

COGNOTES

MIDWINTER MEETING & EXHIBITS
JANUARY 30-FEBRUARY 3, 2015

01-31-15

SATURDAY
Edition

CHICAGO, IL

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AMERICAN LIBRARY ASSOCIATION

Comics Spark Author Imaginations

By Brad Martin, LAC Group

At some point in youth, each of the participants in the Friday evening ERT/Booklist Author Forum felt the spark of comics ignite a fire for the power and possibilities the art form represented, and each would go on to make a mark in the field.

Cece Bell, author and illustrator of numerous children's books (most recently *El Deafo*) told of being exposed to comics around the age of seven. She said that one of her friends had a collection of *The Beano*

and some of the older boys had copies of *National Lampoon*, "which I read, although I was probably not supposed to." Noting the power of words and pictures together to tell a story (and that she feels her descriptive writing is not very good), Bell said that this combination helped her describe in *El Deafo* what it feels like to be hard of hearing and to find it hard to communicate. She said she could say things with words and pictures much better than with words alone.

Jeff Smith described himself as being "hooked on comics" at an early age and praised *Peanuts* by Charles M. Schulz. Other favorites included *Mad Magazine* and *National Lampoon*. Smith, best known as the creator of the comic book series *Bone*, said, "there is something magic about hand drawing," adding that readers can feel as if the author is speaking directly to them. "Comics can be as intricate and communicative as a painting or literature."

Françoise Mouly, longtime art
» see page 9



Maria Rodriguez (center), Edina, Minn., and Kristina Hart (right), Anamosa, Iowa, are among the first to hit the floor for the Exhibits Opening Reception.

LeVar Burton to Kick Off Sunday Auditorium Speaker Series Presentations

Passionate and lifelong children's literacy advocate, actor, producer, director, and educator LeVar Bur-

ton will offer an unmissable treat for Midwinter Meeting attendees when he appears as an Auditorium Speaker on Sunday from 10:00 – 11:00 a.m. For three decades, Burton has been capturing the admiring attention of both audiences and his industry peers. He was host from 1983 – 2009 of the beloved original "Reading Rainbow" PBS series, is cofounder of the award-winning "Reading Rainbow" digital library, and is currently developing the next generation of innovative children's educational media.

Burton recently published his first children's book, *The Rhino Who Swallowed a Storm*, a picture book written with poet Susan Schaefer Bernardo and illustrated by Courtenay Fletcher. He said he was inspired to write for children about "when bad things



LeVar Burton

» see page 12



Senate Minority Whip Richard Durbin (D-Ill.) will explore the ways that libraries and library funding will be affected in the coming years, today 8:30 – 10:00 a.m. in W183a.

QUICK LOOK

Registration

Please note: Photo ID required for all registrants.
Saturday: 7:30 a.m. – 5:00 p.m.
Sunday: 7:30 a.m. – 5:00 p.m.
Monday: 7:30 a.m. – 2:00 p.m.

Exhibits

Saturday: 9:00 a.m. – 5:00 p.m.
Sunday: 9:00 a.m. – 5:00 p.m.
Monday: 9:00 a.m. – 2:00 p.m.

Ayaan Hirsi Ali to Present Arthur Curley Memorial Lecture

What happened to Islamic reform? Why have al Qaeda and Boko Haram become the faces of contemporary Islam? Why has the Arab Spring devolved into a battle over sharia law? Award-winning human rights activist Ayaan Hirsi Ali believes that ordinary Muslims throughout the world want wholesale change – contrary to conventional wisdom in the West. As 2015 Arthur Curley Memorial Lecturer at the ALA Midwinter Meeting, she will speak about

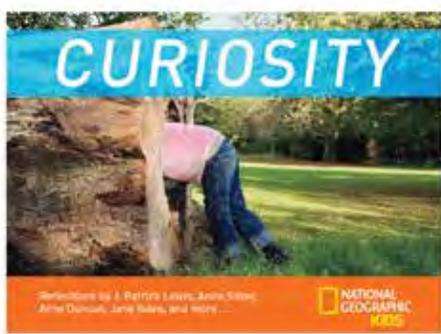


Ayaan Hirsi Ali

these and other ideas this afternoon from 4:00 – 5:00 p.m.

In her forthcoming book *Heretic* (March 2015), the *New York Times* bestselling author of *Infidel* and *Nomad* crafts a powerful call for an Islamic Reformation as the only way to end the current wave of global violence and repression of women. Courageously engaging fundamentalists on their own turf – religion itself – she identifies five key

amendments to Islamic doctrine that must
» see page 4



ENTHRALLING IMAGES AND INSPIRING REFLECTIONS

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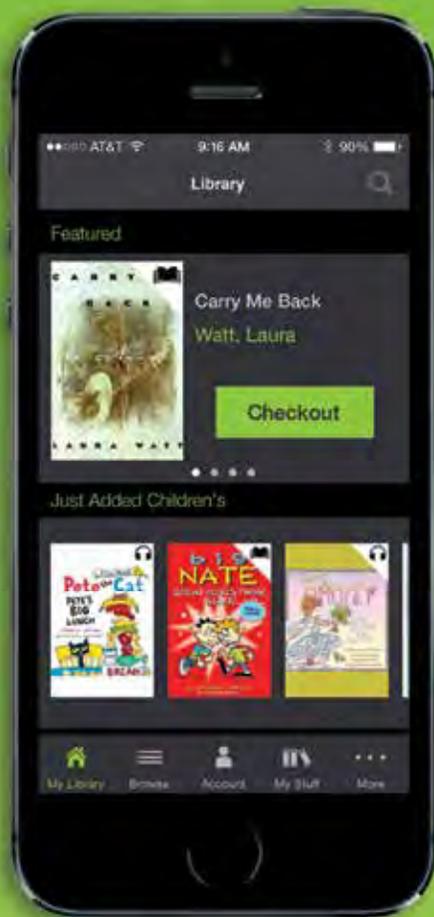
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Hear the Four ALA Presidential Candidates at Afternoon Forum

The 2015 ALA elections will take place March 24 – May 1. This presidential election will be a rare event with four – yes four – candidates vying for the ALA post.

Become an informed voter by attending the ALA Presidential Candidates' Forum today from 4:30 – 5:30 p.m. at McCormick Place W375e. This forum allows ALA members an opportunity to hear the platforms of the ALA presidential candidates prior to the spring election. Each candidate will have an opportunity to present his or her platform, followed by a Q&A session with the audience.

Immediately following the forum, the candidates will host a joint reception from

6:00 – 7:00 p.m. at the Hyatt Regency Chicago, Columbus AB. Enjoy light refreshments and chat with the candidates at this informal gathering.

The 2015 candidates for ALA president are:

Joseph Janes, associate professor and chair of the MLIS program at the University of Washington Information School;

James (Jamie) LaRue, CEO of LaRue & Associates, Castle Rock, Colo.;

JP Porcaro, librarian for acquisitions and technological discovery at the New Jersey City University Guarini Library; and

Julie Todaro, dean of library services at Austin (Texas) Community College.



Presenters and others involved in the first Sharjah International Book Fair (SIBF)/ALA Library Conference in November 2014 reunited at the SIBF booth in the Exhibits on Friday evening. From left, Lynn Silipigni Connaway; ALA Marketing Director Mary Mackay; ALA President Courtney L. Young; ALA International Relations Office Director Michael Dowling; Michael Levine-Clark; Sharjah Book Authority Chairman Ahmed Al Ameri; the Combined Book Exhibit (CBE) President Jon Malinowski; ALA Executive Director Keith Michael Fiels; Magda el-Sherbini; Rick Anderson; and American Collective Stand President Janet Fritsch. Following the successful 2014 event, when more than 600 librarians from the UAE and the region made the most of two full days of professional development programs, planning is underway for the 2015 SIBF/ALA Library Conference in Sharjah, United Arab Emirates, November 10 – 12. Midwinter attendees interested in learning more about that event or about Arabic materials are encouraged to stop by the SIBF booth, #4221, to talk with Al Ameri or Raeda Salem, #4221.

Auditorium Speaker Jason Segel Appears Today

Well known for his work in television and film, actor, comedian, and screenwriter Jason Segel will appear as Auditorium Speaker today, 10:00 – 11:00 a.m. Segel made his debut as a children's book author in 2014 with the first installment of his middle-grade trilogy *Nightmares!* (co-written by Kirsten Miller), with the second in the series, *Nightmares: The Sleepwalker Tonic* due for publication in September 2015. Segel will next star in James Ponsoldt's dramatic biopic, "The End of the Tour," in which he portrays

writer David Foster Wallace. The film will premiere at the 2015 Sundance Film Festival. On television, Segel starred as "Marshall" on the CBS hit comedy series "How I Met Your Mother." During the show's nine-season run, it was nominated for an Emmy® for Outstanding Comedy Series, a People's Choice Award for Favorite TV Comedy, and a Teen Choice Award for Choice TV Show: Comedy.

Segel's appearance at ALA Midwinter Meeting is sponsored by Random House Children's Books.

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Hirsi Ali

» from page 1

be made in order to break from seventh-century traditions and fully engage with the 21st century. Hirsi Ali interweaves her personal journey, historical parallels, and powerful examples from contemporary Islamic societies and cultures.

Hirsi Ali is also the author of *The Caged Virgin*, in which, according to a *Booklist* review, she “challenges Western culture and Islam to honestly confront issues of religion and individual freedom in this compelling look at Islam and gender politics.” Born in Somalia and raised Muslim, Hirsi Ali grew up in Africa and Saudi Arabia before fleeing to the Netherlands in 1992, where she went

from cleaning factories to winning a seat in the Dutch Parliament. A prominent speaker, debater, and op-ed writer, she was chosen as one of *Time* magazine’s 100 most influential people in the world. She is currently a fellow at the John F. Kennedy School of Government at Harvard University. Her appearance is sponsored by HarperCollins.

The Arthur Curley Memorial Lecture series commemorates Arthur Curley’s lifelong dedication to the principles of intellectual freedom and free public access to information. A champion of the arts and of the library’s role as a center that can transform the community, Curley was director of the Boston Public Library and served as ALA president.



Saturday Schedule

11:30 a.m. – 12:30 p.m.
 St. Martin’s Griffin/Starscape/Tor Teens
 1:30 – 2:30 p.m.
 Random House Publishing Partners Kids Book Buzz
 2:30 – 3:30 p.m.
 HarperCollins Children’s Books, Bloomsbury Children’s Books/ Macmillan Children’s Publishing Group/ Disney-Hyperion
 3:30 – 4:30 p.m.
 Penguin, Penguin Young Readers

9:30 – 10:30 a.m.
 Abrams Books
 10:30 – 11:30 a.m.
 HarperCollins, Macmillan Adult, Sterling

COGNOTES

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Lynne Hughes, Pittsburgh, Pa., thumbs through the Meeting Guide & Exhibits Directory on Friday.

Communities have challenges. Libraries can help.

Get the tools to bring positive change to your community at Midwinter 2015.

“Turning Outward to Lead Change in Your Community”
 Saturday 8:30 & 10:30 a.m.
 1 & 3 p.m.

McCormick Place West W178
 Attend one session or all four.



Visit ala.org/LTC to learn more and get free resources guides, webinars and more.

Libraries Transforming Communities is made possible by a grant from the Bill & Melinda Gates Foundation.



Placement Center Alive with Activity in Chicago

The ALA JobLIST Placement Center is bustling with activities at this Midwinter Meeting. In addition to having career counseling, resume review assistance, and an onsite photographer, the Placement Center is also hosting a number of special activities.

The ALA JobLIST Placement Center will be located in the McCormick Place West, Level 3, Hall F2, and open Saturday and Sunday, 9:00 a.m. – 5:00 p.m.

Special Activities

Saturday, 9:00 a.m. – 12:00 p.m.

Sunday, 1:00 – 4:00 p.m.

“On-the-Fly Mentoring”

Anyone seeking career advice can stop by and talk with an experienced librarian about any and all aspects of their career.

Sunday, 10:30 a.m. – 12:00 p.m.

Open House/Job Fair

Employers will be available to talk to conference attendees about their institutions. You do not have to be an active job seeker to attend. Conference attendees can feel free to walk around and talk to all employers. No appointment necessary.

Sunday, 11:30 a.m. – 1:30 p.m.

“Professional Etiquette Luncheon”

(fee applies)

This interactive luncheon presentation provides an extensive tutorial on the din-

ing etiquette skills needed when meeting potential clients, colleagues, or employers in professional networking settings. The full dining tutorial includes how to navigate table settings, properly hold silverware for each course, how to eat various foods, and how to graciously toast your host, among other topics. A portion of the presentation also focuses on professional etiquette as it relates to dress, behavior, and communication in the professional world.

It does not matter if you are a student, a new graduate, or a professional who has been working for years. The information provided in this session will be useful either as an introduction or a refresher. Anyone who attends can benefit. Cost is \$40. Register early, as seating is limited.

Sunday, 2:00 – 3:00 p.m.

“Check Out a Librarian”

Are you a job seeker? Looking to find your librarian niche? Want to move up the librarianship ladder but not sure how? Are you interested in some of ALA's amazing programs or getting involved in activities? Well, we have an event just for you! Join us to talk with working librarians who are doing great and interesting things with their careers. Find out how to get a job, move into a more specialized area, or move into your career goals. All types of exciting library workers will be represented. No appointment needed.

Workshops

The ALA JobLIST Placement Center is also hosting several workshops. Sessions include the following:

Saturday, 9:00 – 10:30 a.m.

“Mistakes Even Competent Job-Hunters Make”

Even in a tired economy, there are employers hiring. However, sometimes job-hunters get in their own way. Without specific goals, expert help, a familiarity with social media, active networking, and the willingness to receive and act on feedback – including hard news about the need to upgrade skills and emotional intelligence – success is less likely. Even intelligent and experienced job-hunters might need a course correction.

Saturday, 11:00 a.m. – 12:30 p.m.

“Stop Running On Empty! How to Build Up Your Physical and Emotional Reserves”

Stress from work or personal lives can wear you down. Everyone experiences stress, but some react to it better than others. This session will give practical advice based on the scientific literature for building your physical and emotional reserves.

Saturday, 1:30 – 3:30 p.m.

“Career Autobiography”

Whether building a resume, creating a workplace portfolio, preparing for a job in-

terview, or making a career change, a career autobiography can capture information and provide a narrative flow. It also can reveal patterns about career choices and help remind you of forgotten skills and accomplishments, in both text and graphic formats. Join us for a hands-on workshop to create a document that can assist you with current and future job hunts and career decisions.

Sunday, 9:00 – 10:30 a.m.

“HR Confidential: Insider Tips from Library HR Directors”

An informal discussion/Q&A session where one can gain an insider's perspective on the recruitment process from three experienced HR directors. Get tips on how to make your application stand out. Find out how to be your own best advocate for professional development and career advancement. Explore negotiation strategies to ensure you get the most out of your offer package. All questions are welcome!

Sunday, 2:00 – 3:00 p.m.

“The Power of No”

We have all heard the word “no” in our careers – from not getting a job or promotion we thought we were qualified for, to not being permitted to work on a special project that we feel could be beneficial. As discouraging as it can be, hearing “no” can be turned into a positive opportunity. Attend this session to discuss how to deal with being told no in your career and use it to advantage.

OUR AUTHORS AT ALA

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SATURDAY, JANUARY 31ST



ELIZABETH BLACKWELL
author of **WHILE BEAUTY SLEPT**

11:00 am-12:00 pm Pop-Top Science Fiction/Fantasy Panel
McCormick Place West*

2:00-3:00 pm Penguin Booth 4823



CHLOE NEILL author of
DARK DEBT: A Chicagoland Vampires Novel

11:00 am-12:00 pm Pop-Top Science Fiction/Fantasy Panel
McCormick Place West*

2:00-3:00 pm Penguin Booth 4823



JACQUELINE CAREY
author of **POISON FRUIT: Agent of Hel**

11:00 am-12:00 pm Pop-Top Science Fiction/Fantasy Panel
McCormick Place West*

2:00-3:00 pm Penguin Booth 4823



BRIGHTON WALSH
author of **CAGED IN WINTER**

11:30 am-12:30 pm Penguin Booth 4823



PAULA HAWKINS
author of **THE GIRL ON THE TRAIN**

1:00-2:00 pm Penguin Booth 4823

3:00-4:00 pm Library Reads/AAP Best in Debut Authors Panel, McCormick Place West, rm. W176A

Saturday, Jan. 31, 3:30-4:30 pm

Hear about forthcoming titles at the

Penguin Book Buzz

ALA Book Buzz Theater—behind aisles 4900-5000

SUNDAY, FEBRUARY 1ST

BRENDA BOWEN
author of
ENCHANTED AUGUST

KAREN DOORNEBOS
author of
DEFINITELY NOT MR. DARCY

JEN LANCASTER
author of
TWISTED SISTERS

RENÉE ROSEN
author of
WHAT THE LADY WANTS
A Novel of Marshall Field and
the Gilded Age & **DOLLFACE**

BETH KERY
author of **GLIMMER**
& **ONLY FOR YOU**

STACEY BALLIS
author of
RECIPE FOR DISASTER

MARGARET HAWKINS
author of
LYDIA'S PARTY

MARJA MILLS
author of
THE MOCKINGBIRD
NEXT DOOR
Life with Harper Lee

MONDAY, FEBRUARY 2ND

RENÉE ROSEN
author of
WHAT THE LADY WANTS
A Novel of Marshall Field and
the Gilded Age & **DOLLFACE**

MARJA MILLS
author of
THE MOCKINGBIRD
NEXT DOOR
Life with Harper Lee

For more information on upcoming events, stop by booth 4823 or see our ads in Cognotes.

* For more information stop by Penguin Booth #4823

PENGUIN PUBLISHING GROUP



Library Lovers, Answer President's Call to Advocate Today

In her inaugural column for *American Librarian's* magazine, titled "Advocate. Today," American Library Association President Courtney Young challenged librarians of all types, and friends of libraries, to commit to spending just an hour a week advocating for libraries. To take the mystery out of just what "advocacy" means, how to do it, and how to have fun along the way, ALA's Offices of Intellectual Freedom (OIF), Library Advocacy (OLA), Public Information, and the Washington

Office will partner with all ALA divisions to present "An Hour a Week: Library Advocacy is Easy!" The program is cosponsored and will be co-promoted by all of ALA's 12 divisions.

The session, which will be held today 10:30 – 11:30 a.m., will be led by the ever-popular "Advocacy Guru," Stephanie Vance, who will walk "newbies" and "old pros" alike through what advocacy means today – from engaging with the local PTAs and library boards to lobbying the White House. With

Stephanie Vance will walk "newbies" and "old pros" alike through what advocacy means today – from engaging with the local PTAs and library boards to lobbying the White House.

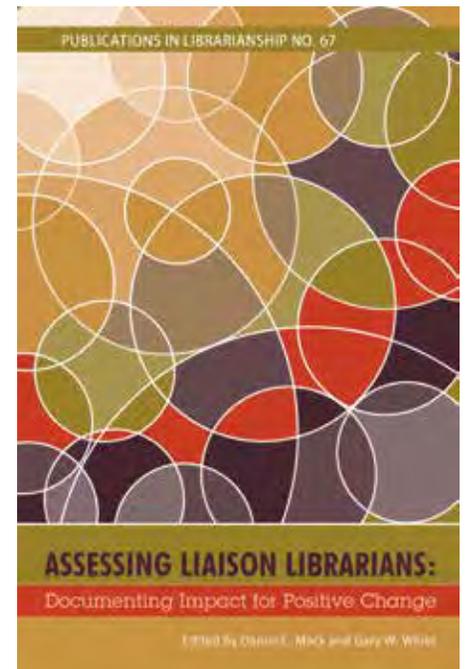
the help of panelists from OIF and OLA, Vance will share easy advocacy strategies and lead a lightning tour of the many terrific ALA advocacy resources available to give "ALAdvocates" everything they need to answer Young's call.

Vance also will "dive" into the audience to "get the story" of what works in the real world from real librarians and library supporters from all parts of the profession. These everyday advocates will share their own hands-on experiences at bringing libraries' messages to allies, policymakers, and elected officials at every level and explain why the involvement of every librarian and library lovers in advocacy is so critical to the future of libraries of every kind everywhere.

Join Vance, president, Advocacy Associates; Marci Merola, director, ALA Office for Library Advocacy; and Barbara Jones, director, ALA Office for Intellectual Freedom today 10:30 – 11:30 a.m. in McCormick Place W183b.



Frank Skornia, of the Ferguson Library in Stamford, Conn., left, catches up with Kate Kosturski, of JSTOR in New York, N.Y., center, and Ben Bizzle of Jonesboro, Ark. on Friday.



New ACRL Publications Available in Chicago

The Association of College & Research Libraries (ACRL) has released two exciting new publications – *Assessing Liaison Librarians: Documenting Impact for Positive Change* and *Owning and Using Scholarship: An IP Handbook for Teachers and Researchers* – in time for this year's ALA Midwinter Meeting. All new titles, and others from the ACRL publications catalog, are available for purchase at the ALA Store, through the ALA Online Store (<http://www.alastore.ala.org>), Amazon, and by telephone at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.



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ALA MIDWINTER PRESENTATION SCHEDULE:

Presentations	Fri., Jan. 30	Sat., Jan. 31	Sun., Feb. 1	Mon., Feb. 2
T&F Library Packages	6:00 pm	10:00 am	10:00 am	9:30 am
TFO & TFO Mobile	X	11:00 am	11:00 am	X
CRC netBASES & netBASE Select	X	1:00 pm	1:00 pm	X
Implementing a Social Media Plan in the Library	X	2:00 pm	2:00 pm	10:30 am
Open Access at Taylor & Francis	X	3:30 pm	3:00 pm	11:30 am
South Asia Archive	X	4:00 pm	4:00 pm	12:30 pm



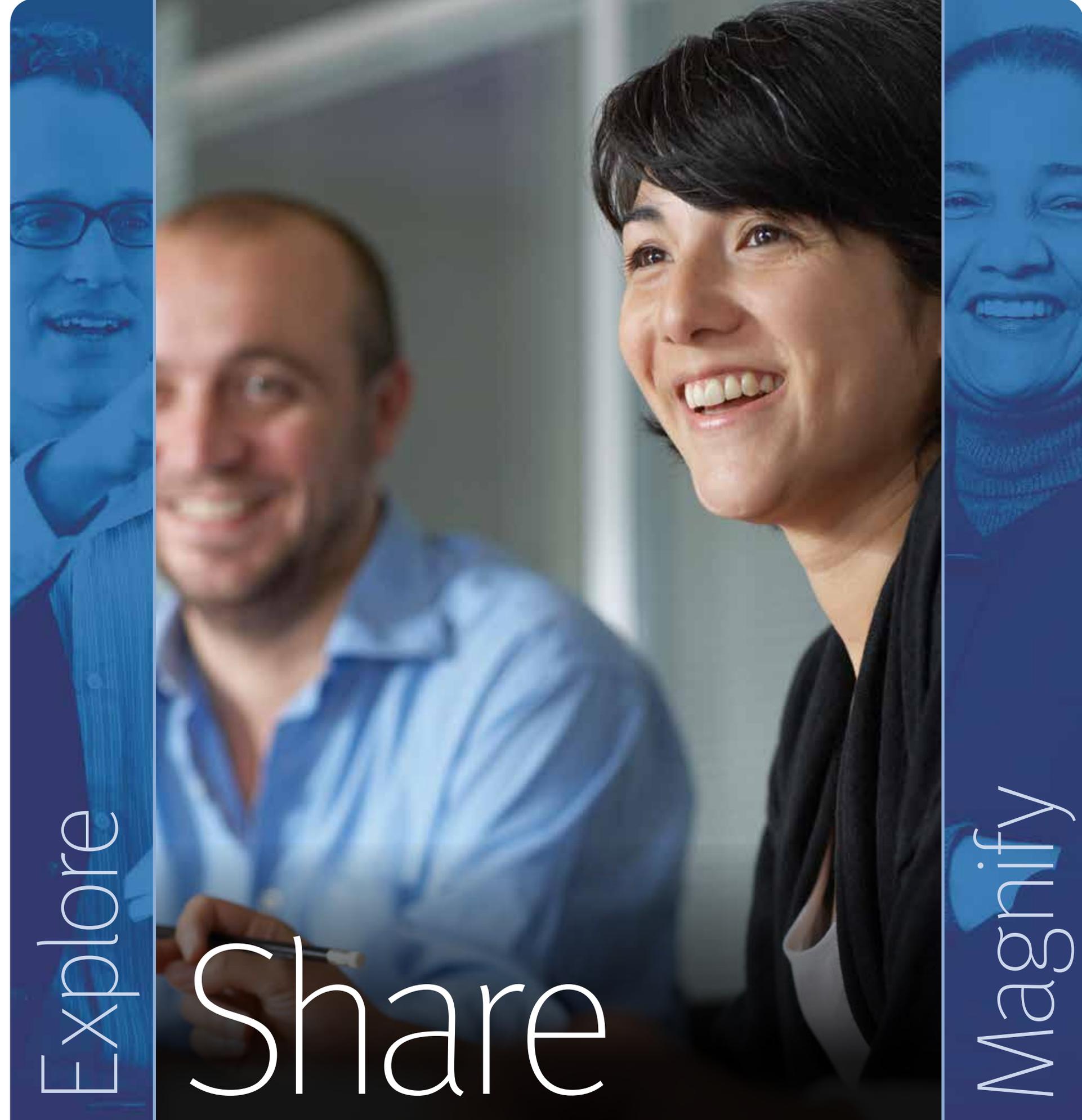
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Join us for the **WorldCat Discovery Users Group Meeting** to share your ideas and experiences with the WorldCat Discovery team, and to get an update on recent and planned enhancements.

Sunday, February 1, 3:00–4:00 pm, McCormick Place West, Room 176B



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Laura Stanhan (left), and Priyanka Adhikari, both from London, snap a selfie at the Exhibits entrance after arriving for the ALA Midwinter Meeting & Exhibits.



If you are one, take one! Digital Librarian Frank Skornia, the Ferguson Library, Stamford, Conn., picks up a ribbon in the registration area.



The conversation starts here. Librarians Madeleine Ildefonso (left), Los Angeles, Calif., and Homa Naficy (right), Hartford, Conn., exchange compelling stories during table discussions at Libraries Transforming Communities.



Edith Ching, Silver Spring Md., sits in front of a backdrop of old Chicago industrial brick buildings.



ALA attendees join in a roundtable discussion during an informal sharing session at the Unconference.



Library Director Eric Suess, Marshall Public Library, Pocatello, Idaho, looks over new items in the ALA Store.



Blood Donation Opportunity, Talk

In an effort to educate the library community about the issues regarding blood donations, the ALA Gay, Lesbian, Bisexual, and Transgender Round Table (GLBTRT) is sponsoring the discussion panel “Blood Donation: Facts, Fear, and Discrimination” 8:30 – 10 a.m. on Sunday, in McCormick Place West 183c.

Speakers will include Dr. Magda Houlberg, chief clinical officer, Howard Brown Health Center; Dr. Robert Garofalo, professor, Northwestern University Feinberg School of Medicine; and the Hon. Mike Quigley, Congressman, Illinois 5th District.

From the onset, this ban has been controversial. While the government has imposed exclusions that limit or restrict the donor pool, the ban on accepting blood donations from gay and bisexual men is deemed by many as unjustified and discriminatory, unfairly prohibiting healthy men from donating

much-needed, life-saving blood.

In addition, in recognition of National Blood Donor Month, Librarians Build Communities (LBC), a Membership Initiative Group of the American Library Association, has organized a community blood drive during this ALA Midwinter Meeting in Chicago. Conference attendees can join LBC in this life-saving event on Saturday and Sunday 10:00 a.m. – 4:00 p.m., at the end of aisle 4800 in the Exhibit Hall, McCormick Place West – Level 3. Special thanks to LifeSource.

LBC supports the GLBTRT’s panel discussion and encourages ALA members to both donate blood and attend the panel discussion to be informed and have their voices heard.

For information regarding the ALA’s Gay, Lesbian, Bisexual, and Transgender Round Table, which serves the information needs of the GLBT professional library community, please visit <http://www.ala.org/glbtrt/>.

Encouraging Development of Open Education Resources in Your Library

Dialogue around Open Educational Resources (OER) has been on the rise over the last few years and increasingly so from within the academic library community. Academic libraries are a natural fit to be leading in this space on campus, and this forum will directly address ways in which you and your library can enhance and encourage the development and usage of OER on your own campus. The SPARC/ ACRL Forum will aim to address many questions including the financial implications of and cost models for OER, how libraries can be the creators of OER, and how OERs are being perceived by faculty and students. The forum will be held at 3:00 p.m. on Saturday in McCormick Place W183a.

Comics

» from page 1

director at *The New Yorker*, grew up in France and had parents who weren’t interested in comics. She said that she was “groomed to be a surgeon,” but as a teenager she read them anyway and developed a passion for them and the force that they could demonstrate in telling a story. She also described growing up with Charlie Hebdo and commented on

“There is a visceral power of the simplified image.”

the recent massacre at the Paris office of the satirical magazine bearing his name. Mouly said the reaction to this horrible event has been a “recommitment of faith in the power of cartoons and cartoonists.”

Gene Luen Yang, author of *American Born Chinese* and other books, echoed the panel’s thoughts about how words and pictures together can communicate so effectively. Yang said, “There is a visceral power of the simplified image” and that there is “an emotional power behind images that is difficult to achieve through pure text.”

All agreed that although comics have been condemned and banned over the years, they have demonstrated great staying power. This forum was a testament to that.



Schedule

Saturday

10:30 – 11:30 a.m.

Anupy Singla

1:30 – 2:30 p.m.

Kim Lutz

2:30 – 3:30 p.m.

Stephanie Pederson

Sunday

1:00 – 2:00 p.m.

Maria del mar Sacasa

2:00 – 3:00 p.m.

Gary Wiviott

3:00 – 4:00 p.m.

Mindy Segal

★ EXHIBITOR NEWS

Exhibitor News is offered to any company exhibiting at the ALA Midwinter Meeting & Exhibits. To place your item in the Sunday, and/or Monday issue of *Cognotes*, please send a request to cognotes@ala.org, attention Deb, by 2:00 p.m. the day prior to publication. The cost is \$100.00 per 40-word ad, per day.

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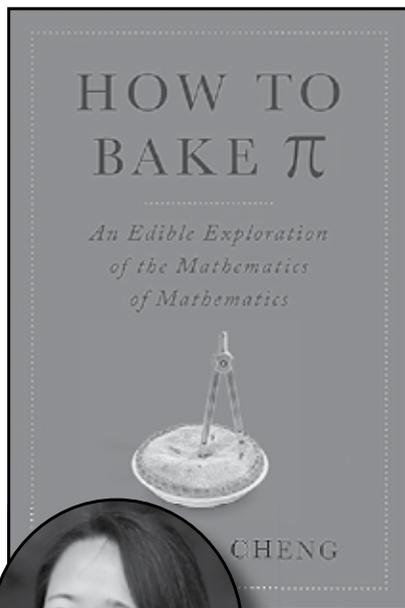
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Mathematics*
Eugenia Cheng

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BASIC
BOOKS

ALA Receives Grant from National Endowment for the Humanities

The American Library Association has been granted nearly \$1.5 million by the National Endowment for the Humanities (NEH) in support of “Latino Americans: 500 Years of History,” a public programming initiative for libraries and other cultural institutions.

“Latino Americans: 500 Years of History” will support the American public’s exploration of the rich and varied history and experiences of Latinos, who have helped shape the United States over the last five centuries and who have become, with more than 50 million people, the country’s largest minority group.

The funding received by ALA will be passed on to libraries, humanities councils, and other nonprofit organizations to hold public film screenings, discussion groups, oral history initiatives, local history exhibitions, multimedia projects, performances, and other programs about Latino history and culture. The cornerstone of the project is the six-part, NEH-supported documentary film “Latino Americans,” created for PBS by the WETA public television station.

“Lifelong learning is a critical part of what libraries offer, and ALA is committed to helping libraries fulfill that mission through quality programs like “Latino Americans: 500 Years of History,” said Keith Michael Fiels, ALA’s executive director. “I am so pleased that, thanks to NEH’s support, this initiative will reach hundreds of thousands of Americans.”

Additional information and application guidelines for “Latino Americans: 500 Years of History” will be released in February 2015. The grant will be administered by ALA’s Public Programs Office.

At \$1,484,032, ALA’s grant was the largest of 233 humanities grants, totaling \$17.9 million, announced by NEH on December 9. Other funded projects include research for a book on a Hollywood-based Jewish spy ring that infiltrated and sabotaged Nazi and fascist groups in the U.S. in the 1930s and ’40s; preservation of the personal papers of Thurgood Marshall and Langston Hughes; and production of a documentary on Gertrude Bell, an English woman who played a decisive role in the history of Iraq, and the modern Middle East.

EXHIBITS UPDATES

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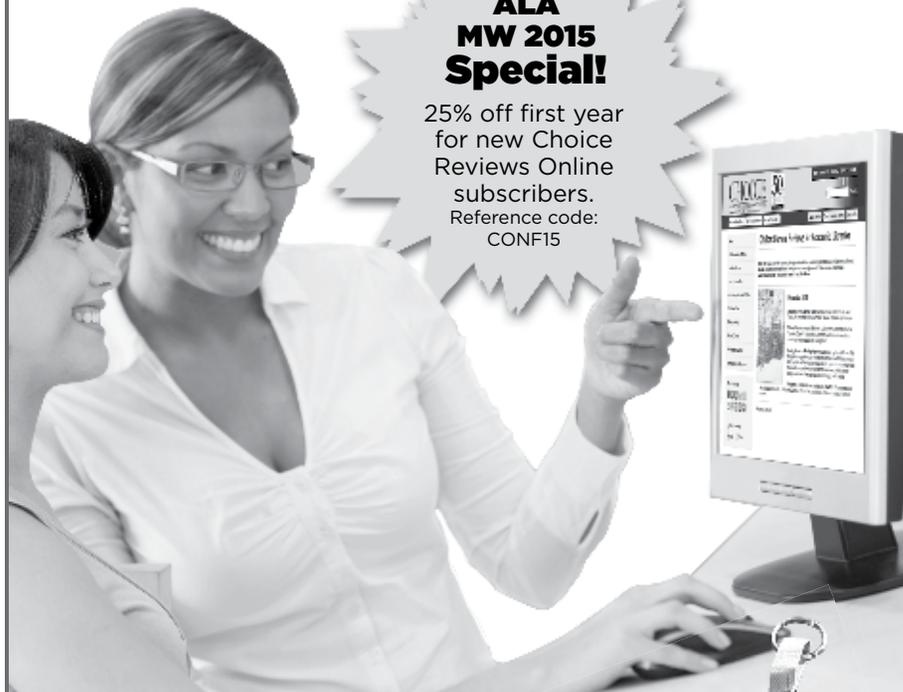
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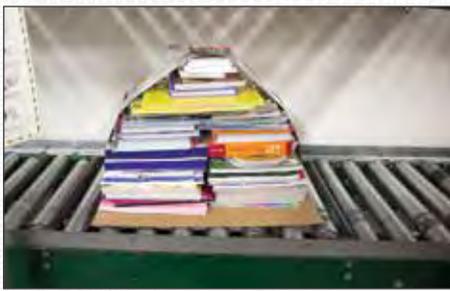
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ALA's National Impact of Library Public Programs Assessment

As library professionals, we see the impact of programming every day. But without sufficient data, how can we quantify the effects of this growing area of library service? Without in-depth study of field, how can we build upon one another's good work?

For the past year, ALA's Public Programs Office has been working with a team of advisors on a first-of-its-kind research project: the

Burton

» from page 1

happen to good people – which happens often in life.” He has reimaged Reading Rainbow through his company RRRKidz and its award-winning mobile library; the all-new Reading Rainbow app is the leading educational app on iTunes and delivers hundreds of quality books and video field trips.

Launching his acting career in the groundbreaking role of Kunta Kinte in the landmark television series “Roots,” Burton found himself on the cover of *Time* magazine at the age of 19, and then his global acclaim grew with his role as Chief Engineer Geordi LaForge in “Star Trek: The Next Generation” TV series and feature films. He has been a keynote speaker at South by Southwest (SXSW) Edu, and has received the Eliot-Pearson Award for Excellence in Children's Media from Tufts University, 12 Emmy Awards, a Grammy, and five NAACP awards. Burton's appearance at Midwinter is sponsored by Reading Rainbow.

National Impact of Library Public Programs Assessment (NILPPA).

Hear an update on the NILPPA project 1:00 – 2:30 p.m. Sunday in McCormick place W187a. The presenters – representing ALA and the New Knowledge Organization, Ltd. think tank – will discuss what they have learned and hope to learn about this important and under-studied topic.

Funded by the Institute of Museum and Library Services (IMLS), NILPPA seeks to understand the characteristics, audiences, outcomes, and impacts of library program-

ming. The project aims to answer many questions, including:

- What counts as “success” in library programming?
- What impact does programming have on participants and communities?
- What skills must programming librarians hone to maximize impact and reach underserved communities?

In the first year of the NILPPA project, ALA and its research partners analyzed data and interviewed dozens of librarians. The resulting white paper, released in December, summarized the status, concerns, and

opportunities in library programming and proposes an eight-year research plan to further study the field. (Read the white paper and comment at <http://NILPPA.org>).

Prior research has shown an increase in library program participation and offerings. In 2011, 89 million people attended 3.8 million programs at U.S. public libraries, according to the IMLS Public Libraries in the United States Survey: Fiscal Year 2011. This represented a 32 percent increase in attendance and a 46 percent increase in the number of programs compared to 2004.

Attend this session to discover how the NILPPA affects you and your library.



Saturday Schedule

10:00 – 11:00 a.m.

Diversity League

11:00 a.m. – 12:00 p.m.

Science Fiction Panel

1:00 – 2:00 p.m.

Recorded Books Narrator Session

2:00 – 3:00 p.m.

Don Tate

3:00 – 4:00 p.m.

Dark Fantasy & Science Fiction

Library Policies and 3D Printing

Technological developments in 3D printing are empowering people to learn new skills, launch business ventures, and solve complex health problems. As this cutting-edge technology becomes more common in libraries, what do librarians need to know? Join a panel of information professionals for the session “Library 3D Printing – Unlocking the Opportunities, Understanding the Challenges” which takes place 10:30 – 11:30 a.m. on Sunday in the McCormick Convention Center room W470a.

The panel will tackle the policy implications of 3D printing from all angles,

with a view to helping the library community establish smart user policies. Topics of discussion will include intellectual property and intellectual freedom issues, product liability questions, the educational and entrepreneurial applications of library 3D printing and more.

Speakers include Barbara Jones, director of the ALA Office for Intellectual Freedom; Tom Lipinski, dean and professor at the University of Wisconsin-Milwaukee School of Information Studies; and Charlie Wapner, information policy analyst at the ALA Office for Information Technology Policy.



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A close-up photograph of a dog's head, likely a Weimaraner, wearing a green and brown patterned flat cap. The dog is looking to the right and has a dark pipe in its mouth. The background is a rustic stone wall. The text "IT'S NO MYSTERY" is overlaid in large white letters at the top right.

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ALSC Begins Advocacy Button Campaign

As part of the Everyday Advocacy campaign, the Association for Library Service to Children (ALSC) is giving away buttons with a call to action. The buttons, emblazoned with the slogan “Creating a Better Future for Children Through Libraries,” will be available at this ALA Midwinter Meeting and the 2015 ALA Annual Conference.

Attached to each button will be a tip sheet, created by the ALSC Advocacy and Legislation Committee, which includes

talking points to help articulate the value of youth library service. A virtual button will be available to those who are not able to attend either conference.

The campaign will be launched at the “Leadership & ALSC” session today at 8:30 a.m. in McCormick Place W179.

For more information on the campaign, please visit the Everyday Advocacy website: <http://www.ala.org/everyday-advocacy>.



Librarian Jacquelyn Tupa, East Aurora School District, Aurora, Ill., looks over new book selections in the ALA Store.

Apply for “Latino Americans: 500 Years of History” Grant

The National Endowment for the Humanities (NEH) and the American Library Association will start accepting applications for “Latino Americans: 500 Years of History,” a public programming initiative for libraries and other cultural institutions on February 16.

“Latino Americans: 500 Years of History” will support the American public’s exploration of the rich and varied history and experiences of Latinos, who have helped shape the United States over the last five centuries and who have become, with more than 50 million people, the country’s largest minority group.

The cornerstone of the project is the six-part, NEH-supported documentary film “Latino Americans,” created for PBS in 2013 by the WETA public television station. The award-winning series chronicles Latinos in the United States from the 16th century to present day.

Two hundred selected sites will receive:

- “Latino Americans” DVD set with public performance rights;
- Cash grants of \$3,000 to \$10,000 to

hold public film screenings, discussion groups, oral history initiatives, local history exhibitions, multimedia projects, performances, and other programs about Latino history and culture;

- Promotional materials to support local outreach; and
- Access to additional programming and humanities resources developed by national project scholars, librarian advisors and outreach experts.

The grant opportunity is open to public, academic, and community college libraries; museums; community organizations and youth groups; state humanities councils; public television and radio affiliate stations; and other educational and cultural institutions.

Read the guidelines and apply starting on February 16 at <http://www.ala.org/latinoamericans>. The application deadline is May 1.

“Latino Americans: 500 Years of History” is part of an NEH initiative, The Common Good: Humanities in the Public Square.

Clarification of yesterday’s front page headline: 2015 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction will be announced in June at the ALA Annual Conference.

Join the Best Narrators in the Business for a Panel Discussion on the Art of Narration



Barbara Rosenblat



Johnny Heller



Thérèse Plummer

Saturday, January 31 | 4:30 – 5:30 p.m.

Convention Center, McCormick Place West, Room W196b

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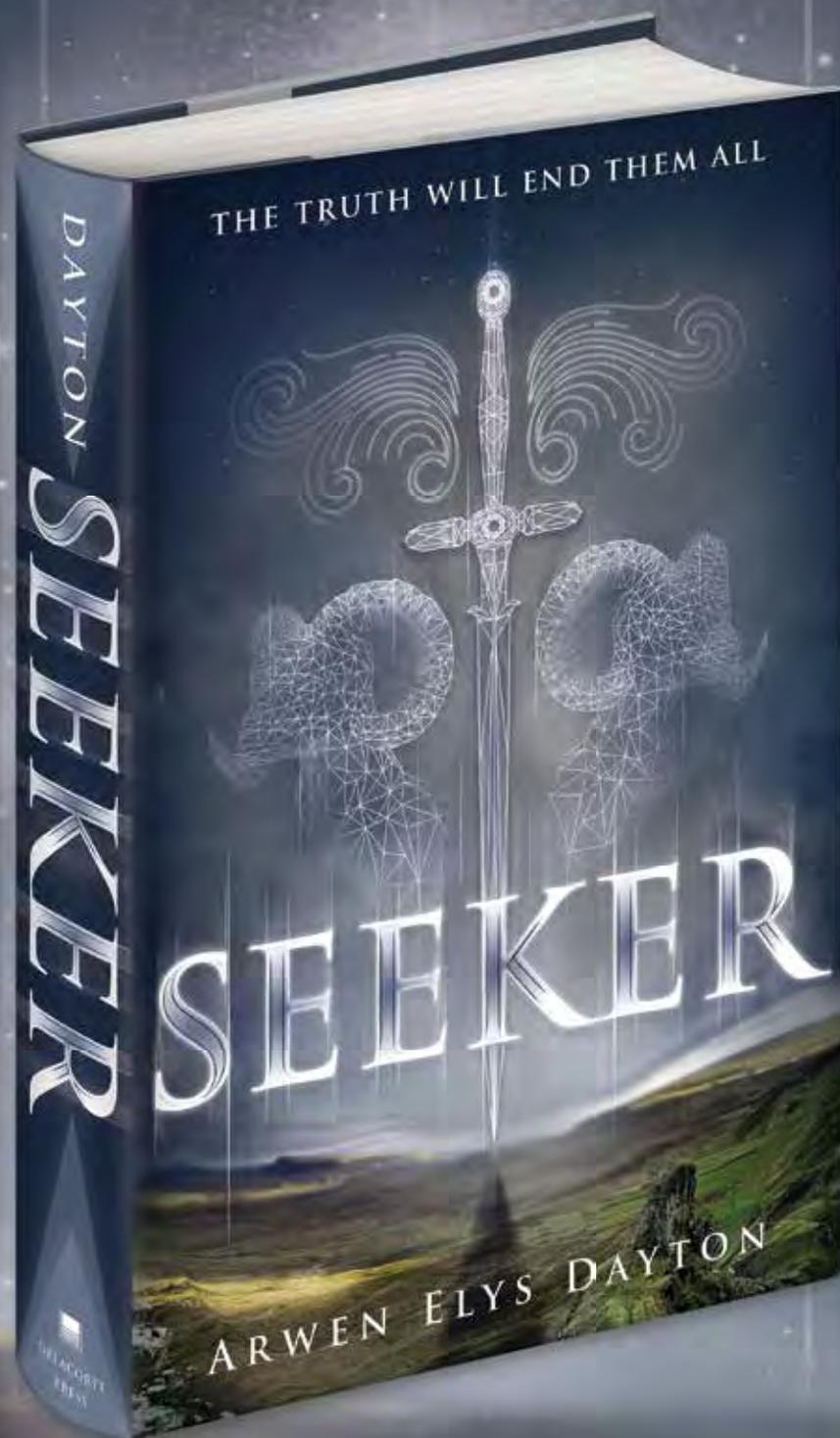


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APALA 2014 Asian/Pacific American Awards for Literature Announced

The Asian/Pacific American Librarians Association (APALA), an affiliate of the American Library Association, has selected the winners of the 2014 Asian/Pacific American Awards for Literature (APAAL). The awards promote Asian/Pacific American culture and heritage and are awarded to titles published from October 2013 to September 2014 based on their literary and artistic merit.

APALA was founded in 1980 by librarians of diverse Asian/Pacific ancestries committed to working together toward a common goal: to create an organization that would address the needs of Asian/Pacific American librarians and those who serve Asian/Pacific American communities.

There are five categories for the awards, each with a winner and an honor book.

Adult Fiction

Winner: *Everything I Never Told You* by Celeste Ng (Penguin Books)

Honor: *The Sleepwalker's Guide to*

Dancing by Mira Jacob (Random House)

Adult Non-Fiction

Winner: *Dubious Gastronomy: The Cultural Politics of Eating Asian in the USA* by Robert Ji-Song Ku (University of Hawaii Press)

Honor: *Big Little Man: In Search of My Asian Self* by Alex Tizon (Houghton Mifflin Harcourt)

Young Adult

Winner: *Tiger Girl* by May-lee Chai (GemmaMedia)

Honor: *The Shadow Hero* by Gene Luen Yang (First Second), illustrated by Sonny Liew.

Children's

Winner: *Gaijin: American Prisoner of War* by Matt Faulkner (Disney/Hyperion Books)

Honor: *Ting Ting* by Kristie Hammond (Sono Nis Press, Canada)

Picture Book

Winner: *Hana Hashimoto, Sixth Violin* by Chieri Uegaki and Qin Leng (Kids Can Press)

Honor: *Father's Chinese Opera* by Rich Lo (Sky Pony Press)

The winners will each receive an award

plaque and an award seal on their book at the APALA Award Ceremony on Saturday June 27 during the ALA Annual Conference in San Francisco.

Publishers interested in submitting books for the 2016 awards should contact Dora Ho, jury co-chair, at dorah2005@gmail.com

USBBY Announces 10th Annual Outstanding International Books List

The United States Board on Books for Young People (USBBY) revealed the 2015 list of Outstanding International Books (OIB) on Friday evening at ALA Midwinter. The 2015 OIB list includes 42 books for grades PreK – 12, published or released in the U.S. in 2014.

Since the first OIB list in 2006, a total of 396 international books, or books published or distributed in the United States that originated or were first published in a country other than the U.S., have been

selected for this list.

A few of the books on the 2015 list include: *Celia* by Christelle Vallat and illustrated by Stéphanie Augusseau (published by Peter Pauper Press, originally from Belgium, and recommended for grades PreK – 2); *A Pond Full of Ink* by Annie M. G. Schmidt, illustrated by Sieb Posthuma, and translated by David Colmer (published by Eerdmans, originally from the Netherlands, and recommended for grade 3 – 5); *Hope Is a Girl Selling Fruit* by Amrita Das, edited by Gita Wolf and translated by Susheela Varadarajan (published by Tara in India and recommended for grades 6 – 8); and *Dreaming in Indian: Contemporary Native American Voices* edited by Lisa Charleyboy and Mary Beth Leatherdale (published in Canada by Annick and recommended for grades 9 – 12).

Books originally published in France, Sweden, Norway, Germany, Italy, Australia, and the United Kingdom also appear on the list.

For further information about USBBY's Outstanding International Books, all 10 OIB lists, articles from *School Library Journal* with book annotations, maps of book locations, and selection criteria, visit http://www.usbby.org/list_oibl.html.



All routes board at Gates 43 and 44 at McCormick Place West.



Complimentary shuttle service is provided between McCormick Place West and the official ALA hotels listed below. Shuttle information signs will be posted in the lobby of each hotel listed. Check the sign in your hotel lobby for additional information and changes. If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible shuttle please see the shuttle supervisor at McCormick Place West or call KUSHNER & ASSOCIATES at (310) 274-8819 ext. 219 during shuttle hours.

Hotels and Boarding Locations

Route 1 Hotels	Boarding Location
Hyatt Regency Chicago – HQ	Curbside on Wacker
Fairmont Chicago	At Hyatt Regency
Radisson Blu Aqua Hotel	At Hyatt Regency
Swissotel Chicago	At Hyatt Regency
Route 2 Hotels	Boarding Location
Hilton Chicago	Curbside on 8 th
Renaissance Blackstone	At Hilton Chicago
Route 3 Hotels	Boarding Location
Sheraton Chicago Hotel & Towers	Curbside on Columbus

Hyatt Regency McCormick

The Hyatt Regency McCormick is connected to McCormick Place.

Shuttle service is not provided.



Shuttle Schedule

Shuttle Schedule to McCormick Place West

Friday, January 30	
7:00am – 3:00pm	Service every 20-25 minutes
3:00pm – 7:30pm *	Service every 20 minutes
Saturday, January 31	
7:00am – 11:00am	Service every 20 minutes
11:00am – 2:00pm	Service every 20-25 minutes
2:00pm – 6:00pm *	Service every 20 minutes
Sunday, February 1	
7:00am – 11:00am	Service every 20 minutes
11:00am – 2:00pm	Service every 20-25 minutes
2:00pm – 6:00pm *	Service every 20 minutes
Monday, February 2	
7:00am – 11:00am	Service every 20 minutes
11:00am – 5:30pm *	Service every 20-25 minutes
Tuesday, February 3	
7:30am – 1:00pm *	Service every 30 minutes

* Indicates last time shuttle departs McCormick Place West returning to hotels. Last shuttle departs hotels coming to the McCormick Place West approximately 45 minutes prior to this time.

ThinkFit Shuttle Service

Saturday, January 31 - 6:30am - 7:00am

Shuttle service will be provided from the official ALA hotels listed to McCormick Place West beginning at 6:30am. Regular service will resume for return service back to hotels following the event.

Martin Luther King, Jr. Holiday Observation and Sunrise Celebration Shuttle Service

Monday, February 2 - 6:00am - 7:00am

Shuttle service will be provided from the official ALA hotels listed to McCormick Place West beginning at 6:00am. Regular service will resume for return service back to hotels following the event.

**Make sure to stop by
Gale, Cengage Learning
booth #2011 and
check out what's new!**

Use the ALA Shuttle Buses to get from McCormick Place to your downtown hotel. They are free, (and warmer than walking outside, too!)

Add Your Voice at Diversity Matters: Step It Up!

When it comes to diversity in children's publishing, it's time to step it up! What concrete, hands-on solutions are working? How can we continue to implement positive strategies for success? Who are the architects of change, and what tools are they using?

Join the Association for Library Service to Children (ALSC) and the Children's Book Council for "Diversity Matters: Stepping It Up With Action!" on Sunday 1:00 – 2:30 p.m. at McCormick Place W183b. This News You Can Use session will give Midwinter attendees an opportunity to learn more about the invitation-only "Day of Diversity: Dialogue and Action in Children's Literature and Programming" event, its outcomes, and participate in laying the groundwork for a promising future.

This session will focus on practical strategies participants have successfully employed for increasing diversity awareness within the publishing and library communities. Therefore, attendees are encouraged to bring real examples and tangible ideas to create an equal exchange between the publishing and library world. The discussion will focus on key issues in diversity, children's books, and librarianship.



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- Cash grants of \$3,000 to \$10,000 to support a Latino Americans: 500 Years of History program series
- Promotional materials to support local outreach
- Access to additional programming and humanities resources developed by national project scholars, librarian advisors and outreach experts

Learn more at www.ala.org/latinoamericans or www.pbs.org/latino-americans/en/. Apply by May 1.

Latino Americans: 500 Years of History, created by the National Endowment for the Humanities and the American Library Association, is part of an NEH initiative, The Common Good: Humanities in the Public Square.





“Well Read” Fans Can Meet

Today, fans of the popular “Well Read” public television series can meet hosts Terry Tazioli and Mary Ann Gwinn in the *Booklist* booth #4420 from 1:30 – 3:00 p.m. “Well Read” is currently airing in 83 percent of the U.S. and is an independent production of Washington Public Affairs Network (TVW) that is presented for distribution by Detroit Public Television (DPTV). “Well Read,” distributed nationally by American Public Television, is also carried weekly on WORLD, a 24/7 multicast channel featuring public television’s best documentary, nature, and news programming.

ALA recently announced it is collaborating with “Well Read.” Through ALA’s website for the public, www.ilovelibraries.org and book review magazine, *Booklist*, ALA will share web-based resources to pro-

mote reading and book clubs. On each “Well Read” episode, Tazioli introduces viewers to first-time and best-selling authors, including Timothy Egan (the 2013 winner of the Andrew Carnegie Medal for Excellence in Nonfiction, an award presented by RUSA and *Booklist*), Jodi Picoult, James McBride, and Amy Bloom, where lively conversations about characters and philosophies of the books reveal the author’s unique perspectives. Following the informal interview, Pulitzer Prize-winning journalist and former vice president of the National Book Critics Circle, Mary Ann Gwinn, joins Terry to recommend other compelling books that share similar themes.

For more information, please visit: <http://www.wellread.org>, <http://www.ilovelibraries.org> and <http://www.booklistreader.com>.



Co-hosts Terry Tazioli (right) and Mary Ann Gwinn talk with Pulitzer Prize and Andrew Carnegie Medal for Excellence award-winning author Richard Ford for an upcoming episode of the weekly public television series “Well Read.”

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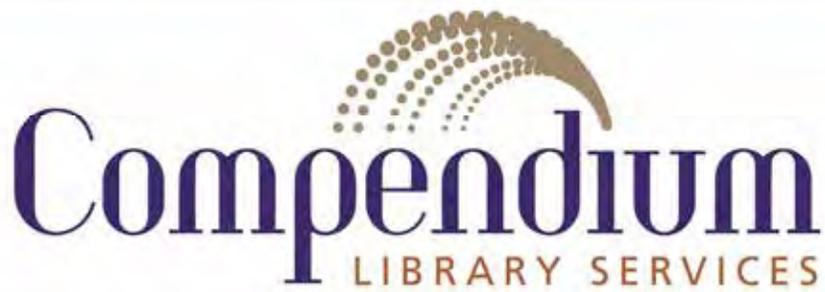
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RUSA Leadership Development & Speed Mentoring Session

Please join a group of experienced Reference and User Services Association (RUSA) division leaders to engage in a fun, interactive “speed mentoring” session. Similar in format to “speed dating,” MLS students, new librarians, and mid-career librarians are invited and will have the opportunity to gain leadership advice from a number of senior librarians and RUSA leaders tonight, 3:30 – 5:30 p.m., at the Hilton Chicago, Waldorf Room.

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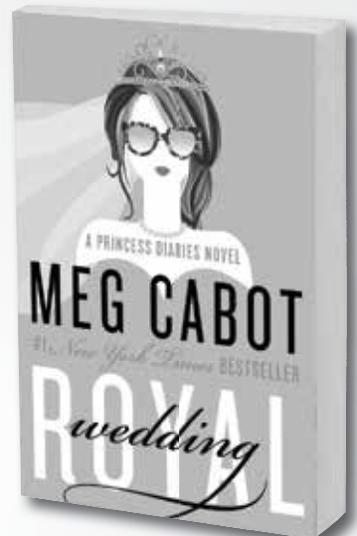
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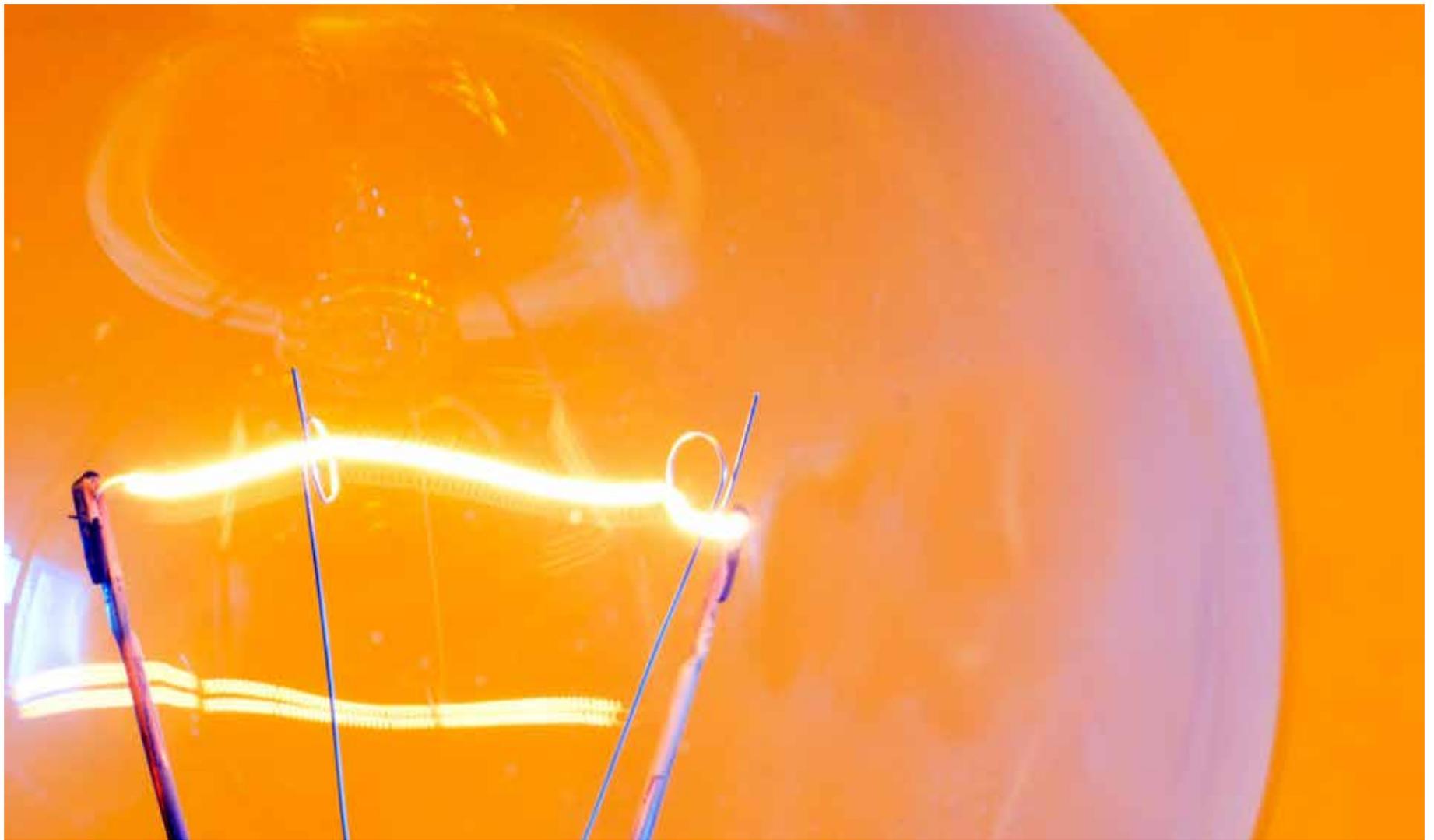
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TITLE: Expanded Indexing, New Metrics, New Tools
DATE: Saturday, January 31st
TIME: 12:00-1:30pm
LOCATION: Hyatt Regency McCormick Place
ROOM: Regency Ballroom C

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