

Value of Academic Libraries Committee

Association of College and Research Libraries

ALA 2016 Annual Conference

Saturday, June 25, 2016

8:40-11:30 am

Hilton Orlando (FL), Lake Eola A Room

*- *Decisions or action-needed indicated by: **ACTION:***

1) Welcome and Introductions (Debbie and Melissa)

Linda Kopecky volunteered to take minutes; Terry Taylor to assist.

Introductions were made, with the following current members present:

Melissa Bowles-Terry (Co-Chair, July 1, 2015, to June 30, 2016)

Debbie Malone (Co-Chair, July 1, 2015, to June 30, 2016)

Jaime Corris Hammond (Vice-Chair, July 1, 2015, to June 30, 2016)

Stephanie Alexander (Member, July 1, 2015, to June 30, 2017)

Emily Asch (Member, July 1, 2015, to June 30, 2017)

Shawn Calhoun (Member, July 1, 2014, to June 30, 2016)

Alan Carbery (Member, July 1, 2014, to June 30, 2016)

Alyssa Darden (Member, July 1, 2015, to June 30, 2017)

Linda Kopecky (Member, July 1, 2014, to June 30, 2016)

Adam Murray (Member, July 1, 2014, to June 30, 2016)

Gene Springs (Member, July 1, 2015, to June 30, 2017)

Terry Sklair Taylor (Member, July 1, 2014, to June 30, 2016)

Susan Barnes Whyte (Board Liaison, July 1, 2015, to June 30, 2016)

Members unable to attend: Andrew Asher; Joanie Chavis; Janet Fore; JoAnn Jacoby; Melissa Jadlos; Geoffrey Swindells; Lorelei Tanji; Stephanie Mikitish; Kara Malenfant (Staff Liaison).

2) Agenda Review

Addition: ACRL2017 (Baltimore) Scholarship Fundraising. The VALC agreed to again sponsor a Value Committee scholarship, soliciting from current and incoming members (and/or our institutions). If a specific recipient is identified they may be invited to participate in future VALC activities. As members may be solicited through multiple ACRL leadership roles a specific donation amount was not set.

ACTION: *Alyssa Marie Darden volunteered to contact VALC members.*

3) Assessment in Action Alumni Community of Practice

VALC is co-hosting an AiA “unconference” reception and working session later today (Saturday, June 25, 2016, 4:00-5:30pm, Orlando Hilton, Florida Ballroom 1-3). Event will garner ideas on how to sustain a community of practice now that Cohort-3 is concluding its work, and how ACRL might best continue to serve membership in developing assessment skills.

4) VALC Update session: Sunday, June 26, 1:00-2:30 pm, Hilton Orlando, Florida Ballroom 4

ACTION: *Debbie will be facilitating the session. All VALC members are encouraged to attend. Agenda:*

- a) *Research Agenda explanation and update, with Debbie reporting.*
- b) *Assessment in Action: what's next, with Lisa Hinchcliffe providing a brief summary and facilitating discussion on what members see as potential next steps.*

5) VALC Annual Work Plan (2015-2016) Review and Update Progress

Discussion went line by line through Annual Work Plan. VALC had discussed many of these items via conference call on June 1, 2016, abbreviating today's discussion.

OBJECTIVE 1 -- Articulate a research agenda and incentivize research on the value of academic and research libraries.

ACTION 1 – Propose development of a research agenda (Melissa, Jaime, Deb, Alyssa)

Debbie shared July 19th as the deadline. Many contributed to the call for proposals, and the responses was positive, with strong and well written submissions. September and November updates are anticipated.

ACTION: *Recommendation to share an executive summary (and/or the full accepted proposal) with the VALC once the contract is in place.*

ACTION 2 – Host discussions of research agenda with stakeholders

The group discussed how the new research agenda would be communicated, particularly to stakeholders outside of libraries, such as AAC&U.

ACTION: *Recommendation to selected researcher to collaborate with ACRL leadership on stakeholder communications outside of ACRL.*

OBJECTIVE 2 -- Increase the higher education community's understanding of the impact of academic and research libraries.

ACTION 1 – Work with consultant on strategy

- No update available (*has not proceeded*)

ACTION 2 – Update VAL website (Stephanie Alexander & JoAnn Jacoby)

Stephanie distributed a mock-up of the VAL website (WordPress) with proposed navigation changes; the goal is to clean up and condense the site.

ACTION:

- (a) *Recommendation to explore left-hand navigation tabs, to make it easier to eliminate the wrap-around top tabs.*
- (b) *Recommendation to retain a unique tab for the VAL Report as a frequently searched for and downloaded item.*
- (c) *Recommendation to add a new tab for Research Agenda and to inquire with ACRL staff if it would be appropriate to add the RFP.*

ACTION 3 – Lumina credentialing initiative (Debbie)

The initiative is moving forward and meetings may convene again with different working groups. The ACRL Badging Interest Group is interested in creating Guidelines for Library Badging and sent a draft that is pending review and feedback from the Standards Committee. (It was clarified the document would not be

considered an official Standard). Lumina surveyed for updates in credentialing, and Mary Ellen and Kara will submit for ACRL. Feedback from Friday's ACRL Leadership session including a suggestion to add a "why" statement; how it fits with ACRL.

ACTION: *Debbie to follow-up and report back. Guidelines for Library Badging to be posted.*

ACTION 4 – Learning Analytics webinars (Debbie)

The webinars were very successful, with many participants and strong, positive evaluations. Discussion regarding potential interest in starting a Learning Analytics Interest Group; such a group could be complementary to the VALC but would not be solely sponsored or parented by the VALC (we could co-sponsor with other ACRL units as we did with the webinars). An Interest Group could share relevant discussion and feedback with the related ACRL committees, for a strong communications loop.

ACTION: *Topic [was] added to this afternoon's AiA CoP discussion list, to gauge interest within that group to support such a new ACRL Interest Group.*

ACTION 5 – Issue CFP for workbook on Standards for Libraries in Higher Ed (Melissa Bowles-Terry & Melissa Jadlos)

VALC is working on this with Erin Nevium, ACRL's Content Strategist.

ACTION 6 – Support workshop on Standards for Libraries in Higher Ed by serving as screening committee (ad hoc committee as needed)

The *ad hoc* committee will review applications for the Standards.

OBJECTIVE 3 -- Build on *Assessment in Action* to expand community of practice and professional development opportunities.

ACTION 1 – Work with *Assessment in Action* facilitators on follow-up research

Ideas currently under discussion include a program of single-day boot-camp workshops and a separate program focused on Deans/Directors. The planning group is meeting tomorrow/Sunday, so more details will be forthcoming. A previous recommendation for an AiA Leader to be appointed as liaison to this VALC was not fruitful and will be proposed again.

ACTION: *Jaime to consult with Kara regarding an AiA Leader liaison to the VALC.*

ACTION 2 – Work with *Assessment in Action* facilitators to reuse curricular materials in other formats.

- This will be done by the new AIA Curriculum designer/presenter, who will be selected in August 2016.

OBJECTIVE 4 -- Demonstrate how libraries advance issues of equity, access, institutional diversity, and inclusion.

This new ACRL Objective came out of the *Environmental Scan 2015* from the ACRL Research Planning and Review Committee, and accepted by the Board as part of ACRL's strategic [Plan for Excellence](#).

ACTION 1 – Update session at ALA Midwinter 2016

Jaime, Melissa TB, Linda and Juleah Swanson (non-VALC, UC-Boulder) had presented. It was well received, and later the topic was approved by the Board (in April).

[\[Synchronized presentation + audio available\]](#)

ACTION 2 – Further investigate other projects to advance progress on this goal (Jaime Hammond)

6) Brainstorming actions for 2016-17 work plan

Members formed small groups on topics such as defining the wide variety of content within a broad *diversity and inclusion* context, and determining options for increasing impact.

7) Questions/Discussion

- a. **Draft report on the Value Statement.** Adam modeled this document in a concise UK statement that linked-out. The Board request to have an appended bibliography will be accommodated. Adam and Susan will report to the Board later today.

ACTION: Adam to amend draft Value Statement with select bibliography.

- b. **VALC Blog.** Melissa and Shawn have been facilitating the blog posts along with Kara. Shawn has been reappointed on the VALC and will continue working to moderate the blog. New members will be asked to contribute. Traffic/use-data is not known. Blog posts are automatically tweeted to the ACRL feed; an idea to utilize a VAL hashtag was suggested. The blog should be a mechanism for getting feedback on the direction and initiatives of the VALC.

ACTION: A call will go out to the FY17 VALC after July 1st, for a co-coordinator to work with Shawn.

- c. **New Member Orientation.** The roster is in place for the FY17 committee, with new members starting on July 1st.

ACTION: Leaders to coordinate a summer conference call, to offer members a list of opportunities in which to get involved.

- d. **Task Force for Standards for Proficiencies of Assessment Librarians.** Terry shared an update; the Task Force has gone through all of the steps and have a draft, to be soon shared. Discussion on language – to have “Competencies” instead of “Standards”.

e. Next Steps, Reminders and Adjourn

- The third cohort of *Assessment in Action* presented posters Friday afternoon and this morning. The Friday event had approximately 60 attendees in addition to the presenters, and most stayed a long time, taking notes and photos. Photos for the blog will be solicited at this afternoon’s AiA event.
- The next iteration of Assessment in Action will have a call out soon.
- Alan, Jaime and Susan will lead next year’s work plan, due mid-August.

Documents distributed with agenda:

- VALC 2015 Annual Report & Work Plan
- Template for 2016-17 work plan
- Multi-year planning grid
- Questions and ideas regarding equity, access, institutional diversity, and inclusion

Minutes submitted by Linda Kopecky (DRAFT, V3; 2016/07/20)