

COGNOTES

MIDWINTER MEETING & EXHIBITS
January 8-12, 2016

JANUARY 8



FRIDAY
Edition

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AMERICAN LIBRARY ASSOCIATION

ALA Youth Media Awards To Be Announced Monday

BCEC Ballroom; Doors open at 7:30 a.m.

Each year the American Library Association (ALA) honors books, videos, and other outstanding materials for children and teens. Recognized worldwide for the high quality they represent, the ALA Youth Media Awards, including the prestigious Coretta Scott King Book Awards, Caldecott, Newbery, and Printz Awards, guide parents, educators, librarians, and others in selecting the best materials for youth. Selected by committees composed of librarians and other literature and media experts, the awards encourage original and creative work in the field of children's and young adult literature and media.

The ALA will announce 19 awards and highlight such milestones as the 20th anniversary of the Pura Belpré Award. The Pura Belpré Award was established in 1996, and is presented annually to a Latino/Latina writer and illustrator whose work best portrays, affirms, and celebrates the Latino

cultural experience in an outstanding work of literature for children and youth. For more information regarding Pura Belpré Award anniversary activities please visit <http://tinyurl.com/belpre20th>.

Those who are not available to join the excitement onsite can follow results live by logging on to the YMA webcast at www.ala.unikron.com/2016, and in real time on Twitter @ilovelibraries, or #ALAYma.

In an effort to limit ALA's ecological footprint, printouts of the award press release will not be available onsite, but rather a PDF

version of the awards wrap release will be posted and available for download from the webcast webpage immediately after the announcements. Also *Cognotes* will offer information on award winners within its Monday issue which will be available immediately after the announcements.

For more information regarding the ALA Youth Media Awards, or how to track results live, please visit www.ilovelibraries.org/yma.



Auditorium Speaker Series Begins Saturday

Designer, fashion industry leader, documentary film co-creator and actor, ballet costume designer, opera director, TV talk show host, QVC star, weekly judge on "Project Runway: All-Stars," pop-culture and media phenomenon, business expert, and soon-to-be published literary memoirist Isaac Mizrahi adds Auditorium Speaker to this

Isaac Mizrahi
Auditorium Speaker
Sat., Jan. 9, 10:00 – 11:00 a.m.
BCEC – Ballroom West

list on Saturday from 10:00 – 11:00 a.m.

Mizrahi will bring the same trademark humor to Midwinter Meeting as he does to his writing. His forthcoming (2016) memoir *I.M.*, while offering an oral history of the fashion world for the last 30 years, is at heart about a boy searching for – and finally finding – happiness. It covers his growing up gay and overweight in a Jewish orthodox community in Brooklyn, his relationship with his conservative parents, his forays into NYC, including his days at the High School of Performing Arts and Parsons School of Design, the waning days of Studio 54, and his rise in the fashion and business worlds.

When "Unzipped," Mizrahi's 1995 award-winning co-created documentary film about his Fall 1994 ready-to-wear



Isaac Mizrahi

see page 12

QUICK LOOK

Registration

Friday, 7:30 a.m. – 7:00 p.m.

Ken Burns, Mark Kurlansky, Terry Tempest Williams

ERT/Booklist Author Forum
Friday, 4:00 – 5:15 p.m.
BCEC Ballroom West

Exhibit Hours

ALA/ERT Exhibits Opening Reception

BCEC Exhibit Hall
Friday, 5:30 – 7:00 p.m.

Attend Today's ERT/ Booklist Author Forum

Documentarian Ken Burns, bestselling and prolific nonfiction writer Mark Kurlansky, and journalist and creative nonfiction writer Terry Tempest Williams join Donna Seaman, *Booklist* Editor for Adult Books, for the popular ALA Midwinter Meeting ERT/*Booklist* Author Forum. They will discuss "The Writer as Witness," talking about the challenges and pleasures of telling

true stories. The popular Forum will take place 4:00 – 5:15 p.m. today, offering the first of many opportunities to hear and see favorite authors, illustrators, and publishers up close at Midwinter.

Ken Burns has been making films for more than 35 years, including "The Civil War," "Baseball," "The Roosevelts: An Intimate History," and "The National Parks: America's Best Idea." Projects currently in production include films on Jackie Robinson, the Vietnam War, the history of country music, Ernest Hemingway, and the history of stand-up comedy. The scores of awards, hon-

ERT/Booklist Author Forum

Fri., Jan. 8, 4:00 – 5:15 p.m.
BCEC – Ballroom West



Ken Burns, Terry Tempest Williams, and Mark Kurlansky.

ors, and special recognitions he has received include a Lifetime Achievement Award from

see page 16

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Come See a Bevy of New Books, Products, and Special Events at the ALA Store

Longer hours and easy access near the Networking Uncommons in the North Lobby of the Boston Convention & Exhibition Center make it convenient to shop and browse at the ALA Store at Midwinter Meeting. The ALA Store offers products that meet the widest range of your promotional and continuing education/professional development needs – as well as fun gift items. Make sure to carve out some time in your schedule to stop by and examine the many new and bestselling items available.

ALA Graphics will feature a number of popular posters, bookmarks, and promotional materials. Posters making their conference debuts include Star Wars, Pharrell Williams, Bella Thorne, and Beekle. Popular posters and bookmarks like Batgirl, The Avengers, and Olaf Reading is Cool will also be on hand. Place a bid in our silent auction for a

ALA Graphics will feature popular posters, bookmarks, and promotional materials. Posters making their conference debuts include Star Wars, Pharrell Williams, Bella Thorne, and Beekle.

ALA Store hours:

Friday January 8

12:00 – 5:30 p.m.

Saturday January 9

8:30 a.m. – 5:00 p.m.

Sunday January 10

8:30 a.m. – 5:00 p.m.

Monday January 11

9:00 a.m. – 2:00 p.m.

signed Barbara Walters READ poster. Proceeds from the silent auction will go directly back into promoting libraries, literacy, and reading. And stop by early to get your pick of conference t-shirts – they sell out fast!

ALA Publishing is excited to offer several new titles hot off the press, such as the new fourth edition of Richard E. Rubin's *Foundations of Library and Information Science*; the new fifth edition of *Checklist of Library Building Design Considerations*, William Sanwald's perennial bestseller; *More Storytime Magic*, by Kathy MacMillan and Christine Kirker; *FRBR, Before and After: A Look at Our Bibliographic Models*, by Karen Coyle; and *Library Management in Disruptive Times: Skills and Knowledge for an Uncertain Future*,

edited by Steve O'Connor. Remember that you can find titles from ALA Editions, ALA Neal-Schuman, Facet Publishing, UK, and the ALA Divisions in the ALA Store, and also get free shipping on all book orders placed in the ALA Store (posters, bookmarks, and other gift-type items are not eligible for this offer).

Stop by the ALA Store to learn more about our elearning opportunities, as well as take part in live demos of RDA Toolkit. Meet high-profile authors and pick up an autographed book or two; use the Conference Scheduler to plan your time at Midwinter Meeting, including the author signings taking place at the ALA Store:

Saturday 11:00 a.m.

Diantha Dow Schull, author of *Archives Alive: Expanding Engagement with Public Library Archives and Special Collections*

Saturday 1:30 p.m.

Kathy MacMillan, coauthor of *More Storytime Magic*

Prices at the ALA Store automatically reflect the ALA Member discount, so there's no need to dig out your member number. And remember that every dollar you spend at the ALA Store helps support library advocacy, awareness, and other key programs and initiatives.

Complying with Emerging Funder Public Access Policies

Over the past few years, there has been a proliferation of high-profile funders announcing policies requiring greater access to research articles and data. From the White House, to the Canadian Tri-Agency, to the Bill and Melinda Gates Foundation, these policies are now moving into the implementation stage. This challenge is compounded by differences in the requirements across policies, and the ability of individual researchers and institutions to make sense of these differences and comply effectively.

The SPARC-ACRL Forum, "Complying with Emerging Funder Public Access Policies: How Libraries Can Make It All Work," will explore ways in which the library community can be instrumental in supporting the compliance efforts. Along with identifying some issues and possible strategies, the panelists will discuss services that are being created, or have been created or expanded, to help address some of the issues that have been raised. The forum will be held at 3:00 p.m. on Saturday in room 253C of the Boston Convention and Exhibition Center.

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Play Your Part in the Transformation

Because of you. Libraries Transform. In addition to what's highlighted below, use the tag "Libraries Transform" in the Midwinter Meeting Scheduler at www.alamw16.ala.org/scheduler to find transformation-related "News You Can Use," Ignite, and ALA Masters sessions, discussions groups, Washington Office and Office for Information Technology Policy events, and more.

Creativity, Innovation and Change: Libraries Transform in the Digital Age!

Sunday 1:00 – 2:30 p.m., BCEC 153AB

Join ALA President Sari Feldman and Jonathan Zittrain, Harvard Law School, and others in a conversation about innovative library environments and how we can illustrate our value to decision-makers and influencers. The session features work from Harvard's Library Innovation Lab; how it can be leveraged to make our case at the national level through ALA initiatives such as the Policy Revolution; and how you can make the case locally through ALA's new public awareness initiative, Libraries Transform.

Libraries Transform – Understanding Change

Saturday 1:00 – 4:00 p.m., BCEC 103

Trainers from Kotter International, experts in the process and leadership of change, will lead an interactive session to explore libraries' current context and look ahead to meeting

imperative for Libraries Transform. Using Dr. John Kotter's renowned 8-Step Process for Leading Change – and its core principles – as a backdrop, session participants will have the opportunity to work with colleagues and Kotter International to answer the questions: Where am I in the process of leading change, and what do I need to be doing now to move my library into the future?

Sponsored by the Center for the Future of Libraries.

Libraries Transform: Civic and Social Innovation

Civic Innovators

Sunday 8:30 – 11:30 a.m. BCEC 103

Social Innovators

Monday 8:30 – 11:30 a.m. BCEC 103

Join Boston-based civic and social innovators, including representatives from Boston's Mayor's Office of New Urban Mechanics, Boston College's Center for Social Innovation, and leaders from non-profits and design firms, for two outward-looking forums exploring the changes happening in our communities. Learn more about the issues Civic and Social Innovators are addressing and the strategies they are employing. These innovations can inspire our efforts to help libraries transform. Sessions are designed for individu-

als' busy meeting schedules – each day will feature three presentations and attendees are encouraged to drop in as their schedule allows.

Sponsored by the Center for the Future of Libraries and the Office for Diversity, Literacy and Outreach Services.



If I Hadn't Believed It, I Wouldn't Have Seen It: Exploring Systemic Racism and Its Implications for Our Lives and Work

Sunday 8:00 a.m. – 12:00 p.m. and Monday 8:00 a.m. – 12:00 p.m. Seaport Boston Hotel – Constitution Room. With the Task Force on Equity, Diversity, and Inclusion.

In this interactive workshop (offered twice) we will explore how race, systemic racism, and racial privilege have implications for our personal and professional lives. It will provide tools to help us better recognize and address racism and other forms of oppression in our relationships, organizations, and institutions.

Speakers: Paul Marcus and Donna Bivens from Community Change Inc.

Knight News Challenge on Libraries

Saturday 9:00 – 10:00 a.m., BCEC 206AB

In February, Knight Foundation will launch its second Knight News Challenge on Libraries, offering innovative projects a share of \$3 million. Learn more about the Challenge's 2016 focus, get tips on applying, and hear how winners are working to advance the future of libraries.

Aspen Dialogue Report: Learn about the Action Guide for Use in Your Community

Saturday 1:00 – 2:30 p.m., BCEC 253A

Learn about the new Action Guide for Re-Envisioning Your Public Library, a toolkit of resources for library leaders to use in their communities.

Invited speakers – Change Agents and Transformation

Senator Cory Booker, ALA President's Program, with the Task Force on Equity, Diversity, and Inclusion, Sunday 3:30 – 5:30 p.m., BCEC Ballroom West

Rising U.S. Senator Cory Booker – known for being innovative, and widely recognized as the accessible and energetic new voice of politics – joins President Sari Feldman as speaker on the President's Program, in partnership with the ALA Task Force on Equity, Diversity, and Inclusion.

Jo Ann Jenkins, Auditorium Speaker, Sunday 10:00 – 11:00 a.m., BCEC Ballroom West

Dynamic change agent, nationally recognized leader known for her strong sense of social mission, and former chief operating officer at the Library of Congress, current AARP CEO Jo Ann Jenkins will share her message of innovation.

Mary Frances Berry, Keynote Speaker, Martin Luther King, Jr. Holiday Observance and Sunrise Celebration, Monday 6:30 – 7:30 a.m., BCEC Ballroom West

One of the most prominent activists in the cause of civil rights, gender equality, and social justice in the U.S., Mary Frances Berry has written on numerous related topics.

Pick up your Libraries Transform™ ribbons and window clings at registration, and get stickers and postcards in the ALA Lounge – where you can also have fun at the photo booth and with other interactive activities.

Visit www.librariestransform.org.



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January 8–12, 2016

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Be Green at Midwinter

Sustainability and "green" efforts are increasing throughout the events and hospitality industry. Thinking Fit by minimizing our negative impact on the environment, here are some highlights of ALA's Midwinter 2016 initiatives with ideas for how you can help.

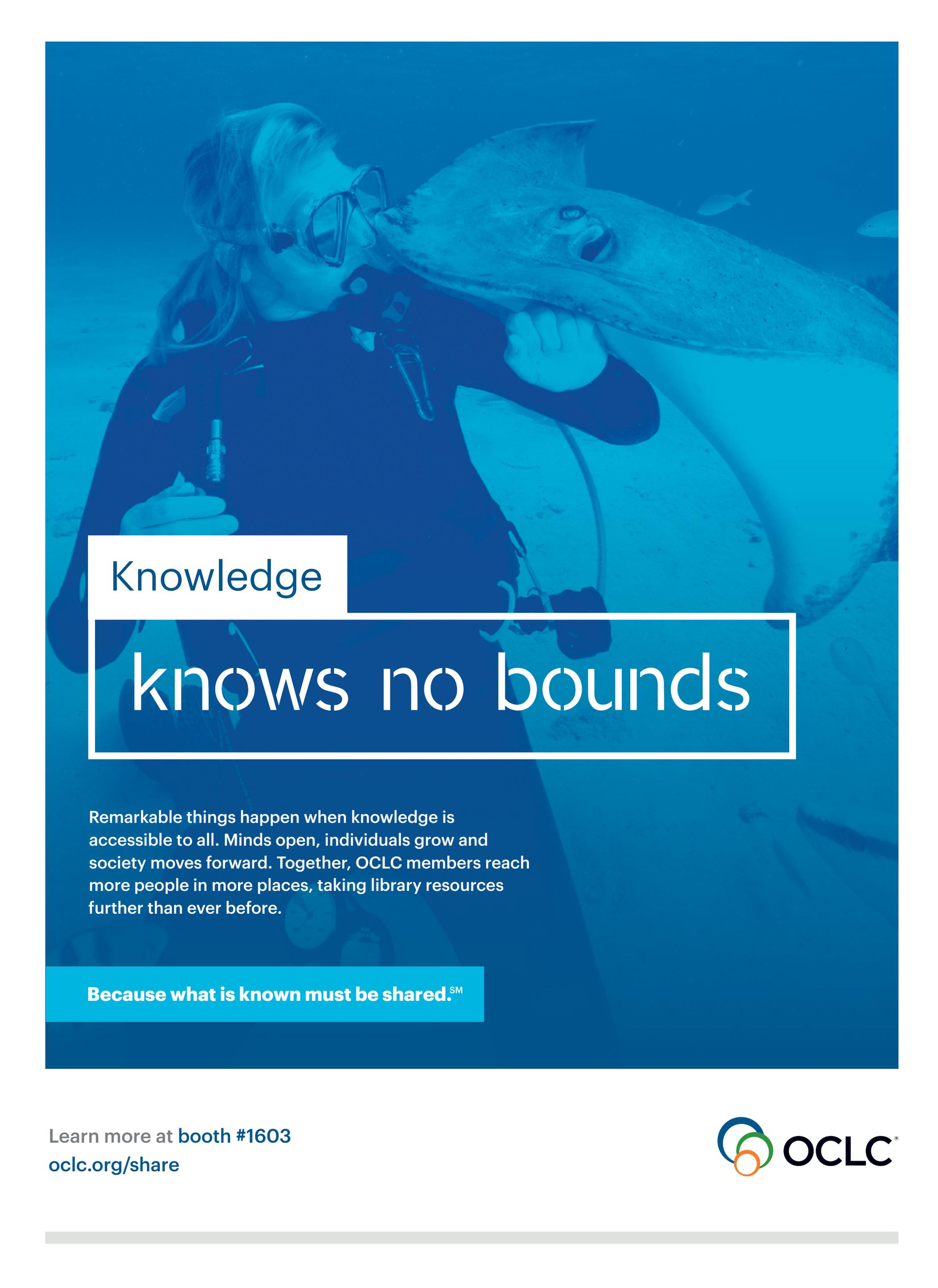
The Boston Convention & Exhibition Center (BCEC), where we're holding the Meeting, has policies in place to reduce and reuse paper products, donate all left-over pallets to local organizations, and use energy-saving, sensor-controlled lighting in the majority of spaces.

ALA is participating in reducing our footprint by offering more options electronically such as numerous handouts through our BluuBeam app, and other available conference maps and details

through our mobile app. We also have badge recycling bins throughout the convention center and offer reusable bags to full conference registrants.

What can you do?

- Download the ALA mobile app and BluuBeam and use those options over printing
- Use the online scheduler instead of printing
- Look for the recycle bins throughout BCEC
- Utilize the ALA badge recycling bins post-conference
- Reuse your conference bags for groceries, traveling, or shopping to save using paper or plastic bags

A diver in a black wetsuit and goggles is underwater, holding a large, flat fish (possibly a shark or ray) close to her face. The scene is bathed in a deep blue light, with other fish visible in the background.

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Remarkable things happen when knowledge is accessible to all. Minds open, individuals grow and society moves forward. Together, OCLC members reach more people in more places, taking library resources further than ever before.

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Action Research and Autism Explored in New *School Library Research* Articles

Two new articles covering the topics of action research in school libraries and introducing information literacy to students with autism are now available in the American Association of School Librarians' (AASL) peer-reviewed online journal, *School Library Research* (SLR). SLR promotes and publishes high quality original research concerning the management, implementation and evaluation of school library programs. Articles can be accessed at www.ala.org/aasl/slr.

In "Action Research Empowers School Librarians," Jennifer Robins describes her research designed to determine whether the school librarians viewed action research as being feasible, valuable, and empowering. Robins, a professor at the University of Central Missouri, presents examples of the types of projects chosen by the librarians, aggregate outcomes from the projects conducted over a two-year period, and the results from a follow-up survey completed by participating school librarians.

The research team of Patricia Markey, school librarian at Lower Merion School District, and Michel Miller, assistant professor at Drexel University, investigated the effectiveness of video peer modeling and

least-to-most prompting intervention when delivering an information-literacy skill to students with Autism Spectrum Disorder.

In their article, "Introducing an Information-Seeking Skill in a School Library to Students with Autism Spectrum Disorder: Using Video Modeling and Least-to-Most Prompts," Markey and Miller focus on acquisition of academic skills in library instructional programs as effected by video modeling with least-to-most prompting, an area not covered in previous research.

School Library Research (ISSN: 2165-1019) is the successor to *School Library Media Research* (ISSN: 1523-4320) and *School Library Media Quarterly Online*. The journal is peer-reviewed, indexed by H. W. Wilson's Library Literature and by the ERIC Clearinghouse on Information & Technology and continues to welcome manuscripts that focus on high-quality original research concerning the management, implementation, and evaluation of school library programs.

The American Association of School Librarians, www.aasl.org, a division of the American Library Association (ALA), empowers leaders to transform teaching and learning.

Facing Disaster? AASL and Dollar General Can Help

The AASL Beyond Words grant, funded by the Dollar General Literacy Foundation, targets public school libraries nationwide that have suffered materials losses because of a major disaster ranging from hurricanes, tornados, flood, earthquakes, fires, or an act of terrorism. Grant funds are available for purchasing books, media, and/or library equipment that support learning in a school library environment. Grants are also offered to schools impacted by a significant increase to student population from students displaced by disaster.

To date, more than 1.6 million dollars in grants have been awarded to over 150 schools across the country. One recipient noted in a thank you letter to Dollar General, "Our students are excited about the new titles purchased with the grant money. They have actually waited at the door before school in order to check out a book. I have never had that happen in all of my 18 years at this school. What a wonderful thing to see students reading just because! Thank you, Dollar General."

Able to restore much-needed supplies to

a devastating situation, another recipient wrote, "We are very appreciative of the grant money. Without these funds, we would not have been able to replace books and equipment as quickly as we did. We were able to

get resources in student and teacher hands not long after school reopened. Insurance money does not always include replacement costs so the grant helped us replace resources that might have taken years to replace."

Individual awards are for \$10,000 to \$20,000 and the amount awarded is based on the level of destruction and/or hardship the library has suffered. In addition, AASL

and Dollar General now offer two annual \$50,000 catastrophic awards available to schools facing a loss of 90% or more of the school library collection. Applications are accepted on an ongoing basis and can be accessed online at www.ala.org/aasl/disasterrelief.

Find out more about joining AASL at Midwinter by searching the Scheduler. You may also stop by the AASL table in the ALA Office in BCEC 210.

"Our students are excited about the new titles purchased with the grant money. They have actually waited at the door before school in order to check out a book."



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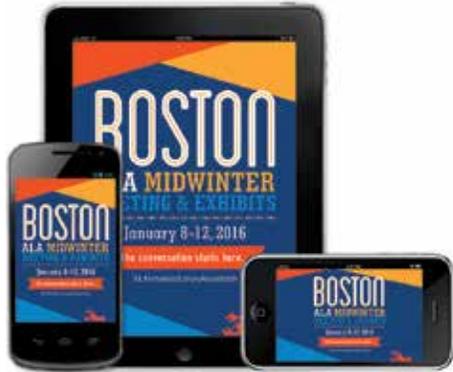
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Facilitating the flow of knowledge

New Mobile App Puts Schedules, Conference Information at your Fingertips



Use the app for note-taking during sessions and in the exhibit hall

ALA is introducing a new conference mobile app and scheduler here in Boston. Have you checked it out yet? Information found in the mobile app includes the conference schedule, exhibitor list, access to the ALA Twitter and Flickr accounts, general conference information, shuttle schedules and information on the Networking Uncommons. ALA plans to continue to expand and improve the app and scheduler at future ALA conferences.

The ALA Midwinter mobile app is available for Apple and Android devices. Search "ALA Midwinter" in the app store. The laptop version can be accessed here: www.eventscribe.com/2015/app/start.asp?efp=Q0NER0JGRU5yMTI2

For assistance with the mobile app, please visit the App Help Desk, located in the North Lobby of the BCEC, or contact the app provider, support@eventscribe.com or (410) 638-9239.

The topic of tomorrow's Cognotes "10 Questions About..." will be Green Initiatives. Be sure to pick up your copy in the BCEC or read it online at www.2016.alamidwinter.org/news-0.



The What's Cooking @ ALA stage takes shape in the ALA Exhibits.



10 Questions About... The New ALA Midwinter Mobile App

- 1 **Do I need wifi access to download/use the app?** The ALA Midwinter App is a native app, so once you have downloaded it to your device, you will not need internet. But the app will not update content (schedule changes, etc.) unless it's connected to the internet. [Free WiFi is available in the BCEC by accessing "BCEC wireless network."] An internet connection is required to use the laptop version.
- 2 **How do I log in to the app for the first time?** To log in as an attendee, your email address and badge ID are your credentials. You can also log in as "exhibits only" and create your own account.
- 3 **I set up my schedule using the online planner. Now what happens?** Once you have downloaded and logged into the app, your personal schedule can be found by clicking on the "my schedule box" at the top of the app's home screen.
- 4 **How do I create my personal schedule using the app?** To create your schedule in the app, browse the schedule by day, unit, presentation, or speaker. Select the session you want to add to your schedule, then hit the favorite button (star in bottom menu). You can then view your schedule by clicking on the "my schedule box" at the top of the app's home screen.
- 5 **Can I use the app to take notes during a meeting or session?** Yes. Select the session within the schedule that you are attending. Then select the "take notes" button in the menu at the bottom of the screen. Your notes will be saved both in the app and in your personal summary notes page.
- 6 **Ok, I want to start over. How do I get back to the app's home screen?** At any time, click on the blue ALA Boston banner to return to the home screen.
- 7 **Can I look up attendees or speakers?** Start by selecting the people button, found below the two orange boxes in the home screen. You can then choose to browse attendees or speakers. Once you've found the attendee you're looking for (either by scrolling alphabetically or using the search tool at the top of the page), you'll find their profile page. If the attendee has included an email address, you can email them directly through the app. When viewing profiles of speakers, you will see what sessions they are speaking in. You cannot email speakers through the app. [When you log in to the app, you will be asked if you want to share your information and what information you want to share. If you change your mind or want to limit the information that is seen you can make adjustments in the settings under "user properties" you can toggle off if you don't want to share information, or choose "edit my info" to add, remove, or update the details on your profile in the app.]
- 8 **How will the app help me navigate the Exhibit Hall?** To begin, click on the "my exhibitors" orange button to access the exhibitor list. You can find exhibitors either by scrolling alphabetically or using the search tool at the top of the page. Create your own personal exhibitor list by clicking on the stars next to companies you plan on visiting. To view your schedule then, click on the star next to the search bar. To learn more about a company, click on the name; you'll have the option to view the company's website. Click that you have visited their booth and take notes during your meeting. You can also record a 20-second note about this exhibitor for yourself.
- 9 **How can I search the app?** To access the universal search function, click on the magnifying glass in the top right-hand corner to conduct a keyword search. Type in the search term, and it will pull up relevant attendees, sessions, exhibitors, etc.
- 10 **What is "what's beaming"?** Using Beams throughout the BCEC, you can receive information relevant to your location. To get started, tap on the "what's beaming" button in the ALA Midwinter App, which will prompt you to download the BluuBeam app through your device's app store. Once you download the app, an alert on your phone shows you information relevant to your location when you come within range of a Beam (about 40'). The messages include links, pictures, and text and are clearly organized in the BluuBeam app. You can access Beams that are around you now as well as Beams that you've visited previously, as well as saving your favorite – which makes it easy to review later.



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Join us at Booth #1011 for a tea party!

To celebrate the spirit of Boston, we're hosting a tea party on **Sunday, January 10th at 2:00 PM**. Stop by the **Taylor & Francis booth #1011** for a cup of tea and to chat with Taylor & Francis staff about new products and services for 2016. You can also enter to win a Boston Tea Set and other prizes. **We hope to see you there!**



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Taylor & Francis offers online solutions for libraries looking to enhance their content collections. The Taylor & Francis Library provides access to more than 2,200 journals across Science & Technology, Medicine, and the Social Sciences & Humanities.



Workers put the finishing touches on the ALA Midwinter Meeting & Exhibits main entrance at the BCEC.



An ALA Midwinter attendee arrives at the BCEC and passes a window displaying the new public awareness initiative launched by ALA President Sari Feldman.



Amy Yodanis begins to load up the Quarto Knows bookmobile (#2053) with new books in the ALA Exhibits.



A ferry crosses paths with the Sentosa Leader freighter leaving the historic Boston Harbor on the Charles River.



ALA Midwinter attendees climb an Exhibit Hall staircase, wrapped in a display for Random House Children's Books.

Prepare for Today's Job Market at ALA JobLIST Placement and Career Development Center

The ALA JobLIST Placement and Career Development Center will host a number of excellent workshops during this Midwinter Meeting in Boston. The Center will be open on Saturday and Sunday, 9:00 a.m. – 5:00 p.m. There is no cost to attend the sessions. Registration is not required for most sessions. (Please register in advance for the Professional Etiquette session on Sunday.

Saturday January 9 Placement Center Orientation 8:30 – 9:00 a.m.

This orientation is intended for people who are not familiar with the ALA JobLIST Placement and Career Development Center. We will walk around the center and discuss the available services and activities. Both employers and job seekers are welcome to attend. Staff will be available to answer your questions.

Saturday January 9 9:00 a.m. – 12:00 p.m. Mentoring on the Fly!

Looking for some professional guid-

ance and advice? If so, you should stop by the JobLIST Placement and Career Development Center for the ACRL – University Libraries Section's "On-the-Fly" Mentoring to talk with an experienced librarian about any and all aspects of your career. Mentoring sessions are available on a first-come, drop-in basis.

Saturday January 9 11:00 a.m. – 12:00 p.m. Preparing for Today's Job Market: the Search, the Application, and the Interview

The number one goal for many of us, whether we are fresh out of library school or not, is finding a job. And not just any job – a job that we like, a job that we can grow in and learn from and feel proud of, a job that will enhance our skillsets and propel our careers. But the process of finding a job can be a difficult one and, at times, a long and treacherous journey. This hands-on workshop will help you feel more confident in your job search by giving you the tools to organize a search, analyze job listings, write effective, compelling cover letters and resumes, and professionalize your interview game. All of which will help get

you noticed – in a good way.

Saturday January 9 1:30 – 2:30 p.m. How to Get Your Bounce Back!

The quality of your work life and your health are more important than ever, especially if you are at midcareer where expertise may be higher, but energy may have taken a dip. Workloads can seem overwhelming with fewer resources and higher expectations. But you CAN take actions that will make a positive difference, put a smile back on your face, and a shine on your career efforts. Come learn some easy-to-use tools and techniques to take great care of yourself and revitalize your career at the same time.

Sunday January 10 9:00 – 10:30 a.m. HR Confidential: Insider Tips from Library HR Directors

An informal discussion and Q&A session where you can gain an insider's perspective on the recruitment process from three experienced HR directors. Get tips on how to make your application stand out. Find out how to be your own best advocate for professional development and

career advancement. Explore negotiation strategies to get the most out of your offer package. All questions are welcome!

Sunday January 10 1:00 – 2:30 p.m. Professional Etiquette 101

There are times – nearly every day – when you have to make a choice of whether to use good etiquette or possibly risk embarrassment. Good manners can mean the difference between success and failure in many aspects of life. This interactive presentation will equip you with essential skills to help you put your best foot forward and avoid making a faux pas. The session focuses on professional etiquette as it relates to dining, dress/appearance (for job interviews, receptions, etc.), behavior, and communication in the professional world. We will provide an extensive tutorial on etiquette skills needed when meeting potential employers, colleagues, or others in professional and social networking settings. Cost is complimentary. Registration required. Seating is limited. Use event code: HRD1.

For more information, visit the JobLIST page at <http://joblist.ala.org>.



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2015 Survey of Ebook Usage in
U.S. Public Libraries, p.103 (Library Journal)

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IMLS Director to Offer Sneak Peek of Open Ebooks Initiative

Event will also highlight school library support, WiFi policy, privacy, and copyright

IMLS Director Dr. Kathryn K. Matthew, along with Mary Lee Kennedy, chief library officer of the New York Public Library and Dan Cohen, executive director of the Digital Public Library of America, will join ALA Washington Office Executive Director Emily Sheketoff to offer a sneak peek of the new Open Ebooks initiative. It is just one of the current hot topics that will be highlighted at the "ALA Washington Office Update" on Saturday from 8:30 – 10:00 a.m. in room BCEC 253A. The Open Ebooks preview will include a discussion of exactly how the program will work, how to use platform software and how to enroll patrons, among other details. Open Ebooks allows school and public libraries and library programs serving populations of at least 70 percent low-income families to make popular ebooks from major publishers available for free to children in need. The app will make more than \$250 million in ebooks available, including unlimited copies and large volumes of books that are age-appropriate for school age children. All speakers will be available to take questions after the presentation.

Also on the update agenda are:

- Specific next steps that school librarians can and should take to maximize the funding

opportunities enhanced by the brand new Every Student Succeeds Act (ESSA). ESSA replaces No Child Left Behind and, thanks to ALA members' strong advocacy, specifically names libraries in a number of sections of the law that school libraries can leverage. Accompanying the discussion of these areas of opportunity will be: a handout offering a summary of the act with further details about it;

- A WiFi policy forecast highlighting

opportunities and threats to expand and improve WiFi (and other unlicensed spectrum uses) for libraries and all people in the coming year. Ever-increasing demand for data may soon congest and overwhelm WiFi networks if we don't add unlicensed spectrum in coming years. Learn about a national effort to #saveourwifi! We'll also touch on other hot topics in the telecommunications



Kathryn K. Matthew

sphere;

- Opportunities for libraries available through the Workforce Innovation and Opportunity Act (WIOA); and

- A look back at ALA federal grassroots advocacy in 2015 in conjunction with brief issue updates on current privacy, copyright, and government information access legislation.

Where Do I Find...?

If you are looking for some of the regularly sought out Midwinter Meeting areas, check out the following list:

ALA Council Room – Westin Waterfront, Grand Ballroom

ALA Office – Room 210

ALA Store – BCEC North Lobby

Auditorium Speaker Series – BCEC Ballroom West

Book Buzz Theater – Behind Booth 2251, Exhibit Floor

Coat Check – Registration Area

Exhibits Office – Behind Booth 2123

Gender Neutral Restrooms – Level 0 SE lobby B2,

Level 1 West Side North Lobby, Level 2 North West Lobby

Internet Room – Behind Booth 930

Interpreters – Registration Area and ALA Office 210

JobList Placement Center – Exhibit Floor

(use escalator by room 105)

Mobile App Pavilion – Booth 1149

Networking Uncommons – North Lobby

New Mother's Room – Registration Area

Parking – South Parking Lot

PopTop Stage – Behind Booth 954

Post Office – End of Aisle 1600

Registration – Level 0 East Side

Scooters – Registration Area

What's Cooking @ ALA Stage – End of Aisle 1900

HOOK A GOOD BOOK

at the HarperCollins Adult Book Buzz at ALA Midwinter in Boston!

Reel in your next favorite read from our sea of great Summer 2016 titles!

Tomorrow!

8:30-10:00 am

Boston Convention Center

Room 107 AB



S.S. Dewey

Don't Miss Out!



We'll catch you in the morning!

WHAT WILL YOU READ NEXT?

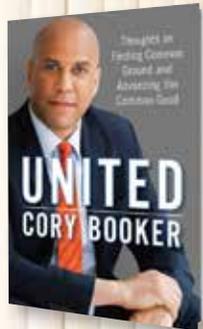
IT'S IN THE LEAVES

with Penguin Random House

Booth #1830



MEET THE AUTHORS



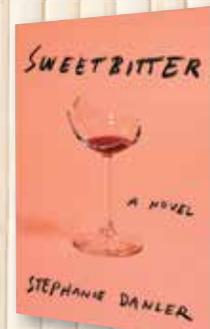
ALA PRESIDENT'S PROGRAM

Sunday, January 10
3:30pm – 4:30pm



AAP AUTHOR BREAKFAST

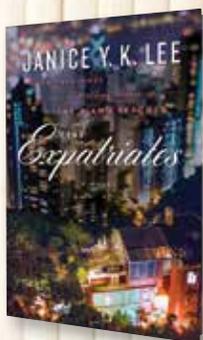
Monday, January 11
8:30am – 10:00am
Seaport Hotel



UNITED FOR LIBRARIES TEA*

Monday, January 11
2:00pm – 4:00pm
Seaport Hotel

BOOTH SIGNING
10:00am – 10:30am



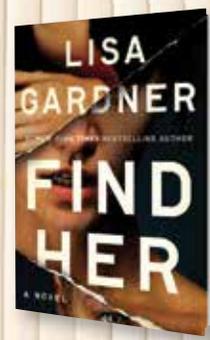
UNITED FOR LIBRARIES TEA*

Monday, January 11
2:00pm – 4:00pm
Seaport Hotel



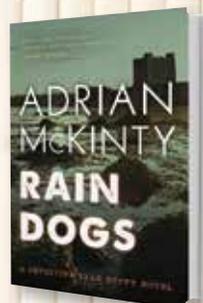
BOOTH SIGNING

Saturday, January 9
4:00pm – 4:30pm

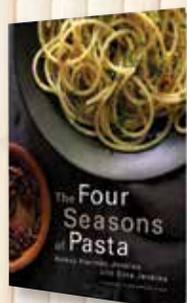


BOOTH SIGNING

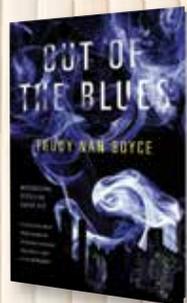
Saturday, January 9
4:00pm – 4:30pm



BOOTH SIGNING
Saturday, January 9
10:00am – 11:00am



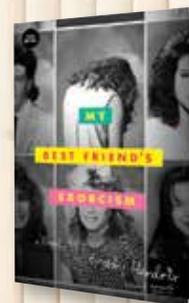
WHAT'S COOKING STAGE
Saturday, January 9
1:30pm – 2:20pm



AAP DEBUT AUTHORS PANEL

Saturday, January 9
3:00pm – 4:00pm
Boston Convention Center, Room 102B

BOOTH SIGNING
2:00pm – 2:30pm

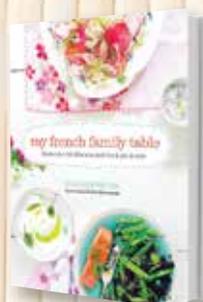


HORROR WRITERS
Saturday, January 9
3:00pm – 3:50pm
The PopTop Stage

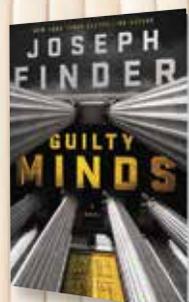


AAP DEBUT AUTHORS PANEL

Saturday, January 9
3:00pm – 4:00pm
Boston Convention Center, Room 102B



WHAT'S COOKING STAGE
Saturday, January 9
3:30pm – 4:20pm

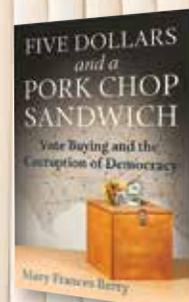


MYSTERY & CRIME WRITERS

Sunday, January 10
9:00am – 9:50am
The PopTop Stage



WHAT'S COOKING STAGE
Sunday, January 10
1:30pm – 2:20pm



MLK SUNRISE CELEBRATION

Monday, January 11
6:30am – 7:30am
Boston Convention Center, Room 205BC



Penguin
Random House
LIBRARY MARKETING

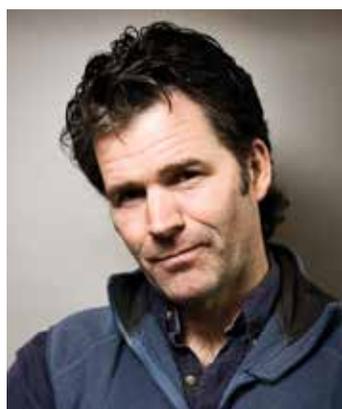
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*PLEASE CHECK THE CONFERENCE PROGRAM FOR TICKET INFO AND UPDATES.

Speakers

» from page 1

collection was released, the *New York Times*' Janet Maslin called it a "crafty valentine to the fashion world in general and this irrepressible designer in particular." Among many other accolades, Mizrahi has received four Council of Fashion Designers of America (CFDA) awards and a Drama Desk Award for his costume designs. He has dressed some of the most distinguished and famous women in the world including Audrey Hepburn,



Andre Dubus III
(photo © Kevin Harkins)

"Peter and the Wolf" at the Guggenheim Museum. A major retrospective of his work titled "An Unruly History" is scheduled to take place at the Jewish Museum of NYC in 2016.

Mizrahi's appearance is sponsored by Macmillan.

Midwinter Meeting attendees also will not want to miss the chance to see bestselling author

Andre Dubus III on Saturday from 1:00 – 2:00 p.m.

Dubus is the author of six books, including the *New York Times*' bestsellers *House of Sand and Fog*, *The Garden of Last Days*, and his memoir, *Townie*. His most recent book, *Dirty Love*, was a *New York Times* "Notable Book" selection, a *New York Times* "Editors' Choice", a 2013 "Notable Fiction" choice from *The Washington Post*, and a Kirkus "Starred Best Book of 2013." Dubus has been a finalist for the National Book Award, and has been awarded a Guggenheim Fellowship, The National Magazine Award for Fiction, two Pushcart Prizes, and is a 2012 recipient of an American Academy of Arts and Letters Award in Literature. His books are published in more than 25 languages, and he teaches full-time at the University of Massachusetts Lowell.

Dubus's appearance is sponsored by W.W. Norton.

Andre Dubus III

Auditorium Speaker
Sat., Jan. 9, 1:00 – 2:00 p.m.

Hillary Clinton, Oprah Winfrey, Michelle Obama, Sarah Jessica Parker, Julia Roberts, Rihanna, Mary-Kate and Ashley Olsen, and Meryl Streep. His famous partnership with Target was the first time a major designer teamed up with the mass retailer, a revolutionary business deal that paved the way for numerous other designers. Beyond the fashion world, he has designed costumes and sets for Broadway and Off-Broadway shows and opera, has directed "The Magic Flute" for the Opera Theatre of St. Louis, and narrated

YALSA Opens Proposals for 2016 Symposium

The Young Adult Library Services Association (YALSA), a division of the American Library Association, is seeking program proposals and paper presentations for its 2016 Young Adult Services Symposium, "Empowering Teens to Increase your Library's Impact," to be held November 4–6 in Pittsburgh.

The symposium will gather together school and public library staff, educators, researchers, young adult authors, and other teen advocates to discuss the role of libraries in empowering teens within the library and beyond. The event will pursue answers to such questions as: How can libraries leverage teen talent and expertise within the library and out in the community? What are best practices in designing youth participation opportunities for and with teens, including teens who are not regular library users? How can libraries best connect with community agencies to provide youth-driven services and programs that meet teen needs and solve community problems? In what ways can empowering teens through libraries address such issues as equity and inclusion? What knowledge and skills do library staff need in order to actively engage teens of all backgrounds in youth-driven services and programs? What existing resources

can libraries leverage in order to engage and empower teens of all backgrounds?

Now held annually, the Symposium has expanded its focus. Programs cover the entire spectrum of topics related to providing services for and with young adults. YALSA is seeking proposals that highlight best or emerging practices for libraries of all sizes and capacities in the following categories:

- Programs and services (including planning, implementing and evaluation)
- Collections and content curation
- Digital and Print Literacies
- Youth Participation
- Partnering/Collaborations
- Equity and inclusion
- Outreach

YALSA invites interested parties to propose 90-minute programs centering on the theme, as well as paper presentations offering new, unpublished research relating to the theme via the program proposal or paper presentation online forms found on the symposium site. Proposals for programs and paper presentations must be completed online by February 1, 2016. Applicants will be notified of proposal status the week of March 14, 2016. To learn more about the symposium, visit www.ala.org/yalsa/yasymposium.

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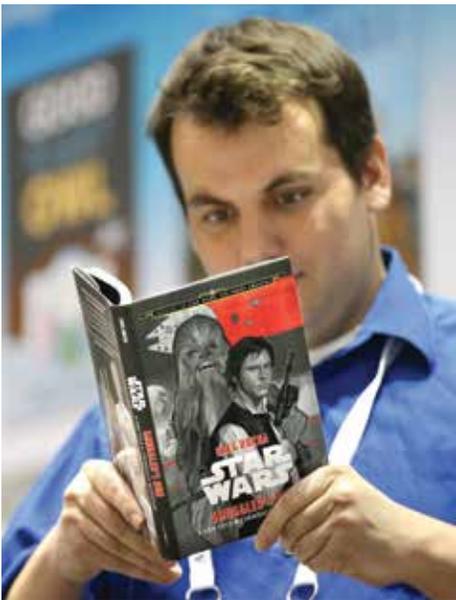
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(top left)
Kevin Pearl looks over one of the many Star Wars books on display at the Disney Book Group booth (#1941), in the ALA Exhibits.



(top right)
Robert Imfeld prepares books for the Jeff Kinney Diary of a Wimpy Kid author signing in the Exhibits at the ABRAMS Books booth (#1825).



(bottom left)
The Boston skyline looms outside as Wing Butler, Salt Lake City, Utah, works on his laptop inside the BCEC.



(bottom right)
Alison Elms prepares the ALA Store for its Midwinter 2016 opening at 12:00 p.m. today.



The Library of Congress Exhibit Booth Schedule

ALA Midwinter Meeting – Boston, MA

January 8 – 11, 2016

Friday, January 8

PM

5:30 Plant Hunters (webcast from the Library of Congress)

Engaging Students with the Library of Congress
(webcast from the Library of Congress)

6:00 The Library of Congress (featured video from C-Span)

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Booth
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Library Users Nominate Favorites for Prestigious National Public Service Honor

Ten librarians were honored with this year's I Love My Librarian Award for their exceptional public service to the community and ongoing commitment to transforming lives through education and lifelong learning. The winning librarians were selected from a pool of more than 1,300 nominations submitted by library patrons nationwide who use public, school, college, community college, or university libraries. The nominations detailed stories about how their favorite librarians helped improve the quality of life in their communities.

The nation's 166,164 certified librarians continue to play a vital role in assisting and inspiring all who seek information and access to technologies. The I Love My Librarian Award winners are living examples of how library professionals are expanding beyond their traditional functions and providing more opportunities for community engagement and delivering new services that connect closely with patrons' needs.

"It is gratifying to have the I Love My Librarian Award bring much-deserved recognition to librarians. As libraries transform so do librarians to support individual opportunity and community progress," said Sari Feldman, president of the ALA. "Every day librarians connect library users with the books, information and critical technology resources they need to thrive in the digital age."

The award recipients include a librarian who fought censorship when residents attempted to ban and remove books from the shelves; a librarian who works with incarcerated youth; a librarian who fostered a deeper understanding of the Muslim world by facilitating a campus exhibit and lecture; and a librarian whose efforts helped raise student reading scores significantly at an underserved elementary school.

Each winning librarian received a \$5,000 prize at a ceremony and reception in New York City, hosted by the philanthropic foundation Carnegie Corporation of New York, which sponsors the award. The New York Public Library and *The New York Times* are co-sponsors of the award, which is administered by the ALA.

The librarians join an esteemed group of award recipients who are recognized as being catalysts for powerful individual and community change. Only 80 librarians have received the award since its inception in 2008.

The 2015 recipients are:

- **Diane Brown**
New Haven (Connecticut) Free Public Library, Stetson Branch
- **Doug Campbell**
Willis Library, University of North Texas, Denton, Texas

- **Sylvia Cieply**
Otto A. Fischer School Library, Orange County Juvenile Hall Orange, California
- **Dona J. Helmer**
College Gate Elementary School Library, Anchorage, Alaska
- **Courtney P. Kincaid**
Formerly with Hood County Library, Granbury, Texas
- **Leslie D. Koch**
Armstrong Elementary School Eastover, North Carolina
- **April Roy**
Kansas City (Missouri) Public Library, Lucile H. Bluford Branch
- **Elizabeth G. Rumery**
Avery Point Campus Library, University of Connecticut Groton, Connecticut
- **Dr. Christopher A. Shaffer**
Troy (Alabama) University
- **Shugana Williams**
Mississippi Gulf Coast Community College, Perkinston Campus

For more information regarding the 2015 I Love My Librarian Award recipients, visit www.ilovelibraries.org/ilovemylibrarian.

Carnegie Corporation of New York was established by Andrew Carnegie in 1911 "to promote the advancement and diffusion of knowledge and understanding." In keeping

The winning librarians were selected from a pool of more than 1,300 nominations submitted by library patrons nationwide.

with this mandate, the corporation's work focuses on the issues that Andrew Carnegie considered of paramount importance: international peace, the advancement of education and knowledge, and the strength of our democracy.

The New York Public Library is a free provider of education and information for the people of New York and beyond. The Library offers free materials, computer access, classes, exhibitions, programming, and more to everyone from toddlers to scholars, and has seen record numbers of attendance and circulation in recent years. The New York Public Library serves more than 18 million patrons and millions more around the globe who use its resources at www.nypl.org. Learn more about how to support the Library at nypl.org/support.

ALA is the oldest and largest library association in the world. The ALA administers the I Love My Librarian Award through the ALA's Public Awareness Office, which promotes the value of libraries and librarians.

Queens Library

If you are a leader with a passion for delivering stellar service, **Queens Library** wants to meet you! Visit us at **Booth 1063!** We seek highly-engaged, creative, customer-service driven leaders who have a vision for public libraries in the 21st century. Queens Library is a renowned leader in providing innovative library and educational services, developing new technology applications, and fostering community engagement.

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- **Executive Director of Langston Hughes Community Library and Cultural Center**
- **Director of Adult Programs and Services**
- **Librarian**

Position requirements are available at queenslibrary.org/services/job-information/careers.

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To apply, email your cover letter and resume to QLcareers@queenslibrary.org
Include the position for which you are applying in the subject line.



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Join ALCTS in Person and Virtually for Preservation Week® April 24-30 2016

The American Library Association (ALA) Midwinter Meeting gives Preservation Week® the opportunity to introduce its upcoming programming for 2016. Preservation Week® is a national awareness campaign presented by the Association for Library Collections & Technical Services (ALCTS) and was developed to promote the understanding and importance of care for personal and community cultural heritage.

ALCTS is thrilled to announce that

New York Times best-selling author and host of the History Channel Series "Brad Meltzer's Lost History," Brad Meltzer, will be the distinguished honorary chair of the Preservation Week® committee for the second year in a row. As honorary chair, Meltzer will be featured in print and digital Preservation Week® promotional materials as a spokesperson for outreach efforts.

This Midwinter, Preservation Week® is teaming up with the ALCTS Preservation

and Reformatting Section for the forum "Ask the Experts" from 4:30 – 5:30 p.m. on Saturday in BCEC room 102B. The PARS Forum will provide an opportunity for conference attendees to ask a panel of experts any question related to preserving library collections. Questions about your institution's collection or your own personal collection are welcome. Experts will be available to advise on a wide range of formats, from books and papers, to audiovisual materials and digital content. Ask questions live at the forum, or submit questions and topics for discussion at the Preservation Week® booth (#943) in the Exhibit Hall.

The annual webinar program in April, Preservation Week® 2016, will highlight audio visual preservation as it pertains to collecting oral and local histories in both analog and digital form. The first webinar, entitled "From Cassette to Cloud," will address issues of preserving and reformatting at-risk analog collections while "Preserving Digital Life" will focus on preserving personal and professional content collected on your mobile device. Each webinar is designed to help library professionals reach out and educate their patrons and the public as a part of Preservation Week® at large.

The Preservation Week® booth (#943) will be open Friday through Monday dur-

This Midwinter, Preservation Week® is teaming up with the ALCTS Preservation and Reformatting Section for the forum "Ask the Experts" from 4:30 – 5:30 p.m. on Saturday in BCEC room 102B. Ask questions live at the Forum, or submit questions and topics for discussion at the Preservation Week® booth (#943) in the Exhibit Hall.

ing Exhibit Hall hours. Stop by the booth for resources and ideas for promoting the preservation of your library collections and your community's person history, and come to the forum to join in the discussion and hear your questions answered.

Visit www.ala.org/preservationweek for tools and tips on how to preserve your treasures and to view upcoming and past free webinars. Follow the hashtag #preswk.

Explore ASCLA Events

Join ASCLA at happy hour

Join ASCLA at an informal happy hour (cash bar), where you will be able to mingle and meet the ASCLA board members, committee chairs, and interest group leaders, and have a little bit of fun to start Midwinter (and the new year!) off right. ASCLA's small size allows its members and guests a warm and unique opportunity to network and connect with each other. The ASCLA happy hour gathering is a perfect place to come if you want to find out more about its interest groups and or volunteer for an ASCLA committee. Past, present, and future ASCLA mem-

bers are all invited to this event tonight from 7:00 – 8:00 p.m. at the Westin Boston Waterfront Hotel in the Birch Bar.

Leadership session

Join author Stephanie Capparell and ASCLA at the Boston Convention & Exhibition Center, room 205B, on Saturday from 10:00 – 11:30 a.m. for a riveting conversation about her best-selling book, *Shackleton's Way*. All members are invited to attend the Leadership Session. More details can be found on the ASCLA website at www.ala.org/ascla.

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Download the new conference app for the ALA Midwinter Meeting & Exhibits. See page 7 for more information on the mobile app and scheduler.

Author Forum

» from page 1

the Academy of Television Arts & Sciences, three Peabody Awards, Producer of the Year award from the Producers Guild of America, a People's Choice Award, a D. W. Griffith Award, the Lincoln Prize, and the National Jefferson Award, S. Roger Horchow Award for Greatest Public Service by a Private Citizen. His films have received two Academy Award nominations, 13 Emmy Awards, and two Grammy Awards. Burns is delighted to introduce children to America's presidents as leaders

and as people in *Grover Cleveland Again!: A Treasury of American Presidents*, which will be published in July 2016.

Kurlansky is celebrated for books focusing on everything from salt, cod, and frozen food to the pop song, "Dancing in the Street." The author of 28 books, he has received multiple awards and honors ranging from a *Los Angeles Times* Science Writing Award and a James Beard Award for Food Writing to a New York Public Library Best Books of the Year Award, an Orbis Pictus Award from the National Council of Teachers of English, and ALA Notable Book Awards.

After starting out as a playwright, Kurlansky shifted to journalism and is a former foreign correspondent for the *International Herald Tribune*, the *Chicago Tribune*, the *Miami Herald*, and the *Philadelphia Inquirer*. His many other jobs include commercial fisherman, dock worker, paralegal, cook, and pastry chef. He has guest lectured all over the world on history, writing, environmental issues, and other subjects. His forthcoming book is *Paper: Paging Through History* (May 2016).

Tempest Williams is an award-winning author of 14 books, a conservationist, and an activist whose writing is rooted in the American West and ranges from issues of ecology and wilderness preservation, to women's health, to exploring our relationship to culture and nature. Her books include *Refuge: An Unnatural History of Family and Place*, *Finding Beauty in a Broken World*, and *When Women Were Birds*. Her forthcoming book, *The Hour of Land: A Personal Topography of America's National Parks* (June 2016) offers a literary celebration of our national parks, what they mean to us, and what we mean to them, and is timed to honor the centennial of the National Park Service.

The authors are appearing thanks to the generous sponsorship of their publishers, Random House Children's Books (Ken Burns), W.W. Norton (Mark Kurlansky), and Macmillan (Terry Tempest Williams).

Donna Seaman is *Booklist's* Editor for Adult Books. Her reviews and essays have appeared in the *Chicago Tribune*, *Los Angeles Times*, and other publications, and she has received the James Friend Memorial Award for Literary Criticism, the Studs Terkel Humanities Service Award, and Literacy Chicago's Literacy Hero Award. Seaman's author interviews are collected in *Writers on the Air: Conversations about Books* and she has moderated many author appearances for the American Library Association, the Chicago Public Library, and the Chicago Humanities Festival.

The Exhibits Round Table is pleased to sponsor the ERT/*Booklist* Author Forum as one of the many ways they collaborate with ALA staff and members to make the exhibits a dynamic part of ALA conferences.

Booklist can be found at booth #1923 in the Exhibits Hall, where you can discuss all things book and media related with the editors and get a demo of the integrated print, online, and digital edition access.



Hotels and Boarding Locations

All routes board on Northeast Level 0 at the Boston Convention and Exhibition Center (BCEC)

Route 1 Boarding Location

Renaissance Waterfront Curbside on Congress St.
Seaport Hotel Plaza Level Entrance on WTC Ave.
World Trade Center At Seaport Hotel

Route 2 Boarding Location

Omni Parker House Curbside on Tremont St.
Hyatt Regency Boston Curbside on Chauncy St.

Route 3 Boarding Location

InterContinental Boston Curbside on Atlantic Ave.
Hilton Boston Faneuil Hall Curbside on Broad St.

Route 4 Boarding Location

Boston Park Plaza Curbside on Columbus Ave.
Revere Hotel Curbside on Stuart St.

Route 5 Boarding Location

Westin Copley Curbside on Huntington Ave.
Sheraton Boston Curbside on Dalton St.

Route 6 (scheduled service) Boarding Location

Midtown Hotel * Curbside on Huntington Ave.

* Check hotel lobby sign for shuttle service schedule



The Westin Waterfront is adjacent to the BCEC. Shuttle service is not provided.



Shuttle Schedule

Shuttle Schedule to BCEC

Friday, January 8

7:00am – 3:00pm Service every 20-25 minutes
3:00pm – 7:30pm * Service every 10-15 minutes

Saturday, January 9

7:00am – 11:00am Service every 10-15 minutes
11:00am – 2:00pm Service every 20-25 minutes
2:00pm – 6:00pm * Service every 10-15 minutes

Sunday, January 10

7:00am – 11:00am Service every 10-15 minutes
11:00am – 2:00pm Service every 20-25 minutes
2:00pm – 6:00pm * Service every 10-15 minutes

Monday, January 11

7:00am – 11:00am Service every 10-15 minutes
11:00am – 5:30pm * Service every 20-25 minutes

* Indicates last time shuttle departs BCEC returning to hotels.
Last shuttle departs hotels coming to the BCEC approximately 45 minutes prior to this time.

Tuesday, January 12

7:30am – 10:00am Limited service from hotels to BCEC
11:00am – 1:00pm Limited service from BCEC to hotels

Limited Service provided by reservation only. Please call shuttle phone, listed below, for details. No service provided between 10:00am-11:00am.

Martin Luther King, Jr. Holiday Observation and Sunrise Celebration Shuttle Service Monday, January 11 - 6:00am - 7:00am

Shuttle service will be provided from the official ALA hotels listed to BCEC beginning at 6:00am. Regular shuttle service will resume for return service back to hotels following the event.



Make sure to stop by the Gale, Cengage Learning booth #1405 and check out what's new!



Complimentary shuttle service is provided between the BCEC and the official ALA hotels listed. For the most up to date information please check the shuttle information signs posted in each hotel lobby. If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible vehicle, please see the shuttle supervisor at the BCEC or call KUSHNER & ASSOCIATES at (310) 975-4528 during shuttle hours.

Exhibits Opening Reception Tonight 5:30 – 7:00 p.m.

Washington Office Sessions Urge Re-evaluation of the Ever-changing Policy Landscape

Should There be a Right to be Forgotten?

Personal blogs, arrest records, explicit photos and business critiques are now typically published forever. Should individuals have the right to have links to certain personal information removed from web search results? The European Union decided that the answer is yes, but should the United States adopt comparable public policy?

The Washington Office's breakout session, "Should There Be a Right to Be Forgotten?" will explore the pros and cons of this question. Dan Lee, chair of the OITP Advisory Committee and director of the Office of Copyright Management and Scholarly Communication at the University of Arizona, noted, "Since RTBF obscures information or essentially hides it from those searching on the Internet, it effectively removes access to information. This poses a challenge to a librarian's social responsibility to help users find the information they need, and is especially harmful when there is a clear public interest in having access to it. On the other hand, people should have control over the visibility of their own information. Sometimes, there are compelling reasons for why access to certain information should be eliminated or minimized. Thus, there is a fundamental

tension between the rights of individuals and society."

The panel of experts assembled includes: Gail Slater, vice president, legal and regulatory policy, Internet Association, which represents the leading Internet companies, and James G. Neal, university librarian emeritus, Columbia University, member of the board of trustees, Freedom to Read Foundation, and a member of ALA's executive board. The session will be moderated by Alan S. Inouye, director of ALA's OITP. (Saturday, 10:30 – 11:30 a.m., BCEC 253C)

How Do You Do YouTube?

The Internet's favorite repository for cat videos has undergone an unexpected transformation in the last 10 years. Okay, it's still a repository for cat videos, but more than that, it's a place of curiosity and community. With this introductory session, ALA's Washington Office will host a series of panels and workshops to explore how libraries can get started on YouTube. Learn about: Curiosity Correspondents; gaining internal support for a YouTube project; and how to make the most of your channel, including community outreach, education, and federal advocacy.

The panel of speakers includes: moderator Sahitya Raja, co-director at Uplift

– Online Communities Against Sexual Violence, an organization dedicated to creating safe community spaces online; Richert Schnorr, associate director of Digital Media, New York Public Library; Susie Kirk, library technician, Huie Library, Henderson State University; and Colleen Theisen, outreach and engagement librarian, University of Iowa Special Collections. (Saturday, 10:30 – 11:30 a.m., BCEC 253B)

From Glass Half Empty to Glass Half Full: Evaluating the Current Ebook Environment.

Three years ago, major publishers refused to sell ebooks to libraries, few knew how to download an ebook file, and staffs of public libraries were hit with an unforeseen surge of patron interest in ebooks. This session will focus on how things have changed and what libraries can expect in the not-too-distant future. A range of questions will be discussed: How can libraries and publishers increase discovery of ebooks and authors in an environment flooded with books, music, games, movie, and television programming competing for consumer attention? What do the acquisitions of aggregator services by foreign companies mean for library contracts? Do we envision additional pub-

lishing mergers? Will the indie publishers and self-published authors make additional headway in the market? Does all of the data collected in the last four years really tell us anything about what to expect in the future? Expert speakers include: Mark Kuyper (Book Industry Study Group), Andrew Richard Albanese (*Publishers Weekly*), Kelvin Watson (Queens Public Library), Erika Linke (Carnegie Mellon University) and Carolyn Anthony (Skokie Public Library). Linke and Anthony are co-chairs of the ALA Digital Content Working Group. (Sunday, 8:30 – 10:00 a.m., BCEC 106)

Videos of Midwinter

Cognotes produces videos from many Midwinter Meeting events – including Auditorium Speakers, ALA President's Program, ALA Candidates' Forum, the Exhibits, and a summary highlights video of the entire meeting. Look for them at www.youtube.com by searching for "2016 ALA Midwinter Meeting & Exhibits Boston."

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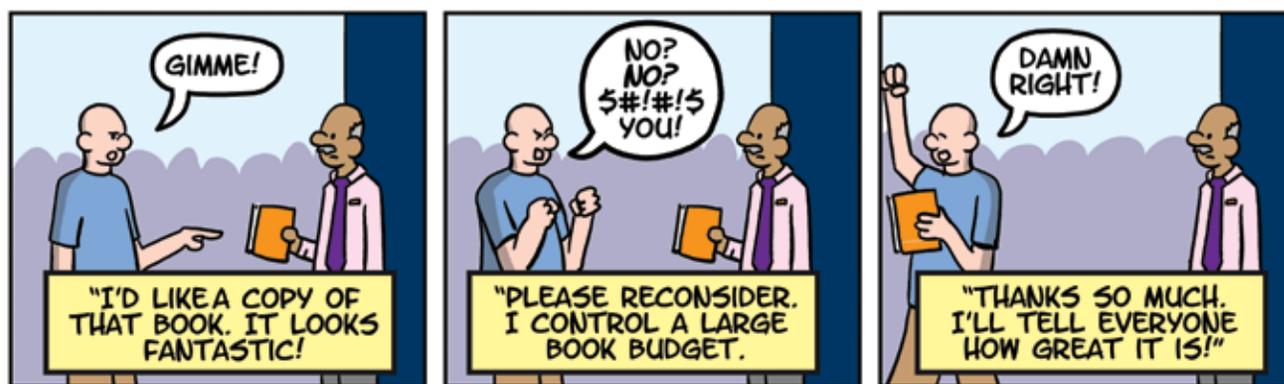
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caregivers, this resource:

- provides recommended titles both old and new in a multitude of genres, including short stories, mystery, fantasy, adventure, picture books, poetry, historical fiction, classics, biography, folklore, mythology, fairy tales, animal fantasy, and nonfiction;
- offers guidance on steering kids towards the best books for their age;
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- includes an extensive index for locating titles, authors, and themes quickly.

A longtime teacher and occasional librarian, Isaacs has worked with young people of

all ages at schools and colleges in Maryland, Washington, D.C., British Hong Kong, and China as well as the Enoch Pratt Free Library in Baltimore. Primarily a middle-school humanities teacher, she also taught children's and young adult literature at Towson University and geography to highly able elementary-school students for the Center for Talented Youth at Johns Hopkins University. She has served on or chaired numerous ALA book award committees, including the Newbery, Batchelder, Best Books for Young Adults, the ALSC Notable Children's Books, and ALSC Sibert Awards. She writes and reviews books for *Kirkus Reviews*, *Booklist*, and other professional journals. She is also the author

of *Picturing the World: Informational Picture Books for Children* and *Bugs, Bogs, Bats, and Books*.

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