



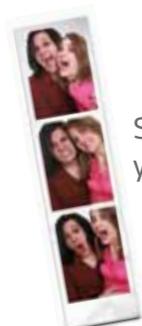
FOCUSED ON nature

Dr. Animangsu Ghatak, from the Indian Institute of Technology, uses *Web of Science*SM to make connections in the scientific community while attempting to develop adhesives that mimic the toe pads of tree frogs.

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Saturday

- "Picture This" Trivia – 9:00 AM, 11:30 AM, 1:30 PM, and 3:30 PM
- Promoting Your Researchers and Assisting Your Faculty Outreach Programs: ResearcherID.com – 10:00 AM
- Life Sciences with Cited References: *BIOSIS Citation Index*[®] – 12:00 PM
- Collaborative Bibliographies with *EndNote*[®] – 3:00 PM

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Everyone's a Critic: The Future of Book Reviewing

As all book lovers know, the world of book reviewing has been in upheaval. The book sections of newspapers were the first to be affected, as many papers slashed coverage or stopped reviewing books in print entirely. Prepublication review journals have undergone change, too. In the last six months, *Kirkus* went out of business and was brought back to life, while *Publishers Weekly*, *Library Journal*, *School Library Journal*, and *Horn Book* have all been sold to new owners.

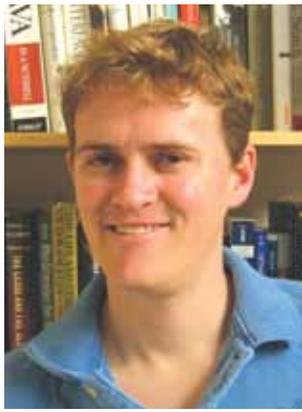
While there have been no drastic changes at *Booklist*, the ALA's 105-year-old review journal, the editors are aware that this isn't the time for business as usual.

"For a while, it was hard to see much of an upside—frankly, there wasn't one," says Keir Graff, senior editor of *Booklist Online*. "But publications that are finding success these days have realized that they need to adapt or die. It may be a cliché, but change, however painful, presents opportunities. . . . I think most ardent book bloggers agree that there is still an important place for book-reviewing institutions with vetted, edited reviews—and I think most of those book-review editors would admit to reading customer reviews, too."

Convinced that "old versus new is

not an either/or proposition," Graff will be moderating the second *Booklist Online* program, "Everyone's a Critic: The Future of Book Reviewing," today, from 1:30–3:30, Convention Center - 202A. Panelists will share their insights into where book reviewing is headed and their most trusted sources of reviews.

The panelists are: Otis Chandler, the founder and CEO of the successful social-media site Goodreads; Ron Charles, the deputy editor of the *Washington Post Book World* and a widely followed Twitter user; Jon Fine, director of author and publisher relations for Amazon.com, whose customer reviews have been a powerful agent of change; and Jennifer Hubert Swan, who is the author of the popular Reading Rants blog, a veteran reviewer, and a middle school librarian at the Little Red School House and Elisabeth Irwin High School in



Otis Chandler



Ron Charles



Jon Fine



Jennifer Hubert Swan

New York City.

Last year's *Booklist Online* program, "Books and Blogs: Made for Each Other," was standing-room-only, so attendees are encouraged to get their seats early.

Twelve Attendees Win StoryCorps Interview Slots Thanks to American Libraries

Twelve librarians have won a once-in-a-lifetime opportunity to do a personal StoryCorps interview with an admired mentor or colleague during the conference, courtesy of *American Libraries*.

To win their slots, contestants had to explain whom they wanted to interview—a mentor, colleague, or someone who inspired them in the profession—and why their relationship is important. The winners' essays uncover a wealth of personal relationships and library innovations and experiences, including how a "Bookaroo" cowboy increased library card holders from 5,000 to 500,000; serving in military libraries under fire; a "One Campus, One Book" program; preservation of heritage and intangible culture; and addressing poverty through VISTA service.

StoryCorps is the award-winning, nonprofit oral history project that honors and celebrates the lives of everyday people through listening. Since its founding in 2003, more than 50,000 people have participated, many of whom have come as a part of special initiatives to reach underrepresented voices. This is the first time a group of librarians have been invited to contribute their stories.

The interviews will take place on Saturday and after Sunday's 10:30–11:30 a.m. Auditorium Speakers Program (Convention Center, Ballroom C) featuring StoryCorps founder Dave Isay, and also sponsored by *American Libraries*. In founding StoryCorps, Isay predicted that libraries and librarians would play a big role; be there on Sunday to hear how his prediction has played out. Isay—winner of a MacArthur "Genius" Fellowship—will sign copies of his new book, *Mom: A Celebration of Mothers* from StoryCorps (Penguin) following the program.

Like all StoryCorps interviews, the Annual Conference ones will be archived in the American Folklife Center at the Library of Congress. StoryCorps interviews air weekly on NPR and can also be heard at the StoryCorps website, www.storycorps.org.



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(Top, left) ALA President Camila A. Alire (third from left), with ALA past-presidents (left to right) Peggy Sullivan 1980-81, Barbara Ford 1997-98, Betty Turock 1995-96, Nancy Kranich 2000-01, and Patricia Glass Schuman 1991-92, at the ALA Past Presidents, Library Champions, and Legacy Society Reception Thursday evening.

(Top, right) Nell Allen, Birmingham (Ala.) Public Library, shows off her Libraries Build Communities shirt as she prepares to head out to the Martin Luther King Jr. Memorial Library to help restore books in the Children's Illustrator Collection.



(Bottom, left) Dozens of Libraries Build Communities volunteers gather as they prepare to spend the day at area libraries, schools, the Capital Area Food Bank, and Habitat for Humanity of Washington, D.C.; restoring books, coordinating food donations and building homes.

(Bottom, right) Rick Sample, Capital College, Laurel, MD, takes in "Galaxy," a glass and natural stone piece by Costas Varotsos in the convention center.



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ALA Washington Office Honors Former Staffer with Conference Room Dedication Ceremony

The American Library Association's (ALA) Washington Office held a special dedication ceremony to commemorate the naming of the Mark A. Bard Conference Room on Friday, June 25, at the ALA Washington Office, located at 1615 New Hampshire Avenue NW.

Bard, who served as Information Technology Specialist in ALA's Office for Information Technology Policy (OITP), passed away on Friday, Sept. 11, 2009, from injuries sustained when he was struck by a car near his home on Oct. 1, 2007, in Alexandria, Va.

The ceremony was an opportunity to honor Bard, who is remembered as an extremely bright and committed young professional with a passion for his work (especially with rural areas). He left a lasting impression throughout the association through his attendance at ALA conferences



Mark A. Bard

and his participation in the Second Life working group.

Members of the OITP Advisory Committee, the Washington Office staff, as well as Bard's friends and family attended the ceremony.

Improving Programming with ALSC

Learn about improving your library's programming or bringing something new to your children's department with help from the Association for Library Service to Children (ALSC) this year at ALA Annual Conference. From Reader's Theatre to programming with animals, ALSC can help.

Deeping Your Patrons' Literary Experiences: A Readers Theatre Performance will feature award-winning authors Katherine Paterson, Christopher Paul Curtis, Jacqueline Woodson, and Ifeoma Onyefulu performing a Readers Theatre using scripts they have developed from their own children's books. Librarians will discuss how to help children create their own Readers Theatre productions using a collaborative model. There will also be a panel discussion about ways Readers Theater can help children become more deeply involved and personally responsive to quality literature. This program is taking place today from 1:30–3:30 p.m. in WCC Ballroom B.

Kick back, relax and join ALSC for Stories for a Saturday Evening. During this session, outstanding storytellers will demonstrate the best in storytelling while showing how this fun, inspirational art form can be used in your library. This program is taking place tonight from 8:00 – 10:00 p.m. in WCC 144 A-C.

For all the animal lovers at ALA, come check-out Sit, Paws, Read: Ani-

mal Programs in Libraries taking place on Sunday June 27 from 8:00–10:00 a.m. in WCC 145 B. Animal programs have proven to be popular methods for fostering reading fluency in school and public libraries, as well as a huge draw for children and a great way to encourage humane education. Participants of this program will learn about best practices in library programming with animals, as well as animal-themed books that support humane treatment of animals and are great to share with children and families.

Developed for librarians, managers and administrators, Developmentally Appropriate Practice will teach participants how to incorporate best early childhood practices into services and programs for young children. Dr. Jerlean Daniel will discuss the key concepts in the National Association for the Education of Young Children's (NAEYC) recently revised position statement, Developmentally Appropriate Practice, while Dr. Marna Elliott will give concrete ideas and example of how the concepts can be incorporate into library services and programs. This program is taking place on Monday, June 28 from 1:30–3:00 p.m. in WCC 102 A.

L4L Webinars Available in AASL Archives

The 2010 Learning4Life (L4L) Webinars hosted by the American Association of School Librarians (AASL) are now available for purchase in archived format. The webinars are part of the L4L initiative to nationally implement *Standards for the 21st-Century Learner and Empowering Learners: Guidelines for School Library Media Programs*. For more information or to purchase the archived webinars, visit www.ala.org/aasl/l4lwebinararchive.

This series was developed to help advance school library programs meet the needs of the changing school library environment by focusing on the four chapters of *Empowering Learners*. Graduate credit is available from the University of Colorado, Denver.

"These webinars are designed to ensure that AASL members, and other school librarians, are aware of and actively implementing the program guidelines," said Susan Ballard, chair of the Standards and Guidelines Implementation Task Force. "Each one of the webinars provides the perfect venue to evaluate the strength of our programs and further the process to implement and integrate these critical elements into our schools."

AASL Member pricing is \$39 per Webinar, or \$140 for the entire series. ALA Member pricing is \$69 per Webinar, or \$248 for the entire series. Non-members can also take advantage of the Webinars at \$99 per Webinar, or \$356 for the entire series. AASL also offers district pricing at \$199 for 3-5 individuals, at \$399 for 6-9 individuals, and \$699 for 10 or more individuals. District pricing packages are available for the entire series only, and must be purchased by an AASL member.



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Town Hall Meeting on Diversity Sparks Discussion

By Stacy Voeller
Minnesota State University

Dr. Ismail Abdullahi, the Chair of ALA's Committee on Diversity, opened the second annual Town Hall Meeting on Diversity on Friday. The first meeting, held last year in Chicago, was instituted to serve as a means for the committee: to better connect with the ALA membership at large; to hear about member's concerns; and to share member's experiences happening in their libraries and universities. These meetings present an opportunity for all ALA members to make suggestions to the committee.

Abdullahi defines diversity as "the equal participation of men and women in societies regardless of race, ethnicity or gender, physical disability or sexual orientation. Diversity is to create a society free of prejudice, discrimination, racism, and sexual orientation." He added that "diverse people have a life-long commitment to social justice and are change agents who facilitate change in social systems such as libraries. The vision of diversity is to eliminate a person's wish to exclude another based on prejudices."

Abdullahi then opened the meeting up for discussion and asked for comments from the audience and wanted to know how those in the audience are working with diversity or if they have concerns. Many audience members shared their experiences.

Debra Slone, Assistant Professor of Library Science at the University of South Florida said she is "concerned as a teacher because I feel we often don't recruit students who are going to be interested in diversity issues." She illustrated her point by describing an incident in her own classroom. She presented her students with a scenario about a library that had isolated children's books on gay and lesbian issues to its adult section. Slone's students argued that they could not change the book's location because that was the way that community wanted it. "When I gave them a different scenario, several students still came out and disagreed with it. So, I used this as an opportunity to discuss intellectual freedom issues. These are very bright students who don't seem, in my opinion, to be interested in the priorities of the library profession."

Sandy Littletree, Knowledge River Program Manager at the University of Arizona, recruits Native American, Hispanic and Latino students. "Our vision is to become a national exemplar in LIS education reflecting throughout its teaching, research, and outreach the diversity of communities that libraries, information environments and cultural heritage institutions serve," Littletree said. She added that part of the issue is that "we are never going to have enough people to recruit who have

diverse backgrounds, and when they do, they have to be encouraged to have a voice because they are the minority." She encourages her students to speak up and have a voice through her ethics class, and believes Knowledge River is a step in the right direction.

Jody Gray works for the University of Minnesota as an outreach librarian. Gray said that she was "recruited up through a minority recruitment program, and sometimes feel like that role and title were really pushed onto me because I am a minority." She also said, "there is a lack of support once you become a librarian when trying to do outreach, and I would like to see more support given to those actively working in these types of positions. When you're recruited up into these programs, other areas of interest aren't nurtured enough. It needs to be noted that there is diversity within each individual, whether they are a minority or not."

Abdullahi agreed saying "Diversity is about everybody, and not just the individual. It is the work of everybody who becomes a librarian to have a commitment to serve diverse populations. If they are not committed to diversity, they cannot appropriately serve their communities."

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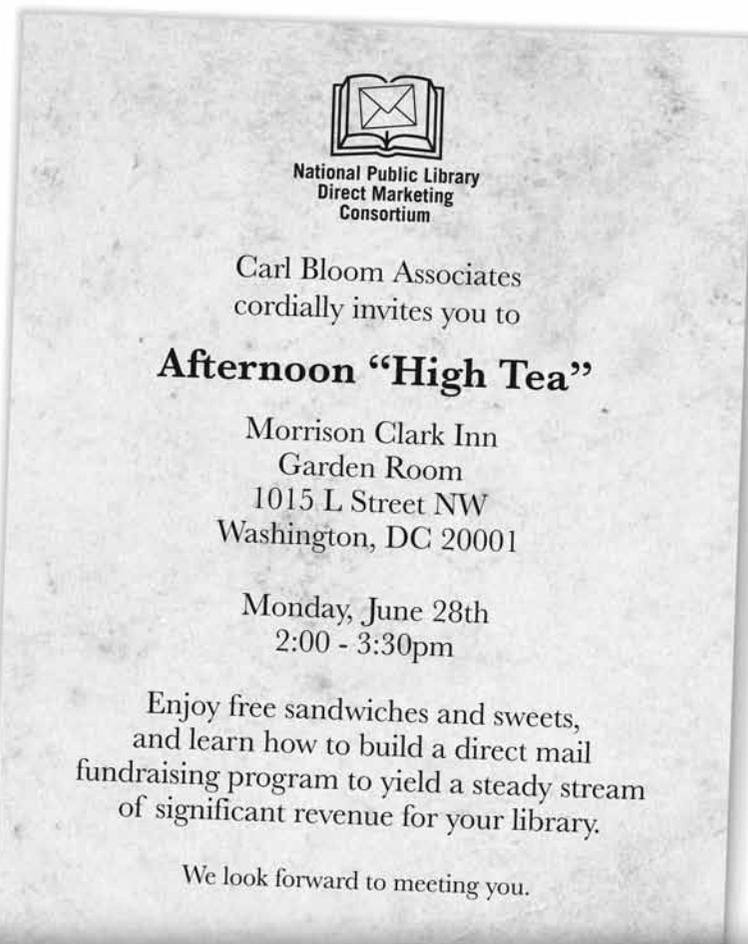
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Early Bird Registration Open for YALSA's YA Lit Symposium

Registration is open for the Young Adult Library Services Association's second Young Adult Literature Symposium, Nov. 5–7, at the Albuquerque Marriott in Albuquerque, N.M. Early bird pricing begins at \$195 for YALSA members and is available until Sept.

10, after which advanced registration pricing will apply. Registration is available at www.ala.org/yalitsympo or you can pick up a preliminary program in the YALSA booth in the ALA Pavilion.

The 2010 theme is "Diversity, Lit-

erature, and Teens: Beyond Good Intentions." The Young Adult Literature Symposium is funded in part by the William C. Morris Endowment.

"The theme is ripe for large and small group conversations and chances to learn how to build, market and advocate for diverse library collections for teens," said Linda W. Braun, YALSA president. "Anyone interested in topics such as street lit, GLBTQ literature for teens or connecting religious teens to literature will find something of interest."

Registration for the symposium includes a welcome reception on Friday night, educational sessions on Saturday and Sunday, a happy hour on Saturday evening and a general closing session on Sunday. Details, including a preliminary program, are available at www.ala.org/yalitsympo by clicking on "Programs and Special Events."

YALSA will offer pre-symposium special events that require additional registration on Friday and Saturday, including:

- A full-day Friday preconference "On Beyond Stonewall: The Uphill Journey of Young Adult Fiction with Gay/Lesbian/Queer Content, 1969-2010"

- Three Friday mini forums on teen readers' advisory, street lit and urban teens and body positivity and fat acceptance in YA literature

- Hot air balloon rides on Friday morning

- The Bill Morris Memorial Author Luncheon on Saturday, featuring Vaunda Micheaux Nelson, Coretta Scott King Award-winning author of *Bad News for Outlaws: The Remarkable Life of Bass Reeves, Deputy U.S. Marshall*

- And a Saturday evening excursion to the Indian Pueblo Cultural Center, including light refreshments,

transportation to and from the museum, and a guided tour.

Early bird registration costs \$195 for YALSA members, as well as members of the New Mexico Library Association; \$245 for ALA personal members; \$300 for nonmembers; and \$50 for students, who must be enrolled full-time in a library and information science program. Rooms at the Albuquerque Marriott are offered at a special rate for registrants of \$99 per night.

To find out how to reserve a hotel room and see the full list of registration rates, visit www.ala.org/yalitsympo.

YALSA has also created symposium community, powered by Ning, at <http://yalsayalitsymp10.ning.com>. The community encourages librarians, teachers, and others interested in the symposium connect to other others who plan to attend or who are simply interested in the topic and would like to connect to colleagues and peers virtually.

For more than 50 years, YALSA has been the world leader in selecting books, videos and audio books for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone, (800) 545-2433, ext. 4390, or e-mail, yalsa@ala.org.

OITP Holds Awards Ceremony for Winner of L. Ray Patterson Copyright Award

The American Library Association (ALA) Office for Information Technology Policy (OITP) and its Copyright Advisory Subcommittee held a special awards ceremony Friday evening for Fred von Lohmann, a senior staff attorney with the Electronic Frontier Foundation (EFF) specializing in intellectual property matters and this year's winner of the L. Ray Patterson Copyright Award.

The annual award recognizes contributions of an individual or group that pursues and supports the Constitutional purpose of the U.S. Copyright Law, fair use and the public domain. The award is named after L. Ray Patterson, a key legal figure who explained and justified the importance of the public domain and fair use.

In his role at EFF, von Lohmann has represented programmers, technology innovators, and individuals in a variety of copyright and trademark litigation, including *MGM v. Grokster*, decided by the Supreme Court in 2005. He is also involved in EFF's efforts to educate policymakers regarding the proper balance between intellectual property protection and the public interest in fair use, free expression, and innovation.



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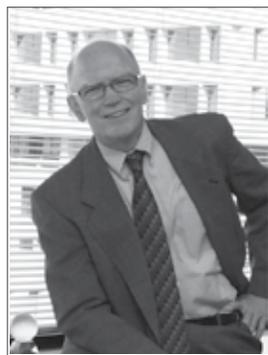
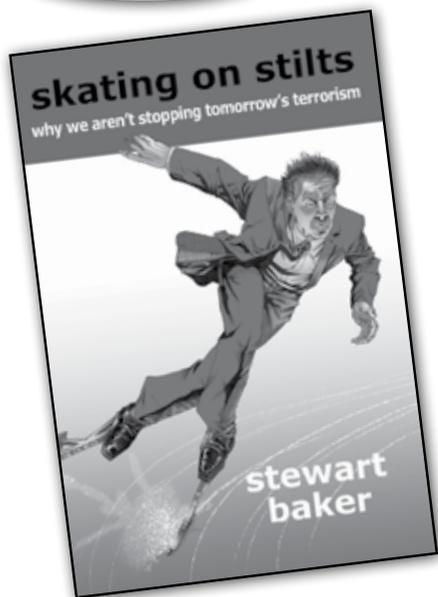
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ALSC Offers More Than \$82,000 in Awards, Grants and Scholarships

The Association for Library Service to Children (ALSC) is offering more than \$82,000 to ALSC members through its 2011 professional awards, grants, and scholarships.

ALSC's professional awards and grants recognize outstanding library service to children through creative programming ideas and dedication to librarianship. Applications for awards and grants will soon be available online on the ALSC Web site at www.ala.org/alsc; applications for scholarships will be posted on the ALSC Web site in the near future. All applications are due Dec. 1, except for The Frederic G. Melcher Scholarship and the Bound to Stay Bound Books Scholarship, which are due March 1.

Awards include:

- **Bookapalooza!** Each year the ALSC office receives almost 3,000 newly published books, videos, audiobooks and recordings from children's trade publishers for award and notable consideration. At the end of the year, after the awards have been given out, ALSC selects three libraries to receive a Bookapalooza collection of these materials (estimated to be worth \$10,000 each) to be used in a way that creatively enhances their library service to children and families.

- **The Frederic G. Melcher Scholarship** provides financial assistance in the form of \$6,000 scholarships to two students who intend to pursue an MLS degree and who plan to work in children's librarianship in any type of library.

- **The Bound to Stay Bound Books Scholarship** provides financial assistance in the form of four \$7,000 awards to students who intend to pursue an

MLS or advanced degree and plan to work in the area of library service to children in any type of library. The scholarship is made possible through the generous contributions of Bound to Stay Bound Books, Inc.

- **Louise Seamen Bechtel Fellowship** provides a \$4,000 stipend to allow a qualified children's librarian to spend a month or more reading at the Baldwin Library of Historical Children's Literature, which contains a special collection of 85,000 volumes of children's literature published mostly before 1950.

- **ALSC/BWI Summer Reading Grant** provides \$3,000 in financial assistance to a public library for developing outstanding summer reading programs for children.

- **ALSC Distinguished Service Award** honors an individual member who has made significant contributions to and an impact on library services to children and ALSC. The recipient receives \$1,000 and an engraved pin at the ALSC Membership Meeting during the ALA Annual Conference.

- **The Penguin Young Readers Group Award** provides a \$600 stipend, provided by Penguin Young Reader's Group, for winners to attend their first ALA Annual Conference. Applicants must have less than 10 years of experience as a children's librarian and work directly with children.

- **The Maureen Hayes Author/Illustrator Award** was established with funding from Simon & Schuster Children's Publishing, in honor of Maureen Hayes, to bring together children and nationally recognized authors/illustrators. This award provides \$4,000 to fund an author/illustrator visit to a library.

- **The Light the Way Grant** is sponsored by Candlewick Press in honor of author Kate DiCamillo and the themes represented in her books.

This grant awards \$3,000 to a library to continue its exceptional outreach to underserved populations.

ALSC is the world's largest organization dedicated to the support and enhancement of library service to children. With a network of more than

4,200 children's and youth librarians, literature experts, publishers and educational faculty, ALSC is committed to creating a better future for children through libraries. To learn more about ALSC, visit ALSC's Web site at www.ala.org/alsc.

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Time to Act – for Adolescents and Literacy

In September 2009, the Carnegie Corporation of New York's Council on Advancing Adolescent Literacy released *Time to Act*. The report focused on the essential literacy skills adolescents must learn and master to succeed in high school and advance to college.

On Sunday, June 27, from 10:30 a.m.–noon, in Congressional Hall C at Washington Renaissance, the study's lead authors will present their findings, articulate their vision of literacy for all, and discuss the multiple pathways to ensuring student success.

Presenters include Catherine Snow, Harvard University and Council Chair; Michael Kamil, Stanford University; Mel Riddile, National Association of Secondary School Principals; and Andres Henriquez, Carnegie Corporation.

This session is sponsored by ALA's Committee on Literacy and co-sponsored by the Young Adults Library Services Association (YALSA).

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Public Access Policies Focus of SPARC-ACRL Forum

Over the past year, momentum behind public access policies for publicly funded research has increased significantly. In June 2009, Senators Lieberman (I-CT) and Cornyn (R-TX) introduced the Federal Research Public Access Act, which would require free online access to the results of research funded by eleven agencies. A companion bill was introduced in the House of Representatives in April 2010. In the interim, the White House Office of Science and Technology Policy hosted a public comment period on the potential implementation of such policies across U.S. science and technology agencies. And, this month, PubMed Central, the online archive of the National Library of Medicine, celebrates its 10th anniversary. The archive delivers free online access to

over 650,000 articles every day.

Learn more about these important and timely developments at the SPARC-ACRL Forum at this year's ALA Annual Conference. The forum will highlight the success of public access policies to date; explore the landscape for policy development in Congress, within the Administration, and beyond and consider how campus-based initiatives can help to advance national-level momentum.

The event will be held from 4:00–6:00 p.m. today at the Washington Convention Center, Room 206.

The ACRL Scholarly Communications discussion group, which explores forum topics in greater depth, will be held from 4:00–5:30 p.m. Sunday, June 27, at the Grand Hyatt Washington in the Constitution A room.

ALA Unveils e-government Toolkit to Address Increased Demand for Assistance

U.S. public libraries are on the front lines of connecting people with essential government resources and are part of the larger government fabric that deliver a range of essential e-government services. Library patrons report using public workstations to perform a variety of e-government tasks, such as filling out forms for disability and Social Security, completing Medicare Part D online forms (prescription drug benefit program), filing court petitions, taking driver's tests, and paying fines online.

In fact, according to ALA research, 61 percent of libraries report providing access to government information is one of the most critical Internet services they provide.

The ALA's new e-government tool-

kit created to assist librarians with addressing this growing trend will be discussed during the Washington Office break-out session, "E-Government Services and a New Toolkit." The program will be held from 10:30 a.m. to noon today in the Washington Convention Center – Room 204 B/C.

Speakers will include Nancy Fredricks, a Pasco County FL Librarian; John Bertot from the University of Maryland; Richard Huffine from the United States Geological Survey (USGS); and Michelle Chronister representing USA.gov.

Those unable to attend the session can learn more at the Washington Office booth space in the Membership Pavilion on the exhibit floor. Also, the toolkit is now available online at <http://www.ala.org/egov>.

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Enjoy Live Poetry With ALSC

Poetry performed live, orally is poetry at its best! Don't miss your opportunity to appreciate the art of poetry during two programs offered by the Association for Library Service to Children (ALSC).

On Sunday, June 27, 10:30 a.m.–noon, ALSC is hosting Celebrating the Spoken Word with Poetry for Young People, in the Washington Convention Center, Room 103A. Mary Ann Hoberman, current Children's Poet Laureate, will speak about her life, work, and creative process, and invite participants to join in on interactive read alouds of children's poetry using a variety of practical strategies.

The program will conclude with a performance by young winners of the new Poetry Out Loud National Recitation Contest, a program for fostering children's confidence and public speaking. Attendees are sure to come away with ideas and inspiration for cultivating young poets at their own libraries!

ALSC will hold its 7th Annual Poetry Blast on Monday, June 28, 5:30–7:30 p.m. in the Washington Convention Center, Room 144A-C. The Poetry Blast celebrates the wonder and excitement of this aural tradition, featuring contemporary North American poetry for children by poets both new and established. Join us for this enlightening and energizing event including Arnold Adoff, Calef Brown, Lois Ehlert, Lee Bennett Hopkins, Debbie Levy, George Ella Lyon, Tony Medina, Heidi Mordhorst, Marilyn Nelson, Marilyn Singer, and Carole Boston Weatherford. Information about current and forthcoming books of poetry will be available.

Come out and enjoy poetry for young people with ALSC.

Spencer G. Shaw (1916 - 2010)

"When you speak of storytelling, many people relegate it to the nursery. I use storytelling as an important means of sharing cultures of the world. I use storytelling for all age groups, regardless of how young or how old they may be."



The University of Washington Information School and community mourns the loss of nationally and internationally known librarian, storyteller, and educator Professor Emeritus Spencer G. Shaw. Spencer passed away on June 16 at the age of 93.

We invite you to a celebration of Spencer's life at this year's Spencer G. Shaw Lecture featuring Jane Yolen, on October 14 at the University of Washington.



Information School
UNIVERSITY of WASHINGTON



Panel to Discuss Growing Trend of Public Use of Library Computers

Public libraries across the country are reporting a dramatic increase in the number of patrons coming in to use the public access computers – and the Internet. Many libraries talk about lines for computers forming before the library opens in the morning and many more have full computer sign-up sheets well in advance. What is driving this growing trend?

This topic will be explored during the Office for Information Technology Policy's program, "Broadband Adoption and the Role of the Public Library: Issues and Solutions" from 1:30–3:30 p.m., in Washington Convention Center, Room 147A.

The panel discussion will address

issues from the national, state, and local perspective including challenges for public libraries as non-adopters continue to flock to the library. Panelists will talk about specific concerns for vulnerable populations and present possible strategies for libraries that find themselves on the front lines.

A collaborative effort currently underway to reach non-adopters lead by the New Mexico State Library will also be highlighted. Panelists include Mark Lloyd, Associate General Counsel/Chief Diversity Officer for the Federal Communications Commission; Susan Oberlander, New Mexico State Librarian; and Dharma Daily, Independent Researcher at Social Sciences Research Council.

The Power of Multicultural Exhibits in Building Intercultural Relationships

Join EMIERT, Sunday, June 27, 9:00– 11:00 a.m. at the Hyatt Regency, Concord/Lexington Room, as we pay a special tribute to Haiti at our annual program and membership meeting, The Power of Multicultural Exhibits in Building Intercultural Relationships.

Through virtual demonstrations this program will illustrate how exhibits—Haiti After The Earthquake; The Children Of Darfur; Common Threads: Unraveling The World Of Textiles—can help libraries develop multicultural audiences, connect and increase circulation, cultivate community intercultural relationships, while promoting global consciousness.

Presenter Lou Ann Merkle, Darfur Alert Coalition Founder and Executive Director 2004–2007 will offer insight into an exhibit of drawings and poetry created by children in the Kalma refugee war camp in South Darfur in 2004. Marc Yves Regis, author of *Haiti through My Eyes, Deadly Road to Democracy*, and two photographic documentaries "Two Good Feet" and "When Freedom Comes," will discuss his most recent photographs and stories of Haiti.

Representatives from The Textile Museum in D.C. will demonstrate how they have used interactive educational websites to share the cultural importance of the world's textiles and engage audiences of all ages. They will highlight "Common Threads: Unraveling the World of Textiles." The site was

designed as an introduction to textiles through in-depth exploration of two objects from the Museum's permanent collection: a rain-cloak from Bhutan and an over-tunic from Guatemala.

Join us for a closer look at how you can use the site in your own library. (Program participants as well as EMIERT Diversity Booth visitors will receive 10% discount off all purchases both online and at the Museum.)



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King County Library System in Washington State is one of the largest circulating library systems in the U.S. We invite you to meet with us at the ALA Conference in Washington DC, June 25–28, 2010.

Come to the Placement Center on Saturday, June 26 and Sunday, June 27 to learn more about KCLS and for an on-site interview, or find us at the exhibits during the conference.

Visit www.kcls.org/employment for more employment information. EOE

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Revised Intellectual Freedom Manual Debuts at ALA Annual

Making its debut at the 2010 ALA Annual Conference is the newly revised and updated eighth edition of the *Intellectual Freedom Manual*, published by the Office for Intellectual Freedom. In press since 1974, the Manual serves as a convenient reference guide for librarians and library trustees addressing intellectual freedom and privacy issues in their libraries, including book challenges, policy development, privacy issues, and professional ethics. Included in the eighth edition of the Manual is

up-to-date legal information on censorship, minors' rights, and the USA PATRIOT Act.

New to this edition are three new interpretations of the Library Bill of Rights: "Importance of Education to Intellectual Freedom," "Minors and Internet Interactivity," and "Services to Persons with Disabilities." In addition, the updated *Intellectual Freedom Manual* includes revisions to ten existing Interpretations of the Library Bill of Rights and major policy documents

addressing privacy and professional ethics. These include "Resolution on the Retention of Library Usage Records," "RFID in Libraries: Privacy and Confidentiality Guidelines," "Resolution on Workplace Speech" and two statements on the Code of Ethics: "Enforcement of the Code of Ethics, Questions and Answers" and "Questions and Answers on Speech in the Workplace."

A revamped and revised website

to supplement and update the print edition of the *Intellectual Freedom Manual* also debuts during ALA Annual. Online at www.ifmanual.org, the new site provides access to new policies and policy revisions as well as expanded online resources for academic and school librarians.

The eighth edition of the *Intellectual Freedom Manual* is available in the ALA Store at this conference and online at www.alastore.ala.org.

Diversity and Outreach Fair to Celebrate Diversity in Libraries, ADA's 20th Anniversary

Twenty-one libraries and organizations from across the United States will demonstrate "diversity in action" during the Diversity and Outreach Fair.

Held from 3:00–5:00 p.m. today in the Special Events Area of Hall C in Aisle 700, the Diversity and Outreach Fair is a unique opportunity for attendees of the Annual Conference to learn about notable diversity initiatives and programs, as well as the possibilities for fostering quality library services to all. Attendees will be able to view posters and displays, as well as discuss diversity initiatives with presenters.

The theme of the 2010 Diversity

and Outreach Fair will be a celebration of the 20th anniversary of the Americans with Disabilities Act. Once again generously sponsored by DEMCO, this year's fair will celebrate accessible library services for all patrons, highlight innovative services to underserved communities and mobile delivery outreach services.

The Fair is open to all registered attendees of the 2010 Annual Conference. For more information, please visit www.ala.org/divfair.

The Diversity and Outreach Fair is coordinated by the ALA Office for Literacy and Outreach Services (OLOS).

Boopsie, ALA Team Up with ALA Mobile

Boopsie™ has partnered with ALA to bring you ALA Mobile...the fastest, easiest way to access important and useful information about the Annual Meeting in Washington, D.C., directly from your cell phone.

ALA Mobile requires access to the data network on your phone (make sure you monitor your data use if you do not have an unlimited data plan). To get ALA Mobile on your cell phone, go to <http://ala.boopsie.com> from your mobile phone's browser; or, simply text the word "ALA2010" to 41411. You will receive a text message back with a link to download and install the small application to your phone.

Just follow the simple steps. It only takes a few seconds. Then click on the ALA Logo and select "Exhibitors", "Sessions", etc. There is help available from the menu of the application. To find

an exhibitor, select the "Exhibitors" channel and start typing an exhibitor name. ALA Mobile is powered by Boopsie's SmartPrefix search, so you only have to type the first few letters of each word of the company name. To view a list of the sessions at the show, select the "Sessions" channel. If you want to see all sessions on Friday, just type 'fri' and the list of all sessions on Friday will appear. Clicking on a session will show you more details. Be sure to check out the "add to plan" feature that allows you to keep a personal schedule the show. You can also find local restaurants, hotels and even taxi services through the ALA Mobile—just click on the channel. It's easy and fun. Enjoy! Boopsie also provides a world-class mobile library application with complete integration with your existing ILS—be sure to stop by their booth, #1509.

Are you a Programming Librarian?

- Is your library a community center for discovery, engagement and growth?
- Do you constantly look for opportunities to bring scholars, musicians, artists and authors to your library?
- Are you always learning and looking for ways to bring your community together for literature, film, contemporary issues and local history?
- Could you use a little help finding the funding to bring it all together?



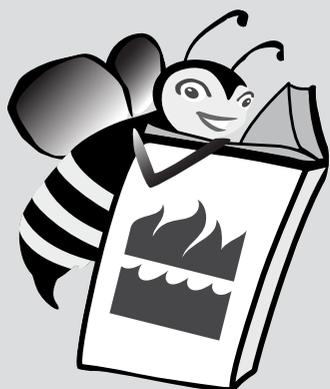
Programming Librarian.org

Visit the ALA Public Programs Office in booth #2659 to learn more about increasing your library's influence as a community cultural center. Join us for a brief demonstration of **ProgrammingLibrarian.org** at 10 and 11 a.m. on Saturday and Sunday, and at 1:30 p.m. on Monday to discover grant opportunities, programming ideas, valuable resources, inspiration and more!

Development of ProgrammingLibrarian.org is funded by a grant from the Institute of Museum and Library Services to the ALA Public Programs Office, which promotes cultural programming as an essential element of library service.



What's HarperCollins Buzzing About?



The HarperCollins Library Marketing Team:
Kayleigh George, Bobby Brinson, and Virginia Stanley

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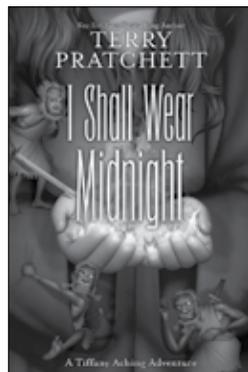
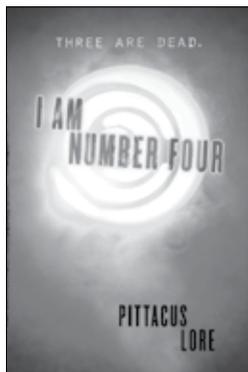


HarperCollins Children's Books Fall 2010 Title Presentation

Saturday, June 26, 2010

11:30 AM – 12:30 PM

Washington Convention Center
Room 147A



HarperCollins Children's Books

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Today's Oxford Online Theatre Schedule

SATURDAY

June 26th, 2010

- 9:30 Oxford Language Dictionaries Online
- 10:00 Oxford Bibliographies Online
- 10:30 Berg Fashion Library
- 11:00 BBC College of Journalism
- 11:30 Oxford Reference Online & Oxford Digital Reference Shelf
- 1:00 Social Explorer
- 1:30 Oxford Dictionaries Online
- 2:00 Oxford Journals
- 2:30 Oxford Scholarship Online
- 3:00 Oxford Bibliographies Online
- 3:30 Grove Music Online & Taruskin's Oxford History of Western Music Online
- 4:00 AMA Manual of Style Online

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*Oxford Bibliographies Online, Oxford Dictionaries Online,
Berg Fashion Library, BBC College of Journalism, Social Explorer

ALSC Online Education Summer Courses

Stay current with the latest trends, research and emerging technologies in children's librarianship through an online education course from the Association for Library Service to Children (ALSC). This series of online courses provides you the flexibility and affordability you need to stay current and ensure you are providing the most up-to-date programming at your library.

Starting on July 19, ALSC is offering five courses that are sure to enlighten and engage librarians at any point in their career. Course selections include: Introduction to Graphic Novels for Children; Out of This World Youth Programming; Children with Disabilities in the Library; Reading Instruction and Children's Books and Information Literacy—from Preschool to High School. Registration is now open, and discounted rates are available for ALSC members. Course space is

limited, so please register early to reserve your spot.

Courses are taught asynchronously using Moodle, an online learning community. A certificate of completion will be sent to participants upon successful completion of the course. Fees are \$95 for personal ALSC members; \$145 for personal ALA members; and \$165 for non-members. Detailed descriptions and registration information is on the ALSC Web site at www.ala.org/alsced.

ALSC, a division of the American Library Association (ALA), is the world's largest organization dedicated to the support and enhancement of library service to children. With a network of more than 4,200 children's and youth librarians, literature experts, publishers and educational faculty, ALSC is committed to creating a better future for children through libraries.

To learn more about ALSC, visit their Web site at www.ala.org/alsc.

New ACRL Publications Available in D.C.

The Association of College & Research Libraries has released four new publications in time for this year's ALA Annual Conference. The titles are *The Anywhere Library: A Primer for the Mobile Web*, *Conversations that Work (ACRL Active Guide #3)*, *Comprehensive Guide to Emergency and Disaster Preparedness and Recovery and Advocacy, Outreach, and the Nation's Academic Libraries: A Call for Action*.

All new titles, and others from the ACRL publications backlist, are available for purchase in D.C. at the ALA Bookstore, through the ALA Online Store (<http://www.alastore.ala.org>) and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

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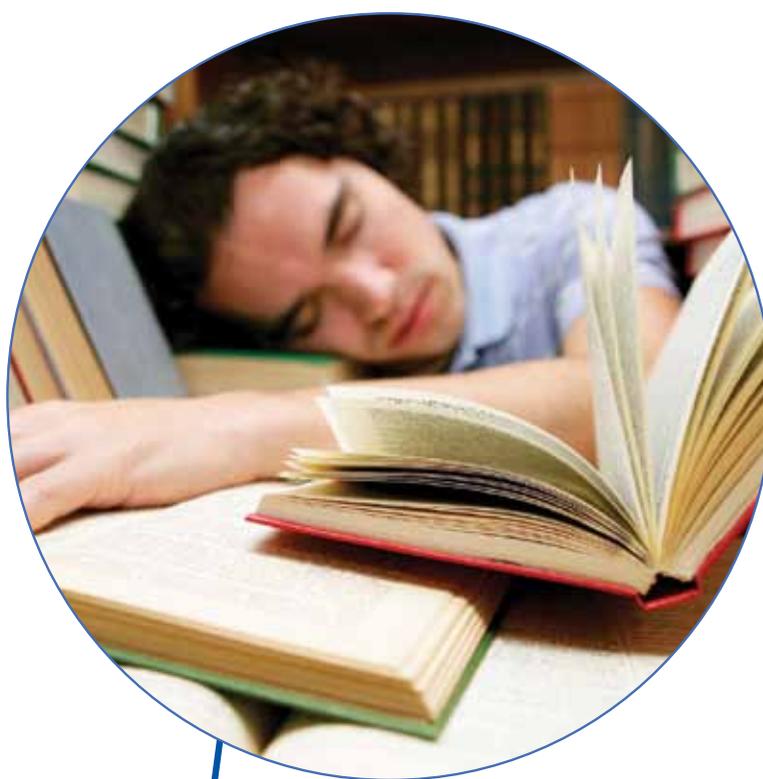
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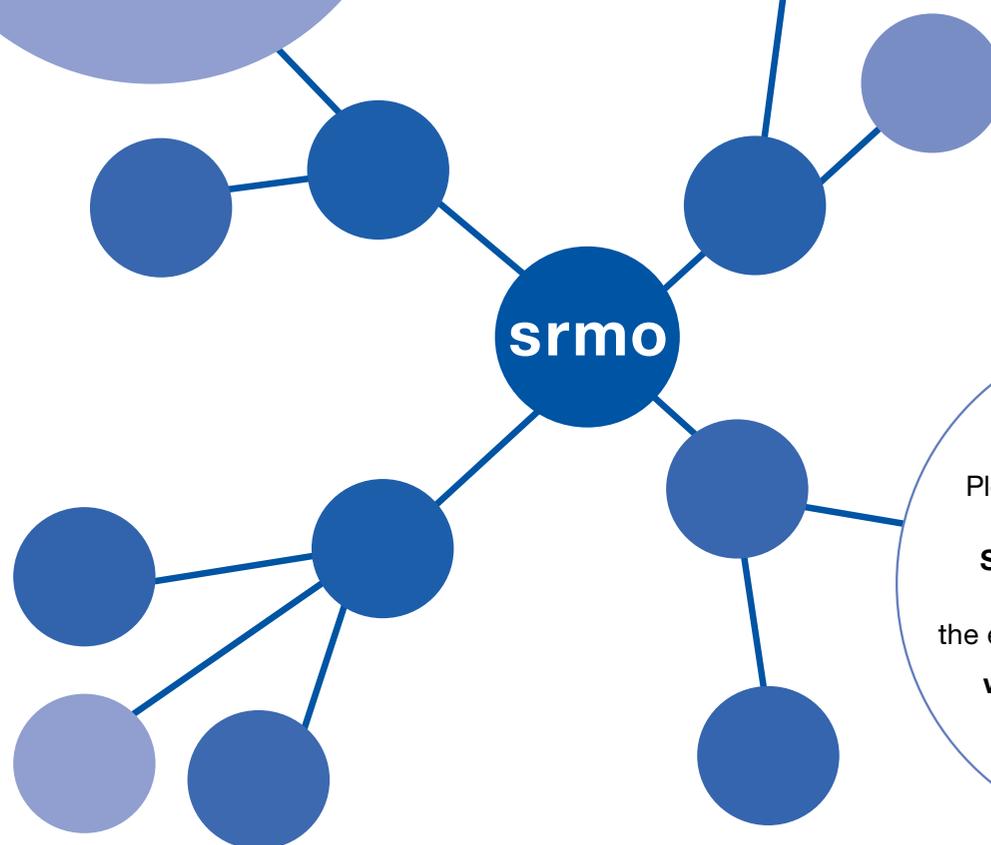
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These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA Office, first floor, Washington Convention Center, Salon D, no later than 1:00 p.m. the day before desired publication.

LAT (Booth 1036) LAT will be debuting the newest innovations, improvements and changes in our popular MAX and MAXine self checkout solutions, with new features that drive more patron acceptance and trouble free operation.

Innovative Interfaces (Booth 3305) Discover what reporting can look like! Encore Reporter provides complete, next-generation reporting on the data you need most. Includes circulation and patron trends, Google Maps™ mash-ups, facets, popular titles, material-type trends, collection development information, and more! Innovative Interfaces Booth #3305.

Exhibitor News

Baker & Taylor (Booth 3741) Join Baker & Taylor at Booth 3741 for these author signings throughout the show: Fillbach Brothers, Rosemary Wells, Marilyn Johnson, Denise Kiernan & Joseph D'Agnese, John Green & David Levithan and Bob McGrath.

AAAS/SB&F (Booth 4214) Enter to win an Apple iPad! No purchase necessary. Stop by booth 4214 to enter. Plus, receive a free gift with any new subscription to SB&F: Your Online Review Guide to Science Resources. Visit the AAAS/SB&F booth to learn more about our science programs for libraries.

Sisters in Crime (Booth 1540) Stop by Booth 1540 to meet authors like Nancy Pickard, Marcia Talley, Rosemary Harris, and Jane Cleland, who will be signing books to give away

during the exhibits. Learn how to enter your library in SinC's "We Love Libraries" drawings for \$1000!

New Horizon Press (Booth 4154) Real People Incredible Stories and Issues - True Crime, Adult Self-Help and Children's "Let's Talk" Series. Enter contest for free season of NHP title's, pickup our free new catalog and refreshments.

Peachtree (Booth 2733) Geocaching is a worldwide treasure-hunting game played with GPS (Global Positioning System) units. Stop by Peachtree's booth (#2733) today to learn more about geocaching and to enter to win a copy of our exciting new young adult geocaching title, Hide and Seek.

CQ Press (booth 3549) Meet the CQ Researcher staff today between 2:00 - 4:00 p.m. at the CQ Press booth #3549! Our staff editors will be on hand to answer all your questions about the work that goes into producing each

quality CQ Researcher report. We'll also be giving away t-shirts to anyone who partakes in an online product demonstration of their choosing. Don't miss the chance to get an inside look at one of the most well-respected periodicals in academic publishing.

Relocation Advisers Ltd. (Booth 3339) 650 E. Lakeview Ct., Roselle, IL 60172, Phone: 630-351-0822, Fax: 630-351-0773, relocationadvisers.net, MOVE MANAGEMENT CONSULTANTS: We provide a tightly planned, cost-effective library move from inventory through invoice. Our Move Management Training Workshop is customized for your library's specific needs and teaches staff to use our "time-tested techniques" to plan and implement smoother, less-disruptive moves.

Technology Exhibits

Continued from page 1

"This provides an excellent alternative for storage and archiving those old books," added Collins. "If you have an old out-of-print or rare book, you can still get a physical copy out for circulation." Collins has many examples of books done with the BookPrep system in his booth. He added that if a copy of the book sells the library shares in the revenue from the sale of that book.

Over six million hours of film and video from the 1920's to current events will help engage your students and develop 21st century learning skills. NBCLearn (booth 805) has developed an educational resource that never goes out-of-date and is aligned with K-12 learning standards in all 50 states and tackles over 28 subject areas in higher education and is integrated with Blackboard.

"You can enliven the classroom material you have and add real world context and relevance," said Michael Levin, Directory of Technology. "The student can watch, see, hear, and feel what it is like to be there." The patented cue card media player displays full-text transcripts and primary source documents on the 'back' of the media card as well as providing bibliographic citation information and links.

The robust search feature allows one to perform Boolean, date or collection searches. "You can even search by state standards to find all the videos that help support them," said Levin.

At the Bing booth (1413) discover how searching is not the just the same old thing any more. Microsoft designed Bing as a decision engine to provide people with intelligent search tools to help them simplify tasks and make more informed decisions. The Bing search engine has upgraded its Bing Health service, making it a more direct competitor with HealthLine and WebMD as well as adding an entertainment section with click-to-play music, television shows, movies and casual games.

Stop by CDW-G (booth 708) who is a leading provider of technology solutions for federal, state and local government agencies, as well educational institutions at all levels. The company features dedicated account managers who help customers choose the right technology products and services to meet their needs.

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“Summon™ is having a major impact on the use of library resources.”

-Doug Way, Head of Collection Development, Grand Valley State University Libraries

Since the launch of the **Summon** service at ALA Annual 2009, libraries in 14 countries have embraced it as their path to bringing students and faculty back to the library as the starting place for research. Why? The **Summon** service uses all-new web-scale discovery technology to deliver a search experience rivaling those found on the Open Web. It's powered by a massive unified index that pre-harvests content from 94,000 journals from 6,800 content providers (and growing). The groundbreaking Serials Solutions technology enables sub-second searches and true relevancy ranking across all of this content, delivering unbiased results.

How is **Summon** web-scale discovery impacting client libraries? Michigan's Grand Valley State University Library recently conducted an analysis of resource usage pre- and post-implementation (August 2009). Results show...

- **Summon** is enabling students to go directly to fulltext, boosting the use of a variety of databases. For example, Academic Search Premier saw a usage increase of 92% and ABI/INFORM rose 354%.
- Increased usage occurs even for databases from content providers that are not participating in **Summon**, since the service indexes the same content from alternate sources.
- Journal usage is up significantly. Before **Summon**, the use of individual journals was generally going down. However, after implementation, Grand Valley's top 100 journals showed an average increase in usage of 48% and the top 1000 saw an 82% increase.
- **Summon** impacts the type of content students are choosing. Grand Valley also has seen a significant increase in the use of newspaper content.

More detail is available in the recorded webcast of the Grand Valley report, archived along with a number of other case studies at www.serialssolutions.com/summon. Better yet, speak to a Serials Solutions representative today!

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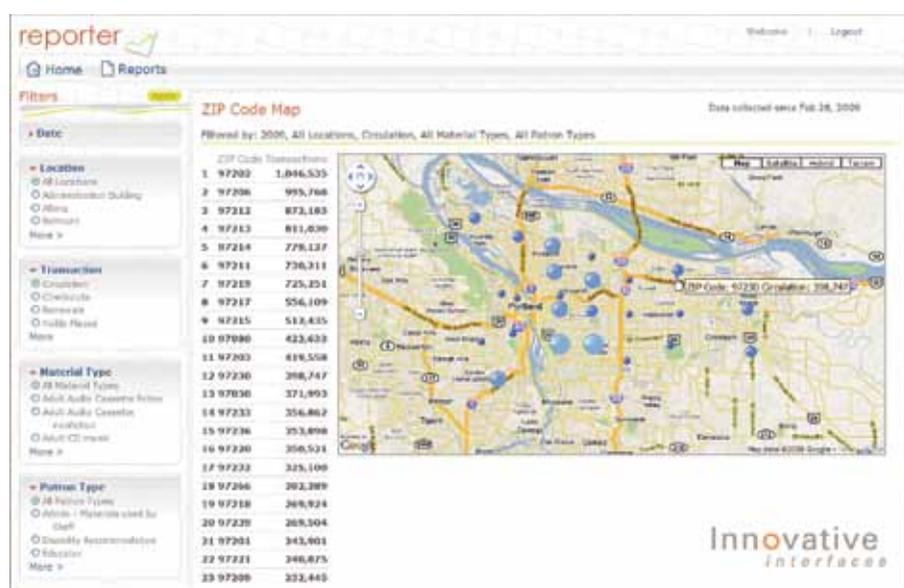
Help Serials Solutions celebrate our 10th Anniversary at Booth #3505.

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