

# ALACognotes

ISSUE 1

2013 MIDWINTER MEETING—SEATTLE

Friday, January 25, 2013

## HIGHLIGHTS

Today

ALA/ERT/Booklist  
Author Forum  
4:00 – 5:15 p.m.

Ribbon Cutting  
Ceremony  
5:15 p.m.

Exhibits Opening  
Reception  
5:30 – 7:00 p.m.

## Registration and Check-in

Friday  
7:00 a.m. – 7:00 p.m.

Saturday & Sunday  
7:30 a.m. – 5:00 p.m.

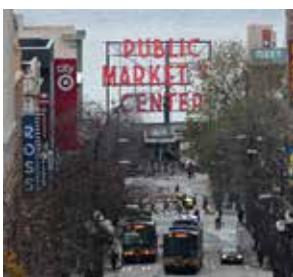
Monday  
7:30 a.m. – 2:00 p.m.

## Networking Uncommons

Friday  
8:00 a.m. – 4:00 p.m.

Saturday & Sunday  
8:00 a.m. – 5:00 p.m.

Monday  
8:00 a.m. – 5:00 p.m.



## Caroline Kennedy, Steven Johnson Inspire Change

Authors have a unique ability to inspire change in the world and the ways in which we view it – whether it is through a book of stories, a biography, poetry or accounts of true life. Inspirational authors Caroline Kennedy and Steven Johnson will address thousands with their stories of inspiration during the American Library Association's Midwinter Meeting in Seattle.



Caroline Kennedy



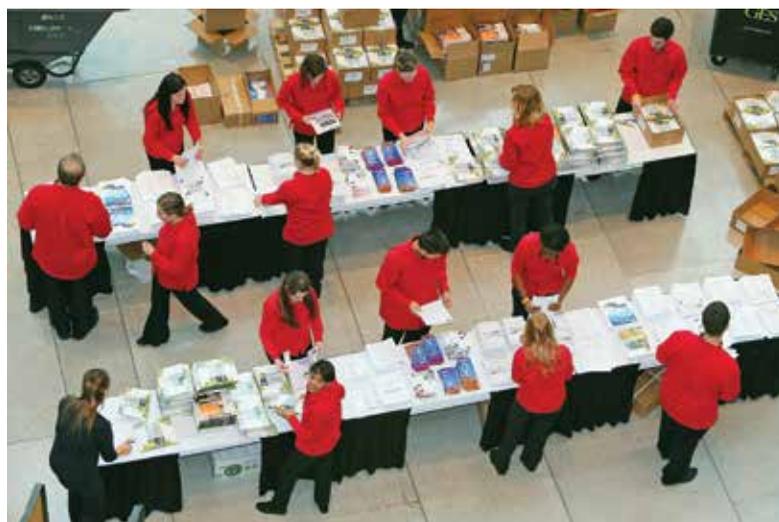
Steven Johnson

Johnson will discuss political change and its ability to transform our daily world. Named by *Newsweek* as one

On Saturday, Steven Johnson, the best-selling author of eight books will speak from 10:00 – 11:00 a.m. As an expert on contemporary culture, Johnson offers a unique and inspiring look into the future through intersecting science, technology and personal experience. Based on the ideas of his most recent release, *Future Perfect: The Case for Progress in a Networked Age*,

of the "Fifty People Who Matter Most on the Internet," Johnson frequently writes for national news outlets such as *The New York Times*, *The Wall Street Journal* and *The Financial Times*. Johnson is also a contributing editor to *Wired* and has appeared on many high profile television programs such as "The

*Continued on page 6*



ALA Event Force workers scramble to put together thousands of Meeting and Exhibits Directory Guides on the floor of the Registration area.



The conversation starts here...upon arrival at the ALA Midwinter Meeting and Exhibits.

## The Conversation Starts Here...

Unique opportunities to participate in and move the conversation forward, to examine the issues, process the implications, and consider practical steps and strategies, these interactive conversations will focus on how to engage your community so your library transforms successfully for the future.

### The Promise of Libraries Transforming Communities, A Presidential Initiative, Saturday, 8:30 – 10:00 a.m.

This groundbreaking libraries-as-change-agents initiative is the beginning of a new partnership between ALA and the Harwood Institute of Public Innovation. ALA President Maureen Sullivan will moderate a panel of public innovators including Richard Harwood, Founder and President of the Harwood Institute, Tim Henkel, President and CEO, of Spokane County United Way and Carlton Sears, past director at Public Library of Youngstown

and Mahoning County and Certified Coach with the Harwood Institute. The session will identify aspirations and anticipated results of the Promise of Librar-



ies Transforming Communities Initiative and highlight transformation experiences from similar partnerships. Funded through a grant from IMLS, the multi-phase initiative's goal is to provide librarians with the tools and training they need to lead their communities in finding innovative solutions by advancing library-led community engagement and innovation. The conversations at Midwinter are one step in building a sustainable, scalable national plan.

*Continued on page 5*



techlogic

## Partners in Innovation

Tech Logic Library Sales Consultants work with you to analyze and creatively meet specific needs, one library at a time. **Booth #1631**

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## Find Award-Winning Products at the ALA Store

ALA Conference Store is in the exhibit hall again this year. Stop by booth 1670, near the North Lobby entrance – an ideal location for easy access and convenient browsing. The ALA Store is a lively spot to browse, and offers products that meet the widest range of your promotional and continuing education/professional development needs. With plenty of new and bestselling items available, make sure to carve out some time in your schedule to stop by!

### ALA Conference Store hours:

Friday, January 25:  
5:30 – 7:00 p.m.  
Saturday, January 26:  
9:00 a.m. – 5:00 p.m.  
Sunday, January 27:  
9:00 a.m. – 5:00 p.m.  
Monday, January 28:  
9:00 a.m. – 2:00 p.m.

ALA Graphics highlights new posters, bookmarks and incentives – including the latest additions to the READ campaign – and posters and bookmarks featuring popular characters. Look for new and popular items, including posters and bookmarks featuring the *Hobbit*, *Origami Yoda* and *Darth Paper*, and John Green’s “Reading is Awesome” poster. Our new “Daisy READ” poster features the loveable canine from *A Ball for Daisy*. Fun gift items include candles, journals, mugs and more. Take a look at the new Love My Library umbrella and magnet – available only at Midwinter and Annual. Look for colorful youth t-shirts featuring beloved

classic children’s titles.

While you’re at the ALA Store, equip yourself with campaign items for Spring 2013 events, including National Library Week, Teen Tech Week, School Library Month, and Choose Privacy Week. This year’s conference t-shirt is available in both women’s and men’s styles; arrive early before they sell out.

ALA Editions is excited to offer new titles hot off the press, such as the long-awaited third edition of *Reference and Information Services in the 21st Century*, the landmark textbook by Kay Ann Cassell and Uma Hiremath. And remember that you can now find Neal-Schuman, Chandos, and Facet titles in the ALA Conference Store. All ALA Editions, Neal-Schuman, Chandos, and Facet books will be 20% off the list price (an additional 10% off the ALA Member price). Buy as many books as you like and get them shipped FREE! You can get free shipping on all book orders placed in the ALA Store (posters, bookmarks, and other gift-type items are not eligible for this offer).

Follow us for updates on author/illustrator signings, special offers, and more: ALA Graphics on Twitter, Facebook, and Tumblr. ALA Editions on Twitter and Facebook.

Prices at the Conference Store automatically reflect the ALA Member discount, so there’s no need to dig out your membership card. And remember that every dollar you spend at the ALA Store helps support library advocacy, awareness, and other key programs and initiatives!



The ALA Store, open today from 5:30 – 7:00 p.m., is located in the Exhibit Hall.

## Attend Recruitment Assembly Update on the Future of the Profession

In the face of negative messages about the value of the library degree and the future of the profession, what can we do as library professionals and educators to send a collective message about recruitment into the profession and into libraries? Do we have reliable data about jobs and placements? Do new graduates have the skills to compete successfully in a turbulent and often tight job market? What can ALA do to support new graduates, as well as

other job-hunting professionals, in building their library careers?

Find out at a focused discussion featuring Amar Mann, Bureau of Labor and Statistics, David Connolly, Classified Advertising Coordinator for ALA, Allyson Evans who is a future graduate, and Louise Spiteri, Director of Dalhousie University School of Information Management.

Join us today, 3:30 – 5:00 p.m. at the Grand Hyatt in the Anderson Amphitheatre.

## Meet ‘LiLi’, The Coolest Little Library Hotrod in the World

ALA Masters Series presenter Smitty Miller (Library Live and On Tour Manager from Fraser Valley Regional Library in British Columbia) will give 15-minute up close and personal tours of LiLi’s features and services at booth #2714 these times:

Saturday 10:00 a.m., 2:30 p.m., 4:00 p.m.

Sunday 10:00 a.m., 2:30 p.m., 4:00 p.m.

Monday 10:00 a.m.

Don’t miss the full Master’s Series presentation: “Library Live and On Tour: Taking It To the Street” on Monday, 11:45 a.m. – 12:30 p.m., Washington Convention Center room 611-614.

## BUZZ, BUZZ, BUZZ...

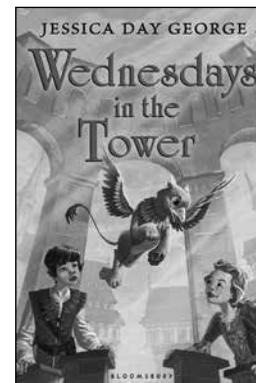
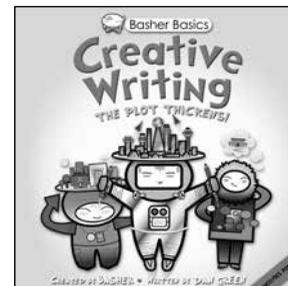
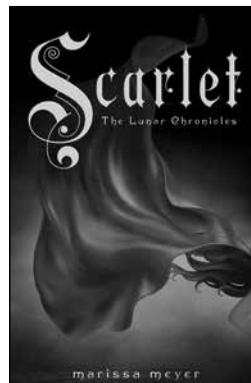
Come to our Midwinter Spring 2013 Book Buzz

Macmillan Children’s Books,  
Bloomsbury Children’s Books, Kingfisher  
Three publishers present the newest in children’s and teen books.

**SATURDAY**

**9:00–10:00 AM Room 608–609**

INCLUDING THESE NEW RELEASES!



**PLUS**

We’ll have special giveaways for attendees, while supplies last!





## Caroline Kennedy Named Honorary Chair, National Library Week 2013

Caroline Kennedy has been named the 2013 Honorary Chair of National Library Week (April 14 – 20, 2013), according to the American Library Association. During National Library Week and throughout the month of April, libraries of all types – public, school, academic and special – hold special events to highlight the unique role libraries play in Amer-

ican society and encourage the public to use their resources. Those resources include computers, books and ebooks, homework help, assistance with resumes and job searches, accurate financial information, adult education courses, support for immigrants and more.

As Honorary Chair, Kennedy will appear in public service announcements

(PSAs) promoting National Library Week. The PSAs, developed by the American Library Association's Campaign for America's Libraries, will be placed in magazines and online throughout the spring. ALA will also offer free customization of the PSAs for libraries.

An advocate for reading, literacy and libraries, Kennedy has written or edited 10 best-selling books on American history, politics and poetry. Her latest book, *Poems to Learn by Heart*, due to be published in March 2013 from Disney-Hyperion, an imprint of Disney Publishing Worldwide with original illustrations by award-winning artist Jon J Muth, is a companion to her *New York Times* #1 best-selling collection *A Family of Poems*.

In addition, Kennedy is scheduled to speak at the 2013 ALA Midwinter Meeting in Seattle at 10:00 a.m. on Sunday. More information regarding her appearance is available on the ALA

Midwinter Meeting website.

In December 2011, Kennedy spoke at the Carnegie Corporation of New York/*New York Times* I Love My Librarian Award ceremony in New York City. In that speech, she said that many librarians she has met are “professionals who are excited about their changing role in a changing world, who are dedicated to serving others, who respect scholarship, and who understand that you are our guides on a lifelong journey of intellectual collaboration and collaborative composition... . Your work is truly life changing.”

The American Library Association's Campaign for America's Libraries ([www.ala.org/@yourlibrary](http://www.ala.org/@yourlibrary)) is a public awareness campaign that promotes the value of libraries and librarians. Thousands of libraries of all types – across the country and around the globe – participate. The Campaign is made possible by ALA's Library Champions.



The ALA letters are seen in an Exhibits Hall window overlooking downtown Seattle.

## Make Connections at the Networking Reception

Tickets are still available for the first ever Networking Reception fundraising event sponsored by the ALA Allied Professional Association's (ALA-APA). Proceeds will support the association's work in promoting “the mutual professional interests of librarians and other library workers” through research, advocacy and enabling the certification of individuals in specializations beyond the initial professional degree.

When: Saturday, January 26, 2013

Time: 8:00 – 10:00 p.m.

Location: W Hotel (Seattle, Washington) – Great Room 1

Ticket Price: \$50

Join colleagues for an evening of fun, music and refreshments while supporting a worthy cause. There will also be opportunities to win door prizes as you

mingle and network with other library professionals.

The ALA-APA has no members. It is a nonprofit organization chartered in the State of Illinois and serves as a companion organization to the American Library Association, with a goal to “promote library service and librarianship.”

Therefore, all ALA members are encouraged to purchase at least one ticket (which may be used as a donation if you are unable to attend). Tickets may be purchased at the door through cash or check. Donations may be sent to: ALA-APA, Networking Reception, Attn: Kimberly Redd, 50 E. Huron St., Chicago, IL 60611.

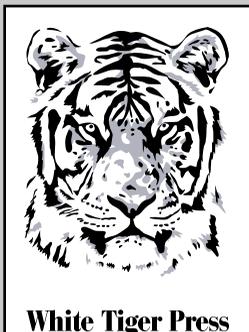
For sponsorship opportunities contact: [info@ala-apa.org](mailto:info@ala-apa.org) or call 312-280-4278.

## POVERTY AND HOMELESSNESS explained for children and adults

Free picture books, activity books, and DVDs that explain homelessness to children in engaging and understandable terms, while supplies last. **25%** discount on other purchases ordered at booth.

**25%** discount when you pre-order *The Poor Among Us: A History of Family Poverty and Homelessness in New York City*, to be released in Spring 2013.

**White Tiger Press is an independent publisher of books about family poverty and homelessness for both children and adults in collaboration with the Institute for Children, Poverty, and Homelessness.**



**VISIT WHITE TIGER PRESS AT BOOTH #440**

OR [WWW.WHITETIGERPRESS.ORG](http://WWW.WHITETIGERPRESS.ORG)

## Cognotes

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Volume 2013 Issue 1

### Reporters

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## Conversation

Continued from page 1

### Community Engagement

**Conversation: The Work of Hope, Saturday, 1:00 – 2:30 p.m.**

Join the conversation about advancing library-led community engagement, and see how you can help kick-start a new trajectory in your community. Rich Harwood, President and Founder of The Harwood Institute for Public Innovation



Rich Harwood

and author of the new book *The Work of Hope*, will lead this session and share his insights as well as tools that libraries can use to take action and engage with their communities. *The Work of Hope* finds that people believe we must take small local actions in order to rebuild trust and strengthen relationships and ultimately restore belief in one another and ourselves that we can get things done, together. This hands-on session

will provide libraries with tools and resources to begin taking those steps for working with people in their community.

**Community Engagement Conversation: Appreciative Inquiry – The Library in the Community Sunday, 1:00 – 2:30 p.m.**

Author and consultant Peggy Holman, a recognized leader in deploying



Peggy Holman

group processes that directly involve hundreds, or thousands, of people in organizations or communities in achieving breakthroughs, facilitates this session in the spirit of appreciative inquiry.

**Change in the Community, Change in ALA, Monday, 8:30 – 11:30 a.m.**

Peggy Holman will use the Open Space approach to continue the conversation. Open Space is a philosophy, practice and process that enables groups of any size to come together around complex, important issues and accomplish something meaningful.

## Get Social with NMRT

Join NMRT members (and non-members!) at the DragonFish Cafe (722 Pine Street) in the Paramount Hotel for an evening of networking and fun in Seattle. Light refreshments will be provided. Everyone is welcome! Saturday 5:30 – 7:30 p.m.



## PopTop Stage Returns in Seattle

At the PopTop Stage you will find your favorite genre including: Romance, horror, and storytelling. The PopTop Stage will feature readings, discussions, book signings, and presentations and will be located in Exhibit Hall E of the Washington State Convention Center at the end of the 600 Aisle.

### Saturday – Romance Day Hosted by Romance Writers of America

Each panel will be followed by a book signing.

The Appeal of the Paranormal  
9:00 – 9:45 a.m.

Karina Cooper, Theresa Meyers, Laurie London, Alexis Morgan

### Family Ties: Romance Series that Pull You In

10:30 – 11:15 a.m.

Susan Mallery, Christina Dodd, Lauren Dane, Julia Quinn, Courtney Milan, Kaki Warner

### The Romance Novel Hero: Why Do Readers Love Him?

1:00 – 1:45 p.m.

Melissa McClone, Gina Robinson, Regina Scott, Jill Barnett, Stella Cameron, , Cherry Adair

### YA Romance: Breaking the Rules

2:15 – 3:00 p.m.

Barbara Caridad Ferrer, Heather Davis, Serena Robar

### Beyond Jane Austen: Historical Romances for Every Reader

3:30 – 4:15 p.m.

Margaret Mallory, Elizabeth Boyle, Stefanie Sloane, Rose Lerner, Gerri Russell

# EconLit Now Has Economics Articles Published since 1886!

## EconLit: Your Source of Worldwide Economic Research

The American Economic Association (AEA) has created EconLit records for journal articles indexed in Volumes 1–10 of the AEA's *Index of Economic Articles*. Many of these journals are now available in full text and may be linked to from EconLit if they are part of a library's holdings.

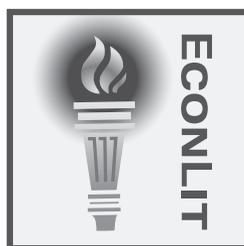
The EconLit records include complete bibliographic citations, subject descriptors and subject codes from the AEA's 1961–1968 classification system, geographic and regional descriptors, and named historical persons.

EconLit is adding records for articles from 1886–1968 collective works (edited volumes, conference proceedings, etc.). We will also match abstracts from the *Journal of Economic Abstracts* (1963–1968) and from the *Journal of Economic Literature* (1969–1986) to journal records.

**The older records will become part of EconLit subscriptions at no extra cost.**

For more information contact [info@aeaweb.org](mailto:info@aeaweb.org).

**Visit us at Booth #310 to learn more about EconLit**



[www.aeaweb.org/econlit](http://www.aeaweb.org/econlit)

**With more to come!**



[www.vanderbilt.edu/AEA](http://www.vanderbilt.edu/AEA)



## Terry Brooks Joins Doig, Olsen, and Ozeki in ERT/Booklist Author Forum

Bestselling author Terry Brooks will join previously announced authors Ivan Doig, Greg Olsen, and Ruth Ozeki for the popular ERT/Booklist Author Forum today 4:00 – 5:15 p.m. Booklist Adult Books Editor Brad Hooper will be discussing with all four authors how their books contribute to the thriving of the novel form and the influence of the Pacific Northwest on their work.

Reading *The Lord of the Rings* in college changed Terry Brooks' life; in it, he discovered all the elements combined that helped him fully explore his own writing in the separate genres of science fiction, western, and fiction. A

writer since high school now with more than 25 books under his belt (including many *New York Times* bestsellers), and with two novels selected by the *Rocky Mountain News* as among the best of 20th-century science fiction/fantasy, he will add a fascinating voice to the panel. The novels written by this former attorney who lives in the Pacific Northwest include the *Genesis of Shannara* novels, the *Voyage of the Jerle Shannara* trilogy, and the *High Druid of Shannara* trilogy. He also wrote the nonfiction book *Sometimes the Magic Works: Lessons from a Writing Life*, and was invited by George Lucas to write the novel based on his

screenplay and story *Star Wars®: Episode I The Phantom Menace*.™

The authors will sign copies of their latest books at their publishers' booths during the Opening Exhibits Reception

right after the Author Forum.

Brooks' appearance is sponsored by Random House, Doig's by Riverhead Books, Olsen's by Sterling Publishing Company, and Ozeki's by Viking.

## Fahrenheit 451 Cover Redesign Revealed at ALA Midwinter

In celebration of the 60th anniversary of Ray Bradbury's *Fahrenheit 451*, Simon & Schuster conducted a contest to design a new cover for this iconic and banned classic novel. The ALA's Office for Intellectual Freedom has partnered with Simon & Schuster to announce

the winning entry during the opening evening reception today at 6:30 p.m. Join us for the revealing in the Simon & Schuster Booth #2442 and pick up a free book.

To view the submissions, visit <http://fahrenheit451jacketcontest.tumblr.com/>.

## Enjoy Free Food and Great Prizes at the Friday Night Opening Reception!

The ALA Exhibits Round Table and your ALA Exhibitors welcome you to this year's Midwinter Meeting, tonight, 5:15 – 7:00 p.m., Exhibit Halls A – F. Enjoy free food and visit your favorite companies!

Remember to sign up to win fabulous prizes at participating booths. Winning names will be posted in *Cognotes* and will appear on the monitors located in the convention center South Lobby.

## Johnson, Kennedy

*Continued from page 1*

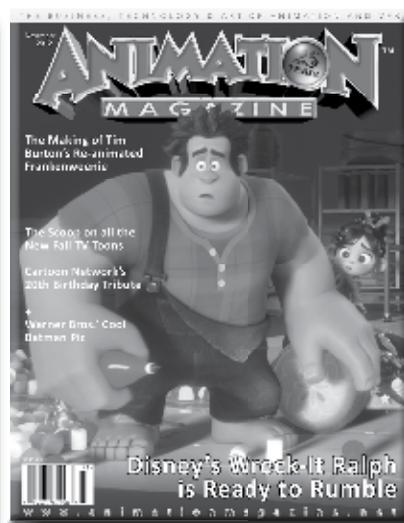
Charlie Rose Show," The Daily Show with John Stewart," and "NewsHour with Jim Lehrer."

On Sunday, Caroline Kennedy will speak from 10:00 – 11:00 a.m. Kennedy is the best-selling author/editor of 10 books including the forthcoming *Poems to Learn by Heart* (March 2013). Well known for continuing the strong Kennedy family tradition of public service and charitable work, Kennedy is also

a strong advocate for reading, literacy and libraries.

Serving as the Vice Chair of the New York City Fund for Public Schools for the last decade (2002-2012), Kennedy also serves on the board of News Visions for Public Schools, the John F. Kennedy Library Foundation and the Institute of Politics at Harvard University. Kennedy has also been named the 2013 Honorary Chair of National Library Week (April 14 – 20, 2013), which celebrates the contributions of our nation's libraries and librarians.

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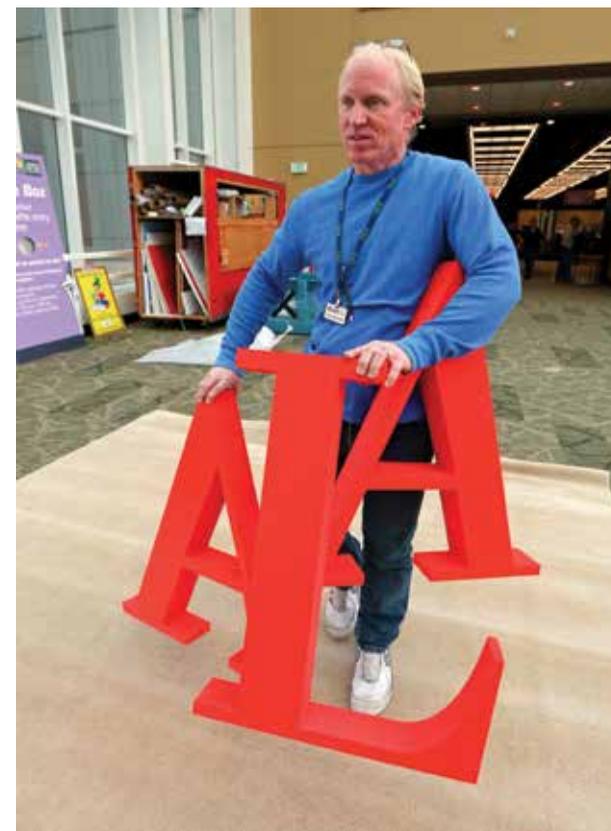
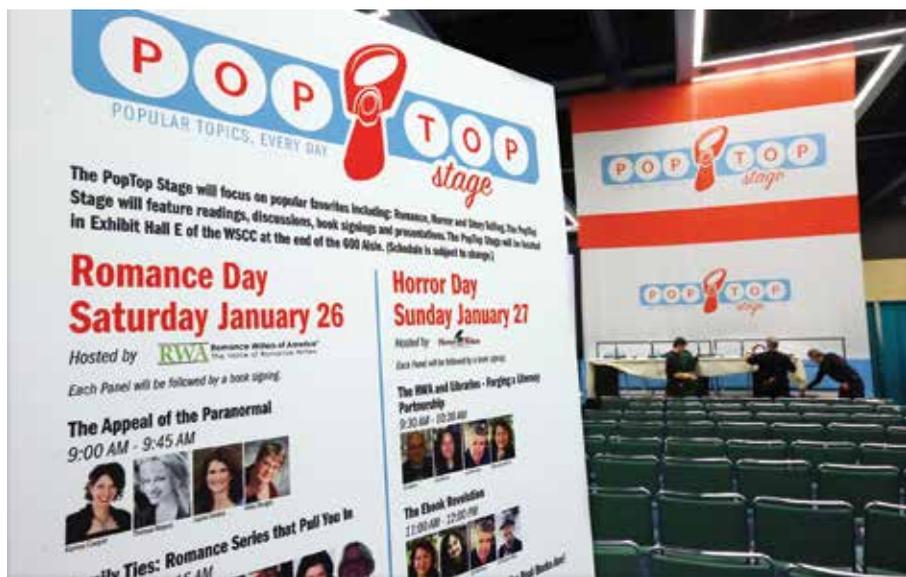
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## Getting Ready!



Clockwise, from top left: Workers set up the Pop Top stage; Talia Sherer sets out hundreds of free iPad covers at Macmillan Library booth #2435; Greg Greenstein carries the ALA letters while setting up in the Exhibit Hall area; a contractor begins the task of setting up hundreds of microphones for meetings to be held during Midwinter.

# Calling All Fans of PsycINFO®

## Visit APA At Booth #2143 and Share Your Story!

To celebrate over 45 years of PsycINFO being the premiere resource for the discovery of literature in the behavioral sciences, we want to know: How has PsycINFO helped users at your institution? Stop by the APA booth and tell us.

### While You're There:

- Enter Our Prize Drawings
- See Demonstrations of New APA Products
- Ask About Training and Support

### Join APA for the Following Special Events

**APA's Librarian Roundtable Breakfast**  
SUN JAN 27, 2013 • 8:30 am - 10:00 am  
Please RSVP  
<http://snipurl.com/mw13rtreg>

**APA's Lunch and Learn**  
MON JAN 28, 2013 • 1:00 pm - 2:30 pm  
Please RSVP  
<http://snipurl.com/mw13lunchreg>

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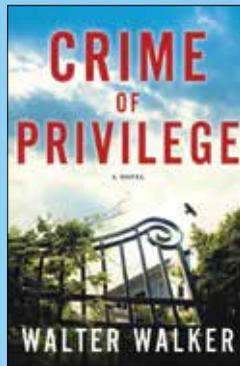
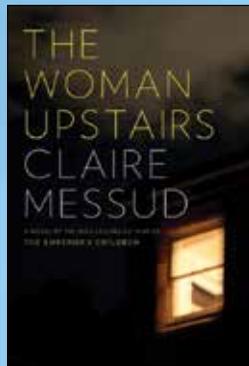
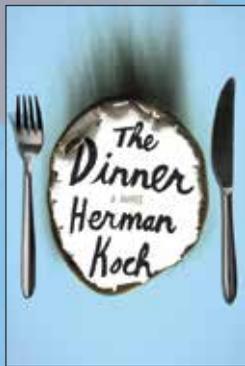
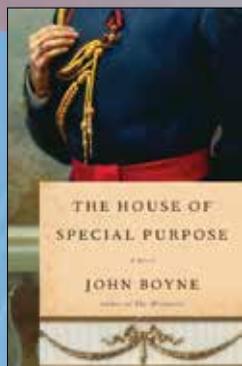


# It's Raining Books

@ The Random House Booth #2531

ALA MIDWINTER 2013 • SEATTLE, WA

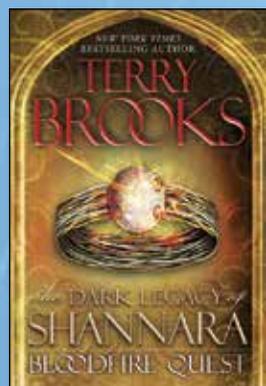
## SPRING 2013 BOOK BUZZ



Sunday, 1/27, 11:30am – 12:30pm  
Convention Center Annex, Room 303

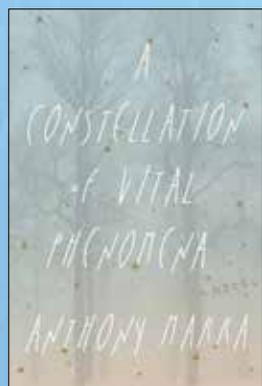
Join us for the inside scoop on the books you'll need to meet the flood of patron demand. We'll shower you with ARCs and warm you with hot cocoa!

## MEET OUR AUTHORS



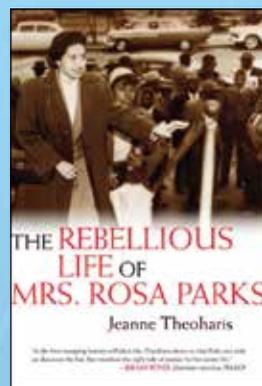
**Terry Brooks**

Bloodfire Quest:  
The Dark Legacy of Shannara  
**ERT / BOOKLIST AUTHOR FORUM**  
Friday, 1/25, 4pm – 5:15pm  
WSSC, Ballroom 6B  
\*Author signing in Random House Booth directly following event.



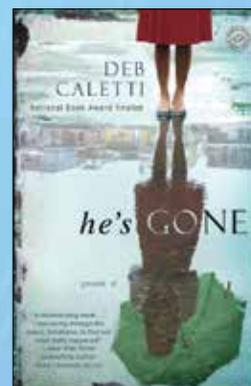
**Anthony Marra**

A Constellation of Vital Phenomena  
**ARC SIGNING**  
Sunday, 1/27, 1pm – 2pm  
Random House Booth



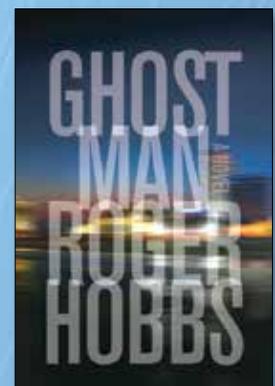
**Dr. Jeanne Theoharis**

The Rebellious Life of Mrs. Rosa Parks  
**MLK SUNRISE CELEBRATION**  
Monday, 1/28, 6:30am – 7:45am  
WSSC, Room 611 - 614



**Deb Caletti**

He's Gone  
**AAP AUTHOR BREAKFAST**  
Monday, 1/28, 8:30am – 10am  
WSSC, TCC 301



**Roger Hobbs**

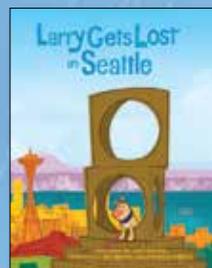
Ghostman  
**UNITED FOR LIBRARIES AUTHOR TEA**  
Monday, 1/28, 2pm – 4pm  
Grand Hyatt, Seattle  
Leonesa Ballroom

## SPOTLIGHT ON ADULT LITERATURE IN BOOTH # 2531

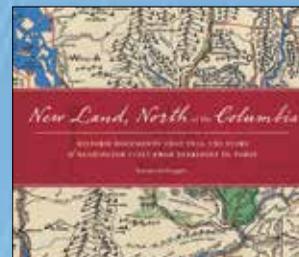


**SASQUATCH BOOKS**

**SASQUATCH BOOKS MEET & GREET**  
Saturday, 1/26, 3pm – 4pm



Meet author **John Skewes**, from the *Larry Gets Lost* series. Personalized cartoons for attendees!



**Lorraine McConaghy**

signs *New Land, North of the Columbia: Historic Documents that Tell the Story of Washington State from Territory to Today!*

Please check the conference program for event locations and ticket information.

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# I Love My Librarian Winners Announced

In December, 10 librarians were recognized for service to their communities, schools and campuses as winners of the Carnegie Corporation of New York/*New York Times* I Love My Librarian Award.

More than 1,500 library patrons nationwide nominated a librarian. The 10 award recipients were:

Dorothy J. Davison  
Horrnann Library, Wagner College  
New York, NY

Roberto Carlos Delgadillo  
Peter J. Shields Library  
University of California, Davis

Beatriz Adriana Guevara  
Charlotte Mecklenburg Library  
Charlotte, NC

Rachel Hyland  
Tunxis Community College Library  
Farmington, Conn.

Susan Kowalski  
East Syracuse (NY) Minoa School  
District: Pine Grove Middle School  
Library

Rae Anne Locke  
Saugatuck Elementary "Secret  
Garden" Library  
Westport, Conn.

Greta E. Marlatt  
Naval Postgraduate School -  
Dudley Knox Library  
Monterey, Calif.

Mary Ellen Pellington  
Octavia Fellin Public Library  
Gallup, NM

Madlyn S. Schneider  
Queens Library  
Queens Village, NY

Julie Hatsell Wales  
McNair Magnet School  
Rockledge, Fla.

Each received a \$5,000 cash award and was honored at a ceremony and reception in New York, hosted by *The New York Times*, on December 18. Robert K. Massie, winner of the 2012 Andrew Carnegie Medal for Excellence in Nonfiction, for his work, *Catherine the Great, Portrait of a Woman* made remarks at the ceremony.

In their nominations, library patrons told stories of how their librarians make a difference in their communities. This year's winners included a librarian who coordinates her library's mail-a-book program for homebound patrons, a bilingual librarian who specializes in

outreach to her community's Latino population and a college librarian who transformed her library into a supportive, 21st century research space.

Nominations were open to librarians working in public, school, college, community college and university libraries. Fifty librarians nationwide have won the I Love My Librarian award since 2008.

The award is a collaborative program of Carnegie Corporation of New York, *The New York Times* and the American Library Association (ALA).

Commenting on the 2012 winners, Vartan Gregorian, president of Carnegie Corporation and past president of the New York Public Library said, "The existence and the welfare of the library are of paramount importance in the life of a society, in the life of a community, the life of a school and a college, the life of a city, and the life of a nation. Indeed, libraries are a central part of our society. They are a critical component in the free exchange of information, which is at the heart of our democracy. In both an actual and symbolic sense, the library, and hence librarians, are the guardians of freedom of thought and freedom of choice."

"The 1,500 nominations that library users nationwide sent in for this award tell a clear story: that librarians make a

difference every day in the lives of their patrons and that libraries are vital to their communities," said Maureen Sullivan, president of the American Library Association.

Carnegie Corporation of New York was created by Andrew Carnegie in 1911 to promote the advancement and diffusion of knowledge and understanding. In keeping with this mandate, the Corporation's work focuses on the issues that Andrew Carnegie considered of paramount importance: international peace, the advancement of education and knowledge, and the strength of our democracy. For more information visit: [www.carnegie.org](http://www.carnegie.org)

The New York Times Company (NYSE: NYT), a leading global, multimedia news and information company with 2011 revenues of \$2.3 billion, includes *The New York Times*, the *International Herald Tribune*, *The Boston Globe*, NYTimes.com, BostonGlobe.com, Boston.com and related properties. The Company's core purpose is to enhance society by creating, collecting and distributing high-quality news and information.

The ALA administered the award through the Campaign for America's Libraries, ALA's public awareness campaign that promotes the value of libraries and librarians.

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## LITA Highlights

### LITA 201

Friday, January 25, 4:00 – 5:00 p.m., Washington State Convention Center, Room 611-614

ALA is a broad organization, and it can be difficult to find your niche among so many groups. That's why LITA offers LITA 201, a more specific orientation to involvement in LITA. Join us, and learn more about how your technical side fits into the library arena and how active involvement in LITA can help you better meet the challenges of today and troubleshoot the challenges of tomorrow. Find your place in LITA.

### Top Technology Trends Discussion Session

Sunday, January 27, 10:30 – 11:30 a.m., Washington State Convention Center, Room 606-607

LITA's Top Technology Trends session at Midwinter 2013 in Seattle will both return to its roots and take a new tack. As LITA's premier program on changes and advances in technology, the roundtable discussion will return to its original Midwinter form of a more informal discussion amongst library technology experts and thought leaders.

The new tack will be to focus on a single broad area of current interest or concern to the library technology community.

The topic for Midwinter 2013 will be "If Data I Created Resides in a Cloud Environment, Is it Still Mine?" Lead by educator and librarian Carl Grant, of CARE Affiliates, a small group of library thought leaders will discuss the issues and ramifications of storing and mixing library created data with vendor-provided or licensed data in a cloud based or hosted environment.

### LITA President-Elect Cindi Trainor hosts the LITA Town Meeting

Monday, January 28, 8:30 – 10:00 a.m., Washington State Convention Center, TCC 302

Inspired by ALA President Maureen Sullivan's charge to "Re-Imagine ALA," we will spend this year's town meeting re-imagining LITA. What works? What doesn't? And... what if? If we could draw the future of LITA, what would it look like? Join us in person or online – watch Twitter and ALA Connect for details for joining online.

## Support Libraries from Your Phone

According to recent data from the American Library Association's Washington Office, more than 630 library supporters have turned to text messaging to advocate for national libraries. By simply texting "library" to 877877, advocates no longer have to travel to Washington, D.C. or to their state capital to support libraries.

Since Mobile Commons, the ALA mobile advocacy tool, was launched in early 2012, library advocates have utilized the easy-to-use tool to send library supporters text message alerts from the ALA's Office of Government Relations. The opt-in service allows supporters to effectively communicate advocacy messages using an innovative texting and calling feature. Text messages sent to advocates provide subscribers with talking points on issues before transferring advocates

to the offices of their legislators.

"While we appreciate the hundreds of advocates who travel to D.C. every year for National Library Legislative Day, we also know that meaningful library advocacy is something that should be conducted all year-round," said Ted Wengner, ALA grassroots coordinator. "This timely program will make it much easier for library advocates to remind policy-makers about the issues facing libraries throughout the entire year."

Learn more about the service and other library advocacy techniques by going to the annual Washington Update on Saturday, from 8:30 – 10:00 a.m. in the Washington State Convention Center, Room 602-603. Advocates who wish to sign up for the service can text the word "library" to 877877 or sign up online at [districtdispatch.org/textalerts](http://districtdispatch.org/textalerts).

### Win ACRL 2013 Registration

Visit the ACRL booth (#2700) in the Washington Convention Center Exhibit Hall and register to win a complimentary registration to ACRL 2013, held April 10–13, 2013, in Indianapolis. The winner will be announced on



ACRL Insider blog ([www.acrl.ala.org/acrlinsider/](http://www.acrl.ala.org/acrlinsider/)) by February 15, 2013. Visit the ACRL 2013 Web site at [conference.acrl.org](http://conference.acrl.org) for complete details on the upcoming conference.

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## Download Videos of Authors Sharing Their Love of Libraries From [atyourlibrary.org](http://atyourlibrary.org)

Promote your library with videos of authors and celebrities sharing their love of libraries on the American Library Association's website for the public, [atyourlibrary.org](http://atyourlibrary.org).

Visit <http://atyourlibrary.org/librarystories/video-stories>, to find stories told by such authors and public figures as John Grisham (*The Firm*), Elizabeth Gilbert (*Eat, Pray, Love*), Daniel Ellsberg, Brooke Gladstone (*On the Media*) and Brian Selznick (*The Invention of Hugo Cabret*). The website contains not only the videos, but also transcriptions of the material.

Each video is available for download and can be customized by editing it in whatever fashion you prefer.

During each interview, the subjects share their favorite memories of libraries, but also express their thoughts on such pertinent topics as library budget cuts and book challenges.

Their statements range from the

deeply personal – Elizabeth Gilbert said, “I got my first kiss on the stone wall outside the library” – to the passionately principled – Brian Selznick stated, “The value of librarians is sort of indescribable. The fact that there are people who are gatekeepers for all human knowledge in so many ways, and the fact that we can walk into a library and say, ‘I need to learn about this, I need to know about this, can you help me find out about this?’ And that they have the tools to help us get to that information is something that we all need.”

[Atyourlibrary.org](http://atyourlibrary.org) is the public website for the American Library Association's public awareness campaign, the Campaign for America's Libraries, which promotes the value of libraries and librarians.

The goal of [www.atyourlibrary.org](http://www.atyourlibrary.org) is to provide information and recommended resources that everyone can take advantage of by connecting with their local library and librarians.

## Forum on the Future of C&RL in the Digital Age

*College & Research Libraries*, the premiere journal in academic librarianship, embraced the future of scholarly communication by making the move to Open Access in 2012, but that was only its first step forward. 2013 will be the final year for *C&RL* as a print journal, at which time it will move to an online-only format.

What opportunities are there for *C&RL* to continue to model best practices for scholarly communication in the

digital age? What new features would you like to see as the journal evolves into a key component of the ACRL digital publishing platform?

Join ACRL for an open forum on the future of *C&RL* at 1:00 p.m. on Saturday, in the Westin Hotel Seattle St. Helen's room to contribute to the next stage in the journal's evolution, and to ensure that *C&RL* remains the leading resource for research on academic and research libraries.

## Make your mark and vote in the 2013 ALA Election

### Important Deadlines:

March 19, 2013	Polls open
April 9, 2013	Deadline to request paper ballot**
April 26, 2013	Polls close, 11:59 p.m. U.S. Central Daylight Time
May 3, 2013	Election Committee meets to certify results

\*\*Paper ballots will be provided to individuals with disabilities and no Internet access.

For more information on the ALA Election, call (800) 545-2433 ext. 5, or email: [membership@ala.org](mailto:membership@ala.org)

ALA American Library Association

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## Forecasting the Future: Political Expert Jennifer Duffy on the New Political Landscape

How are libraries going to be affected by the newly elected class of politicians? In what ways will the recent presidential and congressional elections impact library policies and legislation?

On Saturday, Jennifer Duffy, senior editor of *The Cook Political Report*, will address library activists and detail the new political landscape during the ALA Washington Office Update session from 8:30 – 10:00 a.m. in the Washington State Convention Center Room 602-603.

Duffy, who has accumulated more

than 25 years of political campaign experience, is responsible for U.S. Senate and governor elections as the senior editor of the *Cook Report*. To help meeting attendees learn about library advocacy and the current political landscape, Duffy will discuss key characteristics about the new Congress, as well as help library supporters communicate in ways that resonate with legislators and other decision makers.

In addition to her political experience, Duffy has an extensive background in political communication and grassroots

advocacy work. After serving as the press secretary of the National Republican Senatorial Committee, Duffy joined the *Cook Report* as an assistant editor in 1988.

Library supporters are encouraged to ask questions at the event and to discuss the latest issues as Congress enters the Presidential and Congressional elections. Additionally, ALA Washington Office staff will provide updates on a broad range of issues and announce the winners of the Madison, Oakley and Ray Patterson Awards.

## Setting the Agenda on Digital Literacy

As the library world continues to evolve, how can we ensure that librarians continue to be leaders in the digital literacy arena? Midwinter attendees are encouraged to join members of the ALA Digital Literacy Task Force and contribute to the discussion at “Setting the Agenda on Digital Literacy,” a session that will be held today from 3:00 – 4:00 p.m. in the Conference Center of the Washington State Convention Center room 304.

As part of the conversation, task force members will discuss digital literacy and the changing roles of libraries. Additionally, the task force will detail their forthcoming report, dissect past webinars, and develop a roadmap for future work. This interactive session will be moderated by task force chair, Rosanne Cordell, Associate Dean for Public Services University Libraries, Northern Illinois University. Additionally, leaders from a variety of ALA divisions will address speakers at the events, including Wendy Stephens (AASL), Toby Greenwalt (PLA) and Emily Ford (ACRL).

## Check Out the Innovative Advocacy in Action Institute

In a changing landscape, libraries and library communities are rethinking the way they advocate for funding and services. “Innovative Advocacy in Action: An Advocacy Institute Discussion” at this ALA Midwinter Meeting, showcases some of these new efforts from around the country.

The Advocacy Institute takes place today from 1:00 – 4:00 p.m. at the Washington State Convention Center, Room 305. Onsite registration is \$75.

The lineup of speakers includes

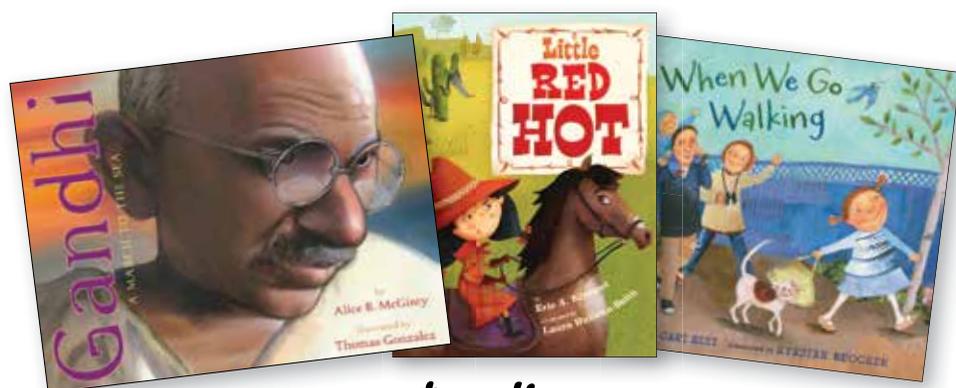
EveryLibrary founder John Chastka, speaking about his new national organization dedicated exclusively to political action for libraries at the state and local level; Dr. Ken Haycock, Research Professor of Management and Organization, University of Southern California, discussing evidence-based advocacy; Pat Tumulty, Executive Director of the New Jersey Library Association, discussing library advocacy efforts during and after Hurricane Sandy, and the library’s role in disaster recovery; Lauren Comito of NY-based

Urban Libraries Unite will also speak in regard to advocacy opportunities in metropolitan settings. Hosted and moderated by ALA’s Office for Library Advocacy, Director Marci Merola is hosting and moderating the panel discussion.

The Advocacy Institute is sponsored by the ALA Committee on Library Advocacy, in partnership with the ALA Public Library Association and Chapter Relations Committee. The event is co-sponsored by the Washington Library Association.

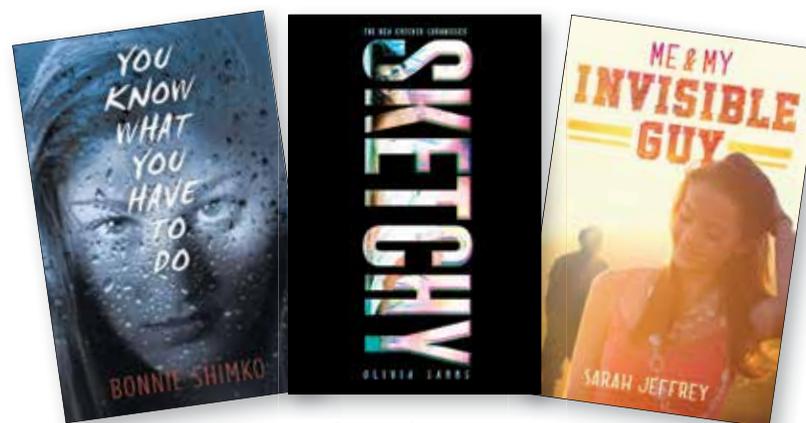


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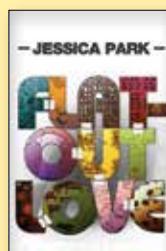


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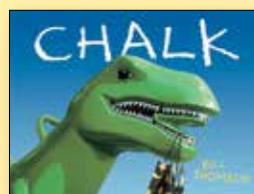
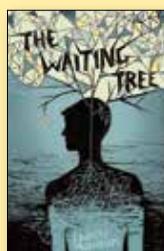
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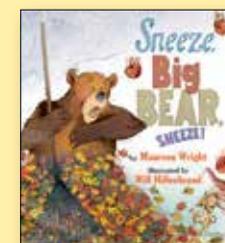
**10:30-11:00:**  
Jessica Park,  
signing ARCs of *Flat-Out Love* (YA)

**11:30-12:00:**  
Lindsay Moynihan,  
signing ARCs of *The Waiting Tree* (YA)



**2:30-3:00:** Bill Thomson,  
signing a limited edition print from the  
upcoming picture book *Fossil*, and copies  
of his backlist classic *Chalk*

**3:30-4:00:**  
Will Hillenbrand,  
signing *Mother Goose Picture Puzzles*  
and *Sneeze, Big Bear, Sneeze!*





## Help YALSA Celebrate the Morris and Nonfiction Awards at a Free Reception Monday Morning

Join the Young Adult Library Services Association (YALSA) as we celebrate the 2013 honorees and winners of YALSA's William C. Morris Award and the Award for Excellence in Nonfiction at a program and presentation from 10:30 a.m. – 12:00 p.m. on Monday. The Morris Award honors a first time author writing for young adults, and the Nonfiction Award honors the best in fiction written for young adults.

This free event is open to all Midwinter registrants and will take place at the Washington State Convention Center (Room 606-607). Enjoy coffee, tea, and pastries and listen to the finalists and winners speak about their writing. After the speeches, attendees can mingle with the authors and pick up free copies of their books based on availability. YALSA would like to thank



the publishers for donating the books as well as Best Buy for sponsoring the event.

To learn more about the awards, please visit [www.ala.org/yalsa/booklists](http://www.ala.org/yalsa/booklists), download the free Teen Book Finder app at [www.ala.org/yalsa/products/teenbookfinder](http://www.ala.org/yalsa/products/teenbookfinder) or follow #bestofyalit on Twitter.

**2012 JCLC: "Gathering at the Water: Celebrating Stories Embracing Communities" will be held September 19 – 23, 2012, Kansas City, MO.**

## Pay it Forward: Mentoring New Information Professionals

The latest volume in the ACRL Active Guide series – *Pay it Forward: Mentoring New Information Professionals* by Mary Ann Mavrinac and Kim Sytmest – is available for purchase at the ALA Store in Seattle. *Pay it Forward* provides a unique perspective on mentoring by examining aspects of the relationship from the points of view of both mentor and mentee.

The fourth in the ACRL Active Guides series, the title also provides helpful tips, a leadership focus tool

and insight that will encourage new information professionals to seek out mentoring partners and to compel more seasoned information professionals to heed their professional calling and engage with new information professionals in a mentoring relationship.

*Pay It Forward* is also available for purchase through the ALA Online Store (<http://www.alastore.ala.org>), by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

## Leadership & ALSC: Ebooks, Literacy and Student Learning

Join ALSC on Saturday 8:30 – 11:30 a.m. at the Grand Hyatt Seattle – Leoneses II & III for Leadership & ALSC.

This event, formerly known as ALSC Division Leadership, is an opportunity to learn about new developments in the profession enabling attendees to bring this knowledge back to their libraries. ALSC members are encouraged to attend. Time will be set aside at the end for ALSC chairs to meet with their PGCs. This event is also open to all Midwinter attendees.

The main speaker for Leadership & ALSC is Sue Polanka, Head of Ref-

erence/Instruction at Wright State University Libraries and Editor of ALA Editions, *No Shelf Required: Ebooks in Libraries*, 2010. Polanka also moderates the popular eBook blog, No Shelf Required®. Her presentation will cover the rapidly changing world of ebooks and digital content, especially its impact on literacy and student learning.

This event also includes ALSC updates from President Carolyn S. Brodie, news from the Washington Office, and the announcement of the 2013 ALSC Distinguished Service Award winner.



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### Oxford Handbooks Online Opening Reception

Join us tonight from 5:30-7:00 p.m. to celebrate the relaunch of *Oxford Handbooks Online* at booth #2039.

- Drinks and hors d'oeuvres beginning at 5:30 p.m.
- Demos of the new *Oxford Handbooks Online* beginning at 6:00 p.m.
- Special giveaways and a chance to win an iPad

For more information about Oxford University Press at ALA Midwinter, visit [www.oup.com/us/alamw2013](http://www.oup.com/us/alamw2013)

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## Get on the Edge and Learn About Public Access Technology Benchmarks

Join the Edge Coalition to learn about the completion of Edge Benchmarks Version 1.0 and get an update on the Initiative. The Edge Information Session will take place on Saturday, at 10:30 a.m. in Room 611 – 614 of the Washington State Convention Center.

The Coalition will share how feedback has been utilized from the library field to strengthen and improve the Edge benchmarks, when and how we plan to roll out the Initiative to the field, and how you can get involved.

A panel of library leaders and Edge Coalition members will share their perspectives on why the Edge Initiative is an important leadership and planning tool for public libraries. Panelists include:

- Susan Allen, Director of Technology Services at Worthington Libraries (OH)
- John Bertot, Edge Coalition Member and Professor at Maryland's iSchool
- Bob Bocher, Edge Coalition Member, ALA/OITP Fellow and Library Technology Consultant with the Wisconsin

State Library  
 • Marcia Johnson, Library Director, Miami Public Library (OK); and Edge Pilot Library

The panel discussion will be moderated by Edge Senior Program Manager Jake Cowan.

Edge will help libraries evaluate public access technology services and advance digital inclusion in their communities. The Edge Initiative will provide tools and resources library leaders can use to engage staff and local

government officials in understanding where the library stands in relation to its peers, highlight how public access technology helps achieve community goals, and identify new ways of conducting business through best practices.

For more information about this public session or the Edge Initiative, please contact Alison Saffold at [asaffold@urbanlibraries.org](mailto:asaffold@urbanlibraries.org) or visit [www.libraryedge.org](http://www.libraryedge.org).



**ALA, E-books and Libraries**  
 Where Do We Stand and Where Are We Going?  
 ALA Digital Content Working Group Update

SARI FELDMAN Cuyahoga County Public Library	BOB WOLVEN Columbia University	ALAN INOUE ALA OITP
JAMIE LARUE Douglas County Libraries	SKIP DYE Random House	MATT TEMPELUS 3M

**Saturday, 1:00 – 2:30pm**  
 January 26, 2013  
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 Room 602-603

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## Make the Connection with ACRL Discussion and Interest Groups

Looking to connect with other academic and research librarians who share your interests while in Seattle?

ACRL discussion and interest groups offer a variety of opportunities to learn, share and network with peers. Topics at this year's Midwinter Meeting include digital humanities, marketing, assessment, copyright, balancing books and babies, student retention, digital curation, residency, and many more.

Check your program book for complete details, times and locations and join the conversation.

## "News You Can Use" – Updates and Implications on Wide Range of Topics

Throughout ALA Midwinter Meeting in a new cluster of "News You Can Use" sessions, experts across library-related fields will offer the latest updates on policy, research, statistics, technology, and more, based on new research, surveys, reports, legislation/regulation, projects, beta trials, focus groups, and other data. Update providers include ALA divisions and offices, the ALA Digital Content Working Group, and a wide range of organizations such as IMLS, OCLC, *Cook Political Report*, the Digital Public Library of America, Pew Research Center, *MAKE Magazine*, ALISE, Gale-Cengage,

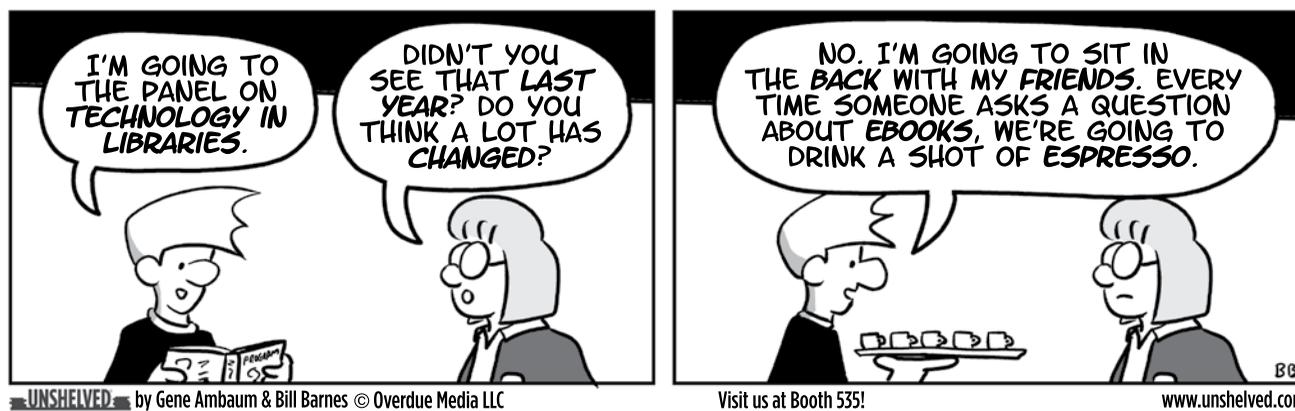
Counting Opinions, SPARC, the Urban Libraries Council, the Children's Book Council, among others.

The topics covered range widely, including: the implications of the November 2012 election results for libraries; prospects and directions for ALA, libraries, and ebooks in 2013; the latest on the Digital Public Library of America; ACRL's Value of Academic Libraries Initiative; YALSA's Badges for Librarians project; ALSC, PLA, and YALSA's summer reading innovations; the makerspace movement; and many more.

Attendees are encouraged to ask questions, explore options, make recommendations, examine ideas, and reflect on the implications with colleagues at the Unconference on Friday, during the facilitated conversations and discussion groups on Saturday, Sunday, and Monday, and during Library Camp on Monday afternoon, as well as to follow up or start a small-group discussion in the Networking Uncommons area at any time.

Review the complete list at <http://alamw13.ala.org/scheduler> and type in "news you can use" in the search box.

### CONFERENCE TIP: LEARN SOMETHING NEW



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Visit us at Booth 535!

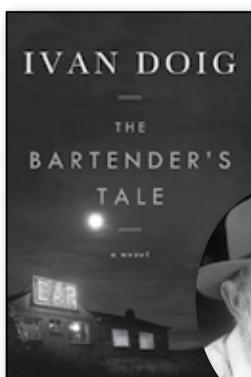
www.unshelved.com

# OUR AUTHORS AT ALA

COME VISIT THE PENGUIN BOOTH #2423



## FRIDAY, JANUARY 25<sup>TH</sup>



**IVAN DOIG**  
Author of  
**THE BARTENDER'S TALE**

4:00 - 5:15 pm  
ERT/Booklist Author Forum,  
Washington State Convention Center  
Room 6B

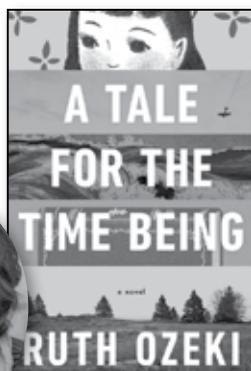
5:30 - 6:30 pm  
Penguin booth #2423



**RUTH OZEKI**  
Author of  
**A TALE FOR THE TIME BEING**

4:00 - 5:15 pm  
ERT/Booklist Author Forum,  
Washington State Convention  
Center, Room 6B

5:30 - 6:30 pm  
Penguin booth #2423



Stop by the Penguin Booth or see our ads in Cognotes for upcoming events with:

### SATURDAY, JANUARY 26<sup>TH</sup>

**ALEXIS MORGAN**  
Author of *MY LADY MAGE*

**STEVEN JOHNSON**  
Author of *FUTURE PERFECT*

**DINA NAYERI**  
Author of *A TEASPOON OF EARTH AND SEA*

**OWEN LAUKKANEN**  
Author of *CRIMINAL ENTERPRISE*

**KAKI WARNER**  
Author of *HEARTBREAK CREEK*

**CHRISTINA DODD**  
Author of *BETRAYAL*

**LAUREN DANE**  
Author of *TART*

**INGRID THOFT**  
Author of *LOYALTY*

**SARAH JIO**  
Author of *BLACKBERRY WINTER*

**PATRICIA BRACEWELL**  
Author of *SHADOW ON THE CROWN*

### SUNDAY, JANUARY 27<sup>TH</sup>

**KAT RICHARDSON**  
Author of *SEAWITCH*

**ALEXIS MORGAN**  
Author of *MY LADY MAGE*

**BLAINE HARDEN**  
Author of *ESCAPE FROM CAMP 14*

### MONDAY, JANUARY 28<sup>TH</sup>

**ERICA BAUERMEISTER**  
Author of *THE LOST ART OF MIXING*

Sunday,  
Jan. 27,  
3-4 pm



Hear about forthcoming titles at the

**Penguin Book Buzz**

Convention Center, Rooms 608-609



## School Librarians: A View from the Frontlines

Despite strong evidence that access to well-stocked, well-staffed school libraries boost academic achievement by as much as one letter grade, school libraries across the country continue to experience drastic staffing and budget cuts.

National statistics compiled by the American Library Association (ALA) Washington Office on the current state of school libraries reveals:

- School libraries are some of the most underfunded classrooms in the United States because of the struggling local, state, and federal budgets combined with the fact that No Child Left Behind (NCLB) ignores a direct correlation between school libraries and increased student achievement.

- National Center for Educational Statistics (NCES) data shows that nearly 9,000 public schools do not have a school library.

- NCES data further shows that of those schools with a school library, over 22,000 public schools do not have a full- or part-time state-certified school librarian.

- Over 75% of school libraries in California do not have a state-certified school librarian.

- Nearly 50% of school libraries in Alaska, Colorado, Idaho, Massachusetts, New Mexico, Oregon, and Utah do not

have a state-certified school librarian (2011).

“As 45 states and the District of Columbia prepare to implement the Common Core State Standards, and all states grapple with preparing students to be college and career ready, there are no other professionals better prepared to assist learning communities with these efforts and to provide expertise related to the selection and management of resources and tools in any given content area, or to address any particular learning need, than school librarians,” said Susan Ballard, president, American Association of School Librarians. “School librarians know how to collaborate and with other teachers to design learning experiences that engage students in authentic learning through the research process.”

The ALA Public Information Office reached out to school librarians Sue Kowalski, Pine Grove Middle School, East Syracuse, New York; Rae Anne Locke, Saugatuck Elementary "Secret Garden" Library, Westport, Connecticut; and Julie Wales, McNair Magnet School, Rockledge, Florida, who recently were nationally recognized by Carnegie Corporation of New York, the *New York Times* and ALA for their valuable contributions to librarianship. As recipients of the Carnegie Corporation of New York/

*New York Times* I Love My Librarian Award, each provided her views on the role of school libraries.

**Q: What role do school librarians play in our nation's schools?**

**Kowalski:** Librarians are educational leaders who make an impact throughout the school community via the library program. We make powerful connections between our students and staff and what they need. Our audience will inevitably crave great reads, be on a quest for quality ideas and information, or be seeking the right tool or strategy for the job they need to complete. Librarians have the expertise, passion, and leadership skills to bridge those gaps. Vital school library programs also empower students to be creators, innovators, leaders, and thinkers. School librarians have the opportunity to connect with each and every student and staff member in the school and are in the position to maximize this unique role as an instructional expert.

**Locke:** School librarians are key to student learning in the 21st century. They help inspire literacy and promote a lifelong love of reading in their students. Also, research has shown that students score higher on standardized tests and generally do better in school than their peers without the benefit of school librarians.

**Wales:** I consider the school library media center and its functions to be the heart and circulatory system of the school. We not only provide direct teaching to our students, in collaboration with their content area classroom teachers, we also manage the resources within and outside the library walls. We support the classroom teachers with resources and mentoring, including assistance in the development of appropriately structured research assignments which will discourage plagiarism and encourage the use of higher-level thinking on the part of our students, and assist our students as individuals with both their research and recreational reading needs. We mentor staff members in technology and information literacy incorporation and work to see that all our students and teachers develop a common base of skills in this constantly changing era of technologies.

**Q: Do we need school librarians when students can turn to the internet for information?**

**Kowalski:** Thanks to technology, finding an answer is not a difficult task. Finding the avenue to credible answers via strategies that model ethical and efficient behavior, however, requires training and the school librarian is the perfect candidate for this job. We are not the keepers of the resources, but rather facilitators of thinking, inquiry, and investigation. Through meaningful collaboration with other teachers, we can jointly develop opportunities for problem based learning that demands inquiry and decreases the focus on the "right" answer. When I work with a social studies teacher, for example, we each bring to the table our areas of expertise and our ability to maximize instructional time and enrich the learning experience

for our students.

**Lacke:** School librarians have never been more relevant or important with the immense information overload that the internet provides. Students have to be taught how to navigate the web, evaluate and use information effectively, and to think critically about what they find.

**Wales:** Students are more in need of school librarians than ever before. They need direct teaching, as well as individual guidance, in information literacy and technology skills, along with motivation to read outside the classroom, which impacts their success in all other subject areas. Without direct teaching, students know very little beyond the initial use of a search engine and clicking on their first hit. They need instruction in finding, evaluating and selecting appropriate sources of information online, including navigating research databases. Summarizing, ethical use of information, the citing of sources, analyzing and organizing information, creating a product (including the incorporation of the arts and various technologies) through which they present what they have learned, as well as self-evaluation of both product and process...are all crucial skills we teach our students and provide them practice in mastering.

**Q: What motivated you to become a school librarian?**

**Kowalski:** I was a middle school Language Arts teacher for 10 years. During that time, I found my classroom thrived when there were authentic opportunities for creative thinking, problem solving, and leadership. I worked at a school where I didn't believe the role of the librarian was making the impact in these areas like I thought it could. I found myself having a lot of "what if..." about the role of the librarian and started to pursue my options. I contacted Syracuse University about the program, enrolled, and have been hooked ever since!

**Lacke:** I saw the choice to become a library media specialist as the best job in the world - combining a teacher and a librarian together, and being able to share my love of books and information! I have the privilege of knowing the whole child - not just for one year, but each year - and watching them grow as readers and learners. I like collaborating with teachers - and being involved with the many aspects of school life.

**Wales:** I originally received my teaching certification in high school English, but I realized that I also enjoyed working with younger children and especially with books of all levels (which was mostly all we had in the mid 1970's when I went to graduate school at Syracuse University). I also loved to read aloud (to any age). I truthfully never even considered the field until my second cousin, Donald Eddy, who was a professor and the Rare Book librarian at Cornell University, planted the idea in my head. He told me that (even in 1974) I had a very antiquated idea of what was happening in public school libraries. I went to visit a local school in Syracuse and was



"The Story of Wallingford"



CT's Governor Malloy receiving SoundWaters' 2012 Honoree Gift

## GREBOW

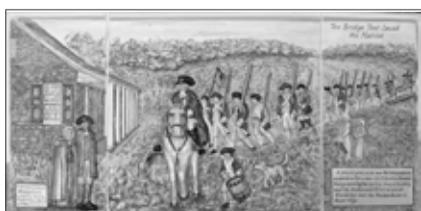
tile donor recognition



Ferguson Public Library Annual Award



Two girls interacting with donor wall



"The Bridge That Saved a Nation"

inspiring philanthropy through art

grebowtiles.com

Please visit our exhibit at the ALA Annual Conference in Chicago

Continued on page 22



## ALA Announces Latest American Dream Starts @ your library® Grant Recipients

Thanks to a generous grant from the Dollar General Literacy Foundation, the American Library Association (ALA) and its Office for Literacy and Outreach Services (OLOS) will continue funding the American Dream Starts @ your library®, a literacy initiative for adult English language learners and their families.

In 2013, ALA selected 44 public libraries in 21 states to receive one-time grants of \$5,000 to \$15,000 to add or expand literacy services for the adult English language learners in their communities. This funding will help libraries build their print and digital ESL collections, increase computer access and raise the visibility of library services for immigrant populations.

The newest American Dream libraries join a cohort of 100 previously funded programs in Dollar General communities. These American Dream libraries built easily replicable programs, developed coalition-building strategies and provided annotated lists of proven resources for libraries across the country serving adult English language learners.

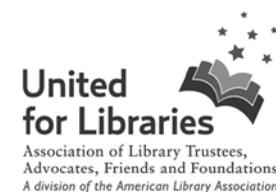
All American Dream libraries are located within 20 miles of a Dollar General store, distribution center, or corporate office.

"There are very few gifts that last a lifetime. Literacy is one of them. It empowers individuals to increase their education and employability," said Denine Torr, Dollar General's director of community initiatives. "We are pleased to partner with the American Library Association to expand services to English language learners and to help enhance individuals' potential to unleash their American Dream."

"We applaud the Dollar General Literacy Foundation's recognition of the role libraries play in building their communities," said Maureen Sullivan, 2012-13 ALA President. "Because of the Foundation's generosity, 51 libraries will have additional resources to build their literacy programs and to extend a welcome to all people they serve. Indeed, the American Dream Starts @ your library!"

To see the list of the 2013 libraries, visit [www.americandreamtoolkit.org](http://www.americandreamtoolkit.org).

**United for Libraries and  
ALA Conference Services  
present:**



**Spotlight on Adult Literature  
Sat., Jan. 26, 2-4 p.m.  
Exhibit Hall**

Stop by these participating publishers for giveaways and signings:

- |   |   |
|---|---|
| 1003 <b>Arsenal Pulp Press/Consortium</b><br>David H.T. Wong will sign copies of <i>Escape to Gold Mountain</i> .   | 2435 <b>Macmillan</b><br>Giveaways of forthcoming titles including <i>Rage Against the Dying</i> by Becky Masterman, Z by Therese Anne Fowler, and <i>Prophet of Bones</i> by Ted Kosmatka.   |
| 1009 <b>Perseus Books Group</b><br>Rory Freedman will sign ARCs of <i>Beg: A Radical New Way of Regarding Animals</i> . Perseus will give away galleys of <i>How to Create the Perfect Wife</i> , <i>Junius and Albert's Adventures in the Confederacy</i> , <i>Army of God</i> (graphic nonfiction), and more. | 2512 <b>Workman Publishing Co./Algonquin Books</b><br>Jill McCorkle will sign ARCs of <i>Life After Life</i> .  |
| 2409 <b>W.W. Norton &amp; Company, Inc.</b><br>ARC giveaways will include <i>The Obituary Writer</i> by Ann Hood, <i>Brewster</i> by Mark Slouka, <i>Merivel</i> by Rose Tremain, and <i>Gods of Heavenly Punishment</i> by Jennifer Cody Epstein.  | 2531 <b>Random House</b><br>Sasquatch Books Meet & Greet: John Skewes from the <i>Larry Get Lost</i> series will create personalized cartoons for attendees. Lorraine McConaghy will sign copies of <i>New Land North of the Columbia: Historic Documents that Tell the Story of Washington State</i> . |
| 2423 <b>Penguin Group (USA)</b><br>Booth signings with Sarah Jio and Patricia Bracewell, Christina Dodd and Lauren Dane, as well as ARC giveaways.  | 2705 <b>Hachette Book Group</b><br>Hachette will give away copies of <i>Red Moon</i> by Benjamin Percy and <i>Life After Life</i> by Kate Atkinson.   |

United for Libraries: The Association of Library Trustees, Advocates, Friends and Foundations, is a division of the American Library Association that supports those who govern, promote, advocate, and fundraise for libraries.

For information about joining United for Libraries as an individual or a group (Friends, Board of Trustees, or Foundation), visit [www.ala.org/united](http://www.ala.org/united), email [united@ala.org](mailto:united@ala.org), or call (800) 545-2433, ext. 2161.

### Booth Correction

Raha Books is located at Booth # 322



# Visit Taylor & Francis' Booth #1017 at ALA MW 2013 in Seattle, WA

Ask for a product demo and receive one of our  
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to win a *Kindle Fire!*



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- 2013 Online Journal Archive
- Taylor & Francis Article Pass
- Taylor & Francis Abstracting & Indexing Databases
- T&F eBooks
- Routledge Performance Archive
- Partridge Slang Online
- English Historical Documents

Come to our booth and find out more!

Taylor & Francis Libsite – The Website for Librarians and Information Professionals.  
[www.tandf.co.uk/libsite](http://www.tandf.co.uk/libsite)





Bridget Ryan puts together an ALA gift basket that includes dozens of books at Penguin Young Readers Group booth #2418, to be awarded on Friday evening.

## Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in the Saturday issue of Cognotes, please send a request to [cognotes@ala.org](mailto:cognotes@ala.org), attention Deb by 2:00 p.m. Friday.

**Atlas Systems (Booth 1920):** See what's new with Ares e-reserves and Aeon special collections management. Sample the new Video Training Library. Learn how an Atlas ILLiad or Ares Tune-Up can increase productivity. Exceed expectations with software that works for you and your users.

**Encyclopaedia Britannica (Booth 2310):** America's largest, most compre-

hensive dictionary is being reinvented! Stop by booth #2310 to preview the new Merriam-Webster Unabridged Dictionary website! The site, launching next month, features 5,000 new words and definitions, expanded content, and a fresh modern design!

**Innovative Interaces (Booth 803):** The Sierra Services Platform ([sierra.iii.com](http://sierra.iii.com)) offers an unprecedented combination of full-featured library workflows, integrated resource management, and open-systems architecture that makes the modern library possible. See it at Innovative Interfaces' booth (#803).

## NEH, ALA Award 840 Bookshelf Grants and Develop New Let's Talk About It Themes

The National Endowment for the Humanities (NEH), in collaboration with the American Library Association (ALA) Public Programs Office, announced that 840 sites nationwide would receive a copy of the Bridging Cultures Bookshelf: Muslim Journeys. Sites have been selected in all 50 states as well as the District of Columbia and the Virgin Islands, including 545 public libraries, 259 academic and community college libraries, and 36 state humanities councils. To view the full list of sites, visit [www.programminglibrarian.org/muslimjourneys](http://www.programminglibrarian.org/muslimjourneys).

The program aims to familiarize public audiences in the United States with the people, places, history, faith, and cultures of Muslims in the United States and around the world. Each of the selected sites will receive:

- a collection of 25 books that highlight the pluralism of cultural forms and traditions within the Muslim World
- three documentary films including public performance rights

• access to Oxford Islamic Studies Online, which will allow libraries access to primary source documents and current works of scholarship

• bonus resources to support programs for public audiences including thematic essays, discussion points, podcasts, and proprietary film and Internet content

• materials to support program promotion, including bookmarks, posters and bookplates.

Additionally, all of the selected sites are eligible to apply to receive a Let's Talk About It programming grant of up to \$4,500 to support a reading and discussion series featuring some of the bookshelf titles. In addition to the funding, NEH and ALA will provide thematic essays, promotional support and professional training to prepare libraries for hosting the popular series in public, academic and community college libraries. For more information about the Let's Talk About It funding opportunity and full descriptions of the five themes, visit [www.programminglibrarian.org/muslimjourneys](http://www.programminglibrarian.org/muslimjourneys).

## Choice Reviews Online

[www.cro3.org](http://www.cro3.org)

Visit **Choice** at Booth #2200 to see a demonstration of the new version of **Choice Reviews Online**, and enter for a chance to win a Kindle Paperwhite.

Stop by the **Choice** booth to receive your free 2013 desk calendar.

Already a **Choice Reviews Online** subscriber?

Come to the CRO3 Clinic in the ALA Office (**Choice** table) daily, 10-11:30 a.m. to have questions about the new version of CRO answered.

## School Libraries

*Continued from page 20*

amazed...and hooked. I subsequently applied for a graduate assistantship at SU, and the rest was history.

**Q: How do school librarians impact academic achievement?**

**Kowalski:** Students who develop strategies to take charge of their own learning will inevitably experience success. They need to learn how to advocate for their own needs, stand up for their beliefs, find tools that match their learning styles, and pursue learning the empower their ability to think. Vital school libraries can and do equip students with the toolkit for lifelong success. Ideally, a full-time certified librarian in each library would be a nonnegotiable. We bring the value-added expertise to make these powerful connections for student achievement. A schedule and staffing that aligns with the learning goals of the building creates the necessary infrastructure for problem-based learning that differentiates instruction and empowers each and every student to find his or her way to lifelong achievement.

**Lacke:** Their knowledge of best teaching practices, expertise in literature, and a focus on critical thinking and research make a measured impact on student achievement. Librarians are collaborators, working closely with classroom teachers to make the curriculum meaningful and engaging to ensure the needs of all students. They infuse critical information and technology skills which enhance and extend student learning outcomes.

**Wales:** Numerous research studies

have been performed across the country, which have shown the significant impact of well-stocked, well-staffed school libraries on student achievement. School library media specialists support our students' academic success through reading motivation programs; direct instruction of skills addressed in our state and national standards; individual support and assistance to students in homework, research projects, and topics of personal interest; and by providing support for and collaboration with their classroom teachers.

Our state sponsors an award called Florida Power Library, which addresses all aspects of our positions, including: Instruction, Curriculum/Assessment Support, Resource Management, Program Administration, Environment, and Advocacy. Instruction carries the heaviest weight in our state rubric, because we know how crucial direct instruction is to our students.

"The 'I Love My Librarian Award' recognizes the essential work of school librarians in preparing students for college and career," said Molly Raphael, chair, I Love My Librarian Committee, and Immediate past president of the ALA. "We celebrate the very best school librarians who have created the spaces – both physical and virtual – for students at all levels to learn, think critically, create new knowledge, and grow."

For a complete list of I Love My Librarian award winners please visit <http://atyourlibrary.org/ilovemylibrarian>. Please visit the American Association of School Librarians website at [www.ala.org/aasl](http://www.ala.org/aasl) for the latest information regarding school library advocacy efforts and trends.

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Monday: 10 AM

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