

Report to Council and Executive Board

October 23, 2012

Keith Michael Fiels
Executive Director

ALA Receives IMLS Grant to Advance Library-led Community Engagement

The ALA Public Programs Office announced that it received a 2012 Laura Bush 21st Century Librarian Program Grant of \$250,837 from the Institute of Museum and Library Services (IMLS). PPO will partner with The Harwood Institute for Public Innovation on the first phase of a multi-phase initiative, *The Promise of Libraries Transforming Communities*, which will develop a sustainable national plan to transform the role of libraries in their communities by advancing community engagement and innovation. The goal of this first project phase is to create core communication materials for dissemination to the field, collaboratively create innovative strategies for community engagement, improve participating ALA leader and member access to strategies and resources for community engagement and help participants feel better prepared to take on the role of community facilitator. *The Promise of Libraries Transforming Communities* is one of ALA President Maureen Sullivan's key initiatives.

ACRL Awarded Second IMLS Grant For Value of Academic Libraries Initiative

ACRL has been awarded a National Leadership Demonstration Grant by the Institute of Museum and Library Services (IMLS) for the project "Assessment in Action: Academic Libraries and Student Success." The grant funding of \$249,330 will support ACRL, in partnership with the Association for Institutional Research (AIR) and the Association of Public and Land-grant Universities (APLU), and build on their IMLS 2011 Collaborative Planning grant which convened two invitational summits. With this grant, a professional development program to strengthen the competencies of librarians in campus leadership, and data-informed advocacy will be designed, implemented and evaluated. Complete details on the [grant](#) and the calls for one [peer-to-peer instructional design expert](#) and three [curriculum designers/facilitators](#) are available on the ACRL Insider blog.

The HathiTrust Digital Library Case

The Library Copyright Alliance welcomes the court decision made in October that the HathiTrust Digital Library's use of digitized works is a fair use permitted under the Copyright Act. In the lawsuit, the Author's Guild claimed that the HathiTrust—a collaborative organization of several major research libraries—was providing access to scanned materials in violation of their members' copyrights. The ruling in *Authors Guild, Inc., et al., v. HathiTrust, et al.* held that providing access for students with print disabilities constitutes a "transformative use" under the fair use provision of the Copyright Act and permits university libraries to digitize their collections for distribution and use by the blind. The ruling allows HathiTrust to continue serving scholars and the print disabled, and also provides helpful guidance on how future library services can comply with copyright law.

PLA, OITP to Partner on New Grant for Digital Literacy Education

The Institute of Museum and Library Services awarded the Public Library Association a \$291,000 grant to develop an online collection of digital literacy resources that will be accessible to libraries, patrons and community-based organizations. PLA will partner with the ALA's Office for Information Technology Policy and the Chief Officers of State Library Agencies to generate the online digital literacy resource collection. PLA will launch the online resource center at the 2013 ALA Midwinter Meeting in Seattle.

Economists Release Economic Report on Ebook Pricing

In a newly released [economic report](#), renowned economists Stanley M. Besen and Sheila Nataraj Kirby discuss fair ebook pricing for libraries. According to findings from the report, "price" (in the economic lexicon) is determined by the library's "willingness to pay." The price that a library is willing to pay for an ebook is determined by the perceived value accorded by library users and any additional costs that the library user must incur (in time and energy) to access the title.

Banned Books Week 2012

In celebration of Banned Books Week 2012, the Office for Intellectual Freedom secured Bill & Judith Moyers of Moyers and Company to be the first ever honorary co-chairs of Banned Books Week. Bill Moyers produced a [video essay](#) in honor of the Week. OIF also coordinated the [timeline of banned and challenged books](#) as well as the [50 State Salute to Banned Books Week](#) as a way to commemorate the 30th Anniversary of Banned Books Week. The 50 State Salute formed the core of ALA's participation in the [Banned Books Virtual Read-Out](#), which is now in its second year. (For information on media coverage, see the PIO section)

Joint Conference of Librarians of Color (JCLC),

The Joint Conference of Librarians of Color (JCLC), September 19 – 23, Kansas City, MO, made national and international headlines with coverage focusing on the library communities' efforts to prepare for the country's demographic shift. The PIO prepared a joint opinion piece for JCLC Co-Chairs Haipeng Li and Janice Rice entitled "[Libraries and the demographic shift](#)," for the *Huffington Post*. The article received more than 210 facebook posts and received more than 570 likes. REFORMA Past President and JCLC Publicity Committee member Loida Garcia Febo participated in an interview with NPR's [Tell Me More](#). More than 690,000 listeners from across the county tuned in as Febo discussed the JCLC and how libraries are working to support the needs of diverse communities. JCLC Steering Committee Member Jacqueline Ayala appeared on *CNN en Español's* evening newscast via Skype and discussed how libraries are working with new Americans and diverse communities. Kansas City, MO media also provided coverage including [Fox 4](#) with JCLC Local Arrangements Co-Chair Gloria Tibbs and Patricia Barra, a University of Missouri/Kansas City (UMKC) student who shadowed Tibbs during the JCLC. ALA President Maureen Sullivan, Tibbs and author David Treuer participated in a panel discussion on diversity in libraries with Kansas City, MO NPR Affiliate [KCUR](#).

AASL Fall Forum Focuses on Transliteracy

AASL presented the 2012 Fall Forum, *Transliteracy and the School Library Program*, October 12-13, 2012. School librarians from across the country met face to face on location in Greenville, SC, and participated virtually at four satellite sites located in Homestead and Doylestown, PA; Richardson, TX; and San Jose, CA. Renowned author and media studies scholar, Henry Jenkins, was joined by presenters Kristin Fontichiaro and Barbara Jansen in providing a comprehensive overview of transliteracy, participatory culture, and its importance in education. Prior to the start of the institute, AASL held an information session at the Greenville location to discuss its new NCLE grant opportunity (see *details below*). In a precursor to the institute, AASL held the first *Knowledge Quest* related webinar of the new editorial year on October 9. Andy Plemmons, school librarian at David C. Barrow Elementary, presented "Opening the Space: Libraries as a Site of Participatory Culture." An archive of the webinar will soon be available to AASL members and subscribers as a part of its professional development repository, eCOLLAB.

LITA Forum

The Forum convened October 4 through October 7 at the Hyatt Regency in Columbus, Ohio. Two full-day workshops, *Developing a web analytics strategy for your library: Using data to measure success* (with Tabatha Farney and Nina Hale) and *Everything you never wanted to know about running your systems (And Are Afraid to Ask!)* (with Christopher Manly) started on Thursday afternoon and ran through Friday morning. Keynote presentations included Eric Hellman starting the Forum with *Building a public sector for eBooks*; Ben Shneiderman presenting, *Fresh thinking about information technology: Visual analytics, social discovery and networked communities*, on Saturday; and Sarah Houghton wrapping it up on Sunday with *Library futures: Star Trek or Starbucks?* From Friday afternoon through Sunday morning, learning and networking opportunities included 40 concurrent sessions and 11 poster sessions. Networking was encouraged especially at the opening reception, breakfasts, and lunch. Initial feedback is most positive and the excitement at this Forum bodes well for next year's Forum in Louisville. <http://www.ala.org/lita/conferences/forum/2012>

ALA JobLIST

ALA's highly-rated online jobs board and career resources hub, a joint project of *American Libraries*, ACRL's *C&RL News*, and HRDR, had a banner FY12, exceeding FY11 online classified ad revenue by 20%. ALA JobLIST is cited in the 25,000-strong ALA LinkedIn group as a valuable resource, and continues its active Facebook and Twitter presence, as well as the *ALA JobLIST Direct* e-newsletter with more than 7,300 opt-in subscribers. An RFP for Web developers is being prepared for distribution this fall in preparation for site enhancements to roll out over the winter, intended to offer easier and more effective site features to both employers and job seekers. <http://joblist.ala.org>

ALA OFFICES

Membership Development

Membership Packages with State Chapters

Membership Development and the Chapter Relations Office continue to work with states' chapters to develop and expand joint ALA-Chapter membership "packages" for students, trustees and support staff. Special ALA online applications became available, making the process of simultaneously joining the ALA, participating divisions/round tables, and participating chapters easier. In FY12, approximately 3,400 members joined through the joint programs. The programs are being promoted locally by the chapters, on the ALA chapter web pages, and on the ALA membership web pages. Twenty-three chapters are participating in the joint programs, with the Maryland Library Association being the most recent chapter to participate.

Office for Government Relations (OGR)

The HathiTrust Digital Library Case

(See highlights section)

House of Representative Reauthorizes FISA Amendments Act (FAA) of 2012

In September, the House of Representatives reauthorized the 2008 Foreign Intelligence Surveillance Act (FISA) Amendments Act (FAA), a law that legalized the Bush administration's warrantless wiretapping program, which means that the American public, including library patrons, will continue to be exposed to needless surveillance under this reauthorization. The FISA Amendments Act Reauthorization Act of 2012, H.R. 5949, would extend the provisions of the 2008 FAA to December 31, 2017, rather than letting the FISA sunset on December 31, 2012. The Senate has not been able to finalize a vote on the legislation. As it did in 2008, ALA continues to argue against the FISA Amendments Act because of the FAA's lack of transparency and the potential for abuse of the system that has been created.

Library Associations, EFF File Friend of the Court Brief in Authors Guild v. Google, Inc.

On August 1, 2012, members of the Library Copyright Alliance (LCA), together with the Electronic Frontier Foundation (EFF), filed a friend of the court brief (pdf) in Authors Guild v. Google, Inc., a lawsuit in which authors allege that Google violated copyright by scanning books to create Google Book Search (GBS), a search tool similar to its Internet search engine. The LCA/EFF brief defends GBS as permissible under the doctrine of fair use, a flexible right that allows copying without payment or permission where the public benefit strongly outweighs the harm to individual rightsholders.

Federal Funding Appropriations

At the end of September, Congress and the President signed a 6 month “continuing resolution” (CR) that will fund the federal government through March 27, 2013. This action became necessary since none of the FY 2013 Appropriations bills have cleared the Senate at this point. The CR package is funded at the agreed level for FY 2013 in the Budget Control Act. This level was set at \$1.047 trillion for FY 2013, \$4 billion over the FY 2012 enacted level of \$1.043 trillion. This means that all federal discretionary programs will receive a small 0.612 percent increase. Unfortunately, since many library grants are funded after the March end-date of this CR, it is unclear how significantly this will impact libraries.

Electronic Communications Privacy Act

ALA signed onto a letter on September 17, 2012, in support of Sen. Leahy’s amendment to H.R. 2471. As the letter states, “The Chairman’s amendment would update the Electronic Communications Privacy Act (ECPA) to provide protection to sensitive personal and proprietary communications stored in ‘the cloud.’” On September 20, 2012, the Senate Judiciary Committee adopted by voice vote, Sen. Leahy’s amendment. It is expected that the Senate will pick up this issue once again after the elections in November.

Office for Information Technology Policy (OITP)

OITP to Partner with Public Library Association on New Grant for Digital Literacy Education

(See highlights section)

Economists Release Economic Report on Ebook Pricing

(See highlights section)

OITP Collaborates on New “Inclusive Gigabit Libraries” Initiative

The ALA Office for Information Technology Policy’s Program on Networks is pleased to announce it will be working with the Graduate School of Library and Information Science (GSLIS) at the University of Illinois at Urbana-Champaign and U.S. Ignite to promote access to and use of gigabit networks. The Institute of Museum and Library Services recently funded GSLIS to convene library and broadband leaders in a series of national continuing education forums to enhance understanding of how libraries may adopt and use next-generation Internet networks and applications to benefit communities. The first forum will take place November 2 at the California Library Association conference.

OITP Fellow Bob Bocher Selected for U.S. UCAN Advisory Council

The United States Unified Community Anchor Network (U.S. UCAN) has selected Bob Bocher, ALA Office for Information Technology Policy Fellow, to sit on the organization’s first U.S. UCAN Advisory Council. UCAN is an Internet2 program that works with regional research and

education networks to connect community anchor institutions, such as schools, libraries, healthcare facilities and other public institutions, to advanced broadband networks. As a member of the Advisory Council, Bocher will represent the needs and concerns of the library community, help shape and evolve U.S. UCAN, and advise Internet2 on ways that libraries may better serve the needs of their communities by being connected to high-capacity broadband networks and using applications that require such connectivity.

OITP Staff Speak at Digital Public Library of America Midwest Meetings

OITP offered remarks on the value of the Digital Public Library (DPLA) to the library community at the DPLA Midwest meetings, which took place October 11-12, 2012 at the Chicago Public Library. DPLA Midwest is the third major public event bringing together librarians, technologists, creators, students, government leaders, and others interested in building a Digital Public Library of America. Convened by the DPLA Secretariat at the Berkman Center for Internet & Society and co-hosted by the Chicago Public Library, the event assembled a wide range of stakeholders in a broad, open forum to facilitate innovation, collaboration, and connections across the DPLA effort.

OITP Staff Participate in Alaska OWL (Online With Libraries)

In September, OITP participated in the Alaska OWL (Online With Libraries) Broadband Sustainability Summit in Anchorage, Alaska. The Alaska State Library team hosted a full house of OWL-participating librarians, advocates like John Windhausen of the Schools, Health and Libraries Broadband (SHLB) Coalition and OITP Fellow Bob Bocher, and state leaders, telecom providers and researchers.

OITP Participates in Library 2.012 Virtual Conference

OITP organized and participated in three sessions at the Library 2.012 virtual conference, which took place October 3-5, 2012. The Library 2.012 Conference is a global conversation on the current and future state of libraries. Subject strands include physical and virtual learning spaces, evolving professional roles in today's world, organizing and creating information, changing delivery methods, user-centered access, and mobile and geo-social information environments. OITP staff discussed Pew research data, [contemplation](#) and digital content.

Office for Intellectual Freedom (OIF)

Banned Books Week 2012

(See highlights Section)

Office for Library Advocacy (OLA)

Advocacy Trainings

OLA Director Marci Merola presented two advocacy training programs at the South Dakota Library Association Annual Conference, October 3-5 in Huron, South Dakota.

2012-2013 School Library Task Force

The Office for Library Advocacy is moving forward with its work on the 2012-2013 School Library Task Force, with an initial conference call scheduled for October 24th.

Office for Research and Statistics (ORS)

National Leadership Grants

ORS received a three-year, National Leadership Grant from the Institute for Museum & Library Services (IMLS). The research will provide data about public library service in the areas of digital literacy, economic and workforce development, educational support, and health information.

ORS is also partner, along with the Officers of State Library Associations, in the National Leadership Grant received by Florida State University. The research will produce a prototype, Web-based mapping system that will collect specific data about libraries serving diverse communities.

2011-2012 Public Library Funding and Technology Access Study

Judy Hoffman organized and staffed an exhibit at the International City/County Management Association (ICMA) Annual Conference. Local librarians volunteered time at the booth.

Libraries Matter and Digital Content Environmental Scan

The digital content environmental scan portion of the Transforming Libraries website is now available. A press release promoting the site is to be released the week of October 15.

Presentations

Kathy Rosa gave a presentation at the Library 2.012 Worldwide Virtual Conference about the implications of digital content for library management. Rosa delivered presentations at the Nevada Library Association Annual Conference and the West Virginia Library Association Conference, about the use of research to inform decision makers.

Public Information Office (PIO)

Joint Conference of Librarians of Color (JCLC).

(See highlights Section)

30th Anniversary of Banned Books Week

This year marks the 30th anniversary of Banned Books Week (September 30 – October 6), a time to celebrate the freedom to read. Banned Books Week received 3, 200 mentions in the media. ALA spokespeople participated in more than 25 interviews including such publications as [USA Today](#) and [Publishers Weekly](#). Banned Books Week coverage could be found in [Time Magazine](#), [Huffington Post](#), [The Guardian](#), [Christian Science Monitor](#), [New Yorker](#), [The Atlantic](#) and with other high-level news agencies. PIO developed a variety of press materials, a Web press kit, and secured interviews for ALA leadership and Office for Intellectual Freedom staff with NPR's *Talk of the Nation*, WRVA, Clear Channel Radio (Richmond, VA) and *The Macomb Daily /Daily Tribune* (Macomb, MI) and *Sun Newspapers* (Cleveland).

"60 Ways to Use Your Library Card"

A "60 Ways to Use Your Library Card" slideshow (<http://atyourlibrary.org/sixty-ways-use-your-library-card>) received 138,000 pageviews during the promotion period for Library Card Sign-up Month. The slideshow used real-life examples and photos submitted from public libraries to showcase what library users can find at the library. Embedded code enabled libraries to include the slideshow on their own websites and blogs. The captions on each slide linked back to relevant content on atyourlibrary.org.

Public Programs Office (PPO)

PPO Accepting Nominations for Sara Jaffarian Award

The ALA Public Programs Office is now accepting nominations for the 2013 Sara Jaffarian School Library Program Award for Exemplary Humanities Programming. School libraries, public or private, that served children in any combination of grades K-8 and conducted humanities programs during the 2011-2012 school year are eligible. The award consists of a \$4,000 honorarium and a plaque. Additionally, the winning program will be promoted as a model program for other school libraries on www.ProgrammingLibrarian.org. Applications and award guidelines are available at www.ala.org/jaffarianaward. To be considered, nominations must be received by the ALA Public Programs Office by December 15. More information about the award will be presented on October 24 in a free, online learning session hosted by the ALA Public Programs Office.

ALA Cultural Communities Fund to Sponsor Award for Excellence in Library Programming

The ALA Public Programs Office announced that the ALA Cultural Communities Fund is the new sponsor for the ALA Excellence in Library Programming Award. The \$5,000 award will recognize a library (public, academic, school or special) that demonstrates excellence in library

programming by developing and presenting a cultural or thematic program or program series during the previous year. Nomination forms for the 2013 ALA Excellence in Library Programming Award are available online, and must be received by December 1.

ALA Receives IMLS Grant to Advance Library-led Community Engagement

(See highlights section)

ALA Receives IMLS Grant to Pilot StoryCorps Programming in Libraries

The ALA Public Programs Office announced that it received a National Leadership Grant of \$249,867, with a matching amount of \$109,169, from the Institute of Museum and Library Services (IMLS). The funds will support the implementation of a national initiative to bring StoryCorps' interview methods and recording equipment to libraries as a springboard for programming and collaboration. Building on earlier planning work supported by IMLS, ALA and StoryCorps will develop and implement "StoryCorps @ your library," a replicable program to be piloted at ten public libraries selected from across the country. Pilot libraries will receive equipment, training, promotional materials and other resources to help them implement community documentation projects using the popular StoryCorps interview model. Local libraries will retain copies of all interviews, but preservation copies will also be deposited with the Library of Congress. The project team will produce freely shareable training materials to help public libraries better understand strategies for sustaining local oral history programs. To receive an alert when the application period opens, interested libraries should sign up for the PPO Grants electronic discussion list at www.ala.org/offices/ppo/about/ppolist.

Deadline Approaches for *Bridging Cultures: Muslim Journeys* Program Applications

Applications for the Bridging Cultures Bookshelf [will be accepted online](#) through October 25. The ALA Public Programs Office is partnering with the National Endowment for the Humanities (NEH) on the Bridging Cultures Bookshelf. Available to public, academic and community college libraries, the program aims to familiarize public audiences in the United States with the people, places, history, faith and cultures of Muslims in the United States and around the world. Eligible libraries must host one public event that introduces Muslim Journeys Bookshelf themes to the library's patrons and broader community. In January 2013, up to 1,000 sites will be selected to receive the Bookshelf.

New Funding Opportunity Added for *Bridging Cultures: Muslim Journeys* Program Applications

The ALA Public Programs Office announced a new funding opportunity for prospective applicants for the ALA/NEH [Bridging Cultures Bookshelf: Muslim Journeys](#) program. The United States Institute of Peace (USIP) and the Institute of International Education (IIE) have launched a new public education initiative entitled, "U.S. Institute of Peace Public Education for Peacebuilding Support." Through this effort, USIP will support up to 250 organizations including public libraries, community college and academic libraries, enabling them to hold events that promote the understanding of peacebuilding and international conflict resolution. Eligible institutions may apply by November 1 to receive up to \$2,000 in matching support for programming. A second round of applications will be accepted by May 1, 2013. For complete information about USIP Public Education for Peacebuilding Support, including the application,

please visit www.iie.org/usipsupport. The ALA Public Programs Office encourages Bridging Cultures Bookshelf applicants to apply for USIP Public Education for Peacebuilding Support, in order to secure matching funds for lectures, panel discussions, forums and other public events that highlight the Muslim Journeys theme and collection materials, while addressing the goals of the USIP Peacebuilding initiative. Libraries may use the Bookshelf collection grant, valued at \$1,000, as well as staff time spent on programming activities toward the USIP's matching requirement.

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Focuses on Transliteracy

(See highlights section)

AASL Receives NCLE Grant to Create Personal Learning Network

AASL received a grant from the National Center for Literacy Education (NCLE) to create a personal learning network centered on the topic of its 2012 Fall Forum – transliteracy. The funding will be used to support school librarians and their teaching partners in the collaborative development of materials for the transliteracy practice exchange. To create this learning network, school librarians and their teaching partners will have the opportunity to apply for mini-grants to support the development of projects to be hosted in what will be called the Transmedia & Digital Literacy Learning practice exchange. As a stakeholder group in NCLE, AASL anticipates being a major contributor to the Literacy in Learning Exchange website through the practice exchange and future projects. To date, AASL has offered its members access to literacy resources through the Literacy in Learning Exchange website and via the opportunity to subscribe in the NCLE SmartBrief email newsletter.

AASL Observed Second Annual Banned Websites Awareness Day

AASL designated Wednesday, October 3, 2012, as the second annual Banned Websites Awareness Day. To raise awareness of the overly restrictive blocking of legitimate, educational websites and academically useful social networking tools in schools and school libraries, AASL designates one day during Banned Books Week as Banned Websites Awareness Day. On Wednesday, October 3, AASL asked school librarians and other educators to promote an awareness of how overly restrictive filtering affects student learning. To facilitate this, the AASL website offers a variety of relevant resources and tools. The AASL website also includes a Web banner and Web badge available for download. Both graphics feature the AASL Banned Websites Awareness Day logo. AASL also presented the webinar, *How to be a Ninja Warrior Filter Fighter!*, featuring facilitator Gwyneth Jones, The Daring Librarian.

AASL Releases White Paper on Technology Use in Schools

AASL, in conjunction with its second annual Banned Websites Awareness Day, released a white paper covering the appropriate use of educational technology in schools. The paper covers the topics of filtering practices, acceptable use policies (AUPs), apps, social media, bring your own device (BYOD) and other related subjects and can be read via the AASL website at www.ala.org/aasl/educational-technology.

Filtering Continues To Be an Issue for Schools Across the Country

According to results of a survey conducted by the AASL, the filtering of legitimate, educational websites and academically useful social networking tools continues to be an issue in most schools across the country. An executive summary of the supplemental questions on filtering included as a part of AASL's longitudinal survey, *School Libraries Count!* is now available on the AASL website in conjunction with the observance of Banned Websites Awareness Day. Banned Websites Awareness Day seeks to promote an awareness of how overly restrictive filtering affects student learning. The summary can be found on the AASL website at www.ala.org/aasl/filtering-schools.

AASL Introduces New Dues Category for Unemployed School Librarians

The AASL Board of Directors approved the addition of a non-salaried/unemployed dues category to its membership rates. The new category, which includes librarians earning less than \$25,000 per year or not currently employed, allows those eligible to pay a discounted rate of \$25 for division membership. For more information on joining ALA and AASL, visit www.ala.org/aasl/joinnow.

AASL Becomes Picture Book Month Partner

AASL will celebrate the picture book during the month of November as a partner of the second annual Picture Book Month. Founded by author and storyteller Dianne de Las Casas, Picture Book Month is an international literacy initiative that celebrates the print picture book in an increasingly digital age. More information can be found on the initiative's website at www.picturebookmonth.com.

Association of College and Research Libraries (ACRL)

2013 ACRL Award Nominations

For more than three-quarters of a century, ACRL has been committed to celebrating the achievements of academic and research librarians through the presentation of awards, grants and fellowships. Members are an integral part of a successful [awards program](#). Members are urged to nominate colleagues whose work has influenced their thinking and growth as an academic librarian and whose contributions merit recognition by the profession. Member nominations will ensure that the pool of candidates for each award remains both competitive and distinguished. Nominations and supporting materials for most awards must be submitted by December 7, 2012. Complete details are on the [ACRL awards website](#).

New Liaison Appointments

The ACRL Liaisons Coordinating Committee (LCC) announces the following liaison appointments:

- [Educause Learning Initiative](#) (ELI): Sarah McDaniel, Coordinator of Library and Information Literacy Instruction Program, University of Wisconsin-Madison Libraries (Term: 2012-15)
- [American Anthropological Association](#) (AAA): Juliann Couture, Librarian to the School of Human Evolution and Social Change, Arizona State University (Term: 2012-15)
- [American Sociological Association](#) (ASA): Amanda Swygart-Hobaugh; Librarian for Sociology, Anthropology, and Gerontology; Georgia State University (Term: 2012-15)
- [Council of Independent Colleges](#) (CIC): Lisbeth Chabot, College Librarian, Ithaca College (Term: 2012-15)

Complete information on ACRL liaisons is available on the [LCC website](#).

ACRL 2013 Board of Directors Candidates

ACRL is pleased to announce the slate of candidates for the association's Board of Directors for the 2013 ALA/ ACRL elections.

- Vice-President/President-Elect: Maggie Farrell, Dean of Libraries, University of Wyoming; and Karen Williams, Associate University Librarian for Academic Programs, University of Minnesota Libraries.
- Director-at-Large: Ann Watson, Dean of the Library, Shepherd University; and Susan B. Whyte, Library Director, Linfield College.
- Director-at-Large: Bradford Lee Eden, Dean of Library Services, Valparaiso University; and Julia Gelfand, Applied Sciences and Engineering Librarian, University of California – Irvine.
- ACRL Councilor: Tom Abbott, Dean of Libraries and Distance Learning, University of Maine at Augusta; and Douglas Lehman, Library Director, Wittenberg University.

A full list of candidates for ACRL and section offices will be available in the January 2013 issue of [C&RL News](#).

The Busy Librarian's Guide to Information Literacy in Science and Engineering

In September, ACRL published *The Busy Librarian's Guide to Information Literacy in Science and Engineering*, edited by Katherine O'Clair and Jeanne Davidson. The book provides a practical guide for librarians responsible for science, engineering and/or technology information literacy instruction to understand and apply the [ACRL Information Literacy Standards for Science and Engineering/Technology](#) into curriculum design and ongoing instruction. *The Busy Librarian's Guide to Information Literacy in Science and Engineering* is available for purchase in [print](#), as an [e-book](#), and as a [print/ e-book bundle](#) through the ALA Online Store; in [print](#) and for [Kindle](#) through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Applications Now Available For Immersion '13 Program

ACRL is now accepting applications for the Information Literacy Immersion '13 Program. Applications are being accepted for Immersion '13 Teacher and Program tracks. Five members of the nationally-recognized Immersion faculty will lead participants through four-and-a-half days of intensive information literacy training and education. Immersion '13 will be held July 28-August 2, 2013, at Seattle University. The new Immersion '13 Teaching with Technology track will provide a practical and design-minded framework for evaluating instructional technologies in order to integrate them more effectively into face to face and/or online teaching. Teaching with Technology takes a blended approach that consists of an initial day-long face to face workshop at the 2013 ALA Annual Conference in Chicago, followed by four weeks of work in an online environment. The application deadline for all three tracks is December 7, 2012. Complete program details and application materials are online at <http://www.ala.org/acrl/immersionprogram>.

e-Learning Update

ACRL e-Learning program offered three live webcasts and three multi-week courses during this report period. 114 individuals and 15 groups participated in these six e-Learning events. Upcoming fall 2012 online seminars and webcasts include managing student assistants, mobile apps, Pinterest, and embedded librarians.

ACRL 2013 Update

The ACRL 2013 conference, to be held April 10-13, 2013, in Indianapolis, offers over 300 thought-provoking sessions carefully curated to motivate participants to imagine, innovate and inspire. Panel and paper proposal notifications were sent out in late August, and the preliminary program is now available on the conference website. The deadline for Cyber Zed Shed presentation, poster session, roundtable discussion and Virtual Conference webcast proposal submissions is November 9, 2012. Complete details about ACRL 2013, including the full Call for Participation, are available on the [conference website](#).

Association for Library Collections & Technical Services (ALCTS)

Libraries and Online Learning: An ALCTS Midwinter Symposium

Libraries and learners have long been engaged in a successful partnership. Never has this partnership been more important or wide-ranging than in today's online environment. "Libraries and Online Learning: A Powerful Partnership," a Midwinter Symposium from the Association for Library Collections and Technical Services (ALCTS), offers a unique opportunity to engage in an important discussion of the role of learning in libraries. From local public libraries to national and transnational digital public libraries, from primary schools to research universities, libraries increasingly provide for learners' virtual educational experiences. In this symposium attendees will learn to foster the strategic relationships possible between libraries and online learners.

Join colleagues from 8 a.m. to 4:30 p.m. on Friday, January 25, 2012 at Midwinter in Seattle. Registration is through the [ALA Midwinter registration form](#).

ALCTS Offers Webinars to LIS Students and Faculty

ALCTS is pleased to announce that LIS students who are student members of the American Library Association may register again this year for any ALCTS webinar free of charge. Students who wish to take advantage of this offer need to be current student members of ALA and register in advance for the webinar(s) in which they are interested. Students need not be ALCTS members. In addition, ALCTS is extending its free registration initiative this year to any LIS faculty members who wish to use any of the ALCTS webinars in their courses. This offer extends to both live and recorded webinars. See: <http://connect.ala.org/node/157236>

Erin McKean Featured Speaker at ALCTS President's Program in Chicago

Erin McKean, founder of Wordnik.com, will be the featured speaker at the ALCTS President's Program at the next Annual Conference in Chicago. Erin likes to call herself a Dictionary Evangelist. She was the editor in chief of the New Oxford American Dictionary, 2e, and is the author of *Weird and Wonderful Words*, *More Weird and Wonderful Words*, *Totally Weird and Wonderful Words*, and *That's Amore* (also about words). Her first novel, *The Secret Lives of Dresses*, was published by GrandCentral/5Spot in February 2011. She recently moved from Chicago to the Bay Area, rants about dresses on her blog (*A Dress A Day*), and she's actually really bad at Scrabble (but surprisingly good at roller-skating). Visit Worknik: <http://www.wordnik.com/about> Take a look at Erin at TED: http://www.ted.com/talks/erin_mckean_redefines_the_dictionary.html

Association for Library Service to Children (ALSC)

ALSC and LEGO® DUPLO® Partnership Celebrates Importance of Play

This fall, LEGO® DUPLO® and the Association for Library Services to Children (ALSC) are continuing their celebration of the importance of play and local libraries. The two organizations recently concluded their Read! Build! Play! competition in which over 500,000 people participated. ALSC offers resources for libraries on the Importance of Play on its website, including a white paper – "[The Importance of Play, Particularly Constructive Play, in Public Library Programming](#)" – written for the Association for Library Service to Children by Sue McCleaf Nespeca, and adopted by ALSC's Board of Directors on September 10, 2012. The site also includes examples of constructive play submitted by libraries around the country.

Winter Online Education Courses and CEU Approval

ALSC is pleased to announce that two new courses will be offered this winter including, [ALSC Core Competencies: Serving Children with Distinction and Commitment](#) and [Science, Technology, Engineering and Math \(STEM\) Programs Made Easy](#). The ALSC Core Competencies course identifies the skills, orientations and understanding that children can expect of the dedicated staff in their school and public libraries; it is being taught by ALSC Past-

President Thom Barthelmess. The STEM course touches on using educational programs in the library with families and children. This course is being taught by online education veteran teacher Angela Young. This course has also been approved to provide 1.2 continuing education units (CEUs). More information about all of the ALSC courses can be found on the [ALSC website](#).

ALSC Guest Hosts Twitter Discussion on Story Apps

As part of the ALSC Children & Technology Committee's dedication to Twitter discussions, ALSC guest-hosted a [Twitter discussion on libraries and story apps](#). The Twitter discussion – organized by the hashtag #storyappchat – was started by a group of developers who create storybook apps for kids. On Sunday, October 7, 2012, ALSC hosted “Ask a Librarian,” in which children's librarians and developers discussed access/availability of digital content in libraries, and literacy/childhood development.

ALSC Student Session “Early Literacy in Action” on November 14

On November 14, 2012, ALSC will present its third [student session](#), “Early Literacy in Action.” The instructors are Amanda Ellington, Assistant Branch Manager at the Lexington Park Library, St. Mary's County Maryland and Christy Estrovitz, Early Literacy Specialist for the San Francisco Public Library. The student session will discuss implementing early literacy efforts in the library and partnerships. ALSC Student Sessions are free, one-hour virtual workshops, held quarterly and organized by the ALSC Membership Committee. They are open to the public.

ALSC National Institute

The [ALSC National Institute](#), September 20 – 22, 2012, was a huge success with more than 250 participants. According to our follow-up survey, the majority of participants (72 percent) were first-time Institute attendees, and found that their overall experience was positive. Of all the special events and speaker programs taking place, participants most enjoyed the Opening General Session with author/illustrator Peter Brown. The event would not have taken place without ALSC's very generous sponsors: at gold level, sponsors donating more than \$2,000, include Disney-Hyperion and LEGO DUPLO. The silver level sponsor, donating more than \$1,000, is Little, Brown, and Co. The Bronze Level Sponsors, donating more than \$500, include Indigenous Crafts from Bolivia; Blocks Rocks!; and Big Fish Games.

ALSC Adds More Outstanding Selections to Great Websites for Kids

ALSC added more recommended websites to [Great Websites for Kids](#), its online resource containing hundreds of links to exceptional websites for children. For the period of September 1, 2012, to October 13, 2012, there were 29,133 visitors to Great Websites for Kids and 96,827 page views. The newly added sites are:

[Chess Kid](#)

[Eyes on the Solar System](#)

[Fraboom](#)

[Money As You Grow](#)

[Olympic: The Official Website of the Olympic Movement](#)

[Poisson Rouge](#)

[The Brown Bookshelf](#)
[The Science Kids](#)

Association of Specialized and Cooperative Library Agencies (ASCLA)

ASCLA Awards

The nomination period is now open for awards representing ASCLA's diverse areas of library services. The awards are:

- The ASCLA/KLAS/NOD Award
- The Francis Joseph Campbell Award
- The Exceptional Service Award
- The Leadership and Professional Achievement Award
- The Cathleen Bourdon Service Award

For more information about the awards, see ASCLA's blog post here:
<http://ascla.ala.org/blog/2012/09/ascla-awards-callfornominations/>.

Italy Fund Raising Trip

Italy will be the next ASCLA trip destination, taking place April 15-24, 2013. Lucky travelers will be going to Sorrento, Puglia, the Amalfi Coast, Rome, the National Library and the Vatican Museum among others. This trip is expected to fill with the maximum of 40 people due to intense interest. More about the trip can be found here: <http://ascla.ala.org/blog/2012/09/ascla-in-italy-sept21-deadline/>.

Accessibility Academy

With the help of the ASCLA Online Learning committee, a request for proposals (RFP) has been issued for a project consultant for the Accessibility Academy to create ASCLA's first online tutorial module for working with people with disabilities that may be used by public, academic, special, state, and international libraries to train their staff. Responses will be reviewed by the committee and a representative from ASCLA's Universal Access Interest Group. The RFP can be found here: <http://ascla.ala.org/blog/2012/10/rfp-accessibility-academy/>.

Emerging Leaders

Sara Bryce has been selected as the 2013 ASCLA Emerging Leader. She graduated from Florida State University and is currently Youth Services Manager, La Crosse Public Library, La Crosse, WI. Sara has a special interest in ensuring that children and families from lower socio-economic statuses are provided with the tools they need to form an intrinsic love of learning. ASCLA welcomes her and looks forward to working with her.

Library and Information Technology Association (LITA)

LITA Forum

(See highlights section)

LITA Midwinter Workshops

For anyone who missed it at the Forum, there will be another chance to participate in *Developing a web analytics strategy for you library* (with Tabatha and Nina) in Seattle on Friday, January 25, 2013. In addition, LITA is offering a second full day workshop, *Building web applications with HTML5, CSS3, Javascript: An introduction to HTML5* (with Jason Clark), also on Friday, January 25, 2013. <http://www.ala.org/lita/conferences/midwinter/2013>

Library Leadership and Management Association (LLAMA)

LLAMA Webinars

The webinar program continues to be successful. On September 19, LLAMA presented “Social Entrepreneurship in Action: Digitizing Our Cultural History” featuring David Gwynn, University of North Carolina at Greensboro; Susan Sharpless Smith, Wake Forest University; and Jeff Suchanek, University of Kentucky. More than 90 people participated. On October 17, LLAMA presented “Sharing Our Collections : Looking to the Future” featuring Carmit Marcus from Ex Libris, Linda Di Biase from the University of Washington, and Janet Schneider. More than 100 people participated.

Public Library Association (PLA)

PLA Awards

Through the generosity of sponsors, the Public Library Association (PLA) is offering nine awards/grants designed to highlight the best in public library service and to honor those bringing innovation, creativity and dedication to public libraries. Many of the awards include an honorarium; [please visit the website for details on each award](#) and nominate a colleague or library through December 1, 2012.

PLA Partnership with Federal Trade Commission

As a result of a collaboration with the Federal Trade Commission (FTC), PLA members received samples of the FTC’s Identity Theft materials, including [Taking Charge: What To Do If Your Identity Is Stolen](#) , a handbook with tips about protecting your information, and instructions,

sample forms, and letters to help recover from theft; [Safeguarding Your Child's Future](#), a guide to help parents and guardians protect a child's information and repair damage caused by theft; and [Identity Theft: What To Know, What To Do](#), an easy-to-copy brochure covering the basics: how to avoid and respond to identity theft. Librarians were encouraged to order these materials in bulk (at no cost) to distribute to their library patrons. This month, PLA and the FTC will do a second mailing of general consumer protection materials developed for individuals with lower literacy levels. Feedback from PLA members has been positive.

PLA Webinars

PLA continues to offer a wide range of education via monthly webinars and special series. Upcoming webinar this month:

- ["Make Way for Makerspaces in the Library"](#) 1 p.m. CDT on October 17

Held last month:

- "Alternative Reads: Discovering and Sharing Great Indie Fiction with Your Patrons"

PLA Conference Webinar Series: Three Top Programs from PLA 2012

PLA 2012 Conference was one of the biggest learning events for public librarians this year, and so many excellent sessions were delivered, it seemed a shame to leave them all behind in Philadelphia. In order to share this premier education with even more professionals, PLA has developed the new PLA Conference Webinar Series presenting three top programs and ConverStations with original presenters from PLA 2012 as live, one-hour webinars.

- Wednesday, October 31, 2012
[The State of E-Books in Public Libraries and Publishing](#)
- Wednesday, November 7, 2012
[The Elusive Library Non-User: How Can Libraries Find Out What Non-Users Want?](#)
- Thursday, November 15, 2012
[On Life Support, But Not Dead Yet! Revitalizing Reference for the 21st Century](#)

Public Libraries Online Contributors

PLA is updating the look of [Public Libraries Online](#) and adding new live content including book reviews, blogs, author interviews, and more. Library professionals are invited to become part of *PL Online's* dynamic, high-profile team by becoming regular contributors. For complete details look online! <http://www.ala.org/pla/publications/publiclibraries/plonlinecontributor>

Turning the Page 2.0 Train the Trainer Event

PLA is hosting a Turning the Page 2.0 Train-the-Trainer event on November 7-8, 2012, in order to educate a new cadre of trainers at the state and local level about how to incorporate Turning the Page 2.0 into their training efforts. Thirty-five applicants were chosen to attend. The training session will give them the opportunity to explore how to use the curriculum and training materials.

Edge Benchmarks Update

PLA is currently working on the training curriculum for the [Edge Initiative](#). The current Edge project schedule calls for a soft launch of the entire program in the first half of 2013. This will include training on using the benchmarks as a planning, management, and advocacy tool.

Reference and User Services Association (RUSA)

2013 Slate of Candidates

The RUSA nominating committee has presented the 2013 slate of nominees for the election:

RUSA Vice-President / President-Elect, 2013-2014:

- Denise Forro, East Lansing, MI
- Joseph (Joe) Thompson, Hagerstown, MD

RUSA Secretary, 2013-2015:

- Erin Rushton, Web Services Librarian/Bibliographer, Binghamton University Libraries, Binghamton, NY
- Christy Cathro Goodnight, Media Librarian, Utah Valley University, Orem, UT

RUSA Directors-at-Large (two to be elected for a three-year term), 2013-2016:

- Steve Alleman, Head of Collections, University of Missouri - Kansas City, Kansas City, MO
- Agnes Haigh Widder, Humanities Librarian, Michigan State University, East Lansing, MI
- Louise Feldmann, Business & Economics Librarian, Colorado State University Libraries, Fort Collins, CO
- Margaret Ellingson, Interlibrary Services Librarian, Emory University, Robert W. Woodruff Library, Atlanta, GA

Just Ask

Leaders were appointed to the Just Ask team, and a new charge was developed. The charge at present is:

- Create a RUSA vision of the reference/ information professionals and the services they provide,
- Communicate that vision by advocating for reference librarians, and
- Provide creative resources for librarians to engage in that advocacy

RUSQ Promotion

Due to the decrease in subscriptions since *RUSQ*, the official journal of RUSA, was converted to digital format, a marketing and promotion plan was implemented to attract new and past subscribers.

Emerging Leaders

Brandie Doyle has been selected as the 2013 RUSA Emerging Leader. Brandie graduated with an MLIS from Simmons College in May 2011 and is currently Librarian I (Business & Career Resources) at Russell Library, Middletown, CT. She has a special interest in leadership skills and abilities and applying them to real-world problems. RUSA welcomes her and looks forward to working with her.

Smart investing @ your library®

A new newsletter which highlights innovative financial education programs @ your library is now available. The newsletters include news about innovative financial education programs created by Smart Investing @ your library participants, new financial literacy resources for the reference desk, and upcoming events that can jumpstart financial education at the library. For more information and to sign up to receive the newsletter, go here:

<http://rusa.ala.org/blog/2012/10/01/smart-investing-newsletter/>.

Awards

Nominations are now being sought for 2013 RUSA achievement awards, research and travel grants. RUSA offers over 15 awards and grants. This year's list includes two new awards:

- The Gale Cengage History Research and Innovation Award. The winner will receive up to \$2,500, sponsored by Gale Cengage, and a citation.
- The BRASS Business Expert Press Award for Academic Business Librarians. The winner will receive \$1,250 for travel expenses supported by Business Expert Press and a citation.
-

For more information on each of the awards, please visit: <http://rusa.ala.org/blog/page/2/>.

Young Adult Library Services Association (YALSA)

Online Registration Still Open for YA Lit Symposium

YALSA's next symposium will be held November 2—4, 2012 in St. Louis. The event will focus on the theme, "The Future of YA Lit: Hit Me with the Next Big Thing." The preliminary program and registration are available at www.ala.org/yalitsymposium

YALSA Announces 2012 Teens' Top Ten Winners

Teens voted online in August and September for their favorite books, and YALSA announced the results during Teen Read Week. Visit www.ala.org/yalsa/teenstopten to access a list of the winners and view a brief video featuring the winning titles.

YALSA Receives Funding to Implement National Forum on Libraries & Teens

The Forum is a year-long grant funded effort that will bring together key stakeholders from the areas of libraries, education, technology, adolescent development and the for-profit and nonprofit sectors to explore the world of young adults and library services to this population, and ultimately produce a white paper which will provide direction on how libraries need to adapt and potentially change to better meet the needs of 21st century teens. Grant funding is generously provided by the IMLS. For more information, please visit www.ala.org/yaforum.

YALSA Seeks Member Manager for YALSAblog

The Member Manager will be responsible for the content and look of the blog, and will work closely with the YALSAblog Advisory Board to recruit and oversee member and guest bloggers. The mission of the YALSAblog is to provide a virtual space for publishing information about time sensitive issues as well as a forum for members and the library community to explore matters relating to serving teens through libraries. The deadline for applications is November 1, 2012. For details visit <http://ow.ly/ewTpB>.

Upcoming Events & New Initiatives

- October 18, [Book Blitz 2: 45 Must Know YA Titles](#) webinar with Shauna Yusko.
- November 1, 1-2 p.m., eastern, YALSA Member E-Chat led by President Jack Martin.
- November 2 – 4, Young Adult Literature Symposium in St. Louis, MO, www.ala.org/yalitsymposium
- Week of November 5, voting opens for 2013 [Readers' Choice List](#)
- November 6, noon to 1 p.m., eastern, YALSA's Tuesday Tweet-up on Twitter: What are you reading now?
- November 15, Teen Spaces [webinar](#) with Katherine Trouern-Trend.
- December 1, deadline to apply for most YALSA member [grants & awards](#)
- December 1 – March 1, fill out a volunteer form to serve on YALSA's process committees, www.ala.org/yalsa/getinvolved/participate
- Week of December 3, finalists for 2013 Morris & Nonfiction Awards announced.
- December 4, YALSA's Tuesday Tweet-up on Twitter.
- January 23 – 24, Summit on Libraries & Teens, www.ala.org/yaforum
- January 26, Trends in YA Paper Presentation, "Comics: A Once-Missed Opportunity," by Carol Tilley, Seattle.
- January 28, YALSA announces the winners of its 6 literary awards.

ALA PUBLISHING

ALA JobLIST

(See highlights section)

American Libraries Survey

American Libraries sent out a survey to members in early October seeking input on the content and various formats in which it is now delivered. More than 4,000 responses were received,

many with detailed commentary about what readers like and what they'd like to see changed in the various AL media streams. The editors, as well as the AL Advisory Board, are reviewing the responses in order to incorporate ideas and improve reader satisfaction, and will post results on the *American Libraries* website.

Highlights of the September/October *American Libraries*

Among other topics, the September/October print issue of *American Libraries* highlighted joint library models that work, ALA award winners, and Maureen Sullivan's plans for her presidential year. www.americanlibrariesmagazine.org

New Books from ALA Editions and Neal-Schuman

Some of the new books published since early September include [Making Sense of Business Reference: A Guide for Librarians and Research Professionals](#) (ALA Editions), [Introduction to Information Science](#) (Neal-Schuman), [Academic and Professional Publishing](#) (Chandos), and [The E-copyright Handbook](#) (Facet). For a full listing of new titles, visit the [ALA Store](#) and [Neal-Schuman Store](#). The ALA Editions Fall/Winter 2013 catalog includes a bumper crop of more than 50 new products from the various imprints—books, online workshops, and e-Courses. www.alastore.ala.org

Booklist Shopping Cart Options Expand

Booklist has teamed up with book distributor Ingram for some extra one-click efficiency, adding another function that makes the Booklist Online workflow workhorse increasingly indispensable. Ordering selected materials is now easier for Ingram customers thanks to a new option that allows *Booklist Online* subscribers to transfer their *Booklist* lists directly to Ingram's ipage®. Subscribers can create selection lists in their ipage account for easy ordering without ever having to navigate out of *Booklist Online*. The single-click shopping cart in *Booklist Online* had previously connected directly only to Baker & Taylor Title Source 3 accounts.

Women's National Book Association's October National Reading Group Month (NRGM)

The popular *Booklist* blog [Book Group Buzz](#), offering original content by expert contributors as well as links to a wide range of free book group-related guides and tips, is again the official partner blog for the Women's National Book Association's October [National Reading Group Month](#) (NRGM), including the special [Great Group Reads](#) initiative. "Great Group Reads" are a key element of National Reading Group Month, with 20 titles, selected for their appeal to reading groups by a panel of writers, reviewers, librarians, booksellers, publicists, and committed readers. *Booklist* is making its reviews of Great Group Reads titles available free to non-subscribers at [Booklist Online](#), and during the month of October, its [Great Reads](#) page will again be devoted to these selections.

Booklist Webinars

The successful sponsored-webinar series is having a booming fall. The following webinars took place in September and the first half of October, and can all be accessed through the [Booklist webinar archive](#): Youth Announcements: Fall Into Reading; Common Core State Standards:

Getting Ready for K–8 Research; Reeling in Reluctant Readers; What's New in Series Nonfiction: Fall 2012; Ring the Dinner Bell: New Cookbooks to Enjoy; and Common Core and More: Surprising Reasons to Go Graphic. www.booklistonline.com

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended workshops and eCourses. Popular eCourses included a new iteration of *Using Drupal to Build Library Websites* with Sean Fitzpatrick, and the new course *Working with Teens to Build Better Library Programs* with Jennifer Velasquez. Popular workshops included *A More Effective Social Media Presence* with Cliff Landis and Sarah Steiner and *Building the Digital Branch* with David Lee King.

<http://www.alaeditions.org/>

RDA: New Updates and Translations Underway

RDA Toolkit releases in August and October featured substantial improvements to the user experience, including automatic synching and enhanced document sharing. The [October RDA Toolkit release](#) included updates and revisions to Library of Congress Policy Statements (LCPS) to reflect the new cooperation between Library of Congress and the Program for Cooperative Cataloging (PCC). Most notably the LCPS name has been changed to LC-PCC PS. Full details of the release are available on the RDA Toolkit [Development Blog](#). The bimonthly RDA Essentials webinar continued to attract large audiences, including over 550 registrants for the September presentation. The video and slides are now available at [RDA Toolkit Essentials](#). The agreement with ASTED for the French translation of RDA was finalized and [announced](#) in September. www.rdatoolkit.org

ALA-APA

Breaking News from the Library Support Staff Certification Program

The October issue of *Breaking News* is ready. It details the current state of the program, the upcoming webinar and in-person presentation schedule, information on upcoming financial assistance opportunities, new partnerships with Library Technical Assistant (LTA) Programs, personal accounts of the program from program graduates, and some exciting developments in the world of Support Staff and Services. The October 2012 copy of *Breaking News* may be viewed at <http://ala-apa.org/lssc/files/2012/10/Breaking-News-October-2012.pdf> Direct any questions to Ian Lashbrook, Research Associate, ALA-APA, (312) 280-2424, ilashbrook@ala.org