

**American Library Association
ALA Executive Board Spring Meeting
Report of President, Courtney Young**

Presidential Focus

20 state chapter representatives participated in the inaugural Career Development Facilitators (CDF) program. Face-to-face training took place on January 29-30 at ALA Headquarters, and continued in a virtual classroom format for fourteen weeks. A program on the CDF is being planned for the 2015 ALA Annual Conference by HRDR staff.

I continue to work with staff in the Office for Diversity to add a top level link for Diversity on the ALA website. The landing page has been created by Gwendolyn Prellwitz. Leaders of the ethnic affiliates were asked during the 2015 ALA Midwinter Meeting to send information, stories, and images to highlight on the page. There are currently 89 members of the Diversity MIG.

Strategic Planning

I have continued to work closely with Keith Michael Fiels and Mary Ghikas on the strategic planning process. I facilitated a successful planning session during Council I at the 2015 ALA Midwinter Meeting in Chicago, IL.

Several strategic planning discussions have taken place at state chapter conferences and will continue through the spring. The draft plan will be presented to the Executive Board during the spring meeting.

Press and Social Media

I continue to work closely with staff in PIO, the Washington Office, and appropriate ALA units to edit and approve library-focused press releases. I appreciate the increasingly collaborative nature of this process, resulting in stronger messages on behalf of the Association.

I continue to provide additional social media support for the ALA Facebook page and Instagram account, and via my Twitter account and the #teamala hashtag.

Media Interviews

On January 27, 2015 I spoke with a reporter from the Chicago Tribune regarding the changing role of libraries and the ALA Midwinter Meeting.

On February 19, 2015 I was quoted in Politico's Morning Education regarding the FCC and net neutrality.

On March 6, 2015 I spoke with a reporter from the Associated Press regarding the James Patterson & Scholastic Reading Club school library program.

On March 6, 2015 I spoke with a reporter from Entertainment Weekly for an article scheduled to run during National Library Week (April 13-17).

I worked with staff in the Washington Office, PIO, Advocacy, AASL, and Immediate Past President Barbara Stripling on an op-ed related to ESEA for the Knoxville News-Sentinel. The piece ran on March 22, 2015.

On March 27, 2015 I spoke with a reporter from Desert News National Edition for a National Library Week piece.

Travel and Speaking Engagements

February 26-March 2, 2015 I attended and presented the closing keynote at the Alaska Library Association conference in Juneau.

On March 17, 2015 I made a presentation to academic and public librarians and staff at Marquette University in Milwaukee, WI. I also toured the central branch of Milwaukee Public Library.

March 19-20, 2015, at the invitation of the dean of university libraries, I visited and make a presentation at the University of North Carolina Greensboro University Libraries. I also attended and gave brief remarks at a reception for Gerald Holmes, recipient of the ALA 2014 Achievement in Library Diversity Research Honoree.

March 25-28, 2015 I attended and gave brief remarks at the ACRL 2015 Conference in Portland, OR.

April 1-2, 2015 I attended and gave brief remarks at the REFORMA National Conference V in San Diego, CA.

April 8-10, 2015 I visited and made a presentation at the North Carolina Central University School of Library and Information Science in Durham, NC.

April 14-15, 2015 I facilitated a kitchen table conversation and gave brief remarks at the Texas Library Association Annual Conference in Austin, TX.

Upcoming Travel and Speaking Engagements

On April 20, 2015 I will make a presentation at Northwestern University in Evanston, IL.

From April 22-24, 2015 I will facilitate a kitchen table conversation at the Tennessee Library Association Annual Conference in Memphis, TN.

April 26-28, 2015 I will and visit with library and alumni groups and speak at the Annual MLIS Summit at St. Catherine University in St. Paul, MN.

From April 29-May 1, 2015 I will facilitate kitchen table conversation and give brief remarks at the Oklahoma Library Association Annual Conference in Midwest City, OK.

From May 3-5, 2015 I will represent ALA at National Library Legislative Day in Washington, DC.

From May 6-8 I will attend "Engaging the Public: Best Practices for Crowdsourcing Across Disciplines" a workshop at the University of Maryland in College Park. The event is a collaboration of Dartmouth College and the University of Maryland, with the support of the National Endowment of the Humanities, the Institute for Museum and Library Services, and the Sloan Foundation.

On May 11, 2015 I will make a presentation at the University of Maryland University Libraries.

May 16-19, 2015 I will attend and make a present at the Acquisitions Institute in Timberline Lodge, OR.