

## Academic Library Trends and Statistics Survey Editorial Board

### Minutes for the June 26, 2016 Meeting

Hilton Orlando, Florida Ballroom 5-6

Revised: 2016 July 15

Dugan called the meeting to order at 8:32 am

#### 1. Introductions of members at the table and those attending virtually

##### Attending in person:

Georgie Lynn Donovan

Robert E. Dugan (Chair)

Jennifer Mayer

W. Bede Mitchell

Ted Mulvey (Vice Chair)

Mary Jane Petrowski (ACRL Staff Liaison)

Joshua Petrusa

Nancy B. Turner

Caryl M. Ward

Clay G. Williams (was in the room; spend most of his time at another committee table after informing the Chair)

##### Attending virtually:

Gale S. Etschmaier

Teresa A. Fishel

Linda R.H. Miller

#### 2. Introductions of guests

Carl Thompson, Counting Opinions

Lindsay Thompson, Counting Opinions

Rachel Hendrick, ACRL

#### 3. Brief Updates

##### - 2015 ACRL Annual Survey

+ Lindsay from Counting Opinions provided an update on the 2015 survey. There was a 42% response rate, with an increasing ratio of responses by each Carnegie Classification from Associates to Doctorate. More than half respondents answered the survey questions concerning institutional repositories; more answered concerning reference transactions and consultations. Nearly all respondents provided information concerning hours open.

##### - IPEDS and the ACRL, ARL and ALA Joint Advisory Task Force to Clarify IPEDS definitions in the AL component and OMB review

+ Dugan briefed the Editorial Board on the progress of the Joint Task Force. The Task Force was successful in working with IPEDS to revise several instructions for their 2015-2016 survey. Because some issues persisted, the Task Force was reconvened to

- work with IPEDS to further improve the Academic Libraries component 2016-2017 survey. Further, the Office of Management and Budget (OMB) invited public comments for a 60-day period from mid-February to mid-April 2016 while conducting a review of the IPEDS 2016-2019 survey instrument. The library community provided about 46 comments. Those comments, along with issues identified by the Task Force, were discussed by the Task Force via several conference calls in April and May and during a face-to-face meeting on June 8, 2016 in Washington, DC with the AL component survey director, Dr. Chris Cody. Changes proposed by IPEDS (which directly affect the ACRL annual survey include):
- \* Books, Physical
    - changed report count from physical volumes to physical titles (excludes serials)
  - \* Books, Digital/Electronic
    - excluded HathiTrust, Center for Research Libraries, Internet Archive, and similar collections
  - \* Serials
    - added a row to report the number of physical and electronic titles
  - \* Physical Library Circulation / Usage
    - include reserve collections in initial circulation count
  - \* Virtual reference services question was deleted
  - \* Changed title of Interlibrary Services to Interlibrary Loan Services
- + these IPEDS changes are under a second OMB 30-day review period for public comment which is expected to end towards the end of July. At that time the AL component survey will be finalized and released in early December 2016 in the spring data collection.
- + the Task Force plans to hold a webinar on Thursday, July 28, to discuss the changes. Speakers will include Chris Cody from IPEDS and Oliver Pesch from EBSCO to talk about COUNTER statistics.

#### 4. Action Items

- 2016 Trend questions
  - + Ted Mulvey discussed the proposed Trends topics for the 2016 survey. Several topics were discussed. Following discussion, membership decided to focus on “staffing in academic libraries” and to include by rewording staffing questions that were identified in the various trend topic areas. Trends will be completed by July 15.
- 2016 ACRL survey instrument -- Dugan, Bede Mitchell, and Linda Miller
  - + Dugan, Bede Mitchell, and Linda Miller had developed several drafts of the 2016 survey. The survey has to align with IPEDS. Additionally, several questions are asked in addition to the IPEDS questions to gather data found useful to libraries in the past.
  - + in addition to the expected IPEDS changes, proposed changes to the ACRL 2016 survey included:
    - \* Ongoing commitments to subscriptions
      - added expenses for e-books as line 21a. It was reported that libraries were including all of their e-book costs in line 20a which was for one-time expenses only.
    - \* Books, Physical

- kept the line (row) to report a count of physical volumes based upon the long-standing definition in the ACRL survey only (includes serial volumes)
- \* Library Services
  - deleted row asking about renewals
  - added "Online conferencing" as a virtual reference breakout
- \* Student Enrollment
  - added headcounts as of Fall 2015 because of the time lapse of this data available through IPEDS. A discussion followed and Dugan was asked to see if time-aligned student FTE data could be captured in addition to headcount.
- + Board members asked Dugan to review the section on Information Services to Individuals to see if the questions on transactions and consultations may be combined with those in virtual reference services.
- + there was also a discussion to move up the deadline submission date from the current April 30 to February or March. Board members approved a deadline of February 15, 2017 for the 2016 ACRL survey.
- + Board members also discussed the problem with lack of response (42%). Why are libraries not completing it? Do they not know how to compile the data? What assistance is provided in real time? Solutions offered included increasing marketing and communications; reminding libraries throughout the year about the survey as a result of changes in local library leadership; helping libraries understand the data they can get through their integrated library systems; and maybe using the IPEDS mailing list.

## 5. Other Updates

- Update on Sunday afternoon update program about the 2015 and 2016 surveys --
  - + Dugan reminded the membership that he and Georgie were scheduled to present an update to both the IPEDS and ACRL surveys from 3:00 - 4:00 pm in the Convention Center, Room W203.
- Data visualization
  - + Dugan provided Clay Williams' update who was in another committee session in the room. This project had been delayed this past year for numerous reasons. Discussion about visualization will come up again under the Work Plan.
- 2015-2016 Annual Report
  - + Dugan reported that he was responsible as out-going Chair to complete the Board's annual report.

## 6. Discussion of the 2016-2017 Work Plan activities

- Ted Mulvey, as incoming Chair, is responsible for submitting the Annual Work Plan. He proposed, and the membership discussed, several areas for consideration as part of the Work Plan:
  - + the annual survey
  - + the trends section of the annual survey
  - + data visualization
  - + publicity -- increasing the number of survey respondents
    - \* create a case study; the value of reporting. Counting Opinions offered to help
    - \* use several mailing lists

- \* assess listserv
  - \* create a library template from the survey that yields an annual report by Counting Opinions from the data submitted
  - \* data respondents may not be using the data because they are not subscribers; this could be explored
  - + creating an Editorial Board LibGuide at ACRL using the subscription provided to ACRL from SpringShare
  - + preparing to work with IPEDS as they explore the inclusion of “shared collections” on the 2017-2018 AL component
  - + better informing the academic librarians about the questions being asked by the IPEDS Human Resources (HR) component; library staffing classification are quite limiting and libraries may not know that these questions are being answered on their behalf by institutional personnel offices and IPEDS keyholders
7. hand off to the next Board
- Dugan handed off the Board to incoming Chair Ted Mulvey and incoming Vice Chair Georgie Donovan
8. Membership adjourned at 10:00 am

Bob Dugan, note taker