

Report to Council and Executive Board

March 6, 2013

Keith Michael Fiels
Executive Director

Sequestration

The federal government sequestration has an impact on all libraries served by their state library agency. IMLS has been cut \$12 million, with \$7.866 million cut from LSTA. This means that each State Program will be cut, with each state deciding how they will deal with their cut. Reports indicate that some states will have to cut summer reading programs, database subscriptions, workforce development programs including employment skills and job searching, and services to people with disabilities. The future grant programs will also be cut, but no grant which has already been awarded will have money taken back.

Andrew Carnegie Medals for Excellence, Second Year's Selection Process Underway

Shortly after the Midwinter Meeting [the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction 2013 longlist](#), made up of 50 titles from this year's [Booklist Editors' Choice](#) and [RUSA Notable Books List](#), was announced and received with great enthusiasm. Twitter seemed especially active with more retweets and favorites for the announcement than any other @ALA_Booklist tweet yet. The seven-member selection committee, chaired by Nancy Pearl and comprised of three *Booklist* editors and three former members of RUSA CODES Notable Books Council, is hard at work reading through the list. Tickets for the [2013 announcements and presentations](#) (a standing-room-only event in 2012) are available at the [ALA Annual Conference website](#) when you register for the conference, or may be added later.

Youth Media Awards

The 2013 ALA Midwinter Meeting announcements of the Youth Media awards received substantial press coverage. Highlights included the Associated Press, USA Today, New York Times, Entertainment Weekly and NPR. The AP article entitled "Applegate wins Newbery; Klassen takes Caldecott," was picked up by thousands of news websites and blogs. Also the #ALAYma hashtag trended within the top ten worldwide topics discussed on Twitter the morning of the announcements. The ALA Youth Media Awards onsite event was attended by more than 1,300 enthusiastic supporters. More than 25,000 virtual viewers logged on to the ALA Youth Media Awards webcast. View the webcast at <http://www.youtube.com/watch?v=8hZYRu8foz4>

ACRL 2013 Update

February 22, 2103, was the early-bird registration deadline for ACRL 2013 – "Imagine, Innovate, Inspire," to be held April 10-13, 2013, in Indianapolis. As of the early-bird deadline, 2,500 individuals have registered for the conference (as compared to 2,558 for the same number of weeks out from the 2011 conference dates). Exhibit sales have been strong, with 381 booths

sold to date. New conference features and programs include the ACRL 2013 Buddy Program, ACRL Invigorate, IdeaPower unConference, Powers of Ten Dialogue, and THATCamp. Registration for the ACRL 2013 Virtual Conference opened February 25, 2013. ACRL is offering online-only registration for the Virtual Conference, which will complement the face-to-face (F2F) conference in Indianapolis. March 13, 2013 is the early-bird registration deadline for F2F registrations. Complete details about ACRL 2013, including registration materials, are available on the [conference website](#).

It's Nearly Teen Tech Week™!

Teen Tech Week will be celebrated March 10 – 16, 2013. The theme is Check In @ your library. Registration is open at www.ala.org/teentechweek and products on sale may be viewed at www.alastore.ala.org/ttw.

AASL Opens Online Registration for its 16th National Conference & Exhibition

Online registration and housing are now open for the AASL 16th National Conference & Exhibition. The conference, themed “Rising to the Challenge,” will be held November 14-17, 2013, in Hartford, CT, and is the only national conference dedicated solely to the needs of school librarians and their roles as educational leaders. Attendees are encouraged to register prior to August 22 to receive the discounted early bird rate. Included with registration is access to the opening and closing sessions, more than 100 concurrent sessions, the best practices showcase, the exhibit floor and the Closing Celebration. A full list of rates and deadlines can be found at national.aasl.org/registration. A full list of conference hotels can be found at national.aasl.org/housing.

ALCTS Preservation Week, April 21-27, 2013

Recognizing the critical role libraries play in preservation, ALCTS sponsors Preservation Week, April 21-27, 2013. This year, ALCTS is pleased to have New York Times bestselling author Steve Berry once again as the national spokesperson. Preservation Week raises awareness of libraries' role in connecting the general public to preservation information and expertise. Events sponsored by libraries increase preservation awareness by emphasizing the close relationships among personal, family, community, and public collections and their preservation. It is the first national awareness campaign targeting collections preservation awareness for the general public by strengthening community partnerships for preservation. The Preservation Week web site connects librarians with excellent resources already available for those who need specific preservation information. Go to the Preservation Week site at www.ala.org/preservationweek for information and resources. A Preservation Week poster and bookmark are available in the ALA Store. Help support Preservation Week by purchasing these items. Visit the ALA Store online at: <http://www.alastore.ala.org/>

El día de los niños/El día de los libros (Dia)

El Dia de los niños/El día de los libros is a celebration every day of children, families, and reading that culminates yearly on April 30. The celebration emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. Through a Dollar General Literacy Foundation grant ALSC has awarded [12 mini-grants](#), \$5,000 each, to libraries across the

country to start Dia Family Book Clubs. ALSC has recently released the updated [2013 Dia Booklist and addendum](#) featuring over 200 titles. A [publicity toolkit](#) is now available that features templates that can be used to publicize local Dia events. The Dia bookmarks, buttons, and stickers have been re-designed and libraries that register their Dia program in the [2013 National Dia Program Registry](#) receive these supplies free of charge. ALSC is now working with REFORMA, BCALA, and APALA to create a Dia Family Book Club toolkit which will be available to download through the Dia website.

PLA Virtual Spring Symposium

PLA will host the [2013 Virtual Spring Symposium](#) from 10 a.m. - 5 p.m. (Central time) on March 20. This full day of public library education will offer a total of eight education programs across four subject tracks; Administration/Leadership and Youth Services tracks will run simultaneously in the morning, while Marketing/Customer Service and Technology tracks will run in the afternoon. Futurist Garry Golden will wrap up the day with a thought-provoking keynote, "Designing a 21st Century Roadmap for the Future of Public Libraries." [See the full schedule online.](#)

ALA OFFICES

Membership Development

Membership Overview

As of January 31, 2013 the total ALA membership was 57,719.

Special Division Program

A pilot program is being launched/tested in the second half of FY13 and into FY14 to buttress division membership growth and retention. Division membership growth translates into ALA growth. This pilot program will also provide important data to aid in decision support, helping to strategically determine if personal member recruitment is more effective if driven by the more focused value propositions of divisions.

Student Membership

Membership Development and the Chapter Relations Office have recently increased the number of chapters participating in the joint ALA-Chapter membership "packages" for students, trustees and support staff to 26, from 23 in FY12. January 2013 student member recruitment via the joint ALA-chapter programs is 1,710, compared to 1,611 in January 2012.

Emerging Leaders (EL) Program

The EL group, sponsored by Maureen Sullivan, staffed by Ron Jankowski, Membership Development Director, and assisted by Kathy Rosa, Office of Research and Statistics Director (who is consulting as needed), is preparing a member retention research project to gather intelligence to better understand the retention challenge of first-year regular personal members renewing for their second membership year at a rate of approximately 65%. Retention rates for other member segments are much higher. The EL group will report its results at the 2013 Annual Conference, providing ALA with actionable information and providing the emerging leaders with a successful project as part of their professional development.

Office for Government Relations (OGR)

FASTR is the New FRPAA

On February 14, 2013 the Fair Access to Science and Technology Research Act (FASTR) was introduced in both the House and Senate. The Senate bill, S.350, was introduced by Sen. John Cornyn (R-TX) and cosponsored by Sen. Ron Wyden (D-OR) and the House bill, H.R. 708, was introduced by Rep. Michael Doyle (D-PA) and cosponsored by Reps. Zoe Lofgren (D-CA) and Kevin Yoder (R-KS). Essentially, the legislation would advance and expand the National Institutes of Health (NIH) Public Access Policy which requires public access to taxpayer-funded research to an additional 11 agencies. While this legislation has a new name, the language of the bill is almost identical to that of Federal Research Public Access Act (FRPAA) that was introduced in the last congress.

OGR Offers Free Advocacy Webinars

The Office of Government Relations hosted the webinar “The Fiscal Cliff, the 113th Congress and You – How Today’s Economic Uncertainty Might Impact the Library Community” in early January. The webinar prepared library advocates for the new 113th Congress and an update on the sequestration situation. The webinar also focused on the policy issues most likely to be considered in 2013.

Rep. Holt Introduces Workforce Funding Bill

In January, Representative Rush Holt (D-NJ) reintroduced H.R. 113, the Workforce Investment through Local Libraries Act (WILL) for the new 113th Congress. The WILL Act would allow libraries access to Workforce Investment Act funds to continue to provide job search support in communities all across America. The bill also recognizes public libraries as an allowable “One-Stop” partner and authorizes new demonstration and pilot projects to establish employment resources in public libraries. This will allow library users access to workforce activities and information related to training services and employment opportunities, including but not limited to resume development, job bank web searches, literacy services, and workshops on career information. The legislation would amend the Workforce Investment Act to include library representation on state and local workforce investment boards as well as assure coordination of employment, training, and literacy services carried out by public libraries.

Library Copyright Alliance Submits Comments on Orphan Works

In January, the Library Copyright Alliance (LCA), whose members are the American Library Association, Association of Research Libraries and Association of College and Research Libraries, filed comments with the U.S. Copyright Office in response to its October 22, 2012, Notice of Inquiry about the current state of play with orphan works and mass digitization. In the comments, LCA explains that “significant changes in the copyright landscape over the past seven years convince us that libraries no longer need legislative reform in order to make appropriate uses of orphan works.” If Congress does consider legislation, LCA suggests that Congress abandon the overly complex arrangement it arrived at in 2008 and instead make a simple one sentence amendment to the Copyright Act giving courts the discretion to reduce or remit statutory damages in appropriate circumstances.

ALA President, Secretary Hillary Clinton Sign “Declaration of Learning”

President Maureen Sullivan joined Secretary of State Hillary Rodham Clinton, along with twelve government agencies and organizations, to sign the “Declaration of Learning,” a statement that formally announces their partnership as members of the Inter-Agency Collaboration on Learning. Signed on the Treaty of Paris Desk at the Department of State Headquarters, the declaration recognizes participating institutions for their commitment to use historic artifacts in their collections to create digital learning tools for students and educators.

Office for Information Technology Policy (OITP)

DCWG Releases Report on Evaluating Ebook License Terms

To help public libraries navigate through the ebook environment, ALA released “The Business Model Scorecard,” a report that examines specific variables often seen in library ebook license contracts. The report, which was created by the ALA Digital Content & Libraries Working Group (DCWG), can be used by librarians to weigh ebook contract variables most important to their libraries. The report assesses 15 ebook contract variables of importance to libraries, ranging from ebook title inclusion, to ebook pricing, to immediate patron access.

http://www.districtdispatch.org/wp-content/uploads/2013/02/Ebook_scorecard.pdf

OITP, Maureen Sullivan Release All-Member Communication on Ebooks

In a message to members of the American Library Association, President Maureen Sullivan detailed steps taken by the organization over the past year to advocate for library access to fairly priced e-book titles. In the statement, Sullivan sums up work accomplished by the ALA Digital Content Working Group, including relationship-building with publishers, increased media outreach and information resources and tools for libraries and library advocates. The communication includes a detailed text report and an accompanying highlights video.

<http://americanlibrariesmagazine.org/e-content/message-all-ala-members-ala-president-maureen-sullivan>.

OITP Report on “U.S. Public Libraries and BTOP” Shares Community Impacts

In February, the American Library Association Office for Information Technology Policy released the first national report detailing U.S. library engagement with the \$4 billion Broadband Technology Opportunities Program (BTOP). The preliminary report highlights statewide library BTOP projects and their community impacts in improving public access to technology resources, digital literacy, workforce development and stronger collaborations and integrated services. View the report at http://www.districtdispatch.org/wp-content/uploads/2013/02/ALA_BTOP_Report.pdf.

FCC Chairman Addresses ALA Conference, Role of Libraries in Digital Literacy

Federal Communications Commission Chairman Julius Genachowski released a video message to more than 10,000 librarians and library advocates at the ALA Midwinter Meeting. “For millions of Americans, libraries are the only place where they can get online. For millions more, libraries are an important complement to their at-home connectivity,” says Chairman Genachowski in the video. Libraries may access and share the video with other key stakeholders by visiting the ALA Washington Office’s [YouTube channel](#).

DCWG Hosts Popular E-book Sessions at ALA Midwinter Meeting

The ALA Digital Content Working Group hosted two well-attended sessions on e-books at the Midwinter Meeting. The first e-book session—titled “Starting from Scratch: New Recipes for Ebook Models that Work”—discussed current e-book lending systems and offered perspectives on future directions. The second session, titled “E-books and Libraries: Where Do We Stand and Where Are We Going?” discussed ALA initiatives taken thus far and explored ALA e-book policy strategies for the future. The second session included a leading panel of experts and practitioners from the e-book publishing ecosystem that illuminated policy priorities for ALA in going forward.

ALA Honors Five Libraries for Offering Cutting-edge Services

In January, ALA recognized five libraries for offering cutting-edge technologies in library services, honoring programs in Boston; New York; Tucson, AZ; Orlando, FL; and Le Roy, NY. The recognition, a collaboration with LITA, showcases libraries that are serving their communities using novel and innovative methods. Libraries and library service areas selected will be highlighted through various ALA publications and featured in a program at the 2013 ALA Annual Conference in Chicago. <http://www.districtdispatch.org/2013/01/cutting-edge-2013>

ALA Digital Literacy Task Force Releases Report on Digital Inclusion

The ALA Digital Literacy Task Force released “Digital Literacy, Libraries, and Public Policy,” a comprehensive report that provides a broad overview of digital literacy in the context of school, public, and academic libraries. The report explores the ways that various libraries support digital literacy programs for their students and patrons. In addition to this new report, the Task Force is developing a set of recommendations to the library community as well as policy makers and potential funders to continue and expand libraries’ engagement and leadership to effect meaningful and sustainable change in our communities. These recommendations will be a

companion piece to this report. <http://www.districtdispatch.org/2013/01/on-the-front-lines-of-digital-inclusion/>

Pew Study Finds Patrons Want Books and Technology

The Pew Research Center released the Internet & American Life Project report “Library Services in the Digital Age,” a study that examines the role of libraries in communities and the kinds of services people would like to see from libraries. The report found that people value public libraries and librarians and believe they are important to their communities, and that libraries continue to be at the forefront of bridging the digital divide.

<http://www.districtdispatch.org/2013/01/pew-report-finds-librarians-want-books-and-technology/>

ALA Seeks Candidates for Google Policy Fellowship

OITP is participating in the Google Policy Fellowship program again this summer. OITP began its participation at the program’s founding in 2008, and thus, begins its sixth year in this excellent initiative. For the summer of 2013, the selected fellow will spend 10 weeks in residence at the ALA Washington Office to learn about national policy and complete a major project. While Google pays the \$7,500 stipend, ALA retains complete control over the fellow’s work agenda. Applications are due by March 15, and master’s and doctoral students from LIS programs are especially encouraged to apply.

Office for Research and Statistics (ORS)

Grants

The Bill & Melinda Gates Foundation *Public Library Funding and Technology Access Study* (PLFTAS) Grant for 2009-2012 has been extended to July, 2013. ORS is working with the Foundation to develop an invitational spring research panel for leaders in research and statistics about public libraries. Invitees include the Information Policy and Access Center (IPAC) at University of Maryland, College Park; the International City/County Management Association (ICMA); the Pew Research Center and the Institute for Museum and Library Services (IMLS).

The IMLS National Leadership Grant *Public Libraries as Providers of Digitally Inclusive Services and Resources: Transforming Communities, 2012-2015* focuses on the roles public libraries play in creating and sustaining digitally inclusive communities. Dr. John Bertot, principal investigator, conducted an Advisory Committee Webinar on Tuesday, February 5. The study team discussed the timeline and survey instrument design. Development of the instrument will continue through May 2013. The survey will be in the field September-November, 2013. Results from the survey will be released in June, 2014.

ORS will partner with Florida State University on a one-year IMLS Planning Grant *iMap Libraries: Helping Provide Equity of Public Library Services, 2012-2013*. With several months to go for continued development, the active website, <http://imaplibraries.org/>, offers point and click information about libraries across the United States that serve diverse populations. Libraries may now register with the geo-mapping feature of the site. Patrons will be able to use the site

to see a list of the services offered at a particular library, in addition to address and contact information.

Partnerships

Kathy Rosa accepted an invitation to join the NISO Z39.7 Standing Committee and participated in her first committee conference call February 20. During the meeting, Dr. Deanne Swan of IMLS presented a report on the Public Library Survey 2010 (released in January of 2013).

Presentations

Kathy Rosa presented the ALA Research Update: Diversity Counts during a “News You Can Use” session on January 25 at the Midwinter Meeting. A recording and slides are available at <http://eventscribe.com/2013/ALA-Midwinter/>

Public Information Office (PIO)

Coverage of Youth Media Awards

(see highlights section)

Salinas PL Awarded 2013 Scholastic Library Publishing National Library Week Grant

Salinas Public Library has won the 2013 Scholastic Library Publishing National Library Week Grant. For its win, the library will receive \$3,000 to support its National Library Week activities around the theme, Communities matter @ your library. Salinas Public Library will promote library services outside of the library – in the community – by partnering with the local transit system to place library-branded bookbags filled with poetry and other books on city buses. The library will also purchase transit ads. In addition, the library will run a poetry contest for multiple age groups.

Public Programs Office (PPO)

Enjoy Chicago Architectural Icon at CCF Fundraiser during ALA Annual Conference

Tickets are now available for attendees of the 2013 ALA Annual Conference in Chicago to spend an evening exploring the Frank Lloyd Wright-designed Robie House while toasting the 10th anniversary of the ALA Cultural Communities Fund (CCF). This unique evening at the renowned Robie House on the University of Chicago campus is scheduled for Monday, July 1, with tours available starting at 5 p.m. and 7 p.m. Transportation to and from the event will be provided. The evening will include a cocktail reception and self-guided tours through Robie House. Docents from the Frank Lloyd Wright Preservation Trust will be available on site to answer questions. Proceeds from the event will benefit the ALA Cultural Communities Fund, an

endowment to support cultural programming in libraries. A limited number of tickets for this exclusive event are available for \$75 as part of conference registration, available online at www.alaannual.org.

Free webinars to Engage! Young Adult Audiences through Visual Arts Programming

The ALA Public Programs Office and ProgrammingLibrarian.org are pleased to announce a free, three-part series of webinars for school and young adult librarians, introducing the Engage! model. Developed by ALA and piloted in ten branches of the Chicago Public Library in 2010, “Engage! Teens, Art, and Civic Participation” introduces young audiences to themes of civic participation using the visual arts as a springboard for discussion and action.

- *Engage! Teens, Art & Civic Participation: An Introduction* [Registration](#) Thursday, March 21, 2013, 2:00 PM CDT
- *Engage! Teens, Art & Civic Participation: Creating Compelling Discussion through Art* [Registration](#) Wednesday, April 17, 2013, 2:00 PM CDT
- *Engage! Teens, Art & Civic Participation: Creating Local, Issues-Based Programming* [Registration](#) Wednesday May 15, 2013, 2:00 PM CDT

For more information, and to register, visit <http://www.programminglibrarian.org/online-learning/engage-part3.html>.

Technology Program Models for Young Audiences in Two ProgrammingLibrarian.org Webinars

The ALA Public Programs Office and ProgrammingLibrarian.org announced two upcoming webinars that will present innovative, effective ways to engage young audiences with technology programs. These webinars are suitable for librarians from public and school libraries interested in learning about successful strategies for connecting young library users with digital resources.

- *Digital Littles at the Library: Teaching Digital Literacy*, Tuesday, March 12, 2013 at 2 p.m. CDT [Registration](#)
- *Using Webisodes to Take Your Teen Programming to Them, Where They Are, When They Are!* Tuesday, April 9, 2013 at 2 p.m. CDT [Registration](#)

Preconference to Learn to Deliver Effective, Engaging Arts Education Programs for Older Adults

The ALA Public Programs Office (PPO), in partnership with Lifetime Arts, Inc., will present a day-long preconference workshop based on the Creative Aging Libraries Project during the 2013 ALA Annual Conference in Chicago. “80 is the New 30! Learn How Public Libraries are Delivering Proven, Inspiring and Transformative Arts Programs for Today’s Older Adults,” will be held from 10 a.m. - 3 p.m. on Friday, June 28 and is aimed at public libraries interested in moving programming for older adults, aged 55+, beyond passive entertainment toward active engagement through professional arts education. Workshop participants will learn best practices and delivery methods for this successful, affordable program model for partnerships between urban, rural and suburban libraries and professional teaching artists, developed by Lifetime Arts, Inc. Registration details: ALA Member Early Bird & Advance: \$175; Retired and Student Members, Early Bird & Advance: \$160; Non-member Early Bird & Advance: \$200; ALA

Regular, Student and Retired On-site: \$200; Non-member On-site: \$250. The workshop includes lunch. To register, visit www.alaannual.org.

NEH, ALA Offer Grants to Support 'Let's Talk About It: Muslim Journeys' Programs

The National Endowment for the Humanities (NEH), in collaboration with the ALA Public Programs Office, will award 125 libraries and state humanities councils a programming grant of up to \$4,500 to host a Let's Talk About It reading and discussion series featuring some of the materials included in the Bridging Cultures Bookshelf: Muslim Journeys. All public, academic and community college libraries, as well as state humanities councils, that were selected to receive the Bridging Cultures Bookshelf: Muslim Journeys are invited to apply online through March 29 by visiting www.programminglibrarian.org/muslimjourneys. *Let's Talk About It: Muslim Journeys* follows the popular Let's Talk About It model, which engages participants in discussion of a set of common texts selected by a nationally known scholar for their relevance to a larger, overarching theme. Themes include American Stories, Connected Histories, Literary Reflections, Pathways of Faith, and Points of View. For more information about this Let's Talk About It programming opportunity, including in-depth descriptions of the themes, visit www.programminglibrarian.org/muslimjourneys or www.neh.gov/divisions/bridging-cultures.

NEH, ALA Announce 840 Sites to Receive 'Muslim Journeys' Bookshelf

The National Endowment for the Humanities (NEH), in collaboration with the ALA Public Programs Office, announced that 840 sites nationwide would receive a copy of the Bridging Cultures Bookshelf: Muslim Journeys. Sites have been selected in all 50 states as well as the District of Columbia and the U.S. Virgin Islands, including 545 public libraries, 259 academic and community college libraries and 36 state humanities councils. To view the full list of sites, visit www.programminglibrarian.org/muslimjourneys. The program aims to familiarize public audiences in the United States with the people, places, history, faith and cultures of Muslims in the United States and around the world. Each of the selected sites will receive materials and resources selected with the advice of scholars, librarians and cultural programming experts, including:

- a collection of 25 books that highlight the pluralism of cultural forms and traditions within the Muslim world;
- three documentary films including public performance rights;
- access to Oxford Islamic Studies Online, which will allow libraries access to primary source documents and current works of scholarship;
- bonus resources to support programs for public audiences including thematic essays, discussion points, podcasts and proprietary film and Internet content; and
- materials to support program promotion, including bookmarks, posters and bookplates.

Positive Press for Bridging Cultures Bookshelf: Muslim Journeys

The Bridging Cultures Bookshelf: Muslim Journeys has been receiving laudatory press from local news sources across the country, as the following examples highlight:

- ["Library Receives Muslim Journeys Bookshelf Grant"](#)
- ["National Endowment for the Humanities Awards Heights Libraries the Muslim Journeys Bookshelf Collection"](#)
- ["University selected to receive Muslim Journeys Bookshelf"](#)

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Opens Online Registration for its 16th National Conference & Exhibition

(see highlights section)

Rise to the Challenge with Full- and Half-Day Preconferences at AASL13

The AASL 16th National Conference & Exhibition promises to help school library professionals rise to the challenges of their careers with its offering of hands-on, full- and half-day preconference workshops. The conference, "Rising to the Challenge," will take place November 14-17, 2013, in Hartford, CT. Preconference workshops will be held November 13 and 14. More information is available on the national conference website at national.aasl.org/preconferences.

AASL Opens Call for Best Practice Showcase Proposals

Attendees of the AASL 16th National Conference & Exhibition will once again get a taste of current programs that are leading the way in school library program development during the conference's best practice showcase. The IDEAxCHANGE, formerly known as the Exploratorium, will be held Thursday afternoon of the conference. To submit a proposal, visit national.aasl.org/rfp.

AASL's Educators of School Librarians Section Opens Call for Papers

The AASL Educators of School Librarians Section (ESLS) invites submissions for papers on original research focusing on school library practice or school librarianship. Selected papers will be presented in a concurrent session at the AASL Conference &. The national conference session will focus on the need for new conceptualizations of how a school library looks and functions, which are needed for the school library to realize its potential as an integral and indispensable part of every child's education. More information can be found at www.ala.org/aasl/esls-call-for-papers.

New AASL Publication Explores New Concepts for School Library Spaces

AASL added to its series of Learning4Life publications with the release of "Library Spaces for 21st-Century Learners: A Planning Guide for Creating New School Library Concepts." Written by Margaret (Peg) Sullivan, the book focuses on planning contemporary school library spaces with user-based design strategies. The publication is available in both print and e-book formats, as well as in a print/e-book bundle, and can be purchased through the ALA online store at <http://www.alastore.ala.org/aasl>.

Kareem Abdul-Jabbar Named School Library Month Spokesperson

Kareem Abdul-Jabbar, record breaking basketball star and children's author, will serve as the spokesperson for the 2013 celebration of School Library Month during April. More information, as it becomes available, will be posted at www.ala.org/aasl/slm.

Video Contest Challenges Students to Let Loose Their Creativity

AASL, in collaboration with SchoolTube, announces the launch of the School Library Month 2013 student video contest "Communities matter @ your library." Contestants are urged to let loose their creativity and use humor, drama, music and/or special effects to illustrate how the school library program fosters a sense of community in their school. More information can be found at www.ala.org/aasl/slm/video.

New Articles Examine LGBTQ Literature and School Library Programs in Special Ed Schools

Two new research articles covering the topics of LGBTQ-themed literature for teens and school library services provided to students with special needs are now available online as part of the AASL's peer-reviewed online journal, *School Library Research (SLR)* at www.ala.org/aasl/slr.

School Librarians Shine as Part of Digital Learning Day

Digital Learning Day, which took place February 6, is a nationwide celebration of teaching and learning through digital media and technology that engages students and provides them with a rich, personalized, education experience. Nine lesson plans featured as part of "[Digital Learning: Lessons in Action](#)" were created by school librarians or as part of a school librarian and teacher collaboration. In addition to having plans featured on the website, two AASL members had expanded roles in the activities planned for the day. Robyn Young participated in two live chat sessions. Joquetta Johnson presented a live session on her lesson plan titled "Raving about the Raven with Touch and Learning Technologies." Johnson's presentation, one of five educator-led demonstrations of digital learning in action, reached a wide spectrum of educators and educational leaders, including special guest, Secretary of Education Arne Duncan.

Webinar on Preparation for Performance Evaluations Added to AASL eCOLLAB

Writer Patricia Owen discusses AASL's recently published "A 21st-Century Approach to School Librarian Evaluation" in the newest archived webinar available in AASL's professional development repository, eCOLLAB (www.ala.org/aasl/ecollab). In the webinar, titled after the AASL publication, Owen walks participants through the workbook's suggested readings, action tips and evidence collection to help school librarians engage in rigorous self-evaluation and to shape school administrator evaluations.

AASL Forms Special Interest Group for School Librarian Students

The AASL Board of Directors has approved the creation of a special interest group (SIG) for school librarian students based on a request made by AASL members. The Students Special

Interest Group will give students working toward a degree in school librarianship an opportunity to network with colleagues in person and virtually. AASL members looking to join the new interest group should visit connect.ala.org/node/184925.

Association of College and Research Libraries (ACRL)

Patricia Iannuzzi Named 2013 ACRL Academic/ Research Librarian of the Year

Patricia Iannuzzi, Dean of University Libraries at the University of Nevada, Las Vegas (UNLV), is the 2013 ACRL Academic/Research Librarian of the Year. The award, sponsored by YBP Library Services, recognizes an outstanding member of the library profession who has made a significant national or international contribution to academic/research librarianship and library development. Iannuzzi will receive a \$5,000 award at 4:00 p.m. on Wednesday, April 10, 2013, during the ACRL 2013 conference opening keynote session in Indianapolis. More information on Iannuzzi is available on the [ACRL Insider blog](#).

2013 ACRL Excellence in Academic Libraries Award Winners

ACRL recently announced the recipients of the 2013 Excellence in Academic Libraries Award – [Walla Walla Community College Library](#), Walla Walla, WA; [Rollins College Olin Library](#), Winter Park, FL and [Villanova University Falvey Memorial Library](#), Villanova, PA. Sponsored by ACRL and YBP Library Services, the award recognizes the staff of a college, university and community college library for programs that deliver exemplary services and resources to further the educational mission of the institution. Complete details are available on the [ACRL Insider blog](#).

ACRL 2013 Update

(see highlights section)

ACRL Applauds Introduction of “The Fair Access to Science and Technology Research Act”

On Thursday February 14, the [Fair Access to Science and Technology Research Act](#) (FASTR) was introduced in both the U.S. House of Representatives and the U.S. Senate. This bi-cameral and bipartisan legislation would require federal agencies with annual extramural research budgets of \$100 million or more to provide the public with online access to research manuscripts stemming from funded research no later than six months after publication in a peer-reviewed journal. ACRL joined other national and regional library, publishing, research and advocacy organizations in a letter thanking members of Congress who introduced the bills. More information is available on the [ACRL Insider blog](#).

ACRL Statement on Mellen Press V. Dale Askey

The ACRL Board of Directors approved the following statement on the libel suit by Mellen Press against Dale Askey on February 19, 2013:

“The Board of Directors of the Association of College and Research Libraries (ACRL) expresses

grave concern over the libel suit initiated by Edwin Mellen Press against Dale Askey, a librarian and faculty member at McMaster University. The suit alleges that Askey committed libel while criticizing the Press in his blog while a Librarian at Kansas State University. This action is a challenge to both academic and intellectual freedom in academic libraries. If successful, it would not only be damaging to Askey personally but do great harm to the ability of all academic librarians to perform their professional duties. We trust that the Edwin Mellen Press will, in the light of growing outrage in the academic community, drop what appears to be an ill-considered assault upon free expression in general and academic librarians in particular.”

College & Research Libraries to Move to Online-Only Publishing Model

College & Research Libraries (C&RL), the official scholarly research journal of ACRL, will adopt an online-only publication model beginning in January 2014. The November 2013 issue will be the final print issue of the journal. *C&RL* is freely available as an open access [online publication](#). This shift in publication model is the result of thoughtful study undertaken with input from a survey of the ACRL membership by the Board of Directors, Budget & Finance Committee, *C&RL* Editorial Board, Publications Coordinating Committee, and other stakeholder groups to balance the ways readers prefer to engage with ACRL publications with the financial realities of the changing scholarly publishing landscape. More information is available on the [ACRL Insider blog](#).

Applications/Nominations Invited for *C&RL* Social Media Editor

Applications and nominations are invited for the position of social media editor of [College & Research Libraries \(C&RL\)](#). The social media editor is a new position, identified by the Editorial Board as a critical component of the journal’s planned transition to an e-only publication model in January 2014. The social media editor will work closely with the editor and the members of the Editorial Board to shape the social media strategy for the journal and to identify opportunities for effective integration with the social media programs established by other ACRL publications and by the association. Complete details, including qualifications and application instructions, are available on the [ACRL Insider blog](#).

CRO3 Launches

Choice, a publishing unit of ACRL, has launched the latest version of its acclaimed electronic platform, [Choice Reviews Online – CRO3](#). Since its launch in the spring of 1999, Choice Reviews Online has continually evolved to meet the changing needs of its readership. Now the third and latest version Choice Reviews Online – CRO₃, introduces a plethora of new features, beginning with a state-of-the-art HighWire Press platform, in addition to major updates and improvements to the features and functionality that have made it a favorite discovery and reference tool for its thousands of loyal users. Current CRO₂ subscribers will have full access to CRO₃ in February and will be receiving instructions on making the switch. To sign up for a free trial of Choice Reviews Online – CRO₃, visit the [Choice website](#).

2011 Academic Library Trends and Statistics

ACRL has published [2011 Academic Library Trends and Statistics](#), the latest in a series of annual publications that describe the collections, staffing, expenditures and service activities of academic libraries in all Carnegie classifications. The three-volume set includes Associate of

Arts institutions, Master's Colleges and Universities/Baccalaureate Colleges, and Research/Doctoral-granting Institutions. The individual volumes for [Associates Colleges](#), [Masters/Baccalaureate](#), and [Doctoral-Granting](#) institutions are also available. *2011 Academic Library Trends and Statistics* is available for purchase through the [ALA Online Store](#) or by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers. More information is available on the [ACRL Insider blog](#).

"Assessment in Action" Learning Community Applications

ACRL is [seeking applications](#) from all types of higher education institutions for 75 teams to participate in the first cohort of "Assessment in Action: Academic Libraries and Student Success (AiA)," made possible by the Institute of Museum and Library Services and described on the [program homepage](#). Librarians will each lead a campus team in developing and implementing an action learning project which examines the impact of the library on student success and contributes to assessment activities on campus. They will be supported in this work by a professional development program with sequenced learning events and activities at key junctures. The AiA program, part of ACRL's [Value of Academic Libraries](#) initiative, employs a blended learning environment and a peer-to-peer network over the course of the 14-month long program, which runs from April 2013-June 2014. Applications are due by 5 p.m. CDT on Friday, March 8.

New Standards Workshop Presenters

ACRL is pleased to announce the selection of four new presenters for the ACRL workshop "Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action." They are Andrea Falcone (University of Northern Colorado), Rhonda Huisman (Indiana University-Purdue University Indianapolis), Sharon Mader (University of New Orleans), and Lisa Stillwell (Franklin & Marshall College). The day-long Standards workshop is led by expert presenters at locations across the country. The workshop curriculum is designed to support librarians in applying the [Standards for Libraries in Higher Education](#) at their institutions.

ACRL Program Proposals for 2014 ALA Annual Conference

ACRL invites its committees, sections, interest groups, and individual members to consider submitting program proposals for the 2014 ALA Annual Conference in Las Vegas. There will be a virtual meeting at 11:00 a.m. CDT on April 18, 2013, for ACRL units and members interested in learning more about submitting proposals. [RSVP online](#) to attend this virtual meeting. 2014 ALA Annual Conference program proposals are due September 1, 2013. The ACRL Professional Development Committee will review proposals and select 2014 Annual Conference programs, with notifications issued in October 2013. More details about the Annual Conference program process are on the [ACRL website](#).

54th Annual RBMS Preconference

The 54th Annual Preconference of the Rare Books and Manuscripts Section (RBMS) will be held June 23 – 26, 2013 in Minneapolis. The theme is, *O Rare! Performance in Special Collections*. The conference will feature three plenaries, nine seminars, six unconference sessions,

discussion groups and more. The preconference also offers many wonderful tour and reception opportunities. The early-bird registration deadline is May 24, 2013. More information is available on the [conference website](#).

e-Learning Update

ACRL e-Learning program offered one online course and two live webcasts during this report period. 57 individuals and 18 groups participated in these e-Learning events. Upcoming online seminars and webcasts include outreach and liaison relationships, creating video tutorials, and embedded librarianship.

Association for Library Collections & Technical Services (ALCTS)

ALCTS Preservation Week, April 21-27, 2013

(see highlights section)

ALCTS Offers Free Webinars during Preservation Week

ALCTS will be offering three free webinars during Preservation Week, April 21-27. Information on the webinars and how to register for them can be found at www.ala.org/alcts/confevents

- *The Preservation of Family Photographs: Here, There and Everywhere* (April 23)
ALCTS thanks Archival Products for sponsoring this webinar and supporting Preservation Week.
- *Personal Digital Archiving* (April 24) ALCTS thanks The MediaPreserve for sponsoring this webinar and supporting Preservation Week.
- *Archival 101: Dealing with Suppliers of Archival Products* (April 25)

Hosting a Personal Digital Archiving Day Event: A Special Webinar Presentation

On March 20, the Library of Congress Digital Preservation Program, the Public Library Association (PLA), and ALCTS will present a very special webinar for librarians interested in learning how to host an innovative public program on preserving personal digital information. Learn more at www.ala.org/alcts/confevents. The webinar is free and open to anyone interested in hosting an event. ALCTS thanks The HF Group/ACME Bookbinding for sponsoring this webinar. In an effort to share knowledge on how best to care for personal digital information, The Library of Congress' National Digital Information Infrastructure and Preservation Program developed The Personal Digital Archiving Day Kit to provide resources for staff at libraries, archives and other cultural institutions to help plan and present a personal digital archiving day program. This webinar focuses on the resources included in the kit, how the kit can be used to plan a public program, and why holding a personal digital archiving program is beneficial for both public libraries and their communities. The presenter is Erin Engle, Digital Archivist with the National Digital Information Infrastructure and Preservation Program at the Library of Congress.

ALCTS Announces Transforming Collections Microgrants

Supporting innovation is crucial to succeeding in today's library environment. In response to this American Library Association (ALA) goal, Transforming Libraries, the Association for Library Collections and Technical Services (ALCTS) launched "Transforming Collections." This initiative considers how ALCTS can best address ALA's goal of "providing leadership in the transformation of libraries and library services in a dynamic and increasing global digital information environment." The ALCTS Transforming Collections microgrant program is designed to support and encourage innovative practices, emerging technologies and innovation in collections. The microgrants are intended for small projects or research initiatives in support of transforming collections. Two microgrants up to \$1,500 will be funded annually. For more information on the ALCTS microgrants or to apply for one, please contact Mary Beth Thomson, chair, Transforming Collections Task Group, mbthomson@uky.edu.

Association for Library Service to Children (ALSC)

Registration for Spring Online Courses

Registration is now open for the [ALSC spring online education courses](#). Courses include *Graphic Novels 101: Selection, Evaluation and Programming for Children*, taught by Janet Weber, Youth Services Librarian, Tigard (OR) Public Library; *Integrating New Technologies into Your Collections*, taught by Bonnie Roalsen, Head of Children's Services, Dover Town (MA) Public Library; *Science, Technology, Engineering and Math (STEM) Programs Made Easy*, taught by Angela Young, Youth Services Librarian, Lorain Public Library System; *Information Literacy - From Preschool to High School*, taught by Maryann Mori, Director, Waukeg Public Library; and *Series Programming for the Elementary School Age* taught by Lisa M. Shaia, Children's Librarian, Oliver Wolcott Library. Courses begin on April 8, 2013. More information, including registration, is available on the ALSC website.

El día de los niños/El día de los libros (Dia)

(see highlights section)

Read! Build! Play!

ALSC is assisting Lego® Duplo® in a large scale push for libraries to host Read! Build! Play! @ your library® events the last two weeks in March. Incoming ALSC president Starr LaTronica, will participate in a radio tour to promote these events. Last week, ALSC sent letters to over 200 libraries which have received free Duplo bricks as part of Read! Build! Play! This letter encourages librarians to use the [Read! Build! Play Librarian Toolkit](#), read through the [Importance of Play, Particularly Constructive Play, in Public Library Programming White Paper](#), and to host a Read! Build! Play! event.

Tickets Available for 2013 Arbuthnot Lecture Featuring Michael Morpurgo

ALSC and Nazareth College and Youth Services Section of the New York Library Association have announced that tickets for the 2013 May Hill Arbuthnot Honor Lecture featuring Michael Morpurgo are available beginning March 1. The lecture, entitled "War Boy to *War Horse*," will be held at 7:00 p.m. on Thursday, May 16, 2013 at the Linehan Chapel in the Golisano Academic Center of Nazareth College in Rochester, NY. The honor lectureship will be tied to several other significant events for librarians and readers of children's and young adult literature during Children's Book Week and will kick off the 38th annual NYLA Youth Services Section's Spring Conference on May 16, 2013. Required tickets are free and must be obtained through Nazareth College and the Youth Services Section of the New York Library Association. To learn more about acquiring tickets, please visit the [2013 May Hill Arbuthnot Honor Lecture website](#)

Carnegie Whitney Grant

ALSC has been awarded a Carnegie Whitney Grant for a Summer Reading Booklist. ALSC's Quicklists Consulting and School Age Services and Programs Committees are working together to create a list of popular reading materials for children (kindergarten through 8th grade). This booklist will also explain the importance of summer reading in staving off summer learning loss and include space for libraries to personalize with their summer programs and schedule. The Summer Reading Booklist will be available on the ALSC website for librarians to download and distribute to parents and students prior to the end of the school year.

2013 ALSC Professional Award Recipients

ALSC is pleased to announce the recipients of the [2013 Professional Awards and Grants](#):

- The ALSC Distinguished Service Award - Cynthia K. Richey, Pittsburgh, PA
- Bookapalooza Award - Pinson (AL) Public Library; Fletcher (OK) Public School and Ashland (OH) Public Library
- The ALSC/Baker & Taylor Summer Reading Program Grant- Lisa McClure, Hartford (CT) Public Library
- The Bechtel Fellowship - Alison Anson, Woodside (CA) Public Library (San Mateo County Library System) and Susan Wackerbarth, Northland Public Library, Pittsburgh, PA
- The Maureen Hayes Author/Illustrator Visit Award - LuCinda Gustavson, Salt Lake County Library Services, West Jordan, UT
- Light the Way: Library Outreach to the Underserved Grant - Betty Riley, Burke County Public Library, Morganton, NC
- Penguin Young Readers Group Award - Janet Vogel, Frederick (MD) County Public Libraries; Krissy Wick, Madison (WI) Public Library; Heather Smith, Eastern Lancaster County Library, New Holland, PA and Andrea Vernola, Kalamazoo (MI) Public Library

[Top Titles for Tweens](#)

ALSC's School-Age Programs and Services Committee has compiled a list of this year's Youth Media Award winners, [Top Titles for Tweens](#), that are especially suited to those in-between

patrons, those who straddle the line between little kid and teenager, ages 10 to 14. The list can be used for collection development, for booktalking, or to generate program ideas for tweens.

ALA Annual Conference: Charlemae Rollins President's Program: Think with Your Eyes!

Planning is well underway for the ALSC President's Program at the Annual Conference on Monday, July 1, 2013. The program concludes the year-long Caldecott celebration by exploring a powerful method of engaging with pictures—and then discovering the value of using the technique with children. In part one of the program, Oren Slozberg, Executive Director of Visual Thinking Strategies, will invite audience participation as he introduces the process. In part two, library and museum partners will demonstrate how collaboration adds up to more than the sum of its parts in supporting visual literacy. More information will be posted on the [ALSC website](#) as it becomes available.

ALA Annual Conference: ALSC Preconference, A Wild Ride: 75 Years of the Caldecott Medal

Planning is also underway for the [ALSC Preconference](#) at Annual Conference on Friday, June 28, 2013 from 7:45 a.m. – 4 p.m. at the Art Institute of Chicago. Participants will hear about the creative process from an array of Caldecott winners, editors, and art directors. They will engage with one another in small book discussion groups and an exciting array of breakout sessions that will increase their knowledge about art and the artistic process, and encourage them to look at Caldecott winning books with a fresh eye. More information, including registration, is available on the [ALSC website](#).

ALA Annual Conference: The Newbery Caldecott Wilder Banquet

The Banquet will take place Sunday evening, 6:00-11:00 p.m. There will be a cash bar reception from 5:45-7:00; doors to the Banquet open at 6:30. Speeches from Newbery Medalist Katherine Applegate, Caldecott Medalist Jon Klassen and Wilder Medalist Katherine Paterson will follow the dinner, and a receiving line will conclude the evening's events. Special recognition of the 75th Anniversary of the Caldecott Medal will be included in the festivities.

ALA Annual Conference: The 2013 Pura Belpré Award Celebración

Scheduled for Sunday from 1:00 – 3:00 p.m., ALSC and REFORMA are proud to request the honor of your presence at the Pura Belpré Award Celebración. Please join the winning authors and illustrators in a special event where the 2013 medal and honor winners will be honored and celebrated.

ALA Annual Conference: The ALSC Awards Presentation

The ALSC Awards Presentation will take place on Monday from 8:30 – 10:00 a.m. The Batchelder, Carnegie, Geisel, and Sibert Awards will be presented, and the ALSC membership meeting will follow from 10:30 – 11:30 a.m.

Association of Specialized and Cooperative Library Agencies (ASCLA)

President's Program at the Annual Conference

Michael Margolis will be the featured speaker for the ASCLA President's Program in Chicago. As the author of *Believe Me: a Storytelling Manifesto for Change-Makers and Innovators*, he teaches 15 storytelling principles that can inspire more meaningful connection. His specialty is working with change-makers and innovators, showing how to translate anything new and different into social acceptance. Additional information about Margolis can be found here: <http://www.getstoried.com/>.

France Fund Raising Trip

An October 2013 trip to Southern France will be the next ASCLA trip after the Italy trip in April 2013. It will take place October 5-13, 2013. Lucky travelers will be going to Luberon, Arles, Les Baux, St. Remy, Cannes, St Tropez, Monaco Library, Royal Palace, and the Neo-Romanesque Cathedral among others. More about the trip and registration information will be posted to the ASCLA blog as it becomes available: <http://ascla.ala.org/blog/>.

Accessibility Academy Project

A beta webinar for the Accessibility Academy, *Positive Interactions: Making the Library a Welcoming and Empowering Place for People with Disabilities (seeking "beta testers")* is being developed in the first phase of the project and will be presented on March 14. This free test webinar has a cap of 25 participants from whom feedback will be gathered to help refine the next webinar. More information about the webinar and the link to volunteer may be found here: <http://www.ala.org/ascla/positive-interactions>.

RFP for Revised Standards Issued

ASCLA has issued a request for proposal (RFP) for a project director to assist in the production of revised standards for libraries serving the incarcerated; responses are due by Monday, March 25, 2013. The project director will oversee revision of ASCLA's 1992 Library Standards for Adult Correctional Institutions. These standards delineate elements that are necessary for the provision of acceptable library service in state and federal adult correctional institutions. More information and the full RFP can also be found on the ASCLA blog here: <http://tinyurl.com/aydscgb>.

Additional Spring Webinars

The following webinars have been scheduled for presentation:

Date	Day	Time	Topic	Presenter
10-Apr	Wednesday	2:00 p.m.	Creating A Latino Friendly Library	Yolanda Cuesta
17-Apr	Wednesday	4:00 p.m.	Detained and Forgotten: Informational Needs of Youth in Detention	Glenn Scott; Dena Gould

More information and the link to register for each may be found here:

<http://www.ala.org/ascla/asclaevents/onlinelearning/onlinelearning>.

ASCLA Resource Page

The [ASCLA Resources Page](#) has been updated with new information. It contains links of interest in the following areas:

- Blind and Physically Handicapped
- Certification
- Cooperative Library Organizations
- Deaf/Hard of Hearing
- Equity of Access
- Impaired Elderly Library Patrons
- Independent Librarians
- Learning Disabilities
- Prison Libraries
- State Libraries
- Students with Disabilities
- Underserved Populations
- Website Accessibility

CEUs Now Available for Signature Online Course

ASCLA's signature course, "Improving Library Services for People with Disabilities," has been approved for continuing education units (CEUs). More information about the course can be found here: <http://www.ala.org/ascla/asclaevents/onlinelearning/libraryservices>.

Cutting-Edge Preconferences in Chicago

ASCLA preconferences at the 2013 ALA Annual Conference will cover disaster response, servant leadership and resource sharing. More information on each can be found here: <http://tinyurl.com/affua38>.

- *Ports in a Storm: Your Library as a Disaster Recovery Center*, Friday, June 28, 8 a.m. – 12 p.m.
- *Servant Leadership in Your Library*, Friday, June 28, 9 a.m. – 4 p.m.
- *Discovery to Delivery: Rethinking Resource Sharing*, Friday, June 28, 9 a.m. – 4 p.m.
Sponsored by ASCLA's Physical Delivery Interest Group and RUSA's Rethinking Resource Sharing Steering Committee

Library and Information Technology Association (LITA)

Two New LITA Guides Just Released

LITA has added two new Guides to address practical applications of technology in libraries: 1) *Implementing Virtual Reference Services* is edited by Beth C. Thomsett-Scott. Designed to save readers time and effort, the Guide provides basic information on setting up and implementing a wide spectrum of virtual reference technologies. 2) *Improving the Visibility and Use of Digital Repositories through SEO*, by Kenning Arlitsch and Patrick S. OBrien, addresses the issues of search engine optimization (SEO) and the challenges to libraries and archives. In addition to the technical detail aimed at IT professionals, this Guide addresses the benefits of SEO to administrators who need to demonstrate the value of the library or archive.

<http://www.ala.org/lita/publications/books>

LITA Guides Included in “Bestselling” List

The ALA Store listed 10 “Bestselling books from ALA Neal-Schuman.” Two LITA Guides, *Using LibGuides to Enhance Library Services*, and, *Managing Electronic Resources*, are included. The *Tech Set #11-20*, which LITA co-published with Neal-Schuman, is also included.

Public Library Association (PLA)

PLA Virtual Spring Symposium

(see highlights section)

Innovations in Literacy Scholarships

From now until March 29, the Public Library Association (PLA) is accepting applications for eight [Innovations in Literacy Scholarships](#) to recognize original literacy programs of all types in public libraries. Grants in the amount of \$1,000 will be awarded to eight winning applicants for registration and travel to the PLA 2014 Conference in Indianapolis, March 11-15. The Innovations in Literacy Scholarships are funded by a generous donation from the Cambria Estate Winery, which has a strong tradition of supporting literacy initiatives. [Read more.](#)

PLA Leadership Academy

Twenty-four fellows were chosen to attend the [PLA Leadership Academy: Navigating Change - Building Community](#), March 4-8, in Chicago. The academy has been developed in collaboration with the International City and County Management Association (ICMA) and supported by a grant from the Institute of Museum and Library Services. It offers a groundbreaking focus on developing the skills needed to work with local government and community partners to enhance the position of the library within the community and improve the effectiveness of library activities and programs. The program includes lectures, team activities and a professional coach

program with experienced public library leaders and city managers. [Learn more and see a list of fellows online.](#)

PLA 2013 Award Winners

PLA is pleased to congratulate 11 award winners honoring the best in public library service, innovation and outreach. [Find a complete list of recipients online.](#)

Accidental Public Library Technology Trainer Course

The interactive online course [“The Accidental Public Library Technology Trainer”](#) April 8-May 3, is now open for registration. This four-week blended-learning program led by Stephanie Gerding, librarian, author, and trainer, is designed for library professionals who have unexpectedly found themselves responsible for technology training of users or staff at their libraries. [Read more.](#)

PLA Webinar: “PLAmetrics: How to Make Public Library Data Work for You”

This free webinar will help attendees learn how to navigate available data, make the most of report templates, and create custom datasets using PLAmetrics, the online database accessing both Public Library Data Service (PLDS) and Institute of Museum and Library Services (IMLS) data. April 3, 1:00 p.m. CDT. [Learn more.](#)

PLA Webinar: Early Literacy Programming in the Digital Age: Apps and E-Books in Storytime

Storytime has joined the digital age, and incorporating digital media into collections and programming is now an essential part of children’s librarianship. Instructor Cen Campbell, children’s librarian, Santa Clara County (CA) Library District and Mountain View (CA) Public Library, will explore mobile apps and e-books and share practical techniques for integrating these tools into traditional early literacy programming. April 17, 1:00 p.m. CDT. [Read more.](#)

Reference and User Services Association (RUSA)

President’s Program at the Annual Conference

Pew Center’s Lee Rainie, Director of the Pew Research Center’s Internet & American Life Project, will be the featured speaker for RUSA’s President’s Program in Chicago. The program is about “The Myth and the Reality of the Evolving Patron” on Saturday, June 29, 2013. RUSA will host a discussion of the issues presented at the program on Sunday, June 30. Rainie is also co-author of the new book *Networked: The New Social Operating System*, and lead researcher on new studies of adults and teens. He will share the latest data about how Americans are interacting with information technology and electronic books.

RUSA's Book and Media Awards

Awards for best titles for adult readers in a variety of categories were announced at RUSA's Book and Media Awards reception in Seattle:

- The [Notable Books List](#) for fiction, nonfiction and poetry (these titles help form the long list of titles reviewed by the Andrew Carnegie Medals of Excellence in Fiction and Nonfiction Committee)
- The [Sophie Brody Medal](#) for achievement in Jewish literature
- The [Listen List: Outstanding Audiobook Narration](#)
- The [Reading List](#), including winners, short lists and readalikes for eight popular genres
- The [Dartmouth Medal](#), recognizing the most outstanding reference work of the year
- [Outstanding Reference Sources](#), a list of top reference titles for the library
- [Best Free Websites](#) selected by the MARS: Emerging Technologies in Reference Section
- [Outstanding Business Reference Sources](#) and "[Best of the Best](#)" [Business Websites](#) curated by the Business Reference and Services Section (BRASS)
- Best Historic Materials selected by the History Section, to be published in [Reference and User Services Quarterly](#) this spring

Young Adult Library Services Association (YALSA)

Virtual Town Hall on Libraries and Teens

As part of a year-long grant-funded effort to bring together key stakeholders to explore the world of young adults and library services to this population, YALSA is hosting a virtual town hall on Tuesday, March 19, 2:00 – 3 p.m. (Eastern), including stakeholders from the areas of libraries, education, technology, adolescent development and the for-profit and nonprofit sectors. Any interested person is welcome to attend. At the conclusion of the grant project, YALSA will produce a report which will provide direction on how libraries need to adapt and potentially change to better meet the needs of 21st century teens. Grant funding is generously provided by the Institute of Museum and Library Services. To learn more, visit www.ala.org/yaforum, or search #yalsaforum on Twitter.

It's Nearly Teen Tech Week™!

(see highlights)

YALSA and Best Buy Mobile Announce Partnership

YALSA will work with Best Buy to administer donations that will expand programs and improve digital services for teens in libraries across the country. When Best Buy Mobile (specialty stores offering smartphones, tablets and services) opens new locations in the United States, YALSA

will identify a nearby public or school library to receive a \$2,000 donation from Best Buy to fund digital library resources for teens.

Your One-Stop Shop for Teen Summer Reading

YALSA is excited to announce a website designed to help librarians connect with other librarians and library workers and share ideas and tips for summer reading programs. The site contains resources, recommended readings, webinars, and more. Visit <http://summerreading.ning.com> to get started.

Upcoming Events & New Initiatives

- March 10 – 16, Teen Tech Week™, www.ala.org/teentechweek will be celebrated with the theme “Check In @ your library”
- March 19, Virtual Town Hall on Libraries & Teens, www.ala.org/yaforum
- March 21, webinar "Low-stress Strategies for Engaging the Afterschool Crowd," facilitated by Chris Shoemaker, www.ala.org/yalsa/onlinelearning/webinar
- April 11, Celebrate Teen Literature Day (Teens’ Top Ten nominees announced; Teen Read Week (TRW) web site goes live)
- April 16, Virtual Town Hall on Libraries & Teens, www.ala.org/yaforum
- April 18, webinar, “Easy-to-Implement Teen Programs” facilitated by Mike Buono, www.ala.org/yalsa/onlinelearning/webinar
- May 2, YALSA President Virtual Chat, 1-2pm (Eastern) www.ala.org/yalsa/getinvolved/connect
- May 21, Virtual Town Hall on Libraries & Teens, www.ala.org/yaforum
- June 28, YA Lit Bloggers’ Summit in Chicago

ALA PUBLISHING

American Libraries: Class of 2013 Emerging Leaders Trading Cards

The March/April 2013 issue of the print magazine included trading cards of the class of 2013 Emerging Leaders, with photos taken by the ALA Cognotes photographer at Midwinter. Gale Cengage helped to sponsor the feature, and will be offering actual decks of the trading cards at its booth at Annual. This new annual feature is expected to become as popular as another that’s always eagerly anticipated—the Library Design Showcase—which will appear this year in the September issue.

American Libraries Live Free Streaming Video Broadcasts

The third episode of American Libraries Live, the free streaming video broadcast that is a partnership between American Libraries and ALA TechSource aired February 14, featuring Jason Griffey as host, and Maurice Coleman and Robin Hastings as panelists, discussing *Mobile Services: The Library in Your Pocket*. The program drew nearly 2000 viewers, and featured a very active live chat during the presentation. Archives of previous episodes as well as the blog, dates, and information on future episodes (including Library Safety and Security,

the Present and Future of Ebooks, Library Learning Goes Online, New Technologies in Library Equipment, Discovery Services: The Future of Library Systems, and Digging into New Databases) are on the [AL Live website](#).

American Libraries New Associate Editor

American Libraries hired Mariam Pera as associate editor. Mariam comes to ALA from the Dental Hygienists Association, where she worked on its publications team. She is a magna cum laude graduate of Loyola University.

New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include [Reflecting on the Future of Academic and Public Libraries](#) (ALA Editions), [Using LibGuides to Enhance Library Services: A LITA Guide](#) (TechSource & LITA), [The Medical Library Association Guide to Finding Out about Diabetes: The Best Print and Electronic Resources](#) (ALA Neal-Schuman), and [Meeting the Needs of Student Users in Academic Libraries: Reaching Across the Great Divide](#). For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#).

ALA Graphics

The ALA Store at the Midwinter Meeting was a great success for ALA Graphics. A number of new and popular posters and bookmarks sold out, including Pete the Cat, Darth Paper, and Origami Yoda. The Love My Library products, newly expanded to include an umbrella and magnets, were also strong sellers. Tom Angleberger, author/illustrator of the Origami Yoda series, signed posters in the store on Monday afternoon for a waiting crowd. (Angleberger also appeared at the Midwinter Meeting as part of the Star Wars-themed Wrap Up/Rev Up celebration, along with fellow bestselling author, Chris Alexander.)

<http://www.alastore.ala.org/alagraphics/>

Booklist at the Midwinter Meeting

Despite the gloomy weather, *Booklist* returned from the Midwinter Meeting in Seattle with a sunny outlook. Attendees who signed up for a *Booklist* subscription were entered in a raffle to win an Apple iPad Mini, which made for one thrilled academic librarian and boosted conference subscription sign-ups. The booth also ran a raffle for two tickets to the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction award ceremony at Annual Conference, reminding attendees about the event and renewing excitement in the awards for the coming year. Many good ideas and important feedback were shared at the *Booklist* Editorial Advisory Board meetings. [An Indie Bound buy button](#) has been added to *Booklist Online* to accompany the Amazon.com button already there.

Booklist's Books for Youth Editors Annual Presentation

In February, *Booklist's* Books for Youth editors gave their annual presentation at National Louis University's Center for Teaching through Children's Books and highlighted selections from

Booklist's 2013 Editors' Choice and [Book Links magazine's Lasting Connections](#) lists to an audience of 150 educators and librarians. booklistonline.com

ALA TechSource and Editions workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular workshops included *Introducing RDA* with Chris Oliver and *How to Improve Your Library Instruction: Assessment in Five Minutes* with Sarah Steiner. The free 2013 ALA Midwinter Tech Wrapup with panelists Jason Griffey, Marshall Breeding and Sue Polanka gave a tech perspective on Midwinter Meeting. Popular eCourses included *Web Design Basics for Librarians* with Diane Kovacs and *Social Media Basics* with Paul Signorelli. ALA TechSource's partnership with *American Libraries* on [AL Live](#) is well underway and the free streaming video broadcasts are consistently attracting audiences of around 2,000. (Further details are in the *American Libraries* report above.) <http://www.alaeditions.org/>

ALA Digital Reference: RDA Toolkit

Both the RDA rewording and the RDA Update by the Joint Steering Committee (JSC) are near completion. The RDA Technical Group held an initial online meeting and also convened in London, February 19-20, for further discussion and work. At the RDA Update Forum at the Midwinter Meeting, Beacher Wiggins, representing the U.S. RDA Test Committee, the Committee of Principals, and the Library of Congress, updated attendees on the activities of all three groups, and announced that the Test Committee has issued its final report on RDA and that the Library of Congress is on track to meet its goal of using RDA for all general cataloging after March 31. John Attig reported on JSC activity, including their meeting in Chicago in November 2012. The outcomes of that meeting are discussed on the [JSC website](#). RDA Toolkit continues to host well-attended webinars, including January's Essentials webinar with record live attendance of over 400 people. Facebook, Twitter, and the monthly e-newsletter going to around 30,000 readers help to keep people up to date on progress and implementation news. www.rdatoolkit.org

ALA JobLIST

The highly rated ALA online jobs board and career resources hub, a shared project among ACRL, American Libraries, and HRDR, has seen online classified job ads maintaining their recovered strength this fiscal year. February 2013 was the most active month in JobLIST's history, with strong revenue well up over the same month in 2012. JobLIST revenue is on par with the same period in the peak years of FY07 and FY08, although print classified ad revenues have dwindled over the past six years as this type of advertising has moved online. Staff continues its efforts to position ALA JobLIST as the key source for job listings in library and information sciences. Site updates being worked on for implementation this summer include improved search options for job seekers, an improved searchable résumé bank for employers, and optimization of the site for mobile devices. <http://joblist.ala.org/>

ALA-APA

Enrollment Assistance Awards (EAAs)

The [Library Support Staff Certification](#) (LSSC) Program is proud to announce that, in cooperation with nine state-level library organizations, it will be offering Enrollment Assistance Awards (EAAs) this spring to library support staff applying for certification in the LSSC Program. The nine states participating as partners with LSSC are: [New York State Library](#), [Oregon State Library](#), [Texas Library Association](#), [Missouri State Library](#), [State Library of Louisiana](#), [Wyoming State Library](#), [Washington State Library](#), [Idaho Commission of Libraries](#), and the [Colorado Library Consortium](#). 36 awards will be offered by the LSSC Program on the national level with 36 additional awards (4 per state) being reserved for applicants to the state-level participants. Those interested in applying at the national level will be able to submit their applications from February 15 – March 15, 2013, using the [online form](#). The recipients of the awards will be chosen by a random drawing in late March, 2013. More information can be found on the [LSSC Website](#).