

COGNOTES

ANNUAL CONFERENCE & EXHIBITION

June 25-30, 2015

JUNE 28

SUNDAY
Edition

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AMERICAN LIBRARY ASSOCIATION

Steinem: Libraries Important to Community and Conversation

By Taea Anderson, Washington State University

Speaking to a full auditorium, writer and activist Gloria Steinem praised libraries for helping to democratize knowledge. “Librarians saved my life,” she said, “They saved my internal life ... and I’m here to say thank you.”

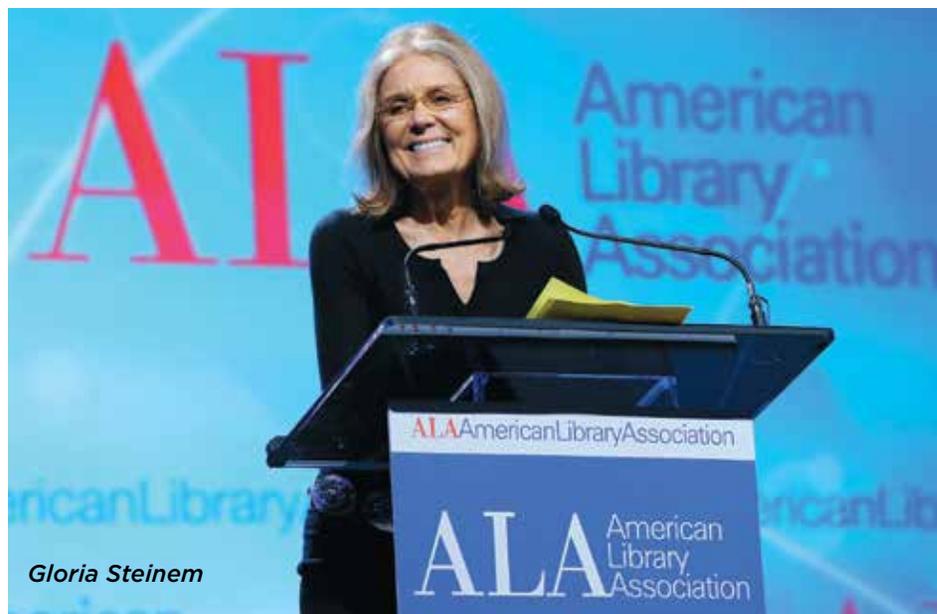
Steinem emphasized that free access to knowledge profoundly impacted her childhood and inspired her career in writing and activism. In particular she noted that librarians encouraged her to read widely – not just *Nancy Drew*, but also the *Hardy Boys*;

not just books for children, but grown-up novels as well.

Pointing to tragedies like the Charleston shootings, Steinem suggested that librarians have a pivotal role to play in combatting patriarchal power structures. Libraries, she noted, could remind people of forgotten histories – how the Second Amendment had ties to white supremacists, how transgender identity once held honored status in indigenous societies. “We do our best to democratize the knowledge we have,” she said, reflecting on her own reluctant transition into the public sphere. Steinem only took up public activism after finding that journalism could only do so much to support her vision for social justice and gender equality.

Steinem has recently completed a memoir,

» see page 4



Gloria Steinem

QUICK LOOK



Sarah Lewis
ALA
President’s
Program
and ALA
Awards
Presentation

3:00 p.m., MCC Esplanade 305
(See story page 3)

Registration

Sun. 6/28: 7:30 a.m. – 4:00 p.m.
Mon. 6/29: 7:30 a.m. – 2:00 p.m.

Exhibit Hours

Moscone Center Halls A,B,C,D
Sun. 6/28: 9:00 a.m. – 4:00 p.m.
Mon. 6/29: 9:00 a.m. – 2:00 p.m.

Placement Center

MCC 104 North
Sun. 6/28: 9:00 a.m. – 5:00 p.m.

Think Fit Meditation Room

MCC 270 South
Sun. 6/28: 9:00 a.m. – 5:00 p.m.
Mon. 6/29: 9:00 a.m. – 2:00 p.m.

All the Light We Cannot See and Just Mercy: A Story of Justice and Redemption Win 2015 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction

The American Library Association (ALA) is pleased to announce this year’s recipients of the Andrew Carnegie

Medals for Excellence in Fiction and Nonfiction, funded, in part, by a grant from Carnegie Corporation of New York. *All the Light We Cannot See* by Anthony Doerr won the medal for fiction and *Just Mercy: A Story of Justice and Redemption* by Bryan Stevenson received the medal for nonfiction. The selections were unveiled during the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction Ceremony and Reception. The event took place Saturday evening and is a highlight of the ALA Annual Conference & Exhibition.

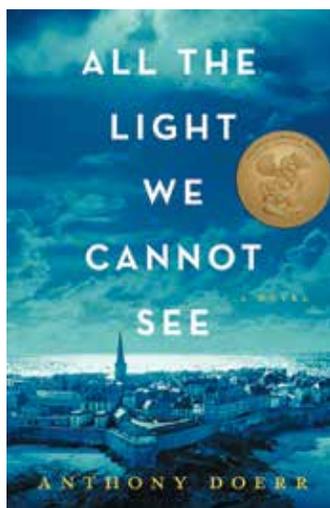
The medals, established in 2012, recognize the best fiction and nonfiction books for adult readers published in the U.S. during the previous year and serve as a guide to help adults select quality reading material. They are

the first single-book awards for adult books given by the ALA and reflect the expert judgment and insight of library professionals who

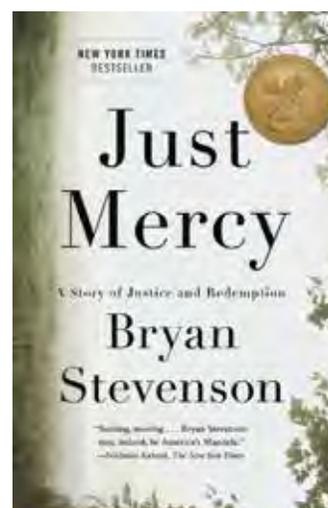
2015 Louis Shores Award for excellence in reviewing, serves as chair of the 2015 awards selection committee.

“Three years ago, at the first Carnegie Medals announcement ceremony, Nancy Pearl, former selection committee chair, greeted the audience members by saying, “We are going to make publishing history tonight,” explained Hooper. “And as the current chair of the selection committee, I say that we are still making publishing history. The esteem in which the Carnegie medals are held by librarians, publishers, authors, and the reading public continues to grow.

“The selection committee members derive great pleasure from reading lots of wonderful books and arriving at a short list of three fiction titles and three non-



2015 Andrew Carnegie Medal for Excellence in Fiction



2015 Andrew Carnegie Medal for Excellence in Nonfiction

work closely with adult readers. Brad Hooper, adult books editor, *Booklist*, and winner of the

fiction titles and then from that list choosing

» see page 16

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Sarah Lewis Featured Speaker at ALA President's Program

Art historian, critic, writer, and “cultural powerhouse” Sarah Lewis is the featured speaker for ALA President Courtney Young’s President’s Program. The President’s Program and ALA Awards Presentation is scheduled from 3:00 – 4:30 p.m. today in room MCC Esplanade 305. The awards program begins at 3:00 p.m.; the President’s Program is set to start at 3:30 p.m.

Lewis celebrates creativity, focusing on how it can lead us through fear and failure to ultimate success. In our pursuit of success and mastery, is it actually our near wins that push us forward and our failures that become the process?



Sarah Lewis (photo © Annie Leibovitz)

“Embrace the Near Win” was selected as one of TED Talks’ 2014 Collection of the

Most Powerful Talks. In it, as in her acclaimed debut book *The Rise: Creativity, the Gift of Failure and the Search for Mastery*, she urges her audience to consider the role of the almost-failure in our own lives. “Coming close to what you thought you wanted can help you attain what you never dreamed you could,” she said. “Completion is a goal, but we hope it is never the end.” She came to understand that what really motivates us is “the unfinished” and that mastery is in the reaching rather than the arriving when, at her first museum job, she noticed that not every work by an artist she was studying was a total masterpiece. *The Rise* was described

ALA President’s Program and ALA Awards Presentations
Sarah Lewis
3:00 p.m., MCC Esplanade 305

by *The New York Times* as “strikingly original.”

Lewis has served on President Obama’s Arts Policy Committee, been selected for Oprah’s “Power List,” and is a Du Bois Fellow at Harvard University. She is also an active curator, having held positions at both the Tate Modern and The Museum of Modern Art. Her writing on contemporary art has been published extensively, and her fresh perspectives on the dialogue between culture, history, and identity have made her central to these conversations. “Sarah Lewis is applying her turbocharged intellect to bridging the gap between art and social policy,” said *Vogue* magazine.

Lewis’s appearance is sponsored by Simon & Schuster.

Auditorium Speaker Haifaa al-Mansour Embraces Life

By Rachael Wettstein, Student to ALA

Award-winning Saudi film director and screenwriter Haifaa al-Mansour took the stage on Saturday morning welcomed by great applause. Her film, “Wadjda,” was screened earlier in the day as part of the Now Showing @ ALA Film Program. She emphasized the importance of bringing as much authenticity to the film as possible, i.e., shooting in Saudi Arabia – which no one

had ever done before – and where cinemas are outlawed.

The audience was treated to clips during the making of “Wadjda,” which captured the innumerable restrictions the production crew had to navigate, such as, men and women being unable to work together in public, often resulting in al-Mansour having to direct her actors and crew from remote locations. The short sequences also touched upon the initial culture clashes between the Saudi and

German production crews.

Ultimately, al-Mansour said “Wadjda” seeks to spark a dialogue about the balance of modernity in the face of an ultra-conservative society. She spoke poignantly about how we often need to step away from tradition in order to move forward, stressing the

» see page 6



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Kaplan Opens Conference with DOMA Case Insight



Roberta A. Kaplan delivers her keynote address at the Opening General Session.

By Brad Martin, LAC Group

On the same day the United States Supreme Court declared gay marriage legal in all 50 states, attorney Roberta Kaplan was full of pride on Friday as she celebrated the victory. She told of how her personal struggles as a gay person led to her successful litigation of another important gay rights case involving the Defense of Marriage Act (DOMA).

Kaplan is a lecturer in law at Columbia Law School and a partner at Paul, Weiss, Rifkind, Wharton & Garrison LLP. According to ALA President Courtney Young

in her introduction, Kaplan is a “litigation superstar,” and earned the 2014 Litigator of the Year award. In her forthcoming book, *Then Comes Marriage: United States V. Windsor and the Defeat of DOMA*, Kaplan tells the story of how she successfully argued the case before the Supreme Court that resulted in the DOMA defeat.

Kaplan described her first meeting with defendant Edie Windsor in an apartment near Washington Square Park in New York City. Thea Spyer, Windsor’s longtime partner, had passed away, and the federal government refused to recognize their marriage, which

left Windsor with a huge estate tax problem. Kaplan said she realized she had met Spyer years before when looking for help in dealing with her own issues of being gay and the complications of coming out.

When she met Windsor, Kaplan said, “All I could think of was that I would do this for Thea.... I honestly felt at the time as if God had dropped the case in my lap as a way to pay Thea back for helping me so much through some of the darkest days of my life.”

The early ‘90s was a much less enlightened time concerning gay rights, and when Kaplan came out as a lesbian, her mother reacted “by literally banging her head against the wall.”

Kaplan said, “As a closeted lesbian high school student in Cleveland, as a closeted lesbian college student at Harvard, and as a slightly less-closeted lesbian law school student at Columbia, if you had told me that I would marry a woman, have a child, and

then win a landmark civil rights case before the United States Supreme Court, I would have told you that you were going to far too many Grateful Dead concerts.”

She added that if anyone had told her back in the ‘80s that the Supreme Court would make the ruling they did this week, striking down state bans on gay marriage, “I would have told you that you were certifiably insane.” Kaplan, referring to both the most recent Supreme Court case and the one decided two years ago, said that these cases can be seen as an “antidote to cynicism” that is all too common today.

“What these cases mean is that the courts matter,” she said. “What these cases mean is that the Constitution matters, and what these cases mean is that what we do as lawyers every single day, as a part of what I still believe is a noble profession, really, really matters a lot.”

Steinem » from page 1

Diary of a Nomad: My Life on the Road, which recounts her peripatetic childhood as well as the past 20 years of her career in activism. She encouraged others to take up her work in public speaking, noting that something special – empathy – happens when people meet in the real world rather than on the page. “We understand each other in physical space,” she said, remarking on the importance of libraries as places for community and conversation.

Concluding on a hopeful note, Steinem urged the audience to regard today as the “first day of a new era” – a post-racist, post-monotheistic, post-nationalist era of peace and understanding. Libraries, she suggested, would be crucial to bringing about this new world.

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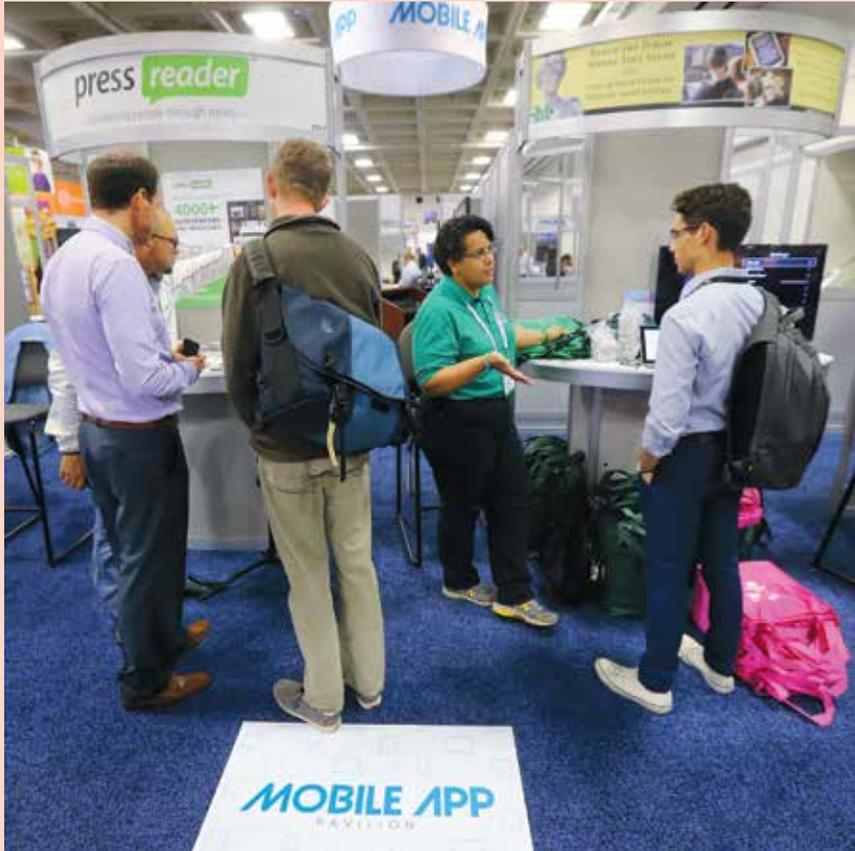
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Mobile Applications Pavilion



ALA Annual Conference & Exhibition attendees meet with vendors at the Mobile App Pavilion in the ALA Exhibits.

Booth 743

Among the many specialty pavilions in the Exhibits is the Mobile Apps Pavilion, located in booth 743.

Find the latest mobile apps and technology to manage your library, improve service to patrons, and help readers of all ages. Here's a list of the scheduled presenters (as of June 4, 2015):

Sunday, June 28

- 10:00 – 10:20 a.m. Niche Academy
- 10:30 – 10:50 a.m. Boopsie
- 11:00 – 11:20 a.m. In The Stacks
- 1:00 – 1:20 p.m. Deziner Software Inc.
- 1:30 – 1:50 p.m. *The New York Times*
- 2:00 – 2:20 p.m. Golib.tv
- 2:30 – 2:50 p.m. Mackin Educational Resources

Joshua Davis, David Thomson, Rick Jacobs featured Auditorium Speakers at United for Libraries President's Program



Joshua Davis



David Thomson



Rick Jacobs

Joshua Davis, author of *Spare Parts*, will be joined in the Auditorium Speaker/United for Libraries President's Program session – "From Cover to Screen – Books to Movies" – by producer Rick Jacobs and esteemed film critic David Thomson to talk about writing the book, creating the movie, and how movies are judged and reviewed. Attendees at this session, which takes place Monday, 8:30 – 9:30 a.m., will also view a trailer for the film version of *Spare Parts*, starring George Lopez, Jamie Lee Curtis, and Marissa Tomei. *Spare Parts* is about four undocumented Mexican teenagers overcoming all odds to win a high-tech underwater robot competition against teams from elite universities, and has been called a "triumphant read" by the *Toronto Star* and "a great American story" by *The Washington Post*.

Joshua Davis is a contributing editor at *Wired*, cofounder of *Epic* magazine, and the author of *The Underdog*, a memoir about his experiences as an arm wrestler, backward runner, and matador. A 2014 nominee for a National Magazine Award for feature writing, he has written for *The New Yorker* and other periodicals, and his writing is widely anthologized. David Thomson, author of the forthcoming *How to Watch a Movie* (Random House, November 2015), is the definitive

Joshua Davis, David Thomson, Rick Jacobs
Auditorium Speakers
Monday, June 29, 8:30 a.m.

source on all things film. He was film critic for *The New Republic* and has also written for *The Guardian* and *The Independent* (in London), *The New York Times*, *Salon*, *Movieline*, *Film Comment*, and *Sight & Sound*. Rick Jacobs is a producer and manager specializing in "genre" development and the convergence of media between feature films, television, video games, and print publication, with a focus on adapting projects from source material including comic books and graphic novels, video games, Asian remakes, and magazine articles. The three speakers will be interviewed on stage by *Library Journal's* Barbara Hoffert.

The Auditorium Speakers Series/United for Libraries President Christine Lind Hage's program is sponsored by Macmillan and Random House. A book signing will follow the presentation (books subject to availability).

al-Mansour urgent necessity to provide girls with opportunities to rise to their full potential.

The film has become the basis for her upcoming debut middle-grade novel *The Green Bicycle*. She told the audience that writing the book granted her the opportunity to introduce information that was not addressed in the film. For al-Mansour, the ability to fight against a restrictive environment comes with having an unwavering resilience and desire to "embrace the love of life," much like the female characters have in her narratives.

The Green Bicycle will be released by Dial Books for Young Readers in September 2015. Her next film, "A Storm in the Stars," is about Mary Wollstonecraft Shelley and stars Elle Fanning.



Today's Schedule

- 9:30 – 10:30 a.m.
Penguin Adult and Penguin Young Readers
- 10:30 – 11:30 a.m.
Random House Children's Books
- 11:30 a.m. – 12:30 p.m.
Perseus/Hachette
- 12:30 – 1:30 p.m.
Holiday House
- 1:30 – 2:30 p.m.
Zonderkidz Blink/HarperCollins Christian Publishing
- 2:30 – 3:30 p.m.
Tor/Forge

COGNOTES

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CHANGES

BCALA 45th Anniversary & Literacy Awards Sunday 7:00 – 10:00 p.m. moved to PARC Cyril Magnin 1 & 2.



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ALA President Courtney L. Young and the ALA Executive Board cut the ribbon to open the Exhibits.



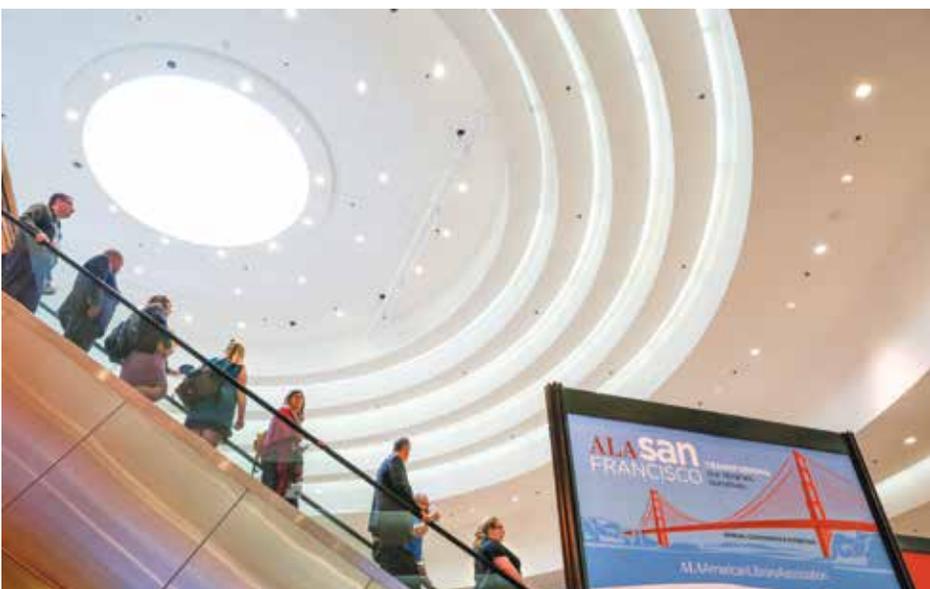
Snoopy, honorary chair of Library Card Sign-up Month 2015, gets a kiss from Lorna Dawes (left), Lincoln, Neb., and Sena Dawes (right), Seattle, Wash., while promoting library cards outside the ALA Store.



Beth Saxton (from left); Edwards Committee Chair Sophie Brookover; 2015 Margaret A. Edwards Award Winner Sharon M. Draper; Jackie Parker; Gail Zachariah; and Alicia Blowers strike a pose backstage during the Edwards Brunch.



Librarians crowd the exhibit floor during the ALA Annual Conference and Exhibition's Exhibits Opening Reception Friday.

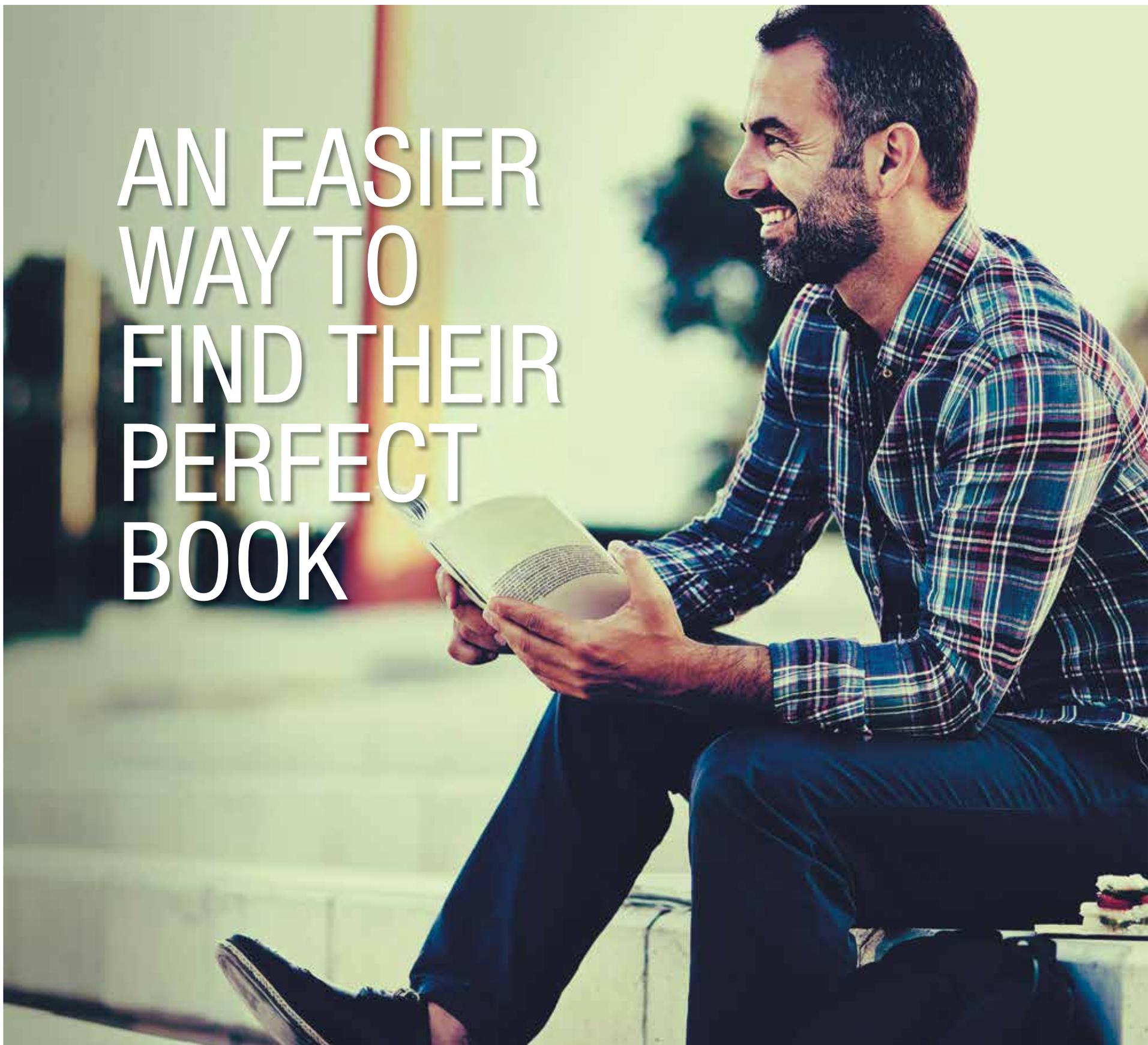


The ornate ceiling of the Moscone Convention Center looms over attendees, staff, and vendors during the ALA Annual Conference.



Teen librarian Andrea Mullarkey, Berkeley Public Library, Berkeley, Calif., participates in a game of Word Winder puzzle play by David L. Hoyt; using clues to help find ALA-related words on a grid at ALAplay.

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Now Showing @ ALA Film Series Includes Movies of all Genres

The Now Showing @ ALA Film Program offers a variety of free films and documentaries during the American Library Association Annual Conference & Exhibition in San Francisco. In some cases, attendees will have a chance to meet with the film's writer, director, or subjects.

Today's Schedule

8:00 a.m. "3D Printing in the Classroom"

How do you turn young tech consumers into tech creators? At Hartford High School, Mike Hathorn puts students in charge of their own learning, giving them the topics and equipment, but also the freedom, to explore their own ideas. But room 212 is no ordinary classroom. Hathorn's students create detailed digital models with professional 3D software like SketchUp, and print their designs on the school's own 3D printers. Watch this short film to learn how the Hartford students are digitizing and "printing" their town's history, and encouraging other students to explore technology at maker showcases like TechJam.

Sponsored by lynda.com.

8:15 a.m. "Project-based Learning: STEM to STEAM with Dos Pueblos Engineering Academy"

In 2002, a school district in Goleta, Calif. attempted an experiment. They introduced DPEA, the Dos Pueblos Engineering Academy, a program designed to teach 21st century skills via project-based learning in science, technology, engineering, and mathematics

(STEM). They discovered that when they added "art" to the program (STEAM) that they attracted 50 percent more girls, and got better adoption from parents, mentors, the outside community, and students. DPEA allows students to explore one project a year, rotating through each aspect of the STEAM program. The academy has been running for over 10 years and is recognized as a pioneer in education reform, prizing independent thought and modern skills over standardized testing and book-based lectures. Here the students, teachers, and administrators tell us why it works. Sponsored by lynda.com.

8:30 a.m. "Visual Thinking Strategies"

What if teachers taught with questions rather than lectures? What if students were asked to reflect instead of regurgitate? Visual Thinking Strategies (VTS) challenges the standard model of teaching by encouraging a reflection-and-response style of learning. Designed by art educator Philip Yenawine and developmental psychologist Abigail Housen, VTS relies on children's natural ability to observe, using imagery as the starting point for learning. The process has been proven to strengthen critical thinking skills, language development, confidence, and collaboration. Watch VTS at work in three Louisiana schools.

Sponsored by lynda.com.

8:45 a.m. "Got Book? Auntie Helen's Gift of Books"

This film profiles Helen Agcaoili Summers Brown, founder of the Filipino American Library. Auntie Helen, as she is widely known in the Los Angeles Filipino Community, is interviewed by one of her sons, George Brown, tracing her upbringing in the Philippines as a mestiza (half-Filipino and half-Caucasian American). Reputedly the first Filipina to attend UCLA, Helen married her UCLA sweetheart, Bill Brown, became a teacher, and raised a family. Her collection of Philippine books from her father became the basis of her dream, the Filipino American Library, a community based non-profit in the Los Angeles Historic Filipinotown district.

9:00 a.m. "Dalip Singh Saund: His Life, His Legacy"

This documentary film explores the extraordinary life of Dr. Dalip Singh Saund (1899-1973), while providing historical context of legal and social discrimination against Asians.

This showing is sponsored by Heritage Series, LLC, and the Asian Pacific American Librarians Association.

9:45 a.m. "Picking Tribes"

A girl growing up in the 1940s makes humorous and heartfelt attempts to be "more

than ordinary" as she struggles to find an identity between her Black American and Native American heritages.

This showing is sponsored by A Sharp Show.

10:30 a.m. – 12:00 p.m. "The Homestretch"

"The Homestretch" is a powerful documentary that follows three homeless teens in Chicago as they fight to stay in school, graduate, and build a future.

This showing is sponsored by the Social Responsibilities Round Table; the Hunger, Homelessness, and Poverty Task Force; Spargel Productions; and Kartemquin Films.

1:30 – 3:00 p.m. "Killswitch"

"Killswitch" is about the battle for control over the internet. Lawrence Lessig, Tim Wu, and Peter Ludlow frame the story of two young activists, Aaron Swartz and Edward Snowden.

This showing is sponsored by Akorn Entertainment, Cinecity Pictures, and the ALA Subcommittee on Telecommunications.

3:00 p.m. "Memory of Forgotten War"

"Memory of Forgotten War" conveys the human costs of military conflict through deeply personal accounts of the Korean War (1950-53) by four Korean-American survivors.

This showing is sponsored by the Office for Diversity, Literacy, and Outreach Services, and the Asian Pacific American Librarians Association.



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Friday, June 26

Booth Signing

5:30 p.m.–6:15 p.m.

Adi Alsaid

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Booth Signing

6:15 p.m.–7:00 p.m.

Eleanor Herman

LEGACY OF KINGS

Saturday, June 27

Panel: **Zombies, Vampires and Spooks—Oh My!**

10:30 a.m.–11:30 a.m.

Amy Lukavics

Location: **Moscone Convention Centre, 125 N**

DAUGHTERS UNTO DEVILS

Booth Signing

11:00 a.m.–11:45 a.m.

Alex Brunkhorst

THE GILDED LIFE OF MATILDA DUPLAINE

Booth Signing

1:00 p.m.–1:45 p.m.

Brenda Novak

THE SECRET SISTER

AAP's Children's & Teen Speed Dating Event

3:00 p.m.–4:00 p.m.

Amy Lukavics

Location: **Marriot Marquis San Francisco (Golden Gate B)**

DAUGHTERS UNTO DEVILS

Booth Signing

3:00 p.m.–4:00 p.m.

Eleanor Herman

LEGACY OF KINGS

Sunday, June 28

Booth Signing

10:00 a.m.–10:45 a.m.

Alex Brunkhorst

THE GILDED LIFE OF MATILDA DUPLAINE

Booth Signing

11:00 a.m.–11:45 a.m.

Amy Lukavics

DAUGHTERS UNTO DEVILS

Booth Signing

1:00 p.m.–1:45 p.m.

Tawny Weber

A SEAL'S PLEASURE



AASL Honors Award Winners

The 2015 AASL award winners were honored during the AASL Awards Ceremony held on Saturday.

- The 2015 AASL award winners include:
 - National School Library Program of the Year awarded to: Blue Valley High School, Stilwell, Kansas. Sponsored by Follett.

- ABC-CLIO Leadership Grant awarded to: Advocacy for School Libraries Special Interest Group, New Mexico Library Association. Sponsored by ABC-CLIO.
- Collaborative School Library Award awarded to: Stephanie Meurer and Jennifer Milstead, school librarians,

and Erin Kelley, language arts teacher, Sierra Middle School, Parker, Colorado. Sponsored by Upstart.

- Distinguished Service Award awarded to: Ann M. Martin, educational specialist (retired), Henrico County Schools, Virginia. Sponsored by Baker & Taylor.
- Distinguished School Administrator Award awarded to: Lenny Santamaria, Myra S. Barnes I.S. 24 principal, Staten Island, New York. Sponsored by ProQuest.
- Frances Henne Award awarded to: Diana Rendina, Stewart Middle Magnet School, Tampa, Florida. Sponsored by ABC-CLIO.
- Information Technology Pathfinder Award awarded to: Carolyn Kirio, Kapolei Middle School, Hawaii. Sponsored by Follett.
- Innovative Reading Grant awarded to: Clarice Marchena, Dos Puentes Elementary School, Manhattan, New York. Sponsored by Capstone.
- Roald Dahl's Miss Honey Social Justice Award awarded to: Angela Hartman, Hutto High School, Hutto, Texas. Sponsored by Penguin Random House.
- The Ruth Toor Grant for Strong Public School Libraries awarded to: Arlen Kimmelman, Clearview Regional High School, Mullica Hill, New Jersey. Sponsored by Jay Toor.



Today's Schedule

- 9:00 - 10:00 a.m.
Chris Harris: Teaching Through Games: A Play-Based Approach to Learning in Libraries of All Types
- 10:00 - 11:00 a.m.
Christos Gage-Buffy the Vampire Slayer
- 11:00 a.m. - 12:00 p.m.
Robotics: How Robots Interact with People
- 12:00 - 1:00 p.m.
CBLDF: Protecting Comics: Authors & Experts on Fighting Graphic Novel Challenges
- 1:00 - 2:00 p.m.
DC Entertainment-Inside the Page: Bat-Verse
- 2:00 - 3:00 p.m.
Dr. Betsy Diamant-Cohen: Using Musical Activities to Build Early Literacy Skills
- 3:00 - 4:00 p.m.
Historical Fiction Graphic Novels Panel



Sarah Vowell opens her auditorium speaker series presentation Saturday. (See story in Monday's issue of Cognotes).



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OUR AUTHORS AT ALA

COME VISIT THE PENGUIN BOOTH #3017

SUNDAY, JUNE 28

STUART ROJSTACZER

author of

The Mathematician's Shiva

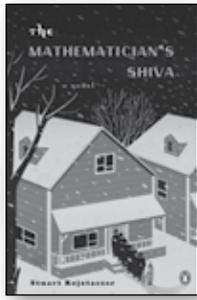
8:00–10:00 am

Literary Tastes Breakfast*

Signing to follow

*Tickets required

11:30 am–12:30 pm Booth Signing



VAL BRELINSKI

author of *The Girl Who Slept With God*

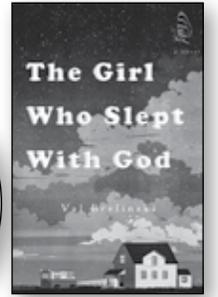
10:00–11:00 am Booth Signing

1:00–2:00 pm

United for Libraries

"First Author, First Book" Panel

Signing to follow



AMY BELDING BROWN

author of

Flight of the Sparrow

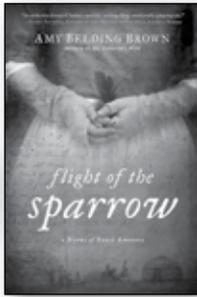
8:00–10:00 am

Literary Tastes Breakfast*

Signing to follow

*Tickets required

11:30 am–12:30 pm Booth Signing



JENNIFER TYLER LEE

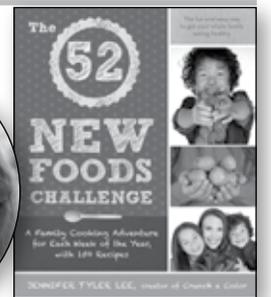
author of

The 52 New Foods Challenge

11:30 am–12:30 pm

What's Cooking Stage

Signing to follow

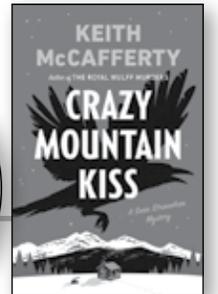


KEITH McCAFFERTY

author of

Crazy Mountain Kiss

2:00–3:00 pm Booth Signing



MAMRIE HART

author of *You Deserve a Drink*

3:00–4:00 pm Booth Signing

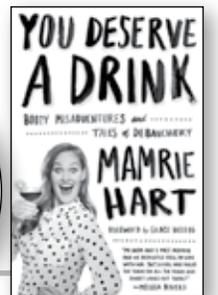
5:30–7:30 pm

United for Libraries

"The Laugh's on Us" Event*

Signing to follow

*Tickets required



ALEXANDRA PETRI

author of *A Field Guide to Awkward Silences*

3:00–4:00 pm Booth Signing

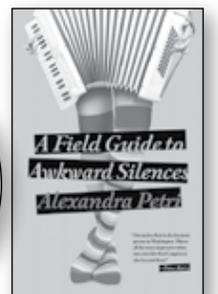
5:30–7:30 pm

United for Libraries

"The Laugh's on Us" Event*

Signing to follow

*Tickets required



9:30–10:30 am

PENGUIN ADULT & YOUNG READERS BOOK BUZZ



Listen as we showcase our Summer/Fall 2015 titles with Penguin Pride.

Refreshments will be served.

Book Buzz Theater, Moscone Convention Center
Aisle 3000, Behind booths 3931 and 3917

JANIS COOKE NEWMAN

author of

A Master Plan for Rescue

10:00–11:00 am Booth Signing



MONDAY, JUNE 29

MATTHEW PEARL

author of

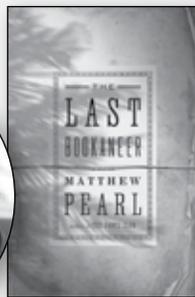
The Last Bookaneer

2:00–4:00 pm

United for Libraries Gala Author Tea*

Signing to follow

*Tickets required



KEITH McCAFFERTY

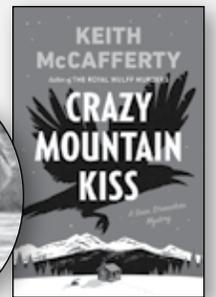
author of

Crazy Mountain Kiss

10:30–11:30 am

AAP Mystery Panel

Signing to follow



PENGUIN PUBLISHING GROUP



Digital Scholarship Centers Interest Group Holds Inaugural Meeting

By Talea Anderson, Washington State University

At the inaugural meeting of the Digital Scholarship Centers Interest Group, Joan Lippincott of the Coalition for Networked Information (CNI) spoke about the emerging phenomenon of digital scholarship centers – spaces and services that are designed to encourage faculty and students to analyze and represent information in new ways using digital technologies. Lippincott was joined

by April Hathcock and Zach Coble, who spoke about digital scholarship services in practice at New York University (NYU) Libraries.

In her presentation, Lippincott described a survey conducted by CNI in 2014 to assess the state of digital scholarship centers. Twenty-four institutions participated in providing insights about staffing, services, funding, organization, and expertise provided at these centers. Lippincott noted that experiences range from one university to another, with some providing physical spaces for instruction and collaboration across scholarly communities while others focus on services such as publishing, GIS, copyright consultations, website hosting, data management, and many others.

Hathcock and Coble spoke to the latter digital scholarship model, which links faculty and students to diverse services without providing physical spaces for experimentation. Hathcock and Coble described their efforts to build awareness of digital scholarship services through both “in-reach” – meetings and workshops provided for librarians in-house – as well as outreach through listservs, faculty meetings, and presentations. They identified sustainability and scalability as key challenges in their efforts to grow services such as website hosting, consultations, and data management.

A common theme identified by Lippincott, Hathcock, and Coble was the need for digital scholarship centers to define themselves concretely yet expansively: incorporating not

only digital humanities but also a range of disciplines across the university curriculum. Lippincott also described concerns surrounding staffing, expertise, administrative buy-in, prioritization of goals, and inclusion of digital scholarship in tenure review.

Despite challenges, the presenters demonstrated their enthusiasm for exploring new opportunities via projects such as the newly announced Digital Liberal Arts Exchange (DLAX). Projects like these are addressing issues like scalability, particularly for smaller institutions that may wish to participate in providing these services. To learn more about these issues, please see the Digital Scholarship Centers Interest Group listserv at acr-igdsc@lists.ala.org.



Today's Schedule

10:30 - 11:30 a.m.
Robin Newman

11:30 a.m. - 12:30 p.m.
Jennifer Tyler Lee

12:30 - 1:30 p.m.
Deanna Cook

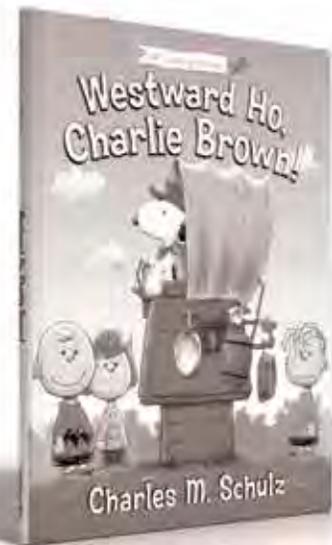
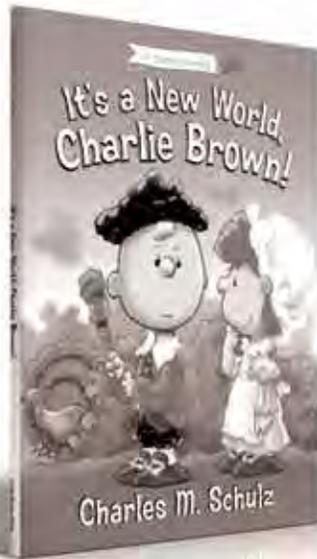
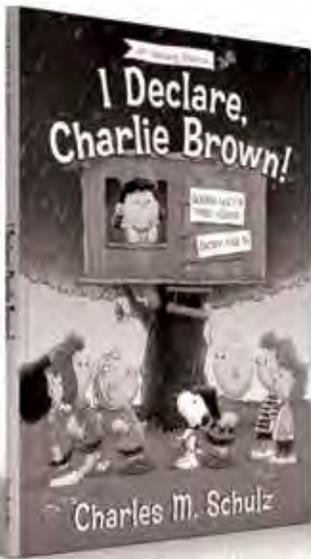
1:30 - 2:30 p.m.
Telmo Faria

2:30 - 3:30 p.m.
Bryant Terry

Oralia Garza de Cortes shows her gratitude when someone in the audience with public relations experience offers to help REFORMA become more visible. Cortes was a speaker in the REFORMA President's Program, "Books for Unaccompanied Minors: REFORMA Responds to the Humanitarian Crisis at the Border" session.



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Carnegie

» from page 1

the two medal winners. It's an unforgettable experience."

Doerr's, *All the Light We Cannot See*, published by Scribner, a division of Simon & Schuster, Inc., tells intertwined stories of a sightless French girl and a German soldier. Doerr masterfully and imaginatively re-creates the harsh conditions in WWII-torn France and the strictly controlled lives of the military occupiers.

Stevenson's *Just Mercy: A Story of Justice and Redemption*, published by Spiegel & Grau, an imprint of Random House, is a passionate account of ways our nation thwarts justice

and inhumanely punishes the poor and disadvantaged.

Before a crowd of more than 300, including ALA leadership and event featured speaker Kareem Abdul-Jabbar, Doerr and Stevenson shared remarks and accepted their medals and \$5,000 prizes.

Andrew Carnegie Medals for Excellence in Fiction and Nonfiction finalists each received \$1,500. Fiction finalists included *Nora Webster* by Colm Tóibín, published by Scribner, a division of Simon & Schuster, Inc.; and *On Such a Full Sea* by Chang-rae Lee, published by Riverhead Books, a member of Penguin Group, USA.

Nonfiction finalists included *The Sixth Extinction: An Unnatural History* by Elizabeth Kolbert, published by Henry Holt; and *Thirteen Days in September: Carter, Begin, and Sadat at Camp David* by Lawrence Wright, published by Alfred A. Knopf, a division of Random House, LLC.

Members of the 2015 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction selection committee included: Chair Brad Hooper, *Booklist*, Chicago; Betsy Burton, owner, The King's English, Salt Lake City; Keir Graff, *Booklist*, Chicago; Kathleen De La Peña McCook, University of South Florida, Tampa, Fla.; Elizabeth Olesh, Baldwin (NY) Public Library; Katharine J. Phenix, Rangview Library District (Anythink Libraries), Thornton, Colo.; and Donna Seaman, *Booklist*, Chicago.

The awards are made possible, in part, by a grant from Carnegie Corporation of New York in recognition of Andrew Carnegie's deep

belief in the power of books and learning to change the world, and are co-sponsored by ALA's *Booklist* publications and the Reference and User Services Association (RUSA).

Annotations and more information regarding 2015 winners, finalists and the awards are available at <http://www.ala.org/carnegieadult>. Book cover artwork and event photos are available for download at <http://tinyurl.com/cm15artwork>.

Carnegie Corporation of New York was established in 1911 by Andrew Carnegie to promote the advancement and diffusion of knowledge and understanding. In keeping with this mandate, the corporation's work focuses on the issues that Andrew Carnegie considered of paramount importance: international peace, the advancement of education and knowledge, and the strength of our democracy. *Booklist* is the book review magazine of the American Library Association, considered an essential collection development and readers' advisory tool by thousands of librarians for more than 100 years. *Booklist Online* includes a growing archive of 160,000+ reviews available to subscribers as well as a wealth of free content offering the latest news and views on books and media.

The Reference and User Services Association is responsible for stimulating and supporting excellence in the delivery of general library services and materials, and the provision of reference and information services, collection development, readers' advisory, and resource sharing for adults, in every type of library.



Today's Schedule

10:00 - 11:00 a.m.

International Crime Fiction

11:00 a.m. - 12:30 p.m.

2K14

1:00 - 2:00 p.m.

Congressman John Lewis and Andrew Aydin on Civil Rights & Graphic Novels

2:00 - 3:00 p.m.

Daniel Kraus with Kelly Gildea, Kirby Heyborne

3:00 - 4:30 p.m.

Poetry Blast

ALA/AIA Library Building Awards to be Presented

The ALA/AIA Library Building Awards are co-sponsored by the American Library Association (ALA) and the American Institute of Architects (AIA), and are presented by BES. The competition recognizes excellence in the architectural design and planning of libraries. Librarians and architects will be on hand to discuss their winning entries, and a reception will follow the presentation Monday from 1:30 - 4:00 p.m. at the AIA San Francisco Offices, 130 Sutter Street, Suite 600.



Value of Academic Libraries Update

Stay up-to-date with the range of activities being undertaken by ACRL as part of its VAL initiative. Hear about the IMLS funded grant, "Assessment in Action: Academic Libraries and Student Success," a possible framework for assessment competencies, and more. The session will be held from 1:00 - 2:30 p.m. today in room MCC 2009 West.



The Library of Congress Exhibit Booth Schedule

ALA Annual Conference - San Francisco, CA

June 26 - 29, 2015

Sunday, June 28

- AM**
- 9:00** Law in the Lives of Medieval Women: Beyond the Magna Carta (webcast from the Library of Congress)
 - 9:30** The Center for the Book, Literacy, and the National Book Festival / Guy Lamolinara
 - 10:00** Classification Web: All about Searching / Patricia Hayward
 - 10:30** Copyright: Why It Matters! / George Thuroniy & Sylvester Simpkins
 - 11:00** Alan Lomax Centennial: New Online Collections and Digital Projects / Maggie Kruesi
 - 11:30** Accessing the African Section Pamphlet Collection through Digital Finding Aids/ Laverne Page
- PM**
- 12:00** That ALL May Read: The National Library Service - Increasing Access to Standard Print / MaryBeth Wise
 - 12:30** ISSN @ 40: Past, Present, and Future / Regina Romano Reynolds

- PM**
- 1:00** Digging for Gold: Finding Nuggets in Historic American Newspapers in *Chronicling America* / Teri Sierra
 - 1:30** Cataloging and RDA Training for Novices / Tim Carlton
 - 2:00** The Cataloging in Publication Data Block: A New Layout for New Realities / Karl Debus-Lopez
 - 2:30** The Library of Congress: Acquisitions beyond Copyright / Linda Geisler
 - 3:00** FEDLINK: The Federal Librarian's Source for Information Resources and Library Services / Anne Harrison
 - 3:30** Disaster Planning and Assistance Programs through the Preservation Directorate / Jeanne Drewes
 - 4:00** Modern Marvels: The Library of Congress (featured video from the History Channel)

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Carla Hayden to Deliver 2015 Jean E. Coleman Library Outreach Lecture

Dr. Carla D. Hayden, CEO of the Enoch Pratt Free Library in Baltimore, will return to deliver the 2015 Jean E. Coleman Library Outreach Lecture during ALA's Annual Conference in San Francisco. The lecture will take place from 8:30 – 10:00 a.m. on Monday in room MCC 120 North.

Hayden was selected by the Advisory Committee of the ALA Office for Diversity, Literacy, and Outreach Services in recognition of her efforts to keep the Enoch Pratt Free Library and its branches open and continually engaged with the Baltimore community during the civil unrest in the wake of the death of Freddie Gray in April.

"Carla's actions embody the finest traditions and core values of our profession, particularly in the face of a difficult crisis that drew international attention," said Office Advisory Committee Chair John Sandstrom. "In the midst of this painful time and in the epicenter of it all, Carla and her staff showed the world that libraries are safe havens and community anchors. Acts we see as a natural continuation of her years of service, leadership, and dedication to librarianship, for which she was named the 2006 Coleman Lecture keynote. It is a true honor for the Committee to invite her back for 2015."

Hayden said in a recent interview with *American Libraries*, "This is just a continuation of libraries being vital. It's

"If we close, we're sending a signal that we're afraid or that we aren't going to be available when times are tough. We should be open especially when times are tough."

just part of the tradition of public libraries in America being here in good and bad. I'm proud that we were able to carry that on." She added, "In a lot of communities in Baltimore, especially challenged ones, we are the only resource. If we close, we're sending a signal that we're afraid or that we aren't going to be available when times are tough. We should be open especially when times are tough."

The lecture series honors Dr. Jean E. Coleman, the first director of the ALA Office for Literacy and Outreach Services (now the Office for Diversity, Literacy, and Outreach Services) for her leadership in focusing the Association's attention on issues affecting traditionally underserved and underrepresented people in libraries. The Jean E. Coleman Library Outreach Lecture is open to all Annual Conference attendees. For more information, please visit <http://alaannual.org>.

AASL Announces Annual Lists of Best Websites and Best Apps

The American Association of School Librarians (AASL) has revealed its 2015 Best Apps for Teaching & Learning and Best Websites for Teaching & Learning. These lists provide technology resources for school librarians and their teacher collaborators and are considered the "best of the best" by AASL.

The 2015 Best Apps for Teaching & Learning are:

Books: David Wiesner's *Spot*, Incredible Numbers, Loose Strands, Seamus Heaney: Five Fables, The UnStealer

Content Creation: Adobe Voice, Buncee for Edu, Glogster, LEGO Movie Maker, Pixel Press Floors

Organization and Management: Kahoot! Remind, Seesaw, Skitch, SpiderScribe Jr.

Social Sciences: Amazing World Atlas, Digital Public Library of America (DPLA), Ripped Apart: A Civil War Mystery, Think Like Churchill, Touch Van Gogh

STEM: Algodoo, iBiom-Wetlands, Motion Math: Educator, My Incredible Body, WWF Together

The 2015 Best Websites for Teaching & Learning are:

Media sharing: TouchCast, Tackk, Pear Deck, Apps Bar, Soundtrap

Digital storytelling: Storyboard That, My Storybook, Booktrack Classroom

Manage and organize: Beyondpad, Google Classroom, FlipQuiz

Social networking and communications: Bookopolis, Answerables, DIY, Beenpod, IFTTT

Curriculum collaboration: Gooru, Molecular Workbench, Knowmia, Hstry, Engineering is Elementary

Content resources: What Was There, Code, BioDigital Human, PhET

Descriptions and tips for each list can be found at <http://www.ala.org/aasl/bestapps> and <http://www.ala.org/aasl/bestlist>.

Both lists are based on feedback and nominations from the field and can be submitted at www.ala.org/aasl/bestapps and www.ala.org/aasl/bestlist. To be considered for recognition at the 2016 ALA Annual Conference, nominations must be submitted by March 1, 2016.

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Generate Noise to Find the Love for School Libraries

By Kacee Anderson, Harmony Science Academy

Eli Neiburger, deputy director of the Ann Arbor District Library, gave a charismatic and subtly funny presentation at the AASL President's Program on Saturday, asking attendees, "Where is the love for school libraries?" Funding issues are widespread and Neiburger noted that, "All libraries are in a pickle, but school libraries are at the pinch point of this problem."

Many challenges facing school libraries are perceptual. Part of the problem are the mistaken assumptions people make about libraries, such as the belief that everything is on the cloud, so we don't need libraries. In reality, there is no cloud; it is just someone else's computer. Other mistaken assumptions are that businesses care about you, when they care about maximizing shareholder value; and that publishing is philanthropy, when it's the publisher's job is to restrict access and the library's job to get it out there.

Neiburger provided insight into the mistaken assumption that ebooks will replace paper books. He stated, "Because we've seen other formats eat each other, we assume the same is going to happen to books. The reality is that ebook sales have cratered." The book market is actually remaining rather strong in print.

So, how to foster love in the school library? First, do not worry about reading. School librarians do not need to worry about

School librarians do not need to worry about those avid fiction readers; they need to work to reach the other 80 percent of the students.

those avid fiction readers; they need to work to reach the other 80 percent of the students. According to Neiburger, "This is a golden age of reading and writing. This is the highest literacy rate our society has ever achieved."

In terms of education, Neiburger discredited the assumptions that schools are in the education business and that education can be measured. In reality, the product of schools is not education, it's accreditation. Education is immeasurable. Summer slump is a test-taking slump, not a knowledge slump. Kids' leisure pursuits are more challenging and relevant to them than the tests. Librarians should find ways to bring those outside interests into school libraries. Neiburger has set up video game tournaments in his own public library to draw in and serve those patrons who might not otherwise utilize the library.

School librarians need to remember that generating noise is what moves the needle. It has to get to the point where cuts to the library result in hundreds of people showing up to the school board meetings. Librarians also should discard the assumption that



Eli Neiburger said school libraries need some love during the AASL President's Program on Saturday.

libraries are all about books. Libraries are not really about books anymore. The book is actually just one of the many ways to serve users.

One of the biggest keys to fostering love in the library is for librarians to ditch as many rules as possible. The rules are a big part of the problem. The archaic idea that the library needs to be a quiet space should no longer be

reflected in libraries. Quiet is not a resource of the library, especially in schools. Rules such as no food or drink hinder students and ignore their biological needs. Kids need a space where they are free to discover, learn, and be themselves. Librarians who work to create a less restrictive space for students are far more likely to receive the love that they seek.



Libraries Transforming Communities is made possible by a grant from the Bill & Melinda Gates Foundation.

*** People in San Jose, California, said, "Our dirty streets are damaging our pride in the community."**

...so the library started a litter pick-up day and a neighborhood task force to make the Seven Trees neighborhood cleaner and safer.

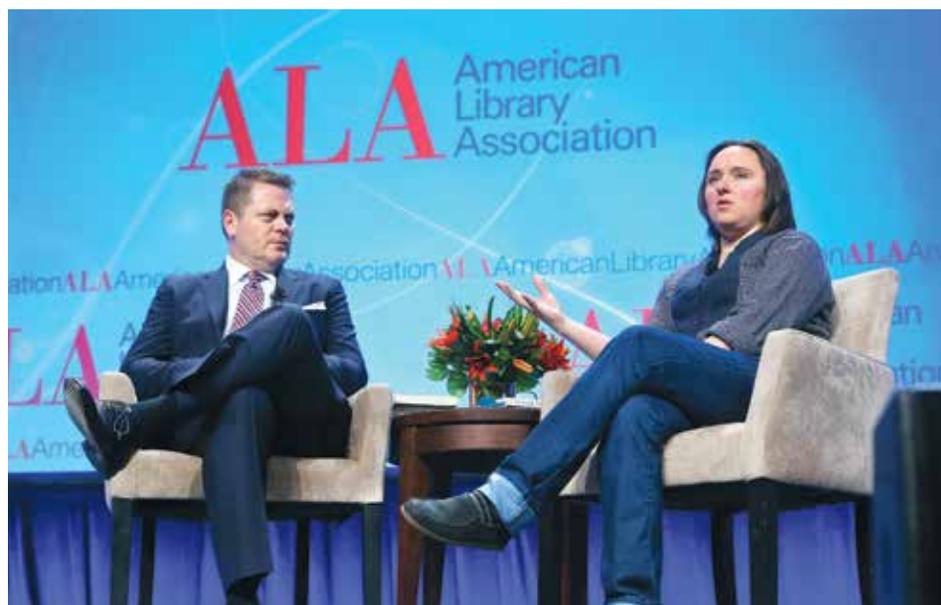
Communities have challenges. **Libraries can help.**



Visit ala.org/LTC for free resource guides, webinars and more.



Upper school librarian Sue Phillips, Catlin Gabel School, Portland, Ore., peruses new book selections in the ALA store.



(top right) Nick Offerman joins Sarah Vowell on stage during her Auditorium Speaker Series presentation Saturday.

(bottom right) Youth services librarian Alison King, Penn Wynne Library, Penn., supports banned books and the freedom to read by reading an excerpt of Tango Makes Three in the Banned Books Read-out area.



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Digital Public Library of America to Open New Service Hubs

Digital Public Library of America (DPLA) is on its way to connecting online collections from coast to coast by 2017 – an effort boosted by a new \$3.4 million investment from the Alfred P. Sloan Foundation and John S. and James L. Knight Foundation. These two new awards, coupled with significant earlier support from the Institute of Museum and Library Services and the National Endowment for the Humanities, will allow DPLA to open new Service Hubs that provide a way for all cultural heritage organizations across the country to connect through one national collection.

The Digital Public Library of America brings together the riches of America's libraries, archives, and museums, and makes them freely available to the world. DPLA provides public access to more than 10 million items – including the written word plus works of

art and culture – from 1,600 institutions.

“The Sloan and Knight foundations have been generous contributors to DPLA's success, from our planning phase to the rapid build-out of our national network,” said Dan Cohen, executive director of the Digital Public Library of America. “With these twin grants, we will be able to bring online 16 new states, and approach completion of that network.”

This series of investments represents a significant milestone in the development and growth of DPLA's Service Hubs. These Service Hubs are state or regional digital collaboratives that host, aggregate, or otherwise bring together digital objects from libraries, archives, museums, and other cultural heritage institutions in their state or region.

“With this gracious, continued support from Sloan and Knight, we can continue to focus on our largest strategic effort, which is to expand the DPLA network and provide an on-ramp for all states to participate,” said Emily Gore, DPLA's director of content. “By building out DPLA's coverage of state and regional service hubs, new communities and organizations from across the country will have access to essential 21st century services and programs, further enriching the scale and availability of our shared national cultural heritage online.”

These new grants will accelerate the growth of the hubs program so that all collections and item types in America can easily be a part of DPLA. “We are delighted to continue our founding support of DPLA

with this \$1.9 million grant to facilitate the completion of a nationwide Service Hub network – a unique state-by-state approach to aggregating and sharing the digital record of America's cultural heritage – and to help pilot a modern ebook distribution system for libraries,” said Doron Weber, vice president programs and program director at the Sloan Foundation. “DPLA represents an historic, non-commercial, grassroots network to collect, curate, innovate, and disseminate a comprehensive catalog of every form of digital knowledge for the benefit of all under the highest standards of quality, stewardship, and open access, and Sloan is proud to be a small part of this great undertaking with many wonderful and generous partners such as the Knight Foundation.”

AASL and Dollar General Literacy Foundation award two \$50,000 Beyond Words Disaster Relief Grants

Old Dock Elementary School in Whiteville, N.C., and James Monroe Elementary School in Edison, N.J., were honored at the AASL Awards Ceremony as the recipients of the 2015 catastrophic disaster relief grants offered as a part of the American Association of School Librarians' Beyond Words Grant. Funded by the Dollar General Literacy Foundation, two catastrophic grants are awarded yearly to schools that have suffered a 90 percent or greater loss to the school library program due to a natural disaster, fire or an act recognized by the federal government as terrorism.

Early on the morning of January 7, 2015, Old Dock Elementary School staff watched as firefighters battled a blaze which would consume one of the main buildings of the school. “There was nothing that could be salvaged from the ashes,” said media center director Brandy Lee.

On March 22, 2014, James Monroe Elementary, home to 486 students in grades kindergarten through 5th, was completely destroyed by a fire.

“I watched in dismay and fright as the flames rolled out of the windows of our school library,” said school librarian Vera Beal. “The entire collection of books as well as all of our media equipment was destroyed. All of these wonderful amenities of the school year have been erased due to the fire.”

Since the fire, students and faculty have been temporarily relocated to two adjacent buildings and trailers at a local college two miles away from the school site. In the fall, they will be relocated again, this time to a vacated parochial school five miles away.

Since 2006, the Beyond Words grant program has provided relief to public school libraries nationwide that have suffered materials losses because of major disasters including hurricanes, tornadoes, floods, earthquakes, fires, and acts of terrorism. To date, more than \$1.6 million in grants have been awarded to schools across the country. Applications are accepted on an ongoing basis and can be accessed online at <http://www.ala.org/aasl/disasterrelief>.



Complimentary shuttle service is provided between the Moscone Center and the official ALA hotels listed below. Shuttle information signs will be posted in the lobby of each hotel. Check the sign in your hotel lobby for additional information and changes. If you have questions about the shuttle please see the supervisor at the Moscone Center or call Kushner & Associates at 310-975-4528.

HOTELS & BOARDING LOCATIONS	
1 ROUTE 1 HOTELS	BOARDING LOCATION
Clift	At Hilton San Francisco Union Square
Hilton San Francisco Union Square	Curbside on Taylor
Hotel Adagio	At Hilton San Francisco Union Square
Hotel Monaco	At Hilton San Francisco Union Square
King George Hotel	At Hilton San Francisco Union Square
Serrano, A Kimpton Hotel	At Hilton San Francisco Union Square
2 ROUTE 2 HOTELS	BOARDING LOCATION
Handlery Union Square	At Westin St. Francis
Hotel G	At Westin St. Francis
JW Marriott Hotel	At Westin St. Francis
Prescott Hotel	At Westin St. Francis
Villa Florence Hotel	At Westin St. Francis
The Westin St. Francis	Curbside on Post
3 ROUTE 3 HOTELS	BOARDING LOCATION
Grand Hyatt San Francisco	Curbside on Post at Stockton
Hotel Triton	Curbside on Post at Stockton
Marriott Union Square	Curbside on Post at Stockton
Sir Francis Drake Hotel	Curbside on Post at Stockton
4 ROUTE 4 HOTELS	BOARDING LOCATION
Hotel Abri	At Parc 55
Hotel Nikko	At Parc 55
Hotel Union Square	At Parc 55
Parc 55, A Hilton Hotel	Curbside on Cyril Magnin, across the street
5 ROUTE 5 HOTELS	BOARDING LOCATION
The Fairmont San Francisco	At InterContinental Mark Hopkins
InterContinental Mark Hopkins	Curbside on California
Stanford Court	At InterContinental Mark Hopkins
6 ROUTE 6 HOTELS	BOARDING LOCATION
Galleria Park Hotel, a Joie de Vivre Hotel	Curbside on Sutter
Hilton San Francisco Financial District	Curbside on Kearny
Hyatt Regency San Francisco	*Curbside on Market
Le Meridien	Front entrance on Battery

*Hyatt pick up on Sunday, June 28 will be at Le Meridien.

WALK HOTELS	
The following hotels are located within walking distance of the Moscone Center, therefore, shuttle service is not provided.	
San Francisco Marriot Marquis-HQ	The Mosser Hotel
Courtyard by Marriott SF Downtown	The Palace Hotel
Park Central Hotel San Francisco	Hotel Palomar
InterContinental San Francisco	

SHUTTLE SCHEDULE to MOSCONE CENTER	
All buses drop off at Moscone North. All buses board to hotels at Moscone South.	
THURSDAY, JUNE 25	
12:00 pm–5:00 pm*	Service every 20–25 minutes
FRIDAY, JUNE 26	
7:00 am–3:00 pm	Service every 20–25 minutes
3:00 pm–8:00 pm*	Service every 10–15 minutes
SATURDAY, JUNE 27	
7:00 am–11:00 am	Service every 10–15 minutes
11:00 am–1:30 pm	Service every 20–25 minutes
1:30 pm–6:00 pm*	Service every 10–15 minutes
SUNDAY, JUNE 28	
Shuttle Service has been increased due to Pride Parade. Plan for extra travel time as traffic delays may occur.	
6:00 am–11:00 am	Service every 10–15 minutes
11:00 am–1:30 pm	Service every 20–25 minutes
1:30 pm–6:00 pm*	Service every 10–15 minutes
MONDAY, JUNE 29	
7:00 am–11:00 am	Service every 10–15 minutes
11:00 am–6:00 pm*	Service every 20–25 minutes
TUESDAY, JUNE 30	
7:00 am–2:00 pm*	Service every 20–25 minutes

*Indicates last time shuttle departs convention center returning to hotels. Last shuttle departs hotels coming to convention center approximately 45 minutes prior to this time.





ProgrammingLibrarian.org Relaunched with New Look and Features

ALA's Public Programs Office has relaunched its website, ProgrammingLibrarian.org, with a slew of new features.

ProgrammingLibrarian.org is a place for library professionals to share, learn, and be inspired to present excellent programming for their communities. Through resources, ideas, and learning opportunities, the website seeks to help libraries fill their role as cultural and civic hubs in their communities.

Before the Public Programs Office set out to redesign this site, a number of programming librarians were asked what they wanted in an online community. They said they wanted a place to share program models so libraries could build upon one another's work; an easier site architecture so they could find information more quickly; and a way to

build rapport with their fellow programming librarians.

Visitors to the new website can:

- Learn from fellow libraries: Read Program Models submitted by libraries and learn how they planned, budgeted for, marketed, and executed these programs; read advice from the planners; and view photos, videos, and even planning materials from the event. This information is meant to be enjoyed, shared, and adapted.
- Share programs: Upload library programs to the database and share good ideas with others.
- Browse program ideas: Easily search for ideas that are free, teen-friendly,

or geared toward underserved populations.

- Explore learning opportunities: Find out about upcoming and previously archived webinars and in-person trainings (most of them free).
- Hear from new voices: Read updates from Programming Librarian bloggers, who represent public, academic, school and state libraries; hail from small towns and large urban centers; and program for a variety of ages and interests.
- Learn about grant opportunities: Find out about current and upcoming grants from ALA's Public Programs Office.
- Sign up for the newsletter and receive Programming Librarian updates by

email twice a month.

Feedback is always welcome. Please email comments, questions, suggestions, and story ideas to ProgrammingLibrarian@ala.org.

Panel to Discuss Ebook Lending Growth

A leading panel of library and publishing experts will provide an update on the library ebook lending market and discuss best ways for libraries to advance library access to digital content during the interactive session, "Making Progress in Digital Content," which takes place from 10:30 – 11:30 a.m. today. The session will be held in room MCC 2018 West.

During the session, an expert panel of library leaders from ALA's Digital Content Working Group (DCWG) will provide insights on the most promising opportunities available to advance library access to digital content. Organizational leaders will discuss ALA's efforts toward exploiting digital content access opportunities. Audience input will be sought to inform ALA priorities in this area.

Speakers include Carolyn Anthony, co-chair, ALA Digital Content Working Group, director, Skokie Public Library (Illinois), immediate past-president, Public Library Association; Erika Linke, co-chair, ALA Digital Content Working Group, associate dean of Libraries and director of Research and Academic Services, Carnegie Mellon University Libraries; Yoav Lorch, founder and chief executive officer, TotalbooX; and Monique Sendze, chief operating officer, Odilo.

RUSA Presents Achievement Awards

Celebrate this year's winners of the Reference and User Services Association (RUSA) achievement awards in adult reference and library services at the RUSA Awards Reception and Volunteer Appreciation Party today from 5:00 – 6:30 p.m. at the Westin St. Francis, California West Ballroom.

Each year RUSA's award committee reviews dozens of worthy nominations and proposals for the profession's most notable librarians, libraries, and library research in reference services. Nearly two dozen awards, including the Isadore Gilbert Mudge Award, RUSA's highest honor recognizing distinguished contributions to the field of reference librarianship, will be presented to honor this year's most outstanding reference services professionals and their efforts to provide exemplary services to their patrons in the changing information landscape.

RUSA Achievement Awards are a chance to give praise to the most notable librarians, libraries, and library research in reference services. Celebrate the winners of RUSA's 2015 Achievement Awards and recognize the contributions of our valued member volunteers.

All conference attendees are invited to this event, featuring hors d'oeuvres and a cash bar.

EXTENDED SERVICE

MICHAEL L. PRINTZ PROGRAM & RECEPTION at San Francisco Marriott Marquis

Friday, June 26 6:00 pm–10:30 pm

6:00 pm–8:00 pm Service every 20–25 minutes
8:00 pm–10:30 pm Return service only

Buses for the event will pick up and drop off at the Moscone Convention Center.

ANDREW CARNEGIE MEDALS FOR EXCELLENCE EVENT at Hotel Nikko

Saturday, June 27 6:00 pm–11:00 pm

6:00 pm–8:00 pm Service every 20–25 minutes
8:00 pm–11:00 pm Return service only

Buses drop off and pick up at the Hilton SF Union Square on Taylor St. Attendees to walk to and from the Hilton for shuttles. Shuttle service provided for Route 5, 6, and Walk hotels only. No shuttle service for Routes 1–4 hotels as the Hotel Nikko is within walking distance.

CORETTA SCOTT KING BOOK AWARDS & BREAKFAST at San Francisco Marriott Marquis

Sunday, June 28 6:00 am–7:00 am

• EXPECT TRAFFIC DELAYS DUE TO PRIDE PARADE •

6:00 am–7:00 am Service every 10–15 minutes

Buses for the event will pick up and drop off at the Moscone Convention Center.

NEWBERY-CALDECOTT-WILDER AWARDS at Hilton San Francisco Union Square

Sunday, June 28 6:00 pm–11:00 pm

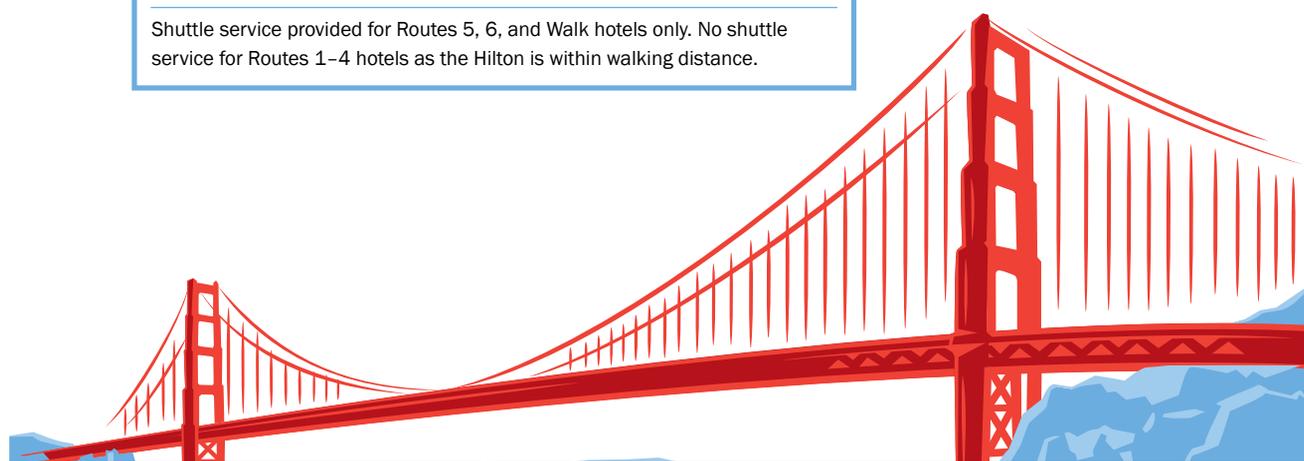
6:00 pm–8:00 pm Service every 20–25 minutes
8:00 pm–11:00 pm Return service only

Shuttle service provided for Routes 5, 6, and Walk hotels only. No shuttle service for Routes 1–4 hotels as the Hilton is within walking distance.



To make a reservation for a wheelchair-accessible shuttle

please see the supervisor at the Moscone Center or call Kushner & Associates at 310-975-4528.



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Oi Furniture	1300

Booth Change

“And...Action!” Entertainment.....	215
UCLA Information Studies.....	3518

Washington Office Tackles 3D Printing, Intellectual Property

By Brad Martin, LAC Group

As more libraries adopt 3D printing services, issues involving intellectual property must be considered, and a breakout session presented by the ALA Washington Office offered the experiences and concerns from the point of view of a library president and a library school educator with expertise in information law and policy.

Patrick Wall, president of University City Public Library in St. Louis, Missouri, said his library was the first in the state to buy a 3D printer and implement a program for people to come in and use it. As a pioneer in this area, Wall acknowledged that potential copyright and trademark issues have come up, depending on what was being printed. He said the library does post notices about copyright, but “we are left wondering what is going to happen.” There are other kinds of liability issues as well, and one of the first examples he talked about was a situation where someone could possibly come to the library and 3D-print a gun. Fortunately, Wall said the material their printer uses is not the kind that would work in making one.

Tomas A. Lipinski, University of Wis-

consin’s School of Information Studies in Milwaukee, provided the legal perspective in some detail, and said libraries need to “be informed, be fearless, and be smart” about intellectual property law and stressed that “common sense goes a long way.”

Lipinski pointed out how the primary liability in 3D printing rests with the user who is doing the printing, and the library is secondary. Problems could arise if the library staff did the printing instead, as well as in situations where the library could be considered as inducing the public to break the law in what kinds of items it claims can be printed. For example, they should not suggest in promo materials that copyrighted, patented, or trademarked items can be printed. Lipinski also said that informing customers by posting copyright notices is a good idea.

Adam Eisgrau, ALA Washington Office, facilitated the discussion by posing scenarios to Wall and asking for input on the legal aspects from Lipinski. Lipinski pointed out that minimizing the risk of liability should always be balanced with a concern for not discouraging use of the technology. “It’s kind of a dance,” he said.

Barter Contends that Leaders Inspire and Transform the Workplace

By Barbara Flohr, Student to ALA

The Library Leadership and Management Association (LLAMA) President’s Program held Saturday, “Servant Leadership: Tools to Inspire and Equip Those We Influence,” was led by Art Barter, owner and cultural architect of Datron World Communications, Inc. and CEO and president of the Servant Leadership Institute.

Barter’s philosophy on leadership has evolved throughout his career and with this evolution, he has successfully transformed Datron. Through the Servant Leadership Institute, he encourages leaders to implement this same style of leadership.

Barter’s definition of servant leadership is “to inspire and equip those we influence” and stresses that servant leadership turns positional leadership upside-down, leading to employees who are inspired, influenced, encouraged, and hopeful. Although this is a result of servant leadership, it is important to understand that servant leadership is not soft, religious, related to formal positions,

organized by chain of command, or limited to job description. Barter suggested that in the traditional power model of leadership, leaders often are controlling, egocentric, and desiring power; he recommended that leaders make an effort to care, let go of egos, serve, cooperate, and collaborate. He inspires leaders to transform the workplace through connecting, trusting, and acting. When a leader cares, shows empathy, and trusts then a cohesive action can take place. Lastly, servant leadership is measured by determining if those who are being served grow; for example, leaders should reflect and ask themselves if people are better off after coming in contact with them.

Barter transformed his company over the course of three years by first establishing trust. The Servant Leadership Institute’s goal “is to teach a smarter way to lead that truly makes a difference in our world. The transformation into servant leadership does not happen overnight; it’s like a bridge that needs to be put together one section at a time, however it is achievable.”



Exhibits Opening and Reception attendees pass beneath a likeness of the Golden Gate Bridge.

Accessible Gaming Helps Libraries Fulfill Social Mission

By Michelle Kowalsky, Rowan University, NJ

A panel of experts discussed the social justice implications of gaming in libraries at the ASCLA program on Saturday. Librarians from the Brooklyn and District of Columbia Public Libraries have implemented programs which adapt popular video game consoles for people with various physical disabilities. Mark Barlet, director of the AbleGamers Charity, explained that “a video game is one of the only places on earth where your disability does not have to define you. When playing a fairy or an orc or a knight in a game online, you don’t have to identify yourself as disabled, and no one expects you to.”

Assistive technologies for gaming include adapted game controllers, such as the LP Pad, a controller with large buttons, or the Adroit Switchblade™, which allows users to remap buttons and switches in order to manipulate the controls in alternate ways. Users who have a limited range of motion, or who have visual or auditory disabilities, are able to have the same experience of certain games on Xbox One™ PlayStation4™, for example, with adjustments to game settings or controllers which are not traditionally hand-held.

Most libraries already have equipment available to create an “arcade” environment with multiple data projectors and

“Gaming ... provides an opportunity for a person with a disability to master the skills of the martial arts or be a superhero.”

stations operating simultaneously to reduce wait time for participants, or rooms which can accommodate several gamers moving about simultaneously, such as when playing virtual bowling. Nick Higgins, Brooklyn Public Library, explained that he uses games to teach turn taking, and often participates in modeling and parallel play with students who have intellectual disabilities. “Gaming is a shared social achievement,” Higgins stated, “and it provides an opportunity for a person with a disability to master the skills of the martial arts or be a superhero.”

The session emphasized that librarians must always find a way to include everyone in gaming activities, since these are important intergenerational and multicultural programs for people of all abilities. Librarians who engage gamers are able to help all members of their communities become lifelong learners, meet new people, and experience being part of a team, while promoting library services in the process.

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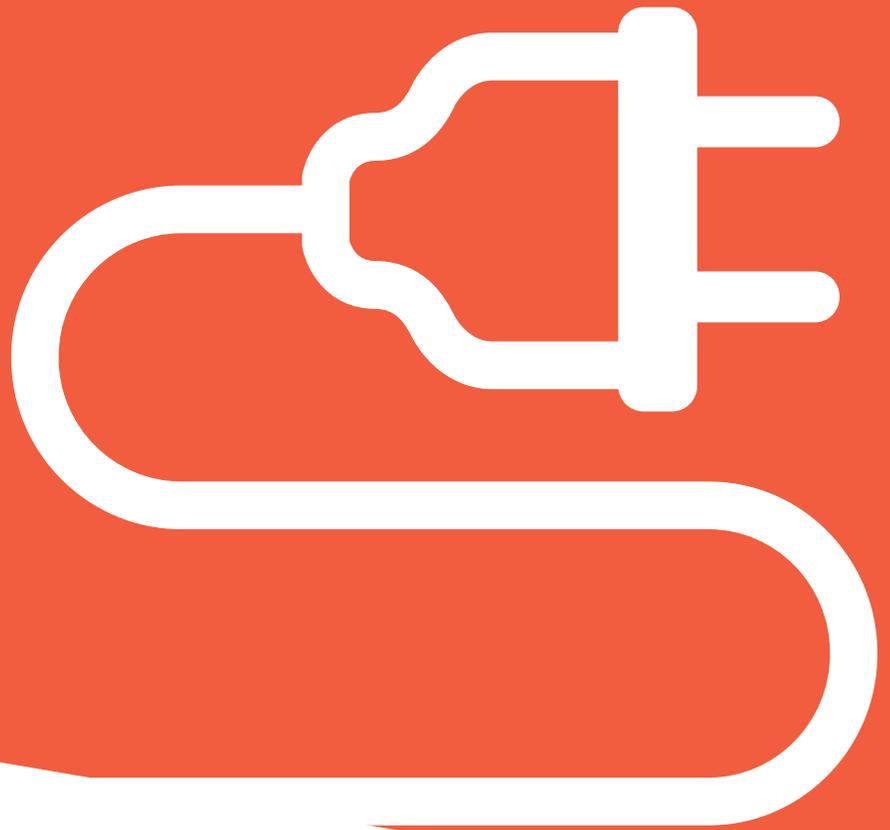
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