

Orlando

COGNOTES

CONFERENCE & EXHIBITION
JUNE 23–28, 2016

JUNE 26, 2016

SUNDAY
Edition

ORLANDO, FL

#ALAAC16

AMERICAN LIBRARY ASSOCIATION

Atwood Delivers Shakespeare With a Modern Twist

By Michelle Kowalsky, Rowan University, NJ

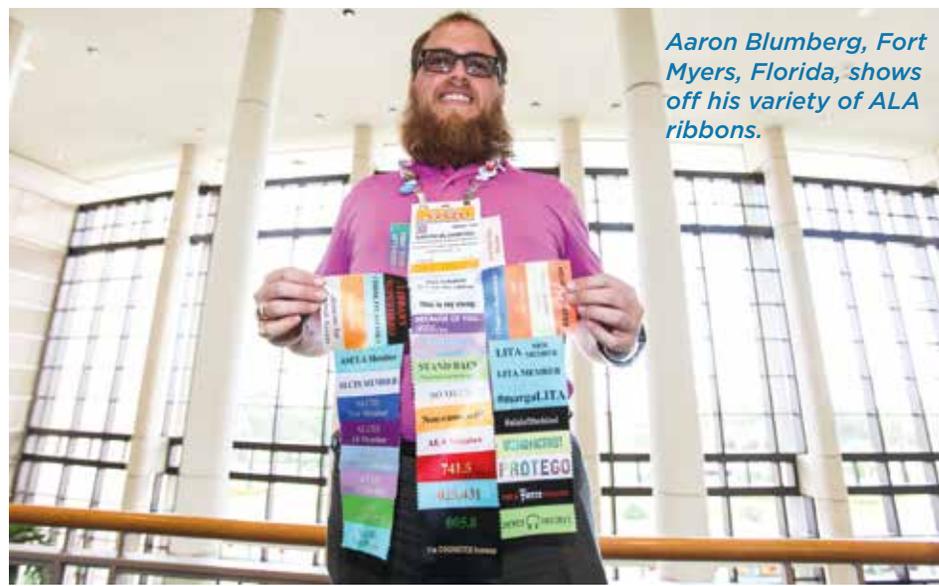
Librarians received a graduate-level crash course on interpreting Shakespeare from author Margaret Atwood during the first Auditorium Speaker session on Saturday. Atwood is one of several best-selling authors commissioned by the Hogarth Shakespeare Project to retell the Bard's works in novel form, while using their own unique style and flair.

The prize-winning Atwood authored *Hag-Seed* (October 2016), a retelling of Shakespeare's *The Tempest*, which is one of her favorite works. The title of her book is also a Shakespearean insult, which foreshadows some of the plot's excitement. Atwood regaled the audience with short scenes from the book, commentary on American and Canadian politics, and humorous critique of required school curricula.

Atwood's naturally melodic writing

evolved into iambic pentameter at times during her talk, which provided another testament to her expertise and mastery of language. In response to Shakespeare purists' natural critique of anyone trying to adapt these classic works, Atwood explained, "All interpretations of Shakespeare are slippery, just like most of his characters. ... As one of the main contributors to development of the English language, Shakespeare's words are infinitely interpretable."

Attendees received a galley copy of the work along with Atwood's admonition, "No spoilers on the Internet, or else you'll be imprisoned in the cloven pine!" This and many other literary references received a hearty chuckle from the clearly cultured audience, especially when Atwood amused them with humorous tales she witnessed as a fan of amateur and professional Shakespearean theater.



Aaron Blumberg, Fort Myers, Florida, shows off his variety of ALA ribbons.

Wedding Heard 'Round the World: Forever and Always

by Michelle Kowalsky, Rowan University

For some couples, the same-sex marriage fight is still not over, even after getting married legally. Michael

McConnell and Jack Baker, the first legally married couple in the United States, spoke about their experiences and their new memoir Saturday.

McConnell grew up in Oklahoma, had lots of strong role models, and even went to a family psychologist. His decision to come out as a gay man was obvious to him and his friends, and he credits his family for giving him the courage to live honestly and be himself. McConnell's mother said to him, "We know you are strong-willed and will do what you want, but please do what is right." These words would never be truer than when McConnell met his future husband, Jack Baker, at a barn party. Theirs is a love story renewed repeatedly against a lifetime of litigation.

Baker was the first openly gay college student body president in the country, who took on the military for overt discrimination and won, and who ran for city council and the Supreme Court in Minnesota. Baker and McConnell wanted to get married legally, so Baker went to law school to figure out how to do this. He discovered that Minnesota law at that time did not specify gender, so the two applied for a marriage license in 1970 and,

QUICK LOOK

Registration

7:30 a.m. – 5:00 p.m.

ALA Store

8:30 a.m. – 5:00 p.m.

Exhibits

9:00 a.m. – 5:00 p.m.
Exhibit Halls

Newbery-Caldecott-Wilder Banquet

6:00 – 11:00 p.m.
Hyatt Regency Orlando



Alan Bernstein, Valdosta State University Odum Library (Georgia), donates blood at the ALA Annual Conference. The blood draw continues today from 9:00 a.m. – 3:00 p.m. at the end of the 400 aisle in the Exhibits.

» see page 4

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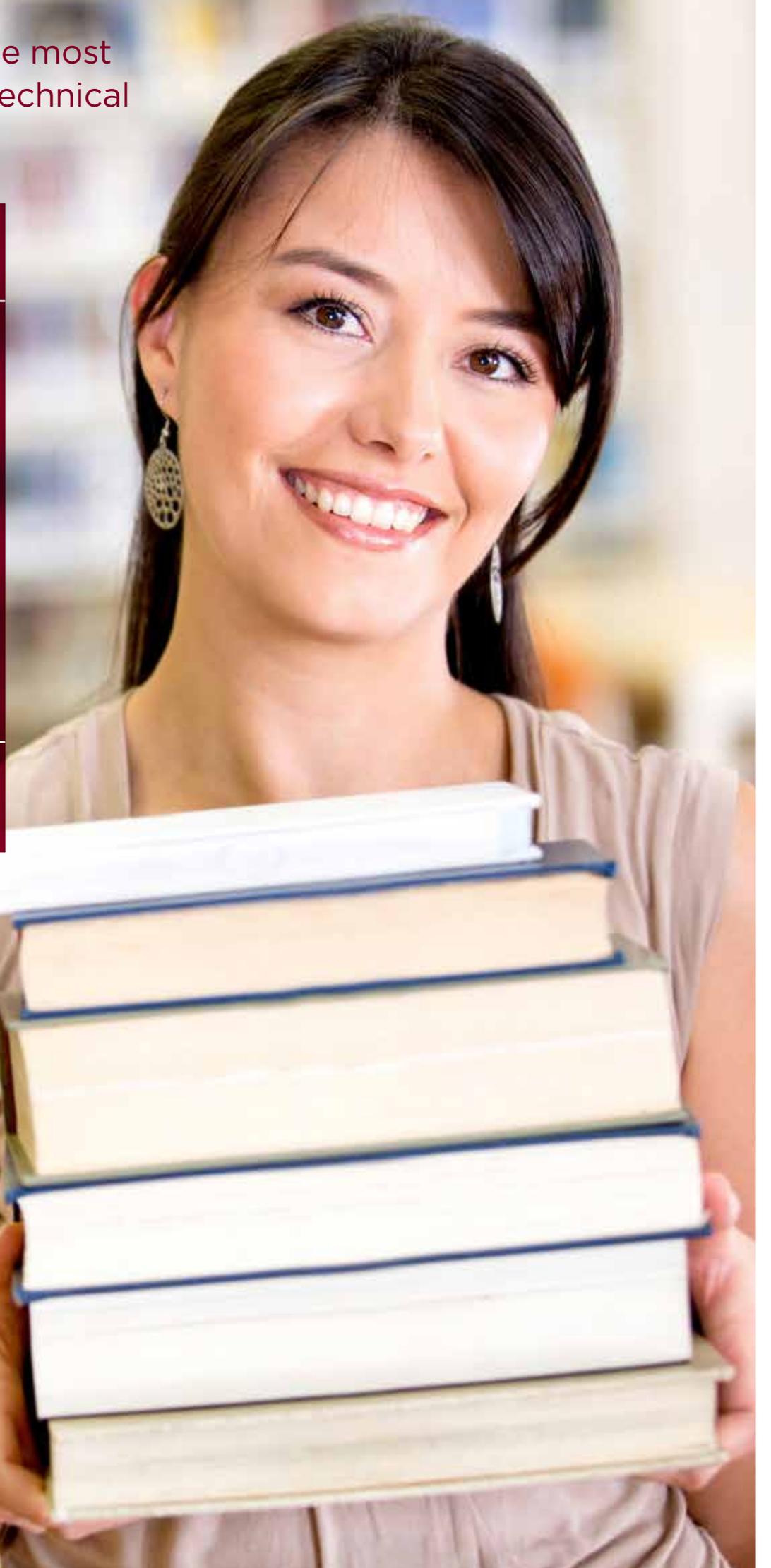
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America Will Get it Right

By Talea Anderson, Washington State University

As part of 50th anniversary celebrations for the National Endowment for the Humanities (NEH), Congressman John Lewis spoke on Saturday about his graphic novel trilogy *March*, a series that retells the events of the civil rights movement including the historic 1963 March on Washington for Jobs and Freedom. Lewis appeared with his *March* collaborators, coauthor Andrew Aydin and artist Nate Powell.

Annual Conference Videos on YouTube

Want to see more of the ALA Annual Conference? The *Cognotes* staff is producing videos of key conference sessions, events, and the Exhibits.

See video coverage of Saturday's Memorial for Pulse Shooting Victims, Friday's Opening Session with Michael Eric Dyson, and others.

Watch them at www.youtube.com, search "2016 ALA Annual Conference" or #ALAAC16.

Lewis famously led the Student Non-violent Coordinating Committee (SNCC) at the height of the civil rights movement. Now, as the last surviving member of the "Big Six" civil rights organizations active in the 1960s and a former Freedom Rider, he uses *March* to recount his memories of the time period.

Lewis spoke about the crucial role libraries fill in encouraging upcoming generations to pursue social change. He noted how, by reading, he was inspired to challenge the racist status quo. "You as librarians have been encouraging people to get into trouble – good trouble – and you must continue to do just that," he said. "Through information – through books – we must find a way to set down the burden of hate."

William Adams, chairman of the NEH, concurred in introducing Lewis that libraries are essential for supporting healthy egalitarian societies. "There is no democracy without the act of memory," he said, likewise encouraging libraries to continue in their work of preserving and sharing the history of events like the civil rights movement. It is for this reason that the NEH has awarded some 3,400 grants to libraries in the past 50 years, totaling \$515 million.

Lewis concluded his remarks by calling on librarians to remain hopeful, despite events like the recent Orlando shootings. He recalled how, in 1956 at 16 years of age, he

"When people say the world doesn't change, I want to tell them to walk in my shoes. ... I truly believe we will get it right in America."

was turned away from Pike County Public Library because library cards were for "whites only." In 1998 he returned to this library for

the first time to sign copies of his memoir, *Walking with the Wind*. At that time, 40 years later, he was welcomed into the library by an audience of white and black readers, and the staff gladly presented him with a library card. "When people say the world doesn't change," Lewis said, "I want to tell them to walk in my shoes.... I truly believe we will get it right in America." Lewis left the stage amid modified words from the civil rights movement, "We will overcome."

COGNOTES

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The Library of Congress Exhibit Booth Schedule

ALA Annual Conference – Orlando, FL
June 24 – 27, 2016

Sunday, June 26

- 9:00** I Cannot Live without Books (webcast from the Library of Congress)
Teaching with Primary Sources (webcast from the Library of Congress)
The Library of Congress Is Your Library (webcast from the Library of Congress)
- 9:30** Pursuing your Family History at the Library of Congress / Ahmed Johnson
- 10:00** Classification Web 101: A Brief Introduction / Patricia Hayward
- 10:30** Outreach Innovation at the Library of Congress / Jane McAuliffe
- 11:00** Creating a Model License for the Purchase of Electronic Resources at the Library of Congress / Linda Geisler
- 11:30** Copyright Material Processing in the U.S. Arts, Sciences, and Humanities Division / Vera Clyburn

- 12:00** Campaigning for President in Africa: Selected Political Memorabilia from the Library of Congress Collections / Laverne Page
- 12:30** The Predatory Publishing Phenomenon: Actors, Bystanders, Consequences / Regina Romano Reynolds
- 1:00** The 1976 Act Turns 40: What's Next? / John Saint Amour
- 1:30** From Cylinders to Cell Phones: Documenting Culture at the American Folklife Center / Melissa Lindberg
- 2:00** The National Library Service for the Blind and Physically Handicapped Currency Reader Distribution Project: A Collaboration between the Library of Congress and the Bureau of Engraving and Printing / Lindsay Conway
- 2:30** The Library of Congress BIBFRAME Pilot: Phase One / Judith Cannan & Paul Frank
- 3:00** Operations of the Germanic and Slavic Division at the Library of Congress / Robert C. Morgan
- 3:30** The Changing Practice of Law and the Impact on the Law Library of Congress / Roberta Shaffer
- 4:00** The Library of Congress (featured video from C-Span)

Booth
#1917

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Turn Outward and Be a Part of Your Community, Not Apart From It

By Deborah Hathaway, Texas Woman's University MLS

Libraries Transforming Communities (LTC), funded by a Bill and Melissa Gates Foundation grant, uses the Harwood approach to community engagement. During "Way to Innovate: How Three Libraries Turned Outward to Lead Change (and You Can, Too)," on Saturday, Rich Harwood, The Harwood Institute for Public Innovation, said we are in a time where we are more concerned

with what we are against instead of what we are for. This is the reason he started the Turning Outward program. "Libraries enjoy a trust few other organizations can claim and they are an asset that cannot be bought and needs to be protected," said Harwood. "The LTC uses Turning Outward to expand its boundaries and makes the community the reference point for what libraries do."

Mary Davis Fournier, ALA Public Programs Office, explained that Turning Out-

ward allows libraries to quit focusing solely upon budgets, bills, and fines and move to a new narrative where the focus is engagement.

This program can be used in small or large libraries and still get results. It begins with the ASK exercise, a dialogue between the library and community consisting of four questions:

- What kind of community do you want to live in?
- Why is that important to you?
- How is that different from how you see things now?
- What are some of the things that need to happen to create that kind of change?

Three LTC members shared their experiences of how this method changed their libraries and communities. Red Hook Public Library, a small library in New York State, serves a population of 1,961. Erica Freudenberger feels this is an advantage as "we don't have the red tape larger libraries face when it comes to change." She took the door-to-door approach to find out what residents thought about their community. "Fixing traffic lights is usually not what libraries do, but if it affects the quality of life then the library should be involved," said Freudenberger. "Remember that libraries do not exist in a vacuum. They only thrive when the community thrives. You need to leave the building and talk to people about what they want or need and then figure out how to do it."

Amber Williams, Spokane County (Washington) Library District, also recommended that librarians leave the building. "The only

people that come to a library are those who know about the library," said Williams. "Turning Outward allows you to expand your programming area from just the edifice to the entire community. If you raise visibility, you raise relevance." One of the partnerships her district created is between teens and seniors. They created an intergenerational opportunity program where the library trained teenagers to teach seniors how to use mobile devices at senior centers.

Richard Frieder, Hartford (Connecticut) Public Library, described how staff in a large urban library learned that public safety and police relations were community concerns. They partnered with the Hartford Police and formed teams that encourage community events and joint learning experiences with community members, library staff, and the police.

For tools, reports, and more information on the Harwood Institute visit www.theharwoodinstitute.org and www.ala.org/LTC.

Author Avi on Being a Reader First

By Caroline Gardner, Simmons College SLIS

There are three main obligations that librarians and writers share when thinking about children, said award-winning author and playwright Avi as he addressed the American Association of School Librarians (AASL) President's Program attendees. "To be honest, to write as well as we can, and to create a vision of life that is both a challenge and an achievement."

Avi was impassioned as he spoke about his life growing up in the 1940s and '50s in New York, at a time when children's books were not as common and writing was little more than penmanship exercises in school. Crediting much of his creative interest in his voracious appetite for reading and radio, he was told over and over that he was a terrible writer. Failing high school, his parents hired a tutor, Ella Ratner. She told Avi, "You are

an interesting person – if you wrote better, people would know that." Her statement was one of the top reasons he was inspired to keep trying and keep writing.

By sharing his life's difficulties with writing and access to children's books, he emphasized the importance of the school library and reading on children of all ages. Before becoming a successful children's writer, Avi was a librarian and has remained a library advocate. "Making sure there is support and belief in child readers and writers is important, even if someone thinks there isn't any potential in their work," he said. "The word 'read' is enormously powerful – just look at a single dictionary definition of it!"

Avi reminded us that books are more influential than we may think, saying, "I'm not a reader because I am a writer, but rather I am a writer because I am a reader."

Wedding

» from page 1

after addressing multiple loopholes in

the existing laws, were married in 1971.

This made them instant celebrities whose lives were covered by multiple news outlets at the time of their legal union. They would become newsworthy again in 2015, when gay marriage laws were revised at the federal level. After nearly 40 years, their union was declared no longer valid, creating additional legal loopholes in which the couple became stuck. Blue Earth County, Minnesota, had improperly recorded their initial marriage license so they are still unable to either correct this problem, remarry each other, transfer assets to their spouse upon death, or claim Social Security survivor benefits. "I learned in law school that under the rule of law, what is not forbidden is permitted," said Baker.

If the turmoil of their legal problems was not enough to handle, the couple was inundated with letters from the many people who were touched by their story. Even before their story was published, and more so since then, strangers sent the couple letters about their hopes, fears, and dreams for marriage equality and many other issues they were experiencing, such as the struggle for transgender rights. Reading these letters often brought them to tears for different reasons, as strangers expressed their direct support or their overt criticism of their union.

Yet the two are hopeful that a resolution to their issues is imminent. "Times can change, based on the courage and work of all those willing to stand up for what they believe," said McConnell. The two continue to speak and work toward marriage equality.

The Wedding Heard 'Round the World: America's First Gay Marriage (2016), by Michael McConnell with Jack Baker, as told to Gail Langer Karwoski, is available from the University of Minnesota Press.

3 Things You Need to Know Today!

1 MackinVIA Presentations

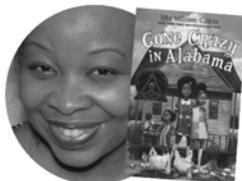
Come to Booth #2269 for MackinVIA presentations conducted by Teacher Librarians and Mackin experts.

2 Author Signing

10:00-11:00am
Margarita Engle
Enchanted Air



1:00-2:00pm
Rita Williams-Garcia
Gone Crazy In Alabama



2:00-3:00pm
Ilyasah Shabazz
& Kekla Magoon
X: A Novel



3 Free Giveaways

Register to win a free Bluetooth speaker at EVERY scheduled MackinVIA presentation.

FREE Mackin tote bags and more!

Today's Tip:

MackinVIA was voted Best In Show, ISTE 2015 and received an Award of Excellence from Tech & Learning, 2015.



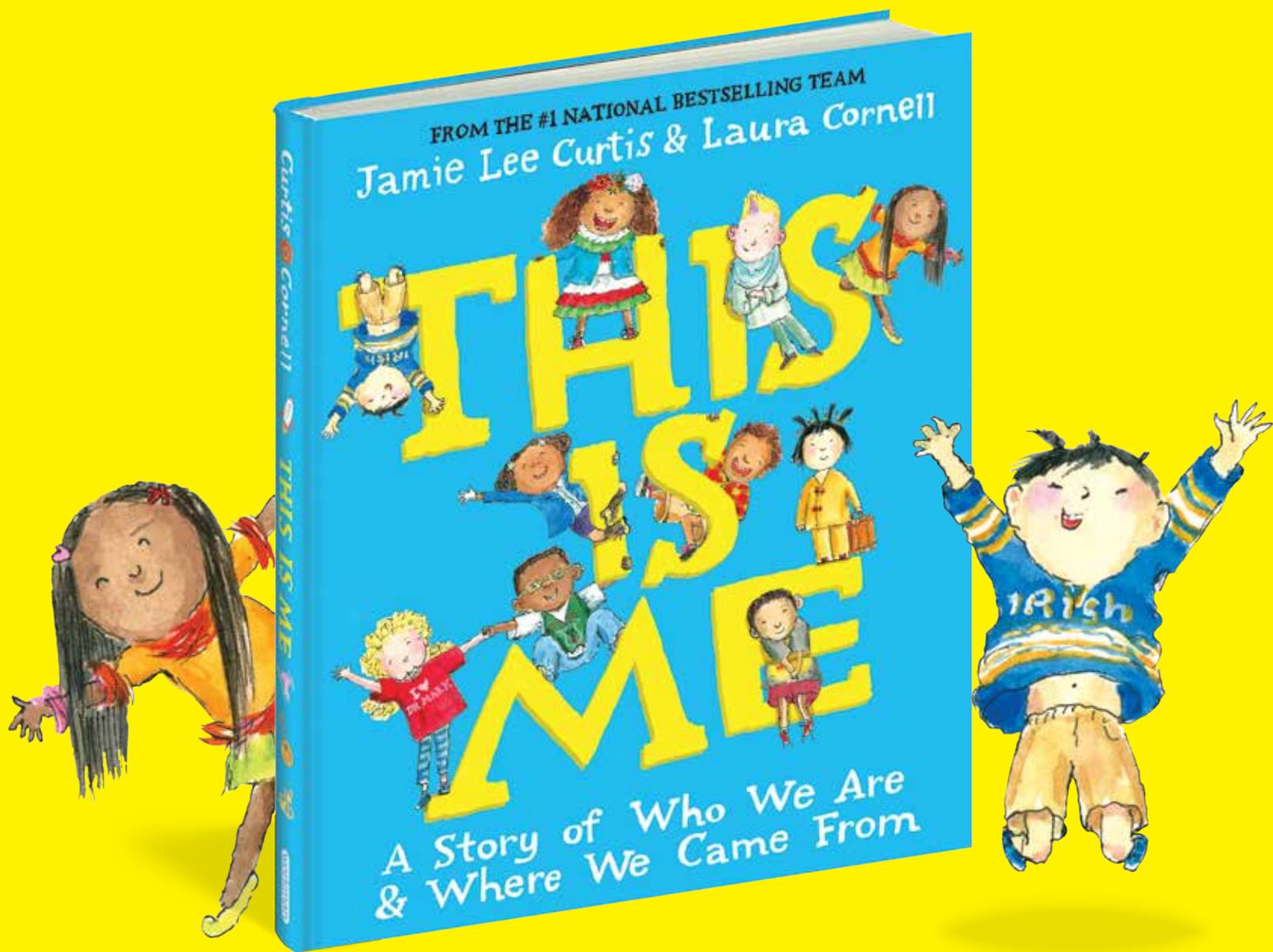
Meet Jamie Lee Curtis at the Closing General Session



Photo by Andrew Eccles

Come to the Workman booth (#1340) on Monday, June 27, to get your wristband and guarantee your spot in line!

(While supplies last.)





Memorial for Pulse Shooting Victims



Peter Coyl and Deb Sira, Chair and Chair-Elect, GLBT Round Table.

Coyl

“The best we can do to honor those who have died is to remember and live out loud. Remember those who have passed. Remember the lives they led. Remember the futures they would have held.”

Sira

“Like Stonewall and with time, Pulse will have its place in history as a powerful symbol of equity, diversity, and inclusion.”



Lucia M. Gonzalez and Mario Ascencio, past presidents, REFORMA

Gonzalez

“I hope that we awaken, and the ones that have the power to make decisions, they awaken too and they realize that there is no place for weapons of mass destruction, that belong in the war field, to be in our civil societies.”

Ascencio

“I am thankful for being here in Orlando with my REFORMA familia and my ALA GLBT family, who bring peace and comfort, not only to my mind, but to those who have been affected by this tragedy.”



ALA President Sari Feldman (right), leads attendees in a moment of silence as the names of the victims are displayed.

“As one ALA, we stand together with the City of Orlando. We stand with the LGBTQ and Latino communities, and we stand on the side of hope in the face of tragedy.”



ALA President-Elect Julie Todaro and U.S. Congressman John Lewis

Todaro

“In times of sorrow and grief, we turn to words, often as beautiful as the words we heard this morning, words of kindness, words of remembrance, and words of reflection. In the wake of the Pulse tragedy, though, I believe we also need words of action. We hold the power to transform lives through compassion, understanding, and commitment to social justice.”

Rep. Lewis

“As a people who believe in the way of peace, in the way of love, in the way of non-violence, who believe that, for a sense of hope, of moving our lips, our feet, our hands, we can change things.”

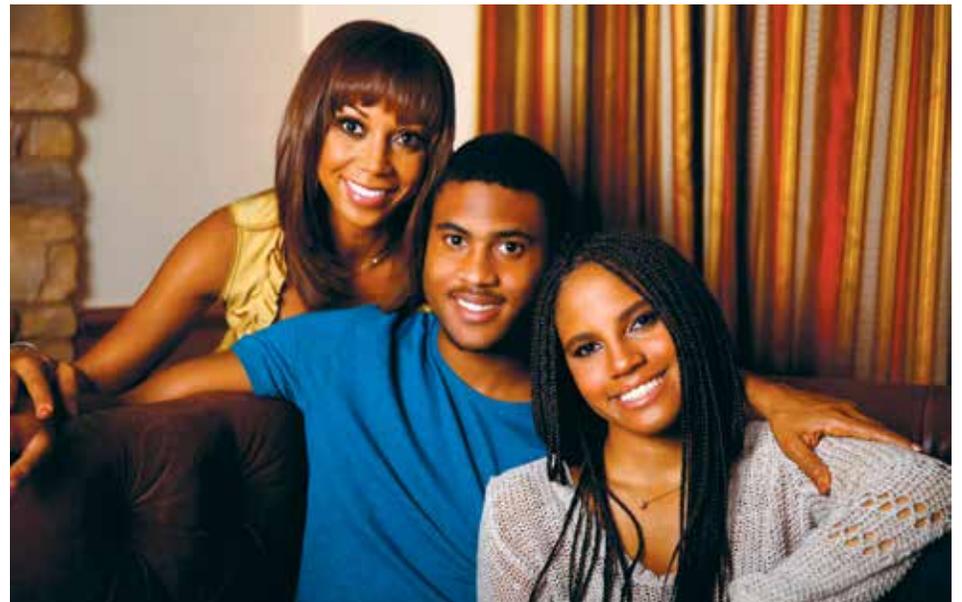


Holly Robinson Peete, Twins to Speak Monday

Actress, author, talk show host, activist, and philanthropist Holly Robinson Peete has devoted her life and career to autism awareness. Most recently she has coauthored the timely young adult novel *Same But Different: Teen Life on the Autism Express* with her 18-year-old twins Ryan Elizabeth and RJ, addressing the challenges and triumphs of being a teen living with autism and the effects on family, school, friends, and life. Ryan Elizabeth and RJ will join their mother in this Auditorium Speaker program on Monday from 10:30 – 11:30 a.m.

Holly Robinson Peete, RJ and Ryan Elizabeth
Auditorium Speakers
Monday, 10:30 – 11:30 a.m.
Chapin Theater (OCCC W320)

Through alternating fictional narratives based on their own lives, Ryan Elizabeth and RJ, who has autism, reveal honestly what it means to be a teen living with autism. *Same But Different* explores the funny, painful, and unexpected aspects of teen autism while daring to address issues not usually talked about, underscoring tolerance, love, and the understanding that everybody's unique



Holly Robinson Peete and her twins RJ and Ryan Elizabeth
(photo by Stephanie Willis).



The "Now Showing @ ALA Film Program" offers a variety of films and documentaries throughout the conference from Saturday through Monday. With a range of screening times, stop by between meetings or for an educational break. (OCCC, Room 207C)

Sunday, June 26

8:00 – 10:00 a.m.
10:30 – 11:00 a.m.
1:30 – 3:30 p.m.
4:00 – 5:30 p.m.

In Football We Trust
Chinese Couplets
3 1/2 Minutes, 10 Bullets
Fear of 13

drumbeat is worth dancing to.

Since 2000, when Peete learned of RJ's autism diagnosis, she has worked tirelessly to help families everywhere who are raising children with autism. With her husband, former NFL quarterback Rodney Peete, she founded the HollyRod Foundation, dedicated to offering help through compassionate care to families living with autism and Parkinson's disease. Her picture book about living with autism, *My Brother Charlie*, co-written with Ryan Elizabeth and illustrated by Shane Evans, received an NAACP Image Award.

Ryan Elizabeth Peete is a college student and avid world traveler who has devoted herself to advocacy for children with special needs. Rodney Jackson Peete, "RJ," serves as a mentor at the Los Angeles Speech and Language Therapy Center, where he provides support and help to young people like himself on the autism spectrum. The Peetes invited viewers into their bustling family life in the docuseries "For Peete's Sake," which premiered on the Oprah Winfrey Network in March 2016. The Peetes' appearance at the conference is sponsored by Scholastic.



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ALA members gather for an #ALAAC16ClassPhoto at the ALA Lounge.



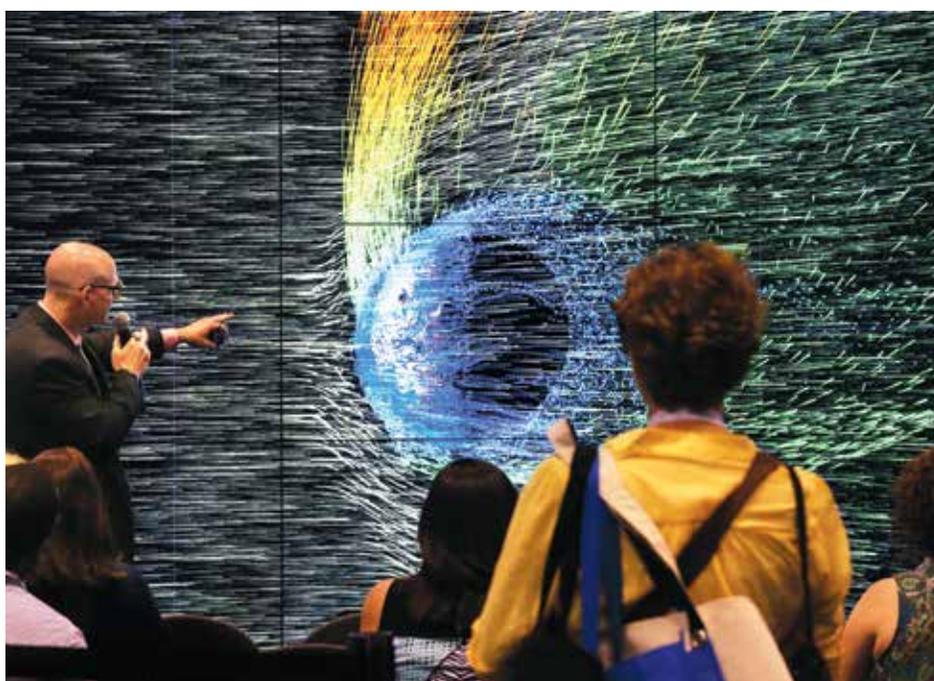
Joey Conner (left) and Debbie Lewis, both from the Alachua County Library, Gainesville, Florida, take a selfie during the Exhibits Opening Reception.



ALA attendees pack the floor during the Exhibits Opening Reception.



ALA President Sari Feldman and the ALA Executive Board hold a virtual ribbon cutting to open the Exhibits.



NASA Scientist Dr. Alex Young makes a presentation to librarians at the NASA booth in the Exhibits.



Shannon Ayrish Booyesen, Saint Augustine, Florida, pauses for a photo with cutouts of the presidential nominees at the ABDO Publishing booth.

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TODAY'S STAGES SCHEDULE IN THE EXHIBITS

10:30 – 11:20 a.m.

Abrams Books – Erin Gleeson,
The Forest Feast for Kids

11:30 a.m. – 12:20 p.m.

Workman – Emily Paster,
Food Swap

1:30 – 2:20 p.m.

Perseus – Marlene Koch,
Eat What You Love

3:30 – 4:20 p.m.

Workman – Cara Mangini,
The Vegetable Butcher



400 Aisle



400 Aisle

9:30 – 10:20 a.m.

John Patrick Green, Comic Books as a Gateway to Early Learning

10:30 – 11:20 a.m.

Will Eisner Presents, Creating Local Partnerships for Your GN Collection Development and Programming

11:30 a.m. – 12:20 p.m.

DC Entertainment – HARLEY QUINN All Access

12:30 – 1:20 p.m.

Viz Media – Mark De Vera, Manga!

1:30 – 2:20 p.m.

Abrams – Jim Ottaviani, The Imitation Game: Alan Turing Decoded

2:30 – 3:20 p.m.

Drawn & Quarterly – The Best Graphic Novels You Haven't Heard of (Yet): 2016/2017 Preview

3:30 – 4:20 p.m.

What's Coming in Graphic Novels for Fall

Considering a PhD or Master's degree in Library and Information Science?

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Find your school at the Library Educational Booths (1150-1162)

Enter to win admission to Universal's Wizarding World of Harry Potter

Drawing: Monday, June 27th at 11 am



Participating Schools:

Association for Library and Information Science Education (ALISE) • San José State University School of Information • Simmons College School of Library and Information Science • Syracuse University School of Information Studies • University of Illinois at Urbana-Champaign Graduate School of Library and Information Science • University of North Texas College of Information • University of Washington Information School • University of Wisconsin-Milwaukee School of Information Studies • Wayne State University School of Library and Information Science

“Without libraries what have we? We have no past and no future.”

– Ray Bradbury –

The American Library Association offers its deepest thanks to the National Endowment for the Humanities for **50 years** of supporting libraries and communities through initiatives like “Latino Americans: 500 Years of History.”





Transgender Teen Author, Activist Jazz Jennings to Share Her Journey

Jazz Jennings, one of the youngest and most prominent voices in the national discussion about gender identity, will be an Auditorium Speaker on Monday from 8:30 – 9:30 a.m.

At the age of five and with the support of her parents, Jennings transitioned to life as a girl. A year later, her first Barbara Walters interview aired, at a time when the public was much less knowledgeable or accepting of the transgender community. This groundbreaking interview was followed other high-profile interviews, a documentary, the launch of her YouTube channel, a picture book, and her own reality TV series – “I Am Jazz” – making her one of the most

Jazz Jennings
Auditorium Speaker
Monday, 8:30 – 9:30 a.m.
Chapin Theater (OCCC W320)

recognizable activists for transgender teens, children, and adults.

In her memoir, *Being Jazz: My Life as a (Transgender) Teen*, (June 2016), Jennings reflects on these very public experiences and how they have helped shape mainstream attitudes toward the transgender community. She has faced challenges, bullying, discrimination, and rejection, yet perseveres as she educates others about her life as a transgen-



Jazz Jennings

der teen and learns to navigate the physical, social, and emotional upheavals of adolescence. Throughout, her family has supported her and stood against those who do not understand the true meaning of tolerance and unconditional love. Jennings, who hosts a series of videos about her life on YouTube, was named to *Time* magazine's most influential teens list two years in a row, was one of *The Huffington Post's* 14 most fearless teens, and was the youngest person ever featured on *Out Magazine's* OUT100, as well as on *The Advocate's* 40 under 40 list. In 2014, she was named a Human Rights Campaign Youth Ambassador and received LogoTV's Youth Trailblazer Award.

Her appearance is sponsored by Random House Children's Books.

Talking Across Generations: A Conversation about Core Values, Intellectual Freedom, and Social Justice to be Presented Monday Afternoon

For many years, intellectual freedom, a core value of librarianship and many colleagues in the publishing world, has looked to a near First Amendment absolutism. Today, a growing concern over the need for more diversity in publishing, a greater sensitivity to the abuses of power and privilege, has given rise to a stronger commitment in the field to social justice.

“Taking the Cake: A Generational Conflict,” a panel discussion taking place on Monday at 1:30 p.m. in the Orange County Convention Center, room W205, offers an opportunity to directly engage in

a conversation and talkback that considers whether these values are in conflict; asks whether one value is replacing the other; and considers the responsibility of librarians and publishers as one generation of professionals begins to give way to another.

Recent controversies over the content of children's books have thrown into sharp relief the potential conflicts between these two values. When the book *A Birthday Cake for George Washington* was pulled from circulation by Scholastic after robust criticism of the book's portrayal of slavery, many supported the decision to remove the

book from circulation, while other librarians, publishers, and free speech advocates argued that the decision to pull the book compromised intellectual freedom.

Judith Platt, a lifelong advocate for the freedom to read on behalf of the American Association of Publishers, will share the platform with Katie Chamberlain Kritikos, a doctoral student at the University of Wisconsin-Milwaukee's School of Information Studies to lead a discussion about the foundations and future of our profession. Jamie LaRue, director of the ALA Office for Intellectual Freedom, will introduce

the panel and moderate the discussion. The panel is jointly sponsored by ALA's Intellectual Freedom Committee and the American Association of Publishers.

ALA Releases New Report on Entrepreneurship Programs in Libraries

The library community does more to promote entrepreneurship than many realize. Libraries provide assistance at every stage of the effort to launch and operate a new venture – from writing a business plan, to raising capital, to managing workflow. Earlier this month, ALA released *The People's Incubator: Libraries Propel Entrepreneurship*, a new report that highlights how public and academic libraries leverage their diverse resources to work with entrepreneurs during all stages of the business start-up process.

Learn about best practices for supporting entrepreneurs in libraries at the session “The People's Incubator: Libraries Propel Entrepreneurship,” when a panel of experts will elucidate the value of this assistance to the entrepreneurship ecosystem, and discuss ways in which libraries might make an even greater impact on the innovation economy moving forward. The session takes place on Monday from 10:30 – 11:30 a.m., in the Orange County Convention Center, room W105B. Speakers include Vanessa Neblett, assistant manager of Reference Central for the Orange County (Florida) Library System; Thomas J. O'Neal, associate vice president for research and commercialization for the University of Central Florida; and Jerry Ross, president of the National Entrepreneur Center. Charlie Wapner, senior information policy analyst of ALA's Office for Information Technology Policy, will moderate the program.

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Colleen Rowe, Head of Library Access Services
St. Mary's University College

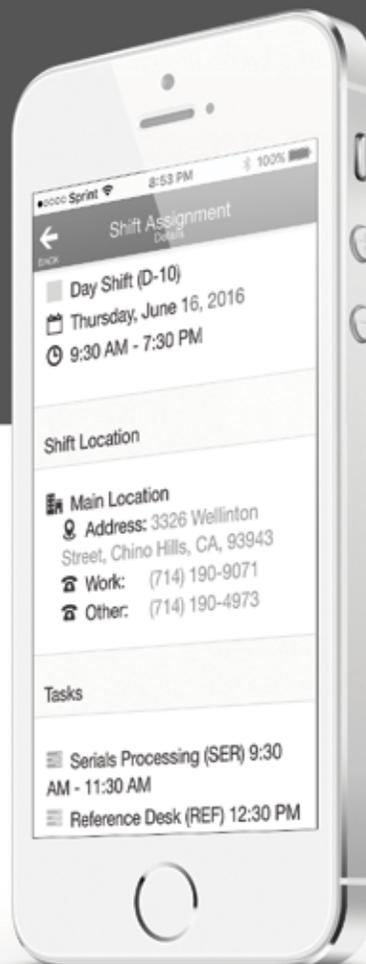
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Building an Adult Literacy through Libraries National Movement

According to the Program for the International Assessment of Adult Competencies, one in six American adults struggles with basic literacy. Public libraries help meet this need through services such as high-interest, low-level collections and tutoring. Join ALA and ProLiteracy for "Adult Literacy through Libraries: Building a National Movement," today from 4:30 – 5:30 p.m. in the Orange County Convention Center, room W101B.

Become oriented to Adult Literacy through Libraries: An Action Agenda, which guides libraries in this work, and see practical strategies for expanding adult literacy services, libraries creating and implementing tailored action plans, and a preview of a free online course, launching in 2017. Published in 2014, the Agenda is an innovative call to action that outlines recommendations in seven priority areas: Collection Development, Technology and Digital Literacy, Collaboration and Strategic Partnerships, Professional Development and Graduate Education, Community Planning and Program Evaluation, Raising Awareness and Influencing Policy, and Sustainability. With the award of an IMLS Laura Bush 21st Century Librarian Grant, ALA and ProLiteracy are furthering the work of the Action Agenda to develop an openly accessible course and collection of resources, with help of a pilot cohort of three public libraries and an advisory group of leaders in adult literacy and library work. Become part of building a national movement of adult literacy through libraries.

Guerrero Featured Speaker at Today's ALA President's Program

Diane Guerrero will be the featured speaker at ALA President Sari Feldman's President's Program, today from 3:30 – 5:30 p.m. "America's libraries have advanced the American Dream by providing services and resources that welcome and support all immigrants," said Feldman. "Diane Guerrero's personal story is a powerful reminder of the library's essential role in creating individual opportunity and community progress." The event will take place in the Orange County Convention Center, Chapin Theater (room W320).

Well known as an actor on the hit shows "Orange is the New Black" and "Jane the Virgin," Guerrero also volunteers with the nonprofit Immigrant Legal Resource Center and in 2015 was named a White House Ambassador for Citizenship and Naturalization. An outspoken advocate for common sense, comprehensive immigration reform, Guerrero was taken in by other Colombian families in Boston after her family was deported without warning to Colombia when she was 14.

Her forthcoming memoir, *In the Country We Love: My Family Divided*, was published in May 2016 by Henry Holt & Co. Her appearance at the event is sponsored by Henry Holt & Co./Macmillan, and will be preceded by the ALA Awards.



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Changing the World through Creativity



Maya Penn

By Talea Anderson, Washington State University

Teen entrepreneur and activist Maya Penn spoke as part of Saturday's Auditorium Speaker Series about her new book, *You Got This! Unleash Your Awesomeness, Find Your Path, and Change Your World*. Penn is passionate about "changing the world through creativity." At 16, she has shown prodigious talent as a young creative and entrepreneur. Among other things, she manages her own eco-friendly fashion line, is the CEO of Maya's Ideas, a company she started in 2008

when she was eight years old, has developed animated films, and has delivered three TED Talks, with one of these having received more than 1.3 million views online.

Penn noted that she intends *You Got This!* to encourage others to use their creative gifts to improve the world. She reiterated the importance of giving back in her own work – using her companies and products to advocate for girls' rights, promote environmental protection, and empower women and youth to be more active in computer science and STEM fields. Penn indicates that 10 – 20

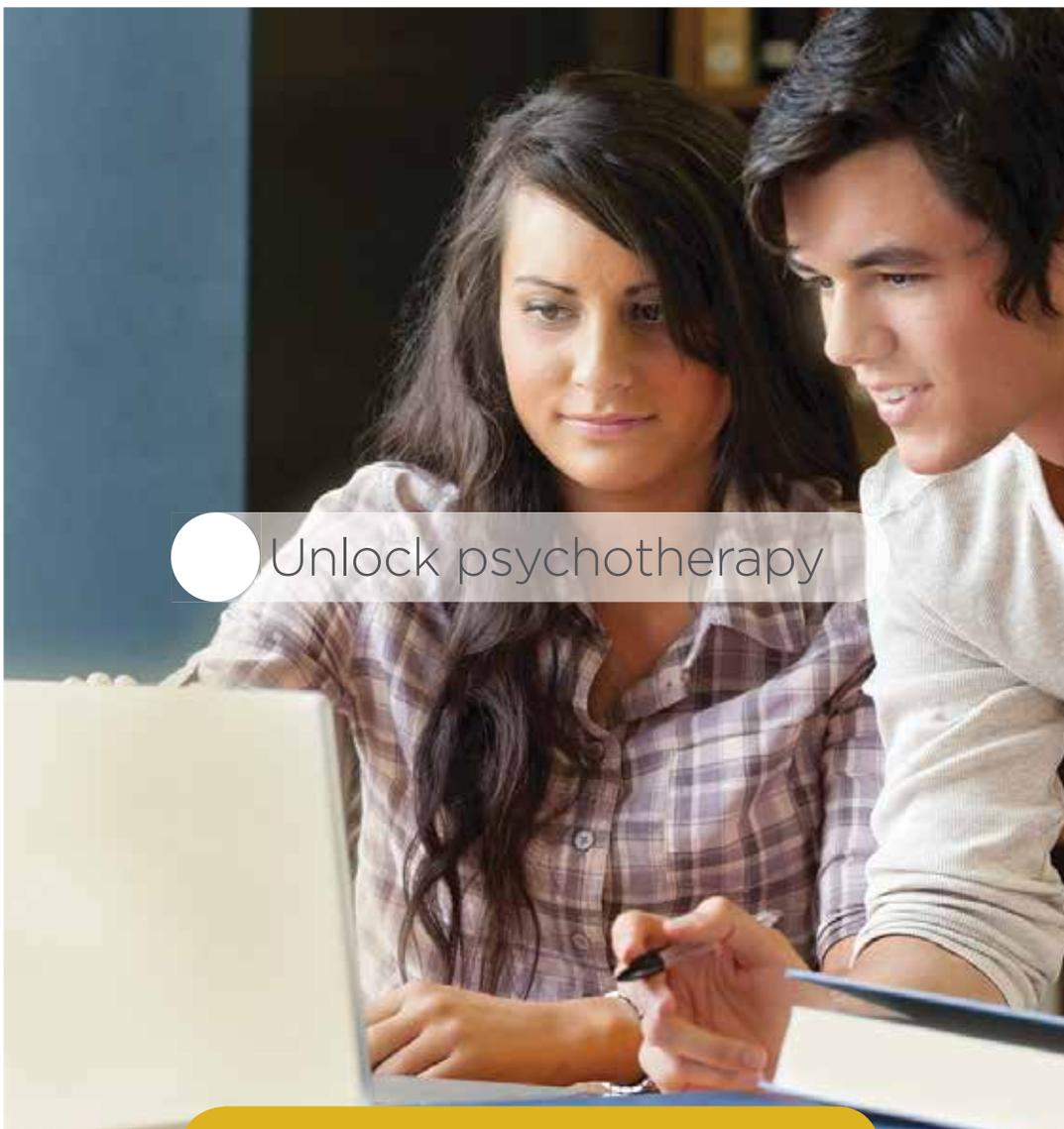
percent of her own profits go to local and international charities and environmental organizations. By pursuing her creative interests and passion for activism, she has found points of synergy. For instance: her animated short films about the importance of pollinators and her line of eco-friendly sanitary pads developed for use by girls internationally.

Penn noted the impact of libraries on her

life and career. She indicated that books – too many to name – have guided her in evolving her interests. Addressing the audience, she said, "You guys are like the keepers of portals to other worlds. I think that's a super power you need to keep." She remarked, finally, that it is an honor to participate in ongoing conversations through books – to inspire as she has been inspired by others.



Librarians fill the aisles picking up advance copies of books during the Exhibits Opening Reception.



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TODAY'S STAGES SCHEDULE IN THE EXHIBITS

9:30 – 10:15 a.m.
Blink, Zonderkidz, & Tommy Nelson

10:30 – 11:15 a.m.
Candlewick Press and Chronicle Books: Fall 2016 Titles

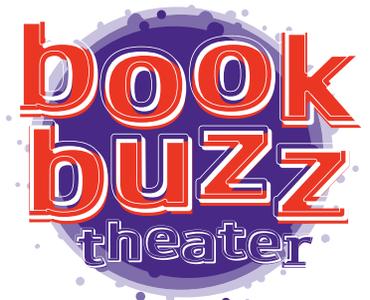
11:30 a.m. – 12:15 p.m.
“Lunch and Learn” with Holiday House and Albert Whitman & Co

12:30 – 1:15 p.m.
Perseus and Hachette Book Buzz

1:30 – 2:15 p.m.
HarperCollins Publishers and MIRA Books

2:30 – 3:15 p.m.
Random House Children’s Books Fall 2016 Preview!

3:30 – 4:15 p.m.
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9:00 – 9:50 a.m.
Coral Stone Press – Todd Kessler, If Reading Is so Important, Why Are Children’s Books Getting Shorter?

10:00 – 10:50 a.m.
Inside Simon & Schuster’s New Muslim-Themed Imprint, Salaam Reads – Zareen Jaffery and Justin Chanda

11:00 – 11:50 a.m.
Ripley’s Believe It or Not!, Creating Curious Content

12:00 – 12:50 p.m.
Class of 2K16 – Kiss and Tell: MG and YA Authors Talk Cuddling to Kissing to Oh My!

1:00 – 1:50 p.m.
Tor – Thomas Olde Heuvelt, HEX

2:00 – 2:50 p.m.
PopTop Stage: Basic Books – John Simpson, The Word Detective

3:00 – 3:50 p.m.
MIRA Books – Historical, Emotional Women’s Fiction



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Exhibits Closing Events

ASCLA Addresses Barriers of Many Types

Be sure to attend the ASCLA program “Don’t Get Sued: What Librarians are Doing to Address the Physical, Programmatic, and Web-based Accessibility Barriers for People with Disabilities” today from 4:30 – 5:30 p.m. in the Orange County Convention Center, room W105B. Brought to you by the Universal Access Interest Group of ASCLA, librarians will share real-world experiences addressing the everyday needs of patrons with disabilities in the library and an example of responding to an audit from the U.S. Department of Justice about the accessibility of web pages

and online resources. At the end of the program, attendees will be able to identify resources and tools to use to help make their own libraries more accessible, as well as gain better insight on how to meet the accessibility needs of their patrons and why it’s important that they do.

Speakers include Sandy Cohen, Nashville Public Library; Chris Corrigan, Library of Congress; Marti Goddard, San Francisco Public Library; Lily Sacharow, Berkeley College (New York); and Deborah Tenofsky, University of Cincinnati Libraries.

Explore Over Two Centuries of Jewish Heritage in Florida

Join the Jewish Information Committee of the ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT-JIC) and the Association of Jewish Libraries (AJL) for an exploration of over two centuries of Jewish life in the Sunshine State during “Chronicle of a People: Over 250 Years of Florida Jewish History” today from 1:00 – 2:30 p.m. at the Hyatt Orlando, Celebration 10.

During this session, guest speaker Marcia Jo Zerivitz, founding executive director of the Jewish Museum of Florida at Florida International University (FIU), will discuss her research into the rich history and compelling backstories of Jewish Floridians. Zerivitz dispels the popular notion of Jews arriving in Florida only after World War II, as she found evidence of the community dating as far back as 1763, including such notable personalities as David Levy Yulee, who saw Florida’s admission into the Union and served as the first

Jewish member of the United States Senate, and through the present, where Florida is both the third overall most populous state and has the third highest Jewish population in the U.S.

Zerivitz has traveled 250,000 miles across Florida to conduct grassroots research and retrieve the state’s unknown Jewish history to create an archival collection and traveling exhibition that would eventually become the Jewish Museum of Florida in Miami Beach. She also initiated legislation for Florida Jewish History Month (January) and a Jewish American Heritage Month (May) to increase awareness of the contributions by Jews to the state and nation. She authored all of the Florida entries for the *Encyclopedia Judaica*, and her scholarship has been used in films, historical journals, and books, including publications by Brandeis University Press; she has been published internationally. She has written two photo-documentaries for Arcadia Publishing, including *Jews of Greater Miami* (2009) and *Jews of Tampa* (2013).

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Librarians, Student Press Advocate Share 2016 FTRF Roll of Honor Award

Librarians Helen Adams and Nancy Kranich and attorney and First Amendment advocate Frank LoMonte have been named the recipients of the 2016 Freedom to Read Foundation (FTRF) Roll of Honor Award.

Helen Adams, a school librarian and educator who has taught intellectual freedom and ethics to graduate library science students for over a decade, is a past trustee of the Freedom to Read Foundation and has also served on ALA’s Intellectual Freedom Committee and its Privacy Subcommittee.

Nancy Kranich, past president of the American Library Association and a former trustee of the Freedom to Read Foundation, teaches intellectual freedom, information policy, and community engagement at the Rutgers University School of Communication and Information and serves as Rutgers’ special projects librarian.

Frank LoMonte is executive director of Student Press Law Center where, for almost two decades, he has led the Student Press Law Center’s vigorous defense of the first amendment rights of student journalists

The Roll of Honor was established in 1987 to recognize and honor those individuals who have contributed substantially to FTRF through adherence to its principles and/or substantial monetary support.

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Dutch Caribbean Librarians Come to Orlando

The Sustainability Task Force will host a delegation of librarians from the Caribbean today from 4:30 – 5:30 p.m., in the Orange County Convention Center, room S330 A-B. These librarians will present “The National Library of Aruba: Promoting, Enhancing, and Embracing Green Education.” The panel includes representatives from the National Library of Aruba (NLA) and the Philipsburg Jubilee Library (PJL, St. Maarten).

During the last four years (2012 - 2015)

6,000 students and teachers in secondary schools and higher education of Aruba attended symposiums on sustainable energy, food supply, and soil practices. For this initiative, NLA collaborated with a range of Aruban stakeholders including FEFTAS; W.E.B. Aruba N.V.; Government Department IBiSA, N.V.; Elmar, Green’sCool, SETAR N.V.; Utilities Aruba N.V.; Americas Sustainable Development Foundation; and Government Department of Agriculture, Husbandry, and Fishery, all of which sponsored and organized the four symposiums.

Invited guest speakers from the United

States, the Netherlands, and Aruba gave their presentations during those four years. Panelists will include Astrid Britten, director of the National Library of Aruba; Ronny R. Alders, coordinator of Green Education Symposiums/Green Education Project of the National Library of Aruba and coordinator of Academic Lectures of Lifelong Learning of the National Library of Aruba, and Monique Alberts - Luijtdjens, director of the Philipsburg Jubilee Library (PJL) of St. Maarten. The moderator of the panel presentation is Frederick W. Stoss, associate librarian from the University at Buffalo in New York.

Making Strategic Decisions to Build Assessments

Come see panelists Greg Careaga, Jackie Belanger, Christine Tawatao, and Tracie Hall at the “Using Qualitative Assessment to Inform Strategic Decision Making” program sponsored by LLAMA MAES/SASS. Panelists will discuss ways to design and implement both formal and informal qualitative assessment methods and tools to inform administrative decision making and improvements in library services. Sunday at 4:30 p.m. in the Orange County Convention Center, room W103A.

Program to Explore Literacy Services to Incarcerated Adults

In the United States, more than 2 million people – one in every 100 adults – are incarcerated in federal, state, and local correctional facilities. Learn about the unique challenges and opportunities for providing library and literacy services to incarcerated adults, including those preparing for reentry into society, at “Literacy Inside and Out: Services to Incarcerated and Newly-Released Adults and Their Families” from 8:30 – 10:00 a.m. today, in the Orange County Convention Center, room W103A.

Sponsored by ALA and ASCLA’s Library Services to the Incarcerated and Detained Interest Group, the panel program will explore programming to support family connections, to foster a better reentry network, and to re-

duce recidivism. The panelists bring a broad scope of experience and expertise: Susan Woodwick, leader of the Hennepin County (Minnesota) Library Outreach, will speak about their Read To Me program and how to have positive impact on some of the 5 million American children who have had a parent incarcerated; Jacquie Welsh, who served as librarian in residence with Los Angeles Public Library, will share the Pathways program to help former prisoners reenter society; and Leo Hayden, who has worked at the intersections of violence corrections, jail, and community-based integrated services for 31 years, will reflect on his work as director of Southeast Louisiana Regional Re-Entry and Restorative Services in the Orleans Parish Sheriff’s Office.

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Taking Advantage of Workforce Funding: Washington Office Explains WIOA

By George Eberhart, *American Libraries*

The U.S. government is spending \$1.5 billion on career information and assistance for American workers, job seekers, and employers through the Workforce Innovation and Opportunity Act (WIOA), first implemented in 2013. On Saturday morning, the ALA Washington Office brought together a panel of librarians and state workforce experts to show how public libraries can get funding as eligible providers to collaborate with job centers to provide recruitment, digital training, and consultation services to workers who need reemployment – activities that many libraries are already doing for their patrons.

Mimi Coenen, chief operating officer for the nonprofit CareerSource in central Florida, said that the WIOA now specifically authorizes public libraries to play an official role as partners with workforce centers. “Knowledge of technology is mandatory for most jobs,” she said. “Libraries can help with tech training, especially since there are many public libraries in central Florida but only six career centers.”

Stephen Parker, legislative director of the Education and Workforce Committee for the National Governors Association, added that public librarians can “make a good case to governors, state educational agencies, and local school boards” on why they should be

partnering with state employment agencies. School libraries also have an “opportunity for rethinking their role in increasing academic achievement,” thanks to the 2015 Every Student Succeeds Act, which authorizes funding in support of digital literacy and after-school programs.

Trina Travis, a senior management analyst for the Florida Department of Economic Opportunity, said that her agency welcomes the support of libraries in “serving the most vulnerable workers – including low-income adults, youth, and ex-offenders – in tech training, résumé writing, and job searches.”

Two librarians chimed in with their own

success stories. Alta Porterfield, Inspiration Space coordinator for the Delaware Division of Libraries, said that when she first went to the state department of labor to offer assistance in workforce expansion, libraries were initially seen as competitors. However, after she reviewed for them all the programs libraries were already engaged in, Porterfield convinced them that they were collaborators and could serve as extension agencies for computer classes and other reemployment efforts. She soon received an official invitation for the state’s 33 libraries to become WIOA partners.

Renae Rountree, director of the Wash-

ington County Public Library in Florida’s panhandle, emphasized that libraries “need to brag about what they do, to the right people.” After the local workforce agency was made aware of the “incredible resources and training programs” that her libraries provide, they granted her 30 desktop computers and 15 laptops – something her library could not have afforded otherwise – for assisting job-seeking patrons.

For more information on workforce library partnerships, see <http://www.ala.org/advocacy/advleg/federallegislation/workforce>.

Data Services and You: A Library Institutional Partnership

By Deborah Hathaway, *Texas Woman’s University MLS*

Data management has exploded in the last five years and while you might not think you know anything about data management, the reality is that librarians do it every day when they help students find data. Finding and using data effectively are critical competencies in higher education, but how do you contextualize and fit data services to institutional needs? Yasmeen Shorish, Kristin Partlo, and Sara Bowman presented a panel discussion during the ACRL President’s Program, “Strategies and Partnerships: Tailoring Data Services for your Institutional Needs.”

Shorish suggested that since library is discipline-neutral and the academic hub of the university, the first step is establishing a common understanding among all stakeholders of what is meant by data services. “Look at current services with an eye toward campus needs and then seek out potential partners, such as faculty members, and show them how data services can support research and teaching.” Shorish identified five service areas to map against current services, campus needs, and potential partners:

- Finding and using others’ data.
- Organizing and managing created data.
- Depositing data for citation.
- Operations on data as a product.
- Instruction throughout these activities.

Partlo cautioned that data services take many forms and there is not a one-size-fits-all answer. She suggested that data services needs to be both strategic and pragmatic and to “craft the institutional needs and not the ideal needs.” She suggests looking for gaps in existing needs,

examining pressing needs, identifying emerging long-term needs, and looking at what external pressures may affect data services.

A data services template is available on the Open Science Framework site, <http://osf.io/pju7g/>.



Rich Harwood, president and founder The Harwood Institute for Public Innovation, helps lead discussion at “Way to Innovate: How Three Libraries Turned Outward to Lead Change.”

Changes and Cancellations

Sunday

YALSA Board II Meeting, 4:30 – 5:30 p.m. – MOVED to Hyatt, Manatee Spring I

“Course Reading Lists: Goals, Challenges, and Opportunities,” 1:00 – 2:00 p.m. – Hyatt Regency Orlando, Room Barrel Springs II

Monday

YALSA Board III Meeting, 1:00 – 2:30 p.m. MOVED to Hyatt, Manatee Spring I

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+ImageNet Consulting	974
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Anaphora Literary Press	589
Arckit	970
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Beijing Superstar Information Technology Co. Ltd.	938
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Black Salt Press	989
Bright Star Touring Theatre	2261
Bright Write, LLC	2207
Center for Cyber Safety and Education	2135
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Growing Minds LLC	471
Historical Information Gatherers, Inc	467

Horror Writers Association	2138
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Pizzuti	2277
Pre K12 Plaza	2258
Qatar National Library	939
Quality Press	575

Raspberry Pi Foundation	875
REACH	454
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Seatales Publishing Company	1991
SENR Tech	462
Sensitive – The Untold Story (documentary)	1067H
Skyhorse Publishing, Inc	2236
Space Science Institute	2162
Sphero	769
TeacherGeek, Inc	863
Teledynamics, llc	2381
The Marvel Group Inc	733
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**- Eeva Stierwalt, Past IUG Chair
Integrated Library System Solutions Specialist
London Public Library**



To learn more about the Innovative Users Group, please stop by INNOVATIVE BOOTH #1027 on SUNDAY 10:00-11:00AM.

Kathy Setter, IUG Chair (Indianhead Federated Library System) and Eeva Stierwalt, IUG Past Chair (London Public Library) will be on hand to chat and answer any questions about the IUG.

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