

Highlights

Today

Sunrise Speaker Series
8:00- 9:00 a.m.
Colorado Convention
Center, Four Seasons
Ballroom

**Arthur Curley Memorial
Lecture**
1:30 – 3:30 p.m.
Colorado Convention
Center, Four Seasons
Ballroom 3-4

**Spotlight on Adult
Literature**
2:00 – 4:00 p.m.
Colorado Convention
Center Exhibit Floor

Sunday

Sunrise Speaker Series
8:00- 9:00 a.m.
Colorado Convention
Center, Four Seasons
Ballroom

ALA President's Program
3:30 – 5:30 pm
Colorado Convention
Center, Four Seasons
Ballroom

Exhibit Hours

Saturday- Sunday
9:00 a.m. 5:00 p.m.

Monday
9:00 a.m.- 2:00 p.m.



Midwinter attendees fill the escalators heading up to the Exhibits for the Opening Reception Friday evening. More than 450 exhibiting companies are on hand to greet attendees.

Arthur Curley Memorial Lecture

Sheeler to Discuss Impact of War at Home, Honors Fallen Soldiers

Pulitzer Prize winning journalist and author Jim Sheeler will discuss how the casualties of the Iraq war are not just fallen soldiers, but the families left behind. Sheeler will speak at the 10th annual Arthur Curley Memorial Lecture today from 1:30 to 3:30 p.m. at the Colorado Convention Center in Denver.



Jim Sheeler

Since the beginning of the war in Iraq, Sheeler has specialized in covering the impact of the war at home and the loss of fallen soldiers. His in-depth coverage for Denver's *Rocky Mountain News* on the impact of the war at home, began with the first Colorado casualty of the war in Iraq, and earned him the Pulitzer Prize for Feature Writing.

Sheeler's new book, *Final Salute: A Story of Unfinished Lives*, tells the story of Major Steve Beck, a Marine assigned to casualty notification. It also

weaves together the stories of the families left behind. The book drew its inspiration from the compassion Beck felt as he visited each home, consoling grieving mothers, being let inside to touch the toys they grew up with and reading the letters they sent home.

Sheeler is also the author of, *Obit: Inspirational Stories of Everyday People Who Led Extraordinary Lives.* He now teaches journalism at the University of Colorado and lives near Boulder, CO, with his wife and son.

The ALA's Public Awareness Committees 2007-2008 Arthur Curley Memorial Lecture Committee members include: Chair John W. Berry, Lawrence Corbus, Theresa Fredericka, Rhonda Herman, Norman Maas, Cheryl McCoy, Susan Ralph and Richard Sweeney.

ALA's Arthur Curley Memo-
Continued on page 6

President's Program Speaker Yunus

Banks and Libraries Can Transform Communities

Nobel Peace Prize winner and author, Dr. Muhammad Yunus, will discuss how institutions such as the Grameen Bank, which provides microloans to poverty stricken individuals, and libraries can transform and build the communities they serve. Dr. Yunus will appear at the President's Program on Sunday, Jan. 25 at 3:30 p.m. in the Four Seasons Ballroom of the Colorado Convention Center in Denver.

"Libraries also make micro-loans — gifts, actually — of knowledge," said ALA President Jim Rettig. "They help transform people's lives, improve their well-being and contribute to our knowledge-based economy."

Dr. Yunus received the 2006 Nobel Peace Prize in recognition of his groundbreaking work to help Third World countries break the cycle of poverty. Starting in 1976 with just \$27, Dr. Yunus began giving mi-

cro-loans, or small loans, to individuals who were too poor to qualify for traditional bank loans and interest rates — helping them transform their lives, wellbeing and develop their local economies.



Dr. Muhammad Yunus

Against the advice of banks and the government, he continued to make these loans, and in 1983 founded the Grameen Bank. It currently has more than 1,084 branches, 12,500 staff and serves 37 thousand villages. Additionally, Grameen initiatives bring telephone service, Internet access, nutritious food and renewable energy to poor areas.

In his two books, *Banker to the Poor: Micro-lending and the Battle Against World Poverty* and *Creating a World Without Poverty: Social Business and the Future of Capitalism*, Yunus discusses how he has applied his economic knowledge to the seemingly intractable problem of poverty.



Exhibits Round Table Author Forum authors (l to r): Francine Mathews, Random House, Inc.; Mary Jane Clark, HarperCollins; Erica Spindler, MacMillan; and Nancy Atherton, Penguin, gather back stage before Friday afternoon's presentations.

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One Task Force Ends, and Another Begins

By Brad Martin
ABC News

The ALA Executive Board unanimously approved the recommendations of the Presidential Task Force on Library Education on Friday, referred them to the Committee on Accreditation and authorized the appointment of a special presidential task force on library education outside of ALA-accredited masters programs.

Carla Hayden, chair of the task force appointed by former ALA President Leslie Burger in 2006, along with Michael Gorman, presented the recommendations, which call for adopting the Core Competencies of Librarianship as redrafted by the task force and incorporating them and ALA's Core Values of Librarianship into its standards of accreditation of master's programs in library and information studies. Hayden and Gorman responded to the concerns of the executive board before the motion was approved.

ALA Executive Director Keith Michael Fiels updated the board on Strategic Plan 2015, and the board approved the allocation of \$200,000 for additional programs. Fiels also described an up-

coming series of forums and said he hopes board members will volunteer to facilitate some of them.

Board members also heard a progress report on the Library Support Staff Certification Program from Nancy Bolt and Karen Strege. They talked about the development of a list of competencies that support staff would be required to have, either by completing course work or by a portfolio method whereby experienced workers could demonstrate

skills acquired on the job. Bolt and Strege both described a very positive response to their efforts and said that field testing of the program should begin in July.

Mary Ghikas, Senior Associate Executive Director, reported on the work the "Seven Measures" working group. This working group is focusing on three measures identified in a study by the American Society of Association Executives called "7 Measures of
Continued on page 23

ALSC Notable Children's Books Review

By Stacy Voeller
Minnesota State University,
Moorhead

The 2009 Notables Committee continued its review of children's books at Midwinter on Friday with 174 titles. This list includes those books previously discussed at the ALA Annual Conference in Anaheim, all of which will be reviewed again before final voting on Tuesday. The committee meets daily in order to review the complete list prior to announcing those titles making the list.

Committee Chair Caroline Ward, from The Ferguson Library in Stamford, CT said, "This year's list is very strong and is larger than last year." She also explained that "there is no set amount the committee aims to include on the list of Notables." In previous years, there have been as many as 80 books make the list, and as few as 50.

Friday's discussion included a list of 30 fiction titles. Nominated books are geared for children up to age 14. The committee uses a rolling nomination process and committee members nominate books that meet the Notable criteria, defending their choices with critical statements. The entire committee receives these critiques and votes by ballot on the nominated books. Only those books receiving six of the 11 committee member votes earn a spot on the Midwinter discussion list.

As part of the process, the committee member nominating the book provides a lengthy description and the merits of their choice. Other committee members then offer supporting statements or concerns about the book. Some titles on the list receiving a considerable amount of discussion included *Chains* by Laurie Halse Anderson, *Masterpiece* by Elise Broach, *A Thousand Never Evers* by Shana Burg, *Graceling* by Kristin Cashore and *The Hunger Games* by Suzanne Collins.

A complete description of the process for choosing the award winners can be located on the ALSC website in the Notable Children's Books Manual.

Librarians Urged to Petition CPSC to Exempt Libraries from Lead Act

February 10 Deadline Could Require Removal of Children's Books or Force Libraries to Restrict Children Under 12

By ALA Washington Office

In August 2008, the 110th Congress passed the Consumer Product Safety Improvement Act (CPSIA) to protect children under 12 from exposure to lead following widespread reports about the dangers of children's toys coming into the U.S. from China and other places. This new law is administered by the U.S. Consumer Product Safety Commission (CPSC) and will take effect February 10, 2009 (though this may be subject to change). In order to become compliant, libraries will be forced to either remove all children's books from the shelves, or ban children from entering libraries completely.

A public meeting was held January 22 with Kristina Hatlelid, Directorate for Health Sciences, and other Consumer Product Safety Commission (CPSC) staff to allow Allan Robert Adler, of the Association of American Publishers, and major publishing companies to discuss the lead content of books. The meeting was a time for the publishing companies to explain their research to the CPSC staff that proves that normal books (non-play, paper books) do not contain lead in the amount specified under the CPSIA. The publishing companies have compiled a group of 300 test results that can be viewed at <http://www.rrd.com:80/wwwCPSIA/home.asp>

After the meeting, Cheryl Falvey, General Counsel for the CPSC, stated that a decision should be made by the first week of February. She advised libraries not to take any action at

this time, and we are hopeful that the Commission's decision will exempt libraries.

Even with her assurances, we must let the CPSC know how important an issue this is to libraries. You can visit their Web site, <http://www.cpsc.gov:80/cgibin/newleg.aspx>, to submit your comments to the Commission. Explain to the Commission that it is simply impossible for libraries to remove all children's books from the shelves and/or ban children under 12 from the library and still provide the level of service that is needed.

Cognotes

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What Do Library Staff Want President Obama to Know: Special ALA Membership Town Hall Meeting

What library issues are most important to ALA members to share with the incoming administration? How can libraries serve as catalysts in communities to help the administration put its agenda into motion? ALA's Executive Board and Membership Meeting Committee are sponsoring a Special Membership Town Hall Meeting today from 3 to 4:30 p.m. in the Four Seasons Ballroom of the Colorado Convention Center. ALA wants to hear from you!

During the economic downturn, library services are in greater demand for access to and assistance with job searching, financial aid, class assignments, lifetime learning, free Internet for poor families, government forms and programs. Just when families need libraries more, budgets, services, and hours are being cut.

Topics can include

- e-rate applications
- broadband
- network neutrality
- libraries as agents of equal learning opportunities for all
- school library media specialists as professionals
- libraries as the sole sources of no-fee access to the Internet for many citizens
- libraries and access to e-government services
- transparency in government
- civil liberties vs. security
- Internet filters
- library services for active-duty military
- library services for the visually impaired
- libraries and early childhood literacy
- the rights of the public and of copyright holders.

We hope that you will address these and other issues and perhaps give specific examples of the role of libraries in the life of our nation.

The meeting will begin with a couple of short (five-minute) presentations and then open the floor to the members. We are looking for a healthy and vigorous discussion of the role of libraries in our country and welcome all views. Your suggestions and comments will help us as we develop our library message that President Jim Rettig will share with President Obama and the new administration.

Before the meeting, share your views at the Town Hall Discussion wiki: http://wikis.ala.org/midwinter2009/index.php/Town_Hall_Discussion.

School Librarians Envision their Future

By Deb Nerud Vernon

In a lively discussion, members of the American Association of School Librarians (AASL) tackled strategic planning yesterday in a day-long meeting. Paul D. Meyer, principal partner of Tecker Consultants, helped attendees review and examine language, vision and values in documents developed four years ago to help drive AASL to their goals.

"This is so important," said AASL president Ann M. Martin.

Meyer led the group in scrutinizing the AASL core ideology — to promote leadership for excellence in the school

library profession and school library programs. "When speaking about core values, the emphasis is on core," said Meyer. "What is emphasized more than anything else? What makes us unique?"

Audience members offered their viewpoints. "Student achievement across the curriculum should be one of our core values," said one member. Another noted that the focus is to create critical thinkers and users.

In helping the audience to determine core values, Meyer told participants that the less language you use in a statement, the stronger it becomes. "Is

it truly a value or is it a tool? What's the value behind your commitment to technology or advocacy?"

One participant emphasized that she saw a fundamental change when moving to 21st Century standards [for school librarians] and would like to see a phrase included that goes beyond information literacy.

Next, Meyer moved the group into discussion about the "envisioned future," saying that it could be described as "the big hairy audacious goal."

"This is potentially the most powerful piece of an organization," said Meyer. "It incorporates the big goal and drives what you do. It moves you to the goal as a catalyst for the organization." He went on to say that it is usually a one sentence statement and is not "marketing" or a "tag line."

One participant questioned whether the group should have such a lofty goal. "It isn't reasonable to think that every school in the country is going to have a certified librarian with support staff," he said.

But other participants disagreed. "Even a small school needs to have a professional certified librarian and support staff. It isn't fair to say that a school with only 150 kids shouldn't have the same opportunities and support as a school with 1,500 kids." Others agreed saying that the message needs to be that this is what we want or that this

"Is it truly a value or is it a tool? What's the value behind your commitment to technology or advocacy?"

is what we are working for. "Equitable access is very important."

Discussion about labeling emerged as well. "We need to move away from using the term "media" in our job description," said one member. "We've become 21st century, and this is the time to think about at least putting a "slash-teacher-librarian" in our description. We are teachers with a specialized degree and with today's budget crunch, a lot of people do not understand that we are teachers; that's what we do."

In some states, one attendee commented, the librarian is considered an administrator, so the term "teacher-librarian" doesn't apply in those cases.

Meyer stated that there was similar discussion four years ago, but the question was what to replace it with. "Moving away from a different label is a response to what you think the environment tells you to do, it is not part of the strategic plan. But we do need to think about it and discuss it at some point," he said.

Presidential Candidates Joint Reception

ALA Presidential candidates Roberta Stevens and Kent Oliver invite Midwinter conference attendees to join them at a joint reception today from 5:30 – 7:30 p.m. at the Hyatt Regency, Ballroom 4. Members will have an opportunity to meet Oliver and Stevens as well as share their ALA interests and concerns. A cash bar and food will be available. The reception is a sponsored by the



Kent Oliver



Roberta Stevens

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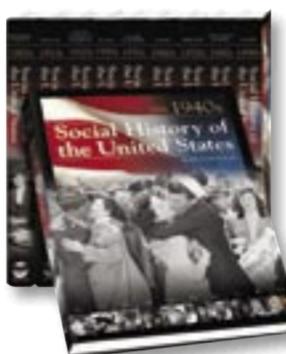
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ALA to Announce Winners of Prestigious Book Awards

ALA will unveil the best of the best in children's and young adult literature and media on Monday morning, Jan. 26

ALA's Youth Media Awards presentation will take place from 7:30 to 9 a.m. in the Four Seasons Ballroom at the Colorado Convention Center. Thousands of librarians, publishers, authors and guests will attend the award announcements.

The national announcement will take place at 7:45 a.m. Denver time (doors open at 7:30 a.m.) For those unable to attend, the ALA will provide a free live Webcast of the presentation hosted by streaming content provider Unikron.

To view the live Webcast the morning of the announcement, visit www.unikron.com/clients/ala-webcast-2009. This link is not yet live, but those interested in following the action online should bookmark and use the URL. The number of available connections for the Webcast will be limited and available on a first-come, first-served basis.

ALA will instantly announce winners of the 2009 Youth Media Awards using the micro-blogging service Twitter. For the first time ever, the results will be available as they are announced during the ceremony via twitter at <http://twitter.com/ALAYma>. Users of Twitter can read and follow posts — re-

ferred to as 'tweets'—instantly, either through ALA's Twitter page, RSS, SMS Text Messaging (if enabled), or social networking sites such as Facebook, with the Twitter add-on.

The ALA Island in Second Life will also broadcast an encore presentation of the Youth Media Awards Webcast. Visitors can take advantage of in-world viewing later in the day on the ALA Island at the Main Stage.

Photos of the covers of the award winners will also be published in the Monday issue of Cognotes, available throughout the Colorado Convention Center immediately after the awards presentation concludes at approximately 9:00 a.m.

Awards to be announced include:

- **Alex Awards** for the best adult books that appeal to teen audiences.
- **Andrew Carnegie Medal** for excellence in children's video.
- **Coretta Scott King Book Awards** honors African American authors and illustrators of outstanding books for children and young adults that demonstrate sensitivity to "the African American experience via literature and illustration."

• **John Newbery Medal** honors the author of the year's most distinguished contribution to American literature for children.

• **Laura Ingalls Wilder Award** honors an author or illustrator whose books have made a substantial and lasting contribution to literature for children.

• **Margaret A. Edwards Award** honors an author's lifetime contribution in writing for young adults as well as a specific body of his or her work.

• **May Hill Arbutnot Honor Lecture Award** recognizes an author, critic, librarian, historian, or teacher of children's literature, who then

presents a paper, considered to be a significant contribution to the field of children's literature, at a winning host site.

• **Michael L. Printz Award** for excellence in literature written for young adults

• **Mildred L. Batchelder Award** is presented to an American publisher for the most outstanding book originally published in a country other than the United States in a language other

than English and subsequently translated into English for publication in the United States.

• **Odyssey Award** is presented to the producer of the best audiobook produced for children and/or young adults available in English in the United States.

• **Pura Belpré Award** recognizes Latino/Latina writers and illustrators whose work best portrays, affirms and celebrates the Latino cultural experience in an outstanding work of literature for children and youth.

• **Randolph Caldecott Medal** honors the illustrator of the year's most distinguished American picture book for children.

• **Robert F. Sibert Medal** honors an author, illustrator and/or photographer of the most distinguished informational book published for children.

• **Schneider Family Book Award** for books that embody an artistic expression of the disability experience.

• **Theodor Seuss Geisel Award** is presented annually to the author(s) and illustrator(s) of the most distinguished book for beginning readers published in English in the United States.

• **William C. Morris Award** begins in 2009, honoring a debut book published by a first-time author writing for teens and celebrating impressive new voices in young adult literature.

A press release announcing the winners will also be posted to the Youth Media Awards Press Kit at www.ala.org/yma prior to 10:30 a.m. MST the day of the announcement.

Adult book awards also announced during the conference include: Notable Books for Adults, the Black Caucus of the ALA Literary Awards and the Stonewall (GLBT) Awards. For more information, please visit <http://www.ala.org/ala/awardsgrants/index.cfm>.

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Curley Lecture

Continued from page 1

Curley Lecture series is a cultural event attended by approximately 500 people each year. It honors the late Arthur Curley, Past President of the ALA (1994-95), and director of the Boston Public Library (1985-96). Mr. Curley, who died in 1998, was a champion of the arts and believed the library played a key role in presenting the arts to the community.

Meeting Change

• LITA/ALCTS MARC Formats Interest Group, 10:30 a.m. to 12:00 noon, Saturday, Jan. 24, CANCELLED.

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- 10 New York City (NY)
- 11 Queens (NY)
- 12 Brooklyn (NY)
- 14 Nassau County (NY)
- 18 Stamford (CT)
- 19 Garnerville (NY)
- 20 Middletown (NY)
- 27 Boston (MA)
- 28 Agawam - C/W Mars (MA)

September '08

- 3&4 Washington DC
- 13 Fairfax County (VA)
- 14 Ocean City (MD)
- 16 Baltimore (MD)
- 19 Waldorf (MD)
- 20 Loudoun County (VA)
- 22 Bowie (MD)
- 24 Bridgewater (NJ)
- 27 Cleveland (OH)
- 28 Chesterland (OH)
- 29 Hudson (OH)

October '08

- 4 Flint (MI)
- 5 Schaumburg - My Media Mall (IL)
- 7 Naperville (IL)
- 10 Evansville (IN)
- 11 St. Louis (MO)
- 12 St. Charles City-County (MO)
- 30 Birmingham (AL)

November '08

- 1 Gwinnett County (GA)
- 7 Jacksonville (FL)
- 8&9 Gainesville (FL)
- 12 Orlando (FL)
- 14 Broward County (FL)
- 15 Miami (FL)
- 17 Cape Coral (FL)
- 18&19 Ft. Myers (FL)
- 21 Naples (FL)

December '08

- 3 Baton Rouge (LA)
- 4 Lake Charles (LA)
- 6 Harris County (TX)
- 7 San Antonio (TX)
- 10 Frisco (TX)
- 11 Denton (TX)
- 17 Lubbock (TX)

January '09

Tour resumes!



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~ Michael Colford, Boston Public Library (MA)

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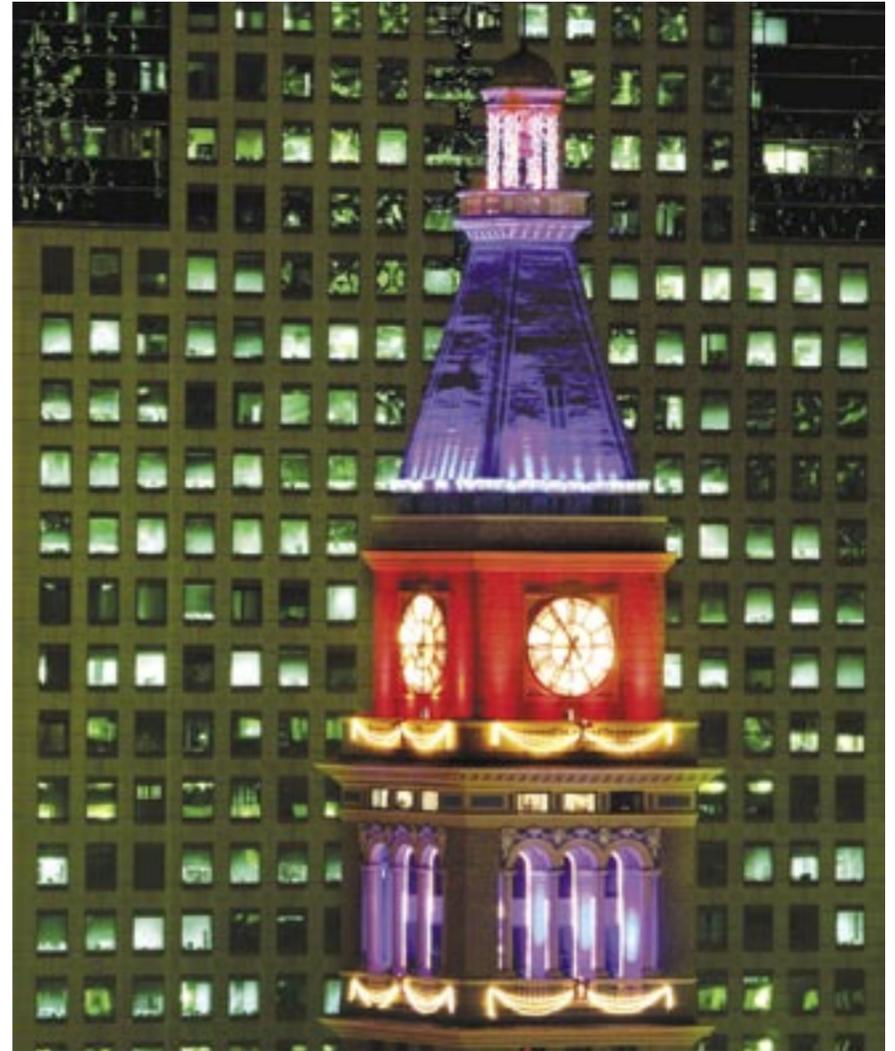
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Library trustees Dorothy Smith, left, and Gail Archibald, right, Bellwood, IL, open up their full-length coats upon arriving at Registration Friday. Denver's record warmth of earlier in the week gave way to more winter-like temperatures through the day Friday.



The Daniels & Fisher (D&F) Tower adds distinction to the Denver skyline. The landmark, built as part of the Daniels & Fisher department store in 1910 was, at the time, the tallest structure west of the Mississippi at a height of 325 feet. The 20-floor clock tower has clock faces on all four sides.



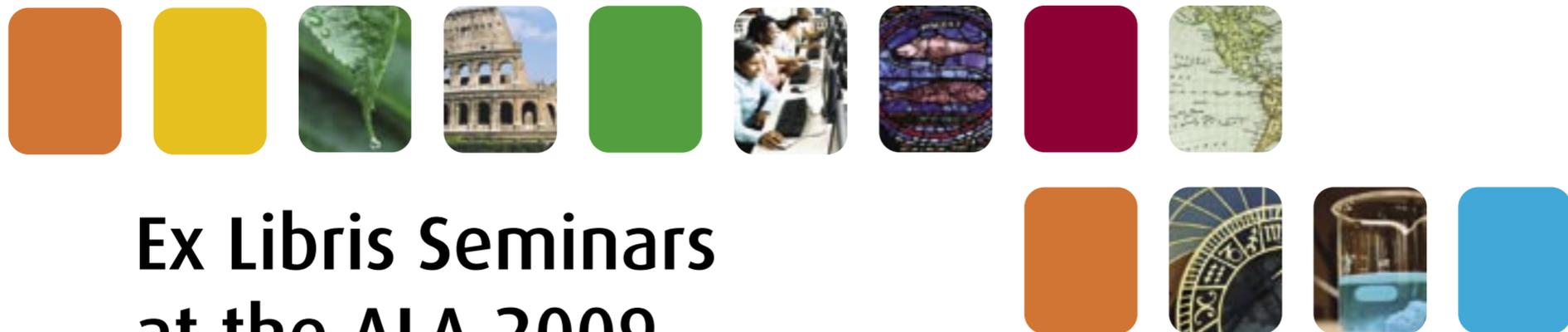
The wall erupts behind librarian Alex Crosier, Columbia University, New York, NY, as she looks over her registration material. A painting of a rainforest eruption from ancient Colorado is part of a Denver Museum of Nature & Science display in the convention center.



The "Big Blue Bear" menaces over attendees in the convention center lobby. The 40-foot-tall steel sculpture, encased in fiberglass and cement composite by local artist Lawrence Argent, is entitled "I See What You Mean."



Attendees pass by "Tail Spin" by Erick C. Johnson, part of the City and County of Denver Public Art Program, in the lobby of the Colorado Convention Center on Friday.



Ex Libris Seminars at the ALA 2009 Midwinter Conference

SATURDAY, JANUARY 24

Supercharge Your Researchers: Recommendations for Scholarly Articles

Hyatt Regency Hotel, Capitol Ballroom 5/6

10:30 a.m. – Noon Lead by: Oren Beit-Arie and Jenny Walker, Ex Libris

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Open Products, Open Interfaces, and Open Source: Building Blocks of the Ex Libris Open Platform Program

Colorado Convention Center, Room 403/404

1:30 – 3:00 p.m. Lead by: Carl Grant and Tamar Sadeh, Ex Libris

Today, proprietary and open source software can and do coexist and complement each other. Constrained by limited resources, libraries can do more and offer more if they start with functionally rich products and build from there. The Ex Libris open platform program provides a framework in which open source code developed by the library community is integrated with robust, vendor-supported software. The result is a groundbreaking environment that is achievable and affordable in both the short and the long run.

Digital Preservation: Securing the Future of Information and Libraries

Hyatt Regency Hotel, Centennial C

4:00 – 5:30 p.m. Lead by: Carl Grant and Yaniv Levi, Ex Libris

Increasingly, the world's knowledge and cultural heritage is being created in or converted to digital format and is being stored in that format. Libraries are challenged to preserve and provide long-term access to these digital collections. Ex Libris has a solution to this challenge — the robust Digital Preservation System, ensures that Web sites, digital images, CDs, DVDs, and other digitally born and digitized items in the library's growing digital heritage collections will be preserved and remain accessible to researchers, students, and library users now and in the future. Join us to see DPS and how it is working at the National Library of New Zealand.

SUNDAY, JANUARY 25

Primo Update: Functionality Highlights and Roadmap Overview

Colorado Convention Center, Room 205

10:30 a.m. – Noon Lead by: Gilad Gal, Ex Libris;
Pascal Calarco and Mark Dehmlow,
University of Notre Dame

This presentation will cover the enhancements made to the Primo® discovery and delivery solution from Ex Libris since the ALA Annual 2008 meeting. Participants will receive a sneak preview of features that will be introduced in upcoming Primo versions. Enhancements will include a recommendation engine based on user input and even tighter integration between Primo and the institution's source systems, aimed at improving users' discovery and delivery experience and at the same time lowering the library's total cost of ownership.

Next-Generation Bibliographic Control: What is the Brave New World?

Colorado Convention Center, Room 401/402

1:30 – 3:00 p.m. Lead by: Oren Beit-Arie and Kathryn
Harnish, Ex Libris; Corey Harper,
New York University; Diane Hillmann,
Metadata Management Associates and
Information Institute of Syracuse

As libraries plan for a next-generation library services environment, one of the primary issues to consider is the role of metadata. Libraries are considering everything from the future of MARC to user-contributed metadata; they're analyzing opportunities for gaining efficiencies and reducing costs related to cataloging, and they're seeking new ways to put all of this rich information into the appropriate user spaces and contexts. A panel of metadata experts will explore this exciting world and discuss how the Ex Libris Unified Resource Management (URM) framework will support the changing needs for metadata management.



Visit www.exlibrisgroup.com/category/ALAMidwinter09 to register for these special seminars as space is limited! Locations of the seminars will be listed in the ALA Midwinter program and on the Ex Libris Web site. Refreshments will be served.

Visit us at **Booth #632** to see how our full spectrum of solutions can empower your library.

ALA's National Conversation on Privacy: Are You Ready for a Privacy Revolution?

The Office for Intellectual Freedom has embarked on one of its most ambitious and exciting programs to date, the National Conversation on Privacy. This three-year public engagement campaign calls upon libraries and librarians to stand up as leaders and educators in communities all across the country. The scope of the program is vast, and its aim — to call attention to the value of privacy as the foundation for civil liberties and to highlight growing threats to our privacy rights — could not be more crucial at this moment in our nation's history.

At the 2006 Annual Conference in New Orleans, the Resolution on National Discussion on Privacy was adopted by ALA Council. This resolution directed the Intellectual Freedom Committee (IFC) to collaborate with other ALA units to facilitate a na-

tional conversation about privacy as an American value. The conversation is now underway!

OIF is working with intellectual freedom groups within ALA to help initiate the conversation on privacy, both in individual communities and within the larger library community as well. ALA's role will be to provide resources that empower libraries to engage the public — helping citizens understand their rights in the information age by harnessing a national network of libraries to reach the public.

At the 2008 Annual Conference in Anaheim, OIF's program, "Privacy: Is It Time for a Revolution?," featuring author and BoingBoing blogger Cory Doctorow, was the most blogged-about event of the conference and made headlines across the library media. We also conducted a survey of librarian

attitudes about privacy issues, which is helping to direct the focus of the campaign.

Now, at the 2009 Midwinter Meeting, OIF is again looking for your input and involvement! We will be rolling out a beta version of the new Privacy Revolution Web site, which will serve as the focal point for the campaign. The Web site will provide information to help people think critically and make personal choices to take charge of their information privacy, while also allowing them to join a community, share their story, and add their voices to those of others who are passionate about privacy issues.

Librarians are at the heart of this effort, reaching out and providing support as information experts in their communities. We will be looking for feedback on the beta Web site at Midwinter and also inviting librarians to join the revolution! We are also recruiting libraries and librarians to serve as early adopters of the campaign, leading the charge to start the national conversation.

Please visit www.privacyrevolution.org to learn more, get involved, and provide your input as we begin the national conversation on privacy! For more information, contact Angela Maycock, Assistant Director, Office for Intellectual Freedom, at amaycock@ala.org.

ACRL Presidential Candidates Forum This Morning

The 2009 candidates for ACRL Vice President/ President-Elect will participate in an open forum today from 11:30 a.m. to 1:30 p.m. in the Sheraton Denver Grand Ballroom 1. Come hear Lisa Janicke Hinchliffe and Kelly Janousek discuss their platforms and vision for ACRL. Janicke Hinchliffe is Coordinator for Information Literacy Services at the University of Illinois at Urbana-Champaign and Janousek is Librarian at California State University, Long Beach. The forum, organized by the ACRL Chapters Council, will include a light lunch sponsored by EBSCO Information Services.

Stonewall Book Awards for Best GLBT Literature to be Announced Sunday Evening

The Gay, Lesbian, Bisexual, and Transgendered Round Table (GLBTRT) will announce the 2009 Stonewall Awards for the best gay and lesbian literature during ALA's Midwinter Meeting. The announcement will take place at the GLBTRT Social on Sunday, Jan. 25, from 6 to 8 p.m. at the University of Colorado St. Francis Conference Center on the Auraria Campus in Denver.

Two Stonewall Awards will be announced during the social: the Stonewall Book Award-Barbara Gittings Literature Award and the Stonewall Book Award-Israel Fishman Non-Fiction Award. Both are presented to English language works published the year prior to the announcement date. The awards consist of a commemorative plaque and a \$1,000 cash stipend, which will be awarded at ALA's Annual Conference July 9-15.

The Stonewall Award, formerly called the ALA Gay, Lesbian, Bisexual and Transgendered (GLBT) Book Award, was established in 1971 and is the most enduring and oldest award of its kind. Since Isabel Miller's *Patience and Sarah* received the first award in 1971, more than 50 books have been honored for exceptional merit relating to the gay/lesbian/bisexual/transgendered experience.

The history of the Stonewall Awards mirrors the growth of the GLBT market in the publishing industry. The first years of the Stonewall Award the award committee had only a handful of books from which to choose. This year, more than 100 titles were considered in the literature and non-fiction categories respectively.

Originally a grassroots acknowledgment honoring hallmark works in GLBT publishing, the Stonewall Awards became an official American Library Association award in 1986. For a complete list of past Stonewall Award winners please visit www.ala.org/ala/mgrps/rts/glbtrt/stonewall/stonewallbook.cfm.

The GLBTRT was founded in 1970 as the Task Force on Gay Liberation and is considered to be the nation's first gay, lesbian & bisexual professional organization.



The AEA is launching four new peer-reviewed journals in 2009:

- **AEJ: Applied Economics** (January): Focuses on empirical micro issues
- **AEJ: Economic Policy** (February): Examines economic policy's role in economic outcomes
- **AEJ: Macroeconomics** (January): Studies economic fluctuations and growth
- **AEJ: Microeconomics** (February): Covers microeconomic theory, industrial organization, and aspects of international trade, political economy, and finance

Tables of Contents and Abstracts are available at:

www.aeaweb.org/aej-applied • www.aeaweb.org/aej-policy
www.aeaweb.org/aej-macro • www.aeaweb.org/aej-micro

Institutional print and online subscriptions for 2009 include these four journals plus the AER, JEL, and JEP.

Order at www.AEAweb.org/subscribe.html.

Visit us at ALA Booth #1551!

www.AEAweb.org • aeainfo@vanderbilt.edu

ACRL 2009 Goes Green!

ACRL is going green in 2009. The ACRL 14th National Conference, held March 12-15, 2009, in Seattle, will showcase a wide range of eco-friendly practices. Attendees can help reduce the meeting's ecological footprint by accepting the ACRL 2009 Green Pledge, a set of commitments designed to increase the sustainability of the conference and daily professional activities. The conference will feature invited green speaker, Robin Chase, co-founder of Zipcar and current CEO of GoLoco, discussing environmentalism as a 2.0 phenomenon that enacts the principles of radical trust, community-driven action, and user-centeredness in the real world. An interactive conference map highlighting local green restaurants and businesses will guide attendees as they explore the Emerald City.



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current CEO of GoLoco, discussing environmentalism as a 2.0 phenomenon that enacts the principles of radical trust, community-driven action, and user-centeredness in the real world. An interactive conference map highlighting local green restaurants and businesses will guide attendees as they explore the Emerald City.

ACRL is committed to reducing waste by providing conference bags and badge holders made from recycled materials. Badge holders can even be recycled at the conclusion of the conference. Numerous recycling stations and free water coolers located throughout the convention center provide opportunities to help the environment. Online access to every conference presentation, including presentation PowerPoints

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synched with program audio, for registered attendees through the ACRL 2009 Virtual Conference Community encourages paperless participation and provides opportunities to catch up on missed sessions.

Visit the ACRL Green Committee's table in the convention center registration area to learn more about conference green initiatives and register to win free registration to ACRL 2011 in Philadelphia. All attendees who sign the Green Pledge are automatically eligible to win a free subscription from ProQuest. In addition, everyone who donates a book to Better World Books at Booth #1243 in the exhibit hall is entered into a drawing to win a free iPod Nano. Visit www.acrl.org/seattle for full details and registration information. Have a great, green conference with ACRL in Seattle!

Kids! Campaign Entering Phase Two

by Laura Schulte-Cooper

The Association for Library Service to Children's (ALSC) Kids! @ your library® public awareness campaign is launching into phase two in July during the ALA Annual Conference in Chicago. Phase one of the campaign, launched in 2006, currently provides a free, online tool kit of promotion tips, downloadable art, sample press materials, and other resources to help local libraries reach out to children in grades K-4, their parents and caregivers.

Phase two of the campaign expands the tool kit to provide additional resources for marketing the library to kids in grades five through eight, and will include free downloadable and printer-ready art designed especially for the Kids! Campaign by award-winning children's book illustrator and graphic designer David Diaz.

"Materials for phase two of the Kids! Campaign are being created by librarians for librarians," said Rhonda Puntney, chair of ALSC's Public Awareness Committee. "We are using findings gathered from a survey of youth services librarians

in February 2008 and focus groups held with fifth through eighth graders last spring to develop the most relevant and practical tools possible to help libraries reach out to kids in grades five through eight."

The campaign conference program, "A.R.T. and Your Library: How You Can Bring Them Together!" will feature renowned children's authors, Avi, Brian Selznick, Pam Muñoz Ryan, and Sarah Weeks, performing their readers' theater magic to demonstrate how librarians can successfully present readers' theater in the library. The program is scheduled for Sunday, July 12, 1:30 to 3 p.m.

In anticipation of the July launch of phase two, ALSC has uploaded to the online tool kit two resources to help libraries reach out to fifth through eighth graders. Hook kids into your library with poetry, using 15 Ways to Use Poetry @ your library® and Poetry Programs @ your library®. To find these new materials and many other resources for promoting your library to kids, visit the Kids! Campaign Web site at www.ala.org/kids and click on "Tool Kit."



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Monday, January 26, 2009



ALA DENVER
MIDWINTER 09
meeting & exhibits

Make time in your conference schedule to stop at the Library of Congress booth (#1338) to hear about what's happening at your national library.

Each day there will be presentations about the combined LC/NAL/NLM RDA effort, the new features of the Library of Congress Experience, the Chronicling America digital newspaper project, cataloging tools like the Cataloger's Desktop Hints and Tips, and the much-anticipated opening of the Abraham Lincoln Bicentennial exhibition "With Malice Toward None."

There will also be updates on the Digital Preservation program, Veterans History Project, American Folklife Center and the World Digital Library.

To savor the rich connection the Library of Congress has with Denver, make sure to attend the "National Treasures, Local Treasures: Denver" presentation offered each day.

Library of Congress staff will also be available throughout the day to answer questions.

Many of the Library's rich resources can be accessed through its Web site at www.loc.gov and via interactive exhibitions on a new, personalized Web site at myLOC.gov.

www.loc.gov/ala/ Conference Booth #1338

Conference
booth
#1338

Book Lovers Convene at Sunday's RUSA Book and Media Awards Reception

All ALA Midwinter Meeting attendees are invited to celebrate the winners of numerous RUSA awards at the Reference and User Services Association (RUSA) Book and Media Awards Reception on Sunday, Jan. 25, from 4 to 5:30 p.m. in the Capitol Peak Ballroom at the Grand Hyatt Denver, 1750 Welton St., Denver

In addition to the announcement of the 2009 Reading List and Notable Book selections — recommended reading lists that are used by readers' advisory librarians nationwide — winners will also be announced for the Dart-

mouth Medal and the Sophie Brody Medal, as well as other professional resource lists, including outstanding business reference sources, best reference sources, best free Websites, best business Websites and best historic materials. This event also marks the presentation of the first Zora Neale Hurston award, a new honor given to the individual RUSA member who has demonstrated leadership in promoting African American literature.

"RUSA is a leader in collection development and readers advisory services in libraries, and the expert librarians who

jury these lists and awards are committed to the creation of excellent collections in all subject areas, print and online, and to the sharing of these great resources with our patrons," said Neal Wyatt, RUSA president. "Sunday night has become the place to be for those interested in learning about the best resources and titles published each year, and I am pleased to invite all those interested in these issues to the reception."

The reception will offer food and a

cash bar. Attendees will find this event listed in the meeting program as the RUSA Awards Recognition Reception.

The literary winners announced at this event will shape the author lineup for the Literary Tastes Breakfast at ALA's 2009 Annual Conference in Chicago. Attendees at this ticketed event enjoy a delicious breakfast while listening to author readings and participating in book signings and further discussion of the works presented.

PLAspace Offers Librarians an Online Forum for Discussion

PLAspace.org, the Web site developed by the Public Library Association (PLA) to house Communities of Practice (CoPs), continues to add new members who want to take part in ongoing, focused discussions surrounding library issues.

PLA developed PLAspace.org after membership overwhelmingly voted to disband the more traditional committees in favor of CoPs, which are more accessible to those who are unable to travel to in-person meetings and allow members to create and sustain groups dedicated to specific library topics in an online environment. As new topics and issues emerge in the library community, members are encouraged to form groups for investigation, discussion and management of projects.

Currently, discussion groups for

librarians interested in branch libraries, cataloging, collection development, intellectual freedom, services for children, readers advisory, rural libraries, and more are housed on PLAspace. PLAspace incorporates many common social networking and interactive components, including discussion forums, chat rooms, event calendars, and file storage, allowing groups to easily discuss topics and plan for projects.

Please join PLA at the All Committee Meeting during Midwinter, scheduled for Sunday, Jan. 25, from 8 to 11 a.m. at the Hyatt Regency Denver, Mineral Hall, for a discussion about PLAspace, including an overview of best practices and information about recent changes to the site. Visit www.plaspace.org for more information, to join an existing conversation, or to start a new one.



Buckhorn Exchange is Denver's 113-year-old restaurant and saloon serving prime beef and buffalo steaks, ribs and elk in a genuine Old West setting. (Photo courtesy of Denver Metro Convention & Visitors Bureau).

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Thinkfinity @ your library Collection of Resources Debuts

ALA has debuted a new collection of resources specifically for school library media specialists on Verizon's Thinkfinity.org.

This collection is a starting place for school library media specialists to explore Thinkfinity.org content. Using the Campaign for America's Libraries@ your library® brand, the collection features rotating librarian-specific content from ALA and library initiatives.

Coretta Scott King award-winning titles are currently featured on the site, and other award-winning children and young adult titles will be featured after the announcement of this year's Youth Media Awards in late January. The page also highlights materials collected from Thinkfinity.org content partners and includes discipline-specific, standards-based educational resources on current subject areas.

At the Midwinter Meeting in Denver, Thinkfinity.org trainers will be on hand at the Campaign for America's Libraries Exhibit Space to demonstrate how librarians can use Thinkfinity.org. Demonstrations will be held from 7:30 a.m. to 5 p.m. today and on Sunday.

Thinkfinity.org is the Verizon Foundation's comprehensive program and online portal to 55,000 standards-based, grade-specific, K-12 lesson plans and other educational resources provided in partnership with many of the nation's leading educational and

literacy organizations.

Content for Thinkfinity.org is provided through a partnership between the Verizon Foundation and 11 of the nation's leading organizations in the fields of education and literacy: the American Association for the Advancement of Science, International Reading Association, The John F. Kennedy Center for the Performing Arts, National Center for Family Literacy, National Council on Economic Education, National Endowment for the Humanities, National Council of Teachers of English,

National Council of Teachers of Mathematics, National Geographic Society, ProLiteracy and the Smithsonian National Museum of American History.

Verizon is a Partner in The Campaign for America's Libraries (www.ala.org/@yourlibrary), ALA's public awareness campaign which promotes the value of libraries and librarians. Thousands of libraries of all types — across the country and around the globe — use the Campaign's @ your library® brand. The Campaign is made possible in part by ALA's Library Champions.

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Join ALA in Celebrating the 70th Anniversary of the Code of Ethics

The Committee on Professional Ethics is pleased to invite you to the 70th anniversary celebration of the ALA Code of Ethics on Sunday, Jan. 25, from 1:30 to 3:30 p.m. in the Colorado Convention Center, Room 207. The celebration will feature a toast by ALA President Jim Rettig and a keynote speech by prominent author Rushworth M. Kidder.

The Code of Ethics of the American Library Association has a long history, going back to the very formation of the organization. ALA adopted its first official code of ethics in 1939 and has remained committed to making the ethical principles that guide library work known to the profession and to the general public ever since. The

Code of Ethics states the values to which library and information professionals are committed and it embodies the ethical responsibilities of the profession in a changing information environment.

Keynote speaker Rushworth Kidder uses lively, compelling, real-life stories to illustrate the fact that our toughest choices are not matters of right versus wrong, but of right versus right. Using a robust, straightforward framework for discussing ethics, he brings an uncommon clarity to the complexities of ethical decision-making. In 1990, Kidder founded the Institute for Global Ethics, an independent, nonsectarian, nonpartisan organization dedicated to promoting ethical action in a global

context. Kidder is the author of a number of books, including the seminal 1995 text, *How Good People Make Tough Choices*, and *Moral Courage* (2005). He has been a regular contributor to *O, the Oprah Magazine*.

Please join us for this very special event! Food and drink will be provided.

Friends of Bill W.

Friends of Bill W. will meet today and Sunday, Jan. 25 from 6 to 7 p.m., Hyatt Regency, Capitol BR 3.

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New ALA Division Unites Voices for America's Libraries

Citizen support for libraries will be receiving a big boost on February 1, 2009. This marks the date when Friends of Libraries U.S.A. (FOLUSA) and the Association of Library Trustees and Advocates (ALTA) join forces to become an expanded division of ALA. The new organization will be called the Association of Library Trustees, Advocates, Friends and Foundations, or ALTAFF for short.

The boards of both FOLUSA and ALTA believe that a strong division that reaches as many formalized lay support and governing groups of libraries as possible will be extremely important for America's libraries. "No one has a stronger voice for libraries in the community and on campus than those who use and love libraries. This is a wonderful opportunity to pull those voices together for advocacy," said FOLUSA board president Peggy Barber.

This new division will help trustees and friends work together at the local, state, and national levels to effectively promote and advocate for libraries. Additionally both boards agree that libraries benefit when trustees and

friends have strong working relationships at the local level and this will be modeled through ALTAFF. "While their roles are different, the fact that both groups are comprised of citizens who care about and support their libraries makes them natural allies," said

ALTA president Peggy Danhof.

In an effort to bring in as many trustees and friends as possible, ALA

has made special membership pricing

available for individuals and associates. The ultimate goal will be to harness the power of hundreds of thousands of library advocates so that libraries will thrive even in times of economic distress.

Meeting challenges and taking advantage of opportunities in the 21st century won't be possible for libraries that don't have powerful advocates in their communities in other words, trustees and friends. Come see us at Booth #614 to find out how you can get your friends and trustees involved or visit us online at www.ala.org/altaff beginning February 1.

ALTAFF



Association of Library Trustees, Advocates, Friends and Foundations

A division of the American Library Association

AASL Launches National Learning 4 Life (L4L) Initiative

The American Association of School Librarians (AASL) launched a national initiative to support states, school systems and individual schools in implementing the Standards for the 21st-Century Learner.

The goal of the initiative, Learning 4 Life (L4L), is to increase awareness and understanding of the learning standards and to create a committed group of stakeholders with a shared voice. L4L is now available online at www.ala.org/aasl/learning4life. The Standards for the 21st-Century Learner can be downloaded at www.ala.org/aasl/standards.

L4L incorporates the belief that it is essential to offer the necessary tools for educators to transform the learning standards and their school library media programs into meaningful and effective practice. AASL president Ann Martin commented on the choice of "Learning 4 Life" as the title of this plan. "School library media specialists need to bring home the message that learning for life is the essential component in developing successful students. This plan will facilitate the integration of the standards and bring

learning for our students into the 21st century."

In addition to public awareness initiatives, AASL will create hands-on tools to assist in realizing the learning standards and program guidelines. Such tools include assessments, planning and discussion guides, toolkits, educational opportunities (conferences and webinars), best practice articles and searchable online FAQs and resources.

Susan Ballard, chair of the AASL Standards and Guidelines Implementation Task Force, emphasized the value of customization to the plan. "L4L provides a variety of options that will assist and support implementation efforts in many areas. It is designed as a flexible framework that states, professional associations, school systems and the higher education community can adjust in order to develop their own built-to-order plan."

At the completion of the initiative, AASL envisions school library media programs that prepare learners to thrive in a complex information society, seek diverse perspectives, gather and use information ethically and use social tools responsibly and safely.



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- √ **eBooks & MyiLibrary** – Simplify your library's electronic resource needs—order serials and eBooks from a single source. Gain access to MyiLibrary's package of nearly 100,000 eBook titles.

Presentation schedule:

Products	January 23	January 24	January 25	January 26
SwetsWise eSource Manager	5:45 pm	10:00 am	10:00 am	10:00 am
SwetsWise Selection Support	6:15 pm, 6:45 pm	11:00 am, 2:00 pm	11:00 am, 2:00 pm	10:30 am
eBooks/MyiLibrary	7:15 pm	3:00 pm	3:00 pm	11:00 am





The 13th step of the Colorado State Capitol marks Denver's height of 5,280 ft. — exactly one mile high. (Photo courtesy Denver Metro Convention & Visitors Bureau).

ALSC to Tackle Big Issues at ALA Annual Conference 2009

The Association for Library Service to Children (ALSC) will sponsor two exciting events during the 2009 ALA Annual Conference including a preconference entitled, "Meeting the Challenge: Practical Tips and Inspiring Tales on Intellectual Freedom," and the Charlemae Rollins President's Program featuring keynote speaker Melba Pattillo Beals.

ALSC's preconference, "Meeting the Challenge: Practical Tips and Inspiring Tales on Intellectual Freedom," will take place on Friday, July 10, and was designed to shine light on intellectual freedom issues facing librarians today. The right to read is an essential facet of library service to youth, and the day will involve practical and pragmatic advice for responding to challenges, debating with the media and dealing with legal issues. Author Judy Blume will conclude the day offering strategies for addressing complaints, and stories to strengthen resolve.

The ALSC Charlemae Rollins President's Program featuring Melba Beals is part of the ALA Auditorium Speaker Series taking place on Monday, July 13, from 8 to 9:30 a.m. A Chicago

children's choir will perform songs from the civil rights movement to start the program.

Only 52 years ago, 15-year old Beals faced down furious segregationists, the Arkansas National Guard and the Governor of Arkansas to integrate Little Rock Central High School. Now, a best-selling author, university professor and Congressional Gold Medal of Honor recipient, Beals will join ALSC this July to discuss her fight for civil rights in the United States.

"Melba Beals represents one of the opening chapters of the Civil Rights Movement. Though there is much work to be done before the final chapter is written, this year's historic presidential election is surely the climax. What a year to celebrate those American heroes who fought so bravely to obtain 'freedom and equality' for all races and cultures in our nation!" said ALSC President Pat Scales. "As a teenager in Little Rock, she dared to make a difference, and her story is a symbol of 'hope' for our youth. I'm thrilled that she is delivering the Rollins lecture."

To learn more about ALSC, visit their Web site at www.ala.org/alsc.

"The Source of First Resort" Demonstrated in Exhibit Hall

If you missed Friday's ALISE and RUSA open discussion on "Teaching and Training Reference Services," chaired by ALA's Guide to Reference General Editor Robert Kieft, you can catch up with him and other editors in the exhibit hall in booth #1418. They look forward to offering demonstrations to current and prospective users.

A proud century-long tradition has been updated with the new online *Guide to Reference* from ALA Publishing. The online edition offers more than 16,000 essential print and Web reference resources, includes expert introductory essays and annotations for entries, and offers tips for LIS reference-course exercises and reference department activities. It also takes full advantage of the Web's capacities to connect information sources and create and link to content that will make it a center for learning about and practicing reference librarianship.

Take advantage of special Midwinter pricing! And if you miss us in the exhibit hall, booth 1418, you can sign up for a free trial subscription at www.guidetoreference.org.

40 Libraries to Host "Visions of the Universe" Traveling Exhibit

The ALA Public Programs Office is pleased to announce that 40 public libraries will host "Visions of the Universe: Four Centuries of Discovery," a traveling exhibition developed in cooperation with the Space Telescope Science Institute Office of Public Outreach and the Smithsonian Astrophysical Observatory to mark the International Year of Astronomy in 2009.

The National Aeronautics and Space Administration (NASA) has provided major funding for the exhibit. All libraries on the tour will receive \$500 programming support stipends, \$250 collection development stipends and additional materials to support library programming. The exhibit will travel to the selected libraries from January 2009 through April 2010.

To view the list of selected libraries, visit www.ala.org/visionsoftheuniverse.

The International Astronomical

Union proclaimed 2009 the International Year of Astronomy as an opportunity to create awareness of astronomy's contributions to society and culture, stimulate young people's interest in astronomy and science, portray astronomy as a global peaceful endeavor and nourish a scientific outlook in society. "Visions of the Universe: Four Centuries of Discovery" focuses on astronomy through the ages — from Galileo's initial findings to the latest results of the Hubble Space Telescope. The exhibit vividly illustrates 400 years of growth in our knowledge of not just planets, stars, nebulae and galaxies, but also the size and scale of the universe in both space and time. For more information about "Visions of the Universe: Four Centuries of Discovery," visit www.ala.org/visionsoftheuniverse.

For more information about the ALA Public Programs Office, visit www.ala.org/publicprograms.

Revamped READ CD

For over 30 years, celebrities have appeared, with a favorite book in hand, on ALA Graphics READ® posters. From Paul Newman to Serena Williams, these posters have hung in libraries, schools, and offices exciting children and adults alike about reading and the infinite possibilities it reveals.

For several years now, it has been possible to create your own READ posters, featuring celebrities from your school, library, and community! At this Midwinter's ALA Store, ALA Graphics debuts a newly revised version of the READ CD Box Set. The CD that allows you to customize your own READ posters and showcase your favorite readers is now easier to use than ever before. The same great contents have been reorganized and now include a thorough "Getting Started Guide" with many tips and tricks. In addition, listed links lead you to the informative READ CD Info Page and the READ CD Blog (<http://readcd.ala.org/blog>), an entertaining and helpful resource for users of the READ CDs.

Visit the ALA Store, located in Lobby B, to check out the full line of READ CDs, as well as the revamped READ CD Box Set. Demos for anyone interested, including current users, will be available today and Sunday from 2:30 to 3 p.m. in the ALA Store.

The American Dream Starts @ your library® Toolkit Expanded

Public Libraries have long been a cornerstone of the American Dream, providing equitable access to information of all kinds for people from across the globe. The American Dream Starts @ your library grant, developed by ALA and funded through Dollar General Literacy Foundation, supports this tradition by awarding funding to 34 public libraries to add or expand literacy services for adult English language learners.

The American Dream toolkit, launched at the 2008 ALA Midwinter Meeting in Philadelphia, has been expanded to include new online resources as well as in-depth profiles of each of the 34 American Dream libraries. The library profiles include an inventory of library services for adult English language learners, lessons learned during

the project and advice for libraries serving immigrant populations.

Libraries of all kinds are encouraged to visit American Dream Starts @ your library toolkit, at www.americandreamtoolkit.org.

The program is administered by the Office for Literacy and Outreach Services (OLOS). Dollar General is a Partner in the Campaign for America's Libraries.

The Campaign for America's Libraries (www.ala.org/@yourlibrary), ALA's public awareness campaign, promotes the value of libraries and librarians. Thousands of libraries of all types across the country and around the globe — use the Campaign's @ your library® brand. The Campaign is made possible in part by ALA's Library Champions.

Deadline Approaching for Harvard University Leadership Fellows Scholarship

Applications for the Leadership Fellows Scholarship to the Senior Executives in State and Local Government program at Harvard University's Kennedy School of Business School are due to the Public Library Association's (PLA) office on Feb. 20, 2009. This three-week program is designed to challenge assumptions about how managers can exercise leadership in government and nonprofit organizations that are struggling to do more with fewer resources.

The Leadership Fellows program offers PLA members who are public library managers a chance to attend executive leadership training at some of the best universities in the United States. In its pilot year, scholarships were awarded for programs at the University of Pennsylvania's Wharton School of Business, the University of Michigan's Ross School of Business, and the Columbia University Business School.

The PLA Leadership Fellows scholarship will cover the cost of tuition, which includes housing, most meals, and course materials, for the Senior Executives in State and Local Govern-

ment program. Transportation and any additional meals are the responsibility of the attendee.

Candidates must be PLA members who are managers a public library system, with a minimum of five years experience in a leadership role. Selected participants will be asked to share their experience at a PLA program and provide input to the Leadership Taskforce in an effort to help shape a comprehensive leadership development program for PLA.

More information about the Leadership Fellows Scholarship, the Harvard University program, and how to apply is available at www.pla.org. Please contact the PLA office with questions at 800-545-2433, ext. 5PLA or pla@ala.org.



Locals and visitors can kayak right in downtown Denver's own backyard. (Photo by Stan Obert for Denver Metro Convention & Visitors Bureau).

ACRL Legislative Advocates Program Offered

Are you interested in federal legislation and policy affecting academic and research libraries? Connected in your campus community? Willing to work with your members of Congress for change? If so, the ACRL Legislative Advocates program may be for you! ACRL Legislative Advocates work to favorably affect state and federal legislation dealing with libraries and library issues by communicating the

importance of issues outlined in the ACRL legislative agenda to members of Congress and at their institutions.

Applications for ACRL Legislative Advocates are now being accepted. Legislative Advocates must maintain membership in ACRL and agree to take on a set of responsibilities that further ACRL's legislative advocacy goals. Qualified applicants will serve a

two-year term, which may be renewed upon review by the ACRL Government Relations Committee.

An online application form, including qualifications and responsibilities, is available at <http://cs.ala.org/acrl/legadvocates/xxindex.cfm>. Contact Michael McLane, ACRL's Visiting Program Officer for Legislative Advocacy, at acrladvocates@ala.org with questions about the program.

Statewide Coalition Building Panel Discussion to be Held Today

Join ALA President Jim Rettig and 2004-2005 ALA President Carol Brey-Casiano for a program focusing on the value of building statewide coalitions during times of economic downturn and the concept of the "Library Ecosystem," or how libraries of all types are interdependent.

"Building Statewide Coalitions for All Libraries" will take place today, from 4 to 5:30 p.m. in the Colorado Convention Center, Room 403-404.

Panelists include Martin Garnar, Past President, Colorado Association of Libraries; Rod Wagner, Director, Nebraska Library Commission; and Ann Dutton Ewbank, Education Liaison Librarian at Arizona State University's Fletcher Library. Carol Brey-Casiano, 2004-2005 ALA President and Chair of the ALA Advocacy Committee, will moderate the discussion.

The program is sponsored by the Advocacy Training Subcommittee of the ALA Advocacy Committee, the ALA Chapter Relations Committee and Jim Rettig's Ad Hoc Task Force on Advocacy.

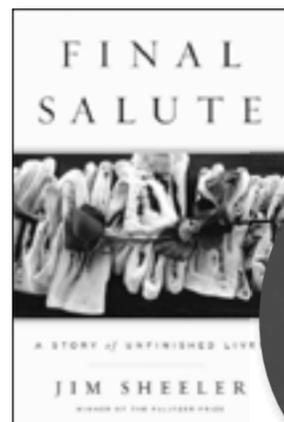
PENGUIN GROUP (USA)

PLEASE VISIT OUR BOOTH # 1231

AUTHOR EVENTS AT ALA



Saturday, January 24



1:30-3:30 pm ALA Arthur Curley Lecture Series
Denver Convention Center, Four Seasons Ballroom

3:45-4:45 pm Signing Penguin booth #1231

JIM SHEELER FINAL SALUTE: A Story of Unfinished Lives

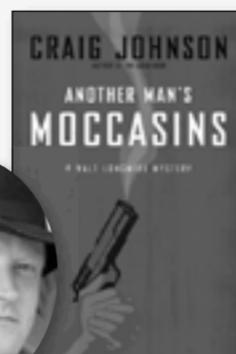
Penguin Press 978-1-59420-165-3

SUNDAY, JANUARY 25

CRAIG JOHNSON ANOTHER MAN'S

A Walt Longmire
Mystery

10:00-11:00 am
Signing at the
Penguin booth



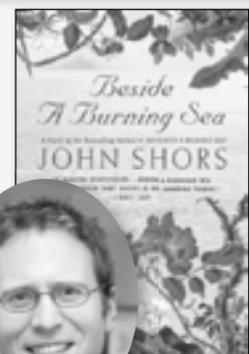
MONDAY, JANUARY 26

JOHN SHORS BESIDE A BURNING SEA

12:30-1:30 pm Signing
at the Penguin booth

2:00-4:00 pm
FOLUSA Tea and signing

Room 702-706
To buy tickets, visit
FOLUSA booth #614



Also visit our booth #1231 for information about our Adult Spotlight Galley giveaway on Saturday afternoon!

PLA President's Program at Annual Conference to feature Cokie Roberts

The Public Library Association (PLA) is pleased to announce that Cokie Roberts will headline the 2009 PLA President's Program and Awards Presentation scheduled for Monday, July 13, 2009 at 5 p.m. during the ALA

Annual Conference in Chicago.

Cokie Roberts is a political commentator for ABC News and a senior news analyst for National Public Radio. From 1996 to 2002, she and Sam Donaldson co-anchored the weekly ABC interview program, *This Week*.

In addition to broadcasting, Roberts and her husband, Steven V. Roberts, write a weekly syndicated newspaper column. Both are also contributing editors to *USA Weekend*, and together they wrote the bestselling *From This*

Day Forward, an account of their now more than 40-year marriage and other marriages in American history. Roberts is also the author of the best-selling *We Are Our Mothers' Daughters and Founding Mothers*, the companion volume to *Ladies of Liberty*.

A mother of two and grandmother of six, Roberts lives with her husband in Bethesda, Maryland.

PLA is pleased to present Cokie Roberts through the support of HarperCollins.

PLA Unveils Updated Collection Development Resource Guide

Developing a collection to meet the needs of your community can be overwhelming for any library.

The Public Library Association's (PLA) third edition of *Collection Development and Resources Access Plan* for the Skokie Public Library is fully updated to help your library tackle this task.

Based on the Skokie (Ill.) Public Library's plan, this comprehensive document guides both present and future selectors in the process of developing the collection, provides a clear outline of the roles, duties, and responsibilities of all persons involved in the selection of materials, and drafts a consistent plan for the management and development of the collection.

The third edition of this publication also takes into account the new demands of collection management, including new types of materials such as graphic novels, ebooks, playaways, games, and more. In addition, the guide includes a section on managing the library's web presence, covering topics such as purpose and scope, site maintenance, retention and weeding, and development objectives.

Collection Development and Resources Access Plan for the Skokie Public Library is available ALA Online Store at www.alastore.ala.org for \$24. For more information on PLA publications, contact the PLA office at 800-545-2433, ext. 5PLA, or visit PLA's website at www.pla.org.



D & F Tower On The 16th Street Mall. (Photo by Randy Brown for Denver Metro Convention & Visitors Bureau).

Google Book Search Settlement Agreement: What's In It for Libraries?

Please join an open forum being hosted by the ALA Committee on Legislation's Copyright Subcommittee to discuss the proposed Google Book Search settlement agreement from 1:30 to 3:30 p.m. today, at the Grand Hyatt, Maroon Peak (listed as the Washington Office Break-out Session IV — Google Book Search in the program).

Representatives from Google and the library community will participate on panel discussion moderated by Nancy Kranich, chair of the COL Copyright Subcommittee, to discuss the recent settlement and essentially what's in it for libraries. Following brief opening remarks by each panelist, there be an opportunity for dialogue and questions from the audience. Additional information about the proposed Google Book Search settlement agreement is available at <http://wo.ala.org/gbs/>.

WHAT'S NEW FOR SPRING 2009? FIND OUT TODAY!



The HarperCollins Library Marketing Team

cordially invites you to attend our

SPRING 2009 TITLE PRESENTATION

Saturday, January 24, 2009

10:30AM—12:00PM

Colorado Convention Center

Room 108

Denver, Colorado

(Please note that we will be presenting adult titles only . . . no children's books.)

**Get the inside track on your favorite authors and discover a few new ones along the way!
Light refreshments will be served. Hope to see you there!**

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ASCLA/COSLA Reception Offers Dessert, Silent Auction; All Attendees Invited

The Association of Specialized and Cooperative Library Agencies (ASCLA) and the Chief Officers of State Library Agencies (COSLA) will hold a reception on Sunday, Jan. 25, from 9:00 p.m. to midnight in the Capitol Peak Ballroom at the Grand Hyatt Denver, 1750 Welton Street, Denver.

The reception is open to all Midwinter Meeting attendees. Guests can take advantage of desserts, coffee and a cash bar while participating in a silent auction to benefit the ASCLA Century Scholarship, an initiative of ASCLA, the Library Service to Special Populations Section (LSSPS) and the Library Service to People with Visual or Physical Disabilities Forum. Highlighting the auction items are a pair of general admission and single special exhibit passes to The Field Museum of Natural History (Chicago, Ill.), including a private tour of the museum's library, and a pair of tickets to Up, a summer 2009

production by the Steppenwolf Theatre Company, playing during ALA's 2009 Annual Conference in Chicago.

The ASCLA Century Scholarship was established in 2000 through the generosity of an anonymous donor and fulfills ALA's mission to cultivate a field of library professionals that more accurately reflect the diversity of the communities and populations it serves. Proceeds from the auction directly benefit the scholarship fund and promote its long-term financial viability. Library and information science students with access needs—including veterans—are encouraged to apply for the scholarship, a one-time \$2,500 award funding necessary services or accommodations to enable the winner to complete a Master's or Doctoral program in the field. Complete information about scholarship eligibility and application instructions are available on the ASCLA Web site.

Unique Gifts for the Librarian in Your Life

PLA recently launched an online store featuring fun and functional items that let public librarians show their pride. The store offers items such as t-shirts, mousepads, magnets, notecards, and license plate frames. Many of the items feature the popular "Smartest Card" and "Ask Me Why I Love My Job" graphics. Check out the merchandise online at www.cafepress.com/librariystore.

LITA Debuts Book at Midwinter to Help Library Staff Stay Smart

When it comes to technical know-how, do you and your staff measure up? While keeping up with the latest technology has become a prerequisite for providing outstanding library service, its rapid pace of change and growth make it tough to maintain the technology skills librarians and library staff need.

Debuting here in Denver at the ALA Store, editor Susan Thompson and her contributors address the core skills and requirements that are most important to look for when hiring new staff members and training current ones. "The rapid pace of technological change has had a dramatic impact on libraries," says Thompson. "Rather than trying to identify the definitive, one-size-fits-all list of skills, this book uses the concept of core competencies to express the spectrum of specific skills, personal attributes, and conceptual understandings that facilitate learning and using technology. Our goal is to help the reader determine the particular set of competencies most relevant to their library." Accordingly, public and academic librarians alike will learn to define and achieve an optimal inventory of technical

skills and management attributes right for their institution.

LITA experts share their experience on the technical competencies expected of all libraries and library staff, as well as those required of specialists like technology managers and systems and IT librarians. Those who prefer to see policy in practice will reap great benefit from the encouraging success stories out of leading libraries like the UT Southwestern Medical Library, University of Iowa Libraries, and the Public Library of Charlotte and Mecklenburg County in North Carolina. The skill enhancement tools included are easy to implement, and an array of competency checklists, personnel assessment forms, job descriptions and training curricula make this once unsettling subject as simple as clicking a mouse.

Core Technology Competencies for Librarians and Library Staff, the newest of 15 publications in the esteemed LITA Guide series, was published just in time for the ALA Midwinter meeting by Neal-Schuman Publishers and the Library and Information Technology Association (LITA).

APPLY BY JANUARY 30 TO
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WE THE PEOPLE BOOKSHELF



PICTURING AMERICA

A PROJECT OF THE NATIONAL ENDOWMENT FOR THE HUMANITIES (NEH)
IN PARTNERSHIP WITH THE ALA PUBLIC PROGRAMS OFFICE.

4,000 public and school (K-12) libraries will be selected to receive the Bookshelf—a collection of 17 classic books, plus 3 titles in Spanish translation, for young readers related to the theme **Picturing America**.

The **Picturing America** Bookshelf will include two bonus selections to appeal to audiences of all ages: *1776: The Illustrated Edition*, by David McCullough, and *Our White House: Looking In, Looking Out*, by the National Children's Book and Literacy Alliance.

The Bookshelf program is part of the NEH's We the People program, which supports projects that strengthen the teaching, study, and understanding of American history and culture.

Applications will be accepted online through January 30, 2009.

To apply or access a list of programming ideas for your application, visit publicprograms.ala.org/bookshelf.

Picturing America



ALA American
Library
Association

Image courtesy of Julie Paschkis
www.juliepaschkis.com

YA Author Lauren Myracle Headlines 4th Annual FTRF Midwinter Event

Young Adult author Lauren Myracle, whose book *ttyl* was one of the 10 most frequently challenged books of 2007, will be the featured speaker at the fourth annual Freedom to Read Foundation author event on Sunday, Jan. 25, 2009. Doors will open at 6:30 p.m., and Myracle's talk will begin at 7:30 p.m., to be followed by a book signing. The event will take place at the Tattered Cover Book Store, 1628 16th Street in Denver's Lower Downtown (LoDo). It is co-sponsored by Friends of the Denver Public Library, the Tattered Cover Book Store, the Oxford Hotel, and Chipotle. Proceeds will benefit the Freedom to Read Foundation.

The Colorado-based Myracle, whose other books include *ttfn*, *l8r g8r*, *Bliss* and the coming-of-age trilogy *Eleven*, *Twelve* and *Thirteen*, is a rising YA star. Last month, *ttyl* (a New York Times bestseller) was the subject of a high-profile banning in Round Rock, Texas middle schools. Other Myracle books, including *ttfn*, *l8r g8r* and *The Fashion Disaster That Changed My Life*, have also been recent targets of censors, for "offensive language," "sexually explicit content" and being "unsuited to age group." Her myriad fans, however, recognize her books as "awesome" and "soooooo good," and she cites the following as her favorite compliment ever: "I can't believe it was written by a—cough, cough—grown-up!"



Lauren Myracle

Says FTRF Executive Director Judith Krug, "We are thrilled to have Lauren Myracle headline our fourth annual FTRF author event! Lauren's books have been challenged for some of the same reasons that also make them so popular—because she speaks the language of her audience and addresses the issues they deal with on a regular basis. Moreover, she doesn't back down from defending her work when it's challenged."

The suggested donation to attend the event is \$25. Refreshments will be provided. Space is limited. Copies

of Myracle's books will be on sale at the event.

- To purchase your ticket in advance, please visit www.dplfriends.org/events.
- Tickets (by cash, checks, or credit card) also may be purchased at the event based on space availability.

• Questions? Call the Tattered Cover at 303-436-1070.

Visit Lauren Myracle's homepage at www.laurenmyracle.com to learn more about Myracle's life and work. She's also on MySpace: www.myspace.com/laurenmyracle.

YALSA Seeks Volunteers to Host Events at Regional, State Conferences

YALSA seeks volunteers for the 2009 YALSA Road Trip, in which YALSA will strive to have a presence at a library conference in every state in 2009. Options for participation include hosting a social event, implementing a YALSA-provided program or staffing an exhibit booth. Details, including an application, are available at <http://tinyurl.com/yalsaroadtrip>.

Volunteers are needed in the following states: Alaska, Arkansas, Colorado, Delaware, Idaho, Indiana, Iowa, Louisiana, Nebraska, North Dakota, Pennsylvania, Rhode Island, South Dakota, Vermont, Virginia, West Virginia and Wyoming.

"With more than 5,600 members it can be overwhelming for members to get to know each other. Bringing

YALSA to the state level is one way to do this," said YALSA President Sarah Cornish Debraski. "You don't need to be a teen services expert or a long-time member—you just need to have enthusiasm for working with teens and some time to share with YALSA members."

The initiative grew out of Debraski's presidential theme, Engaging the YALSA Community, as well as member feedback asking for more localized opportunities to participate in YALSA. Interested? Please fill out the application at <http://tinyurl.com/yalsaroadtrip> by March 2.

For more about YALSA, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone, 800-545-2433, ext. 4390; or e-mail: yalsa@ala.org.

ACRL 14TH NATIONAL CONFERENCE MARCH 12–15, 2009 • SEATTLE PUSHING THE EDGE: EXPLORE, EXTEND, ENGAGE

REGISTER BY FEBRUARY 6!
The advance registration deadline is February 6, 2009.
Registration materials are online at:
www.acrl.org/seattle



Photo credit: American Program Bureau

KEYNOTE SPEAKERS

Naomi Klein

THURSDAY, MARCH 12, 2009

Naomi Klein is an award-winning journalist, syndicated columnist and author of international bestseller, *The Shock Doctrine: The Rise of Disaster Capitalism*.

Sherman Alexie

FRIDAY, MARCH 13, 2009

A prolific novelist, poet and screenplay writer, Sherman Alexie has been hailed as one of the best young writers of his generation.



Photo credit: Royce Carlton, Inc.

Ira Glass

SUNDAY, MARCH 15, 2009

Ira Glass is the host and producer of the public radio program *This American Life*, heard on more than 500 public radio stations each week by over 1.7 million listeners.



Photo credit: Nancy Updike

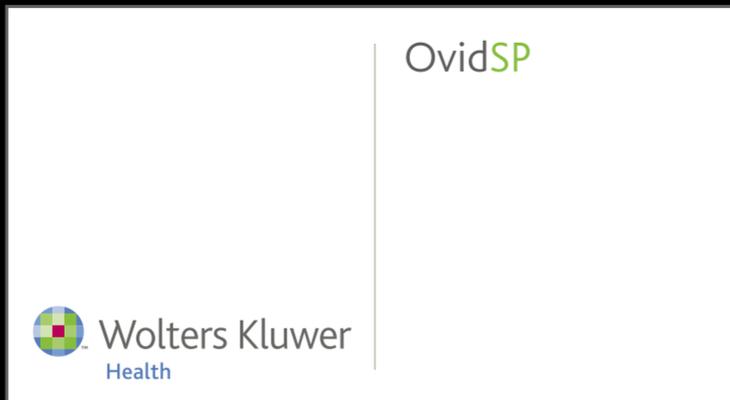


GO GREEN @ ACRL

From Invited Green Speaker Robin Chase, CEO of GoLoco and co-founder and former CEO of Zipcar, to our conference Green Pledge, to itemizing our conference hotels' green practices, to pinpointing green restaurants and business on an interactive map, to green conference presentations, ACRL 2009 is pushing the edge of green practice at the conference. Find out how you can go green at www.acrl.org/seattle.

ENGAGE IN NEW LEARNING

With over 250 peer-reviewed sessions specific to the needs of academic and research libraries, ACRL is *your* home for professional development. Check out the complete list of conference programs at www.acrl.org/seattle.



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Stop by Booth #1939 to find out how and enter our daily raffle!



Cultural Heritage Conference Inspires Development of New ALA Policy

In November 2008, ALA's Office for Information Technology Policy (OITP) convened a conference in Washington, D.C. to address the formation of U.S. library policy regarding protection of indigenous peoples' traditional cultural expression or folklore, such as pottery, sculpture, folk tales, and folk music. When these cultural works are made accessible to the public by libraries or through the Web, either by members of indigenous and traditional communities or by non-profit or commercial entities, there is concern that this access puts works at risk of being misused or misappropriated, dishonoring the original meaning and value of the cultural work. Western notions of protection including copyright law, do not correspond with the ways that indigenous works are created and distributed and can threaten indigenous cultural identity.

The three-day conference explored concerns regarding access, preservation, and protection of these creative works, and the rights of indigenous

peoples, including the importance of cultural identity, tribal laws, and traditions. Digital technologies exacerbate concerns by globally expanding unauthorized access to traditional cultural expression. Current library and museum programs designed to organize and manage cultural expression were also explored. Conference presentations can be viewed online at <http://wo.ala.org/tce/>.

On the final day of the conference, attendees discussed the development of

Conference presentations can be viewed online at <http://wo.ala.org/tce/>.

policy objectives and principles for the U.S. library position at WIPO and other forums. As a result, OITP will establish a small committee of experts and stakeholders to draft a document that defines ALA's policy on access and protection of traditional cultural expression. Once

written, the policy will be vetted by other stakeholder organizations, with a goal of Council endorsement in January 2010. ALA members are encouraged to provide feedback throughout the process. OITP also plans an open forum on TCE at Annual 2009 in Chicago to solicit member opinions.

The conference and subsequent activities are funded, in part, by a grant from the John D. and Catherine T. MacArthur Foundation to promote copyright advocacy and education.

Executive Board

Continued from page 3

Success — What Remarkable Associations Do That Others Don't." These three are data-driven strategies, dialogue and engagement, and organizational adaptability.

Two recommendations were presented — one recommends that ALA "begin collaborative development of an association-wide data dashboard that would provide both ALA and Division Boards, as well as other groups, with information critical to shaping the future direction of the Association and providing relevant services to members." The second recommendation concerns, among other things, the need for "a facilitated discussion [throughout the association] of issues and solutions related to dialogue and engagement."

Press Play for YALSA's Teen Tech Week, March 8-14

Teen Tech Week 2009, which will be celebrated March 8–14, is about connecting teens with different technologies, especially those available through the library: computers, DVDs, audiobooks, CDs, gaming and much more. Visit the Teen Tech Week website at www.ala.org/teentechweek to register by February 8.

The Teen Tech Week website also includes great programming ideas, tools to get publicity in your community and unique planning resources, including interactive VoiceThread presentations by the Teen Tech Week committee.

Teen Tech Week also encourages teens to use libraries' nonprint resources for education and recreation, as well as recognize that librarians are qualified, trusted professionals in the field of information technology. Teen Tech Week 2009's Promotional Partners include ALA Graphics, Evanced Solutions, Rosen Publishing, Simon & Schuster and the Verizon Foundation.

Teen Tech Week has a general theme of Get Connected @ your library. The 2009 subtheme is Press Play @ your library.

Now in its third year, Teen Tech Week is a national initiative sponsored by YALSA and aimed at teens, their parents, educators and other concerned adults to ensure that teens are competent and ethical users of technologies, especially those that are offered through libraries.

For more than 50 years, YALSA has been the world leader in selecting books, videos, and audio books for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone: 800-545-2433, ext. 4390; or e-mail yalsa@ala.org.

ACRL Spring E-learning Offerings

The Association of College and Research Libraries (ACRL) is offering a wide variety of online learning opportunities in spring 2009 to meet the demands of your schedule and budget. ACRL online seminars are asynchronous, multi-week courses delivered through Moodle. Online seminars scheduled for spring 2009 include Instructional Design for Online Teaching and Learning (February 2–28, 2009); Copyright and the Library, Part 1: The Basics Including Fair Use (February 2–27, 2009); Web Design and Construction for Libraries Part 1: XHTML and CSS (March 2–28, 2009) and Introduction to Website Usability

(March 23–April 10, 2009). ACRL also offers a variety of live Webcasts addressing hot topics in academic librarianship. Webcasts last from an hour and a half to two hours and take place in an interactive online classroom. Group discounts are available for all ACRL e-learning Webcasts. Spring 2009 Webcasts include The Role of the Librarian in Combating Student Plagiarism (February 5, 2009) and Information Commons 101 (February 24, 2009). Full details and registration information is available on the ACRL Web site at <http://www.ala.org/ala/mgrps/divs/acrl/proftools/elearning.cfm>.



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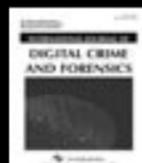
Join us for an InfoSci®-Journals product review at Booth #2538 and a chance to win a chocolate-filled mug and \$200 American Express gift certificate.



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— Lia Hemphill, Director of Collection Development, Nova Southeastern University, USA

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Librarian Wanda Nesbit, Dover Public Library, Dover, DE, fills out a drawing entry from her *Passport to Prizes ActionAds Book*. The book is in attendees' registration bags, the book directs Exhibits visitors to show specials, free samples, free books, prize drawings and more. The book is sponsored by Library Journal/School Library Journal.

Best-selling Author James Patterson to Deliver Special Session at AASL National Conference

The American Association of School Librarians (AASL) is pleased to announce that best-selling author James Patterson will be the speaker at a special author session at its 2009 National Conference, "Rev Up Learning @ your library." AASL's biennial national conference will take place Nov. 5-8, 2009, in Charlotte, N.C.

James Patterson has been the number-one selling author in America for the past three years and is the author of the critically acclaimed *Maximum Ride* series, an American Library Association (ALA) 2005 Teens Top Ten pick. Patterson, dubbed "the man who can't miss" by *Time* magazine, has brought his sure-fire success to children by focusing on getting them to love reading. His new Web site, *ReadKiddoRead.com*, is designed to help parents, teachers and librarians find books that will appeal to kids at all reading levels and interest levels.

According to Victoria Stapleton, manager of School and Library Marketing at Little Brown, which supports Patterson's appearance, Patterson chose to present at AASL National Conference because he "knows that school library media specialists are on the front lines in the effort to get kids reading. He believes that these professionals know how to pair a student with

a good book to make a great reading experience and a lifelong reader."

During the special session on Nov. 6, Patterson will present "Turbocharge Your Day with James Patterson!—Read Kiddo Read! Parents and Librarians Band Together to Make Kids Lifelong Readers." During the special session, he will thank school library media specialists for their important role in a student's educational career and encourage them as they fight to bring books to life.

AASL President Ann M. Martin said, "James Patterson's gripping, suspenseful, can't-put-the-book-down writing engages readers on all levels. AASL is privileged that he shares that same energy and emotion for the work of school library media specialists. Don't miss the opportunity to discover another way to lead your students to reading."

The AASL 14th National Conference & Exhibition will feature 10 preconferences, numerous concurrent sessions, more than 200 exhibiting companies, educational and school tours, a storytelling festival and special appearances by award-winning authors. For more information on AASL's 14th National Conference & Exhibition, visit <http://www.ala.org/aasl/charlotte>.

Businesses Helping Libraries — Meet the LBA

In 2002, the ALA Washington Office invited companies that do business with libraries to work with ALA members and lobbyists in order to achieve complementary legislative goals.

The Library-Business Alliance (LBA) was born of this initial meeting between ALA lobbyists and concerned executives, and it continues to help effect

legislative change. All members of the library business community are encouraged to join this key group of library supporters and to boost the effort to sustain libraries' invaluable contributions to their communities. To date, the effort

has been immeasurably helpful and the LBA would like to continue the terrific work.

The LBA now meets in Washington twice a year to attend briefings on key library issues and then to visit with elected officials and share with them some of the key issues of interest to the library business community, such as library funding legislation.

Members of this group can call upon the Washington Office staff for help in developing briefing materials or talking points for Congressional visits, for help in getting appointments on Capitol Hill and any general assistance that will further the goals of this group.

To learn more about the LBA, its members, and how your company can be a part of it, please visit the LBA Web site — www.ala.org/ala/aboutala/offices/wo/gettinginvolved/lba/lbalibrarybusiness.cfm#intro.

Drexel University announces the availability of the position, Director of Libraries.

The membership of the Search Committee and the complete job description will be announced shortly. In the meantime, anyone wishing to explore their potential interest in this position during the ALA Midwinter Meeting should contact **Dean David Fenske (College of Information Science and Technology, The iSchool at Drexel, Philadelphia, PA) at Fenske@drexel.edu**. He will be chairing the Search Committee and attending the ALA Midwinter meeting through Sunday evening, January 25th. Informal, exploratory conversations can be scheduled prior to his departure.



Yes, You Can... Apply to be a Cognotes Reporter!

If you have a journalistic "knack" and would like to contribute to the ALA publication *Cognotes* at an upcoming Annual Conference or Midwinter Meeting, fill out the form below and return to Deb Nerud Vernon, Managing Editor, in the Cognotes office, in the ALA office area in the Korbel Ballroom 2A.

Applicants must be able to attend both events during the calendar year and are appointed to the committee for a one-year term. Registration is paid for committee members who attend, in return for covering two events per day.

Name _____

Email _____

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Please describe your writing experience: _____

Are you available for both ALA events during the year? _____



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Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA office, Korbel Ballroom 2A, Colorado Convention Center, no later than 1:00 p.m. the day before desired publication.

ACLS Humanities E-Book (Booth 1568): A digital, fully searchable collection of over 2,200 high-quality books in the Humanities, recommended and reviewed by scholars and featuring unlimited multi-user access and free, downloadable MARC records. Subscriptions range from \$450 to \$3,125. Visit booth 1658 to learn more.

Devine Entertainment Corporation (Booth 540): Devine Entertain-

ment Corporation, Booth 540. Come see our Emmy Award winning Art, Music and Science DVDs for young audiences and learn about our show specials. While there, attempt to Unlock the Treasure Chest to Win a DVD Set (value \$90).

Innovative Interfaces (Booth 1204): Content Pro from Innovative Interfaces (www.iii.com) exposes local digital content so library users get the most out of your unique collections. This digital library solution provides an intuitive web interface and enables metadata harvesting (OAI-PMH) for access through content repositories and search engines.

Library Automation Technologies (Booth 2252): Library Automa-

tion Technologies manufacturers of FlashScan self checkout and allCIRC DVD dispenser, premieres its newest innovation: CORTEX, which provides patrons instant, no-log-in/ no OPAC/ no hassle access to synopses and reviews of materials, no ILS or SIP needed!

Pearn and Associates, Inc. (Booth 2620): Author autographed books — FREE TO THE FIRST 40 LIBRARIANS — Saturday, *Ikarria: A Love Odyssey on a Greek Island*, Anita Sullivan; — Sunday, *I Look Around for my Life*, autobiography; *Walking in Snow*, poetry; both by celebrated poet John Knoepfle. Monday — Surprise.

RDR Books (Booth 1136): *The Lexicon*, the first complete encyclopedia to the Harry Potter novels, is

available at RDR Books Booth 1136. Librarian author Steve Vander Ark signs through Monday. Call 231 329-1133 to reserve a copy. www.rdrbooks.com.

Join YALSA at Annual: Genres, Fashion, Awards, and More!

Coming to Chicago for the ALA Annual Conference this July? Early bird registration is now open at www.ala.org/annual (early bird rate ends March 6).

Mark YALSA's can't-miss special events on your calendar as you plan your trip. See all of the latest information on YALSA's plans for Annual 2009, including times and ticketing information, at www.tinyurl.com/yalsaannual.

Start your conference on Friday, July 10, at our full-day Genre Galaxy: Exploring the Universe of Teen Reading preconference! Discover new ways to connect with teen patrons through books. Experience literacy activities, sample programs based on teen books, and find out how to create a solid school or public library teen collection (even if you have a limited budget!). Speakers will include popular authors and YA experts.

Looking for tips on getting ahead at work? Come to the half-day preconference on Friday, Moving Up the Career Ladder, where you'll learn practical tools and information on advancing your career, discuss management styles, and talk about the options available to YA library workers.

See your fellow librarians show off their style Friday evening at What To Wear — YALSA's Happy Hour and Fashion Show, hosted by Project Runway Season Four's Steven Rosengard! Our models will demonstrate how to dress professionally without having to spend a lot of money and while keeping a sense of personal style. The Happy Hour is sponsored by Hyperion Books for Children.

Of course, YALSA will honor all of its award winners at special events throughout annual: the Edwards Luncheon on Saturday, July 11, the Morris Award Presentation and YA Authors Coffee Klatch on Sunday, July 12, the Odyssey Award Presentation and Reception on Monday, July 13, and the Printz Award Presentation & Reception on Monday, July 13.



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The Spanish Institute for Foreign Trade (ICEX) and the Spanish Association of Publishers Guilds (FGEE) have developed the campaign America Reads Spanish, aimed to increase the use and reading of our language through the thousands of libraries, schools, universities and book stores in the United States.



Booth Locations

DVA now in booth 1824
TDNet is located in booth 1326

New Exhibitors

Lunchbox Lessons620
Tameran Graphic
Systems1651
Tendril Press646



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Stop by **Booth #2304** to catch our demonstrations every hour on the hour, Saturday, January 24 through Monday, January 26. We hope you'll take a few minutes and see for yourself why more and more librarians are choosing Ingram Library Services as their library company of choice.

**For questions or more information,
come by and visit an ILS rep
in the Ingram booth (#2304).**



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