Report to Council and Executive Board

May 13, 2014
Keith Michael Fiels
Executive Director

<u>2014 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction Shortlist Announced</u>

Six books comprising the shortlist for the 2014 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction were announced on April 7 via press release, the *Booklist Online Exclusives* e-newsletter, social media, and other channels reaching hundreds of thousands of readers. The titles were selected from a longlist based on the most recent *Booklist* Editors' Choice and RUSA Notable Books List. The two winners will be announced at a celebratory event at ALA Annual Conference on Saturday, June 28 in Las Vegas. Information about the shortlisted titles and the awards (started in 2012 and garnering 405,000 web mentions in 2013) are available on the awards' website. www.ala.org/awardsgrants/carnegieadult

ALA OFFICES

Chapter Relations Office
(CRO)

<u>Money Smart Week (MSW) @ your library</u>

700 libraries in 48 states participated from April 5-12 in the 4th year of the growing ALA Federal Reserve Bank of Chicago partnership to provide financial education programming for all ages and all stages of life. For 34% of the libraries, this was the first time they had created financial literacy programs. Thanks to emphasis on financial education by ACRL President Trevor A. Dawes, over 50 academic libraries collaborated with other departments within their institutions to help students improve their financial literacy. MSW @ your library is coordinated by the Chapter Relations Office. In 2015, Money Smart Week @ your library will be April 18-25.

Membership Development

<u>March ALA Membership is 57,765</u>

As of March 30, 2014, the total ALA membership count was 57,765, 67 fewer members than last year. March 2014 personal membership was 55,095, which is 49 better than last year.   In March, three divisions had membership increases, and one had flat membership, compared to March 2013. Six round tables had increases and one had flat membership.

Student Membership

During the first week of April, a Facebook recruitment campaign to MLIS students at ALA-accredited programs was launched. The campaign will end in May. Results are being carefully tracked. Joint FY14 ALA-Chapter student membership growth is running 114 better than the previous year.

Recent Membership Development Activities

- The 2014 Virtual Membership Meeting (VMM14) will take place on June 5 from 2:00 – 3:30 p.m. (CDT). Member communications have been launched, with 100 registrations already received.
- The ALA LinkedIn account is nearing 42,000 members. The account is jointly managed by Ron Jankowski and Mary Mackay.
- A revised "Why ALA?" brochure is being prepared for Las Vegas. Versions of the "Why ALA?" brochure, which will feature ALA & individual division value propositions, are also being prepared.
- Four feature slides for the ALA website are being prepared. One will highlight the virtual membership meeting (VMM14), a second will focus on the centralized student portal, a third will promote the one-stop for tools and toolkits for all types of libraries, and the fourth with focus on "Why ALA? Several of these web programs resulted from the "Make ALA More Welcoming" group's work.
- Ron Jankowski is working on revamping the ALA booth to better brand and organize ALA activities according to our three strategic initiatives, while continuing to provide room for division and round table messages.
- The number of position codes, which new/renewing members are asked to indicate when joining or renewing membership in ALA, has been streamlined; ITTS is currently updating this on the website. This will improve the consistency of the information captured, allow for better communication with members, and make better use of ITTS resources. This idea also came out of the "Making ALA More Welcoming" work.

**Office for Accreditation
(OA)**

Standards for Accreditation of Master's Programs in Library and Information Studies

Release of a revision of the *Standards for Accreditation of Master's Programs in Library and Information Studies* for ALA Council review for adoption is scheduled for early December 2014. Collection of comment continues through October 24 at http://www.oa.ala.org/accreditation/ and face-to-face at the 2014 Annual Conference, Sunday 4:30-5:30 p.m. in the Convention Center, Room N218.

**Office for Diversity
(OFD)**

Knowledge Alliance

The Office for Diversity's Knowledge Alliance/Discovering Librarianship Project, funded by IMLS, is hosting Essential Information Workshops in several locations during May, to promote the library profession, provide information on obtaining the MLIS and raise awareness of the career opportunities available to those with the degree. These sessions are being held in Atlanta, Boston, Chicago, Los Angeles, New York, and Seattle. This effort builds upon the work of the early career librarians from underrepresented backgrounds who make up the Knowledge Alliance, and have been presenting information on library careers at job and career fairs across the country, building a network for prospective graduate students to connect with on a local level.

**Office for Government Relations
(OGR)**

Washington Office Hosts Press Briefing at National Press Club

On May 6, 2014, the American Library Association hosted "Responding to the Second Digital Divide," a National Press Club briefing that explored the ways that governments, schools and communities can better support libraries in bridging the growing skills-based digital divide. Panel leaders detailed effective tactics to sustain and improve Internet accessibility in libraries and discuss future directions for public access to information. The event coincided with the release of data showing that the digital divide is expanding, affecting far more than the disconnected. According to the report, one-fifth of people with advanced online access have insufficient levels of digital skills. Panelists included Clarence Anthony, Executive Director, of National League of Cities; John B. Horrigan, communications and technology policy consultant; Richard Reyes-Gavilan, Executive Director, District of Columbia Public Library; and Barbara Stripling, President, American Library Association.

Libraries Matter: Use Videos to Advocate for Libraries

Weeks before the start of National Library Legislative Day, the American Library Association's Washington Office launched "Libraries Matter," a series of videos showcasing the ways libraries use federal funding to support early literacy, high-speed internet access, small business owners and new citizens. Library supporters can use the videos to demonstrate the value of federal funding programs, such as the Library Services and Technology Act (LSTA), to legislators, decision makers and community leaders. The videos can be used to educate policymakers about the countless ways that libraries impact their communities. Library champions are encouraged to send the videos to policymakers before or after their scheduled advocacy meetings. Access the full video playlist: www.districtdispatch.org/librariesmatter

The Washington Office Welcomes Adam Eisgrau

On April 28th, former Washington Office colleague Adam Eisgrau, returned to the American Library Association. He is a veteran intellectual property and privacy policy lobbyist and joined the ALA's copyright and cybersecurity advocacy efforts to increase visibility for library issues on a national level. As Congress takes renewed interest in copyright law, cybersecurity measures and surveillance reform, Eisgrau will use his extensive background on copyright and privacy issues to increase the association's presence in Washington and educate lawmakers on the issues libraries face in championing the information rights and needs of the public.

Hundreds Gather for 40h Annual National Library Legislative Day

Hundreds of library supporters from across the country met with their members of Congress from May 5–6 to advocate for library funding during the American Library Association's 40th annual National Library Legislative Day. Senator Angus King (I-ME) jumpstarted the event by addressing library advocates at the opening briefing, which took place on Monday, May 5, at the Liaison Capitol Hill Hotel in Washington, D.C. Additional speakers included Maine State Librarian Linda Lord; Gabriel Rottman, legislative counsel for the American Civil Liberties Union; Shawn Daugherty, Assistant Director of SPARC; and Peter Jaszi, professor of law at the American University Washington College of Law. Library supporters who could not attend the Washington meetings had the option to connect virtually with legislators via phone calls, emails and social media platforms.

Kentucky Library Advocate Receives WHCLIST Award

The American Library Association named Mary Lynn Collins, a library trustee from Frankfort, KY, the winner of the 2014 White House Conference on Library and Information Services Taskforce (WHCLIST) Award. The award, which is given to a non-librarian participating in National Library Legislative Day, covers hotel fees in addition to a $300 stipend to reduce the cost of attending the event.

ALA Washington Office Submits Comments on IAL

On April 1, 2014, the ALA Washington Office submitted comments to the U.S. Department of Education on the Innovative Approaches to Literacy (IAL) grant program. IAL was funded in FY 2014 at $25 million and is a competitive grant program where, by law, a minimum of half of this money must go to low-income schools to update and maintain their school libraries. The rest of the money goes to national non-profits that work for childhood literacy.

ALA Responds to House Budget Proposal that Dismisses Role of IMLS

On April 1, 2014, ALA President Barbara Stripling responded to the new budget released from Representative Paul Ryan (R-WI), the House Budget Committee Chairman. The proposal denounces the critical role that the Institute of Museum and Library Services (IMLS) plays in supporting civic engagement, literacy and lifelong learning in more than 123,000 libraries nationwide. Rep. Ryan recommends that the federal government not have a role in libraries and that Congress shift the federal agency's responsibilities to the private sector in his 2015 fiscal year budget resolution. In Rep. Ryan's own state of Wisconsin, more than 65 percent of

libraries report that they are the only free access point to the Internet in their communities. Just blocks from Rep. Ryan's Wisconsin office, more than 716,000 visitors used the Hedberg Public Library in Janesville, Wisconsin to access library computers and research databases, check out books and receive job training in 2013.

Office for Information Technology Policy (OITP)

ALA Participates in IMLS Hearing on Libraries and Broadband

On April 17, 2014, leaders from the American Library Association participated in "Libraries and Broadband: Urgency and Impact," a public hearing hosted by the Institute for Museum and Library Services (IMLS) that explored the need for high-speed broadband in American libraries. Larra Clark, director of the ALA Program on Networks, and Linda Lord, ALA E-rate Task Force Chair and Maine State Librarian, presented on two panels. Federal Communications Commission Chairman Thomas Wheeler made opening remarks at the hearing, and expert panelists from across the library, technology, and public policy spectrum will explore the issue of high-speed broadband in America's libraries. IMLS Director Susan H. Hildreth chaired the hearing, along with members of the National Museum Services Board including, Christie Pearson Brandau of Iowa, Charles Benton of Illinois, Winston Tabb of Maryland, and Carla Hayden also of Maryland.

2014 Patterson Award Winner Announced

In April, the American Library Association announced that Georgia Harper is the 2014 recipient of the L. Ray Patterson Copyright Award: In Support of Users' Rights. Harper is the Scholarly Communications Advisor for the University of Texas at Austin Libraries, where she focuses on issues of digital access and previously, Senior Attorney and manager of the Intellectual Property Section of the Office of General Counsel for the University of Texas System. Harper may be best known for her ground-breaking *Copyright Crash Course*, one of the first comprehensive web sites devoted to copyright, higher education, and libraries, launched in 1996. With its iconic coffee cup logo, the Crash Course has influenced thousands of faculty, staff, librarians, and students and their understanding of the copyright law.

ALA Calls for FCC to Use $2 billion for e-rate Demonstration Projects, Funding Internal Connections

In April, the American Library Association called on the Federal Communications Commission (FCC) to deploy newly identified E-rate program funding to boost library broadband access and alleviate historic shortfalls in funding for internal connections. In response to the FCC's March Public Notice, the ALA seeks to leverage existing high-speed, scalable networks to increase library broadband speeds, improve area networks and further explore cost efficiencies that could be enabled through new consortium approaches. The ALA also favors using much of the short-term funding to support internal connections—particularly for applicants that have not received these funds in recent years.

Jim Neal Represents Libraries at House Judiciary Subcommittee Copyright Hearing

In early April, the U.S. House Judiciary Subcommittee on Courts, Intellectual Property and the Internet held a hearing entitled, "Preservation and Reuse of Copyrighted Works." The hearing convened a panel of witnesses representing both the content and user communities to discuss a variety of copyright issues, including orphan works, mass digitization and specific provisions of the Copyright Act that concern preservation and deteriorating works. Representing the library community on the panel was Jim Neal, Columbia University Librarian and Vice President for Information. Neal's statement discussed fair use in the context of library preservation, the relationship between fair use and the library exceptions language of Section 108 of the Copyright Act, and the issue of orphan works. His statement was endorsed by the Library Copyright Alliance (LCA), which includes ALA, the Association of Research Libraries and the Association of College and Research Libraries. LCA also submitted a statement to the Subcommittee.

Office for Literacy and Outreach Services (OLOS)

National Bookmobile Day 2014

Wednesday, April 16, 2014 marked the fifth annual celebration of National Bookmobile Day (NBD), a collaborative effort between ALA, ABOS (Association of Bookmobile and Outreach Services), and ARSL (Association for Rural & Small Libraries). OLOS worked with ABOS and ARSL to refresh the free, downloadable publicity materials, available from the online resource center (www.ala.org/bookmobiles), providing libraries and bookmobile agencies with the tools to host their own National Bookmobile Day celebrations. The "Why We Love Our Bookmobile" virtual celebration gave libraries the opportunity to participate in National Bookmobile Day celebrations to submit videos highlighting their services and celebrations for National Bookmobile Day. Interest was strong with 12 libraries from across the US (and one from Japan) submitting videos showcasing their bookmobiles. As in previous years, OLOS worked with the ALA Public Information Office to promote National Bookmobile Day to ALA membership, library trade, and the wider media, and incorporated NBD messages into National Library Week materials.

The American Dream Starts @ your library

OLOS is working in conjunction with the ALA Public Information Office to collect stories from the libraries in this round, with the ultimate goal of producing a digital supplement for *American Libraries* highlighting a sampling of the 2013 libraries. These videos, featuring librarians and their English language learners (ELL) end users, will document the impact of this program and help build the case for continued funding of this initiative in the future. The American Dream will also be present at the ALA Annual Conference, with a session that will highlight stories from the field, including successes, challenges, lessons learned, as well as tips on collaboration to deliver services to English language learners.

<u>Coretta Scott King Book Awards @ 45</u>

The Coretta Scott King Book Awards will be marking 45 years of excellence in children's literature with a special program at ALA's Annual Conference. On Saturday, June 28 from 5:00-7:00 p.m., publisher and author Andrea Davis Pinkney will speak with previous award and honor authors and illustrators at "Let Our Rejoicing Rise: 45 Years of the Coretta Scott King Book Awards," with a reception to follow. The next morning, Sunday, June 29, the 45th Annual Coretta Scott Book Awards Breakfast will take place from 7:00-9:30 a.m. Featured authors will include present and past authors, including Nikki Grimes, Kadir Nelson, Rita Williams Garcia, and Theodore Taylor III.

<u>Jean E. Coleman Library Outreach Lecture</u>

The 2014 Jean E. Coleman Library Outreach Lecture will be given by Virginia (Ginny) Bradley Moore on Monday, June 30 from 8:30-10:00 a.m. during the Annual Conference in Room N231/233 of the Las Vegas Convention Center. Titled "Equality…Equity…Diversity: Libraries, Dr. Martin Luther King, Jr. and the Mission," this talk will look at how the library profession has respected and promoted the ideals of Martin Luther King Jr., through the Midwinter Sunrise Celebration, and beyond. The MLK Jr. Multicultural Idea Exchange will be examined in detail, including its practical applicability to promote Dr. King's ideals during the observance of Martin Luther King, Jr. Day, as well as throughout the year. Ms. Moore's talk will discuss reports of participants of the Social Responsibilities Round Table (SRRT) MLK Task Force King Holiday Multicultural Idea Exchange (2000-2012), and the promotion of equity of access through their activities, programs, reading lists, etc. She will also address the Office of Literacy and Outreach Services' history of recognizing MLK, Jr., as well as the incorporation of the National Library Involvement Committee into ALA via SRRT. In looking to the future, a forum for dialogue about the ways libraries observe the event must continue in order to empower individuals and communities through literacy, life-long learning, and conserving valuable connections to the past and future, so that libraries lead in this observance as an American celebration.

**Public Information Office
(PIO)**

<u>Two Op-Eds by ALA President Barbara Stripling during School Library Month</u>

Two op-eds written by ALA President Barbara Stripling recently appeared during School Library Month in April. The op-eds passionately make the case for the value of libraries.
- In the April/May edition of *Our Children*, a publication of the National PTA, a piece entitled, *Stand Up for School Libraries*, focused on the value of school libraries. "Across the country, budget and testing pressures have led to decisions to eliminate or de-professionalize them. It is time for parents to demand their children's right to a thriving and effective school library. Now is the time for parents and community member to stand together and demand the right of every young person to a dynamic school library staffed by a certified school librarian." Read the entire piece here.
- The second op-ed, entitled, *Our Library Ecosystem is Under Threat*, was published on April 16 in the *Huffington Post*. Stripling wrote, "The sounds of libraries today reveal the impact of libraries throughout our lives -- from the excited giggles of toddlers in

storytimes to the "aha's!" of young people engaged in inquiry to the quiet conversations of senior citizens discovering new authors and using computers to *research. All types of libraries -- s*chool, public, and academic -- for*m a library ecos*ystem that provides and supports lifelong learning. ….we cannot forget the val*uable role all of our nation's librari*es play in transforming lives thro*ugh education an*d lifelong learning. The American Library Association (ALA) asks that you show your support and stand up for our nation's libraries <u>by signing the ALA's Declaration for the Right to Libraries</u>." Read the op-ed <u>here</u>.

<u>*"Libraries Working To* Bridge The Cultural Divide" in the *Huffington Post*</u>

PIO worked with <u>Starr LaTronica</u>, President, Association for Library Service to Children, to prepare and post "Libraries Working To Bridge The Cultural Divide" in the *Huffington Post* recently. "Although we know the diversity of our country continues to grow, the percentage of children's books released each year either by a person of color or with a multicultural theme has been virtually unchanged over the past 18 years. Every year since 1994, statistics gathered by the <u>Cooperative Children's Book Center</u> (CCBC) at the University of Wisconsin-Madison shows that just over 8 percent of children's books published in the United States represented Nonwhites. The most current data from CCBC shows that out of the more than 5,000 titles published in 2013, only 253 were about Nonwhites. ….One way that libraries are working to bring more culturally diverse programs to their communities is through <u>El día de los niños/El día de los libros</u> (children's day/book day), commonly referred to as Día! Diversity in action. This national initiative emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. Librarians across the country use Día resources to celebrate our nation's rich tapestry of cultures. On April 30 and throughout the year, library staff connect children and their families to a world of learning through multicultural books, programs and events."
Read the rest of the post <u>here</u>.

**Public Programs Office
(PPO)**

<u>Libraries Transforming Communities: Cohort Announcement and Introduction</u>

ALA <u>has announced 10 public libraries</u> chosen to participate in an 18-month professional development opportunity through the <u>Libraries Transforming Communities (LTC)</u> community engagement initiative. (This ALA initiative is being managed by PPO.) The selected libraries represent the range of American communities in terms of size, location, ethnic and racial diversity and socioeconomic status. They are:

- Red Hook (NY) Public Library (pop: 1,900)
- Columbus (WI) Public Library (pop: 5,000)
- Knox County (IN) Public Library (pop: 33,900)
- Suffolk (VA) Public Library (pop: 85,000)
- Hartford (CT) Public Library (pop: 125,000)
- Springfield (MA) City Library (pop: 153,000)
- Tuscaloosa (AL) Public Library (pop: 195,000)
- Spokane County (WA) Library District (pop: 255,000)

- San Jose (CA) Public Library (pop: 980,000)
- Los Angeles (Calif.) Public Library (pop: 3.8 million)

Participants took part in an introductory webinar on April 30 and will gather in Denver from May 20 to 22 for their first training session with coaches from the Harwood Institute for Public Innovation. Harwood's "turning outward" practice entails revising decision-making, processes and outlook to better serve the needs and aspirations of the community. Follow the cohort's progress on a blog at ala.org/LTC.

ALA Staff Training in Harwood Institute-Facilitated Professional Development Activity

Fifty ALA staff members participated in a Harwood Institute-facilitated professional development activity on April 7 and 8. The training focused largely on how to improve the ALA member experience but also garnered insights about internal communications, silos, employee on-boarding and other topics. This month, as a follow-up, three staff members are organizing Innovation Spaces, meetings to discuss progress and ways to apply what they learned in the training sessions.

ProgrammingLIbrarian.org Back Online

After a brief hiatus, ProgrammingLibrarian.org is back online. The website, which offers programming ideas and grant information to the field, underwent a series of back-end changes this winter, converting to a more accessible content management system. Plans for a second-phase redesign are now in the works.

ALA DIVISIONS

American Association of School Librarians (AASL)

Eaglecrest High School Named National School Library Program of the Year

Eaglecrest High School, located in Centennial, CO, is the AASL 2014 National School Library Program of the Year (NSLPY) Award recipient. Sponsored by the Follett Corporation, the NSLPY annually recognizes a school library program that meets the needs of the changing school and library environment and is fully integrated into the school's curriculum. The recipient receives an obelisk – the symbol of school library excellence – and $10,000 toward its school library program. bit.ly/QLSfNu

AASL Announced 2014 Award Recipients

AASL announced the recipients of its 2014 awards. AASL awards and grants recognize excellence and showcase best practices in the school library field in categories that include collaboration, leadership and innovation. Recipients of this prestigious program are celebrated for their outstanding talent and dedication to the profession. bit.ly/QLQBvo

National IMLS Research Summit Focused on School Librarians and Student Achievement

Fifty research scholars from across the nation gathered in Chicago to participate in AASL's Institute of Museum and Library Services (IMLS) research summit. Focused on setting an agenda for future school library research, the "Causality: School Libraries and Student Success (CLASS)" summit took place April 11-12, 2014. CLASS assembled together school library and educational researchers to create a national focus and agenda on causal research and provide empirical evidence that school libraries make positive contributions to student achievement. The summit will result in a white paper to be published in May 2014. Additionally, the white paper and research findings will be presented at a session during the 2014 ALA Annual Conference in Las Vegas. The session will take place from 3 - 4 p.m. on Sunday, June 29.

AASL Announces Winners of School Library Month Student Video Contest

AASL, along with ProQuest, Abrams, and SchoolTube, announces the winners of the "Lives Change @ Your Library" Student Video Contest. Contestants were urged to let loose their creativity and use humor, drama, music and/or special effects to illustrate how the school library program changes a student's life. The winning entries are: *Libraries Change Lives at Dartmouth Middle*, Dartmouth (MA) Middle School, bit.ly/QpJWH8; *Lives Change @ Your Library,* Grassfield High School, Chesapeake, VA, bit.ly/1i8TL6C; and *School Libraries Change My Life,* David A. Kaechele Elementary School, Glen Allen, VA, bit.ly/1k4dB3D.

New School Library Research Articles Explore Evidence-Based Practice and Innovation

Two new research articles are now available in the American Association of School Librarians' peer-reviewed online journal, *School Library Research*. The articles cover the topics of evidence-based library and information practice in Texas school libraries and the attitude and needs of young innovators. The purpose of *School Library Research* is to promote and publish high quality original research concerning the management, implementation and evaluation of school library programs. Articles can be found on the AASL website at www.ala.org/aasl/slr.

Association of College and Research Libraries (ACRL)

Teams Selected for AiA Learning Community

ACRL has selected 73 institutional teams to participate in the second year of the program Assessment in Action: Academic Libraries and Student Success (AiA). The program is made possible by the Institute of Museum and Library Services and carried out in partnership with the

Association for Institutional Research and the Association of Public and Land-grant Universities. The teams, representing all types of institutions, come from 34 states and one Canadian province. For a list of currently confirmed institutions, see the AiA program [webpage](#).

ACRL Releases Second Part of Draft Framework for Information Literacy for Higher Education

ACRL's [Information Literacy Competency Standards for Higher Education Task Force](#) released the second part of its [initial draft](#) of the association's Framework for Information Literacy for Higher Education in April 2014. The second part of the initial draft of the new Framework includes two additional threshold concepts. The task force held two online forums in April to collect responses to the draft Framework. A second, revised draft is expected in June 2014. The *[Information Literacy Competency Standards for Higher Education](#)*, adopted by ACRL in 2000, have become an essential document related to the emergence of information literacy as a recognized learning outcome at many institutions of higher education. A task force charged with creating the new Framework has been working since March 2013. More information on the revision process is on the [task force website](#).

2014 ACRL Legislative Agenda

Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates an [ACRL Legislative Agenda](#). Drafted with input from key ACRL committees, ACRL leaders, and the ALA Washington Office, the ACRL Legislative Agenda is prioritized and focuses on issues at the national level affecting the welfare of academic and research libraries. The 2014 ACRL Legislative Agenda focuses on three issues that the U.S. Congress has recently taken, or will most likely take action on in the year ahead: access to federally funded research, net neutrality, and curbing government surveillance. New this year, the agenda includes a watch list of policy issues of great concern to academic librarians. Legislation on these issues is not likely to arise and, moreover, ACRL does not believe that any legislation about these issues is necessary. Issues on the watch list are: fair use, "making available" right, preservation and reproduction exceptions, orphan works, and the Digital Millennium Copyright Act. Read the complete [legislative agenda](#) for more details.

Sheehan Appointed RBM Editor

ACRL has named Jennifer K. Sheehan as the next editor of *[RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage](#)* (*RBM*). Sheehan is currently a member of the *RBM* editorial board and brings in-depth knowledge of the world of rare books and manuscripts to the bi-annual publication. She will serve as editor-designate starting immediately with her term as editor beginning in July 2014. Exhibitions Manager at The Grolier Club, Sheehan has served the ACRL Rare Book and Manuscript Section (RBMS) as a member of the Publications and Communications Committee, Membership and Professional Development Committee and Scholarships Committee. She has also served as a peer reviewer for *Collaborative Librarianship* and the *Journal of Library Innovation*. Sheehan has published on special collections and preservation management topics in a variety of journals including *RBM* and has contributed several book chapters on related issues. Learn more about Sheehan on the [ACRL Insider blog](#).

Snapshots of Reality

ACRL recently published *Snapshots of Reality: A Practical Guide to Formative Assessment in Library Instruction* by Mary Snyder Broussard, Rachel Hickoff-Cresko, and Jessica Urick Oberlin. Through ten practical chapters, *Snapshots of Reality* works from the assumption that classroom-based assessment does not have to take away from invaluable instruction time, nor does it have to be an overwhelmingly complicated task. The book outlines the concept of formative asse10ssment, "bite-sized" assessments that help the librarian get a snapshot of the students' level of understanding in relation to the learning target(s). *Snapshots of Reality* is available for purchase in print, as an e-book, and as a print/ e-book bundle through the ALA Online Store; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Keeping Up With… MOOCs

The latest edition of Keeping Up With…, ACRL's new online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, is available. The March edition featured a discussion of Digital Writing in the College Classroom by Andrea Baer. Keeping Up With… is available on the ACRL website, and each issue will be sent via email to ACRL members. Non-members can visit ACRL's email subscription page to sign up to receive Keeping Up With… and a variety of other ACRL awareness publications.

ACRL-CHOICE Spring/Summer 2014 Webinar Program

The ACRL-CHOICE webinar program, connecting academic and research librarians with a host of content and service providers, publishers and other experts who serve their market, is back with an exciting new roster of topics and speakers discussing issues pertinent to today's academic library landscape. Upcoming ACRL-CHOICE webinars will cover a wide gamut of new topics important to academic libraries. Recent sessions include *Resource Description and Access (RDA): Its Application in Our Current Environment* and *Expert Databases: Explore Key Databases for Your Institution from the Researcher's Perspective*. More information on the program is available on the ACRL Insider blog.

e-Learning Update

ACRL's e-Learning program offered one online course and three live webcasts during this report period. 148 individuals and 18 groups participated in these e-Learning events on topics including data management, community engagement, and instruction. Upcoming online seminars and webcast topics include arts librarianship, user experience, data management, and customer service. Full details and registration information are available on the ACRL website.

Association for Library Collections & Technical Services (ALCTS)

2014 Preservation Week Attracts Great Participation

Preservation Week sponsored by ALCTS and the Campaign for America's Libraries was celebrated April 27-May 3. Reports indicate a rousing success with many libraries from around the country offering special events during the week. Over 1,500 individuals and libraries viewed the two webinars presented April 29 on "low cost personal archiving" and May 1 on "preserving scrapbooks." Over 100 posted their events on the Preservation Week Google Map. Many more participated via Twitter and Facebook. Preservation Week for 2015 will be held April 26-May 2. Partners for this year included the Library of Congress, Society of American Archivists, American Institute for Conservation, and Heritage Preservation.

ALCTS Virtual Preconferences in June

- *Creating Successful Scholarly Communication with an Institutional Repository,* June 10-12. This three-part virtual preconference presents the success two university libraries have had with creating and growing their scholarly communication programs through library-supported publishing and institutional repositories. The sessions "Just Say Yes: the Opportunistic Institutional Repository" and "Engaging Faculty in Your Scholarly Communication Program: SHERPA/RoMEO and Web of Science to the Rescue" describe how Oregon State University Libraries has successfully integrated its institutional repository into faculty research and scholarship activities and uses SHERPA/RoMEO to successfully engage with faculty. In "Creating Scholar Commons: A Case Study in Publishing Repository Success" participants will learn how a simple journal host at the University of South Florida Tampa Library evolved into a full-fledged publishing repository for books, textbooks, conferences, datasets, and open-access journals.
- *Library Preservation Today!* June 16-18. This three-part virtual preconference will introduce participants to the fundamentals of managing preservation efforts in libraries, archives and historical societies. At the end of this preconference, participants will
  - value preservation as a formal library function, and learn how it reflects and supports the institutional mission;
  - appreciate the primary role of preventive care, including good storage conditions, in extending the useful life of collections; and
  - understand some of the challenges in preserving digital content and what the implications are for the future of scholarship.

To register, complete the online registration form or register by mail for the session you would like to attend. Visit the ALCTS website for registration and more information: http://www.ala.org/alcts/events/ac

**Association for Library Service to Children
(ALSC)**

Friends of ALSC Institute Scholarship

The Friends of ALSC are giving away two scholarships to attend the ALSC National Institute in September. Scholarship recipients must be ALSC members who work directly with children in a library setting. The scholarships will include Institute registration (at the early bird rate) and a $1,000 travel stipend to cover airfare and hotel lodging. The scholarship application is available on the ALSC website; applications are due May 30.

Importance of Diversity in Library Programs and Material Collections for Children White Paper

The Association for Library Service to Children is thrilled to release a new white paper titled, *The Importance of Diversity in Library Programs and Material Collections for Children*. This paper was written for ALSC by Jamie Campbell Naidoo, PhD, and adopted by the ALSC Board of Directors on April 5. The white paper explores the critical role libraries play in helping children make cross-cultural connections and develop skills necessary to function in a culturally pluralistic society.

Virtual Library Legislative Day

ALSC's Advocacy and Legislation Committee has compiled resources that made it easier for ALSC members to participate in Library Legislative Day, May 5-9, from their own communities. Resources include talking points, letter templates, social media messages and contact information for Members of Congress. All resources can be easily viewed on ALSC's Every Day Advocacy Website.

National Library Legislative Day

On May 4, ALSC's Leadership traveled to Washington, DC for National Library Legislative Day to discuss the critical role libraries play in early childhood education. Meetings were scheduled with members of the U.S. Senate Committee on Health, Education, Labor and Pensions (HELP) and the House Workforce & Education Committee staff to discuss ways libraries can be included as eligible entities and core partners in early childhood education bills currently underway. ALSC also met with leaders from the National Association for the Education of Young Children and Office of Child Care, Administration for Children and Families to discuss future national partnership opportunities.

Explore Children's Fairyland at the 2014 ALSC National Institute

Registration is exceeding expectations for the ALSC National Institute taking place at the Oakland Marriott City Center in Oakland, California, September 18–20. As of May 6, 2014, ALSC has more than 120 people registered, compared to the 2012 Institute which had 73 people registered by June 14, 2012. The Institute's two and a half days of conference programming are devoted solely to children's librarianship, literature, and technology. A special reception will be held on Friday, September 19 for registered attendees at Children's Fairyland and will feature a panel presentation by Daniel Handler, Mac Barnett, and Jennifer Holm.

Summer Online Courses

Summer courses begin July 14. ALSC will be offering three courses this summer:
- Children's Graphic Novels 101: Selection, Evaluation and Programming for Children,
- Science, Technology, Engineering and Math (STEM) Programs Made Easy, and
- Storytime Tools.

Both the Storytime Tools and STEM courses are being offered for continuing education (CEU) credit. Course descriptions and registration are available on the ALSC website.

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an online application and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

Webinar: C is for Common Core and Collection Development

This fall, ALSC will offer C is for Common Core and Collection Development webinar. Kristen Remenar, a children's librarian, writer, teacher and national speaker on literacy for the Bureau of Education and Research, will be instructing the course, and offering practical application in public libraries, big or small. The webinar will break down the Common Core Standards in Reading and Writing to understand expectations for elementary students and how librarians can support and enrich their learning. The webinar will be offered over several weeks in September and October. Registration is now open.

2015 Annual Conference Program Proposals

ALSC is now accepting proposals for innovative programs for the 2015 ALA Annual Conference. To submit a program proposal, members are encouraged to fill out the online program proposal form on the ALSC website. All proposals must be submitted by Friday, June 6, 2014. The ALSC Program Planning Committee is looking for a wide range of themes and topics such as advocacy, technology, multiculturalism, administration and management, early literacy, research, partnerships, best practices, programming, and outreach.

El día de los niños/El día de los libros (Children's Day/Book Day)

On April 30 the 18th anniversary of [El día de los niños/El día de los libros (Children's Day/Book Day)](#) was celebrated by libraries, schools and community organizations throughout the country. 590 programs were registered in the [Día National Registry](#) with well over 100,000 children expected to attend events nation-wide, making this the largest celebration of Día to date. Día also received abundant media and social media coverage including an OpEd piece by ALSC President Starr LaTronica titled Libraries *Working to Bridge the Cultural Divide* featured on the Huffington Post. (*also reported earlier by PIO*)

ALSC/Chipotle Partnership

On April 15 the ALSC Board of Directors voted to accept a partnership request from [Chipotle Restaurant](#). ALSC will create a summer and winter reading list for Chipotle each year for the next three years starting in Fiscal Year 2015.

Annual Conference Activities: Charlemae Rollins President's Program

The ALSC Charlemae Rollins President's Program at the Annual Conference on Monday, June 30 is titled *The Ripple Effect: Library Partnerships that Positively Impact Children, Families, Communities, and Beyond*. At the 2014 ALSC President's Program, attendees will be inspired to create meaningful partnerships in their libraries and learn how library and community collaborations can be the nexus of support for children and families. Amy Dickinson, syndicated advice columnist, will present the inspiring keynote address. She will speak about her collaboration with the Family Reading Partnership of Ithaca, New York to launch the campaign "A Book in Every Bed," that then sparked a national movement. Anna McQuinn, author of *Lola at the Library*, will bring an international perspective to the proceedings and speak of her work in the United Kingdom with young children and their families. The program will round up with a panel of librarians from across the country discussing their innovative partnerships that support children and families. Attendees will discover together how community collaborations can create change that ripples out to strengthen families, communities, and beyond. More information will be posted on the [ALSC website](#) as it becomes available.

2014 Pura Belpré Award Celebración

The 2014 Pura Belpré Award Celebración, will take place on Sunday June 29th from 1:00 – 3:00 p.m., co-sponsored by ALSC and REFORMA.. Please join the winning authors and illustrators in a special event honoring and celebrating the 2014 medal and honor winners.

Local Arrangements Las Vegas Travel Information

ALSC's Local Arrangements Committee has put together valuable information for attendees of the 2014 Annual Conference, including tips for local travel and transportation, restaurant recommendations, and must-see sights on and off The Strip. More information is available on [ALSC's website](#).

**Library and Information Technology Association
(LITA)**

Kimberly Bryant Presents the LITA President's Program

Kimberly Bryant, founder of Black Girls Code, will be presenting the LITA President's Program on Sunday, June 29 at the Las Vegas Convention Center, Room LVCC-S233. Black Girls Code introduces computer coding lessons to young girls from underrepresented communities in programming languages such as Scratch or Ruby on Rails. Black Girls Code seeks to introduce programming and technology to a new generation of coders who will become builders of technological innovation and of their own futures.

Managing Data: Tools for Plans and Data Scrubbing

This Annual Conference workshop will focus on tools for librarians to assist faculty and to use with their own data. Customization features, data management plans, best and worst practices are covered. http://www.ala.org/lita/conferences/annual/2014

Practical Linked Data with Open Source

This workshop narrows the gap between theory and practice by presenting the state of the art for Linked Data management in open source integrated library systems.
http://www.ala.org/lita/conferences/annual/2014

Web Therapy

Practical problem solving, addressing real problems identified by participants, the likely topics will include management, content, platform, and statistics. In this workshop through networking and problem solving with expert advisors and each other, participants will address specific topics and find the cure to all the ills plaguing their sites.
http://www.ala.org/lita/conferences/annual/2014

Library Leadership and Management Association (LLAMA)

LLAMA Election Results

Jeff A. Steely was elected as LLAMA President-elect. He is Associate Dean of Libraries, Baylor University, Waco, TX. Emily Bergman, Head of the Gerontology Library at the University of Southern California, was elected Councilor for a three-year term. Eileen Theodore-Shusta, Director of Planning, Assessment, and Organizational Effectiveness at Ohio University Libraries, Athens, OH, was elected to a two-year term as Director-at-Large. In addition, members approved two changes to make the bylaws less rigid and allow greater flexibility for division leaders. Visit the LLAMA website for full election results.

NPS Launches Buddy Program

The LLAMA New Professionals Section (NPS) is starting a new Buddy Program. The pilot initiative is designed to connect new and experienced LLAMA members, in order to help new members navigate involvement in LLAMA activities.

Library Interior Design Awards Announced

LLAMA and the International Interior Design Association (IIDA) selected nine winners for the 2014 Library Interior Design Awards This biennial competition honors excellence in library interior design, and winners demonstrate excellence in aesthetics, design, creativity, function, and satisfaction of the client's objectives.

John Cotton Dana Library Public Relations Award Announced

The LLAMA Public Relations and Marketing Section (PRMS) selected eight libraries as winners of the prestigious John Cotton Dana Award, sponsored by the H.W. Wilson Foundation and EBSCO. The award honors outstanding library public relations. Winners will each receive a $10,000 cash award from the H.W. Wilson Foundation at the ALA Annual Conference.

Public Library Association (PLA)

PLA Professional Development

PLA has both in-person and online educational events coming up.
Violence Prevention in the Public Library (Webinar) May 14, 1:00 p.m. (Central)
PLA @ ALA Annual Programming
PLA Results Boot Camp, August 4-8, Nashville, TN

PLA Board Decision

At the Spring PLA board meeting, the board approved a policy to prohibit canvassing of attendees at PLA Conferences. View the full policy.

FCC Meeting

PLA President Carolyn Anthony and PLA Board Member Felton Thomas attended a meeting on Monday, May 5, with Federal Communications Commission (FCC) Chairman Tom Wheeler to support OITP's efforts to build the case for library broadband as it relates to The E's of Libraries™, which include Education, Employment, Entrepreneurship, Empowerment, and Engagement.

Local Open Government workshop

The newly elected PLA President-elect, Vailey Oehlke, and PLA Marketing and Communications Manager, Amy Sargent, will participate in an IMLS grant-funded workshop to discuss the preliminary framework outlining the "Role of Public Libraries in Improving Local Open Government Ecosystems." This project is managed by the Center for Technology in Government at the University at Albany.

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Bylaws Overhaul

A special United Presidential task force is working on a complete overhaul of United for Libraries' bylaws. The current bylaws were developed upon the merger of Friends of Libraries U.S.A. and the Association of Library Advocates and Trustees. The revised bylaws will be presented to the full board at the 2015 Midwinter Meeting, and will be placed on the ballot that spring for membership approval.

Skype Consulting Service

United for Libraries recently instituted a Skype consulting service. Libraries needing support for their boards and/or Friends groups can arrange for a one hour interactive session via Skype with experts on the staff and board. To date, Sally Reed has provided three Skype sessions for Trustees. The Trustee Association of West Virginia has requested two Skype sessions for an upcoming conference. United board member Jeff Smith is a registered and experienced lobbyist. He will provide a session for Trustees on how to lobby at the state level. Sally Reed will provide a session on how Trustees can work effectively with their Directors.

Young Adult Library Services Association (YALSA)

Turn Dreams into Reality @ your library

YALSA has everything libraries need to plan a great Teen Read Week™ (TRW) at www.ala.org/teenread. This year it will be celebrated October 12 – 18. Apply by June 1, for a $1,000 grant to support TRW efforts.

Come Hang Out with Dozens of YA Authors!

The 2014 YA Literature Symposium will be held this year on November 14-16 in Austin, TX. Check out the preliminary program, apply for a travel stipend grant and/or register at www.ala.org/yalitsymposium.

Submit a Program Proposal for the 2015 ALA Annual Conference

From now through July 1, YALSA is collecting program proposals for the 2015 ALA Annual Conference in San Francisco. Interested individuals are asked to use this online form.

50 Days til Summer Countdown

Join YALSA as we count down the days til summer. Every 25 days YALSA is hosting an online forum and giving away prizes. Forums include:
- May 2 – Building summer learning into existing reading programs
- May 27 – Tips for marketing to teens

Learn more or participate at http://summerreading.ning.com/

Upcoming YALSA Activities & Events

- May 2, 50 Days til Summer online forum: Building summer learning into existing reading programs, http://summerreading.ning.com/
- May 15, Everyone Can Advocate! Webinar, www.ala.org/yalsa/webinars
- Apply by May 27 for YALSA's mentoring program, http://www.ala.org/yalsa/profdev/mentoring
- May 27, 25 Days til Summer online forum: Marketing to teens, http://summerreading.ning.com/
- Apply by June 1 for Teen Read Week™ grants, http://www.ala.org/teenread
- Apply by June 1 to present a paper at the 2015 ALA Midwinter Meeting, www.ala.org/yalsa/awardsandgrants/mwpaper
- Apply by June 15 for a travel stipend to the YA Literature Symposium, www.ala.org/yalitsymposium
- June 19, Thinking Outside the Book to Improve your Teen Collection, www.ala.org/yalsa/webinars

For more events and information, visit YALSA's wiki
or Google calendar.

ALA PUBLISHING

American Libraries Piece Credited by *Fast Company*

An article for *Fast Company* credited *American Libraries*' piece about how libraries are helping small businesses:

"Strategic Initiatives" Header will Aggregate Content

In support of ALA's three strategic initiatives—advocacy, professional and leadership development, and information policy—and to help keep members fully informed about related ALA activities, the *American Libraries* website will be providing a "Strategic Initiatives" header. Each of the three components will aggregate any appropriately tagged content as a subpage, allowing readers to find all articles related to the topics individually.

"Library Systems Report" by Marshall Breeding Featured in May *American Libraries*

In its May issue, *American Libraries* featured the Library Systems Report by Marshall Breeding, including an executive summary and a comprehensive list of the library systems companies and their initiatives over the past year.

American Libraries Live: "The Copyright Conundrum"

A recent American Libraries Live episode (free streaming video broadcasts) included a discussion of "The Copyright Conundrum," with a panel of expert copyright librarians. The panel included Carrie Russell from the ALA Office for Information Technology Policy (OITP), Rebecca Butler from Northern Illinois University; Sandra Aya Enimil from The Ohio State University Library, and Laura Quilterfrom the UMass Amherst Libraries. Most of the programs average more than 2,000 viewers and each is archived. AL Live is a shared project between American Libraries and ALA TechSource. americanlibrarieslive.org

Booklist Online Exclusive e-newsletter

The *Booklist Online Exclusive* e-newsletter was the primary channel for kicking off April with the announcement of the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction shortlist, going to 90,000+ readers made up of Booklist subscribers, ALA members, publishers, and other literary partners. This issue of *Exclusives* also included Carnegie Medal Read-Alikes, two features written by *Booklist* editors Donna Seaman and Brad Hooper, which suggested other great titles similar to the fiction and nonfiction shortlisted titles. To drum up even further excitement for the award and the award ceremony at Annual Conference, the April 15 print issue of *Booklist* contained a pull-out poster, featuring a checklist of the 45 longlist titles, encouraging librarians and patrons to use this poster as a guide to read through as many Carnegie titles as possible before the two winners are announced in Las Vegas.

Booklist Webinars

Five of April's six webinars focused on children's and/or YA topics:
- *Have No Fear, Poetry is Here (Again!): Getting Children and Young Adults Excited about Poetry*;
- *Making Their Debut: Four First-Time Authors Talk about Terrific New Books*;
- *Literacy Solutions for Struggling Readers: High-Interest Fiction and the Common Core*;
- *The Scoop on Series Nonfiction: What's New for Spring 2014*;
- *How to Connect e-Books and Students: A Starter Kit for Educators.*

The last program of April, however, focused solely on adult titles and kicked off May is Mystery Month at *Booklist*. *Mysteries and Thrillers: Pulse-Pounding Picks for Your Patrons* featured representatives from five top Mystery publishers (Five Star, HarperCollins, Macmillan, Random House, and Severn House) and had 500+ live attendees and more than 1,630 registrants. *Booklist* closes out Mystery Month with a second crime fiction webinar on May 20, focusing on small and indie presses. www.booklistonline.com

ALA Editions/ALA Neal-Schuman

Some of the new professional development books published include: *Exploring Environmental Science with Children and Teens* and *Coretta Scott King Award Books Discussion Guide: Pathways to Democracy* (ALA Editions); *Metaliteracy: Reinventing Information Literacy to Empower Learners* and the sixth edition of *Introduction to Reference Sources in the Health Sciences* (ALA Neal-Schuman); and *Bugs, Bogs, Bats, and Books: Sharing Nature with Children through Reading,* a trade book published in the Huron Street Press trade imprint. The first of many print slices taken from the online version of Guide to Reference has been published. *Guide to Reference in Medicine and Health* edited by Christa Modscheidler and

Denise Beaubien Bennett is now available in print and as an ebook. For a full listing of titles including books, online workshops, and e-Courses, visit the ALA Store. www.alastore.ala.org

ALA TechSource and Editions Workshops, Online Education

ALA Editions has announced the first event marking a new collaboration with the School of Library and Information Science at San José State University (SJSU SLIS) to provide in-depth, advanced eCourses that will take participants from introductory through to high level, applicable content in 12 weeks. The collaboration combines leading SJSU faculty and indepth content with ALA Publishing's experience in delivering professional development in various formats to a wide audience of librarians and library workers. The first of these Advanced eCourses to be offered is Web Design and Development with Raymond Dean, starting in early June. Details are at http://www.alastore.ala.org/detail.aspx?ID=10998 ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular workshops included *Build a Great Team* with Cathy Hakala-Ausperk. Popular eCourses included *The Book as iPad App* with Nicole Henig. www.alaeditions.org/

ALA Publishing: RDA Toolkit

The Co-Publishers of RDA released a new update on April 22, including the RDA Update from the Joint Steering Committee (JSC). For full details on the recent RDA releases and related news, visit the RDA development blog. The CRDA Committee of Principals (CoP) met at ALA Headquarters in Chicago April 28-30 to discuss the current state of RDA and the development of a new vision and strategic plan for the international standard. The committee also formally admitted the National Library of Australia and the Deutsche Nationalbibliothek. RDA Toolkit has exceeded goal every month in FY14 to date. Subscriber renewals are currently running close to 90%, and growth in new subscriptions from consortia and individual institutions continues. www.rdatoolkit.org

ALA-APA

Release of Fifth Edition of Advocating for Better Salaries Toolkit

The American Library Association – Allied Professional Association (ALA-APA) has released the fifth edition of its Advocating for Better Salaries Toolkit. Initially created in 2002, the revised Toolkit is designed to help library workers advocate and negotiate for better salaries and address pay equity issues in a post-Recession, more-with-less environment. Since the release of the fourth edition in 2007, the Toolkit has been updated to reflect the economic concerns of today's library workers, with sections on incorporating pay issues into library advocacy campaigns, negotiating in a saturated labor market, and the continued importance of recruiting, rewarding, and retaining a quality library workforce. Thanks to the members of the ALA-APA Standing Committee on the Status and Salaries of Library Workers (SSLW) participating in the revision, specifically authors Jennifer Dorning, Tara Dunderdale, Shannon L. Farrell, Aliqae Geraci, Rachel Rubin, and Jessica Storrs.