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Report to Council and Executive Board

January 20, 2009

Keith Michael Fiels Executive Director

AL Direct, Special Tough Economy Issue

American Libraries is producing a special "Tough Economy" issue of American Libraries Direct, scheduled to mail January 20. This supplementary issue will highlight the Association's efforts to advocate for libraries during tough times and to provide members with the tools and information to help them make the case at the local, state and national level.

The special issue will include links to a new advocacy toolkit, Midwinter events that relate to the current economic crisis, and the work of the Public Information Office and the Washington Office in connection with the new administration and the economic crisis.

Libraries and the Economic Stimulus Package

On Thursday, January 15, the House of Representatives released its version of the American Recovery and Reinvestment Act of 2009 – the highly anticipated "stimulus" package. Though this is the first step of a long and uncertain legislative process, the current version looks very promising for America's libraries. Congress appears to recognize that more Americans are using library resources to overcome the challenges of a weakened economy.

The House version includes funding for a host of programs libraries benefit from including, Education for the 21st Century, K-12 Repair and Modernization, Higher Education Repair and Modernization, Rural Community Facilities Program, State Broadband Development, Community Service Employment for Older Americans, National Endowment for the Arts, and Head Start/Early Head Start. As we move forward, ALA will continue to explore additional opportunities to enable libraries to continue delivering crucial services during this time of economic downturn.

To view the full text of the House version of the American Recovery and Reinvestment Act of 2009, click here. The House Appropriations Committee Report on the American Recovery and Reinvestment Act of 2009 can be seen here. Click here for the ALA summary of programs included in the House version of the stimulus that can benefit libraries.

Tough Economy Toolkit

The Office for Library Advocacy (OLA) has released a new web-based toolkit called "Advocating in a Tough Economy," which will help library advocates make the case for libraries during times of economic downturn. The "Advocating in a Tough Economy" toolkit is available at www.ala.org/tougheconomytoolkit.

The toolkit contains information on how to work with decision-makers, ways to work with the media, and talking points to help libraries articulate the role of libraries in times of economic downturn. Talking points on the economic value of libraries, with return-on-investment examples; libraries and the economy; and upswings in library usage are included. Recent media coverage of libraries is also featured, and users are also invited to share their stories of how they have successfully advocated.

The ALA Public Information Office, Chapter Relations Office, Washington Office and other units contributed significant work to this resource. Updates and improvements will be implemented as new information and new success stories become available.

This resource is part of the "Advocacy U", ALA's new initiative geared to providing tools, training and resources to help library advocates achieve real advocacy goals in real situations at the local level. Learn more at www.ala.org/advocacyuniversity.

Building Statewide Coalitions for All Libraries in a Tough Economy Panel Discussion

Join ALA President Jim Rettig, and 2004-2005 ALA President Carol Brey-Casiano for a program focusing on the value of building statewide coalitions during times of economic downturn and the concept of the "Library Ecosystem," or how libraries of all types are interdependent. "Building Statewide Coalitions for All Libraries" will take place on Saturday, January 24, 2009, 4:00-5:30, in the Colorado Convention Center, Room 403-404.

Panelists include Martin Garnar, Past President, Colorado Association of Libraries; Rod Wagner, Director, Nebraska Library Commission; and Ann Dutton Ewbank, Education Liaison Librarian at Arizona State University's Fletcher Library. Carol Brey-Casiano, 2004-2005 ALA President and Chair of the ALA Advocacy Committee, will moderate the discussion.

The program is sponsored by the Advocacy Training Subcommittee of the ALA Advocacy Committee, the ALA Chapter Relations Committee and Jim Rettig's Ad Hoc Task Force on Advocacy.

Add It Up: Libraries Make the Difference in Youth Education and Development

The Office for Library Advocacy, in partnership with the Office for Research and Statistics, will launch a new web resource at the Midwinter Meeting. "Add It Up: Libraries Make the Difference in Youth Education and Development" is designed to provide library advocates with research, statistics and talking points to make the case for the library's impact youth education and development.

Data for the resource was collected from the myriad of existing reports both inside the library context and outside; then translated into digestible and user-friendly terms. OLA is looking for feedback on this first iteration of this project, which incorporates new usage of ALA's content management system and new directions for online advocacy tools. The site will be updated with new data as it becomes available. Other project partners include the youth divisions: AASL, YALSA and ALSC, and the ALA Washington Office. A draft of this website is now available at www.ala.org/additup.

ALA and Univision Radio Partner on First-Ever PSA Campaign to Target Latinos

ALA, in collaboration with Univision Radio, kicked off its first-ever public service announcement (PSA) campaign targeting Hispanic/Latino populations. Univision Radio aired PSAs about libraries in nine markets - Austin, Chicago, Houston, Los Angeles, New York, Miami, San Antonio, San Francisco and Washington, D.C. – while also promoting the use of the PSAs across its network of 70 stations. The stations running the ads reach 75% of Latinos in the top 20 Latino markets.

Focusing on interpersonal relationships and building trust, the campaign presents the librarian as a trusted provider of information and support, capable of providing access to the wide range of opportunities represented by the local library. The primary message is, "Yo te puedo ayudar." ("I can help you.") In spring 2009, another two-week flight of the public service announcements will be aired.

Two PSAs will air: a 15-second and a 30-second PSA. Both feature Univision Radio personality Javier Romero. The 30-second PSA also features the voice of a librarian, who was recruited to record the PSA through the Midwest Chapter of REFORMA. The PSAs focus on how librarians can help people find books, information about health, getting a job, starting a business and more. The PSAs will be aired in both Spanish and English.

A Spanish-language web site for the public - http://www.entubiblioteca.org/ - has been built to support the messages of the campaign. The site contains broad messages about what libraries offer and encourages people to visit their local library.

Also on the site (http://www.entubiblioteca.org/bibliotecarios) are downloadable bookmarks, a flyer/ad, poster and web buttons that libraries can download and print to use locally. The materials can be printed as-is, or libraries can customize the pieces with their own logos. Downloadable web buttons are also available for use on web sites and blogs.

The PSAs also can be previewed and downloaded from the 'bibliotecarios' web page. Libraries can use the PSAs on their web sites, on-hold messages or other uses. Libraries in markets with Univision Radio stations that have not already committed to running the PSAs are encouraged to call their local station to invite them to run the PSAs.

Registration Opens January 20 for AASL National Conference

Registration for the AASL 14th National Conference & Exhibition opens January 20, 2009. The National Conference, "Rev up learning @ your library," will be held November 5-8, 2009 in Charlotte, NC. The AASL National Conference will feature 10 preconferences, educational and school tours, a storytelling extravaganza and special appearances by award-winning authors, including James Patterson.

William J. Brennan, Jr. Award for Judith Krug

Judith Krug, Director of the Office for Intellectual Freedom, has been given the William J. Brennan, Jr. Award for her "remarkable commitment to the marriage of open books and open minds" by the Thomas Jefferson Center for the Protection of Free Expression at the University of Virginia. Krug is only the fifth person to receive the award since it was first given in 1993. The award recognizes a person or group that demonstrates a commitment to the principles of free expression followed by the late U.S. Supreme Court Justice.

ALA OFFICES

ALA Publishing: American Libraries

AL Activities During the Midwinter Meeting

American Libraries will be producing the January 28 issue of American Libraries Direct e-newsletter during the Midwinter Meeting, with special emphasis on conference coverage. AL Direct Editor George Eberhart will be stationed in the ALA Offices and working with the Public Information Office. Leonard Kniffel and Greg Landgraf will be blogging the conference for the AL Inside Scoop blog (http://www.al.ala.org/insidescoop/2009/01/) and shooting video of interviews and programs, especially the Presidential Candidates Forum, which is expected to be posted to American Libraries Focus (http://alfocus.ala.org/) during the conference. Pam Goodes will be covering Executive Board and Council meetings.

Print Midwinter Meeting coverage is scheduled for the March issue of *AL* and will be drawn largely from the blog and the e-newsletter. New Associate Editor Sean Fitzpatrick, who officially comes on board February 1, will be attending Midwinter and learning the ropes. Columnist Jennifer Burek Pierce ("Youth Matters") will be covering the show floor for news related to children's and youth services. John Blyberg is writing "Technology in Practice" in place of columnist Meredith Farkas, for March only, and it will also be a roundup of news from the show floor.

Chapter Relations Office (CRO)

Connecting with Local Government Officials

Beginning in the fall of 2008, through efforts of the Chapter Relations Office, Membership Development, Office for Library Advocacy, and the Washington Office, ALA has been exhibiting at local government conferences to highlight the value of libraries. These outreach efforts will be extended to school administrators as well, at their upcoming conference in February.

International Relations Office (IRO)

Grant from Toyota Motor Company

The International Relations Office has received a \$100,000 grant from Toyota Motor Company to add diversity to library collections by providing 200 ALA member libraries with 50 titles of translated works from award-winning modern Japanese writers.

Guadalajara International Book Fair (FIL)

ALA President Jim Rettig and President-elect Camilla Alire joined 160 ALA members in early December to participate in the ALA-FIL Guadalajara Free Pass Program. ALA's collaboration agreement with the Guadalajara Book Fair has been extended through 2012.

Membership Development

First Quarter Membership Growth

ALA Membership through the first quarter 2009 stands at 67,045, a 2% increase over the same period last year. Personal membership renewals are a key indicator of the membership 'health' of the association. Through November, personal renewals are 8% ahead of last year. In addition, new memberships are up by 3%.

Recruitment and Retention Efforts

The ALA Office for Membership Development is working closely with divisions and round tables this fall/winter to recruit and retain members. Several round tables will have new membership brochures and collateral, including the Library Support Staff Interests Round Table (LSSIRT) and the Continuing Library Education Network and Exchange (CLENERT), while the Video Round Table (VRT) is undertaking a logo redesign. Five divisions conducted an intensive reinstatement email campaign in the fall with the Membership Office, and six will be mailing a recruitment piece developed in conjunction with Membership. Significant plans for marketing the new Association for Library Trustees, Advocates, Friends and Foundations (ALTAFF) division are taking shape with mailings and communications starting immediately after Midwinter.

Office for Government Relations (OGR)

Google Case

In late October, Google, the Authors Guild and the Association of American Publishers announced a major settlement agreement resolving the class-action lawsuit brought by book authors and publishers in response to Google's Book Search digitization project.

The ALA Washington Office has been reviewing the extensive agreement to determine what possible implications there may be – for all types of libraries – and released "A Guide for the Perplexed: Libraries and the Google Library Project Settlement," by Jonathan Band, JD. The guide was designed to help the library community better understand the terms and conditions of the settlement agreement, with special emphasis on the provisions that apply directly to public and academic libraries. An opportunity to discuss the settlement agreement – including both short and longer-term implications of potentially greater access to digital text and the possible marketplace affects on fair use, among other issues – is planned for the ALA Midwinter Conference in Denver. The Google book settlement discussion will be held from 1:30 to 3:30 pm at the Grand Hyatt, Maroon Peak.

Presidential Records Act

On January 7, 2009 the House voted on and passed H.R. 35, Presidential Records Act Amendments of 2009, and H.R. 36, Presidential Library Donation Reform Act of 2009.

H.R. 35 revokes President Bush's executive order (E.O. 13233). This ruling invalidates part of E.O. 13233 that allows former Presidents and Vice Presidents to review executive records before they are released under the Freedom of Information Act.

Presidential records are an important resource for historians and the larger public, and it is vital that these papers are made available. H.R. 35 passed (359-58) and hopefully will have similar success in the Senate.

The Presidential Library Donation Reform Act of 2009, sponsored by Oversight and Government Reform Chairman Towns, makes it mandatory to disclose all donations to charities set up to build presidential libraries. It passed the House (388-31).

The Consumer Product Safety Improvement Act

Last August, Congress passed legislation titled the Consumer Product Safety Improvement Act of 2008 (CPSIA). This legislation seeks to decrease the levels of lead and phthalates in products intended for children under age 12 and will be enforced by the Consumer Product Safety Commission (CPSC)

In early January, the CPSC General Counsel interpreted the CPSIA law to be retroactive, thus requiring every school and public library to remove all children's books from the shelves until they can be tested for lead or ban children from the libraries, beginning on February 10, 2009.

In an effort to correct this problem, OGR has been in discussion with Congressional staff (including the sponsors of the original bill), attorneys, and other associations. The Washington Office has also sent letters highlighting our concerns to both the CPSC and Members of Congress. OGR has also been monitoring the situation closely and keeping the ALA Web site and District Dispatch updated with all recent developments.

FOIA Request

ALA filed a Freedom of Information Act (FOIA) request to the U.S. Agency for International Development (USAID) when it was discovered that Johns Hopkins University's (JHU) School of Public Health had restricted the word "abortion" as a search term on the POPLINE database, which it maintains. The request sought to determine why the word was restricted and under whose orders.

Prior to the formal request, JHU's Dean of Libraries arranged for the restriction to be lifted.

According to USAID, the agency made an inquiry to JHU, the administrator of the POPLINE database, when it identified abortion advocacy materials in the database. The agency indicated that the material in question "advocated for abortion." Because abortion is not considered a method of family planning under USAID policy, advocacy materials relating to abortion are not appropriate for federally funded databases. USAID maintains, however, that articles presenting "abortion statistics, post abortion care and other related issues are appropriate for this site." Based on the documents produced, it appears that abortion was restricted as a search term due to concerns about the "advocacy" materials.

Office for Information Technology Policy (OITP)

OITP Receives New Grant on Library Broadband from the Bill & Melinda Gates Foundation

OITP received a new grant of \$851,889 from the Bill & Melinda Gates Foundation to provide research and expertise that will help state library agencies develop and begin to implement strategies to ensure library broadband connections are sustainable. OITP also will develop and disseminate case studies demonstrating how public libraries can

successfully sustain broadband for patrons. In support of summits in the seven pilot states, OITP will also develop state profiles of library connectivity and make them available to summit participants.

Fiber to the Library: An Investment in America's Future

OITP, in cooperation with OGR, has developed a proposal to implement fiber to America's public libraries. Fiber optic transmission capabilities will provide the necessary communications infrastructure to support increasing broadband needs in libraries for many years into the future. This proposal was shared with President-elect Obama's transition team and will be shared with Congressional allies.

Working Meeting of the Copyright Advisory Network (CAN)

In December 2008, several of OITP's Copyright Advisory Network Scholars convened in Washington for a writing workshop. The group worked to redesign the CAN Web site (http://librarycopyright.net) and create a wiki to host copyright resources for librarians, teachers, and others. The scholars also toured the Copyright Office at the Library of Congress.

Office for Intellectual Freedom (OIF)

70th Anniversary of the Code of Ethics

The Committee on Professional Ethics invites everyone to the 70th anniversary celebration of the ALA Code of Ethics. ALA adopted its first official code of ethics in 1939 and has remained committed to making the ethical principles that guide library work known to the profession and to the general public since that date. Keynote speaker Rushworth Kidder uses lively, compelling, real-life stories to illustrate the fact that our toughest choices are not matters of right versus wrong, but of right versus right. Please join us for this very special event. Food and drink will be provided. The celebration will take place on Sunday, January 25, 2009, 1:30 - 3:30 pm in the Colorado Convention Center, Room 207.

Lauren Myracle to Headline 4th Annual Freedom to Read Foundation Author Event

Young Adult author Lauren Myracle, whose book *ttyl* was one of the 10 most frequently challenged books of 2007, will be the featured speaker at the fourth annual Freedom to Read Foundation author event on Sunday, Jan. 25, 2009 in Denver. Doors will open at 6:30 pm, and Myracle's talk will begin at 7:30 pm, to be followed by a book signing. The event will take place at the Tattered Cover Book Store, 1628 16th Street in Denver's Lower Downtown (LoDo). It is co-sponsored by Friends of the Denver Public Library,

the Tattered Cover Book Store, the Oxford Hotel, and Chipotle. Proceeds will benefit the Freedom to Read Foundation. The suggested donation to attend the event is \$25. Refreshments will be provided. Space is limited. Copies of Myracle's books will be on sale at the event. To purchase your ticket in advance, please visit http://www.dplfriends.org/events; tickets also may be purchased at the event based on space availability.

Privacy, Please!

Planning proceeds apace for the National Conversation on Privacy. All registrants attending ALA Midwinter will receive door hangers that call for "Privacy, Please!" and invite librarians to participate in the privacy initiative. OIF will be looking for feedback on the beta version of the Privacy Revolution website at Midwinter and recruiting libraries and librarians to serve as early adopters of the campaign. Please visit http://www.ala.org/ala/aboutala/offices/oif/ifissues/privacyrevolution.cfm to learn more, get involved, and provide input as the national conversation on privacy begins. For more information, contact Angela Maycock, Assistant Director, Office for Intellectual Freedom, at amaycock@ala.org.

<u>Date Change for February Lawyers for Libraries/Los Angeles</u>

The date for next month's "Lawyers for Libraries" Training Institute in Los Angeles has been moved to February 27, 2009. The previously announced date was February 20. The Lawyers for Libraries Institute is primarily intended to equip attorneys with tools they need to effectively defend the First Amendment in libraries. Participants will be instructed by practicing attorneys specializing in First Amendment law and will be eligible for continuing legal education (CLE) credits for their participation. To register for the Lawyers for Libraries training, or for additional information, visit www.ala.org/lawyers or contact Jonathan Kelley at (800) 545-2433 x4226 or jokelley@ala.org. The cost to attend is \$395 for one and \$745 for two people attending together (e.g. an attorney with his or her library director).

Freedom to Read Foundation's 40th Anniversary Gala

Tickets Now Available for Freedom to Read Foundation's 40th Anniversary Gala Join the celebration of the Freedom to Read Foundation's 40th Anniversary in the new Modern Wing of the Art Institute of Chicago on Sunday, July 12, 2009. This will be one of the first events in the acclaimed new space designed by Renzo Piano, and will feature acclaimed author Scott Turow as the keynote speaker. Attendees will be able to view the exhibits in the new Modern Wing of the Art Institute of Chicago. To purchase tickets, call (800) 545-2433 x4226 or buy tickets when you register for the ALA Annual Conference in Chicago. More information about the celebration can be found at http://www.ala.org/ala/mgrps/othergroups/freedomtoreadfoundation/ftrfinaction/speciale-ventsab/ftrf40thanniversarygala.cfm

Office for Library Advocacy (OLA)

ALA Makes the Case for Libraries in Tough Economy: Association-wide Communications Efforts

The Office for Library Advocacy, Public Information Office, Chapter Relations Office, Office for Research and Statistics and Washington Office have been collaborating with *American Libraries* staff in an association-wide effort to create the special edition of *ALDirect* (mentioned earlier), focusing on ALA's efforts to react to the economic downturn affecting libraries nationwide.

Office for Research and Statistics (ORS)

Public Library Funding and Technology Access Studies

The 2007-2008 Public Library Funding & Technology Access Study – Libraries Connect Communities - is complete and the report has been published. The results were presented at the ALA Annual Conference 2008 in Anaheim. The study also is the focus of the January 2009 Library Technology Reports (LTR) (http://www.techsource.ala.org/). More information about the project and published reports is online at http://www.ala.org/ala/aboutala/offices/ors/plftas/pullibfunandtechaccstudy.cfm.

Retirement Trends

In response to a request by the ALA Presidential Task Force on Graduated Dues, the Office for Research & Statistics is updating the 2004 retirement trends study. The work is being completed by Decision Demographics (Arlington, VA). Additional member demographic research was conducted by Harris Interactive for ALA in mid-May, and results were shared with the ALA Executive Board at its fall 2008 meeting. A survey of ALA Trustee members was conducted in fall 2008 and the analysis is still underway.

Public Information Office (PIO)

Increased Library Usage

Media outlets across the country are reporting that Americans are visiting their libraries more than ever, taking advantage of the free programs and services during tough economic times.

The Public Information Office (PIO), http://www.ala.org/pio, started educating media about this upsurge in library visits last summer. Media – large and small – continue to cover this developing story and placements are rolling in.

On December 31, 2008 Katie Couric reported on the CBS Evening News segment "Notebook: Libraries"

(http://www.cbsnews.com/video/watch/?id=4692037n%3fsource=search_video) that "American's are saving money, and keeping the looming recession at bay, by going to their local libraries to rent books, CD's and DVD's," and cited that libraries are "hotter than ever." On January 7, 2009, *The New York Times* blog *Freakonomics* posted "The Public Library Renaissance," (http://freakonomics.blogs.nytimes.com/2009/01/07/the-public-library-renaissance/) in which the author reported that fewer people bought books, CD's and DVD's in 2008 than the year before and that movie, concert and theatre attendance was also down. Freakonomics also asked, "If nobody seems to be out buying books, movies and music, what are they doing with their time instead? Apparently: going to the library."

Other placements include the NBC Nightly News

(http://www.msnbc.msn.com/id/22425001/vp/28165432%2328165432#28165432), Parade Magazine (http://www.parade.com//news/intelligence-report/archive/libraries-facing-closures-and-cuts.html) and an op-ed in the Huffington Post (http://www.huffingtonpost.com/jim-rettig/libraries-stand-ready-to_b_150268.html). The Huffington Post, a daily online news magazine reaching more than two million visitors per month, posted an op-ed on December 11, written by Jim Rettig entitled, "Libraries Stand Ready to Help in Tough Economic Times."

Public Programs Office (PPO)

PPO and YALSA Announce 237 Great Stories CLUB Grants

The Public Programs Office (PPO) and the Young Adult Library Services Association (YALSA) announced that 237 libraries were selected to receive Great Stories CLUB grants, which will support reading and discussion programs targeting troubled teens.

Among those selected to receive grants, 53 sites will additionally receive small cash grants to support program-related expenses. Funding was provided for this program by Oprah's Angel Network. To view the full list of selected libraries, visit www.ala.org/greatstories. ALA will begin accepting applications for the next round of Great Stories CLUB grants in September 2009.

Launched in 2005, the Great Stories CLUB (Connecting Libraries, Underserved teens and Books) is a reading and discussion program designed to reach underserved, troubled teen populations through books that are relevant to their lives. Participating libraries receive 11 sets of three theme-related books to provide to members of a book club. They also have access to a variety of online resources, designed to help plan and implement programming. All types of libraries located within or working in partnership with facilities serving troubled teens (such as juvenile detention centers or alternative high schools) in the United States and its territories were eligible to apply.

PPO Brings "Soul of a People" Grants to 30 Libraries

The Public Programs Office announced that 30 libraries will receive a \$2,500 grant to present five different outreach programs in connection with an upcoming documentary, "Soul of a People: Voices from the Writers' Project." The library outreach program was designed to enhance and increase the nationwide impact of the documentary, which was produced by Spark Media, an award-winning Washington, D.C.-based production and outreach company. Major funding for the library outreach program has been provided by the National Endowment for the Humanities (NEH). To view the full list of grant recipients, visit www.ala.org/soulofapeople.

Film and library outreach programs will acquaint public, academic and special library audiences with the story of the largest cultural experiment in U.S. history - the Federal Writers' Project (FWP) of the Works Progress Administration - told against the backdrop of the Depression and 1930s America. Libraries will work with a local scholar with expertise in American history and the WPA to help plan and present programs, ensure that program content conveys intended humanities themes and work with local media and other partners in planning.

Upcoming Grant Deadlines

We the People Bookshelf on "Picturing America" – January 30, 2009 http://publicprograms.ala.org/bookshelf

"Lincoln: The Constitution and the Civil War" traveling exhibit – January 30, 2009 http://neh.gov/grants/guidelines/SGL_Lincoln.html

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Offers Grants for First-Time Attendees of National Conference

AASL will offer thirty grants for travel to its 14th National Conference & Exhibition in Charlotte, NC, November 5-8, 2009. The grants will be available for first-time attendees of AASL's National Conference. Sponsored by Bound To Stay Bound Books, each accepted applicant will receive \$750 to use toward travel, hotel, or registration fees. The deadline for applications is March 2, 2009.

AASL To Release Third Longitudinal Survey

AASL will begin its third year of the School Libraries Count! longitudinal survey on Tuesday, January 27. Last year, AASL added additional questions relevant to current issues affecting school library media specialists and their programs. This year, AASL's questions will focus on English Language Learners (ELL). Last year, approximately 7,000 people participated in the survey; double the amount from the first year. This year, AASL hopes to again double the number of participants. Data from the survey will provide for a longitudinal study of school library media programs that tracks trends and changes over an extended period of time.

New AASL Publication Helps Educators Put the Learning Standards into Practice

AASL will release a new publication at the ALA Midwinter Meeting. Standards for the 21st Century Learner In Action expands and supports the previously published learning standards, Standards for the 21st-Century Learner. The publication includes indicators, benchmarks, model examples, and assessments to support school library media specialists and other educators in teaching the essential learning skills defined in its standards. It presents action examples for putting the standards into practice in elementary, middle, and high school classrooms.

Association of College and Research Libraries (ACRL)

ACRL 14th National Conference Update

January 16 was the early-bird registration deadline for the ACRL 14th National Conference, "Pushing the Edge: Explore, Extend, Engage," to be held in Seattle, March

12-15, 2009. As of January 13, 1,750 individuals have registered for the conference (as compared to 1,642 for the same number of weeks out from the 2007 conference dates). The week of January 12th will be critical as traditionally ACRL picks up approx 70-80% of registrations by the early-bird deadline. Registrations are currently tracking slightly ahead of 2007 levels. Exhibit sales and program book advertising sales have surpassed 2007 levels, as have sponsorships from corporate and library donors.

ACRL is also offering online-only registration for the Virtual Conference, which will complement the face-to-face conference in Seattle. Virtual Conference registration is scheduled to open the week of January 19. Complete details are online at http://www.acrl.org/ala/mgrps/divs/acrl/events/seattle/seattle.cfm.

Important dates include the week of January 19, when Virtual Conference registration opens and February 6 - Advance registration deadline

CHOICE Office Update

Originally scheduled for November 15, 2008, *Choice's* move to its new Liberty Square office condominium unit has been delayed due to required additional environmental analysis. The new building was built on a brown field site (a former gas station), so acceptance of the property into the Connecticut Department of Environmental Protection program is needed. ALA has been advised by Connecticut DEP staff that the site's acceptance into DEP's brown field program is 99% certain. The remaining step is a final review currently scheduled for early February.

Although that date is unknown at this time, the current expectation is that it should not extend beyond early February. If so, the most likely timing for *Choice's* move will be early March, roughly 30 days after closing.

New Look, Updated Content for ACRL Scholarly Communication Toolkit

ACRL has released an updated version of its popular Scholarly Communication Toolkit in a new format and with updated content. The toolkit continues to provide context and background by summarizing key issues to offer quick, basic information on scholarly communication topics. It also links to examples of specific tools including handouts, presentations and videos for libraries to adapt and use on their own campuses. The ACRL Scholarly Communication Toolkit is freely available at http://www.acrl.ala.org/scholcomm/.

The updated toolkit serves as a resource for scholarly communication discussions inside the library, in outreach programs to faculty and administrators and for library school students seeking to incorporate these issues into their course work. The new Association of Research Libraries/ACRL Institute on Scholarly Communication guide "Developing a Scholarly Communication Program in Your Library" provides additional

background information and outlines steps for libraries interested in developing scholarly communication programs. The guide is available online at http://www.arl.org/sc/institute/fair/scprog.

Choice Launches e-Newsletters

Choice recently launched five free e-newsletters – Forthcoming Titles, Editors' Picks, Hot Topics, ShelfLife, and Internet Resources – to highlight key print and electronic resources currently available on the Choice Reviews Online (CRO2) Web site. The Editors' Picks, Hot Topics, and ShelfLife contain all of the reviews from the CRO2 Web exclusive features. The Forthcoming Titles e-newsletter has samples from the list with links back to CRO2 to view the Forthcoming Titles list in its entirety. The Internet Resources e-newsletter features all the internet resources reviewed by Choice each month and is compiled by the editorial staff.

The e-newsletter is the only place to receive all of the monthly Internet resource reviews in one location. To sign up for these e-newsletters, go to the CRO2 home page (www.cro2.org), click on the "Sign up for Our Email Newsletters" button (http://visitor.constantcontact.com/email.jsp?m=1102010840200&p=oi), and fill out the form. For more information about *Choice* e-Newsletters, contact Rachel Zippin at rzippin@ala-choice.org.

Midwinter Candidate's Forum

The 2009 candidates for ACRL Vice President/ President-Elect will participate in an open forum at the 2009 ALA Midwinter Meeting in Denver. The forum will be held from 11:30 am -1:30 pm on Sunday, January 25 in the Sheraton Denver Grand Ballroom 1. Candidates Lisa Janicke Hinchliffe and Kelly Janousek discuss their platforms and vision for ACRL. Janicke Hinchliffe is Coordinator for Information Literacy Services at the University of Illinois at Urbana-Champaign and Janousek is Librarian at California State University, Long Beach. The forum, organized by the ACRL Chapters Council, will include a light lunch sponsored by EBSCO Information Services.

ACRL Advises Washington Transition

As part of the Open Access Working Group, ACRL joined ALA and eight other library and public interest groups in sending a one-page overview, "Public Access to the Published Results of Publicly Funded Research Will Benefit the Economy, Science, and Health," to President-elect Obama's transition team. The position paper highlights and expands on an issue listed in "Opening the 'Window to a Larger World,' Libraries' Role in Changing America," the December 2008 ALA report to the transition team (http://www.ala.org/ala/newspresscenter/news/pressreleases2008/december2008/wotransitionteam.cfm). Visit

http://www.acrl.org/ala/mgrps/divs/acrl/issues/washingtonwatch/washingtonwatch.cfm#action for more information.

ACRL Spring e-Learning Offerings

The ACRL spring e-Learning schedule is now available. ACRL online seminars are asynchronous, multi-week courses delivered through Moodle. Online seminars scheduled for spring 2009 include *Instructional Design for Online Teaching and Learning* (February 2-28, 2009); *Copyright and the Library, Part 1: The Basics Including Fair Use* (February 2 - 27, 2009); *Web Design and Construction for Libraries Part 1: XHTML and CSS* (March 2-28, 2009) and *Introduction to Website Usability* (March 23 - April 10, 2009). ACRL also offers a variety of live Webcasts addressing hot topics in academic librarianship. Webcasts last from an hour and a half to two hours and take place in an interactive online classroom. Group discounts are available for all ACRL elearning Webcasts. Spring 2009 Webcasts include *The Role of the Librarian in Combating Student Plagiarism* (February 5, 2009) and *Information Commons 101* (February 24, 2009). Full details and registration information are available on the ACRL Web site at http://www.ala.org/ala/mgrps/divs/acrl/proftools/elearning.cfm. New ACRL Publications

ACRL recently released two new publications, *Academic Library Research:* Perspectives and Current Trends, edited by Marie L. Radford and Pamela Snelson, and Design Talk: Understanding the Roles of Usability Practitioners, Web Designers, and Web Developers in User-Centered Web Design by Brenda Reeb. Academic Library Research: Perspectives and Current Trends updates traditional topics in academic library research that have undergone exceptional, and in some cases unexpected, change since 1990 as well as reaching into new areas. The work is designed to be useful to scholars, practitioners, students and others interested in current trends in academic library research. Design Talk focuses on the interactions between the various roles in Web site development, differentiating the scope of responsibilities and activities of usability practitioners, designers and developers. The book sheds light on the benefits of understanding the differences between these roles and how they work together to create user-friendly Web sites. The book provides descriptions of, and instructions for conducting, different types of usability tests along with in-depth discussion of Web design issues. Both titles are available from the ALA Online Store (http://www.alastore.ala.org/) and at the ALA Midwinter Meeting in Denver.

ACRL and SPARC Announce Speakers for Open Educational Resources Forum

Four pioneers from the Open Educational Resources (OER) community will offer their insights into "The transformative potential of Open Educational Resources (OER)" at the 18th biennial SPARC-ACRL Forum, to be held during the 2009 ALA Midwinter Meeting in Denver. The forum, hosted by SPARC (the Scholarly Publishing and Academic Resources Coalition) and ACRL, will introduce OER and the philosophy behind them to

the wider library community, highlight examples of how different constituencies are currently advancing OER on campuses, and offer suggestions for how libraries can further engage to support OER.

Forum presenters will include: Richard Baraniuk, an architect of the Cape Town Open Education Declaration which aims to accelerate efforts to promote open resources, technology and teaching practices in education (http://www.capetowndeclaration.org); David Wiley, Chief Openness Officer for Flat World Knowledge, a new approach to college textbooks offering rigorously reviewed textbooks online free of cost to students (http://www.flatworldknowledge.com/minisite/about.html);

Nicole Allen, leader of the Student PIRGs' (Public Interest Research Groups) Make Textbooks Affordable campaign (http://www.maketextbooksaffordable.org); and Mark Nelson, Digital Content Strategist for the National Association of College Stores, the trade association representing the higher education retail industry (http://www.nacs.org).

The 18th biennial SPARC-ACRL Forum will be held from 4:00 pm – 5:30 pm on Saturday, January 24, 2009, at the Hyatt Regency Hotel, Centennial D room. The ACRL Scholarly Communications Discussion Group will also host an open conversation about issues that surface at the Forum from 4:00 pm – 5:30 pm on Sunday, January 25 in room 403 of the Colorado Convention Center. For more information, visit the SPARC Web site at http://www.arl.org/sparc.

Association for Library Collections & Technical Services (ALCTS)

ALCTS Board Discussion on Organizational Adaptability

Kathryn Deiss and Olivia Madison will facilitate the previously announced ALCTS Board discussion on Organizational Adaptability, one of the American Society of Association Executive's *7 Measures of Success*. The discussion begins Saturday, January 24, at 2:30 pm in the Convention Center, Room 304.

ALCTS 2009 President's Program Features President of the Art Institute of Chicago

James Cuno, President and Director of the Art Institute of Chicago, will be the featured speaker for the 2009 ALCTS President's Program at the ALA Annual Conference in Chicago. The President's Program takes place on Monday, July 13, 2009 beginning at 10:30 am.

Dr. Cuno's most recent publication, "Who Owns Antiquity? Museums and the Battle over Our Ancient Heritage" is the subject of his presentation. This is an issue not just

for museums but for any cultural or educational institution that owns or holds ancient and not-so-ancient collections.

Dr. Cuno previously held posts at the Courtauld Institute of Art in London, the Harvard University Art Museum, the Hood Museum of Art at Dartmouth, and the Grunwald Center for the Graphic Arts at the University of California, Los Angeles. He holds a Ph.D. in the history of art and architecture from Harvard University. He has served as Trustee and President of the Association of Art Museum Directors, and is a Fellow of the American Academy of Arts and Sciences. He also oversees the completion of the new wing of the Art Institute designed by Renzo Piano, opening spring, 2009.

ALCTS Spring Workshop Schedule Available

The ALCTS spring workshop schedule is now available on the ALCTS Web site under Conferences and Events. Three web courses are being offered all in the "Fundamentals" series: Acquisitions; Collection Development and Management; and Electronic Resources Acquisitions.

Association for Library Service to Children (ALSC)

Registration Now Open for ALSC Winter 2008 Online Courses

Registration for ALSC's four winter 2009 online continuing education courses opened on December 29. Courses include "The Newbery Medal: Past, Present, and Future," taught by ALSC Past President and past Newbery chair, Kathleen T. Horning; "Reading Instruction and Children's Books," taught by Katherine Todd, Adjunct Professor, Manhattanville (NY) College; "Sharing Poetry with Children," taught by Sylvia Vardell, Professor, Texas Women's University; and "The Tech-Savvy Booktalker," taught by Nancy J. Keane, Library Media Specialist, Rundlett Middle School. Seats are going fast, especially for the Newbery course. For more information, please visit http://www.ala.org/alsc and click on Education & Careers—Professional Development—ALSC Online Learning.

El día de los niños/El día de los libros (Children's Day/Book Day) 2009

Plans are in development for Día 2009. ALSC will again offer complimentary bilingual brochures to participating libraries, and partners Simon & Schuster Children's Publishing and HarperCollins Children's Books will also offer Día-themed giveaways. Simon & Schuster is providing postcards featuring Dora the Explorer, and HarperCollins is providing posters featuring Día Founder Pat Mora's new Día-themed picture book, Book Fiesta! New this year is a Día wiki, accessible from the ALSC wiki at http://wikis.ala.org/alsc/index.php, intended to offer a forum for idea-sharing about

celebrations. For more information, including information about registering for free materials, please visit http://www.ala.org/dia.

Kids! Campaign Phase 2

ALSC's Kids! @ your library[®] public awareness campaign is launching into phase two in July during the ALA Annual Conference in Chicago. Launched in 2006, the campaign currently provides a free, online tool kit of promotion tips, downloadable art, sample press materials, and other resources to help local libraries reach out to children in grades K-4, their parents and caregivers. Phase two is aimed at kids in grades 5-8.

In anticipation of the launch of phase two, ALSC has uploaded two resources to the online tool kit to help libraries reach out to fifth through eighth graders. "15 Ways to Use Poetry @ your library®" and "Poetry Programs @ your library®" can be used to hook kids into the library with poetry. The July launch will feature an Annual Conference 2009 program, "A.R.T. and Your Library: How You Can Bring Them Together!," featuring renowned children's book authors Avi, Brian Selznick, Pam Muñoz Ryan, and Sarah Weeks, performing their readers' theater magic to demonstrate how librarians can successfully present readers' theater in the library; in addition to free, downloadable bookmarks and posters designed by Caldecott Medalist David Diaz. To find the new materials and many other resources for promoting your library to kids, visit the Kids! Campaign Web site at www.ala.org/kids.

ALSC Student Member OPAL Sessions

Beginning in February, ALSC is encouraging student members to interact, network and learn virtually through new Student Sessions. These one-hour sessions, taking place in OPAL (Online Programming for All Libraries), give students the opportunity to learn first-hand about hot library issues from ALSC members around the country. Not only are the sessions informative, but because OPAL offers virtual interaction, students are able to network with members and peers without having to leave their homes and carve out time in their already busy schedules. The first session, entitled, "Feeling the Crunch: Library Programming on a Budget," will give insight to students on accommodating a big crowd on a small budget. In one hour, students will be exposed to the tricks of the trade that took seasoned librarians years to learn, all the while meeting colleagues and making ALSC connections. For more information, including specific dates, please check the ALSC Web site at http://www.ala.org/alsc.

Children's Inaugural Ball

ALSC and ALA are participating in the 2009 Children's Inaugural Ball, which was held on Sunday, January 18, 2009 at the Historical Society of Washington, DC. It is administered by a nonprofit association called Every Child Matters (http://www.everychildmatters.org). Linda Mays in the ALSC office participated in

planning calls, Melanie Anderson in the ALA Washington Office attended on behalf of ALSC and ALA, and a supply of Kids! Campaign "So Much To See. So Much To Do. @ your library" stickers were offered as giveaways at the event itself.

ALSC at Midwinter 2009

The ALSC/YALSA/AASL Joint Membership Reception in Denver will be co-hosted by ALSC, AASL, and YALSA. This informal gathering enables members and prospective members to network and relax after a few days of hard working at the Midwinter Meeting. The reception will be held Monday evening, 6:00-7:30 pm, Colorado Convention Center, Rooms 108-110.

The Youth Media Awards Press Conference will be held once again Monday morning, 8:00 – 9:30 am. Awards to be announced include the Caldecott, the Newbery, the second annual Odyssey Award for Excellence in Audiobook Production (administered by ALSC and YALSA and sponsored by *Booklist*), and more. For the first time, the Pura Belpré Awards, administered by ALSC and REFORMA, are being presented annually. They have been presented every other year since their inception in 1996.

Looking Forward to the Annual Conference 2009

ALSC President Pat Scales' Charlemae Rollins President's Program will feature speaker Melba Beals, one of the original Little Rock Nine who faced angry mobs while the United States National Guard escorted her into a school that was being integrated for the first time. The ALSC Quicklists Consulting Committee and Great Web Sites Committee will collaborate to create a Civil Rights—themed resource list for attendees.

The ALSC Preconference will have an intellectual freedom theme, with a focus on how young people can learn to be proactive about their right to read. Judy Blume, renowned author of fiction for children, young adults, and adults, and nationally-recognized expert on intellectual freedom, will headline the speaker lineup.

Library Leadership and Management Association (LLAMA)

Midwinter Institutes

LLAMA will have two institutes at the Midwinter Meeting. Both Institutes will be held Friday, January 23, 2009:

Mission Possible: Practical Project Management, will feature instructor Pat Wagner, Pattern Research, Inc.

Library Leadership: You Are How You Communicate, will feature instructor Alexis Sarkisian, consultant and adjunct faculty member at Dominican University.

Leadership Seminar at Midwinter

LLAMA will sponsor "Leadership by Design: Multi-generational Strategies for Leadership Development" Friday, January. 23, 2:00 pm - 5:00 pm in the Colorado Convention Center, Room 607.

New HRS Discussion Group

The Human Resources Section (HRS) of the Library Leadership and Management Association (LLAMA) has established a new discussion group – the Emerging Trends Discussion Group. LLAMA HRS established this new discussion group in support of the division's strategic plan and the goal to "establish regular environmental monitoring to capture information on trends and issues of importance to members."

Library and Information Technology Association (LITA)

Newest LITA Guide Now Available

In Core Technology Competencies for Librarians and Library Staff, Susan Thompson, editor, and her contributors address the core skills and requirements that are most important to look for when hiring new staff members and training current ones. LITA experts from both academic and public libraries indicate the technical competencies expected of all librarians and library staff as well as those required of specialist-like technology managers and systems and Information technology (IT) librarians. Easy to implement skill enhancement tools, competency checklists, personnel assessment forms, job descriptions and training curricula are included.

This Guide will be available in the ALA Store at Midwinter in Denver (http://www.alastore.ala.org/).

Public Library Association (PLA)

One Month to Register for the PLA Spring Symposium

PLA is headed to Nashville, TN for the 2009 Spring Symposium. This popular continuing education event featuring six concurrent, day-and-a-half long workshops will

be held April 2-4, 2009 at the Renaissance Nashville Hotel and Nashville Convention Center.

This year, attendees have the opportunity to choose among workshops offering intensive professional development in the areas of ethics, service responses, library statistics and measurement, building and design, technology, and current library issues. Spring Symposium attendees will also be treated to an Opening General Session and reception featuring musician Tom Chapin, and can choose to participate in an Author Luncheon keynoted by novelist Adriana Trigiani. Area library tours are also available to attendees who want to check out the local libraries.

In addition, *Turning the Page*: *Building Your Library Community* will be offered as a bonus workshop exclusively to PLA members. Developed by PLA with funding from the Bill & Melinda Gates Foundation, *Turning the Page* is an advocacy training program designed to equip librarians and library supporters with the skills they need to create partnerships, build alliances, and ultimately increase funding for their libraries. This training is primarily only available to library systems participating in the Bill & Melinda Gates Foundation's Opportunity Online hardware grants program, but is being offered free of charge to 200 PLA members at the 2009 Spring Symposium.

Registration for the symposium closes on February 13, 2009. The registration rate for PLA members and members of the Tennessee Library Association is \$275; ALA member registration is \$350. Renaissance hotel rates are \$199. Register online at www.pla.org.

Upcoming Deadline for Final Leadership Fellows Scholarship

The application deadline for the final school participating in PLA's Leadership Fellows program is quickly approaching. Applications to the Senior Executives in State and Local Government program at the Kennedy School of Government, Harvard University are due on February 20, 2009. PLA members can apply online at http://pla.org/ala/mgrps/divs/pla/plaawards/Leadership/index.cfm.

The Leadership Fellows program offers PLA members who are public library managers a chance to attend executive leadership training at some of the best universities in the United States. The programs were reviewed and chosen by the PLA Leadership Taskforce because they focus on teaching management concepts not generally learned in a library school setting. Each executive leadership program varies in length, as well as scope and focus, and candidates are encouraged to determine which programs are best suited to their needs before applying. The PLA Leadership Fellows program will cover the cost of tuition, as well as housing and most meals. Transportation and any additional meals are the responsibility of the attendee.

Candidates must be PLA members who belong to management staff in a public library system, with a minimum of five years experience in a leadership role. Selected participants will be asked to share their experience at a PLA program and provide input to the Leadership Taskforce in an effort to help shape a comprehensive leadership development program for PLA. More information about the Leadership Fellows program can be found online at http://pla.org/ala/mgrps/divs/pla/plaawards/Leadership/index.cfm.

PLAspace Discussion Forum at PLA's Midwinter All Committee Meeting

PLAspace.org, the website developed by PLA to house Communities of Practice (CoPs), continues to add new members who want to take part in ongoing, focused discussions surrounding library issues.

Currently discussion groups for librarians interested in branch libraries, cataloging, collection development, intellectual freedom, services for children, readers advisory, rural libraries, and more are housed on PLAspace. PLAspace incorporates many common social networking and interactive components, including discussion forums, chat rooms, event calendars, and file storage, allowing groups to easily discuss topics and plan for projects.

Please join PLA at the All Committee Meeting during Midwinter, scheduled for Sunday, January 25, 2009 from 8–11am at the Hyatt Regency Denver, Mineral Hall, for a discussion about PLAspace, including an overview of best practices and information about recent changes to the site.

Visit <u>www.plaspace.org</u> for more information, to join an existing conversation, or to start a new one.

PLA Unveils Updated Collection Development Resource Guide

Developing a collection to meet the needs of the community can be overwhelming for any library. The Public Library Association's (PLA) third edition of *Collection Development and Resources Access Plan for the Skokie Public Library* is fully updated to help libraries tackle this task.

Based on the Skokie (IL) Public Library's plan, this comprehensive document guides both present and future selectors in the process of developing the collection; provides a clear outline of the roles, duties, and responsibilities of all persons involved in the selection of materials; and drafts a consistent plan for the management and development of the collection.

The third edition of this publication also takes into account the new demands of collection management, including new types of materials such as graphic novels, ebooks, playaways, games, and more. In addition, the guide includes a section on

managing the library's web presence, covering topics such as purpose and scope, site maintenance, retention and weeding, and development objectives.

Collection Development and Resources Access Plan for the Skokie Public Library is available from the ALA Online Store at www.alastore.ala.org for \$24. For more information on PLA publications, contact the PLA office at 800-545-2433, ext. 5PLA, or visit PLA's website at www.pla.org.

PLA President's Program at Annual Conference to Feature Cokie Roberts

PLA is pleased to announce that Cokie Roberts will headline the 2009 PLA President's Program and Awards Presentation scheduled for Monday, July 13, 2009 during the ALA Annual Conference in Chicago.

Cokie Roberts is a political commentator for ABC News and a senior news analyst for National Public Radio. From 1996 to 2002, she and Sam Donaldson co-anchored the weekly ABC interview program, *This Week*.

In addition to broadcasting, Roberts and her husband, Steven V. Roberts, write a weekly syndicated newspaper column. Both are also contributing editors to *USA Weekend*, and together they wrote the bestselling *From This Day Forward*, an account of their now more than forty-year marriage and other marriages in American history. Roberts is also the author of the bestselling *We Are Our Mothers' Daughters* and *Founding Mothers*, the companion volume to *Ladies of Liberty*. A mother of two and grandmother of six, Roberts lives with her husband in Bethesda, MD. PLA is pleased to present Cokie Roberts through the support of HarperCollins.

Young Adult Library Services Association (YALSA)

YALSA to Launch Membership Drive January 23, 2009

YALSA members are being challenged to recruit new members. For each new member recruited, the recruiter—as well as the person recruited--will be entered into a drawing for a Flip Video Ultra camera. All membership forms for the contest need to be received at the YALSA office by March 23, 2009. After March 23, one membership form will be randomly drawn from the entries received. One new member and the recruiter will each win a Flip Video Ultra camera. Two runners-up will receive a box of books from YALSA. For more information visit www.ala.org/drive2009.

60 YALSA Members Apply for Grants & Awards

December 1, 2008 was the deadline for members to apply for YALSA grants and awards, including the Great Books Giveaway, the Baker & Taylor Conference Grant and the Henne/VOYA grant for research. The winners will be announced at the close of the ALA Midwinter Meeting. More information is available at www.ala.org/ala/mgrps/divs/yalsa/awardsandgrants/yalsaawardsgrants.cfm

YALSA Seeks Member Manager for Blog

YALSA is seeking a Member Manager for its blog. The deadline for applications is January 31, 2009. The Member Manager will be responsible for the content and look of the blog, and will work closely to recruit and oversee designated bloggers. The mission of the YALSA Blog is to provide a virtual space for publishing information about time sensitive issues and to provide a forum for members and the library community to discuss matters relating to serving teens through libraries. Persons interested in the position are asked to send a cover letter and resume to byoke@ala.org.

Upcoming Events & New Initiatives

- "Reaching Today's Diverse Teens" Institute, January 23, 2009 in Denver.
- YALSA's "Tech Playground & Mixer," January 23, 2009 in Denver (tickets available on-site).
- YALSA member drive runs January 23 through March 23, 2009.
- ALA's 2009 Youth Media Awards, including YALSA's five literary awards, are announced, January 26, 2009.
- Winter session of YALSA's e-courses runs February 2 through March 14, 2009.
- Teen Tech Week 2009 will be celebrated March 8-14 with the theme "Press Play @ your library."
- WrestleMania Reading Challenge National Championships are April 4, 2009 in Houston.
- Support Teen Literature Day will be celebrated Thursday, April 16, 2009 with a second round of Operation Teen Book Drop.
- "Genre Galaxy Preconference," Friday July 10, 2009 in Chicago.
- "Moving Up the Career Ladder" preconference, Friday July 10, 2009 in Chicago.
- Michael L. Printz Award Program and Reception, Monday July 13, 2009 in Chicago.