Report to Council and Executive Board

December 12, 2013

Keith Michael Fiels
Executive Director

Libraries Applaud Dismissal of Google Book Search Case

After eight years of litigation, the U.S. District Court for the Southern District of New York upheld the fair use doctrine when the court dismissed *Authors Guild v. Google*, a case that questioned the legality of Google's searchable book database. The Library Copyright Alliance—which is comprised of the American Library Association, the Association of College & Research Libraries and the Association of Research Libraries—welcomes Judge Denny Chin's decision to protect the search database that allows the public to search more than 20 million books. In his dismissal of the case, Judge Chin referenced an amicus brief submitted by the Library Copyright Alliance and enumerated the public benefits of Google Book Search by calling the project a fair use under the copyright law.

ALA Launches Policy Revolution! Initiative for Libraries

The Office for Information Technology Policy will begin work on a national public policy agenda and action plan for U.S. libraries with support from a new grant from the Bill & Melinda Gates Foundation. Nearly $1 million in funding over three years will enable the ALA to increase library visibility and build capacity for sustained action on the national level. The three-year initiative includes three major components: establishing policy priorities, engaging decision makers and influencers to advance policy goals, and upgrading ALA policy advocacy practice and capabilities for long-term sustainability. An important activity under this capacity-building umbrella is training a cadre of library policy advocates to supplement ALA staff capacity.

Nation's Largest School Librarian Conference Educates and Inspires

Three-thousand inspired school librarians, educators, exhibitors and guests left the AASL 16th National Conference & Exhibition ready to "rise to the challenge of the profession." The largest conference dedicated solely to the needs of school librarians, AASL13 featured preconference workshops, school and educational tours, more than 140 top-quality continuing education programs, author events and more than 160 exhibiting companies. For highlights, visit national.aasl.org, or the conference daily newspaper, *Launch Pad*, at national.aasl.org/launch-pad.

2012 Academic Library Trends and Statistics

In October, ACRL published *2012 Academic Library Trends and Statistics*, the latest in a series of annual publications that describe the collections, staffing, expenditures and service activities of academic libraries in all Carnegie classifications. The three-volume set includes Associate of Arts institutions, Master's Colleges and Universities/Baccalaureate Colleges, and

Research/Doctoral-granting Institutions. Associate of Arts Colleges, Masters/Baccalaureate, and Doctoral-Granting institutions are also available for purchase. *2012 Academic Library Trends and Statistics* is available for purchase through the ALA Online Store, by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers. More information, including brief data summaries, is available on the ACRL Insider blog.

PLA 2014 Conference

PLA has just released the preliminary program for the PLA 2014 Conference, March 11-15, in Indianapolis. The program highlights the full array of programming and special events scheduled, as well as the fun sights and activities to be found in the host city. Check out the online version.

AccessAbility Academy Webcast Tutorial

ASCLA announced its first online tutorial module of the AccessAbility Academy: *Positive Interactions: Making the Library a Welcoming and Empowering Place for People with Disabilities,* which is available for purchase here. This recorded webcast is a tutorial to help library employees at all levels feel fully prepared and confident when communicating and interacting with people with disabilities. Due to popular demand, bulk pricing is now available for academic library systems, large public libraries (more than 10 staff), library cooperatives, and state library agencies. Go here for more information about the tutorial

American Libraries and Social Media

Social media engagement continues to grow at a healthy pace. Since October 1, AL Twitter followers increased by 1,804 to 24,371 and AL Facebook fans increased by 252 page Likes to 5,364 with an average post reach of 2419 people (an increase of 1360). [Facebook no longer counts "Impressions," as post reach is more reflective of how many people the content reaches.] The AL Pinterest page added one new board so AL now has 19 boards, not counting the 5 shared boards on the AL page. There are now 5017 followers on Pinterest, an increase of 596. americanlibrariesmagazine.org

ALA OFFICES

Membership Development

November Report

The ALA membership count as of October 31, 2013 was 57,404. This is 294 greater than the September 30, 2013 membership. The October 31, 2012 membership count was 57,840. Four divisions and 10 roundtables had membership increases in November, and joint ALA-Chapter student membership packages exceeded last year's count by 300.

Office for Accreditation (OA)

Committee on Accreditation (COA) Fall Meeting News

The Committee on Accreditation (COA) welcomed two new members at its fall meeting November 21-22 and made several key decisions regarding accredited status of programs and the *Standards*. Accreditation decisions included the granting of Precandidacy status to the Master of Management in Library and Information Science program at the University of Southern California and the continuation of Conditional accreditation status for the MLS program at Queens College, the City University of New York (CUNY), following an appeal of the April 2013 decision to withdraw accreditation. The Committee prepared the draft revised Standards to release for comment in December in anticipation of discussion sessions scheduled at the Association for Library and Information Science Educators (ALISE) meeting, Friday, 2:00 p.m. and the ALA Midwinter Meeting, Sunday, 4:30 p.m.

Office for Diversity (OFD)

Spectrum Scholarship Program Updates

PLA has re-established travel grants for Spectrum Scholars to attend the 2014 Conference. Ten Spectrum Scholars were selected to receive the $1000 grant, and they were announced on November 8; see http://www.ala.org/news/press-releases/2013/11/ten-spectrum-scholars-receive-pla-conference-travel-grant. *(for more information, see the PLA section of this report)*

Spectrum Fundraising Updates

A Year End Giving campaign letter and Report on the Spectrum Presidential Initiative was mailed in November to major donors, inviting them to join the Spectrum Leadership Circle, which recognizes individual supporters who pledge $500 or more per year, and organizations that pledge $1000 or more per year. A year end giving appeal email is also being sent to all prior donors. The appeal seeks to raise $8000 through individual gifts at the Spectrum Leadership Circle level, and $2000 through other year end gifts. Spectrum Giving Back Chair, Dr. Em Claire Knowles, also invites advocates to organize Dinners for Spectrum as a fun way to raise funds and celebrate/support local Spectrum Scholars. The goal is to raise $3000 through fundraising events. Dr. Knowles' kick-off event at Simmons College on November 14 raised $1,755. YALSA highlighted its support of Spectrum by dedicating a Giving Tuesday spotlight to fundraising efforts to help sponsor the annual YALSA Spectrum Scholarship (see http://yalsa.ala.org/blog/2013/12/03/giving-tuesday-support-the-spectrum-scholarship/).

Office for Government Relations
(OGR)

ALA Welcomes USA Freedom Act

ALA is rallying librarians to support the USA Freedom Act, a bill that will improve the balance between terrorism prevention and personal privacy protection. The USA FREEDOM Act would place restrictions on bulk phone and internet government surveillance, and permit companies to make public the number of Foreign Intelligence Surveillance Act (FISA) orders and National Security Letters received. The bicameral legislation would rewrite section 215 of the Patriot Act. ALA is encouraging members, library supporters and privacy advocates to tell their U.S. representatives and senators to cosponsor the Freedom Act.

ALA Opposes Harmful Federal Research Legislation

In November, legislators circulated language for a bill entitled the Frontiers in Innovation, Research, Science and Technology Act of 2013 (FIRST), a bill that would restrict public access to articles reporting on federally-funded research for up to three years after initial publication. The proposed delay is two and a half years longer than what is proposed in the bicameral and bipartisan Fair Access to Science and Technology Research Act. ALA has joined in a letter with ten other national and regional library, publishing, and advocacy organizations expressing strong opposition to the current language in FIRST.

OGR Hosts Free Webinar on Local Library Advocacy

In November, the Office of Government Relations hosted "The Fiscal Situation in Washington and How it Gives Librarians a Huge Advantage," a webinar to educate library advocates on how to influence state and local politics. The webinar was led by OGR advocacy consultant, Stephanie Vance, who outlined the current political climate in Washington, D.C. and how advocates can use the inactivity on the federal level to their advantage at the local level. Stephanie Vance also presented findings from a recent OGR advocacy survey that generated over 1,000 responses. The information gathered in the survey will help Washington Office staff and library advocates continue to develop successful grassroots strategies.

Office for Information Technology Policy
(OITP)

ALA Launches Policy Revolution! Initiative for Libraries

(See highlights section)

ALA Joins Educators, Telecommunications Firms in Supporting E-rate

ALA urges the Federal Communications Commission to swiftly reform the federal E-rate program so that our nation's learners are connected to high-capacity broadband through libraries and schools. ALA proposes two limited-term programs that build on President Obama's ConnectED initiative—*ConnectUS* and *FINAL. ConnectUS* would jumpstart high-

capacity connections to libraries and schools where such broadband is not currently available. *FINAL* (Fast Internet Networks for All Libraries) is a pilot proposal for communities where high-capacity connections are available, but the library lacks the funding to realize major broadband upgrades. ALA met with the Federal Communications Commission in November to advocate for modernization proposals.

Digital Content Working Group Hosts Ebook Town Hall

Nearly 700 librarians, publishers and media representatives participated in the American Library Association's first Virtual Town Hall on Ebooks in October. As part of the virtual town hall, several key ALA leaders discussed efforts made to advocate for library interests in the publishing world. View the archived town hall.

Office for Intellectual Freedom (OIF)

FTRF and ALA File Brief in Lawsuit Challenging Arizona's Ethnic Studies Ban

On November 25, 2013, the Freedom to Read Foundation (FTRF) and the American Library Association joined with several other library, education, and free speech organizations in filing an amicus brief with the Ninth Circuit Court of Appeals in *Arce v. Huppenthal*, a lawsuit challenging the constitutionality of Arizona Revised Statute § 15-112(A). The brief argues that the statute, which led to the disbanding of Tucson's Mexican American Studies (MAS) program and the removal of books from Tucson high school classrooms, violates Arizona students' First Amendment rights to receive information and is unconstitutionally overbroad. Joining FTRF and ALA on the brief are the Asian/Pacific American Librarians Association, the Black Caucus of the American Library Association, REFORMA: The National Association to Promote Library & Information Services to Latinos and the Spanish Speaking, the American Booksellers Association for Free Expression, the Comic Book Legal Defense Fund, the National Association for Ethnic Studies, the National Coalition Against Censorship, and the National Council of Teachers of English.

Office for Library Advocacy (OLA)

Declaration for the Right to Libraries Signings

The Office for Library Advocacy has been involved with Declaration for the Right to Libraries signings around the country. To date, the office has gathered more than 6,000 in-person signatures, and the online declaration already has over 4,500 signatures. Thirty signings have taken place so far, with more planned around the country.

Working with Threatened Libraries

The Office for Library Advocacy continues to monitor crisis situations in libraries around the country and assist when possible. This past month, it coordinated ALA's signing onto an Amicus Brief in defense of Kentucky's class action lawsuits against Kenton and Campbell Counties. These lawsuits threaten public library funding for most Kentucky public libraries. OLA and PLA are the primary liaisons to the Miami-Dade County Library, as part of Miami Mayor Carlos A. Gimenez's Blue Ribbon Task Force on the Future of Libraries. Miami faces serious budget reductions in the coming year. OLA also facilitated a joint letter from Barbara Stripling and AASL President Gail Dickinson in opposition of the Vermont State Board of Education's proposal to change language in legislation that school librarians are optional and not mandatory. As of November 21, school librarians were added back into the staffing standards. However, a formal decision will not be reached in December.

OLA at the AASL Conference in Hartford, CT

OLA participated in the American Association of School Librarians (AASL) conference in Hartford, CT, and distributed roughly 4,000 free copies of the *100 Things Kids Will Miss if They Don't Have a School Librarian* Poster and promoted Declaration signings in school libraries. OLA collaborated with the Hartford Public Library to host a Declaration Signing at the main library in conjunction with the AASL conference.

Office for Literacy and Outreach Services (OLOS)

American Dream Starts @ your library

OLOS staff visited three current round American Dream libraries, and participated in two conferences with a poster session on the American Dream during October and November. On October 17, OLOS staff shared information on the American Dream project at the Illinois Library Association, and were joined by Esther Chase from Berwyn Public Library, one of the libraries in the current round of the American Dream project. On October 22, OLOS Communications Officer John Amundsen visited the Citizen Study Group at Berwyn Public Library to see their program firsthand. In early November, the OLOS staff visited Waukegan Public Library to get a closer look at the wide variety of programs and services being offered with the American Dream grant. On November 14, OLOS staff had the pleasure of visiting another current round American Dream library, the Pinewoods Branch of the Athens (GA) Public Library, and meeting its wonderful program staff, volunteers and students. The next day, OLOS staff were joined by Pinewoods Branch Coordinator, Aida Quinones, and Lois Strauss from Greenwood (SC) County Library (another current round library), to share information on the American Dream Starts @ your library project during a poster session at the joint SELA/SCLC conference in Greenville, SC.

Public Information Office
(PIO)

Winners of the Carnegie Corporation of New York/New York Times I Love My Librarian Award

Ten librarians will be recognized for service to their communities, schools and campuses as winners of the Carnegie Corporation of New York/New York Times I Love My Librarian Award. More than 1,200 library patrons nationwide nominated librarians. The 10 award recipients will be announced Tuesday, December 17 and will receive a $5,000 cash award. The winners will be honored at a ceremony and reception in New York, hosted by The New York Times. In their nominations, library patrons told stories of how their librarians make a difference in their communities. Nominations were open to librarians working in public, school, college, community college and university libraries. More information about the award is available at http://www.atyourlibrary.org/ilovemylibrarian . The award is a collaborative program of Carnegie Corporation of New York, The New York Times and the American Library Association. The ALA administered the award through the Campaign for America's Libraries, ALA's public awareness campaign that promotes the value of libraries and librarians.

ALA DIVISIONS

American Association of School Librarians
(AASL)

Nation's Largest School Librarian Conference Educates and Inspires

(See highlights section)

AASL Conducts National Surveys on the Branding of School Librarianship

In order to refresh the image of school librarians and school library programs, AASL conducted two national surveys to examine the brands of the profession. The surveys – one focused towards members of the school librarian profession and one focused towards educational stakeholders – will determine what the brands "school librarian," "L4L" and "@your library" mean to current and future school library professionals and educational stakeholders.

AASL Seeks Hosts for Fall Forum Satellite Sites

AASL will once again host a hybrid presentation of its biennial national institute, the Fall Forum, in 2014. As part of the presentation, three or four satellite sites across the country will present a live broadcast of events taking place October 17-18, in St. Louis. Universities, school districts, intermediate education units or similar locations interested in hosting as a satellite site were invited to submit a one-page statement describing their qualifications to AASL by December 10, 2013. More information can be found at www.ala.org/aasl/rfp.

AASL Names Ina Laguerta as 2013 Spectrum Scholar

As part of its commitment to furthering diversity in the school library profession, AASL named Ina Laguerta as its 2013 Spectrum Scholar. The Spectrum Scholarship fund is the American Library Association's national diversity and recruitment effort designed to address the specific issue of under-representation of critically needed ethnic librarians within the profession. AASL supports Spectrum Scholars through conference assistance and mentoring.

AASL Sponsors Emerging Leaders Beth Ebenstein Mulch and Jillian Rudes

AASL will sponsor two participants in the American Library Association's 2014 Emerging Leaders program. The AASL-sponsored participants will join more than 50 of their peers as the program kicks off at the 2014 ALA Midwinter Meeting in Philadelphia. Beth Ebenstein Mulch of Alexandria, VA, and Jillian Rudes of Brooklyn, NY, will participate in project planning workgroups; network with peers; gain an inside look into ALA structure; and have an opportunity to serve the profession in a leadership capacity early in their careers. In sponsoring these two participants, AASL will defray the cost of attending the 2014 ALA Midwinter Meeting and the 2014 ALA Annual Conference.

Association of College and Research Libraries (ACRL)

ACRL 2015 Conference Call for Proposals

ACRL invites proposal submissions for the ACRL 2015 conference to be held March 25-28, 2015 in Portland, Oregon. Libraries are living ecosystems that adapt, change and innovate to remain relevant to their users, institutions and the broader environment of higher education. To that end, academic librarians actively strive to build a sustainable world that fosters a creative, robust community of information generators and consumers. The ACRL 2015 Conference Committee invites proposals that contribute to the academic library ecosystem by sharing research and creative endeavors on the conference theme "Creating Sustainable Community." Contributed paper, panel session, preconference, and workshop proposals are due May 9, 2014. Poster session, roundtable discussion, TechConnect, and Virtual Conference webcast proposals are due November 3, 2014. Full details and the online submission form are available on the conference website.

Volunteer for ACRL Division or Section Committees

The ACRL committee volunteer form for section and division-level appointments is now open. Members who wish to be considered for a committee appointment can complete the ACRL volunteer form by February 15, 2014. For more information and a link to the volunteer form, visit the ACRL website.

"The Greening of America's Libraries" E-Book From ACRL and LLAMA

ACRL and the Library Leadership and Management Association (LLAMA) recently announced the publication of *The Greening of America's Libraries: LEEDing the Way*. Written by Mary M.

Carr and Steven L. Carr, United States Green Building Council (USGBC)-trained and certified, accredited LEED-AP professionals and librarians, this digital publication introduces librarians and design professionals to the information, standards and tools necessary to construct or renovate a library in accordance with the USGBC's LEED requirements and process. Carr and Carr provide readers with point by point explanations of LEED requirements in all relevant categories along with examples of existing library building projects that illustrate specific LEED requirements. *The Greening of America's Libraries: LEEDing the Way* is available for purchase in a variety of e-book formats through the ALA Online Store and Amazon.com; and through EBSCO for library e-book collections.

2012 Academic Library Trends and Statistics

(See highlights section)

Keeping Up With… Visual Literacy

The latest edition of Keeping Up With…, ACRL's new online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, is available. The October edition featured a discussion of Visual Literacy by Nicole E. Brown, Kaila Bussert, Denise Hattwig, and Ann Medaille. Keeping Up With… is available on the ACRL website and each issue will be send via email to ACRL members. Non-members can visit ACRL's email subscription page to sign up to receive Keeping Up With… and a variety of other ACRL awareness publications.

AiA Program Open Online Forum

On Monday, December 9, 2013, ACRL hosted an open online forum on the association's "Assessment in Action: Academic Libraries and Student Success" (AiA) program, a cornerstone of the Value of Academic Libraries initiative. AiA provides guidance in developing the skills and capacity for campus leadership, including local data-informed and evidence-based advocacy, needed to foster these partnerships across the higher education community. AiA facilitator Lisa Hinchliffe and staff manager Kara Malenfant provided background on AiA, reported on the assessment work of the first 75 institutions, and gave details on how institutions can apply to be one of 100 additional participant teams starting the second year of the program in April 2014. A recording of the forum will be posted on the ACRL website.

C&RL Online Forum On Academic Mentoring

College & Research Libraries hosted a free online panel discussion, "Academic Mentoring: A Discussion of Benefits, Expectations, and Support," on Thursday, December 5. The forum featured a live online panel discussion of the benefits of mentoring for academic libraries of all sizes. The panelists discussed the *C&RL* pre-print study "Analysis of Mentoring Expectations, Activities, and Support in Canadian Academic Libraries" and other relevant ideas and research.

e-Learning Update

ACRL's e-Learning program offered one online course and three live webcasts during this report period. 100 individuals and 22 groups participated in these e-Learning events. Upcoming online

seminars and webcast topics include altmetrics, managing change, and strategies for research and publishing.

Association for Library Collections & Technical Services (ALCTS)

ALCTS Midwinter Symposium Examines Open Access

"Here There Be Dragons: Public Access to Federally Funded Research," a Midwinter Symposium from the Association for Library Collections and Technical Services (ALCTS) offers an unique opportunity to explore the complex issues surrounding the collection, organization, delivery and preservation of federally funded research. In February 2013, the White House Office of Science and Technology Policy issued a memorandum directing Federal agencies to expand public access to the results of taxpayer-funded research. Several means of addressing this mandate, including CHORUS (offered by the Association of American Publishers) and SHARE (offered by the Association of Research Libraries), have been proposed.   Join colleagues from 8 a.m. to 4 p.m. on Friday, January 24, 2014 at the American Library Association (ALA) Midwinter Meeting in Philadelphia. Registration is through the ALA Midwinter registration form and is $219 for ALCTS members, $269 for ALA members, and just $99 for students and retired members.

New ALCTS Sudden Selector's Guide for Physics Published

"Sudden Selectors Guide to Physics Resources" by Michael Fosmire is now available. This brand-new title from the ALCTS Collection Management Section (CMS) explains the basics of physics to the nonscientist and lays the groundwork for collecting and using physics materials. Librarians with responsibilities for either physics collections or science reference will find an abundance of useful materials and resources in this guide and will gain a valuable understanding of the field, learn what physics librarians do and discover ways to use, build and strengthen collections.   "Sudden Selector's Guide to Physics Resources" is available in softcover (ISBN: 978-0-8389-8620-2) for $28.50 (ALA member price: $25.65) and downloadable PDF (ISBN: 978-0-8389-9586-0) costs $13.50 (ALA member price: $12.15). Both versions can be purchased from ALA at 1-800-545-2433, press 7 and online at www.alastore.ala.org/.

Association for Library Service to Children (ALSC)

Día 2014

In early November ALSC launched a redesigned Día website and redesigned and new Día program downloads including the 2014 Día booklist, activity sheets, and coloring sheets. The Día Program Registry was also opened and libraries were invited to register their Día programs in the 2014 National Program Registry. Libraries that register will receive Día stickers, buttons and bookmarks (while supplies last). The Día celebration was chosen to be included in the Best Practices publication for the Library of Congress Literacy Awards.

Registration Opens for 2014 ALSC National Institute

ALSC recently announced the opening of registration for the 2014 ALSC National Institute. The conference, themed "Expanding Our Worlds, Creating Community," will be held September 18-20, 2014 in Oakland, CA. Included in the cost of registration are all programs and speaker events, networking opportunities, two meals, and a special presentation at Oakland's own Children's Fairyland. Confirmed special events include an Opening General Session with Steve Sheinkin, a Breakfast for Bill program with Tim Federle, Pam Muñoz Ryan, Rita Williams-Garcia, and Gene Luen Yang, facilitated by Jamie Campbell Naidoo, and an afternoon at Children's Fairyland, including Mac Barnett, Daniel Handler, and Jennifer Holm.

ALSC Names Soraya Silverman-Montano as 2014 Emerging Leader

ALSC recently announced Soraya Silverman-Montano of the Las Vegas Clark-County (NV) Library District as its representative in the 2014 Emerging Leader program. Silverman-Montano is currently the Young People's Library Librarian at the Summerlin Branch of the Las Vegas Clark-County Library District. Silverman-Montano possesses a Master of Science in Library and Information Science (MLIS) from the University of Illinois, Urbana-Champaign. In addition to the American Library Association and its division, she is a member of the Nevada Library Association. She is currently serving on the ALSC Local Arrangements Committee for the 2014 ALA Annual Conference. As ALSC's 2014 Emerging Leader, Silverman-Montano will attend the 2014 ALA Midwinter Meeting in Philadelphia, as well as the 2014 ALA Annual Conference in Las Vegas.

Tween Recommended Reads Booklist

ALSC has created a Tween Recommended Reads booklist, intended to engage and encourage tweens to read throughout the year. PDFs of the booklist are available online in full color and black and white and are free to download, copy and distribute. The titles were selected, compiled and annotated by members of the ALSC School Age Program and Services Committee.

Graphic Novels Reading List

ALSC announced the update of its annual Graphic Novel Reading Lists intended for children from kindergarten through 8th grade. These Graphic Novel Reading Lists are available for students kindergarten to 2nd grade, 3rd to 5th grade and 6th to 8th grade. PDFs of the book lists are available online in full color and black and white and are free to download, copy and distribute. Libraries are able to customize the lists with their own information, hours, and list of programs before printing and distributing. The titles were selected, compiled and annotated by members of the ALSC Quicklists Consulting Committee.

Great Websites for Kids

ALSC added more sites to Great Websites for Kids, its online resource containing hundreds of links to exceptional websites for children. Sites are reviewed and chosen for inclusion by ALSC's Great Websites for Kids Committee.

Discovery Kids in Spanish - www.tudiscoverykids.com/

GlacierWorks: Everest - http://explore.glacierworks.org
Kidzone with the New York Philharmonic - http://www.nyphilkids.org/games/main.phtml
Lawrence Hall of Science - www.lawrencehallofscience.org/kidsite/
Mocomi - http://mocomi.com/
PBS Kids Lab in Spanish - http://pbskids.org/lab/es/ SciGirls – http://pbskids.org/scigirls

ALSC Student Session on Being New to the Children's Library

On Wednesday, November 20, ALSC offered a new student session entitled New to the Children's Library. The two presenters, Katrina Hartz Taylor and Eileen Makoff offered experiences and ideas about how to face opportunities and challenges in the library. This student session is now available as a recorded webcast.

ALSC and the National Association for the Education of Young Children and International Board on Books for Young Children Regional Conferences

ALSC attended the National Association for the Education of Young Children (NAEYC) National Conference in Washington, DC in November. Through exhibiting at this conference ALSC promoted the Día, Read! Build! Play! and ECRR national initiatives and encouraged attendees to partner with their local libraries on early childhood education programs. In late October, ALSC also exhibited at the International Board on Books For Young Children (IBBY)Regional Conference in St. Louis, MO. At this conference ALSC exhibited information about the Día initiative and highlighted available resources. ALSC also presented a poster that showed the success of the Día Family Book Club program.

Read! Build! Play!

ALSC and LEGO DUPLO© announced the winner of the *Thank your Public Library for Making Summer Reading Fun* giveaway through the Read! Build! Play! initiative. Avon-Washington Township Public Library in Indiana was awarded $5,000 from LEGO DUPO at the end of October to be used towards children's programming.

Association of Specialized and Cooperative Library Agencies (ASCLA)

ASCLA's Newest Emerging Leader

ASCLA welcomed Kara Riley, customer development librarian at the Braille and Talking Book Library in Daytona Beach, FL as the 2014 Emerging Leader for ASCLA. Riley received her MLIS in 2013 from the University of Alabama, and her BA double major in Mass Communication: Radio/ Television/ Film and Theatre Performance from Auburn University in 2010. Riley, on the EL program, said, "I am very passionate about my field; I know that having diverse experiences will allow me to better serve my community."

AccessAbility Academy Webcast Tutorial

(See highlights section)

Midwinter Institutes and Networking Event

Three timely, skill-building ASCLA institutes and one networking event are planned for the Midwinter Meeting in Philadelphia:

- *Assembling a Consulting Toolkit: What You Need to Know to be a Successful Library Consultant.* This is a repeat of a wildly successful, sell-out workshop from 2010. Takeaways include marketing tips, pricing your services, responding to RFPs, finding clients, business management strategies and more.
- *Designing Online Courses for Significant Learning Experiences.* Presenters will guide institute participants through the (re)design of an online course. Participants will leave with the skills to develop their own online training modules or courses, and assist others in the development of online courses.
- *Knowing You, Knowing Them: The Secret to Successful Leadership.* Participants will leave this session with insights into personalities, emotional intelligence, dealing with change and creating a motivating environment—secrets that can help you be a more successful leader.
- *Consultants Networking Luncheon.* Hosted by ASCLA Library Consultants Interest Group (http://connect.ala.org/node/151445), this event provides an opportunity for consultants and independent librarians to make connections with other professionals.

For more information on these events, go here: http://www.ala.org/ascla/asclaevents/midwinter/midwintermeeting. To register, visit: http://alamw14.ala.org/.

Library and Information Technology Association (LITA)

2014 LITA Forum Call for Proposals

Every year the Forum provides librarians and technologists working in all types of libraries with incomparable opportunities to share their knowledge, skills, and ideas with each other and to network with their peers in a most concentrated venue. Planning for the 2014 LITA Forum has started with the Forum Planning Committee accepting proposals through February 24, 2014. The 2014 Forum theme is *Transformation: From Node to Network.* The Forum will convene in Albuquerque, NM, November 5-8, 2014. http://litablog.org/2013/11/call-for-proposals-2014-lita-forum/

Emerging Leaders in LITA

LITA continues to support the ALA Emerging Leaders Program by sponsoring two leaders each year. Annie Gaines and Kyle Denlinger are sponsored for 2014. Kyle is eLearning Librarian at Wake Forest University in Winston Salem, NC. Kyle currently serves as a committee member on the LITA Program Planning Committee and Education Committee. Annie is Scholarly Communications Librarian at the University of Idaho Law Library in Moscow, ID. Additional LITA members were accepted into the Program as well: Sojourna Cunningham, Jonathan DaSo, Annie Pho, and, Ashley Smolinski.

LITA at Midwinter

LITA is offering two full day workshops, excellent networking opportunities, and discussions by Interest Groups addressing essential technologies in all types of libraries. The Friday workshops are: 1) *Strategic Social Media: Creating Library Community Online* with Doralyn Rossmann, Scott Young, Angela Tate and Mary Anne Hansen, from Montana State University Library, and, 2) *Level Up Web: Modern Web Development and Management Practices for Libraries* with Nina McHale and Christine Coughlan from the Aten Design Group. Networking opportunities include: LITA 201, an orientation to involvement within LITA; the LITA Happy Hour; and the Town Meeting. http://www.ala.org/lita/conferences/midwinter/2014

**Public Library Association
(PLA)**

PLA 2014 Conference

(See highlights section)

Members Only

PLA members were treated to some special benefits this fall. First, there was the fourth annual *Books That Make Gifts* with Nancy Pearl, a webinar that features recommendations from one of the library profession's readers' advisory experts. Nancy highlighted 16 books and shared a downloadable handout of the recommendations for easy sharing with patrons. Also this fall, PLA members were given the opportunity to enter into a drawing to receive 500 Downton Abbey bookmarks, generously provided by Masterpiece (PBS). One-hundred and fifty members were randomly selected to receive the bookmarks. Judging by the e-mail responses, the recipients were thrilled to have these bookmarks to supplement their anticipated Downton Abbey programming and to service their "rabid fans."

Spectrum Scholar/PLA Conference Travel Grants

PLA awarded ten (10) 2014 Spectrum Scholar/PLA Conference Travel Grants to Spectrum Scholars LaToya Devezin, Claudia Flores, Gloria Jertberg, William Langston, Sarah Hashemi Scott, Eimmy Solis, Victoria Thomas, Jade Valenzuela, Marco Veyna-Reyes and Sophie Young. The grants provide $1,000 for travel and housing arrangements as well as complimentary registration to the PLA 2014 Conference, March 11–15 in Indianapolis. The purpose of these grants is to introduce Spectrum Scholars to public librarianship and to provide networking opportunities for scholars within the profession. See the full release.

December PLA Webinars

 PLA offered two unique webinars this December:

- December 4, 1:00 p.m. (Central): "Partners in Literacy: How Schools and Public Libraries Can Work Together" with representatives from the Cuyahoga County (OH) Public Library System and its local Parma School System.
- December 11, 1:00 p.m. (Central): "Creating Engaged and Motivated Staff: From Expectations to Excellence," with Brenda Hough and Stephanie Gerding.

Edge Initiative

PLA's primary responsibility in the Edge Initiative was to develop a training curriculum that soft launched in the summer and was completed this fall. One-hundred and sixty libraries had the option of taking training after they completed the assessment and received their benchmarks score. The training consisted of four courses that demonstrated how to use the benchmarks beyond measurement: Community Assessment, Advocacy, Technology Management, and Library Leadership. Each course was delivered multiple times via online facilitated webinar over a five week period in August and September. In total, 314 training seats were filled by 141 unique attendees. Preliminary training results were collected and overall, 80% of Edge training participants were either completely satisfied or mostly satisfied with the training. Edge is scheduled to launch nationally in January, with training to start shortly after PLA 2014. For more details, visit www.libraryedge.org.

Reference and User Services Association (RUSA)

RUSA's Newest Emerging Leader

RUSA welcomed Katelyn Angell, reference and instruction librarian at Long Island University, Brooklyn Campus Library as the 2014 Emerging Leader for RUSA. Angell received her MLIS in 2009 from St. Johns University, and her BA in Psychology and English from Wesleyan University. She is currently working on her MA in Psychology from Long Island University.

RUSA Midwinter Institute

"Genealogy Resources for Librarians" will be presented as a Midwinter institute in Philadelphia. This all-day institute addresses issues of importance to library staff and administration when serving or partnering with patrons, volunteers, scholars, or educators interested in genealogy research. Luncheon is included and sponsored by ProQuest. The workshop will be held 8:30 a.m. – 4:30 p.m. Friday, January 24, 2014. Register online now via the ALA Midwinter Meeting website (event code RUS1). Advanced registration prices for this event start at $60 for RUSA members, and lunch is included in the registration fee.

RUSA Librarians Speak Out Against Harvard Publishing's Latest Restrictions

Members of the Business Reference and Services Section (BRASS) of RUSA, have issued a statement that clarifies the restrictions from Harvard Business Publishing regarding 500 (HBR 500) of the most popular Harvard Business Review articles, considers implications for libraries, colleges and universities, and offers suggestions for addressing this newest access restriction to

an electronic journal. To access this statement, visit:
http://www.ala.org/rusa/sections/brass/brasspubs/publications/statement_hbr .

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Personal Giving Campaign

United for Libraries has embarked on a "Personal Giving" campaign with leadership from a special Presidential Task Force. With just over one week since the letters went out, just over $1,000 has been received. The goal of this campaign is to reach $20,000.

Developing a "Vote Yes" Campaign for Gilmanton, NH

A team made up of the three staff members of United for Libraries traveled to Gilmanton, NH the first week of December to help library supporters there develop a "Vote Yes" campaign to put the library's budget into the town's operating budget. A "yes" vote will turn this volunteer, donation-supported library into a tax-supported town agency. The funding for this consultation is paid for by the Neal-Schuman Foundation grant which United received last year.

Young Adult Library Services Association (YALSA)

Apply for a Teen Tech Week™ Grant!

YALSA is distributing ten $1,000 grants to libraries to support projects that provide opportunities for teens to build digital literacy skills. Learn more at http://teentechweek.ning.com/page/grants-funding. Apply by January 1, 2014. Funds are provided by the Best Buy Children's Foundation.

The Wait is Over!

During the week of December 2, YALSA announced the finalists for the Morris and Nonfiction Awards. The official announcement is available on The Hub: http://www.yalsa.ala.org/thehub/. The Morris Award honors the best YA book written by a first-time author, while the Nonfiction Award honors the best YA nonfiction of the year. YALSA will announce the rest of its book and media award winners at the ALA Midwinter Meeting on January 27, 2014. You can watch the announcements live from www.ala.org/yma.

$40,000 available for 2014 Summer Reading/Learning

- YALSA is distributing twenty $1,000 summer reading resources grants. The grant is meant to help libraries boost their collections by providing funds to purchase reading materials, especially those that help English Language Learners and struggling readers.
- YALSA will provide 20 libraries with $1,000 each to recruit, train and compensate teen assistants to help with summer reading programs.

Individual library branches within a larger system may apply. Applications are due January 1, 2014. Funding is provided by the Dollar General Literacy Foundation. Learn more or apply at http://summerreading.ning.com/

Serve on a YALSA Process Committee, Advisory Board or Jury

From now through March 1, YALSA is collecting volunteer forms for members who would like to support the work of YALSA by serving on a 2014 – 2016 committee, advisory board or jury. Over two dozen groups are seeking volunteers, including the Teen Tech Week™ Committee, the Journal of Research on Libraries and Young Adults (JRLYA) Advisory Board and the Conference Scholarships Jury. Please direct questions to YALSA President-Elect Chris Shoemaker at cinf0master@gmail.com, or sign up via this online form: http://ow.ly/rpqyB

Upcoming YALSA Activities & Events:

- Now through March 1, volunteer to serve on a 2014 – 2016 YALSA committee, www.ala.org/yalsa/aboutyalsa/yalsahandbook
- December 3, Giving Tuesday, http://givingtuesday.org/
- December 19 webinar, "Keeping Your Library & Your Teen Patrons Protected: Legal Considerations in Teen Services," with Deb Caldwell Stone, www.ala.org/yalsa/webinars
- January 1, application period closes for summer reading and Teen Tech Week™ grants, http://summerreading.ning.com/ & www.ala.org/teentechweek
- January 6, YALSA releases report on future of libraries and teens, www.ala.org/yaforum
- January 16 webinar, "What's Next for Teen Services," www.ala.org/yalsa/webinars
- January 27, YALSA announces the winners of its 6 book awards, www.ala.org/yma
- January 24, preliminary program for YA Lit Symposium available, www.ala.org/yalitsymposium
- February 5, 2:00 – 3:00p.m. (Eastern). Virtual Town Hall chat with YALSA president, http://ow.ly/nfkB5

For more events and information, visit http://wikis.ala.org/yalsa/index.php/Calendar_of_Events or https://www.google.com/calendar/embed?src=yalsa@ala.org&ctz=America/Chicago&gsessionid=OK

ALA PUBLISHING

American Libraries January/February 2014 Issue

The January/February 2014 issue will feature a 2013 Library Year in Review with major library topics of the year, plus the January launch of the Edge Initiative, Word of Mouth Marketing, and the Midwinter Preview and always popular Dining Guide.

American Libraries and Social Media

(See highlights section)

American Libraries Live

A recent American Libraries Live episode (free streaming video broadcasts) included a discussion of Mobile Services and Libraries led by Heather Moorefield-Lang. A special episode from the Consumer Electronics Show is planned for January with Jason Griffey. Both advertising sponsorship and viewer audience continue to grow, with most of the programs averaging more than 2,000 viewers. AL Live is a shared project between American Libraries and ALA TechSource. americanlibrarieslive.org

Booklist "Best of" Year-End Lists Publications

Although October and November are decidedly fall, "best of" year-end lists creep earlier and earlier. To ensure *Booklist* and *Book Links* are staying top of readers' minds, these lists have also been bumped up in the calendar year. *Book Links* released its 2013 Lasting Connections—highlighting the top 30 choices for the K–8 classroom, all published in the previous year and all selected for their natural connections across the curriculum and to the Common Core State Standards—in the November issue of *Quick Tips*.

A Busy October of Webinars

A busy October of webinars came to a close with a hugely popular Mystery webinar: *Red-Hot Crime for the Coldest Months*. Matching its popularity on the youth side was *E-Books in Schools: Lessons Learned from A to Z*, where a panel of four school librarians discussed e-books and their implementation in their schools and libraries. One attendee commented, "I was glad to hear how school librarians are conscious of providing kids with the same ebook platform as the local public library. I never had thought of that. I called my public library after the Webinar, and they use Overdrive!" www.booklistonline.com

ALA Editions/ALA Neal-Schuman

Some of the new professional development books published include the 2013 Revision of *RDA: Resource Description and Access Print* and *Google Search Secrets* (ALA Editions); *Beyond Book Sales: The Complete Guide to Raising Real Money for Your Library* (ALA Neal-Schuman); *Data Management for Libraries: A LITA Guide* (ALA TechSource); and *Little Hands & Big Hands: Children and Adults Signing Together* (Huron Street Press). For a full listing of titles including books, online workshops, and e-Courses, visit the ALA Store. www.alastore.ala.org

New Digital Journal *eContent Quarterly*

The new digital journal *eContent Quarterly*, edited by Sue Polanka and Mirela Roncevic, is launched. Volume 1, Issue 1 includes these topics among others: Supplying and Collecting Books: An Uneasy Metamorphosis; E-book Formats: An Overview for Librarians; The Importance of Metadata for E-content; Evaluating Children's Apps.

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular workshops included *Serving Youth with Autism Spectrum Disorder* with Dr. Lesley Farmer and *Patron-Driven Acquisition: Turning Theory into Practice* with Ben Hunter. Popular eCourses included *Web Design Basics for Librarians* with Diane Kovacs. www.alaeditions.org/

ALA Graphics

ALA Graphics winter catalog mailed in mid-October with two new kids' characters. With original art by Stephan Pastis, the Timmy Failure Poster exclaims "Reading Leads the Way to Greatness." Jarrett J. Krosoczka's Lunch Lady invites readers to feed their imagination on a vibrant poster exclusive to ALA Graphics. In partnership with YALSA, a number of new products will inspire teens to DIY @ your library during Teen Tech Week™ March 9-15, 2014. Lives Change @ your library is the theme for National Library Week (April 13-19, 2014) and School Library Month (April). With PIO and AASL, Graphics has produced posters, bookmarks, and digital art files to help showcase how libraries of all types are life-changing. Promoting ALA President Barbara Stripling's initiative "Declaration for the Right to Libraries," Graphics produced a Declaration for Libraries Poster and Declaration Signing Poster and urges libraries to hold signing ceremonies. www.alastore.ala.org/alagraphics/

ALA Digital Reference: RDA Toolkit

RDA Toolkit subscriptions have exceeded the projected goal so far in FY14 by an average of 15% each month. Subscriber renewals are at 80% with a continuing increase in new subscriptions, both from consortia and individual institutions. RDA Toolkit monthly website usage has also increased by approximately 300 % over the same period last year. The November release contained Fast Track changes from the Joint Steering Committee (JSC), revisions and updates to the RDA: Element Set and MARC/RDA bibliographic and authority mappings, corrections to the French version of RDA, and an update of the Help Guide. For full details on the November release and subsequent news, visit the RDA development blog.
 www.rdatoolkit.org