

## Report to Council and Executive Board

May 20, 2013

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Executive Director

### Capwiz Helps Louisiana Fight off School Library Challenge

In April, the Louisiana Library Association (LLA) rallied librarians and school library supporters to oppose the Board of Elementary and Secondary Education (BESE) to change the School Administrator Handbook to eliminate the requirement for librarians. LLA successfully utilized Capwiz (which is provided by ALA) to assist in this effort. Over 1,000 messages were sent to Board members. The Board decided to strike the proposed change.

### Six Finalists Announced for the 2013 Carnegie Medals

ALA President Maureen Sullivan and selection committee chair Nancy Pearl hosted the [live announcement](#) of the second-ever shortlist for the [Andrew Carnegie Medals for Excellence in Fiction and Nonfiction 2013 finalists](#) at a *Booklist* webinar on April 22. The six finalists for the 2013 medals are: Junot Diaz, Louise Erdrich, and Richard Ford for fiction, and Timothy Egan, Jill Lepore, and David Quammen for nonfiction. The winners will be announced on June 30 at an event at the Annual Conference in Chicago. More information about the awards, the shortlist, and the event are at <http://www.ala.org/awardsgrants/carnegieadult>. (see also the *PIO section of this report*.)

### Community Engagement at Annual

A 2013 Annual Conference update on *The Promise of Libraries Transforming Community*, led by ALA President Maureen Sullivan and Harwood Institute President Rich Harwood, is scheduled Saturday morning, 8:30-10:00am, McCormick Place Convention Center, S105a-c. On Saturday afternoon, there will be a Community Engagement Conversation: Advancing Library-led Community Engagement, led by Carlton Sears and Aaron Leavy, in the Hyatt Regency McCormick, Grant Park a-d. Related programming includes *The Friday Conversation – Gun Violence: Community Voices and Library Responses* – with CM Winters Palacio (moderator), Felicia Shakespeare and Keshia Garnett, along with a community panel, on Friday, 1:00-3:30pm, McCormick Place Convention Center, S105a-c. The *Libraries Fostering Civic Engagement Member Initiative Group*, led by Nancy Kranich, will meet on Sunday, 10:30-noon, in McCormick Place Convention Center, S504d. Also on Sunday, a discussion session sponsored by the ALA Office for Literacy and Outreach Services and the Social Responsibilities Round Table will focus on *Libraries Transforming Communities: Extending Our Reach*, 4:30-5:30pm, McCormick Place Convention Center, N138.

### ALA Community Conversations at Annual

This summer's ALA Annual Conference in Chicago will include a series of conversations with ALA members and conference attendees about their aspirations for ALA as their professional community. These conversations, which will continue in 2014, are a step in the process of making ALA an innovation space where members and staff can collaborate and create together in their professional community. This process of turning outward to the community – whether civic, campus, school or organizational – is at the heart of *The Promise of Libraries Transforming Community*, with IMLS funding to support the initial phase. There will be four conversations each day, Saturday through Monday: 8:30-10:00am, 10:30-noon, 1:00-2:30pm, 3:00-4:30pm. Each session will include 14 participants, in addition to the facilitator and note-taker. All conversations will be held in the Hyatt Regency McCormick Place. Advance sign-up is required. Anyone interested should send an email to Mary Ghikas, [mghikas@ala.org](mailto:mghikas@ala.org); please indicate a first and second choice day/time. More information about this series of “community conversations” will be forthcoming.

### The State of America's Libraries Report 2013

The State of America's Libraries Report 2013 received 11,000 visits with 250,000 page views after it was released during National Library Week in April. The full text of the 2013 State of America's Libraries Report is available at <http://tinyurl.com/salr2013>. The Zmags version of the report is available at American Libraries Magazine.

### Library Advocates Tell Legislators to Protect Library Funding

Hundreds of librarians and library supporters—375 to be exact—from across the country converged in Washington, DC on May 7–8, 2013, to meet with members of Congress to discuss key library issues during the American Library Association's 39<sup>th</sup> annual National Library Legislative Day (NLLD). The event focused on supporting federal funding for the nation's libraries. Advocates discussed the need to fund the Library Services and Technology Act, support legislation that gives people who use libraries access to federally-funded scholarly journal articles and continue funding that provides school libraries with needed funds for materials. Representative Jeff Fortenberry (R-NE) was presented with United for Libraries' Public Service Award. Rep. Brad Schneider (D-IL) and Sen. John Boozman (R-AR) were among the other legislators who attended ALA's congressional reception. Those who could not attend NLLD in person were able to contact Congress as part of Virtual Library Legislative Day. Over 1400 calls and emails were directed toward Capitol Hill as part of this effort.

### Important Milestones for RDA

Resource Description and Access (RDA) French and German translations went live this month, and the complete rewording of RDA has been completed, marking important milestones for RDA. Becoming a global standard has been a central mission of RDA from its inception, and these initial translations mark an important step toward this goal. For more information, see the ALA Digital Reference: RDA report. <http://www.rdatoolkit.org/>

## El día de los niños/El día de los libros (Dia)

This year 527 libraries, schools and community organizations registered their April 30<sup>th</sup> Día programs in the [National Día Program Registry](#) with over 125,000 estimated attendees. This is a 17.46 % increase in registered programs from last year. Over 27.5% of registered programs were from libraries or schools that are holding Día programs for the first time. The [Día website](#) has experienced nearly 50,000 page views since January 1, 2013. As part of the Everyone Reads @ your library Grant, funded by the Dollar General Literacy Foundation, 12 mini-grants of \$5,000 each were awarded to libraries. With this funding libraries will host 81 Día Family Book Club Programs for an estimated combined total of nearly 400 families expected to attend the series of book clubs at their local libraries. Through grant funds libraries will purchase an estimated 4,000 books to be given out to participants or to be added to the library's collection.

## Everyday Advocacy Website

On May 1, ALSC launched [Everyday Advocacy](#), a website offering a collection of resources designed to empower librarians and library staff to take action in their libraries, communities, and beyond. Everyday Advocacy, which highlights ideas and tips that are quick, easy to implement, and highly doable, is designed to make advocacy less intimidating. The site's goal is to develop powerful advocates for children and library service to children. The site is a go-to resource for both day-to-day advocacy and crisis advocacy with resources that address a variety of advocacy circumstances. New, inspiring content will be added to the site on a regular basis by ALSC member Jenna Nemece-Loise, the site's content editor.

## **ALA OFFICES**

### **Chapter Relations Office (CRO)**

#### Capwiz Helps Louisiana Fight off School Library Challenge

(see highlights section)

#### 500 Libraries Participate in Money Smart Week @ your library

Library participation in '[Money Smart Week @ your library](#)' continued to grow this year, as the number of libraries participating, April 20-27, doubled from last year. Nationwide, libraries from 47 states participated. For 43% of the libraries this was the first time they had provided any kind of financial literacy programming. The partnership with the Federal Reserve Bank of Chicago will continue next year so mark your calendars for April 5-12, 2014.

## **Membership Development**

### ALA Membership is 57,832

As of March 31, 2013 the total ALA membership was 57,832. This is 314 more members than the February 2013 count. In March, one division – ASCLA - had a membership increase compared to March 2012. Seven round tables had membership increases.

### Personal Member Recruitment and Retention

In April the new electronic quarterly *Member Value Programs (MVP) Digest* was launched. The e-digest focuses on providing members with information about their tangible member benefits, programs and overall ALA value. The e-digest had an excellent 40% open rate and has received excellent anecdotal feedback from members. Beginning in June, a monthly member recruitment e-mail, via the ALA Informz system, will be sent encouraging non-members who had recent financial transactions with ALA (i.e., registering for a webinar, etc.) and inviting them to become ALA members.

## **Office for Diversity (OFD)**

### "Taking Action: Legal Barriers to Library Services to Immigrants and Access to Information"

The Office for Diversity, along with the Washington Office, Office for Library Advocacy, and REFORMA presented the webinar "Taking Action: Legal Barriers to Library Services to Immigrants and Access to Information." It was well attended with over 50 participants. Feedback regarding the session was very positive. A link to the recorded session will be provided to all attendees, and posted on various social media as well. Anyone who does not receive the link, but is interested in doing so, can contact Michelle Harrell Washington, Director, Office for Diversity.

### Membership Initiative Group

Due to some member interest, the Office is exploring the formation of a Membership Initiative Group, and invites people to stop by our booth (#1231) at the Membership Pavilion to sign the petition. While there, they can also give us thoughts on how the Office for Diversity can further support their diversity efforts. We will use their thoughts to help guide and inform the work of the Office as we move forward, with the goal of developing resources that will be effective in providing that support.

## **Office for Government Relations (OGR)**

### Library Advocates Tell Legislators to Protect Library Funding

(see highlights section)

### Senator Jack Reed Introduces Workforce Investments through Local Libraries Act

In May, Senator Jack Reed (D-RI) introduced legislation to amend the Workforce Investment Act of 1998 that will integrate public libraries into state and local workforce investment boards. Senator Thad Cochran (R-Miss.) co-sponsored the bill. The bill, the Workforce Investments through Local Libraries (WILL) Act, would expand libraries' opportunities to take leading roles in helping the public find employment in this weak economy. The WILL Act would support library efforts that provide job search support in communities all across America. Additionally, the bill recognizes public libraries as allowable "One-Stop" partners and authorizes new demonstration and pilot projects to establish employment resources in public libraries. This will allow library users access to workforce activities and information related to training services and employment opportunities, including but not limited to resume development, job bank web searches, literacy services, and workshops on career information.

### Appropriations (LSTA) Letter Makes Rounds in House and Senate

In April 2013, two "Dear Colleague" letters were sent to the U.S. House Appropriations Committee. One of these letters, that was sponsored by Representatives Raul Grijalva (D-AZ) and Rush Holt (D-NJ) included 56 other signatures from Members of Congress asking for the committee to fund LSTA at \$184.7 million in FY 2014. Likewise, another letter was sent to the Appropriations Committee with 103 signatures and sponsored by Reps. James McGovern (D-MA), Don Young (R-AK), Holt and Grijalva. This letter asked the committee to appropriate \$28.6 million for Innovative Approaches to Literacy (IAL). Just like in the House, there were also two letters asking for library funding that were sent to the U.S. Senate Appropriations Committee with bi-partisan support. The first letter, sent by Sens. Jack Reed (D-RI) and Susan Collins (R-ME) with 34 other signatures asked for \$184.7 million for LSTA in FY 2014. The second letter that was sent by Sens. Reed and Chuck Grassley (R-IA) and 24 other members asked the committee for \$28.6 million for Innovative Approaches to Literacy (IAL).

### Journalists Threatened by Secret DOJ Subpoena

In addition to following congressional and executive branch activities on the Electronic Communications Privacy Act and other cybersecurity-related proposals, OGR staff have been closely watching the "AP-DOJ surveillance" situation. The recent chilling revelation that the U.S. Department of Justice (DOJ) obtained two-months of phone records of *Associated Press* reporters and editors is most disturbing and proves the arguments that ALA and others have made over the years about the risks of the government secretly collecting wholesale amounts of data and with no due process for any appeals. Using a secret subpoena process, DOJ was able to obtain basic information about phone calls from over 20 different phone lines used by many AP staff, but apparently not the content of these phone calls. ALA is a member of [OPENTHEGOVERNMENT.ORG](http://OPENTHEGOVERNMENT.ORG), which released a statement. Normally, DOJ follows its own

strict guidelines outlining how to obtain such records from news organizations, which usually includes an advance notice to news organizations and reporters. This protocol was apparently not followed. OGR staff are closely following this situation – which is unfolding rapidly, at this writing.

#### ALA Offices Team Up for Immigration Webinar

REFORMA, the ALA Washington Office, the ALA Office for Diversity and the ALA Office for Advocacy addressed immigration issues librarians face when they hosted the free webinar titled “Taking Action: Best Practices to Support Librarians and Library Workers Facing Laws Limiting Access to Information and Library Services to Immigrants.” As part of the webinar, participants heard recommendations from REFORMA members who supported immigrants despite difficult situations. REFORMA members shared resources that help librarians advocate for services for immigrants and multi-ethnic populations. Emily Sheketoff, Executive Director of the ALA Washington Office, participated in the webinar.

### **Office for Information Technology Policy (OITP)**

#### New Report Highlights Library and Community Impacts from Broadband Technology

In May, OITP released “U.S. Public Libraries and Broadband Technology Opportunities Program,” (BTOP) a new report that details U.S. library engagement with the federal program. The report is the first to highlight state and local library BTOP projects nationwide and the improvements they have made to public access technology resources, digital literacy, and workforce development. Library projects in 29 states and the District of Columbia are featured in the report. ALA estimates about 20 percent of U.S. public libraries have benefited from BTOP funding. Through the American Recovery and Reinvestment Act of 2009, the National Telecommunications and Information Administration (NTIA) awarded just over \$4 billion to 233 BTOP projects. The NTIA established BTOP to increase broadband access and adoption nationwide, and U.S. state and public libraries have been critical partners in this effort.

#### UT Digital Inclusion Conference

In April, Alan Inouye presented at the Digital Inclusion in Texas Conference and Colloquium at the University of Texas at Austin. The event was a synthesis of practice, research, and public policy centered around projects funded by the Broadband Technology Opportunities Program, public computer centers, broadband deployment, and related topics. Inouye was a panelist at the session “The Future of Public Internet Access,” which was moderated by Kenneth Flamm (University of Texas at Austin). Fellow panelists included Jay Schwarz (Federal Communications Commission) and Laura Breeden (National Telecommunications and Information Administration). Alan also moderated a panel on research and data.

#### Pew Study Defines Parental Relationships with Libraries

A new Pew study released in May shows that the majority of parents highly value one resource for their children: libraries. Ninety-four percent say libraries are important for their children,

according to a new report by the Pew Research Center's Internet & American Life Project. The study, "Parents' and Children's Special Relationship with Reading and Libraries," reveals the strong connections parents have with public libraries. In response to the report, ALA President Maureen Sullivan released a statement. OITP Advisory Committee member Bobbi Newman (and ALA Council member) and OITP staffer Larra Clark serve on Pew's advisory committee for library-related studies.

### Commissioner Rosenworcel Digs Into E-rate 2.0

In April, Federal Communications Commission (FCC) Commissioner Jessica Rosenworcel called for a thorough review of the E-rate program to ensure the program meets the future connectivity needs of libraries and schools. The Commissioner boldly outlined her vision for E-rate 2.0, building on earlier statements from Senate Commerce Committee Chair Jay Rockefeller (D-WV) during a recent FCC oversight hearing. The Commissioner identified five points as part of her E-rate 2.0 plan. The American Library Association was pleased to hear that infusing more funding into the program was her number one point. She suggested the Commission do some of its own "housekeeping" in other Universal Service programs that could yield savings that could be invested in the E-rate program. ALA exerted influence through in-person meetings, emails, and phone calls, which included a direct call between Commissioner Rosenworcel and OITP staffer Marijke Visser.

## **Office for Intellectual Freedom (OIF)**

### Online Learning in April

OIF offered two free educational webinars in April. First, to help libraries plan and prepare for Choose Privacy Week, OIF hosted "Choose Privacy Week Programming @ Your Library" on April 9. Webinar presenters introduced ideas and tools for privacy-related programming and outreach, with an emphasis on sample programs that have proved successful in school, academic, and public library environments. 101 individuals registered for the live event, and the recorded program has since been viewed 377 times. The archived recording may be viewed by visiting <http://ala.adobeconnect.com/p3rsvmcstt/>. On April 23, OIF offered "Defend the Freedom to Read: Reporting Challenges," discussing the current state of controversy in libraries and ALA's efforts to document as many challenges as possible. 213 individuals registered for the live event and there have been 236 additional views for the recorded program. The archived recording may be viewed by visiting <http://ala.adobeconnect.com/p85jhyod9g6/>.

### Choose Privacy Week Website

The debut of a new, redesigned website marked OIF's 2013 observance of "Choose Privacy Week," (CPW) held May 1 -7. The new site, hosted at <http://www.chooseprivacyweek.org>, has a clean, accessible design and includes videos, resource guides, lesson plans, and other support materials for libraries participating in "Choose Privacy Week." Graphics promote CPW materials available in the ALA store and clearly brand Choose Privacy Week as an ALA initiative.

## Celebrating Choose Privacy Week

To celebrate Choose Privacy Week, OIF hosted a special online forum featuring guest commentaries by noted privacy experts and advocates, including representatives from the ALA, the American Civil Liberties Union (ACLU), the Electronic Privacy Information Center (EPIC), the New York University (NYU) Brennan Center for Justice, and Stanford Law School. OIF also encouraged libraries to distribute a new privacy tip sheet to mark Choose Privacy Week that provides guidelines on protecting personal privacy while using public access computers. The tip sheet, written in partnership with Data Privacy Day and the National Cyber Security Alliance, was made available as a free download on the new [chooseprivacyweek.org](http://chooseprivacyweek.org) website.

## **Office for Literacy and Outreach Services (OLOS)**

### Jean Coleman Lecture:

Dr. Lorie Roy, Professor in the School of Information at the University of Texas at Austin and Past-President of the American Library Association will deliver the 2013 Jean E. Coleman Library Outreach Lecture, from 8:30-10 a.m. Monday, July 1 during ALA's 2013 Annual Conference. Her lecture, titled "What's Love Got to Do With It?: The Place of Love and Forgiveness in Library and Information Studies" will draw from her experiences from the Fetzer Institute's Global Gathering: The Pilgrimage on Love in Forgiveness, held in Assisi, Italy in September 2012. The five-day meeting showcased projects exemplifying the power of love and forgiveness across 16 disciplines, including the Information and Communications Professions. Dr. Roy's presentation will explore what roles love and forgiveness play in library and information studies (LIS).

### Program Coordinator for the American Dream Starts @ your library Project

OLOS has begun the process of securing a Program Coordinator for the Dollar General-funded American Dream Starts @ your library project. This position will help to facilitate day-to-day operations of the project, as well as take the lead role in communications with the American Dream libraries (which now total over 100); this is a vital position to the project.

## **Office for Research and Statistics (ORS)**

### Public Library Research Summit

The Bill & Melinda Gates Foundation (PLFTAS) Grant, 2009-2012 received an extension to July 15, 2013. The extension provides for an invitational convening of public library researchers. The Invitational Seminar for Public Library Researchers took place May 16-17 at the ALA headquarters in Chicago. Attendees included representatives from the Urban Libraries Council, OCLC, the University of Maryland College Park Information Policy and Access Center (IPAC), Chief Officers of State Library Agencies (COSLA), Community Attributes, the University of Washington iSchool, the Institute of Museum and Library Services (IMLS), Counting Opinions,

Florida State University iSchool, the Library Research Service of the Colorado State Library, the Schools, Health and Libraries Broadband Coalition, and the Bill & Melinda Gates Foundation. The Public Library Association (PLA) was represented along with ALA departments and units, including Communications and Member Relations (CMR), the Office for Library Advocacy (OLA), the Office for Information Technology Policy (OITP), ORS, and the Public Programs Office (PPO).

#### Grant Activity: IMLS National Leadership Grant

ORS is administering a three-year IMLS National Leadership Grant titled *Public Libraries as Providers of Digitally Inclusive Services and Resources: A National Survey Redefined*. Demi Utle, a recent graduate of Roosevelt University, joined ORS in the grant-funded position of Administrative Assistant. On May 7, Demi, Norman Rose and Kathy Rosa participated in a webinar with the grant advisory committee. The survey instrument is in the final stage of preparation. The survey will include questions about the speed of public library Internet services. Two rounds of preliminary Internet speed tests have been completed in a small sample of libraries.

#### Member Survey

The new annual Member Survey closed May 5 with 8011 responses. A quantitative and qualitative analysis will be completed prior to the 2013 annual conference-.

#### Publications

*The Whole Library Handbook*, released in April, includes two sections authored by ORS staff:

- Rosa, Kathy & Judy Hoffman. "Libraries: Conditions and Trends." In G.M Eberhart (Ed.), *The Whole Library Handbook* (2013): (pp. 8-12) Chicago, IL: ALA Editions.
- Rosa, Kathy. "Librarian Salaries: 2005-2012." In G.M Eberhart (Ed.), *The Whole Library Handbook* (2013): (pp. 70-73) Chicago, IL: ALA Editions

### **Public Information Office (PIO)**

#### The State of America's Libraries Report 2013

(see highlights section)

#### 2013 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction

More than 4,000 news web sites and blogs, including the *New York Times*, NPR, Yahoo, and ABC News, posted the names of the six books that were selected as finalists for the 2013 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. Along with a medal presentation at ALA's Annual Conference in Chicago on June 30, each winning author will receive \$5,000 and the four finalists will each receive \$1,500.

- The 2013 shortlisted titles for Non-Fiction are *The Mansion of Happiness: A History of Life and Death*, by Jill Lepore, published by Alfred A. Knopf, a division of Random House, Inc; *Short Nights of the Shadow Catcher: The Epic Life and Immortal Photographs of Edward Curtis*, by Timothy Egan, published by Houghton Mifflin Harcourt; and *Spillover: Animal Infections and the Next Human Pandemic*, by David Quammen, published by W. W. Norton & Company.
- In the Fiction category, the list includes *Canada*, by Richard Ford, published by Ecco, an imprint of HarperCollins Publishers; *The Round House*, by Louise Erdrich, published by Harper, an imprint of HarperCollins Publishers and *This Is How You Lose Her*, by Junot Díaz, published by Riverhead Books, a member of Penguin Group (USA), Inc.

The awards are made possible by a grant from Carnegie Corporation of New York in recognition of Andrew Carnegie's deep belief in the power of books and learning to change the world, and are co-sponsored by ALA's [Booklist](#) publications and the Reference and User Services Association ([RUSA](#)). Annotations and more information on the finalists and the awards can be found at: [ala.org/carnegieadult](http://ala.org/carnegieadult).

## **Public Programs Office (PPO)**

### Carbondale Public Library Wins 2013 ALA Excellence in Library Programming Award

The Carbondale (IL) Public Library has been named the 2013 winner of the ALA Excellence in Library Programming Award. The award, donated by the [ALA Cultural Communities Fund](#), is given in recognition of a library that demonstrates excellence in library programming. Consisting of \$5,000 and a citation of achievement, the award will be presented at the ALA Annual Conference in Chicago in June. The Carbondale Public Library and its community partners created the program series *11 Days for Compassion* in response to a local Occupy movement and a strike at the university that resulted in discussions and peaceful protests, as well as abusive rants in the newspaper. The programming brought together more than 35 organizations, businesses and individuals to host, lead and promote compassion-themed discussions and events for the community over an 11-day period. The program was partly funded through a grant from the American Library Association and the Fetzer Institute: "Building Common Ground: Discussions of Community, Civility and Compassion."

### Transformative Arts Programming for Older Adults at 2013 ALA Annual Conference Workshop

The ALA Public Programs Office (PPO), in partnership with Lifetime Arts, Inc., will present a day-long preconference workshop during the 2013 ALA Annual Conference in Chicago, based on Lifetime Arts' Creative Aging Public Libraries Project. "80 is the New 30! Learn How Public Libraries are Delivering Proven, Inspiring and Transformative Arts Programs for Today's Older Adults," will combine big-picture thinking about Creative Aging with the practical experiences of urban, rural and suburban library systems that are pioneering Creative Aging programs using the successful, accessible Lifetime Arts program model. The workshop will combine structured roundtable discussions and micro-working sessions, with talks from national experts in the arts, aging and library service fields. This preconference workshop will be held 10 a.m. - 3 p.m. on

Friday, June 28. Registration details: ALA Member: \$175; Retired and Student Members: \$160; Non-member: \$200. On-site registration for ALA Members, Retired and Student Members: \$200; On-site Non-member: \$250. The workshop includes lunch. To register, visit [www.alaannual.org](http://www.alaannual.org).

### Sign up for a Behind-the-Scenes Tour of Frank Lloyd Wright's Robie House

For attendees of the 2013 ALA Annual Conference in Chicago, tickets are available for a unique opportunity to tour the renowned Frank Lloyd Wright-designed Robie House, while supporting the ALA Cultural Communities Fund (CCF). On Monday, July 1, toast the tenth anniversary of the CCF and explore the house, with tours available at 5-6:30 p.m. and 7-8:30 p.m. The evening will include a cocktail reception and self-guided behind-the-scenes tours of the iconic Prairie-style home with docents from the Frank Lloyd Wright Preservation Trust available on site to answer questions. Transportation to and from the event will be provided. Located on the University of Chicago campus, the Robie House is considered one of the most architecturally significant buildings in America. The house was the first building to be named a Chicago landmark, and is an official site of the National Trust for Historic Preservation. Tickets for this event are available for \$75 as part of registration for the 2013 ALA Annual Conference at [www.alaannual.org](http://www.alaannual.org) or can be added to a previously completed conference registration by logging in at <http://ala13.ala.org/register-now>.

## ALA DIVISIONS

### **American Association of School Librarians (AASL)**

#### Jarrett Krosoczka to Speak at AASL Awards Luncheon during the 2013 ALA Annual Conference

Author, illustrator, and school library advocate Jarrett Krosoczka will speak during AASL's annual Awards Luncheon. The luncheon, a celebration of the best of the best in the school library profession, will be held Monday, July 1, during the 2013 ALA Annual Conference in Chicago. Krosoczka is the award-winning author and illustrator of eighteen published books - ten picture books and eight graphic novels. His "Lunch Lady" graphic novel series has twice won a Children's Choice Book Award in the Third to Fourth Grade Book of the Year category, and it was also nominated for a Will Eisner Comic Industry Award. More information on the luncheon and the 2013 award recipients is available at [www.ala.org/aasl](http://www.ala.org/aasl).

#### Peter Bregman Headlines AASL National Conference Closing Session

Author and leadership consultant, Peter Bregman, will headline the closing general session at the AASL 16th National Conference and Exhibition. Bregman's presentation, focusing on practical tips for making the most of the work day, will close out the conference taking place November 14-17, 2013, in Hartford, CT. His most recent book, "18 Minutes: Find Your Focus, Master Distraction, and Get the Right Things Done," was named the best business book of the year on National Public Radio (NPR) and selected by *Publisher's Weekly* and the *New York Post* as a top 10 business book. In "18 Minutes," Bregman demonstrates how busy people can

cut through all the daily clutter and distractions in their lives and find a way to focus on those key items which are truly the top priorities. More information can be found at [national.aasl.org](http://national.aasl.org).

#### Authors Abound at AASL National Conference

Libba Bray and Shane W. Evans are set to appear at a premier author event during the AASL 16th National Conference & Exhibition in Hartford, CT. At the Author Banquet on November 15, conference attendees will enjoy a delicious meal and learn of the inspiration behind Bray's and Evans' award-winning books. After dinner, the authors will sign copies of their books, which will also be available for purchase. In addition, five author/illustrators will share the creative process behind the exciting genre of graphic novels during the Author Breakfast. Attendees of the event, on November 17, will enjoy breakfast with Faith Erin Hicks, Jennifer and Matthew Holm, Jarrett Krosoczka and Raina Telgemeier before being treated to a rousing live demonstration of the art of creating graphic novels. After breakfast, Krosoczka will lead the authors/illustrators through a creative design session taking from both his and audience prompts. The created comics will then be presented to a few lucky attendees. After the event, a signing will be held with books available for purchase. More information is available at [national.aasl.org/author-events](http://national.aasl.org/author-events).

#### Dollar General Recognized with AASL Crystal Apple

AASL President Susan Ballard has selected Dollar General as the recipient of the 2013 Crystal Apple. The Crystal Apple honor is given at the discretion of the AASL president to an individual or group that has had a significant impact on school library programs and students. Since 2006, the Dollar General Literacy Foundation has funded the AASL beyond Words grant program, which provides relief to public school libraries affected by disasters.

#### Keith Curry Lance Receives AASL Distinguished Service Award

Keith Curry Lance is the 2013 recipient of AASL's Distinguished Service Award. Established in 1978 and sponsored by Baker and Taylor, the award recognizes an individual member of the library profession who has, over a significant period of time, made an outstanding national contribution to school librarianship and school library development. Lance was nominated by Dr. Christie Koontz, who said "In my opinion, after twenty years of working with Keith Curry Lance, there is no one more deserving and I am honored to be the one to nominate someone such as Keith."

#### Scott Middle School Educators Win AASL Collaborative School Library Award

The "Make a Difference" research project team from Scott Middle School in Lincoln, NE, is the 2013 recipient of AASL's Collaborative School Library Award. Sponsored by Highsmith, the \$2,500 AASL Collaborative School Library Award recognizes and encourages collaboration and partnerships between school librarians and teachers in meeting goals outlined in "Empowering Learners: Guidelines for School Library Programs" through joint planning of a program, unit or event in support of the curriculum and using school library resources.

### Scott Bacon Receives AASL Distinguished School Administrators Award

Scott Bacon, principal of Blue Valley High School in Stilwell, KS, is the 2013 recipient of AASL's Distinguished School Administrators Award. Sponsored by ProQuest, the \$2,000 award honors a school administrator who has made worthy contributions to the operations of an exemplary school library and to advancing the role of the school library in the educational program. Bacon was nominated by school librarian Ken Stewart, who wrote "During Scott Bacon's nine-year tenure as principal of Blue Valley High School, he has continually supported and promoted the library program for the value it brings to our students' academic success and personal growth. I believe that Scott sees us (the library) as a highly positive means to integrate current and future trends (through an active library program) in education into the daily instruction of our students."

### Joseph Landor and Judy Russell Receive AASL Information Technology Pathfinder Award

School librarians Joseph Landor and Judy Russell are the recipients of the 2013 AASL Information Technology Pathfinder Award. Sponsored by Follett Software Company, the \$1,500 award recognizes and honors two school librarians – one elementary and one secondary – for demonstrating vision and leadership through the use of information technology to build lifelong learners. Joseph Landor, the recipient of the elementary division award, is the library information specialist at Germanshire Elementary School in Memphis, TN. The recipient of the secondary division award, Judy Russell, is the district teacher-librarian for Saydel CSD in Des Moines, IA.

### Two School Library Research Projects Awarded AASL Research Grants

Two school library related research projects, "The Principals' Perspectives on the Value of School Librarians in Teaching and Learning Case Study" and "Bark if you R.E.A.D. in School Libraries: Can School Librarians with Therapy Dogs and Reading Support Skills be an Effective Part of a School's Literacy Intervention Team?" are the 2013 recipients of AASL's Research Grant sponsored by Capstone. Established in 1993, two AASL Research Grants are given to school librarians, library educators or library information science or education professors to conduct innovative research aimed at measuring and evaluating the impact of school library programs on learning and education.

### North Carolina School Library Media Association Receives AASL's ABC-CLIO Leadership Grant

The North Carolina School Library Media Association (NCSLMA) is the recipient of the 2013 AASL ABC-CLIO Leadership Grant. Established in 1986 and sponsored by ABC-CLIO, the grant of \$1,750 is given to school library associations that are AASL affiliates for planning and implementing leadership programs at the state, regional or local levels. Through the grant, NCSLMA will implement an Emerging Leaders program. The goals of the program are to encourage new school librarians to become advocates for themselves, NCSLMA, and the school library profession and to identify and encourage leadership in the state-level association.

### Emergent Leader Amy Jo Southworth Receives AASL Frances Henne Award

Amy Jo Southworth, school librarian at Bay Shore High School in Sayville, NY, is the 2013 recipient of AASL's Frances Henne Award. Established in 1986, the \$1,250 award, sponsored

by ABC-CLIO, recognizes a school librarian with five years or less experience who demonstrates leadership qualities with students, teachers and administrators. As the award recipient, Southworth has the opportunity to attend her first AASL National Conference.

#### AASL Innovative Reading Grant Recipient Can Be “Found in Translation”

Panagiotis Stathopoulos’s project, “Found in ‘Translation’: Reading, Writing, Critical Thinking, and Metaphrasis,” is the 2013 recipient of AASL’s Innovative Reading Grant. Sponsored by Capstone, this grant of \$2,500 supports the planning and implementation of a unique and innovative program for children that motivates and encourages reading, especially with struggling readers.

#### Rosalind Dennis Receives AASL Intellectual Freedom Award

Rosalind Dennis, Director of Educational Media and Instructional Materials for the DeKalb County (GA) School District, is the 2013 recipient of AASL’s Intellectual Freedom Award. Established in 1982 and sponsored by ProQuest, the AASL Intellectual Freedom Award is given for upholding the principles of intellectual freedom as set forth by AASL and ALA. The recipient is awarded \$2,000, and \$1,000 is awarded to the school library program of the recipient’s choice.

#### New AASL eCOLLAB Archives Provide Professional Development “On Your Time”

A series of three advocacy webinars, presented by the AASL Advocacy Committee in conjunction with School Library Month is now available as part of AASL’s professional development archive, [eCOLLAB](#). Presented in a new 20-minute format, these webinars focus on a single topic and explore AASL advocacy tools attendees need to most effectively promote their programs. Also available, writer Margaret Sullivan builds library spaces for 21st-century learners in the archived webinar “Envisioning New Library Spaces.” During the webinar, Sullivan demonstrates observation skills school librarians can use to conceptualize the future of their school library.

#### Audiobooks and Information Literacy Explored in New SLR Articles

Two new research articles covering the topics of the use of audiobooks with struggling readers and high school students’ information literacy skills are now available as part of AASL’s peer-reviewed online journal, [School Library Research](#) (SLR). In their article, “Use of Audiobooks in a School Library and Positive Effects of Struggling Readers’ Participation in a Library-Sponsored Audiobook Club,” Jeff Whittingham, Stephanie Huffman, Rob Christensen and Tracy McAllister share their study findings on the impact of the use of audiobooks with struggling readers. The results of Cindy Kovalik, Susan Yutzey and Laura Piazza’s study to understand how high school students apply their information literacy skills when conducting research is shared in “Information Literacy and High School Seniors: Perceptions of the Research Process.”

## **Association of College and Research Libraries (ACRL)**

### ACRL 2013 Update

More than 4,800 library staff, exhibitors, speakers, and guests from 50 states and 19 countries attended the ACRL 2013 Conference, held April 10 – 13 at the Indiana Convention Center in Indianapolis. Themed “Imagine, Innovate, Inspire,” the conference offered more than 300 programs that featured a wide range of content curated by academic librarians, addressing the value of academic libraries and librarians. Attendees had access to cutting-edge content and opportunities to engage in conversations on the value of academic libraries as partners in the higher education community, trends in technology, scholarly communication, information literacy instruction, space planning and design and recruitment.

### ACRL 2013 Virtual Conference

More than 500 academic and research librarians unable to make the trip to Indianapolis attended the conference virtually. The ACRL 2013 Virtual Conference provided 12 webcasts, as well as asynchronous activities, allowing for convenient scheduling and flexibility. Attendees who missed sessions can now log on to the Virtual Conference archive, which provides access to slidecasts of invited paper and panel sessions along with Cyber Zed Shed presentations. Access to 130 contributed papers is also freely available on the [ACRL website](#). Face-to-face registration combined with Virtual Conference participation made this the largest ACRL conference to date. The ACRL 2015 conference, themed “Creating Sustainable Community,” will take place from March 25-28, 2015, in Portland, OR and will be one of the premiere events highlighting ACRL’s 75th anniversary.

### 2013 ACRL Legislative Agenda

Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates a [Legislative Agenda](#). Drafted with input from key ACRL committees, ACRL leaders, and the ALA Washington Office, the ACRL Legislative Agenda is prioritized and focuses on issues at the national level affecting the welfare of academic research libraries. The 2013 ACRL Legislative Agenda focuses on three issues that the U.S. Congress has recently taken—or will most likely take—action on in the year ahead: first sale doctrine, public access to federally funded research, and federal funding for libraries. New this year, the agenda includes a watch list of policy issues of great concern to academic librarians. Legislation on these issues is not likely to arise and, moreover, ACRL does not believe that any legislation about these issues is necessary. Issues on the watch list are: government information, safe harbor provisions of the Digital Millennium Copyright Act, orphan works/section 108, and fair use. ACRL will continue tracking these issues and advocate for the best interests of academic and research libraries, if necessary.

### Complete College & Research Libraries Archives Freely Available Online

As part of the association’s commitment to scholarly publishing and open access, the full archive of ACRL’s official scholarly research journal *College & Research Libraries (C&RL)* is now freely available online. The online *C&RL* archive now contains the complete contents of

the journal from its beginnings in 1939 through the current issue. *C&RL* archival contents from 1939 through 1996 were digitized through the generous volunteer efforts of the University of Illinois at Urbana-Champaign Library. The library's Digital Content Creation department performed scanning and metadata creation for the approximately 340 back file issues of the journal in 2011 and 2012. The digitized files were added to the journal's online presence with the financial assistance of the ACRL Friends Fund. The archive is available through the [C&RL website](#) and details are on ACRL Insider.

### Keeping Up With...Digital Humanities

ACRL recently launched [Keeping Up With...](#), an online current awareness publication featuring concise briefs on trends in academic librarianship and higher education. Each edition focuses on a single issue with an introduction to the topic and summaries of key points, including implications for academic libraries. The initial issue features a discussion of [Digital Humanities](#) by Jennifer L. Adams and Kevin B. Gunn. *Keeping Up With...* is available on the ACRL website, and each issue will be sent via email to ACRL members. Non-members can visit the [email subscription page](#) to sign up to receive *Keeping Up With...* and a variety of other ACRL awareness publications.

### ACRL Preconferences At 2013 ALA Annual Conference

Heading to Chicago for the 2013 ALA Annual Conference? Don't miss ACRL's educational preconference sessions on Friday, June 28. Designed for library supervisors who will need to lead staff (at any level) through change, *Helping Non Innovators through Innovation: Managing Change* will provide information about the potential impact of the stress of change, and how to properly prepare others and one's self for change. *Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action* will help attendees learn to use the Standards to communicate the library's impact and value. Complete details, including descriptions, learning outcomes, and registration materials, are [online](#).

### 54<sup>th</sup> Annual RBMS Preconference

The 54<sup>th</sup> Annual Preconference of the Rare Books and Manuscripts Section will be held June 23 – 26, 2013 in Minneapolis. The theme is, *O Rare! Performance in Special Collections*. The conference will feature three plenaries, nine seminars, six unconference sessions, discussion groups and more. The preconference also offers many wonderful tour and reception opportunities. The early-bird registration deadline is May 24, 2013. More information is available on the [conference website](#).

### e-Learning Update

ACRL's e-Learning program offered one online course and three live webcasts during this report period. 111 individuals and 24 groups participated in these e-Learning events. Upcoming online seminars and webcasts include the Standards for Libraries in Higher Education, Massive Open Online Courses (MOOCs), and sparking innovation.

## **Association for Library Collections & Technical Services (ALCTS)**

### 2013 Preservation Week Attracts Great Participation

Preservation Week sponsored by ALCTS and the Campaign for America's Libraries was celebrated April 21-27. Steve Berry was once again the National Spokesperson, and he participated in a Preservation Week event at the Smithsonian on April 24. Reports indicate a rousing success with many libraries from around the country offering special events during the week. Nearly 3,000 people and libraries viewed the three webinars presented April 23- 25. Over 100 posted their events on the Preservation Week Google Map. Many more participated via Twitter and Facebook. Preservation Week for 2014 will be held April 27-May 3. Partners for this year included the Library of Congress, Society of American Archivists, and the Smithsonian.

### ALCTS Virtual Preconferences in June

To register, complete the [online registration form](#) or [register by mail](#) for the session you would like to attend. Visit the ALCTS website for registration and more information:  
<http://www.ala.org/alcts/events/ala/ac>

- *Shared Collection Development: Collaborative Models for Digital Collections.* This two-day (June 10 and 11) virtual preconference provides an overview of collection development for shared electronic resource collections. The first session describes a consortium eBook demand-driven acquisitions project from the perspective of a library vendor and the consortium. The second session addresses special considerations related to developing and licensing shared electronic resource collections.
- *Loan Agreements for Exhibits Materials: The Basics.* Increasingly, libraries are loaning collection materials to other institutions for exhibit. Unlike museums, libraries are often unprepared for this complicated process. This virtual preconference discusses the basic elements of a loan agreement, including legal and financial expectations of both parties and the care and preservation of the borrowed item. A case study will offer advice and tips on creating a loan agreement from scratch, as well as direct participants to existing resources. Presented as three one-hour sessions. June 18-20, each session begins at 11:00 a.m. (Pacific), noon (Mountain), 1:00 p.m. (Central), and 2:00 p.m. (Eastern).

## **Association for Library Service to Children (ALSC)**

### 2014 Annual Conference and ALSC National Institute Program Proposals

ALSC is now accepting proposals for innovative programs for the 2014 ALA Annual Conference and the 2014 ALSC National Institute. To submit a program proposal, members are encouraged to fill out the [online program proposal form](#) on the ALSC website. All proposals must be submitted by Friday, June 7, 2013. The 2014 ALSC National Institute is scheduled for September 18 - 20, 2014 in Oakland, CA, following the ALA Annual Conference in Las Vegas, NV. The ALSC Program Planning Committee is looking for a wide range of themes and topics

such as advocacy, technology, multiculturalism, administration and management, early literacy, research, partnerships, best practices, programming, and outreach.

#### Webinar: Young Children & Media: Libraries in the Multi-Screen, Multi-Touch Digital World

ALSC is hosting an important webinar free to members called [Young Children & Media: Libraries in the Multi-Screen, Multi-Touch Digital World](#). Chip Donohue, co-author of the National Association for the Education of Young Children (NAEYC)/Fred Rogers Center Joint Position Statement on Technology Tools and Interactive Media in Early Childhood Programs, will share key messages and guidelines from the Statement and discuss implications for educators, parents, children's librarians and other adults who care for and about young children. He will address both common concerns about children and technology and the potential benefits when adults select, use, integrate and evaluate technology in effective, appropriate and intentional ways that support development and learning. Obstacles and opportunities for children's librarians and libraries in providing developmentally appropriate experiences for young children will be explored. A [resource guide surrounding](#) the topic of young children and media has been compiled by the ALSC Early Childhood Programs and Services Committee to complement this webinar. Pre-registration for members is required.

#### ALSC Performs Membership Needs Assessment Survey

In April, the ALSC Membership Committee performed a membership needs assessment survey. The committee identified three objectives of the survey, 1) determine how the division can best serve its members; 2) find out how the organization is positioned in regards to member awareness; 3) solicit ideas for future actions/programs. The survey closed April 28, 2013. The committee will be analyzing the results at the 2013 ALA Annual Conference. The committee will be performing the survey on a biennial basis.

#### El día de los niños/El día de los libros (Dia)

(see highlights section)

#### Read! Build! Play!

The Early Childhood Programs and Services Committee developed a Read! Build! Play! Summer Reading list for children 5 and under. This list focuses on titles that inspire play and each book is accompanied by DUPLO Block building instructions and other activities that support literacy development through play. This list is scheduled to be announced on May 21 and publicity will include a satellite media tour and phone interviews by ALSC Incoming President Starr Latronica. The list will be available at the [ALSC Importance of Play](#) website.

#### Carnegie Whitney Grant

On April 16 ALSC [announced](#) its new Summer Reading List created by the Quicklists Consulting Committee and the School-Age Programs through a [Carnegie-Whitney Grant](#). Three lists are now available on the [ALSC website](#) (K-2<sup>nd</sup>, 3<sup>rd</sup> – 5<sup>th</sup>, and 6<sup>th</sup> – 8<sup>th</sup> grades) in color and black & white. Each list can be personalized by libraries to include information about their

summer hours and summer programs for children. Since posting on April 15, these lists have already boasted 10,451 page views.

#### 2013 Annual Conference Charlemae Rollins President's Program: Think with Your Eyes!

The ALSC President's Program at the Annual Conference, Monday, July 1, concludes the year-long Caldecott celebration by exploring a powerful method of engaging with pictures—and then discovering the value of using the technique with children. In part one of the program, Oren Slozberg, Executive Director of Visual Thinking Strategies, will invite audience participation as he introduces the process. In part two, library and museum partners will demonstrate how collaboration adds up to more than the sum of its parts in supporting visual literacy. For more information, see the [ALSC website](#) .

#### 2013 Annual Conference: ALSC Preconference, A Wild Ride: 75 Years of the Caldecott Medal

The [ALSC Preconference](#) at the ALA Annual Conference, Friday, June 28, 7:45 a.m. – 4 p.m. will be held at the Art Institute of Chicago. Participants will hear about the creative process from an array of Caldecott winners, editors, and art directors and engage with one another in small book discussion groups and an exciting array of breakout sessions that will increase their knowledge about art and the artistic process, and encourage looking at Caldecott winning books with a fresh eye. More information, including registration, is available on the [ALSC website](#).

#### 2013 Annual Conference: The Newbery Caldecott Wilder Banquet

The Newbery Caldecott Wilder Banquet will be held Sunday evening, 6:00-11:00 p.m. There will be a cash bar reception from 5:45-7:00; doors to the Banquet open at 6:30. Speeches from Newbery Medalist Katherine Applegate, Caldecott Medalist Jon Klassen and Wilder Medalist Katherine Paterson will follow the dinner, and a receiving line will conclude the evening's events. Special recognition of the 75<sup>th</sup> Anniversary of the Caldecott Medal will be included in the festivities.

#### 2013 Annual Conference: The 2013 Pura Belpré Award Celebración

The 2013 Pura Belpré Award Celebración, will take place on Sunday from 1:00 – 3:00 p.m. ALSC and REFORMA are proud to request the honor of your presence at the Pura Belpré Award Celebración. Please join the winning authors and illustrators in a special event where the 2013 medal and honor winners will be honored and celebrated.

#### 2013 Annual Conference: The ALSC Awards Presentation

The ALSC Awards Presentation will take place on Monday from 8:30 – 10:00 a.m. The Batchelder, Carnegie, Geisel, and Sibert Awards will be presented, and the ALSC membership meeting will follow from 10:30 – 11:30 a.m.

## **Association of Specialized and Cooperative Library Agencies (ASCLA)**

### Fund Raising Trip

The April 2013 trip to Italy was a success. An October 2013 trip to Southern France, October 5-13, will be the next ASCLA trip. Lucky travelers will be going to Luberon, Arles, Les Baux, St. Remy, Cannes, St Tropez, Monaco Library, Royal Palace, and the Neo-Romanesque Cathedral among others. More about the trip and registration information will be posted to the ASCLA blog as it becomes available: <http://ascla.ala.org/blog/>.

### Accessibility Academy Project

The Accessibility Academy Project online tutorial for library staff serving people with disabilities is wrapping up, and ASCLA expects to offer it this summer.

### Webinars

The following webinars have been scheduled for presentation:

May 15: 2:00-3:30 p.m.	<a href="#">Creating a Latino Friendly Library</a>
May 31: 1:00-2:15 p.m.	<a href="#">Accessibility is Usability</a>
August 14, 21, and 28: 2:00-3:00 p.m.	<a href="#">Understanding Personalities in the Workplace***</a>
September 18, 25 & October 2: 2:00-3:00 p.m.	<a href="#">Emotional Intelligence in Your Workplace***</a>

More information and the link to register may be found here for each:  
<http://www.ala.org/ascla/asclaevents/onlinelearning/onlinelearning>.

### Prison Library Tour in Chicago

An off-site tour of the Cook County Juvenile Detention Center Library will be held in Chicago at the annual conference.

## **Library and Information Technology Association (LITA)**

### Sunday Afternoon with LITA at Annual Conference

Sunday Afternoon with LITA includes three components: a brief awards ceremony immediately followed by the popular Top Technology Trends program, which is followed by the LITA President's Program. The following panelists have been announced for the LITA Top Technology Trends program (in alphabetical order): Char Booth, Lorcan Dempsey, Aimee Fifarek, Sarah Houghton, Clifford Lynch, Gary Price, and Scott Walter. The panel will follow the LITA Awards ceremony which includes the following awards: Barbara Tillett, Frederick G. Kilgour Award for Research; and, Brewster Kahle, LITA/Library Hi Tech Award for Outstanding Communication. The afternoon is completed by Zoe Stewart-Marshall's LITA President's

Program, *More than a book-lined Internet Cafe* with Cory Doctorow. The afternoon transitions into evening at the very popular LITA Happy Hour.

<http://www.ala.org/lita/conferences/annual/2013>

### LITA Makerspaces Workshops

LITA is offering two full day workshops sponsored by LibraryLab on Makerspaces. The first is *Library Makerspaces: Participatory Play in the Library*, an introduction to participatory programming, makerspaces, and the do-it-yourself (DIY) revolution by library innovators with hands on experience included. This workshop is scheduled for Friday, June 28 starting at 8:30 a.m. The second is *Library Makerspaces: The Field Trip* to the Chicago Public Library (CPL). In addition to experiencing the CPL new Makers Space, a Librarian panel and a Maker panel will discuss their experiences and brainstorm with participants who will take away “practical ideas and concrete solutions for those inspired to bring the movement to their home communities/libraries.” This workshop is scheduled for Thursday, June 27, starting at 8:00 a.m.

### **Library Leadership and Management Association (LLAMA)**

#### John Cotton Dana Public Relations Awards Announced

Eight libraries were selected for the 2013 John Cotton Dana Award, honoring outstanding library public relations and marketing with a \$10,000 award and plaque. This award has been given continuously since 1946 and is sponsored by EBSCO, the H.W. Wilson Foundation and the LLAMA. It is considered to be the most prestigious of all library awards in the field of public relations and marketing.

#### LLAMA's Essential Guide to Staff Development Updated

Since its original publication more than two decades ago, “Staff Development: A Practical Guide” from the Library Leadership and Management Association (LLAMA) has remained a respected handbook for supporting one of libraries’ most important assets: their *human* resources.

#### LLAMA Presents A Night of Laughs at Chicago's Second City

Since 1959, The Second City has established itself as a Chicago landmark and a national treasure. LLAMA will present a night of improv comedy on Friday, June 28, 2013, 7:00 pm – 10:00 pm. at the theatre that launched the careers of such comic greats as Tina Fey, Mike Myers, Steve Carell, Stephen Colbert, John Belushi, Bill Murray, Gilda Radner, and countless others. A portion of the ticket price will help support future LLAMA programming. LLAMA looks forward to hearing you laugh soon!

#### Call for Webinar Proposals for Fall 2013

A call for LLAMA webinar proposals was issued May 7 for September – December, 2013, see: <http://www.llama.ala.org/llamaleads/?p=1626>

## **Public Library Association (PLA)**

### PLA 2014 Conference Registration

PLA is now offering Special Registration for the [PLA 2014 Conference](#), March 11-15, 2014, in Indianapolis. This is an (extra) early registration period for general conference registration only. Housing reservations, as well as preconference and special event registration will be available September 4, when Early Bird Registration opens. This special opportunity is designed to help registrants budget their conference costs, whether personally or because of library fiscal year opportunities and requirements. [Learn more online.](#)

### PLA 2014 Special Events

PLA is building an exciting line-up of special event speakers to ensure an engaging and fun [PLA 2014 Conference](#). Author and humorist David Sedaris will wrap up the conference with a laugh as the Closing Session keynote, while authors Mary Kay Andrews and Andre Dubus III and narrator Katherine Kellgren will join attendees for the Audio Publishers Association Dinner.

### PLA 2014 Big Ideas Series

A new addition to PLA Conference is the Big Ideas Series. Thursday, Friday, and Saturday mornings will open with invigorating, all-attendee sessions featuring thought-provoking speakers and presentations designed to inspire Big Ideas in creativity, innovation, and action. Start each morning with an engaging and thought-provoking speaker. The first scheduled speaker is Simon Sinek, author of *Start with Why*. Two others TBD. [Read more.](#)

### PLA Innovations in Literacy Scholarship

Eight public librarians who demonstrated their involvement in exceptional literacy programs have received the Innovations in Literacy Scholarship from the Public Library Association (PLA). Recipients will be awarded \$1,000 for registration and travel to the [PLA 2014 Conference](#) in Indianapolis, March 11-15, 2014. This new scholarship is funded by a generous donation from the Cambria Estate Winery, which has a strong tradition of supporting literacy initiatives. [Recipients are listed online.](#)

## **Reference and User Services Association (RUSA)**

### Virtual Meetings

All section and RUSA-level committees may hold virtual meetings at any time, and in lieu of meetings held at conferences. RUSA committee meetings have been held in Blackboard Collaborate for the last year. On June 1, they will make the switch to Adobe Connect.

### BRASS Emerald Research Grant Award

Jennifer Boettcher, Business Librarian at Georgetown University, and RUSA Councilor, is this year's recipient of the Reference and User Services Association's (RUSA) BRASS Emerald Research Grant Award. The grant supports research in the field of business librarianship and is funded by Emerald Group Publishing, Ltd. Boettcher plans to create a Web-based finding aid that will help both business librarians and patrons who do not regularly track business information sources use core business titles that have been discounted, sold or recreated into new formats, which Boettcher calls the "Zombie List." More information on this award winner can be found here: <http://rusa.ala.org/blog/2013/05/13/2013-rusa-brass-emerald-research-grant/>

### Isadore Gilbert Mudge Award

Neal Wyatt, doctoral candidate in the media, art and text program at Virginia Commonwealth University, is the distinguished recipient of the 2013 Isadore Gilbert Mudge Award. The award, which is sponsored by Gale Cengage Learning, is bestowed annually upon an individual for his or her excellence in reference services. Wyatt was selected for her multiple influences and contributions to the field through her writing, teaching, service to and leadership in RUSA. As a direct result of her work, readers' advisory services have been re-established as an important component of current reference work. More information on this award winner can be found here: <http://rusa.ala.org/blog/2013/04/01/neal-wyatt-wins-rusas-isadore-gilbert-mudge-award-for-exceptional-contributions-to-reference-librarianship/>.

### Webinars

The following webinars have been scheduled for presentation:

July 8, 2:00-3:00 p.m. [Meet Them Where They Are: 6 Steps To Market Research Success Using Web Video to Promote Library Resources and Your Expertise](#)  
July 30, 2:00-3:00 p.m. [Using Web Video to Promote Library Resources and Your Expertise](#)  
August 7, 2:00-3:30 p.m. [User Experience Research 101](#)\*\*\*  
September 4, 2:00-3:00 p.m. [How to Conduct Usability Studies: A Librarian Primer](#)\*\*\*

## **United for Libraries: the Association for Library Trustees & Advocates (UNITED)**

### Citizens-Save-Libraries Grants Awarded

United for Libraries has awarded the first round of its Citizens-Save-Libraries grants to 10 libraries across the country. Those selected include:

- Clarkston Independent Library District, OH
- Dallas Public Library, TX
- Gilmanston Year Round Library, NH
- Gladstone Public Library, OR
- Josephine Community Library, Grants Pass, OR
- Long Beach Public Library, CA
- Pomona Public Library, CA
- Red Bank Public Library, NJ

- Salem-South Lyon Library District, OH
- Winona Public Library, MN

These grants will make free consulting available to each selected library for designing a step-by-step blueprint for an advocacy campaign. These campaigns will be directed at reducing a proposed budget cut or getting an increase in the library's budget. In addition to the consulting, a new workbook developed by United for Libraries will be available free on the United for Libraries website beginning Monday, May 13. Twenty-six applications were received for this cycle of awards, United for Libraries will hold a second round of applications in May, 2014. These grants have been made possible through a grant from the now-defunct, Neal-Schuman Foundation.

## **Young Adult Library Services Association (YALSA)**

### Join the Discussion about the Future of Libraries and Teens

As part of a year-long grant-funded effort to bring together key stakeholders from the areas of libraries, education, technology, adolescent development and the for-profit and nonprofit sectors to explore the world of young adults and library services to this population, YALSA is hosting its last virtual town hall on Tuesday, May 21, from 2-3 p.m. (Eastern). Any interested person is welcome to attend. At the conclusion of the grant project, YALSA will produce a report which will provide direction on how libraries need to adapt and potentially change to better meet the needs of 21<sup>st</sup> century teens. Grant funding is generously provided by the Institute of Museum and Library Services. To learn more, visit [www.ala.org/yaforum](http://www.ala.org/yaforum), or search #yalsaforum on Twitter.

### YALSA Seeks Member Manager for *The Hub* Blog

The Member Manager will be responsible for the content and look of the blog, and will work closely with the Hub Advisory Board to recruit bloggers and content. The mission of the blog is to be a one-stop place for librarians, library workers and teens for content related to young adult literature. For details about the position, visit <http://ow.ly/l3uww>. Apply by July 1. To learn more about the blog, visit <http://www.yalsa.ala.org/thehub/>.

### Teens' Top 10 Nominees Announced

The Teens' Top Ten is a teen choice list, and the nominees can be accessed at [www.ala.org/yalsa/teenstopten](http://www.ala.org/yalsa/teenstopten). Libraries are encouraged to make the list available to teens as part of their summer reading programs. Teens can read the nominees throughout the summer, then vote online for their favorites August 15 – September 15. The 10 highest vote getters become the 2013 Teens' Top Ten list, which will be unveiled during Teen Read Week™, October 13 – 19. Libraries can link to the new teen-friendly site, [www.ala.org/yalsa/reads4teens](http://www.ala.org/yalsa/reads4teens) to connect teens with the nominees and the online vote.

## Bringing Social Media into Libraries

Throughout the month of May, YALSA has teamed up with the folks at <http://connectedlearning.tv/> to facilitate free online discussions about libraries, connected learning and social media. The project kicked off on May 2, then continues with weekly discussions each Tuesday. Each week features a new set of speakers, including Mimi Ito, Renee Hobbs, danah boyd and more. Participants can watch in real time, connect via Chat with others, and ask questions on [Livestream](#), watch live on the Connected Learning [Google+ Page](#), and contribute to the #futureoflibraries conversation on [Twitter](#). Complete details are at [www.ala.org/yalsa/issues-current-projects](http://www.ala.org/yalsa/issues-current-projects). Please join the discussions!

## Teen Read Week™ (TRW) Grant Application Open

Visit [www.ala.org/teenread](http://www.ala.org/teenread) for details and to access the application. 10 libraries will be selected to receive \$1,000 in funding to support their TRW efforts, courtesy of the Dollar General Literacy Foundation. Products are on sale now via the ALA store at <http://ow.ly/jD0dO>. For bulk pricing and discount information contact Diane Buck at [dbuck@ala.org](mailto:dbuck@ala.org).

## Upcoming Events & New Initiatives

- May 16, webinar with Jason Lamb on Helping Youth Transition from Children's to Teen Services, [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar)
- May 21, 2-3 p.m. (ET), Virtual Town Hall on Libraries & Teens, [www.ala.org/yaforum](http://www.ala.org/yaforum)
- June 1, last day to take advantage of \$10 of YALSA book sale,
- June 20, webinar with Clair Segal on using social media tools in your teen program, [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar)
- June 28, YA Lit Bloggers' Summit in Chicago, <http://tinyurl.com/YALSAan13>
- June 28 – July 2, ALA Annual Conference in Chicago, <http://ala13.ala.org/>
- July 1, deadline to apply for Teen Read Week™ mini grants, [www.ala.org/teenread](http://www.ala.org/teenread)
- July 1, August 12, e-course "Navigating the Teen Divide," [www.ala.org/yalsa/onlinelearning/info](http://www.ala.org/yalsa/onlinelearning/info)
- July 1, deadline to submit a program proposal for a YALSA program for the 2014 ALA Annual Conference, <http://www.surveymonkey.com/s/YALSAan14>
- July 1, deadline to apply for the Hub Member Manager position, <http://ow.ly/l3uww>
- July 18, webinar on programming for older teens, [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar)
- August 15 – September 15, voting opens for the Teens' Top Ten, <http://www.ala.org/yalsa/teens-top-ten>

## **ALA PUBLISHING**

### American Libraries

ALA TechSource's partnership with *American Libraries* on [AL Live](#) continues, and the free streaming video broadcasts are consistently attracting audiences of around 2,000. The April 18 episode of *American Libraries Live: The Present and Future of Ebooks* with moderator Sue Polanka and panelist Jamie LaRue, included an outstanding discussion on E-Books watched by

more than 2000 viewers. The episode was sponsored by EBSCO Discovery Services. <http://www.alaeditions.org/>

### New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include [\*The Whole Library Handbook 5: Current Data, Professional Advice, and Curiosa\*](#) and [\*Build a Great Team: One Year to Success\*](#) (ALA Editions), and [\*Books in Motion: Connecting Preschoolers with Books through Art, Games, Movement, Music, Playacting, and Props\*](#) and [\*Records and Information Management\*](#) (ALA Neal-Schuman). For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#). [www.alastore.ala.org](http://www.alastore.ala.org)

### Booklist Webinars

In keeping with “April showers,” it rained *Booklist* webinars! The first of the six free programs offered during the month was [No Name Calling: Addressing Bullying through Books](#), which discussed how children’s and YA literature can help prevent bullying. [Emily Bazelon](#), *Slate* senior editor and author of *Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy* served as the panel’s expert and was joined by three publishers: Books On Tape/Listening Library, Free Spirit Press, and Lorimer. Coinciding with this program was a [New York Times article on how publishers are addressing bullying](#), where *Booklist* Books for Youth editorial director Gillian Engberg discussed the trends she’s seeing in literature that focuses on bullying. Another exciting highlight from the month’s webinars was the [live announcement](#) of the [Andrew Carnegie Medals for Excellence in Fiction and Nonfiction 2013 finalists](#). More information is in the spotlight section of this report, and at <http://www.ala.org/awardsgrants/carnegieadult>.

### Booklist Books for Youth Forum at 2013 ALA Annual Conference

Cory Doctorow, Lois Lowry, Patrick Ness, and Veronica Roth are the star-studded panel for “Bleak New World: YA Authors Decode Dystopia,” the *Booklist* Books for Youth Forum at 2013 ALA Annual Conference. These not-to-be-missed bestselling, award-winning authors will discuss the wildly popular genre of dystopian literature for teens on Friday, June 28, 8:00–10:00 p.m., Sheraton Ballroom 5. Ann Kelley, *Booklist* Books for Youth Associate Editor, moderates. This popular Friday evening Forum is now a 35-year tradition at the ALA Annual Conference. [booklistonline.com](http://booklistonline.com)

### ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular workshops included *Teaching Information Literacy with Discovery Tools* with Nancy Fawley and Nikki Krysak and *Your Library Needs Community Partnerships: How to Get it Done* with Paul Signorelli. Popular eCourses included *Book as iPad App* with Nicole Hennig and *Using Drupal to Build Library Websites* with Ken Varnum.

## RDA Adds French and German Translations, “Reworded” Chapters

A new release of the Resource Description and Access (RDA) Toolkit was published on May 14, in keeping with the second Tuesday of the month schedule. Releases typically contain updates to content and metadata, enhancements to RDA Toolkit functionality, and fixes to existing bugs, but the recent release also saw some exciting changes to RDA and RDA Toolkit. The most visible is the addition of French and German translations of RDA and of the interface. Becoming a global standard has been a central mission of RDA from its inception and these translations are an important step toward this goal.

This release also included publication of the balance of the “reworded” chapters. In 2011 the US RDA Test Committee recommended implementation of RDA pending a rewording of the RDA text so that it would be clearer and more accessible to its cataloging audience. This release included all reworded chapters not released in 2012, meeting the goal of rewording every chapter of RDA. Complete details on other updates in the May release can be found in <http://www.rdatoolkit.org/development/May2013release>.

## RDA Progress and Implementation News

RDA Toolkit continues to host well-attended Essentials webinars. Facebook, Twitter, and the monthly e-newsletter going to around 30,000 readers help keep people up to date on progress and implementation news. [www.rdatoolkit.org](http://www.rdatoolkit.org)