Report to Council and Executive Board

June 18, 2010

Keith Michael Fiels
Executive Director

Membership Update

Overall ALA Membership as of May 2010 stands at 62,251. While this is a slight decline of 1/3% from last year, personal membership is slightly ahead of last year at 58,982. Organizational and Corporate memberships are down approximately 8% each at 3,044 and 225 respectively. Members are taking a bit longer to renew, but they are renewing in good numbers.

Capwiz Milestone

A milestone has been reached as there are now 100,000 individuals subscribed to receive advocacy messages through Capwiz. Capwiz is available at no charge to ALA Chapters, is funded through the Chapter Relations Office, and is designed to support statewide advocacy efforts while helping to better integrate state and federal legislative advocacy.

Spectrum Presidential Initiative

The "Dinners for Spectrum Scholars" program is in full swing with dinners taking place across the country. The concept is simple: bring people together for a meal or night out and encourage them to make a donation to the Spectrum Scholarship Program. The Spectrum Presidential Initiative (SPI) taskforce is encouraging members to host a dinner at home or invite a group out to a favorite restaurant. A special video, "Camila's Kitchen", produced by American Libraries, is available at http://americanlibrariesmagazine.org/al_focus/dinners-spectrum-scholars-camilas-kitchen.

For more information, see the Office for Diversity Report.

Choose Privacy Week, 2010

A film featuring Neil Gaiman, Cory Doctorow, Geoffrey Stone, and ALA President Camila Alire discussing some of today's most interesting and complex privacy issues provided the cornerstone for the first-ever Choose Privacy Week, held May 2-8, 2010. Bloggers and others across the web promoted the video, which has been viewed 14,000 times since its debut on May 2.

For more information, please see the Office for Intellectual Freedom report. To learn more about ALA's privacy initiative and Choose Privacy Week, and to view the Privacy Week video, please visit www.privacyrevolution.org .

Annual Conference Update

As of Friday, June 11, attendee pre-registration for the 2010 ALA Annual Conference stood at 12,556, compared to 13,023 at this point for the 2009 Annual Conference. Registration is higher for several groups:

> - There are 401 international attendees registered, compared to 358 in 2009.
> - There are 1,106 students registered, compared to 1,042 in 2009.
> - There are also 188 retired members registered, compared to 131 in 2009.

650 conference attendees have purchased tickets for the Scholarship Bash at the Newseum. 131 have registered for Libraries Build Communities volunteer service at three public libraries, 11 school libraries and other DC community organizations.   Over one thousand have pre-registered for the Advocacy Day Rally on the Hill.

Staff from American Libraries, the Public Information Office, Membership Development and Conference Services will be expanding coverage of events, programs, socials and speakers during ALA Annual Conference this year through the ALA "Base Camp".

Look for enhancements on the ALA homepage from June 23 through July 1, including a Twitter feed tracking the conference tag 'ala10', a news tab aggregating blogs from around the association, and quick navigation to key conference resources. *American Libraries Magazine* hosts the full conference landing page at www.americanlibrariesmagazine.org/ala10 that shows the Twitter feed plus ALA's Flickr, YouTube, LinkedIn, expanded blog coverage, and daily online versions of Cognotes.

Virtual Conference

 The ALA Virtual Conference -- two days of programming selected from sessions offered by groups across the Association, plus some special "virtual-only" sessions -- will be held on July 7 and 8. The live Virtual Conference has a separate registration, but will also be available after the live event to anyone registered for Annual Conference. The 2010 Virtual Conference features two "virtual-only" keynotes: George Needham and Joan Frye Williams will discuss "Creating Relevancy for Users" and Karen Hyman will discuss "Reinventing Your Library for 2010".   There are also "virtual only" author lunches (bring your own lunch): Booklist's Brad Hooper will interview Dwayne Betts, and Donna Seaman will interview Adriana Trigiani.

Sessions selected from the main conference programs were recommended by sponsoring Divisions and other groups and are targeted to a broad audience including staff from different types of libraries and different job specializations. Session titles include:

> E-books: How Do You Know It Was Worth It?
> Taking the Library With You: VR Going Mobile
> The ADA, Diversity, and the Workplace: Managing for Success

Starting Out? Start with You: What Every New Librarian Needs to Know
Top Trends in Academic Librarianship
Help for Hard Times @ the Library
"Social Lives" and Information Literacy: Repackaging Classic Content for Millennials
Open to Change: Open Source and the Next Generation ILS and ERMS
Yes We Can: Collaboration in a Changing World of Services and Information Data

At this point, there are 108 individuals and 26 institutions registered. Each institution has 15 "seats." This means that we can expect at least 500 participants. (Registration for individuals is $69 and for institutions (up to 15 IP addresses) is $300.) More information on the 2010 virtual conference may be found on the ALA 2010 Annual Conference Home page.

ACRL 2011 Registration Opens

Registration for the ACRL 2011 National Conference, "A Declaration of Interdependence," opened on May 19. The conference will be held March 30 – April 2, 2011 in Philadelphia. The early-bird registration deadline is February 4, 2011, for savings of more than 20 percent on conference registration. Special group registration prices, reduced airfares, hotel discounts, and scholarships are also available. ACRL 2011 registration opened earlier than in past years to allow increased flexibility and fit registration costs in the current fiscal year.

The ACRL 2011 National Conference will feature more than 300 peer-reviewed sessions specific to the needs of academic and research librarians and staff. Celebrated keynote speakers – Tiffany Shalin, Raj Patel, and Clinton Kelly – will inform and challenge. Take advantage of this unique opportunity to explore new ideas and consider the interdependency that exists in the academic and research library community. Complete information is available online at http://www.ala.org/ala/mgrps/divs/acrl/events/national/2011/index.cfm .

Elementary and Secondary Education Act

Jamie Greene, a school librarian at Hugh Cole Elementary School in Warren, RI, and President of the Rhode Island Educational Media Association (RIEMA), testified before the U.S. Senate Committee on Health, Education, Labor and Pensions (HELP), highlighting the critical role of school libraries in our nation's educational system and the need for Congress to include them in the reauthorization of the Elementary and Secondary Education Act (ESEA).

ALA is requesting that Congress include school libraries in ESEA by including the following three requests: 1) Having every public school have a school library staffed by a state-certified school librarian, 2) allowing for state and local professional development funds to be used for recruiting and training school librarians, and 3) maintaining dedicated funding for the Improving Literacy Through School Libraries.

For more information, see the Office for Government Relations report.

Spectrum, Support Staff Certification grants received from IMLS

On Wednesday, IMLS announced the award of two grants to the association:

Discovering Librarianship: The Future is Overdue is a three-year program to recruit ethnically diverse high school and college students to careers in libraries. The program will enlist a cohort of 35 early career librarians to develop recruitment materials and serve as in-the-field recruiters. Field recruiters will be provided with funding to participate in 70 national, regional and local recruitment events. ALA will work to develop a leads/contacts management system into which interested leads can be entered and from which library schools and diversity initiatives can solicit interested applicants.

ALA will also host an institute for up to 50 college undergraduates interested in careers in librarianship, with information on preparing for graduate school admissions, selecting an LIS program, finding funding for graduate school, and making the most of graduate education in library and information science.

A second grant to expand the Library Support Staff Certification Program will allow ALA to:

- Increase the amount and diversity of LSSC candidates who enroll and successfully complete the program.
- Improve successful completion rate of candidates through robust support mechanisms.
- Increase the available courses and competency sets designed to improve the skills and knowledge of LSSC candidates
- Increase acceptance of LSSC among state library agencies and other certification organizations.
- Measure the LSSC program's impact on library services, employment practices, and individuals.

The project will include strategic marketing and promotion, scholarships, online tutorials for candidates and volunteers, grants to develop courses, exploration of acceptance by state library agencies, and an evaluation component that examines the changes in performance and service for participating support staff.

Education Assembly Meeting to Address Recent Library School Challenges

The ALA Committee on Education (COE) has the role of providing a networking platform for dialogue between LIS educators and practitioners. To help fulfill that role, the Committee has offered an open forum for discussion to Beth Paskoff, Director of the Louisiana State University Library and Information Science Program, and Linda Smith, Associate Dean of the University of Illinois Graduate School of Library and Information Science, at the Education Assembly during the ALA Annual Conference in Washington, DC. Both have accepted the invitation. This will enable Dr. Paskoff and Dr. Smith to have a national platform to discuss the issues concerning their programs and to garner the support of practitioners and others in the library community. The challenges they face include a potential closure of one program and the other's role within the university structure. This special assembly will also help COE define its role in looking into this matter on behalf of Council and in supporting the programs during these challenges. The forum will be held on Saturday, June 26, 2010, 4:00 – 5:30 p.m., Washington Convention Center, room 149A/B.

Haiti Relief at Annual

ALA members will have a new way to help rebuild libraries destroyed by the Haitian earthquake. At the upcoming Annual Conference, attendees will be offered the opportunity to make 'text' donations of $10 through their mobile service provider to help rebuild libraries in Haiti. This is ALA's first 'text' donation effort.

For more information on ALA's Haiti Library Relief effort, see the International Relations Officce report. For more information, including how libraries can also 'adopt' a library in Haiti, visit: http://www.ala.org/ala/aboutala/offices/iro/iroactivities/haitirelieffund.cfm

ALA OFFICES

ALA Publishing: ALA Editions

Electronic Products

ALA Editions continues to add new content to the new electronic types of product introduced this spring, including:

- eCourses offering a variety of convenient and affordable options for training library staff.

- eEditions allowing customers to purchase ALA Editions books and ALA TechSource's *Library Technology Reports* in electronic format (using a variety of software and devices) directly from the ALA Store.

New Print Titles Published since Mid-April

The Librarian's Book of Lists
George M. Eberhart
ALA's own George Eberhart has collected a raft of arcane librariana and amusing trivia for this endlessly browsable volume with a mixture of serious topics, tongue-in-cheek items, and outright silliness. Some of the lists in this book include: How to say "Where is the library?" in 50 different languages, Top 12 silly reasons to ban a book, and 14 ways libraries are good for the country.

Designing Space for Children and Teens in Libraries and Public Places
Sandra Feinberg and James R. Keller, AIA
Providing tips, suggestions, and guidelines on the critical issues that surround designing spaces for children and teens, this how-to book includes color photos of example spaces, information on selecting an architect or design professional, advice on designing the best environment for your library's needs, and much more.

Children's Services: Partnerships for Success
Betsy Diamant-Cohen and Saroj Nadkarni Ghoting

Co-author of the popular titles *Booktalking Bonanza* and *The Early Literacy Kit*, Diamant-Cohen brings together 18 examples of successful outreach partnerships that children's librarians and administrators can adapt to their own situations.

The Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2010 Edition
Association for Library Service to Children (ALSC)
Newly updated to include all 2010 award winners, the latest edition includes a new preface from ALSC Executive Director Aimee Strittmatter, revised awards' eligibility criteria, alongside a new essay, "The Times They Are a-Changin'," by former ALSC Executive Director Diane Foote, and updated bibliographic citations and index for the award winners.

Boomers and Beyond: Reconsidering the Role of Libraries
Edited by Pauline Rothstein and Diantha Dow Schull
A roadmap to the trends and perspectives on the library's role in meeting the needs of our aging population, this book offers proactive ideas that serve the increasing longevity of library patrons, different perspectives on longevity from a variety of scholars and experts, and a section on librarians' responses to the issues.

The most recent ALA Editions catalog can be downloaded here, and all of the new products are available on our new products page. Information about all ALA Editions titles is at www.alastore.ala.org . You can keep up with ALA Editions on Facebook and Twitter

ALA TechSource

Recent months have seen some exciting new product development and releases from ALA TechSource. In May, noted blogger, librarian and technology guru Jason Griffey partnered with ALA TechSource to publish and generate significant discussion on the present and future of physical technology devices and their role in libraries. In addition to publishing Griffey's quickly popular issue of *Library Technology Reports*, "Gadgets and Gizmos: Personal Electronics and the Library," TechSource co-sponsored a webinar where Griffey offered a more in-depth presentation on gadgets. The archive is available at WebJunction.

"Object Reuse and Exchange (OAI-ORE)" by Michael Witt was released this month. Witt, Research Librarian at Purdue University, offers an extensive exploration of an exciting new digital archival technology that could transform the way librarians organize and search for digital information.

ALA TechSource is also launching a new series of Online Workshops. These workshops will provide librarians with a chance to do hands-on work with library technology experts using a new iLinc platform. The first two topics will be "Making Smart Library Software Decisions" with Marshall Breeding and "Building a Digital Branch" with David Lee King.

ALA TechSource's latest issues are available for sale in both print and electronic format via MetaPress, the e-journal host. Print copies of recent issues of *Library Technology Reports* are available for purchase through the ALA Editions catalog and the ALA Store.

ALA Publishing: ALA Graphics

The summer ALA Graphics catalog can be downloaded here, with all of the new products available on the new products page. Information about all ALA Graphics products is at www.alastore.ala.org . To keep up with popular culture and other items directly related to ALA Graphics, follow ALA Graphics on Twitter or Facebook!

ALA Publishing: *American Libraries*

June/July Double Print Issue of *American Libraries*

The June/July double print issue of *American Libraries* includes the 2010 Annual Conference preview and restaurant guide, in addition to the usual array of features and columns. Elisabeth Doucett offers "10 Tips for Tracking Trends;" Steven J. Bell provides strategies for moderators to help ensure great conference sessions for everyone involved; and Char Booth addresses how librarians can build their own instructional literacy, shaping themselves into educators as they devise their teacher identities. Each new issue of *American Libraries* is now accompanied by a digital edition, and readers can choose to receive print plus digital, or digital-only. Read the entire June/July double issue in the easy-to-use flipbook format, or download it as a PDF for offline reading.

StoryCorps Interviews

Twelve librarians have won a once-in-a-lifetime opportunity to do a personal StoryCorps interview with an admired mentor or colleague during the Annual Conference, courtesy of *American Libraries.* To win their slots, contestants had to explain whom they wanted to interview—a mentor, colleague, or someone who inspired them in the profession—and why their relationship is important. StoryCorps is the award-winning, nonprofit oral history project that honors and celebrates the lives of everyday people through listening. This is the first time a group of librarians have been invited to contribute their stories. Like all StoryCorps interviews, the Annual Conference interviews will be archived in the American Folklife Center at the Library of Congress. StoryCorps interviews air weekly on NPR and can also be heard at the StoryCorps website.

The interviews will take place after Sunday's 10:30 – 11:30 a.m. Auditorium Speakers Program featuring StoryCorps founder Dave Isay, also sponsored by *American Libraries*. In founding StoryCorps, Isay predicted that libraries and librarians would play a big role. At the program on Sunday, he will reveal how his prediction has played out. Isay—winner of a MacArthur "Genius" Fellowship—will sign copies of his new book, *Mom: A Celebration of Mothers from StoryCorps (Penguin)* following the program.

Move to the Drupal-Based Website

American Libraries and the ALA's Public Information Office have moved the news release submission, vetting, publishing, and dissemination workflow onto the *American Libraries* Drupal-based website. This transition simplifies the back-end process by automating workflow; offers a clearer channel of communication to members by taking advantage of *American Libraries'*

established brand as flagship journal of the ALA; freshens the look and feel of the news releases by adding images, videos, comment-enabledness, and links to share on social networking sites; and strengthens collaboration between *American Libraries* and PIO.

Blogs Move to *AL* Masthead

The [Member blog](#) and the [Student Member blog](#)--formerly stand-alone blogs—have moved under the *American Libraries* masthead.

ALA Publishing: Booklist Publications

E-Newsletters

Thousands of readers have already signed up for *Booklist*'s electronic newsletters, *REaD Alert, Booklist Online Exclusives*, and *Booklist's Quick Tips for School and Libraries.* The newsletters have become an integral part of the publication cycle and a popular *Booklist* addition.

Booklist Webinars

The *Booklist* webinar program, introduced in Fall 2009, has already attracted more than 7,000 attendees and significant sponsorship. The most recent one was "Now Hear This: Audiobooks A to Z" when *Booklist* Media editor Sue-Ellen Beauregard and school librarian, *Booklist* columnist, and *Booklist Online* audiobook blogger Mary Burkey were joined by representatives from Books on Tape/Listening Library, BBC Audiobooks America, and HighBridge Audio. Updates, upcoming webinar information, and links to archives of past webinars are available on the *Booklist Online* webinars page.

Booklist at ALA Annual Conference

This year's Friday evening (8:00-10:00 p.m.) *Booklist* Books for Youth Annual Forum, "Comic World: Graphic Novels Come of Age" celebrates graphic novels with a program featuring comics creators and publishers Francoise Mouly (Editorial Director, Toon Books); Gene Luen Yang (author, First Second, an imprint of Roaring Brook Press); Mark Siegel, Editorial Director, First Second); and Matt Phelan (author, Candlewick Press). The program is moderated by Ian Chipman, *Booklist* Associate Editor, and looks set to be another standing-room-only event.

At the second *Booklist Online* program, "Everyone's a Critic: The Future of Book Reviewing," on Saturday (1:30–3:30 p.m.), panelists will share their insights into where book reviewing is headed and their most trusted sources of reviews. Keir Graff, *Booklist Online* Senior Editor, moderates, and the panelists are: Otis Chandler, the founder and CEO of the successful social-media site *Goodreads*; Ron Charles, the Deputy Editor of the *Washington Post Book World* and a widely followed Twitter user; Jon Fine, Director of Author and Publisher Relations for Amazon.com, whose customer reviews have been a powerful agent of change; and Jennifer Hubert Swan, who is the author of the popular *Reading Rants* blog, a veteran reviewer, and a middle school librarian at the Little Red School House and Elisabeth Irwin High School in New York City.

On Monday morning (10:30 a.m.-12:00 noon), Sue Polanka (Head of Reference Instruction, Wright State University), moderates the ever-popular Reference Books Bulletin program, this year addressing "Reference Work from Idea to Reality." The speakers will look at how an idea gets turned into an encyclopedia or reference database, and then how a publisher keeps it vital—the process of creating and updating reference works in print and online. The speakers are Casper Grathwohl (Oxford University Press, Vice President and Publisher of Reference); Rolf Janke (SAGE Reference, Vice President); and Frank Menchaca (Gale, Executive Vice President, Publishing).

ALA Publishing: Digital Reference

<u>Resource Description and Access (RDA)</u>

The RDA Toolkit is on track for a June launch, with a complimentary open-access period through August 31. For more information and ongoing updates, please visit www.rdaonline.org . More than 1,100 libraries and individuals have already signed up for the free-access period, and several libraries and consortia have made early commitments to subscriptions. Demos and more information will be available at booth 2605 on the exhibit floor at the ALA Annual Conference.

ALA Library and Knowledge Management

<u>Conference Planner Usability</u>

This spring, Karen Muller, from the ALA Library, worked with Jenny Levine, Louise Gruenberg, and Sheila Joy from Information Technology and Telecommunications Services (ITTS) and Karee Williams from Conference Services to improve the usability of the Conference Planner. Through database work and thorough testing before launch, they were able to improve many aspects of the Planner prior to the Annual Conference. To read about the details of their recent work, see the ALA blog, Marginalia, at http://discuss.ala.org/marginalia/2010/05/28/event-planner-redux/

International Relations Office (IRO)

<u>'Texting' for Haiti</u>

ALA has set up an option to allow individuals to 'text' $10 donations through their mobile phone service.

Funds will help rebuild three individual libraries destroyed by the earthquake in January: The Petit Goave Public Library, the Centre Culturel Pyepoudre Community Library, and the Bibliothèque Haïtienne des Pères du Saint-Esprit, which was founded in 1873 and holds resources documenting the history of Haiti, French colonization, slavery and emancipation.

Thanks to a generous donation from Sirsi/Dynix and hundreds of library supporters, $18,000 has been raised so far. Haitian colleagues will also be attending the ALA Annual Conference, including the leaders of the three libraries ALA is adopting.

To donate, text "alahaiti" to 20222.

**Office for Diversity
(OFD)**

Spectrum Presidential Initiative

The "Dinners for Spectrum Scholars" program is in full swing with dinners happening across the country. The concept is simple: bring people together for a meal or night out and encourage them to make a donation to the Spectrum Scholarship Program. The Spectrum Presidential Initiative (SPI) taskforce is encouraging members to host a dinner at home or invite a group out to a favorite restaurant. A special video, "Camila's Kitchen", produced by American Libraries, is available at http://americanlibrariesmagazine.org/al_focus/dinners-spectrum-scholars-camilas-kitchen.

To learn more about Dinners for Spectrum Scholars, visit http://spectrum.ala.org/dinners-for-spectrumscholars. The site provides tips and tools for hosting a Dinner, along with plenty of information about the Spectrum Program and Presidential Initiative, including information about celebrity Honorary Co-Chairs, the stories of Spectrum Scholars, and news and pictures from dinners and other special events. For a full list of Dinners for Spectrum Scholars, visit the SPI Calendar (http://spectrum.ala.org/get-involved/calendar).

Over the past month, several groups have donated to the Spectrum Presidential Initiative:

- Virginia Public Library Directors Association has donated $600 to SPI. The group members donated $300 in cash for the Spectrum Scholars program at a recent meeting, and the Association matched the $300, for a total contribution to the Spectrum Scholars program of $600.
- The Association of College & Research Libraries (ACRL) has announced a two-year commitment to the Spectrum Scholarship Program as part of the Spectrum Presidential Initiative. ACRL will sponsor one scholar each year for 2010 and 2011. The ACRL Spectrum Scholarships will be awarded to a Spectrum applicant who expresses an interest in academic and research libraries.
- The ALA staff, through a Spectrum Pizza Party, organized by the ALA Office for Diversity and Spectrum Scholarship Program, raised $1,000 for the Spectrum Scholarship Program and Spectrum Presidential Initiative.
- The Tennessee Library Association (TLA) announced its support of the Spectrum Presidential Initiative with a contribution of $500. The TLA Board of Directors and Executive Committee voted unanimously to make an annual donation in this amount to the Spectrum Scholarship Program.

**Office for Government Relations
(OGR)**

Federal Research Public Access Act (FRPAA)

On April 15, 2010, Representatives Doyle (D-PA), Waxman (D-CA), Wasserman-Schultz (D-FL), Harper (R-MS), Boucher (D-VA) and Rohrabacher (R-CA) introduced the Federal Research

Public Access Act (H.R. 5037), a bill that would ensure free, timely, online access to the published results of research funded by 11 U.S. federal agencies (as the National Institutes of Health (NIH) Public Access Policy does now). This bi-partisan supported bill mirrors the Senate version (S. 1373) introduced in June 2009.

A message was posted to the ALA's Legislative Action Center asking members to write to their representative asking her/him to support and co-sponsor H.R. 5037.

Director of the Sacramento Public Library System Testifies in House Broadband Hearing

Rivkah Sass, Director of the Sacramento Public Library System, testified before the United States House of Representatives Committee on Energy and Commerce's Subcommittee on Communications, Technology and the Internet on May 13.

The hearing, titled "The National Broadband Plan: Promoting Broadband Adoption," was the fourth in a series of hearings addressing issues raised in the National Broadband Plan. It examined recommendations in the National Broadband Plan for increasing broadband adoption, including ways to ensure that all Americans are able to subscribe to broadband and ways to educate individuals about broadband's benefits. Ms. Sass's testimony highlighted the critical role of libraries as anchor institutions in helping drive broadband adoptions in communities.

Obama Announces Nomination for Public Printer

President Obama announced his intention to nominate William J. Boarman for the position of Public Printer of the United States. Mr. Boarman is currently the President of the Printing, Publishing & Media Workers Sector of the Communications Workers of America (CWA) and the Senior Vice President of CWA and has previously worked for the Government Printing Office. His nomination must be confirmed by the U.S. Senate, and the Senate Rules Committee held a hearing on May 25 at which Mr. Boarman was a witness.

Renewed Effort on the PATRIOT Act

OGR was involved in numerous coalition meetings in May to discuss how to move forward on PATRIOT and other privacy issues. In particular, the groups are looking at how to educate the public before the next provisions sunset to increase grassroot support when these issues are again before Congress.

Library Advocacy Day Preparations Still Underway

Preparations for Library Advocacy Day continue. Registration for this event, which will be held on June 29, 2010 at Upper Senate Park, continues to grow. As of June 7, 2010, over 1000 participants have registered for the rally. On Monday, May 24, the ALA Washington Office sponsored a webinar titled "Library Advocacy Day: What to Know Before You Go." This online training session had over 200 participants. Throughout the Annual Conference, there will be many opportunities to learn more about the rally and how to get involved.

On Saturday, participants should attend the training session, "What to Know Before You Go" from 10:30 a.m. to noon in WCC-103B or visit the Membership Pavilion from noon to 1 p.m., where volunteers will be available to answer questions and register individuals for the event.

Sunday will offer more Q&A time at the Membership Pavilion from noon to 1 p.m. and again from 2:30 to 3:30 p.m. On Monday, volunteers and staff will be available to answer questions at the Membership Pavilion from 11:30 a.m. to 12:30 p.m. and again from 2:30 to 3:30 p.m.

An Advocacy Hour will be held at 1 p.m. on Saturday, Sunday, and Monday at the Membership Pavilion. Attendees are encouraged to come and learn about all the ways to get involved in library advocacy, as well as ask questions about Library Advocacy Day.

Messages to Congress

As of June 7, 2010, over 12,900 messages have been sent to Congress. 13,206 messages were sent to Congress in all of 2009.   At this rate, ALA's messages to Congress will be double last year's numbers by the end of the year.

Elementary and Secondary Education Act

Since Congress failed to reauthorize the Elementary and Secondary Education Act (ESEA) in 2009, they have the opportunity for reauthorization in 2010. Both the Senate and House have been holding hearings and meetings on what should be in a reauthorized ESEA bill. During this time, the Washington Office has been meeting with key members and staff on what needs to be in ESEA for libraries.

Jamie Greene, a school librarian at Hugh Cole Elementary School in Warren, RI, and President of the Rhode Island Educational Media Association (RIEMA), testified before the U.S. Senate Committee on Health, Education, Labor and Pensions (HELP) in a hearing titled, "ESEA Reauthorization: Meeting the Needs of the Whole Student."

Greene's testimony highlighted the critical role of school libraries in our nation's educational system and the need for Congress to include them in the reauthorization of the Elementary and Secondary Education Act (ESEA).

ALA is requesting that Congress include school libraries in ESEA by including the following three requests: 1) Having every public school have a school library staffed by a state-certified school librarian, 2) allowing for state and local professional development funds to be used for recruiting and training school librarians, and 3) maintaining dedicated funding for the Improving Literacy Through School Libraries. It is unlikely that the Congress will reauthorize ESEA this year. However, Health, Education, Labor and Pensions (HELP) Committee Chairman Tom Harkin (D-IA) wanted to mark up a bill in the Senate by early June. No date yet has been set for such a mark-up.

Office for Information Technology Policy (OITP)

ALA Files Comments on the National Education Technology Plan

On behalf of ALA and in coordination with the American Association of School Librarians (AASL), OITP filed comments on the draft National Education Technology Plan. The comments informed the U.S. Department of Education of the numerous ways school libraries integrate innovative uses of technology into the nation's schools and prepare students to thrive in the 21st century. The development of the comments was aided by expert advice from practicing school librarians, including Joyce Kasman Valenza who also serves on OITP's America's Libraries for the 21st Century Subcommittee, and Chris Harris, who serves on the OITP Advisory Committee.

OITP Outreach Activities

In April, OITP Director Alan Inouye was a guest speaker at the School of Information at the University of California at Berkeley. As a member of Google's Consumer Advisory Group, Alan also participated in a two-day meeting at Google Headquarters. A key purpose of this Group is to provide Google with public interest perspectives to help the corporation shape its products and practices. Other members of this Group include the American Civil Liberties Union (ACLU), the Association of Research Libraries (ARL), EDUCAUSE, Consumers' Union, Public Knowledge, and Free Press.

Final E-Rate Training Held in May

This May marked the final E-rate training for state E-rate coordinators of a three year project funded by the Bill & Melinda Gates Foundation. The two-day training covered numerous topics that state coordinators need to know in order to help their home libraries participate in the E-rate program. This spring, with the release of the National Broadband Plan by the Federal Communications Commission, part of the training session was devoted to a presentation, and discussion of the recommendations in the Plan related to the E-rate program. There were coordinators present from 41 states and the territories.

ALA Washington Office Hosts CopyNight

On May 25, the Washington office hosted CopyNight DC, a monthly gathering for discussing current issues in copyright and technology. Carl Malamud of PublicResource.Org, an Internet pioneer and information access activist, was this month's guest speaker. He gave a talk on the law.gov project to make primary legal sources more accessible to the public, as well as several volunteer projects to digitize public domain materials only available in person at the National Archives. Special guest Brewster Kahle of the Internet Archive joined Mr. Malamud. Attendees came from a variety of DC-area organizations in policy, technology, academia, and government.

Office for Intellectual Freedom
(OIF)

<u>Choose Privacy Week, 2010</u>

A film featuring Neil Gaiman, Cory Doctorow, Geoffrey Stone, and ALA President Camila Alire discussing some of today's most interesting and complex privacy issues provided the cornerstone for the first-ever Choose Privacy Week, held May 2-8, 2010. Bloggers and others across the web promoted the video, which has been viewed 14,000 times since its debut on May 2.

Choose Privacy Week events took place in Florida, Indiana, Massachusetts, Maine, Missouri, New Hampshire, Ohio, Pennsylvania, Rhode Island, Vermont, and Virginia. Over 160 persons attended an Association of College and Research Libraries (ACRL) online Choose Privacy Week event, and 44 librarians participated in an online workshop on learning how to host community forums on privacy. Over 50 libraries blogged about Choose Privacy Week, and BoingBoing, Unshelved, LISNews, and CILIP were among the blogs and online news sites that highlighted Choose Privacy Week.

Organizing for Choose Privacy Week 2011 is now underway. Plans include the release of the Privacy video on DVD for schools and libraries, expanded programming for children and youth, and strengthened alliances with our privacy partners, including the Center for Democracy and Technology, the Electronic Frontier Foundation, the American Civil Liberties Union, and the Campaign for Reader Privacy.

For more information on ALA's privacy initiative and Choose Privacy Week, and to view the Privacy Week video, please visit www.privacyrevolution.org .

<u>Privacy Experts to Discuss Key Issues in IFC/COL Program at Annual</u>

On the heels of a successful first-annual Choose Privacy Week, the Intellectual Freedom Committee and Committee on Legislation are pleased to present "Privacy, Libraries, and the Law"—a panel addressing the current state of privacy law, including the USA PATRIOT Act; social networking, data mining, and data brokers. Panelists will include Leslie Harris, President and CEO of the Center for Democracy and Technology; Lillie Coney, Associate Director of the Electronic Privacy Information Center (EPIC) and Coordinator of the Privacy Coalition; and Anne Klinefelter, Director of the Law Library, University of North Carolina at Chapel Hill. Martin Garnar, chair of the ALA Intellectual Freedom Committee, will moderate the panel, which will take place Monday, June 28 from 10:30 a.m. - Noon, in the Washington Convention Center's Room 146B.

<u>Revised Intellectual Freedom Manual Debuts at ALA Annual</u>

The newly revised and updated eighth edition of the Intellectual Freedom Manual will make its debut at the 2010 ALA Annual Conference in Washington, DC. A convenient reference guide for librarians and library trustees addressing intellectual freedom and privacy issues in their libraries, the eighth edition of the Manual includes up-to-date legal information on censorship, minors' rights, and the USA PATRIOT Act, three new Interpretations of the Library Bill of Rights,

revisions to ten existing Interpretations of the Library Bill of Rights and major policy documents addressing privacy and professional ethics. The eighth edition of the Intellectual Freedom Manual will be available in the ALA Store and online at http://www.alastore.ala.org/detail.aspx?ID=2890 .

A revamped and revised website to supplement and update the print edition of the Intellectual Freedom Manual also debuts during the ALA Annual Conference. Online at www.ifmanual.org , the new site will provide access to new policies and policy revisions as well as expanded online resources for academic and school librarians.

IFC/AAP Panel Discusses the Clash Between Religious Freedom and Intellectual Freedom

Join ALA's Intellectual Freedom Committee for a provocative program co-sponsored by the Association of American Publishers, "Blasphemy! When Religious Values Clash with Intellectual Freedom Values." Using recent controversies over the Danish Muhammad cartoons and the U.N. anti-blasphemy resolution, "Combating Defamations of Religions," as touchstones for discussion, panelists will join with audience members to discuss how to consider issues of intellectual and religious freedom from multiple perspectives and how to balance intellectual freedom principles with cultural and religious differences from multiple perspectives. Paul Sturges, immediate past chair of the International Federation of Library Associations (IFLA)'s Freedom of Access to Information and Freedom of Expression (FAIFE) committee and Irshad Manji, Director of the Moral Courage Project at New York University and best-selling author of "The Trouble with Islam Today: A Muslim's Call for Reform in Her Faith" will lead the discussion. The program will take place on Monday, June 28 from 1:30 – 3:30 p.m. in the Washington Convention Center, Room 206. Ms. Manji will be signing books promptly after the program.

COPE Presents Panel on Libraries and the Ethics of Social Networking

The Committee on Professional Ethics will present "Ethics in a Digital World: Using Policies to Guide Professional and Personal Presence in Social Networking Spaces," where attendees will learn about best practices and social software guidelines to protect library staff without hampering service. Panelists include Peter Fernandez, Research Services Librarian for Agriculture at the University of Tennessee; Ruth Sara Connell, Electronic Services Librarian at Valparaiso University; First Amendment attorney Robert S. Peck, and Brian Kooy of Georgia State University Library. Among the issues to be addressed are privacy and First Amendment concerns, personal versus professional profiles, and library policies for social networking. The program will take place Sunday, June 27 from 1:30 – 3:30 p.m. at the Renaissance Washington Auditorium.

FTRF Roll of Honor Award Given to Robert O'Neil

Robert M. O'Neil, Director of the Thomas Jefferson Center for the Protection of Free Expression at the University of Virginia (UVA), is the recipient of the 2010 Freedom to Read Foundation (FTRF) Roll of Honor Award. O'Neil, who also serves on the law faculty at UVA, has a storied history as an advocate for the First Amendment. He began his legal career as a clerk for Supreme Court Justice William J. Brennan, Jr., in 1962, and from there held a number of

positions in academia, including President of the University of Virginia. He is also a member of the National Advisory Board of the American Civil Liberties Union.

O'Neil was the keynote speaker at FTRF's 10th Anniversary Gala in 1979. At the Foundation's 40th Anniversary Gala in 2009, he presented the Thomas Jefferson Center's William J. Brennan Award for free expression posthumously to FTRF Executive Director Judith Krug.

The award will be presented at the 2010 ALA Annual Conference during its Opening General Session from 5:30-7:00 p.m. on Saturday, June 26, at the Washington, DC, Convention Center.

FTRF Names 2010 Conable Scholarship Recipient

Aubrey Madler, an information specialist with the University of North Dakota's Center for Rural Health, is the third recipient of the Freedom to Read Foundation's Gordon M. Conable Conference Scholarship. The Conable Scholarship will provide for Madler's expenses to attend the 2010 American Library Association Annual Conference in Washington, DC. Madler holds a B.S. in Elementary Education from Mayville State University and worked as a paraprofessional in libraries for several years, prior to receiving her M.L.S. from Texas Women's University in 2008. In her capacity at the Center for Rural Health, she provides reference services and maintains databases, online information guides and print collections for the Rural Assistance Center. She also serves on the Intellectual Freedom Committee of the North Dakota Library Association and maintains a blog in that capacity.

Madler will attend various FTRF and other intellectual freedom meetings and programs at the conference, consult with a mentor/board member, and present a report about her experiences and thoughts. She will be recognized at the FTRF Annual Member Reception from 5:00 p.m. to 6:30 p.m. on Thursday, June 24 in Room 149 A/B of the Washington Convention Center.

**Office for Library Advocacy
(OLA)**

Advocacy Events at the 2010 ALA Annual Conference:

The Office for Library Advocacy is presenting several events at the 2010 ALA Annual Conference:

The "Surviving in a Tough Economy: An Advocacy Institute Workshop" will be held Friday, June 25, from 9 a.m.- 12:30 p.m. at the Grand Hyatt Washington, Independence C-E. The session offers tips to better advocate for libraries through this difficult financial time. Topics will focus on maintaining the budget, working with decision-makers, tips for a successful campaign and fundraising, and melding traditional and social networking to create positive messaging. The Workshop is co-sponsored by the Delaware Library Association, the District of Columbia Library Association, the Maryland Library Association, and the Virginia Library Association.

The "Frontline Advocacy Train the Trainer Program" will be held on Friday, June 25, from 2:00 - 4:30 p.m. at the Grand Hyatt Washington, Constitution C-E. The program focuses on

empowering all levels of library staff to become better advocates for their libraries and for themselves, which is crucial for libraries to survive this current economy. This Train-the-Trainer program will focus on selecting content and technology appropriate to physical settings and all library types, as well as teaching techniques appropriate for the frontline advocacy initiative. Best 2.0 practices for frontline advocacy teaching and learning; as well as matching 21st century modes and methods of technology teaching to participant learning styles, will be covered.

Also, the Advocacy Coordinating Group of the COLA will be hosting an "Advocacy Hour" at the ALA Membership Pavilion (#2525) on Saturday, Sunday and Monday, June 26, 27 and 28. All conference attendees are invited to bring their questions and talk to library advocates about key advocacy issues. Each hour will begin with an update on Library Advocacy Day. On Monday, Ron Carlee, Director, Domestic Strategic Initiatives for the International City/County Management Association, will be discussing how to work with decision-makers.

Office for Literacy and Outreach Services (OLOS)

The American Dream Starts @ your library, Round 2

The 70 public libraries that received grants for the American Dream Starts @ your library have begun their work.

As part of the requirements for funding, libraries were asked to join an American Dream Starts @ your library community in ALA Connect. To date, there are 138 members of this ALA Connect community and the participants are already posting, sharing, and talking.

OLOS hopes that this requirement encourages more members—and non-members—to explore this important resource from the American Library Association.

Office for Research and Statistics (ORS)

ALA Research Series: *A Strong Future for Public Library Use and Employment*

A Strong Future for Public Library Use and Employment by José-Marie Griffiths and Donald W. King is the first peer reviewed title published through the ALA Research Series and may be ordered now (http://www.alastore.ala.org/detail.aspx?ID=2898). The peer reviewers will make the 2010-2011 selection during the Annual Conference in Washington, DC.

2009-2010 Public Library Funding & Technology Access Study Results Released in June

Libraries Connect Communities 4, the 2009-2010 Public Library Funding & Technology Access Study results, will be released as the June 2010 digital supplement to *American Libraries*. More

information about the 2009 key findings, press materials, the overall project and published reports are online at http://www.ala.org/plinternetfunding.

Public Information Office (PIO)

Connect with your kids @ your library Campaign

In June, *Scholastic Parent & Child* magazine came on board as the magazine media sponsor of the Connect with your kids @ your library campaign. The campaign seeks to strengthen families by motivating parents to spend more quality time with their children. Specifically, the campaign will promote the library as a trusted place to spend quality time with children, reinforce the notion that taking children to the library is a sign of being a good parent and demonstrate the free high quality programs at the library for parents and children.

Scholastic will donate ad space, link to the campaign's website, publish at least one page dedicated to describing the Connect with your kids @ your library initiative on its website and donate banner ads across its parenting websites.

All content for the Connect with your kids @ your library campaign will live on www.atyourlibrary.org , the ALA public awareness website.

Season Five of Step Up to the Plate @ your library

Season five of *Step Up to the Plate @ your library* launched to the public in April, on baseball's opening day. This program, developed by ALA and the National Baseball Hall of Fame, teams up two American classics – libraries and baseball – to promote information literacy and the library as an essential information resource.

Step Up to the Plate @ your library encourages people of all ages to use the print and electronic resources available at libraries to answer a series of trivia questions designed for their age group (10 and under, 11-13, 14-17 and 18 and over). One grand-prize winner will receive a trip for two in October to the Hall of Fame's World Series Gala event in Cooperstown, NY, including a behind-the-scenes tour of the library and archives. The program runs through September 4, 2010.

This year, *Step Up to the Plate @ your library* celebrates the history of baseball and the preservation of our cultural heritage, as a tie-in to ALA's first Preservation Week, sponsored by ALCTS.

Online tools for librarians include program logos in both English and Spanish, a downloadable poster and bookmarks and a toolkit that includes sample press materials and programming ideas.

Communities thrive @your library for National Library Week, April 11 – 17

The National Library Week (NLW) theme this year (April 11 – 17) was Communities thrive @your library with Neil Gaiman as the honorary chair. This year's publicity efforts resulted in more than 4,500 articles and mentions, with a circulation total of 232 million. More than 225 blogs posted NLW event information and more than 2,270 people tweeted about NLW related activity. Participating libraries produced more than 50 YouTube videos.

A great deal of NLW media coverage focused on the release of the ALA Top Ten List of Frequently Challenged Books.   PIO "pitched" the release of the list to the Associated Press (AP). AP coverage of the list resulted in thousands of national and international placements.

PIO also produced a Webinar on key findings from the ALA's 2010 State of America's Libraries Report. PIO worked closely with ALA President-elect Roberta Stevens and the SirsiDynix Institute to produce a PowerPoint presentation and script that detailed this year's key findings. You can view the webinar at:
http://www.ala.org/ala/newspresscenter/mediapresscenter/americaslibraries/index.cfm

Neil Gaiman, as part of his role as Honorary Chair of National Library Week, participated in a live Internet event during National Library Week, which was coordinated by ALA's Campaign for America's Libraries and the Jessamine County Public Library in Kentucky, in conjunction with the University of Minnesota, Internet2 and OARnet, the regional Ohio research and education network. He virtually joined a live audience at Jessamine County from the University of Minnesota using high definition videoconferencing technology supported by Internet2. More than 700 library lovers and Gaiman fans joined the event through the online streaming site ustream.tv. In addition, 120 libraries signed up via Internet2 to show the event live in their libraries. Gaiman's internet event is archived on ALA's public awareness website at
http://www.atyourlibrary.org/evening-neil-gaiman .

Gaiman's connection with the Jessamine County Public Library began in fall 2009, when the library received international media interest regarding its stance against censorship. Gaiman wrote in support of the library's stance on his blog.

**Public Programs Office
(PPO)**

"Louisa May Alcott: The Woman Behind Little Women" Library Outreach Programs

The ALA Public Programs Office and the National Endowment for the Humanities (NEH) are pleased to announce a new cultural programming grant opportunity for libraries. Public, academic and special libraries may apply to receive a $2,500 grant to support five reading, viewing, and discussion programs featuring the documentary "Louisa May Alcott: The Woman Behind *Little Women*" and the companion biography of the same name. Online applications will be accepted at www.grants.gov through July 30.

The library outreach program for "Louisa May Alcott: The Woman Behind *Little Women*" is a collaboration between NEH, the ALA Public Programs Office, and Nancy Porter and Harriet

Reisen for Filmmakers Collaborative. Funding was provided by a major grant from NEH to the ALA Public Programs Office. Resources to help begin the application process for "Louisa May Alcott: The Woman Behind *Little Women*" may be found at www.ala.org/louisamayalcott.

NEH, ALA Announce 30 Libraries to Receive $2,000 Programming Grants

The National Endowment for the Humanities and the ALA Public Programs Office announced that 30 public libraries will receive grants of $2,000 to support humanities programs that feature the Picturing America collection. Programs for youth, family and adult audiences, as well as programs that promote inter-generational dialogue, were selected to receive the grants.

The funded programs will present the iconic American artwork featured in the Picturing America collection through a variety of programming formats, including discussions of local history, musical performances, a photography contest, storytelling events, author visits, hands-on art workshops, a celebration of Native American heritage, art-inspired poetry, and scholarly lectures. Additionally, several libraries will present one of five Let's Talk About It reading and discussion series developed by the ALA Public Programs Office to highlight and enhance the Picturing America collection. To learn more about Picturing America, visit http://picturingamerica.neh.gov.

Attend a ProgrammingLibrarian.org Demo at ALA Annual Conference, Enter to Win Free Books

The ALA Public Programs Office will present regular demonstrations of ProgrammingLibrarian.org during the ALA Annual Conference in Washington, DC. Informal, interactive presentations will be held at 10 and 11 a.m. on Saturday, June 25 and Sunday, June 26 and at 1:30 p.m. on Monday June 27 in the ALA Public Programs Office Booth (#2659) in the Exhibits Hall at the Washington Convention Center. An additional demonstration will be held at the ALA Membership Pavilion (#2424) at 9:30 a.m. on Monday, June 27.

All conference-goers who attend one of the ProgrammingLibrarian.org presentations will be entered in a drawing to receive copies of the latest works of some of the authors and poets to be featured on the LIVE! @ your library Reading Stage, presented by the ALA Public Programs Office with support for the National Endowment for the Arts. One set of books will be awarded Saturday, Sunday and Monday. To view a full listing of authors and poets to appear on the LIVE! Stage,visit www.ala.org/publicprograms.

23 Acclaimed Poets and Authors LIVE! at ALA Annual Conference

The ALA Public Programs Office will present 23 critically-acclaimed and best-selling authors and poets on the LIVE! @ your library Reading Stage on Saturday, June 25 and Sunday, June 26 from noon – 4:00 p.m. and on Monday, June 27 from 10:00 a.m. – 1:30 p.m. in the exhibits hall at the upcoming ALA Annual Conference in Washington, DC. Located in the back of the 2600 aisle in the exhibits hall, the LIVE! @ your library Reading Stage is free for all conference attendees.

Thanks to generous support from the National Endowment for the Arts, this year's LIVE! Stage will feature a special focus on poetry, with readings from many award-winning, popular and up-

and-coming poets representing the range of poetry from verse formed on the page to the rhythms of the spoken word.

Poets and authors to be showcased on the LIVE! @ your library Reading Stage are:

- Saturday, June 26 (noon – 4:00 p.m.) – Henri Cole, Kwame Alexander, Gwendolyn Zepeda, Vicki Myron, Matt Dembicki, Sarah Blake, Benjamin Alire Sáenz, R. Dwayne Betts;
- Sunday, June 27 (noon – 4:00 p.m.) – Nickole Brown, Adriana Trigiani, Laurie Halse Anderson, Heidi W. Durrow, Daphne Kalotay, Jay Varner, Jim Breuer, Roy Blount, Jr.;
- Monday, June 28 (10:00 a.m. – 1:30 p.m.) – Heid E. Erdrich, Ann B. Ross, Ellen Hopkins, Beatriz Rivera, Dolen Perkins-Valdez, Marilyn Johnson, Jean Kwok.

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Teams Up with Capstone to Offer Licensed Institutes

Beginning this summer, the American Association of School Librarians (AASL) and Capstone are teaming up to offer "Empowering 21st Century Learners: P21 Framework and AASL Learning Standards" licensed institutes. Through the generous support of Capstone, funding will be given to fourteen groups chosen by AASL to cover 50% of the cost per institute. "Empowering 21st Century Learners" is a one-day institute designed to help school librarians understand how AASL's "Standards for 21st-Century Learner" and the framework of the Partnership for 21st Century Skills (P21) align to make it easier for integration into a school or district's current and future practices.

AASL Offers Two Online Courses for Summer 2010 with the Option for Graduate Credit Hours

The American Association of School Librarians (AASL) will offer two summer 2010 online courses focused on helping school librarians discover new ways to bring their programs into the 21st century. From Monday, May 31 to Friday, June 25, AASL will offer "Making a Place, Making a Case for Read-Alouds: A Powerful Teaching Tool for Literacy K-6." The course is facilitated by Christina Dorr and Liz Deskins. "The Path to Collaboration: Making it Happen" will be offered Monday, July 12 – Friday, August 6, and will be facilitated by Marilyn Heath. Both of these courses are self-paced. From now until July 19, participants can register with the University of Colorado Denver School of Education & Human Development Program to earn up to 2.0 graduate credits hours.

New Grant Cycle Offers More Money to School Library Programs Affected by Natural Disasters

The *Beyond Words* grant targets public school libraries nationwide that have suffered materials losses because of a major disaster. Funds are to be used for purchasing books, media, and/or library equipment that support learning in a school library environment. To date, the grant has given over $1.6 million to more than 100 school library programs across the U.S. Only public school libraries are eligible for the grant. Individual awards are for $5,000 to $15,000. The amount awarded is based on the level of destruction and/or hardship the library has suffered. Funding for this program is provided by Dollar General.

AASL's Fall Forum 2010 Opens for Registration, Announces Programming

Registration is now open for the American Association of School Librarians (AASL) Fall Forum. "In Focus: The Essentials for 21st-Century Learning" will be held November 5-6, 2010 in Portland, OR. Using AASL's learning standards and program guidelines, "In Focus" attendees will connect school library programs to current educational concepts at the core of curriculum, and leave with new insight to encourage, elevate and evaluate information literacy in their programs. The three breakout sessions will be led by Gail Dickinson, Leslie Maniotes and Ross Todd. As experts in the school library field and these essential skills, they will help attendees delve deeper into essential questions, enduring understanding and evidence-based practice. The keynote speaker will be Paige Johnson, global manager of K-12 education for Intel's Corporate Affairs Group and past-chair of the Partnership for 21st Century Skills (P21).

AASL to Offer School Librarians an Online, Interactive Planning and Advocacy Tool

The American Association of School Librarians (AASL) has joined with Britannica Digital Learning to co-publish an online, interactive school library program planning module that will change school library program development and implementation, saving time and delivering data. "A Planning Guide for Empowering Learners" is a program evaluation, planning, implementation and advocacy tool that will ensure school library program planners go beyond the basics to provide goals, priorities, criteria, and general principles for establishing effective library programs. The guide includes a revised "School Library Program Rubric," a tool that allows school librarians to assess their program on 16 different sets of criteria. Advanced orders will be taken in mid-June, and the guide will be available for purchase in August 2010.

Association of College and Research Libraries (ACRL)

2010 ACRL Election Results

Joyce L. Ogburn, University Librarian and Director of the University of Utah Marriott Library, has been elected ACRL Vice-President/President-Elect. She will become President-Elect following the 2010 ALA Annual Conference in Washington, DC, and assume the presidency in July 2011 for a one-year term. A full biography of Ogburn is available on the ACRL Web site.

Mary Ann Sheble, Dean of Libraries at Oakland Community College, and Mark Emmons, Coordinator of Information Literacy and Instruction Services at the University of New Mexico, have been elected to the ACRL Board of Directors as directors-at-large. Maggie Farrell, Dean

of Libraries at the University of Wyoming, was elected to the ACRL Board of Directors as councilor. Visit the ACRL Website for full 2010 election results.

Virtual Orientation for New ACRL Leaders

In May 2010, ACRL held its first-ever virtual orientations for new member leaders. Incoming committee chairs experienced ALA's new meeting software, iLinc, by participating in one of two interactive sessions designed to provide support and guidance in their new roles. The two sessions covered everything from key policies and procedures to ways to incorporate ALA Connect into the year-round work of member leaders. The sessions were recorded for future access. The sessions were the first to use iLinc for a large member audience and participants had significant praise for the virtual meeting format and software. The virtual new leader orientation sessions were hosted by ACRL President Lori Goetsch and Past-President Erika Linke. ACRL staff participants included ACRL Executive Director Mary Ellen Davis, Associate Director Mary Jane Petrowski, and Program Officers Adam Burling and Katie Coombes.

ACRL Springboard Event

As a special benefit to members, ACRL offered the third annual Springboard Event on Wednesday, May 5. The Event is a live, interactive Webcast offered free of charge to all ACRL members. The 2010 Event featured John Palfrey, Henry N. Ess III Professor of Law, and Vice Dean, Library and Information Resources, Harvard Law School, Faculty Co-Director of the Berkman Center for Internet & Society, and co-author of *Born Digital: Understanding the First Generation of Digital Natives.* Offered in conjunction with the ALA Office for Intellectual Freedom's inaugural "Choose Privacy Week," the Webcast examined issues related to privacy in the socially networked environment. Palfrey discussed the concerns related to privacy, how the right to privacy and freedom of information is evaluated, and how librarians can help users understand and navigate their own privacy concerns. An archive of the Webcast is available at http://www.ala.org/ala/mgrps/divs/acrl/events/springboard.cfm .

Comprehensive Guide to Emergency Preparedness and Disaster Recovery

ACRL has released a new monograph title, "Comprehensive Guide to Emergency Preparedness and Disaster Recovery*,*" authored by Frances Wilkinson, Linda Lewis and Nancy Dennis. The work provides practical and experience-based approaches on preparing for a disaster by creating a plan, responding to an emergency and the intricacies of recovering from a disaster. The book also features seven compelling, reality-based case studies from six university libraries that recovered from earthquake, fire, flood, or hurricane damage. The clearly organized text contains numerous photographs and a comprehensive appendix featuring an extensive bibliography and glossary, a model disaster preparedness plan and a model RFP for selecting a disaster recovery vendor, as well as useful Internet sites and print resources. Purchase "Comprehensive Guide to Emergency Preparedness and Disaster Recovery" through the ALA Online Store http://www.alastore.ala.org/detail.aspx?ID=3003 , by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers. ALA/ ACRL members receive a 10% discount off the list price of all ACRL books.

Library Advocacy Day Travel Grants

ACRL has chosen six winners for 2010 Library Advocacy Day travel grants. Reflecting ACRL's commitment to fostering grassroots legislative advocacy, the association awarded $250 grants to the following ACRL Legislative Advocates to attend the June 29, 2010, event in Washington, DC: Douglas Dechow, Instruction Librarian, Chapman University; Julie Kane, Head of Technical Services, Sweet Briar College; Marvel Ann Maring, Fine Arts and Humanities Reference Librarian, University of Nebraska-Omaha; James Patterson, Director of Library Services, Northwestern Connecticut Community College; Angela Rathmel, Head of Serials Orders and Claims, University of Kansas Libraries; and Daryl C. Youngman, Assistant to the Dean – Collaborative Initiatives, Kansas State University. More information on the ACRL Legislative Advocate program is available online at http://www.acrl.org/ala/mgrps/divs/acrl/issues/washingtonwatch/acrladvocates.cfm .

ACRL OnPoint Chats

The "Getting to Know YOUR Conference" ACRL OnPoint chat was held on May 19. A second offering of the chat, covering ways to thrive at your first ALA Annual Conference, was held June 9. The chats were moderated by members of the Emerging Leaders ACRL 101 Team. Visit http://www.ala.org/ala/mgrps/divs/acrl/events/onpoint/index.cfm for transcripts and details on future ACRL OnPoint chats.

ACRL e-Learning Update

ACRL has offered a wide variety of e-learning events, including four Webcasts and three online courses since the last report to Council. Live, interactive Webcast topics included influencing without authority, mobile website design, and information literacy innovation. Multi-week, asynchronous courses featured implementing online teaching and learning, libraries and student affairs, and electronic collection development.

ArtsGuide to DC

The ACRL Arts section has released their ArtsGuide for the 2010 ALA Annual Conference in Washington, DC. This selective guide to cultural attractions and events will help you maximize your time outside of the convention center. The guide is available on the Arts Section Website (http://www.acrl.org/ala/mgrps/divs/acrl/about/sections/arts/arts.cfm).

Association for Library Collections & Technical Services (ALCTS)

First Preservation Week Deemed a Success

The first Preservation Week, sponsored by ALCTS, IMLS, and the Library of Congress, was celebrated May 9-15. Reports indicate a rousing success with many libraries from around the country offering special events during the week. Nearly 1,200 people and libraries viewed the three webinars presented on May 11, 12, and 13. Corporate sponsors included Gaylord, Familyarchives.com, The HF Group, and Archival Products.

ALCTS Board Discusses "Re-Shaping ALCTS"

The ALCTS Board will continue its discussion on creating a future ALCTS, now called "Re-Shaping ALCTS", an initiative begun at Midwinter 2009. This discussion will look at the results of a survey of the ALCTS membership conducted this spring in which the members were asked to comment on three distinct scenarios for a new ALCTS organization. The discussion takes place Monday during the ALCTS Board Meeting in the Convention Center, Room 156.

ALCTS 2010 President's Program Features

Dr. Fran Berman, Vice President for Research at Rensselaer Polytechnic Institute and former Director of the San Diego Supercomputer Center, will be the featured speaker for the 2010 ALCTS President's Program at the ALA Annual Meeting in Washington, DC. The President's Program takes place on Monday, June 28, 2010 beginning at 10:30 a.m. in the Convention Center, Ballroom B.

Research in the Information Age is driven by digital data. Libraries are emerging as critical partners in the access, use, and preservation of research data. This talk, *Got Data? New Roles for Libraries in Shaping 21st Century Research,* will describe the opportunities and challenges for Libraries as stewards of valued research digital collections.

Dr. Berman is a leader in the development of cyberinfrastructure and has written about high-performance computing and digital data stewardship. She is a Fellow of the Association of Computing Machinery (ACM) and Senior Member of the IEEE. From 2001 to 2009, Dr. Berman served as Director of the San Diego Supercomputer Center (SDSC), where she led the evolution of SDSC into a leading international organization in the innovation of data cyberinfrastructure and high performance computing.

Important Discussions at the Annual Conference

ALCTS Forum: "Ithaka S+R Report on 2009 Faculty Survey," 8:00 a.m. – noon, Monday, June 28, Washington Convention Center, Ballroom B. Moderated by ALCTS President Mary Case, University Librarian at the University of Illinois-Chicago, the presentation will raise a number of provocative hypotheses about the future of library services and collections, as well as scholarly communications more broadly in a digital world, and will lead into a vibrant discussion of the possible implications of these findings for libraries, publishers and scholarly societies. Ross Housewright and Roger C. Shonfeld of Ithaka S+R will give an overview of this study's three major sets of findings. Brian Schottlaender, the Audrey Geisel University Librarian at the University of California at San Diego, will provide commentary.

Year of Cataloging Research Continues with Program: "Cataloging and Beyond: Publishing for the Year of Cataloging and Metadata Research", Sunday, June 27, 8-10 a.m., Convention Center, Room 147A. The experts will share their research ideas for meeting the challenges of a new decade in cataloging, cataloging standards, and online catalog design. Panel members will reflect on how 2010, the Year of Cataloging Research, can jump start a new era in research in bibliographic control for catalogs, cataloging, and beyond. Speakers include Sara Shatford Layne, Principal Cataloger, UCLA Library Cataloging and Metadata Center; Lynn Connaway, Senior Research Scientist, OCLC; Jane Greenberg, Professor and Director, SILS Metadata

Research Center, University of North Carolina at Chapel Hill; Amy Eklund, Catalog Librarian and Instructor, Georgia Perimeter College Libraries

Catalog Form & Function Interest Group: "Mobile Catalog Interfaces," Saturday June 26, 10:30 a.m. – 12:00 noon, Hilton Washington, Columbia 5.

Membership in the Division (ALCTS): What's in It for Me? Saturday, June 26, 10:30–Noon, Convention Center, Room 201. This meeting will allow attendees to get to know ALCTS and talk with colleagues about common interests and themes. Discussion topics will cover tips for navigating ALCTS, ideas for future directions for ALCTS, and advice on facilitating professional mentor/mentee relationships. Speakers and discussion leaders will address these topics and provide ample time for discussion. New members and those interested in finding out more about the opportunities that ALCTS provides are especially encouraged to attend. Speakers include Peggy Johnson, Associate University Librarian, University of Minnesota Libraries; Bonnie MacEwan, Dean, Library, Auburn University; and Heather Moulaison, Assistant Professor, School of Information Studies, University of Ottawa

Association for Library Service to Children (ALSC)

ALSC Online Courses

Registration is now open for ALSC's four summer courses which include "Introduction to Graphic Novels for Children," "Out of This World Youth Programming" (both new), "Children with Disabilities in the Library," and "Reading Instruction and Children's Books" (repeats). For more information, please visit http://www.ala.org/alsced.

ALSC 2010 National Institute

Registration is now open for ALSC's 2010 National Institute to be held September 23-25, 2010, at the Emory Conference Center Hotel in Atlanta, GA. Attendees will have the opportunity to hear from award-winning authors and illustrators such as Ashley Bryan, Carmen Deedy, John McCutcheon, Brian Selznick, David Saylor, Walter Dean Myers and Christopher Myers as well as the opportunity to attend over 30 hours of programming with educational tracks focusing on technology, programming and partnerships, and children's literature. Networking opportunities will be plentiful through the Association Connection Program and a reception at the Center for Puppetry Arts with transportation sponsored by Peachtree Publishers. For more information including registration rates and hotel block information, please visit http://www.ala.org/alscinstitute.

Great Interactive Software Spring List

ALSC's Great Interactive Software for Kids (GISK) Spring list is now ready. The list recognizes high-quality computer programs and digital media for children 14 years of age and younger. The selected products are:

- Disney Online Kerpoof Studios, Disney Online.

- Generation Cures: Caduceus, FableVision.
- Zoodles 3.4.4, Inquisitive Minds, Inc.

Members of the Great Interactive Software for Kids Committee are: Angelique Kopa, Chair, Harford County Public Library, Belcamp, MD; Kim Bautz, Dayton (OH) Metro Library; Michelle Call, County of Los Angeles Public Library; Sarah Erwin, Kirkwood (MO) Public Library; Barbara Head, Sellwood-Moreland Library, Multnomah, OR; and Katherine McCabe, Briarcliff (NY) Middle School. For the annotated list of Spring 2010 Great Interactive Software for Kids, including recommended ages, visit the ALSC Web site at: http://www.ala.org/ala/mgrps/divs/alsc/awardsgrants/notalists/gisk/index.cfm.

ALSC Website Redesign

ALSC's website redesign has launched. The new aesthetic now appears live and includes features such as navigation pods, homepage highlights, audience-focused drop down menus, and dynamic committee rosters. Please visit http://www.ala.org/alsc to view the new site.

New Publication Release

The Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2010 edition was released in April and is available through the ALA Store at http://www.alastore.ala.org/detail.aspx?ID=2876.   This edition features the revised awards' eligibility criteria and an essay by former ALSC Executive Director Diane Foote titled, "The Times They Are a-Changin."

Up2Us Booklist

Up2Us, a national coalition of sports-based youth development organizations, is now featuring a summer booklist on its website showcasing recommended children's sports titles selected by ALSC's Quicklists Consulting Committee and the Young Adult Library Services Association (YALSA). The annotated list, available at http://www.up2us.org/images/dldocuments/booklist.pdf is divided into four separate age groups: grades K-3, 4-6, 7-9 and 10-12.

ALSC at the Annual Conference 2010

- *Charlemae Rollins President's Program*   ALSC President Thom Barthelmess' Charlemae Rollins President's Program will feature Dr. Patricia K. Kuhl. She will discuss her research and findings on infants' early language and later reading skills, teaching librarians how they can best help families with literacy. The program is taking place on Monday, June 28, 2010 at 8:00 a.m. in WCC, 144 A-C. Dr. Kuhl is internationally recognized for her research on early language and brain development, and studies that show how young children learn. Her work has played a major role in demonstrating how early exposure to language alters the brain. She has spoken at the White House on several occasions and has appeared on the Discovery television series "The Baby Human"; the NOVA series "The Mind"; and the "The Power of Ideas"and "The Secret Life of the Brain" on PBS. She has also been featured on *The Today Show, Good Morning America, CBS Evening News, NBC Nightly News,* NHK, CNN, and in *The New York*

Times, *Time,* and *Newsweek*. For more information, including registration rates, please check the ALSC Web site at http://www.ala.org/alscevents.

- *Registration* for the ALSC Preconference has sold out.

- *ALA Membership Pavilion*   ALSC will participate in the ALA Membership Pavilion booth through the ALSC Children and Technology Committee. The committee will be hosting a Tech Petting Zoo on Saturday, June 26 from 12:30-2:30. The committee will be showing off cool new gadgets and highlighting tech programming ideas that are easy to replicate in libraries. Committee members will also be displaying their committee presence on ALA Connect and helping other members log on and upload a profile picture. The Tech Petting Zoo is an introduction to an online program the committee will be starting this summer called "21 Things," which takes librarians through 21 different technologies and their uses in libraries.

- *ALSC 101* is scheduled for Friday 3:00-400 p.m. at the Embassy Suites Convention Center, Capital A. The program is designed for new and potential members as orientation to ALSC, tips for how to get involved, and a way to make new connections at the very start of the conference.

- *ALSC Awards Presentations:*
  o The Newbery Caldecott Banquet will take place Sunday evening, 6:00-11:00 p.m. at the Hilton Washington. There will be a cash bar reception from 6:00-7:00; doors to the Banquet open at 6:45. Speeches from Newbery Medalist Rebecca Stead and Caldecott Medalist Jerry Pinkney will follow the dinner, and a receiving line will conclude the evening's events. The 2010 Pura Belpré Awards Celebracíon, in collaboration with REFORMA, will take place on Sunday from 1:30-3:30 p.m. and will feature Medalists Rafael López and Julia Alvarez, as well as Honorees and other performers. The location will be in the East/State Ballrooms in the Mayflower Renaissance.
  o The Odyssey Awards for Excellence in Audiobook Production, administered jointly by ALSC and YALSA and sponsored by *Booklist*, will be presented on Monday from 4:00-5:30 p.m. A reception with light refreshments, sponsored by the Audio Publishers Association, will follow the award presentations and program. The location will be at the Washington Convention Center in room 145B.
  o The ALSC Awards Presentation will follow the President's Program on Monday from 10:30 a.m. – 12:00 noon in WCC, 144A-C. The Batchelder, Carnegie, Geisel, and Sibert Awards will be presented and the ALSC membership meeting will follow.

Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)

Trustee Academy

The ALTAFF online "Trustee Academy" will go live this fall. All the online courses will be taught by experts in the field and will be priced either ala carte, so attendees can pick and choose what courses are important to them, or as a full curriculum, which will reflect discounted pricing per

course. In addition, entire boards of trustees can sign up for further discounts. Registration and complete course outline and pricing will be available in September; courses will begin in October.

<u>ALA President's Award for Advocacy – Sponsored by ALTAFF</u>

ALTAFF's first annual Advocacy Award will go to the Florida Library Association (FLA). In 2009, under strong pressure to reduce the overall state budget, the Florida State House Appropriations Committee decided to zero out funding for libraries altogether. The State Senate Appropriations Committee followed suit. The only hope for reinstating funding was a 72-hour "cooling off" period before any decisions were official. During those 72 hours, FLA crafted messages and asked that their members contact their Friends and Trustees to make calls and e-mail their representatives. They also urged members to use Capwiz, an online legislation and advocacy tool, to contact their representatives, using the message and talking points developed there. FLA worked with a public relations firm to get the word out about the pending elimination of state aid to libraries. Thanks to this immediate campaign, as well as its ongoing public awareness campaign, the FLA's advocacy resulted in the reinstatement of the state's library funding.

The 2010 ALA Presidential Award for Advocacy winner, the Florida Library Association, will be recognized at the Annual Conference Opening General Session.

Association of Specialized and Cooperative Library Agencies (ASCLA)

<u>Vice-President/President-Elect of ASCLA</u>

Norma E. Blake was elected vice-president/president-elect of ASCLA. She is the New Jersey State Librarian, New Jersey State Library.

<u>NLS Standards Revision Project</u>

The advisory and working teams for the National Library Service (NLS) standards revision project met for their first face-to-face meeting the week of April 26 at ALA. The first draft of the statement of principles and considerations was distributed in May on schedule.

<u>Standards Revision for Libraries for the Blind and Physically Handicapped</u>

An Open Forum will be held about the current project to review and revise the Standards and Guidelines of Service for the National Library Service (NLS) Network of Libraries for the Blind and Physically Handicapped on Monday, June 28from 10:30 a.m. to noon in Room 141 of the Washington Convention Center.

<u>Insider Access to a Prison Library</u>

ASCLA will offer a unique opportunity to gain insider access to a prison library, thanks to the Library Services to Prisoners Forum (LSPF), a special interest group within ASCLA. "Have

YOU Ever Been to Prison? An Insider's Look at a Prison Library" is an off-site professional development program that will be held Monday, June 28from 12:30 to 5:30 p.m. in conjunction with the ALA Annual Conference in Washington, DC. The tour is open to all conference participants, and would be of interest to anyone considering a career in correctional librarianship, current correctional library staff, and public library staff who provide outreach services to jails and other detention facilities.

Search Underway for New *Interface* Editor

The search is still underway for a new *Interface* Editor. Emily Inlow-Hood's two-year term expires this year.   Look for application details at http://ascla.ala.org/blog/2010/05/interface-editordeadline-ext/

Consulting Preconference Sold Out

The Consulting Preconference at the annual conference sold out early and generated many requests from ALA members for a virtual version of the conference. ASCLA staff is talking to the presenters to explore the possibilities.

Potential ASCLA Restructure

The ASCLA Executive Committee drafted proposals for a potential restructure of ASCLA and a dues increase for next year.

Library and Information Technology Association (LITA)

Registration Still Open for LITA Preconferences

Registration is available now for these three pre-conferences on Friday, June 25, and will be available on site outside the workshops' rooms.   For more details on the preconferences, go to http://www.lita.org/ala/mgrps/divs/lita/litaevents/annual2010/index.cfm

Migrating to open source library systems, Speakers: Terry Reese, Gray Family Chair for Innovative Library Services, Oregon State University; David Lindahl, Web Initiative Manager, University of Rochester; Brenda Chawner, Senior Lecturer, Victoria University of Wellington.

Open Source CMS Playroom, Speakers: Karen A. Coombs, Product Manager, OCLC Developer Network, OCLC; Amanda Hollister, Web Services Librarian, SUNY Cortland.

Customize Your LibGuides Site, Speakers: Jenny Brandon, Web Designer/Reference Librarian, Kelly Sattler, Head of Web Services, and Christine Tobias, Reference and Technology Librarian, Michigan State University Libraries.

LITA at the Annual Conference

LITA is offering 24 Conference programs, as well as an additional seven special interest group discussions.

A program highlight will be *Sunday Afternoon with LITA*. The afternoon begins with LITA's most prominent annual program: Top Technology Trends. This program features the ongoing roundtable discussion about trends and advances in library technology by a panel of LITA technology experts. The panelists will describe changes and advances in technology that they see having an impact on the library world, and suggest what libraries might do to take advantage of these trends.

The Top Tech Trends program is followed by the LITA Awards and Scholarships Reception for the following winners:

- Marshall Breeding, Director for Innovative Technologies and Research for the Vanderbilt University Libraries in Nashville, TN and Executive Director of the Vanderbilt Television News Archive, has been named the winner of the 2010 LITA/Library Hi Tech award for Outstanding Communication in Library and Information Technology.
- John Willinsky, Khosla Family Professor of Education at Stanford University and founder of the Public Knowledge Project (PKP) is the winner of the 2010 Frederick G. Kilgour Award for research in library and information technology.

In addition, the following award and scholarships will be presented:

- LITA/Ex Libris Student Writing Award,
- LITA/Christian Larew Memorial Scholarship in Library and Information Technology,
- LITA /OCLC Minority Scholarship in Library and Information Technology, and
- LITA/LSSI Minority Scholarship in Library and Information Technology.

The afternoon culminates with the LITA President's Program, *Four or More: The New Demographic* presented by Mary Madden, Senior Research Specialist, Pew Internet & American Life Project. Madden is not talking about four-year-olds; she is highlighting a new leading edge group: those who own four or more Internet-connected devices.

For program descriptions and more details on all the LITA programs and discussions, go to
http://www.lita.org/ala/mgrps/divs/lita/litaevents/annual2010/schedule.cfm

Library Leadership and Management Association (LLAMA)

ALA Emerging Leaders

Once again LLAMA will sponsor two emerging leaders with travel awards of $1000 each. Applications can be found at http://www.ala.org/cfapps/emergingleaders/index.cfm. The deadline to apply is July 30.

New Board Members

LLAMA is currently recruiting for two new positions created by revised LLAMA bylaws: a Treasurer and a New Leader's Representative.

The Treasurer will help develop and manage LLAMA's budget and finance, and will serve for two years.

The New Leader's Representative will provide the fresh and vital perspective of a relatively new member of LLAMA in the Association's strategic planning and decision making.

Many excellent applications have been received and both new Board members will be announced at the Annual Conference.

LLAMA Webinars

In the last month LLAMA held three webinars designed to meet the needs of middle managers. Each of the 60-90 minute programs featured library consultant Dr. Julie Todaro. Topics were: Leadership vs. Management, Strategic Planning for Managers, and Management 101: Designing Outcomes for your Organization. Recordings of the sessions will be available after Annual.

Swap and Shop

Swap and Shop: PR X-Change is an ongoing library marketing and public relations event held annually at ALA. It is sponsored by the Library Leadership Administration and Management Association.

At the Annual Conference, please join the Swap and Shop: PR X-Change event, located by the special events area in the Exhibit Hall between 11:00 a.m. and 1:30 p.m. on Sunday, June 27, to pick up great promotional materials from North American libraries of all types.

Other Annual Conference Programs

LLAMA will present over 20 programs and three preconferences at the Annual Conference. The preconferences include a tour of new DC branch libraries as well as a program at the Georgetown University library. LLAMA will also hold its annual fundraiser on Friday night; this year is "A Night of Laughs with the Capitol Steps."

The John Cotton Dana Awards presentation will be Sunday at 4:30 p.m. at the Willard Intercontinental. These coveted awards are sponsored by H.W. Wilson and honor outstanding library public relations. Award winners receive a cash development grant of $5,000 from the H.W. Wilson Foundation.

Public Library Association (PLA)

PLA @ ALA

In addition to the [rich line-up of PLA @ ALA educational programming](#) planned for Washington, DC, PLA is also sponsoring its first-ever consulting sessions. Conference attendees will have a rare opportunity to meet one-on-one with a library consultant for free. On June 26 and June 28, more than 25 consultants will be available for half-hour sessions to talk through pressing concerns for library professionals today—from planning and managing buildings to serving a diverse community.

Details about each consultant including area of expertise, availability, and contact information [are available here.](#)

Leadership Fellows Program

The Leadership Fellows scholarships offer PLA members who are public library managers a chance to attend executive leadership training at some of the best universities in the United States. These university programs draw participants from various disciplines in government, non-profit, and the private sector, allowing PLA Fellows to learn leadership and change management concepts among professionals with different perspectives and experiences.

This year's PLA Leadership Fellows scholarship recipients are:

Stephanie Chase, Director of the Stowe (VT) Free Library. *Positive Leadership: Building Extraordinary Personal Leadership Capabilities program* at the Ross School of Business, University of Michigan.

Chang Liu, Associate Director of Neighborhood Library Services for the District of Columbia Public Library. *Senior Executives in State and Local Government program* at Harvard University's Kennedy School of Government.

Denise Lyons, a Library Development Consultant with the South Carolina State Library. *Executive Management Program at the Evans School of Public Affairs*, University of Washington

Jennifer Wright, Assistant Chief in the Materials Management Division at the Free Library of Philadelphia (PA). *Leading Organizational Change program* at the Wharton School of the University of Pennsylvania.

Fellows will be asked to share their experiences with PLA and contribute to the development of future leadership programming for public libraries. New skills gained through the programs will benefit their current roles and strengthen their future leadership capabilities.

New Train the Trainer Kit

PLA has released the latest publication in its Train the Trainer series—*Stress Less: Taming the Tensions in Your Life*, authored by Sandra Nelson.

This training program has been designed to provide all levels of library staff with the information and skills they need to identify the major stresses in their lives and to manage those stresses

more effectively. This digital download includes all of the materials needed to present a one day (4 – 4.5 hour) training program for library staff members. The materials include masters for the handouts that will be distributed to the training participants, a PowerPoint presentation to be used by the trainer during the program, a detailed script for the training program, an evaluation form, and a training manual. [Find ordering information here.](#)

Marcia Warner Elected 2011-2012 President of PLA

This past April, Marcia Warner, Director of the Grand Rapids (MI) Public Library was elected the 2011-2012 President of PLA. Warner will become PLA President-Elect at the conclusion of the 2010 ALA Annual Conference this June and will assume the PLA presidency in June 2011 for a one-year term.

Warner has been a member of PLA and the American Library Association (ALA) for 25 years, serving on numerous PLA and ALA committees and the PLA Board of Directors. Her association efforts have benefited conference programming, publications, scholarship programs, and member networking.

Warner earned her master's degree in library science from the University of Michigan and has 30 years experience as a library director, having held the position in several libraries, including the Public Libraries of Saginaw, MI, and the City of Vassar Public Library (MI). Her professional career is highlighted by innovative ideas that drive initiatives for application of Lean manufacturing in the library, creation of an easy information wiki, and green thinking from the ground up.

Strategic Planning

This spring, members of the PLA Board and certain task forces, as well as PLA staff, came together to develop a new strategic vision for the organization. Led by Paul Meyer of Tecker Consultants, the team revisited the 2002 strategic plan in order to not only gauge its effectiveness, but more importantly, advance the plan, creating goals and strategies relevant to the library climate today.

The two-day strategic workshop generated several top-line goals that will be reviewed and approved by the Board during the 2010 ALA Annual Conference.

Turning the Page Comes to a Close

In 2007, PLA and public libraries received a generous grant for advocacy training from the Bill & Melinda Gates Foundation. As a result, the groundbreaking program, *Turning the Page: Building your Library Community,* was developed. This advocacy education component was designed for public libraries participating in the Gates Foundation Opportunity Online hardware grants program.

The program drew to a close on May 31, 2010 after benefiting more than 3,500 librarians and library supporters across 32 states. Following training, the vast majority of participants were better advocates for their libraries—feeling more confident in their abilities and more excited about advocacy. As a result, over 98% of participating libraries achieved their funding goals.

Public librarians will soon have the opportunity to complete Turning the Page online for free. Through the generosity of the Foundation, PLA is currently updating Turning the Page for release this summer. This interactive, web-based training guides participants through the creation of an advocacy work plan. Library staff and supporters learn how to create and tell the library's story, deliver effective presentations, develop a compelling case for support, and build and sustain partnerships along the way.

Reference and User Services Association (RUSA)

Vice President/President-Elect of RUSA

Gary White won election as Vice President/President-Elect of RUSA. Gary is Acting Head of the Department of Reference, Collections and Research at Pennsylvania State University,

Authors for the Literary Tastes Breakfast Confirmed

Five authors for the Literary Tastes Breakfast have been confirmed**.** The 2010 lineup, appearing Sunday, June 27, 8 – 10 a.m. in the Independence A Room of the Grand Hyatt Washington, 1000 H Street NW, includes:

- Adriana Trigiani**,** author of "Very Valentine"**,** a 2010 Reading List top pick for Women's Fiction;
- Dan Chaon, author of "Await Your Reply: A Novel", a 2010 Notable Books List selection;
- Laney Salisbury**,** co-author of "Provenance: How a Con Man and a Forger Rewrote the History of Modern Art"**,** also a 2010 Notable Books List selection;
- David Small**,** author of the graphic novel "Stitches: A Memoir"**,** also a 2010 Notable Books title;
- Melvin Konner**,** author of "The Jewish Body"**,** the 2010 Sophie Brody Medal for Jewish Literature honor book.

"Five things a new librarian should know about"

The "Five things a new librarian should know about" Initiative was created by RUSA President, Susan J. Beck, to encourage each subject-related RUSA committee to develop a web page providing basic information for new librarians relating to the concerns of the committee. Both the Sharing and Transforming Access to Resources Section (STARS) and the Reference Services Section (RSS) Sections have worked on this initiative. STARS will hold a chat on the topic on June 10, 2010. This will be the first RUSA section-sponsored chat.

RUSA Preconferences

Three cutting-edge preconferences will be presented at the annual conference:

Behind the Genealogy Reference Desk: Our Capital's Hidden Genealogy Gems,

Friday, June 25, 2010 from 8:30 a.m. to 5 p.m. Held at the Daughters of the American Revolution Library, 1776 D. Street NW, Washington, DC., sponsored by the RUSA History Section (HS) and made possible with generous support from ProQuest

Interlibrary Loan Statistics: What We Gather, How We Use Them, and Who We Provide Them To, Friday, June 25, 2010 from 8:30 a.m. to 12:30 p.m. Sponsored by the RUSA Sharing and Transforming Access to Resources Section (STARS).

Reference Evolution: Envisioning the Future, Remembering the Past, Friday, June 25, 2010 from 9 a.m. to 5 p.m., sponsored by the RUSA MARS Section and Reference Services Section (RSS).

Continuing Education Courses

RUSA's popular online continuing education courses for the spring have opened and most of them have been filled. They include: Readers Advisory 101, Business Reference 101, The Reference Interview, and Genealogy. Sponsored by the RUSA MARS and Reference Services Section RSS

FINRA Grant

The Financial Industry Regulatory Authority (FINRA) Investor Education Foundation and the American Library Association (ALA) through the Reference and User Services Association, have jointly administered grants to libraries as a part of the *Smart investing@your library®* initiative. These grants from the FINRA foundation were intended to build the capacity of U. S. public libraries to provide effective, unbiased financial and investor education resources and services to library patrons.

FINRA funding was approved and received for the next phase of the grant.

New Standards and Guidelines

New standards and guidelines were recently approved by the RUSA board. They are:

[Guidelines for Implementing and Maintaining Virtual Reference Services](#)

[Guidelines for Liaison Work in Managing Collections and Services](#)

[Guidelines for the Preparation of a Bibliography](#)

RUSA Awards

Nancy Origer Poole, a graduate student of library and information studies at the University of North Carolina at Greensboro, has been selected as the 2010 winner of the RUSA [Business Reference and Services Section (BRASS) BRASS Gale Cengage Learning Student Travel Award](#). Poole was selected for her notable interest in business librarianship. She will receive $1,000 cash toward travel expenses associated with conference attendance; a one year

membership in RUSA, the opportunity to attend BRASS events at the conference; and publication of her conference experience in *RUSA Update,* the division's electronic newsletter.

Ed Rossman, Adult Services Librarian at the Shaker Heights (OH) Public Library, is the 2010 winner of the Public Librarian Support Award, a conference travel award administered by RUSA for public librarians who provide business reference services, and sponsored by investment research firm Morningstar, Inc. Rossman will receive $1,000 in travel funds for ALA's Annual Conference.

Young Adult Library Services Association (YALSA)

Registration Open for YALSA's 2010 YA Literature Symposium

YALSA will hold its second biennial symposium November 5 – 7, 2010 in Albuquerque, NM. The theme of the event is Diversity, Literature & Teens: Beyond Good Intentions. Details, including the preliminary program and registration information, can be found at www.ala.org/yalitsymposium . 2010 Coretta Scott King author award winner Vaunda Nelson will speak at the Bill Morris Memorial Luncheon.

YALSA Encourages Members to Host District Days

Members of Congress will be home in their districts from mid-August through mid-September. YALSA is encouraging members to use this time to invite elected officials and VIPs to their libraries to see first-hand how libraries are supporting the needs of teens. Information and resources can be found at www.tinyurl.com/YAadvocacy .

YALSA Launches Mentoring Program

Applications are open through June 30 for YALSA members interested in participating in the Association's newest mentoring program as either a protégé or a mentor. Selection and participant training will take place in the fall, and the program will be implemented during the 2011 calendar year. More information and an online application are available at www.ala.org/ala/mgrps/divs/yalsa/profdev/mentoring.cfm .

YALSA Offers Webinars

YALSA is offering webinars on the third Thursday of each month at 2 p.m., Eastern Time. Webinar topics focus on issues relating to teen services and are available to individuals at $39 ($49 for nonmembers) or groups at $195. Webinars are archived in YALSA's *For Members Only* section of the web site two months after they are presented. For details visit: www.ala.org/ala/mgrps/divs/yalsa/onlinecourses/webinar.cfm .

Upcoming Events and New Initiatives

- "It's Perfectly Normal: Dealing with Sensitive Topics in Teen Services," full day workshop June 25, 2010 in Washington, DC.

- "Promoting Teen Reading with Web 2.0 Tools," half day workshop on June 25, 2010 in Washington, DC.
- July 7, 8:00 p.m., Eastern. E-chat on job searching with ALA Executive Board Member Courtney Young.
- July 12, YALSA summer e-courses on serving diverse teens and making the most of your YA collection begin. Registration is open now.
- July 15, 2:00 p.m., Eastern. Webinar with YALSA Immediate Past President Linda W. Braun on enhancing teen services through risk-taking.
- August 4, 8:00 p.m., Eastern. YALSA e-chat information session for anyone interested in serving on a selection or award committee.
- August 19, 2:00p.m., Eastern. YALSA webinar on YA nonfiction, hosted by Angela Carstenson, the chair of the first YALSA Nonfiction Award Committee.
- Teen Read Week will be celebrated Oct. 17 – 23, 2010 with the theme "Books with Beat @ your library."

ALA-APA

Library Support Staff Certification Program

The Library Support Staff Certification Program (LSSC) continues to attract candidates. Since its opening on January 25, 2010, 78 Library Support Staff have enrolled. ALA-APA continues to provide candidate support, hosting webinars about portfolio development and establishing an electronic discussion group for candidates. ALA-APA has approved 12 courses from nine providers; 21 additional courses are in the approval process. ALA-APA is also focusing on marketing the program by placing ads in the publications of state library associations and sending emails to ALA members who are managers.

Three LSSC-related programs will be offered at Annual Conference:

- LSSIRT Discussion Group about the LSSC Program, Sunday, June 27, 10:30 a.m. – 12:00 p.m. – Washington Convention Center – 143A.
- Library Support Staff Certification Program Open Forum, Sunday, June 27, 2010, 4:00 – 5:30 p.m. – Washington Convention Center – 158A.
- Library Support Staff Certification Program Portfolio Evaluator Training, Monday, June 28, 2010, 1:30-3:30 p.m. – Grand Hyatt Washington, Roosevelt/Wilson

ALA-APA Website Change

ALA-APA's website moved to a new host and publishing platform (WordPress) on Thursday, June 3. Please note that URLs are slightly different for every page, though searchers should be redirected to a relevant section of the site if they type in the old web addresses. The organization of the site remains the same. Re-organizing will be a task for a later time.

The ALA-APA Council and Board documents are now on this page: http://ala-apa.org/about-ala-apa/governing-documents/board-and-council-documents/.

Conference programs are on this page: http://ala-apa.org/improving-salariesstatus/ala-conference-programs-2/2010-ala-annual-conference-programs-washington-dc/