

## Report to Council and Executive Board

April 13, 2015  
Keith Michael Fiels  
Executive Director

### National Library Week

April 12 – 18 is National Library Week, and ALA's Public Information Office has thus far secured more than 160 print placements/mentions resulting in a circulation rate of more than 65 million. PIO has produced a variety of materials to support efforts including a calendar notice, overview and individual releases for National Library Workers Day, National Bookmobile Day, and Celebrate Teen Literature Day, media plan, talking points, and op-ed and public service announcement (PSA) scripts. Radio stations in Chicago, Baltimore, San Francisco, San Jose, Buffalo, and other cities have committed to airing National Library Week PSAs. PIO also continues to work with Entertainment Weekly's print and Sirius XM channel to secure coverage.

### State of America's Libraries Report

Trends in academic, public, and school libraries are detailed in ALA's State of America's Libraries Report 2015, made available during National Library Week, both as an [American Libraries digital supplement](#), as well as on the ALA website at [ala.org/americas-libraries](http://ala.org/americas-libraries) and as a [PDF file](#). The report was edited by Kathy Rosa, the director of the Office for Research and Statistics. The report also includes a current analysis of book challenges recorded by the Office for Intellectual Freedom from 2001 – 2013, which shows that attempts to remove books by authors of color and books with themes about issues concerning communities of color are disproportionately challenged and banned. In 2014, the OIF received 311 reports regarding attempts to remove or restrict materials from school curricula and library bookshelves. Eighty percent of the 2014 Top Ten List of Frequently Challenged Books reflects diverse authors and cultural content.

### Celebrate Preservation Week® with ALCTS, April 26-May 2

ALCTS will present the sixth annual Preservation Week ® with honorary chair, author and television host Brad Meltzer. "Pass It On," a week of celebrating the importance of preserving personal and community cultural heritage, brings workshops, webinars, information resources, and more to libraries across the nation. Visit the [Preservation Week ® website](#).

### Celebrate Día

ALSC will be celebrating the 19<sup>th</sup> anniversary of Día, [El día de los niños/El día de los libros](#), on April 30, 2015. Día helps children and families from all cultural and linguistic backgrounds become critical thinkers, lifelong learners, and active global citizens. Libraries that are

celebrating Día have been asked to register their program in the searchable [National Día Program Registry](#)

### ACRL 2015

More than 5,000 library staff, exhibitors, speakers, and guests from all 50 states and 24 countries attended the [ACRL 2015 Conference](#), held March 25-28 in Portland, Oregon. ACRL 2015 set a record with the highest combined registrant attendance ever for an ACRL conference, with 3,390 face-to-face and more than 300 virtual attendees from all 50 states and 24 countries. The number also included 1,250 first-time attendees, the highest recorded. Themed “Creating Sustainable Community,” the conference offered more than 500 programs that explored a host of pressing issues affecting higher education. Key topics included the changing nature and role of academic and research librarians, libraries as partners in higher education, scholarly communication, libraries and social justice, assessment, and trends in information literacy instruction, along with a variety of technology-related subjects such as e-textbooks, mobile services and social media.

### United Welcomes Texas Libraries

Hundreds of Friends of the Library groups, Foundations and Boards of Trustees in Texas are group members of United for Libraries and the American Library Association (ALA), thanks to a statewide membership purchase by the Texas State Library and Archives Commission. Texas joins Nebraska and Kansas in purchasing memberships for the libraries in their states. Statewide purchases include full access to the Trustee Academy, a series of online courses for library Trustees, *Short Takes for Trustees*, a series of short videos that can be shown during Trustee meetings to stimulate discussion about the important role that Trustees play in the governance of their libraries, and the webcast series *Engaging Volunteers for Libraries and Friends*, a three-part series of webcasts is designed to inform library Friends, Trustees and staff about the new generation of volunteers — what they want from service opportunities, and how libraries and Friends can attract them. For a [complete list of United for Libraries membership benefits](#), and to join as an individual, group or library, visit the [United website](#).

### National Library Legislative Day Takes Place May 4-5 in Washington, D.C.

National Library Legislative Day will be held May 4-5, 2015, in Washington. Now in its 41st year, National Library Legislative Day focuses on the most pressing library issues, including: funding the Library Services and Technology Act; supporting free public access to federally-funded scholarly journal articles; and continued funding federal funding for school library materials. The ALA Washington Office will host a special training session on the afternoon of Sunday, May 3, for first-timers. On the first day of the event, participants will receive training and in-depth issue briefings to prepare them for meetings with their Members of Congress. Advocates who cannot travel to Washington for National Library Legislative Day can still make a difference and speak up for libraries through ALA’s Virtual Library Legislative Day on May 5, 2015. To participate in Virtual Library Legislative Day, [register now](#) for American Library Association policy action alerts.

### Senators to Introduce School Library ESEA Amendments

The Senate HELP (Health, Education, Labor and Pensions) Committee is meeting April 14–16 to mark up Chairman Lamar Alexander’s bill to reauthorize ESEA: the Every Child Achieves Act of 2015. Senator Sheldon Whitehouse (D-RI) will offer two school library amendments, one based on the SKILLS Act and the other incorporating appropriations language from Innovative Approaches to Literacy into ESEA authorization language. Senator Bob Casey (D-PA) also has an amendment which would open up professional development funds to school librarians (and change some language from “teachers” to “educators” so school librarians would qualify). ALA sent a [letter \(pdf\)](#) to Senator Casey supporting his amendment to the Every Child Achieves Act

### Kentucky Court Ruling

The Office for Library Advocacy, PIO, Chapter Relations and PLA have been working closely with the Kentucky Library Association to monitor unprecedented lawsuits in Campbell and Kenton Counties. In April of 2013, Kentucky Circuit Courts ruled against the Campbell County Public Library and the Kenton County Public Library, a decision that would have resulted in the libraries losing property tax revenues dating as far back as 1979. Such a move would have forced libraries in Campbell and Kenton Counties to reduce hours, staff, and ultimately, close library doors. This decision could have affected 99 counties in Kentucky, blocking access to libraries for roughly 83 percent of Kentucky residents. The decision was appealed, and on March 24, the Kentucky Court of Appeals announced its decision to rule in favor of Campbell and Kenton County public libraries. ALA issued a [statement](#) on March 24.

### Statement on Indiana’s Religious Freedom Restoration Act

PIO worked with the Office for Intellectual Freedom, ALA leadership, and the GLBT Round Table to produce a statement regarding ALA’s position on Indiana’s Religious Freedom Restoration Act and future Indiana conferences. The statement entitled [“ALA President Courtney Young releases statement regarding Indiana’s new Religious Freedom Restoration Act”](#) was picked up by a variety of library trade publications and distributed via ALA Social Media channels.

### Top Ten Most Frequently Challenged Books of 2014

The top ten most frequently challenged books of 2014 will be featured in the 2015 State of America’s Libraries Report and will be released Monday, April 13, during National Library Week. This year’s report will include an infographic highlighting diverse content in challenged books as well as information on who challenges books, reasons for challenges, and challenges by institution. Notably, eight of the ten books featured on the top ten list raise issues of diversity and inclusion or include diverse characters. With that statistic in mind, the Office for Intellectual Freedom (OIF) and the Office for Diversity, Literacy, and Outreach (ODLO) believe that America’s libraries should increase and intensify their actions and advocacy on behalf of equity, diversity, and inclusion. OIF and ODLO are working together to create a dialogue on how to protect and defend the diverse voices that already exist in libraries.

## Choose Privacy Week

Choose Privacy Week will take place May 1 – 7, 2015. This year's theme is "Who Reads the Reader?" and focuses on how the rapid development of online and digital technologies have given governments and corporations alike the ability to track, record, and monitor our communications and reading habits – a very real threat to the reader's right to privacy. The featured event for this year's Choose Privacy Week is a week-long online forum that will include guest commentaries by librarians and privacy experts on the challenges of protecting reader privacy. Guest authors include technology consultant Eric Hellman; Smart Libraries editor Marshall Breeding; University of Wisconsin-Milwaukee Professor Michael Zimmer; attorney and privacy consultant Gretchen McCord; and Knight News Challenge winners Alison Macrina, Erin Berman and Jon Worona.

## Libraries Transforming Communities: "Turning outward" Online Learning Series Available

ALA and The Harwood Institute for Public Innovation have partnered on Libraries Transforming Communities (LTC), an ALA initiative that seeks to strengthen libraries' roles as core community leaders and change-agents. ALA has released a free, six-part online course designed to help libraries strengthen their role as core community leaders and work with residents to bring about positive change. Led by educators from the Harwood Institute, the webinars explain, step by step, how to use the "turning outward" approach inside and outside your library. The six webinars are [available on YouTube](#) and at [ala.org/LTC](http://ala.org/LTC). The Public Programs Office, which is facilitating LTC, is also planning another suite of four "turning outward" learning sessions at the 2015 Annual Conference in San Francisco.

## **ALA OFFICES**

### **Membership Development**

#### Membership Statistics

As of the end of February 2015, total ALA membership was 55,771. February 2015 membership is 188 greater than January 2015 membership. One division (YALSA) and six round tables (EMIERT, GAMERT, GLBTRT, RMRT, SRRT, SUSTAINRT) had increased membership compared to last February.

#### Joint Student Membership

The Ohio, Indiana, and Michigan chapters have formally agreed to participate in the joint student membership program. Three additional chapters are presenting the opportunity to their boards. Student recruitment is 230 members better than the same time last year.

## Ongoing Recruitment and Retention Activities

Ongoing membership recruitment and retention activities include:

- Quarterly e-mail (Informz) campaigns to lapsed and prospective organizational members and monthly e-mail campaigns to lapsed and to prospective personal members.
- The quarterly e-publication, MVP (Member Value Programs) Digest, which helps members be more aware of their ALA tangible benefits. Distribution to all members is planned for the first week of May.

## “Engage with ALA Web Page”

The new “[Engage](#)” webpage has consistently been in the top 20 of most visited ALA webpages.

## **Office for Accreditation (OA)**

### New Design for Directory of ALA-Accredited Programs

The Office for Accreditation and ALA-Information Technology (ITTS) are designing a more cost-effective approach to updating the Directory of [ALA-Accredited Programs](#) for implementation after COA decisions on accreditation status. The new design will enhance search capability.

## **Office for Government Relations (OGR)**

### National Library Legislative Day Takes Place May 4-5 in Washington, D.C.

(See highlights section)

### Senators to Introduce School Library ESEA Amendments

(See highlights Section)

### Expiration of “Library Provision” of PATRIOT Act Date Nears

Intense legislative and lobbying activity in May in both the House and Senate is likely ahead of the June 1, 2015 statutory expiration date of Section 215 of the USA PATRIOT Act. Action could occur in the Judiciary, Homeland Security and Intelligence Committees of both chambers. ALA’s Office of Government Relations will continue to work with privacy coalition partners to call for reforms to our nation’s surveillance laws and is an active partner in the latest such effort, [Fight 215](#)..

### ALA Issues Statement Opposing House Budget Proposal

In March, the U.S. House passed its budget resolution proposing to eliminate all funding for the Institute of Museum and Library Services (IMLS), and with it programs such as the Library Services and Technology Act (LSTA). In response, ALA President Courtney Young released a public statement denouncing the House's recommendation to eliminate the federal agency. OGR will continue to monitor legislative activities to protect funding for our nation's libraries. The Office expects that budget and appropriations discussions may dominate much of Congress' agenda for the balance of the year.

### ALA Works to Support Federal Library Funding

ALA led efforts to secure broad, bipartisan congressional support for federal appropriations letters endorsing funding for the Library Services and Technology Act and Innovative Approaches to Literacy (IAL). Thirty-one Senators signed the LSTA "Dear Appropriators" letter and 25 signed the IAL letter. In the House, 68 Representatives signed the LSTA letter while 125 signed the IAL letter. ALA also delivered numerous grassroots alerts and notices to library advocates in an effort to support these letters, ultimately generating 6,160 emails from 2,131 individuals directed to more than 90 percent of all Members of Congress (487 of 533 total legislators).

### Senator Cornyn Receives Madison Award for Championing Public's Right to Know

In March, ALA awarded Senator John Cornyn (R-TX) the 2015 James Madison Award during the 17th Annual Freedom of Information Day in Washington, D.C. Senator Cornyn has spearheaded efforts to support open access to taxpayer-funded research and to improve the public's right to know government information. The Senator reintroduced the latest version of Fair Access to Science and Technology Research (FASTR) Act of 2015 (S.779) later that month, during Sunshine Week.

### ALA Organizes Access for Library Leaders to IRS Tax Form Program Officials

In March, the ALA Washington Office hosted a conference call with Internal Revenue Service (IRS) officials to discuss problems and issues surrounding the distribution of 2014 tax forms and instruction publications to libraries. The IRS has proposed changes to the tax form distribution process, and the agency is calling for librarians to comment on ways to improve the Tax Forms Outlet Program (TFOP). To provide feedback on the TFOP program, please email ALA Washington Office Executive Director Emily Sheketoff at [esheketoff@alawash.org](mailto:esheketoff@alawash.org).

### Education Businesses, Associations Demand Inclusion of School Libraries in ESEA

In mid-March, a coalition of more than 20 education businesses, associations and media groups—including Scholastic Inc., EBSCO Information Services and the Association of American Publishers—called on the Senate Health, Education, Labor and Pensions (HELP) Committee to include school libraries in the reauthorization of the Elementary and Secondary Education Act (ESEA), which provides federal funding for national K-12 education programs. The coalition specifically asks Congress to incorporate the Strengthening Kids' Interest in

Learning and Libraries (SKILLS) Act in ESEA reauthorization, which would expand federal investment in school libraries in order to offer students the tools they need to develop critical thinking, digital, and research skills. Coalition leaders sent the joint letter to U.S. Senate Committee on Health, Education, Labor, and Pensions (HELP) Chairman Sen. Lamar Alexander (R-TN) and HELP Committee Ranking Member Patty Murray (D-WA).

## **Office for Information Technology Policy (OITP)**

### ALA Joins Entrepreneurial Co-Working and Collaboration Panel at 2015 SXSW Interactive

In March, OITP staff member Larra Clark organized and moderated a panel of library and startup experts at the 2015 South by Southwest (SXSW) Interactive conference to explore the trend of entrepreneurial spaces in libraries. Other panelists included Nicholas Kerelchuk, manager of the D.C. Public Library Digital Commons and Jonathan Marino, director of content and strategy for MapStory, an online social mapping platform that empowers people to map historical change over time. In addition, OITP Advisory Committee member Janice Tsai served on a panel on privacy technology. While in Austin, Larra gave presentations at the state library and with the Texas Library Association.

### Call For Nominations: Robert L. Oakley Memorial Scholarship

OITP is soliciting applications for the Robert L. Oakley Memorial Scholarship. Librarians interested in intellectual property, public policy and copyright have until June 1, 2015, to apply for the annual \$1,000 scholarship, which was developed by the American Library Association and the Library Copyright Alliance, and supports research and advanced study for librarians in their early-to-mid-careers.

### ALA Applauds FCC Vote to Protect Open Internet

The Federal Communications Commission (FCC) voted in late February to assert the strongest possible open Internet protections—banning paid prioritization and the blocking and throttling of lawful content and services. ALA, a longtime network neutrality advocate, applauds this bold step forward in ensuring a fair and open Internet. During the past months, ALA has submitted formal comments, met with FCC officials, drafted articles, and worked alone and through a coalition of other library and higher education groups, including ARL and EDUCAUSE. In March, ALA [joined \(pdf\)](#) 137 other groups and companies in a letter thanking FCC Chairman Tom Wheeler, Commissioner Mignon Clyburn and Commissioner Jessica Rosenworcel for their leadership in protecting the Open Internet. As Congress begins efforts to create net neutrality legislation, OITP will continue to work with library and higher education allies to advocate for strong and enforceable net neutrality principles.

### OITP Joins Meeting with International Federation of Library Associations

In March, Carrie Russell, director of the ALA Program on Public Access to Information, met with International Federation of Library Associations and Institutions (IFLA) and European library associations' staff and the IFLA Standing Committee on [Copyright and Other Legal Matters](#)

(CLM) at its midterm meeting in the Netherlands. Topics included European Union copyright reform and legislative strategies, IFLA's [eLending report](#), and an update on the World Intellectual Property Organization (WIPO) Standing [Committee on Copyright and Related Rights \(SCCR\)](#) and the [proposed treaty for library exceptions and limitations to copyright](#). IFLA plans to propose a new committee structure for CLM, with a small steering committee and satellite library association support of copyright initiatives. ALA was asked to play a key role in IFLA's ongoing copyright work.

#### OITP Hosts 3D Printing Copyright Webinar

In March, OITP continued its interactive CopyTalk webinar series by hosting an engaging online discussion exploring the copyright policy implications of 3D printing. Webinar participants learned about the legal issues involved with 3D printing and ways that libraries can protect themselves from liability when patrons use these technologies in library spaces. Webinar speakers included Charlie Wapner, OITP Information Policy Analyst, and Tom Lipinski, professor and dean of the University of Wisconsin-Milwaukee's School of Information Studies.

#### OITP Participates in Digital Inclusion Survey Webinar

In early March, a panel of research and data visualization experts participated in an interactive webinar where they presented findings from the Digital Inclusion Survey and explored the intersections of public access technologies and education, employment, health & wellness, digital literacy, e-government and inclusion. During the webinar, speakers shared new tools and demonstrated how to locate and interpret national and state-level results from the survey for planning and advocacy purposes, as well as present cases for the interactive mapping tool, with suggestions for creating a digital inclusion snapshot of your public library. Speakers included Larra Clark, OITP deputy director; John Bertot, co-director of the Information Policy & Access Center and professor in the College of Information Studies at the University of Maryland; Tyler Schrag, data systems director at Community Attributes Inc.; and Justin Grimes, statistician with the Institute of Museum and Library Services.

#### OITP Hosts Alternative Spring Break Student

OITP hosted University of Michigan student Natalie Yee as part of her university's School of Information Alternative Spring Break program. Yee conducted research on online resources and tools produced by the ALA Washington Office. The University of Michigan Alternative Spring Break program creates the opportunity for students to engage in a service-oriented integrative learning experience; connects public sector organizations to the knowledge and abilities of students through a social impact project; and facilitates and enhances the relationship between the School and the greater community.

## **Office for Intellectual Freedom (OIF)**

### Top Ten Most Frequently Challenged Books of 2014

(See highlights section)

### Choose Privacy Week

(See highlights section).

### Consensus Framework to Support Patron Privacy in Digital Library and Information Systems

OIF Deputy Director Deborah Caldwell-Stone has been invited to be a participant in the National Information Standards Organization's (NISO) process to develop a Consensus Framework to Support Patron Privacy in Digital Library and Information Systems. The process consists of a series of community discussions on how libraries, publishers and information systems providers can build better privacy protection into their operations and the subsequent formulation of a framework document on the privacy of patron data in these systems at an in-person meeting to be held at the conclusion of the 2015 ALA Annual Meeting in San Francisco. Following the in-person meeting, the proposed privacy Framework document will be completed and circulated for public comment and finalization. The final version will be advanced for approval as a NISO Recommended Practice.

## **Office for Library Advocacy (OLA)**

### Kentucky Court Ruling

(See highlights section)

## **Public Information Office (PIO)**

### Kentucky Library Lawsuits

In April of 2013, Kentucky Circuit Courts ruled against Campbell County Public Library and Kenton County Public Library to recover property tax revenues dating as far back as 1979. The case was appealed and won by local advocates. PIO worked with ALA and PLA leadership, and the Office for Library Advocacy to craft a statement that was picked up by the [Kentucky Associated Press](#), [USA Today](#) and the [Cincinnati Inquirer](#). More than 30 regional and national placements were secured including placements with the State Journal, Tennessean, Miami Herald and Kansas City Star. .

## ACRL 2015

PIO worked closely with ACRL staff to secure media attendance and coverage of the ACRL 2015 Conference in Portland, Oregon (March 25 – 28). In attendance were writers from library trade publications, including *Library Journal* and *Information Today*. Those who were unable to travel to Portland participated in the Virtual Conference, including writers from *The Chronicle of Higher Education* and *Publishers Today*. To date, coverage has included a preview story from *Library Journal* titled "[Taking the Long View | ACRL Preview 2015](#)," as well as an article in the *Portland Tribune* titled "[Librarians gather in Portland to talk tech, education](#)."

## Statement on Indiana's Religious Freedom Restoration Act

(See highlights section).

## National Library Week

(See highlights section)

## State of America's Libraries

(See highlights section)

## Preservation Week

PIO coordinated PSA recordings for ALCTS' Preservation Week, April 26 – May 2. PIO worked with Preservation Week Honorary Chair Brad Meltzer and Broward County Public Library to record [Preservation Week PSAs](#). PIO is currently in the process of securing placements with radio stations throughout the country. Other noteworthy support includes [Preservation Week member publicity tools](#); [Web press kit](#); and work on a variety of media materials including tweets, fact sheets, calendar notice, and press releases.

## Future Publicity Efforts

PIO is currently working on publicity efforts to support the following initiatives within mainstream and library trade media:

- Carnegie Medals for Excellence in Fiction and Nonfiction shortlist/winners
- Money Smart Week (April 26 – May 2)
- Día Diversity in Action (April 30)
- National GLBT Month (June)
- ALA Annual Conference (June 25 – June 30)

## **Public Programs Office (PPO)**

### NEH Grants PPO \$350,000 for New Round of Great Stories Club

PPO has been granted \$350,000 by the National Endowment for the Humanities (NEH) for the *Great Stories Club*, a reading and discussion program for at-risk youth. The funding will introduce more than 8,000 young adults to accessible and thought-provoking literature selected by humanities scholars to resonate with reluctant readers struggling with complex issues like incarceration, violence and poverty. Librarian advisors will consult on material selection, assist with development of programming guides and best practices for libraries, and provide training for grantees. *Great Stories Club* programming grants will be available to libraries of all types that are located within or working in partnership with organizations that serve at-risk young adults. Application guidelines will be released in July. First offered in 2006, ALA's *Great Stories Club* has reached 670 libraries in 49 states and more than 30,000 young adults (ages 12 to 21).

### Applications Now Accepted for *Latino Americans: 500 Years of History*

Applications will be accepted until May 1 for [Latino Americans: 500 Years of History](#), an NEH-funded grant opportunity that will bring programming about Latino American history and culture to 200 libraries, schools, museums and other sites. Middle- and high-schools are particularly encouraged to apply or partner with another organization on a proposal. Through a partnership with Texas Humanities, curriculum resources will be available to bring related programming into the classroom. PPO and NEH promoted the opportunity with a program and exhibitor presence at the REFORMA 2015 National Conference, held April 1 – 4 in San Diego.

### Sites Announced for Nationwide Tour of Shakespeare's First Folio

Fifty sites have been selected for a nationwide tour of Shakespeare's First Folio. [First Folio! The Book that Gave Us Shakespeare](#) — part of the international events planned for 2016, the 400<sup>th</sup> anniversary of William Shakespeare's death — will bring a 1623 original edition of the playwright's first published collection, along with six interpretive panels, [to all 50 United States](#). The announcement received widespread press, including articles in [The New York Times](#) and [Washington Post](#). The tour will begin in January 2016. The exhibition was organized in partnership with the Folger Shakespeare Library and Cincinnati Museum Center.

### StoryCorps @ your library: Grantees and Preconference Announced

The second incarnation of PPO's *StoryCorps @ your library* grants were met with tremendous enthusiasm; more than 300 public libraries applied for the 10 available spots. The grantees include Juneau (Alaska) Public Library, Providence (Rhode Island) Community Library, and Ferguson (Missouri) Municipal Public Library. The selected sites will receive grant funding, training and equipment to collect oral histories at their libraries. *StoryCorps @ your library* is funded by a grant from the Institute of Museum and Library Services (IMLS). [View a full list of selected sites](#). At the 2015 Annual Conference, PPO and StoryCorps will hold a one-day preconference workshop, ["StoryCorps @ your library: Enhance Library Programming through Oral History Narratives,"](#) on Friday, June 26, for library professionals interested in offering projects inspired by StoryCorps at their institutions. StoryCorps staff will lead this highly

interactive hands-on workshop, offering practical tips for establishing a StoryCorps-inspired program model; recording and preserving conversations; a discussion of equipment needs; and suggestions and strategies for creating engaging and successful public programs at your institution. [Registration](#) is now open.

### 19 Public Libraries Gather for *Exploring Human Origins* Workshop

Representatives of 19 public libraries selected to host the *Exploring Human Origins: What Does It Mean to Be Human?* traveling exhibition gathered in Washington, D.C., on March 19 and 20 to participate in a training workshop. Working with staff from the Smithsonian's National Museum of Natural History (NMNH) Human Origins Program, the participants learned to set up and operate the exhibition features, and also toured the Smithsonian exhibition *What Does It Mean to Be Human?*, which opened in 2010 and inspired the ALA traveling exhibition. The 19 sites will host the 1,200-square-foot exhibition for four weeks each between April 2015 and April 2017. [Watch a TV interview with one of the selected site directors.](#)

## ALA DIVISIONS

### **American Association of School Librarians (AASL)**

#### Julianne Moore Speaks for School Libraries in New PSA

A new public service announcement (PSA) featuring Academy Award® winning actress and bestselling author, Julianne Moore, is now available from AASL as part of the 30<sup>th</sup> anniversary of School Library Month. In the PSA, Moore speaks to how school librarians empower students to succeed in school and beyond. View the [PSA and instructions](#) on how to embed the video on school library websites.

#### Gamer Geek Eli Neiburger to Headline AASL President's Program

Self-proclaimed geek, gamer, dork and doofus Eli Neiburger, will headline the AASL President's Program taking place at 11:30 a.m. on Saturday, June 27, as part of the 2015 ALA Annual Conference in San Francisco. An engaging and entertaining speaker, Neiburger has spoken across the US, Europe, Australia and New Zealand about libraries, gaming, ebooks, publishing and the Web. The AASL President's Program is an annual event featuring prominent experts on issues relevant to school librarianship and is open to all registered conference attendees. Find more information about [this and other AASL programs](#) at the 2015 ALA Annual Conference in San Francisco.

#### AASL Introduces the Ruth Toor Grant for Strong Public School Libraries

In recognition of her service to and influence on the profession, AASL is proud to announce its newest award, The [Ruth Toor Grant for Strong Public School Libraries](#). The annual award, made possible by the generous support of Jay Toor, will support public school libraries in

creating initiatives that promote and position their school libraries as necessary resources in their communities.

#### School Library Research Opens Volume 18 with Three New Studies

Three new research articles are now available in volume 18 of AASL's peer-reviewed online journal, [School Library Research](#). The three research articles examine the motivation to seek out information, science-focused collaboration between pre-service school librarians and pre-service elementary teachers, and school library advocacy efforts.

#### Bound To Stay Bound Books Continues Support of School Library Advocacy

Bound To Stay Bound Books (BTBSB) continues its support of school libraries and AASL through its sponsorship of school library advocacy packs containing tools to spread the word about the many ways school librarians are transforming teaching and learning. The advocacy pack includes 25 copies of a limited print edition of the digital supplement AASL produced in collaboration with *American Libraries*, "School Libraries Transform Learning." The pack also contains assorted brochures from the "School Library Programs Improve Student Learning" advocacy series, another AASL advocacy tool generously sponsored by BTBSB.

#### AASL Names Members of Standards and Guidelines Editorial Board

AASL has named the members of its new editorial board to evaluate and revise the association's learning standards and program guidelines. The editorial board will build on a strong history of publications by AASL to transform teaching and learning through school library programs. Chair Marcia Mardis will be joined by members Susan Ballard, Elizabeth Burns, Kathryn Lewis, Kathy Mansfield, Deborah Rinio and Kathleen Roberts.

#### Article Written by AASL Members Appears in *Principal Magazine*

"Digital Native Does Not Equal Digital Literacy," written by AASL members Ann M. Martin and Kathleen R. Roberts, appeared in the January/February 2015 issue of "Principal," the magazine published by the National Association of Elementary School Principals (NAESP). The article can be read and downloaded as a PDF on the [NAESP website](#).

## **Association of College and Research Libraries (ACRL)**

### ACRL 2015

(See highlights section)

### ACRL 2015 Virtual Conference

ACRL 2015 also featured a Virtual Conference, which enhanced the experience for onsite attendees as well as providing a venue for participation for those not able to attend in person. Virtual Conference participants have access to more than 200 Slidecasts (PowerPoint

presentations synced with real-time audio) from every contributed paper, invited paper, panel session and TechConnect presentation offered at the face-to-face conference in Portland for the next year. The Virtual Conference also included 12 live webcasts, which allowed librarians to interact in real time, as well as more than 30 asynchronous virtual poster sessions.

### ACRL 75<sup>th</sup> Anniversary

ACRL 2015 took place during ACRL's 75th anniversary year, and to celebrate, special events and programs were held throughout the entire conference. ACRL held a fundraising campaign that awarded a record-breaking 179 conference scholarships, totaling \$112,995, for librarians and staff to attend ACRL 2015. The ACRL 2017 conference, themed "At the Helm – Leading Transformation," will take place March 22 – 25, 2017 in Baltimore.

### 2015 ACRL Election Information

The 2015 candidates for ACRL vice-president/ president-elect participated in an open online forum on Tuesday, March 17. Scott Walter and Irene M.H. Herold discussed their platforms and vision for ACRL and fielded questions from the audience. Walter is university librarian at DePaul University, and Herold is university librarian at the University of Hawai'i at Mānoa. A [recording of the forum](#) is now available. Complete information on the 2015 ACRL election, including links to candidate statements from *C&RL News*, a podcast interview with the candidates for vice-president/ president-elect, profile of Board of Directors candidates, and a full slate of candidates for ACRL section offices, is available on the [ACRL website](#).

### ACRL Plan for Excellence Updates

After conversations with the three goal-area committee chairs and vice-chairs at the 2015 ALA Midwinter Meeting, the ACRL Board of Directors approved some editorial revisions to each of the three goal areas for the [ACRL Plan for Excellence](#). The full Plan for Excellence can be found on the ACRL website, and the approved revisions are as follows:

- For the Value of Academic Libraries goal area, the Board approved the revision of objective three as follows, "to improve outreach to higher education organizations in order to articulate the value of libraries in higher education."
- For the Student Learning goal area, the Board approved the removal of objective four, "build capacity for the librarians' role in supporting faculty and future faculty as they work to develop information literate students."
- For the Research and Scholarly Environment goal area, the Board approved the removal of objective four, "create and promote new mechanisms that reward and value open scholarship." Complete Board actions from Midwinter can be found in the [March issue](#) of *C&RL News*.

### New Framework for Information Literacy Discussion List, Webinar Archive

Based on participant feedback from the March 11, 2015, webinar on the ACRL Framework for Information Literacy for Higher Education, ACRL recently created a listserv to provide a convenient spot for exchanging ideas about the Framework. The new list will serve as an open

forum for asking questions, posting professional development opportunities, and sharing examples of how libraries are using the Framework. Members must [subscribe to the listserv](#) in order to share ideas.

### ACRL Presents Webcast—Putting the Framework for Information Literacy into Action

ACRL offered a free ACRL Presents webcast, “Putting the Framework for Information Literacy into Action: Next Steps,” on Wednesday, March 4, from 1:00 – 2:00 p.m. (Central). Following the ACRL Board Action at Midwinter, the Framework for Information Literacy in Higher Education is now a dynamic living document that has great potential for transforming information literacy research and practice. This webcast provided an overview of next steps for the Framework and will highlight examples of how librarians are already incorporating it into their work. A [recording of the webcast](#) is available on the ACRL YouTube channel.

### New Scholarly Communication Workshop Presenters

The ACRL Research and Scholarly Environment Committee recently announced the selection of Katie Fortney and Anali Maughan Perry as the newest presenters for the workshop “[Scholarly Communication: From Understanding to Engagement](#),” which is offered to institutions across the country on an ongoing basis. Fortney and Perry join the team of experienced presenters as collegial partners in shaping the curriculum and presenting the popular workshop. Fortney is the Copyright Policy and Education Officer for California Digital Library, serving the University of California libraries and their users. Perry is the Associate Librarian for Collections and Scholarly Communication at Arizona State University Libraries.

### New AiA Facilitators

ACRL announced the selection of two new facilitators for the program “[Assessment in Action: Academic Libraries and Student Success](#)” (AiA), made possible by a grant from the Institute of Museum and Library Services in late February. They are Eric Resnis, who serves in a dual appointment as Assessment Coordinator in the Center for Teaching, Learning, and University Assessment and as Organizational Effectiveness Specialist in the Libraries at Miami University in Oxford, Ohio, and John Watts, Undergraduate Learning Librarian at University of Nevada Las Vegas.

### New Roles for the Road Ahead

As part of its 75th anniversary celebration, ACRL announces the release of “[New Roles for the Road Ahead: Essays Commissioned for ACRL’s 75th Anniversary](#)” authored by well-known bloggers and thought leaders Steven J. Bell, associate university librarian at Temple University, Lorcan Dempsey, vice-president of OCLC research and chief strategist, and Barbara Fister, academic librarian at Gustavus Adolphus College. The collection also includes an introduction by Nancy H. Allen, dean and director at the University of Denver; and an afterward by Lizabeth Wilson, vice provost for digital initiatives and dean of university libraries at the University of Washington in Seattle. The essays include reflections on ways academic libraries can succeed in a changing higher education environment, take advantage of opportunities, and think about the best ways to deliver both ongoing and innovative services to students and faculty. “New

Roles for the Road Ahead: Essays Commissioned for ACRL's 75th Anniversary" is freely available on the [ACRL website](#).

### C&RL 75<sup>th</sup> Anniversary Issue

The [75th anniversary special issue](#) of *College & Research Libraries* was released online in March. The issue contains commentary essays on a series of seminal articles from the journal's history, along with re-published versions of those articles, an introductory essay from editor Scott Walter, and a look at the future of publishing in scholarly societies. The special issue is freely available on the [C&RL website](#).

### 2015 ACRL Environmental Scan

Every two years, the ACRL Research Planning and Review Committee releases an environmental scan of higher education, including developments with the potential for continuing impact on academic libraries. The 2015 environmental scan provides a broad review of the current higher education landscape, with special focus on the state of academic and research libraries. The document builds on earlier ACRL reports, including the Top Ten Trends in Academic Libraries. The 2015 environmental scan is freely available on the [ACRL website](#) (PDF).

### Getting the Word Out: Academic Libraries as Scholarly Publishers

ACRL released [Getting the Word Out: Academic Libraries as Scholarly Publishers](#) in early March. Getting the Word Out examines the growing trend in library publishing through 11 chapters authored by some of the most talented thinkers in the field. Chapters touch on such topics as the economics of publishing and the challenges of collaboration, and surveying the service landscape for publishing in support of a variety of formats and methods. Edited by library publishing experts Maria Bonn, of the University of Illinois Urbana-Champaign (UIUC) Graduate School of Library and Information Science, and Mike Furlough, HathiTrust Digital Library, *Getting the Word Out* deepens current discussions in the field, and provides both decision makers and current practitioners with an introduction to the current state of the field and an investigation of its future prospects.

### Digital Humanities in the Library

ACRL released [Digital Humanities in the Library: Challenges and Opportunities for Subject Specialists](#), edited by Arianne Hartsell-Gundy, Laura Braunstein, and Liorah Golomb, in late March. *Digital Humanities in the Library* is a collection of essays focusing on the role of the subject specialist in creating, supporting, and promoting digital humanities projects. Published in collaboration with the ACRL Literatures in English Section, *Digital Humanities in the Library* provides valuable discussions around the role of subject specialists in digital humanities, gives practical advice regarding support of and collaboration with digital humanities projects, and describes real-world examples to inspire subject specialists to increase their own knowledge and expertise.

## Not Just Where to Click

ACRL also published [\*Not Just Where to Click: Teaching Students How to Think about Information\*](#) in March. Edited by Troy A Swanson and Heather Jagman, *Not Just Where to Click* explores how librarians and faculty work together to teach students about the nature of expertise, authority, and credibility. The book provides practical approaches for motivating students to explore their beliefs, biases, and ways of interpreting the world. *Not Just Where to Click* also includes chapters that bridge the gap between the epistemological stances and threshold concepts held by librarians and faculty, and those held by students, focusing on pedagogies that challenge students to evaluate authority, connect to prior knowledge and construct new knowledge in a world of information abundance. All ACRL books are available for purchase in print, as e-books, and as print/ e-book bundles through the ALA Online Store; in print and for Kindle through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

## 2013 Academic Library Trends and Statistics

ACRL published *2013 Academic Library Trends and Statistics*, the latest in a series of annual publications that describe the collections, staffing, expenditures and service activities of academic libraries in all Carnegie classifications, in late February. The [three-volume set](#) includes Associate of Arts institutions, Master's Colleges and Universities/Baccalaureate Colleges and Research/Doctoral-granting Institutions. The individual volumes for Associates Colleges, Masters/Baccalaureate, and Doctoral-Granting institutions are also available for purchase through the ALA Online Store.

## Immersion Assessment/Intentional Teaching Track Applications

Application materials for the ACRL Information Literacy Immersion Program Assessment and Intentional Teaching Tracks are now available. The Immersion Program allows you to embrace your educational role by embarking on a path of teacher development and pedagogical inquiry in a community of practice for academic librarians devoted to collaborative learning and individual renewal. The program will be offered in Nashville, Tennessee. Assessment track dates are November 4-7, 2015; Intentional Teaching track dates are November 4-8, 2015. Visit the [Immersion website](#) for complete details about the program, including curriculum details and application instructions. Applications are due Friday, May 15, 2015

## Call for Proposals - ACRL Preconferences @ 2016 ALA Annual Conference

Share your knowledge with a national audience. ACRL invites proposal submissions for half-day or full-day preconferences to be held prior to the 2016 ALA Annual Conference in Orlando, Florida. Preconferences should allow participants to develop skills related to a specific topic and should focus on interactive learning using a variety of presentation styles. Programs that offer practical tips and cutting-edge techniques are especially encouraged. Complete details, including instructions and selection criteria, are available on the [ACRL website](#). Submissions will be accepted through Friday, April 24, 2015.

## e-Learning Update

ACRL's e-Learning program offered four live webcasts and two online courses during this report period. 128 individuals and 38 groups participated in the e-Learning webcast focusing on the intersections of information literacy and scholarly communication, action research and virtual reference. Upcoming online seminars and webcast topics include community college libraries, data management plans, and research strategies. Full details and registration information are available on the [ACRL website](#).

## **Association for Library Collections & Technical Services (ALCTS)**

### Celebrate Preservation Week® with ALCTS, April 26-May 2

(See highlights section)

### Preservation Week® Free Webinars

Preservation Week®, a presentation of the Association for Library Collections and Technical Services (ALCTS), will take place April 26-May 23. During that week, the following free webinars will be offered on preserving digital and moving images and disaster preparedness:

- *Moving Images Preservation 101*, presented by Siobhan C. Hagan and sponsored by the [HF Group](#) and [George Blood Audio and Visual](#)
- *Digital Preservation for Individuals and Small Groups*, presented by Mike Ashenfelder and sponsored by [Gaylord Archival](#)
- *Disaster Response Q&A*, presented by Nancy E. Kraft

The webinars will be given April 28, April 30, and May 1 at 1:00 p.m. (Central) and will last about one hour. [Registration](#) is required.

### "Deep Reading in the Digital Age" – Topic of ALCTS President's Program in San Francisco

Dr. Maryanne Wolf, John DiBaggio Professor of Citizenship and Public Service, and Director, Center for Reading and Language Research at Tufts University, is the featured speaker at the President's Program of the Association for Library Collections & Technical Services (ALCTS). The President's Program will be held at Monday, June 29, 2015 at 10:30 a.m. during the American Library Association Annual Conference. In this presentation, Dr. Wolf will explore three themes:

1. The transition from a literary to a digital culture with its concomitant effects on the changing reading brain;
2. The beauty and the threats of the digital milieu on the next generation of readers; and
3. The role of stewardship played by libraries in the preservation of "deep reading" in our culture.

The author of over 130 scientific publications, in 2007 Dr. Wolf published *Proust and the squid: the story and science of the reading brain*, which has received numerous awards and is now translated into 13 languages. Within literacy areas, she serves on the Library of Congress Advisory Committee on Literacy Awards.

#### Join ALCTS for One of Five Preconferences in June

Five exciting preconferences are coming your way during this year's American Library Association Annual Conference from ALCTS. From Real World Linked Data to Cataloging for Kids, there is a preconference that meets your need. Join colleagues on Thursday, June 25, and Friday, June 26, for these events. [Register through the 2015 ALA Annual Conference website](#).

- Coding for Efficiencies in Cataloging and Metadata: Practical Applications of XML, XSLT, XQuery, and PyMarc for Library Data
- Cataloging Special Formats for the Child in All of Us Using RDA and MARC21
- Beyond the Looking Glass: Real World Linked Data. What Does It Take to Make It Work?
- Challenges with Managing Streaming Media and other Digital Content for Academic Libraries
- Video Demystified: Cataloging with Best Practices Guides

#### ALCTS Virtual Preconference Coming in June

*Planning for the Evolving Role of Metadata Services*, a virtual preconference coming in June, will bring the conference experience to attendees. This three-day (June 2-4) virtual preconference explores some of the emerging responsibilities for metadata specialists by focusing on the need for metadata consultation within the data management lifecycle, the assessment of metadata workflows situated in traditional cataloging departments, and the movement to standardize and share local vocabularies.

- Session 1: Metadata Services for Research Data Management
- Session 2: Assessing Metadata Staffing and Workflows
- Session 3: Techniques and Technologies for Developing Local Controlled Vocabularies
- 

[Registration is open](#), so sign up early to make sure you get a spot.

## **Association for Library Service to Children (ALSC)**

### Celebrate Día

(See highlights section)

### ALSC at National Library Legislative Day

The ALSC Executive Committee invited members of the division's [Advocacy and Legislation Committee](#) to apply for an opportunity to join ALSC Leadership for the 2015 National Library Legislative Day. Helen Bloch from Oakland Public Library was selected to travel to Washington, DC, May 4 – 5 to join ALA/ALSC in advocating for libraries.

### ALSC Performs Membership Needs Assessment Survey

This month, the ALSC Membership Committee is performing the [2015 Membership Needs Assessment Survey](#). To encourage participation, the committee is offering participants the opportunity to be entered in a giveaway which includes tickets to the 2015 Newbery-Caldecott-Wilder Banquet, a \$50 ALA Store gift certificate, ALSC/Día prize packs and award books.

### Win a Banquet Ticket through Advocacy

As part of the ALSC advocacy button campaign, ALSC members now have the opportunity to enter into a drawing for one of four tickets to the 2015 Newbery-Caldecott-Wilder Banquet in San Francisco. To enter, ALSC members can submit content to the Everyday Advocacy Matters e-newsletter by Friday, May 1, 2015. By submitting your [question, elevator speech or news item](#), members can also receive an advocacy button and tip sheet in the mail.

### ALSC Emerging Leaders, Task Force Perform Value Survey

How do you define value, in terms of youth library service? The ALSC Valuation & Assessment Task Force and the 2015 ALSC Emerging Leaders Team are [conducting a survey](#) to help examine the ways in which youth librarians are using measuring outcomes and outputs in their libraries. Responses will inform the creation of new tools and resources for the Everyday Advocacy website.

### Batchelder Award Submissions: Now accepting e-Books

The Association for Library Service to Children (ALSC) now considers e-books for the Mildred Batchelder Award. Beginning with the 2016 award committee, books published in both the country of origin and the United States exclusively as e-books, or books published in both countries as an e-book *and* print book may be submitted by a publisher for Batchelder award consideration. Submitted e-books must meet all [Batchelder terms and criteria](#). For more information, visit the [Batchelder submissions page](#).

## 2015 Bookapalooza Winners Announced

The Association for Library Services to Children (ALSC) has awarded the [2015 Bookapalooza Program](#) to three libraries: Maricopa Public Library, Maricopa, Arizona; Pinetop-Lakeside Public Library, Lakeside, Arizona; and Monterey County Free Libraries, Marina, California. The award includes a variety of materials from books to DVDs and audiobooks. These materials have been received at the ALSC office from publishers for selection committees to evaluate for awards and notables consideration. To make room for the next year's publications, Bookapalooza was created to infuse three collections with new materials for children, age birth through age 14.

## Spring Online Courses

ALSC's Spring online courses began April 6. Students had the choice of three different course offerings: [Children with Disabilities in the Library](#); [Science, Technology, Engineering and Math \(STEM\) Programs Made Easy](#); or [Storytelling with Puppets](#). All courses are eligible for continuing education (CEU) credits.

## Webinars

ALSC is currently offering a two-part webinar titled [Be A Winner: Inspired Youth Grant Writing](#). Part I took place on April 2, and Part II will take place on April 21. ALSC is also offering a webinar titled [Celebrating with Poetry Snapshots](#) that will take place on May 7.

## Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

## Annual Conference 2015 Activities:

- ALSC Preconference Program: *Distinguished and Diverse: Celebrate the 2015 ALSC Honor Books*. ALSC will pilot an awards-focused [preconference](#) on June 26, 11:30 a.m. – 4:00 p.m. The 2015 Honor Book recipients for the Newbery, Caldecott, Batchelder, Pura Belpré, Sibert and Geisel awards get their moment in the sun (or San Francisco fog) as we honor them, and the history and tradition of ALSC Honor Books and their creators. Featured speakers will also include K.T. Horning, Director of the Cooperative Children's Book Center, and Judy Freeman, Children's Literature Consultant.
- *The 2015 Pura Belpré Award Celebración*, will take place on Sunday from 1:00 – 3:00 p.m. ALSC and REFORMA are proud to request the honor of your presence at the Pura Belpré Award Celebración. Please join our winning authors and illustrators in a special event where we will honor and celebrate the 2015 medal and honor winners.
- *The ALSC Awards Presentation* will take place on Monday from 8:30 – 10:00 a.m. The Batchelder, Carnegie, Geisel, and Sibert Awards will be presented and the ALSC membership meeting will follow from 10:30 – 11:30 a.m.

- *Charlemae Rollins President's Program: More to the Core: From the Craft of Nonfiction to the Expertise in the Stacks.* During the ALSC [Charlemae Rollins President's Program](#), "More to the Core: From the Craft of Nonfiction to the Expertise in the Stacks," on Monday, June 29, awarding winning author and illustrator Melissa Sweet and literacy advocate Judy Cheatham, VP of Literacy Services at Reading is Fundamental, share the stage to present an informing and inspiring look at the creation of excellent nonfiction and the matchmaking of great books and kids who need them. Libraries' role in innovative implementation of programs and services to support the Common Core Standards (CCS) is a central skill and an important contribution to the communities we serve. Even if CCS isn't a part of your educational landscape, great nonfiction books – how they are created and ways to connect them to children and families is central to our craft and critical to our ability to collaborate with our communities. Let's be inspired together!

## **Association of Specialized and Cooperative Library Agencies (ASCLA)**

### ASCLA Preconferences

Three interesting and cutting edge preconferences will be sponsored by ASCLA in San Francisco:

- [Looking to the Future: Strategic Foresight and Scenario Planning](#): Go beyond trend spotting and learn how professional futurists leverage strategic foresight tools and approaches to see the big picture of where we are headed. Co-sponsored by the [ASCLA Future of Libraries Interest Group](#) and [ALA's Center for the Future of Libraries](#). Date: Friday, June 26 2015, 9:00 a.m.– 4:00 p.m.
- *The Americans with Disabilities Act (ADA) In Your Library*: The training staff of the Pacific ADA [Center](#) has tailored this preconference training program for the specialized needs all libraries face with ADA questions and issues. Co-Sponsored by [ASCLA Universal Access](#) and [ASCLA Library Services for People with Visual or Physical Disabilities that Prevent Them from Reading Standard Print Interest Groups](#). Date: Friday, June 26 2015, 9:00 a.m.– 4:00 p.m.
- *The A to Z of RFPs: Writing, Responding, Evaluating, and Awarding Requests for Proposals*: Take advantage of the in-depth knowledge and experience this group of managers and directors have garnered through creating, responding to, evaluating, and awarding RFPs, as well as assessing performance once the RFP has been awarded. Brought to you by the [ASCLA Physical Delivery Interest Group](#). Date: Friday, June 26 2015, Time: 8:00 a.m. – 12:00 p.m.

Additional information about ASCLA events at the ALA Annual Conference can be found on the [Conference Website](#).

### ASCLA President's Program

Join ASCLA for a presentation by internationally renowned author and speaker [Charlene Li](#), expert on leadership, strategy, social technologies, interactive media and marketing. Ms. Li is

the founder of Altimeter Group and the author of the *New York Times* bestseller, *Open Leadership* and the coauthor of the critically acclaimed, bestselling book *Groundswell*. Date: Sunday, June 28, 2015, Time: 10:30 a.m. – 12:00 p.m.

## **Library and Information Technology Association (LITA)**

### LITA Online Learning Opportunities

On March 31, LITA offered the webinar, “Beyond Web Page Analytics: Using Google tools to assess user behavior across web properties.” The web course, “Taking the Struggle Out of Statistics” is offered on April 6 through May 3. This is sold out, and a waiting list has been created. On May 12, “Yes, You Can Video: A how-to guide for creating high-impact instructional videos ...” is still available at this moment.

### LITA at the Annual Conference

Plan on spending “Sunday Afternoon with LITA” in San Francisco. The afternoon starts with the popular Top Technology Trends panel discussion. Then there is a brief awards ceremony prior to the President’s Program with Lou Rosenfeld, who plans to focus his comments on UX (user experience). As the afternoon fades and the evening begins, the LITA Happy Hour wraps up the day. Information about this and other LITA programs can be found on the [Conference Website](#).

### LITA Members Recognized as *Library Journal* (LJ) Movers & Shakers

Two LITA members were included this year:  
Sarah Espinosa, Digital Developer, and, Kyle Courtney, Change Agent.

### Two New Guides Published

“Usability and the Mobile Web” by Junior Tidal, and, “Getting Started with Demand-Driven Acquisitions for E-Books,” by Theresa S. Arndt, have been published through ALA Techsource.

## **Library Leadership and Management Association (LLAMA)**

### Six Recipients Selected for the 2015 AIA/ALA Library Building Awards

The American Library Association (ALA) and [The American Institute of Architects \(AIA\)](#) selected the following six recipients to receive the [2015 AIA/ALA Library Building Awards](#). The awards, managed by the Library Leadership and Management Association (LLAMA), a division of ALA, and the American Institute of Architects (AIA), encourage excellence in the architectural design and planning of libraries and recognize accomplishments in library architecture.

- Cedar Rapids Public Library, Cedar Rapids, IA; OPN Architects

- Claire T. Carney Library Addition & Renovation, University of Massachusetts Dartmouth, North Dartmouth, MA; designLAB architects, Associate Architect Austin Architects
- Hillary Rodham Clinton Children’s Library and Learning Center, Little Rock, AR; Polk Stanley Wilcox Architects
- Mission Branch Library; San Antonio, TX; Muñoz and Company
- Slover Library; Norfolk, VA; Newman Architects with Tymoff + Moss
- Vancouver Community Library; Vancouver, WA; The Miller Hull Partnership

### LLAMA Thought Leader Webinars Now Archived

Does this sound familiar? You look at your calendar and get a sickening feeling when you suddenly realize that the great webinar you’ve been looking forward to happened yesterday! Don’t worry, LLAMA’s got you covered. The Library Leadership and Management Association (LLAMA) now offers free archived recordings of many webinars in the [LLAMA Thought Leaders Webinar Series](#). This free and popular series features leaders from all types and sizes of libraries sharing their unique and innovative approaches to leadership.

### **Public Library Association (PLA)**

#### Deadline to Participate in the PLDS Statistical Report Survey, Extended to April 30

PLA is encouraging all public libraries in the U.S. and Canada to participate in the annual Public Library Data Service (PLDS) survey. The survey collects information from public libraries on finances, resources, service usage and technology. A summary of the survey data is published annually in the PLDS Statistical Report. [Read the complete release](#).

#### PLA Results Boot Camp Returns

PLA is offering the always popular PLA Results Boot Camp “[Results Are What Matters: Management Tools and Techniques to Improve Library Services and Programs](#)” with June Garcia and Sandra Nelson, August 24-28, at the Nashville (Tennessee) Public Library. PLA Boot Camp is a four-and-a-half day, intensive education program that emphasizes the roles of innovation, risk and change in public library management; the impact of trends on local service priorities; the value of data-based decision-making; and the skills to effectively allocate resources. Interested librarians are required to fill out an [online application](#) to be accepted into Boot Camp. The application deadline is August 7, 2015.

#### PLA Member Welcome Breakfast Featuring Al Roker to Take Place at ALA Annual

PLA is hosting an exclusive PLA members-only breakfast in San Francisco. The complimentary event will include recognition of the 15 individuals and libraries that received PLA awards this year. In addition to the awards presentation, PLA will present a special recognition to the Ferguson (Missouri) Public Library and its director Scott Bonner for their response to recent events of civil unrest and school closures in their community. The event will also feature a special appearance by Al Roker. A ticket is required for admittance. Members must RSVP by

May 27, 2015 to receive their ticket. PLA thanks HarperCollins for its support this event. [Learn more and RSVP online.](#)

#### ALA, PLA Release Joint Statement Regarding Ruling in Support of Kentucky Public Libraries

In April of 2013, Kentucky Circuit Courts ruled against the Campbell County Public Library and the Kenton County Public Library, a decision that would have resulted in the libraries losing property tax revenues dating as far back as 1979. Local library advocates appealed the ruling, and the Kentucky Court of Appeals has announced its decision to rule in favor of Campbell and Kenton County public libraries. [Read the joint statement from ALA President Courtney Young and PLA President Larry Neal regarding the ruling.](#)

### **Reference and User Services Association (RUSA)**

#### Andrew Carnegie Medals of Excellence for Fiction and Nonfiction Shortlist Announced

ALA announced the six books shortlisted for the esteemed [Andrew Carnegie Medals for Excellence in Fiction and Nonfiction](#), awarded for the previous year's best fiction and nonfiction books written for adult readers and published in the U.S. The selection committee consists of three RUSA members, an American Bookseller Association representative, and three *Booklist* Editors.

#### RUSA Preconferences

Two interesting and cutting edge preconferences will be sponsored by RUSA in San Francisco:

- [Intellectual Property for Entrepreneurs](#): Includes disputes and challenges of startups, tips from experts on effective patent and trademark searching, information about Patent and Trademark Resource Centers, and an introduction to best practices in library collaboration with the university commercialization office. Sponsored by the Business Reference and Services Section (BRASS) of RUSA. Date: Friday, June 26, Time: 8:00 a.m. – 1:00 p.m.
- [ILL Data Storm - Practical Assessment](#): Several resource sharing professionals will speak to how they collect and use data, whether to improve services, influence collection decisions, or justify their existence. Sponsored by the Transforming Access to Resources Section (STARS) of RUSA. Date: Friday, June 26, Time: 9:00 a.m. – 1:00 p.m.

#### RUSA President's Program

RUSA is excited to have nationally recognized social media and technology expert, danah boyd, for a presentation on the intersection of technology and society. Ms. boyd is a Visiting Professor at New York University's Interactive Telecommunications Program, a faculty affiliate at Harvard's Berkman Center, Principal Researcher at Microsoft Research, founder of Data & Society Research Institute and author of *It's Complicated: The Social Lives of Networked Teens*. Date: Saturday, June 27, Time: 4:00 – 5:30 p.m.

## **United for Libraries: the Association for Library Trustees & Advocates (UNITED)**

### United Welcomes Texas Libraries

(See highlights section)

### Honoring Children's Writers with Literary Landmarks

United for Libraries has partnered with the Center for the Book to honor children's writers across the country with [Literary Landmarks](#). The following locations will receive a plaque and celebration during this year's Children's Book Week:

- Carl Sandburg State Historic Site, Galesburg, Illinois, April 25, 2015
- Westerly (Rhode Island) Public Library, May 2, 2015, in honor of Margaret Wise Brown
- Norman (Oklahoma) Public Library, May 3, 2015, in honor of Harold Keith
- George Bruce Branch, New York Public Library, May 4, 2015, in honor of Walter Dean Myers
- Hamilton (Ohio) Lane Library, May 9, 2015, in honor of Robert McCloskey

## **Young Adult Library Services Association (YALSA)**

### Shark Tank...but for Librarians

Mark your calendars for June 29 when YALSA's President, Chris Shoemaker, will host the [YALSA Shark Bowl](#). This spring, seventeen YALSA members submitted their ideas for a digital literacy program or service for and with teens. A panel of experts is currently picking six finalists who will come to the ALA Annual Conference to compete for tech and cash to implement their ideas.

### Apply by June 1 for a Teen Read Week™(TRW) Grant!

Ten [\\$1,000 grants](#) will be distributed to libraries to support their literacy-focused TRW activities. [Teen Read Week™](#) will be celebrated October 18 – 24 with the theme "Get Away @ your library." .

### Would You Like Some Free Books?

From now through May 1, YALSA is [accepting applications](#) from libraries in need, that would like to receive a set of 2015 [Teens' Top Ten](#) nominees. The nominees will be posted online during National Library Week. A free toolkit to help library staff incorporate the Teens' Top Ten into their summer reading/learning programs is also available.

### Apply for Funds to Attend the YA Services Symposium

Between now and June 15, apply for \$1,000 to defray the cost of travel to [YALSA's symposium](#), which will be held November 6 – 8, 2015, in Portland, Oregon.

### 30 Days of Teen Programming

Throughout the month of April, the [YALSAblog](#) is featuring “30 Days of Teen Programming” to highlight new ideas and best practices in teen programming. Also, download YALSA's free [Teen Programming Guidelines](#) (pdf) to help you plan, host and evaluate library programs for and with teens.

### Upcoming YALSA Activities & Events

- April 16, YALSA launches its [Teen Read Week](#)<sup>™</sup> site and announces the Teens' Top Ten nominees
- April 16, [Teen Services Programming: Opportunities & Outcomes webinar](#)
- May 6, [National Library Legislative Day](#)
- May 14, Virtual Town Hall with YALSA's President from 8 to 9 p.m. (Eastern), via [Adobe Connect](#)
- May 21, [Navigating the Tides of Teen Behavior webinar](#)
- June 1, deadline to [submit a program proposal](#) for the 2016 ALA Annual Conference
- October 18 – 24, [Teen Read Week](#)<sup>™</sup>
- November 6-8, [YALSA Young Adult Services Symposium](#)

For more events and information, visit YALSA's [calendar wiki](#) or [Google calendar](#).

## **ALA PUBLISHING**

### News from *American Libraries*

- In February, AmericanLibrariesMagazine.org relaunched a responsive design, making it easy to read on a desktop, tablet, or smartphone. The new look also features *Latest Library Links*, with library news refreshed regularly throughout the business day. It is also available as an RSS feed.
- *American Libraries* launched a free app on Google Play, in addition to one on Apple's App Store. The apps allow users to download digital editions and digital supplements to the magazine, including ELearning, which arrived in February.
- *American Libraries* print magazine featured a special 18-page section on the Future of Libraries in its March/April issue. The issue, which also highlighted this year's Emerging Leaders, is also available as a digital edition.
- Senior Editor Amy Carlton joined the *American Libraries* staff on April 6.

### Booklist News

- The March 1 issue of *Booklist* spotlighted Graphic Novels, which included new reviews (including reviews in the classic comics style!), Top 10 lists for [adult](#) and [youth](#), and [The](#)

[Booklist Interview: Congressman John Lewis, Andrew Aydin, and Nate Powell](#) in anticipation of the then forthcoming [March: Book Two](#).

- The March 15 issue contains one of our most popular annual features: the fully annotated ALA notable and best lists, along with a Spotlight on Women’s Fiction. This spotlight celebrated Women’s History Month with Top 10 lists, Core Collection lists, and reviews in print and on audio.
- On the digital side, [The Booklist Reader](#) continued to gain momentum and readership with over 50 posts in March alone. The blog also launched a [Facebook page](#).
- Rowman & Littlefield sponsored a webinar called [Genealogy Research at the Library: How to Get the Most out of Library Resources](#) that garnered over 2,100 registrants.
- To increase librarian engagement with the [Andrew Carnegie Medals for Excellence longlist](#), Booklist and RUSA created a [March Medals Madness](#) contest where librarians and patrons could pick the six titles they thought were going to make the shortlist. A [fillable/printable PDF](#) was also made available so librarians could encourage their staff and patrons to participate, use the longlist for readers’ advisory, and generally promote the adult book award. [booklistonline.com](#)

### ALA Graphics

ALA Graphics summer 2015 catalog began arriving in mailboxes in April featuring a new [Bat Girl poster](#) on the cover. Other new products include Snoopy and the Peanuts gang in a unique variety pack of double-sided [bookmarks](#); [2015 Banned Books Week products](#); [2015 Teen Read Week materials](#); and, to celebrate GLBT Month this June, a new [poster](#) and [bookmark](#) showcasing vibrant art from “This Day in June,” by Gayle E. Pitman and illustrated by Kristyna Litten. [www.alastore.ala.org/alagraphics/](#)

### Online Learning

Some of the new workshops include [The Paperless Professional](#), [Troubleshooting Tablets](#), and [Transforming the Library through Gamification](#). ALA Publishing in collaboration with the San Jose State University School of Information is offering a new [Advanced eCourse: Library Technology for the Low-Tech Librarian](#). [www.alastore.ala.org](#)

### ALA Editions and ALA Neal-Schuman

The [Spring/Summer 2015 catalog](#) began arriving in March and highlighted hundreds of forthcoming, new, and best-selling titles, including [Our Enduring Values Revisited: Librarianship in an Ever-Changing World](#), by Michael Gorman; [Cataloging and Managing Film & Video Collections: A Guide to using RDA and MARC21](#), by Colin Higgins; and [The Handbook for Storytellers](#), by Judy Freeman and Caroline Feller Bauer (ALA Editions); [Cultural Heritage Information: Access and Management](#), edited by Ian Ruthven and G. G. Chowdhury (ALA Neal-Schuman); and [Getting Started with Demand-Driven Acquisitions for E-books: A LITA Guide](#), by Theresa S. Arndt. For a full listing of titles including books, online workshops, and eCourses, visit the [ALA Store](#). [www.alastore.ala.org](#)

## ALA Digital Reference: RDA Toolkit

RDA Toolkit FY15 revenue has exceeded FY14's revenue by an average of 20% each month. Subscriber renewals are at 82%, and an increase in international subscriptions continues. The February release of RDA Toolkit included the addition of Best Practices from the Music Library Association, new Fast Track changes to RDA, and updates to the French translation of RDA. More on the February release can be found in the [Development Updates section](#). The Spanish translation of RDA Toolkit was released on March 11, 2015. This translation is a collaboration between the Co-Publishers of RDA and Rojas Eberhard Editores of Columbia. More information about this partnership is available [here](#). Rojas Eberhard Editores will also publish a print version of the translation. For full details on the March translation and subsequent news, visit the [RDA site](#). [www.rdatoolkit.org](http://www.rdatoolkit.org)