

MONDAY



The Evolving Patron
— see page 9

ALACognotes

ISSUE 4

2013 ANNUAL CONFERENCE

July 1, 2013

HIGHLIGHTS Today

Makers Showcase
9:00 a.m. – 2:00 p.m.
Special Events Area
South Exhibit Hall

Exhibits Closing Reception
9:00 a.m. – 2:00 p.m.
Exhibit Hall

Wrap Up/Rev Up Party
Featuring Janis Ian
2:00 – 3:00 p.m.
McCormick Grand Ballroom S100

Tuesday

Closing General Session
Featuring Octavia Spencer
9:30 – 11:00 a.m.
McCormick Grand Ballroom S100A

Exhibit Hours

Monday
9:00 a.m. – 2:00 p.m.

Registration

Monday
7:30 a.m. – 2:00 p.m.

ALA Store

Monday
9:00 a.m. – 2:00 p.m.

Booth 1224 in the Exhibit Hall

Janis Ian to Perform at Today's WrapUp/RevUp

Join two-time Grammy Award-winning singer-songwriter Janis Ian at 2:00 p.m. in McCormick Place S100 as we wrap up in Chicago and rev up for 2014 Midwinter Meeting in Philadelphia.

"Libraries and librarians saved my life, truly, and I would not be the person, or writer, I am without them," said Ian. She recently beat out President Bill Clinton, First Lady Michelle Obama, Rachel Maddow, and Ellen DeGeneres for the 2013 Grammy for Best Spoken Word Album for her audiobook Society's Child. In her acceptance speech, she said, "We artists are the last alchemists, pulling your dreams, your hopes, your deepest desires out of thin air, and turning them

into something you can hear, and play, and sing."

Since she released her first album in 1967 at age 16, Ian's career has included numerous highlights, awards, gold and platinum albums, global chart-toppers, albums inducted into the Grammy Hall of Fame. She was the musical guest on the very first episode of "Saturday Night Live," and studied theater with Stella Adler. Following the success of her autobiography, she is expanding her literary horizons with a children's book based on her song, *The Tiny Mouse* (Lemniscaat Publishing, Fall 2013). Her music now appears on her own label, Rude Girl Records.

Sponsored by Lemniscatt Publishing.



ALA President Maureen Sullivan and keynote speaker Dan Cohen, Founding Executive Director of the Digital Public Library of America, discuss DPLA and Sullivan's ongoing initiative, "The Promise of Libraries Transforming Communities."

Digital Public Library Serves as a Portal for Discovery

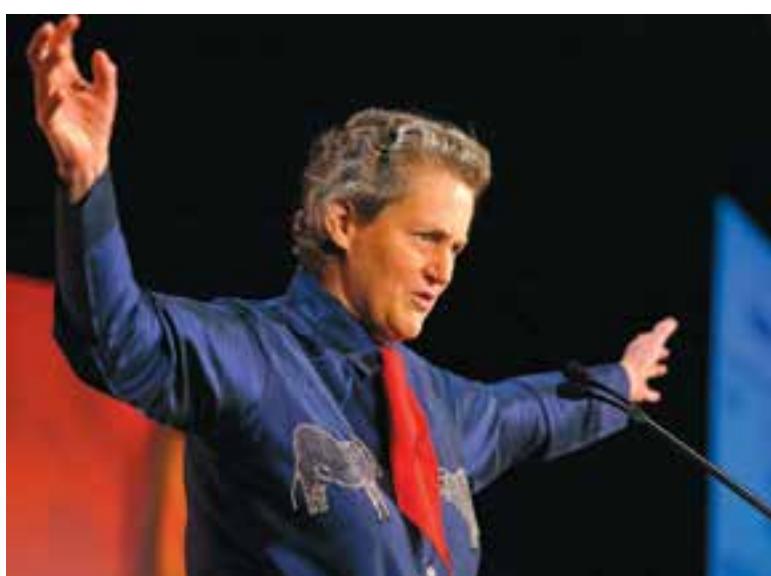
By Brad Martin
LAC Group

Dan Cohen presented an overview of the recently-launched Digital Public Library of America (DPLA)

and was interviewed by ALA President Maureen Sullivan at her President's Program on Sunday.

Cohen, the DPLA's Executive Director, described the DPLA

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Temple Grandin discusses her journey through the autism revolution during her Auditorium Speaker Series presentation.

Temple Grandin Explores the Autism Spectrum with New Book

By Stacey P. Flynn
Montgomery County Public Schools (MD)

Temple Grandin understands the true nature of the word spectrum — for creative problem solving in a complex society — all kinds of minds are needed.

Diagnosed with autism at the age of two in 1949, Grandin has become one of the world's most influential and accomplished adults with autism. During Sunday morning's

Auditorium Speaker series, she introduced her new book, *The Autistic Mind: Thinking across the Spectrum* in which she explores the genetics, personality, and brain functions that contribute to the broad array of traits of those with autism spectrum disorder.

As a visual thinker, Grandin has excelled in a career which supported her interests in animal behavior complemented by her skill at visual

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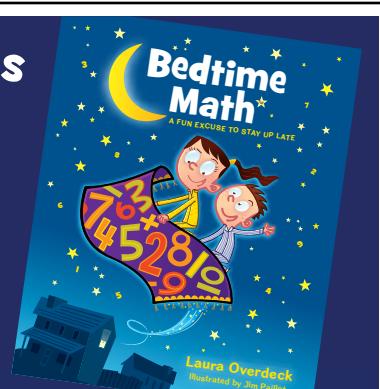
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John Lewis Inspires Audience to March Forward While Remembering the Past

By Brad Martin
LAC Group

Congressman John Lewis spoke with passion Saturday about his days in the civil rights movement and implored the crowd not to just embrace the progress we have made, but to be hopeful and optimistic that people have the power to make things happen.

Lewis, who has represented the fifth district of Georgia since 1986, was born the son of sharecroppers outside of Troy, Alabama.

As a boy he said he "saw signs that said white men, colored men, white women, colored women, white lady, colored lady. You go downtown to the theater on a Saturday and all those little black children had to go upstairs to the balcony, and all the little white children went downstairs to the first floor."

He asked his parents and grandparents why this was and said they told him, "That's the way it is. Don't get in the way. Don't get in trouble."

He told of being inspired to "find a way to get in the way" in 1955 at the age of 15 by the action of Rosa Parks and the leadership and words of Martin Luther King, Jr.

"And I got in the way. I got in trouble. Good trouble."

Lewis was later joined on stage by co-writer Andrew Aydin and graphic artist Nate Powell, who collaborated with him on the forthcoming graphic novel *March* (the first in a trilogy), which chronicles those early days of the civil rights movement and is intended to reach young people to provide a spark for them to also "get in the way" and work to better the world.

Andrew Aydin said the idea for the graphic novel format came from the 1959 comic book *Martin Luther King and the Montgomery Story*, which had inspired John Lewis and other student activists over fifty years ago. He said, "We owe John Lewis an unbelievable thank you. We just might be able to inspire the next generation and make the world a better place to live."

Nate Powell spoke about his creative process and the challenge of creating the images that blended with the text of the story. In reference to *March*, Powell pointed out that "sometime the most personal books can be the most universal."

After expressing regret on this week's Supreme Court decision striking down a key provision of the Voting Rights Act, Lewis closed on an enthusiastic and optimistic high note, "Tell the story. Use *March* to inspire another generation to get out there

and push, to be brave, to be courageous – to get in the way, to make a way out of no way...so we should embrace the progress we have made.

Celebrate it! Embrace it! Don't get lost in a sea of despair. Be hopeful. Be optimistic that we have the power to make things happen!"

Cognotes

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To the Politics of Embryonic Stem Cell Research

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Ping Fu: Learning from Hardship and Passing it Forward

By Brad Martin
LAC Group

"It is very hard for me to say what libraries mean to me." – Ping Fu

When Ping Fu was a little girl in China more than 50 years ago, her home in Shanghai had a library on the third floor, which she fondly remembers as a kind of sanctuary – and a place where precious ideas were taught to her by her "Shanghai Papa" – ideas that she would cherish and serve her so well.

"It was in the library he taught me the lasting impression of the ideas that can be generated and learned in the library. He said that ideas, just like books, need proper care," speaking in almost spiritual terms, Fu recalled. "Later, as a college student, new to our country, libraries large and small became my refuge. The library made me feel safe – safe to explore new places, new ideas, even controversial opinions. Safe to set off to a different path. Safe to question."

"I have to share with you that I didn't always feel safe before I came to this country," Fu added. "There were times [when even] asking questions [could] be dangerous."

It was an old Taoist saying passed on by her Shanghai papa that was perhaps the best idea of all and was the basis

of a book she would later write when she grew up.

"Bamboo is flexible, bending, but never breaking. Your ability to thrive depends on your attitude – taking everything in stride with grace." Fu said the challenges have been many, and she related them in her memoir *Bend, Not Break: A Life in Two Worlds*.

When she was just eight years old, Fu's world was turned upside down when she was taken away from the comfort of her Shanghai parents, sent to Nanjing, and given the responsibility of caring for her little sister Hong – someone she thought was her cousin. Her university-educated Shanghai parents – who were not her biological parents – were ordered into forced labor in the remote countryside, because "learning was a crime during the cultural revolution," she said.

From childhood to adulthood, Fu endured many difficult situations, learning lessons that helped her on a path that eventually led to the United States and to her current position as founder and CEO of Geomagic, a 3D digital reality solution company and as an advisor to President Barack Obama.

Bend, Not Break was met with some controversy after angry online comments attacking her recollections were

posted to Amazon earlier this year. Fu said, "When I was writing it I realized that I couldn't quite portray the woman I became today without writing [about] the girl that I was before, so I wrote both." She added that she had lost some sensitivity to Chinese politics after living in the United States for about thirty years and didn't realize how forbidden the cultural revolution has been to talk about. "It's painful for anyone to think about it," she said. "No one wants to look back to that shameful history."

"By talking about it, it seems like I stirred a pot of painful memories for many, many people. All I can say is that I must have touched a very sensitive nerve, and if this can generate more civilized conversation about how to open up more records of that [time in] history, I would just call this a contribution."

"I was once that broken child...I have a voice now. *Bend, Not Break* is a memoir. It's a book, and today it sits on the shelves of libraries around the

world." Fu now seems most concerned with passing on her knowledge to future generations.



Ping Fu, who founded 3D digital reality solution company Geomagic, wears a 3D-generated shawl during her Auditorium Speakers Series presentation.

"I want to think, in years to come, when we are all gone, a young girl will reach out and take *Bend, Not Break* from the library shelf and flip the page one by one and tell herself – I can do this thing, this thing called life, that is sometimes so hard. I can push back the bad memories and painful experiences. I can dream. I can move on, and I will not break."

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Anne (patron),
Volusia County Public Library

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Wisconsin Public Library Consortium

"The site redesign was a true collaborative effort and the final product was much stronger because of it."

Alachua County Library District

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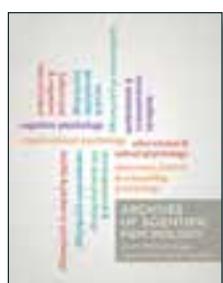
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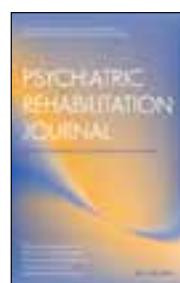
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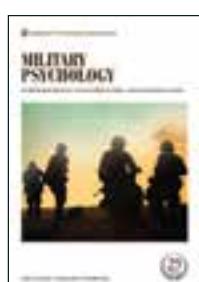
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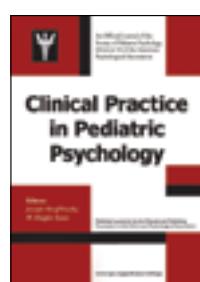
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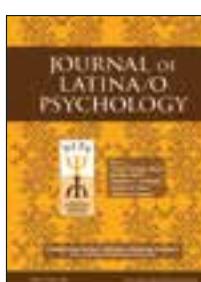
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American Library Association Black Caucus Unveils Reading is Grand!

Jerome Offord Jr., president of the Black Caucus of the American Library Association (BCALA), announced four libraries as recipients of the 2013 Reading Is Grand! Celebrating Grand-Families Telling Our Stories @ Your Library grant. The program is a celebration of the important role grandparents play in the lives of children. It is through their infinite wisdom and experience that children learn the unique cultural and familial values that help them grow into valuable contributors to the community.

The winning grant libraries were selected based on the level of creativity and originality in meeting the program criteria, their action plan, level of involvement of grandparents in the

activities and impact of the program in the community.

The four winning libraries include: Bridgeport Public Library in Bridgeport, Conn.; Friends of Oxon Hill Library in Oxon Hill, Md.; Inglewood Public Library in Inglewood, Calif.; and Forsyth County Public Library, in Winston-Salem, N.C.

Bridgeport Public Library, Black Rock Branch, Bridgeport, Conn.

The library's Reading Is Grand! program will give grandparents raising their grandchildren opportunities to celebrate African American culture through books, stories, music activities and food. The goal is to encourage

grandparents to make the library a partner in their family odyssey. The program will consist of six Reading Is Grand! sessions with various themes, which include African American Music that Brings Us Together; Our Family Stories: Stories from our Families; African American Folklore and Stories; and much more. The monthly programs will be held beginning October 2013 through March 2014.

Forsyth County Public Library, Malloy Jordan East Winston Heritage Center, Winston-Salem, N.C.

The library will present three programs that demonstrate literacy development skills; encourage reading; promote access to books and library use; and provide a forum for embracing culture, history and lifelong learning for grandparents within the community. The first program is ALA's preschool literacy development training, Every Child Ready to Read program, which will demonstrate to grandparents how to select and share books for preschool literacy development. The second program is Family Book Clubs, which will be designed to show how to share and discuss books with their grandchildren. The third and final program is a Storytelling Festival, where grandparents will showcase their learned

skills and record their stories. Copies of the recorded stories will be available for checkout at the library. (Note: The library will partner with local members of the National Association of Black Storytellers, who will give participants two half-day workshops on storytelling techniques prior to the Festival).

Friends of Oxon Hill Library, Oxon Hill, Md.

In conjunction with the 50th Anniversary of the 1963 March on Washington, the Oxon Hill Library will present a Reading Is Grand! program for middle school students and their grandparents to share their thoughts and memories of this historic event. Local authors will share Civil Rights stories with grandparent. The greatest benefits of this program will be the student's exposure to new books in the Oxon Hill Library's African American collection and the students' knowledge of history through grandparent stories.

Inglewood Public Library, Main Branch, Inglewood, Calif.

The Reading Is Grand! Program will consist of three different components that address the need for increased family literacy programs. The first program, in conjunction with Grandparents' Day, is the Reading Is Grand Grandparents Memory Book Project. The project provides a way for children to realize and learn how important it is to record the stories and thoughts of their grandparents. Activities will include grandparent/grandchild-sharing stories, creating a scrapbook through interviews and taking a photo for the memory book. The second program will be a literacy workshop led by an award-winning actress and storyteller. The third and final program will be a Reading Is Grand! Art Program.

The program was originated by ALA Past-president Dr. Camila Alire, who launched the Family Literacy Focus, an initiative to encourage families in ethnically diverse communities to read and learn together in 2010.

Online Courses from PLA Tackle Grants and Technology Training

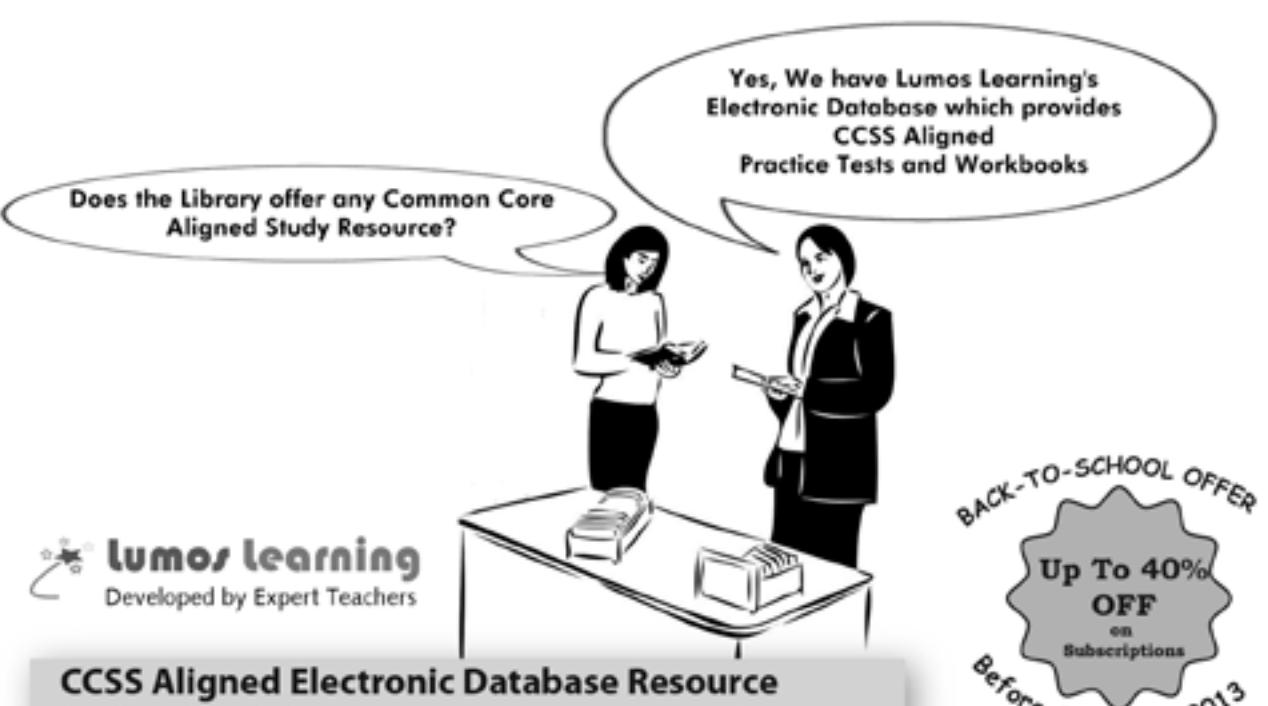
After a relaxing summer break, get back to school with two online courses, "Winning Grants at Your Library" (September 9 – October 4) and "The Accidental Public Library Technology Trainer" (October 28 – November 22) from the Public Library Association (PLA). Each four-week class is taught by Stephanie Gerding, librarian, author and trainer, and combines webinars, online discussions, independent work, and personal feedback for an engaging and informative learning opportunity. Cost of registration for these online courses is: \$129.00 (PLA member); \$159 (ALA member) and \$189 (nonmember). Register at www.ala.org/pla/online-learning/courses.

2013 ALSC Membership Meeting to Hold Discussions on Common Core, Play

ALSC members are invited to the 2013 ALSC Membership Meeting today from 10:30 –11:30 a.m. MCP-S502. As part of the event, ALSC President Carolyn Brodie will share ALSC accomplishments and initiatives. Members will engage in a facilitated discussion about issues impacting youth services. The two topics are 1) the Common Core, and 2) Play. Members will also have an

opportunity to ask questions.

Members can participate in the 2013 ALSC Membership Meeting online as well as in-person. ALSC members can submit questions virtually by emailing Dan Rude, drude@ala.org, or by submitting questions via Twitter using the hashtag #alscmm13. Don't miss out on this opportunity to lend your voice about important topics in ALSC!



Does the Library offer any Common Core Aligned Study Resource?

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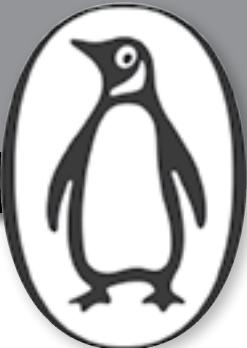
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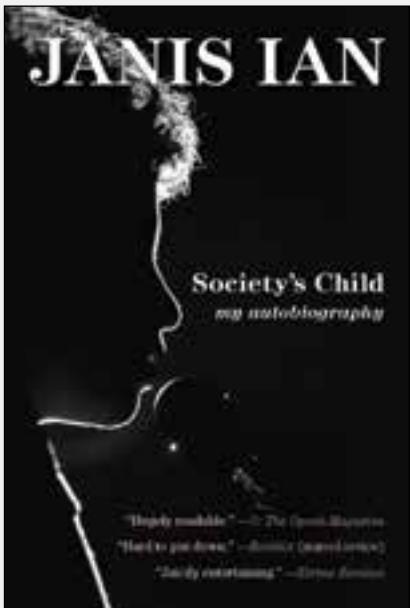


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MONDAY, JULY 1, 2013



JANIS IAN

Author of

SOCIETY'S CHILD

2:00—3:00 pm

Wrap Up Rev Up
Celebration

McCormick Place
Convention Center,
Grand Ballroom



JOJO MOYES

Author of

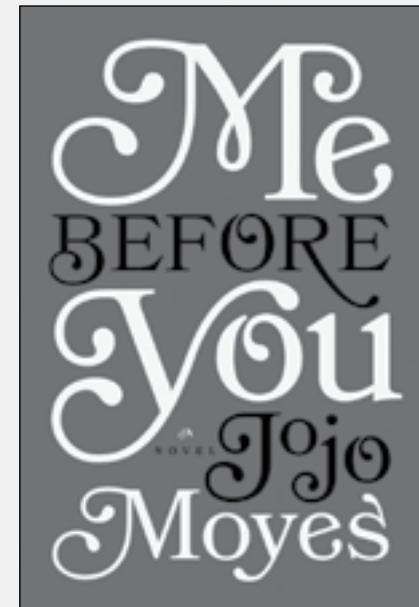
ME BEFORE YOU

2:00—4:00 pm

UFL Gala Author Tea

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Convention Center,
Room N228

For tickets for this event visit
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authors, and staff who made
this conference a success!

PENGUIN GROUP (USA)

AIA/ALA Library Building Awards Announced

In honor of the 50th anniversary, The American Library Association and the American Institute of Architects (AIA) have selected six recipients to receive the 2013 AIA/ALA Library Building Awards. Biennially, representatives from ALA and AIA gather to celebrate the finest examples of library design by architects licensed in the U.S.

The awards will be presented on Monday 1:30 – 4:00 p.m. at the Chicago AIA offices, 35 E. Wacker Dr. Suite 250, in conjunction with the ALA Annual Conference in Chicago. An open reception sponsored by Agati Furniture and Library Planning Associates will follow immediately and will feature displays of the winning entries and the opportunity to talk with the winning architects and library staff.

Winning library designs are:

Anacostia Neighborhood Library; Washington, D.C. The Freelon Group

The small-scale residential context provided the inspiration for the design of this new branch library, located in a low-income, underserved neighborhood in Washington, D.C. The project not only fulfilled programmatic needs but also provided a stimulus for community pride and economic development.

The residential scale is reflected in

the library design as a series of pavilions for program areas that require enclosure: the children's program room, the young adults' area, support spaces, and public meeting rooms. The remainder of the level one plan is high, open space for the main reading room, stacks, computers, and public seating areas. A large green roof structure provides shelter over all program areas.

Community input was also a key part of the design process. Users made it clear they wanted an open, welcoming building. The large front plaza invites pedestrians to come in, and the floor-to-ceiling glass on all sides provides passersby a clear view into the building. The building and site work together as a classroom for sustainable features and education about ecological systems, including a rain garden. The project received LEED® Gold certification.

Central Library Renovation; St. Louis Cannon Design

Cass Gilbert's grand Beaux-Arts library, now 100 years old and a St. Louis cultural landmark, was in need of a transformative restoration that would increase public access and modernize it for the 21st century.

On the interior, the centrally located Great Hall is surrounded by five wings,



St. Louis Central Library

four dedicated to public reading rooms and the fifth, the north wing, to a multistory book depository closed to the public. The transformation of the north wing truly rejuvenated the library and brought it into the next century. Old book stacks were removed, and a new "building within a building" was inserted. Now, a multistory public atrium provides an accessible and welcoming entry. The new "floating platforms" surround the atrium without touching existing interior walls. Glass-enclosed upper levels house the collection with compact high-density bookshelves. The windows of the north wall, now clear glass, bounce natural light deep into the interior and provide striking views.

The Great Hall and four public wings have been restored to their original

splendor. Modern data and electric raceways, concealed in the floors, house up-to-date technology and allow future modifications. Interior restoration included cleaning, painting, and replacement of ornamental cast plaster ceiling sections removed in the 1950s. Lighting systems with contemporary and replica fixtures bring new life to the interior.

Hamilton Grange Teen Center New York Public Library; New York City Rice+Lipka Architects

The center, located on the previously empty third-floor space of Harlem's Hamilton Grange branch library, designed by McKim, Mead and White, is NYPL's first full-floor space dedicated to teens. In an effort to attract and engage neighborhood youth, the 4,400-square-foot space challenges the norms of library design. The light-filled floor is divided into specific zones that foster small-group interaction and socialization. Visibility is maintained across the entire floor.

Two programmatic elements – a 20-foot-diameter Media Vitrine and a bamboo bleacher – occupy the center of the space and work to define the seven zones between and around them. The vitrine's open-top glass enclosure upends the notion that multimedia spaces must be dark, hyperisolated rooms. The bleacher allows views out to the street from the existing high south-facing windows and provides a sunny hang-out for a range of group sizes. Custom L-shaped lounge benches bracket this space and can be rolled away to allow for other uses and activities.

Natural light conditions, color, spatial conditions, and artificial lighting patterns are used architecturally to create the small-scale zones. The zones include the X-Bar computer zone, Snack+Chat Niche (a first-time NYPL break from the near-sacred prohibition of eating and drinking), a Study Zone adjacent to the exam prep stacks, and a Highback Lounge, which groups teens together but maintains a sense of individual privacy.

James B. Hunt Jr. Library; Raleigh, North Carolina Snøhetta and Pearce Brinkley Cease + Lee

An \$11 million reduction in the budget for this library during the schematic design phase prompted the design, construction, and client teams to formulate a range of new ideas to maintain functionality and quality. The building would need to be highly programmed and reasonably versatile as well as comfortable and stimulating to visitors.

One innovation was the introduction of an automated book delivery system (ABDS), which effectively reduced the total area of the building by 200,000 gross square feet and allowed more space for collaboration and technology. The ABDS is supported by user-friendly browsing software that matches and



ALISE / Library and Information Studies (LIS) Cooperative Events

ALISE / LIS Cooperative Alumni Reunion

June 30, 2013 • 5:30 p.m. – 7:30 pm

Hilton Chicago, International South Ballroom

- University of Alabama
- Dominican University
- Drexel University
- Florida State University
- University of Hawaii
- Louisiana State University
- University of North Carolina at Greensboro
- University of North Texas
- Pratt Institute
- Rutgers University
- Saint Catherine University
- Saint John's University
- Simmons College
- University of South Carolina
- University of South Florida
- University of Southern Mississippi
- Syracuse University
- University of Tennessee
- Wayne State University

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- University of Arizona
- University of California, Los Angeles
- Catholic University of America
- Dominican University
- Florida State University
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- University of North Carolina at Greensboro
- University of North Texas
- University of Oklahoma
- Pratt Institute
- Saint Catherine University
- Simmons College
- University of South Carolina
- University of South Florida
- University of Southern Mississippi

ALISE (Association for Library and Information Science Education) promotes innovation and excellence in research, teaching, and service for educators and scholars in library and information science.

Unveiling the Evolving Patron

By Ashley Smolinski
 State University of New York
 (SUNY) at Albany

Lee Rainie, praised the dedication of his audience and rewarded them with a great sense of humor amidst a generous dose of nicely-organized data, perfect for a Saturday evening. Lee Rainie, Director of the Pew Research Center's Internet and American Life Project, spoke on behalf of The RUSA President's Program, entitled "The Myth and Reality of the Evolving Patron". Co-author of *Networked: The New Social Operating System*, he high-

Who Owns the Future Author, Self-proclaimed Radical, Worrier, Complainier

By Ginger Rogers
 University of Southern Mississippi

Jaron Lanier can drop names like Microsoft, Google, and Apple, because he knows and works with these companies. He describes himself as a computer scientist, but also as a "radical" who "worries and complains." His worries and complaints are the subject of his newest book *Who Owns the Future*.

Lanier spent decades hoping for and working toward a day when the whole world would be networked, as it currently is, with the internet. But in spite of the good that has come from technology, such as amazing access to knowledge, Lanier sees problems that are technology driven for the economy and for us as a people.

What was called progress for society in the past, such as hot and cold running water, electricity in homes, and vaccines, brought a better quality of life said Lanier. He hoped that the internet "would bring wealth and well-being to all people." Instead, in the undeveloped world, the lack of access or poor access to the internet has led to a loss of social and eco-mobility.

For the developed world he believes that there has been a shift in the type and amount of jobs for the workforce. There are better, more intelligent jobs for the general workforce, but he is worried about the future of the group he hesitates to label as "middle class." He worries about the future of writers, artists, and composers, who need to be paid for the work they do. He worries that the new form of monopolies are changing the economy and about the "flattening of information" where "whatever the network settles on must be true".

lighted relevant trends, drawing attention to new surprises and of course, adorable kitty photos. "Everyday spent with librarians is a good day," Rainie beamed, emphasizing the librarian interest and engagement as primary stakeholders regarding technological trends.

Rainie told the audience that times are still changing. While patrons may fall into two major categories; those who never want things to change and those who can't wait for it, statistical trends may help to shed light on services we offer and the expectations we hope to exceed.

Among the many available statistics, the Pew report found that 53 percent of all surveyed Americans ages 16 and up have visited a library or bookmobile within the last year. Of this portion, parents with children played the largest role (64 percent) in usage and support; 39 percent of the library users accessed the library through websites; 13 percent participated through mobile connections. Surprisingly, while America may have a population near 319 million, there are 326.4 subscriptions to mobile technologies including cell phones, smartphones, and tablets.

Social media and social networking sites have driven connections and according to Rainie, the tendency for digital 'snacking' as users glean small tidbits of relevant and personalized information. He points out that tablet

use is different in nature and deeper in the level of connectivity. Social networking has increased with 72 percent of internet users engaged.

Advances have encouraged deeper dives into information, but have also decreased the attention span of our users. Unfortunately only 22 percent

of the participants surveyed reported they knew of all or most of the services libraries had to offer. Rainie encouraged libraries to share their stories.

Presentation slides in addition to access to the report (available within the next week) will be posted online at <http://ala.org/rusa/presidentsprogram>.



The Caldecott Flashmob assembles outside the Exhibit Hall just before it opens on Sunday.

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Temple Grandin

» from page 1

conception by designing livestock handling equipment for the meat industry. She attributes much of her success to a supportive mother who advocated for her to receive as much one-to-one teaching as possible. As a child, this was particularly important in understanding social interactions and increasing her speech and language skills. At the same time, Grandin's special interest

in art and design was given room to flourish. "Art class was my salvation," she said, providing her with the needed confidence to pursue her talents.

Recent revisions to *The Diagnostic Statistical Manual of Mental Disorders* have narrowed the criteria for diagnosis of autism which may compromise how services are allocated, particularly for individuals with Asperger syndrome. Diagnostic tools like this can be useful as a way to create a behavior profile, but they are not precise, Grandin said.

The Autism Spectrum includes everyone from the "talented, quirky kids" who are high-functioning to those who may live in a supervised setting all their lives.

"With all these different labels, we've got to make sure kids don't become their diagnosis. You've got to get to where you are looking at the kid and not the label." Like a music mixing board, individuals are comprised of a combination of personality, genetics and brain function all of which contribute to the whole.

Libraries and librarians can serve a unique role, said Grandin and she offered some useful suggestions:

- Use activities where children

practice social skills like taking turns and following specific instructions or modeling.

- Provide opportunities for kids to help with shelving and other tasks.
- Through lighting and sound design, create an environment that reduces impact on auditory sensory functions. Consider removing fluorescent lighting in favor of other options.
- Support project-based learning activities, clubs and classes where children learn to work together to solve problems with hands-on and real-world environment, including Library Maker Spaces and technology driven projects.

Live @ Your Library Reading Stage: Stephanie Evanovich

By Ginger Rogers
Student of University of Southern Mississippi

Stephanie Evanovich was introduced to the audience on the "Live @Your Library Reading" stage on Saturday as a black belt in Karate, an avid sports fan, an actress who has appeared in some low budget films, the mother of two boys, and now, a published author. Evanovich read the first chapter of her chick-lit novel, *Big Girl Panties*, with humor, pathos, and her own New Jersey accent.

The first chapter neatly sets up the story of a young and recent widow who over-ate for comfort during her late

husband's illness, adding bulk to her already full figured frame. Seated on an airplane next to an "Adonis" named Logan, who happened to be a personal trainer for famous athletes, an embarrassing first meeting leads to a challenge from the trainer that is taken up by the young widow, Holly. Evanovich tells the story from the point of view of both characters simultaneously so that the reader is party to the misunderstandings and revelations the characters make about each other in a very short time.

See authors perform live today from 10:00 – 11:30 a.m. on the Live @ Your Library Reading Stage in the Exhibits.



Ann Patchett makes a point during the PLA President's Program on Sunday.

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INGRAM



A participant sprints to the finish line along Lake Michigan in the Fun Run 5K & Walk on the Lakefront Trail at Burnham Park.



Top left – Stephanie Beverage, left, Huntington Beach Library, Huntington Beach, CA, Susan Pober, Millburn Public Library, Millburn, NJ, Sarah Rosenblum, Marshalltown Public Library, Marshalltown, IA, and Danielle Skaggs, West Chester University, Downingtown, PA, play the roles of teller and listener during Sunday's ASCLA Storytelling Mojo event. Top right – Jessica Smith (left), Bend Senior High School, Bend, OR, and Amy Wilde, Cascade Middle School, Bend, OR, sport interesting head gear at the ALA/ProQuest Scholarship Bash. Left – Ellie Davis, left, Sweetwater County Library Systems, Green River, WY, Susan Cohen, Madison Metropolitan School District, Madison, WI, and Michael Cohen, University of Wisconsin, Madison, WI, break out in laughter watching Chicago-based comedy troupe Best of Second City perform at the ALA/ProQuest Scholarship Bash.

Participants are off and running at the start of the Fun Run 5K & Walk down the Lakefront Trail along Lake Michigan at Burnham Park Sunday morning.



Why Libraries Need to be Involved in Marketing

By Ginger Rogers
 University of Southern Mississippi

David Vinjamuri, a brand marketer who has done training for American Express, Johnson & Johnson, the U.S. Navy and many others spoke to ALA attendees Sunday morning about PR starting with a perfect example of good PR by pulling chairs off the dais to help seat the crowd. Vinjamuri is the author of a non-fiction work on marketing, *Accidental Branding*, and a self-published work of fiction, *Operator*.

Vinjamuri led the audience through a history from 1450 when the printing press enabled reading to become a common pastime to the present age of quandary complicated by TV, videogames, FaceBook, mobile devices, ereaders, and the conflict between libraries, publishers, and the rise of importance of self-published authors. Libraries, stated Vinjamuri, are the "keystone species" of reading, the very reason that reading is prevalent as a leisure activity in our society.

Libraries, says Vinjamuri need to advertise the results of a Pew study that states that there are 1.6 billion visits yearly to libraries and 2.4 billion lends of materials – a very efficient \$42 per person spent yearly on all services. He suggests that this is the

most efficient use of tax dollars in the country, and by an institution that is also perceived as the most trusted institution in the country.

The role of libraries has changed from the 1950's role of archivists who gave the public what they wanted and collected material for future use. At that time, with the number of books published per year, some libraries could actually afford to buy all the books published per year. Most could

purchase all the top sellers. Today the explosion of publishing makes this impossible. With the use of the various ereader devices, some books are not even accessible to libraries, or come at a price far higher than the price of a physical book, but with limitations to the extent of access. Studies show that people who use ereading devices tend to read more books in general, but this indicates a huge change in the role of libraries.

In 2010 studies showed that one-third of readers got recommendations from browsing in bookstores. By 2012, however, with the decline of bookstores in general and the rise of online books, studies showed that recommendations were not being replaced by the book sellers, most recommendations came from in-person discussions with friends. The study did not specifically mention libraries.

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Join Us for Monday's Auditorium Speakers

Oliver Stone & Peter Kuznick
10:30 – 11:30 a.m.

Filmmaker Oliver Stone and historian Peter Kuznick are sure to provoke important questions and discussion when they talk about their recent joint project, "The Untold History of the United States."

Their recent publication *The Untold History of the United States*, a thoroughly researched and rigorously analyzed look at the dark side of American history, is a companion to the Showtime documentary series that challenges the prevailing orthodoxies of traditional history books. Stone and Kuznick are eager to talk to and with librarians about what they see as the current sorry state of history books

available to middle and high school students.

Stone and Kuznick's appearance is sponsored by Simon & Schuster.

Alice Walker
12:00 p.m.

Alice Walker is a poet, feminist, and activist, and has written both fiction and essays about race, gender, and other topics. New Press is pleased to introduce at this Auditorium Speaker Session, two new books in 2013: *The Cushion in the Road* (essays) and *The World Will Follow Joy* (poems). *Publishers' Weekly* has named *The Cushion in the Road* one of their top ten "literary biography, essay and criticism" titles of the season. Walker

is perhaps best known for her literary fiction, including the National Book Award and Pulitzer Prize-winning novel *The Color Purple*. She is also the author of many volumes of poetry and powerful nonfiction collections, including *We Are the Ones We Have Been Waiting For* and *The Chicken Chronicle* (both available from The New Press, who are sponsoring her appearance at Annual Conference).

Her activism and advocacy for the dispossessed have spanned the globe and earned her a 1997 Humanist of the Year award. Walker met Martin Luther King Jr. in the early 1960s and credits him for her decision to return to the American South and get involved in the Civil Rights Movement.

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The Untold History of the United States (two episodes)

8:00 – 10:00 a.m.

There is a classified America we were never meant to see. From Academy Award®-winning writer/director Oliver Stone, this 10-part documentary series looks back at human events that at the time went under reported, but that crucially shaped America's unique and complex history over the 20th century.

Runtime: 60 minutes each

Sponsored by: Simon & Schuster

The Rosie Project

10:30 am – 10:31 am

Trailer for an adult book coming out with us this fall called *The Rosie Project* by Graeme Simsion.

Sponsored by: Simon & Schuster

Electric Signs

10:35 – 11:35 a.m.

New screen-based sign systems are putting TV-style advertising into the public domain in cities around the globe. These electronic signs are re-shaping urban environments and re-defining areas of public space by intensifying the commercialization of the public sphere. In addition to the explosion of screens in public spaces, screens are ubiquitous in work spaces and in people's daily life activities..The

film's narrator, a city observer modeled on the critic Walter Benjamin, takes us on a journey through a variety of urban landscapes, examining public spaces and making connections between light, perception and the culture of attractions in today's consumer society.

Runtime: 58 minutes

Sponsored by: Icarus Films

56 Up

1:30 – 4:00 p.m.

Starting in 1964 with *Seven Up*, The UP Series has explored this Jesuit maxim. The original concept was to interview 14 children from diverse backgrounds from all over England, asking them about their lives and

their dreams for the future. Every seven years, renowned director Michael Apted, a researcher for *Seven Up*, has been back to talk to them, examining the progression of their lives. From cab driver Tony to schoolmates Jackie, Lynn and Susan and the heart-breaking Neil, as they turn 56 more life-changing decisions and surprising developments are revealed. An extraordinary look at the structure of life in the 20th century, *The UP Series* is, according to critic Roger Ebert, "an inspired, almost noble use of the film medium. Apted penetrates to the central mystery of life."

Runtime: 144 minutes

Sponsored by: First Run Feature

DLPA

» from page 1

as "less a technical project than a social project." The three main things that the DPLA represents are a portal for discovery, a platform to build upon and a strong public option.

A portal for discovery, means that the DPLA brings together hundreds (soon to be thousands) of collections from libraries, museums, and archives from around the country, and from around the world. The DPLA also is a service hub, where it works with state and local libraries to help them

make their collections more accessible online. One example of this is the Goodhue County Historical Society, which has been aided by the Minnesota Digital Library.

As a platform to build upon, the DPLA's data is freely accessible and individuals and institutions can download millions of items to do and do what they want with it. Some apps have been created using the DPLA API and include OpenPics, Culture Collage and StackLife for DPLA.

Cohen expressed special concern that the DPLA has a strong public option. With a reference to other past examples

such as the Carnegie-funded libraries in America, he addressed some concerns in the digital world revolving around issues of ebooks and copyright. "The defaults for copyright (of lifetime plus 70 years) don't make a lot of sense," he said. Instead Cohen suggested that there needs to be some creative thinking about how to make things more accessible.

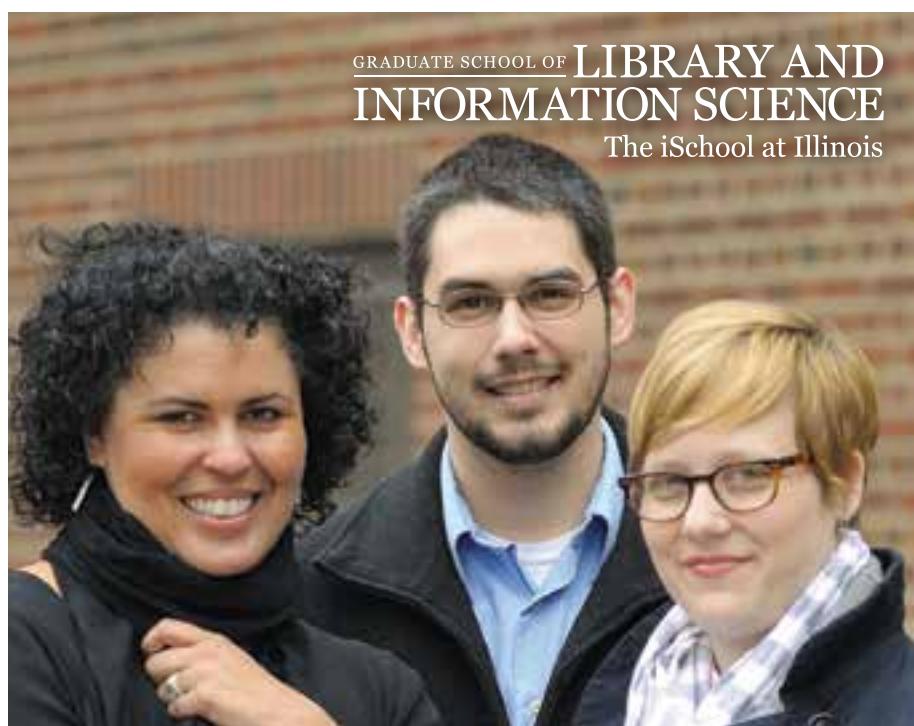
In her interview with Cohen, ALA President Maureen Sullivan began by asking what attracted him to his current position at the DPLA. Cohen responded by again touching on his belief in open access, and also described the opportu-

nity to be involved as "a once in a lifetime chance."

Sullivan also elicited responses on what challenges Cohen sees and if he can imagine what the DPLA will be like in five years.

Cohen said now that the DPLA is up and running, there is a need for some evangelizing of it. He also expressed a great interest in learning from people in the library community about how to make it even better.

"The ultimate goal is the expansion of knowledge and the democratization of knowledge."



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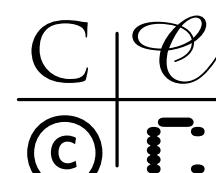
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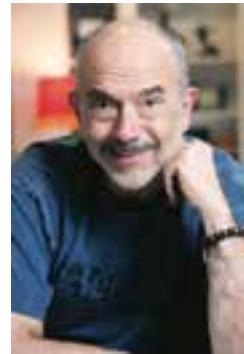
Wally Lamb Among the Authors at United for Libraries' Gala Author Tea, Sponsored by ReferenceUSA

United for Libraries will present its Gala Author Tea, sponsored by ReferenceUSA, from 2:00 – 4:00 p.m. today at McCormick Place, N228.

Melanie Benjamin, Mark Billingham, Jeffrey Deaver, Wally Lamb and Jojo Moyes will discuss their writing life and forthcoming books. Enjoy tea, finger sandwiches and a variety of sweet treats. A book signing will follow, with some books given away free and others available for purchase at a generous discount.

Melanie Benjamin (*The Aviator's Wife*, Delacorte Press/Random House) is the author of *Alice I Have Been* and *The Autobiography of Mrs. Tom Thumb*. She lives in Illinois, where she is at work on her next novel.

Mark Billingham (*The Dying Hours*, Grove Atlantic/Perseus) is a British crime novelist whose books have sold more than 3 million copies in the UK alone, have been translated into 23 languages and received major awards, as well as rave reviews from



Wally Lamb

his fellow writers. Having worked as an actor and more recently as a TV writer and stand-up comedian, his first crime novel was published in 2001. Jeffery Deaver (*The Kill Room*, Grand Central Publishing/Hachette) is the international bestselling author of more than 30 novels, two collections of short stories and a nonfiction law book. A former journalist, folk singer and attorney, he was born outside of Chicago and has a bachelor of journalism degree from the University of Missouri and a law degree from Fordham University.

Wally Lamb (*We Are Water*, Harper/HarperCollins) is the author of four previous novels, including the *New York Times* and national bestseller *The Hour I First Believed*. His first two works of fiction, *She's Come Undone* and *I Know This Much Is True*, were both number one *New York Times* bestsellers and selections of Oprah's Book Club. He is the editor of *Couldn't Keep It To Myself* and *I'll Fly Away*, two volumes of essays from students in his writing workshop at York Correctional Institution.

Jojo Moyes (*Me Before You*, Pamela Dorman Books/Penguin) was raised in London. She writes for the *Daily Telegraph*, *Daily Mail*, *Red* and *Woman & Home*. She's married to Charles Arthur, technology editor of *The Guardian*. They live with their three children on a farm in Essex, England.

Onsite tickets cost \$55 (if available).

Marketing

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Vinjamuri advises that this gives libraries a prime opportunity to keep reading vibrant in our society by becoming curators, marketers of books, using every opportunity to promote materials when patrons visit the library for other reasons. Placing eye-catching displays of books for adults where parents will see them when they bring children in for children's programs, for instance, so that they can browse while waiting for their children.

Library sales are vital to the publishing industry, says Vinjamuri. Studies show that 30 percent of people surveyed claim that they would buy a book if they hadn't read it at the library. But it is a marketing fact that only 10 percent really would. The sales to libraries are vital to the industry. It's up to librarians to make that fact known.

FRIDAY JUNE 28

South Asia Archive

6:00 pm

SAT JUNE 29

Online Journal Archive

1:00 pm

SUN JUNE 30

South Asia Archive

1:00 pm

MON JULY 1

Online Journal Archive

11:00 am

Building Awards

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James B. Hunt Jr. Library

even enhances the traditional pleasure of browsing a collection.

The design celebrates the power of chance encounter and recognizes the role physical space plays in the intellectual stimulation of users. Large open spaces connect all floors of the library, and the use of stairs is emphasized to ensure an interactive and social environment in-between more focused study areas.

Designed to LEED® Silver requirements, the building features abundant natural light and expansive views of the nearby lake. Fritted glass and a fixed external aluminum shading system help diminish heat gain and maximize views and ambient natural light. Ceiling-mounted active chilled beams and radiant panels provide heating and cooling.

Rain gardens and green roofs manage storm water.

Oak Forest Neighborhood Library; Houston NAAA + AWI + JRA

This 7,600-square-foot modern brick and glass structure opened in 1961. Fifty years later, there was still great nostalgia for the library's mid-century modern design, but the building no longer met the standards of the Houston Public Library system or the needs of the surrounding neighborhood. The 2011 renovations and additions respect the character of the existing library and enhance its accessibility and functionality.

The original building's restored signature green tile mosaic still graces the parking entry area on the north, but now the neighborhood is welcomed by a tree-shaded second entry and outdoor reading room framed by new dedicated adult and teen areas on the west. The original tile mosaic and globe light canopy of the old circulation desk were restored to create a toddler-sized reading nook. Each age group – from toddlers through teens and adults – now has appropriate facilities, furnishings, and technology. A new lobby and circulation space, lit by a continuous shaded clerestory, occupies the seam between old and new and unites the two entries.

The project exceeded the city's sustainability goals and is only the second



Oak Forest Neighborhood Library

of its buildings to receive LEED® Gold certification.

South Mountain Community Library; Phoenix richard+bauer

The building integrates the varied uses of a contemporary public library with the needs of a state-of-the-art central campus library, allowing each to function both independently and collaboratively. The design is modeled after that of an integrated circuit, providing insulation between disparate functions and promoting interaction and connection between like functions and spaces.

The simple massing of the building is attenuated to focus views on the surrounding mountains and provide shade and transparency. The site was once home to fertile agricultural valleys and citrus groves, and the building consciously merges interior and exterior spaces to connect to the area's rich history. A series of rooftop monitors and light shafts flood natural light into the first-level core. The rain screen, formed of bent planks of copper, calls to mind the pattern of an abstracted bar code. Variegated cedar strips reinforce the digital aesthetic of the building. Further echoing the design of a circuit board, building systems are organized and expressed within an internally lit independent distribution soffit.

Abstracted agricultural patterns are digitally imprinted on the skylight liners and laser-cut guardrails. Accessible flooring provides flexibility for power and data. The library includes a 200-seat meeting room, conference and multimedia center, high-tech classrooms, computer center, and a children's area.

Collaboration and Cooperation: Depository Libraries Working with Communities

Collaboration is the "name of the game" these days. Libraries of all kinds are being asked to do more with less. Come to this session from 1:00 – 2:30 p.m. today at the InterContinental Chicago for tips on initiating a collaborative effort in your community.

How Much Money Is Enough?

When it comes to library funding, there really is no such thing as enough.

Everyday, thousands of dollars walk out the front doors of libraries across the country. We think this is sad, but also preventable. Take a look at the website below, then stop by our booth and tell us what you think. For your time, we have a \$5 Starbucks card for the first 50 people who come by with today's coffee code.

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- 4) Visit Booth 2348
- 5) Tell Us Today's Code
- 6) Answer The Question:



For Libraries
Booth 2348

*HOW MUCH MONEY
IS ENOUGH?*

Hurry to Choice booth #432



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If you are interested in a free trial of **Choice Reviews Online**, please go to booth #432 for more information.

AASL Releases Top Apps for Teaching and Learning

By Kacee Anderson
Texas Woman's University
MLIS Student

The American Association of School Librarians (AASL) announced its inaugural list of the Top Twenty-Five Apps for Teaching and Learning on Sunday. A committee established evaluation criteria over the past year, ensuring professionally vetted sources for teachers and students. The winning apps are innovative, engaging, user friendly, cost-effective, have low or no advertising, a clear connection to K-12 curriculum including alignment to Common Core Learning Standards and *AASL Standards for the 21st Century Learner*, and the ability to scaffold learning and differentiate for individual learners.

Apps were divided into five different categories: books, STEM, organization and management, social sciences, and content creation and media sharing.

Cinderella, a book app for Pre-K-3rd grade students, encourages young readers to explore and play with this original interpretation of the classic fairy tale. Another great book app is *Shakespeare in Bits-Hamlet* by Mind Connect, designed for grades 8-12.

This app will appeal to students who want a visual sense of the story and includes a full-cast narration of the play. Each scene is broken into manageable chunks for students. Analysis is also included and character webs help students to keep track of character interaction. Other plays are also available for purchase. Schools can purchase one play in bulk at discounts.

Top apps in the STEM category include *Science 360*, which incorporates photos, videos, and text. It has a built-in news feed for the latest science discoveries, put out by the National Science Foundation. Images and videos can be shared via email and social media. The NASA app allows users to browse current news and stories, im-

ages, on demand video, current mission information, track the international space stations, NASA Twitter feed, and music.

The EasyBib app for organization and management, provides students and teachers with tools to help accurately and easily create citations. Users are even able to scan a barcode from a book and get the information they need in any citation style.

My Congress is a social sciences app for 6-12 grade students. It provides in-depth information about congress. Students can follow current representatives, access Open Congress, and follow voting issues. *News-O-Matic* is a daily student-friendly newspaper. It gives students five news stories each

day with articles reviewed by child psychologists to ensure the content is age appropriate.

In the content creation and media sharing category, *Videolicious* is designed for students of all ages. Students choose content, record their own narrative, and select music from the copyright-free library. The app then turns user content into a professional looking video.

To submit nominations for next year's list and the complete list for this year, visit www.ala.org/aasl/standards-guidelines/best-apps/press-kit. Printable bookmarks and professional development resources on presenting these apps to teachers are also available.

El día de los niños/El día de los libros (Día) in 2013

The Día 2013 season was a huge success with a record 527 libraries hosting Día programs of all shapes and sizes. Through Día, libraries celebrate children and connect them to the world of learning through books, stories and libraries. Programs nurture cognitive and literacy development in ways that honor and embrace a child's home language and

culture. In 2013 25 different languages were featured at celebrations in 40 states.

The 2013 Día season was also the inaugural year for the Día Family Book Club. Through the Everyone Reads @ your library grant funded by the Dollar General Literacy Foundation, the Association for Library Service to Children (ALSC) administered 12 grants to public libraries

to host book clubs for their community.

Be part of the Diversity in Action next year, and throughout the year, by hosting and registering your Día programs! For more information and to check out all of the fantastic multicultural and multilingual resources that ALSC makes available please visit <http://dia.ala.org>.

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Pick up the Special BCALA National Conference Newsletter

Get the latest information on the upcoming 8th National Conference of African American Librarians (NCAAL), hosted by the Black Caucus of the American Library Association (BCALA) by picking up the BCALA Special Edition Newsletter during ALA Annual Conference in Chicago. The NCAAL will be held August 7 - 11, at the Northern Kentucky Convention Center in Covington, Kentucky (just across the Ohio River from downtown, Cincinnati, Ohio). The conference theme is "Culture Keepers VIII: Challenges of the 21st Century-Empowering People, Changing Lives."

The newsletter provides details on featured speakers: Congressman John Lewis (D-Ga.), MSNBC's Melisa Harris-Perry, and Kentucky Poet Laureate Frank X Walker as well as Author Pavilion guests, including Tanner Colby, Judy Juanita, and Mary Monroe.

Three scheduled preconferences include: "Culture Keepers: Who Are They, What Do They Do, and How Can I Become One?" moderated by Andrew P. Jackson (Sekou Molefi Baako), executive director, Queens Library, Langston Hughes Community Library and Cultural Center and past BCALA president; "The Institute of Museum and Library Services (IMLS) Grant Writing Workshop," facilitated by Robert Horton, IMLS associate deputy director for Library Services;

and "Stand Up! Developing African American Library Leaders as Change Agents," led by Camila Alire, ALA past president and dean emeritus, University of New Mexico, Albuquerque, and Colorado State University, Fort Collins; Janice Welburn, dean of Marquette Library, Milwaukee, Wisconsin; and Leo Lo, research and development librarian, Kansas State University, Manhattan.

Pick up your copy of the special edition newsletter at the BCALA booth (2565) or from any BCALA member.

NCAAL early-bird registration ends July 8, with rates ranging from \$99 for students and \$230 for ethnic caucus members. Registration with a meal package is also available. Exhibits-only rates are \$25 per day. To register and book hotel stays, visit bcala.org/NCAAL2013/red2/.

Founded in 1970, BCALA is one of seven American Library Association ethnic affiliates. BCALA serves as an advocate for the development, promotion, and improvement of library services and resources to the nation's African American community; and provides leadership for the recruitment and professional development of African American librarians.



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Pop Top Stage Schedule

Monday July 1

10:00 a.m. – 2:00 p.m.
Authors will be rotating while reading poems of their choice

Alma Flor Ada & Isabel Campoy
Rebecca Kai Dotlich
Sid Farrar
Nikki Grimes
Bob Raczka
Laura Purdie Salas
Marilyn Singer
Tamera Will Wissinger

Ann Patchett, Andrew Solomon
Harlan Coben, Colson Whitehead
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Physics is Hard! – Sara Paretsky's Latest Novel on Female Physicists and Detectives

By Kirsten Anderson
University of Rhode Island

Chicago local and best-selling author Sara Paretsky read an excerpt from her forthcoming novel *Critical Mass* Sunday on the Live @ Your Library Stage in the exhibit area. The book follows V. I. Warshawski in a tale involving

Vienna, Austria, World War II, and female physicists.

Paretsky drew inspiration for the novel based on the profession of her husband, Courtenay Wright, a professor of physics at University of Chicago. Previous to World War II, Vienna had amazing opportunities for female physicists at the Institute for Radium Research,

but after the Nazis annexed Austria, all the women were kicked out. Paretsky found this intriguing, and says this world class institution is still recovering from when the Nazis took over.

She took her research very seriously, learning about this institution, the role of women in this field, and physics itself. She claimed, "By the end of my research, I agreed with Barbie – physics is hard!"

Two excerpts from the book were

read, one from the front story of what happened to female physicist, Martina Saginor, growing up during World War I. The other excerpt featured female detective Warshawski getting into trouble, and Paretsky left us with a cliffhanger of Warshawski getting nailed into a box. However, Paretsky clarified that she will never let her narrator die, "She will somehow get out." Readers will have to wait until October 2013 to find out how Warshawski gets out of this one.

Countdown to PLA 2014 Conference

Save the date for the always popular, always rewarding Public Library Association (PLA) Conference, March 11-15, 2014 in Indianapolis. The program committee is hard at work reviewing proposals in topic areas of community engagement, managing space, marketing and advocacy, digital content, technology, programming, leadership, funding, staffing, collections, outcome measures and more.

Registrants are guaranteed a laugh with David Sedaris as the Closing Session speaker, and inspiring mornings with speakers like Simon Sinek, author of *Start with Why: How Great Leaders Inspire Everyone to Take Action*, as part of the new Big Ideas Series – all-attendee morning sessions featuring thought-provoking speakers and presentations designed to inspire Big Ideas in creativity, innovation and action.

Special Registration is now open for this premier conference for public library professionals. This is an (extra) early registration period for general conference registration only. Housing reservations, as well as preconference and special event registration, will be available September 4, when Early Bird Registration opens.

This special opportunity is designed to help registrants budget their conference costs, whether personally or because of library fiscal year opportunities and requirements. Special Registration rates are the same as Early Bird rates for PLA and Indiana Library Federation (ILF) members – \$230 – and Advance Registration rates for ALA members and non-members – \$350 and \$425, respectively.

For more information, please visit placonference.org.



Authors Jessie Hartland and Elizabeth Wein gather with members of the Amelia Bloomer Project (ABP) committee at the ABP author panel on Saturday morning.



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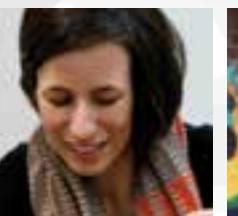
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Affordable Care Act: President Obama Asks for Library Help

By Ashley Smolinski
State University of New York,
University at Albany

A new partnership was introduced Sunday morning at the ALA Council I. Libraries across the country will partner with Centers for Medicare & Medicaid Services (CMS) and the U.S. Department of Health and Human Services (HHS) to provide information to the public regarding healthcare options through the Affordable Care Act beginning on October 1st, 2013.

As trusted community resources, more than 17,000 libraries have been called upon to participate by sharing information, providing the use of computers, and may choose the option to be trained in order to provide enrollment assistance to their patrons. A video announcement from President Barack Obama shed light upon the new partnership and the call for support from librarians everywhere. Additional information regarding health care options is now available at healthcare.gov and at the CMS booth #939 in the exhibit hall. The ALA Conference is the first stop among many in the plans to educate all about broader health care options through the Affordable Care Act.

The President's brief video was met with applause and contemplation. "There two main things Americans need to know about this act, and we need your help spreading the word." President Barack Obama stated in his video message. "If you're one of the nearly 85 percent of Americans who already have insurance... you don't have to do anything. The Affordable Care Act just gives you a wider array of new benefits, better protections, and smaller cost controls that you didn't have before." His second point continued, "If you're one of the tens of millions of Americans who don't have insurance, beginning October 1st, you'll be able to

choose from a menu of quality, affordable private health insurance plans in a new online marketplace."

Librarians, as community leaders, are being asked to assist, sharing information about what the Affordable Care Act means and to help Americans sign up for coverage. After thanking librarians for their help, the President insisted, "Quality and affordable healthcare is not a privilege, it's a right."

Librarians watch a video address about health care from President Barack Obama before Sunday's Auditorium Speakers Series presentations.



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**Start making your case for attending—
use the resources at alamidwinter.org**

Registration and housing for ALA Midwinter Meeting open October 1, 2013.

**Bundle Registration for 2014 Midwinter Meeting and
ALA Annual Conference (Las Vegas, NV: June 26-July 1, 2014) open September 9, 2013.**

alamidwinter.org

Exhibitor News

These listings are paid advertisements.

Atlas Systems (Booth 1512): Ares for e-reserves and Aeon for special collections' reading room management save time for faculty, researchers, students and staff. Ares: 24/7 access to reserves collections, simplifies copyright management and integrates with e-learning systems. Aeon: Unparalleled item tracking, security and statistics.

Gale (Booth 600): Stop by to play a round of "Weird But True," a *National Geographic Kids* quiz game. We challenge you to test your knowledge!

Scholastic (Booth 2505): Author Illustrator signings... Monday: 9:00 – 10:00 a.m. Bryan Collier *Fifty Cents and a Dream: Young Booker T. Washington*; 10:00 – 11:00 a.m. Peter Lerangis *Somebody Please Tell Me Who I Am*. Stop by for an autograph!

Authors and Illustrators Galore Grace AASL's National Conference

Attendees of the American Association of School Librarians (AASL) 16th National Conference & Exhibition will have the opportunity to get up close and personal with some of today's most popular authors and illustrators with conference special events and sessions. "Rising to the Challenge," taking place November 14 – 17, 2013, in Hartford, Conn., will shine the spotlight on authors during a banquet, meet and greet, breakfast, and special concurrent sessions.

Libba Bray and Shane W. Evans are set to appear at a premier author event taking place during AASL13! At the Author Banquet on November 15,

conference attendees will enjoy a delicious meal and learn of the inspiration behind Bray's and Evans' award-winning books. After dinner, the authors will sign copies of their books, which will also be available for purchase. An additional registration fee of \$55 is required for the author banquet and space is limited.

On Saturday, November 16, AASL will offer attendees a chance to "speed date" with eight of today's most popular authors! At the Author Meet & Greet, conference-goers can mingle with and ask questions of multiple authors in a casual, friendly setting. An additional registration fee of \$15 is required in

advance of the event and registration is limited to a maximum of 50 attendees.

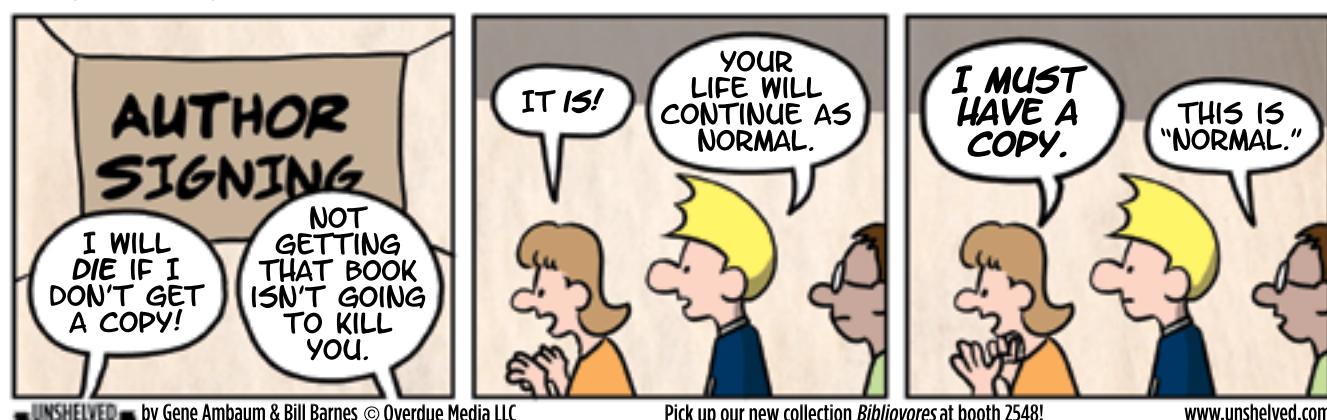
During the author breakfast on November 17, five author/illustrators will share the creative process behind the exciting genre of graphic novels. Attendees of the event will enjoy breakfast with Faith Erin Hicks, Jennifer and Matthew Holm, Jarrett Krosoczka and Raina Telgemeier before being treated to a rousing live demonstration of the art of creating graphic novels. After breakfast, Krosoczka will lead the authors/illustrators through a creative design session taking from both his and audience prompts. The created comics will then be presented

to a few lucky attendees. After the event, a signing will be held with books available for purchase. An additional registration fee of \$35 is required and space is limited.

"Rising to the Challenge" will also feature a new series of author concurrent sessions. These seven sessions, spread throughout all of the conference's program tracks, will each feature a panel of authors and a facilitator. Session topics include: adult books for teen readers, the Common Core State Standards and picture book biographies, authors who Skype, the fantasy genre for boys reading, exploring scientists at work, nonfiction and the Common Core State Standards, and exploring social issues through literature. A full list of participating authors will be available in late July. Author sessions in addition to the new series are available at national.aasl.org/concurrent-sessions. Concurrent session attendance is included in full conference registration.

Registration for the AASL 16th National Conference & Exhibition is now open at national.aasl.org. Those wishing to join their colleagues for dedicated learning and networking are encouraged to register before the August 22 early bird deadline to save \$100 on registration rates.

CONFERENCE TIP: DON'T EXAGGERATE



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Armen Melikian has earned a Master's in international relations from American University in Washington, DC. He has also studied mathematics at Harvard.

Melikian is the winner of eight national and international book awards in General Fiction, Literary Fiction, Visionary Fiction, Humor, and Comedy. He lives in Los Angeles.

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10:30 a.m.–11:30 a.m.

McCormick Place,
Room N227a

Amanda Sun

INK

Harlequin Booth Signing

11:00 a.m.–12:00 p.m.

Harlequin Booth
#2424

Lisa J. Edwards

A Dog Named Boo

Harlequin Booth Signing

1:00 p.m.–2:00 p.m.

Harlequin Booth
#2424

Elizabeth Scott

Heartbeat

LIVE! @ your library Reading Stage

2:30 p.m.–3:30 p.m.

McCormick Place,
end of Aisle 1600
in the Exhibition Hall

Jason Mott

The Returned

Harlequin Booth Signing

3:00 p.m.–4:00 p.m.

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Sunday, June 30

Harlequin Booth Signing

10:30 a.m.–11:30 a.m.

Harlequin Booth
#2424

Earl Sewell

Back to Me

Harlequin Booth Signing

1:30 p.m.–2:30 p.m.

Harlequin Booth
#2424

Loretta Nyhan

I'll Be Seeing You

First Author, First Book

3:00 p.m.–4:00 p.m.

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