

MINUTES

ALA Executive Board Meeting

**2009-2010 ALA Executive Board
2009 ALA Annual Conference**

Session III

**July 10-15, 2009
Chicago, IL**

American Library Association

Volume 9

AMERICAN LIBRARY ASSOCIATION

Executive Board Meeting 2009 ALA Annual Conference

American Library Association Hilton Chicago Hotel Chicago, IL

The 2009-2010 ALA Executive Board met in the Marquette Room of the Hilton Chicago Hotel in Chicago, IL on July 15, 2009 at 3:00 PM with President Camila Alire presiding.

PRESENT: President Camila Alire; President-elect Roberta Stevens; Treasurer Rodney M. Hersberger; Immediate Past President James Rettig; Executive Director Keith Michael Fiels; Executive Board members: Diane Chen, Joseph Eagan, Patricia Hogan, Em Claire Knowles, Charles E. Kratz, Stephen Matthews, Larry Romans, and Courtney Young. The agenda (2009-2010 EBD #9.0.1) is attached as Exhibit 27 and the corresponding vote tally (2009-2010 EBD #1.3) is attached as Exhibit 28. (NOTE: All documents referenced in this section of the minutes are 2009-2010 documents unless otherwise noted.)

Session Three

The Board met prior to Session III in Executive Session.

President Camila Alire welcomed the new Board members and asked them to introduce themselves and provide information on their backgrounds with ALA:

- Patricia Hogan, Administrative Librarian, Poplar Creek Library, Streamwood, IL
- Stephen Matthews, Librarian, Foxcroft School, Middleburg, VA
- Courtney Young, Reference Librarian & Associate Professor of Women's Studies, Penn State University, Beaver Campus

Conflict of Interest Statement – 2009-2010 EBD #1.0 (Exhibit 29)

This statement was approved by the ALA Executive Board in 2002 and adopted by the ALA Council the same year. Board members were asked to carefully read the statement and to sign it.

Budget Analysis and Review Committee (BARC) Report - 2009 – 2010 EBD #3.0 (Exhibit 30)

James Neal, Chair of the Budget Analysis and Review Committee (BARC), reported on the committee's meetings during this conference and on the Planning and Budget Assembly (PBA) that took place on Sunday, July 12. Neal noted that based on income

from this conference and from the Publishing Department, the gap in terms of revenue and expenses in FY2009 will be closed to meet the targets of the adjusted budget.

He commented on BARC's evaluation of electronic participation options. He also reviewed other concerns of BARC, including the impact of the increased attendance at this Annual Conference, the issue of transparency within the organization, the considerations of new business development options, and a concern about how a shortened schedule at future conferences will impact the interactions between BARC and other groups with which it relates.

Report out of Executive Session

President Camila Alire reported on the discussions that took place in Executive Session on July 15. Paula Goedert, partner with Barnes & Thornburg, LLC, provided an update on legal issues of interest to the Association. The Board considered and approved the Finance and Audit Committee recommendation for the audit firm, Grant Thornton, to be hired on a one-year basis. The Board also considered a recommendation from the International Relations Committee for a representative to the U.S. Committee of Blue Shield and discussed the IRS 990 form.

Board member Em Claire Knowles advised that she would have to leave the meeting early and President Alire requested that she present her liaison report at this time.

- Em Claire Knowles reported on her meetings with the following groups:
 - Council Orientation Committee
 - Constitution and Bylaws
 - Salaries and Status of Library Workers
 - Training, Orientation, Leadership and Development Committee
 - Asian/Pacific American Librarians Association (APALA)

National Conversation on Privacy

Deborah Caldwell-Stone, interim Director, and Angela Maycock, Assistant Director, ALA Office of Intellectual Freedom, updated the Board on the National Conversation on Privacy Initiative. Ms. Maycock provided historical background on the initiative which is a civic engagement campaign that calls on libraries and librarians nation-wide to provide information regarding Internet privacy rights. The initiative is funded with seed grant money from the Open Society Institute, a part of Soros Foundation. She reviewed relevant programs that took place during this conference, and provided an overview of campaign materials developed for the initiative and other efforts to encourage awareness. The national event, which has been named "Choose Privacy Week" will take place May 2 – 8, 2010. At that time, a headcount will be delivered to Congress of citizens who are calling for change, based on signatures submitted to an encrypted vault on the website. Ms. Caldwell-Stone reported on the financial aspects of the initiative and the plans to pursue collaboration with additional foundations. The Executive Board discussed the

audience for which the initiative was intended, the mechanisms for informing the public, the intention of the initiative as a general call for change, the benefits of including other organizations and audiences, and alternative ways to support the privacy issue.

Conference Services Report

Deidre Ross, Director, ALA Conference Services, provided an update on the 2009 Annual Conference:

- There were 28,941 conference attendees, with 22,762 librarians and 6,179 exhibitors, possibly a record-breaking conference. This represents 106% of the budget for registration, or an additional \$120,000.
- There were 758 exhibitors occupying 144, 068 square feet of exhibit space, down 12% of the budget.
- 60 individuals registered for the virtual conference.

The Board discussed the Grassroots programs and the Unconference, which were both part of Jim Rettig's presidential initiatives, the issue of free Internet access in both meeting and sleeping rooms, marketing the archived virtual conference to non-conference attendees, the success of the cookbook pavilion as a model for other types of activity centers, and the practice of offering continuing education units (CEUs) to attendees at the Conference.

President Alire took a moment to recognize Satia Orange, Director, Office for Literacy and Outreach Services, who will be retiring August 31, 2009, and thanked her for her years of service.

Finance and Audit Committee Report – 2009 –2010 EBD #4.0 (Exhibit 31)

Treasurer Rodney Hersberger provided the following reports:

- FY 2009 Budget Update – 2008 – 2009 EBD #14.13 (Exhibit 32)
- Finance and Audit Committee Minutes – 2008 – 2009 EBD #4.15 (Exhibit 33)
- Controller's Report – 2008 – 2009 EBD #4.16 (Exhibit 34)
- A-133 Audit – 2008 – 2009 EBD #4.18 (Exhibit 35)

Hersberger commented on economic factors that will influence the FY2010 budget and reasons behind the decision to ask divisions to defer their transfers to the endowment that the Board approved earlier in this meeting. Following some discussion, the Executive Board:

Voted, on the recommendation of the Finance & Audit Committee (F&A), to accept the FY 2008 A-133 audit report. *Acceptance of A-133 Audit*

Other Business

At the request of Immediate Past President Jim Rettig, the Board discussed a Council resolution passed earlier that day concerning the Google Book Search settlement and agreed to investigate options with the Washington Office. This will be a topic for discussion at the next Executive Board conference call.

Executive Board Liaison Reports

Board members reported on their liaison visits during this Conference.

- Camila Alire met with:
 - Freedom to Read Foundation
 - *American Libraries* Advisory Committee
 - Committee on Professional Ethics
- Diane Chen reported on her visits with:
 - Young Adult Library Services Association (YALSA)—*Terri Kirk's report given by Diane Chen*
 - Committee on the Status of Women in Librarianship
 - Election Committee
 - Committee on Library Advocacy
 - Committee on Organization
 - Intellectual Freedom Committee
- Joseph Eagan reported on his liaison visits with:
 - Chapter Relations Committee
 - Exhibits Round Table (ERT)
- Charles Kratz met with:
 - Public Awareness Committee
 - Library and Information Technology Association (LITA)
 - Human Resource Development and Recruitment (HRDR) Advisory Committee
 - Ethnic and Multicultural Information Exchange Round Table (EMIERT)
 - Library Leadership and Management Association (LLAMA)
- Larry Romans reported on his visits with:
 - Social Responsibilities Round Table (SSRT)
 - Government Documents Round Table (GODORT)
 - Gay, Lesbian, Bisexual, Transgendered Round Table (GLBTRT)
 - Library History Round Table (LHRT)
 - International Relations Round Table (IRRT)
 - International Relations Committee
 - Committee on Rural, Native and Tribal Libraries of All Kinds

- Association of College and Research Libraries (ACRL)

Board Effectiveness

Immediate Past President James Rettig commented on the Board's performance during the July 15 meeting.

The Board adjourned at 5:24 PM.