

Report to Council and Executive Board

July 1, 2009

Keith Michael Fiels
Executive Director

Remembering Judith F. Krug at ALA Annual Conference

The Office for Intellectual Freedom and the Freedom to Read Foundation (FTRF) will be hosting a memorial service to honor and remember legendary founding director, Judith F. Krug. The service will take place on Friday, July 10, 2009 at 6:00 pm in the Grand Ballroom A at the Hyatt Regency Hotel on East Wacker Drive.

In addition to the FTRF 40th Anniversary Gala event, the Freedom to Read Foundation has established the Judith F. Krug Memorial Fund to sustain the work of the foundation. Donations to the fund may be made online at www.ftrf.org, or sent to the FTRF.

\$2 Million Gates Foundation Extension for Library Funding, Connectivity Study

ALA has received a \$2 million, three-year grant extension from the Bill & Melinda Gates Foundation to continue the Public Library Funding & Technology Access Study. The grant covers the years 2009 through 2012. ALA Office for Research & Statistics Director Denise Davis will remain as project director, and John Carlo Bertot of the University of Maryland (UMCP) Center for Library & Information Innovation will continue to manage the Public Libraries and the Internet survey as part of the study.

The study assesses public access to computers, the Internet and Internet-related services in U.S. public libraries, and the impact of library funding changes on connectivity, technology deployment and sustainability. Through integrated quantitative and qualitative research methods, the study gathers information from libraries of all sizes and in every state and from state library agencies. The comprehensive 2008-2009 report will be published in September 2009.

Most recently, data from the study has been used by the ALA and state library agencies to prepare for broadband stimulus funding as part of the American Recovery and Reinvestment Act (ARRA). In addition to publishing an annual report of findings, the ALA Office for Research & Statistics has used data from the report to create a series of issues briefs illustrating how public library technology supports e-government access, job seekers, and lifelong learning and education. Project detail is online at: www.ala.org/plinternetfunding

the new @ your library Website

In a cooperative effort between the Publishing and the Communications and Member Relations Departments, ALA has soft launched a new @ your library website for the public during National Library Week. The new website is a two-year pilot project funded by Carnegie Corporation of

New York and targets families/children/teens and underserved populations such as recent immigrants and job seekers. ALA is stocking the site with information on topics of broad general interest to the public, which will use interactive technology and social networking to stimulate library usage and raise public awareness of the library (public, school, academic, and special) as a valuable community resource.

The new website is designed to work in tandem with the *I Love Libraries* website. Visit www.atyourlibrary.org and send feedback to Leonard Kniffel at *American Libraries* (lkniffel@ala.org). The site is jointly managed by the Public Programs Office.

American Recovery and Reinvestment Act

The Washington Office (WO) has been working to inform the library community and advocate on behalf of libraries to maximize the possibility of benefit from the American Recovery and Reinvestment Act (ARRA).

The WO continues to update www.ala.org/knowyourstimulus with all current information on the stimulus package. A major redesign of the web page will be completed by the end of June to make the information easier to find. The WO has also participated in several webinars for school libraries to understand how they can benefit from the stimulus funding. Those webinars, along with a recent screencast on the ARRA, can also be found on www.ala.org/knowyourstimulus.

Bi-weekly calls continue for ALA chapters. The calls have been successful, with over 35 states participating in each call. The WO will continue these calls as long as they remain informative and relevant.

The WO expects the Notice of Funding Availability (NOFA) on the broadband stimulus funding to be published by the end of June. After reviewing the NOFA, the WO will immediately host a conference call with ALA Chapters and Chief Officers of State Library Agencies (COSLA) as well as posting relevant information on the stimulus Web site. In addition, the WO will host many opportunities at the annual conference in Chicago to educate ALA members on how to apply for funding.

Book Links to Become Booklist Supplement

Starting in October 2009, [Book Links](#) magazine will be published as a quarterly print supplement to [Booklist](#), at no additional cost to subscribers, rather than as a stand-alone magazine. *Book Links'* editorial focus and original content, popular with tens of thousands of readers for almost 20 years, will continue to fulfill the mission of connecting children with books and related media. "Bringing *Book Links* and *Booklist* together in one package enhances what both publications offer to school librarians and media specialists, and to youth librarians in general," according to Bill Ott, *Booklist* editor and publisher.

This new supplement model offers all subscribers more content in one convenient package. *Book Links* content will also appear in *Booklist Online*, further enriching the site and database as a resource for school and youth librarians. The free e-newsletter *Quick Tips* will continue as *Booklist's Quick Tips for Schools and Libraries*, incorporating additional content from the youth section of *Booklist*.

ALA OFFICES

ALA Publishing: ALA Editions

Nine New Titles Published Since April 15

[Implementing for Results: Your Strategic Plan in Action](#)

By Sandra Nelson for PLA

A follow-up to the popular *Strategic Planning for Results*, this book helps librarians take the next step in implementing their strategic plans.

[The Readers' Advisory Guide to Genre Fiction, Second Edition](#)

By Joyce G. Saricks

Well-known readers' advisor Joyce Saricks offers reconsideration of the connections among genres, providing key authors and themes within 15 genres, an explanation of how the different genres overlap, and the elements of fiction most likely to entice readers.

[Licensing Digital Content: A Practical Guide for Librarians, 2nd Edition](#)

By Lesley Ellen Harris

The revised second edition of this popular one-stop resource covers the basics of digital licensing for librarians in a plain-language approach that demystifies the process.

[Children's Literature Gems: Choosing and Using Them in Your Library Career](#)

By Elizabeth Bird

With her strong passion for children's books and the profession, Bird helps readers build and manage their children's collections, strike a balance between award winners and classics, review the basics of storytime, storytelling, and booktalking and add the 100 children's books that belong in every library.

[Tune Up to Literacy](#)

By Al Balkin

Children's and school librarians will welcome *Tune Up to Literacy*, a handy package of music and activities that musically introduces and reinforces crucial literacy concepts.

[The Librarian's Book of Quotes](#)

Compiled by Tatyana Eckstrand

Tatyana Eckstrand has compiled nearly three hundred of the most insightful, thought-provoking, and inspiring aphorisms about the library profession.

[Inside, Outside, and Online: Building Your Library Community](#)

By Chrystie Hill

Based on a scan of the community and technology environments within which libraries operate, related literature, and the practical experiences of hundreds of library staff actively building communities through their work, the book provides much-needed insights into the essential elements of community building

[Magic Search: Getting the Best Results from Your Catalog and Beyond](#)

By Rebecca S. Kornegay, Heidi E. Buchanan, and Hildegard B. Morgan
This book showcases how to increase the power of Library of Congress Subject Heading (LCSH) subdivisions to produce astonishing results from your searches.

[Quick and Popular Reads for Teens](#)

By Pam Spencer Holley for YALSA

Quick and Popular Reads for Teens compiles bibliographic information about the books honored by two annual YALSA lists, *Popular Paperbacks for Young Adults* and *Quick Picks for Reluctant Readers*, consisting of recommended reading targeted at young adults who are not avid readers.

Look for these on the [New Products page](#) of the new ALA Store.

Further information about all ALA Editions titles is at www.alastore.ala.org.

ALA Publishing: ALA Graphics

New Catalog Now Available

The newly designed ALA Graphics catalog is now available, and with it, a variety of new products. Posters featuring Llama Llama, Sluggers, and Gotham City characters from DC Comics have been added, as well as new celebrity READ posters featuring Cole Hamels from the Philadelphia Phillies and Yao Ming from the Houston Rockets. The high-profile and wildly popular Jonas Brothers have also joined the READ Campaign with a [poster](#) and [bookmark](#). The trio of brothers is off to a strong start as the launch of the poster coincided with the release of their new album in early June. The green products line has been expanded to include a new organic cotton t-shirt featuring the “Read Renew Return” message.

The new ALA Graphics catalog can be downloaded [here](#), and all of the new products are available on the [new products page](#). Information about all ALA Graphics products is at www.alastore.ala.org.

To keep up with popular culture and other items directly related to ALA Graphics, [follow ALA Graphics on Twitter!](#)

ALA Publishing: ALA Guide to Reference

[Guide to Reference](#) continues to add new subscribers and is receiving positive feedback, such as this comment from Paul Signorelli of Paul Signorelli & Associates: “The 2009 online *Guide to Reference* is a magnificent successor to the previous print editions and reminds all of us how much reference has been changing via online resources. The three searches I did to track down information for projects I’m currently completing (documenting and proposing best practices in e-learning for libraries; exploring library and information science resources; and exploring digitization practices for libraries and museums) each led to first-rate, up-to-date resources I hadn’t previously encountered; helped, through links to WorldCat, to identify local libraries with copies of those works; and led to a variety of online resources I would probably not have otherwise found” www.guidetoreference.org

ALA Publishing: ALA TechSource

The new electronic delivery platform for [ALA TechSource](#), serviced by the leading e-journal host, MetaPress (an EBSCO company), opened for business in May. As part of its introduction, visitors can access three free issues of *Library Technology Reports* and three *Smart Libraries Newsletters* at [alatechsource.metapress.com](#). Promotion is beginning to roll out through ads in *Library Technology Reports*, *American Libraries*, on the ALA TechSource Blog, Twitter, ALA Highlight, and in press releases.

ALA Publishing: *American Libraries*

New AL Focus Videos

AL Focus has published several new videos, all of which are available at <http://alfocus.ala.org/> and can be downloaded or embedded for other use.

ALA Publishing: Booklist Publications

Recent *Booklist* Spotlights

April issues of *Booklist* magazine included a Spotlight on Series Nonfiction (Youth), the Spring Database Update, and a Spotlight on Historical Fiction. The ever-popular Mystery Showcase featuring the year's best crime novels appeared in the May 1 issue; this year the Hard-Boiled Gazetteer headed south of the border to Latin America. The May 15 Spotlight was SF/Fantasy, and the issue also included a Reference Showcase with the 2009 list of Outstanding Reference Sources.

Booklist Online Webinar on Collection Development

On April 29, 2009, [Booklist Online](#) hosted a well-attended Webinar focusing on collection development. Reference Books Bulletin Editor and *Booklist Online* Managing Editor, Mary Ellen Quinn, walked more than 270 attendees through all of *Booklist Online*'s collection development features and functions and shared tips and tricks.

@ALA Booklist on Twitter

@ALA_Booklist now has more than 400 followers on Twitter (www.twitter.com/ALA_Booklist). Daily Tweets point followers to timely free material on Booklist Online. Posts may include the Review of the Day, pointers to feature articles and blog posts, fun items like the recent not-to-be missed [Booklist promo video](#), and special offers and incentives.

Information Technology (ITTS)

Web Services Health Check

An external Web Services Health Check has been conducted to diagnose and recommend remedies to address sporadic reports of web services that become either unavailable or extremely slow. The health check considered applications, hardware, network issues, some customized code pages, and database configuration and access. The result was a report and recommendations detailing performance and configuration remedies, including documentation of the current configuration and proposed modifications.

Recommendations included:

1. Deploy caching software to improve site performance and stability.
2. Move the database servers to a dedicated protected segment of the internet facing.
3. Implement use of a Virtual Private Network (VPN) solution to enhance secure access to the ALA network.
4. Build new database servers based on Windows Server 2008 and SQL Database Server 2008.
5. Create a Source Version Control repository of all application code and all other web assets (HTML pages, service configurations, etc.).
6. Have a full penetration assessment performed.
7. Consider the risk/reward ratio of internal credit card processing versus outsourcing this function to a 3rd party in the light of PCI compliance.
8. Implement server virtualization to improve performance.

ITTS is currently addressing security issues identified in the report; moving forward with items numbered one, four, and eight above; and in the planning phase for items two and five.

Office for Diversity (OFD)

Town Hall Meeting on Diversity

The Committee on Diversity with the ALA Office for Diversity will host a Town Hall Meeting on Diversity at the ALA Annual Conference on Friday July 10, 2009. The meeting will bring together over 50 attendees representing over 20 different chapters, committees, divisions, and affiliates of the American Library Association.

2009-2010 Spectrum Scholars Selected

Fifty Spectrum Scholars have been identified for 2009-2010. The Spectrum Scholarship

Program supports American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino and Native Hawaiian/Other Pacific Islander students pursuing graduate degrees in library and information studies. In addition to funding from ALA and its members, the Spectrum Scholarship Program has received support from the following organizations and individuals: Leo Albert, Louise Giles, William R. Gordon, the Institute of Museum and Library Services, the Medical Library Association and the National Library of Medicine, Howard M. and Gladys B. Teeple, Betty J. Turock, and the Young Adult Library Services Association.

Office for Government Relations (OGR)

President's FY 2010 Budget Request

President Obama released his fiscal year (FY) 2010 budget request on May 7, 2009. Funding for 121 programs was cut or eliminated, including the Even Start early literacy program and Reading First.

The total request for the Library Services and Technology Act (LSTA) was \$213.240 million, an increase of .5 percent over FY 2009. Within LSTA, the request includes:

- \$172.357 million for state grants, an increase of \$857,000 over FY 2009;
- \$12.499 million for the National Leadership Grants for Libraries, an increase of \$62,000 over FY 2009;
- \$24.648 million for the Recruitment of Librarians for the 21st Century, an increase of \$123,000 over FY 2009; and
- \$3.736 million for Native Americans Library Services, an increase of \$19,000 over FY 2009.

For school libraries, the president requested level funding for the Improving Literacy Through School Libraries Program at \$19 million. \$166.3 million was requested for the Government Printing Office (GPO).

In both the House and the Senate, Members of Congress circulated letters of support for the Library Services and Technology Act (LSTA) and the Improving Literacy Through School Libraries program to the House and Senate Appropriations Committees. The House letter was sent on April 2, 2009, and included 26 signatures. The Senate letter was sent on May 15, 2009, and included 41 signatures.

National Library Legislative Day

On May 11 and 12, over 410 participants traveled to Washington, DC, to attend National Library Legislative Day (NLLD). Prior to the event, a pre-conference briefing titled, "Introduction to National Library Legislative Day: How to Make Your Participation Effective" was held for participants who had never attended NLLD before. This workshop, sponsored by the

Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) and the American Library Association Committee on Legislation, was a two-hour briefing highlighting the basic principles of advocacy.

On that Monday, NLLD participants sat through a day of briefings on a variety of issues including appropriations, telecommunications and the PATRIOT Act. The all-day briefing culminated in a Congressional reception overlooking the Capitol. On Tuesday, participants put their knowledge to work while meeting with their elected officials and their staffs.

21st Century Green High-Performing Public School Facilities Act

On May 13, the House passed H.R. 2187, the [21st Century Green High-Performing Public School Facilities Act](#). The bill authorizes \$6.4 billion for school facilities projects, and ensures that school districts will quickly receive funds for school modernization, renovation and repairs. A school district will receive funding according to the percentage of state dollars that the district receives under Title I, Part A, and each district will receive at least \$5,000. To encourage energy efficiency and the use of renewable resources in schools, the bill requires a percentage of funds be used for school improvement projects that meet green building standards. School libraries will benefit from this bill. The bill states modernization, renovation or repair of school libraries is an allowable use of funds.

Consumer Product Safety Commission (CPSC) Public Meeting

Emily Sheketoff made a statement at a Consumer Product Safety Commission (CPSC) public meeting in June, stating the following:

“We (ALA) share the concerns for child safety that motivated Congress to pass the Consumer Product Safety Improvement Act, or ‘CPSIA.’ We also share the concern that children continue to have access to books, which are critical to child development and education ...

We appreciate that the Commission is carefully considering whether such a testing exemption or other form of safe harbor is consistent with the statute and consistent with children’s safety. Such an exemption, if warranted, would clarify the manufacturing and distribution process for children’s books going forward. In addition, an exemption could do a great deal to reduce the uncertainty facing libraries, but only if such an exemption included books already in their collections – that is, if the exemption recognizes that manufacturing standards going back several decades already ensure that books do not, as a rule, contain lead at more than trace, unarmful levels.

In the event that such an exemption is not granted, libraries would be assured that the books they receive from manufacturers going forward are certified to be safe from lead; but libraries would be in an untenable position as to children’s books already on their shelves, which will not have been certified by manufacturers and yet are almost certainly safe.”

During the meeting, the ALA Washington Office again requested direction from the Commission in order to ensure libraries continue to serve children, while at the same time ensuring the children’s safety.

Advocacy: Webinars

The ALA Washington Office (WO) hosted three Webinars this quarter. These Webinars served as “advanced training” for ALA members. The three topics, titled “Building Coalitions for Libraries,” “NLLD: What to Know Before You Go,” and “Leg Day Follow-Up” discussed unique ways to engage librarians, members of Congress and the public on key library issues. The webinar on building coalitions included over 100 attendees and focused on “thinking outside the box” when building support for libraries. Both NLLD webinars garnered over 50 participants and focused on using NLLD as a tool for both building and maintaining relationships. The Washington Office plans on continuing these monthly webinars.

GPO

The WO has been making visits to the members of the Joint Committee on Printing to express our support for the digitization initiative that the Government Printing Office (GPO) will soon be sending to them. In September of 2008, the Government Printing Office (GPO) put out a Request for Proposal (RFP) on a mass digitization project.

This project will digitize GPO’s legacy collection to broaden the public’s access to these documents. In a time of economic turmoil, this seems like a fantastic opportunity to broaden the public’s access to these documents with no cost to the government. After considering different resolutions and ALA statements on GPO digitization efforts, a letter was sent to the Joint Committee on Printing to urge them to permit GPO to move forward with a contract on digitization.

According to the project RFP, the GPO “plans to digitize the entire collection of legacy materials that have been disseminated through the Federal Depository Library Program. The estimated size of the collection is approximately 2.2 million documents, which amounts to about 90 million pages. GPO has a requirement to digitize publications that are within scope of GPO’s dissemination programs that only exist in tangible format. GPO envisions a cooperative, mutually beneficial relationship with a private or public sector participant where the fully faithful, uncompressed, unaltered files created as a result of the conversion process are digitally printed and delivered to GPO. These files will serve as the digital master copies that will be preserved and used for the creation of access derivatives within Fdsys [GPO’s Federal Digital System]. In exchange, the private or public sector participant will be able to maintain a collection of files produced in the process for inclusion in their collections (e.g., search indices, book search sites).” The full RFP can be found at

<https://www.fbo.gov/index?id=6e744055758d4a14da7a7257e165bde3>.

Office for Human Resource Development and Recruitment (HRDR)

2009 ALA General Scholarship Recipients

The ALA Scholarship Clearinghouse received a total of 822 applicants. This year the Clearinghouse will be awarding approximately \$413,000 to 69 scholarship recipients.

The 2009 ALA General Scholarship recipients are:

Marshall Cavendish - Ryan D. Stoops
David H. Clift - Rachel Channer
Christopher Hoy/ERT - Jade Torres-Morrison
Tom & Roberta Drewes - Carol Anne Geary
Miriam Hornback - Janet Yost
Tony Leisner - Justine Johnson
Mary V. Gaver - Laura Ochoa Podell
Cicely Phippen Marks - Michelle Demeter
Peter Lyman/SAGE - Stacy M. Kitsis

Office for Information Technology Policy (OITP)

Briefing on Broadband Stimulus Funding for COSLA Members

On May 12, OITP co-hosted a briefing (with the Bill & Melinda Gates Foundation) on the broadband aspects of the American Recovery and Reinvestment Act. Chief Officers of State Library Agencies (COSLA) members and some representatives of regional library cooperatives or networks were the primary audience. Jill Nishi and Emily Parker of the Bill & Melinda Gates Foundation participated as co-hosts of the event. The slides and video from the event are posted on ALA's "Know Your Stimulus" Web site (<http://www.ala.org/knowyourstimulus>).

Update on the Opportunity Online Broadband Grant Program

The first two summits – in Massachusetts and Virginia – of the seven pilot states were held in late April and May. The completion of the summits marks the transition of project control from Connected Nation, the summit producer, to OITP, advisor on connectivity and sustainability planning and proposal writing. The summits for Arkansas and New York are scheduled to take place in June. Grant proposals from the pilot states to the Bill & Melinda Gates Foundation are due at the end of July.

Michigan Broadband Summit

On May 20, OITP and the Library of Michigan jointly hosted a Broadband Summit at the Kellogg Center in East Lansing, MI, to discuss the impact of broadband on economic development in communities and how libraries can serve as hub for broadband expansion. More information can be found online at the district dispatch: <http://www.wo.ala.org/districtdispatch/?p=2895>

Broadband Stimulus Funding: Broadband Comments Submitted to Federal Agencies

OITP coordinated the development and submission of two sets of comments to federal agencies concerning broadband policy. In response to a request for information from the U.S. Departments of Commerce (National Telecommunications and Information Administration (NTIA)) and Agriculture (Rural Utilities Service (RUS)), extensive comments were generated concerning the design of the broadband funding programs mandated in the American Recovery and Reinvestment Act. These comments emphasized libraries as community anchor institutions that need high-speed broadband to provide essential user services. The comments also addressed funding mechanisms, including the problematic nature of the 20 percent match, given the financial constraints faced by most libraries.

Additionally, the Federal Communications Commission solicited input on its creation of a National Broadband Plan. Comments were developed and submitted on behalf of the library community that emphasized the same themes as the comments submitted to NTIA and RUS.

Broadband Stimulus Funding: Schools, Health and Libraries Broadband Coalition

On June 11, ALA joined with representatives of schools, libraries, health care providers and others in announcing the launch of the Schools, Health and Libraries Broadband (SHLB) Coalition, an alliance to promote the deployment of high-capacity broadband facilities to these anchor institutions.

The SHLB Coalition was formed to highlight the urgent need these organizations have for high-capacity and affordable broadband connections for the 21st century. The coalition seeks to improve the broadband capabilities of schools, libraries and health care providers so that they can enhance the quality and availability of the essential services they provide to the public and serve underserved and unserved populations more effectively.

Lynne Bradley served as a panelist/speaker in a group of representatives from the education, health care, library and public interest communities during the launch of SHLB Coalition on Thursday, June 11, in the Martin Luther King Jr. Memorial Library, in Washington, D.C.

Librarianship and Traditional Cultural Expressions: Nurturing Understanding and Respect

OITP has drafted librarian principles concerning the management and protection of traditional cultural expressions. The purpose is to help librarians appreciate the unique nature of indigenous culture and to highlight ways that librarians can better manage traditional cultural expressions in their collections and share expertise with cultures that choose to self manage their own cultural heritage. This document has been developed through a participatory process of collaboration among librarians, archivists and representatives from indigenous communities within the United States. The intent is to solicit feedback from all interested parties to improve the document and to continue to build a broader shared understanding. Ultimately the principles will be brought to ALA Council for endorsement as ALA policy. Comments are invited; see <http://www.wo.ala.org/districtdispatch/?p=2478>.

Google Book Search Settlement

The American Library Association along with the Association of College & Research Libraries (ACRL) and the Association of Research Libraries (ARL) filed an amicus brief with the U.S. District Court for the Southern District of New York on May 4, 2009, in response to a private settlement agreement reached among Google, the American Association of Publishers and the Author's Guild, which (if approved) resolves their legal dispute over the scanning of millions of books provided by research libraries.

In the filing, the library associations do not oppose approval of the settlement. Rather, the associations ask the judge, "to exercise vigorous oversight of the interpretation and implementation of the settlement to ensure the broadest possible benefit from the services the settlement enables." Further details may be found at <http://www.wo.ala.org/districtdispatch/?p=2677>.

The associations also assert that although the settlement has the potential to provide public access to millions of books, many features of the settlement, including the absence of competition for new services, could compromise fundamental library values including equity of access to information, patron privacy and intellectual freedom. Although the filing deadline had recently been extended by four months, the library associations moved forward with filing by the original deadline to help inform the public as it considers this important and complex matter. The new filing deadline with the Court is September 4, and the judge presiding over the case has scheduled a final fairness hearing on October 7, 2009.

On April 21, Alan Inouye, OITP Director, participated in a panel, "Copyright, Content and Class Action Lawsuits: A Debate on the Google Book Search Settlement." The talk was sponsored by the Innovation Technology and Innovation Fund (ITIF) and held at the Library of Congress. Remarks were based on the in-process brief that was ultimately submitted to the Court. See <http://www.wo.ala.org/districtdispatch/?p=2592> and <http://www.itif.org/index.php?id=235> (see also the report on this topic from the Association of College and Research Libraries)

On June 17, 2009 ALA, along with ACRL and ARL, released "A Guide to for the Perplexed Part II: The Amended Google-Michigan Agreement," in response to the University of Michigan's recently entering into an amended agreement that will govern the relationship between Google

and Michigan if the proposed Google Book Search settlement is approved by the judge. The amended agreement outlines additional rights and responsibilities of participating libraries, including specific provisions such as allowing Michigan and any partner library to initiate a request for review of pricing of the institutional subscription, and Google must provide Michigan with a free institutional subscription for at least 25 years. The guide provides an overview to help librarians better understand the revised terms and is available at <http://wo.ala.org/gbs/>.

Joint Statements at World Intellectual Property Organization (WIPO) Meetings

Janice Pilch and Teresa Hackett made a joint statement on behalf of Electronic Information for Libraries (eIFL), the Library Copyright Alliance (LCA), and the International Federation of Library Associations and Institutions (IFLA) at the WIPO Committee on Development and Intellectual Property in Geneva, April 27 – May 1, 2009. <http://www.wo.ala.org/districtdispatch/?p=2664>

Lori Driscoll representing the Library Copyright Alliance (LCA), made a statement on Limitations and Exceptions for Libraries and Archives at the WIPO Standing Committee on Copyright and Related Rights Eighteenth Session, Geneva, May 27, 2009. <http://www.wo.ala.org/districtdispatch/?p=2972>

Library Copyright Alliance Participates in Hearings for the Visually Impaired

Carrie Russell testified on May 21, 2009 at a hearing called by the U.S. Copyright Office and the U.S. Patent and Trademark Office on the topic of copyright exceptions for the blind and other persons with disabilities. <http://www.wo.ala.org/districtdispatch/?p=2904>

Office for Intellectual Freedom (OIF)

Revisions to Intellectual Freedom Manual and New Interpretations of the *Library Bill of Rights*

The Intellectual Freedom Committee (IFC) plans to propose the adoption of two new Interpretations of the *Library Bill of Rights*, as well as amendments to two existing Interpretations. The new Interpretations are “Importance of Education to Intellectual Freedom” and “Minors and Internet Interactivity,” the latter of which has been revised since the 2009 Midwinter Meeting in Denver. The IFC is recommending amendments to “Access to Electronic Information, Services, and Networks,” and “Labels and Rating Systems.”

The proposed revisions have been sent out to councilors, chapter presidents, division presidents, and council committee chairs for comment and will be presented to ALA Council for adoption at its third session during the upcoming Annual Conference in Chicago. For more information and to review the proposed revisions, please visit the OIF Web site at www.ala.org/oif.

National Conversation on Privacy/Privacy Revolution Initiative

Plans for the National Conversation on Privacy / Privacy Week initiative are being finalized after a period of seeking input, feedback, and advice from ALA leadership, members, and privacy

organizations. There are new designs and a new brand for the campaign materials, which will be highlighted with the completed Privacy Revolution website at the ALA Annual Conference in Chicago. The Privacy Initiative also plans a campaign to highlight programs at Annual that place a special emphasis on privacy, including its own program, "Privacy in an Era of Change: Privacy and Surveillance Under the New Administration," that will feature Mary Ellen Callahan, Privacy Officer for the Department of Homeland Security, David Sobel, Senior Counsel to the Electronic Frontier Foundation, and Jeff Jarvis, author of *What Would Google Do?* and blogger for Newsmachine.com

Program on West Bend Library Challenges

The Office for Intellectual Freedom is pleased to sponsor a panel at ALA's Annual Conference featuring the librarians and community members who fought to keep library materials on the shelves in West Bend, WI. The panel will take place on Monday, July 13 at 8:00 am in McCormick Place West, Room W-194a. The panel will share their unique experience and insights gained in addressing multiple challenges to young adult and GLBT materials in the West Bend Community Library, including a demand to publicly burn Francesca Lia Block's YA novel, "Baby Be-Bop."

Office for Library Advocacy (OLA)

Newly Redesigned Ilovelibraries.org

Ilovelibraries.org, the American Library Association's web site for the public, has been redesigned. The site continues to feature news about libraries from around the country, with a focus on stories about services and collections from all types of libraries.

Improvements include an updated look and information about library issues in an expanded "Get Informed" section. "Share" links will let readers post their favorite stories to Facebook, My Space, blogs and other social networking applications. Other features include a YouTube feed, highlighting library-related videos. Advocacy software will allow users to share their library stories, connect with other library lovers and contact Congress about library issues.

Ilovelibraries.org, which launched at the ALA 2007 Annual Conference, was designed to keep America informed about what's happening in today's libraries, focusing on public, school, academic, corporate and institutional settings. See <http://ilovelibraries.org/>

ALA and Safeway Partnership

OLA is leading an ALA partnership with the Safeway Corporation to bring public awareness and advocacy messages about libraries to consumers through a new cereal box campaign that will launch in August or September of this year.

Packaging of Safeway's "family cereal line" will feature five different back panels about libraries. They will be distributed nationally to approximately 1,500 Safeway-owned stores around the country, which include Dominick's, Genuardi's and Safeway Stores. The panels will focus

around themes such as genealogy, lifelong learning, discover the world, get rich (promoting the value of the library), and great mysteries of the library.

OLA has been working with the Public Information Office (PIO), the Office for Research and Statistics (ORS) and the ALA Development Office on this project. Many ALA units contributed content and ideas. Special thanks to Nann Blaine Hilyard for bringing Safeway to OLA's attention.

United We Serve

Along with a range of ALA units, OLA is taking an active role in the communications effort around the White House's volunteer initiative, *United We Serve*. Libraries should go to <http://www.ala.org/unitedweserve> for more information. Volunteers are asked to go to <http://www.serve.gov>.

Office for Literacy and Outreach Services (OLOS)

"Behind the Wheel of a Bookmobile"—Bookmobile Sunday Is July 14

"Behind the Wheel of a Bookmobile" is a quixotic journey - literally and metaphorically - that will honor the place books have in our national consciousness. Authors Peter Laufer and Tom Corwin conceived this project, which includes a 'real' mobile library filled with 3500 books, launching as a part of bookmobile Sunday, July 14, 2009. They met at ALA headquarters on Monday, June 16 to finalize details.

Journalist, and broadcaster Peter Laufer is the author of over a dozen books dealing with social and political issues worldwide; his latest is 'The Dangerous World of Butterflies' (Globe-Pequot 2009). He also hosts 'Washington Monthly on the Radio.' Tom Corwin is an author, musician, and music producer, and author of 'Mostly Bob and Mr. Fooster: Traveling on a Whim' (Doubleday 2008).

Office for Research and Statistics (ORS)

Peer Review Panel for the ALA Research Series

The ALA Office for Research & Statistics (ORS) is establishing a peer review panel for the ALA Research Series, a publication of ALA Editions and ORS. The purpose of the ALA Research Series is to expand the knowledge base of library research through publishing quantitative and/or qualitative research and analysis that addresses topics important to libraries, librarians, and education in the profession. The series also will provide an opportunity for librarians/scholars to publish their research in a peer-reviewed book series. Reviewers will be appointed in June and select a title for publication in fall 2009. More information is at <http://www.ala.org/ala/aboutala/offices/ors/alaresearchseries.cfm>

Titles already published through the series include: *A Good Match: Library Career Opportunities for Graduates of Liberal Arts Colleges*, by Rebecca Watson-Boone (2007) and *Libraries Connect Communities: Public Library Funding & Technology Access Study, 2006-2007 and 2007-2008* (the 2008-2009 study will be published in September 2009).

Fourth Issues Brief from the Public Library Funding & Technology Access Study

A fourth issues brief from the Public Library Funding & Technology Access Study, *U.S. Public Libraries and E-government Services*, was released in May. In the wake of the E-Government Act of 2002, the roles of public libraries as an online access point, a place for assistance in learning to navigate computer and Internet resources, and a trusted source of information, have become more vital in communities nationwide. The E-gov issues brief highlights the impacts of government going "online" and will be available at http://www.ala.org/ala/aboutala/offices/ors/plftas/Issues_Briefs.cfm

Early Release of Broadband Data

On May 5, 2009, a press release was issued by ORS with early release of the 2008-2009 Public Library Funding & Technology Access Study broadband data to support ALA efforts around the national broadband "stimulus" package. Working with the Washington Office and an Associated Press reporter, ORS prepared summary information on a range of broadband-related data and services. More information is at <http://www.ala.org/ala/aboutala/offices/ors/plftas/connectivity09release.cfm> and <http://www.ala.org/ala/aboutala/offices/ors/plftas/0809report.cfm>

Public Information Office (PIO)

El día de los niños/El día de los libros

Held annually each April 30, El día de los niños/El día de los libros, is a national celebration that brings together children, books, languages and cultures and emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. In support of Día, PIO worked closely with the Association for Library Services to Children (ALSC) and event sponsors to develop effective media materials to support Día publicity efforts. Media outreach resulted in multiple high-level placements with print, radio and Web news sites including EFE (the Spanish language equivalent of the Associated Press); Yahoo! En Español; La Prensa; Univision.com; About.com; *American Libraries*; *Reno Gazette Journal*; and *The Detroit News*. Media circulation totals exceeded more than 97.1million. Latino USA aired a segment entitled "Librarian Rockstars," and millions listened as show host Maria Hinojosa discussed the value of libraries and the critical roles librarians play in supporting literacy. (see the ALSC report for more details)

Season Four of Step Up to the Plate @ your library

The Campaign for America's Libraries and the National Baseball Hall of Fame and Museum have teamed up for Season Four of *Step Up to the Plate @ your library*. More than 1000 public

and school librarians have registered to participate in the program this season. People of all ages are encouraged to use the print and electronic resources available at the library to answer a series of baseball trivia questions developed by the library staff at the Hall of Fame. This year, questions focus on the history and diversity of baseball and are available in both English and Spanish.

Public Programs Office (PPO)

PPO Announces Winner of 2009 Sara Jaffarian Award

The Carroll Academy of International Studies, located in Houston, Texas, is the 2009 winner of the Sara Jaffarian School Library Program Award for Exemplary Humanities Programming. The Carroll Academy library will receive a plaque recognizing the achievement, a cash award of \$4,000, and the opportunity to promote its program to other school libraries nationwide.

Sally Rasch, Librarian at Carroll Academy, developed and submitted the winning program for 2009, titled "Learning about the World with a Global Perspective." Working with the Carroll Academy's curriculum requirements on International Studies, the library's "Learning about the World" program gave students an expanded global knowledge through the creative, hands-on study of world regions, languages, governments and the immigration experience. Throughout the school year, students participated in geography lessons, storytelling and music activities, mock world council meetings, book-themed school parades, and an immigration simulation.

The Sara Jaffarian Award was established in 2006 to recognize and promote excellence in humanities programming in elementary and middle school (K–8) libraries. It is presented annually by the Public Programs Office, in cooperation with the American Association of School Librarians (AASL), and named for Sara Jaffarian, whose donation to the ALA Cultural Communities Fund established the award. Jaffarian, a retired school librarian and long-time ALA member, spent her career passionately advocating for school libraries in every school. For more information on the Sara Jaffarian Award, visit www.ala.org/jaffarianaward.

ALA Announces 12 Libraries to Host "Harry Potter's World" Traveling Exhibit

The ALA Public Programs Office, in cooperation with the National Library of Medicine (NLM), and the National Institutes of Health announced the 12 libraries that will host the traveling exhibit "Harry Potter's World: Renaissance Science, Magic, and Medicine" for a four-week display period between September 2009 and November 2010. The selected libraries will also present at least two free public programs on the exhibition themes.

Using materials from the NLM's History of Medicine collections, the exhibition explores Harry Potter's world, its roots in Renaissance science and the ethical questions that affected not only the wizards in J.K. Rowling's books, but also the historical thinkers featured in the series. Exhibition panels feature the works of 15th- and 16th-century alchemists, naturalists and occultists and explore the intersection between the Harry Potter novels and Renaissance thinkers, lore and practices. For more information on the traveling exhibit, please visit www.ala.org/harrypotter.

24 Acclaimed Poets and Authors Will Be LIVE! at ALA Annual Conference

The ALA Public Programs Office will present 24 critically-acclaimed and best-selling authors on the LIVE! @ your library Reading Stage, from noon to 4 pm, July 11-13 at the upcoming ALA Annual Conference in Chicago. The Reading Stage will be emceed by Booklist adult literary editors Ray Olsen, Donna Seaman, and Brad Hooper.

Thanks to generous funding from the National Endowment for the Arts, this year's LIVE! Stage will feature a special focus on poetry, with readings from many award-winning, popular and up-and-coming poets representing a large range of poetry. Located in the back of the 3200 aisle in the exhibits hall, the LIVE! @ your library Reading Stage is free for all conference attendees. For additional information about these programs, including reading times and author biographies, please visit <http://ala.org/ala/aboutala/offices/ppo/about/ac2009/ac2009-livestage.cfm>

Introduction of *ProgrammingLibrarian.org* at ALA Annual Conference

Demonstrations of *ProgrammingLibrarian.org*, a new online resource from the ALA Public Programs Office, will occur at 10:00 and 11:00 am during the Annual Conference from July 11 through July 13 at the ALA Public Programs Office Booth #3254 in the Exhibits Hall. An additional demonstration will be held in the ALA Membership Pavilion on Monday, July 13 at 1:30 pm. All librarians attending the conference are welcome to attend any of these seven free demonstrations which will explore the potential opportunities and resources for cultural and community programs through the new site. For more information about this resource, please visit www.programminglibrarian.org.

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Releases Newest Best of KQ Publication

"School Library Media Programs in Action: Civic Engagement, Social Justice, and Equity" is the latest in the "Best of KQ" series of publications highlighting articles from AASL print journal, *Knowledge Quest*. "School Library Media Programs in Action" includes topics addressing the big picture of civic engagement, equity, democracy and social justice. Best practices are also highlighted in the articles.

L4L Summit Trains State Coordinators to Implement Learning Standards and Guidelines

As part of the Learning4Life (L4L) implementation plan, AASL is convening an all-day training summit in Chicago on Thursday, July 9, prior to the 2009 ALA Annual Conference. Learning4Life: Training4Trainers is designed to support state-level L4L Implementation

Coordinators so they may return to their affiliate organizations and develop customized state-level implementation strategies. Coordinators will also work collaboratively with AASL leadership, the Standards and Guidelines Implementation Task Force, and AASL staff to further implementation efforts over the next three to five years. Costs for the summit will be underwritten by AASL and partially offset by a generous donation by Verizon Foundation/Thinkfinity.

Crystal Apple Given to Target

AASL President Ann M. Martin selected Target as the recipient of the 2009 Crystal Apple. The honor is given at the discretion of the AASL President to an individual or group that has had a significant impact on school library media programs and students. The 2009 Crystal Apple Award will be presented during the AASL Awards Luncheon from noon to 2 pm, on Monday, July 13 during the Annual Conference.

AASL Hosts Video Contest That Asks Members Why They Love 21st Century Skills

The AASL I "Heart" 21st Century Skills video contest was produced in conjunction with the Partnership for 21st Century Skills (P21) National Summit, June 11-12, in Washington, DC. AASL members were asked to submit a 3-minute (or less) video sharing information on how they promote 21st century skills with their students. The winning video in the contest came from AASL members Rebecca Munson and Amanda Davis of Blue Valley West High School in Overland Park, KS. The video was featured at the P21 Cyber Summit and is hosted on the AASL Web site.

AASL National Conference Offers Graduate Credits for Attendees

Attendees of the AASL 14th National Conference & Exhibition have the opportunity to receive up to two hours of graduate credit. The University of Colorado Denver School of Education & Human Development Program will offer 0.5-2.0 graduate credits hours to attendees who submit a personal reflection and a log of their time before December, 2009. The fee is \$60 per credit hour. Registration will be accepted by University of Colorado Denver from now until November 19. AASL's national conference will be held in Charlotte, NC, November 5-8, 2009.

AASL Offers Thirty Members the Chance to Attend Their First Ever National Conference

Thirty members of AASL were chosen to receive a \$750 travel grant to attend their first ever AASL National Conference. Recipients of the grant can use the grant to secure housing, transportation and/or registration for the conference. The grants are sponsored by Bound To Stay Bound Books, Inc. (BTSB). The AASL 14th National Conference & Exhibition will be held in Charlotte, NC, November 5-8, 2009.

AASL Announces 2009 NSLMPY Award Winners

The recipients of the 2009 National School Library Media Programs of the Year (NSLMPY) Award, sponsored by Follett Library Resources, are Livonia Central School District in Livonia, NY; Robert E. Clow Elementary School in Naperville, IL; and Blue Valley North High School, Overland Park, KS. Livonia Central School District is composed of four schools – two

elementary, one middle and one secondary – situated on a 180-acre campus. Robert E. Clow Elementary School (Clow) is a K-5 school with 453 students. Blue Valley North (BVN) High School, a Blue Ribbon Award school, is home to 1,495 students. The winners from each school will be recognized at the AASL Awards Luncheon from noon to 2 pm, on Monday, July 13 during the Annual Conference.

AASL Elects Nancy Everhart as AASL President, 2010-2011

Nancy Everhart was elected as AASL President for 2010-2011. Everhart is currently Associate Professor at Florida State University. As an AASL member, she has served in many varied roles, including Editorial Board member for the division's online journal, *School Library Media Research*, Research Editor for *Knowledge Quest*, the division's print journal, and Chair of the AASL Research and Statistics Committee. She also served as a mentor on the ALA President's Task Force on Library Leadership. Some of the professional accomplishments she notes are developing an online leadership program (Project LEAD) at Florida State University for school library media specialists based on the National Board for Professional Teaching Standards tenets; obtaining grant funding to develop thirty future school library media specialist leaders based on this curriculum; and, while on AASL Board, coordinating instantaneous reporting between the Affiliate Assembly and the Board. Everhart has been an AASL member for 25 years.

Association of College and Research Libraries (ACRL)

2009 ACRL Election Results

Lisa Janicke Hinchliffe, Coordinator for Information Literacy Services at the University of Illinois at Urbana-Champaign, has been elected ACRL Vice-President/President-Elect. She will become President-Elect following the 2009 ALA Annual Conference in Chicago, and assume the presidency in July 2010 for a one-year term. A full biography of Hinchliffe is available online at <http://www.ala.org/ala/newspresscenter/news/pressreleases2009/may2009/acrlvp.cfm>.

Lisabeth Chabot, College Librarian at Ithaca College, and Ann Campion Riley, Assistant Director for Technical Services at the University of Missouri, have been elected to the ACRL Board of Directors as directors-at-large. Complete 2009 election results are available on the ACRL Web site at <http://www.acrl.org/ala/mgrps/divs/acrl/about/election.cfm>.

ACRL Board of Directors Sets Strategic Priorities

The ACRL Board of Directors has adopted a set of six strategic priorities designed to continue the association's forward progress over the next five years. At the recent ACRL 14th National Conference in Seattle, the board reviewed the *Charting Our Future: ACRL Strategic Plan 2020* document, taking into consideration progress to date, member needs and external factors. As a result, the board identified six strategic objectives as priorities for 2009-2013. The adoption of these strategic priorities allows ACRL to further position academic and research librarians and libraries as indispensable in advancing learning and scholarship. The ACRL committee

leadership will work to develop multi-year plans with measurable outcomes to translate the priorities into action during the 2009 ALA Annual Conference in Chicago.

The ACRL strategic priorities for 2009-2013 are:

- Strengthen ACRL's relationships with higher education organizations that are important to faculty and administrators in order to develop institutional understanding of librarians' roles in enhancing teaching and learning.
- Enhance ACRL members' understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, discovery, preservation, access and exchange of information in all formats.
- Increase ACRL's influence in public policy affecting higher education.
- Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies and campus decision making.
- Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments.
- Increase ACRL's membership from professionally underrepresented ethnic and racial groups.

Complete information on the 2009–13 strategic priorities, along with the full *Charting Our Future: ACRL Strategic Plan 2020*, are available online at <http://www.ala.org/ala/mgrps/divs/acrl/about/whatisacrl/strategicplan/index.cfm>.

New ACRL Interest Groups, LSSCP Endorsement

The ACRL Executive Committee approved the establishment of two new Interest Groups at its May 13 meeting: the Universal Accessibility Special Interest Group and the Health Sciences Interest Group. The Executive Committee also endorsed the Library Support Staff Certification Program (LSSCP), becoming the sixth ALA division to endorse this program. (See ALA-APA report for additional program endorsements)

The Health Sciences Interest Group will provide an opportunity for the many academic librarians with health sciences responsibilities to have a place in ACRL to network, share information, ask questions, and work on special projects relevant to the academic health sciences. The Universal Accessibility Special Interest Group is intended as a resource and discussion forum for academic library disability service issues such as web accessibility, assistive technology, reference and instruction for users with disabilities, captioning processes, and any other accessibility issues of interest to participants. The board looks forward to innovative projects and initiatives resulting from ACRL's growing number of interest groups.

2009 Academic Librarian Salary Survey

ACRL, in collaboration with the College and University Professional Association for Human Resources (CUPA-HR), recently completed revisions to academic library position descriptions included in surveys covering salaries, benefits and other benchmarks. CUPA-HR has released the results of the 2009 Administrative Compensation and Mid-Level Salary surveys, the first surveys conducted using the updated position descriptions. The position descriptions included

in the 2009 salary survey include revisions developed by the ACRL task force, in conjunction with CUPA-HR. The surveys now include descriptions for new positions, such as systems librarian and coordinator of distance education, as well as a number of updated descriptions, such as reference/ instruction librarian and catalog/ metadata librarian. The new and updated descriptions more accurately represent job duties in today's academic libraries, allowing for better alignment of salaries across similar types of tasks. Survey results and complete position descriptions are available on the ACRL Web site at <http://www.ala.org/ala/mgrps/divs/acrl/issues/personnel/index.cfm>.

National Library Legislative Day

In light of ACRL President Erika Linke's focus on legislative advocacy, the association awarded \$250 grants to eleven ACRL Legislative Advocates to attend National Library Legislative Day (NLLD), May 11-12, 2009, in Washington, DC. Details on the ACRL Legislative Advocate program are available at www.acrl.org/ala/mgrps/divs/acrl/issues/washingtonwatch/acrladvocates.cfm.

ACRL hosted a special luncheon during the Monday, May 11 briefing day. David E. Shulenburger, Vice President for Academic Affairs, National Association of State Universities and Land-Grant Colleges, discussed "Higher Education in Today's Legislative and Policy Climate." The luncheon was attended by 49 NLLD participants, making it the most successful ACRL NLLD event in the past five years.

50th Anniversary RBMS Preconference

The ACRL Rare Books and Manuscripts Section (RBMS) held its 50th anniversary preconference, Seas of Change: Navigating the Cultural and Institutional Contexts of Special Collections, June 17-20 in Charlottesville, VA, the site of the first RBMS preconference. More than 460 attendees gathered for the program, making it the largest event in RBMS history. As the 50th anniversary of the preconference, this year represented an important moment in the history of RBMS and its affiliated professions. Programming looked broadly at how special collections librarianship has evolved over the past half century with respect to changes in social, cultural, technological, economic, and academic environments, and – more importantly – the need to respond to such changes in the future.

Scholarly Communication 101 Materials Now Online

ACRL is extending the reach of the popular "Scholarly Communication 101: Starting with the Basics" workshop by adding related materials to its Scholarly Communication Toolkit. The materials – including short videos, presentations templates and handouts – were developed for the half-day workshop offered at the ACRL 14th National Conference in Seattle and traveling to five locations around the country this summer. Now librarians can make use of these tools to enhance their own knowledge or adapt them to offer related workshops on their own campuses. The Scholarly Communication Toolkit is available online at <http://www.acrl.ala.org/scholcomm/>.

New ACRL Publications

Four new publications are currently available from ACRL:

“Library Rx: Measuring and Treating Library Anxiety” by Martina Malvasi, Catherine Rudowsky, and Jesus M. Valencia of Slippery Rock University presents research findings on the causes of, and treatments for, library anxiety in college and university students.

“Informing Innovation: Tracking Student Interest in Emerging Library Technologies at Ohio University” by Char Booth examines one institution’s efforts to move away from “technolust” and towards a culture of assessment in developing and implementing technology initiatives. Booth presents findings from a study conducted at Ohio University investigating the convergence of students and libraries with emerging information, communication and academic tools.

“The Kaleidoscopic Concern,” by Kaetrena D. Davis-Kendrick, is an annotated bibliography on racial and ethnic diversity in librarianship focusing on new areas of study such as gender issues and white privilege with regard to racial minority and ethnic librarians.

“Influencing Without Authority” by Melanie Hawks, second entry in the ACRL Active Guides series, provides guidance to those seeking to gain support for their ideas, developing collaborative relationships and becoming recognized leaders regardless of their positions or titles. The work is designed to help individuals develop the skills they need to influence peers, library administrators, college and university faculty, students and external stakeholders.

“The Kaleidoscopic Concern” is available on the ACRL Web site as a free downloadable digital publication. “Informing Innovation” is also available as a free digital download including a template library/technology survey instrument. Visit <http://www.ala.org/ala/mgrps/divs/acrl/publications/digital/> for more information and to download the digital titles. “Library Rx,” “Informing Innovation,” and “Influencing Without Authority” are available in print at the 2009 ALA Annual Conference in Chicago and from the ALA Online Store, <http://www.alastore.ala.org/>.

Choice Launches Career Resources

Resources for College Libraries: Career Resources is the most recent addition to the *Resources for College Libraries* family of products for the undergraduate curriculum. Jointly developed by Choice and R. R. Bowker and launched in late May, this new resource contains a core list of nearly 5,000 essential books and online resources for community, vocational, and technical college libraries in fields such as Allied Health, Building and Construction Trades, Engineering and Technology, and Graphic and Apparel Arts. Sold as an online supplement to the already established *Resources for College Libraries* (<http://www.RCLweb.net>) product, it contains the first new list of its type since Mary Ann Laun’s *Vocational and Technical Resources for Community College Libraries*, published by ACRL/Choice in 1995. For more information about *Resources for College Libraries: Career Resources*, please see <http://www.rclinfo.net/career.asp>.

ACRL and SPARC Release New SCOAP3 FAQ

Key details about the Sponsoring Consortium for Open Access in Particle Physics Publishing (SCOAP3) innovative proposal to change the dynamics of publishing in High-Energy Physics are highlighted in a new set of Frequently Asked Questions (FAQs) from SPARC (the Scholarly Publishing and Academic Resources Coalition) and ACRL. SCOAP3 currently depends on

expressions of interest from the U.S. library community before the experiment can move ahead. The proposal is currently supported by more than 100 U.S. libraries, by the Canadian Research Knowledge Network, and by libraries, consortia and funding agencies in 18 other countries.

ACRL and SPARC are both urging members to consider joining the SCOAP3 effort and issuing expressions of interest. Expressions of interest are not binding and, at this point, do not entail a commitment to pay. Early review of the FAQs has already led several libraries to join. The complete FAQ is available online at http://www.arl.org/sparc/publications/papers/scoap3_09april.shtml.

In follow up to the release of the new FAQ, SPARC and ACRL hosted a live Web cast featuring Dr. Salvatore Mele, Head of Open Access at CERN and spokesperson for SCOAP3, on June 9. The Web cast explored the process of committing to the consortium, establishing its governing board, the project's conditions for the call for tender, and to answer remaining questions.

Scholarly Communication 101 Road Show Hosts

The ACRL Scholarly Communications Committee has selected five sites from 46 applications to host the "Scholarly Communication 101: Starting with the Basics" workshop this summer. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the costs of delivering this proven content by sending expert presenters on the road. The 46 applications represented nearly 150 colleges, universities, consortia and library networks from more than 30 states, Canada and Puerto Rico.

The institutions selected are ACRL Louisiana Chapter, Baton Rouge, LA ; Auraria Library, Denver, CO; State University of New York at Buffalo Libraries, Buffalo, NY ; University of Puerto Rico at Mayagüez, Mayagüez, Puerto Rico; Washington University in St. Louis, St. Louis . MO.

The "Scholarly Communication 101" workshop focuses on new methods of scholarly publishing and communication, open access and openness as a principle, copyright and intellectual property and economics—providing a foundational understanding for attendees. Led by two expert presenters, this structured interactive overview of the scholarly communication system supports individual or institutional strategic planning and action. Host sites are partnering with other institutions in their areas to extend the reach to as diverse an audience as possible.

ACRL OnPoint Chats

Four new installments of the popular ACRL OnPoint Chat series were held in April, May, and June. In April, attendees shared tips for putting on a green event in the *Seattle Green: Lessons learned from greening the ACRL 14th National Conference* chat. *Connecting with Grants and other Funding Sources* was held on May 13, providing a forum for a lively discussion of funding opportunities in academic and research libraries. A session on *Finding Innovation in Your Library* was held on June 11 and a June 17 chat featured *ACRL 101: Getting To Know Your Conference*. Archives of all OnPoint chat sessions are available on the ACRL Web site at <http://www.ala.org/ala/mgrps/divs/acrl/events/onpoint/index.cfm>.

Free ACRL Springboard Event

The second annual ACRL Springboard Event, a free live, interactive Webcast for ACRL members was held on June 3. Approximately 300 ACRL members participated in the event featuring Clifford Lynch, Director of the Coalition for Networked Information, discussing cultural memory in the age of economic instability and also speculating about the implications of the migration of vast amounts of personal history and activity to the digital environment. By providing this Springboard Event, the ACRL Board of Directors is responding to member feedback that professional development is one of the most important services that ACRL provides and that members want additional online learning opportunities. An archived recording of the Webcast is available on the ACRL Web site at <http://www.ala.org/ala/mgrps/divs/acrl/events/springboard.cfm>.

Association for Library Collections & Technical Services (ALCTS)

RDA Preconference Tops 100 Registrations.

The ALCTS preconference, "RDA, FRBR, and FRAD: Making the Connection", has broken the 100 registration mark. Sponsored by the ALCTS Cataloging and Classification Section, the preconference will be held Friday, July 10, 2009 from 8:30 am - 5:00 pm. This preconference concentrates on the role of the Functional Requirements for Bibliographic Records (FRBR) and the Functional Requirements for Authority Data (FRAD) in Resource Description and Access (RDA). The necessity of understanding these new conceptual foundations is key to the transition to the future cataloging environment. Participants will hear from a panel of experts on FRBR and FRAD attributes and relationships, new terminology and concepts, and participate in practical hands-on exercises.

For more information, see <http://www.ala.org/alcts>

Up-coming Web Courses and Webinars

Generating Campus Buy-In for Your IR

Presented by [Marisa Ramirez](#) and [Michael D. Miller](#), California Polytechnic State University, on Wednesday, June 10 at 2 pm EST. See the ALCTS Website for more information:

<http://www.ala.org/alcts>.

Association for Library Service to Children (ALSC)

Online Courses

ALSC offered a successful series of online continuing education courses in February, 2009. Courses included "The Newbery Medal: Past, Present, and Future," taught by ALSC Past President and past Newbery Chair Kathleen T. Horning; two sections of "Reading Instruction and Children's Books," taught by Katherine Todd, Adjunct Professor, Manhattanville (NY) College; "Sharing Poetry with Children," taught by Sylvia Vardell, Professor, Texas Women's

University; and “The Tech-Savvy Booktalker,” taught by Nancy J. Keane, Library Media Specialist, Rundlett Middle School.

Registration for the summer session opened on Monday, May 18. For more information, please visit <http://www.ala.org/alsc> and click on Education & Careers—Professional Development—ALSC Online Learning.

ALSC Student Member OPAL Sessions

This spring, ALSC has been encouraging student members to interact, network and learn virtually through the new Student Sessions. These one-hour sessions, taking place in OPAL (Online Programming for All Libraries), give students the opportunity to learn first-hand about hot library issues from ALSC members around the country. The first session took place on February 19, and the latest session took place on Wednesday, May 6 and was titled, *Library 2.0: Technology in Children’s Services*, featuring Lauren Anduri, Amber Creger and Jessica Trujillo. There were more than 27 participants at the session. When looking at Student Sessions as a whole, 73 people have participated since February, although a number participated in more than one session.

Based on the survey results of 44 participants, 31.8 percent of participants were ALSC members and 68.2 percent were not. Of those who said they were ALSC members, 64.3 percent were ALSC student members. Students came from a variety of schools across the country, from the University of Texas, Austin, to the University of Wisconsin-Milwaukee. The sessions themselves received great reviews.

Born to Read

ALSC's completely revised *Born to Read* brochure, focusing on early literacy, will be introduced during Annual Conference on Saturday at 10:30 am in the Membership Pavilion by members of the Early Childhood Programs and Services Committee. The Committee created the brochure content, which focuses on expectant parents. "It's never too early to start!" is the key message to parents, presented in an easy-to-implement format. Included in the brochure is a list of recommended books to read to newborns, through age 1. The brochure will be available for sale in the ALA Store (<http://www.alastore.ala.org/>) during the Annual Conference, and through the ALA Graphics Online Store.

The brochure is the first step in revitalizing the *Born to Read* project, which will include the creation of a new Web site with resources for parents and librarians. The site will feature tips for librarians on starting a *Born to Read* program in their libraries, as well as a frequently updated list of recommended books for parents to read to their babies. Additionally, the brochure will be available for download from the Web site in Chinese and Spanish. For more information, please see <http://www.ala.org/btr>.

El día de los niños/El día de los libros (Children’s Day/Book Day) 2009

El día de los niños/El día de los libros (Día) 2009 was celebrated by more than 400 libraries this year, up by more than 100 from 2008. Through an interactive, searchable database of events across the country, libraries registered for and received more than 28,000 complimentary

bilingual brochures. In addition to Founding Partner, REFORMA (the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking), 2009 partners included: HarperCollins/Rayo, which provided posters featuring Día Founder Pat Mora's new Día-themed picture book, *Book Fiesta!*; the Association of American Publishers (AAP); Tricycle Press; Arte Público Press; Charlesbridge Publishing; Children's Book Press; Cinco Puntos Press; Lectorum Publications, First Book; and WETA public television. New this year and continuing throughout the year, is a Día wiki, accessible from the Día home page at <http://www.ala.org/dia>, intended to offer a forum for idea-sharing about celebrations.

Kids! @ your library®

Phase two of the Kids! @ your library® Campaign officially kicks off at the annual conference at the program "A.R.T. and Your Library: How You Can Bring Them Together!" which is scheduled for 1:30 to 3 p.m. Sunday, July 12, in McCormick Place West, Room W-181. Phase two focuses on tools to help librarians promote the library and its services to kids in grades five through eight.

This spring the following resources were added to the online tool kit for phase two: two readers theater scripts, adapted from excerpts of the award-winning books, *Bud, Not Buddy*, by Christopher Paul Curtis, and *The Library Card*, by Jerry Spinelli; a readers theater "how to" guide that includes tips on how to plan and promote readers theater programs and create scripts from favorite books and stories; a compilation of tween-friendly, successful library programs; fresh new games and activities with library themes, including a library treasure hunt, a mad-lib style game, and a challenging word search puzzle; and information on how to get involved with letter boxing at the library. A new navy blue and lime green version of the *So Much to See. So Much to Do. @ your library®* artwork in English and Spanish was added, as well as versions in Russian, Polish, and French.

After the Sunday program at the conference, a mini-poster and ready-to-cut bookmarks featuring artwork created by David Diaz, award-winning children's book illustrator and graphic artist, will be available in the online tool kit. The full-color, camera-ready PDF files will be free to download and print for library displays and as give-aways. To find the new materials and many other resources for promoting your library to kids, visit the Kids! Campaign Web site at www.ala.org/kids.

Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)

Paula Poundstone and *Wait Wait*

On Sunday, July 12, at 4:00 pm, the national spokesperson, Paula Poundstone, will join a champagne toast to ALTAFF in the membership pavilion. In addition, ALTAFF is holding a fundraiser in conjunction with popular radio game show, *Wait Wait Don't Tell Me* on Thursday, July 9.

Membership and Promotion

The combination of former Friends of Libraries U.S.A. (FOLUSA) members along with the traditional Association of Library Trustees and Advocates (ALTA) has increased significantly the number of “associate” members of the organization – those members who subscribe to the publications and services only. The number of full ALA/ALTAFF members, however, is comparable to the numbers at this time last year.

In order to significantly increase full membership (v. “associate” membership), ALTAFF will be engaging in some strategies to target librarians and library directors who work with Foundations and/or Friends groups and who have Boards of Trustees. As an incentive, a “Librarian’s Plus Package” has been initiated. This specially priced package (\$250) enables a librarian who is a member of ALA to select the ALTAFF Division and bring a single Friend and a single Trustee into ALA and ALTAFF. This special category is being promoted through direct mailings and through conference promotion.

Moving Forward

The former boards of FOLUSA and ALTA comprise the new ALTAFF board and will be working together in a special dinner planning session at the annual conference on Monday, July 13. An executive pre-planning group met in Chicago in April to frame vision, mission and goals and to work on a committee restructure that will be more service-oriented to members and potential members. Many future services will focus on ways to serve citizen groups who support libraries but who do not attend the annual ALA conferences.

Awards and Elections

Shirley Bruursema and David Goldsmith have been awarded the annual Trustee Citation for excellent service to their libraries. In addition, Elisa Bruce from the Lexington (KY) Public Library’s advisory board won an \$850 grant from Gale to attend an ALA conference for the first time.

Rose Mosley has been named President for 2009-2010 and Rod Gauvin is the new President-Elect. Robin Hoklotubbe is the new Secretary/Treasurer. Don Roalkvam narrowly defeated Shirley Bruursema for Division Councilor. However, he declined the appointment because he was also elected the Illinois Chapter Councilor. Bruursema will fill his term until the next election.

Library Leadership and Management Association (LLAMA)

Gail A. Kennedy Elected as LLAMA President-Elect

Gail A. Kennedy, Director of the Lucille Little Fine Arts Library at the University of Kentucky, was elected Vice-President/President-Elect of the Library Leadership and Management Association (LLAMA).

“I am honored and excited to have the opportunity to play a leadership role in LLAMA. LLAMA faces the challenge, as do all professional organizations, of remaining relevant to members and

developing new models of service. LLAMA has embraced this challenge, and I look forward to being a part of the progress ahead. In a time when strong leadership and management skills are indispensable, LLAMA will continue to grow as a vibrant community, nurturing and supporting library leaders at all levels,” said Kennedy.

Kennedy received a Master’s in Library Science from the University of Kentucky in 1974 and has been a member of LLAMA for 19 years. Active in LLAMA’s Buildings and Equipment Section (BES), Kennedy currently chairs the Interior Design Awards Committee and was a mentor for new librarians in LLAMA’s mentoring program. She has also served on LLAMA’s President’s Program, the joint ACLR/LLAMA Interdivisional Committee on Building Resources, and chaired the Buildings and Equipment Section. Kennedy will begin her term in July 2009, at the close of the ALA Annual Conference in Chicago.

LLAMA Launches Newly Designed Website

LLAMA's new web site <http://www.ala.org/ala/mgrps/divs/llama/index.cfm> launched June 19. The changes to the site have been well-received by members. In addition to a new look, the site has more intuitive navigation.

LLAMA Moving to More Strategic Board Meetings

In order for LLAMA to successfully shift its focus toward leadership, the Board will begin to integrate formal strategy session into every meeting, beginning at the Annual Conference. In addition to external scanning, the Board will evaluate the priorities of the association and how those are reflected in the allocation of resources. The shift away from an operational mindset to a strategic mindset will align strategy and resources, and lead to the development of new products and services for members.

Library and Information Technology Association (LITA)

LITACamp

Fifty-three participants gathered for the LITA Camp in Dublin, Ohio on Thursday, May 7 and Friday May 8, 2009. This was the first face to face (f2f) unconference offered by LITA. The Camp had no pre-determined session topics or presenters, other than the daily keynote speakers (Joan Frye Williams and John Blyberg). Feedback from the participants, who created and led most of the sessions, indicates the Camp was a great success. In fact, the participants have indicated a desire for more of the same. For more information, visit the LITACamp wiki at <http://litacamp.pbwiki.com/> and/or the Twitter hashtag #litacamp09.

LITA National Forum Registration Open

The theme for this year’s LITA National Forum is “Open and Mobile.” This three-day educational event includes preconferences, general sessions, poster sessions and more than 30 concurrent sessions. The Forum is in Salt Lake City, October 1-4, 2009 at the Hilton City Center.

Now in its 12th year, the LITA National Forum has become a highly regarded annual event for those involved in new and leading edge technologies in the library and information technology field.

Registration is limited, in order to preserve the advantages of a small conference. Networking opportunities, one of the small conference advantages, are an important part of the Forum. The informal Friday evening reception, Saturday evening networking dinners, two breakfasts and Saturday lunch provide opportunities to get to know LITA leaders, Forum speakers, and peers.

For full descriptions of all sessions and other information, please visit:
<http://www.lita.org/ala/mgrps/divs/lita/litaevents/forum2009/index.cfm> .

Public Library Association (PLA)

Applications Being Accepted for PLA Results Boot Camp

The Public Library Association is now accepting applications for *PLA Results Boot Camp 5: Intensive Library Management Training*. This popular five-day immersion program will be held October 12-16 at the Olive 8 Hotel in Seattle, WA, and will cover topics such as strategic planning, data-based decision-making, effective resource allocation and other topics related to management training. By the end of the workshop, participants will have the skills needed to develop and implement a strategic plan in their libraries.

Acceptance into the program is competitive, and applicants will be notified of their status within two weeks of applying. Interested librarians are encouraged to submit their applications early as this workshop does cap the number of participants to ensure an intensive small group learning environment. Multiple applications from the same library must be submitted at the same time in order to qualify for a group discounted rate. All applications must be received in the PLA office by September 11, 2009. Apply online at <https://forms.pla.org/node/add/boot-camp-5-form>. More information about Boot Camp is online at <http://pla.org/ala/mgrps/divs/pla/plaevents/plabootcamp/index.cfm>.

Discounts will be offered to multiple applicants from the same library. More information about group discounts is available online at <http://pla.org/ala/mgrps/divs/pla/plaevents/plabootcamp/details.cfm>.

Portland to Host 13th PLA National Conference

Join PLA in Portland, OR, a city that continually tops travel destination lists, for its 13th National Conference, March 23-27, 2010. The biennial National Conference is the premier event for public libraries, drawing thousands of librarians, library support staff, trustees, Friends and library vendors.

The PLA National Conference has a reputation for excellence, making it one of the most popular and successful events for public library professionals. The 2010 conference will offer attendees

hundreds of high-quality educational programs, world-class speakers and presenters, a bustling exhibits hall with the latest products and information from library and information technology vendors, and countless networking opportunities and social events.

Early bird registration opens in early September. PLA members who register for the National Conference by December 18 can take advantage of the lowest registration fee - \$195, compared to ALA members who pay \$275 and non-members who pay \$330. Visit www.placonference.org for more information.

PLA Now Accepting Talk Table Proposals for 2010 National Conference

PLA is now accepting talk table proposals for its 12th National Conference, to be held March 23-27, 2010 in Portland, OR. Proposals may be submitted through an online form, available on the PLA National Conference website at www.placonference.org. Faxed or mailed proposals will not be accepted. Proposals may be created and updated until July 20, 2009. PLA will notify all successful applicants by September 1, 2009 and provide date and time assignments by November 15, 2009.

Talk table facilitators are expected to briefly showcase model programs or report on projects or studies (5-10 minutes) and stimulate discussion. The facilitator's role is to ensure that the discussion stays lively and relevant to the topic and to allow all attendees the opportunity to speak. Talk table facilitators are not expected to prepare formal presentations.

New! On Demand, Online Learning from PLA

PLA's online learning opportunities are designed to help users learn more efficiently at their own speed, where and when they choose. The topics are based on the management concepts outlined in PLA's bestselling *Results* publications, and will help library managers and staff manage more effectively. PLA's online learning opportunities are interactive, short (most can be completed in 30-60 minutes), affordable and on demand.

The Service Response online courses are intended to help library planners see the many possibilities that exist for matching their services to the unique needs of their communities. These are not traditional online courses, and there are no assignments and no grades. Instead planners will find forums, a wiki, and other tools from which to choose. Courses include: *Be an Informed Citizen*; *Build Successful Enterprises*; *Celebrate Diversity*; *Connect to the Online World*; *Create Young Readers*; *Discover Your Roots*; *Express Creativity*; *Get Facts Fast*; *Know Your Community*; *Learn to Read and Write*; *Make Career Choices*; *Make Informed Decisions*; *Satisfy Curiosity*; *Stimulate Imagination*; *Succeed in School*; *Understand How to Find, Evaluate, and Use Information*; *Visit a Comfortable Place*; and *Welcome to the United States*.

In addition, PLA is offering a strategic planning online course, *Power Tools for Planners*. The course is designed for the library developing a new strategic plan and using the *Results* planning process. The Power Tools are interactive electronic decision-making templates that help in understanding the choices at each step of the planning process, provide the information needed to select the most effective choices for the library, and provide a way to record and print those choices.

Finally, PLA is offering a management course, *How to Get the Library Director Job You Want*, to help prepare the participant for a director level job search. Whether looking for a first job as a director or thinking about moving from one director's job to another, the information in this course will help participants present themselves and their credentials in the most effective way.

More information, including pricing and full course descriptions, is available at <http://www.ala.org/ala/mgrps/divs/pla/plaevents/elearningatpla/index.cfm>.

Teach the Toolkit with PLA's Newest Digital Download

"Libraries Prosper: A Guide to Using the PLA Advocacy Toolkit," is the first in the PLA's new Train the Trainer series. Available as a digital download, this electronic publication supports "Libraries Prosper with Passion, Purpose, and Persuasion: A PLA Toolkit for Success."

The Train the Trainer guide will enable those interested in teaching the Toolkit to create a sample advocacy plan; adapt the training agenda and materials to support learning objectives; explain the sections of the toolkit to learners; answer questions relating to the materials; provide concrete local examples of how the resources in the toolkit can be used; lead general discussions and manage group interactions; and evaluate the effectiveness of training program.

Currently, the digital download is available at the ALA Online Store (www.store.ala.org) for \$45. ALA members receive a 10 percent discount.

New PLA Reader Packs Useful Information for Time-Strapped Librarians

In an era of ever-encroaching budget cuts, library directors and managers are finding themselves stretched thin. "The PLA Reader for Public Library Directors and Managers" was designed specifically for those with a minimal amount of time.

Each chapter of the reader tackles one of the prevalent topics faced by public libraries, such as advocacy basics, tips for retaining high-performing employees, library communications, intellectual freedom, the latest topics in reference, and brief entries on technology. By offering practical and applicable solutions to these issues, "The PLA Reader for Public Library Directors and Managers" aims to provide the best information to help public library managers and directors lead their libraries.

"The PLA Reader for Public Library Directors and Managers" is published by Neal-Shuman and can be ordered online at <http://www.neal-schuman.com/plar>. PLA members will receive a 10 percent discount off this title.

New Children's Products Available from PLA

The latest children's products from PLA, in conjunction with the West Bloomfield Township (MI) Public Library, are available now. The new poster kits, 100 Best Books to Read in Kindergarten and 75 Books for the Very Young, are designed to fit within the framework of the Every Child Ready to Read program and support the six pre-reading skills outlined in Every Child Ready to Read.

The *100 Best Books to Read in Kindergarten*, created by the West Bloomfield Township (MI) Public Library, lists some of the best picture books to read aloud to kindergarten-age children. The list includes well-loved classics as well as contemporary books and is designed so that books can be checked off as they are read. The kit is sold in sets of 25 for librarians to distribute, and consists of two posters: *100 Picture Books to Read in Kindergarten* and *100 More Picture Books to Read in Kindergarten* and corresponding bookmarks. The kit also includes a guide that will help parents get their kindergartners ready to read.

The poster, *75 Books for the Very Young*, also created by the West Bloomfield Township (MI) Public Library, is sold in packets of 25 for librarians to distribute to patrons, and includes the best board and picture books to read to children from birth through preschool. The list includes classics, books that teach important concepts, stories to sing, books with rhyme and rhythm and books for bedtime. The packets also include stickers to mark the books as they are read.

Both items are available for purchase at the 2009 Annual Conference Bookstore as well as online at www.store.ala.org. ALA members receive a 10 percent discount on items.

PLA to Hold Leadership Session at Annual Conference

On July 10 during ALA Annual Conference, the PLA Leadership Taskforce will meet in an all day session to identify the key leadership skills that will be necessary for future leaders in our profession. The outcome of this session will directly impact the development and design of the PLA Leadership Institute at the PLA Conference in Portland, OR.

PLA has been actively engaged in developing a sustainable leadership development initiative. The next step is a Leadership Institute at the PLA National Conference in Portland in March 2010, intended to build capacity within PLA to deliver strategic leadership programs for members.

Dr. Adam Goodman, Director of Undergraduate Leadership Development at Northwestern University, will facilitate the workshop and lead participants through a discussion on a series of questions focusing on the challenges facing future leaders in our communities and the skills and resources members will need to meet these challenges.

Young Adult Library Services Association (YALSA)

YALSA Names Member Editor for Journal

Sarah Flowers will begin her new role as Member Editor for YALSA's award winning quarterly journal, *Young Adult Library Services* with the 2009 fall issue. Flowers is a longtime YALSA member who has served on ALA Council, the YALSA Board of Directors, and YALSA's Michael L. Printz Award committee. A regular contributor to *School Library Journal* and *VOYA*, she is the author of the forthcoming "Young Adults Deserve the Best: Putting YALSA's 'Competencies for Librarians' Serving Youth in Action," (ALA Editions, 2010) and contributed to "Thinking Outside the Book: Alternatives for Today's Teen Library Collections" by C. Allen Nichols (Greenwood, 2004). Flowers also chaired YALSA's taskforce with the Reference and User

Services Association for developing reference guidelines for serving teens. Tina Frolund has been tapped to guest edit the summer issue.

YALSA Announces Teens' Top Ten Nominations

Nominations for YALSA's annual Teens' Top Ten list are now available at www.ala.org/teenstopten. YALSA encourages teens to read the 25 nominated books throughout the summer so they are ready to vote for their favorites at the end of the summer. The winning books will be announced during Teen Read Week in October. The Teens' Top Ten is a teen choice list, in which teens nominate and choose their favorite books of the previous year. Nominators are members of the YA Galley Group — teen book groups in 15 school and public libraries around the country. Teen book groups for YA Galley are chosen by YALSA every two years; applications will be accepted again in spring 2010.

YALSA Opens Call for Proposals for 2010 YA Literature Symposium

YALSA is now accepting proposals for the 2010 Young Adult Literature Symposium, to be held November 5-7, 2010, in Albuquerque, NM. The 2010 symposium theme is Beyond Good Intentions: Diversity, Literature, and Teens. Today's generation of teens is the most diverse ever. Does today's young adult literature reflect the many different faces, beliefs and identities of today's teens? What impact is this generation having on young adult literature and vice versa? Join YALSA to explore the depth and breadth of contemporary literature in search of an answer to these questions. Applications are available at www.ala.org/yalitsymposium. Complete applications must be sent to yalsa@ala.org by October 1, 2009.

YALSA Opens Applications for Conference Stipends

YALSA is now accepting applications for stipends to attend the 2010 Young Adult Literature Symposium, to be held November 5-7, 2010, in Albuquerque, NM. One stipend will be awarded to a library worker who has worked directly with teens for one to ten years; the other will be awarded to a student in an accredited library school program (the student must be enrolled in an MLS program at the time of the symposium). Each stipend provides up to \$1,000 to fund attendance at the symposium. To win a stipend, applicants must be personal members of YALSA. Stipend applications are available at www.ala.org/yalitsymposium. Complete applications must be sent to yalsa@ala.org by January 4, 2010.

SummerSlam Reading Jam

YALSA and World Wrestling Entertainment® have joined forces for the SummerSlam Reading Jam, a pilot project to encourage tweens and teens to visit their libraries and read over the summer. Libraries could win \$1,000 towards the purchase of tween/teen materials, and two tween/teen library patrons will win a free trip for two to WWE's SummerSlam event in Los Angeles. For more information visit www.ala.org/ala/mgrps/divs/yalsa/summerslam.cfm.

YALSA Names Winner of Great Ideas Contest

This spring YALSA called on its individual members and member groups to share any great ideas they had that would help YALSA achieve one of the goals of its Strategic Plan. YALSA

named Laurie Cavanaugh from the Brockton Public Library, as the winner of the contest. Cavanaugh suggested YALSA create a downloadable widget, with code for embedding, containing recommended books for teens that is updated on a regular through an RSS or Atom feed. Librarians could add the widget to their library websites, offering book suggestions tested by librarians without needing to know complicated code. This would also help bring attention to YALSA's book awards and materials on YALSA's selected lists.

Upcoming Events & New Initiatives

- YALSA's summer e-courses ran June 1 – 26, 2009.
- SummerSlam Reading Jam runs June 24 through July 16.
- YALSA E-Chat on summer reading programs, Wednesday, July 1, 2009, 8:00 – 9:00 pm (eastern) via ALA Connect.
- "Genre Galaxy Preconference," Friday July 10, 2009 in Chicago.
- YALSA Happy Hour & Fashion Show, Friday July 10, 2009 in Chicago.
- Michael L. Printz Award Program and Reception, Monday July 13, 2009 in Chicago.
- Registration for the 2009 – 2010 WrestleMania Reading Challenge closes July 31.
- Committee appointments to YALSA award and selection committees runs August – September, 2009.

Round Tables

SRRT Task Force on the Environment (TFOE) Turns 20

The Task Force on the Environment has been a part of the Social Responsibilities Round Table for twenty years. In 1989, library associations aligned themselves environmentally before the 1990's 20th Anniversary of Earth Day. The Social Responsibilities Round Table accepted the Task Force on the Environment that year, with conference programs almost annually since that time.

Ethnic Multicultural Information Exchange Round Table (EMIERT) News

The 2009 Coretta Scott King Book Awards Breakfast will include in its 40 year anniversary celebration, the participation of Sylvia Drew Ivie, the first presenter of the award in 1970 (to Lillie Patterson for 'Martin Luther King, Jr: Man of Peace.' at the NY Library Association). Ms. Ivie was a civil rights lawyer with the NAACP Civil Defense Fund at the time, is nationally recognized as a health advocate, and is currently Chief of Staff for Supervisor Mark Ridley-Thomas, Los Angeles County, 2nd District.

ALA-APA

Library Support Staff Certification Program Wins Approval by six divisions

The Library Support Staff Certification Program is well on its way to becoming a reality. The boards of six divisions - ACRL, ALCTS, ASCLA, LLAMA, PLA, and RUSA have approved the program, meaning they support the goals of the program, will assist as the program matures, will help recruit evaluators for the portfolios candidates will create, will help publicize the program, may offer courses, and may recruit candidates. The Library Support Staff Interests Round Table has also approved the program, and other units are being asked for their approval. This Institute of Museum and Library Services (IMLS) and ALA funded project to create standards of practice for academic and public library support staff and a program to impart and measure competency is one year ahead of schedule. If the ALA Executive Board approves the program, applications will be accepted beginning in January 2010.

Coalition to Highlight Professional Integrity Launched May 20

A coalition of 19 national and global organizations announced the formation of Professionals for the Public Interest (PftPI) at a press conference on Wednesday, May 20 at the National Press Club. The organizations include professional associations and unions representing professionals in science, engineering, health, the arts, and human services.

According to Paul E. Almeida, President of the Department for Professional Employees, AFL-CIO, professionals across a range of government and private enterprise positions are experiencing pressures and challenges to the integrity of their work. PftPI will engage those professionals, the public, and policymakers in discussing ways to defend against those external pressures.

Almeida and Glenn Ruskin of the American Chemical Society (ACS) moderated the event. Other speakers included Randi Weingarten, American Federation of Teachers; Ann Converso, United American Nurses; Mary Ghikas, American Library Association; and Mark Frankel, American Association for the Advancement of Science.

In addition to the press conference, PftPI launched its website (www.PftPI.org) to allow professionals to share ideas and experiences related to professional integrity and its connection to the public interest.