

Saturday



ALACognotes

2014 ANNUAL CONFERENCE

LAS VEGAS, NV

June 28, 2014

HIGHLIGHTS

Exhibit Hours

Saturday & Sunday
9:00 a.m. – 5:00 p.m.

Monday
9:00 a.m. – 2:00 p.m.

Registration

Saturday & Sunday
7:30 a.m. – 5:00 p.m.

Monday
7:30 a.m. – 2:00 p.m.

Post Office

Located on exhibit
floor, Booths 336-370

Carnegie Awards

Caesars Palace -
Octavius 05-08
8:00 – 10:00 p.m.



Librarian Melody Condrón, Montana State Library, Helena, Mont., exuberantly makes her way through the Exhibits Opening Reception.

Silent Auction Aids Christopher J. Hoy Scholarship

To celebrate the 2014 American Library Association's Annual Conference, librarians, trustees, and exhibitors will be welcomed by the dazzling quilts and more than 20 pieces of original artwork provided by the ALA BiblioQuilters and Artist Alley participants.

This amazing display will mark the 16th annual Exhibits Round Table (ERT) and Christopher J. Hoy Scholarship Auction. Hurry to get your bid in by Sunday at 3:00 p.m.!

In 1997, the ERT established the Christopher J.

» see page 20

Lois Lowry to be Joined by Jeff Bridges at Sunday's ALA President's Program

Legendary best-selling youth author and two-time Newbery Medal winner Lois Lowry will be joined by Academy Award-winning actor Jeff Bridges at Barbara Stripling's ALA President's Program & Awards Presentation from 3:30 – 5:30 p.m. on Sunday. Stripling will conduct an interview with Lowry and then Bridges will join them to talk about the movie version of Lowry's *The Giver* in which he stars, and which is scheduled for an August release.

Lowry is one of the world's most beloved and versatile authors for children and young adults. The author of more than 40 books, including the popular Anastasia Krupnik series, she has also been honored with the Bos-



Lois Lowry



Jeff Bridges

ton Globe-Horn Book Award, the Dorothy Canfield Fisher Award, the California Young Reader's Medal, and the Mark Twain Award. For her contribution as a children's writer, she was a finalist in 2000 (and U.S. nominee again in 2004) for the biennial, international Hans Christian Andersen Award, the highest recognition available to creators of children's books. In 2007 she received the Margaret A. Edwards

» see page 20

ALA Applauds Simon & Schuster Nationwide Expansion of Library ebook Lending

On the first day of its 2014 Annual Conference in Las Vegas, the American Library Association (ALA) welcomed news from Simon & Schuster that it will convert its pilot library ebook lending program to serve all U.S. libraries. ALA President Barbara Stripling released the following statement:

"Today represents an important milestone for improv-

ing the ability of libraries to serve the public in the digital age. America's libraries are the quintessential institution in connecting authors and readers. We have always known that library lending encourages patrons to experiment by sampling new authors, topics and genres. This experimentation stimulates the market for books – with the library serving as a criti-

cal de facto discovery, promotion, and awareness service for authors and publishers.

"In early 2012, ALA began conversations with Simon & Schuster CEO Carolyn Reidy and her leadership team. In our initial meeting in New York, it was clear that we had rather different perspectives on the merits of library ebook

» see page 17



Opening General Session presenter Jane McGonigal describes how alternate reality games affect the brain.

BAKER & TAYLOR A CHAMPION OF LIBRARIES



The first 100 librarians to visit our booth on Saturday & Sunday will get a CATS mouse pad!



Don't miss out! BE THE FIRST TO STOP BY BOOTH #1333!



DIGITAL COLLECTION DEVELOPMENT AS EASY AS PRINT?

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- Standing Order plans for popular series, keeping you up-to-date with must-have Test Prep, Travel, Romance and Teen series titles.
- One source and a single, integrated workflow for print and digital acquisitions.

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For more information, visit www.baker-taylor.com/axis360/.

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Explore the American Dream at ALA Annual Conference

Since 2008, The American Dream Starts @ your library® grant initiative has supported English language learner programming in more than 100 libraries in 24 states. Learn about the opportunities and challenges libraries encounter as they provide innovative literacy services in their communities during this Annual Conference.

Funded by a generous grant from the Dollar General Literacy Foundation,

the current 2013-2014 round of 44 public libraries in 21 states have received one-time grants of \$5,000 to \$15,000 to expand their print and digital ESL collections, increase computer access and raise the visibility of library services for immigrant populations.

Representatives from the current round of libraries will be on hand to discuss their programs throughout Annual Conference at the Campaign

for America's Libraries space in the ALA Press Office in the Las Vegas Convention Center, where attendees can discuss ELL programming one-on-one and enter for a random drawing today at 12:00 p.m. for an Amazon Kindle.

American Dream librarians will also be present to discuss their libraries' American Dream programs with attendees of the 2014 ALA Diversity and Outreach Fair, from 3:00 – 5:00 p.m. in the Special Events Area today in the exhibit hall at the Las Vegas Convention Center.

Finally, representatives of the

2013-2014 libraries will host a panel presentation entitled "Stories from the Field" Sunday from 1:00 – 2:30 p.m. in LVCC-N235. The panel will feature Aida I. Quiñones, branch manager, Pinewoods Library & Learning Center, Athens, Ga.; Carmen Patlan, community engagement and outreach manager, Waukegan Public Library, Waukegan, Ill.; and Hadi S. Dudley, director, Bentonville Public Library, Bentonville, Ark.

All three sessions are free and open to all attendees of ALA Annual Conference. For more information, please visit <http://www.alaannual.org>.

Join PLA and Author Barry Lopez on Sunday Afternoon

The Public Library Association (PLA) will celebrate its annual award winners and offer a special President's Program featuring author Barry Lopez from 1:00 – 2:30 p.m. on Sunday in LVCC-N249

Lopez is best known as the author of *Arctic Dreams*, for which he received the National Book Award. Among his other nonfiction books are *About This Life* and *Of Wolves and Men*, which was a National Book Award finalist. He is also the author of several award-winning works of fiction, including *Field Notes*, *Winter Count*, and a novella-length fable, *Crow and Weasel*. He has also written for such high profile publications such as *The New York Times Maga-*

zine, *Harper's*, *The Paris Review*, *Orion*, and *National Geographic*. His books, along with his magazine work, reflect a life of travel and cultural inquiry that has taken him to nearly 70 countries.

Lopez has received numerous awards and prizes, including the Honorary Geographer 2011 Award from the Association of American Geographers, as well as the Literature Award from the American Academy of Arts and Letters, the John Burroughs and John Hay Medals, a Guggenheim Foundation Fellowship, five National Science Foundation Fellowships and a Lannan Foundation Fellowship, as well as Pushcart Prizes in fiction and nonfiction.

Today's Book Buzz Theater Schedule

Your favorite publishers entertain and inform you about their hottest new titles, including fiction and nonfiction for young readers and adults alike, from manga to the Common Core! Visit the participating publishers in their booths on the Exhibit Floor to see the full range of their new and most popular titles and to continue the conversations.

9:30 – 10:00 a.m. Diaries, Patchworks, Pushcarts and more...
10:15 – 10:45 a.m.	... Lerner Publishing Group's Hottest Fall 2014 Titles!
11:00 – 11:30 a.m. National Geographic Books
11:45 a.m. – 12:00 p.m. Hachette Book Group's Fall Book Buzz
1:00 – 1:30 p.m. Bloomsbury Children's Books and Macmillan Children's Publishing Group Fall 2014 Book Buzz
1:45 – 2:15 p.m. Buzz into Fall with Scholastic!
2:30 – 3:00 p.m. Abrams/Amulet Book Buzz: Get to Know Our Middle-Grade Authors!
3:30 – 3:45 p.m. New Holiday House Books and the Common Core
4:00 – 4:30 p.m. Penguin's Book Buzz Casino

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Psychotherapy Systems

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CONNECT at the following APA Special Events

**APA's Librarians
Roundtable Breakfast**
Sunday, June 29, 2014
8:30 AM to 10:00 AM

APA's Lunch and Learn
Monday, June 30, 2014
1:00 PM to 2:30 PM

ENGAGE with APA's Newest Products

APA Books® E-Collection 2014
Own the first electronic release of APA
scholarly & professional books published
during the 2014 copyright year.

APA Handbooks in Psychology® Series
New Title Coming July 2014
*APA Handbook of Personality
and Social Psychology*

Celebrate Mobile Library Services During Bookmobile Saturday

Every day, bookmobiles bring the world to the communities they serve, extending library programs, services, and much more beyond the library's physical walls. Bookmobile Saturday is a series of programs and events highlighting the critical services bookmobiles provide.

Bookmobile Saturday gives attendees the opportunity to learn, gain inspiration and network. Learn about the latest trends and model practices during "Bookmobiles 101," a panel discussion featuring experts from the mobile outreach field and bookmobile industry. Connect with colleagues from across the country and get inspired at the Bookmobile Saturday author luncheon featuring Josh Hanagarne. Finally, explore the latest bookmobiles at the 2014 Parade of Bookmobiles, held in conjunction with the ALA Diversity & Outreach Fair.

Today's events will begin at 10:30 – 11:30 a.m. in LVCC S222 with "Bookmobiles 101," a panel discussion highlighting innovative programming ideas, strategies for purchasing and maintaining vehicles, and opportunities for bookmobile and outreach staff to advance their careers through involvement with the Association of Bookmobile and Outreach Services (ABOS). Panelists

will include Lee Whiting, outreach services librarian, Summit County Library, Park City, Utah; Marianne Thompson, outreach services manager, Fountaindale Public Library, Bolingbrook, Ill.; Martin Marek, Farber Specialty Vehicles, Reynoldsburg, Ohio; and Eletha Davis, ABOS President and mobile library services manager, Williamsburg Public Library, Williamsburg, Va. Admission to the panel is free and open to all ALA Annual Conference attendees.

Following the morning panel, a

Bookmobile Saturday Author Luncheon (tickets required) will be held from 12:30 – 1:30 p.m. in Ballroom G at the LVH featuring Josh Hanagarne, author of *The World's Strongest Librarian*. Hanagarne fell in love with Fern from *Charlotte's Web* at the age of six. Every day since, he has enjoyed reading more than eating, sleeping, and breathing. Today the 6'7" Hanagarne is an author, speaker, performing strongman, and, despite having an extreme case of Tourette Syndrome, he works as a public librarian in Salt Lake City. The memoir is

his first book.

The program moves to the exhibit hall in the Las Vegas Convention Center for the Parade of Bookmobiles from 3:00 – 5:00 p.m., part of the ALA Diversity and Outreach Fair. During the parade, attendees can explore bookmobiles, speak with bookmobile staff, and enter for a random prize drawing. The parade is free and open to all conference attendees.

Bookmobile Saturday is made possible through the generous support of Farber Specialty Vehicles.

Mr. Conservative: Goldwater on Goldwater 8:00 – 10:00 a.m.

Producer, narrator, and granddaughter CC Goldwater takes viewers on a cinematic journey into the life of Barry Goldwater in her first film, "Mr. Conservative: Goldwater on Goldwater." The film reveals Goldwater as a man either glorified or vilified by the American public. It traces the roots of Goldwater's conservative philosophy, conveys how he united the conservative movement to lead the Republican Party into a new gen-

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eration of politics, and demonstrates how his consistently Libertarian mindset led him to diverge from the Conservative party orthodoxy in the '80s and '90s.

Runtime: 90 Minutes

The Whole Gritty City 10:30 a.m. – 12:00 p.m.

Living in a city traumatized by a

flood and besieged by street violence, there's a deep longing to have "no cares in the world." But New Orleans is also the birthplace of jazz: a community that to this day draws on a deeply rooted musical culture. For thousands of kids in the city's marching bands, music is an escape, a refuge, and a lifeline. "The Whole Gritty City" is a documentary feature film that premiered at The New Orleans Film Festival in October 2013. It tells the story of three New Orleans marching bands

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How to Read Your PATRONS' MINDS

IT'S NOT MAGIC, IT'S PATRON DRIVEN ACQUISITION (PDA)

You don't need a crystal ball to know what books your patrons really want; you just need a trusted partner who does. Ensure higher circulation and happy patrons with smarter acquisition programs built around what people are already checking-out.

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SIBF-ALA Library Conference



NOVEMBER 11 - 13, 2014 | Expo Centre Sharjah

Sharjah, United Arab Emirates

The Sharjah International Book Fair and American Library Association are pleased to announce the first Annual SIBF-ALA Library Conference in the middle east.

The three-day library conference will offer free concurrent programs on a wide range of topics for librarians from public, academic, school, government and special libraries. The programs will draw on the expertise of librarians in the region as well as from the U.S. and other countries, and the key topics have been identified through meetings, focus groups and a regional survey. The conference will also offer an important opportunity for librarians from across the region to network and share best practices, as well as visit the Book Fair.

A sampling of topics include:

- New trends and technologies
- eResources and managing virtual libraries
- Effective Information Literacy
- Open access
- Staff development/continuing education
- Collection development
- Cataloging and classification with RDA: Resource Description and Access

Librarians Lounge: A place where librarians and educators can go to collect vendor information on goods and services for the library. A limited number of one-meter display panels and sponsorships will be made available to companies around the world who want to showcase their products and services to this important group of librarians and educators.

Free hotel offer: To kick off the first SIBF-ALA Library Conference, Sharjah International Book Fair will offer **free hotel** accommodations for any librarian buying/ordering **\$10,000** or more in books at the fair.

#SIBF14

sibf.com

For more information on the Librarians Lounge and Sponsorship opportunities, contact: **Jon Malinowski**, Combined Book Exhibit
jon@combinedbook.com
or call 914-739-7500 Ext. 6

For more information on attending, please visit ala.org/sibf

Sales Partner



Sharjah International Book Fair dates 5-15 Nov 2014



ALA President Barbara K. Stripling reacts to a virtual ribbon cutting with ALA Board members and dignitaries looking on, as the ALA Exhibits open Friday evening.



Networking Uncommons draws a large group as Storytime Underground presents a discussion on Guerrilla Storytime.



Librarians Lusiola Castillo (left) and Joy Ysaquirre, Belize National Library Service and Information System, Belize City, Belize, set up their mobile devices to use the free wireless internet access provided throughout the LVCC.



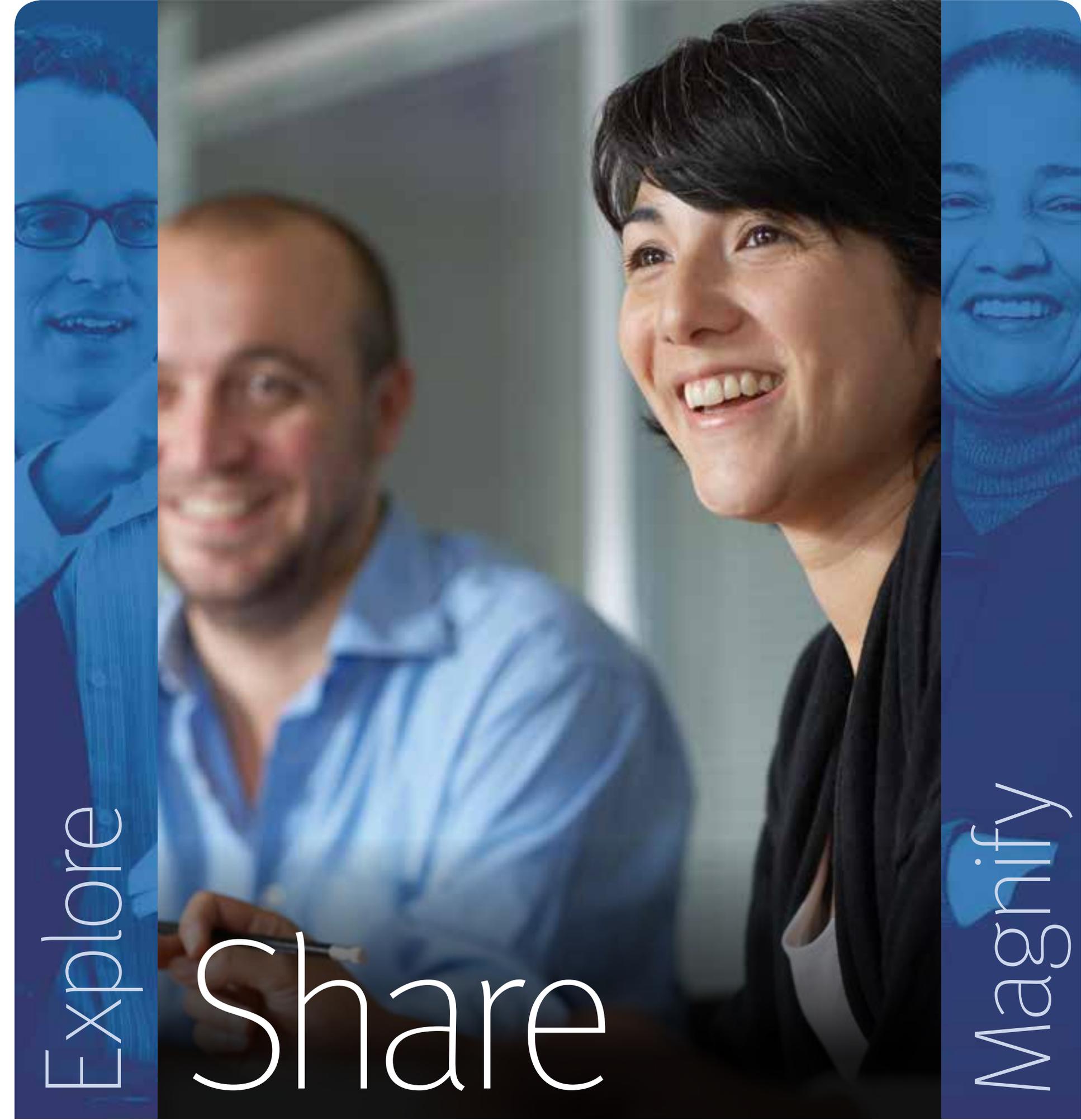
Exhibitors' floor signs stand amid a flurry of activity in the registration area Friday morning.



A group of Unconference participants holds a roundtable discussion on school and public library collaboration. The participant-guided experience harnesses the unstructured conversations people usually have between conference sessions.



Librarian Madhu Kadiyala, Montgomery, Ala., picks up an "i ♥ my library" button in the ALA Membership Pavilion.



Explore

Share

Magnify

Sharing is the fundamental principle that has shaped the OCLC cooperative from its foundation. Our goal is to leverage technology and cooperation to create new efficiencies for libraries and enhance services for library users. Members share data, work and resources to save time and money while improving services for their communities.

Join us for the **WorldShare Metadata Users Group Meeting** and participate in an interactive session that addresses your library's priorities with a complete metadata management solution for physical and licensed resources.

Sunday, June 29, 10:30–11:30 am, Las Vegas Hotel, Ballroom F



The world's libraries.
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BOOTH #913

REFORMA Elizabeth Martinez Lifetime Achievement Award Announced

The first recipient of the Elizabeth Martinez Lifetime Achievement Award given by REFORMA, the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking, is Sandra Rios Balderrama. Named for Elizabeth Martinez, visionary leader and founding member of REFORMA, this award was created in 2013 to recognize those who have achieved excellence in librarianship over an extended period of service

and who have made significant and lasting contributions to REFORMA, as well as to the Latino/a community.

Balderrama began her library career in 1982 as a bookmobile library assistant in San Benito, Calif., where she helped deliver books to migrant farm worker camps, national park employees, ranchers, and children in one-room schoolhouses. She went on to receive her Master degree in Library and Information Services in 1986 and

has been personally and professionally active in promoting services to Latinos and the Spanish-speaking ever since. She worked at the Berkeley Public Library and the Oakland Public Library in California before taking the role as the first Diversity Officer for the American Library Association in 1998. In that office she was instrumental in the Spectrum Scholarship initiative aimed at recruiting new librarians of color and awarding scholarships to encourage diversity in the profession.

After leaving the Office of Diversity in 2002, Balderrama went on to start her own consulting firm and to serve as the office manager for REFORMA. She has written and edited numerous articles and is recognized as a passionate speaker and advocate for library services to underserved populations. She served as mentor and guide to new librarians and to officers of REFORMA and helped to coordinate programs and events for REFORMA on a national level. Balderrama has also presented internationally at European library conferences and institutes. The piece she authored for *Library Trends* titled “This Trend Called Diversity” (Summer, 2000) is a touchstone article on the topic.

According to REFORMA President Isabel Espinal, “She embodies so many qualities that are hard to find in one

single person: intelligence, eloquence, humility, integrity, truthfulness, diplomacy, perseverance, flexibility, curiosity, generosity, inclusion, and grace, among many more.” She is a passionate advocate for all that REFORMA stands for and exemplifies the spirit of Elizabeth Martinez’s service and leadership.

2014 REFORMA Librarian of the Year Announced

REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, is pleased to announce that Salvador Avila is the recipient of the Dr. Arnulfo D. Trejo Librarian of the Year (LOTY) Award. The award recognizes early to mid-career library professionals who have promoted and advocated services to the Spanish-speaking and Latino communities.

Mr. Avila works as manager of the Enterprise Branch of the Las Vegas Clark County Library District. He received his Master’s degree in Library Science from the University of Arizona and was selected for the Executive Leadership Institute sponsored by the Urban Library Council. He is the author of *Crash Course in Serving Spanish-Speakers* (Libraries Unlimited, 2008) and *Serving Latino Teens* (Libraries Unlimited, 2012.) Previous honors include being named as a *Library Journal* “Mover and Shaker” in 2006 and as the *Criticas* Librarian of the Year in 2003.

Mr. Avila has taken on leadership roles in local, state, and national organizations. He is a co-founder of the Nevada Chapter of REFORMA and has served on numerous committees for REFORMA, including the Pura Belpré Award Selection Committee. As a member of the American Library Association Council, he was instrumental in passing a resolution in support of the rights of immigrants to use libraries regardless of their nationality or status. He has given numerous presentations at library conferences on serving the Spanish-speaking, concentrating primarily on serving families and teens.

Established in 1971 as an affiliate of the American Library Association, REFORMA has actively sought to promote the development of library collections to include Spanish-language and Latino oriented materials; the recruitment of more bilingual and multicultural library professionals and support staff; the development of library services and programs that meet the needs of the Latino community; the establishment of a national information and support network among individuals who share our goals; the education of the U.S. Latino population with regard to the availability and types of library services; and lobbying efforts to preserve existing library resource centers serving the interests of Latinos.

ASCLA Networking Event Today

The Association of Specialized and Cooperative Library Agencies (ASCLA) will host its first ASCLA 101; the perfect networking and orientation event for interested and current members today from 10:30 – 11:30 a.m. at the Las Vegas Hotel, Ballroom E.

ASCLA, a division of ALA, represents librarians serving special populations; independent librarians and consultants; state library agencies; and library networks, cooperatives and consortia. Conference attendees involved or interested in these areas of librarianship are encouraged to attend ASCLA 101 where they can learn more about the division activities and special interest groups representing

each of these topics. ASCLA member leaders will be on hand to answer questions about the division and help attendees best identify how they can be involved with ASCLA projects and activities.

This is a great opportunity to meet colleagues, find a home within ASCLA’s special interest groups and connect with other members. Any new, longtime or potential members of ASCLA should make ASCLA 101 the first official event of their conference experience.

The event includes a brief presentation about ASCLA, raffle for fun prizes, refreshments, and networking opportunities.

Cataloger’s Desktop

New user interface • See a demo today!

Booth 1709

3 major enhancements to the user interface will be launched in September 2014:

- *Search by facets*—expanded search capabilities: citation, task, material type, publisher, resources type, language, country, and more.

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- *Simpler, easier navigation*—from a cleaner landing page and very simple starting search page to getting the results you want faster than ever before.

See the daily demo in our booth theater—or drop by anytime for a personalized tour by our expert staff.

**Booth Theater Presentation Schedule:
Saturday, Sunday & Monday
10:00 a.m. – 10:30 a.m. each day**

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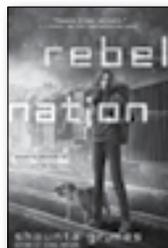
COME VISIT THE PENGUIN BOOTH #449

SATURDAY, JUNE 28TH

JILL SHALVIS
author of *THEN CAME YOU*

8:30-10:00 am UFL Isn't It Romantic Panel
Las Vegas Convention Center, Room N263

2:00-3:00 pm Penguin Booth #449



SHAUNTA GRIMES

author of
REBEL NATION

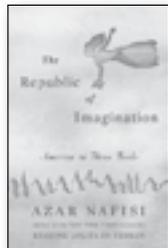
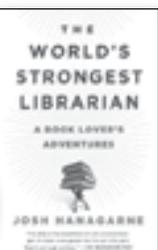
10:00-11:00 am Penguin Booth #449

JOSH HANAGARNE

author of
THE WORLD'S STRONGEST LIBRARIAN
A Book Lover's Adventures

10:00-11:00 am Penguin Booth #449

12:30-1:30 pm ALA Bookmobile Author Lunch
The Las Vegas Hotel, 3000 Paradise Blvd, Ballroom G



AZAR NAFISI

author of
THE REPUBLIC OF IMAGINATION
America in Three Books

10:30-11:30 am ALA Auditorium Speaker Series
Las Vegas Convention Center, Room N249
Signing to Follow

ELAINE VIETS

author of
CATNAPPED!
A Dead-End Job Mystery

11:00-12:00 pm Penguin Booth #449



SUE ANN JAFFARIAN

author of
GHOST OF A GAMBLE
A Ghost of Granny Apples Mystery

11:00-12:00 pm Penguin Booth #449

PENELOPE DOUGLAS

author of
RIVAL
A Fall Away Novel

2:00-3:00 pm Penguin Booth #449



SATURDAY at 4:00-4:30 pm

The Penguin Group Adult & Young Readers Joint Book Buzz

Book Buzz Theater

Aisle 2200, Entrance Near Booth #2245

Refreshments to Be Served



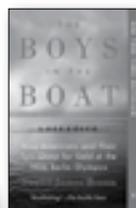
SUNDAY, JUNE 29TH

DANIEL JAMES BROWN

author of *THE BOYS IN THE BOAT*
Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics

8:00-10:00 am
Literary Tastes Breakfast
Las Vegas Convention Center, Room N258

11:30-12:30 pm
Penguin Booth #449

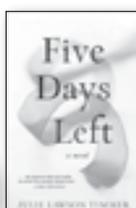


JULIE LAWSON TIMMER

author of
FIVE DAYS LEFT

10:30-11:30 am
UFL Book Club Choices Panel
Las Vegas Convention Center, Room N236

1:00-2:00 pm
Penguin Booth #449



ANYA ULINICH

author of
LENA FINKLE'S MAGIC BARREL
A Graphic Novel

12:00-1:00 pm
Penguin Booth #449

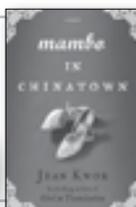
1:00-2:00 pm
Graphic Novel Gaming Stage
Las Vegas Convention Center, Aisle 2200



JEAN KWOK

author of
MAMBO IN CHINATOWN

3:00-4:00 pm Penguin Booth #449



ERIC KAPLAN

author of *DOES SANTA EXIST?*
A Philosophical Investigation

4:00-5:00 pm
Penguin Booth #449

5:30-7:30 pm
UFL Humor Panel: The Laugh's on Us
The Paris Hotel, 3655 S. Las Vegas Blvd.,
Versailles Ballroom
For Tickets to This Event Visit
the Penguin or UFL Booths



MONDAY, JUNE 30TH

PHILIPPE PETIT

author of
CREATIVITY
The Perfect Crime

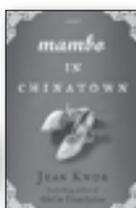
8:30-10:00 am
UFL President's Program
Las Vegas Convention Center, Room N249



JEAN KWOK

author of *MAMBO IN CHINATOWN*

2:00-4:00 pm
UFL Gala Author Tea
The Las Vegas Hotel, 3000 Paradise Blvd.,
Pavilions 2 & 3
For Tickets to This Event
Visit the Penguin or UFL Booths



PENGUIN GROUP (USA)

Celebrate 45 Years of Excellence in Children's Literature at the 2014 Coretta Scott King Book Awards Breakfast

The ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT) and the Coretta Scott King Book Awards Committee will celebrate 45 years of the best in children's and young adult literature representing the African-American experience at the 2014 Coretta Scott King Book Awards Breakfast. The 2014 Awards Breakfast will be held tomorrow from 7:00 – 9:30 a.m. in the Caesars Palace Milano Ballroom during ALA's 2014 Annual Conference in Las Vegas.

This year's celebration will honor Coretta Scott King Author Award winner Rita Williams-Garcia, author of *P.S. Be Eleven* (Amistad, an imprint of HarperCollins Publishers, 2013) and Illustrator Award winner Bryan Collier, illustrator of *Knock Knock: My Dad's Dream for Me* written by Daniel Beaty (Little, Brown and Company, Hachette Book Group, 2013). John Steptoe Award for New Talent winner Theodore Taylor III, illustrator of *When the Beat Was Born: DJ Kool Herc and the Creation of Hip Hop* written by Laban Carrick Hill (Roaring Brook Press, a division of Holtzbrinck Publishing Holdings Limited Partnership, 2013) will also be honored.

The 2014 Coretta Scott King Book

Awards Honor recipients will also be recognized, including Congressman John Lewis and Andrew Aydin, authors of *March: Book One* illustrated by Nate Powell (Top Shelf Productions, 2013); Walter Dean Myers, author of *Darius & Twig* (Amistad, an imprint of HarperCollins Publishers, 2013); Nikki Grimes, author of *Words with Wings* (WordSong, an imprint of Highlights, 2013); and Kadir Nelson, illustrator of *Nelson Mandela* (Katherine Tegen Books, an imprint of HarperCollins Publishers, 2013).

Also honored will be Patricia and Frederick McKissack, recipients of the 2014 Coretta Scott King-Virginia Hamilton Award for Lifetime Achievement. Patricia McKissack and her late husband Fredrick McKissack, both natives of Tennessee, began their writing and research partnership in the 1980s. Their subject matter, from family-based folklore to nonfiction titles, is scholarly researched and written with accurate, authentic text, creating a cultural transmission of history. The immense range of topics is informative, readable, and enjoyable, covering accounts from slavery days to biographical studies of noted men and women in African-American history

past and present.

Following the breakfast, copies of *Coretta Scott King Award Books Discussion Guide: Pathways to Democracy* by Adelaide Poniatowski Phelps and Carole J. McCullough will be available for purchase at a discount during a book signing. Spotting titles appropriate for grades K-12, this discussion guide builds on the rich legacy of the Coretta Scott King award-winning books to offer an important educational resource for teachers, librarians, par-

ents, and other caregivers.

The Coretta Scott King Book Awards are presented annually by the Coretta Scott King Book Awards Committee of the ALA's Ethnic and Multicultural Information Exchange Round Table to African-American authors and illustrators to encourage the artistic expression of the African-American experience via literature and the graphic arts.

To learn more about the Coretta Scott King Book Awards, please visit <http://www.ala.org/csk>.

Today's RUSA President's Program Examines Values

Come to the Reference User Services Association (RUSA) President's Program "Our Values, Ourselves: Examining Our Values and What Others Value about Us" today from 4:00 – 5:30 p.m. in LVCC-N255/257.

Join RUSA for a thoughtful debate, when we take a close look at whether our own values and self-perceptions interfere with providing services that our patron communities both need and want.

Are they the same things that our users think of as important and fundamental? This program exposes and explores the big question about who we are and what we do.

The discussion will be led by a multitude of leaders within the library industry and provide a comprehensive overview of how our values and self-perceptions impact how we provide services within our communities.

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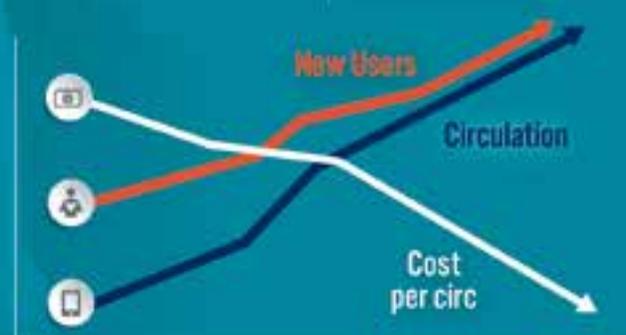
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» from page 4

as they push to prepare for Mardi Gras parades, and three band directors battling for their students' lives and souls. It shows lives stopped in their tracks by the violence of the streets, and the power of music to lift and sustain the survivors.

Runtime: 89 minutes

Defiant Requiem
 1:30 – 3:30 p.m.

"Defiant Requiem" tells the little-known story of the Nazi concentration camp Terezin. Led by imprisoned conductor Rafael Schächter, the inmates of Terezin fought back... with art and music. Through hunger,

disease, and slave labor, the Jewish inmates of Terezin hold on to their humanity by staging plays, composing opera, and using paper and ink to record the horrors around them. This creative rebellion reaches its peak when Schächter teaches a choir of 150 inmates one of the world's most difficult and powerful choral works, Verdi's Requiem, re-imagined as a condemnation of the Nazis. The choir would ultimately confront the Nazis face to face... and sing to them what they dare not say.

For more than 10 years, conductor Murry Sidlin has dreamed of bringing the Requiem back to Terezin. Now, through soaring concert footage, powerful survivor recollections, cinematic dramatizations and evocative animation, Defiant Requiem brings the incredible story of this artistic uprising to life.

Runtime: 86 minutes

Lost Rivers

4:00 – 5:30 p.m.

Nearly every major city was built near the convergence of many rivers. As cities grew with the Industrial Revolution, these rivers became conduits for disease and pollution. The 19th-century solution was to bury them underground and merge them with the sewer systems. These rivers still run through today's metropolises, but they do so out of sight.

"Lost Rivers" examines hidden waterways in cities around the world and introduces us to people dedicated to exploring and exposing them. In Montreal, urban explorer Danielle Plamondon and photographer Andrew Emond follow the stony underground tunnels that contain the Rivière Saint-Pierre. In Bresica, Italy, a group of urban explorers conduct popular, officially sanctioned tours through the city's network of medieval rivers.

Runtime: 72 minutes

Yuyi Morales and Meg Medina to Receive Prestigious Belpré Medal for Excellence in Latino Children's Literature

Yuyi Morales, illustrator of *Niño Wrestles the World*, and Meg Medina, author of *Yaqui Delgado Wants to Kick Your Ass*, will receive the prestigious Belpré Medal during the annual meeting of the American Library Association on Sunday from 1:00 – 3:00 p.m. at Caesars Palace – Octavius 1-4.

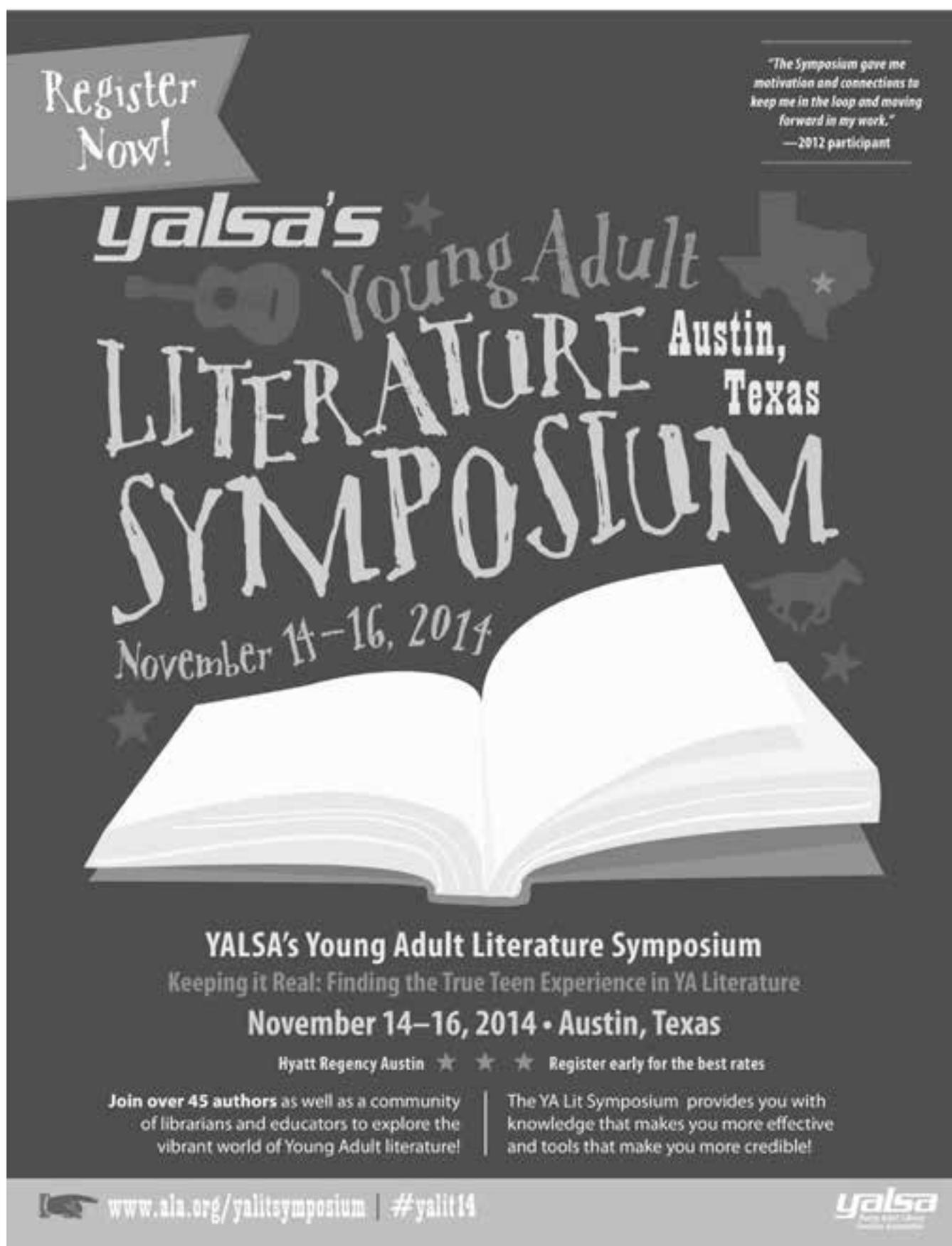
The Pura Belpré Medal, established in 1996, honors Latino authors and illustrators whose work best portrays, affirms, and celebrates the Latino cultural experience in works for children. The award is jointly co-sponsored by REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking.

In Morales' book, the charismatic little boy "Niño" transforms himself into a lucha libre hero to defeat a dangerous lineup of villains such as The Guanajuato Mummy or Olmec Head. Everything goes well until he has to confront "Las Hermanitas." Morales' illustrations creatively give energy and color to the world-class match.

Medina's book for young adults, *Yaqui Delgado Wants to Kick Your Ass*, tackles the complexity of bullying, and growing up in a diverse inner city setting. When the main character Piddy has to deal with the school's bully Yaqui Delgado, her search for answers immerses her in a conflicting exploration of her identity, her father's absence, and her Latin American roots.

In addition to both Belpré Medal winners, Belpré Honor recipients for illustration Angela Domínguez and Rafael López; for narrative Margarita Engle and Matt de la Peña; and Belpré Honor recipient for both text and illustration Duncan Tonatiuh, will be present to accept their awards and sign books after the ceremony alongside Morales and Medina.

REFORMA and ALSC presidents and the Pura Belpré Awards cultural competency consultant Oralia Garza de Cortes will preside over the free and open ceremony, which will feature a local children's folklore group: the "Grupo Infantil del Ballet Folklórico Izel" and a closing song led by Jose-Luis Orozco, a nationally recognized recording artist, educator, and author.



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ASCLA/COSLA Reception Features Networking, Award Presentations for Innovative Librarians

Come celebrate and network at the Association of Specialized and Cooperative Library Agencies (ASCLA) and the Chief Officers of State Library Agencies (COSLA) Reception today from 5:45 – 7:15 p.m. at Las Vegas Hotel, Pavilion 04.

This is the premier social event for ASCLA at the ALA Annual Conference! Whether you're a current member or you're interested in our work with library services to people with disabilities, accessibility, state library agencies, library consultants and independent librarians, and networks, cooperatives and consortia, you are welcome to come to this event. Bring your business cards and come ready to see old friends and make new ones. ASCLA is known for being a friendly and welcoming division. Come see what we mean.

The following will be honored:

Greenville County Library System (S.C.) will receive the ASCLA/Keystone Library Automation System (KLAS) & National Organization on Disability (NOD) Award. Awarded for its extensive work in creating "Intentional Strides," which increased programs, library services, and staff awareness of serving individuals with disabilities and special needs in Greenville County, S.C. The library also dedicated funds from its operating budget specifically to enhance and improve library programs, services

and staff awareness with regard to patrons with disabilities.

Chris Mundy will be awarded the Francis Joseph Campbell Award. Selected for sharing his technical expertise in the production of quality audio materials through workshops, developing guidelines and consulting with the NLS volunteer recording studios. His contributions enhance and expand collections that offer a wide variety of reading materials to blind and visually impaired patrons.

Mary Beth Riedner, volunteer at the Gail Borden Public Library District, will receive ASCLA's Exceptional Service Award. She is recognized for the development of "Tales and Travel," a creative and innovative book-related program, website, and video that train volunteers in libraries and memory care centers to provide recreational reading to individuals with dementia. Her outstanding work will enrich the lives of people with Alzheimer's for years to come. Riedner will receive a citation.

This event will include hors d'oeuvres and a cash bar.

Bring the Silver Screen to Your Library

PLA has just released a new publication to make movie programming a reality at any public library: *Film Programming for Public Libraries* by Kati Irons, audiovisual collection development librarian for the Pierce County (Wash.) Library System, published by ALA Editions. This all-in-one resource from PLA includes:

- guidance on developing movie programming at the library as a component of community outreach, with tips for making the case to stakeholders;
- ideas for developing program themes and selecting the best titles for a movie series, plus several resource lists;
- a succinct primer on the legal issues involved with showing movies at the library, and a breakdown

of the different kinds of licensing agreements;

- a chapter discussing equipment and technology needs; and
- advice for effectively marketing film programming.

Irons selects and maintains a 500,000-item audiovisual collection for the 18-branch Pierce County Library System, which serves 560,000 people and manages an AV budget that has increased from \$30,000 in 1991 to more than \$700,000 in 2014. She works with staff and Friends groups to develop programming and educate staff on appropriate marketing and licensing for film programs.

Pick up this hot publication on-site at the ALA Store or order online at <http://www.alastore.ala.org>.

New ACRL Publications Available

The Association of College & Research Libraries (ACRL) has released three exciting new publications in time for this year's ALA Annual Conference. New titles include *The Embedded Librarian's Cookbook*, *The Librarian Stereotype*, and *Snapshots of Reality: A Practical Guide to Formative Assessment in*

Library Instruction.

All new titles, and others from the ACRL publications catalog, are available for purchase in Las Vegas at the ALA Bookstore, through the ALA Online Store (<http://www.alastore.ala.org>), from Amazon.com, and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

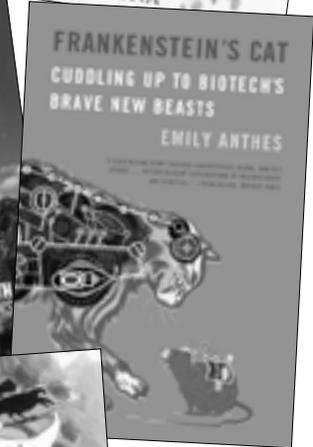
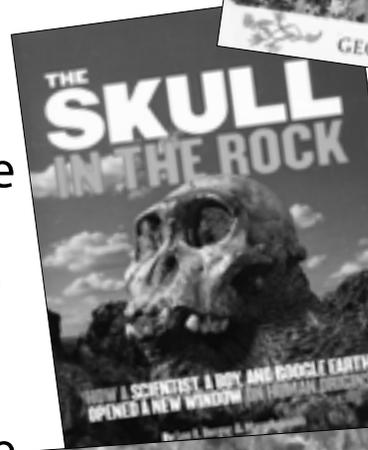
Evaluating Open Access Content Focus of SPARC-ACRL Forum

The library has worked hard to make a growing number of resources open, from journal articles, to textbooks, to datasets. While this has resulted in a robust body of open content, one question that commonly arises is, "How do I determine the quality of this content?" New strategies for assessing the quality of open content are emerging from different quarters. These strategies range from new methods of peer review, such as open peer review or post-publication peer review; new methods of measuring impact, such as alternative metrics; and new forms of annotation, such as data set annotation and open comments on publications.

The SPARC-ACRL forum will explore the challenges and opportunities of evaluating open content, across disciplines and across resources types, while identifying promising pathways to identify and use quality open content. Join ACRL and SPARC for this important discussion from 3:00 – 4:30 p.m. today in the Bally's Skyview 5 room.

AAAS & SUBARU congratulate the winners of the 2014 AAAS/Subaru SB&F Prize for Excellence in Science Books

Visit us at booths 1709 and 1608. Subaru, sponsor of the prize, will be joining us with fun giveaways and a vehicle wrapped with the 2014 winning book covers. Stop by to snap a picture with the Subaru and to be entered into a daily drawing to win a set of the winning books and other prizes!



ADVANCING SCIENCE, SERVING SOCIETY



2014 Diversity and Outreach Fair to Celebrate Successful Initiatives

The ALA Office for Literacy and Outreach Services (OLOS) has selected 36 presentations for the 2014 Diversity and Outreach Fair, to be held from 3:00 – 5:30 p.m. today in the Special Events area in the exhibit hall.

The selected presentations will

highlight innovative and successful library outreach initiatives and programs during a poster session open to all ALA attendees. The theme of this year's fair is family literacy.

Presentations at the fair will also highlight library services to under-

served or underrepresented communities, including people with disabilities; poor and homeless populations; people of color; English-language learners; gay, lesbian, bisexual, and transgender people; new Americans, new and non-readers; older adults; people living in rural areas; incarcerated people and ex-offenders; and mobile library services and bookmobiles.

The 2014 Diversity & Outreach Fair presentations include:

ALASRRT, Martin Luther King, Jr. Holiday Task Force, "Dr. Martin Luther King, Jr. Holiday Sunrise Celebration"

American Library Association, "Rebranding Librarianship – Building a Knowledge Alliance"

American Indian Library Association, "American Indian Library Association (AILA) Youth Literature Awards"

Asian Pacific American Librarians Association (APALA), "Asian Pacific American Librarians Association: Sharing Stories, Sharing Culture"

Black Caucus of ALA, Inc., "Black Caucus of the American Library Association"

Boston Public Library and Brooklyn Public Library, "Library Services to Youth in Custody"

California State University, Long Beach; North Carolina State University; Center for the Study of

Political Graphics, "The Scope of Library Diversity Initiatives: Paving the Road from Student to Professional"

Carnegie Library of Pittsburgh, "Literacy Unlocked"

Chinese American Librarians Association, "CALA Family Literacy Focus Projects"

City of Santa Clarita Public Library, "Santa Clarita's Cultural Landscape Program – Outreach to English Language Learners"

College of Adaptive Arts, "Reading Initiatives at the Library and Media Resource Center"

The Coretta Scott King Book Awards Committee, "The Coretta Scott King Book Awards"

Eastern Connecticut State University, J. Eugene Smith Library, "Ella's Library Nook-A Prescription for Early Literacy: A Special Place for Borrowing Books for Family Reading Time"

Filipino American Library / Serve the People Institute, "Serving and Preserving Community Memory"

Henderson Libraries, "Family Storyteller"

Las Vegas-Clark County Library District, "LEARN (Lessons, Encouragement, and Reading in my Neighborhood)"

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Cognotes

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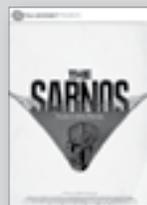


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RECENT FILM MOVEMENT RELEASES:



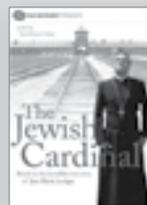
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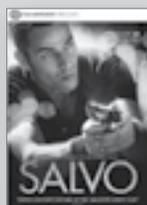
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Think Fit – Take a Healthy Break Tomorrow in Las Vegas

Attendees at the 2014 ALA Annual Conference in Las Vegas have a special opportunity to take care of their health as well as their professional development and networking. Beginners and master yogi alike are encouraged to join the Think Fit “Power Flow” yoga class on Sunday from 7:00 – 8:00 a.m. for a strength-building, body-balancing workout. Led by certified instructor Erika Trujillo from Sin City Yoga, who teaches her own “Sol Flow” brand of yoga, this high-energy class with plenty of movement and inspiring music should leave participants renewed, refreshed, and ready for the day’s activities.

The \$15 fee (sign up ahead of time) includes a free event giveaway, beverages, and refreshment bar for all



registered yogis.

Support for the event is provided by Innovative Interfaces, Inc. Innovative is dedicated to providing leading technology solutions and services that empower libraries and enrich their users worldwide. You can find them in the exhibit hall at ALA Annual Conference at booth 1035.

Think Fit @ ALA is ALA’s conference initiative to promote personal and environmental health, well-being, and awareness. It includes a range of sessions, programs, and events throughout ALA conferences, identified by the Think Fit @ ALA icon.

Defiant Requiem Details Artistic Uprising in Nazi Concentration Camp

Film is among 10 shown in Now Showing @ ALA

Inmates in the Nazi concentration camp Terezin didn’t have many opportunities to stage a rebellion, but they did have music.

“Defiant Requiem” – one of 10 films being featured as part of “Now Showing @ ALA” – tells the little-known story of how 150 Jewish inmates in that former Czechoslovakian camp, led by imprisoned conductor Rafael Schächter, fought back against injustice with a concert of Verdi’s Requiem. The film also describes how another modern-day conductor, Murry Sidlin, brought the Requiem back to Terezin in 2006 for a moving memorial performance.

The film will be presented from 1:30 – 3:30 p.m. today in LVCC-N242. Sidlin will be present to introduce the film and to answer questions.

Unbeknownst to many, Terezin became a hotbed of creative activity during the Holocaust. Through hunger, disease, and slave labor, the inmates held on to their humanity by staging plays, composing opera, and using paper and ink to record the horrors around them.

“This, Verdi’s Requiem, put all

of us into another world,” a Terezin survivor states in the film. “This was not the world with the Nazis. This was our world.”

The inmates’ creative rebellion reached its peak when Schächter taught the choir inmates one of the world’s most difficult choral works, re-imagined as a condemnation of the Nazis. The choir ultimately confronted the Nazis face to face, singing to them what they dared not say. Through concert footage, survivor recollections, cinematic dramatizations, and evocative animation, “Defiant Requiem” brings the incredible story of Schächter and this artistic uprising to life.

“Defiant Requiem” is being presented in association with the ALA Public Programs Office, promoting cultural and community programming as an essential part of library service. Its running time is 86 minutes.

**Now Showing
@ ALA Film Programs**

All screenings will be held in LVCC-N241/242.

Connect with Colleagues at ACRL Discussion and Interest Groups

ACRL discussion and interest groups provide a great way to meet and discuss hot topics with your academic and research library colleagues. Topics include assessment, cataloging issues, copyright, collection development, digital humanities, information commons, management, popular culture in libraries, residency, and more. Discussion group meetings are open to all conference attendees. Check the conference program for location and time details.

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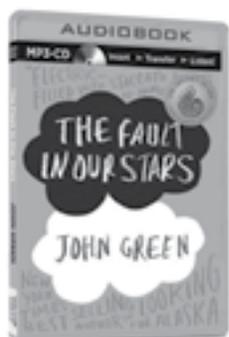


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NEW RELEASE:

Yankee in Atlanta: The highly anticipated third installment in award winning author Jocelyn Green’s notable *Heroines Behind the Lines* civil war book series.



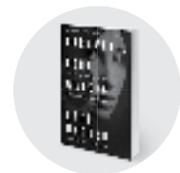
ADVANCE READER:

Feast for Thieves: *New York Times* bestselling author Marcus Brotherton’s debut in fiction, is the riveting story of a WWII paratrooper who finds himself in an unlikely post as the misfit minister of a rural Texas church.



ADVANCE READER:

Farewell, Four Waters: When an American aid worker in Afghanistan watches the city and people she loves destroyed by war, she is forced to suddenly flee the country. Her escape is fraught with peril and loss, but despite all odds, hope.



Time to Reskill: An Action Plan for Literacy

The American Library Association (ALA) Committee on Literacy will sponsor a discussion of the Programme for the International Assessment of Adult Competencies (PIAAC) Survey and its ramifications for libraries during this Annual Conference in Las Vegas. The session will be held today from 3:00 – 4:00 p.m. in LVCC-N236.

PIAAC's results show that the U.S. workforce trails many other developed nations in foundational literacy skills essential for both individuals and the nation as a whole to thrive. These skills include the ability to read, the ability to understand numbers and do math, and the ability to solve problems using technology.

This hour-long discussion will provide an overview of the PIAAC survey

results as well as a report on the new National Action Plan from the U.S. Department of Education's Office of Career, Technical, and Adult Education (OCTAE) outlining steps that we need to take as a nation to improve the skills of our adult population. The session will feature a discussion of how this action plan affects libraries and how library staff can contribute to the solutions. The session will be facilitated by Beth Ponder, associate director of the Center for Literacy, Education & Employment at the University of Tennessee Knoxville, and Dinah O'Brien, director of community resources for the Town of Plymouth, Mass., who will provide a library literacy perspective to the survey results.

Attendance is free and open to all ALA Annual Conference attendees.



Kristyn Dorfman (left), Packer Collegiate Institute, Brooklyn, NY, and Alpha Delap (right), St. Thomas School, Medina, Wash., participate in a roundtable discussion on school and public library collaboration during the Unconference.

ebook Lending

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lending. Of course, much has changed in the past two years, and we're so pleased that Simon & Schuster has moved library ebook lending from a pilot to a mainstream business for the company.

"The Simon & Schuster development is a welcome acknowledgment of our advocacy, the importance of the library market, and the key role of libraries in the nation's communities. ALA looks forward to continuing discussions with authors, authors' representatives, publishers, distributors, and retailers to create new oppor-

tunities to support a healthy reading ecosystem for the digital age. Let's celebrate today's progress, but also be mindful that a long and winding road remains ahead of us."

Simon & Schuster now sells ebook titles to libraries for one year from the date of purchase and includes a "Buy It Now" capability for patron purchase through the ebook distributor, with a portion of proceeds from each sale going to the library. Particular issues relating to library ebook lending at the national level is the subject of the conference session "ALA and Moving Ahead with Digital Content," which takes place today from 1:00 – 2:30 p.m. in LVCC-N255.

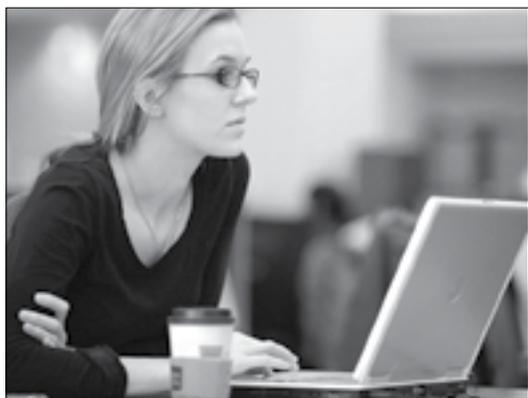
Academic Friends and Development Officers Discussion Group

The development of Friends of the Library groups to support academic libraries is a growing trend across the country. United for Libraries will host a discussion group for academic Friends groups and library development officers. Join colleagues to hear from experts with successful Friends groups and discuss best practices for raising funds and promotion academic libraries to students, faculty, and the community. The discussion group will be held Sunday from 10:30 – 11:30 a.m., in LVCC-N117.

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Two Schools Receive \$50,000 Grant

Paul Robeson Malcolm X Academy in Detroit, Mich., and Rowe Elementary School in Rowe, Mass., are the recipients of the 2014 catastrophic disaster relief grants offered as part of the American Association of School Librarians' (AASL) Beyond Words Grant funded by the Dollar General Literacy Foundation.

In 2012, Dollar General renewed its commitment to school libraries by increasing grant amounts and introducing two \$50,000 catastrophic disaster relief grants. To qualify for a catastrophic award, eligible schools suffered a 90 percent or greater loss to the school library program due to a natural disaster, fire, or an act recognized by the federal government as terrorism. Applications are accepted on an ongoing basis and can be accessed online at www.ala.org/aasl/disasterrelief.

"The Beyond Words Catastrophic Grant allows an opportunity at revitalizing and replacing vital reading materials that were destroyed by the fire we experienced in 2011," said Paul Robeson Malcolm X Academy Principal Jeffrey Robinson. On May 10, 2011, a bolt of lightning hit the school and the resulting blaze destroyed the entire building and school library collection. Teachers and students were forced to relocate, leaving behind both memories and learning materials.

Principal Bill Knittle also experienced firsthand the devastation a fire

can wreck on a school community. He describes the tragedy that struck Rowe Elementary School as part of their grant application: "During a violent summer storm on the afternoon of August 4, 2012, lightning struck the Rowe Elementary School. The building was quickly engulfed in flames and despite the assistance of over 125 firefighters from local communities, the entire school and 100 percent of the contents were lost in the fire. Fortunately, no one was in the building." A neighboring school took in the displaced Rowe students and shared its library collection, but due to the crowded conditions other library program services have temporarily suspended.

"The loss of a school library goes beyond the physical building and the material resources it contains," said AASL President Gail Dickinson. "Both of these schools lost valuable parts of their communities. AASL is deeply grateful for the continuing support of the Dollar General Literacy Foundation. By funding the Beyond Words program, they have brightened the lives of countless children across the country."

Since 2006, the Beyond Words grant program has provided relief to public school libraries nationwide. To date, more than 1.5 million dollars in grants have been awarded to over 150 schools across the country.

ALA's New Programming Librarian Membership Initiative Group Holds First Meeting

Library professionals with an interest in programming are invited to attend the first meeting of ALA's Programming Librarian Membership Interest Group (PLIG) at this Annual Conference. The group will hold its first meeting from 4:30 – 5:30 p.m. today in LVCC-N119.

One of seven such member groups throughout ALA, PLIG seeks to help librarians advocate for programming at their institutions; share program ideas and successful strategies; and provide a space for professional development.

Founded by Janie Hermann of Princeton (N.J.) Public Library and Erin Shea of Darien (Conn.) Library, the PLIG was officially created by a vote of the Committee on Organization at the 2014 ALA Midwinter Meeting.

"Janie Hermann and I saw a need in the library profession for a good space for programming librarians to meet and network with one another, particularly librarians who plan programs for an adult audience," Shea said. "So we decided to form our own group! The Public Programs Office has done an excellent job of creating go-to resources for programming, and PLIG allows professionals to meet with each other and share ideas face-to-face."

The group will also be a vehicle for ALA members to connect more dynamically with ALA's Public Programs Office. An online community has already been established through a Connect group, "Programming Librarian Interest Group," join at connect.ala.org.

The ALA JobLIST Placement Center will be open Saturday and Sunday, 9:00 a.m. – 5:00 p.m., with an orientation on Saturday at 8:30 a.m. and an open house on Sunday, 10:30 a.m. – 12:00 p.m.

Attendees Invited to LIRT Awards Ceremony

The Library Instruction Round Table (LIRT) invites you to attend the inaugural LIRT Awards ceremony on Sunday at 10:30 a.m. in LVCC-N264. Please come show your support for the winners and for the new awards.

The two new awards recognize excellence in information literacy and instruction.

The LIRT Librarian Recognition Award is presented to an individual librarian in appreciation for his or her contribution to the development, advancement, and support of information literacy and instruction.

The LIRT Innovation in Instruction Award is given to a library that demonstrates innovation in support of information literacy and instruction, with an emphasis on low-cost and easily reproducible innovations.

LIRT President Barbara Hopkins said, "Many wonderful nominations were received." This year's award winners will each receive a \$1,000 cash prize, a plaque and a \$500 travel stipend. Regularly scheduled LIRT programming – "Going All In: Library Instruction for Students in Online Education Programs" – immediately follows the Awards ceremony.



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PRESENTATION SCHEDULE

	Fri, June 27	Sat, June 28	Sun, June 29	Mon, June 30
Routledge Handbooks Online	X	10:00 am	2:00 pm	10:00 am
CRCnetBASES	X	11:00 am	3:00 pm	11:00 am
Journal Content Packages	6:15 pm	1:00 pm	12:00 pm	11:30 am
TFO & TFO Mobile	X	2:00 pm	11:00 am	12:00 pm
Open Access	X	3:00 pm	10:00 am	X

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Silent Auction

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Hoy Scholarship, named for Hoy, who was director of the ALA Conference Services Office for over 20 years. The scholarship was created with dona-



Karen Jander, University of Wisconsin-Milwaukee Golda Meir Library, looks over the items in the Christopher Hoy ERT Scholarship Silent Auction to benefit the Chris Hoy Scholarship Fund. The artwork was generously donated by the artists and illustrators featured in the ALA Artist Alley.

tions from the family of Christopher J. Hoy and the ERT to honor his memory. This General ALA Scholarship is awarded each year to an individual who will be attending an ALA-accredited program of library and information studies leading to a master's degree.

Since 2000, the ALA BiblioQuilters, founded at the 1998 ALA Annual Conference in Washington, D.C. by librarians Connie Jo Ozinga and Nann Blaine Hilyard, have collaborated with the ERT's silent auction to benefit the Christopher J. Hoy Scholarship fund. Membership in the ALA BiblioQuilters is open to any quilt maker who works in or with libraries: librarian, support staff, trustee, friend, or vendor.

Artwork donations are provided by the Artist Alley exhibitors. All pieces are original and showcase their diverse talents. Be sure to stop by the Artist Alley tables in the 2000 and 2100 aisles of the exhibit hall. Donations are provided by artists: Matt Dembiki, Jake Parker, the Fillbach Brothers, Dan Mishkin, Thom Pratt, Dave Kellett, Darren Gendron, Aron Nels Steinke, Dave Roman & Raina Telgemeier, Sean O'Neill, Conor McCreery, Jerzy & Anne Drozd, Christopher Herndon, Gene Luen Yang & Thein Pham, Carlos Nieto III, Kean Soo & Tory Woollcott, Gregg Schigiell, Phil Yeh,

Colleen Frakes, James Stone, Jason Rodriguez, Joel Christian Gill, Jesse Moynihan, Jimmy Gownley, Nathan Hale, Janet Lee, Frank Cammuso, and Mike Maihack.

To learn more about the Christopher

J. Hoy Scholarship fund visit www.ala.org/ert/ertcommittees/ or view photos of the quilts and artwork on ERT's Facebook page. Cash, credit card, and checks payable to the American Library Association are accepted.

Apply for YALSA's 2014 Maker Contest

The Young Adult Library Services Association (YALSA), a division of the ALA invites libraries with brilliant summer "maker" programs to apply for its 2014 Maker Contest.

The idea behind the contest is to encourage "making" during the summer months at libraries across the nation. Qualified maker programs must be specifically designed for and targeted at young adults ages 12–18, take place during the summer months of June–August 2014, and engage young adults in some aspect of making as defined in the Making in the Library Toolkit.

Individual library branches within a larger library system are welcome to apply. Applications will be vetted based on the program's innovation, engagement, and outcomes. At the conclusion of the contest, a compilation of best practices

from the submitted programs will be shared with the library community. Applications must be submitted by September 1, 2014. Selected recipients will be notified through email the week of October 6, 2014.

Selected recipients will receive outstanding recognition and prizes such as MaKey MaKey invention kits and other items. At least one prize will be distributed per category of library (based on budget size).

To learn more about making in libraries and to find some great ideas, check out the Maker & DIY wiki (<http://tinyurl.com/Maker-Programs>) and download the free Making in the Library Toolkit. Libraries and other educational institutes can also visit YALSA's Summer Reading & Learning site at <http://summerreading.ning.com> for great ideas and resources related to summer reading and learning programs.

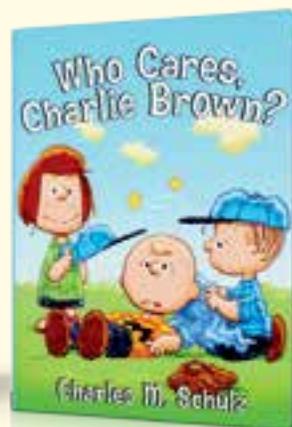
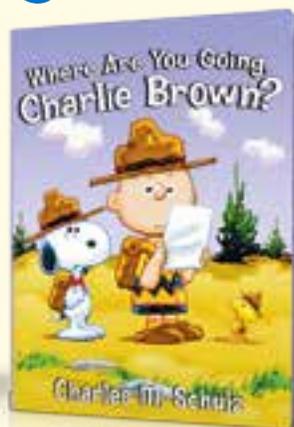
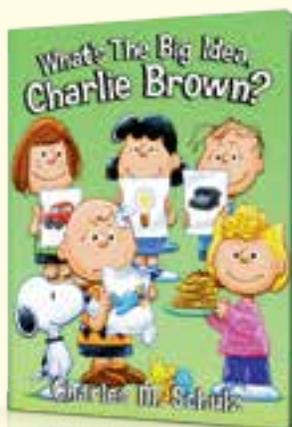
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President's Program

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Award for her contribution to young adult literature.

Only four months old when he made his first screen appearance, Bridges is a popular award-winning actor, producer, and country musician. "I've been trying to make this movie for about 20 years," he said about "The Giver." Visitors to his website at www.jeffbridges.com can find out about his many artistic accomplishments as well as his commitment to the End Hunger Network that he helped found in 1983.

Lowry and Bridges' appearance is sponsored by Houghton Mifflin Harcourt Books for Young Readers.

The ALA Awards will be presented before Lowry's appearance. Daniel Handler himself will present the first ever Lemony Snicket Prize for Noble Librarians Faced With Adversity. This new award, administered by the ALA Office for Intellectual Freedom, is described by Handler/ Lemony Snicket as follows: "It is of the opinion of Lemony Snicket, author, reader, and alleged malcontent, that librarians have suffered enough. Therefore he is establishing an annual prize honoring a librarian who has faced adversity with integrity and dignity intact. . . . It is Mr. Snicket's hope, and the ALA's, that the Snicket Prize will remind readers everywhere of the joyous importance of librarians and the trouble that is all too frequently unleashed upon them."

Attend the 2014 PR Forum: Stories Matter

Who sets the narrative and how they set it impacts who cares about an issue, what they hear, and what they are willing to do. Communicators will receive insights and tips from Eric Friedenwald-Fishman, creative director/founder of Metropolitan Group, who will speak at the 2014 PR Forum from 8:00 – 10:00 a.m., Sunday.

Friedenwald-Fishman specializes in integrating strategy and creativity to advance social impact through branding, public will building, and social marketing campaigns. He is the co-author of *Marketing That Matters: 10 Practices to Profit Your Business and Change the World*.

Metropolitan Group recently won a prestigious Public Relations Society of America Silver Anvil Award for its efforts

in multicultural communications.

Metropolitan Group is a full-service strategic communication and resource development firm that works exclusively with social purpose organizations including nonprofits, foundations, public agencies, and socially responsible businesses. Metropolitan Group specializes in work with public health, environmental, cultural, community economic development organizations, and socially responsible businesses, and has offices in Portland, Ore., Washington, D.C., Chicago, and San Francisco.

One of the most anticipated programs about library public relations and marketing at the ALA Annual Conference, the PR Forum is coordinated by the ALA Public Awareness Committee.

Speaking About Freedom

On Monday afternoon, the Intellectual Freedom Committee (IFC) will sponsor a presentation on the controversy surrounding the 1977 ALA IFC-produced film, "The Speaker...A Film About Freedom." There also will be a screening of the 60 Minutes segment aired in 1978 about the controversy and an extensive opportunity for attendees to discuss their thoughts about the film and controversy.

The film focuses on a high school's student current events committee

and a teacher who decide to invite a speaker who theorizes that blacks are genetically inferior to whites. The intent of the film was to encourage librarians and community members to ask themselves how far they were willing to go to make available even the most repugnant ideas.

To help members in 2014 understand more about the controversy, ALA has created a pathfinder of resources at <http://www.ala.org/tools/speaker>.

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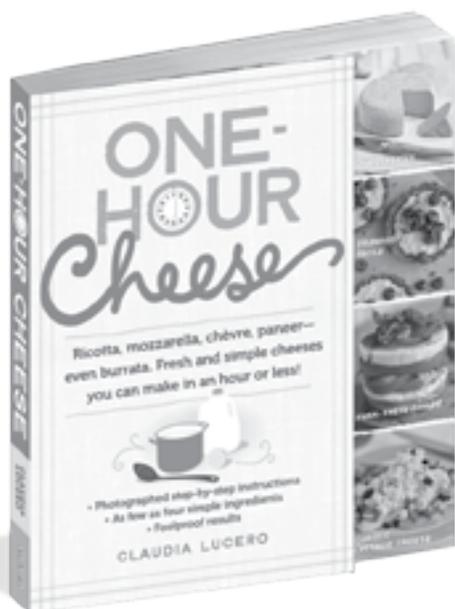
ALA thanks ProQuest and PressReader for its sponsorship of free Wi-Fi service throughout the Las Vegas Convention Center during the 2014 Annual Conference.

The sponsored (complimentary) Wi-Fi will be available by using your Wi-Fi-enabled device to locate and connect to the hotspots named **ALA2014** throughout the convention center. Once you've connected, simply open your browser and you're on the internet.

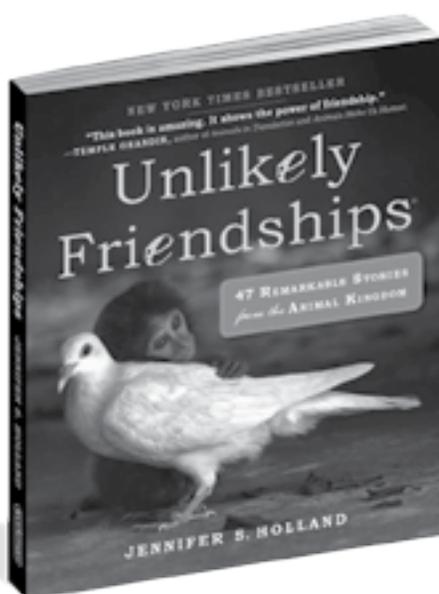
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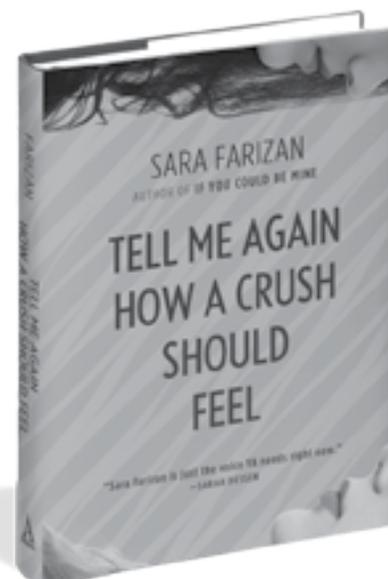
There will be ARCS & other free stuff, plus authors, authors, authors!



Claudia Lucero will be demonstrating *One-Hour Cheese* on The Cooking Stage, Saturday 11:30 a.m.–12:30 p.m.



Unlikely Friendships author **Jennifer S. Holland** will appear on the United for Libraries' Quirky Books for Quirky Librarians panel, Saturday 3:00 p.m.–4:30 p.m., Las Vegas Convention Center, Room N252.



Sara Farizan, author of *If You Could Be Mine*, will appear at the Children's & Teen Author Speed Dating event: Saturday in the Las Vegas Convention Center, Room N112, from 10:30 a.m. to 11:30 a.m. She will sign advance readers' editions of her new YA novel *Tell Me Again How a Crush Should Feel*, in booth #414, on Saturday 2:00 p.m.–3:00 p.m.

ALSC Membership Meeting Discussion to Focus on Diversity

An important discussion on how to cultivate diverse library programs and services will take place at the 2014 ALSC Membership Meeting. This event is Monday from 10:30 –11:30 a.m. in LVCC-N252.

The topic was chosen after members were asked to submit ideas to the ALSC Board of Directors. The board will invite

Jamie Campbell Naidoo, Ph.D., to highlight his paper on the importance of diversity. Gretchen Caserotti and Megan Schliesman will lead a discussion on proactive measures to cultivate diversity in specific areas of library service.

In addition to the discussion on diversity, ALSC President Starr LaTronica will share ALSC's accomplishments and initiatives, recognize award winners, and provide time for questions from members. Members who are not able to attend can participate in the discussion on Twitter using hashtag #alscmm14.

For more information on the white paper, please visit <http://www.ala.org/alsc/importance-diversity>.

Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in the Saturday issue of Cognotes, please send a request to cognotes@ala.org, attention Deb, by 2:00 p.m. Saturday.

Atlas Systems (Booth 1023): See Ares for e-reserves and Aeon for special collections at the booth or at the Ares and Aeon User Group Meeting/Reception today from 5:00 – 7:00 p.m., Bally's Skyview Room 4. Reception at 5:00 p.m., Atlas Update and User Group Meetings 6:00 – 7:00 p.m.

OverDrive, Inc. (Booth 1317): See how OverDrive is eliminating the additional step of activating an Adobe ID when borrowing ebooks. Now the world's leading ebook lending platform is easier and more user friendly than ever! Visit booth 1317 today.

AASL Crystal Apple Awarded to Marlene Woo-Lun

American Association of School Librarians (AASL) President Gail Dickinson has selected Marlene Woo-Lun as the recipient of the 2014 Crystal Apple. The Crystal Apple honor is given at the discretion of the AASL president to an individual or group that has had a significant impact on school library programs and students.

For 30 years, Marlene Woo-Lun has been involved in publishing materials to assist building level school librarians build strong school library programs. She has provided direct professional growth through magazines and books, first at Lin-

worth Publishers, and now at ABC-CLIO, the publisher of Library Media Connection.

"Many noted authors and thought leaders in the school library field trace their first successes to Marlene and her dedication to valuing the contributions of school library professionals," explained Dickinson. "She has directly supported professional development through workshops, publishing, and managing publications in print and virtual format, but she has also indirectly supported professional development through giveaways at state and district conferences."

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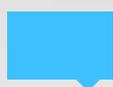
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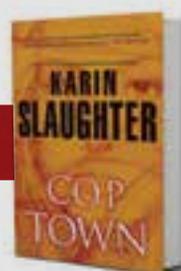
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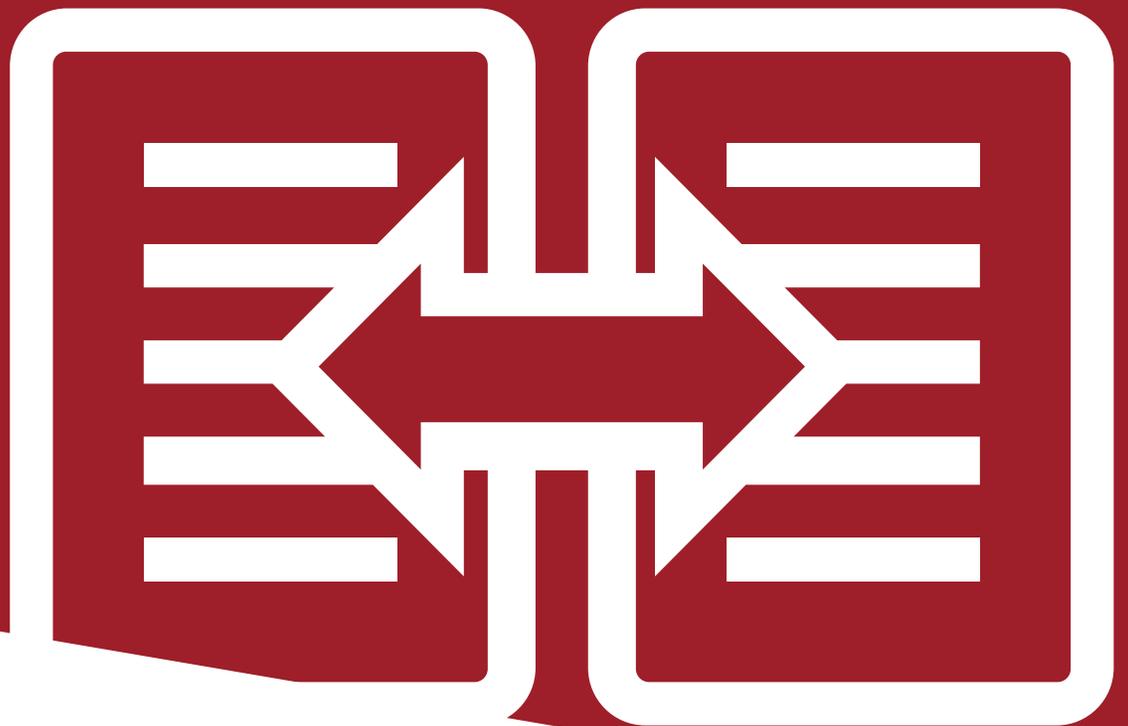
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