

Report to Council and Executive Board

September 12, 2014

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Executive Director

Celebrate Library Card Sign-Up Month

September is Library Card Sign-up Month and new [downloadable tools](#) along with print and digital public service announcements (PSAs) are now available. Tools include a sample press release, op-ed, proclamation, PSA scripts and radio quality PSAs. Legendary comic creator Stan Lee is serving as the Honorary Chair of Library Card Sign-up Month in September. Stan Lee taped a brief interview with PIO/Campaign staff and shared these comments: “Having a library card, it’s like having a key to all the information in the world. When you have a library card you can read anything about anything, and I have found that whatever you read, it doesn’t matter – it increases your fund of knowledge. So a library card is the ‘Open Sesame’ to all the knowledge in the world.” Lee has also agreed to promote Library Card Sign-Up Month through his social media channels.

Nearly 100 Percent of Public Libraries Offer Tech Training and Workforce Programs, Study Finds

According to a new ALA study, nearly 100 percent of America’s public libraries offer workforce development training programs, online job resources, and technology skills training. Overall, libraries report technology improvements—including nearly ubiquitous public Wi-Fi, growing mobile resources and a leap in e-book access—but the ALA’s 2014 Digital Inclusion Survey also documents digital differences among states and an urban/rural divide. Unique to this study are the Interactive mapping tools that combine digital inclusion survey and community-level data. The map enables libraries to better understand their community demographics, education and learning, economic/workforce, and health contexts along with the digital inclusion services that they provide. The study is funded by the Institute of Museum and Library Services (IMLS) and conducted by the ALA Office for Research & Statistics and the Information Policy & Access Center at the University of Maryland College Park. Grant partners include ALA OITP and the International City/County Management Association (ICMA). Read the [press release](#).

Workforce Bill Passes, Includes Libraries

In July, President Barack Obama signed the Workforce Innovation and Opportunity Act, a law that will open access to federal funding support to public libraries for effective job training and job search programs. ALA President Courtney Young applauded the presidential signing of the Workforce Innovation and Opportunity Act in a statement. ALA thanks Senator Jack Reed (D-RI) and Representative Rush Holt (D-NJ) for their efforts to include libraries in the legislation.

ALA Active on Surveillance and Privacy Issues

ALA continues to work closely and aggressively in tandem with partners in several coalitions to reform the multiple statutes that provide the government with various forms of surveillance and investigatory authority. In June, ALA joined more than 30 other civil liberties and privacy organizations in writing to key members of the Senate to support the modification of the USA FREEDOM Act so that it truly ends the “bulk collection” of telephone business records, and builds transparency and additional oversight into court-approved surveillance activities.

Simon & Schuster Expands ebook Lending Program

In June, Simon & Schuster revealed that it will expand its pilot library ebook lending program to serve all U.S. libraries. Immediate Past President Barbara Stripling responded to the ebook expansion by releasing a press statement indicating ALA encouragement of the continued progress on the library ebook front, though noting much work remains to be done.

2014 Andrew Carnegie Medals for Excellence

Booklist and RUSA hosted the [2014 Andrew Carnegie Medals for Excellence](#) award ceremony at the ALA Annual Conference. Both medal winners, Doris Kearns Goodwin and Donna Tartt, were present to accept their awards in person. Nancy Pearl served as emcee, and celebrated crime fiction author and library champion Karin Slaughter delighted audiences with her keynote speech. Kearns Goodwin received the nonfiction medal for *The Bully Pulpit* and Tartt received the fiction medal for *The Goldfinch*. A dessert and cocktail reception followed, where guests mingled with all three authors. In addition to coverage of the announcements in many national media outlets, more than 451,000 Web pickups were noted. (see also RUSA coverage in this Report)

AASL Transforms Learning with New Mission Statement and Strategic Plan

AASL challenges leaders in all fields to bring about an evolution in student learning with its adoption of a new mission statement and strategic plan. During the 2014 ALA Annual Conference in Las Vegas, the AASL Board of Directors unanimously voted to approve the mission statement: *The American Association of School Librarians empowers leaders to transform teaching and learning.*

PLA Board Approves Updated Strategic Plan

At the 2014 ALA Annual Conference, the PLA Board of Directors approved an updated strategic plan that builds on PLA’s success to date, regarding two strategic goal areas in particular — Advocacy & Awareness and Leadership & Transformation—and focuses the association for the next three years. The desired outcome of the planning process is to guide and create clarity on how PLA should invest its valuable and limited resources to meet the future needs of its members and other stakeholders. [Read the background and revised strategic plan.](#)

ALSC National Institute

The [ALSC National Institute](#) with the theme of “Expanding Our Worlds, Creating Community,” will be held September 18 – 20, 2014 in Oakland, California. Featuring quality educational programming and inspirational speakers, event registration has reached maximum capacity and is now waiting-list only. A number of award-winning authors and illustrators will be present at the Institute and a special reception, held at Children’s Fairyland, is a highlight event.

[LITA Forum in Albuquerque](#)

LITA is organizing the 2014 Forum with two workshops, three keynotes, [30 plus concurrent sessions](#), [poster sessions](#), and multiple networking opportunities. The Forum is scheduled for Wednesday, November 5 through Saturday, November 8 and promises to deliver strong programming and networking opportunities. The [two workshops](#) begin on Wednesday, November 5, 1:00-5:00 p.m. and run through Thursday, November 6, 8:00 a.m. to noon. *Learn Python by Playing with Library Data* with Francis Kayiwa will provide the basics on how to set up your Python environment, install useful packages, and, write programs. *Linked Data for Libraries: How libraries can make use of Linked Open Data to share information about library resources and to improve discovery, access, and understanding for library users* will feature Dean Krafft and Jon Corson-Rikert from Cornell University Library. For more information, also see the LITA section of this report.

[Stay Up to Date on Young Adult Literature](#)

The 2014 YA Literature Symposium will be held on November 14-16 in Austin, Texas. Check out the preliminary program, register at www.ala.org/yalitsymposium. Early registration closes September 15. Join the conversation on Twitter with #yalit14

[American Libraries Live Free Streaming Video Broadcasts](#)

A recent [American Libraries Live](#) episode (free streaming video broadcasts) included a discussion on “The Kid and Teen-Friendly Library,” moderated by Jennifer Velasquez with expert panelists Amy J. Alessio, Lana Adlawan, Heather Booth, and Amanda Foulk. This episode is available in the archive on www.americanlibrarieslive.org. The next episode will be September 18 on “Libraries Self-Service Software and Devices.” Advertising sponsorship continues to grow, and most of the programs average more than 1,200 viewers. AL Live is a shared project between *American Libraries* and ALA TechSource. americanlibrarieslive.org

ALA OFFICES

International Relations

International Federation of Library Associations (IFLA)

Programs and discussions at the recent IFLA Congress in Lyon, France in August focused on a number of important international developments: These included the [IFLA Trends Report](#), which outlines trends that will shape the future environment for libraries around the world. With the United Nations now working on a new set of "post 2015" developmental goals that will apply to both developing and developed nations, the [Lyon Declaration](#) is part of a worldwide push to see that access to information and the libraries that enable it are central to the new vision. ALA was one of the early signers of the declaration. ALA President Courtney Young has also signed a new memorandum of understanding with the German Library Association, which involves cooperation in conference programs and opens the way to increased exchange. In addition, there is a lot of excitement over the announcement that the 2016 IFLA congress will be held in Columbus, Ohio. Pat Losinski of the Columbus Metropolitan Library and Carol Diedrichs of Ohio State University will be serving as co-chairs of the US National Planning Committee.

Membership Development

Membership Count

The ALA membership count as of July 31, 2014 was 56,280. Four divisions and four Round Tables had membership increases compared to July 2013.

Membership Development Activities

- Joint ALA-Chapter student membership packages exceeded last year's July count by 179.
- At the 2014 Annual Conference the Membership Committee, the Budget Analysis and Review Committee (BARC), and the Executive Board approved a special FY15 promotion to encourage lapsed very small and small libraries to rejoin ALA. The promotion will launch in mid-September.
- A pilot project has begun to produce joint ALA-division membership brochures in conjunction with AASL, ACRL, and PLA to present unified membership messages and to reinforce our strengths in order to encourage recruitment and retention. Over time, joint brochures will be developed in conjunction with all divisions. Additionally, ALA is exploring other joint recruitment/retention marketing programs with the divisions.
- Ongoing membership development activities include quarterly e-mail (Informz) campaigns to lapsed and prospective organizational members and monthly e-mail campaigns to lapsed and prospective personal members.

- The quarterly e-publication, MVP (Member Value Programs) Digest, which helps members be more aware of their ALA tangible benefits, will be distributed to all members in October.

Office for Government Relations (OGR)

Presidential Contender Sen. Jim Webb, FCC Leaders Address ALA Annual Conference

During the 2014 ALA Annual Conference, former Virginia Senator Jim Webb discussed the upcoming national election season and the ways that the elections will affect libraries and library funding. Called a “potential presidential candidate” by *The Washington Post*, Sen. Webb has been a combat Marine, a counsel in Congress, an assistant secretary of defense and Secretary of the Navy, an Emmy-award winning journalist, an accomplished filmmaker and an author of ten books. During the ALA Annual Conference, the Washington Office secured a video from the Chairman of the Federal Communications Commission, Tom Wheeler. In the [video](#), the Chairman speaks about the changing nature of libraries today, emphasizing the importance of providing access to digital resources, technology, and free public Wi-Fi. Finally, Gigi Sohn, special counsel for External Affairs to Chairman Wheeler, met with PLA leadership, representatives from Chief Officers of State Library Agencies (COSLA), the Association for Rural and Small Libraries (ARSL), the OITP Advisory Committee, and the ALA E-rate task force to discuss E-rate details and the nature of library services in today’s and tomorrow’s libraries. In addition to these meetings, Gigi Sohn took a field trip to the main library of the Las Vegas-Clark County Library District, where she saw a model of what libraries can offer their communities.

ALA and Coalition Members Release Net Neutrality Principles

In July, ALA, along with other library and higher education organizations representing thousands of colleges, universities, and libraries nationwide, released a set of net neutrality principles to inform the Federal Communications Commission’s (FCC) decision to protect the openness of the Internet. The principles describe how network neutrality protections are essential to protecting freedom of speech, educational achievement, and economic growth.

Workforce Bill Passes, Includes Libraries

(see highlights section)

ALA Applauds Unanimous Ruling in Two Civil Liberties Cases

In June, the U.S. Supreme Court unanimously upheld the Fourth Amendment when they ruled in *David Leon Riley v. State of California* and *United States v. Brima Wurie* that officers of the law must obtain warrants before they can search the cellphones of arrestees. The two cases began when police officers searched the cell phones of defendants Riley and Wurie without obtaining a warrant. The searches recovered texts, videos, photos, and telephone numbers that were later used as evidence. Earlier in March, the American Library Association and the Internet Archive filed a “friend of the court” brief in *David Leon Riley v. State of California* and *United States v. Brima Wurie*.

ALA Active on Surveillance and Privacy Issues

(see highlights section)

ALA Sends Letter to Data Advisory Council

ALA sent a letter to the director of the Office of Digital Engagement at the Department of Commerce to encourage the agency to include the appointment of a librarian on the new Data Advisory Council. The letter stated: “The role of a librarian is to organize and deliver information in a usable, timely and accessible way; while aiding the public in utilizing that information as needed. Not only have librarians long handled government data, but they are always seeking new and better ways to fulfill the public’s need of that information. The knowledge that librarians have of both accessing and utilizing data, would be of great benefit to the Department of Commerce.”

Office for Information Technology Policy (OITP)

Over-Filtering in Schools and Libraries Harms Education, New ALA Report Finds

Schools and libraries nationwide are routinely filtering internet content far more than what the Children’s Internet Protection Act requires, according to “Fencing Out Knowledge: Impacts of the Children’s Internet Protection Act 10 Years Later,” a report released by the ALA Office for Information Technology Policy (OITP) and the ALA Office for Intellectual Freedom (OIF) in June. “Fencing Out Knowledge” is based on a year-long study that included a two-day symposium during the summer of 2013 and other research. [Read report](#)

ALA Welcomes Forward Movement on E-Rate Modernization

In July, the FCC voted to release the first Order as part of its E-rate modernization proceeding. “This Order represents a solid first step toward increasing library participation in the E-rate program and moving our communities toward the gigabit speeds increasingly needed to support Wi-Fi, digital learning and multimedia collections,” said ALA President Courtney Young. “More than a year of hard work and advocacy on behalf of our nation’s 16,400 public libraries and the communities they serve has brought us to this point, and I’m proud of what ALA and its library and school partners have achieved.”

Simon & Schuster Expands ebook Lending Program

(See highlights section)

ALA Collaborates with Senator Byron Dorgan to Publish Op-ed in *Roll Call*

“America doesn’t move ahead by leaving some behind,” former Senator Byron Dorgan wrote in an article published in June in [Roll Call](#), where he made the case that the FCC should bolster its support for high-speed internet infrastructure development in rural American communities. In the article, Sen. Dorgan advocated for increased support for E-rate, the program that helps schools and libraries obtain affordable vital Internet access and advanced telecommunications services. The op-ed was developed under the rubric of ALA’s *Policy Revolution!* initiative, a national public policy agenda and action plan for U.S. libraries supported by the Bill & Melinda Gates Foundation. [Read the op-ed](#).

Office for Library Advocacy (OLA)

School Library Campaign

OLA is partnering with AASL and PIO in planning for the school library plan which will launch in October, including updated messaging, editorial board direction and a launch of a new school library section, soon to be available at www.ilovelibraries.org.

National Book Festival

OLA and OIF represented the American Library Association at the 2014 National Book Festival in Washington, DC, August 30..

Office for Research and Statistics (ORS)

ORS at the Annual Conference 2014

The Committee on Research & Statistics featured Lee Rainey (Director, Internet, Science and Technology, at the Pew Research Center) at AC14. Rainey presented, to an audience of 300+, the Project’s new study about the different kinds of library users and non-users. The research uses segmentation models to show how technology, community orientation, and library activities affect the way people use libraries. Rainey introduced a free tool, [“What kind of library user are you?”](#), that public libraries may use to gather data about their own library users and non-users. .

Nearly 100 Percent of Libraries Offer Tech Training and Workforce Programs, Study Finds

(See highlights section)

Public Information Office (PIO)

ALA Officers and Division Leaders in the News

- The Public Information Office worked with ALA and division officers to respond to requests for comments from the media. ALA President Courtney Young was quoted in an *Education Week* [story](#) on the role libraries play in providing technology access in their communities and in a *THE Journal* [article](#) about the impact of over-filtering of Internet content on student learning. Courtney was also [interviewed](#) on Comcast Newsmakers, in [TribLive](#) and on [Marketplace](#) where she spoke about how technology is changing reading in libraries.
- ALA President-elect Sari Feldman spoke with a Michigan reporter for this [story](#), “Primary election: Why must 21st-century library buildings get bigger?” and with a *Globe and Mail* reporter for a [story](#) on the opening of the new library in Halifax.
- PLA president Larry Neal contributed to a [story](#) on the changing role of libraries published in the *Arizona Republic*. He also was quoted in a WGBH [story](#) about collection management at the Boston Public Library.
- Gail Dickinson, past AASL president, was quoted in a *District Administration* [article](#) on the impact of the reduction of school librarians on student achievement.

Celebrate Library Card Sign-Up Month

(See highlights section)

Public Programs Office (PPO)

Application Deadline Extended for *Shakespeare and His First Folio*

The deadline for the traveling exhibition [Shakespeare and His First Folio](#) has been extended to October 24. More than 100 libraries, colleges and universities, museums and other cultural organizations have already started applications on PPO’s online application portal. Extending the deadline allows ALA and its partners to select from a range of qualified sites. The traveling exhibition — part of the international events planned for 2016, the 400th anniversary of William Shakespeare’s death — will bring a 1623 original edition of the playwright’s first published collection, along with six interpretive panels, to 53 sites: one site in all 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. The exhibition is offered in collaboration with the Folger Shakespeare Library and the Cincinnati Museum Center with support from the National Endowment for the Humanities: Exploring the human endeavor.

Applications Now Accepted for *Exploring Human Origins* Traveling Exhibition

PPO, in collaboration with the Smithsonian’s National Museum of Natural History Human Origins Program, is accepting applications for the traveling exhibition [Exploring Human Origins](#). The exhibition seeks to create an opportunity for a wide spectrum of audiences to engage the

complex field of human evolution research in ways that are understandable, fulfilling, captivating and relevant. Nineteen public libraries will be selected to host the 40-panel, 1,200-square-foot exhibition for four weeks each between April 2015 and April 2017. Applications are due November 19. The traveling exhibition is based on the [Smithsonian exhibition](#) *What Does It Mean to Be Human?*, which opened in 2010; over 20 million people have visited the Hall of Human Origins exhibition since its opening. *Exploring Human Origins* is made possible through the support of a grant from the John Templeton Foundation.

Nominations Open for 2015 Sara Jaffarian School Library Program Award

School libraries are invited to apply for the 2015 [Sara Jaffarian School Library Program Award for Exemplary Humanities Programming](#). The award recognizes K-8 schools, both public and private, that conducted notable humanities programming during the last school year (2013-14). The winning library will receive \$5,000. Applications and full guidelines are available at www.ala.org/jaffarianaward. Nominations are due December 15; self-nomination is encouraged. Potential applicants and others with an interest in library programming are invited to attend a webinar with the winners of the 2014 Jaffarian Award at 2:00 pm (Central), Wednesday, October 8. The webinar will highlight “R.O.A.D. I Travel” (Research, Observe, Analyze, Discover), a genealogy unit for eighth-graders created by Perry Meridian Middle School (Indianapolis) with the Indiana State Library and Indiana Historical Society. [Register for the webinar here.](#)

Programming Librarian Interest Group Holds First Events

The Programming Librarians Membership Interest Group (PLIG) — one of seven [member groups](#) throughout ALA — held its first gatherings at the 2014 Annual Conference in Las Vegas. Approximately 30 people attended the PLIG’s first membership meeting, where they networked and shared programming success stories and ideas; turnout was higher than anticipated, demonstrating a strong interest in programming. The PLIG’s conference program, “Out-of-the-Box Book Clubs to Banish the Boring,” was also well attended, with more than 100 audience members turning out to learn about creative book club ideas. ([Read about one of the highlighted programs here.](#))

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Transforms Learning with New Mission Statement and Strategic Plan

(See highlights section)

Two Schools Receive \$50,000 Catastrophic Disaster Relief Grants

Paul Robeson Malcolm X Academy in Detroit and Rowe Elementary School in Rowe, MA, are the recipients of the [2014 catastrophic disaster relief grants](#) offered as part of the AASL Beyond Words Grant, funded by the Dollar General Literacy Foundation. In 2012, Dollar General renewed its commitment to school libraries by increasing Beyond Words grant amounts and introducing two \$50,000 catastrophic disaster relief grants. To qualify for a catastrophic award, eligible schools suffered a 90 percent or greater loss to the school library program due to a natural disaster, fire or an act recognized by the federal government as terrorism.

AASL Announces 2014 Best Apps and Best Websites for Teaching and Learning

AASL announced its 2014 lists of [Best Apps](#) and [Best Websites](#) for Teaching & Learning at the ALA Annual Conference in Las Vegas. The lists provide new technology resources for school librarians and their teacher collaborators.

AASL Crystal Apple Awarded to Marlene Woo-Lun

AASL President Gail Dickinson selected Marlene Woo-Lun as the recipient of the [2014 Crystal Apple](#). The Crystal Apple honor is given at the discretion of the AASL president to an individual or group that has had a significant impact on school library programs and students. For 30 years, Marlene Woo-Lun has been involved in publishing materials to assist building level school librarians build strong school library programs.

AASL Releases White Paper Outlining Research Agenda

The [white paper](#) resulting from the “Causality: School Libraries and Student Success (CLASS)” forum, convened by the American Association of School Librarians’ (AASL) and funded through a grant from the Institute of Museum and Library Services (IMLS), is now available for view and comment on the AASL website..

AASL Releases Position Statement on Role of School Librarian in Senior/Capstone Projects

AASL has published a new [position statement](#) on the role of the school librarian in Senior/Capstone Projects. Senior/Capstone Projects are research-oriented courses driven by student interest and not curricular mandates. The position statement affirms that school library programs, and specifically school librarians, are crucial to the successful implementation of these projects.

Association of College and Research Libraries (ACRL)

ACRL 2015 Scholarships, Kick Start the Future Campaign

ACRL is offering approximately 175 scholarships worth more than \$110,000 for the [ACRL 2015 Conference](#), to be held March 25 – 28, 2015, in Portland, Oregon. ACRL typically funds about 100 conference scholarships and this year initiated a new “Kick Start the Future” campaign in honor of the association’s 75th Anniversary that seeks to raise the \$50,000 needed to fund the 75 additional scholarships. Information on donating to the campaign is available on the [ACRL 75th Anniversary website](#). The deadline to apply for ACRL 2015 scholarships in six categories is November 7, 2014. Complete details, including requirements for all categories and application information, is available in the [scholarships section](#) of the conference website.

ACRL 2015 Keynote Speakers Announced

ACRL recently announced its celebrated lineup of keynote speakers for the ACRL 2015 Conference, “Creating Sustainable Community.” Be challenged and entertained by these three distinguished speakers, who also double as comic writers, journalists, radio hosts, producers and political activists. The opening keynote session on March 25, features comics writer, prose author, essayist and journalist G. Willow Wilson, creator of “Ms. Marvel,” the first-ever American comic book series to feature a Muslim superhero. Jad Abumrad, co-host and producer of the popular NPR series Radiolab, will deliver the Middle Keynote Session on March 26. Closing out the ACRL 2015 conference on March 28, will be academic and political activist Lawrence Lessig. Complete details on the keynote speakers are available on the [conference website](#).

Framework for Information Literacy for Higher Education Update

Members of ACRL’s Information Literacy Competency Standards for Higher Education Task Force are hard at work analyzing all the feedback to the June 17 revised draft [Framework for Information Literacy for Higher Education](#). They are carefully reviewing responses provided to the revised draft Framework this summer through the questionnaire, in person and online forums, social media outlets, and personal communications to Task Force members. At this point, the task force tentatively plans to release a third draft for comment on November 1, 2014 and would then submit a final Framework and recommendations to the ACRL Board of Directors by early January 2015 for a vote at the 2015 ALA Midwinter Meeting. More information is available on the [ACRL Insider blog](#).

Standards for Distance Learning Library Services Draft Revision

The Distance Learning Section (DLS) Standards Committee has prepared a draft revision of the 2008 Standards for Distance Learning Library Services and is seeking comments before completing final revisions and submitting the standards for approval. The [draft of the standard](#) is available on the section website. Please submit comments through the website or directly to DLS Standards Committee Chair Harvey Gover (hgover@tricity.wsu.edu) no later than November 1, 2014.

College & Research Libraries 75th Anniversary Issue Article Selections

In preparation for the upcoming celebration of ACRL's 75th anniversary, the editorial board of *College & Research Libraries (C&RL)* asked the journal's readers to help identify seven "landmark" articles from C&RL history to be included in a special issue of the journal to be published in March 2015 and discussed at the ACRL 2015 Conference in Portland, Oregon. The articles were selected from a list of 30 finalists identified by the editorial board and a group of past C&RL editors, as well as one 'people's choice' article selected by the readership. The editorial board is currently identifying authors for companion essays from among leading thinkers in academic libraries and LIS education aimed at illuminating the contemporary, and ongoing, significance of these works. These companion essays will be published alongside the original articles in this special issue of the journal. Complete details on the C&RL 75th anniversary issue, including a list of selected articles, are available on the [ACRL 75th anniversary website](#).

Applications/Nominations Invited for C&RL Editor

Applications and nominations are invited for the position of editor of *College & Research Libraries (C&RL)*, the scholarly research journal of ACRL. The association seeks an innovative, experienced candidate to lead its top-tier, open access journal with an eye to the future of scholarly publishing. The editor is appointed for a three-year term, which may be renewed for an additional three years. The incoming editor will serve as Editor-Designate for one year before assuming full responsibility for C&RL in July 2016. Complete information, including detailed qualifications and application information, are available on the [ACRL Insider blog](#). The deadline for receipt of applications is October 31.

New ACRL Publication – Putting the User First

ACRL announced the publication of [Putting the User First: 30 Strategies for Transforming Library Services](#) by Courtney Greene McDonald in August. *Putting the User First* provides 30 hands-on strategies, activities and practical suggestions to enable the transformation of libraries and library services, along with individual approaches and practices, to a more responsive, effective and user-centered model. These practical strategies are coded for cost, technology, physical space, personal practice and organizational culture to easily identify areas of impact. MacDonald's work is essential reading for all librarians interested in improving overall user experience. *Putting the User First* is available for purchase in print through the ALA Online Store and Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Keeping Up With... Patron Driven Acquisitions and Net Neutrality

The most recent two editions of [Keeping Up With...](#), ACRL's online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, are now available. The June issue featured a discussion of [Patron Driven Acquisitions](#) by Stephen Arougheti, and the August edition featured a discussion [of Net Neutrality](#) by John Jackson. Keeping Up With... is available on the ACRL website, and each issue will be sent via email to ACRL members. Non-members can visit the email [subscription page](#) to sign up to receive Keeping Up With... and a variety of other ACRL awareness publications including the ACRL Update newsletter and table of contents alerts for C&RL and C&RL News.

New Scholarly Communications: From Understanding To Engagement Workshop Presenters

The ACRL Research and Scholarly Environment Committee has announced the selection of Amy Buckland, Jenny Oleen, and Jaron Porciello as the newest presenters for the workshop “Scholarly Communication: From Understanding to Engagement,” which is offered to institutions across the country on an ongoing basis. Amy Buckland is Coordinator, Scholarly Communications, McGill University; Jenny Oleen is Scholarly Communication Librarian, Western Washington University; and Jaron Porciello is Digital Scholarship Initiatives Coordinator, Digital Scholarship and Preservation Services, Cornell University. More information is available on the [ACRL Insider blog](#).

Fall 2014 ACRL-CHOICE Webinar Program

The ACRL-CHOICE webinar program, connecting academic and research librarians with a host of content and service providers, publisher and other experts who serve their market, is back with an exciting new roster of topics and speakers. Since the program launched in 2013, thousands of participants have attended the 60-minute, live interactive webinars that provide a vibrant forum for discussion among sponsors and an unmatched academic library audience of ACRL members and CHOICE users and fans. Upcoming topics for Fall 2015 include library management in the digital age, acquisitions, and building community through social media. Complete details and registration information are available on [ACRL Insider](#).

e-Learning Update

ACRL’s e-Learning program offered one live webcast and one multi-week course during this report period. 99 individuals and 18 groups participated in these e-Learning events on topics including data management and copyright. Upcoming online seminars and webcast topics include preparing for accreditation, creating online tutorials, and research strategies. Full details and registration information are available on the [ACRL website](#).

Association for Library Service to Children (ALSC)

ALSC Accepts Applications for Fall 2014 Mentoring Program

Entering its second year, the [ALSC Mentoring Program](#) accepted applications for fall 2014. The program, which is open to members and non-members, is intended to help build a new collection of leaders in the field of library service to children. Applications were due on August 29, 2014. Mentors and mentees who apply to the program will be matched by members of the ALSC Membership and Managing Children’s Services Committees.

Everyone Reads @ your Library

ALSC and YALSA have been awarded a fifth year of grant support from the [Dollar General Literacy Foundation](#) through the Everyone Reads @ your Library grant. ALSC will use grant funds to continue to support and grow the [Día de los niños/día de los libros](#) (Día) initiative. This year's grant will support a National Diversity Forum to be hosted at ALA's 2015 Midwinter Meeting and mini-grants to librarians to attend this forum and integrate diversity into programming in their communities.

May Hill Arbuthnot Honor Lecture Location

The host of the 2015 Arbuthnot Lecture will be the [District of Columbia Public Library](#). The 2015 May Hill Honor Lecture will feature Caldecott Medal winner Brian Selznick.

ALSC Professional Award Applications

ALSC is now taking applications and nominations for the Professional Awards and Grants. Each year ALSC gives away over \$100k in awards, grants, and scholarships to its members. Applications are open for [The Penguin Young Readers Group Award](#), and the [Louise Seaman Bechtel Fellowship](#).

ALSC Spectrum Scholarship

This year ALSC is sponsoring two 2014-2015 spectrum scholars: [Heather Green from Louisiana State University and Xochitl Rocha from the University of Washington](#). ALSC uses funding from the Frederic G. Melcher Endowment and sponsors one Spectrum Scholar interested in library service to children each year. This year due to [the generosity of ALSC Past President Ellen Fader](#), Rocha was selected as the second 2014-2015 spectrum scholar.

Take Your Child to the Library Day

At the 2014 ALA Annual Conference the ALSC Board of Directors voted to support the [Take Your Child to the Library Day](#) initiative. ALSC will assist in promoting this program for the next two years and will be listed as a named partner on the initiative's website.

ALSC Webinars

Registration is now open for the ALSC webinar, [C is for Common Core and Collection Development](#), scheduled Tuesday, September 9 at 3:00 pm (Eastern) / 2:00 pm (Central), Wednesday, October 1 at 7:00 pm (Eastern) / 6:00 pm (Central), Thursday, October 16 at 4:00 pm (Eastern) / 3:00 pm (Central), and Tuesday, October 28 at 12:00 pm (Eastern) / 11:00 am (Central). The webinar is \$45 for students and ALSC members, \$55 for non-members, and \$195 for groups. An archived version will be available for purchase after the live webinars have taken place

ALSC National Institute

(See *highlights section*)

Fall Online Education Courses and CEU Approval

ALSC is pleased to announce that two of our three fall courses have recently been approved to provide participants with continuing education units (CEUs). [Fall Online Courses](#) began on September 8 and include our newest course, [Storytelling with Puppets](#). This course will equip students with techniques and knowledge needed to present engaging stories with puppets for children ages 2 through 8. They will develop core puppetry skills of voices, puppet movement, and storytelling. Participants will add eight stories to their repertoire during the course and gain the ability to identify, adapt and develop a wealth of stories in the future. Other fall courses include *Storytime Tools and Science, Technology, Engineering and Math (STEM) Programs Made Easy*.

Association of Specialized and Cooperative Library Agencies (ASCLA)

Seats Available for Trip to the French and Italian Rivas

There are still seats left for ASCLA's next trip in October 2014 to the French and Italian Rivas. Lucky travelers will visit Nice, Cannes, and Monte Carlo on the French Riviera, and San Remo, Santa Margherita, Porto Fino, and Milan on the Italian Riviera. Visit the ASCLA website for more [information and an itinerary](#).

ASCLA Seeks Editor for *Interface*, Online Membership Journal

ASCLA is [seeking an editor](#) for its online journal. *Interface* serves as an important source of information and communication for ASCLA's 800 members each quarter, by sharing news and best practices in ASCLA's areas of interest with the larger library and user community. The editor receives compensation of up to \$1,000 annually to cover travel to the ALA Annual Conference and Midwinter Meeting and complimentary registration for both conferences, plus VIP early registration for hotels.

Online Learning

Upcoming ASCLA online learning events include:

- Online Course: [Going to Jail: How Juvenile Books Portray the Prison Experience](#)
October 20 – November 23, 2014
- Webinar: [Portal, Platform, Public Option: An introduction and overview of the DPLA](#)
Wednesday, September 24: 2:00-3:00 p.m.

Library and Information Technology Association (LITA)

[LITA Forum in Albuquerque](#)

(See *highlights section*)

LITA Forum Features Three Keynote Speakers

The [three keynote speakers](#) at the LITA Forum in Albuquerque are:

- AnnMarie Thomas, Engineering Professor at the University of St. Thomas (UST). Dr. Thomas is the director of the UST Design Laboratory. She co-founded, and co-directs the University of St. Thomas Center for Pre-Collegiate Engineering Education. She served as the Founding Executive Director of the Maker Education Initiative. AnnMarie has also worked on robotics design, creation, and propulsion.
- Lorcan Dempsey, Vice President, OCLC Research and Chief Strategist, oversees the research division and participates in planning at OCLC. Lorcan has policy, research and service development experience, mostly in the area of networked information and digital libraries.
- Kortney Ryan Ziegler, Founder of Trans*H4ck, is an award winning artist, writer, and the first person to hold the PhD of African American Studies from Northwestern University. Trans*H4CK is the only tech event of its kind that spotlights trans* created technology, trans* entrepreneurs and trans* led startups. The networking opportunities are facilitated by holding all Forum sessions in one hotel. These include a first night reception, two nights of networking, lengthy meals and breaks. Rachel Vacek, LITA President, and, Thomas Dowling, LITA President-elect, have plans to lead two networking dinners focused on LITA specific Kitchen Table Conversations.

New LITA Guides

Two LITA Guides were published this summer.

- *The Top Technologies Every Librarian Needs to Know*, Kenneth Varnum, editor and contributor, and, *Using Massive Digital Libraries* by Andrew Weiss with Ryan James. “The Top Technologies” guide is focused on the impact a technology could have on staff, services, and patrons. An expert on each emerging technology talks about the technology within the near-term future of three to five years. In the introduction, Ken Varnum says, “Each chapter includes a thorough description of a particular technology: what it is, where it came from, and why it matters. We will look at early adopters or prototypes for the technology to see how it could be used more broadly. And then, having described a trajectory, we will paint a picture of how the library of the not-so-distant future could be changed by adopting and embracing that particular technology.”
- “Using Massive Digital Libraries” examines “what Ryan James and (Andrew Weiss) in previous studies have together defined as massive digital libraries (MDLs). ... A massive digital library is a collection of organized information large enough to rival the size of the world’s largest bricks-and-mortar libraries in terms of book collections. The examples examined in this book range from hundreds of thousands of books to tens of millions. This basic definition ... is a starting point for discussion. As the book progresses this definition is refined further to make it more usable and relevant. This book will introduce more characteristics of MDLs and examine how they affect the current traditional library.”

Public Library Association (PLA)

2015 PLA Leadership Academy

PLA is now accepting applications for the [PLA Leadership Academy: Navigating Change - Building Community](#), March 23-27, 2015, in Charleston, South Carolina. This special event will offer intensive, empowering leadership education for public librarians who want to increase their capacity to lead not only within the library, but also in the community. [Read the complete release.](#)

2015 PLA Service Awards and Grants

Nine PLA service awards and grants highlight the best in public library service and honor those bringing innovation, creativity and dedication to public libraries. Consider nominating yourself, a colleague, or your library today. The 2015 nomination period is open through December 1, 2014, at 11:59 pm (Central). [View the full list of awards online.](#)

PLA Board Approves Updated Strategic Plan

(See highlights section)

Digital Learn Adds Spanish Course

DigitalLearn.org has added its first Spanish class. “Primeros Pasos En El Equipo” is a computer basics class that teaches the learner how to use a ratón (mouse) and the teclado (keyboard). It’s great for Spanish-speaking English Language Learners who have never used a computer before and need an explanation on the different parts of the computer. [Learn more online.](#)

Reference and User Services Association (RUSA)

Awards Nominations Now Open

[Nominations](#) are now being accepted for RUSA awards.

Andrew Carnegie Medals of Excellence for Fiction and Nonfiction

(See highlights section)

Read-a-Likes for the Carnegie Winners

The RUSA Notable Books Council has created a [list of read-a-like titles](#) for the Andrew Carnegie Medals of Excellence for Fiction and Nonfiction winners and finalists.

Online Learning

Upcoming events include:

Online Courses:

- Business Reference 101, September 22 - October 17, 2014
- Effective Assessment Strategies, November 3 - 30, 2014
- Genealogy 101, October 27 - November 30, 2014
- Health Information 101**, September 15 - October 26, 2014
- Interlibrary Loan 101, October 6 - November 2, 2014. Live Sessions on Mondays and Wednesdays at 1:00 pm (Central)
- Xtreme Bibliographic Searching for Interlibrary Loan & Reference, April 20 - May 17, 2015. Live Sessions on Thursdays at 1:00 pm (Central)
- New COURSE! Introduction to Economic Data on the Web, October 6 - November 2, 2014
- Readers' Advisory 101, October 13 - November 30, 2014. Chats on Tuesdays at 3:00 pm (Central)
- Reference Interview, September 22 - October 31, 2014
- Reaching Every Patron**, October 6 - November 2, 2014
- Introduction to Spatial Literacy and Online Mapping, October 6 - 26, 2014

**CEUs are available for this course. Review the most [current listing](#) of RUSA online courses and webinars.

Financial Literacy Guidelines and Best Practices

The first draft of the financial literacy guidelines and best practices was distributed to the RUSA members for comment. The guidelines and best practices are being created under an IMLS SPARK! grant.

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Texas is Fourth to Provide Statewide Access to United for Libraries' Resources.

The Texas State Library has purchased access to United for Libraries' services and resources for 518 libraries in the state. This will provide continuing education for Trustees and Friends groups in such areas as fundraising, advocacy, best practices for boards, online bookselling, policy setting, working effectively with the library director, engaging community and more. Texas becomes the fourth state in the country to provide statewide access to United for Libraries' resources.

Special Task Force to Completely Revise Bylaws.

United for Libraries is working with a special task force headed by President Christine Lind Hage to completely revise its bylaws. The bylaws were originally written when FOLUSA and ALTA merged and were an amalgamation of the two associations' existing bylaws, but are not reflective of how UNITED now operates. The revised bylaws will be presented to the board for approval at the Midwinter Meeting in 2015 and then to the membership by ballot in the spring.

Young Adult Library Services Association (YALSA)

Teens' Top Ten Voting Going on Now through October 18

The 2014 Teens' Top Ten nominees have been posted online since April. Now through Teen Read Week™, teens all over the world are encouraged to go online and [vote for their favorites](#). Bookmark the page on your web site and join the discussion on Twitter with #ttt14.

Stay Up to Date on Young Adult Literature

(See highlights section)

Amp up your Teen Services

Get ideas to refresh your overall teen services program with \$10 off each of [three great YALSA titles](#) now through September 30 with the coupon code YAL14.

Be YALSA's Next Board Fellow

Interested in association leadership? [Apply](#) by December 1 to serve as YALSA's 2015 – 2016 Board Fellow. Fellows receive a stipend to support travel to attend and participate in Board meetings.

Teen Book Finder App now Available on Android

YALSA's free [Teen Book Finder](#) app is now available for both Apple and Android platforms. Library staff can now do readers' advisory on the go. The app features thousands of titles of recommended reading for teens, and offers a 'find it' feature so teens can locate the library with the title in its collection nearest them. Funding for the app is generously provided by the Dollar General Literacy Foundation.

Join YALSA for our Wiki Write-In

YALSA is celebrating the birthday of the Internet on October 29 with a wiki write-in. YALSA is calling on all library staff to come together on October 29 and share their knowledge with the library community at-large by contributing their tips, resources and success stories to YALSA's [wiki](#). Together we can create the premier open access resource for library staff to better serve teens.

Upcoming YALSA Activities & Events

- Now through October 18, teens [vote](#) for the Teens' Top Ten,
- September 15, early bird registration closes for the [YA Lit Symposium](#),
- September 18, [webinar](#): *Fencing Out Knowledge: The Impact of CIPA 10 Years Later and What It Means for You*
- September 23, [Titles for Teen Read Week](#)TM webinar
- September 30, last day to order teen behavior and teens & tech [curriculum kits](#) at the 20% back-to-school discount via coupon code YSTK14
- October 1, deadline to apply to host a [Teens' Top Ten](#) book group
- October 6, e-course: [Power Programming for Teens](#)
- October 12 – 18, [Teen Read Week](#)TM
- October 13, advanced registration closes for the [YA Lit Symposium](#)
- October 16, webinar [Designing Teen Spaces in Libraries](#)
- November 1, [MAE Collection Development Grant](#) deadline
- Week of November 3 [Teen Tech Week](#)TM goes live
- November 14 - 16, [YA Literature Symposium](#)
- December 1, most of YALSA's grants, awards, and scholarship [applications](#) due
- Week of December 1: finalists announced for the [Morris and Nonfiction awards](#),

For more information, visit YALSA's [calendar of events](#)

ALA PUBLISHING

American Libraries International (IFLA) Print Supplement and IFLA Coverage

American Libraries international (IFLA) print supplement was prepared for the International Federation of Library Associations (IFLA) World Library and Information Congress in Lyon, France in August. American Libraries Editor & Publisher Laurie Borman attended the event and blogged about it on [American Libraries website](#). Her feature summarizing the event will appear in a September digital supplement.

American Libraries Live Free Streaming Video Broadcasts

(See highlights section)

Annual Conference New-Format Printz Program and Reception from *Booklist*

Another successful ALA Annual Conference was the highlight of the summer for *Booklist*. The conference kicked off with a new-format Printz Program and Reception, co-sponsored with YALSA. Repurposing this Friday night slot from the previous *Booklist* Books for Youth forum was a big hit. Printz winner Marcus Sedgwick gave a touching acceptance speech and honor authors Rainbow Rowell, Susann Cokal, Sally Gardner, and Clare Vanderpool made up a memorable panel.

Booklist Interviews of the Andrew Carnegie Medal Winners

To accompany the announcement of the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction winners, *Booklist* published interviews with both [Donna Tartt](#) and [Doris Kearns Goodwin](#).

Odyssey Awards Presentation

Another award-winning event at the Annual Conference included the Odyssey Awards presentation where this year's winner *Scowler*, written by [Booklist](#) senior editor Daniel Kraus and narrated by Kirby Heyborne, was celebrated. [Kirby brought down the house with his librarian rap song](#).

ALA Editions/ALA Neal-Schuman

Nearly a dozen authors participated in publication-related events at [the ALA Store at the 2014 ALA Annual Conference](#). Some of the new professional development books published recently include [Film Programming for Public Libraries](#) and [Interacting with History: Teaching with Primary Sources](#) (ALA Editions); [Library as Safe Haven: Disaster Planning, Response, and Recovery; A How-To-Do-It Manual for Librarians](#) (ALA Neal-Schuman); [Useful, Usable, Desirable: Applying User Experience Design to Your Library](#) and [Using Massive Digital Libraries: A LITA Guide](#) (ALA TechSource); and [Guide to Reference in Business and Economics](#) and [Guide to Reference: Essential General Reference and Library Science Sources](#) (ALA Digital Reference). For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#).

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and [ALA Editions](#) continue to offer other well-attended online education sessions. Popular workshops included "Gadgets in the Library" with Jason Griffey. Popular eCourses included "Putting the 'Pop in Information Literacy" with Erin Milanese and Dawn Stathura.

ALA Graphics

[ALA Graphics](#) held several illustrator events at [the ALA Store at the 2014 ALA Annual Conference](#), such as poster signings by Nick Bruel and Tom Angleberger. Graphics also released its [Fall 2014 catalog](#), which features dozens of new posters and bookmarks, including Big Nate, Read Like a Ninja, and Bob Shea's Dinosaur.

ALA Publishing: RDA Toolkit

The August release included an update of the German translation of *RDA: Resource Description and Access*, making it fully current with the latest release of the English language version. The release also included the addition of policy statements agreed on by the Committee for Library Standards and recommended for use by cataloging agencies in Germany, Austria, and Switzerland. As of July 2014, the number of [RDA Toolkit](#) subscriptions exceeded projections. Work is proceeding with over 40 consortia, with plans to focus, in the

upcoming FY15, on consortia, national libraries, and smaller cataloging departments for maximum impact in both RDA implementation and RDA Toolkit subscriptions.