- Friday, July 10, 2009 -
ALA Executive Board Meeting – Session I
8:30 AM – 12:00 Noon
Marquette Room

**Please turn off cell phones and other communication devices prior to the start of the meeting. If there will be any handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation.**

◇ Procedural/Consent

8:30 – 8:35 AM  Call to Order (James Rettig, ALA President)

8:35 – 8:45 AM  Consent Agenda (James Rettig)
- Agenda Approval – EBD #9.4
- President’s Report – EBD #7.6
- President-Elect’s Report – EBD #7.7
- Executive Director’s Report – EBD #12.59
- Advocacy Report – EBD #12.54
- Media Relations Report – EBD #12.53
- Office of Research & Statistics Report – EBD #12.60
- Workforce Analysis – EBD #12.63

8:45 – 8:50 AM  Approval of Spring Meeting Minutes and Vote Tally – EBD #2.3 and EBD #1.11

8:50 – 8:55 AM  Confirmation of Conference Call Votes
- May 18, 2009 – EBD #1.12
- June 15, 2009 – EBD #1.13

8:55 – 9:00 AM  Executive Committee Report
President James Rettig will report on the Executive Committee meeting held on Thursday, July 9, 2009.


**Discussion/Exploration**

9:00 – 9:30 AM  
**Campaign for America’s Libraries Report** – EBD #12.52  
Mark Gould, Director, ALA Public Information Office, Megan Humphrey, Manager of the Campaign for America’s Libraries, and Eric Friedenwald-Fishman, Creative Director/President a representative of the Metropolitan Group (MG), will provide a status report on the Campaign for America’s Libraries.

9:30 – 10:00 AM  
**Washington Office Report** – EBD #12.50  
Emily Sheketoff, Associate Executive Director, ALA Washington Office, will present an update on the Washington Office activities.

10:00 – 10:30 AM  
**Development Office Report** – EBD #6.3  
Kim Olsen-Clark, Director, ALA Development Office, will present information on the Spectrum Presidential Initiative: National Initiative for Inclusivity in America’s Libraries and provide an update on the projects of Development Office.

10:30 – 10:45 AM  
**BREAK**

10:45 – 11:15 AM  
**Electronic Member Participation Update**  
Executive Director Keith Fiels, Mary Ghikas, Senior Associate Executive Director, and JoAnne Kempf, Director, ALA Governance Office, will report on the progress of electronic member participation evaluation and implementation, which will include:

- Status Report on Electronic Member Participation – EBD #12.61
- Expanding Council Transparency: Options and Costs – EBD #12.64
- Electronic Member Participation Options and Costs – EBD #12.65

11:15 – 11:30 AM  
**Board Effectiveness**  
Evaluation of July 10 meeting – Immediate Past President Loriene Roy.

11:30 AM  
**Executive Session**

- The American Association of School Librarians (AASL) recommendation for appointment of an ALA representative to the National Council for Accreditation of Teacher Education (NCATE) – CBD #19.0
- Confidential Workforce Analysis – CBD #22.0
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1:30 PM  Call to Order (James Rettig, ALA President)

1:30 PM  Report out of Executive Session
President James Rettig will report out on the activities that occurred in Executive Session on July 10.

♦  Decision/Action

1:30 – 2:00 PM  Young Turks Advisory Group Task Force – EBD #12.62
Eric Frierson and Karen Downing, Co-Chair, of the Young Turks Advisory Task Force, which was formed to work with President-elect Camila Alire on ALA's leadership of the future, recruiting and retaining young librarians, and to help out with frontline advocacy. Frierson and Downing will present a report on the work of task force.

2:00 – 2:15 PM  Endowment Trustees Report – EBD #13.6
Daniel Bradbury, Chair of the Endowment Trustees, will provide the most recent position of the portfolio, its managers and their performance.

2:15 – 2:45 PM  Approval of FY2010 Budget – EBD #3.9
Treasurer Rodney Hersberger will ask the Board to approve the FY 2010 Budget and preliminary budgetary ceilings for approval by ALA Council.
**Discussion/Exploration**

2:45 – 3:15 PM  
Committee on Accreditation – EBD #12.66  
Karen O’Brien, Director of the Office of Accreditation, Richard Rubin, Chair of the Committee on Accreditation (COA), Vicky Gregory, incoming Chair COA, and Donna Shannon chair of the COA Standards Review Subcommittee, will present a response to the recommendations of the Presidential Task Force on Library Education.

3:15 – 3:45 PM  
Librarian Retirements and ALA Membership Study – EBD #12.58  
Stephen Tordella, Principal at Decision Demographics, will provide a presentation on the Librarian Retirements and Membership Study.

3:45 – 4:00 PM  
**BREAK**

**Decision/Action**

4:00 – 4:30 PM  
Library Support Staff Certification Program – EBD #12.55  
Nancy Bolt and Karen Strege, of the Library Support Staff Certification Program Advisory Committee, will discuss the Library Support Staff Certification Program Final Briefing Document.

**Discussion/Exploration**

4:30 – 4:45 PM  
Librarianship and Traditional Cultural Expressions – EBD #12.67  
Loriene Roy, Immediate Past President, will present information on library principles concerning traditional cultural expressions that the Office for Information Technology Policy is requesting feedback on.

4:45 – 5:05 PM  
Executive Board Liaison Reports  
Outgoing Board members Mario Gonzalez, Terri Kirk, Loriene Roy and Roberta Stevens will report on their liaison visits during this Conference.

5:05 – 5:15 PM  
Recognition of Board Members (Terms Expiring)  
- Mario Gonzalez  
- Terri Kirk  
- Loriene Roy  
- Roberta Stevens
5:15 – 5:30 PM  Board Effectiveness
Evaluation of July 13 meeting – Immediate Past President
Loriene Roy.

5:30 PM  Adjournment
**Please turn off cell phones and other communication devices prior to the start of the meeting. If there will be any handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation.**

(The Board will convene at 1:30 PM in a meeting of the ALA-APA Board of Directors. See ALA-APA Board of Directors Meeting Agenda.)

2:15 – 2:30 PM **Executive Session**
- Paula Goedert, Partner of Barnes & Thornburg, will provide an update on legal issues of interest to the Board.
- Auditor Selection – CBD #21.0
  Finance and Accounting staff recommendation for an audit firm to be hired on a one-year basis.
- US Committee of Blue Shield Nomination – CBD #23.0
  A recommendation from the International Relations Committee for submission to the US Committee of Blue Shield.

❖ **Procedural/Consent**

2:30 PM **Call to Order** (Camila Alire, ALA President)

2:30 – 2:35 PM **Welcome and Introductions**
The 2009-2010 Executive Board members will be asked to briefly introduce themselves.

2:35 – 2:40 PM **Conflict of Interest Statement** – 2009-2010 EBD #1.0
This statement was approved by the ALA Executive Board in 2002 and adopted by the ALA Council the same year. Board members will be asked to carefully read the statement and to sign it.

❖ **Discussion/Exploration**
2:40 – 3:10 PM  
Budget Analysis and Review Committee (BARC) Report  
2009 – 2010 EBD #3.0  
James Neal, Chair of the Budget Analysis and Review Committee (BARC), will report on the committee’s meetings during the conference and on the Planning and Budget Assembly (PBA).

3:10 – 3:15 PM  
Report out of Executive Session  
President Camila Alire will report out on the activities that occurred in Executive Session on July 15.

3:15 – 3:35 PM  
National Conversation on Privacy  
Deborah Caldwell-Stone, interim Director, and Angela Maycock, Assistant Director, ALA Office of Intellectual Freedom, will provide an update on the National Conversation on Privacy Initiative.

✦ Decision/Action

3:35 – 4:00 PM  
Conference Services Report  
Deidre Ross, Director, ALA Conference Services, will give an update on attendance, exhibit sales, etc., from the 2009 Annual Conference.

4:00 – 4:20 PM  
Finance and Audit Committee Report  – 2009 -2010 EBD #4.0  
Treasurer Rodney Hersberger will provide the following:

- Finance and Audit Committee Minutes - #4.15
- A-133 Audit – EBD #4.18

✦ Discussion/Exploration

4:20 – 4:30 PM  
Board Liaison Reports

- Camila Alire
- Diane Chen
- Joseph Eagan
- Charles Kratz
- Em Claire Knowles
- Larry Romans

4:30 – 4:40 PM  
Board Effectiveness  
Evaluation of July 15 meeting – Immediate Past President James Rettig.

07/22/2009