

## Highlights

### Today

**Registration Hours**  
8:00 a.m. – 7:30 p.m.

**ALA/ERT Author Forum**  
"Women of Mystery"  
4:00 – 5:15 p.m.  
Colorado Convention Center  
Room 201-203

**Exhibits Opening Ceremony**  
5:15 p.m.  
Colorado Convention Center, Exhibit Hall B

**ALA/ERT Exhibits Opening Reception**  
5:30 – 7:30 p.m.  
Colorado Convention Center, Exhibit Floor

### Saturday

**Sunrise Speaker Series**  
8:00- 9:00 a.m.  
Colorado Convention Center, Four Seasons Ballroom

**Arthur Curley Memorial Lecture**  
1:30 – 3:30 p.m.  
Colorado Convention Center, Four Seasons Ballroom 3-4

**Spotlight on Adult Literature**  
2:00 – 4:00 p.m.  
Colorado Convention Center Exhibit Floor

## ALA /ERT Author Forum Features Women of Mystery

The author forum will feature discussions with four of the bestselling female authors in mystery. Join them to discuss the art of the mystery plot and how all those twists and turns work to reveal the truth. The Author Forum will take place today from 4 to 5:15 p.m. in the Colorado Convention Center, Room 201/203. All authors will be signing copies of their latest works

during the Opening Exhibits Reception at their publisher's booths.

New York Times bestselling author Erica Spindler has written 28 novels, including *Last Known Victim*, *Copycat*, *Killer Takes All*, *See Jane Die*, *Dead Run* and *Bone Cold*. Her novel, *Red*, was adapted into a popular graphic novel and daytime drama in Japan. Spindler



Erica Spindler

was awarded the Daphne du Maurier Award for Excellence in 2002 for *Bone Cold*, a thrilling psychological mystery. Erica Spindler will be signing in Macmillan booth 1103.

Former CIA analyst Francine Mathews is the author of several suspense novels, including the Nantucket Mysteries series, *Blown*, *The Cut-out* and *The Secret Agent*. Her most recent is *The Alibi Club*.

Continued on page 4



Francine Mathews

## What Do Library Staff Want President Obama to Know:

### Special Membership Town Hall Meeting

What library issues are most important to ALA members to share with the incoming administration? How can libraries serve as catalysts in communities to help the administration put its agenda into motion? ALA's Executive Board and Membership Meeting Committee are sponsoring a Special Membership Town Hall Meeting on Saturday, Jan.

24, from 3 to 4:30 p.m. in the Four Seasons Ballroom of the Colorado Convention Center. ALA wants to hear from you!

During the economic downturn, library services are in greater demand for access to and assistance with job searching, financial aid, class assignments, lifetime learning, free Internet for poor families, government

Continued on page 6



Colorful banners line California Street outside the Colorado Convention Center welcoming attendees to The Mile High City.

## Denver Sunrise Speaker Series Begins Saturday

Get up early and join us Saturday, Sunday and Monday mornings, and attend a lively, educational and innovative speaker session, the Sunrise Speaker Series, which will run from 8 to 9 a.m. The Series is sponsored by H.W. Wilson.

Tomorrow, Saturday, Jan. 24, come meet cartoon creator Leigh Rubin in the Four Seasons Ballroom of the Colorado Convention Center. Rubin's hit cartoon panel, *Rubes*, can be seen in hundreds of newspapers across the country. Originally self-syndicated, *Rubes* is now distributed by Creators Syndicate as one of the most

popular single-panel cartoons. *Rubes* has also made its way onto millions of greeting cards, mugs, t-shirts and calendars. Rubin also publishes a series of

cartoon collection books, his most recent include *The Wild Life of Dogs*, *Pets*, *Cows and Farm Animals* and the award-winning *The Wild Life of Love* and *The Wild Life of*

*Cats*. Leigh Rubin will be signing outside the Four Seasons Ballroom immediately following the session.

On Sunday, Jan. 25, science-fiction authors Dom Testa and Kevin J. Anderson team up for the Sunday session

Continued on page 5

Tomorrow, meet cartoon creator Leigh Rubin. His hit cartoon panel, *Rubes*, can be seen in hundreds of newspapers across the country.

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## ALA Washington Office Update: History in the Making

A panel, including former Colorado State Senate Majority Leader Ken Gordon, will share thoughts on the recent election and what to expect from the new Administration and Congress.

Congress and the new Administration will be dealing with many issues important to the library community this year. The Office of Government Relations (OGR) and Office for Information Technology Policy (OITP), both of which are housed in the ALA Washington Office, will provide updates on several important issues, including the recent Google case and the status of military libraries.

The Washington Office Update Session will be held from 8 to 10 a.m. on Saturday, in the Colorado Convention Center, Room 201.

### Washington Office Breakout Sessions “Successfully Securing and Utilizing Federal Dollars”

The Institute of Museum and Library Services' Deputy Mary Chute will conduct a workshop on Library Service and Technology Act funding and answer questions on how to successfully use this federal funding and get National Leadership Grants. The session will take place at 10:30 a.m. on Saturday in the Colorado Convention Center, Room 201.

### “International Copyright and Library Advocacy for Fair and Equitable Access to Information”

This breakout will focus on international copyright issues on the agenda of the World Intellectual Property Organization (WIPO), affecting US libraries including a proposal for an international treaty mandating that WIPO nation members include copyright limitations, like library preservation and an exception for the blind and visually impaired, in their national laws. OITP's International Copyright Advocacy program will be reviewed with a special focus on the legal protection and management of traditional cultural expression (creative works developed by indigenous peoples in the United States) and an initiative to draft new ALA policy to address the unique concerns of peoples whose cultural artifacts in part define their cultural identity. Member input is encouraged. Panelists include Loriene Roy, ALA Past President and Professor at the School of Information, The University of Texas at Austin, Janice Pilch, International Copyright Advocate and Slavic and East European Acquisitions Librarian at the University of Illinois at Urbana-Champaign, and Carrie Russell, Director of the Program on Public Access to Information, OITP. This session will take place at 10:30 a.m. on Saturday in the Colorado Convention Center, Room 205.

### “The Role of Non-Governmental Organizations in Policy Decisions”

The GODORT update will feature three speakers who will describe the role and impact of Non-Governmental Organizations (NGOs). NGOs play an important role in policy decisions and frequently interact with government entities at all levels. Speakers will explore this issue from a librarian, NGO, and governmental point of view. Discussion about GODORT's role in promoting the collection and use of NGO information in libraries will also take place. This session will take

place on Saturday at 10:30 a.m. in the Colorado Convention Center, Korbel Ballroom 3C.

### “Getting Our Library Message to the New Congress and White House”

Stephanie Vance, of Advocacy Associates in Washington, D.C., will discuss how library advocates can communicate with the new Administration and Congress during this pivotal time in our nation's capital. This session will be held from 10:30 a.m. to noon Saturday in the Colorado Convention Center, Room 207.

## Presidential Candidates Joint Reception

ALA Presidential candidates Roberta Stevens and Kent Oliver invite Midwinter conference attendees to join them at a joint reception on Saturday, Jan. 24 from 5:30 -7:30 p.m. at the Hyatt Regency, Ballroom 4. Members will have an opportunity to meet Oliver and Stevens as well as share their ALA interests and concerns. A cash bar and food will be available. The reception is a sponsored by the



Kent Oliver



Roberta Stevens

candidates along with a generous contribution from Innovative Interfaces.



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# Important Information Concerning Receipt of ALA Election Materials

For the first time, the American Library Association is holding virtually its entire election online. This means it is important for voters to check with their library information technology personnel or Internet service providers to make sure that spam filters will not prevent ALA from e-mailing the ballot forms.

Polls will open at 9 a.m. on March 17, 2009, CST for the American Library Association's annual election. When the polls open, the ALA will notify voters by e-mail, providing them with their unique passcodes and information about how to vote online.

The ALA conducted a test e-mail in October. More than 3,000 e-mail transmissions bounced. The ALA has reason to believe that several of the bounced e-mails are the result of spam filtering. It is important that members make sure well before the polls open that they are able to receive the e-mail transmission. Information needed to White List the election material e-mail:

**From:**  
**ALA Election Coordinator**  
*email address:*  
**2009election@alavote.org**  
**Subject:**  
**ALA 2009 Election Login Instructions**

Voters with bounced e-mail addresses were sent a postcard advising them

to update their e-mail address. Another e-mail test will be conducted in February. All addresses with bounced e-mails will be mailed a special letter on March 17, 2009, providing them with their unique passcodes and information about how to vote online.

To update your e-mail address, visit [www.ala.org/membership](http://www.ala.org/membership) or e-mail [membership@ala.org](mailto:membership@ala.org) (on the subject line, please state "update my e-mail address"). Please update your information prior to February 10, 2009.

Members who are homebound and

do not have Internet access will still receive paper ballots. They must contact ALA customer service.

Since ALA introduced online voting five years ago, the number of voters has steadily grown with the vast majority of members now voting online. Introduction of online balloting has also significantly increased participation in the election process.

Out of 11,000 paper ballots, 1,400 were returned in last year's election. Nearly 29 percent of the membership voted in the last election, 12.9 percent

by paper, 32.5 percent on the Web.

"The coming year promises to be difficult financially for all of us," said ALA President Jim Rettig. "Every organization is looking at ways to reduce energy consumption and adopt greener approaches. The decision to save nearly a half million pieces of paper and \$90,000 in postage and printing is good for ALA - and the environment. Funds that would have been used for paper ballots can now be used to support library advocacy and other critical member services."

## Author Forum

*Continued from page 1*

Mathews also writes historical fiction, published under the penname Stephanie Barron, including the Jane Austen mystery series set in 18th century England, and *A Flaw In The Blood* set during the time of Prince Albert and Queen Victoria. Francine Mathews will be signing in Random House booth 1220.

Mary Jane Clark is the bestselling author of ten novels, including *Do You Want To Know A Secret*, *Do You Promise Not To Tell*, *Let Me Whisper In Your Ear*, and *Close To You*. Her latest novel, *It Only Takes A Moment*, is a tale of suspense about tracing down a daughter's kidnapper. Mary Jane

Clark will be signing in HarperCollins booth 1014.

Nancy Atherton is the author of the Aunt Dimity mystery series, so far with



Mary Jane Clark

13 installments. The first, *Aunt Dimity's Death*, was voted "one of the century's 100 favorite mysteries" by the Independent Mystery Booksellers Association. Atherton's latest novel in the series, *Aunt Dimity: Vampire Hunter*, concerns a worry wart mother whose twins come home from school one day and give her something truly scary to worry about: signs of a vampire encounter. Nancy Atherton will be signing in Penguin Group USA booth 1231.



Nancy Atherton  
 (photo by Greg Taylor)

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## SPARC-ACRL Forum on Open Educational Resources Scheduled for Saturday Afternoon

Four pioneers from the Open Educational Resources (OER) community will offer their insights into “The Transformative Potential of Open Educational Resources” at the 18th biennial SPARC-ACRL Forum, to be held on Saturday, Jan. 24, from 4 to 5:30 p.m. at the Hyatt Regency Hotel, Centennial D room.

The forum, hosted by SPARC (the Scholarly Publishing and Academic Resources Coalition) and ACRL (Association of College and Research Libraries), will introduce OER and the philosophy behind them to the wider library community, highlight examples of how different constituencies are advancing OER on campuses, and offer suggestions to further engage support for OER.

Forum presenters will include Richard Baraniuk, an architect of the Cape Town Open Education Declaration which aims to accelerate efforts to

promote open resources, technology and teaching practices in education (<http://www.capetowndeclaration.org>); David Wiley, Chief Openness Officer for Flat World Knowledge, a new approach to college textbooks offering rigorously reviewed textbooks online free of cost to students ([www.flatworldknowledge.com](http://www.flatworldknowledge.com)); Nicole Allen, leader of the Student PIRGs’ Make Textbooks Affordable campaign ([www.maketextbooksaffordable.org](http://www.maketextbooksaffordable.org)); and Mark Nelson, Digital Content Strategist for the National Association of College Stores, the trade association representing the higher education retail industry ([www.nacs.org](http://www.nacs.org)).

The ACRL Scholarly Communications Discussion Group will also host an open conversation about issues that surface at the Forum on Sunday, Jan. 25 from 4 to 5:30 p.m. in Room 403 of the Colorado Convention Center.

## Top Technology Trends to be Discussed Sunday

Join our panel of trendsters in the semi-annual conversation about leading technologies and tech topics before, during and after the event, held at the Crowne Plaza Office Room, Sunday at 8 a.m. This year we’re blowing the doors off of Top Tech so that you can follow the conversation and participate in the discussion from anywhere — California, Maine, Florida, or even from

another session in Denver. Get details at <http://litablog.org/category/top-technology-trends/>. This is where to post questions for the trendsters, read the live blogging, get the podcast, and find follow-up information and discussion. Our trendsters this time around will be Roy Tennant, Karen Coombs, Karen Schneider, Karen Coyle, Marshall Breeding and Clifford Lynch.

## Sunrise Speakers

*Continued from page 1*

of the Series, held in the Four Seasons Ballroom of the Colorado Convention Center. Dom Testa is the author of the award-winning Galahad Series. The first volume, *Galahad 1: The Comet’s Curse*, was selected by the Colorado Independent Publishers Association as the “Best Young Adult Book” in Colorado. Testa is also a 30-year radio broadcast veteran and advocate of children’s literacy. He co-hosts the top-rated radio morning show in Denver, the “Dom and Jane Show,” and has received multiple awards from the Colorado Broadcaster’s Association for “Morning Show of the Year.” Testa’s The Big Brain Club helps students overcome the peer pressure to play dumb, and works to dispel the notion that learning interferes with being cool. As one of the club’s focuses, they host writing workshops and assemblies at schools and libraries to help kids explore their writing talents.

Kevin J. Anderson has published more than 80 novels, including 29 national bestsellers. His critically acclaimed novels include *Captain Nemo*, *Hopscotch* and *Hidden Empire*. He has collaborated on a number

of franchise series, including Star Wars, X-Files and Dune. Anderson’s most recent novel, *The Last Days of Krypton*, is a tale of the planet Krypton’s struggle before Superman—then Kal-El—came to Earth. Anderson also writes comic books in his spare time. Dom Testa and Kevin J. Anderson will be signing immediately following the session.

On Monday, Jan. 26, political and legal fiction writer Richard North Patterson will speak at the Colorado Convention Center, Room 605/607. Patterson is the *New York Times* bestselling author of *Exile*, *The Race* and 13 other critically acclaimed novels. Formerly a trial lawyer, Patterson was the Securities and Exchange Commission (SEC) liaison to the Watergate special prosecutor and has served on the board of several Washington advocacy groups. Known to show all sides of American politics whether good or bad, *The Race* is a political thriller about a run for the Republican presidential nomination. His latest book is expected to debut on the *New York Times* bestseller this Sunday.

Richard North Patterson will be signing in Macmillan booth 1103 immediately following the session.

## WELCOME TO THE LIBRARY OF CONGRESS CONFERENCE BOOTH, 1338

Friday, January 23 to  
Monday, January 26, 2009



ALA DENVER  
MIDWINTER 09  
meeting & exhibits

Make time in your conference schedule to stop at the Library of Congress booth (#1338) to hear about what’s happening at your national library.

Each day there will be presentations about the combined LC/NAL/NLM RDA effort, the new features of the Library of Congress Experience, the Chronicling America digital newspaper project, cataloging tools like the Cataloger’s Desktop Hints and Tips, and the much-anticipated opening of the Abraham Lincoln Bicentennial exhibition “With Malice Toward None.”

There will also be updates on the Digital Preservation program, Veterans History Project, American Folklife Center and the World Digital Library.

To savor the rich connection the Library of Congress has with Denver, make sure to attend the “National Treasures, Local Treasures: Denver” presentation offered each day.

Library of Congress staff will also be available throughout the day to answer questions.

Many of the Library’s rich resources can be accessed through its Web site at [www.loc.gov](http://www.loc.gov) and via interactive exhibitions on a new, personalized Web site at [myLOC.gov](http://myLOC.gov).

[www.loc.gov/ala/](http://www.loc.gov/ala/) Conference Booth #1338

Conference  
booth  
#1338



## Cognotes

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## New Books from ACRL at ALA Store

Three new ACRL publications — *Academic Library Research: Perspectives and Current Trends*, *Design Talk*, and *Gaming In Academic Libraries: Collections, Marketing, and Information Literacy* — are available for sale throughout the Midwinter Meeting at the ALA Store.

*Academic Library Research: Perspectives and Current Trends* updates traditional topics in academic library research that have undergone exceptional, and in some cases unexpected, change since 1990, as well as reaching into new areas. The work is designed to be useful to scholars, practitioners, students and others interested in current trends in academic library research.

*Design Talk* focuses on the interactions between the various roles in Web site development, differentiating the scope of responsibilities and activities of usability practitioners, designers and developers. The book sheds light on the benefits of understanding the differences between these roles and how they work together to create user-friendly Web sites. *Design Talk* provides descriptions of, and instructions for conducting, different types of usability tests along with in-depth discussion of Web design issues.

Covering a wide range of game play, from classic video games to Geocaching with board games and fantasy sports, *Gaming in Academic Libraries* describe

issues related to games as a collection format, the cataloging and circulation of games, the use of games to market the library and the use of games to help students achieve information literacy. It is the first book on gaming in academic libraries and will be highly useful to librarians considering building game collections, using games for marketing or public relations purposes or using games for teaching and learning.

All three titles are also available for purchase through the ALA Online Store ([www.alastore.ala.org](http://www.alastore.ala.org)) and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

## Building Campus Advocacy in Tough Times

Feeling pressed by the current economic situation? Wish you had someone you could lean on to assist you in delivering your message, someone to assist you in making the case for a smaller budget cut for you when compared to other campus agencies?

The ACRL University Library Section Campus Administration and Leadership Discussion Group will take up the topic of "Building Campus Advocacy

in Tough Economic Times" on Saturday, Jan. 24 from 10:30 a.m. to noon in Room 402 of the Colorado Convention Center. The discussion will be facilitated by Georgie Donovan of Appalachian State University, who has experience in building advocates. Compare notes with your colleagues, learn ways of growing advocacy on your campus and gain valuable ideas of how to put those advocates to work for you.

## Town Hall

Continued from page 1

forms and programs. Just when families need libraries more, budgets, services and hours are being cut.

Topics can include:

- e-rate applications
- broadband
- network neutrality
- libraries as agents of equal learning opportunities for all
- school library media specialists as professionals
- libraries as the sole sources of no-fee access to the Internet for many citizens
- libraries and access to e-government services
- transparency in government
- civil liberties vs. security
- Internet filters
- library services for active-duty military
- library services for the visually impaired
- libraries and early childhood literacy
- the rights of the public and of copyright holders.

We hope that you will address these and other issues and perhaps give specific examples of the role of libraries in the life of our nation.

The meeting will begin with a couple of short (five-minute) presentations and then open the floor to the members. We are looking for a healthy and vigorous discussion of the role of libraries in our country and welcome all views. Your suggestions and comments will help us as we develop our library message that President Jim Rettig will share with President Obama and the new administration.

Before the meeting, share your views at the Town Hall Discussion wiki: [http://wikis.ala.org/midwinter2009/index.php/Town\\_Hall\\_Discussion](http://wikis.ala.org/midwinter2009/index.php/Town_Hall_Discussion).

## Friends of Bill W.

Friends of Bill W. will meet today, Saturday and Sunday, from 6 to 7 p.m., Hyatt Regency, Capitol BR 3.

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## Exhibitors Get Ready...



Snow skis and snow flakes add a feel of Denver to the Polaris Library Systems' booth 1732 as David Bendekovic and Kathryn Miller set up the exhibit.



Emily Waters helps unpack hundreds of boxes full of books for displays at the Random House, Inc., booth 1220.



Jamie Naggar (below) unpacks books for display, including one about President Barack Obama (above), at the Facts on File & Chelsea House booths 2031 & 2032.



Chris Schubert puts the finishing touches on a suit of armor that represents the company's motto "Always At Your Service," at the BWI booth 2012.



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**Sunday, January 25**

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1:00 pm  
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3:00 pm  
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# Get Involved With the Aid of ALA Advocacy Tools

With a new Administration and a new political climate in both the House and the Senate, this is a very critical and exciting time for library advocates to get our message out to Congress.

President Obama has credited libraries for his first job as a community organizer and has remarked that he always carries a library card in his wallet, which means that libraries are primed to have the ear of key figures at all levels of government.

In order for us to effectively communicate library issues, we need our grassroots network to be stronger than ever. This will mean clear, consistent communication with our elected officials at every opportunity.

This is a great time to get involved, and ALA has many tools at your fingertips:

- **The Legislative Action Center:** The LAC is a central location to review updates about federal issues and then immediately fax or e-mail Congress to urge them to support libraries. This is an easy way for new and veteran advocates to get involved immediately.

- **National Library Legislative Day:** On May 11 and 12, library advocates

across the country will convene in Washington, D.C. and meet with their Congressional representatives and speak about the library issues that matter the most.

- **Virtual Legislative Day:** Can't make it to Washington, D.C.? You can still be a voice for libraries! While every day should be a virtual legislative day, you can be part of an organized effort by writing or calling your elected official on a scheduled date, or meet with them in the District. It's always beneficial to invite them to see first-hand all the critical resources that libraries provide by touring your local library.

- **Federal Library Legislative Action Network:** FLLAN is a rapid-response grassroots network made up of individuals and groups who have made a commitment to actively and immediately respond to calls for action related to federal issues. FLLAN advocates have also made the commitment to forward calls to action to other advocates who can help by contacting Congress. While this network initially participated in contacting their elected officials, it has evolved into a multifaceted grassroots

strategy. FLLAN members are inviting their Members of Congress to tour their local libraries, and they provide feedback on key ALA issues and many other projects.

- **Webinars and Podcasts:** The ALA Washington Office, in conjunction with advocacy expert Stephanie Vance from Advocacy Associates, hosts monthly Webinars on advocacy. Sample topics

include "Communicating with Your Member of Congress," "Building an Effective Grassroots Strategy," "Grassroots and the Appropriations Process," and many more exciting and timely topics!

For more information, please contact Kristin Murphy in the Washington Office at 800.941.8478 or [kmurphy@alawash.org](mailto:kmurphy@alawash.org).

**President Obama carries a library card in his wallet, which means that libraries are primed to have the ear of key figures at all levels of government.**

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*In keeping the ALA Midwinter Meeting green, GES and ALA are using recyclable carpet in the Exhibits in Denver. Look for these colorful reminders on the carpet in the exhibit hall.*



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 1-305-600-3267 (English)**

## Choice Reviews Online

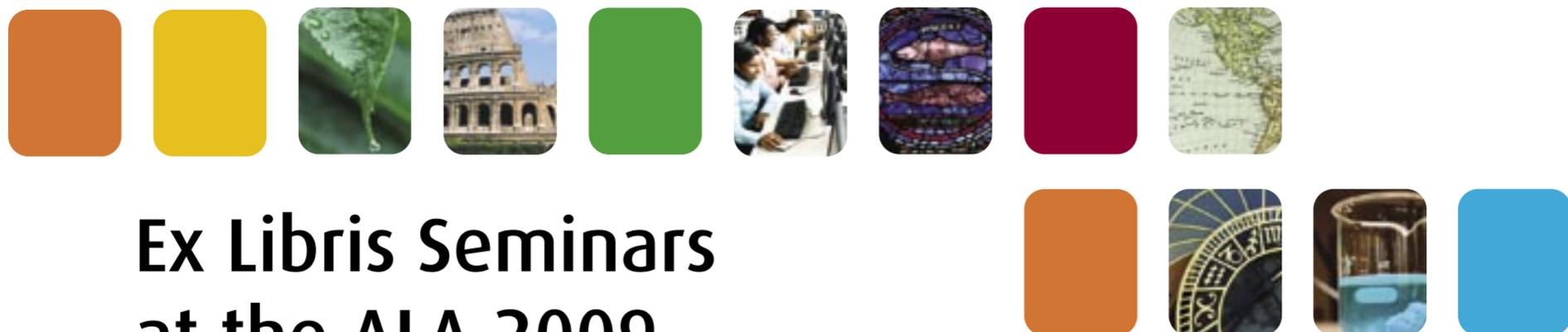
[www.cro2.org](http://www.cro2.org)

**Visit Choice at Booth #1543 to see a demonstration of the newly updated Choice Reviews Online, and enter for a chance to win an Amazon Kindle.**

Stop by the *Choice* booth to receive your free 2009 desk calendar.

**Already a Choice Reviews Online subscriber?**

**Come to the CRO2 Clinic in the ALA Office (*Choice* table) daily, 10-11:30 a.m. to have questions about your account answered.**



# Ex Libris Seminars at the ALA 2009 Midwinter Conference

SATURDAY, JANUARY 24

## Supercharge Your Researchers: Recommendations for Scholarly Articles

Hyatt Regency Hotel, Capitol Ballroom 5/6

10:30 a.m. – Noon Lead by: Oren Beit-Arie and Jenny Walker, Ex Libris

Find out about an exciting new service that can exploit the treasure trove of your SFX® (or other link resolver) usage logs to the benefit of your research and learning communities. This groundbreaking service, offering recommendations for finding scholarly articles, derives from the work of the inventors of SFX and is now brought to you by Ex Libris.

## Open Products, Open Interfaces, and Open Source: Building Blocks of the Ex Libris Open Platform Program

Colorado Convention Center, Room 403/404

1:30 – 3:00 p.m. Lead by: Carl Grant and Tamar Sadeh, Ex Libris

Today, proprietary and open source software can and do coexist and complement each other. Constrained by limited resources, libraries can do more and offer more if they start with functionally rich products and build from there. The Ex Libris open platform program provides a framework in which open source code developed by the library community is integrated with robust, vendor-supported software. The result is a groundbreaking environment that is achievable and affordable in both the short and the long run.

## Digital Preservation: Securing the Future of Information and Libraries

Hyatt Regency Hotel, Centennial C

4:00 – 5:30 p.m. Lead by: Carl Grant and Yaniv Levi, Ex Libris

Increasingly, the world's knowledge and cultural heritage is being created in or converted to digital format and is being stored in that format. Libraries are challenged to preserve and provide long-term access to these digital collections. Ex Libris has a solution to this challenge — the robust Digital Preservation System, ensures that Web sites, digital images, CDs, DVDs, and other digitally born and digitized items in the library's growing digital heritage collections will be preserved and remain accessible to researchers, students, and library users now and in the future. Join us to see DPS and how it is working at the National Library of New Zealand.

SUNDAY, JANUARY 25

## Primo Update: Functionality Highlights and Roadmap Overview

Colorado Convention Center, Room 205

10:30 a.m. – Noon Lead by: Gilad Gal, Ex Libris;  
Pascal Calarco and Mark Dehmlow,  
University of Notre Dame

This presentation will cover the enhancements made to the Primo® discovery and delivery solution from Ex Libris since the ALA Annual 2008 meeting. Participants will receive a sneak preview of features that will be introduced in upcoming Primo versions. Enhancements will include a recommendation engine based on user input and even tighter integration between Primo and the institution's source systems, aimed at improving users' discovery and delivery experience and at the same time lowering the library's total cost of ownership.

## Next-Generation Bibliographic Control: What is the Brave New World?

Colorado Convention Center, Room 401/402

1:30 – 3:00 p.m. Lead by: Oren Beit-Arie and Kathryn  
Harnish, Ex Libris; Corey Harper,  
New York University; Diane Hillmann,  
Metadata Management Associates and  
Information Institute of Syracuse

As libraries plan for a next-generation library services environment, one of the primary issues to consider is the role of metadata. Libraries are considering everything from the future of MARC to user-contributed metadata; they're analyzing opportunities for gaining efficiencies and reducing costs related to cataloging, and they're seeking new ways to put all of this rich information into the appropriate user spaces and contexts. A panel of metadata experts will explore this exciting world and discuss how the Ex Libris Unified Resource Management (URM) framework will support the changing needs for metadata management.



Visit [www.exlibrisgroup.com/category/ALAMidwinter09](http://www.exlibrisgroup.com/category/ALAMidwinter09) to register for these special seminars as space is limited! Locations of the seminars will be listed in the ALA Midwinter program and on the Ex Libris Web site. Refreshments will be served.

Visit us at **Booth #632** to see how our full spectrum of solutions can empower your library.

## ALA Store: The New Deal!

In 1933, Franklin D. Roosevelt initiated numerous economic programs with hopes of giving relief to the stresses and hardships caused by the Great Depression. Collectively, these programs were known as The New Deal. Now, all these years later, the ALA Store is pleased to announce its own new deals!

Before entering the Exhibit Hall each morning, ensure you visit the ALA Store located in Lobby B to check out the Daily Special, featuring a new bundle of ALA Graphics and ALA Editions products. The limited quantity of Daily Specials will be sold on a first come, first serve basis, and with savings of up to 30%, they won't last long!

If you happen to miss out on the Daily Special, the ALA Store is featuring dozens of brand-new products that will attract students, inspire patrons and remind everyone of the saying printed on a vintage ALA Graphics poster from 1991: Libraries will get you through times of no Money better than Money will get you through time of no Libraries.

### Daily Specials

**Today:** One Owly poster, one



**Make Your Meeting Green!** — Diane Buck, marketing manager ALA Graphics, sets up a display with green products including a "READ Renew Reuse" Shopping Bag at the ALA Store. Other new green products include READ Water Bottles, Linking People Travel Mugs, Listen Travel Mugs, and READ Coffee Wrap.

Owly bookmark pack, and one copy of *A Box Full of Tales* by Kathy MacMillan at \$53.40. Savings of 20%!

**Saturday:** One copy of *Creating Your Library Brand* by Elisabeth Doucett and one READ CD Box Set with Photoshop Elements at \$200. Savings of 30%!

**Sunday:** One *Vampire Kisses* poster,

one *Vampire Kisses* bookmark pack and one copy of *Graphic Novels Now* by Francisca Goldsmith at \$48.40. Savings of 25%!

**Monday:** One Curious READ CD-Rom and one copy of *Early Literacy Storytimes @ Your Library* by Saroj Nadkarni Ghoting and Pamela Martin-Diaz at \$116. Savings of 25%!

## Eat, Drink and Network at the RUSA Membership Social

Reference and User Services Association (RUSA) members and all Midwinter Meeting attendees are invited to kick-off the meeting in style at RUSA's membership social, which will be held today from 5 to 7 p.m. at Baur's Ristorante, 1512 Curtis Street.

Want to reconnect with RUSA colleagues in a low-key social atmosphere? Interested in getting involved with RUSA committees and leadership? Are you a reference, collection development or readers' advisory professional who's curious to know what RUSA might have to offer you? Both current and potential members can benefit from attending this event, which will provide eating, drinking and networking opportunities.

RUSA's members represent a broad range of library professionals, including reference and business reference librarians, as well as those in the fields of collection development, readers advisory, genealogy, bibliography, historical reference, resource sharing and computer-based reference, among others.

RSVPs are not required for this event, which is generously sponsored by Thomson Reuters EndNote. Baur's Ristorante is conveniently located three blocks from the Colorado Convention Center near the intersection of Curtis and Fifteenth Streets.

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- √ **SwetsWise Selection Support** – Combines holdings information with usage statistics to help libraries make logical acquisition decisions.
- √ **SwetsWise eSource Manager** – Offers the largest collection of standard publisher license conditions through a pre-populated database.
- √ **eBooks & MyiLibrary** – Simplify your library's electronic resource needs—order serials and eBooks from a single source. Gain access to MyiLibrary's package of nearly 100,000 eBook titles.

**Presentation schedule:**

Products	January 23	January 24	January 25	January 26
<b>SwetsWise eSource Manager</b>	5:45 pm	10:00 am	10:00 am	10:00 am
<b>SwetsWise Selection Support</b>	6:15 pm, 6:45 pm	11:00 am, 2:00 pm	11:00 am, 2:00 pm	10:30 am
<b>eBooks/MyiLibrary</b>	7:15 pm	3:00 pm	3:00 pm	11:00 am



## ALA/ERT Reception to Open Exhibits

The ALA/ERT Opening Reception, sponsored by the exhibitors, the Exhibits Roundtable, and ALA, will be held this evening from 5:30 – 7:30 p.m. on the exhibit floor, and will feature food and music, as well more than 30 gift baskets (valued at more than \$75 each) to be raffled off by exhibitors today only! To register to win a basket, visit the exhibitor's booth during the Opening Reception. These baskets will be raffled off this evening, so be ready to win! Winners will be listed on television monitors on the exhibit floor beginning Saturday, and will also be published in Sunday's *Cognotes*. You do not need to be present to win.

Company	Booth #	Basket Description
Griffyn Ink	740	AJ Scudiere Gift Basket
Blackstone Audio	752	Cozy Up with a Mystery Gift Basket
Charlesbridge	806	Astronomy Gift Basket
Candlewick Press	813	The Tale of Despereaux Gift Basket
Peachtree Publishers	817	Exploration & Discovery Gift Basket
Star Bright Books	947	Childrens Books Gift Basket
Nemo Publishing	952	Innon Peaks Island Get-a-way Basket X 2
Holiday House	1007	Childrens Books Gift Basket
HarperCollins Publishers	1014	Mysteries Abound Gift Basket
Little Brown	1124	Winter Picturebook Wonderland Gift Basket
Penguin Group (USA)	1231	Gift Basket of Goodness
Tundra Books	1313	Backpack and picture book Gift Basket
Marcive Inc.	1337	Marcive's Own Blended Gift Basket
Demco, INC.	1404	Demco's Winter Gift Basket.
Fulcrum Publishing	1440	Colorado & The West Gift Basket
H.W. Wilson Company	1504	Wine Country Gift Basket
Gale	1604	International Themed Gift Basket
OCLC	1704	OCLC Variety Gift Basket
Infobase Publishing	2032	World History Gift Basket
Baker & Taylor	2122	Entertainment Gift Basket
Marshall Cavendish	2211	Old West History & Heritage Basket
Schedule3W/Medianet	2322	1 year workstation liscense Gift Basket
B-Logistics	2347	Colorado Themed Gift Basket X 2
BCR	2508	Digital Camera Gift Basket
Data2 Corporation	2509	Relaxation Gift Basket
John Wiley & Sons	2132	Dummies Gift Basket
Chari Davenport	2636	Chari Davenport Gift Basket
Highsmith	1323	Udderly Wisconsin Gift Basket
Brodart	1624	Everything ZEN Gift Basket
Simon & Schuster	1021	A Celebration of Black Literature Gift Basket
Brookhaven Press	1942	Handmade Purse Gift Basket
Northern Micrographics	1944	Handmade Purse Gift Basket
Pattern Research, INC	2610	Learning can be Sweet Gift Basket

## Celebrate! El Día de los Niños/El Día de los Libros with ALSC

El día de los niños/El día de los libros (Children's Day/Book Day), known as Día, is a celebration everyday of children, families, and reading that culminates every year on April 30. The celebration emphasizes the importance of advocating literacy for children of all linguistic and cultural backgrounds.

Founded in 1996 by children's book author Pat Mora, Día is now housed at the Association for Library Service to Children (ALSC), which administers it in cooperation with Día Founding Partner REFORMA (The National Association to Promote Library and Information Service to Latinos and the Spanish-Speaking).

ALSC can help you celebrate Día at your library. A free bilingual brochure is available on the ALSC Web site, and contains great Día celebration resources, such as books and Web sites. It is available to all participating libraries while supplies last. For more information on how you can receive brochures, visit: [www.ala.org/dia](http://www.ala.org/dia).

At ALA Midwinter Meeting there will be free Día posters available from Harper Collins Children's Books in booth 1013, and free postcards from Simon & Schuster Children's Publishing in booth 1021. At ALA Annual Conference this July, join ALSC and REFORMA for a Día program entitled: "Cuentos de las Americas: Celebrating Latino Cultures and Día with Recent Outstanding Latino Children's Books." This will take place on Saturday, July 11 from 10:30 a.m. until noon.

For more information on Día, visit the following helpful Web sites: ALSC, [www.ala.org/dia](http://www.ala.org/dia); REFORMA, [www.reforma.org](http://www.reforma.org); Pat Mora, award-winning poet and author, [www.patmora.com](http://www.patmora.com); The California Library Association, [www.diacalifornia.org](http://www.diacalifornia.org).

## Save the Date for PLA's 13th National Conference

The Public Library Association's (PLA) 13th National Conference will be held March 23-27, 2010 in Portland, Ore. Offered biennially, the PLA National Conference has a reputation for excellence. PLA 2010 will include more than 150 top-quality continuing education programs, talk tables, social events, networking opportunities and a bustling exhibits hall.

Information about program topics, registration fees, housing, special events, and more will be updated regularly at [www.placonference.org](http://www.placonference.org), the official PLA National Conference website. Registration will open in early fall 2009.

For more information about the PLA National Conference, contact the PLA office at (800) 545-2433, ext. 5PLA or [pla@ala.org](mailto:pla@ala.org), or visit PLA's website at [www.pla.org](http://www.pla.org).

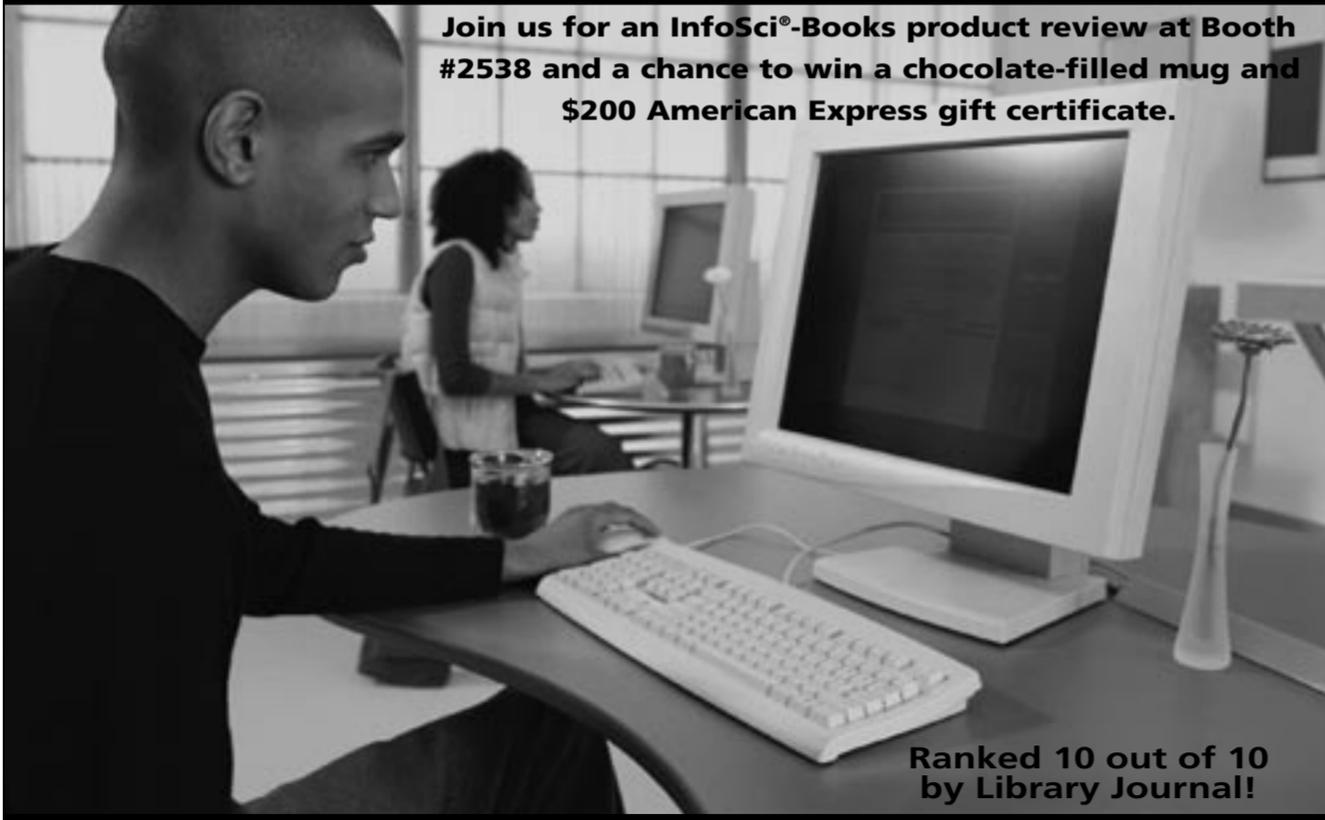


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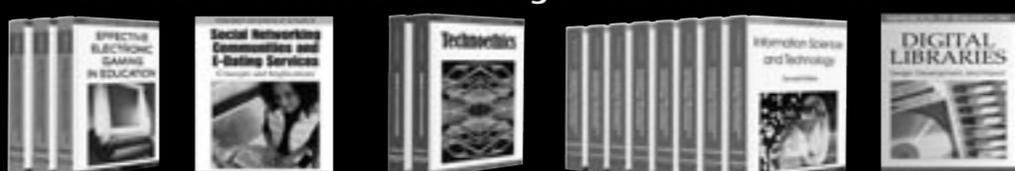
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# Day by Day

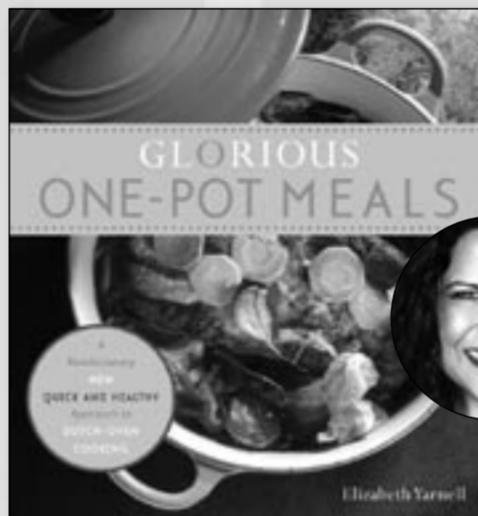
## @ ALA MIDWINTER

### ALA Midwinter 2009 – Denver, Colorado

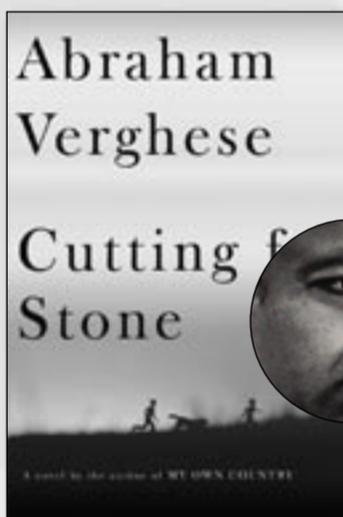
Random House, Inc. Booth #1220—Your Destination for Authors, Giveaways, and more!



**FRIDAY,  
JANUARY 23<sup>RD</sup>**  
4:00pm – 5:15pm  
ALA Author Forum—Women & Mystery: The art of revealing “who did it” with bestselling female authors featuring **FRANCINE MATHEWS**, (AKA Stephanie Barron) *A Flaw in the Blood* (Bantam). Signing to follow in the Random House, Inc. booth.



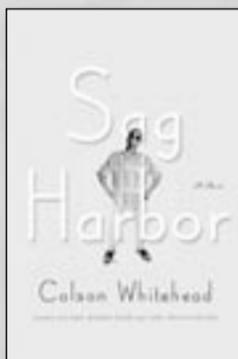
**SATURDAY,  
JANUARY 24<sup>TH</sup>**  
11:00am – 12:00pm  
**ELIZABETH YARNELL**, *Glorious One-Pot Meals* (Broadway) signs in the Random House, Inc. booth.



**SUNDAY,  
JANUARY 25<sup>TH</sup>**  
8:00am – 9:30am  
AAP Breakfast with the Authors featuring **ABRAHAM VERGHESE**, *Cutting for Stone* (Knopf). Signing to follow in the Random House, Inc. booth.



**MONDAY,  
JANUARY 26<sup>TH</sup>**  
2:00pm – 4:00pm  
FOLUSA Author Tea featuring **SHANA ABÉ**, *The Treasure Keeper* (Bantam). Signing to follow on-site.



**FOLUSA SPOTLIGHT ON ADULT LITERATURE  
SATURDAY, JANUARY 24<sup>TH</sup> • 2:00pm – 4:00pm**

Featured ARE giveaways in Booth #1220:

Sag Harbor: A Novel by Colson Whitehead (Doubleday)

Spade & Archer: The Prequel to Dashiell Hammett's The Maltese Falcon by Joe Gores (Knopf)

High: Confessions of an International Drug Smuggler by Brian O'Dea (Other Press)

• Limited Quantities. Available while supplies last. •



**The Random House, Inc.  
BOOK BUZZ—SUNDAY,  
JANUARY 25<sup>TH</sup>**

Join us for a slideshow of the big Spring/Summer 2009 books you **MUST** have and the important mid-list books you don't want to miss! All attending will receive a selection of **FREE**, hot advance reader's copies! Refreshments will be served. Convention Center Room #702.

**Children's Titles: 10:30am – 11:30am**  
**Adult Titles: 12:00pm – 1:00pm**



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## Drexel University announces the availability of the position, Director of Libraries.

The membership of the Search Committee and the complete job description will be announced shortly. In the meantime, anyone wishing to explore their potential interest in this position during the ALA Midwinter Meeting should contact **Dean David Fenske (College of Information Science and Technology, The iSchool at Drexel, Philadelphia, PA) at Fenske@drexel.edu**. He will be chairing the Search Committee and attending the ALA Midwinter meeting through Sunday evening, January 25th. Informal, exploratory conversations can be scheduled prior to his departure.



## Jump-start Your Career with ALSC's Online Education Courses

Start the New Year building your career skills by taking an exciting new online education course from the Association for Library Service to Children (ALSC). The courses will begin in February and are four-to-six weeks in length. Class space is limited, to learn more or register visit the ALSC Web site at [www.ala.org/alsced](http://www.ala.org/alsced).

Courses include: "Reading Instruction and Children's Books;" "The Newbery Medal: Past, Present and Future;" "The Tech Savvy Booktalker;" and "Sharing Poetry with Children." They will be taught asynchronously using Moodle, an online learning community. The next session of ALSC online courses is scheduled for summer 2009.

"We're very excited to be able to offer these outstanding professional development opportunities to our members," ALSC President Pat Scales said. "As children's and youth services librarians, we are acutely aware of the rapidly changing technologies, and accept the challenge to incorporate these technologies in library programming targeted to the young patrons we serve. In addition, we realize that to better understand and serve the youth of today, we must stay abreast of new research and trends in child development. ALSC's new online continuing education classes address these topics. They are also affordable and convenient."

Fees are \$95 for personal ALSC members; \$145 for personal ALA members; and \$165 for non-members. For more information, contact ALSC Deputy Aimee Strittmatter at [astrittmatter@ala.org](mailto:astrittmatter@ala.org).

LSC is the world's largest organization dedicated to the support and enhancement of library service to children. With a network of more than 4,200 children's and youth librarians, literature experts, publishers and educational faculty, ALSC is committed to creating a better future for children through libraries. To learn more about ALSC, visit ALSC's Web site at [www.ala.org/alsc](http://www.ala.org/alsc).

## Open Access in Scholarly Communication Session This Morning

ACRL (Association of College and Research Libraries) and SPARC (the Scholarly Publishing and Academic Resources Coalition) encourage libraries of all sizes to learn what they can do to support the Sponsoring Consortium for Open Access Publishing in Particle Physics (SCOAP3) effort to facilitate open access publishing.

The groups are co-sponsoring an information session with Salvatore Mele, Project Leader of the Open Access Section and Interim Project Manager for SCOAP3 on Saturday, Jan. 24 from 10:30 a.m. to noon in the Colorado Convention Center, Room 705. Come learn more about this experiment in new funding models, its potential to inform scholarly publishing more globally and how libraries can support the initiative.

## Spotlight on Adult Literature Saturday

Tomorrow, from 2 to 4 p.m., stop by these participating publishers in the exhibit hall for free giveaways. Don't forget to stop by the Friends of Libraries U.S.A. booth (614) to register to win a prize basket of books, books-on-CD, and more. The giveaways are sponsored by Friends of Libraries U.S.A. and ALA Conference Services

Algonquin Books of Chapel Hill,  
a division of Workman Publishing  
Company, Booth 903  
Consortium Book Sales & Distribution,  
Booth 838  
Counterpoint, Booth 831  
HarperCollins, Booth 1014  
Houghton Mifflin Harcourt,  
Booth 931  
Macmillan, Booth 1103  
Hachette Book Group, Booth 1122  
Books on Tape, Booth 1215  
Random House, Inc., Booth 1220  
Penguin Group (USA), Booth 1231  
W. W. Norton & Company, Booth 922

## New Journals in 2009!



### The AEA is launching four new peer-reviewed journals in 2009:

- **AEJ: Applied Economics** (January): Focuses on empirical micro issues
- **AEJ: Economic Policy** (February): Examines economic policy's role in economic outcomes
- **AEJ: Macroeconomics** (January): Studies economic fluctuations and growth
- **AEJ: Microeconomics** (February): Covers microeconomic theory, industrial organization, and aspects of international trade, political economy, and finance

Tables of Contents and Abstracts are available at:

[www.aeaweb.org/aej-applied](http://www.aeaweb.org/aej-applied) • [www.aeaweb.org/aej-policy](http://www.aeaweb.org/aej-policy)  
[www.aeaweb.org/aej-macro](http://www.aeaweb.org/aej-macro) • [www.aeaweb.org/aej-micro](http://www.aeaweb.org/aej-micro)

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## danah boyd to Keynote AASL National Conference

danah boyd, the “high priestess” of networked social media, will present the opening keynote of the American Association of School Librarians (AASL) 14th National Conference & Exhibition, “Rev up learning @ your library,” Nov. 5-8, 2009, in Charlotte, N.C.

boyd is an internationally recognized authority on online social networking sites. Her unique and controversial perspectives on how America’s youth are engaging in sites such as MySpace, Facebook and YouTube will help school library media specialists understand how this shift in our culture is changing the way students are communicating with each other and representing themselves online. A doctoral candidate in the School of Information at the University of California-Berkeley and a fellow at the Harvard University Berkman Center for Internet and Society, boyd’s research focuses on how American youth use networked publics for social purposes.

“School library media specialists’ challenge as educators is to tap the potential for social networking and recognize that this technology use is ‘active’ learning. It is our job to learn how to engage students in this new technology as learning and teaching tools,” said Jay Bansbach, AASL National Conference 2009 Committee co-chair.

Prior to her studies at Berkeley, boyd received a bachelor’s degree in computer science from Brown University and a master’s degree in social media from MIT Media Lab. She has worked as an ethnographer and social media researcher for various corporations, including Intel, Tribe.net, Google and Yahoo!, has advised numerous other companies, sits on corporate, education and nonprofit advisory boards and regularly speaks at industry conferences and events.

“School library media specialists need to recognize the popularity of Friendster, Facebook and MySpace as an opportunity to create new learning experiences for our students. danah boyd will bring relevant, meaningful and applicable information about the social networking culture to the AASL National Conference in Charlotte,” said Ann M. Martin, AASL president.

The AASL National Conference will feature 10 preconferences, numerous concurrent sessions, more than 200 exhibiting companies, educational and school tours, a storytelling festival and special appearances by award-winning authors. For more information on AASL’s 14th National Conference & Exhibition, visit <http://www.ala.org/aasl/charlotte>.

### Closing Speaker Marco Torres

Marco Torres will deliver the closing remarks at the AASL National Conference. He is an internationally renowned speaker, filmmaker and author of a wide variety of digital content. A high school social studies teacher in San Fernando, Calif., Torres is focused on helping students become engaged in learning and acquire the skills they need to thrive in our 21st-century digital culture.

Torres was named the 2006 California Teacher of Year. He serves on the board of the George Lucas Educational Foundation. Torres sees digital media as the tools of liberation for people who have lived in comparatively disadvantaged situations; he views the Internet as the stage on which digital media content is and will continue to be published for a global audience hungry to hear the voices of our neighborhoods.

Ann Marie Pipkin, AASL National Conference 2009 Committee co-chair, said, “Marco Torres helps students empower themselves by harnessing the potential of new digital multimedia to tell their stories. His ability to help guide educators in how to fit this type of multimedia production into the ‘high stakes’ environment is a credit to his remarkable talent and is an inspiration to all. The work of his students is an example of how we all need to begin thinking about engaging our students and understanding their different learning styles and interests.”

AASL president Ann M. Martin added, “Hear Marco Torres extend the concept of utilizing the whole brain in our work with students. He will inspire us with ways to infuse our students’ right brain dispositions into research products that inspire, engage and stimulate students.”

## ALA would like to thank its 2008–2009 Library Champions

3M Library Systems  
Baker & Taylor Books  
Bound To Stay Bound Books  
Bowker  
Brodart Company  
BWI/Follett Library Resources  
Candlewick Press  
Checkpoint Systems Inc.  
The Combined Book Exhibit\*  
*New Champion*  
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FINRA Investor Education  
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Gale, a part of Cengage Learning  
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Google, Inc.  
Greenwood Publishing  
H. W. Wilson Company  
Highsmith Inc.  
Ingram Library Services, Inc.  
Innovative Interfaces  
JanWay Company  
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Marquis Who’s Who  
Marshall Cavendish  
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Mirrorstone  
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## AUTHOR EVENTS AT ALA



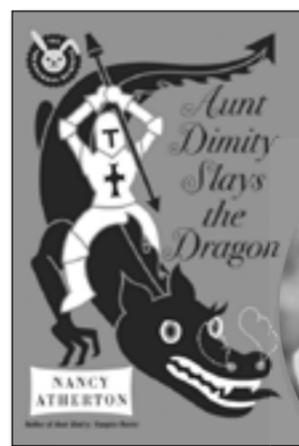
Friday evening, January 23

4:00–5:15 pm ALA/ERT Author Forum  
Women of Mystery: The Art of Revealing “Who Did It”

5:30–6:30 pm Signing Penguin booth #1231

## NANCY ATHERTON AUNT DIMITY SLAYS THE DRAGON

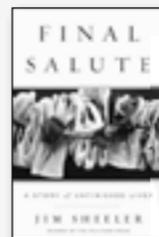
Viking 978-0-670-02050-8



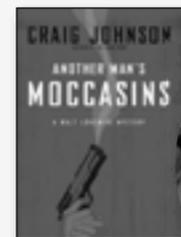
Visit our booth for information on other author events



JOHN SHORS  
BESIDE A BURNING SEA



JIM SHEELER  
FINAL SALUTE  
A Story of Unfinished Lives



CRAIG JOHNSON  
ANOTHER MAN'S MOCCASINS  
A Walt Longmire Mystery

## Exhibitor News

*These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA office, Korbel Ballroom 2A, Colorado Convention Center, no later than 1:00 p.m. the day before desired publication.*

**ACLS Humanities E-Book (Booth 1658):** A digital, fully searchable collection of over 2,200 high-quality books in the Humanities, recommended and reviewed by scholars and featuring unlimited multi-user access and free, downloadable MARC records. Subscriptions range from \$450 to \$3,125. Visit booth 1658 to learn more.

**Devine Entertainment Corporation (Booth 540):** Come see our Emmy Award winning Art, Music and Science DVD's for young audiences and learn about our show

specials. While there, attempt to Unlock the Treasure Chest to Win a DVD Set (value \$90).

**Encore (Booth 1319):** ([www.encoreforlibraries.com](http://www.encoreforlibraries.com)) gives you more than user discovery tools such as tags, ratings, reviews, and facets. From the Encore Discovery Client, to OAI-PMH-compliant Harvesting Services, to the Encore Query API, Encore helps you realize your vision of the contemporary library.

**Library Automation Technologies (Booth 2252):** 100% DVD security & 0% librarian drudgery! See the allCIRC DVD circulation solution automatically dispensing discs safely and securely! BOOTH 2252- Library Automation Technologies. Learn how you can eliminate problems associated with a burgeoning, rapidly circulating disc collection with allCIRC!

## Library Support Staff Certification Program Open Forum Saturday

The American Library Association-Allied Professional Association (ALA-APA) is offering conference attendees an opportunity to give feedback on the development of a national, voluntary certification program for library support staff. Funded by a grant from the Institute of Museum and Library Services, the project is a partnership between ALA and the Western Council of State Libraries.

This forum will be held on Saturday, Jan. 24 from 10:30 a.m. to noon in the Colorado Convention Center, Room 702. No pre-registration is required. A discussion document about

LSSCP is available on the LSSCP Web site at [www.ala-apa.org/lsscp](http://www.ala-apa.org/lsscp). Project staff, Nancy Bolt and Karen Strege, and members of the project's Advisory Committee will give a brief update on project developments, followed by an extensive question and answer session. You will also have an opportunity to share your own opinions about LSSCP.

More information about the LSSCP is available online at <http://www.ala-apa.org/lsscp>. You may also direct comments to the LSSCP blog at <http://www.lsscp.blogspot.com/>. Direct questions to Jenifer Grady at [jgrady@ala.org](mailto:jgrady@ala.org) or (312) 280-2424.

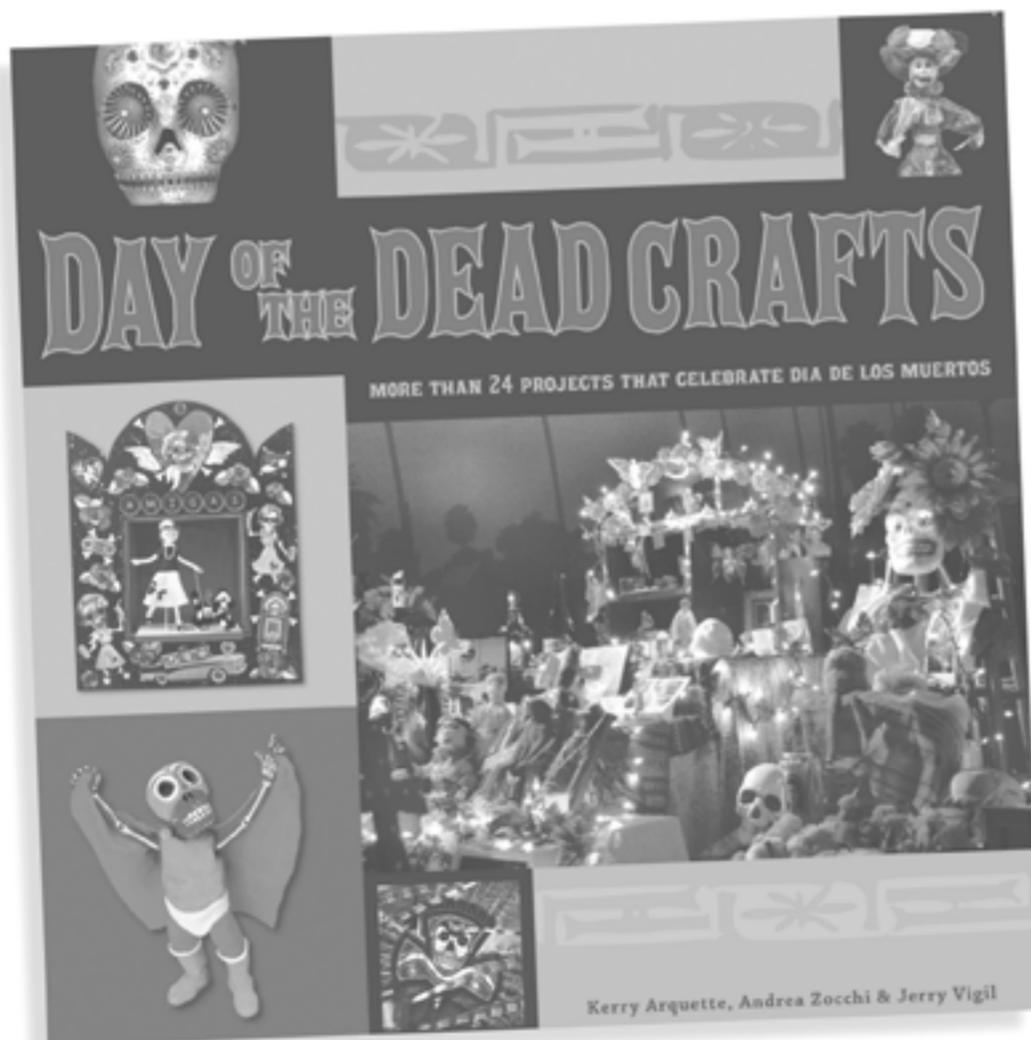


### Booth Location Change

DVA now in booth 1824

### New Exhibitors

Tameran Graphic Systems .....1651  
Lunchbox Lessons .....620  
Tendril Press .....646



978-0-470-25829-3

Stop by  
**Wiley Booth #2132**  
to meet the authors of  
**DAY OF THE DEAD CRAFTS.**  
Saturday, January 24th at 1:30 p.m.

Kerry Arquette, Andrea Zocchi, and Jerry Vigil will demonstrate step-by-step how to create a range of inspirational projects from their popular book, *Day of the Dead Crafts: More Than 24 Projects That Celebrate Dia de los Muertos*.

KERRY ARQUETTE (Denver, CO) and ANDREA ZOCCHI (Denver, CO) are cofounders of Cantata Books, Inc., and authors or designers of many books. JERRY VIGIL (Denver, CO) is known as the "Dean of the Dead." He is a high-profile art activist and instructor whose work has appeared in national exhibits and numerous publications.

The first 100 librarians will receive a FREE copy of *Day of the Dead Crafts!*

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Join Ingram Library Services in our demo theater to learn more about iKids<sup>™</sup>, our children's and young adult resource, and our latest advancements in e-product offerings. When you do, you'll not only discover how the company who offers the industry's broadest title selection, best fill rate, quickest delivery, and highest discount on Playaway<sup>™</sup> digital audiobooks can provide your library with customized options and valuable solutions, but you'll also get a **free tote bag!**

Stop by **Booth #2304** to catch our demonstrations every hour on the hour, Saturday, January 24 through Monday, January 26. We hope you'll take a few minutes and see for yourself why more and more librarians are choosing Ingram Library Services as their library company of choice.

**For questions or more information,  
come by and visit an ILS rep  
in the Ingram booth (#2304).**

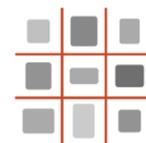


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