

Maureen Sullivan
ALA President-Elect 2011-2012
Proposed Budget for Presidential Initiatives, 2012-2013

1. *Presidential Initiative: The Promise of Libraries in Transforming Communities*

ALA will convene a summit in early Fall 2012 to bring together a diverse set of leaders from outside of the library field (local and state government, education, and cultural agencies) and strong leaders from within the library field to engage in meaningful dialog. The outcome will be an agenda for action, including commitments to collaborate to achieve meaningful results. The summit will be designed to build upon and continue the work accomplished by President Raphael's initiatives on civic engagement. It also will build upon the thought leaders meeting planned in May 2012. This initiative supports the first goal area in **ALA 2015, Advocacy, Funding and Public Policy**. I will work with ALA staff and a small group of members to plan and convene this summit. I hope to include a virtual component to enable ALA members to participate. Costs to be covered from my budget include:

Summit facilitator:	\$ 5,000.00
Technology support:	\$ 5,000.00
Meeting facility and meals:	\$40,000.00
TOTAL:	\$50,000.00

2. *Presidential Initiative: Leadership in the Digital Age*

A. ALA will work with the Harvard Graduate School of Education (HGSE) to design and offer a 2 ½ day leadership institute for administrators and managers in libraries of all types to learn how to lead effectively in the face of the new challenges of the Digital Age. I have begun the planning for this program by working with Joseph Zolner, Senior Director of the Harvard Institutes for Higher Education (HIHE); John Collins, Director of the HGSE Library; and John Palfrey, Vice Dean, Library and Information Resources, Harvard Law School. The cost to ALA for this will be minimal because Joe Zolner and HIHE have an established structure and process for its programs. We are addressing the need for financial aid, especially for applicants who work in libraries that may not have the resources to attend. This initiative supports the goal areas of *Building the Profession* and *Transforming Libraries*.

Travel to Cambridge, MA for planning and program development: \$2,000.00

B. The Digital Public Library of America (DPLA) will be launched in April 2013. The 2013 Midwinter Conference President's Program will include a panel of speakers to introduce our members to the DPLA.

Speaker travel and fees: \$3,000.00

Total (A and B): \$5,000.00

3. *Presidential Initiative: Leadership Development*

There are many leadership development programs at the state and regional level. ALA divisions and chapters offer a variety of leadership programs and activities. Keith and headquarters staff have begun to identify current activities and membership needs. I will appoint a task force charged to develop a comprehensive plan for a sustainable association-wide leadership program, one based upon research and best practice. I will ask this task force to build upon current activities; to identify needs and gaps; to propose a program that includes a range of learning and development experiences, including webinars and self-directed activities. I will launch the work of this task force by facilitating a planning session shortly after the 2012 Annual Conference. The result of this will be a proposed curriculum and an action plan.

Research and preparation: \$1,000.00

Task Force Meeting
(Plan and Design of Program) \$8,000.00

Total: \$9,000.00

4. *Presidential Initiative: Rethinking ALA: How to Ensure ALA Is the Most Effective Organization It Can Be*

Several recent ALA presidential initiatives and their respective reports, including the *Future Perfect Presidential Task Force Report*, the *Report of the Presidential Task Force for Improving the Effectiveness of ALA's Council*, and the *ALA Young Librarians Working Group*; the current and prospective budget situation; the ambitious goals set forth in *ALA 2015*; forces for change in the larger context in which our members live and work; and numerous conversations I have had with members and ALA staff persuade me that it is time to give serious consideration to restructuring ALA. Any plan to do this requires careful consideration of feasibility, desirability and complexity of such an undertaking. I will convene a group to engage in this careful consideration and to recommend appropriate action.

Planning retreat: \$ 8,000.00

Other:

President's Programs: \$20,000.00

Discretionary funds: \$ 3,000.00

Total: \$95,000.00