

## Report to Council and Executive Board

April 16, 2013

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Executive Director

### National Library Week Public Service Announcements Feature Caroline Kennedy

New public service announcements (PSAs) with National Library Week Honorary Chair Caroline Kennedy are currently appearing on the Disney Channel. Approximately 1.4 million viewers see the PSA every time it airs. Kennedy appears in the PSA with the star of Disney Channel's "Austin and Ally," Laura Marano. They discuss the value and opportunities available at libraries. ALA members can watch the PSAs at the [National Library Week](#) website and use embedded code to post the PSAs on their own websites, blogs or Facebook pages. In addition to the video PSAs, free customizable print and digital PSAs featuring Kennedy are also available on the [National Library Week website](#). Print PSAs are available for librarians to download and feature the National Library Week theme. (More coverage of National Library Week can be found in the PIO section of this report).

### AASL Celebrates Community During School Library Month

School Library Month (SLM), celebrated annually in April, is a national recognition of the role strong school libraries play in a student's educational career. The 2013 theme, Communities Matter @ your library®, also shines the spotlight on those community members critical to a program's success. During School Library Month, school librarians are encouraged to create activities to help their schools and local communities celebrate, and should visit the SLM web pages regularly to find continuously updated resources and information. AASL members will also receive periodic emails as the month progresses, updating them on these events and resources. More information and resources can be found at [www.ala.org/aasl/slm](http://www.ala.org/aasl/slm). (More coverage of School Library Month can be found in the AASL section of this report).

### ACRL Conference

Nearly 4,500 library staff, exhibitors, speakers and guests from around the world met from April 10-13 in Indianapolis and online for the Association of College and Research Libraries' (ACRL) 2013 Conference. ACRL 2013 boasted face-to-face and virtual attendees from all 50 states and 19 other countries. Themed "Imagine, Innovate, Inspire," the conference offered more than 300 programs that showcased the most current and relevant trends in academic and research librarianship – both scholarly and practical. The conference also featured a line-up of distinguished keynote speakers including education reform crusader Geoffrey Canada, punk rock icon Henry Rollins, and journalist Maria Hinojosa. ACRL continued its focus on innovative programming through the IdeaPower Unconference, Powers of Ten Dialogue, and THATCamp ACRL. ACRL 2015 will be held March 25-28, 2015, in Portland, Oregon. Post ACRL 2013 attendees that missed sessions have access to more than 130 slidecasts within the ACRL 2013

Virtual Conference Community and the conference proceedings are available at <http://www.ala.org/acrl/acrl/conferences/2013/papers> .

### Member Value Proposition

The membership portion of the ALA website has been updated to better communicate the member value proposition to both personal and organizational members. It better presents all the tangible and tactical benefits ALA provides along with ALA's strategic and broad-reaching initiatives such as advocacy and ALA's role in the digital realm. The messaging is also being communicated to members via special informational e-mails and through a new e-newsletter, *Member Value Programs (MVP) Digest*, which launches in April.

### Supreme Court Rules in Favor of Libraries, Consumer Rights

On March 19, 2013, the U.S. Supreme Court supported consumer rights and libraries in the high-profile *Kirtsaeng v. Wiley & Sons, Inc.* case by ruling that goods lawfully made overseas are protected by the first sale doctrine. The *Kirtsaeng* case focused on whether Americans and businesses had the right to sell, lend, or give away the things they own that were made overseas. The case centered on a graduate student, Supap Kirtsaeng, who bought textbooks published by John Wiley & Sons in Thailand and sold them online in the United States. Kirtsaeng was sued by the book publisher, who claimed that the right of first sale did not apply because the books were manufactured overseas. ALA will continue to work with Owners' Rights Initiative should any legislative action be taken against first sale under the principle that when we buy it, we can lend it.

### Sequestration Goes into Effect

In March, sequestration—automatic cuts to all federal discretionary programs—went into effect after Congress could not reach an agreement on a deficit reduction plan. As a result, sequestration will impact all libraries served by state library agencies. The Institute for Museum and Library Services (IMLS) has been cut by \$12 million, which includes \$9.66 million in cuts to the Library Services and Technology Act (the federal sequester will mean a 5 percent cut in the \$232 million allocated to IMLS). Overall, state programs will be cut by \$6.4 million, and each state will decide how the reduced budgets will affect the services delivered to the public. The impact may include the reduction of summer reading programs, database subscriptions, workforce development programs including employment skills and job searching, and services to people with disabilities. Future grant program budgets will also be slashed by \$3 million, though grants already awarded will not be affected by sequestration.

### Shortlist of Finalists for the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction

PIO is publicizing the shortlist of finalists for the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. A webcast, organized by Booklist, is scheduled at 11 a.m. CT on April 22, 2013 to announce the finalists. The finalists will be revealed during the free, live 15-minute webcast hosted by Nancy Pearl, selection committee chair, and ALA President Maureen Sullivan. Only 3,000 virtual seats are available, so those wishing to participate should register early. Read the press release and register at <http://www.ala.org/news/pr?id=12816>.

### El día de los niños/El día de los libros (Día)

As of April 8 there are 444 Día programs registered in the [National Día Program Registry](#) with over 115,000 expected attendees. Over 25% of currently registered programs are from libraries or schools that are holding Día programs for the first time. The Día website has experienced over 32,000 page views since January 1, 2013. As part of the Everyone Reads @ your Library Grant funded by the Dollar General Literacy Foundation, a Día [Family Book Club toolkit](#) was created by members of the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking (REFORMA), the Black Caucus of the American Library Association (BCALA), the American Indian Library Association (AILA), and the Asian/Pacific Librarians Association (APALA). This toolkit is a 'how to guide' for libraries wishing to host their own Día Family Book Club, a reading program that engages children and families in the shared reading and discussion of contemporary children's literature that reflects our common plurality. The toolkit can be downloaded for free from the [Día website](#).

### Cory Doctorow Will Present the LITA President's Program

Cory Doctorow will present "More than a book-lined Internet Café: LITA President's Program" from 3 to 4 p.m. on Sunday, June 30 in Chicago. Doctorow is a digital rights activist, science fiction writer and Boing Boing co-editor. Zoe Stewart-Marshall, LITA president, said "More than a book-lined Internet Café" promises to be a lively, thought-provoking talk on how libraries can and do stand on the front lines of the debate over the role of free information, and free information technology in ensuring the healthy maintenance of a free society. And yes, he will talk about DRM [Digital Rights Management]."

### ALA Digital Reference: RDA Toolkit

An exciting milestone for RDA--as of April 1, 2013 the U.S. Library of Congress and the British Library are using RDA (Resource Description and Access) as their official descriptive cataloging standard. For more information, announcements are available from the [Library of Congress](#) and the [British Library](#). The transition has gone smoothly, and represents an important turning point for RDA Toolkit. The RDA Toolkit regular release process continues, and the initial editorial phase of the rewording of RDA is complete. ALA Digital Reference exhibited at the ACRL Conference this month when new catalogers and the academic market were introduced to both RDA Toolkit and Guide to Reference. RDA Toolkit continues to host well-attended Essentials webinars, and Facebook, Twitter, and the monthly e-newsletter, distributed to approximately 30,000 readers, help to keep people up-to-date on progress and implementation news. [www.rdatoolkit.org](http://www.rdatoolkit.org)

## ALA OFFICES

### Membership Development

#### Special Organizational Member Promotion

On April 7, a special promotional mailing, as approved by the Membership Committee/Budget Analysis and Review Committee (BARC)/Executive Board, was launched. Based on a successful FY12 promotion, it is targeted to small/very small libraries that dropped their memberships in the past four years. The promotion offers a special 60-day renewal period to rejoin ALA at half the normal rate. The program results will be tracked and reported.

#### Joint ALA-Division Personal Member Pilot Program

In May, ALA and the divisions will launch a joint marketing campaign to encourage personal members to rejoin. The program will run for six weeks. Results will be tracked and reported.

#### Member Value Proposition

(See highlights section)

### Office for Accreditation (OA)

#### Fifth Year of COA Standards Review

This fifth year of Committee on Accreditation (COA) Standards review culminates in a comprehensive look at commentary received <http://www.oa.ala.org/accreditation>. Additional research to inform the Standards review is underway, including comparison of various accreditor criteria by amount of specificity, the language and terminology employed, and approaches to providing interpretative advice. A draft revision of the Standards is planned for wide release in December 2013. Written and verbal comment on the draft will be collected through September 13, 2014, and carefully considered at the COA fall 2014 meeting.

#### Reaffirmation of ALA-COA Recognition

Reaffirmation of ALA-COA recognition has been recommended by the Committee on Recognition of the Council for Higher Education Accreditation (CHEA) to the Board of Directors. The CHEA Board is expected to make a decision at its April 29, 2013 meeting. Documentation of the three-year comprehensive review is available at <http://www.ala.org/offices/accreditation/chearecognition>.

#### Fall Visits for Two Programs in Accreditation Candidacy Status

Two programs in accreditation candidacy status, East Carolina University and the University of Ottawa (Canada), are set for a visit in fall 2013. COA decisions on initial accreditation will take place at the 2014 ALA Midwinter Meeting.

## **Office for Government Relations (OGR)**

### Supreme Court Rules in Favor of Libraries, Consumer Rights

(See highlights section)

### House Passes the Workforce Investment Act

In March, the U.S. House of Representatives passed H.R. 803, the Supporting Knowledge and Investing in Lifelong Skills (SKILLS) Act which would reauthorize the Workforce Investment Act (WIA). The ALA Washington Office has been working with Members on both sides of the aisle on this legislation and is encouraged that H.R. 803 would help to ensure greater participation of libraries in our nation's workforce investment system. In particular, H.R. 803 includes provisions that ensure the state workforce investment plan includes a description of the actions that will be taken by the state to foster communication, coordination, and partnerships with non-profit organizations—including public libraries.

### ALA Posthumously Honors Aaron Swartz with Madison Award

ALA posthumously awarded activist Aaron Swartz the 2013 James Madison Award for his dedication to promoting and protecting public access to research and government information. ALA President Maureen Sullivan presented the award to Swartz's family during the 15th Annual Freedom of Information Day in Washington, D.C. Before his untimely death in January, Swartz was an outspoken advocate for public participation in government and unrestricted access to peer-reviewed scholarly articles. Swartz was a co-founder of Demand Progress, an advocacy group that organizes people to take action on civil liberties and government reform issues. Swartz was also a leader in the national campaign to prevent the passing of the Stop Online Piracy Act, a bill that would have diminished critical online legal protections.

### Sequestration Goes into Effect

(See highlights section)

### OGR Hosts Free Webinar for Public Librarians on E-Government Website

To assist libraries in providing e-government services to patrons, OGR hosted the no-cost webinar "Libraries & E-government" on April 12, 2013. As part of the webinar, participants learned how to use [www.libegov.org](http://www.libegov.org), an easy-to-use web tool that helps libraries serve the e-government needs of their communities. The free webinar was so popular that it sold out of space just two days after OGR publicly announced it.

## **Office for Information Technology Policy (OITP)**

### Ebooks and Publishers

On April 9, 2013, Maureen Sullivan led an ALA delegation to New York to meet with publishers and others in the publishing ecosystem. The delegation included Barbara Stripling (ALA President-elect), Keith Michael Fiels (ALA Executive Director), Digital Content and Libraries Working Group (DCWG) Co-chair Robert Wolven, Alan S. Inouye, and Marijke Visser (ALA staff).

### Penguin Revisits Library Pilot Terms

On March 27, 2013, Penguin Group USA revealed that it will remove the six-month embargo on ebook titles licensed to libraries and instead offer new titles immediately after they are released in the consumer market. Other pilot terms are expected to continue, including a one-year expiration date on ebooks licensed to libraries and library pricing similar to what is offered to individual consumers. In response, Maureen Sullivan provided a statement to the Associated Press on the Penguin announcement. The [AP article](#) was reprinted by several national publications, including NBC News, *The Los Angeles Times*, *The Seattle Times*, and *The Huffington Post*. [Read more about the new library terms.](#)

### Public Libraries Critical Partner in Ad Council, Digital Literacy Campaign

Public libraries, Connect2Compete, their national partners, and the Ad Council have joined together and launched EveryoneOn on March 21, 2013. The EveryoneOn campaign mission is to empower people by giving them the tools and confidence they need to improve their lives through the Internet. Libraries and other community-based organizations are critical to the success of this national campaign in communities across the country. Libraries can add information about their digital literacy programs to the zip code locator tool to help people find help more easily. People looking for free digital literacy training also can call 855-EVERY1ON (387-9166) or text CONNECT to 30364 or CONECTA to 30364 (in Spanish) to find nearby training. The campaign will teach the public about the importance of technology in developing digital skills via advertisements, public service announcements and social media activities over the next three years. <http://www.districtdispatch.org/2013/03/putting-libraries-on-the-national-stage/>

### Bestselling Author to Host Copyright Workshop Tailored to School Librarians

To help school librarians and educators better understand copyright law, author Carrie Russell hosted the workshop "Copyright for K-12 Librarians and Educators" on April 11, 2013. Russell is also the director of the American Library Association's Program on Public Access to Information. In the workshop, Russell will discuss her newly released book *Copyright for K-12 Librarians and Educators* and offer guidance on ways to legally provide materials to students by exploring common scenarios encountered by school educators and librarians.

## **Office for Research and Statistics (ORS)**

### Invitational Seminar for Public Library Researchers

ORS is hosting an Invitational Seminar for Public Library Researchers, May 16-17 at the ALA headquarters in Chicago. The purpose of the seminar is to engage stakeholders from the library field in learning about each other's initiatives, exploring possible collaboration opportunities and identifying gaps in data collection. The meeting will strengthen communications among stakeholders and inform research practice. Attendees include representatives from the Urban Libraries Council, OCLC, the University of Maryland College Park Information Policy and Access Center (IPAC), Chief Officers of State Library Agencies (COSLA), Community Attributes, the University of Washington iSchool, the Institute of Museum and Library Services (IMLS), Counting Opinions, Florida State University iSchool, the Library Research Service of the Colorado State Library, the Schools, Health and Libraries Broadband Coalition, and the Bill & Melinda Gates Foundation. The Public Library Association (PLA) will be represented along with ALA departments and units, including Communications and Member Relations (CMR), Office for Library Advocacy (OLA), OITP, ORS, and the Public Programs Office (PPO). The seminar is made possible through a grant from the Gates Foundation.

### ORS staff activities

Kathy Rosa will speak at the Alabama Library Association (ALLA) annual convention on April 25. The talk, titled "Amplify Library Value: Using Data for Results" is sponsored by the ALLA Collection Development and Management Roundtable (CDMRT).

Norman Rose and Kathy Rosa attended a Certified Association Executive (CAE) Leadership session at the Association Forum of Chicagoland on March 26. The topic was "Changing Demographics: How This Affects Your Association Today and Tomorrow."

## **Public Information Office (PIO)**

### About the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction

The awards, established in 2012, recognize the best of the best in fiction and nonfiction books for adult readers published in the U.S. the previous year and serve as a guide to help adults select quality reading material. They are the first single-book awards for adult books given by the American Library Association and reflect the expert judgment and insight of library professionals who work closely with adult readers. In February, the ALA released [a long list of possible medal contenders](#). The list included 50 titles drawn from the most recent Booklist Editors' Choice and the Reference and User Services Association (RUSA) Notable Books List. Winners will be announced (one for fiction, one for nonfiction) during an event on Sunday, June 30 during the ALA Annual Conference in Chicago. The awards are funded through a grant from Carnegie Corporation of New York in recognition of Andrew Carnegie's deep belief in the power

of books and learning to change the world. The awards are cosponsored and administered by ALA's [Booklist](#) and [RUSA](#).

#### Appearance by Caroline Kennedy in Seattle

Honorary Chair of National Library Week (April 14-20, 2013), Caroline Kennedy made a scheduled appearance recently at Sanislo Elementary School in Seattle. The appearance was coordinated in partnership with the American Association of School Librarians (AASL) in conjunction with April's School Library Month. Sanislo Elementary's librarian, Craig Seasholes, is an AASL member. More details about the visit are included in the ALA [press release](#) . Photos from the event are on the [atyourlibrary.org Facebook page](#) . Local coverage includes the [West Seattle Herald](#), the [West Seattle Blog](#) and [kirotv](#).

### **Public Programs Office (PPO)**

#### ALA Announces 10 Pilot Sites for "StoryCorps @ your library"

The ALA Public Programs Office, in partnership with StoryCorps, announced that 10 public libraries have been selected to participate in the "StoryCorps @ your library" pilot program. Funded by a grant from the Institute of Museum and Library Services (IMLS) to ALA, "StoryCorps @ your library" will bring StoryCorps' popular interview methods to libraries while developing a replicable model of oral history programming. Each of the participating sites will receive a \$2,500 stipend for project-related expenses, a toolkit of written and web-based customizable program and promotional support materials, a StoryKit (a customized set of professional recording equipment) to record on-site interviews during the grant period and retain for future use after the close of the pilot project, and a two-day in-person training by StoryCorps staff at the library site to orient volunteers and library staff to interview collection, digital recording techniques, and archiving interviews in StoryCorps' proprietary database. The libraries will retain copies of all interviews and preservation copies will also be archived at the Library of Congress. Resources developed for "StoryCorps @ your library" will be made available for all public libraries. For more information, and a list of the selected libraries, visit <http://www.programminglibrarian.org/storycorps/> .

#### Free Webinars to Engage! Young Adult Audiences through Visual Arts Programming

The ALA Public Programs Office and ProgrammingLibrarian.org are pleased to announce two upcoming free webinars, part of a three-part series, for school and young adult librarians that introduces the Engage! programming model. Developed by ALA and piloted in ten Illinois libraries in 2010, "Engage! Teens, Art, and Civic Participation" introduces young audiences to themes of civic participation using the visual arts as a springboard for discussion and action.

*Engage! Teens, Art & Civic Participation: Creating Compelling Discussion through Art*  
Wednesday, April 17, 2013, 2:00 p.m. (CT) – [Registration](#)

*Engage! Teens, Art & Civic Participation: Creating Local, Issues-Based Programming*  
Wednesday May 15, 2013, 2:00 p.m. (CT) – [Registration](#)

#### Tribeca Film Institute and ALA Announce 31 Additional Sites to Host “America’s Music”

The ALA Public Programs Office and the Tribeca Film Institute (TFI) announced that the National Endowment for the Humanities (NEH) has provided an additional grant that enabled 31 more libraries to participate in the project *America’s Music: A Film History of Our Popular Music from Blues to Bluegrass to Broadway*, bringing the total to 81 sites. The *America’s Music* film discussion series was created by the Tribeca Film Institute with support from the NEH and in consultation with the ALA Public Programs Office and the Society for American Music. The project features a six-week series of public programs with documentary film screenings and scholar-led discussions of 20th century American popular music and focuses on uniquely American musical genres: blues and gospel, Broadway, jazz, bluegrass and country, rock ‘n’ roll, and mambo and hip hop. All 81 sites selected to participate in the national initiative received a programming grant of \$1,500, a full set of the DVDs for the series, which include public performance rights, and programming and promotional support materials and resources from the ALA and TFI for the duration of the project. All *America’s Music* programs will be open to the public. For more information about the project, visit <http://www.ala.org/programming/americanmusic>.

#### Eat Your Words: Get Tips for Hosting an Edible Books Festival in This Webinar

The ALA Public Programs Office and [ProgrammingLibrarian.org](http://ProgrammingLibrarian.org) announced an upcoming webinar that will highlight the successful [Edible Book Festival](#) program at the University of North Texas Wills Library, and explore how such an event can be tailored to various institutions. Edible Books Festival participants create their edible books, display them at a public event, then consume the masterpieces. This webinar will be archived for convenient on-demand viewing. Register for the May 1 session in order to receive notification as soon as the archive is available. For more information, visit <http://www.programminglibrarian.org/online-learning/eat-your-words.html>.

Eat Your Words: Hosting an Edible Book Festival  
Wednesday, May 1, 2013 at 2:00 p.m. (CT)  
[Registration](#): \$25 for ALA members; \$35 for nonmembers; \$140 for group

#### Annual Conference Events from the Public Programs Office

The ALA Public Programs Office will host several special events at the 2013 ALA Annual Conference this summer. Registration for these events is available as part of conference registration, or for those already registered for the conference, they can be added by logging in at <http://ala13.ala.org/register-now>

*80 is the New 30! Learn How Public Libraries are Delivering Proven, Inspiring and Transformative Arts Programs for Today’s Older Adults*, Friday, June 28, 10:00 a.m.-3:00 p.m. Event Code: PPO1. Tickets: ALA Member, \$175; Student Member, \$160; Retired Member, \$160; Non-member, \$200. Join the ALA Public Programs Office and [Lifetime Arts, Inc.](#), for a preconference workshop designed to combine big-picture

thinking about Creative Aging with the practical experiences of urban, rural and suburban library systems that are pioneering Creative Aging programs using the successful and affordable Lifetime Arts program model.

*Explore Chicago Architectural Landmark at Annual Conference and Support Cultural Communities Fund*, Monday, July 1, 5:00-6:30 p.m. (Event Code: PPO2) or 7:00-8:30 p.m. (Event Code: PPO3.) Tickets: \$75. Spend an evening celebrating 10 years of the [ALA Cultural Communities Fund](#) (CCF) and its support of the best in arts and humanities programming in libraries across the country by attending this special fundraiser at Frank Lloyd Wright's Robie House. Located on the University of Chicago campus in the historic Hyde Park neighborhood, Robie House is considered one of the most important buildings in American architecture. The evening includes transportation, a cocktail reception, and self-guided tours through the historic home. Guides from the Frank Lloyd Wright Preservation Trust will be available to answer questions.

## ALA DIVISIONS

### **American Association of School Librarians (AASL)**

#### AASL Webinar Series Makes Case for School Library Programs during School Library Month

A new series of webinars, presented by members of the AASL Advocacy Committee, will explore critical questions currently facing the school library profession. Presented in a new 20 minute format, these webinars will focus on a single topic and will cover the AASL advocacy tools attendees need to most effectively promote their programs. For more information and to register, visit [www.ala.org/aasl/ecollab/upcoming](http://www.ala.org/aasl/ecollab/upcoming).

#### Authors and Illustrators Build a Community of Support for School Library Programs

Authors and illustrators ranging from Mo Willems to Eric Carle and Jarrett Krossockza to Jeff Kinney, have spoken out for school libraries by participating in the School Library Month Community Gallery. Over 50 authors and illustrators have shared quotes regarding the importance school libraries play in the community, in education, and in their own lives. To view their thoughts, visit [www.ala.org/aasl/slm/community-gallery](http://www.ala.org/aasl/slm/community-gallery). Also be sure to watch AASL's [Twitter](#) and [Facebook](#) accounts for daily posts and be sure to share and retweet to spread the word.

#### School Library Month Video Contest Challenges Students to Let Loose Their Creativity

AASL, in collaboration with SchoolTube, invites submissions for the School Library Month 2013 student video contest "Communities matter @ your library." Contestants are urged to let loose their creativity and use humor, drama, music and/or special effects to illustrate how the school library program fosters a sense of community in their school. Video submission deadline was April 16, and more information can be found at [www.ala.org/aasl/slm/video](http://www.ala.org/aasl/slm/video).

### Resources Available to Celebrate Community during School Library Month

The AASL website plays host to a multitude of resources to celebrate the role of the school library program in the community as well as its community of supporters. Some of these resources include: Communities Matter @ your library [poster](#) and [web graphics](#), the [AASL Community Calendar](#) of tips and program ideas, and [audio public service announcements](#) (available in English and Spanish) to share with local media. To access these resources and more, visit [www.ala.org/aasl/slm](http://www.ala.org/aasl/slm).

### AASL13 Concurrent Sessions Empower School Library Professionals to Take Charge

Concurrent sessions offered at the AASL 16th National Conference & Exhibition will empower school librarian professionals to take charge during this pivotal moment in education and position themselves as educational leaders. The conference, “Rising to the Challenge,” November 14-17, 2013, in Hartford, CT, will feature more than 130 concurrent sessions designed to position school librarians as the core component of 21st century teaching and learning. A complete listing of concurrent sessions is available on the conference website at [national.aasl.org/concurrent-sessions](http://national.aasl.org/concurrent-sessions).

### Innovative and Historic Hartford on Display during AASL National Conference Tours

School tours planned during the AASL 16th National Conference & Exhibition will put on display the best and brightest school library programs in Hartford, CT, while educational tours will give attendees a special look at the unique history of Hartford and the surrounding area. Tours offer attendees of “Rising to the Challenge,” November 14-17, 2013, an opportunity to explore the conference setting and network with their colleagues prior to the opening of national conference. More information is available at [national.aasl.org/tours](http://national.aasl.org/tours).

### AASL eCOLLAB Grows Bigger and Better with Added Webinars for AASL Member Access

The archives of the webinars, “PBS LearningMedia™ Launches Blended Literacy Lessons,” “A School Librarian’s Role in Preventing Sexting & Cyberbullying,” and “Envisioning Library Spaces” are now available online as a part of AASL’s professional development repository, eCOLLAB. AASL members can access the webinars via eCOLLAB by logging into the AASL website using their ALA-provided website login. Nonmembers who wish to view the webinars and other archived professional development can receive access to eCOLLAB resources with an annual subscription of \$199 per year. For more information, visit [www.ala.org/aasl/ecollab](http://www.ala.org/aasl/ecollab).

### Complimentary AASL Preconference Prepares Librarians for Disaster Recovery

AASL has added a complimentary disaster recovery workshop to its preconference line up at the American Library Association (ALA) 2013 Annual Conference. The half-day session, “Beyond Words: How to Recover from a Disaster in Your Library,” will take place from 12:30 p.m. to 4 p.m. on Friday, June 28 in Chicago. For more information on this and other AASL offerings, visit [www.ala.org/aasl/annual](http://www.ala.org/aasl/annual).

### AASL Opens Proposals for ALA 2014 Annual Conference Programs

AASL invites proposals for programs to be presented during the 2014 American Library Association (ALA) Annual Conference. The conference will be held June 26 - July 1 in Las Vegas. The deadline for preconference submissions is 11:59 p.m. CDT on Monday, May 27, 2013. The deadline for concurrent session submissions is 11:59 p.m. CDT on Monday, August 26, 2013. More information is available at [www.ala.org/aasl/aaslrfp](http://www.ala.org/aasl/aaslrfp).

### AASL Seeks Volunteer Editor for Online Research Journal

AASL is seeking a volunteer editor for its peer-reviewed online research journal, *School Library Research* (SLR). The responsibilities of the editor include setting the scope and tone of the journal, managing editorial activities and the refereeing process and soliciting high-quality articles. Additional information on responsibilities, qualifications and the application process is available at [www.ala.org/aasl/slr/editor](http://www.ala.org/aasl/slr/editor).

### AASL Seeks Nominees for the NCATE Board of Examiners

AASL seeks two individuals to recommend for service on the Board of Examiners (BOE) of the National Council for Accreditation of Teacher Education (NCATE). NCATE is an agency authorized by the federal government to accredit units within colleges and universities that prepare classroom teachers and other pre K-12 school personnel. Full information on the requirements and responsibilities can be found on the [NCATE website](http://www.ncate.org).

### School Libraries Count! Personalized Reports Available for AASL Survey Participants

Personalized reports are now available for participants in the American Association of School Librarians' (AASL) School Libraries Count! longitudinal survey. Participants in the 2012 survey can access their reports by visiting [www.ala.org/aasl/slcsurvey](http://www.ala.org/aasl/slcsurvey).

### NCLE Report Reveals School Librarians as Highly Involved Leaders

A new report released by the National Center for Literacy Education (NCLE) reveals that school librarians are highly involved leaders playing a critical role in their schools through consistent and sustained collaboration with other educators. Additionally, school librarians not only participate in, but deliver professional development to peers, educators and staff in their schools. The report, *Remolding Literacy Learning: Making Room for What Works*, details key findings from a nationwide survey of more than 2,400 educators representing all grade levels and subject areas. It investigates the connection between professional learning, educator collaboration and student learning. More specific data pertaining to school librarian responses to the NCLE survey can be found in an infographic created by AASL. To view, please visit <http://www.ala.org/aasl/research/ncle-infographic>.

### Thought Leaders Discuss the Benefits of School Librarian Mentorship

AASL presents the newest set of podcasts in its *30 Second Thought Leadership: Insights from Leaders in the School Library Community* series. The just-released 30 Second series focuses on the March/April 2013 *Knowledge Quest* issue, "Mentoring Through Partnerships," and

explores the question, “How does taking the time to mentor others benefit a school librarian?” To view, visit [www.ala.org/aasl/30second](http://www.ala.org/aasl/30second).

## **Association of College and Research Libraries (ACRL)**

### Teams Selected for ACRL Assessment in Action Learning Community

ACRL has selected 75 institutional teams from a pool of 98 applicants to participate in the first year of the program [Assessment in Action: Academic Libraries and Student Success](#) (AiA). The program, part of ACRL’s [Value of Academic Libraries](#) initiative, employs a blended learning environment and a peer-to-peer network over the course of the 14-month long program, which runs from April 2013 – June 2014. The program is made possible by the Institute of Museum and Library Services and carried out in partnership with the Association for Institutional Research and the Association of Public and Land-grant Universities. The teams, representing all types of institutions, come from 29 states and 3 Canadian provinces. For a list of currently confirmed institutions, see the AiA program [webpage](#).

### Intersections of Scholarly Communication and Information Literacy

ACRL published a new white paper, “[Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment](#),” in March. Written by a working group of leaders from many parts of the association, this white paper explores and articulates three intersections between scholarly communication and information literacy. The paper also provides strategies for librarians from different backgrounds to initiate collaborations within their own campus environments between information literacy and scholarly communication. This white paper is issued as both a [downloadable PDF](#) and an [interactive online format](#). Readers are encouraged to add comments and reactions in order to help further the conversation.

### Common Ground at the Nexus of Information Literacy and Scholarly Communication

ACRL released a new book, [Common Ground at the Nexus of Information Literacy and Scholarly Communication](#), in late March. Edited by Stephanie Davis-Kahl and Merinda Kaye Hensley, this volume forges a new path that crosses boundaries between two vital areas of librarianship. Davis-Kahl and Hensley explore how librarians at a variety of institutions can engage students and faculty in discussing topics such as open access, copyright, fair use, publishing models, the social and economic aspects of scholarship and publishing through the lens of information literacy. Readers will come away with new ideas for forging partnerships with others in their organizations in order to enrich both information literacy and scholarly communication programs, activities and services. *Common Ground at the Nexus of Information Literacy and Scholarly Communication* is available for purchase in [print](#), as an [e-book](#), and as a [print/ e-book bundle](#) through the ALA Online Store; in [print](#) and for [Kindle](#) through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

### Immersion Program Assessment, Intentional Teaching Track Applications

Applications for the ACRL Information Literacy Immersion Program Assessment and Intentional Teaching Tracks are due Friday, May 10, 2013. The [Immersion Program](#) allows participants to embrace an educational role by embarking on a path of teacher development and pedagogical inquiry in a community of practice for academic librarians devoted to collaborative learning and individual renewal. The Assessment and Intentional Teaching Tracks will be offered November 20-24, 2013, in Nashville, Tennessee. Visit the [Immersion website](#) for complete details about the program, including curriculum, learning outcomes and application instructions.

### Applications/Nominations Invited For RBM, PIL Editors

ACRL is currently accepting applications, and nominations are invited, for the positions of editor of [RBM](#), a biannual research journal covering issues pertaining to special collections libraries and cultural heritage institutions, and of [Publications in Librarianship](#) (PIL), an imprint of ACRL book publications. Nominations or resumes and letters of application for either editorship, including the names of three references, should be sent to either *RBM* Search Committee or PIL Search Committee c/o Dawn Mueller, ACRL, 50 East Huron Street, Chicago, IL 60611 or by email to [dmueller@ala.org](mailto:dmueller@ala.org). The deadline for receipt of applications for both positions is April 30, 2013. Complete details are available on the [ACRL Insider blog](#).

### ACRL and CHOICE Launch New Webinar Program

ACRL and CHOICE have teamed up to present a new sponsored webinar program connecting academic and research librarians with a host of content and service providers, publishers and other experts who serve their market. This new program will kick off from 2 – 3 p.m. (Eastern) on April 23, 2013, with a webinar exploring multiple visions of the library of the future, featuring the University of Washington Information School's Joe Janes, author of the forthcoming Rowman and Littlefield book, "Library 2020." Next up, from 2 – 3 p.m. (Eastern) on May 22, 2013, will be a discussion of the state of libraries and eBooks, featuring EBSCO Vice President for eBooks and Audiobooks Scott Wasinger.

### CHOICE E-Collection (CEC) Expands

The CHOICE E-Collection (CEC) is the first collection of e-books made up exclusively of titles reviewed by CHOICE. Currently consisting of several hundred titles spanning the entire liberal arts and sciences curriculum, CEC recently added CHOICE-reviewed titles from the University Press of Mississippi and Wesleyan University Press to its list of participating publishers, which includes M.E. Sharpe, McFarland, and Vanderbilt University Press, among others. A user-friendly interface allows searching by title, author, ISBN, publisher or keyword, or browsing the collection by subject area. CEC provides libraries with the opportunity to quickly and easily expand or begin building a catalog of quality e-book offerings at a reasonable price with titles bearing the CHOICE seal of approval. To explore the CHOICE E-Collection, visit the [collection website](#).

## ACRL Preconferences at 2013 ALA Annual Conference

Heading to Chicago for the 2013 ALA Annual Conference? Don't miss ACRL's educational preconference sessions on Friday, June 28. Designed for library supervisors who will need to lead staff (at any level) through change, *Helping Non Innovators through Innovation: Managing Change* will provide information about the potential impact of the stress of change, and how to properly prepare others and one's self for change. *Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action* will help in learning to use the Standards to communicate the library's impact and value. Complete details, including descriptions, learning outcomes, and registration materials, are [online](#). Contact Margot Conahan at [mconahan@ala.org](mailto:mconahan@ala.org) or call 312-280-2522 with questions.

## 54<sup>th</sup> Annual RBMS Preconference

The 54<sup>th</sup> Annual Preconference of the Rare Books and Manuscripts Section will be held June 23 – 26, 2013 in Minneapolis. The theme is, *O Rare! Performance in Special Collections*. The conference will feature three plenaries, nine seminars, six unconference sessions, discussion groups and more. The preconference also offers many wonderful tour and reception opportunities. The early-bird registration deadline is May 24, 2013. More information is available on the [conference website](#).

## **Association for Library Service to Children (ALSC)**

### ALSC Holds More Caldecott 75<sup>th</sup> Anniversary Facebook Forums

This spring, ALSC has hosted several Facebook Forums with award-winning recognition of the [Caldecott 75<sup>th</sup> Anniversary](#). Laura Vaccaro Seeger, John Rocco and Peter Brown have all participated in these one-hour sessions, which are open to the public. Individuals do not need a Facebook account to participate. David Ezra Stein and Kadir Nelson will be the next participants.

### ALSC to Host May Student Session on Internships

In May, ALSC will offer a free student session on choosing internships and practicums for library students. This student session is being hosted by Naphtali Faris, the Early Literacy Manager at the Kansas City (MO) Public Library and Cheryl Lee, Senior Children's Librarian at the Palo Alto (CA) City Library. [Student sessions](#) are free, quarterly webinars, administered by the ALSC Membership Committee. These are directed specifically at students, but open to all members and non-members with an interest in children's library services.

### Applications Now Open to Host the 2014 Arbuthnot Lecture Featuring Andrea Davis Pinkney

The 2014 Arbuthnot Honor Lecture Committee is now accepting applications to host the 45<sup>th</sup> May Hill Arbuthnot Honor Lecture. Andrea Davis Pinkney is a New York Times best-selling writer of more than 20 books for children and young adults, including picture books, novels and nonfiction. [Host site application forms](#) are available online and are due April 22, 2013.

Information about host site responsibilities is included in the application materials. The lecture traditionally is held in April or early May.

### El día de los niños/El día de los libros (Dia)

(See highlights section)

### Read! Build! Play!

Over [35 libraries](#) hosted Read! Build! Play! during National Reading Month. Incoming ALSC President Starr Latronica publicized these events through a Read! Build! Play! Radio Tour. Over 25 media sites picked up these events including one [national media outlet](#). The Early Childhood Programs and Services Committee is putting together a Read! Build! Play! Summer Reading list for children 5 and under. This list will focus on titles that inspire play and each book will be accompanied by Duplo Block building instructions and other activities that support literacy development through play.

### Carnegie Whitney Grant

The Quicklists Consulting Committee and the School-Age Programs and Services Committee have recently completed three Summer Reading Booklists for students in grades K-2, 3 –5, and 6 –8. Each list features 25 popular titles, information on the importance of summer reading in combating the “summer slide,” and a textbox where libraries can include information about their summer hours and summer programs for children. This list was completed through a [Carnegie-Whitney Grant](#) and will be available to be downloaded for free from the ALSC website by April 30.

### Spring Online Courses

ALSC’s Spring [Online Education courses](#) began on April 8 and included: *Connecting with Tween Readers*; *Graphic Novels 101: Selection, Evaluation, and Programming for Children*; *Information Literacy—From Preschool to High School*; *Integrating New Technologies into Your Collections*; *Science, Technology, Engineering and Math (STEM) Programs Made Easy*; and *Series Programming for the Elementary School Age*. Summer courses will begin July 8, and a schedule will be available by the end of April.

### Webinars

The [Caldecott Celebration webinars](#) are nearing the end of their live presentations, but the archived sessions will remain available on the ALSC website. More than 600 people have participated in the webinars live, and more than 700 people have viewed a recorded session. The webinars have been a great success for the 75<sup>th</sup> Anniversary Celebration, and many thanks to the webinar instructors who volunteered their time and expertise. For the first time ever ALSC offered a webinar on the 2013 Notable Children’s Books. [The Best of the Best: 2013 Notable Children’s Books](#) was held on April 12, 2013. During the webinar, members of the 2013 Notable Children’s Book Committee book talked through part of this year’s Notables list. Covering twenty books in ninety minutes, participants discovered new titles and gathered information to help frame book discussions.

### Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

### 2013 Annual Conference Activities: Charlemae Rollins President's Program

The ALSC President's Program at Annual Conference on Monday, July 1, 2013, concludes a year-long Caldecott celebration by exploring a powerful method of engaging with pictures—and then discovering the value of using the technique with children. In part one of the program, Oren Slozberg, Executive Director of Visual Thinking Strategies, will invite audience participation as he introduces the process in the program, "Think with Your Eyes!" In part two, library and museum partners will demonstrate how collaboration adds up to more than the sum of its parts in supporting visual literacy. More information will be posted on the [ALSC website](#) as it becomes available.

### 2013 Annual Conference Activities: ALSC Preconference, A Wild Ride: 75 Years of the Caldecott Medal

Participants will hear about the creative process from an array of Caldecott winners, editors, and art directors at the [ALSC Preconference](#) on Friday, June 28, 2013 from 7:45 a.m. – 4 p.m. at the Art Institute of Chicago. They will engage with one another in small book discussion groups and an exciting array of breakout sessions that will increase their knowledge about art and the artistic process, and encourage looking at Caldecott winning books with a fresh eye. More information, including registration, is available on the [ALSC website](#).

### 2013 Annual Conference Activities: The Newbery Caldecott Wilder Banquet

The banquet will take place Sunday evening, 6:00-11:00 p.m. There will be a cash bar reception from 5:45-7:00; doors to the Banquet open at 6:30. Speeches from Newbery Medalist Katherine Applegate, Caldecott Medalist Jon Klassen and Wilder Medalist Katherine Paterson will follow the dinner, and a receiving line will conclude the evening's events. Special recognition of the 75<sup>th</sup> Anniversary of the Caldecott Medal will be included in the festivities.

### 2013 Annual Conference Activities: The 2013 Pura Belpré Award Celebración

On Sunday from 1:00 – 3:00 p.m., ALSC and REFORMA are proud to request the honor of your presence at the Pura Belpré Award Celebración. Please join the winning authors and illustrators in a special event to honor and celebrate the 2013 medal and honor winners.

## 2013 Annual Conference Activities: The ALSC Awards Presentation

On Monday from 8:30 – 10:00 a.m., the Batchelder, Carnegie, Geisel, and Sibert Awards will be presented, and the ALSC membership meeting will follow from 10:30 – 11:30 a.m.

## **Library and Information Technology Association (LITA)**

### Neither Snakes nor John Cleese Participate in Python Workshop

LITA is offering an *Introductory Python Workshop* on Friday, June 28 in Chicago. “Attendees...will learn the basics of the Python programming language with ample opportunities for hands-on, project-based practice. ... This workshop will be geared towards individuals with limited or no programming experience....”

### Loaning Laptops

*Creating Scalable Laptop Services in Support of Learning & Research* workshop will help participants address the issues of providing short-term loans of laptops and planning to offer these services in their libraries. This workshop is offered on Friday, June 28 in Chicago.

### ITAL Completes First Year as an Open Access, e-only Journal

Robert Gerrity, *ITAL (Information Technology and Libraries)* editor, has reported that the download count for the 33 articles published in the first open access volume this past year was 42,166. The overall number of article downloads for new and archival content was 74,926. Congratulations to Bob and the entire *ITAL* Editorial Board.

<http://ejournals.bc.edu/ojs/index.php/ital/issue/current>

### LITA Guide on Web Analytics Strategies Now Available

The latest LITA Guide, *Web Analytics Strategies for Information Professionals*, is now available through the ALA Store <http://www.alastore.ala.org/>. This Guide “emphasizes the importance not only of collecting and analyzing website use data but also of reporting, sharing, and acting on those data within the library. The book takes readers through a step-by-step process of understanding and using web analytics for libraries with examples of how libraries can turn data into actions.”

## **Library Leadership and Management Association (LLAMA)**

### LLAMA Webinar on Change Management

Elliott Shore, Association of Research Libraries (ARL) Executive Director, will discuss change management with a focus on leadership and communication, during, “Leading and

Communicating Change.” The webinar takes place on May 20 and is sponsored by the LLAMA/LOMS Organizational Theory and Practice Committee.

### Member Spotlight Launched

The LLAMA Membership Committee created a new feature on the website, the [Member Spotlight](#). Each month a new member will be featured in the spotlight. Creating a space where members could meet their colleagues was one of President Pat Hawthorne’s goals this year. The committee will feature a diverse group of LLAMA members over the next year.

### Over 500 Attend Job Hunting Webinar

In March, LLAMA’s Human Resources Section sponsored, “Job Hunting for Today’s Libraries in Today’s Job Market,” for a large audience of library students and MLS graduates. The free webinar was presented by Brian Keith, Associate Dean at the University of Florida, and included insights on how libraries conduct searches and make hiring decisions, and what they look for in candidates.

## **Public Library Association (PLA)**

### PLA @ ALA Annual: Author Ann Patchett

Following the recognition of the [PLA 2013 award winners](#), PLA President Eva Poole will welcome keynote speaker and author Ann Patchett at the PLA President’s Program and Awards Presentation, 1-2:30 p.m., June 30, at the ALA Annual Conference. Patchett is the author of eight books including *Bel Canto*, *Run*, and *State of Wonder*. [Find complete details online.](#)

### PLA @ ALA Annual: *Digital Media Labs 101* Preconference

At the ALA Annual Conference, PLA will present the preconference *Digital Media Labs 101*, Friday, June 28, 8:30 a.m.–12:00 p.m. This preconference will explore the new wave of creative spaces appearing in public libraries all over the United States and explain why libraries have an essential role in digital media creation. Instructors will share their insights on how to sell the concept of a Digital Media Lab to library administration, set up a space that fits any budget, and offer programs and services that maintain public interest over time. If you build it, they will come! [Learn more and register online.](#)

### PLA@ALA Annual: Educational Programs

At the ALA Annual Conference, PLA will present 19 unique concurrent sessions dedicated to public library professionals. Topics range from early literacy programming to meeting the challenge of leading as a mid-level administrator. [See a full list of programs online.](#)

## PLA Boot Camp

Applications are now being accepted for the PLA 2013 Boot Camp, “Results Are What Matters: Management Tools and Techniques to Improve Library Services and Programs” presented by June Garcia and Sandra Nelson, August 6-10, 2013 at the Nashville (TN) Public Library.

[Read More Online.](#)

## DigitalLearn.org

March 21, National Digital Literacy Day, was also the soft launch of DigitalLearn.org, a PLA initiative funded by IMLS. The site is intended to create an online hub for digital literacy support and training. It will have self-directed tutorials for users as well as a community of practice for staff at libraries and community organizations that are working to bridge the digital divide.

[Get a first look and sign up to receive updates.](#)

## PLA 2014 ConverStations

While the deadline to submit a preconference or program proposal for PLA 2014 has passed, PLA is still accepting ConverStation proposals through August 16, 2013. ConverStations are unique, interactive sessions that enable attendees to discuss a public library issue/topic and learn from each other. Session facilitators typically introduce a topic for five to ten minutes, then moderate attendee discussion. ConverStations are 60 or 75 minutes in length and are set up in rooms with round tables of 10 to encourage discussion among attendees. [Learn how to submit a proposal.](#)

## **United for Libraries: the Association for Library Trustees & Advocates (UNITED)**

### Success with Personal Reminders

United for Libraries called or emailed all lapsed group members and individual members from December. So far, 16 group members have renewed and have sent their thanks for the reminders – five individuals also renewed after the personal reminders. Staff will continue to personally contact lapsed members each month.

### Authors for Libraries Promotion

United for Libraries reached out to the Association of American Publishers in late March asking them to promote Authors for Libraries. To date, 15 new authors have joined.

## **Young Adult Library Services Association (YALSA)**

### Join the Discussion about the Future of Libraries and Teens

As part of a year-long grant funded effort to bring together key stakeholders from the areas of libraries, education, technology, adolescent development and the for-profit and nonprofit sectors to explore the world of young adults and library services to this population, YALSA is hosting virtual town halls on Tuesday, April 16 and May 21, from 2-3 p.m. (Eastern). Any interested person is welcome to attend. At the conclusion of the grant project, YALSA will produce a report which will provide direction on how libraries need to adapt and potentially change to better meet the needs of 21<sup>st</sup> century teens. Grant funding is generously provided by the Institute of Museum and Library Services. To learn more, visit [www.ala.org/yaforum](http://www.ala.org/yaforum), or search #yalsaforum on Twitter.

### YALSA Seeks Member Editor for JRLYA

The Member Manager will be responsible for the content and look of the *Journal of Research on Libraries and Young Adults* (JRLYA) and will work closely with the JRLYA Advisory Board to recruit referee content. The mission of JRLYA is to enhance the development of theory, research, and practices to support young adult library services, as emphasized in [YALSA's National Research Agenda](#). For details about the position, visit <http://ow.ly/jaHGm>. Apply by May 1, 2013. To learn more about the journal, visit <http://www.yalsa.ala.org/jryla/>

### STEM Programming Toolkit

A YALSA Taskforce has compiled a toolkit to help librarians and library workers incorporate STEM (Science, Technology, Engineering & Math) activities into their programs and services. To access the free toolkit, visit <http://ow.ly/jalTr>

### Teen Read Week™ 2013 Site Launch

Teen Read Week™ (TRW) will be celebrated October 13—19 with the theme “Seek the Unknown @ your library.” The site will launch April 18 at [www.ala.org/teenread](http://www.ala.org/teenread). Products are at [www.alastore.ala.org](http://www.alastore.ala.org)

### Curriculum Kits on Teen Services

For individuals who provide training for librarians and library workers, these kits will be available in April 2013 from the ALA store. The focus of one kit is on teens and technology and the other is adolescent development and managing teen behavior. For more information, visit [www.ala.org/yalsa/young-adults-deserve-best](http://www.ala.org/yalsa/young-adults-deserve-best).

### Upcoming Events & New Initiatives

- April 11, Celebrate Teen Literature Day (Teens' Top Ten nominees announced)
- April 16, 2-3 p.m., ET, Virtual Town Hall on Libraries & Teens, [www.ala.org/yaforum](http://www.ala.org/yaforum)
- April 18, webinar, “Easy-to-Implement Teen Programs” facilitated by Mike Buono, [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar) (TRW web site goes live), [www.ala.org/teenread](http://www.ala.org/teenread)

- May 2, YALSA President Virtual Chat, 1-2 p.m., ET [www.ala.org/yalsa/getinvolved/connect](http://www.ala.org/yalsa/getinvolved/connect)
- May 16, webinar “Helping Youth Transition from Children's to Teen Services” facilitated by Jason Lamb [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar)
- May 21, 2-3 p.m., ET, Virtual Town Hall on Libraries & Teens, [www.ala.org/yaforum](http://www.ala.org/yaforum)
- June 20, Social Media Tools: A Quick Primer for Busy Folks, facilitated by Clair Segal, [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar)
- June 28, YA Lit Bloggers’ Summit in Chicago

## ALA PUBLISHING

### American Libraries

Library Safety and Security was the topic of the fourth episode of American Libraries Live, the free streaming video broadcast that is a partnership between American Libraries and ALA TechSource, airing March 14. While a glitch with Google Hangouts caused an interruption in the program about halfway, the participation was active throughout. Advertisers and sponsors are also on board—EBSCO is sponsoring the April program, while Infor and Innovative Interfaces will be sponsoring the July program. Archives of previous episodes and information on future episodes (including the Present and Future of Ebooks, Library Learning Goes Online, New Technologies in Library Equipment, Discovery Services: The Future of Library Systems, and Digging into New Databases) are on the [AL Live website](#).

### New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include [Cart’s Top 200 Adult Books for Young Adults: Two Decades in Review](#) (ALA Editions), [Web Analytics Strategies for Information Professionals: A LITA Guide](#) (TechSource & LITA), [Marketing Your Library’s Electronic Resources: A How-To-Do-It Manual for Librarians](#) (ALA Neal-Schuman), and [The Work/Life Balance Planner: Resetting Your Goals](#) (Huron Street Press). An Academic/Textbook catalog was released spotlighting more than 95 new titles as well as selected backlist titles from both the ALA Editions and ALA Neal-Schuman imprints. For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#). [www.alastore.ala.org](http://www.alastore.ala.org)

### ALA Graphics

The ALA Graphics’ new [Summer Catalog](#) mailed mid-March, and featured *Man of Steel’s* [Henry Cavill](#) on a new READ poster, inspired by the comic book classic *Superman*. Also included were new posters and bookmarks from popular children’s characters [Fly Guy](#), [Geronimo Stilton](#), and [Charlie Joe Jackson](#). [Reading is Super](#); mini poster and bookmark from 2013 Caldecott Honor recipient John Rocco, also debuted. New products for 2013 [Teen Read Week](#) and [Banned Books Week](#) were also released. <http://www.alastore.ala.org/alagraphics/>

### Booklist

Booklist webinars picked up pace again in March, offering five programs in the month.

- While all were successful, the webinar, "[Promoting Literacy with 21<sup>st</sup> Century Tools](#)" stood out as Scholastic Library Publishing and Gareth Digital spoke to the new ways school librarians and teachers can integrate technology into the classroom and library. School librarian Marsha Lambert joined the presenters to share her real-world examples and tips.
- [Another highlight from the month's webinar offerings](#) was "[Have No Fear, Poetry is Here!](#)" Booklist partnered with its neighbor, the Poetry Foundation, for the first-ever poetry webinar. Donna Seaman, Adult Books senior editor moderated the event, and the Poetry Foundation was so pleased with the attendees' response they even scooped the winner of the [Ruth Lilly Poetry Prize](#) during the event. Continuing to offer a wide range of relevant topics that meet audiences' professional and personal needs is most rewarding for the Booklist staff.
- [The hugely popular Hostile Questions series](#), appearing on the Booklist Likely Stories blog, saw its [50<sup>th</sup> interview with YA-author phenom John Green](#). Books for Youth senior editor Daniel Kraus' pull-no-punches interview style makes for some wild and hilarious responses from authors like Camille Paglia, Libba Bray, Roger Ebert, Naomi Wolf, Neal Stephenson, and Mary Roach to name a few. [booklistonline.com](#)

#### ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular workshops included *Integrating iPads and Tablet Computers into Library Services* with Rebecca Miller, Carolyn Meier and Heather Moorefield-Lang and *10 Steps to a More User-Friendly Library Website* with Aaron Schmidt and Amanda Etches. Popular eCourses included *E-Books: What Librarians Need to Know Now and for the Future* with Mirela Roncevic and *Using WebDewey and Understanding Dewey Decimal Classification* with Cheryl Tarsala.

#### Free Streaming Video Broadcasts from the AL/TechSource Partnership

ALA TechSource's partnership with *American Libraries* on [AL Live](#) is well underway, and the free streaming video broadcasts are consistently attracting audiences of around 2,000. (Further details are in the *American Libraries* report.) <http://www.alaeditions.org/>

#### ALA Digital Reference: RDA Toolkit

(See highlights section)

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