

College & Research Libraries News Editorial Board

ALA Annual Conference

9 a.m. EST

In attendance: Kaetrena Davis Kendrick, Chair; David Free, Ex Officio Member; Ashley Ireland, Member

1. Introductions

2. Adoption of agenda

3. Transitions

- Cycling off: Ashley Ireland
- New members: Laura Krier

3. Editor's report and discussion

- David Free reported on classified ads revenue for online and in print advertising and JOBLIST.
- The International Column started in the May issue and is slated to continue. The column will be published quarterly, and Barbara Ford and Clara Chu have identified authors for the next two cycles.
- The Information Literacy Framework column is slated to begin in the September issue. The column will be bimonthly and the Student Learning and Information Literacy Committee's editorial team is working to identify authors and content.
- The board discussed a potential new column about small and rural academic librarianship. David recommended the possibility of creating an ACRL Discussion Group or Interest Group for a better chance at long-term editorial sustainability. He also noted that since writers from these environments have already been identified, there is a possibility that more content from this group could be included in a more organic fashion.
- Board discussed possibility of using HBCU Library Alliance photos for February 2017 (and other issues) covers along with the possibility of having a piece included about the organizations' current projects.

4. Review of the Annual Work Plan

- Review proposals for additional C&RL News columns: Board members participated in discussions online regarding the value of an International column (now being published as of *C&RL News*' May 2016 issue) and Framework for Information Literacy column (slated to begin in *C&RL News*' September 2016 issue).

- Ongoing feedback on *C&RL News* content, covers, and format: Board members suggested articles based on intriguing projects and presentations, and also suggested covers
- Discuss value of using social media to promote content: Due to *C&RL* social media editor Sarah Steiner's leave during 2015/2016, this ongoing work plan item will carry forward into the 2016-2017 work plan.
- Scout content for *C&RL News* at local, state, regional, and national level: Board discussed how to make submitting/publishing a more appealing option when considering activities for promotion & tenure. Focus on new writers and retooling scholarly research articles as service articles (refocus on general outcomes, trends, etc.), and trends.
- Upcoming work plan: Board discussed possibility of a Readership survey.

Minutes submitted by Kaetrena Davis Kendrick on 7/7/2016.