

**Friday**

# ALACognotes

2014 ANNUAL CONFERENCE

LAS VEGAS, NV

June 27, 2014

## HIGHLIGHTS Today

**Opening General Session**  
4:00 – 5:15 p.m.  
Exhibit Hall C1

**ALA/ERT Exhibits Opening Reception**  
5:30 – 7:00 p.m.  
Exhibit Hall

## Exhibit Hours

**Friday**  
5:30 – 7:00 p.m.

**Saturday & Sunday**  
9:00 a.m. – 5:00 p.m.

**Monday**  
9:00 a.m. – 2:00 p.m.

## Registration

**Friday**  
7:30 a.m. – 7:00 p.m.

**Saturday & Sunday**  
7:30 a.m. – 5:00 p.m.

**Monday**  
7:30 a.m. – 2:00 p.m.

## Jane McGonigal Opens ALA Annual Conference

Jane McGonigal believes game designers are on a humanitarian mission; her No. 1 goal in life is to see a game developer win a Nobel Peace Prize. This world-renowned and inspiring designer of alternate reality games – games that are designed to improve real lives and solve real problems – is the featured speaker at the Opening General Session today from 4:00 – 5:15 p.m. The program is sure to get attendees excited from the very start of the conference about the myriad possibilities for how serious games can be integrated into a variety of library programming.

McGonigal specializes in games that challenge players

to tackle real-world problems, including poverty, hunger and climate change, through planetary-scale collaboration. She's a *New York Times* best-selling author (*Reality is Broken: Why Games Make Us Better and How They Can Change the World*, Penguin Press, 2011) and inventor/co-founder of SuperBetter, a game that has already helped more than

250,000 players tackle health challenges such as depression, anxiety, chronic pain, and traumatic brain injury. She has created and deployed award-winning games, sports, and secret missions in more than 30 countries

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Jane McGonigal (photo by Bart Nagel)



Attendees pick up their badges at the registration counters in the Las Vegas Convention Center.

## Learn to Engage Your Community

Communities have challenges. Libraries can help. This sums up the idea behind Libraries Transforming Communities (LTC), an ALA initiative that seeks to strengthen libraries' roles as core community leaders and change-agents. Through this initiative, ALA is developing and distributing tools and support for library professionals to "turn outward" toward their communities.

What is "turning outward?" Created by The Harwood Institute for Public Innovation, ALA's LTC partner, "turning outward" emphasizes a shift in orientation from internal (library-focused) to external (community-focused). This change is achieved through practical steps: taking measures to better understand community aspirations; changing processes and thinking to make libraries' work more community-focused; and being proactive to community issues.

A series of four learning

sessions at ALA's Annual Conference – "Turning Outward to Lead Change in Your Community" – is designed to provide tools that will help library professionals leverage the library's trusted position in the community to engage people on issues that matter.

"ALA started the Libraries Transforming Communities initiative because we believe that librarians' roles as core community leaders is vital to the success of libraries and the communities that support them," said ALA President Barbara Stripling. "When we examine library-led community engagement and innovation, we see a domino effect of positive results, from stronger relationships with local civic agencies to an increased investment in collaboration, education, health and well-being."

Stripling will introduce the first learning session in the series, "Aspirations," at 8:30

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A lift operator in the exhibit hall helps to assemble booths and hang signage for today's ALA Exhibits opening. A ribbon-cutting ceremony immediately follows this afternoon's Opening General Session. From 5:30 – 7:00 p.m., the Exhibits Opening Reception will include food, drink, and entertainment.

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YBP Library Services - Booth #1334

collectionHQ - Booth #1332

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collectionHQ User Groups with guest speakers

Saturday, June 28 | 9 - 11 a.m.  
<https://ug28ala2014.eventbrite.com>

Sunday, June 29 | 8:30 - 10 a.m.  
<https://ug29ala2014.eventbrite.com>

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**VISIT US TODAY AT BOOTH #1333 AND SEE HOW WE CAN BE A CHAMPION FOR YOUR LIBRARY.**



## Jane Fonda, Azar Nafisi, Stan Lee, Alexander McCall Smith to Kick Off Auditorium Speakers Series Saturday

The Auditorium Speakers Series offers ALA Annual Conference & Exhibition attendees an unparalleled opportunity to hear leading authors, thought-leaders, and experts from adult and youth fiction, technology, popular culture, and other areas.

The following sessions kick off the schedule on Saturday. The series continues on Sunday and Monday.

### Jane Fonda Saturday 8:30 – 9:30 a.m.

Jane Fonda is a legendary Oscar- and Emmy-winning actress, successful producer, fitness guru, *New York Times* bestselling author, and activist and advocate on issues ranging from the environment to human rights. You might be less aware that her focus for almost 20 years has been on adolescent reproductive health and the empowerment of women and girls. Fonda will offer informative options for a large number of your patrons and students, drawing on her latest book *You, Your Body, Your Life*.

The new book (March 2014, Random House) is a frank, straightforward and thorough guide to the body, sexuality, pregnancy prevention



**Jane Fonda** (photo by Firooz Zahedi)



**Azar Nafisi** (photo by Stanley Staniski)



**Alexander McCall Smith**



**Stan Lee**

and STIs, identity, friendship, family, feelings, and more. It is informed by Fonda's personal experience working in the field of adolescent sexuality and development with young people and experts at the Georgia Campaign for Adolescent Power & Potential, which she founded in 1994, and Emory University's Jane Fonda Center for Adolescent Reproductive Health, which she founded in 2001, as well as two years of independent research. It addresses her conviction that young people are still not getting the information they need.

Fonda also sits on the board of the Women & Foreign Policy Advisory Committee of the Council on Foreign Relations, the Women's Media Center

(which she co-founded in 2004), and V-Day. A former UN Goodwill Ambassador, she is a frequent speaker on youth development, child sexual abuse, eating disorders, adolescent reproductive health, and more. Her appearance at 2014 ALA Annual Conference is sponsored by Random House.

### Azar Nafisi Saturday 10:30 – 11:30 a.m.

Azar Nafisi, award-winning, critically acclaimed author of *Reading Lolita in Tehran*, the long-running *New York Times* bestseller published around the world in 32 languages, will offer insights into her work, including her engagement in promoting literacy and

reading books of universal literary value.

Described as a master of modern memoir, Nafisi returns in her latest book, *Things I've Been Silent About*, to Iran and her childhood. The book is a personal reflection on women's choices, a portrait of a woman, a family, and a troubled homeland, her exploration of a young girl's pain over family secrets and a mother's lost life, a young woman's discovery of the power of sensuality in literature, and the price a family pays for freedom in a country beset by political upheaval. Attendees will also learn more about her forthcoming book, *The Republic of Imagination: A Portrait of America in Three Books* (Viking, October 2014).

*Reading Lolita in Tehran* received many awards, including the Nonfiction Book of the Year Award from Book Sense, and was a finalist for the 2004 PEN/Martha Albrand Award for *Memoir*. Nafisi has lectured and written extensively on the political implications of literature and culture, as well as on the important role Iranian women and girls continue to play in calling for change and pluralism in Iran.

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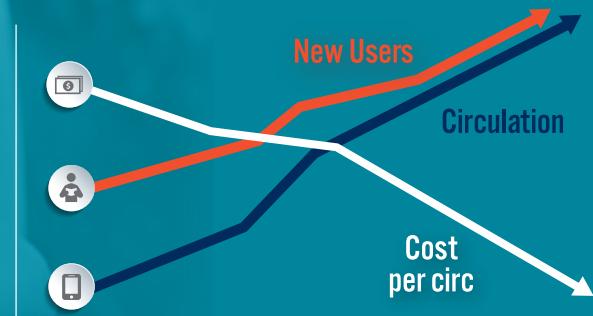
audiobooks

music

video

Visit booth 1317

See what library  
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looks like



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about eReading Room  
for Kids!

## Inside Washington Politics with Presidential Contender Senator Jim Webb

The midterm elections are steadily approaching, and libraries need to be prepared. Want to learn more about how the November elections will affect libraries? Hear former U.S. Senator Jim Webb (D-Va.) discuss the upcoming national election season and detail the ways that the political cycle will impact libraries and library funding during the "Washington Update" session, which takes place Saturday from 8:30 – 10:00 a.m. in LVCC-N259/261.

Called a "potential presidential candidate" by *The Washington Post*, Webb has been a combat Marine, a counsel in the Congress, an Assistant Secretary of Defense and Secretary of the Navy, an Emmy-award winning journalist, an accomplished filmmaker, and an author of 10 books. Before serving in the Senate, Webb served in Congress as counsel to the House Committee on Veterans' Affairs. In 1984, Webb was appointed Assistant Secretary of Defense for Reserve Affairs, and in 1987 became Secretary of the Navy. Webb's American war-drama film "Rules of Engagement" held the top slot in U.S. box offices in 2000. His numerous books include *Born Fighting* and *Fields of Fire*.

### Don't Miss These Washington Office Breakout Sessions

#### Breakout Session I: "Information Manipulation Part I: Net Neutrality"

Saturday

10:30 – 11:30 a.m.

Room: LVCC-N259/261

How does the recent net neutrality court case impact the public's right to know? Is public access to the Internet being manipulated? Learn how the Federal Communications Commission is addressing network neutrality issues and ALA's actions to support an open Internet. A panel of respondents will discuss net neutrality, including Vivian R. Wynn, chair of the ALA Committee on Legislation and president of Wynn Library Consulting; Aaron Dobbs, Shippensburg University systems and electronic resources librarian, former member of the OITP Advisory Committee and past chair of the ALA Web Advisory Committee; and Emily Sheketoff, executive director of the ALA Washington Office.

#### Breakout Session II: "Libraries and E-government"

Saturday

10:30 – 11:30 a.m.

Room: LVCC-N260

Come join a discussion on e-government activities that libraries are

currently participating in and new tools that might prove helpful in serving the e-government needs of your patrons. Session speakers include Eunice Anderson, acting chief of the

Neighborhood Library Services at the Enoch Pratt Free Library; Homa Naficy, chief adult learning officer of

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## Cognotes

**ALA Liaison**  
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# OUR AUTHORS AT ALA

## COME VISIT THE PENGUIN BOOTH #449

### FRIDAY, JUNE 27TH

#### JANE McGONIGAL

author of  
*REALITY IS BROKEN*  
Why Games Make Us Better and How They Can Change the World

4:00–5:15 pm  
Opening General Session  
Las Vegas Convention Center, Hall C1  
Signing to Follow



#### LAURA LANE McNEAL

author of  
*DOLLBABY*

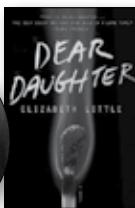
5:30–7:00 pm  
Penguin Booth #449



#### ELIZABETH LITTLE

Author of  
*DEAR DAUGHTER*

5:30–7:00 pm  
Penguin Booth #449



### SATURDAY, JUNE 28TH (cont.)

#### AZAR NAFISI

author of  
*THE REPUBLIC OF IMAGINATION*  
*America in Three Books*

10:30–11:30 am  
ALA Auditorium  
Speaker Series  
Las Vegas Convention Center, Room N249  
Signing to Follow



#### ELAINE VIETS

author of  
*CATNAPPED!*  
A Dead-End Job Mystery

11:00–12:00 pm  
Penguin Booth #449



#### SUE ANN JAFFARIAN

author of  
*GHOST OF A GAMBLE*  
A Ghost of Granny Apples Mystery

11:00–12:00 pm  
Penguin Booth #449



#### PENELOPE DOUGLAS

author of  
*RIVAL*  
A Fall Away Novel

2:00–3:00 pm  
Penguin Booth #449



### SATURDAY at 4:00–4:30 pm

#### The Penguin Group Adult and Young Readers Joint Book Buzz

Book Buzz Theater  
Aisle 2200,  
Entrance Near Booth #2245  
Refreshments to Be Served

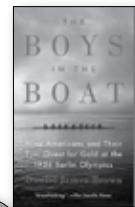


### SUNDAY, JUNE 29TH

#### DANIEL JAMES BROWN

author of  
*THE BOYS IN THE BOAT*  
Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics

8:00–10:00 am  
Literary Tastes Breakfast  
Las Vegas Convention Center, Room N258  
11:30–12:30 pm  
Penguin Booth #449

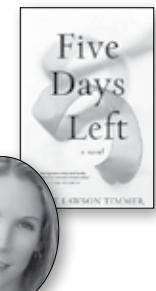


### SUNDAY, JUNE 29TH (cont.)

#### JULIE LAWSON TIMMER

author of  
*FIVE DAYS LEFT*

10:30–11:30 am  
UFL Book Club Choices Panel  
Las Vegas Convention Center, Room N236  
1:00–2:00 pm  
Penguin Booth #449



#### ANYA ULINICH

author of  
*LENA FINKLE'S MAGIC BARREL*  
A Graphic Novel

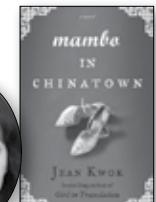
12:00–1:00 pm  
Penguin Booth #449  
1:00–2:00 pm  
Graphic Novel Gaming Stage  
Las Vegas Convention Center, Aisle 2200



#### JEAN KWOK

author of  
*MAMBO IN CHINATOWN*

3:00–4:00 pm  
Penguin Booth #449



#### ERIC KAPLAN

author of *DOES SANTA EXIST?*  
A Philosophical Investigation

4:00–5:00 pm  
Penguin Booth #449  
5:30–7:30 pm  
UFL Humor Panel:  
The Laugh's on Us  
The Paris Hotel,  
3655 S. Las Vegas Blvd., Versailles Ballroom  
For Tickets to This Event Visit  
the Penguin or UFL Booths

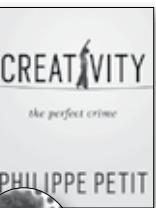


### MONDAY, JUNE 30TH

#### PHILIPPE PETIT

author of *CREATIVITY*  
The Perfect Crime

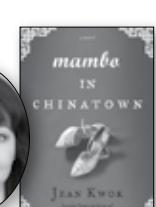
8:30–10:00 am  
UFL President's Program  
Las Vegas Convention Center,  
Room N249



#### JEAN KWOK

author of  
*MAMBO IN CHINATOWN*

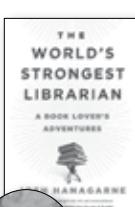
2:00–4:00 pm  
UFL Gala Author Tea  
The Las Vegas Hotel,  
3000 Paradise Blvd.,  
Pavilions 2 & 3  
For Tickets to This Event  
Visit the Penguin or UFL Booths



#### JOSH HANAGARNE

author of  
*THE WORLD'S STRONGEST LIBRARIAN*  
A Book Lover's Adventures

10:00–11:00 am  
Penguin Booth #449  
12:30–1:30 pm  
ALA Bookmobile Author Lunch  
The Las Vegas Hotel,  
3000 Paradise Blvd, Ballroom G



# PENGUIN GROUP (USA)



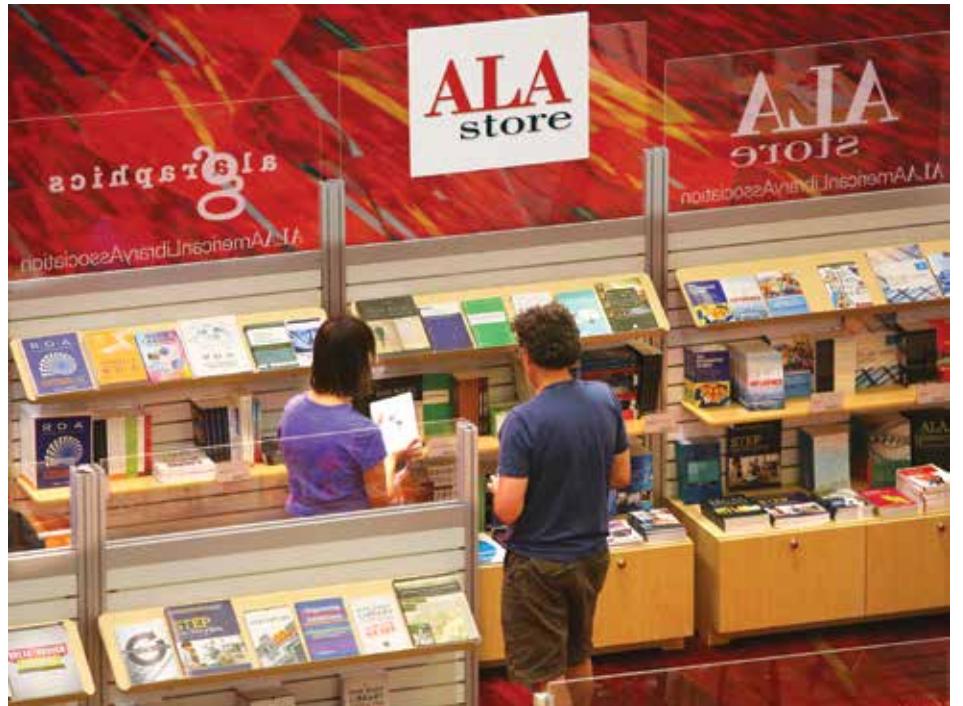
Attendees can pick up free ribbons at the *If You Are One Take One* display in the registration area of the Las Vegas Convention Center.



Victoria Stapleton, left, Faye Bi, and Jenny Choy assemble the Little, Brown Books for Young Readers booth 422 in the Exhibits.



Brian Franklin, University of Houston, Texas, looks at a collection of Las Vegas photos now on display in the LVCC.



Be sure to visit the ALA store to check out new books and a variety of ALA merchandise.



Enter to win this gift basket at the Think Fit booth in the registration area. The drawing follows the Think Fit "Power Flow" yoga class on Sunday. Winner need not be present to win.



The book display at the Candlewick Press booth comes together in the exhibit hall.



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## Special Events at the ALA Store

A bevy of special events featuring ALA authors and ALA Graphics posters are scheduled for the ALA Store, so mark your calendars now. Meet some of the profession's hottest authors and pick up an autographed READ poster – all events take place at the ALA Store, located in the Grand Concourse of the North Hall of the Las Vegas Convention Center.

### Friday

4:30 p.m.: Betsy Diamant-Cohen, Linda Ernst, Kathy Fling Klatt, Saroj Nadkarni Ghoting, Dawn Roginski: book signing (early literacy experts and authors)

### Saturday

10:00 a.m.: Nick Bruel: poster signing (author and illustrator of *Bad Kitty* series)

1:00 p.m.: Tom Angleberger: poster signing (author of *Origami Yoda* series)

2:00 p.m.: Hilda K. Weisburg: book signing (author of *School Librarian's Career Planner*)

3:30 p.m.: Richard Moniz (co-author, *Fundamentals for the Academic Liaison*) and Heidi E. Buchanan and Beth McDonough: book signing (authors, *The One-Shot Library Instruction Survival Guide*)

### Sunday

2:00 p.m.: Suzanne Bloom: post signing (author and illustrator of the Goose and Bear stories)

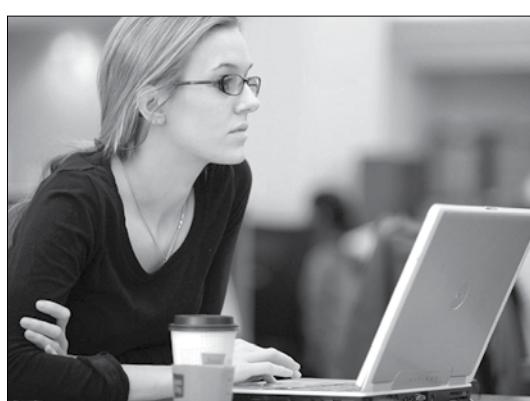
3:30 p.m.: Eileen G. Harrington: book signing (author, *Exploring Environmental Science with Children and Teens*) and Kathy Isaacs: book signing (author, *Bugs, Bogs, Bats, and Books: Sharing Nature with Children through Reading*)

## Program Change

"Data, Evidence, Outcomes – What does it all Mean?"  
Saturday 8:30 – 10:00 a.m. ROOM CHANGE, now in LVCC-N109.

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## LTC

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a.m. Saturday.

Alice Knapp, director of user services at the Ferguson Library in Stamford, Conn., is putting this approach to work in her community. In October 2013, she attended a Harwood Institute Public Innovators Lab. Here, Knapp tells ALA about her library's experience with Harwood's "turning outward" approach.

### How were you introduced to the Harwood Institute's approach?

In fall 2013, I was developing a strategic plan for my library. Like so many of us, I kept using buzzwords like "community engagement" without really thinking about them or understanding what they mean. Finally, a colleague who reviewed my plan came to me and said, "I think you should check out Harwood's work." So I signed up for the three-day training through ALA. It was wonderful. It told me things I already knew, but put a new perspective on them and gave me a toolset I could immediately apply.

### What struck you most about the approach?

I had been trained as a facilitator for a previous job, so I thought I was pretty skilled at leading conversations. The problem is, you often start the conversation on a positive note but end up with a long list of negative take-aways. People are good at saying what they don't want; it's harder for them to say what they do want.

The big difference with Harwood's method is that you start with aspirations – asking, "What do you want for

your community?" When you start there, you figure out right away where you want to go; after that, you just have to move the stumbling blocks out of the way. Also, Harwood's method really emphasizes looking to the community for all your inspiration. "Turning outward" is about orienting yourself toward the community rather than toward your institution.

### How did you use that training back at your library?

Before I went to the Harwood training, I had convened a series of staff focus groups. After the Harwood training, I went back and held another. I walked in and asked the first question – "What are your aspirations for our community?" – and everyone stared at me; they had no clue what I was talking about. There was a pause and one person jumped in and said, "Alice, you should clarify what you're looking for."

I had a realization in that moment: Our library was accustomed to providing information to our staff – and with The Harwood Institute tools, we could change that. Instead of me giving them a detailed road map, they had to ask me questions, and vice versa, so we figured out the conversation together. It moved the conversation to a higher level much more quickly, and when we reached the point where we were talking about what we wanted our community to be, it was their ideas that we were hearing, not mine or the leadership's.

### What has come out of those conversations?

Our staff wanted our library to be very friendly and welcoming for our customers, so they created a Customer Service Task Force. One of the task force's first activities was making a Customer Service Self-Assessment worksheet. It asked things like, How many times are you looking up while you're working at the desk? Are you making eye contact at 20 feet? Smiling at 10 feet? Greeting customers at five feet?

What's great is that, from an administrative level, if I had come up with the idea, I would have been run out of town. But because it happened organically and grew out of the staff's own aspirations, it's working.

### Looking forward, how do you plan to keep "turning outward" at your library?

So far, we have largely used the Harwood method internally, for our staff "community." We held the aspirations conversations with our staff, as well as the Turn Quiz and Intentionality components. The next step is to take these conversations outside the library. We are working on a long-range plan for the library, and Harwood-style community conversations will really inform the direction we take.

*Download these resources and others, for free, at [ala.org/LTC](http://ala.org/LTC).*



"Turning Outward to Lead Change in Your Community" – a series of four learning sessions at the 2014 ALA Annual Conference – will introduce the "turning outward" practice. Each stand-alone session focuses on a single tool; taken together, they become a powerful framework for engaging community and leading change. All sessions will be held in LVCC-S223.

#### Saturday

8:30 – 10:00 a.m.  
"Aspirations"

1:00 – 2:30 p.m.  
"Turn Quiz"

#### Sunday

8:30 – 10:00 a.m.  
"Intentionality"

1:00 – 2:30 p.m.  
"Sustaining Yourself"

Visit [ala.org/LTC](http://ala.org/LTC) for more information and to download free resources.

*Libraries Transforming Communities is made possible through a grant from the Bill & Melinda Gates Foundation.*

## Washington Office

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the Hartford Public Library and director of The American Place; and Shaney T. Livingston, director of the Alachua County Library District.

### Breakout Session III: "Making an Impact: Proven Grassroots Strategies for Friends, Trustees, Advocates, and Foundations"

Saturday

10:30 – 11:30 a.m.  
Room: LVCC-N263

Looking for ways to engage your friends and trustees in a grassroots campaign at your library? Need proven strategies for mobilizing your advocates or foundation to share the value of your library to an outside audience? Now more than ever libraries need advocacy, especially from their friends, trustees, advocates and foundations, because members of Congress want to hear from their constituents. Are you a member of one of these groups wishing to get more elected officials and influencers to listen to your message? Join this session – led by advocacy expert Stephanie Vance and sponsored by the ALA Washington Office and United for Libraries – for tips and examples on how to have an impact through grassroots organizing and messaging.



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## Visit Booth # 953 for Presentations, Prizes, and a Photo with "Austin Powers"

Come to one of our presentations on Friday, 6/27 through Sunday, 6/29 on: **Journal Content Packages**, **TFO & TFO Mobile**, or **Open Access** and take a photo with our "Austin Powers" look-alike!

### PRESENTATION SCHEDULE

	Fri, June 27	Sat, June 28	Sun, June 29	Mon, June 30
Routledge Handbooks Online	X	10:00 am	2:00 pm	10:00 am
CRCnetBASES	X	11:00 am	3:00 pm	11:00 am
Journal Content Packages	6:15 pm	1:00 pm	12:00 pm	11:30 am
TFO & TFO Mobile	X	2:00 pm	11:00 am	12:00 pm
Open Access	X	3:00 pm	10:00 am	X



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# Auditorium Speakers

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Nafisi's appearance is sponsored by Viking.

**Stan Lee  
Saturday**

**12:00 – 1:00 p.m.**

Treat yourself to magical superpowers, a sinister conspiracy, and an unlikely hero with Stan Lee, known to millions as the man whose Super Heroes propelled Marvel to its pre-eminent position in the comic book industry and whose co-creations include Spider-Man™, The Avengers™, X-Men™, Iron Man™, The Incredible Hulk™, The Fantastic Four™, and hundreds of others.

Lee will talk, among other things, about his forthcoming action-packed illustrated novel *Zodiac*, based on the Chinese Zodiac. Co-written with Stuart Moore and illustrated by Andie Tong, it follows Steven Lee, a young Chinese-American teen who is drawn into a mysterious conspiracy surrounding 12 mystical pools of energy and a power-hungry secret organization (Disney Publishing Worldwide, January 2015).

Lee remains chairman emeritus of Marvel, serves on the editorial board of Marvel Comics, and is currently chairman and chief creative officer of

POW! Entertainment, a multimedia entertainment company he co-founded. POW! has debuted several titles including *Soldier Zero*, *Traveler*, and *Starborn* with Boom Comics, *Stan Lee and the Mighty 7* with Archie and A Squared Entertainment, and *Romeo and Juliet: The War* with 1821 Comics. Lee has been involved in creating feature film scripts, a live action musical, and is working on Indian and South American superhero franchises.

His appearance at 2014 ALA Annual Conference is sponsored by Disney Publishing Worldwide.

Alexander McCall Smith

**Saturday  
3:30 – 4:30 p.m.**

Hear the entertaining Alexander McCall Smith, author of the internationally acclaimed *No. 1 Ladies' Detective Agency* series.

The more than 100 books he has written or contributed to also include solo novels, specialist academic titles, short story collections, and popular children's books. Books in the *No. 1 Ladies' Detective Agency* series have been translated into 45 languages and sold more than 20 million copies worldwide, and the Isabel Dalhousie series that followed immediately leapt onto bestseller lists.

Born in what is now Zimbabwe, McCall Smith was educated there and in Scotland, became a law professor, and

returned to Africa to work in Botswana. He was professor of Medical Law at the University of Edinburgh, and has been a visiting professor at universities including in Italy and the U.S., and has served as vice-chairman of the Human Genetics Commission of the U.K., the chairman of the *British Medical Journal* Ethics Committee, and as a member of the International Bioethics Commission of UNESCO. His numerous awards include The Crime Writers' Association's Dagger in the Library Award, U.K. Author of the Year Award,

Sweden's Martin Beck Award, and multiple honorary doctorates. In 2010 he was awarded the Presidential Order of Merit by the President of Botswana.

And although it hasn't won any awards, perhaps he'll also entertain attendees with stories of "The Really Terrible Orchestra" that he co-founded and in which he plays the bassoon and his wife plays the horn. You can find more about McCall Smith and his work on his website. His appearance at 2014 ALA Annual Conference is sponsored by Random House.

# Grassroots Advocacy Strategies for Libraries

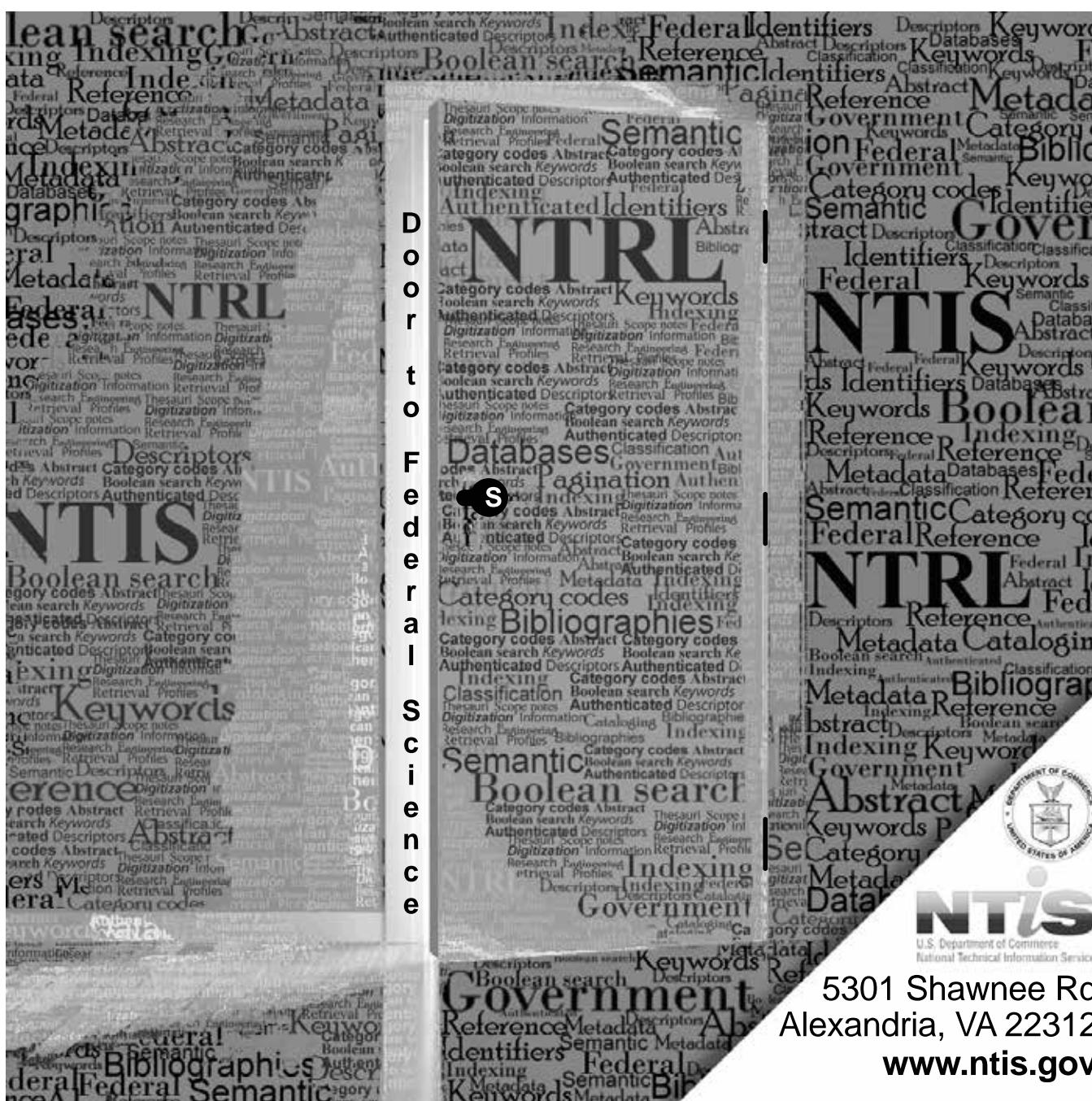
Looking for ways to engage your friends and trustees in a grassroots campaign at your library? Need proven strategies for mobilizing your advocates or foundations to share the value of your library to an outside audience? Now more than ever, libraries need advocacy on every level, especially from their friends, trustees, advocates, and foundations.

Join "Making an Impact: Proven Grassroots Strategies for Friends, Trustees, Advocates, and Foundations," a conference session that will take place during the 2014 American Library Association Annual Conference in Las Vegas. The session will be held Saturday from 10:30 – 11:30 a.m. in the LVCC-N263.

Join this session, led by advo-

cacy expert Stephanie Vance and sponsored by the American Library Association's Washington Office and United for Libraries, for tips and examples on how to have an impact through grassroots organizing and messaging. Vance will explore ways that libraries can engage with elected officials and get influencers to listen to their messages. Join Vance and the ALA Office of Government Relations at the session when they will share several tips on ways that librarians can use the elections to highlight their programs and services.

Additionally, the session will teach advocates how to stay non-partisan while keeping libraries in the discussion. The program will include discussions on ways to recruit politicians to visit libraries, engage the public, and develop advocacy strategies during the election season.



## **Two New Library Instruction Round Table Awards to be Presented**

The Library Instruction Round Table (LIRT) invites you to attend the inaugural LIRT Awards ceremony on Sunday at 10:30 a.m. in LVCC-N264. The two new awards recognize excellence in information literacy and instruction.

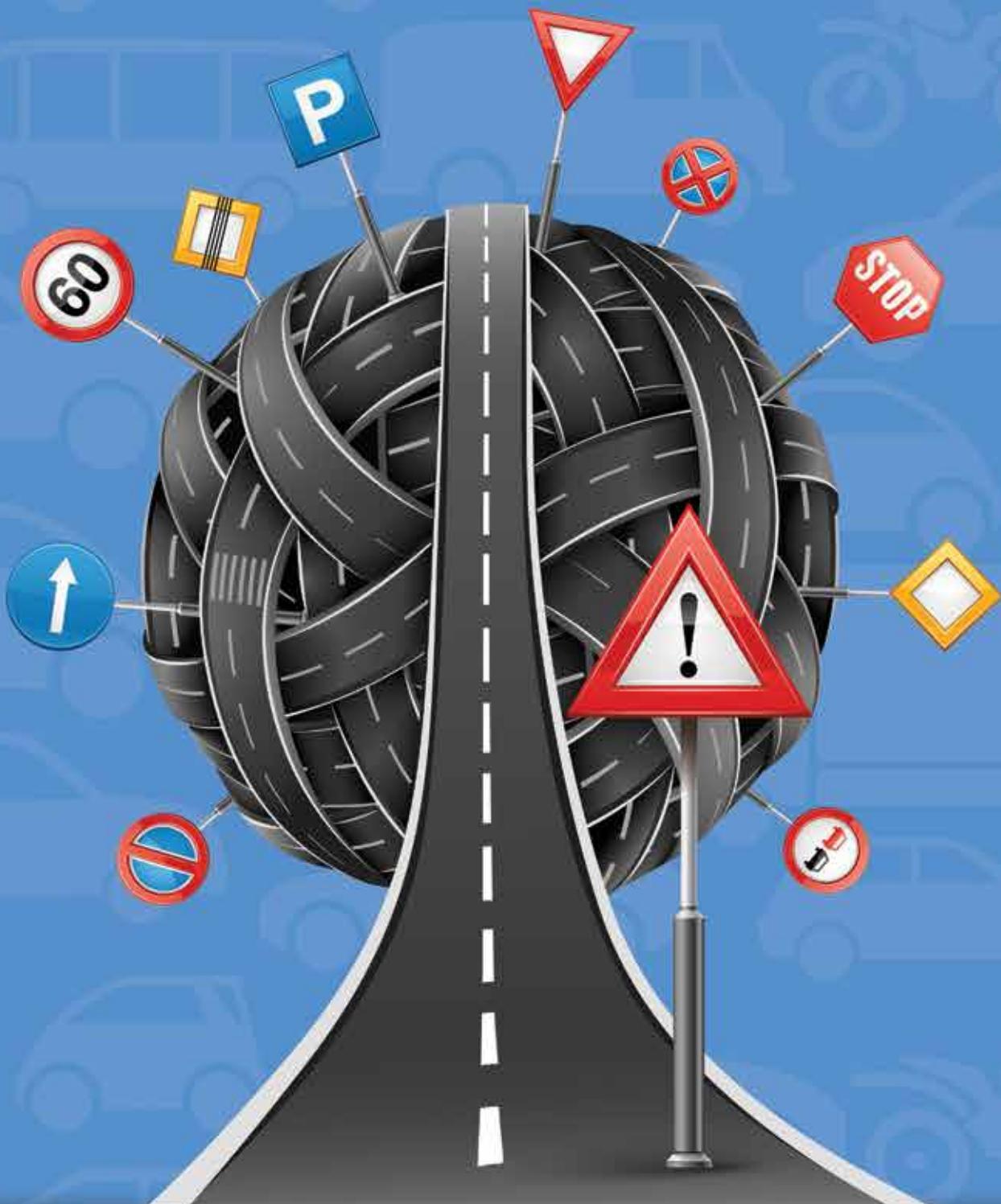
The LIRT Librarian Recognition Award is presented to an individual librarian in appreciation for his or her contribution to the development and advancement of information literacy and instruction.

The LIRT Innovation in Instruction Award is given to a library that demonstrates innovation in support of information literacy and instruction, with an emphasis on low-cost and easily reproducible innovations.

innovations.

Many wonderful nominations were received. This year's award winners will each receive a \$1,000 cash prize, a plaque, and a \$500 travel stipend. Regularly scheduled LIRT programming – “Going All In: Library Instruction for Students in Online Education Programs” – immediately follows the Awards ceremony. Please come show your support for the winners and for the new awards.

# Free **Driver's Ed Program** for your library



**APPLY TODAY:**  
***<http://driving-tests.org/library>***

**Application Deadline: 12:00 PM EST on August 15, 2014**

If accepted, all development and hosting costs will be absorbed by the program sponsor,  
Driving-Tests.org. The service will be free for as long as the library continues to participate in the program.

**Driving-Tests.org**  
FREE DMV PERMIT PRACTICE TESTS

## COMPLIMENTARY WI-FI SERVICE



Complimentary News on Your Device: [about.pressreader.com](http://about.pressreader.com)

**ALA thanks ProQuest and PressReader for its sponsorship of free Wi-Fi service throughout the Las Vegas Convention Center during the 2014 Annual Conference.**

The sponsored (complimentary) Wi-Fi will be available by using your Wi-Fi-enabled device to locate and connect to the hotspots named ALA2014 throughout the convention center. Once you've connected, simply open your browser and you're on the internet.

Visit ProQuest in Booth #703.  
Visit PressReader in Booth #1568H.

## Emerging Leaders Showcase Projects

Attendees are invited to meet the 2014 class of Emerging Leaders (EL) at a poster session and reception from 3:00 – 4:00 p.m. today. The ALA 2014 Class of Emerging Leaders will showcase their final projects at the poster session, which will take place at the Las Vegas Hotel, Pavilion 01. All are welcome and encouraged to attend.

The poster session will be the culminating event for this class of Emerging Leaders. Since the ALA Midwinter Meeting, the groups have been working virtually on projects related to ALA or a professional concern. ALA staff has supported these groups and member guides from the profession. The poster session will allow each group to showcase its

creative and innovative solutions for their projects.

Participants in the EL 2014 class come from all across the United States and Switzerland, and represent a variety of types of libraries. An ALA division, round table, chapter or affiliate organization sponsored approximately 75 percent of the participating Emerging Leaders. The Emerging Leaders program began as one of ALA Past President Leslie Burger's six initiatives. ALA has committed to make this program available annually for young and/or new library workers.

Come out today to meet, congratulate, and encourage the 2014 Class of Emerging Leaders.

## Access Online Government Services

Every year, more and more people are turning to libraries for job assistance and e-government tasks. On Saturday join "Libraries and E-government," a 2014 American Library Association Annual Conference session that will explore e-government tools that libraries are using to serve their patrons' government information needs. The session takes place from 10:30 – 11:30 a.m. in LVCC-N260.

A panel of experts will detail effective e-government services during the program. Session speakers include Eunice Anderson, acting chief of the Neighborhood Library Services at the Enoch Pratt Free Library; Homa Naficy, chief adult learning officer of the Hartford Public Library and director of The American Place; and Shaney T. Livingston, director of the Alachua County Library District.

Additionally, panelists will discuss Lib2Gov, a new e-government website that can help librarians better serve the government information needs of their communities. Lib2Gov provides a dedicated space where librarians can share materials, lesson plans, tutorials, stories, and other e-government content. The website offers a variety of resources from government agencies and organizations, including information on immigration, taxation, social security, and healthcare.

# Cataloger's Desktop

**New user interface • See a demo today!**

**Booth 1709**

**3 major enhancements to the user interface will be launched in September 2014:**

- *Search by facets*—expanded search capabilities: citation, task, material type, publisher, resources type, language, country, and more.

- *New, robust online help*—to guide you expertly through the major product functions.

- *Simpler, easier navigation*—from a cleaner landing page and very simple starting search page to getting the results you want faster than ever before.

**See the daily demo in our booth theater—or drop by anytime for a personalized tour by our expert staff.**

**Booth Theater Presentation Schedule:  
Saturday, Sunday & Monday  
10:00 a.m. – 10:30 a.m. each day**

*Enter raffle for a free set of LCSH!  
And pick up a free LC classification poster while supplies last.*



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Outside U.S. 1-202-707-6100

## Leadership and ALSC Takes on the Common Core

On Saturday from 8:30 – 11:30 a.m. in Caesars Palace Roman I & III, ALSC invites conference attendees to attend Leadership & ALSC. This year's presentation, entitled "Biting Into the Core: How Public Librarians Support Student Success," will provide a great forum for members to network and learn new skills.

There will be a presentation on a new toolkit that will help public librarians support students and educators in schools that are adopting the Common Core State Standards (CCSS). Speakers include Janet Ingraham Dwyer, Maeve Visser Knoth, and Kathryn Roots Lewis. This session will give public librarians tools, tricks, and strategies to work with children, parents, teachers, and school librarians.

Learn about some important CCSS basics, resources you can use immediately in your library, and tools for planning a parent event about the CCSS. Participants will have the opportunity to ask questions.



Explore  
Share



# Magnify

**Library users have increasingly high expectations for learning, connecting and creating online.** Together, OCLC members leverage the sum of their strengths to magnify the good work of all libraries.

Join us for **From FirstSearch to WorldCat Discovery** and learn how to increase access to the world's library collections for your users. The new WorldCat Discovery service, available to any library with a FirstSearch subscription, magnifies the visibility of library collections locally and on the Web through reference and discovery tools and partnerships with 50+ popular consumer websites. Learn how to increase your library's visibility. **Saturday, June 28, 10:30–11:30 am**, Las Vegas Convention Center, Room N111



BOOTH #913

## ACRL Provides Many Opportunities to Connect

Attending your first ALA Annual Conference this summer? The ACRL 101 program, held from 8:30 – 10:00 a.m. Saturday in the Bally's Gold room, provides a wealth of information on ways academic and research librarians can navigate the conference. Come meet ACRL leaders, learn about the wide variety of ACRL activities in Las Vegas, and connect with other first-time attendees.

### Hearing on Framework for Information Literacy in Higher Education

Provide your feedback to ACRL's Information Literacy Competency Standards for Higher Education Task Force on the second draft

of the association's Framework for Information Literacy for Higher Education. Come to this public hearing and influence the final direction of this important new Framework. The forum will be held from 10:30 – 11:30 a.m. Saturday in the Bally's Skyview 5 room. Additional information is available on the ACRL website at <http://acrl.ala.org/ilstandards/>.

### Assessment in Action Program Poster Sessions

Join ACRL for two poster sessions presented by the first participants in the association's "Assessment in Action: Academic Libraries and Student Success" program, made possible by IMLS. Librarian-led teams carried out assessment projects at their col-

## ASSESSMENT

### *in Action*

**ACRL** Advancing learning  
Transforming scholarship

leges and universities examining the impact of the library (instruction, reference, collections, space, and more) on student learning/success. Poster sessions will be held from 2:00 – 4:00 p.m. today in the Bally's Gold room and from 8:30 – 10:30 a.m. Saturday in the Bally's Skyview 6 room. Look for poster abstracts available at <http://www.acrl.ala.org>.

## Advancing Financial Literacy Education at Libraries

Building on the success of Smart Investing @ your library® (a partnership with the FINRA Investor Education Foundation) and Money Smart Week™, the American Library Association is working with the Consumer Financial Protection Bureau to provide libraries even more financial education resources, program ideas, and marketing materials.

To learn about service innovation stories from libraries participating in the Smart Investing @ your Library® program, plus how nine libraries are working with the Consumer Financial Protection Bureau to leverage new FLE strategies, check out the session "Smart investing @your library®: Adding Value In Your Community" on Saturday from 10:30 – 11:30 a.m. in room LVCC-N232.

Please visit the Consumer Financial Protection Bureau at Booth 2147 or email [financialeducation@cfpb.gov](mailto:financialeducation@cfpb.gov) for more information about their program.

The ALA Annual Conference also offers attendees the opportunity to learn about current financial education trends, tips and techniques and program sustainability during three additional financial education track programs:

ACRL President's Program: Financial Literacy at Your Library on Saturday from 10:30 a.m. – 12:00 p.m. in LVCC-N255/257.

Guideline Development for Financial Literacy Education in Libraries on Sunday from 8:30 – 10:00 a.m. in LVCC-N218.

Money Smart Week @ Your Library on Sunday from 1:00 – 2:30 p.m. in LVCC-S230.

## Enjoy the REFORMA Gala Tonight

REFORMA is presenting the Elizabeth A. Martinez Lifetime Achievement Award to Sandra Rios Balderrama, the first director of the ALA Office for Diversity; the REFORMA Librarian of the Year Award; and two scholarships at tonight's Denim and Diamonds Gala, an annual fundraiser organized by the REFORMA Educational Foundation. It is open to anyone, not only conference attendees, but it is a ticketed event.

The event will take place tonight from 6:30 – 11:00 p.m. at the Fiesta Hall, 953 E. Sahara Ave, Las Vegas. Tickets can be ordered by contacting Cesar Caballero ([ccaballe@csusb.edu](mailto:ccaballe@csusb.edu)).

There will be free transportation to the Fiesta Hall from the Las Vegas Hotel and Casino between 5:30 – 7:30 p.m. A return shuttle will start at 10:30 p.m.

**Register Now!**

**yalsa's** \* Young Adult LITERATURE SYMPOSIUM Austin, Texas November 14-16, 2014

"The Symposium gave me motivation and connections to keep me in the loop and moving forward in my work."  
—2012 participant

**YALSA's Young Adult Literature Symposium**  
Keeping it Real: Finding the True Teen Experience in YA Literature  
November 14–16, 2014 • Austin, Texas

Hyatt Regency Austin ★ ★ ★ Register early for the best rates

Join over 45 authors as well as a community of librarians and educators to explore the vibrant world of Young Adult literature!

The YA Lit Symposium provides you with knowledge that makes you more effective and tools that make you more credible!

[www.ala.org/yalitsymposium](http://www.ala.org/yalitsymposium) | #yalit14

**yalsa**  
Young Adult Library Services Association

# SIBF-ALA Library Conference



The Sharjah International Book Fair and American Library Association are pleased to announce the first Annual SIBF-ALA Library Conference in the middle east.

The three-day library conference will offer free concurrent programs on a wide range of topics for librarians from public, academic, school, government and special libraries. The programs will draw on the expertise of librarians in the region as well as from the U.S. and other countries, and the key topics have been identified through meetings, focus groups and a regional survey. The conference will also offer an important opportunity for librarians from across the region to network and share best practices, as well as visit the Book Fair.

**A sampling of topics include:**

- New trends and technologies
- eResources and managing virtual libraries
- Effective Information Literacy
- Open access
- Staff development/continuing education
- Collection development
- Cataloging and classification with RDA: Resource Description and Access

**Librarians Lounge:** A place where librarians and educators can go to collect vendor information on goods and services for the library. A limited number of one-meter display panels and sponsorships will be made available to companies around the world who want to showcase their products and services to this important group of librarians and educators.

**Free hotel offer:** To kick off the first SIBF-ALA Library Conference, Sharjah International Book Fair will offer **free hotel** accommodations for any librarian buying/ordering **\$10,000** or more in books at the fair.

#SIBF14

[sibf.com](http://sibf.com)

For more information on the Librarians Lounge and Sponsorship opportunities, contact: **Jon Malinowski**, Combined Book Exhibit  
[jon@combinedbook.com](mailto:jon@combinedbook.com)  
or call 914-739-7500 Ext. 6

For more information on attending, please visit [ala.org/sibf](http://ala.org/sibf)

Sales Partner



Sharjah International Book Fair dates 5-15 Nov 2014

## Secrets of Cutting-edge Libraries Offered Saturday

Does your library offer cutting-edge library services? Learn how four ALA recognized libraries are using novel and cost-effective methods to leverage technologies to better serve their communities during the 2014 American Library Association Annual Conference session "Cutting-edge Technology in Library Services," which will be held Saturday from 1:00 – 2:30 p.m. in LVCC-N259/261.

Each year, the ALA Office for Information Technology Policy and the Library & Information Technol-

ogy Association recognize cutting-edge technologies in library services. Speakers will provide behind-the-scenes details about developing the services – including their challenges and successes – and answer questions about how to apply these services in public, K-12, and higher education libraries of all sizes and budgets.

Hear about:

Dynamic, affordable digital signboards that promote library programs and resources from Digital Services Manager Rich Loomis at Somerset

County Library System in Bridgewater, N.J.

Staff-saving, patron-loving "Me Card" technology that breaks down ILS silos in a single bound from Deputy CEO Pilar Martinez and ILS Administrator Andrew Nisbet at Edmonton Public Library, Alberta, Canada.

A groundbreaking user engagement and digital preservation effort to

open the new My #HuntLibrary from Lead Librarian for Digital Services Development Jason Casden at North Carolina State University, Raleigh, N.C.

One-button video creation for professional-quality recording to support teaching and learning from Education & Behavioral Science Librarian Ellysa Cahoy and Media Commons University Park Coordinator Ryan Wetzel at Penn State University Libraries.

## Copyright Hot Topics and Big Ideas

Hear about current copyright policy challenges and developments at the session "Copyright Hot Topics and Big Ideas," a conference program that will take place from 1:00 – 2:30 p.m. on Saturday in LVCC-N256.

This panel presentation, modeled after Library Information Technology Association's "Top Tech Trends" conference program, will briefly highlight a number of copyright policy developments including copyright legislative reform, the status of the HathiTrust and Georgia State court appeals, and the newly established Authors Alliance. Panelists will discuss digital first sale, international copyright treaties on library and archive excep-

tions, global licensing, and the status of copyright exceptions for the blind and the print-disabled.

Speakers include Adam Eisgrau, lobbyist and consultant for the American Library Association Washington Office; Tom Lipinski, director for the University of Wisconsin-Milwaukee School of Library and Information Science; Gretchen McCord, librarian and attorney for DigitalInfoLaw.com; Laura Quilter, copyright and information policy librarian for the University of Massachusetts, Amherst; and Carrie Russell, director of the American Library Association Program on Public Access to Information.



Annual Conference attendees arrive at the Las Vegas Convention Center.

 **Brilliance Publishing**

**Visit Booth #228**

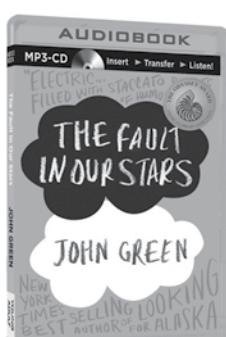


Enter to win a free **kindle fire**

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**Friday 6:30 PM**  
**Saturday 4:00 PM**  
**Sunday 4:00 PM**

Not required to be present to win.



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**NYT BESTSELLING AUTHOR:**

**One More Try:** You are not doomed to divorce. From New York Times bestselling author Dr. Gary Chapman, comes real hope and practical help for when your marriage is falling apart.



**NEW RELEASE:**

**Yankee in Atlanta:** The highly anticipated third installment in award winning author Jocelyn Green's notable Heroines Behind the Lines civil war book series.



**ADVANCE READER:**

**Feast for Thieves:** New York Times bestselling author Marcus Brotherton's debut in fiction, is the riveting story of a WWII paratrooper who finds himself in an unlikely post as the misfit minister of a rural Texas church.



**ADVANCE READER:**

**Farewell, Four Waters:** When an American aid worker in Afghanistan watches the city and people she loves destroyed by war, she is forced to suddenly flee the country. Her escape is fraught with peril and loss, but despite all odds, hope.

# KEEP CALM and BET ON THE HOUSE

ALA Annual 2014 • Las Vegas, NV • Booth #542

## ♠ HIGH ROLLERS' BOOK BRUNCH ♠

RANDOM  
HOUSE  
LIBRARY  
MARKETING

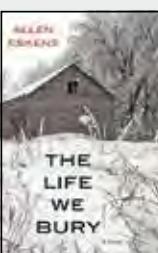
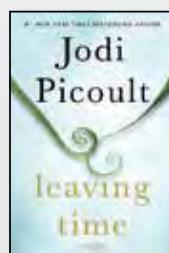


Hit the jackpot at our Fall 2014 Book Brunch and win the hottest ARCs, a "Keep Calm" tote bag, and get the inside scoop on titles sure to drive your holds lists!

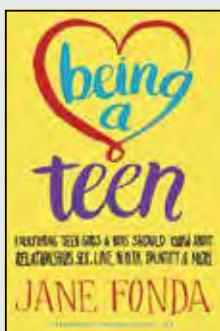
Mimosas will be served.

Sunday, 6/29 • 10:30am – 11:30am

LVCC-N109



## ♠ MEET OUR AUTHORS ♠



JANE FONDA  
*Being a Teen*  
(Random House Trade Paperbacks)

ALA AUDITORIUM SPEAKER  
Saturday, 6/28  
8:30am – 9:30am

Las Vegas Convention Center, N249



BOB PFLUGFELDER  
Nick and Tesla's Super-Cyborg Gadget Glove (Quirk Books)

ARC SIGNING IN RANDOM HOUSE BOOTH  
Saturday, 6/28  
9:30am – 10:00am

AAP'S CHILDREN'S & TEEN AUTHOR SPEED DATING  
Saturday, 6/28  
10:30am – 11:30am

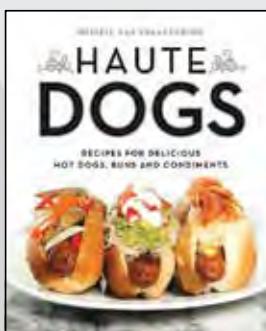
LVCC-N112



IAN DOESCHER  
William Shakespeare's The Jedi Doth Return (Quirk Books)

BOOK SIGNING IN RANDOM HOUSE BOOTH  
Saturday, 6/28  
11:30am – 12:00pm

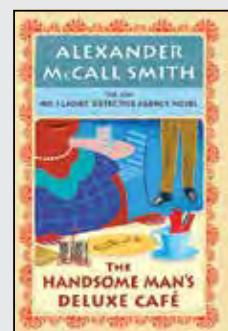
QUIRKY BOOKS FOR QUIRKY LIBRARIANS  
Saturday, 6/28  
3:00pm – 4:30pm



RUSSELL VAN KRAAYENBURG  
Haute Dogs (Quirk Books)

WHAT'S COOKING STAGE  
Saturday, 6/28  
1:30pm – 2:30pm

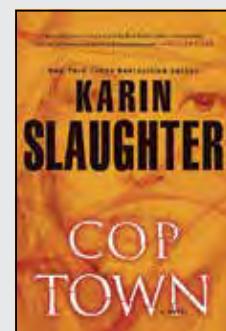
Exhibit Hall



ALEXANDER McCALL SMITH  
The Handsome Man's Deluxe Café (Pantheon)

ALA AUDITORIUM SPEAKER  
Saturday, 6/28  
3:30pm – 4:30pm

Las Vegas Convention Center, N249



KARIN SLAUGHTER  
Cop Town (Ballantine Books)

CARNEGIE MEDALS PRESENTATION EMCEE  
Saturday, 6/28  
8:00pm – 10:00pm

Caesars Palace, Octavius 05-08

BOOK SIGNING IN RANDOM HOUSE BOOTH  
Sunday, 6/29  
3:00pm – 3:30pm

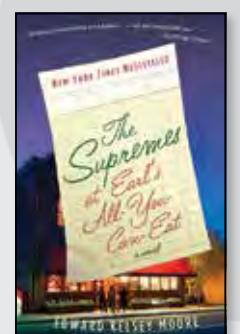


REBECCA RASMUSSEN  
*Evergreen* (Knopf)

UNITED FOR LIBRARIES:  
HOT PICKS FOR BOOK CLUBS  
Sunday, 6/29  
10:30am – 11:30am

LVCC-N236

BOOK SIGNING IN RANDOM HOUSE BOOTH  
Sunday, 6/29  
11:30am – 12:00pm

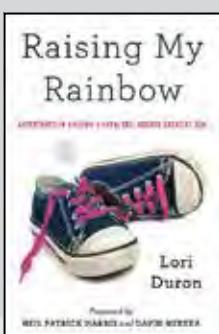


EDWARD KELSEY MOORE  
The Supremes at Earl's All-You-Can-Eat (Vintage)

BCALA LITERARY AWARDS RECEPTION  
Sunday, 6/29  
8:00pm – 10:00pm

Bally Hotel, Bronze 3

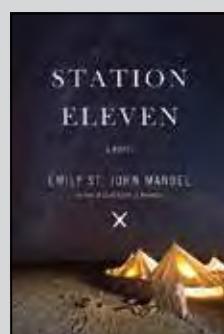
\*Signing to follow on site.



LORI DURON  
*Raising My Rainbow* (Broadway Books)

2014 STONEWALL BOOK AWARDS BRUNCH  
Monday, 6/30  
10:30am – 2:00pm

Paris Hotel Ballroom, Champagne 1



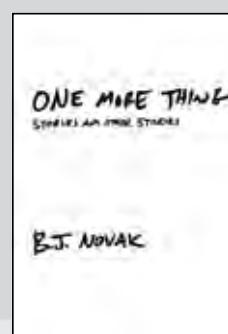
EMILY ST. JOHN MANDEL  
*Station Eleven* (Knopf)

ARC SIGNING IN RANDOM HOUSE BOOTH  
Monday, 6/30  
10:00am – 10:30am

UNITED FOR LIBRARIES:  
GALA AUTHOR TEA

Monday, 6/30  
2:00pm – 4:00pm

Las Vegas Hotel, Pavilion 02 & 03



B.J. NOVAK  
*One More Thing: Stories and Other Stories* (Knopf)

CLOSING GENERAL SESSION  
Tuesday, 7/1  
9:30am – 11:00am

Las Vegas Convention Center, N249

### BATMAN: A CELEBRATION OF 75 YEARS

FEATURING  
PETER J. TOMASI,  
PAT GLEASON,  
BRIAN BUCELLATO &  
FRANCIS MANAPUL

Saturday, 6/28  
10:30am – 11:30am

PANEL DISCUSSION  
Las Vegas Convention Center, Room 5224

Saturday, 6/28  
1:30pm – 2:30pm

AUTHOR SIGNINGS IN RANDOM HOUSE BOOTH



PLEASE CHECK THE CONFERENCE PROGRAM FOR TICKET INFO AND UPDATES.

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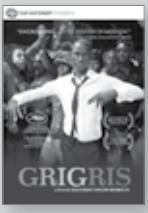
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### RECENT FILM MOVEMENT RELEASES:



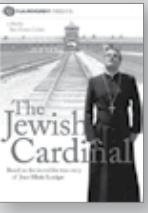
THE SARNOS



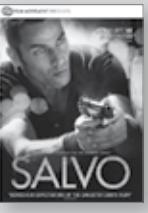
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## AAAS & SUBARU congratulate the winners of the 2014 AAAS/Subaru SB&F Prize for Excellence in Science Books

Visit us at booths 1709 and 1608. Subaru, sponsor of the prize, will be joining us with fun giveaways and a vehicle wrapped with the 2014 winning book covers. Stop by to snap a picture with the Subaru and to be entered into a daily drawing to win a set of the winning books and other prizes!

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## RUSA Offers Many Opportunities for Networking in Las Vegas

The Reference User Services Association (RUSA) will host RUSA 101, a networking and orientation event for librarians working in adult services, reference, reader's advisory, collection development, genealogy, resource sharing, and technology. New members of RUSA looking for their "home" within the division, non-members interested in learning more about the division, and current members with experience to share are all encouraged to attend this event this afternoon from 3:00 – 4:00 p.m. at LVCC-S222.

Each special interest section will be represented at this event. Make your way to the table to meet others with your shared interests:

BRASS: Business Reference and Services Section

CODES: Collection Development

and Evaluation Section (adult readers advisory, collection development)  
HS: History Section (genealogy, archives)

MARS: Emerging Technologies in Reference Section (everything tech and reference)

RSS: Reference Services Section (frontline reference, evaluation and assessment of reference, management of reference)

STARS: Sharing and Transforming Access to Resources Section (ILL/inter-library loan, resource-sharing)

This event will include a brief and informative presentation by Ann Brown orienting attendees to RUSA and to get involved. There will also be refreshments, a raffle, and networking opportunities so bring business cards, curiosity, and passion for adult library services, and we'll see you there!

## Host Shakespeare's 1623 'First Folio' in ALA Traveling Exhibition

Published just seven years after his death, *Mr. William Shakespeares Comedies, Histories, & Tragedies* – now known as the "First Folio" – saved for posterity 18 of Shakespeare's 38 plays, including *The Tempest*, *Macbeth*,

*Twelfth Night* and *As You Like It*.

In 2016, multiple copies of this original edition, accompanied by six interpretive panels, will tour the nation as the exhibition "Shakespeare and His First Folio," providing hundreds of thousands of visitors with a rare opportunity to view this important book in their own community.

The exhibition – planned for 2016 in observance of the 400<sup>th</sup> anniversary of Shakespeare's death – will bring the 1623 original edition of the playwright's first published collection to 53 sites: one site in all 50 United States, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Each location will host the exhibition for four weeks.

ALA's Public Programs Office, in collaboration with the Folger Shakespeare Library and Cincinnati Museum Center (CMC), is offering "Shakespeare and His First Folio." The tour is made possible in part by a major grant from the National Endowment for the Humanities: Exploring the human endeavor.

This opportunity is open to public, academic, and special libraries; small museums; historical societies; and other cultural venues. Online applications – available at [apply.ala.org/Shakespeare](http://apply.ala.org/Shakespeare) – must be submitted to ALA by September 5, 2014.

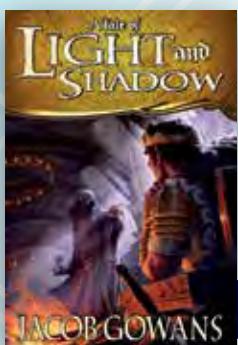
Each host institution must have a suitable space in which to display the First Folio and exhibition and must meet environmental and security requirements. Selected sites will be asked to plan several related programs, including an opening event and programs for schoolteachers and families. The tour will launch in January 2016 and continue through the calendar year.

Visit <http://www.ala.org/programming/firstfolio> for more information.

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## SATURDAY



**9:00 AM and 2:00 PM**  
**Jacob Gowans,**  
author of *A Tale of Light and Shadow*

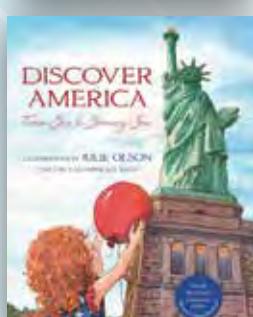
Book one of a brand-new YA Fantasy where a dark prophecy threatens the thrones of rulers throughout the Atolas Kingdom.

**FREE PRE-PUB GIVEAWAY!**



**10:00 AM**  
**Tyler Whitesides,**  
author of the *Janitors* series

**FREE PRE-PUB GIVEAWAY!**



**11:00 AM**  
**Julie Olson,**  
author of *Discover America*



**1:00 PM**  
**Ilima Todd,**  
author of *Remake*  
Imagine a future without family. Nine is the ninth female born in her batch of ten females and ten males. By design, her life in Freedom Province is without complications or consequences. However, such freedom comes with a price



**3:00 PM**  
**The Six Sisters,**  
authors of *A Year with Six Sisters' Stuff: 52 Menu Plans, Recipes, and Ideas to Bring Families Together*

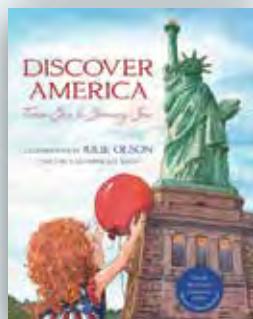
SixSistersStuff.com, the online phenomenon with 5+ million monthly page views

## SUNDAY



**9:30 AM**  
**Ilima Todd,**  
author of *Remake*

**FREE PRE-PUB GIVEAWAY!**



**10:30 AM**  
**Julie Olson,**  
author of *Discover America*



**1:00 PM**  
**Tyler Whitesides,**  
author of the *Janitors* series

**FREE PRE-PUB GIVEAWAY!**

 **SHADOW MOUNTAIN**

**BOOTH 227**

## Session to Highlight How to Turn Programs from Controversial to Impactful

By Colleen Leddy  
Stair Public Library,  
Morenci, Mich.

"Fools rush in where angels fear to tread."

Perhaps that proverb best illustrates my experience in applying for the Bridging Cultures: Muslim Journeys Bookshelf and Let's Talk About It grant co-sponsored by ALA's Public Programs Office and the National Endowment for the Humanities.

When I first read about the Muslim Journeys program, my reaction was, "Wow!" Twenty-five free books, four DVDs, free access to an online database. All that in exchange for scheduling one program, which could be as simple as showing one of the DVDs. Who could resist?

As director of a very small rural library, I don't like to pass up opportunities for high-quality, inexpensive programs – especially those that introduce our patrons to new ideas. After all, libraries are places where issues should be discussed, where civil discourse needs to take place so we can learn from each other and hear each other's point of view.

But where I naively thought "opportunity and possibility," others thought ... differently.

### Repercussions

Almost immediately after we announced our Muslim Journeys grant, a patron questioned who was behind the funding. She was concerned that a Muslim group might be bankrolling the endeavor – propaganda in the guise of an intellectually stimulating program.

Another patron, a former teacher, asked, "Why are you doing this?" almost as if I had an ulterior, nefarious motive. I truly didn't understand the question. Why wouldn't I be "doing this?" Are libraries not about informing and helping people understand topics of every nature?

"Come to the discussion; see what it's all about," we told the former teacher. We thought he might attend one of the five discussions, but, much to my chagrin, he never did.

A patron who planned to participate in the discussion series mentioned it to several acquaintances. One of them told her, "I hope you have a strong foundation in your faith if you're going to do that."

Out of nowhere, the couple we had contracted with for several years to clean our library abruptly resigned. Through the small-town grapevine we learned they quit because the library was hosting Muslim Journeys

*For insights on planning and managing controversial programs, visit the session:*

**"Managing Challenges, Maximizing Impact: Policies and Practices for Controversial Programming"**  
Saturday, June 28  
10:30 – 11:30 a.m.  
LVCC-N240

is a Vietnam veteran and his assistant fought in Iraq and Afghanistan, and that defused the man's anger.

Around the midpoint of our monthly discussion series, I asked a fellow librarian why he hadn't applied for a project grant.

"I didn't want to go there," he said.

I didn't think I was "going anywhere" when I applied. I just wanted our community to learn, to discuss issues, to try to understand others.

I didn't know I would be corresponding with the NEH on the source of funding or hiring a new cleaning lady or subjecting my husband to the wrath of an angry veteran.

And, no, I didn't want to go there, either.

But the source of those reactions, I believe, was one word: the M-word, "Muslim," and every negative thing it stands for in the minds of those who objected to the program. And if a library isn't the place to learn what informs that viewpoint, to learn what it really means to be that word, to quell the spread of misinformation, then what is?

So, my advice is "go there."

*This article first appeared on programminglibrarian.org. It has been condensed for Cognotes.*

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Chicago



## Money Smart Week® @ Your Library

For four years, the American Library Association has partnered with the Federal Reserve Bank of Chicago to sponsor Money Smart Week® @ your library. This national initiative between the two organizations provides financial literacy programming to help members of your community better manage their personal finances.

This Sunday, learn how your library can participate in Money Smart Week® @ your library, April 18-25, 2015! This program will be held, 1:00 – 2:30 p.m., in LVCC-S230.

Libraries of all types can and do participate in Money Smart Week® @

your library, providing programming for all ages and all stages of life on financial topics like basic banking services, credit and debt management, identity theft/investment scams/financial fraud, insurance, kids and money, teens and money, personal finance 101/budgeting, and unemployment and job transitioning.

During 2014, 700 libraries helped people become money smart. Mark your calendars and encourage your library to participate April 18-25, 2015!

For more information, visit <http://www.ala.org/offices/money-smart-week> and follow MSW on Twitter at #MoneySmartWeek.

## Opening Session

» from page 1

on six continents, for partners such as the New York Public Library, American Heart Association, International Olympics Committee, and World Bank Institute. Her best-known games include EVOKE, Superstruct, World Without Oil, Cruel 2 B Kind, Find the Future, and The Lost Ring, featured in *The New York Times*, *Wired*, and *The Economist*, and on MTV, CNN, and NPR.

Also a future forecaster, McGonigal is the director of Games Research & Development at the Institute for the Future, a non-profit research group.

She is the founder of Gameful, "a secret headquarters for world changing game developers," and has consulted and developed internal game workshops for Fortune 500 and Global 500 companies. A frequent speaker including at TED and the *New Yorker* Conference, she has keynoted SXSW interactive, the Game Developers Conference, the Idea Festival, the National Association of Broadcasters, the Web 2.0 Summit, UX Week, Webstock, and more. Her appearance is sponsored by Penguin Group.

McGonigal's presentation is part of the conference's Opening General Session, where ALA president Barbara Stripling and others welcome attendees and set the stage for the coming days.

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APA Special Events

**APA's Librarians Roundtable Breakfast**  
Sunday, June 29, 2014  
8:30 AM to 10:00 AM

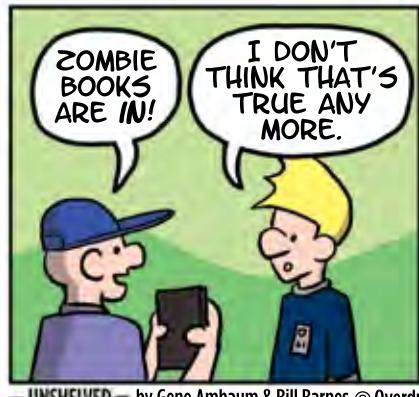
**APA's Lunch and Learn**  
Monday, June 30, 2014  
1:00 PM to 2:30 PM

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and Social Psychology

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## Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in the Saturday issue of Cognotes, please send a request to [cognotes@ala.org](mailto:cognotes@ala.org), attention Deb, by 2:00 p.m. Friday.

**Atlas Systems (Booth 1023):** The Atlas Concierge is in! Discover how Concierge can do what you don't have staff or time to do. Pick up tips from customer service agents and developers. Check out what's new with Tune-ups (including the new Check-up).

**OverDrive, Inc. (Booth 1317):** Visit OverDrive in booth 1317 to see how we're helping to bring more readers to your library. Spotlighting excerpts of library ebooks on highly-trafficked book review and news sites, attracting readers and linking them to your digital collection.



Complimentary shuttle service is provided between the Las Vegas Convention Center (LVCC) and the official ALA hotels listed below. Shuttle information signs will be posted in the lobby of each hotel. Check the sign in your hotel lobby for additional information and changes. If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible shuttle please see the supervisor at the LVCC or call KUSHNER & ASSOCIATES at (310) 274-8819 ext. 219.

The following hotels are located within walking distance of the LVCC, therefore, shuttle service is not provided.  
**Las Vegas Hotel & Casino (LVH) – HQ, Courtyard by Marriott LVCC – Las Vegas Marriott, Residence Inn by Marriott LVCC and Renaissance Las Vegas.**



### Hotels and Boarding Locations

Route 1 Hotels	Boarding Location
Caesars Palace (Co-HQ)	Coliseum Entrance
Route 2 Hotels	Boarding Location
Bally's Las Vegas	At Paris Las Vegas
Paris Las Vegas	Tour Bus Plaza
Route 3 Hotels	Boarding Location
The Quad	Bus Depot
Harrah's Las Vegas	Tour Bus Zone
Route 4 Hotels	Boarding Location
Flamingo Las Vegas	Curbside on Linq Lane
Route 5 Hotels	Boarding Location
Embassy Suites LVCC	Curbside on Paradise
Hilton Grand Vacations LVCC	Curbside on Karen
Riviera Hotel & Casino	Convention Entrance
Springhill Suites LVCC	At the Riviera Hotel & Casino

The following hotels are "walking" hotels.  
 Special shuttle service will be provided only to Michael L Printz Program, Andrew Carnegie Medal of Excellence and Newbery-Caldecott Banquet.

Hotels	Boarding Location (June 27, 28 & 29 Nights Only)
Las Vegas Hotel & Casino (LVH) – HQ	North Tower Porte Cochere
Courtyard by Marriott LVCC	At Residence Inn
Las Vegas Marriott	Curbside in front
Residence Inn by Marriott LVCC	Curbside on Paradise Rd.
Renaissance Las Vegas	Curbside on Paradise Rd.

**Michael L. Printz Program & Reception @ Paris Las Vegas**  
**Friday, June 27, 7:00pm-10:30pm**  
 7:00pm – 8:00pm Service every 20-25 minutes  
 8:00pm – 10:30pm Return service only

No shuttle service for Route 2

Bally's guests to walk to Paris for Printz Program & Reception.

**Andrew Carnegie Medal of Excellence @ Caesars Palace**  
**Saturday, June 28, 7:00pm-10:30pm**  
 7:00pm – 8:00pm Service every 20-25 minutes  
 8:00pm – 10:30pm Return service only

No shuttle service for Route 1

### Shuttle Schedule to LVCC

#### Thursday, June 26

12:00pm – 5:00pm \* Service every 20-25 minutes

#### Friday, June 27

7:00am – 3:00pm Service every 20-25 minutes  
 3:00pm – 7:30pm \* Service every 10-15 minutes

#### Saturday, June 28

7:00am – 10:00am Service every 10-15 minutes  
 10:00am – 2:30pm Service every 20-25 minutes  
 2:30pm – 6:00pm \* Service every 10-15 minutes

#### Sunday, June 29

**Think Fit @ LVH**  
 6:00am-7:00am Service every 10-15 minutes  
**Coretta Scott King Breakfast @ Caesars Palace**  
 6:00am-7:00am Service every 10-15 minutes

7:00am – 10:00am Service every 10-15 minutes  
 10:00am – 2:30pm Service every 20-25 minutes  
 2:30pm – 6:00pm \* Service every 10-15 minutes

#### Monday, June 30

7:00am – 10:30am Service every 10-15 minutes  
 10:30am – 6:00pm \* Service every 20-25 minutes

#### Tuesday, July 1

7:00am – 2:00pm \* Service every 20-25 minutes

\* Indicates last time shuttle departs convention center returning to hotels. Last shuttle departs hotels coming to convention center approximately 45 minutes prior to this time.

#### Newbery-Caldecott Banquet @ Paris Las Vegas

**Sunday, June 29, 6:00pm-11:00pm**

6:00pm – 8:00pm Service every 20-25 minutes

8:00pm – 11:00pm Return service only

No shuttle service for Route 2

Bally's to walk to Paris for Newbery-Caldecott Banquet

## Hear About New Directions for Digital Content

How much do you know about the American Library Association's efforts to advance ebook access in libraries? Learn about recent ebook activities and future plans for digital content more broadly during the session "ALA and Moving Ahead with Digital Content." The ALA Digital Content Working Group will host the session Saturday from 1:00 – 2:30 p.m. in LVCC-N255/257.

During this program, a panel of experts will explore future directions and important digital content trends, including key policy issues that impact libraries. The session will include an interactive question-and-answer period, and attendees are welcome to provide their thoughts on these important issues.

Panelists include Sari Feldman, ALA president-elect, executive director of the Cuyahoga County Public Library and Digital Content Working Group co-chair; Robert Wolven, Columbia University associate university librarian and ALA Digital Content Working Group co-chair; Paige Bentley-Flannery, community librarian, Deschutes Public Library (Ore.); Alan S. Inouye, director of ALA's Office for Information Technology Policy; and James Neal, member of the American Library Association's Executive Board and vice president for information services and university librarian at Columbia University.

**Make sure to stop by Gale, Cengage Learning Booth #1303 and check out what's new!**

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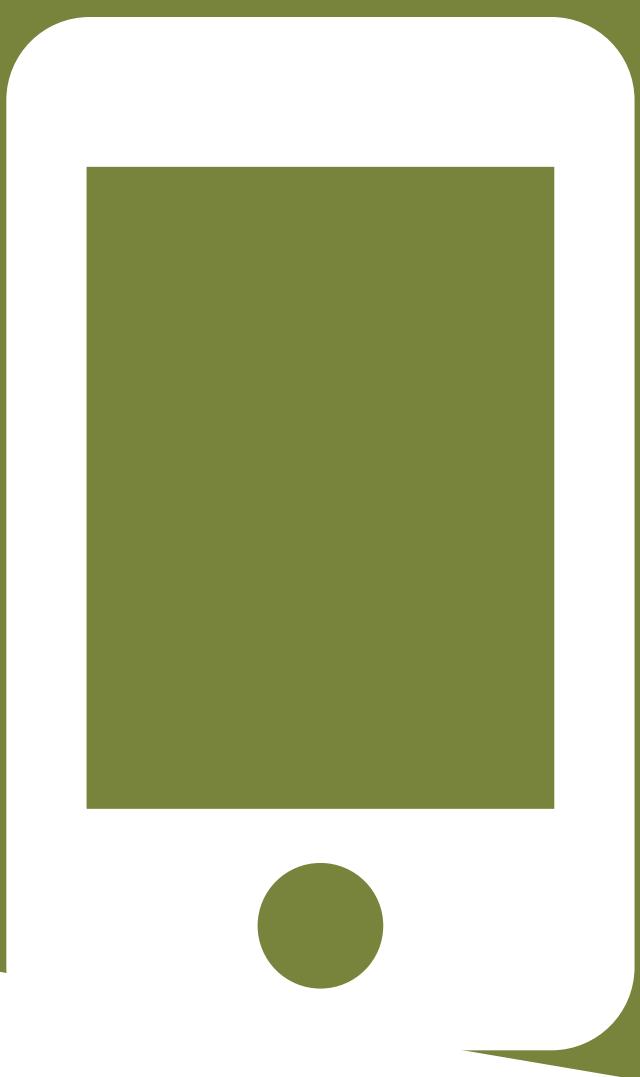
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