Officially Speaking

Optimistic and Competent

“Behind the work of the children’s librarians there is a fine spirit of optimism—not blind to difficulties, but courageous, ardent, and hopeful.” -- Henry Edward Legler, 1910

When Mr. Legler, chief librarian of my home Chicago Public Library from 1909-1917, wrote these words (in the Iowa Library Quarterly, volume 6, pages 194-6, by the way) he was stating what I believe to be a timeless truth: in good times and bad, children’s librarians keep our eyes on the prize—the kids we serve—and provide the best library experience possible in order to create a better future for them.

To support ALSC members in doing just that, our Education Committee created Competencies for Librarians Serving Children in Public Libraries back in 1989. They have been updated regularly ever since in order to remain relevant while respectful of our history, and groundbreaking while responsive, and I’m thrilled that the fourth edition has just been released.

This has been the result of much dedicated work by this past year’s Education Committee, led by chair (now co-chair) Nina Lindsay of Oakland Public Library, and members Sophie Brookover, Carole Chandler, Danielle Forest, Barbara Spears, Margaret Tice (now also co-chair), and Cindy Welch, as well as Priority Group Consultants Betsy Orsburn (now ALSC Vice President) and Jane Marino, staff liaison Kristen Sutherland, and a Board working group of Julie Roach, Megan Schliesman, and yours truly. Thanks to the 2014-15 ALSC Board under the leadership of Ellen Riordan for the careful, wise, and strategic consideration of the revisions, and to all ALSC members who contributed to the process that included an organization-wide survey.

Effective (and fun!) library service for children calls upon a broad range of skills and education on a daily basis, and the main categories of competencies included are Commitment to Client Group; Reference and User Services; Programming Skills; Knowledge, Curation, and Management of Materials; Outreach and Advocacy; Administrative and Management Skills; and Professionalism and Professional Development. Woven throughout the document, as it must be in our work, is attention to technology and diversity.

Consider how powerful these Competencies can be as an advocacy tool inside and outside of your library. For example, do your voters know how highly trained and skilled children’s librarians have to be? Do your board members know how many different tasks you do in a single day? Does your custodial staff understand that sometimes you have to move the tables around, because of the importance of “physical space to engage and foster learning, and [creating] environments for programs that respond to developmental needs and abilities.” Also think about what a relief having these will be the next time you are writing job descriptions, crafting interview questions, building a staff training program, and updating your own resumé.

I hope you will join us for our fall ALSC Community Forum on Monday, November 9, 2015, which will be co-hosted by the ALSC Education Committee, as we explore the Competencies and additional ways they can be a boon to your work, both big picture and every day. It will be held on Adobe Connect at 2pm Eastern/1pm Central/12pm Mountain/11am Pacific, and members will receive an e-mail with a URL link to the forum, and anyone can use the direct link to the forum from the Community Forum webpage. You can also participate via Twitter by following ALSC (@alscblog) and tracking the hashtag alsccounter to respond with your answers. These revised Competencies will also be the subject of the engaging Leadership and ALSC session (#alsclead) at the 2016 ALA Midwinter Meeting in Boston. All registered conference attendees are welcome to attend on Saturday, January 9, from 8:30-11:30 a.m., and location and other information will be coming soon.—Courageously, ardently, and hopefully yours, Andrew Medlar, ALSC President
Día Opportunities and Support

ALSC is my welcoming community of peers that I believe offers exciting opportunities and strong supports for libraries, children, and their caring adults. To me, the words “opportunity” and “support” are synonymous with ALSC, so you will see these two words recurring in my communications as Vice President. If we made a drinking game out of it, you might find yourself under the table by the end of this column. The Association for Library Service to Children and our amazing partner organizations bring national attention to diverse children’s books and other materials with our awards and honors, so it is the programmatic opportunities offered by ALSC that need to be highlighted, because they can have the greatest impact with children in local communities. ALSC, sponsored by The Dollar General Literacy Foundation, is currently offering 10 mini-grant opportunities through its Día initiative!

ALSC is the national home for Día, which began with an annual celebration called El día de los niños/El día de los libros or Children’s Day/Book Day. Día was proposed by famed author Pat Mora 20 years ago and later endorsed by REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking; it has continued to grow to encompass support for all diversity, embracing all languages and cultures. Today, Día is a nationally known educational initiative that promotes the importance of literacy for all children. Through Día, libraries link children and their families to diverse books, languages, and cultures. Last year, Día supported a new emphasis on adding diversity to STEAM (Science, Technology, Engineering, Arts, & Mathematics) programming in libraries by offering grant funding. An outstanding resource produced as part of this grant was the Building STEAM with Día Toolkit, which is currently available online. This downloadable toolkit contains 24-pages of library programming ideas, tips, justifications, potential partners, and a selection of sample programs. Other excellent support materials include four downloadable age-appropriate STEAM book lists and outreach ideas.

To mark the 20th anniversary of Día, there will be two opportunities for mini-grant funding to support diverse programming by ALSC members and more supports for anyone partnering to promote children’s literacy. Rapidly approaching, the first grant opportunity will be another round of Building STEAM with Día mini-grants for public libraries. Ten (10) mini-grants of $2,000 each will be awarded to public libraries to offer age-appropriate STEAM activities for children. Applicants must be current members of ALSC, and their libraries must be located within 20 miles of a Dollar General store or corporate office. The Building STEAM with Día applications are due by November 30, 2015, please visit the ALSC website for more information and the application. The Building STEAM with Día mini-grant winners will be announced in December 2015, and with a little time and effort on your part, your library could benefit from this $2,000 grant.

ALSC will also celebrate Día’s 20th anniversary by launching another mini-grant opportunity in January 2016. ALSC will be offering twenty (20) grants of $2,000 each to help libraries support multicultural literacy programming and celebrate twenty years of Día! For the culmination of Día activities and events, ALSC is also planning to host a celebration on Capitol Hill, with coordinated events in legislators’ home districts to spotlight the importance of sharing diverse books with children. April 30 is the date that Día is nationally observed, so these events will take place around that time. Look for more information about Día on the Hill and the mini-grants at Midwinter in Boston, but go to the website NOW to find out more about the ten Building STEAM with Día mini-grants. Amplify your impact with your local community of children with Día in 2016!—Betsy Orsburn, ALSC Vice-President

Thank You to Our Most Recent Donors

Many thanks to the following generous contributors to ALSC. To learn how you can support ALSC, visit our website and click on “About ALSC--Contact ALSC--Donate to ALSC” on the left-hand navigation menu.

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David Edwards
A Tale of Two Turkeys

As the holiday season approached, the Youth Services staff of the Southlake (Texas) Public Library wanted to host an unforgettable seasonal storytime. Our goal was to create a program that offered a memorable, yet new, experience. We had a solid, very untraditional plan with songs, puppetry and books, but we needed something dynamic, something big—we needed a real and very alive turkey. As our library is in a residential and suburban setting, we knew that most of our patrons had probably only ever seen a turkey on their plate or a static image. Calling in a favor, we found a local farmer from the next town over who was more than willing to bring her tom and hen to our program.

The next step—logistics. We knew we wanted our patrons to see the turkeys up close. Our first thought was to host the program outside, but weather and a turkey pen set-up was too cumbersome, as were crowd control issues. After talking to the farmer, she said that she could bring the turkeys in large wire cages. As our library is small and a storytime is held in the open area of children's, we knew immediately that there was not enough space for the turkeys in the library. Fortunately, we are located in a shared city building with shared meeting space. The issue then was how to keep the turkeys hidden and avoid a distraction, until their cue—the dividing wall in the meeting space. We held storytime in one room and the turkeys in the other. When it was time to unveil the turkeys, we pushed the wall back.

The farmer and her husband prepared a short talk on her turkey's, answered tons of questions, and even pulled out her iphone to pull up a turkey call to get the tom to spread his tail feathers and gobble. Everyone was enthralled, and everyone wanted a picture with the birds.

We marketed the program through in-house flyers, the library website, and word-of-mouth at storytimes leading up to the program, as well as by sending an eblast to our email subscriber list. The program was a huge success with more than 200 attendees.—Stacy Wells, youth librarian, Southlake (Texas) Public Library

Editor's Note: For eight fun facts about wild turkeys, visit the US Fish & Wildlife Service website.

Books on the Bus Takes Off at Multnomah County Library

It’s true that Multnomah County Library (Oregon) creates pop up libraries just about any place kids and teens spend their free time—from public pools in the summer, to school lunch rooms in the winter, to barber and beauty shops year round. But a new partnership launched this year with Portland Public Schools opened up a whole new venue that makes great sense—school buses.

The library and school district are working together to provide mini libraries filled with hand-selected, high-quality, high-interest books to students on school bus routes that serve schools with demonstrated need. The program, called Books on the Bus, upcycles library books that have been retired from the circulating collection that would typically go to the library’s used book store. The pilot launched with just five bus lines that served schools with the highest percentage of free and reduced lunch, but word among the bus drivers spread and the project quickly grew to 50 bus routes. The district created custom book bags that fit over the back of the seats. Soon, the former library books had found new homes on school buses. Now, students who attend schools with some of the lowest reading scores in Multnomah County begin and end each school day with access to engaging, interesting books. Library staff regularly selects new titles to capture the interest of young readers. And bus drivers have reported an organic mentorship resulting from the program: older students reading to younger students, a true success story.—Katie O'Dell, Multnomah County Library, Portland, Oregon
“Pint-Sized Science”: You Can Do It, Too!

Let’s be honest. When you hear the word “science,” what is your gut reaction? Do you embrace the idea, thinking about all of the cool ways we experience science every day? Or do you cringe and wave it off, insisting that you “can’t do science” and “can’t understand that stuff?” If you’re a cringer, you’re not alone. Many librarians and parents are mistakenly thinking that we have to be scientists to “do science.”

What you may not realize is that science is literally everywhere; and we interact with it every single moment of our lives. It doesn’t have to be complicated. The simple act of using your five senses to experience the world is science. So is blowing bubbles, flying a kite, making shadow puppets, mixing colors, growing a garden, flying paper airplanes, jumping on a trampoline, throwing a football, skipping stones on a pond…everything is science!

In the spring of this year, I decided to offer a monthly program for children ages 3 to 6 called “Pint-Sized Science.” It’s part storytime and part science lab, where we explore science through stories, songs, games, and fun themed activities. The purpose of the program is twofold. First, children are introduced to STEM concepts in a fun way. Second, parents and caregivers are shown how to explore STEM concepts at home with just the materials they have around the house. Not only is “Pint-Sized Science” educational, but it’s also cheap!

When I’m planning each program, I start with a very general concept, like flight, colors, patterns, marshmallows, recycling, amusement parks, and the five senses. I’ve found that the more general the concept is, the more ideas (stories, songs, games, and activities) I can explore for the program. My first one was on the five senses. After an initial explanation of the program to the parents, the first 20 minutes was storytime. I read My Five Senses by Aliki, followed by my own action song called “Miss Sam’s Five Senses Song.” Then, I read Rain by Manya Stojic, after which we played a game of “I Spy” with puppets.

Next came a 20-minute “Lab Time,” during which the children and parents played (at their own pace) at each of the five stations I’d prepared (one for each of the senses). To explore the concept of touch, I provided about 15 empty tissue boxes with a variety of different textures glued inside. Children were encouraged to put their hands inside and describe what they were feeling. For smell, I filled empty film canisters with different spices. The children had to sniff them and guess what they were. For sight, I printed a variety of “I Spy” pictures and also created sensory bottles (using empty plastic water bottles) with shapes, letters, and other objects for the children to find. For hearing, I filled plastic eggs with various objects, encouraging the kids to shake them and describe what they heard, along with guessing what was making the sounds. For taste, I had Ziploc baggies of sugar and salt for the children to taste. First, they had to try guessing which was which based on what they looked like. Then, they got to taste them to see if they were correct. The looks on their faces when they got it wrong were hilarious!

Once everyone had had a chance to play, I gathered everyone together again for stickers and handouts. The handouts always feature the activities we did, as well as one or two new ones that parents can do with their children at home. It’s at this point where parents usually ask, “Where do you get your ideas?”

Just as science is everywhere, so is inspiration! In addition to the library’s collection of juvenile science books and DVDs, the internet is a great place to start. Just Google something like “kid science experiments” or “science for toddlers,” and you’ll get millions of results that include websites, images, and even videos. Need to narrow down those results? Have a bunch of empty paper towel tubes laying around that you want to find a use for? Just Google “science paper towel tubes.” You can find experiments for these and any other materials you happen to have on hand! And if you haven’t checked into Pinterest, you are definitely missing out! Many of the ideas I use come from there.

I encourage all libraries to consider adding a STEM-related program. My first program filled up very quickly (the limit was 15 children), and I found myself needing to add a second session. Parents are eager to expose their children to science, and libraries are in a unique position to make STEM fun and easy for families. If you’d like more information or if you have any questions, feel free to contact me at samantha.nicholson@welibrary.info. Maybe I’ll even share my “Five Senses Song” with you!—Samantha Nicholson, children’s librarian, Eastlake (Ohio) Public Library

November is National Family Literacy Month

To help celebrate National Family Literacy Month, the National Center for Families Learning (NCFL) has gathered its most popular educational tools and resources designed to help families, educators, community leaders, and librarians facilitate two-generation learning. Visit their website to find:
• **Healthy Family Habits**, providing practical ways for families to establish and hone healthy habits. Available in English and Spanish.

• **Wonderopolis**, a place where natural curiosity and imagination lead to exploration and discovery for learners of all ages. Wonders of the Day highlight the learning moments in everyday life.

• **Renegade Buggies**, a free app that helps parents and children gain financial literacy skills together. The app, developed in partnership with the Dollar General Literacy Foundation, was named Instructional Game of the Year in 2015 by the Institute for Financial Literacy.

• **Toyota Family Trails**, inspiring parents and kids to let imagination and exploration lead them on a daily adventure through the world around them and the classroom of life.

NCFL also offers a variety of research & educator resources on topics from literacy outcomes and appropriate instruments for measurement, to skills young children need to become successful readers. To stay up-to-date with the organization's latest initiatives and resources, sign up for *Line On Families Learning*, a monthly e-newsletter.

### Getting Together

### Registration Open for ALSC Institute

Registration is open for the 2016 ALSC National Institute. The conference, themed "Believe. Build. Become." will be held Sept. 15-17, 2016, in Charlotte, N.C. Housing will be located at the Charlotte Marriott City Center. Speakers and programs will be announced soon.

Be sure to register before June 30, 2016, to take advantage of significant savings. Included in the cost of registration are all programs and speaker events, networking opportunities, three meals, and multiple “Big Ideas Sessions,” featuring TED Talks-like presentations from partner organizations. For more information and registration details, please visit the Institute webpage.

### Hot Topic Programs

ALSC's Program Coordinating Committee has opened a call for two Hot Topic Programs to be presented at the ALA Annual Conference in Orlando, June 23-26, 2016. Further information and the online application are online now. **All proposals must be submitted by Sunday, December 13, 2015.**

Please contact the ALSC office or Amy Martin, Program Coordinating Committee chair, with any questions.

### Upcoming Online Courses Focus on Awards

Registration is open for Winter and Spring 2016 online courses. Taught by K.T. Horning, the two courses cover the history, terms, and definitions of two ALSC book awards. **Hurry, registration is limited!**

**Winter 2016**

*The Sibert Medal: Evaluating Books of Information*
January 4 - February 12, 2016

**Spring 2016**

*The Caldecott Medal: Understanding Distinguished Art in Picture Books*
April 4 - May 13, 2016

Detailed descriptions and registration information are available at the Online Learning section of the ALSC website.
Exhibition Explores Art of Mary Blair

The Eric Carle Museum of Picture Book Art in Amherst, Massachusetts, presents Magic, Color, Flair: The World of Mary Blair, on view from November 10, 2015, to February 21, 2016. This comprehensive exhibition explores the artistic process and development of one of Walt Disney's most original and influential designers and art directors, Mary Blair (1911–1978). Blair's joyful creativity—her appealing designs and exuberant color palette—endure in numerous media, including the classic Disney animated films Cinderella, Alice in Wonderland, and Peter Pan, as well as theme park attractions at Disneyland Resort and Walt Disney World Resort. Magic, Color, Flair: The World of Mary Blair is organized by The Walt Disney Family Museum in San Francisco, CA.

For more details, visit the Carle Museum’s website.

Hear Ye! Hear Ye!

Member News

Kristen Remenar, youth librarian at Orion Township Public Library in Michigan, has written her first picture book, scheduled for release by Charlesbridge on December 1, 2015. Groundhog's Dilemma has received a positive review from Kirkus, “Remenar's graceful prose and the subtlety of her message, pitched to older preschoolers and early-elementary students, are a good match. A sly and funny take on truth-telling and friendship.” The book is illustrated by Matt Faulkner, Kristen's husband. Kudos, Kristen!

Jeanette Larson was presented the Award for Outstanding Adjunct for 2015 by the College of Professional Education at Texas Woman's University. Congratulations, Jeanette!

Best wishes to Carol Edwards who just retired from Denver Public Library. She’s not retiring from ALSC, however, and is looking forward to “more time for professional fun.” Carol also recently received the Career Achievement Award from the Colorado Association of Libraries. A toast to you, Carol!

ALSC President Andrew Medlar received the Illinois Library Association’s (ILA) 2015 Davis Cup Award in recognition of his outstanding contribution in library services to youth. The Davis Cup was presented to Andrew recently at an Awards Gala held during ILA's annual conference in Peoria.

Curiosity Creates Grants: Supporting Creativity Programming

ALSC has chosen 79 recipients of Curiosity Creates grants. Each library will receive up to $7,500 to support exciting new creativity programming to promote exploration and discovery for children ages 6 to 14. This grant has been made possible by a generous donation to ALSC by Disney.

ALSC is eager to further support creativity programming and the informal learning that takes place in libraries across the nation and will disseminate a report of best practices at the end of the grant. An update on the grant programs and further information about creativity programming will be presented in a News You Can Use Session: Research and Best Practices in Creativity Programming for Children, being held during the ALA Midwinter Meeting in Boston. Additional resources, including a free webinar in early January, will be added to the ALSC website on an evolving basis.

For the complete list of grant recipients, check out the press release.

ALSC Competencies Revised

The Education Committee recently released the newly revised ALSC Competencies for Librarians Serving Children in Public Libraries. They are available online including a printer-friendly PDF for download.

The new competencies will be the subject of the next ALSC Community Forum, scheduled for Monday, November 9. Join ALSC President Andrew Medlar and Board members in discovering how the revised professional standards can support you and your colleagues in providing the best service possible to kids in your community. The forum will be
co-hosted by the Education Committee. For complete details, check out the Community Forums page of the website.

Media Mentoring Resources and News


*Tap, Click, Read: Growing Readers in a World of Screens* takes readers through homes, classrooms, e-book publishing, futuristic laboratories, and the app marketplace to show how educators and parents can help children grow into strong, passionate readers using media of all kinds—print, digital, and everything in between.

Guernsey is director of the Learning Technologies Project at New America, and she addressed ALSC members at the Leadership and ALSC session in San Francisco this past June. In her talk, she touched on how librarians' work as media mentors aligns with other disciplines with the common goal of supporting children and families to bolster ongoing academic success. A video of her presentation and accompanying slides are posted on the ALSC website, along with ALSC’s white paper "Media Mentorship in Libraries Serving Youth."

In other news regarding media usage and children, ALSC applauds the American Academy of Pediatrics (AAP) on its recent revisions to guidelines addressing “screen time” for young children. In a statement addressing the AAP news, ALSC President Andrew Medlar said:

“ALSC is keenly following the continuing developments stemming from AAP’s Growing Up Digital: Media Research Symposium, a gathering last May of leading social science, neuroscience and media researchers, educators, pediatricians and others, from which the new position on screen time precipitated.

“We are pleased to share that AAP’s new messaging for parents aligns with recommendations in ALSC’s "Media Mentorship in Libraries Serving Youth" white paper released last March,” Medlar said.

Poet Laureate Announces Project

Juan Felipe Herrera, 21st Poet Laureate Consultant in Poetry, announced the official project of his laureateship, *La Casa de Colores*—including an invitation to Americans to contribute a verse to an “epic poem” about the American experience. The poem, titled “La Familia,” will unfold monthly, with a new theme each month about an aspect of American life, values, or culture. Herrera will compile the contributions and announce the next theme on the Poetry and Literature Center’s blog. A word cloud illustrating the responses will be posted to provide a visual snapshot of the language contributors used to articulate the themes.

La Casa de Colores launched in mid-September and complements the laureate’s year of public programs in the capital. These programs, co-sponsored by the Library’s Hispanic Division, will champion U.S. Hispanic literature and its connection to larger cultural movements.

The Storybook Project

National Public Radio (NPR) recently launched The Storybook Project through which more than 25 authors, actors, politicians, philanthropists, scientists, and musicians share the five stories they love reading to their children. Recommended titles come from well-known parents such as author Edwige Danticat, writer/illustrator Chris Van Allsburg, chef/food education advocate Jamie Oliver, and Yale law professor Amy Chua. Check out their favorite go-to titles for storytime at the project’s webpage.

Anyone can submit their storybook picks on the Tumblr form.

Study Links Math at Bedtime to Student Improvement

*Science magazine* published initial findings in October from a 5-year research study by the University of Chicago, showing that kids who did math at home at bedtime performed better in math than their peers who did not participate
in bedtime math. The free app used in the study was Bedtime Math. The full article is available at the Science website. For more information about Bedtime Math, visit their website.

**Keats Mini-Grant Program - Call for Proposals**

The Ezra Jack Keats Foundation celebrates the 28th year of its Mini-Grant program—and Keats’s 100th birthday—with a call for proposals. Approximately 60 grants of up to $500 each will be awarded to qualifying teachers and librarians at public schools and libraries across the country. The deadline for submissions is March 31, 2016, and decisions will be emailed to all applicants in early May, allowing educators to plan for the next academic year. To learn more about the mini-grants, including this year’s criteria, visit Ezra Jack Keats Mini-Grants.

**2015 Excellence in Summer Learning Awards**

The National Summer Learning Association (NSLA) and New York Life Foundation honored four programs -- at Pittsburgh Public Schools, Project Transformation (Dallas area), Rochester City School District, and Chicago Public Library (CPL) -- with the 2015 New York Life Excellence in Summer Learning Award in October. Chicago Public Library's program also received the new Founder's Award. Both annual awards recognize summer programs demonstrating excellence in accelerating academic achievement and promoting healthy development for low-income children and youth. The Founder's Award recognizes drop-in or informal program models, and the Excellence in Summer Learning Award recognizes enrollment-based models.

CPL's "Rahm's Readers Summer Learning Challenge" is a 24-hour a day online, drop-in, and take-home program created to promote increased literacy, 21st Century skills, and STEAM learning for 83,000 young people in Chicago from pre-kindergarten to twelfth grade.

Read about the winning programs on NSLA's awards bulletin. The 2016 New York Life Excellence Awards applications process is now open. Learn more at http://www.summerlearning.org/?page=excellence_summer.

**Draper Named 2015 Recipient of Zarrow Award**

Sharon M. Draper received the 2015 Anne V. Zarrow Award for Young Readers' Literature, given annually by the Tulsa (Okla.) Library Trust, to nationally acclaimed authors who have made a significant contribution to the field of literature for children and young adults. Draper has written over thirty novels, which have also earned her a number of major awards, including the Margaret A. Edwards Award for Lifetime Achievement and five Coretta Scott King Awards.

After meeting many of her readers, Draper was presented with the award at the Tulsa Library. She said, "It was a tremendous honor and a blessing to receive this award. I was especially thrilled that it was presented to me by two sixth-grade girls, young readers who were celebrated that evening as well for their dedication to reading and writing."

Past winners include Jacqueline Woodson, Richard Peck, Susan Cooper, Christopher Paul Curtis, Lois Lowry, and Madeleine L’Engle. For more information about the Zarrow Award, visit the Tulsa Library website. For more information on Draper, visit her website.

**Hopkins Wins 2016 Regina Medal**

The Catholic Library Association (CLA) named Lee Bennett Hopkins as recipient of the 2016 Regina Medal Award, given annually to honor a recipient's continued, distinguished contribution to children’s literature without regard to the nature of the contribution. Hopkins has written and edited numerous award-winning books for children and young adults, as well as professional texts and curriculum materials. He has won numerous awards, including the National Council of Teachers of English (NCTE) Award for Excellence in Poetry for Children, and was recognized by Guinness World Records as the world’s most prolific anthologist of poetry for children. The award will be presented to Hopkins in March 2016. For more details, visit the CLA website.