

Orlando

COGNOTES CONFERENCE & EXHIBITION JUNE 23–28, 2016

JUNE 27, 2016

MONDAY
Edition

ORLANDO, FL

#ALAAC16

AMERICAN LIBRARY ASSOCIATION



Diane Guerrero presents the ALA President's Program keynote address. (See story on page 7).

Jamie Lee Curtis to Close 2016 ALA Annual Conference

Jamie Lee Curtis
ALA Closing Session
Tuesday, 10:00 - 11:30 a.m.
Chapin Theater (OCCC W320)

Award winning actress and *New York Times* best-selling children's author Jamie Lee Curtis will close out the 2016 Annual Conference after current ALA President Sari Feldman passes the gavel to the 2016 – 2017 ALA President Julie Todaro and introduces the new ALA Division Presidents. The Closing General Session will take place Tuesday, 10:00 – 11:30 a.m.

Golden Globe and BAFTA Award winner, Curtis has starred in many films including "True Lies," "A Fish Called Wanda," "Trading Places," and "Halloween." Most recently, she returned to her horror roots as a lead in the TV series "Scream Queens," for which she received a Golden Globe nomination.

Curtis works with illustrator Laura Cornell on all her children's books, which address core childhood subjects and life lessons in a playful, accessible way. She was inspired to write the first one, *When I Was Little: A Four-Year Old's Memoir of Her Youth*, by her then-four-year-old daughter's boast that she was no longer

"little." *Tell Me Again About the Night I Was Born* is a celebration of adoption and the start of a new family, inspired by the adoption of her own two children.

Her other titles include the *New York Times* bestseller *Today I Feel Silly, and Other*

Moods That Make My Day. Curtis and Cornell's next book, *This Is Me: The Story of Who We Are and Where we Came From* (Workman, September 2016), brings her whimsical verse to the subject of immigration and identity. She also blogs for *The Huffington Post*.



Jamie Lee Curtis
(Photo by Andrew Eccles)

Curtis is a staunch supporter of children's hospitals and their advocacy efforts. Her appearance at the conference is sponsored by Workman.

Celebrating the 2016 Winners of the Andrew Carnegie Medals

Libraries are both safe and dangerous places. They let loose the imagination, but also store the most terrible secrets of what we have done," said Viet Thanh Nguyen as he accepted the 2016 Andrew Carnegie Medal for Excellence in Fiction for his novel *The Sympathizer* on Saturday evening. "My library is both the heaviest and the lightest thing I own."

Enthusiastic book lovers, including authors, editors, publishers, ALA leaders, and conference attendees, filled a ballroom at the Orlando Hilton for the fifth Andrew Carnegie Medals for Excellence in Fiction and Nonfiction celebratory program and reception. The program included presentations of the 2016 medals and accompanying \$5,000 checks. The winning titles – Nguyen's *The Sympathizer* and Sally Mann's memoir *Hold Still: A Memoir with Photographs*, which won for nonfiction – had been announced at the Midwinter Meeting in January.

ALA President Sari Feldman introduced the event, reminding the audience that read-

ing is critical for fighting intolerance, and thanking her fellow librarians and book lovers for "all you do to generate enthusiasm around

» see page 14



Brad Meltzer talks about one's life legacy Sunday. (See story page 6).

QUICK LOOK

Registration
7:30 a.m. – 2:00 p.m.

Exhibits
9:00 a.m. – 2:00 p.m.
Exhibit Halls

ALA Store
9:00 a.m. – 2:00 p.m.

Post Office
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Exhibit Halls

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Don't Stop with Google – Go to the Library and Learn the Real Answer

By Deborah Hathaway, Texas Woman's University, MLS

Is Google contributing to the marginalization and misrepresentation of minorities? Dr. Safiya Noble's research clearly shows that it is. Noble, who spoke during the LITA President's Program "Toward an Ethic of Social Justice in Information," asked the audience to question the logic behind search engine algorithms. She suggested that librarians have become more trusting of search engine results over their own inventions; trusting and treating information as more valuable than their own judgment.

"What makes us think that artificial intelligence is better than what humans have to offer?" said Noble. "When you search for the word 'beauty' what shows up? Not a lovely ocean view, but hegemonic images of white beauty. If you search for three black teenagers, you get mug shots, but if you change the terms to three white teenagers, it returns images of white girls with soccer balls. It is results like these that continue to perpetuate old narratives instead of allowing equal opportunities for cultural representation."

Noble offered the example of Dylan Roof's manifesto in which he stated that the Trayvon Martin case was the beginning of his awakening. He used two different websites to search for the meaning of black on white crime. His search results led him to a white supremacy

website and then to more inflammatory and inaccurate sites. "Libraries and librarians are crucial in developing the skills to teach and understand the context of important concepts. Using the internet for understanding complicated concepts only leads to a dangerous ideal," she said. "Not everything can be answered in a three-second search."

Noble asked attendees to imagine what the outcome might have been if Dylan Roof had

used the body of literature offered by libraries and librarians to gain an understanding of why the country was divided over the Trayvon Martin case. "It's the context that leads to understanding."

For further reading on the important issue of social justice in an online environment, Noble suggested *The Intersectional Internet: Race, Sex, Class, and Culture Online*, written with coauthor Brendesha M. Tynes.



The Book Buzz Theater is one of several stages in the Exhibits offering diverse topics and speakers.

Promoting Language, Literacy and Culture in Native American Communities

Today from 8:30 – 10:00 a.m. in the Orange County Convention Center, room W106, the ALA Committee on Rural, Native, and Tribal Libraries of All Kinds (RNTLOAK), Committee on Literacy (COL), and the American Indian Library Association (AILA) are sponsoring a session spotlighting two innovative programs that promote language, literacy, and culture in Native American Communities.

Arlene V. Salazar will discuss the "Roving Exhibit PowWow" project, which provided outreach and marketing of their American Indian children's and young adult literature collections. Erin Hollingsworth will present "Inupiaq Edge: Inupiaq History, Language, and Culture in the Community and Classroom," a project that utilizes technology to promote language, history, and culture documentations and revitalization.



The Library of Congress Exhibit Booth Schedule

ALA Annual Conference – Orlando, FL

June 24 – 27, 2016

Monday, June 27

- AM**
- 9:00** 2015 Junior Fellows (webcast from the Library of Congress)
 - Engaging Students with the Library of Congress (webcast from the Library of Congress)
 - I Cannot Live without Books (webcast from the Library of Congress)
 - 9:30** The National Book Festival: The Library of Congress Celebration of Books and Reading / Guy Lamolinara
 - 10:00** Veterans History Project: Honoring Veterans, Engaging Patrons, Strengthening Communities / Candace Milburn & Rachel Telford

- AM**
- 10:30** Growing the Next Generation of Digital Stewards through Experiential and Continuing Education Programs / George Coulbourn
 - 11:00** Cataloger's Desktop 101: A Brief Introduction / Colleen Cahill
 - 11:30** Protecting Your Legacy: Keeping Materials Alive / Jeanne Drewes
- PM**
- 12:00** Outreach Innovation at the Library of Congress / Blane Dessy
 - 12:30** Modern Marvels: The Library of Congress (featured video from the History Channel)

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Booth #1917

Queens' Andrew P. Jackson to Deliver 2016 Jean E. Coleman Library Outreach Lecture

Andrew P. Jackson (Sekou Molefi Baako), director emeritus of Queens Library's Langston Hughes Community and Cultural Center, will deliver the 2016 Jean E. Coleman Library Outreach Lecture today from 8:30 – 10 a.m. in the Orange County Convention

Center, room W206A. Jackson was selected by the ALA Office for Diversity, Literacy, and Outreach Services Advisory Committee in recognition of more than 35 years of service, a long record of commitment to the Queens community, and his leadership in

the library profession through many years of active participation in the American Library Association, the Black Caucus of the American Library Association, and as an adjunct lecturer at CUNY's York College and Queens College Graduate School of Library and Information Science (GSLIS).

Jackson is a past president of the Black Caucus of the American Library Association and serves as cochair of ALA's Martin Luther King, Jr. Sunrise Celebration and a member of the ALA Task Force on Equity, Diversity, and Inclusion. He serves as chair of the Queens Borough President's African American Heritage Planning Committee and is a member of the Queens Poet Laureate Committee.

Known for his extensive outreach to schools, libraries, civic organizations, cultural institutions, correctional facilities, churches, and colleges, Jackson shares his knowledge and experience as a library consultant/advisor and mentors graduate students and new librarians across the country. He has received numerous awards and honors for community service, activism, outreach, librarianship, leadership, mentoring, professional achievement, and advocacy and is a "distinguished alumnus" of both of his alma maters, Queens

College Graduate School of Library and Information Science, where he earned his Master of Library Science degree, and York College, where he received a Bachelor of Science in Business Administration.

In recognition of his commitment to black history and culture, Andrew was given five African names: Sekou – Warrior; Molefi – He keeps tradition; Baako – First born; Bhekizizwe – Take care of your people; and Orbai – Teacher.

A U.S. Air Force veteran (1964-1968), Jackson received the Bronze Star Medal for his service with the 4th Air Commando Squadron in Vietnam and was honorably discharged as Staff Sergeant. He was inducted into the New York State Senate Veterans Hall of Fame.

The lecture series honors Dr. Jean E. Coleman, the first director of the ALA Office for Literacy and Outreach Services (now the Office for Diversity, Literacy, and Outreach Services) for her leadership in focusing the Association's attention on issues affecting traditionally underserved and underrepresented people in libraries.

COGNOTES

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Annual Conference Videos on YouTube

Want to see more of the ALA Annual Conference? The *Cognotes* staff is producing videos of key conference sessions, events, and the Exhibits.

See video coverage of Brad Meltzer, Viet Thanh Nguyn, Maya Penn and more.

Watch them at www.youtube.com; search "2016 ALA Annual Conference" or #ALAAC16.

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“A Good Side Order of Stubbornness” – Brad Meltzer

By Caroline Gardner, Simmons College SLIS

What is your legacy? What will you be remembered for, and by whom? These questions were the crux of award-winning author Brad Meltzer’s talk as part of the Auditorium Speaker Series. Meltzer spoke at length about the importance of legacy, and how we can implement positivity and change into the world through the power of individual legacy.

The main thing, Meltzer said, is to consider what you do for yourself versus what you do for other people. It is what you do for others that is most special, most impactful. The world can be changed just by ideas, by getting a community to believe in the power of ideas, and making things happen from those small ideas. With “a good side order of stubbornness” and determination, Meltzer thinks that nothing is out of reach for us to create positive forces in our communities.

He has four areas of legacy to be considered:

- Family;
- Friends/colleagues/teachers;
- Communities; and
- Strangers.

Leveraging these four types, Meltzer outlined many personal anecdotes of the ways these legacies can be made. The librarian who, in one brief afternoon, changed his life at a Brooklyn Public Library branch but whose name he never got, and who



Brad Meltzer delivers his Auditorium Speaker Series presentation.

in fact may not remember the young boy she helped, is an example of the power of a stranger’s legacy (he is trying to track her down, if any librarians have ideas on finding her!) Meltzer firmly believes that ordinary people can change the world and that you can impact someone’s life just by being kind to them for even one moment. These small moments, added together, become the legacy you leave behind for people to remember you as the kind of person who made a posi-

tive impact and tried to make the world a better place.

Meltzer continued, “We all know what it’s like to feel boring and ordinary and want to do something amazing,” and the moments in which you lead with good examples, find everyday heroes to champion, and set goals that are both reachable and celebrate-able for the people we interact with can be the most important and most lasting. For every one of us here, no one can ever capture the very best parts of who we are – but you can live your best life and thank those people who’ve helped you, and they will remember your legacy.

An impassioned and inspiring speaker, Meltzer really wanted to impress upon us, the librarians and professionals of the audience, how important saying “thank you” can be to those who have left their legacy on us, as well. The teacher from ninth grade who may have no idea they helped a budding award-winning author on his way, or the information desk assistant who made you smile when you were at the end of your tether at the end of a long day – these people leave their marks on us, large or small, and should be thanked for their kindnesses and thoughtfulness in shaping our lives.

He closed by talking about his idea that writers and librarians have a lot in common: “We’re weird and subversive,” and we need to stay that way and use it to our advantage. Congressman John Lewis talked about li-

brarians causing “good trouble” (which has gained traction as a supplemental hashtag at the conference). Staying weird and subversive, by Meltzer’s philosophies, is the perfect way to create an attitude of good trouble and get out to enact changes in our communities – personally, professionally, familiarly, educationally, and more.

Task Force on Equity, Diversity, and Inclusion Launches Recommendations

By Sara Zettervall, Hennepin County Library

The ALA Executive Board accepted the recommendations made by the Task Force on Equity, Diversity, and Inclusion during the first business meeting of this conference. This is an important step forward in rethinking and refreshing ALA’s total approach to fostering a more inclusive organization and profession.

Two years ago, the task force was charged to “develop a plan and strategic actions to build more equity, diversity, and inclusion among our members.” Representatives from divisions across ALA and its affiliates worked together to produce the 58 recommendations that the board accepted. Their charge also states that “the most important task force outcome is the public and honest conversation that will be generated by its plan and recommended actions.” This was accomplished when they shared the recommendations at the ALA Membership Meeting on Saturday and will continue as the recommendations are brought to Council and beyond.

The next phase will be taken by the ALA Equity, Diversity, and Inclusion Implementation Working Group, which launches for two years at the end of this year’s conference. The task force, several of whose members are continuing on the work group, has already demonstrated a commitment to action. With Librarians Build Communities, they planned this year’s volunteer efforts to collect school supplies for local children and help staff Summer BreakSpot at Orlando Public Library. They also recommended Michael Eric Dyson as this year’s Opening General Session speaker.

ALA’s commitment to equity in the organization and profession has never been stronger. The blood drive, ribbons, and armbands in support of Orlando’s Pulse victims and their families and friends are outward signs of an inward change.

3 Things You Need to Know Today!

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Guerrero Encourages People to use their Voices for Change

By Talea Anderson, Washington State University

Noted actor Diane Guerrero appeared as the featured speaker at the ALA President's Program Sunday, discussing her recently published memoir, *In a Country We Love: My Family Divided*. Guerrero spoke about her experience as the daughter of undocumented immigrants who were later deported to Colombia. She described the book as a kind of coming out – an opportunity to share an experience that, for her, has been deeply scarring. Guerrero contrasted her recent successes in “Orange Is the New Black” and “Jane the Virgin” to her feeling of helplessness as a child. “I still have nightmares,” she admitted. “I wake up screaming.” Guerrero recalled that libraries were a safe haven for her when she was young – “like a church or a hospital.” Her parents often spoke worriedly about “documents” or “papeles” and

when she begged her father for “papeles” of her own, he took her to the public library to get a library card. “I wanted to be legit,” she said, and her father always assured her that she would be safe at the library. Guerrero stayed behind in the United States when her family was deported to Colombia – and she ultimately found success – but she noted that few immigrant children are as fortunate as she was. When left behind, some take to the streets and some go into the penal system. She described her book as an effort to advocate on behalf of these children. “I want people to realize that they have a voice and to use it,” she said.

Guerrero encouraged the audience to act for political change or to support advocacy groups like the IRC and Women Step Forward. Speaking about the Orlando shootings, she said, “My heart goes out to the victims and the victims’ families, but this is a chance to stand up and make change.” In addition to Guerrero’s talk, the ALA President’s Program included presentations of awards to libraries and librarians for their outstanding achievements and contributions to the profession. Notable awards included the Melvil Dewey Medal, which went to Robert R. Newlen for his service as chief of staff for the Library of Congress, and the Excellence in Library Programming Award, which went to Skokie Public Library (Illinois) for its series on race and diversity. Daniel Handler (aka Lemony Snicket) also



ALA President Sari Feldman hugs Diane Guerrero as she takes the stage to deliver the ALA President’s Program’s featured address.

Changes and Cancellations

Monday

YALSA Board III Meeting, 1:00 – 2:30 p.m. MOVED to Hyatt, Manatee Spring I

appeared to present Melanie Townsend Diggs with the Lemony Snicker Prize for Noble Librarians Faced with Adversity Award. Townsend Diggs received the award in recognition of her role in providing shelter to citizens of Baltimore during riots in 2015 instigated by the death of Freddie Gray while in police custody. Handler praised

Townsend Diggs’ bravery and encouraged the audience to follow her example. “Let’s all of us stay open,” he said, referring to the branch of the Enoch Pratt Free Library that stayed open throughout the unrest in Baltimore, thanks to Townsend Diggs. For more about ALA awards, see <http://www.ala.org/awardsgrants>.

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The scholars are in: Librarians Cynthia Symonds (from left), Diana Carr, and Catherine Nelson, all from South Carolina, take over the "Scholar" booth outside the Exhibits.



Elizabeth (Lisa) Esposito (left), Huntington Station, New York, and Dee Ann Redman, Billings, Montana, take a closer look at a planet with their "telescopes" during at the Stellar Hands-on STEM Learning Resources session.



Jordan Kominsky (right), Thorpe, United Kingdom, shakes hands with author/illustrator Jon Klassen during his autograph session at Candlewick Press in the Exhibits.



Peter Struzziero, Belmont Public Library (Massachusetts), goes nose-to-nose with Papa Bear from The Berenstain Bears in the HarperCollins booth in the Exhibits.



ALA attendees relax in the ALA Lounge.



Librarian Mary Garrett, Atlanta, Georgia, reads from a banned book at the Banned Books Read-Out Booth.

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Registration Open for 2016 ALSC Virtual Institute

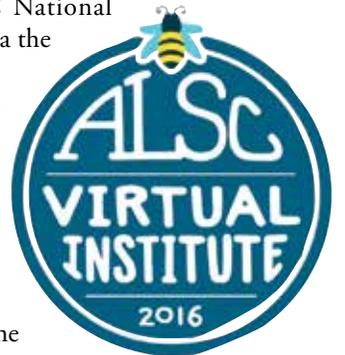
The Association for Library Service to Children (ALSC) announced that registration for the 2016 ALSC Virtual Institute is now open. The Virtual Institute is one of the only virtual conferences devoted solely to children's librarianship, literature, and technology.

This event will take place September 15-16, 2016 with all sessions held online. There is no special software needed to attend. Programming that was originally scheduled to be held at the canceled 2016 ALSC National Institute, will now be offered via the Virtual Institute.

ALSC has dedicated itself to finding a great way to deliver the content originally proposed for Charlotte Institute. The Virtual Institute is not only a great opportunity for affordable in-house staff trainings; it's also available without the hassle of additional travel fees.

"This is a new endeavor for us, but we are very excited for it. The 2016 ALSC National Institute Planning Task Force worked hard to put together a fantastic lineup of programs and speakers," said Emily Nanney, chair of the task force. "We're now pleased that they will have a venue to present their topics online and to a wider audience."

Paper registrations must be submitted by August 26, 2016. Online registration will continue up to the day of the event. ALSC members receive a discount. Student and group discounts are also available. For more information and registration details for the 2016 ALSC Virtual Institute, please visit: www.ala.org/alsc/2016-alsc-virtual-institute.



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“Without libraries what have we? We have no past and no future.”

– Ray Bradbury –

The American Library Association offers its deepest thanks to the National Endowment for the Humanities for **50 years** of supporting libraries and communities through initiatives like “Latino Americans: 500 Years of History.”





American Library Association Black Caucus Unveils "Reading is Grand!"

During the ALA Annual Conference and Exhibition, Kevin Watson, president of the Black Caucus of the American Library Association (BCALA), announced that three libraries will receive the 2016 Reading Is Grand! Celebrating Grand-Families Telling Our Stories @ Your Library grant. Reading Is Grand! is a celebration of the important role African American grandparents and older adults play in the lives of children. It is through their infinite wisdom and experi-

ence that children learn the unique cultural and familial values that help them grow into valuable contributors to the community.

Sparta Public Library, Sparta, Illinois; Queens Public Library/Langston Hughes Community and Cultural Center, Corona, New York; and Zion-Benton Public Library, Zion, Illinois, were selected winners based on the level of creativity and originality of program criteria, action plans, level of involvement of grandparents in the activities, and

impact of the program on the community.

The three winning library programs are as follows:

Sparta Public Library

The purpose of the Reading is Grand! program is to host a public program targeted toward multiple generations: grandparents, parents, children, and grandchildren, while sharing values handed down from one generation to the next. The program will embrace the past while encouraging the future in order to leave a legacy for children and grandchildren by inviting the community to attend the program, "Let's Celebrate a Glimpse of Me: The African American Legacy." This educational initiative will be led by African American grandparents who will share the goal of improving the quality of life among African American families and other nationalities. This event will be a hands-on and visual exercise focused on helping grandparents and their grandchildren share knowledge and experiences by telling their stories, which consists of three common themes: simple gardening, planning a healthy meal, and family etiquette.

Queens Library/Langston Hughes Community and Cultural Center

The program's theme, "Storytelling and Poetry in the African and African American Tradition," will explore the role of poetry and storytelling in the African American tradi-

Reading Is Grand! is a celebration of the important role African American grandparents and older adults play in the lives of children.

tion. Workshop sessions will give seniors and children the opportunity to write their own poetry and/or stories. The special guest will be poet and storyteller Barbara Bethea. The program will consist of Bethea telling African or African American folktales, followed by poetry or storytelling workshops in the library's courtyard. The grandparents will also have the opportunity to share stories with children that were told to them when they were young or that they tell to their grandchildren today. The program will culminate with the grandparents and children having a chance to share a sampling of multicultural works, picture books, and folktales.

Zion-Benton Public Library

The purpose of Zion-Benton Public Library's program is to connect generations, primarily grandparents, with their grandchildren through verbal and written stories, utilizing books, and music. The program, titled "The Grandparent Connection: Tell Me a Story!" will be set up in a "fair" format and will be arranged in different stations around the library for the participants to visit. The décor and music will focus on African American artists and artworks from the Harlem Renaissance and music from jazz to funk to hip hop. Each station will have a different theme or purpose. They will include: stories which focus on oral storytelling and will offer read-aloud storybooks depicting African American culture. Other stations will include crafts, games, snacks, information about library resources, and information for grandparents on connecting with their grandchildren. Prior to the program, the library will capture photographs of grandparents reading to their grandchildren (with permission). These photos will be posted in the lobby as book covers to promote the upcoming Reading is Grand! program.

Each grant-winning library receives \$500 used to supplement their Reading Is Grand! program. Funds may be used to purchase books, supplies, and/or activities for their program based upon their use of creativity and originality.

The Reading Is Grand! Project is supported by the Black Caucus of the American Library Association (BCALA). It was developed as part of 2009–2010 American Library Association President Camila Alire's Family Literacy Focus Initiative, an initiative to encourage families in ethnically diverse communities to read and learn together.

The 2016 *Reading is Grand! Celebrating Grand-Families @ Your Library* selection committee includes Chair Dr. Claudette S. McLinn, executive director, Center for the Study of Multicultural Children's Literature, Inglewood, California; Kevin Watson, president, BCALA; Carolyn Garnes, library consultant, Atlanta, Georgia; and Dr. Sujin Huggins, assistant professor of education, Graduate School of Library Science, Dominican University, River Forest, Illinois.



A young attendee explores the fun opportunities in the Maker Pavilion in the Exhibits.

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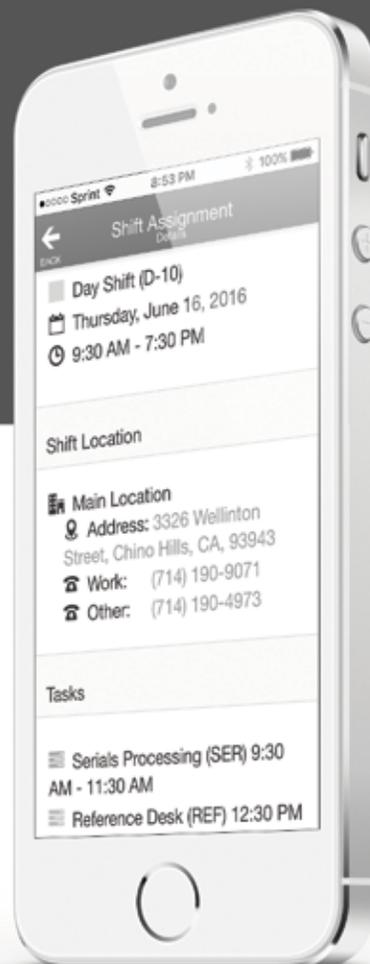
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Mid 2300 Aisle

9:00 – 9:50 a.m.

Lee & Low Books – Lulu Delacre, Lucia Gonzalez, and Raquel M. Ortiz, *The State of Bilingual Children's Books*

10:00 – 10:50 a.m.

Greg Smith and Zach Lehner, *A Brave Is Brave*



End of 1200 Aisle

9:30 – 10:15 a.m.

Simon & Schuster Book Buzz

10:30 – 11:15 a.m.

Penguin Young Readers Book Buzz

11:30 a.m. – 12:15 p.m.

DK – Build up STEAM in Your Library

12:30 – 1:15 p.m.

Ingram Publisher Services – Discover Great Mysteries!



400 Aisle

9:30 – 10:20 a.m.

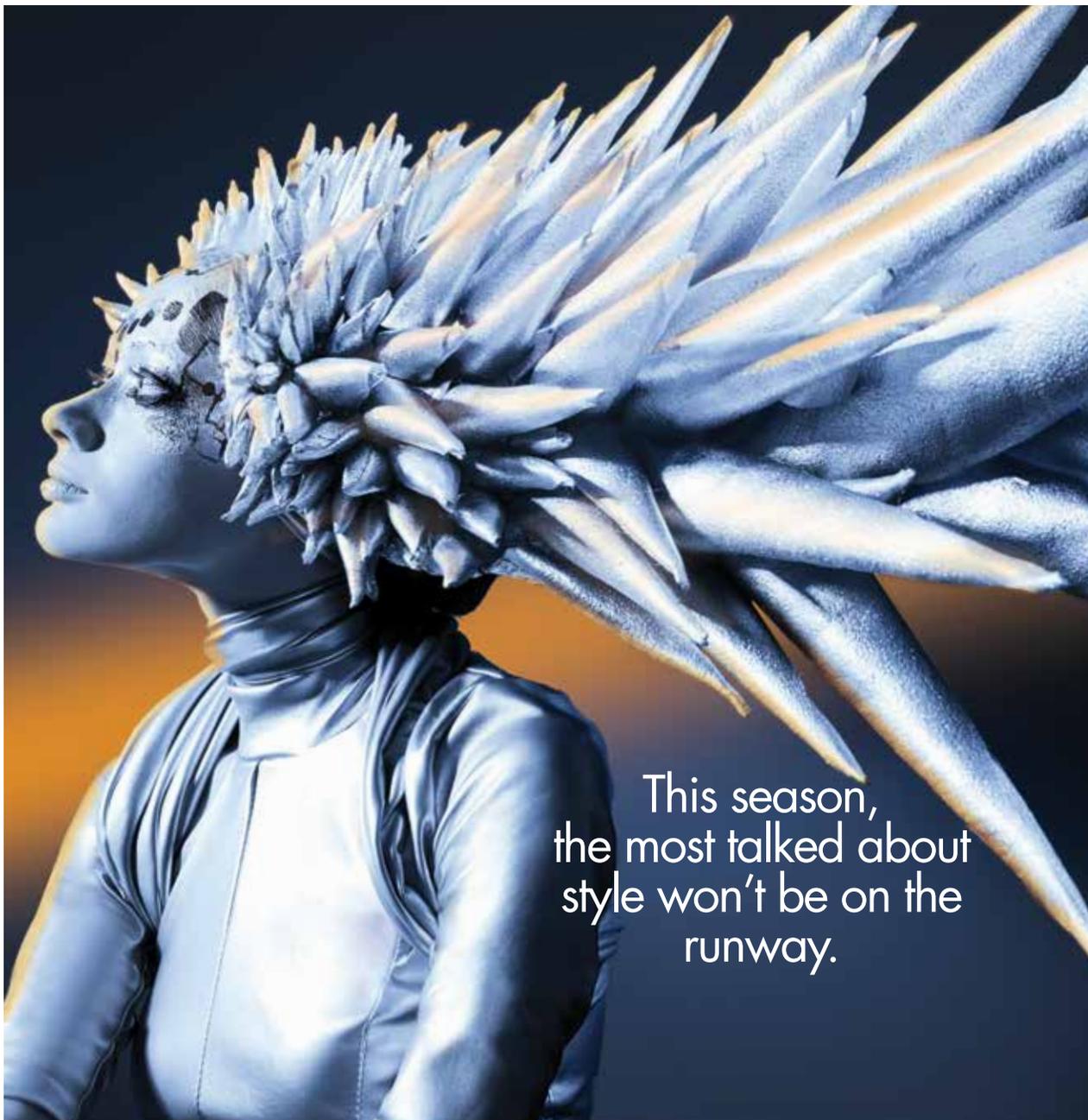
Drawn & Quarterly, *The State of Graphic Novels Today*

10:30 – 11:20 a.m.

Mark Wayne Adams, *OUTBACK: Bothers & Sinisters Family Tree Favorite*

11:30 a.m. – 12:20 p.m.

The Children's Book Council, *Graphic Traffic: Graphic Novels Takeover Favorite*



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» from page 1

good literature, to encourage us to be a nation of readers, and for helping people find books that entertain, inform, and transform.”

The program kicked off with what featured speaker and 2001-2003 U.S. Poet Laureate Billy Collins described as “some poems interspersed with a keynote.” Introduced by *Booklist* Adult Books Editor Donna Seaman, he commented that she might be the only person who ever read his books from start to finish. “Poetry is a bird, prose is a potato,” he said, adding, “Poetry is the displacement of silence. Prose is the continuation of noise.” Between the poems to which he treated the audience, including one exemplifying his non-rhyming poetry and humor called “The Rain in Portugal,” he talked about being a friend of the book and about writing (how *do* fiction writers manage to fill entire pages with words?), showing how he earned the title “most popular poet in America” from the *New York Times*.

Sally Mann’s longtime editor Michael Sand accepted the medal and offered moving remarks on her behalf. Mann had been thrilled and grateful to win and had eagerly looked forward to attending, but the sudden death of her son forced her to withdraw. She was forthright about her grief in the poignant letter she wrote for Sand to read at the event: “My heart is in your hearts right now, and I want you to know that.” She would have liked to have been here to spread some “Appalachian love” and commented on her disappointment that Sand would not be able to deliver her words



RUSA Executive Director Susan Hornung, left, presents Sally Mann’s editor, Michael Sand, the Carnegie Medal for Nonfiction.

with the right accent. Her hope had also been to talk about her mother’s triumph in getting not just a library but charming a bookmobile out of their small community’s reading-averse authorities in the 1950s. Sand spoke about their relationship as editor and writer, communicating often in acronyms, and ended his remarks with “TYVMFTA:” Thank you very much for this award.

“An award magnet” was how Seaman described *The Sympathizer*, which also won (among others) the 2016 Pulitzer Prize for Fiction, reminding the audience that the Carnegie Medal had come first. Nguyen expressed deep appreciation for libraries and the award. His decision to master English as a young refugee was both a way of belonging to America and his first step to becoming a

writer. The second step was making a home in the San José Public Library, where he came to understand that books offered both magic and menace, and that people like him were absent both as authors and within the pages of books. He discovered that there was a history of exclusion and that he was not alone, and hoped that, “if I could find a place on that shelf, I could find a place for my parents too.” For him, writing needed to be an act of justice, a journey into his own interior to engage with his own monsters, with no leaning on the “crutches of sentimentality.” He thanked librarians for all their labors in safeguarding a place for the imagination.

After the program, attendees had a chance to mingle over dessert and drinks and to chat with Collins and Nguyen for another hour.



Viet Thanh Nguyen accepts the Carnegie Medal for Fiction from Booklist Editor Bill Ott.

NoveList was welcomed as generous lead sponsor of the 2016 event. Duncan Smith, founder and general manager of NoveList, spoke of how reading supports individuals “from conception to resurrection,” and, like Feldman, alluded to the importance of reading in helping make us a more open-minded society. You can find NoveList at booth #1527 until 2:00 p.m. today, when the Exhibits close.

The Andrew Carnegie Medals were established in 2012 by ALA and Carnegie Corporation of New York, and are cosponsored and administered by *Booklist* and RUSA. They have rapidly gained widespread recognition in both library and mainstream media; last year, the ALA Public Awareness Office captured more than 451,000 web pickups in addition to other media related to the awards.

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Registration for the 2017 Midwinter Meeting opens September 7th at noon (Central)
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Nine-year-old Brodie Newhouse reads his book on the Exhibits floor while his dad, Josh Newhouse, Tampa, Florida, waits in line for an autographed book.

NOW SHOWING @ALA

The "Now Showing @ ALA Film Program" offers a variety of films and documentaries throughout the conference from Saturday through Monday. With a range of screening times, stop by between meetings or for an educational break. (OCCC, Room 207C)

Monday, June 26

8:00 - 10:00 a.m.

Sensitive - The Untold Story

11:00 a.m. - 12:00 p.m.

A Place in the Middle

1:30 - 3:30 p.m.

Call Me Lucky



ALSC's Executive Committee chose the "Wizard of Oz" for their strategic planning inspiration. (Photo by Dan Bostrom)

Attend 2016 ALSC Membership Meeting

ALA Annual Conference attendees are invited to the "2016 ALSC Membership Meeting" this morning. ALSC members will come together to celebrate the year's achievements, award outstanding libraries and librarians, and discuss the strategic direction of the association.

ALSC President Andrew Medlar will preside over the meeting. The location of the 2017 May Hill Arbuthnot Honor Lecture will be announced and many other awards will be announced. Pat

Scales will also deliver the 2016 Distinguished Service Award acceptance speech.

Members will have the opportunity to participate in a large group discussion on ALSC's strategic direction and other issues of importance to the association. ALSC leadership will take open questions from the membership. The meeting will take place from 10:30 - 11:30 a.m. in the Orange County Convention Center, room W308.

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EXHIBITS HOURS

Monday
9:00 a.m. – 2:00 p.m.
Exhibits Closing Events

AASL Announces 2016 Best Apps for Teaching & Learning

The American Association of School Librarians (AASL) announced its 2016 list of Best Apps for Teaching & Learning at the ALA Annual Conference in Orlando.

The selection committee developed evaluation criteria for vetting apps in five distinct categories connected to pedagogy: books; science, technology, engineering and

math (STEM); organization and management; humanities and arts; and content creation.

Chosen for their embodiment of AASL's learning standards and support of the school librarian's role in implementing career and college readiness standards, the apps honored in 2016 include:

Books:

Epic! Unlimited Books for Kids, Ryan North's To Be or Not to Be, The Voyages of Aladdin and Sinbad, Metamorphabet, Professor Astro Cat's Solar System

STEM:

The Foos, The Everything Machine, Attributes by Math Doodles, Earth Primer, Map of Life

Organization and Management:

OneNote, Three Ring, Post-It Plus, Google Classroom

Humanities and Arts:

Newsela, StoryCorps, Homes, Spies of Mississippi: The Appumentary, MoMA Art Lab, MusiQuest

Content Creation:

Canva, Plotagon, Adobe Spark, Office Sway, Comic Life 3

Descriptions and tips for the 2016 Best Apps can be found at www.ala.org/aasl/bestapps.

"The Best Apps for Teaching & Learning committee spent the past year evaluating, testing and discussing hundreds of apps. The committee selected 25 innovative and engaging apps that can be used with students in a range of content areas and grade levels," said Cathy Potter, chair. "Our goal is to inspire educators to bring apps into their classrooms and libraries that can be used to create con-

tent, share knowledge, connect with others, and inspire 21st Century learners."

AASL President Leslie Preddy said, "We are proud of the work of the AASL 2016 Best Apps for Teaching and Learning committee. School librarians are experts at resource curation, and through their hard work we have an indispensable collection of practical apps for the busy teacher and librarian."

The apps recognized as Best Apps for Teaching & Learning are of exceptional value to inquiry-based teaching and learning as embodied in AASL's *Standards for the 21st Century Learner*. Recognized apps foster the qualities of innovation, creativity, active participation, and collaboration and are user friendly to encourage a community of learners to explore and discover.

The Best Apps for Teaching & Learning list is based on feedback and nominations from school librarians, content teachers, students, and developers.



Attendees visit the Raspberry Pi Foundation booth, one of many Technology companies and applications found in the Exhibits.

Astronaut Dr. Yvonne Cagle Inspires Youth Curiosity



Disney television notables and National Aeronautics and Space Administration (NASA) astronaut and series consultant Dr. Yvonne Cagle came together Sunday afternoon to discuss the creation of Disney Junior's animated series "Miles from Tomorrowland." Sascha Paladino, creator and executive producer of "Miles from Tomorrowland" and Disney Junior executive Diane Ikemiyashiro joined Cagle to describe the relationship between science and entertainment and to detail the ways that the show imparts scientific concepts and principles to young viewers, particularly girls.

"Miles from Tomorrowland" charts the outer space missions of young adventurer Miles Callisto and his family as they work together to help connect the galaxy on behalf of the Tomorrowland Transit Authority. Space, science, and technology experts from NASA and NASA's Jet Propulsion Laboratory, the Space Tourism Society, and Google serve as consultants on the series.

Cagle's extensive career boasts many accomplishments in the space, science, and technology fields. Selected by NASA in 1996, Cagle reported to NASA's Johnson Space Center, where she qualified for flight assignment as a mission specialist and was initially assigned to support the Space Shuttle Program and International Space Station.

NASA astronaut Dr. Yvonne Cagle answers questions during the "Miles from Tomorrowland" discussion Sunday.

EXHIBITS UPDATES

New Exhibitors

Catty Wompus 477
Dear Reader.com LLC... 2287
Foot Pain, LLC
dba Happy Feet 2365
Navajo Jewelry
& Crafts 2374
Resource Center 1761P
Speakaboos 1761M

Booth Moves

Counting Opinions
(SQUIRE) Ltd. 2146
PTFS, Inc. 2362
Total Boox 2383

Cancelled

Art of STEM 865
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Be Our Guest: Create Your Own Pixie Dust at the Library

By Meredith Myers, American Libraries

Room W110B in the Orange County Convention Center was packed tighter than Disney's Bibbidi Bobbidi Boutique on the first day of summer vacation. Instead of magical pixie dust, RUSA chose Dave Cobb to make every-day librarians into user experience designers, all with the click of his mouse.

"We tell stories in physical places," he said, as photos of colorful museums and libraries splashed across the screen in perfectly timed clicks. As the vice president for creative development of Thinkwell Group in Los Angeles, Cobb has spent years designing roller coasters and attractions for theme parks. "People often say that I design roller coasters. No. I tell stories with roller coasters. Libraries are no different. We need to understand the user. Our audience has an audience."

He suggested asking, "What is unique about your location? Who is your audience, and what are their expectations of your library? How are you inviting your audience to take ownership of their library?"

In telling stories, librarians can create

an emotional resonance with patrons, thus inspiring them to tell their own stories. To illustrate, Cobb filled the screen with swimming metaphors: "waders" being the largest audience, "swimmers" being most curious, and "divers" being true fans – his message being that one should design library spaces for all three types of users. He added a new category of "mer-people," speaking of those who have been submerged too long. (Which is probably how most librarians feel after a long day of meetings and toting free books from the Exhibits.)

Panel responders were John Blyberg, assistant director for innovation and UX, Darien Library, Darien, Connecticut, and Steven Bell, associate university librarian, Temple University. Bell spoke of being intentional and creating passionate users, and also asked if the patrons or librarians are emphasized.

"Pay attention to the employees," Bell suggested. "Fix what is broken. Change can't just be at the circulation desk. You are all user experience designers."

See? No pixie dust needed. Thanks, RUSA.

Finding the "Big Picture" on Big Data

Every day, technology is making it possible to collect and analyze ever more data about students' performance and behavior, including their use of library resources. The use of "big data" in the educational environment, however, raises thorny questions and deep concerns about individual privacy and data security.

A recently published report from the University of Colorado, *Learning to be Watched: Surveillance Culture at School*, highlights the particular privacy concerns arising from schools' partnerships with commercial entities who frequently provide free technology to schools. According to the authors, these entities use this technology to track students online and collect massive amounts of data about them. The authors observe that such practices threaten to create a generation of students who are socialized as consumers who take for granted that others have a right to keep their behavior under constant surveillance.

States and Congress have responded to these concerns by considering a rising number of bills intended to regulate the use of student data and protect students' privacy. California's legislation, the Student Online Private Information Protection Act, has become a model for these efforts.

Join privacy expert and attorney Khaliah Barnes, associate director of the Electronic Privacy Information Center and director of its Student Privacy Project, for "Student

Privacy: The Big Picture on Big Data," an informative look at how the growing use of big data threatens student privacy and how evolving state and federal data privacy laws impact school and academic libraries. The program will take place today at 10:30 a.m. in Orange County Convention Center, room W2016A.

As director of the EPIC Student Privacy Project, Khaliah Barnes created the Student Privacy Bill of Rights and has defended student privacy rights before federal regulatory agencies and federal court. She has testified before states and local districts on the need to safeguard student records. Barnes is a frequent panelist, commentator, and writer on student data collection and has provided expert commentary to local and national media, including CBS This Morning, the *New York Times*, *The Washington Post*, NPR, Fox Business, CNN, *Education Week*, *Politico*, *USA Today*, and *Time Magazine*.

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Libraries that Listen

How hearing from community members and acting on their ideas leads to success

By Terra Dankowski, *American Libraries*

Listening goes a long in making a successful library. That was the key message from the United for Libraries presentation and panel discussion “Listening to Our Customers, or Listen, Digest, Respond: Trustees Becoming True Community Representatives” on Saturday.

Moderated by Dick Waters, principal consultant with Godfrey’s Associates, the program offered both the perspectives of Friends groups and library directors on how leveraging what your customers and advocates tell you can create change.

Kate Park, executive director of Friends of the Dallas Public Library, talked about how when she started in 2012, the 23 Friends groups serving Dallas were fractured – “a lot of passion, but a lot of misinformation” – and elected officials knew very little as to what programs and services were being offered in the library. In the face of extreme fiscal strain – 40 percent of the library’s overall budget had been eliminated after the recession – Park knew they needed fresh messaging and advocacy. The Friends group brought in Sally Gardner Reed, executive director of United for Libraries, and they started from the top, with listening.

“Your Friends are these passionate, ardent library supporters,” Park said. “They have priorities and things close to their hearts.” Over the course of two days, Park and Reed were able to hear from hundreds of the library’s advocates in an effort to figure out the best talking points to present to the city council, in order to secure more funding.

“Because we went through the process together, we had a unified voice, we were able to listen and unlock the library’s potential,” Park said.

The library requested a “reach ask” from the council – 3 percent of the city budget – to get Dallas Public Library back to pre-recession funding. When it became apparent city council members were not familiar with libraries in their districts, the Friends

group mounted an education campaign that included distributing maps of Dallas that identified council districts and branch locations; taking elected officials on tours of the branch libraries; presenting peer city research (“apples to apples, what other cities we compare ourselves to, or would like to compare ourselves to”); and analyzing population, spending, and employee hours.

All efforts amounted to a successful campaign for Dallas Public Library. “In 2016, we are in a place where we’re not afraid the library’s budget will be devastated,” Park said.

Barbara Gubbin, director of the Jack-

sonville (Florida) Public Library, explained how in her geographically spread-out system, listening to the community is at the center of her library’s training programs.

“Active and responsive listening is a day-by-day, 24/7/365 activity,” Gubbin said. “That’s not just the library director’s role; it’s really critical your frontline staff knows how important listening and responding to your customers is.” Gubbin also requires her staff members to attend community meetings. “We have to attend those citizen meetings, those student advisory committee meetings, that’s where you hear our customers.”

In the Skokie (Illinois) Public Library and its community engagement department, which was created in 2014, “We look at engagement a little differently,” said Deputy Director Richard Kong. The department is made up of full-time staff members who go out into the community and as liaisons to groups, such as entrepreneurs, schools, and child care centers. “It can’t happen without that investment of time and energy and staffing,” Kong said. Skokie Public Library also employs the Harwood Institute approach, which emphasizes “turning outward.”

Exploring Learning through Making

By Amy Carlton, *American Libraries*

Having a functioning makerspace depends more on your people and your relationships in the community than on your technology. That’s the message a group of experienced makers gave to attendees during a packed session, “Exploring Learning through Making.”

Rebekah Willett, assistant professor of library and information studies at University of Wisconsin-Madison, moderated this session, in which participants rotated through three 30-minute brainstorming sessions led by experienced makerspace facilitators in six different specialties:

- Honore Bray, director, Missoula (Montana) Public Library: “STEM and Learning Styles”
- Michael Spelman, supervising librarian, Madison Public Library: “Advocacy for Making”
- Rebecca Millerjohn, Bubbler project assistant, “Madison Public Library: Making in the Community”
- Jesse Vieau, teen librarian, Madison Public Library: “Learning in Purposeful Programs”
- Trent Miller, Bubbler manager, Madison Public Library: “Artist-in-Residency Programs”

▪ Heather Moorefield Lang, assistant professor, School of Library and Information Science, University of South Carolina: “Makerspaces and Training”

The brainstorming breakouts were observed by three roving “discussants,” who offered their summaries of the activity in the last 30 minutes of the session:

Although the six breakout topics were unique, the discussants heard several themes pop up repeatedly:

Invest in people over equipment. Madison’s makerspace invests in people in the community instead of equipment – they can run several workshops for the price of one 3D printer. Others echoed this sentiment. Creating a well-run makerspace was more about creating a culture of problem-solving and trying new things, not in having the latest gadgets.

Think creatively about resources. Librarians are concerned about financing, but also about resources generally – such as equipment, space, and people.

Reach out to groups that are already working with teenagers, such as social workers and youth groups, rather than trying to market programs from scratch.

The key to success is not about funding, but about relationships. All the money in the world won’t keep your program from

failing if you have no community support.

Think about what resources you do have for a potential community partner. Offer your library as safe, free community space to groups, startups, clubs, or artists.

Find expertise outside the library. Accept that the expertise you need to run a maker program people want – anything from circuitry to cheese making – which might be outside the library.

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Arckit	970
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Aztec Software	2363
Barbershop Books	1067D
BattleQuestions.com	890
BazanED	2357
Beijing Superstar Information Technology Co. Ltd.	938
Bellwether Media	2132
Black Salt Press	989
Bright Star Touring Theatre	2261
Bright Write, LLC	2207
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Cinnabar Media Ventures	2344
Clear Insight Publishing	1067B

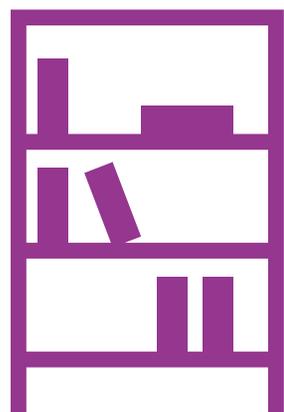
Communico	2175
Coralstone Press	2371
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Department of Information & Library Science SoIC, IU	1156
DINO LINGO INC	2260
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Easy Risers	2336
Eavesdropping on the Cosmos, LLC	2170
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e-Technologies Solutions, Corp.	2281
Florida Department of State Division of Library and Information Services	811
Foreign Languages for Kids by Kids	845
GDC DIFUSION CIENTIFICA SA DE CV	1761B
GLM Publishing LLC	574
Global Access	1793
Global Art & Culture Inc.	945
Green Kids Club, Inc	2208
Greenleaf Publishing	577
Growing Minds LLC	471
Historical Information Gatherers, Inc	467

Horror Writers Association	2138
Inside Industrial Infrastructure (III Corp)	1491
Jump!	2130
KaBOOM!	857
Keebee Play	2155
Kermit Weeks	689
King Northern, Inc	891
Know Yourself	2265
Kono Inc	1045
Legacy Digital Productions LLC	664
Library Stories	476
Lincoln Center for the Performing Arts, Inc	2152
Magnolia Pictures	732
Makerspaces.com	877
Metis Systems USA	468
National Association of Chronic Disease Directors	821
Pisgah Press	691
Pizzuti	2277
Pre K12 Plaza	2258
Qatar National Library	939
Quality Press	575

Raspberry Pi Foundation	875
REACH	454
ReadyANIMATOR	676
ReadyRosie	964
Sabia, Inc	2262
Scripps National Spelling Bee	2340
Seatales Publishing Company	1991
SENOR Tech	462
Sensitive – The Untold Story (documentary)	1067H
Skyhorse Publishing, Inc	2236
Space Science Institute	2162
Sphero	769
TeacherGeek, Inc	863
Teledynamics, llc	2381
The Marvel Group Inc	733
The SockKids	1989
Tony LaVine	889
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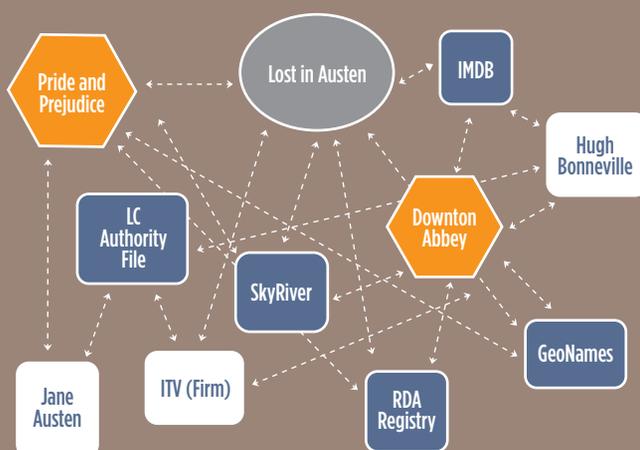
● WHAT IS LINKED DATA?

Linked Data describes a recommended best practice for exposing, sharing, and connecting pieces of data, information, and knowledge on the Semantic Web. By publishing structured data, that data can be interlinked and become more useful.

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