



**ALA Executive Board  
2009 Spring Meeting**

**Agenda**

**April 24-26, 2009  
Chicago, Illinois**

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**ALA EXECUTIVE BOARD**  
2009 Spring Meeting Agenda  
April 24-26, 2009  
**ALA Headquarters – Chicago, IL**

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**- Friday, April 24, 2009 -**

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***\*\*Please turn off cell phones and other communication devices prior to the start of each session. If there will be any handouts for the Board, please bring them to the Staff table prior to your presentation.\*\****

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**11:30 AM  
- 12:00 PM**

ALA Connect Update  
Jenny Levine, Internet Development Specialist and Strategy Guide, ALA Information Technology & Telecommunication Services (ITTS), will provide a live demonstration of ALA Connect, an association online communications tool

**12:00 – 1:00 PM**

**- Lunch -**

**1:00 – 4:00 PM**

Executive Session

**4:00 – 4:30 PM**

@ Your Library Update  
Leonard Kniffel, Editor-in-Chief, *American Libraries*, will give an update on the new developments with the @ Your Library Web site.

**- Saturday, April 25, 2009 -**

**ALA Executive Board Meeting – Session I**

9:00 – 5:00 PM

*Carnegie Room*

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❖ **Procedural/Consent**

**9:00 AM**

Call to Order (James Rettig, ALA President)  
Introduction of visitors:

- Newly elected Executive Board members Patricia Hogan and Courtney Young. (NOTE: Steve Matthews is unable to attend this session.)

**9:00–9:05 AM**

Consent Agenda (James Rettig)

- **Agenda Approval**–EBD #9.3.5
- **President’s Report**–EBD #7.4
- **President-elect’s Report**–EBD #7.5
- **Executive Director’s Report**–EBD #12.36
- **Advocacy Report** – EBD #12.38
- **Campaign for America’s Libraries Report**, EBD #12.34
- **Media Relations Report** - EBD #12.35
- **Office of Research and Statistics** – EBD #12.39

❖ **Decision/Action**

**9:05 – 9:10 AM**

Approval of Midwinter Meeting Minutes and Vote Tally - EBD #2.2, EBD #1.7

**9:10 – 9:15 AM**

Confirmation of Conference Call Votes

- February 23, 2009 – EBD #1.8
- March 16, 2009 – EBD #1.9

❖ ***Discussion/Exploration***

**9:15 – 9:55 AM**      ALA Election Process and Guidelines  
President James Rettig will lead a discussion on any proposed changes to the ALA Election process:

- Endorsement by Board member
- Endorsement by units

**9:55 – 10:10 AM**   - ***BREAK*** -

**10:10 – 10:50 AM**      Development Office Report – EBD #6.2  
Kim Olsen-Clark, Director, ALA Development Office, and Marci Merola, Director, ALA Office Library Advocacy, will provide a combined report on joint public awareness activities. Olsen-Clark and Falona Joy, Consultant, Alford Group, will give a presentation the on proposed Spectrum Presidential Initiative.

**10:40 – 11:00 AM**      Membership Update  
John Chrastka, Director, Membership Development, will lead a discussion on the membership efforts currently underway.

**11:00 AM  
– 12:00 PM**              Research Survey Results – EBD #12.46  
Denise Davis, Director, ALA Office of Research and Statistics, will provide an overview of library workforce, ALA member and household research sponsored by ALA in response to Board requests (Graduated Dues Task Force) and ALA Ahead to 2010 strategic plan assessment. During a PowerPoint presentation the following research will be highlighted:

- Membership studies:
  - Harris Interactive, all ALA and divisions (August 2008)
  - ALA survey of library trustees (November 2008)
  - Ahead to 2010 value proposition gap analysis (March 2009)

- Library workforce studies:
  - Stephen Tordella and Tom Godfrey, *The Recent History and Future Supply of Librarians: Implications for Retirement 2015* (prepared for ALA, March 2009)
  - Dr. Jose'-Marie Griffiths and Donald W. King, *A National Study of the Future of Public, Academic and Special Librarians in the Workforce* (3 reports summarized) (prepared for the Institute of Museum and Library Services (IMLS), released Winter 2008)
- Household survey:
  - KRC Research, telephone survey of 1,006 households (January 2009)

**12:00 – 1:00 PM - Lunch -**

❖ **Decision/Action**

**1:00 – 1:40 PM**      Finance and Audit Committee (F&A) Report–EBD #4.14  
Rod Hersberger, ALA Treasurer, will report on the F&A meeting held on Thursday, April 23, 2009.

- FY2008 Final Audit – EBD #4.9
- FY2009 Budget Update – EBD #14.6

**1:40 – 2:00 PM**      Endowment Trustees' Report – EBD #13.5  
Dan Bradbury, Chair of the Endowment Trustees, will provide, via conference call, the most recent position of the portfolio, its managers and their performance.

**2:00 – 3:00 PM**      New Business Development - EBD #12.45  
Treasurer Rod Hersberger and Executive Director Keith Fiels will provide an update on a new business development framework within the Association.

**3:00 – 3:15 PM - BREAK -**

❖ **Decision/Action**

**3:15 – 4:15 PM**      2010 Budget – EBD #14.7, EBD #14.8 (PowerPoint)  
Keith Fiels and Greg Calloway, Associate Executive Director, ALA Finance Office, will discuss the FY2010 Budget.

**4:15 – 5:00 PM**

Executive Session

- Endowment Trustees Selection – CBD #14.0  
Following the procedure for reviewing Endowment Trustee applications adopted in the fall of 2006, the Board will select an individual to serve a three-year term as Endowment Trustee based on the recommendation of the Finance & Audit Committee.
- Annual Review of Legal Counsel – CBD #15.0  
The Board will perform the annual review of ALA's legal counsel.
- Bi-annual Review of Parliamentarian – CBD #16.0  
The Board will perform the bi-annual review of ALA's Parliamentarian
- Honorary Membership – CBD #17.0

**- Sunday, April 26, 2009 -**

***ALA Executive Board Meeting – Session II***

9:00 AM – 2:20 PM

Carnegie Room

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***\*\*9:00 – 9:30 AM – ALA-APA Board of Directors Meeting\*\****

***❖ Executive Session***

**9:30 – 10:00 AM** Legal Update  
Norma Zeitler, Partner, Barnes & Thornburg, will provide an update on legal issues of interest to the Board.

**10:00 – 10:15 AM - BREAK -**

***❖ Discussion/Exploration***

**10:15 -11:00 AM** Committee on Accreditation – EBD #12.42  
Richard E. Rubin, Chair, Committee on Accreditation (COA), Donna Shannon, Chair, COA Standards Review Subcommittee, Vicky Gregory, incoming Chair, Committee on Accreditation, and Karen O’Brien, Director, ALA Accreditation Office, will join the meeting via conference call and will present an update about the Committee on Accreditation’s response to the recommendations of the Presidential Task Force on Library Education.

**11:00  
– 11:20 AM** Washington Office Report – EBD #12.37  
Emily Sheketoff, Associate Executive Director, and Jenni Terry, Press Officer, ALA Washington Office, will highlight activities and issues at the ALA Washington Office.

**11:20  
– 11:50 AM**      Strategic Planning Update  
Keith Fiels and Senior Associate Executive Director Mary Ghikas will update the Board on progress and activities related to the ALA Ahead to 2010 and 2015 Strategic Plans:

- 2010 Project Report Initiatives – EBD #12.40
- 2010 Implementation and Evaluation
- ALA 2015 Planning
- Organizational Excellence

**11:50 AM – 12:50 PM - Lunch-**

❖ ***Decision/Action***

**12:50 – 1:20 PM**      Approval of future Conference Sites – EBD #12.44  
Deidre Ross, Director, ALA Conference Services, will Requesting the Board’s approval of future sites for ALA meetings.

❖ ***Discussion/Exploration***

**1:20 - 1:45 PM**      Electronic Participation Update  
Keith Fiels and Senior Associate Executive Director Mary Ghikas will provide a brief update on the evaluation and implementation of electronic member participation options:

- Status Report on Options – EBD #12.41
- Wireless at Annual Conference

**1:45 – 2:00 PM**      Planning & Budget Assembly (PBA) Focus at the 2009 Annual Conference  
The Board will decide on the focus of the 2009 Annual Conference Planning & Budget Assembly.

- New Business Development

**2:00 – 2:20 PM**      Board Effectiveness (Loriene Roy)