
ALA EXECUTIVE BOARD

2008 ALA Annual Conference Agenda

June 26 – July 2, 2008

Anaheim Hilton – Anaheim, CA

- Friday, June 27, 2008 -

ALA Executive Board Meeting – Session I

8:30 AM – 12:00 Noon

Laguna A Room

*****Please turn off cell phones and other communication devices prior to the start of the meeting. If there will be any handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation. *****

❖ ***Procedural/Consent***

8:30 – 8:35 AM

Call to Order (Lorlene Roy, ALA President)

8:35 – 8:40 AM

- Consent Agenda (Lorlene Roy)
- **Agenda Approval** – EBD #9.0
 - **President's Report** – EBD #7.3
 - **President-Elect's Report** – EBD #7.7
 - **Executive Director's Report** – EBD #12.8
 - **Advocacy Report** – EBD #12.12
 - **Media Relations Report** – EBD #12.20
 - **Office of Research & Statistics Report** – EBD #12.24
 - **Workforce Analysis** – EBD #12.49
 - **Campaign for America's Libraries Report** – EBD #12.16

8:40 – 8:45 AM

Approval of Spring Meeting Minutes and Vote Tally – EBD #2.3
and EBD #1.9

8:45 – 8:50 AM

Executive Committee Report
President Lorlene Roy will report on the Executive Committee meeting held on Thursday, June 26, 2008.

2008 ALA Annual Conference Agenda

❖ *Discussion/Exploration*

8:50 – 9:30 AM ALA Web site Redesign Demonstration
Sherri Vanyek, Director, ALA ITTS, will provide a demonstration of the ALA Web site redesign and features.

9:30 – 10:00 AM Development Office Report – EBD #6.3
Kim Olsen-Clark, Acting Director, ALA Development Office, will present an update of Development Office activities.

10:00 – 10:20 AM Washington Office Report – EBD #12.52
Emily Sheketoff, Associate Executive Director, ALA Washington Office, will present an update on the Washington Office activities.

10:20 – 10:40 AM Virtual Day on the Hill Update
Melanie Anderson, Assistant Director, Office of Government Relations, will provide information on the ALA Virtual Day on the Hill.

10:40 – 10:55 AM ***BREAK***

10:55 – 11:25 AM Campaign for America's Libraries – EBD #12.51
Metropolitan Group (MG) principals Eric Friedenwald-Fishman, creative

director/president and Laura K. Lee Dellinger, senior executive vice president/principal, consultants to the Public Information Office, will present an update on their work with PIO to develop and launch "en tu biblioteca," ALA's first-ever national ad campaign targeting Spanish-speaking audiences. MG will also provide recommendations for moving forward in Year 2 with targeted audiences of parents and children.

❖ *Decision/Action*

11:25 – 11:45 PM Affiliate Applications –
Executive Director Keith Michael Fiels ask the Board to consider two applications for affiliate status:

- Association of Bookmobile and Outreach Services – EBD #12.50
- Association for Rural and Small Libraries – EBD #12.53

11:45 PM Adjournment

ALA EXECUTIVE BOARD

2008 ALA Annual Conference Agenda
June 26 – July 2, 2008
Anahem Hilton – Anaheim, CA

- Monday, June 30, 2008 -

ALA Executive Board Meeting – Session II

1:30 PM – 4:30 PM
Laguna A Room

Please turn off cell phones and other communication devices prior to the start of the meeting. If there will be any handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation.

1:30 PM

Call to Order (Loriene Roy, ALA President)

❖ **Discussion/Exploration**

1:30 – 2:00 PM

Proposed Changes to Annual Conference Schedule – EBD #12.54
Associate Executive Director Mary Ghikas will present a possible skeleton schedule change that would allow for shortening of the Midwinter Meeting and Annual Conference by one day. This proposal is being presented to the Board prior to presentation to BARC. If adopted, the change would begin with the 2010 Annual Conference.

❖ **Decision/Action**

2:00 – 2:30 PM

Approval of FY2009 Budget – EBD #3.1
ALA Treasure Rodney Hersberger will ask the Board to approve The FY2009 Budget and preliminary budgetary ceilings for approval by Council.

❖ **Discussion/Exploration**

2:30 – 2:45 PM

Environmental Protection Agency (EPA) Libraries Update
Deborah Balsamo, National Program Manager, EPA National Library Network, will provide an update on the status of the EPA libraries.

2:45 – 3:20 PM

Executive Board Liaison Reports
Outgoing Board members Francis Buckley, Leslie Burger, June Pinnell-Stephens and Patricia Smith will report on their liaison visits during this Conference.

2008 ALA Annual Conference Agenda

3:20 – 3:30 PM

Recognition of Board Members (Terms Expiring)

- **Francis Buckley**
- **Leslie Burger**
- **June Pinnell-Stephens**
- **Patricia Smith**

3:30 – 3:45 PM

BREAK

3:45 – 4:05 PM

Endowment Trustees Report – EBD #13.3

Robert Newlen, Chair, of the Endowment Trustees, will provide the most recent position of the portfolio, its managers and their performance.

❖ *Closed/Executive Session*

4:05 – 4:30 PM

Legal Update – Paula Goedert

4:30 PM

Adjournment

2008 ALA Annual Conference Agenda

EBD #9.0
2008-2009

ALA EXECUTIVE BOARD

2008 ALA Annual Conference Agenda
June 26 – July 2, 2008
Anaheim Hilton – Anaheim, CA

- Wednesday, July 2, 2008 - ALA Executive Board Meeting – Session III

*1:30 PM – 5:30 PM
Laguna A Room

* Note: The start time is tentative depending on the time that Council Session III ends. The 2008-2009 Executive Board members are asked to meet at the stage in the Council chamber after Council III to agree upon a starting time. Lunch will be provided after the starting time is determined.

****Please turn off cell phones and other communication devices prior to the start of the meeting. If there will be any handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation.****

*(The Board will convene at 1:30 PM in a meeting of the ALA-APA Board of Directors.
See ALA-APA Board of Directors Meeting Agenda.)*

❖ **Procedural/Consent**

2:15 PM

Call to Order (James Rettig, ALA President)

2:15 – 2:30 PM

Welcome and Introductions
The 2008-2009 Executive Board members will be asked to briefly introduce themselves.

2:30 – 2:35 PM

Conflict of Interest Statement – 2008-2009 EBD #1.0
This statement was approved by the ALA Executive Board in 2002 and adopted by the ALA Council the same year. Board members will be asked to carefully read the statement and to sign it.

❖ **Discussion/Exploration**

2:35 – 3:05 PM

Conference Services Report
Deidre Ross, Director, ALA Conference Services, will give an update on attendance, exhibit sales, etc., from the 2008 Annual Conference.

2008 ALA Annual Conference Agenda

3:05 – 3:30 PM

BARC Report – 2008 – 2009 EBD #3.0
Marilyn Hinshaw, Chair, BARC, will report on the committee's meetings during the conference and on the Planning and Budget Assembly (PBA).

❖ **Decision/Action**

3:30 – 3:50 PM

Finance and Audit Committee Report - 2008-2009 EBD #4.2
ALA Treasurer Rodney Hersberger will provide the following:

- FY2008 Budget Update – 2007-2008 EBD #14.12
- Controller's Report – 2008-2009 EBD #4.4
- CHOICE Financing Update – EBD #4.23
- A-133 Audit – EBD #4.0

3:50 – 4:00 PM

BREAK

❖ **Discussion/Exploration**

4:00 – 4:55 PM

Board Liaison Reports

- Mario Gonzalez
- Terri Kirk
- Charles Kratz
- Larry Romans
- Roberta Stevens

4:55 – 5:10 PM

Board Effectiveness

- Evaluation of July 2 meeting - Immediate Past President Lorlene Roy
- Fall board development session – President James Rettig

5:10 PM

Adjourn