

Highlights

Today

Sunrise Speaker Series

8:00 - 9:00 a.m.

Colorado Convention Ctr.,
Four Seasons Ballroom

ALA Council/Exec. Board Membership Information Session

9:00 - 10:00 a.m.

Colorado Convention Ctr.,
Four Seasons Ballroom

ALA Council 1

10:45 - 12:15 p.m.

Colorado Convention Ctr.,
Four Seasons Ballroom

ALA President's Program

3:30 - 5:30 p.m.

Colorado Convention Ctr.,
Four Seasons Ballroom

Monday

Sunrise Speaker Series

8:00 - 9:00 a.m.

Colorado Convention Ctr.,
Room 605/607

Youth Media Awards Press Conference

8:00 - 9:15 a.m.

Colorado Convention Ctr.,
Four Seasons Ballroom

Technology Showcase

10:00 a.m. - 1:10 p.m.

Colorado Convention Ctr.,
Exhibit Floor

Exhibit Hours

Sunday

9:00 a.m. - 5:00 p.m.

Monday

9:00 a.m. - 2:00 p.m.

Jim Sheeler Touches Audience with Stories of Military Families

By Frederick J. Augustyn, Jr.
The Library of Congress

John Berry, a past ALA President and Chair of the Arthur Curley Memorial Committee, on Saturday afternoon, January 24, introduced Jim Sheeler, the 2006 Pulitzer Prize winner for his feature articles in Denver's *Rocky Mountain News* covering the impact of the Iraq War on Colorado military families. Poignantly in *Final Salute: A Story of Unfinished Lives*, Sheeler sought to "weave together the stories of the fallen and those they left behind." During the course of his lecture, Sheeler interwove a slide show presentation of photos taken by Todd Heisler, now with *The New York Times*, with representative samples from his book of the five "diverse and differently told" vignettes of the experiences of military families suffering losses.

The author maintained that his

purpose was not to write a political book, but rather a realistic one. The coverage of the Iraq War is in the press, but "we as readers of newspapers must turn the page to see it." He regrets that as the war has worn on, fewer people appear to attend military funerals other than family and friends. Despite his lack of military background, Sheeler came to know and understand the families he's covered in a very personal way and was the recipient of memorabilia such as funeral programs and dog tags.

Marine Major Steve Beck, the officer tasked with notifying the families, is the connecting thread of *Final Salute*. Beck felt that he bore a responsibility to keep in touch with these families, as Sheeler also has done, and to see that personal effects are delivered in person and posthumously earned medals presented in requisite ceremonies rather than through the mail.

Continued on page 3



Pulitzer Prize winning journalist and author Jim Sheeler delivers the 10th annual Arthur Curley Memorial Lecture on the impact of the Iraq war at home.

Good Humor Man Opens Sunrise Speaker Series

By Kay Ikuta
Inglewood Public Library

Bright and early Saturday morning, H.W. Wilson presented cartoonist Leigh Rubin at the Sunrise Speaker Series. Often described as a "sit-down" comedian who just makes people laugh, he is the creator of the single-panel cartoon Rubes, which appears in hundreds of newspapers across the country. The cartoon is also on greeting cards, mugs, t-shirts and calendars.

Rubin told the audience that the first cartoon he ever drew was on lined

notepaper, where he needed two panels to depict a giant—one for the body and the other for the head. He wanted to make a living as an artist, but no artists ever appeared at career day at his school.

Holding down several jobs, including being a janitor at his family owned printing business, he started a line of greeting cards. The central character of these cards was named Rubes. He did a daily cartoon for a small local newspaper in Southern California receiving \$10.00 per cartoon. It took four years and many rejection letters before he was picked up by Creators Syndicate.



Cartoon creator Leigh Rubin discusses his hit cartoon panel Rubes to open the Sunrise Speaker Series with some humor.

Many of Rubin's ideas come from his family, especially his three sons. "Parenthood provides lots of material," he said. He also uses animals because "you can get away with more."

"Technology advances, people stay the same," said Rubin. He illustrated this on the cover of his collection, *Rubes Then and Now*, where a coffee mug is left on the roof of a space ship.

Due to his successful promotion for "Got Milk?" he was asked to do the opening animation for the film "Moola" starring Daniel Baldwin. After a brief question and answer period, Rubin signed copies of his books.

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Library Services for an Aging Population Focus of RUSA RSS Update

By Frederick J. Augustyn, Jr.
The Library of Congress

The Reference and User Services' Reference Services Section (RUSA RSS) held an all-committee meeting on Saturday, Jan. 24 featuring introductions followed by small table discussions with participants arranged by committees of interest.

Among these committees were: Ethical and Legal Issues in Reference; User Education and Reference Literacy; Services to Adults; Virtual Reference Services; and Library Services to an Aging Population. Participants at the meeting recognized that there was a condensed meeting schedule and more content provided electronically than during previous years because of the recognized expenses of attending the conference. With the Office for Literacy and Outreach Services (OLOS) focusing on older adults at the forthcoming annual meeting in Chicago, the Aging Population committee provided an especially engaging discussion.

Anthony (Tony) R. Sarmiento, president and executive director of Senior Service America (www.seniorserviceamerica.org), a federally funded, non-profit organization that assists lower-income older adults in finding employment, conducted the session. Sarmiento offered an agenda consisting of the following items: an update on ALA's "Guidelines for Library and Information Services to Older Adults"; a review of the pre-conference planned before the 2009 Annual Conference in Chicago; planning for the 2010 Annual Conference in Washington, DC; other aging-related activities within ALA units with which this committee can partner on programs and initiatives; and how older adults may benefit in proposed legislation before the 111th Congress.

The Guidelines as printed offer improved and "exemplary" types of

library services to older adults that include, but also range beyond, reference services. The topics suggest that libraries "acquire current data about the older population and incorporate it into planning and budgeting; ensure that the special needs and interests of older adults in your community are reflected in the library's collections, programs, and services; make the library's collections and physical facilities safe, comfortable and inviting for all older adults; target the older population in library programming; reach out to older adults in the community who are unable to travel to the library; and train the library staff to serve older adults with courtesy and respect."

The group acknowledged these are working guidelines and that committee members as well as attendees of the preconference titled "A Dialogue with the Aging Network and the Library Community" and scheduled for Friday, July 10, are welcome to comment. But the guidelines as currently printed will be distributed among other aging-related organizations, such as the American Society on Aging, the National Council on Aging, and AARP.

Among other observations made in the discussion were that seniors who search for information on the Internet most often look for that on health issues and the National Council on Aging is pleased that the proposed "new stimulus package" or the American Recovery and Reinvestment Act of 2009 before the current Congress would provide \$120 million for creating 24,000 new jobs for low-income seniors. The reasoning is that a "multiplier effect" occurs in the private sector when the government funds public programs. Sarmiento noted that we should "craft the message for the right messenger," for example, emphasizing rural library services for those legislators who might otherwise oppose additional federal funding.

ACRL Presidential Candidate's Forum to be Held Today at 11:30 a.m.

The 2009 candidates for ACRL Vice President/President-Elect will participate in an open forum from 11:30 a.m.–1:30 p.m. on Sunday, Jan. 25 in the Sheraton Denver Grand Ballroom 1. Come hear Lisa Janicke Hinchliffe and Kelly Janousek discuss their platforms and vision for ACRL. Janicke Hinchliffe is Coordinator for Information Literacy Services at the University of Illinois at Urbana-Champaign and Janousek is Librarian at California State University, Long Beach. The forum, organized by the ACRL Chapters Council, will include a light lunch sponsored by EBSCO Information Services.

The date for the forum was listed incorrectly in yesterday's *Cognotes*.

Youth Media Awards to be Presented Monday

ALA's Youth Media Awards presentation will take place from 7:30 to 9 a.m. Monday, Jan. 26 in the Four Seasons Ballroom at the Colorado Convention Center.

The national announcement will take place at 7:45 a.m. (doors open at 7:30 a.m.) ALA will also provide a free live Webcast of the presentation hosted by streaming content provider Unikron. To view the live Webcast tomorrow morning, visit www.unikron.com/clients/ala-webcast-2009. This link is not yet live, but those interested should bookmark it and use the URL. The number of available connections for the Webcast will be limited and available on a first-come, first-served basis.

ALA will instantly announce winners of the 2009 Youth Media Awards using the micro-blogging service Twitter. For the first time ever, the results will be available as they are announced during the ceremony via twitter at <http://twitter.com/ALAYma>. Users of Twitter can read and follow posts — referred to as 'tweets'—instantly, either through

ALA's Twitter page, RSS, SMS Text Messaging (if enabled), or social networking sites such as Facebook, with the Twitter add-on.

The ALA Island in Second Life will also broadcast an encore presentation of the Youth Media Awards Webcast. Visitors can take advantage of in-world viewing later in the day on the ALA Island at the Main Stage.

Photos of the covers of the award winners will also be published in the Monday issue of *Cognotes*, available throughout the Colorado Convention Center and at <http://www.ala.org/ala/conferencesevents/upcoming/midwinter/2009/cognotes.cfm>, immediately after the awards presentation concludes at approximately 9:00 a.m.

Adult book awards also announced during the conference include: Notable Books for Adults, the Black Caucus of the ALA Literary Awards and the Stonewall (GLBT) Awards. For more information, please visit <http://www.ala.org/ala/awardsgrants/index.cfm>.

New GLBTRT Award to be Introduced

The Gay, Lesbian, Bisexual, Transgendered Round Table (GLBTRT) and the Stonewall Book Award Committee are pleased to announce the inclusion of a Children's and Youth Award to our already nationally recognized Barbara Gittings Award for Fiction and Israel Fischman Award for Nonfiction.

The award is being extended to recognize and include excellence in GLBT literature for children and youth. The first presentation of the

award is planned for the 2010 GLBT Round Table 40th Anniversary Gala in Washington, DC.

Each year, the Stonewall Book Awards are presented to the best books with gay, lesbian, bisexual, and transgendered themes. Winning titles and honor books are announced at ALA Midwinter Meetings and the awards are presented at the Stonewall Book Award brunch at Annual Conferences.

ALA Publishing Pushes Green

"Each year, approximately 30 million trees are used to make books sold in the United States — 1,153 times the number of trees in New York City's Central Park," according to the Green Press Initiative (GPI). This statement, among other issues and concerns, has prompted ALA's Publishing Committee to examine ALA's green publishing practices, with the goal of making them as environmentally friendly as possible. The committee spent considerable time at its Midwinter Meeting on this topic.

Don Chatham, ALA Staff Liaison to the Publishing Committee, and committee member Fred Stoss (who is a current co-chair for ALA's Task Force on the Environment) provided an overview of the efforts of GPI and the Book Industry Environmental Council to promote practices that "minimize [the] negative social and environmental impacts," associated with book publishing.

Part of the committee's concern is the way ALA Publishing integrates its activities into ongoing and evolving green initiatives within ALA. The Publishing Committee also reviewed

an 11-point preliminary evaluation of ALA's current efforts at environmentally-responsible publishing prepared by Troy Linker (ALA's Publishing Technology Department). To see how ALA Publishing currently rates its efforts, check out the report on the ALA Publishing Committee website: www.ala.org.

Sheeler

Continued from page 1

In a similar fashion and in another book derived from his journalistic work, *Obit: Inspirational Stories of Everyday People Who Led Extraordinary Lives*, Sheeler recounted the "brilliant, everyday wisdom" found among seemingly ordinary folks. Through simple, powerful stories derived from work on obituaries he was originally assigned to write for various Colorado newspapers, he found "nuggets of everyday wisdom." Sheeler found that stereotypes rarely turn out to be true, for there is a gentleness among those who appear rough and impermeable.

President's Program, Book Signing

Nobel Peace Prize winner and author, Dr. Muhammad Yunus, will appear at the President's Program this afternoon at 3:30 p.m. in the Four Seasons Ballroom of the Colorado Convention Center in Denver. Yunus will discuss how institutions such as the Grameen Bank, which provides microloans to poverty stricken individuals, and libraries can transform and build the communities they serve. Beforehand, Dr. Yunus will be on hand to sign books at the Perseus Books Group booth #832, from 1:30 to 3 p.m.

A Sampling of 2.0 Awaits You on the Exhibit Floor

By Deb Nerud Vernon

If Web 2.0's elusive definition utilizes empowerment and collaboration as major concepts, then taking a trip through the Exhibits will surely open one's eyes to the magnitude of available Web 2.0 products.

Academic, public, medical and research librarians will want to check out RefWorks (Booth 1912) and see the customizable, 100 percent web-based reference software, that will help your patrons manage and organize their research. This product allows one to create bibliographies or reference pages, and format writing and research via the Web and off-line as well. Drop-down menus allow the user to create documents using APA, MLA or other formats. Research collaboration is also possible through RefShare, which facilitates the creation of a central repository for course information, class assignments, reading lists and more. The "write-n-cite" feature enables users to

write the publication and format the bibliography with one click.

In today's tough economic times, patrons are even more interested in researching stocks and mutual funds. The library can help investors via a database designed by researchers and librarians for Morningstar Investment Research Center (Booth 2135). The resource can be used in-library as well as by remote access through your library's web page. Stop by the booth to pick up publications such as *The Woman's Guide to Money Matters*, *Where to Invest in 2009*, and *How to Win Grants and Secure Investment Databases*. A publication is also available in Spanish, *Guía del usuario*.

Wondering what to read next? Want to know what others say about a book before you read it? ChiliFresh.com (Booth 1655) has developed a review engine for your library with book reviews on your own library's web site. The reviews are written by your patrons and reside on a remote server. You can choose to display reviews written by library patrons from around the world in your online catalog. Launched only a year ago, the number of reviews grows daily and includes titles from any level — from children's books to college. This interactive forum allows patrons to engage the same way that they are already used to doing on many commercial book seller sites.



Red hot chili peppers hang from the ceiling over the ChiliFresh.com booth 1655, as Scott Johnson discusses the website with librarian Jackie Choate, Kaplan, LA.

TLC (Booth 1244) is excited about their newest product, LS2 PAC. This software allows for community features such as book clubs, discussion groups, tagging, list sharing and user reviews. RSS feeds are available to patrons as well as searching for items from home, paying fines, reserving books and reading reviews. Patrons can locate material through Item Mapping, which shows the borrower where to find the item in the library via a schematic.

To promote Spanish books and the Spanish publishing industry in the U.S., the nonprofit group, America Reads Spanish (Booth 1413), Sapphire Sponsor, is anxious to meet you and discuss their goals. The group, funded by the government of Spain, promotes books handled by publishers in Spain and Latin America. The effort started in 2005 and continues to grow. Pick up a free copy of *Essential Guide to Spanish Reading* for your library.

Friends of Bill W.

Friends of Bill W. will meet today from 6 to 7 p.m., Hyatt Regency, Capitol BR 3.



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Authors of Mystery Discuss Their Craft

By Stacy Voeller
Minnesota State University,
Moorhead

On Friday, Jan. 23, the ALA/ERT Author Forum entitled "Women of Mystery: The art of revealing 'who did it?'" with bestselling female authors, showcased mystery authors Erica Spindler, Francine Mathews, Mary Jane Clark and Nancy Atherton.

Spindler, *New York Times* bestselling author, has written 28 novels, including *Dead Run* and *Bone Cold*. Spindler hails from New Orleans, and began by thanking the audience for being part of the first major conference to return to the devastated city after Hurricane Katrina.

While Spindler began her writing career with romance novels, she turned to suspense and mystery because they are "about betrayal and are a puzzle about finding out who did it." Spindler particularly likes putting her readers "in the head of a twisted villain and to pull the reader along and keep them surprised." Spindler is often surprised herself while writing a book, and said the villain sometimes changes three quarters of the way through a book.

Stephanie Barron is the author of nine Jane Austen mysteries as well as a work of historical fiction, *A Flaw In The Blood*. Barron is also the pen name for Francine Mathews, and her

latest book under her real name is *The Alibi Club*.

Her Jane Austen books track Austen throughout her life. Mathew's next book is about Virginia Woolf and she calls it a "light-hearted romantic comedy," which brought much laughter from the audience. Mathews explains that it helps to be highly analytic to write mysteries, and before becoming an author, she did psychological profiling of world leaders for the CIA. She became a writer because she "no longer wanted to wear socks and be at work in the morning. I wanted to be able to sleep in, get paid to write, and do it at my own desk."

Mathews' books also diverge from their plot outlines dramatically. As the writer, she "allows her characters to take control and guide the outcome of the book."

Mary Jane Clark is the bestselling author of ten novels, including *Let Me Whisper In Your Ear* and *Close To You*. Growing up, Clark said, "If it wasn't for the public library, I definitely would not be writing books today. When I was a kid, there was no such thing as a Barnes and Noble."

Instead, Clark worked in television news for over 30 years. These experiences exposed her to many things and showed her that truth is stranger than fiction. "As long as there's news, I'll always be able to come up with stories," she said.

Clark's first idea for a book came from going to a national political convention in 1992 where there was news about the candidates having affairs. She thought to herself, "what if it was their wives who were cheating with a network news anchor?" She writes all of her stories like they have a motive.

Nancy Atherton is the author of 13 previous Aunt Dimity mysteries. The first, *Aunt Dimity's Death*, was voted "one of the century's 100 favorite mysteries" by the Independent Mystery Booksellers Association. The first line of that novel woke her up one morning at 3 a.m. because it had literally typed itself out in her head, "When I learned

of Aunt Dimity's death, I was stunned. Not because she was dead, but because I had never known she'd been alive."

Atherton thanked her school librarian, Mrs. Bailey, who "encouraged her to read everything she wanted to." Her 14th book in the series is making its premiere here in Denver.

During the writing process, Atherton "doesn't write outlines of her books and never knows what's going to happen." She explained how she gets "praised for intricately plotted story lines," which makes her laugh. The characters allow her to write the stories and direct her, while remaining faithful to and at the service of her characters.

Financial Emergencies Topic of Discussion

The LLAMA LOMS Fiscal and Business Officers Discussion Group will hold a meeting to discuss "Financial Exigencies" today from 4 to 5:30 p.m., Colorado Convention Center, room 202.

Financial crises being faced in managing libraries is the overall topic, and possible questions to be addressed include:

- How is your library coping with declining financial support and revenue?
- Have you been provided with clear reduction guidelines or are you operating in a period of changing numbers and ambiguity?

• What strategic and tactical actions are you taking to address lowered budget projections?

Changes

- The Task for Emember Participation, today, 4 to 5:30 p.m., CCC 210, CANCELLED.
- Joint Membership Reception is advertised as occurring between 6 and 8 p.m. on Monday, Jan. 26. The correct time should be between 6 and 7:30 p.m.

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Library Advocates Sworn in as "Advocates in Chief"

By Brad Martin
ABC News

Stephanie Vance, of Advocacy Associates in Washington D.C. provided an overview of the challenges facing the incoming Obama administration and the new congress and facilitated a discussion of effective communication techniques that library advocates can use in communicating their messages at a Washington Office breakout session on Saturday, Jan. 24.

Vance, Washington Office consultant, said the Obama administration faces the need to provide rapid, aggressive responses to such problems as creating good jobs, helping struggling families and providing assistance to homeowners.

Connecting that with the idea that libraries are uniquely positioned to provide help in all of these areas, Vance involved the audience in developing one-minute "presidential" speeches they then presented which articulated these methods. Among the ideas presented included libraries helping people work on resumes, finding jobs, and learning how to save money.

Vance pointed out that only a small percentage of people contacting their elected representatives actually feel satisfied with the responses they get back. She said that increasing this satisfaction level can be accomplished by using four keys in getting library

advocacy messages across better:

- Knowing what you want to say
- Knowing who you are talking to
- Knowing how to talk to them
- Knowing how to follow up

Vance used an example to help illustrate these four points by describing recent legislation dealing with lead in children's products that could lead to removing children's books from libraries for fear of lead contamination. Audience members shared ideas as they learned how to focus their message and explored various ways of how to present it.

As she wrapped up her presentation, Vance suggested some possible strategies that advocates could employ and took the opportunity to have a swear-

ing-in ceremony of new "advocates in chief."

Kristin Murphy, the ALA Washington Office's Government Relations Specialist, augmented many of Vance's remarks and described some of the ways her office continues to reach out. For example, look for an increasing number of webcasts and podcasts on specific issues and advocacy on the Washington Office website, www.ala.org/ala/aboutala/offices/wo/index.cfm. In addition to the work of the Washington Office, Murphy stressed the importance of increasing the effectiveness and the reach of grassroots efforts, saying it is crucial for everyone to make efforts at their level.

Presidential Candidates on AL Focus

Complete video of the Presidential Candidates Forum is now available on AL Focus, *American Libraries'* video site. Members who missed the Forum can view the full proceedings, including statements from candidates Kent Oliver and Roberta Stevens and their responses to all audience questions, at alfoocus.ala.org.

Colo. Commissioner of Education to Speak at 2009 MLK Holiday Celebration

Dwight D. Jones, Colorado commissioner of education, will be the featured speaker at the 2009 Dr. Martin Luther King Jr. Holiday Celebration at the American Library Association's (ALA) Midwinter Meeting.

Held at the Colorado Convention Center, Room 201-207, the event takes place on Monday, Jan. 26, beginning at 6:30 a.m. and ending promptly at 7:30 a.m. Admission is free to paid ALA Midwinter Meeting registrants.

Jones has earned statewide recognition for narrowing and eliminating the achievement gaps related to minority children and students of low socioeco-

nomic means. Commissioner of education since June 2007, Jones' bio is at: <http://www.cde.state.co.us/cdecomm/cmbio.htm>.

The theme of the celebration, "A Testament of Hope: Remember! Celebrate! Act! A Day On... Not a Day Off!" will honor the life and achievements of Dr. Martin Luther King Jr. Leadership of ALA committees, round tables and affiliates from the liaison communities of the ALA Office for Literacy and Outreach Services (OLOS) will read selected quotes from Dr. King's speeches, writings and interviews.

Co-chair Virginia Moore, represent-

ing the Social Responsibilities Round Table's (SRRT) Martin Luther King, Jr. Holiday Task Force, will open the program. Co-chair Andrew P. Jackson, (Sekou Molefi Baako), representing the Black Caucus of ALA (BCALA), will close the event with a presentation of "My Lord, What a Morning! A Testament of Hope." ALA President Jim Rettig and Executive Director Keith Michael Fiels will also participate.

Refreshments are generously sponsored by World Book, Inc. The event is supported by ALA's Office for Literacy and Outreach Services, to learn more visit <http://www.ala.org/olos>.

WELCOME TO THE LIBRARY OF CONGRESS CONFERENCE BOOTH, 1338

Friday, January 23 to
Monday, January 26, 2009



ALA DENVER
MIDWINTER 09
meeting & exhibits

Make time in your conference schedule to stop at the Library of Congress booth (#1338) to hear about what's happening at your national library.

Each day there will be presentations about the combined LC/NAL/NLM RDA effort, the new features of the Library of Congress Experience, the Chronicling America digital newspaper project, cataloging tools like the Cataloger's Desktop Hints and Tips, and the much-anticipated opening of the Abraham Lincoln Bicentennial exhibition "With Malice Toward None."

There will also be updates on the Digital Preservation program, Veterans History Project, American Folklife Center and the World Digital Library.

To savor the rich connection the Library of Congress has with Denver, make sure to attend the "National Treasures, Local Treasures: Denver" presentation offered each day.

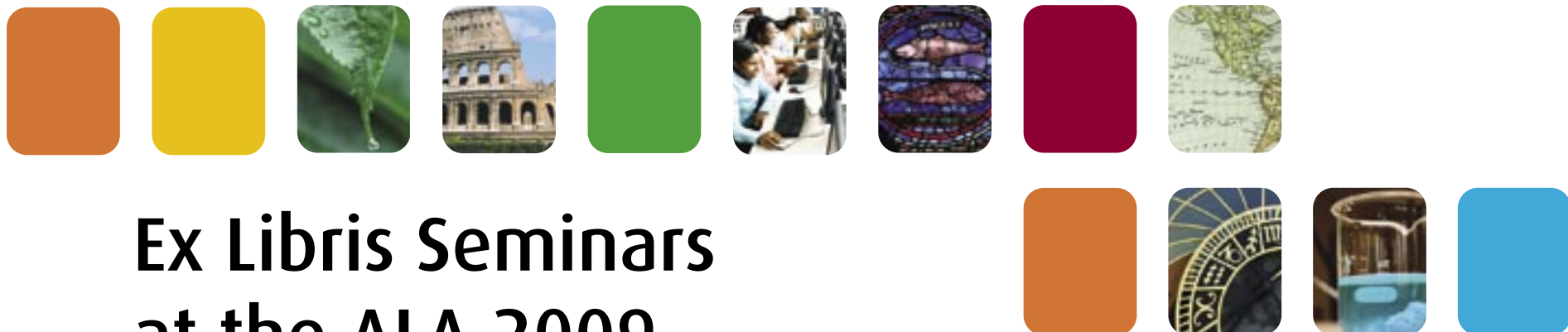
Library of Congress staff will also be available throughout the day to answer questions.

Many of the Library's rich resources can be accessed through its Web site at www.loc.gov and via interactive exhibitions on a new, personalized Web site at myLOC.gov.

www.loc.gov/ala/ Conference Booth #1338

Conference
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Ex Libris Seminars at the ALA 2009 Midwinter Conference

SATURDAY, JANUARY 24

Supercharge Your Researchers: Recommendations for Scholarly Articles

Hyatt Regency Hotel, Capitol Ballroom 5/6

10:30 a.m. – Noon Lead by: Oren Beit-Arie and Jenny Walker, Ex Libris

Find out about an exciting new service that can exploit the treasure trove of your SFX® (or other link resolver) usage logs to the benefit of your research and learning communities. This groundbreaking service, offering recommendations for finding scholarly articles, derives from the work of the inventors of SFX and is now brought to you by Ex Libris.

Open Products, Open Interfaces, and Open Source: Building Blocks of the Ex Libris Open Platform Program

Colorado Convention Center, Room 403/404

1:30 – 3:00 p.m. Lead by: Carl Grant and Tamar Sadeh, Ex Libris

Today, proprietary and open source software can and do coexist and complement each other. Constrained by limited resources, libraries can do more and offer more if they start with functionally rich products and build from there. The Ex Libris open platform program provides a framework in which open source code developed by the library community is integrated with robust, vendor-supported software. The result is a groundbreaking environment that is achievable and affordable in both the short and the long run.

Digital Preservation: Securing the Future of Information and Libraries

Hyatt Regency Hotel, Centennial C

4:00 – 5:30 p.m. Lead by: Carl Grant and Yaniv Levi, Ex Libris

Increasingly, the world's knowledge and cultural heritage is being created in or converted to digital format and is being stored in that format. Libraries are challenged to preserve and provide long-term access to these digital collections. Ex Libris has a solution to this challenge — the robust Digital Preservation System, ensures that Web sites, digital images, CDs, DVDs, and other digitally born and digitized items in the library's growing digital heritage collections will be preserved and remain accessible to researchers, students, and library users now and in the future. Join us to see DPS and how it is working at the National Library of New Zealand.

SUNDAY, JANUARY 25

Primo Update: Functionality Highlights and Roadmap Overview

Colorado Convention Center, Room 205

10:30 a.m. – Noon Lead by: Gilad Gal, Ex Libris;
Pascal Calarco and Mark Dehmlow,
University of Notre Dame

This presentation will cover the enhancements made to the Primo® discovery and delivery solution from Ex Libris since the ALA Annual 2008 meeting. Participants will receive a sneak preview of features that will be introduced in upcoming Primo versions. Enhancements will include a recommendation engine based on user input and even tighter integration between Primo and the institution's source systems, aimed at improving users' discovery and delivery experience and at the same time lowering the library's total cost of ownership.

Next-Generation Bibliographic Control: What is the Brave New World?

Colorado Convention Center, Room 401/402

1:30 – 3:00 p.m. Lead by: Oren Beit-Arie and Kathryn
Harnish, Ex Libris; Corey Harper,
New York University; Diane Hillmann,
Metadata Management Associates and
Information Institute of Syracuse

As libraries plan for a next-generation library services environment, one of the primary issues to consider is the role of metadata. Libraries are considering everything from the future of MARC to user-contributed metadata; they're analyzing opportunities for gaining efficiencies and reducing costs related to cataloging, and they're seeking new ways to put all of this rich information into the appropriate user spaces and contexts. A panel of metadata experts will explore this exciting world and discuss how the Ex Libris Unified Resource Management (URM) framework will support the changing needs for metadata management.



Visit www.exlibrisgroup.com/category/ALAMidwinter09 to register for these special seminars as space is limited! Locations of the seminars will be listed in the ALA Midwinter program and on the Ex Libris Web site. Refreshments will be served.

Visit us at **Booth #632** to see how our full spectrum of solutions can empower your library.

Grants Announced to Support Financial Education

By Stacy Voeller
Minnesota State University,
Moorhead

For the second straight year, the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation has partnered with ALA and the Reference User Services Association (RUSA) to announce nearly \$882,000 in grants to public libraries to support grassroots financial literacy. In an effort to support select libraries with unbiased financial education resources, the grants aim to level the playing field for people of different ages and life experiences while providing personal finance resources through the Smart investing@your library®.

Sponsored jointly by RUSA and the FINRA Investor Education Foundation, grant recipients will use funds to implement a variety of programs and create resources designed to increase patrons' access to and understanding of financial information, and provide effective unbiased investor education in the communities libraries serve. According to ALA President Jim Rettig, "People have come to depend on libraries and librarians. Libraries are part of a solution when families are struggling financially. Many turn to the library for free access to materials."

RUSA past president Dave Tyckoson

spoke about how "RUSA has worked with FINRA to provide leadership for smart investing, and how grantees are creating model programs and outreach strategies to serve patrons." Tyckoson discussed some of last year's award winners and their projects which included Schaumburg Township District Library's (IL) videos introducing teen and adult patrons to investing-related library collections and reference services, Ames Public Library's partnership with the Iowa State University Extension to tailor online and on-site investor education classes, and the Orange County Library District's eight-part bilingual series on basic investing themes for Hispanic families.

FINRA Foundation President John Gannon, when asked from the audience which of the recipients was among his favorites, talked about how the Alliance Library System established a Smart Investing outreach van that travels to community events and libraries throughout the Alliance's 14,000 square-mile service area in central Illinois. He said, "I just think it's great that they go out to the people and reach out to so many through this service."

Rebecca Teasdale from Schaumburg talked about how the grant enabled their librarians to "leverage their expertise in being information providers, to develop new relationships with other



Librarian Lisa Marie Smith, Vernon Area Public Library, Lincolnshire, IL, takes a coffee break as she stops by the Internet Café' sponsored by SCOPUS.

libraries and to share resources and best practices, and to be better equipped to meet the financial needs of their communities."

According to Gannon, "participating libraries build their long-term capacity by using a portion of the funds for staff training; have access to professional staff with considerable expertise on accessing the best financial information; and these projects are receiving support from government officials."

In 2008, 13 public libraries were awarded more than \$853,000 in grants. For 2009, there are 12 recipients. These

25 participating libraries are projected to serve over 8 million people. A list of current recipients can be located on the FINRA Foundation website at <http://www.finra.org/Newsroom/News-Releases/2009/P117754>

Presidential Candidates Questioned at Forum

By Kay Ikuta
Inglewood Public Library

The annual ALA Presidential Candidates Forum took place on Saturday, Jan. 24 where the audience got a chance to hear and question Roberta Stevens of the Library of Congress and Kent Oliver of Stark County District Library.

Loriene Roy, immediate past president of ALA, moderated and Eli Mina served as parliamentarian. Each candidate gave a five minute presentation and questions from the audience followed.

Roberta Stevens told of her 35-year career in libraries. Stevens is best known as the manager of the annual National Book Festival in Washington, D.C., where she works closely with hundreds of authors. She has also worked in every type of library and served on numerous committees.

Kent Oliver described his library career which has included shelving books, being reference librarian and contributor of document records to OCLC and library director. He has recently finished four years as the ALA Intellectual Freedom Committee Chair.

Both candidates have served on ALA Council and on the Executive Board, and both want to contribute to ALA's work on privacy issues with the expiration of the PATRIOT Act.

When asked about their respective themes, Stevens said hers would center on advocacy and that she would leverage her access to authors. Oliver said that although he had no theme in this time of transition, he does have a strategic plan.

Stevens suggested more online access, increasing internships and PLA's Communities of Interest as a way to get

Continued on page 13

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ALA President James Rettig, President Elect Camila A. Alire, Immediate Past President Loriene Roy and the ALA Executive Board cut the ribbon to open the exhibits.



ALA Presidential candidates Roberta Stevens and Kent Oliver show a spirit of working together as they arrive for the ALA Presidential Candidates Forum. They held a joint reception later in the day to give members the opportunity to meet them and share their ALA interests, thoughts and concerns.



Carri Kersey, left, Moonbeam Children's Book Awards, Traverse City, MI, watches author David Wroblewski autograph a copy of his book *The Story of Edgar Sawtelle* for her at HarperCollins booth 1014.



Cecilia Genereux, right, University of Minnesota, Minneapolis, MN, picks up a free giveaway from the selection of books at the Random House, Inc., booth 1220 during Spotlight on Adult Literature.



A group of 106 Emerging Leaders gather for a fast track to ALA and professional leadership. Beginning in 2007 as one of ALA Immediate Past President Leslie Burger's six initiatives, the program enables newer librarians from across the country to participate in problem-solving work groups, network with peers, gain an inside look into ALA structure, and have an opportunity in a leadership capacity.



Rachel Lee, University of California Press-Journals, Berkeley, CA, admires "Model State: A Local Cosmology" by John McEnroe outside Exhibit Hall A.

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A collage of various book covers, including titles like 'The Cat in the Hat', 'Dummies', 'Eat Pray Love', 'Janet Evanovich Fearless Fourteen', and 'The Power of Now'.



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The collage consists of three distinct images. On the left is a photograph of a blue and white 'DIGITALBookmobile' van with people standing in front of it. In the center is a screenshot of the 'denverlibrary.org' website. On the right is a screenshot of an announcement for 'iPod now supported' on the OverDrive Media Console.

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Walter Dean Myers to Deliver 2009 Arbuthnot Honor Lecture

by Laura Schulte-Cooper

Walter Dean Myers, widely acclaimed author of picture books, novels, poetry, and non-fiction for children and young adults, will deliver the Association for Library Service to Children's (ALSC) 2009 May Hill Arbuthnot Lecture on Saturday, April 18. Attendance is free of charge, but tickets for the event must be reserved in advance. Information about ticket reservations will be posted soon on the Children's Defense Fund Haley Farm Web site, www.childrensdefensefund.org/haleyfarm.

The Langston Hughes Library of the Children's Defense Fund Haley Farm will host the lecture, with the support of The University of Tennessee, Knoxville, and Knox County Public Library. Myers's presentation will be preceded by remarks from Children's Defense Fund Founder and President Marian Wright Edelman.

Writing for children as early as the late sixties, Myers launched his career with the picture book, *Where Does the Day Go?* Over 80 books later, he is best known for his gritty, realistic fiction novels that explore the contemporary teen world, notably *Fallen Angels*, *Scorpions*, and *Monster*. He is a two-time Newbery Honor Book winner, a two-time National Book Award finalist,

a five-time Boston Globe-Horn Book Honor recipient, and a five-time Coretta Scott King Award winner. Myers received the Margaret A. Edwards Award for "lifetime contribution to young adult literature" from the Young Adult Library Services Association in 1994.

More recently Myers has teamed up with his son, artist Christopher Myers, to produce picture books that speak to the power of music in Jazz and Blues Journey, as well as *Autobiography of My Dead Brother*, *Harlem*, and *A Time to Love: Stories from the Old Testament*.

The Langston Hughes Library of the Children's Defense Fund, a national nonprofit organization that advocates for the welfare of all children, is a special library housed in a traditional cantilever barn redesigned by noted architect Maya Lin. The library has established a reputation for offering opportunities to gather for discussions and workshops on literature and literacy and their importance to society. It will celebrate its tenth anniversary in the spring of 2009. The Haley Farm and Langston Hughes Library art collection includes original artwork by Bryan Collier, Tom Feelings, Tyrone Geter and Jacob Lawrence.

For more information about ALSC and the annual May Hill Arbuthnot Honor Lecture, visit www.ala.org/alsc.

JCLC 2012 Going to Kansas City

The Joint Conference of Librarians of Color (JCLC) Steering Committee is excited to announce the selection of Kansas City, MO as the city for the 2nd national JCLC 2012 site. Located in the heart of downtown Kansas City, the Destination Crown Center has been booked for September 19-23, 2012. This second collaboration of the five ethnic library affiliate groups with the American Library Association (ALA) promises to be another milestone

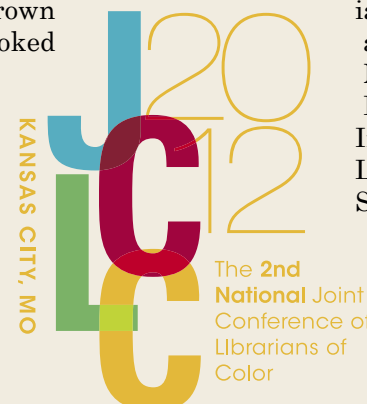
for increasing diversity in the profession. Following the lead of the first JCLC held in 2006, the conference plans to offer tools to create and support diversity policies, programs, and services for library staff who serve diverse communities. Its programs will focus on literacy, equity of access, diversity best practices, multicultural collection development, recruitment, service delivery and much more.

The JCLC Steering Commit-

tee and officers of the five groups, American Indian Library Association (AILA), Asian Pacific American Librarians Association (APALA), Black Caucus of the American Library Association (BCALA), Chinese American Librarians Association (CALA), and REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, celebrated the announcement with a

special VIP reception and fundraising raffle on Saturday afternoon. ALA President Jim Ret-

ting graciously donated his presidential suite for the occasion. More fundraising and special events are planned for the future as well as opportunities to volunteer and serve on working committees. The conference planners invite all those interested in promoting diversity to save the September 19-23, 2012 date and make plans to attend. For more information please contact Marcellus Turner, JCLC Steering Committee Secretary at mturner@jefferson.lib.co.us.



Drexel University announces the availability of the position, Director of Libraries.

The membership of the Search Committee and the complete job description will be announced shortly. In the meantime, anyone wishing to explore their potential interest in this position during the ALA Midwinter Meeting should contact **Dean David Fenske (College of Information Science and Technology, The iSchool at Drexel, Philadelphia, PA) at Fenske@drexel.edu**. He will be chairing the Search Committee and attending the ALA Midwinter meeting through Sunday evening, January 25th. Informal, exploratory conversations can be scheduled prior to his departure.



Cultural Communities Fund Successfully Concludes 5-year Endowment Campaign

ALA continues building a foundation for library programs

The ALA Public Programs Office has successfully completed an ambitious campaign to raise matching funds for the Cultural Communities Fund (CCF), in response to a challenge grant from the National Endowment for the Humanities. The foundation for CCF has been laid by an impressive list of more than 500 individual and corporate supporters. The five-year endowment campaign is the largest in ALA's history and is one of the most successful endowment campaigns ever attempted by the association.

In 2008, the Public Programs Office received more than \$374,000, bringing the campaign total to \$1.4 million. "The ALA has risen to this ambitious challenge through the determination and support of our membership," said Keith Michael Fiels, executive director of ALA. "Their leadership and commitment to bringing quality cultural programs to their communities made it possible for ALA to enthusiastically respond to NEH's generous challenge grant."

The success of the campaign to raise matching funds is due in large part to the leadership of ALA's Public and Cultural Programs Advisory Committee (PCPAC.) Composed of library leaders, the committee served as a staunch advocate for CCF and supported ALA through the fund-raising process by assisting the Public Programs Office

The five-year endowment campaign is the largest in ALA's history and is one of the most successful endowment campaigns ever attempted by the association.

in reaching yearly fundraising targets, often personally reaching out to potential donors on behalf of ALA.

Though the 5-year campaign is completed, ALA will continue the work of building a foundation for library programs. Funding from CCF will support the creation of annual professional development opportunities for librarians, turnkey national model programs and a wealth of program planning and presenting resources designed to build and enhance programming capacity at the local level. These activities will strengthen the ability of libraries and librarians to respond to community needs for cultural programming.

CCF is an initiative of the ALA Public Programs Office, which was established in 1990 to foster cultural programming as an integral part of library service in all types of libraries. The unit assists librarians across the country by providing leadership, resources, training, and networking opportunities in order to provide library users of all ages with cultural opportunities. To learn more or to make an online contribution, please visit www.ala.org/ccf.

ALA, NEH Bring "Soul of a People: Voices from the Writer's Project" Grants to 30 Libraries

The ALA Public Programs Office announced that 30 libraries will receive a \$2,500 grant from the National Endowment for the Humanities (NEH) to present five different outreach programs in connection with an upcoming documentary, "Soul of a People: Voices from the Writers' Project."

A library outreach program was designed to enhance and increase the nationwide impact of the documentary, which was produced by Spark Media, an award-winning Washington, D.C.-based production and outreach company. Major funding for the library outreach program has been provided by the National Endowment for the Humanities (NEH).

Film and library outreach programs

will acquaint public, academic and special library audiences with the story of the largest cultural experiment in U.S. history — the Federal Writers' Project (FWP) of the Works Progress Administration — told against the backdrop of the Depression and 1930s America. Libraries will work with a local scholar with expertise in American history and the WPA to help present and plan programs, ensure that program content conveys intended humanities themes and work with local media and other partners in planning.

For more information about "Soul of a People: Voices from the Writers' Project," or to view the full list of selected libraries, visit www.ala.org/soulofapeople.



Attendees sample the Southwestern fare during the opening reception in the Exhibits on Friday. The Exhibits are open from 9 a.m. to 5 p.m. today.

Candidates Forum

Continued from page 8

younger members of the association to be more active. Oliver agreed, adding that ALA can also get the word out to library schools to increase participation.

When asked about future crucial issues, Oliver said libraries have to change and that public libraries should build communities and academic libraries would become the storehouse of knowledge. Stevens responded by saying, "We are getting creamed, and people are piling in," because they don't have Internet access during these lean economic times. She said if things get better we can think futuristically.

Stevens said that ALA can strengthen relationships with chapters by communicating and involv-

ing chapters so that they have a "place at the table." Oliver added that he began his involvement in ALA in chapters, where there used to be a disconnect, but that ALA has a mechanism to remedy that, which is called the Chapter Relations Office.

In his closing statement, Oliver said that he would bring many assets to the position. "I do not work in a vacuum, I am a listener. I don't repeat patterns of failure. I value diversity and diverse viewpoints. As an association we need one strong voice."

In her closing statement, Stevens said, "We live in formidable times. We have a new administration and new leaders." She emphasized her experience on Capitol Hill advocating for legislation. "I will use strategy and persistence to accomplish the association's goals."

Future Directions in Business Information: BRASS Publishers' Open Forum

Join us on Monday from 8 to 10 a.m. at the Colorado Convention Center Room 504 to learn about the evolution of the business information industry and what vendors are doing to meet the challenge. The Business Reference Sources Committee of BRASS/RUSA has assembled this stellar panel: David Forman, business publisher, Gale Cengage Learning; Rolf Janke, vice president and publisher, Sage Reference; and Sam Brooks, senior vice president, sales and marketing, EBSCO Publishing. Get the lowdown on how these major players are planning to meet the technological and market challenges of the next 3-5 years.

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Exhibits Opening Reception Gift Basket Winners

The following are the winners of the gift baskets raffled off by exhibitors during the ALA/ERT Friday Opening Reception on the exhibit floor. Winners can go to the sponsor's booth to claim their prize or arrange for shipping. Congratulations!

Exhibit Hours

Today

9:00 a.m. 5:00 p.m.

Monday

9:00 a.m.- 2:00 p.m.

Winner's Name	Company	Booth #
Dr. Janice Ostrom	Griffyn Ink	740
Carolyn Garrett	Blackstone Audio	752
Kay Ikota	Charlesbridge	806
Theresa Schroeder	Candlewick Press	813
Cathy Wojewoski	Peachtree Publishers	817
Lisa Marie Smith	Star Bright Books	947
Julie Dietzel-Glair	Holiday House	1007
Randee Hudson	HarperCollins Publishers	1014
Laura Ramirez	Simon & Schuster	1021
Richenda Hawkins Wilkinson	Simon & Schuster	1021
Kari Baumnan	Little Brown	1124
Susan Melcher	Penguin Group (USA)	1231
Fred Tilsley	Tundra Books	1313
Susan Bontly	Highsmith	1323
Marcia Lewis	Marcive Inc.	1337
Diana Algiene-Henry	Demco, INC.	1404
Kathy Mitchell	Fulcrum Publishing	1440
Ewa Barczyk	H.W. Wilson Company	1504
Jennifer Longec	Gale	1604
Betsy Diamant-Cohen	Brodart	1624
Gene Gardner	OCLC	1704
Donna Kruse	Brookhaven Press	1942
Mary Frances Burns	Northern Micrographics	1944
Sharon Castleberry	Chelsea House	2032
Teri Frick	Facts on File	2032
Joel Robinson	Baker & Taylor	2122
Janis Tyhurst	John Wiley & Sons	2132
Anne Knowles	Marshall Cavendish	2211
Anita Kosinski	Schedule3W/Medianet	2322
Sharon Dyas-Correia	B-Logistics	2347
Suzanne Libra	B-Logistics	2347
Nancy Myers	BCR	2508
Maria Kardick	Data2 Corporation	2509
Jan Hayes	Pattern Research, INC	2610
Dawn Waller	Chari Davenport	2636
Sue Gibbs	Chari Davenport	2636

New Look, Updated Content for ACRL Scholarly Communication Toolkit

ACRL has released an updated version of its popular Scholarly Communication Toolkit in a new format and with updated content. The toolkit continues to provide context and background by summarizing key issues to offer quick, basic information on scholarly communication topics. It also links to examples of specific tools including handouts, presentations and videos for libraries to adapt and use on their own campuses. The ACRL Scholarly Communication Toolkit is freely available at <http://www.acrl.ala.org/scholcomm/>. The updated toolkit serves as a resource for scholarly communication discussions inside the library, in outreach programs to faculty and administrators and for library school students seeking to incorporate these issues into their course work.

The new Association of Research Libraries/ACRL Institute on Scholarly Communication guide "Developing a Scholarly Communication Program in Your Library" provides additional background information and outlines steps for libraries interested in developing scholarly communication programs. The guide is available online at <http://www.arl.org/sc/institute/fair/scprog>.

New Journals in 2009!



The AEA is launching four new peer-reviewed journals in 2009:

- **AEJ: Applied Economics** (January): Focuses on empirical micro issues
- **AEJ: Economic Policy** (February): Examines economic policy's role in economic outcomes
- **AEJ: Macroeconomics** (January): Studies economic fluctuations and growth
- **AEJ: Microeconomics** (February): Covers microeconomic theory, industrial organization, and aspects of international trade, political economy, and finance

Tables of Contents and Abstracts are available at:

www.aeaweb.org/aej-applied • www.aeaweb.org/aej-policy
www.aeaweb.org/aej-macro • www.aeaweb.org/aej-micro

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ALSC's Born to Read Revamped

Keep your eyes out this spring for the Association for Library Service to Children's (ALSC) new Born to Read materials. Born to Read, an ALSC initiative, promotes early literacy and sharing books with children from the time they are born.

The new Born to Read materials will include a freshly designed brochure in both English and Spanish as well as new materials available from the ALA store. To learn more about Born to Read, visit the ALSC Web site at: www.ala.org/alsc.

ALSC is the world's largest organization dedicated to the support and enhancement of library service to children. With a network of more than 4,200 children's and youth librarians, literature experts, publishers and educational faculty, ALSC is committed to creating a better future for children through libraries. To learn more about ALSC, visit ALSC's Web site at www.ala.org/alsc.

Recruit a New YALSA Member, Win a Flip Ultra Camera

The Young Adult Library Services Association (YALSA) began its 2009 Member Drive on Jan. 23. All current YALSA members who recruit a new member to YALSA will be entered into a drawing to win a free Flip Ultra camera for themselves and their new recruit.

"Although YALSA has a large and dynamic membership we know that there are many more librarians out there serving teens who could benefit from joining us," said YALSA President Sarah Cornish Debraski.

To enter, members should visit the 2009 Member Drive website at www.ala.org/drive2009 and download the special membership form that will be

posted on Jan. 23.

All membership forms for the contest need to be received at the YALSA office by March 23. Those paying by check may mail the form to: YALSA Member Drive, 50 E. Huron St., Chicago, IL 60611. If paying by credit card, they may be faxed to (312) 280-5276.

One membership form will be randomly drawn from the entries received. Two runners-up will receive a box of books from YALSA. Winners will be notified and announced on the YALSA website.

For more information, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone, 800-545-2433, ext. 4390; or e-mail: yalsa@ala.org.

Date Change for Lawyers for Libraries Training Institute in Los Angeles

Next month's "Lawyers for Libraries" Training Institute in Los Angeles has been moved to Feb. 27.

To register for the training, or for additional information, visit www.ala.org/lawyers or contact Jonathan Kelley at (800) 545-2433 x4226 or jokelley@ala.org. The cost to attend is \$395 for one person and \$745 for two people attending together.

The Lawyers for Libraries Institute is primarily intended to equip attorneys with tools they need to effectively defend the First Amendment in libraries. Participants will be instructed by practicing attorneys specializing in First Amendment law and will be eligible for continuing legal education (CLE) credits.

Among the topics to be covered during the institute are:

- Privacy, law enforcement requests for records, and the USA PATRIOT Act

- Public forum analysis, including developing meeting room and display case policies

- How to respond to attempts to censor books and other library materials

In addition, a panel of librarians will discuss their real-world experiences.

Lawyers for Libraries workshops are open to licensed, practicing attorneys retained to represent or advise libraries on legal issues. Library trustees or board members who are responsible for establishing library policy may also attend. Librarians may attend if they are accompanied by a library attorney.

The training is from 9 a.m. to 5 p.m. at the Westin Los Angeles Airport. To reserve a room by phone, call (310) 216-5858 and use group code: Lawyers for Libraries. Reservations must be made by February 5, 2009, to receive the discounted rate.

Best Books for Young Adults

By Kay Ikuta,
Inglewood Public Library

The Young Adult Library Services Association of ALA (YALSA) Best Books for Young Adults 2009 Nominating Committee met for the first of five sessions on Friday with the charge to select the top ten Young Adult titles of the year. The titles are based on the following criteria: publication during the previous 16 months; good literary quality; diversity; readability; and factual accuracy.

Chairman Rollie James Welch of Cleveland Public Library took his committee members through a rapid roll call of non-binding straw poll votes of the 224 nominated titles, which was followed by more detailed discussion of the titles. The vote on Jan. 27 is final.

ALTA Town Hall Meeting

ALTA Members are invited to attend the ALTA Town Hall Meeting and Open Forum today from 10:30 a.m. to noon in the Colorado Ballroom F of the Denver Marriott City Center. This open forum is an opportunity for members to ask questions and share information, including ideas for services for the new ALTAFF division, the Association of Library Trustees, Advocates, Friends and Foundations.

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BOOTH #2619 — E-LIBRO AT ALA

Learn the Latest at Technology Showcase in Exhibits on Monday

The Technology Showcase is back again this year. Join these exciting companies as they highlight the latest trends in library technology. There will be two Technology Showcase Theaters running concurrently from 10:00 a.m. to 1:10 p.m. on Monday, Jan. 26.

The theaters are located on the show floor: the Pueblo Theater at the end of the 800 aisle and Mesa Theater at the end of the 2200 aisle. Complimentary refreshments will be served on the exhibits floor during the presentations.

PUEBLO THEATER

10 a.m. – 10:30 a.m.

Expanding One's Evaluative Perspective on the Journal Literature — New Enhancements to Journal Citation Reports
Sponsored by Thomson Reuters

Journal Citation Reports® serve as the foundation of journal collection development, characterization, and evaluation within academic and government libraries worldwide.

An unprecedented enhancement of JCR® is taking place, incorporating new information to complement the high-profile Impact Factor.

This educational session is designed to communicate the meaning and use of these new metrics.

10:40 a.m. – 11:10 a.m.

Biblios: a new social cataloging (r)evolution from LibLime

Sponsored by LibLime

Joshua Ferraro, CEO of LibLime, will introduce biblios: an open-source cataloging tool, freely available from <http://biblios.org> and developed by LibLime. He'll also discuss a new service offered by LibLime called $\$biblios.net$: a subscription-based, community-built and maintained database of freely licensed bibliographic records. These tools allow catalogers to create and share records, they include API support for 'sending' records to other databases, including your ILS; powerful Social Cataloging features like real-time embedded chat, Forums, and E-mail integration.

11:20 a.m. – 11:50 a.m.

What we learned from Craigslist: Developing new ways to browse and explore online library content
Sponsored by Credo Reference

Taking lessons from Craigslist and Edward Tufte, we have re-invented how users experience subject encyclopedias. Going beyond metasearch and faceted-based browsing to information-dense headword pages containing hundreds of entries and previews of what lies deeper.

Library information systems can enhance the user's experience by allowing browsing across broad expanses of content and, like Craigslist, easily allow users to find meaningful content without searching and without prior knowledge of the syntax of search systems.

Time	Pueblo Theater	Mesa Theater
10:00 am – 10:30 am	Thomson Reuters	IGI Global
10:40 am – 11:10 am	LibLime	eBrary
11:20 am – 11:50 am	Credo Reference	Innovative Interfaces
12:00 p.m. – 12:30 pm	SerialsSolutions	Library of Congress – Live Digital Imaging
12:40 pm – 1:10 pm	American Council of Learned Societies	Springer Technology

12 p.m. – 12:30 p.m.

Serials Solutions 360 Resource Manager Consortia Edition: saving time, effort and expenses for consortia and their members.

Sponsored by Serials Solutions

Learn how Serials Solutions 360 Resource Manager Consortium Edition enables consortia managers and members to consolidate e-resource metadata and acquisition information in one place to save everyone time, effort and improve access discovery. Attend this session to receive a detailed overview of the newest, integrated, vendor hosted e-resource access and management solution for consortia and other groups that share e-resources.

12:40 p.m. – 1:10 p.m.

New Directions in E-Book technology Presented by the American Council of Learned Societies
Sponsored by American Council of Learned Societies

New Directions in E-Book Technology will provide attendees with a basic orientation to e-book formats in the HEB collection as well as address advances in digital publishing technology and possibilities for future development through use of XML-encoding. The session will introduce HEB as both a comprehensive collection of ebooks for teaching and research. Discussion of the results of HEB's recent comparative experiment in e-book formats.

MESA THEATER

10 a.m. – 10:30 a.m.

Walking the Usage Tightrope in a Digital World: publishers and librarians explore the delicate balancing act of e-content usability.
Sponsored by IGI Global

In recent years librarians have grown increasingly concerned with the use of digital rights management tools by vendors of licensed scholarly resources such as e-journals and e-books. Although some restrictions are necessary to protect the academic material, how will protection measures affect student and faculty use?

This showcase will explore the balancing act concerning use restrictions with discussions between librarians and publishers on soft restrictions, hard restrictions, user views, and database analysis.

10:40 a.m. – 11:10 a.m.

New Technologies for Improving Digital Libraries with Multiple Sources of Content
Sponsored by eBrary


Participants will be introduced to eBrary's new User Interface (UI), QuickView, and Integrated, Scalable Information System (ISIS), a licensable technology that enables new methods of discovery, multiple views of search results, and sophisticated research tools, in addition to enabling libraries to host, submit and distribute eContent of their own. All participants will receive an eBrary T-shirt and also be entered in a drawing for a new iPhone, conducted at the end of the session.

11:20 a.m. – 11:50 a.m.

Digitizing & Harvesting: Promoting your local collections
Sponsored by Innovative Interfaces

This session instructs conference attendees on new ways to expose their digital collections through OAI-compliant harvesting into a discovery services platform. It will provide an overview of how this increases purposeful and serendipitous discovery of unique library resources. The speaker will also discuss


Continued on page 18



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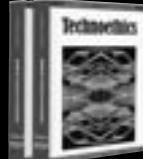


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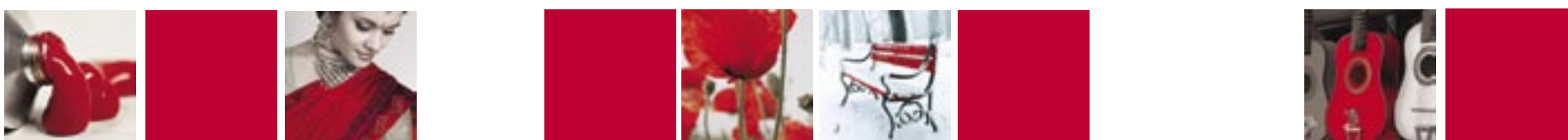
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SWETSwise

Visit Swets Booth 1642 for SwetsWise Presentations!

Presentation attendees will receive a complimentary flash drive. Enter our drawing to win a gift card for your very own iPhone!

- ✓ **SwetsWise Selection Support** – Combines holdings information with usage statistics to help libraries make logical acquisition decisions.
- ✓ **SwetsWise eSource Manager** – Offers the largest collection of standard publisher license conditions through a pre-populated database.
- ✓ **eBooks & MyiLibrary** – Simplify your library's electronic resource needs—order serials and eBooks from a single source. Gain access to MyiLibrary’s package of nearly 100,000 eBook titles.

Presentation schedule:

Products	January 23	January 24	January 25	January 26
SwetsWise eSource Manager	5:45 pm	10:00 am	10:00 am	10:00 am
SwetsWise Selection Support	6:15 pm, 6:45 pm	11:00 am, 2:00 pm	11:00 am, 2:00 pm	10:30 am
eBooks/MyiLibrary	7:15 pm	3:00 pm	3:00 pm	11:00 am



Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA office, Korbel Ballroom 2A, Colorado Convention Center, no later than 1:00 p.m. the day before desired publication.

ACLS Humanities E-Book (Booth 1568): A digital, fully searchable collection of over 2,200 high-quality books in the Humanities, recommended and reviewed by scholars and featuring unlimited multi-user access and free, downloadable MARC records. Subscriptions range from \$450 to \$3,125. Visit booth 1658 to learn more.

Encore (Booth 1319) (www.encoreforlibraries.com) gives you more than user discovery tools such as tags,

ratings, reviews, and facets. From the Encore Discovery Client, to OAI-PMH-compliant Harvesting Services, to the Encore Query API, Encore helps you realize your vision of the contemporary library.

Library Automation Technologies (Booth 2252): Library Automation Technologies will be debuting the newest innovations, improvements and changes in our popular MAX, MAXine (and introducing the) MAXwall self checkout solutions, with new features that drive more patron acceptance and trouble free operation.

Scarecrow/RLPG (Booth 2004): The Advocacy Package: Special ALA discount – Give your patrons the ultimate in advocacy resources with Citizens in Action and the US Congress Handbook. This is just what citizen advocates need to be heard. Stop by the Scarecrow/RLPG (booth 2004).

Hone Your Management Skills with PLA/CPLA workshops

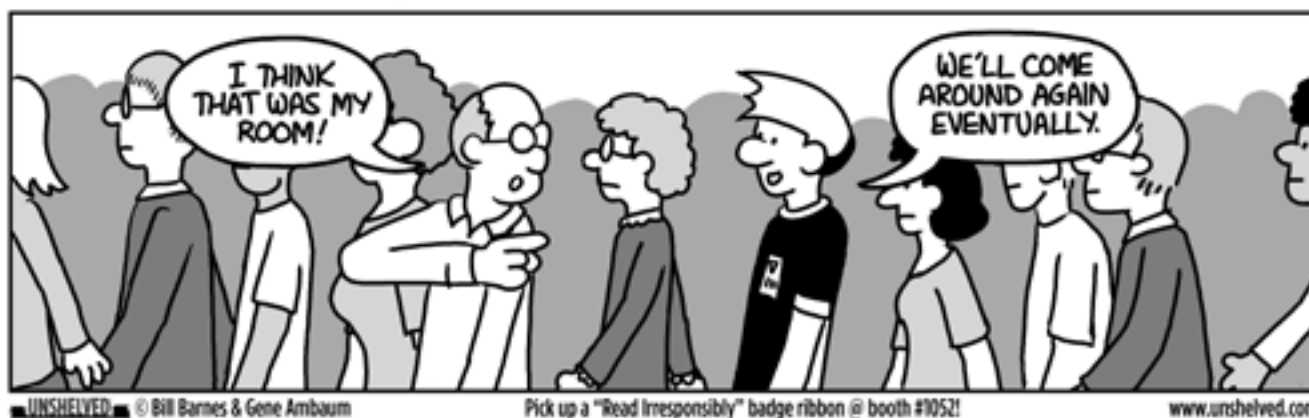
This year, the Public Library Association (PLA) is offering a full schedule of Certified Public Library Administrator (CPLA) courses, a series of continuing education workshops designed to meet the needs of library managers. Each course is an intensive two-day program that focuses on one topic pertinent to managers — skills that may not have been taught in library school.

Currently, 13 courses, including Management of Technology, Strategic HR, Current Issues, Serving Diverse Populations, Marketing, Budget and Finance, Management of Buildings, and Fundraising, are being offered throughout 2009 in locations across the country. The full schedule of courses can be found online at www.pla.org.

The CPLA program is a voluntary post-MLS certification program for public librarians with three or more years of supervisory experience. However, librarians who are not enrolled in the certification program are also eligible to take CPLA courses. This series of continuing education workshops meets both the requirements for CPLA certification and the needs of librarians wanting to enhance their managerial skills.

For more information on becoming a Certified Public Library Administrator, visit the ALA-APA website at www.ala-apa.org. For more information on CPLA courses offered by PLA, including full course descriptions, instructor bios, and to register, visit PLA's website at www.pla.org.

CONFERENCE TIP: RIDE THE WAVE



Technology Showcase

Continued from page 16

how library staff at all levels are using new digital asset management tools and how library users can complement formal metadata with community tagging.

12 p.m. – 12:30 p.m.

The Real National Treasures
— Live digital imaging from the Library of Congress. Presented in association with MegaVision
Sponsored by Library of Congress

The session will present the value and challenges of applying advanced digital imaging and processing techniques for enhanced access and material studies of documents of cultural heritage. This research tool shows the potential for developing non-invasive and non-destructive preservation techniques for scientific and academic studies.

12:40 p.m. – 1:10 p.m.

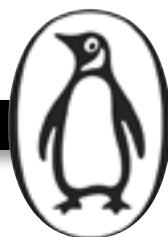
The new SpringerLink: End-User Optimized
Sponsored by Springer

Heather Staines (Global eProduct Manager, SpringerLink) will detail the new SpringerLink design with features optimized for end-users, including semantic linking, PDF preview, and our unique display option the Author Mapper. After a wide-ranging usability study, Springer has revamped the SpringerLink platform with end user needs in mind. From navigation to display options, this session will provide librarians with information on the new SpringerLink so that they can better support their staff and researchers.

PENGUIN GROUP (USA)

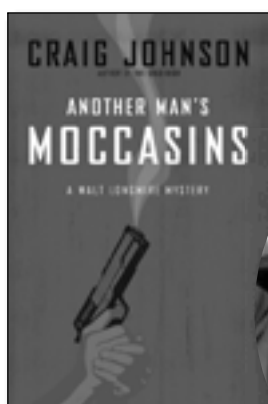
PLEASE VISIT OUR BOOTH # 1231

AUTHOR EVENTS AT ALA



Sunday, January 25

10:00–11:00 am / Signing / Penguin booth



CRAIG JOHNSON ANOTHER MAN'S MOCCASINS

A Walt Longmire Mystery

Viking 978-0-670-01861-1

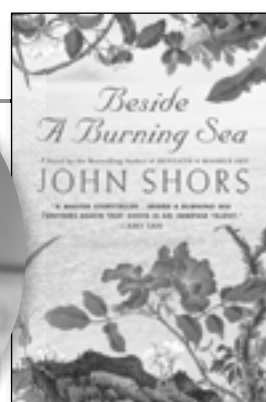
Monday, January 26

12:30–1:30 pm / Signing / Penguin booth

2:00–4:00 pm / FOLUSA Tea and signing / Denver Convention Center Room 702–706 / To buy tickets, visit FOLUSA booth # 614

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Save the Dates

2009 Annual Conference
Chicago, IL: July 9–15

2010 Midwinter Meeting
Boston, MA: Jan. 15–20



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Join Ingram Library Services in our demo theater to learn more about iKids™, our children's and young adult resource, and our latest advancements in e-product offerings. When you do, you'll not only discover how the company who offers the industry's broadest title selection, best fill rate, quickest delivery, and highest discount on Playaway™ digital audiobooks can provide your library with customized options and valuable solutions, but you'll also get a **free tote bag!**

Stop by **Booth #2304** to catch our demonstrations every hour on the hour, Saturday, January 24 through Monday, January 26. We hope you'll take a few minutes and see for yourself why more and more librarians are choosing Ingram Library Services as their library company of choice.

**For questions or more information,
come by and visit an ILS rep
in the Ingram booth (#2304).**

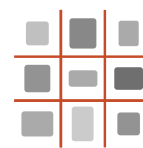


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The Art of the Library

When the University of Western Ontario's McIntosh Art Gallery staff decided to digitize their unique collection, the Library began using Content Pro to unite access to both archival materials and local artwork. Bringing it all together, simplifying work flow, and supporting teaching and research--now that's the art of the library.



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visit Innovative Interfaces booth #1204.

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