

**ACRL New Publications Advisory Board**  
**ALA Annual Meeting in San Francisco, CA**  
**Sunday, June 26 2016, 8:30-10:00 AM**  
**Hilton Orlando – Florida Ballrooms 5-6**

**Attendees**

Rebecca Kate Miller (Chairperson), Erin Nevius (ACRL Content Strategist), Craig Gibson, Ray Pun, John Shank, Michael Levine, Courtney McDonald, Susanne M. Markgren (Guest), and Jennie Burroughs (Guest) and Kathryn Deiss (Guest)

**Excused**

Barbara Irene Dewey, Christopher V. Hollister, and Beth Sandore Namachchivaya.,

**Meeting Commencement**

8:35 AM

**Introductions**

- Kathryn Deiss introduced Erin Nevius, new ACRL Content Strategist in the beginning of the program
- Rebecca Kate Miller led the discussion as incoming chair

**Appointment of a Recorder**

Raymond Pun

**Minutes from ALA Midwinter 2016**

Minutes Approved

**New Topics and Authors**

- Please email Erin for book ideas, writers, topics, or help identify potential authors
- John Shank suggested Open Education Resources as a potential topic since there are growing positions in the field. He will research more and report back. There were discussions on how the OER book could be experimented in a number ways in an open access publication.
- Craig Gibson discussed about undergraduate research experience. There are more partnerships between faculty and students in undergraduate level.
- Cook Book Series will be formalized ensuring standardization so their publication dates and topics do not conflict with one another.
- Michael Levine suggested text and data mining on best practices and case studies on how libraries can help their institutions gather data/text mining

from databases. There was a discussion on Hathi Trust Corpus and Yale University's collaboration with the Vogue Archive. The topic can cover fair use, copyright issues, case studies and scenarios on text mining in the fields of journalism and the sciences. There could be two volumes one this topic based on the discussions: how does the system work and collaborate with faculty on text/data mining to support students? How can we anticipate on developing and using these resources and collaborate with vendors such as Factiva? How can we create these projects from the start in digital sciences?  
**ACTION: identify names and pass it to Erin. Explore Vogue Archive and Yale. Michael Levine may know others working on this as well.**

- Other topics include: service design book, digital scholarship center on digital publishing and interlibrary loan and shared collections (CRL print archive, regional projects on shared collections)

### **Publications Process and Branding Discussion**

- Rebecca Miller suggested that we should create a strategy to attend presentations in the upcoming ACRL conference in March 2016 in Baltimore. We should attend specific presentations; solicit ideas, relevant topics and presentations as possible book topics. Erin may provide ACRL Publications business cards for us. We can meet in ALA Midwinter to talk about this again.
- Courtney and Erin suggested that we should look at rejected ACRL proposals to salvage them for possible publications. If ACRL can create a "check box" for conference presenters to consider submitting and creating their presentations as a publication that could be one idea.
- Rebecca would like the proposal process to be more transparent. ACRL New Publications members are ambassadors for ACRL Publications. Erin will share more about the process with potential authors and contributors at ACRL 2017. Erin plans on having a "speed meeting" (5 minutes) in a room with potential authors and writers. She will report back.
- Erin and Courtney suggested an ACRL Authors Ribbon on the nametags as one way to promote it. There was discussion on the ACRL Conference Innovation Committee and identifying possible collaborations from there as well. John mentioned that we have to brand the image of ACRL and make it a more "peer review" process to make it helpful for tenure-track librarians.
- Changes in ACRL Publications homepage. **ACTION: please check the new website on the section "Here's why you should publish with ACRL" and give feedback to Erin.** We need to be clearer on what ACRL Publications is.

- Erin discussed deadlines – She will work on a structure to make it more efficient. We print 15 monographs a year. Authors should have some deadline in mind. ACRL Publications is flexible. There was discussion on urgency to publish because of tenure/promotion issues. Also if there are two books in the same topic/trend currently being worked on, please let Erin know so she can market, publish and promote them together closely.

## New Business

- Update on recent personnel changes (Content Strategist, PIL Editor) – Daniel Mack from University of Maryland will serve as the new PIL Editor. Erin will speak with him on the phone next week. He is also in the process of appointing his board; working on a manuscript and two proposals. Craig Gibson mentioned that PIL Publications is stricter since it is peer reviewer. **ACTION: please revisit open access policy documents from last year. We need to discuss how open it is.**
- Update on Spring Board appointments process: We have new members joining us including Susanne M. Markgren. We also have members stepping down including Raymond Pun.
- Proposed Open Access policy language – we all agree to move forward with policy. Rebecca suggested everyone to take a look at the notes from last time and report back if there are any additional comments. There was discussion on creating a language that clarifies: open vs. purchasing. Erin wants your feedback on what do we do with open access publications, where do they live, how long can they be open? Thinking about copyrights and how we can inform customers the best way. ACRL has seen the proposed language already and agree with it. We also need to track usage of open access publications – provide login information so we can see how many people are using it.
- Proposal review process – We need to think about flexibility and exceptions for open access publications including topics in OER. 1-year embargo might be too long. We can create an open access edition on a later date as well. Is open access sustainable as well? How many people will buy print copy if they know that the digital format is also available? Consider looking at University of Chicago University Press: they provide one-day free download or sale on their publications and generate revenues from there via Twitter.
- Rebecca suggested virtual meetings to keep up the momentum. Once a semester may be a good start.
- To create a new structure for ACRL Publications, Erin and Rebecca will continue talking about it with the group. Erin created a series of five

questions for Advisory Board members to think about when reviewing and reading proposals for potential publications. All approved. If you have feedback, please let Erin know.

**Meeting adjournment**

10:00 am

Respectfully submitted

July 2, 2016

Ray Pun