Report to Council and Executive Board

June 18, 2012

Keith Michael Fiels
Executive Director

Spectrum Presidential Initiative reaches – and exceeds – million dollar goal!

At Annual Conference, President Molly Raphael will be announcing that ALA has raised $1,187,000 for the Spectrum Scholars fund, exceeding our goal of $1 million in new scholarships. The broad support that ALA has developed for this program – among leaders, members and partners such as OCLC and the Gates Foundation– has helped the Association increase the number of minority students who can pursue degrees in Library and Information Science.

New Round of Spectrum Scholarships

The Office for Diversity has announced a new round of 50 Spectrum Scholarships. Since 1997, the ALA has awarded more than 800 Spectrum Scholarships.
http://americanlibrariesmagazine.org/news/ala/2012-spectrum-scholarship-winners-announced

Announcement Forthcoming for ALA's First Single-Book Awards for Adult Trade Fiction and Nonfiction

Adult book award history will be made at the ALA Annual Conference this year with the announcement and presentation of the first ever Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. Attendees will be among the first to hear which two books were chosen as winners (each receiving a medal and $5,000) from the shortlist of six announced in May. Several of the shortlisted authors will be there, including Russell Banks, James Gleick, and Robert Massie, and the program will be moderated by selection committee chair Nancy Pearl. Molly Raphael and I will also be making remarks. The Andrew Carnegie Medals for Excellence in Fiction and Nonfiction are funded through a grant from Carnegie Corporation of New York, and are cosponsored and administered by *Booklist* and RUSA. The selections reflect the expertise of a selection committee of library colleagues who work closely with adult readers. More information about these high-profile new awards is available here.
For a re-cap on the finalists, see the RUSA section of this report.

Virtual Membership Meeting

On June 6, the ALA held its first Virtual Membership Meeting (VMM), as now approved under the recently updated bylaws, allowing members to submit resolutions and testimonials per prescribed rules. The meeting was organized by the Committee on Membership Meetings

(COMM). ALA President, Molly Raphael chaired the VMM, reporting on the highlights of the major programs she led during her presidential year. I reported on the ALA's progress regarding the 2015 strategic plan, and Budget Analysis and Review Committee (BARC) Chair Clara Borher presented key financial information. No resolutions were presented for action. Approximately 500 participants joined the VMM and engaged in a lively and relevant discussion about e-books/digital content in all types of libraries, and about improving the role of libraries in the communities they serve. The post-event survey indicated a great deal of satisfaction with the event content and a high interest in next year's event.

ALA Releases Digital Content Report

In May, the ALA released a new report examining critical issues underlying equitable access to digital content through our nation's libraries. In the report issued as a supplement to *American Libraries*, titled "E-content: The Digital Dialogue," authors explore an unprecedented and splintered landscape in which several major publishers refuse to sell ebooks to libraries; proprietary platforms fragment our cultural record; and reader privacy is endangered. Authors include Sari Feldman, Robert Wolven, Robert Maier, Jamie LaRue, and Peter Brantley.

2011-2012 Public Library Funding and Technology Access Study

The 2011-2012 Public Library Funding & Technology Access Study will be released on June 19, 2012. The report will be published as an *American Libraries* digital supplement. This is the final report, as the grant project, funded by ALA and the Bill & Melinda Gates Foundation, closes with this sixth report cycle. A number of dissemination activities have been scheduled, including a presentation at the Annual Conference, exhibition and presentation at the National Conference of State Legislatures, and a webinar with the Office for Library Advocacy.

Top Ten Trends in Academic Libraries

The ACRL Research Planning and Review Committee published its biennial "Top ten trends in academic libraries" report in the June 2012 issue of *C&RL News*. 2012 trends include communicating value, data curation, digital preservation, changes in the higher education environment, information technology, mobile web, patron driven acquisitions, new scholarly publishing models, staffing, and user behavior and expectations. The full report is available at http://crln.acrl.org/content/73/6/311.full .

"Literacy for All: Adult Literacy @ your library" Toolkit Available

"Literacy for All: Adult Literacy @ your library," a toolkit from the ALA Office for Literacy and Outreach Services (OLOS), is now available as a free print or digital edition. http://americanlibrariesmagazine.org/news/ala/literacy-all-new-olos-outreach-toolkit-addresses-library-services-adult-new-and-nonreaders

ALA OFFICES

Membership Development

ALA Membership Stable

The ALA April membership count was 57,101, down slightly - 479 members – from last year at this time. One Division and five Round Tables had an increase in membership compared to April of 2011.,.

Virtual Membership Meeting

(see highlights section)

Office for Diversity
(OFD)

New Round of Spectrum Scholarships

(see highlights section)

Miguel Figueroa

Miguel Figueroa, Director, ALA Office for Diversity/Office for Literacy and Outreach Services, was appointed as Director, Member Programs, American Theological Library Association (ATLA), effective June 11, 2012. In his new position, Miguel will be responsible for the ATLA annual conference, professional development seminars and workshops, member publications and member recruitment and retention for the Chicago-based ATLA. Miguel was appointed Director, ALA Office for Diversity, May 5, 2009 – and almost immediately also took on the directorship of the ALA Office for Literacy and Outreach Services.   He came to ALA from New York, where he was the Network Services Coordinator, National Network of Libraries of Medicine Middle Atlantic Region, at New York University Langone Medical Center. At ALA, Miguel has led two ALA offices, directed liaison services to several ALA round tables and committees, and overseen multiple grants. He has played a vital role in the Spectrum Presidential Initiative, which is poised to announce successful completion of a $1M fundraising campaign at the 2012 ALA Annual Conference in Anaheim. Miguel is a 2003 graduate of the Knowledge River Program, part of the School of Information Resources and Library Science at the University of Arizona. Following completion of his M.A., Miguel Figueroa worked for Neal-Schuman Publishers, where he managed the acquisitions process. His last day at ALA was June 8, 2012.

Office for Government Relations (OGR)

Workforce Investment Act (WIA)

For the last 4 years, OGR has been trying to get the work acknowledged and included in federal legislation—with funding attached—that public libraries are doing in helping the public find jobs and teaching library patrons needed skills, including digital skills training. In talks with the staff of the Senate, language has been improving for libraries in draft bills, but nothing has been made public or been included in officially released drafts. On June 7, the U.S. House Education and the Workforce Committee reported out of committee H.R. 4297, also known as the Workforce Investment Act (WIA). Acknowledgement of the contribution libraries are making to communities in helping the public find jobs was part of many discussions. The bill was reported with a party line vote of 23-15, and contains several provisions that will be beneficial to libraries including:

1) Ensuring that state plans include a description of the actions that will be taken by the state to foster communications, coordination, and partnerships with non-profit organizations – including public libraries;
2) Ensuring that local plans include a description of the strategies and services that will be used in the local area to better coordinate workforce development programs with employment, training, and literacy services carried out by non-profit organizations – including libraries; and
3) Authorizing public libraries that carry out employment, training, and literacy services as additional one-stop partners.

Unfortunately, an amendment offered by Representative Rush Holt (D-NJ) that would have allowed states to also have the ability to support employment resource centers in public libraries, was narrowly defeated by the committee. Next H.R. 4297 will be brought before the House Floor. No date has yet been scheduled for such an action. ALA's efforts now are focused on getting the Holt language added in the debate on the House floor.

Senate Passes the Whistleblower Protection Enhancement Act of 2011

In May, the Senate voted unanimously to pass S. 743, the Whistleblower Protection Enhancement Act of 2011. This is a landmark bill that will expand the scope of whistleblower protections in the federal government, including providing whistleblower rights to employees of the Transportation Security Administration. Sen. Daniel Akaka (D-HI) introduced the legislation on April 6, 2011. With the passage of this bill, the ALA can focus on the House where the companion bill, H.R. 3289, was introduced by Rep. Darrell Issa (R-CA) on November 1, 2011. This bill was passed unanimously by the Oversight and Government Reform Committee on November 3, 2011 and has since not moved forward.

ALA Launches Text-Message Advocacy Service

The American Library Association launched Mobile Commons, a new advocacy tool that will allow library supporters to receive text message alerts from the ALA's Office of Government Relations. The opt-in service will allow the ALA to communicate advocacy messages in a quick and effective fashion using an innovative texting and calling feature. Advocacy subscribers will have the option to call legislators to discuss particular issues toll-free through Mobile Commons.

The text messages will provide subscribers with talking points on issues before automatically transferring the advocates to the offices of their legislators. Advocates who wish to sign up for the service can text the word "library" to 877877 or sign up online at http://districtdispatch.org/textalerts .

ALA Advocates for Public Access to Federal Research at Brookings Institution Panel

In May, the American Library Association's Washington Office participated in the research panel "Knowledge and Innovation: Understanding Public Access to Research," hosted by the Brookings Institution's Center for Technology Innovation in Washington, D.C. The discussion focused on increasing public access to federally-funded research. The event was hosted by Rep. Mike Doyle (D-Pa.), sponsor of H.R. 4004, the Federal Research Public Access Act of 2012 (FRPAA). Under the proposed bill, federally-funded, taxpayer-supported research would be made available after six months of publication to the public at no additional cost.

Webinars

In June, the Washington Office hosted "Funding Cuts Got You Down? 10 Insider Tactics for Impacting the Funding Debate (for the Better!)," a webinar that taught participants10 insider tactics for effective influence that will increase their library's perceived value. The Washington Office will continue with monthly webinars.

Office for Human Resource Development and Recruitment (HRDR)

Caregiver's Toolkit

The Committee on the Status of Women (COSWL) in Librarianship has created a Caregiver's Toolkit which provides resources and links for both caregivers and those who supervise or work with someone who is a caregiver. The Toolkit was developed in response to a 2008 survey conducted by COSWL that found that 69.5% of the respondents were unpaid caregivers to another adult age 18 or over in addition to full or part-time employment in a library. The Toolkit is maintained by the ALA Office for Human Resource Development and Recruitment (HRDR) on behalf of the ALA Committee on the Status of Women in Librarianship (COSWL). Website: http://www.ala.org/groups/caregivers-toolkit

Office for Information Technology Policy (OITP)

ALA Releases Digital Content Report

(see highlights section)

DCWG Seeks Digital Content Feedback

The Digital Content and Libraries Working Group sought out focused feedback on the creation, publication, and preservation of digital content. The call for information focused on experiments that can help ALA recommend policies, address issues, or promote information exchange about this emerging area. The group looked for digitization effort experiments that can help ALA recommend policies, address issues, or promote information exchange about this emerging area.

Office for Literacy and Outreach Services (OLOS)

"Literacy for All: Adult Literacy @ your library" Toolkit Available

(see highlights section)

Office for Research and Statistics (ORS)

2011-2012 Public Library Funding and Technology Access Study

(see highlights section)

New Digital Content Coordinator

Sara Fuchs is the new Digital Content Coordinator. Sara has an MSIS from the University of Texas at Austin and a BA in English from the University of Georgia. Prior to her ALA appointment, Sara served as the Digital Initiatives Librarian at the Georgia Institute of Technology and managed its institutional repository. In her new part-time position, Sara will be part of the Office for Research and Statistics staff and will serve as the Chicago-based manager for ALA's Digital Content Initiative. She will work closely with the Office for Information Technology Policy (OITP) to coordinate Chicago-based components of the Association-wide initiative. She will also work closely with ALA Library staff members on the development of the Transforming Libraries website, http://transforming.ala.org/. Sara is available at sfuchs@ala.org (800) 545-2433, ext. 4274.

Public Information Office (PIO)

Coverage for the 16th anniversary of El dia de los ninos / El dia de los libros

PIO worked closely with the Association for Library Service to Children (ALSC) to generate coverage for the 16th anniversary of El dia de los ninos / El dia de los libros (Children's Day/Book Day), also known as Dia, which was celebrated on April 30. Thousand of libraries celebrated "book joy" and diversity. Libraries throughout the country showcased their

collections for diverse communities and hosted celebrations with family programs, including bilingual story hours, book giveaways and other literacy events. It is an annual celebration of the joys and wonders of childhood and the importance of literacy in the lives of families. PIO produced a Dia member publicity tool kit, supported a public service announcement (PSA) campaign and reached out to a variety of mainstream and Spanish language press. Dia spokespersons participated in multiple interviews. REFORMA President Lucia Gonzalez participated in an interview with CNN En Espanol's international morning show program entitled "Café CNN" and with Clear Channel Radio in San Francisco. Other placement highlights include Yahoo News, Reuters and La Raza.

<u>PR Forum 2012: Implementing new technologies @ your library</u>

Tom Peters, assistant dean for strategic initiatives at Illinois State University, will speak at the 2012 PR Forum from 8-10 a.m., June 24, at the ALA Annual Conference in Anaheim, CA, Anaheim Convention Center, Room 304 AB. Peters will discuss how to implement emerging technologies, including mobile technology, in the library through collaboration. The program will also address how technologies can be implemented successfully with attention to time and budget management.

**Public Programs Office
(PPO)**

<u>NEH, PPO Accepting Applications for "Muslim Journeys," a Bridging Cultures Bookshelf</u>

The National Endowment for the Humanities (NEH), in collaboration with the ALA Public Programs Office, is accepting applications June 15 through September 25, 2012, for "Muslim Journeys," a *Bridging Cultures* Bookshelf program. The program aims to familiarize public audiences in the United States with the people, places, history, faith and cultures of Muslims around the world, including those within the U.S. in January 2012. Up to 1,000 public libraries, community college and academic libraries, and state humanities councils will be selected to receive:
- a collection of 25 books
- two documentary films, with public performance rights
- access to Oxford Islamic Studies Online,
- bonus resources to support programs for public audiences
- materials to support program promotion

For more information, including complete lists of books and films, thematic description and resources to help get the application started, visit www.ala.org/programming/muslimjourneys or www.neh.gov/divisions/bridging-cultures. The *Bridging Cultures* Bookshelf is a project of NEH and the ALA Public Programs Office, offered with support from the Carnegie Corporation of New York. Additional support for the arts and media components was provided by the Doris Duke Foundation for Islamic Arts.

PPO Presents New Ideas for Library Programming at the Annual Conference

The ALA Public Programs Office will present a diverse offering of programs at the 2012 ALA Annual Conference in Anaheim, open to all attendees who are interested in learning how to make their libraries a community center for lifelong learning and civic engagement through arts and humanities programs. More information is available at http://www.ala.org/offices/ppo-ac2012

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL to Announce 2012 Best Websites at ALA Annual Conference in Anaheim

AASL will announce the recipients of the 2012 Best Websites for Teaching and Learning during the ALA 2012 Annual Conference in Anaheim, CA. The announcement will take place at 8 a.m. on Saturday, June 23, in Room 213D of the Anaheim Convention Center. The 2012 announcement marks the achievement of 100 sites honored for fostering the qualities of innovation, creativity, active participation, and collaboration since the recognition's inception in 2009. The Top 25 are free, web-based sites that are user-friendly and encourage a community of learners to explore and discover. They also provide a foundation to support AASL's *Standards for the 21st-Century Learner*. For more information, visit www.ala.org/aasl/bestlist.

Crosswalk Connects School Library Programs to Common Core State Standards

AASL provided another tool to demonstrate the school library program's connection to student learning, with the publication of a new Common Core State Standards crosswalk. The crosswalk connects the AASL learning standards with the Mathematics Common Core State Standards and is available on the AASL website and as a feature of the *Standards for the 21st-Century Learner* Lesson Plan Database. It joins crosswalks for English Language Arts; Reading Standards for Literacy in History/Social Studies; Reading Standards for Literacy in Science and Technical Subjects; and Writing Standards for Literacy in History/Social Studies, Science, and Technical Subjects. For more information, visit www.ala.org/aasl/commoncorecrosswalk.

Dollar General Renews Support of School Libraries Impacted by Natural Disaster

The Dollar General Literacy Foundation renewed its commitment to the American Association of School Librarians (AASL) and school libraries across the country by dedicating an additional $435,000 in grants to Beyond Words: The Dollar General School Library Relief Fund. This donation brings the Dollar General Literacy Foundation's support of rebuilding school libraries impacted by natural disaster to a total of $1.6 million. In addition, the new round of grants offers two annual catastrophic awards and an increase in grant amounts. Previous grants ranged from $5,000 to $15,000. Grants now range from $10,000 to $20,000. For more information, including eligibility, visit www.ala.org/aasl/disasterrelief.

Association of College and Research Libraries (ACRL)

Value of Academic Libraries Summits White Paper

In early June, ACRL released a new white paper, "Connect, Collaborate, and Communicate: A Report from the Value of Academic Libraries Summits," which reports on two invitational summits supported by a National Leadership Collaborative Planning Grant from the Institute of Museum and Library Services. The report – co-authored by Karen Brown, associate professor at Dominican University, and ACRL Senior Strategist for Special Initiatives Kara Malenfant – summarizes broad themes about the dynamic nature of higher education assessment that emerged from the summits and presents five recommendations for the library profession. The report is freely available on the ACRL website (PDF). More information is available on the ACRL Insider blog at http://www.acrl.ala.org/acrlinsider/archives/5482.

Top Ten Trends in Academic Libraries

(see highlights section)

Futures Thinking for Academic Librarians: Scenarios for the Future of the Book

ACRL has released a new report, "Futures Thinking for Academic Librarians: Scenarios for the Future of the Book," to help librarians reexamine their assumptions, which may be grounded in the current e-book zeitgeist. Authored by David J. Staley, director of the Harvey Goldberg Center for Excellence in Teaching in the History Department of Ohio State University, the report is a companion to the 2010 report Staley co-authored for ACRL, "Futures Thinking for Academic Librarians: Higher Education in 2025." This new report presents four scenarios for the future of the book, based in part on feedback from academic library directors. The report is available in the publications section of the ACRL website at
http://www.ala.org/acrl/files/issues/value/scenarios2012.pdf .

The Changing Academic Library, Second Edition

ACRL recently released *The Changing Academic Library, Second Edition: Operations, Cultures, and Environments* by John M. Budd. *The Changing Academic Library, Second Edition* is number 65 in the ACRL Publications in Librarianship (PIL) series. *The Changing Academic Library, Second Edition* is a revised, enhanced and updated edition of Budd's 2005 book *The Changing Academic Library*. This book has been completely updated and revised to reflect the dynamic states of higher education and academic libraries. *The Changing Academic Library, Second Edition* is available for purchase in print, as an e-book, and as a print/ e-book bundle through the ALA Online Store; in print and for Kindle through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

e-Learning Update

The ACRL e-Learning program offered three live webcasts during this report period. 57 individuals and 13 groups participated in these three e-Learning events. Upcoming summer

2012 online seminars and webcast include libraries and student affairs, innovation, and statistics.

ACRL @ ALA Annual Conference

ACRL is offering a wide variety of content at the 2012 ALA Annual Conference in Anaheim including the ACRL/ ALCTS President's Program featuring Duane Bray of IDEO, preconferences on digital humanities and Standards for Libraries in Higher Education, and a variety of programs on topics such as the value of academic libraries, information literacy, open access, copyright, diversity, new technologies, publishing, succession planning, and more. Details are on the ACRL website.

Association for Library Collections & Technical Services (ALCTS)

ALCTS Board to Discuss "Advocacy"

The ALCTS Board will discuss the role it should play in advocacy efforts, either on behalf of its members or on national and international issues affecting technical services and collections librarians. The ALCTS Advocacy Task Force, chaired by Mary Beth Weber of Rutgers University, will lead the discussion at the Friday Board Meeting in the Convention Center, Room 201A.

ALCTS Considers Publishing Program

The ALCTS Board will consider a report prepared by the Publishing Review Task Group, chaired by Mary Case, former ALCTS President, at its Monday meeting. This year-long review culminates in several recommendations from the Task Group on how ALCTS can re-structure its publishing program for the future.

ALCTS Board Reviews Strategic Plan Progress

The new strategic plan centers on strategic issues and is not a traditional plan with goals and objectives. The strategic issues identified by the ALCTS Planning Committee include explaining what ALCTS is about, improving how ALCTS operates, sustaining the organization and supporting standards development. This discussion happens at the Monday Board meeting, Room 211B in the convention center

ALCTS and ACRL Present Joint 2012 Presidents' Program

Duane Bray, a partner at IDEO, a global innovation and design consulting firm, is the featured speaker on Monday, June 25, 10:30 a.m. - 12:00 p.m. Bray's presentation, "Future of the Book: Innovation in Traditional Industries", will delve into the challenges traditional industries often face when experiencing disruptive change. He will share concrete techniques for recognizing and harnessing opportunities for innovation.   Duane is a partner at IDEO, where he heads the firm's Global Digital Business. Duane's experience includes the development of major software and hardware programs and the integration of emerging technologies into human-centered

products and services. He routinely explores the intersection of technology and people, revealing and elevating the emotional connections that we forge with digital media.

Important Discussions at the Annual Conference: The E-book Elephant in the Room

The E-book Elephant in the Room: Determining What's Relevant and Effective for Your Patrons & Making Effective Decisions for Your Future E-collection is sponsored by ALCTS and RUSA CODES (Collection Development and Evaluation Section), Saturday, June 23, 8–10am, Anaheim Convention Center, Room 204C. Faced with growing e-collections, more interesting e-content from publishers and a struggle to balance the materials budgets, how are good decisions made about e-collections content? How can the success of e-books be evaluated when many of these patrons never darken the doors of the library building? How can valuable patron feedback, beyond download statistics, be gained? What support issues arise around use of the collections, are the vendor platforms reliable, and what e-formats are most in demand? Hear how representatives from both public and academic libraries are measuring the success and challenges of their e-book collections.

Important Discussions at the Annual Conference: Integrating 'e' and 'p'

Integrating 'e' and 'p': Building a New Monograph Approval Infrastructure is sponsored by ALCTS, Saturday, June 23, 8–10am, Anaheim Convention Center, Ballroom A. E-books are becoming a preferred format for many libraries; however, acquiring e-books on an approval plan can be challenging. This presentation will discuss how two university libraries have partnered with approval plan vendors to integrate 'e' (eBook) and 'p' (print book) acquisition into approval profiles. Presenters will describe the challenges of managing e-book selection and acquisition, discuss how libraries and approval vendors deal with evolving publishing patterns, and suggest strategies for acquiring e-books as a preferred format.

ALCTS Awards Honor Member Achievement

The ALCTS Awards Ceremony on Sunday at 5:30 in Room 204C of the Convention Center will honor many ALCTS members and non-members for their individual and collaborative achievements. A new ALCTS award will be presented for the first time: the Jan Merrill-Oldham Professional Development Grant. Helen Bailey, preservation specialist at Dartmouth College is the recipient. The Queens Memory Project receives the ALCTS Outstanding Collaboration Citation.

RDA Events Abound

A sample of RDA programs and the issues they address may be found in the conference scheduler, with a search for "RDA."

Association for Library Service to Children (ALSC)

ALSC Participates in NYT Twitter Discussion

On Thursday, June 7, ALSC (@alscblog) and members participated in the #summerreading Twitter discussion. This discussion, sponsored by Katherine Schulten (@kschulten) and the New York Times Learning Network (@nytimeslearning) focused on books, reading, and the notion of "summer reading" in general. Members posted lists, recommendations, thoughts and ideas with the hashtag #summerreading. For more on this conversation, please visit: http://learning.blogs.nytimes.com/2012/05/24/on-june-7-join-the-conversation-about-summer-reading/

ALSC Partners with LEGO® DUPLO®

ALSC and LEGO® DUPLO® have teamed up to celebrate the "builders of tomorrow." Together, these two organizations are providing even more inspiration for storytime at home and at libraries. At the 2012 ALA Annual Conference, ALSC and LEGO® DUPLO® will be announcing a partnership that invites parents and supporters to nominate their local libraries for recognition. With the help of LEGO® DUPLO®, ALSC will be releasing a downloadable resource guide for members that describes activities for parents. For more on LEGO® DUPLO®, visit: http://duplo.lego.com

Caldecott 75th Anniversary Celebration Activities

Registration is now open for the second webinar in a four part series celebrating the Caldecott Medal. The webinar, *The Fine Art of Children's Book Illustration*, focuses on the 10 principles for illustrating a great picture book and gives examples of each. Instructing this webinar is artist and author, Dilys Evans. The webinar is free to ALSC members and $55 for non-members. Pre-registration is required to attend the webinar live; the archived version will be available for ALSC members free of charge after the live webinar has taken place. The first Caldecott webinar, *Caldecott Uncovered: What You've Always Wanted to Know about the Caldecott Award*, that took place in May, will happen again live on July 11, 2012.

"*The Caldecott Medal: Understanding Distinguished Art in Picture Books*," is a six-week online course taught by Kathleen T. Horning, director of the Cooperative Children's Book Center of the School of Education at the University of Wisconsin–Madison. The course will look at the history of the award itself and how the winners are selected, and address the artistic elements behind winning books over the years, with how-tos for identifying media, style, visual elements, and the basics of composition. The summer session is scheduled for July 9 through August 17 and registration is now open.

ALSC Awards Bound to Stay Bound Books, Melcher, and Spectrum Scholarships

ALSC recently announced the winners of the 2012 Bound to Stay Bound Books, Frederic G. Melcher and ALSC Spectrum Scholarships. The four recipients of the Bound to Stay Bound Books Scholarship are Michelle Ahern, Bethpage, NY; Rebecca Baker, Frankfort, KY; Micaela Sanchez, Greeley, CO; and Lisa Jordan, Longmont, CO. Each recipient of the BTSB

Scholarship will receive $7,000 in scholarship aid. The scholarship is sponsored by Bound to Stay Bound Books, Inc. The two recipients of the Frederic G. Melcher Scholarship are Katie Clausen, Moorhead, MN, and Eileen Gilbert, Concord, NH. Each recipient of the Melcher Scholarship will receive $6,000 in scholarship aid. Ticha Gwaradzimba was selected as the 2012 ALSC Spectrum Scholar and will be attending the University of Western Ontario.

ALSC Adds More Outstanding Selections to Great Websites for Kids

ALSC added more recommended websites to Great Websites for Kids (www.ala.org/greatsites), its online resource containing hundreds of links to exceptional websites for children.

The newly added sites are:

ABCya! - www.abcya.com
All About Birds - www.allaboutbirds.org
CIA for Kids-Games - https://www.cia.gov/kids-page/
Common Sense Media - www.commonsensemedia.org
Generation on Youth Advisory Council - www.generationon.org
Judy Schachner - www.skippyjonjones.com
PBS Kids Raising Readers Kids Island - www.pbskids.org/island
Poptropica - www.poptropica.com
Seymour Simon - www.seymoursimon.com
The New York Times Education - www.nytimes.com/learning
We Give Books - www.wegivebooks.org

For the period of May 1, 2012, to June 11, 2012, there were 27,857 visitors (22,090 unique visitors) to Great Websites for Kids and 107,720 page views.

2013 ALA Annual Conference Educational Programs

ALSC received more than 45 program proposals for the 2013 ALA Annual Conference taking place in Chicago. The ALSC Program Coordinating Committee will be reviewing proposals at the 2012 ALA Annual Conference, keeping in mind the new ALA conference guidelines. Programs vary in subject matter from early literacy to technology in the library.

ALSC President's Program at the 2012 Annual Conference

ALSC is looking forward to another eventful Annual Conference. This year's President's program is taking place with the Young Adult Library Services Association (YALSA) and is entitled, "*The Digital Lives of Tweens and Young Teens*." This collaborative event will feature two dynamic speakers, Stephen Abram, MLS and Michelle Poris, Ph.D., followed by a video presentation. The program is on Monday, June 25, 2012 at 8 a.m. in Room 304 AB.

Games, Awards, programs at 2012 Annual Conference

ALSC 101 expands at the 2012 ALA Annual Conference to two hours of games, networking, and fun. This year, the ALSC Membership Committee will be raffling off a Nook and a Book and tickets to the Newbery Caldecott Banquet to participants, courtesy of the Friends of ALSC. This event is open to all conference-goers and will be held on Saturday, June 23, 4-6 p.m. in the

Anaheim Marriott, Grand Salon A-C. The *Newbery Caldecott Banquet* will take place Sunday evening, 6:00-11:00 p.m. in the MAR-Marquis Ballroom. The *2012 Pura Belpré Award Celebración*, will take place on Sunday from 1:30-3:30 p.m. in the DIS-Disneyland Grand Ballroom Center. ALSC and REFORMA sponsor this event. The *ALSC Awards Presentation* will follow the President's Program on Monday from 10:30 a.m. – 12:00 p.m. in the ACC-304AB. The Batchelder, Carnegie, Geisel, and Sibert Awards will be presented, and the ALSC membership meeting will follow. During the membership meeting Mary Fellows, ALSC President, will share ALSC's accomplishments and initiatives and members will discuss youth services issues and have an opportunity to ask questions. The ALSC's Professional Award winners will also be announced during the membership meeting. The *Odyssey Awards for Excellence in Audiobook Production Awards Program*, administered jointly by ALSC and YALSA and sponsored by *Booklist*, will be presented on Monday from 4:00-5:30 p.m. in the ACC-213D.

Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)

Distance Learning Through Webinars

Building on its success in providing distance learning through webinars, ALTAFF will be designing and delivering a number of new webinars for this year and next – some free and some at modest prices for members. Topics to include, but are not limited to:
- Discussion with Baker & Taylor winners – what makes their programs successful?
- Board Governance
- How to Start a Friends Group
- Evaluating the Library Director
- Strategic Planning for Friends
- Fundraising

Association of Specialized and Cooperative Library Agencies (ASCLA)

Ireland Fund Raising Trip

The Ireland trip for October 2012 has achieved its minimum number of participants needed by the June 1 deadline. There is still room left and sign ups continue for a maximum of 40 people for the trip. For more information on the trip, see http://www.ala.org/ascla/travel-ascla

Library and Information Technology Association (LITA)

LITA National Forum Provides Professional Development for Transforming Libraries

The Forum theme, "New World of Data: Discover. Connect. Remix," emphasizes the need to educate ourselves on leading-edge technologies and their applications in all types of libraries.

Over 40 educational programs, networking opportunities, and notable speakers all contribute to this unique learning and sharing opportunity. Eric Hellman, President of Gluejar; Ben Shneiderman, award winning human-computer interaction scholar; and Sarah Houghton, Director, San Rafael Public Library, and author of *Technology Training in Libraries*, provide keynotes. Visit http://www.ala.org/lita/conferences/forum/2012 for more details. Registration opened a few days ago.

Public Library Association (PLA)

<u>IMLS Grant for National Digital Summer Reading Program</u>

PLA has been awarded a planning grant of $50,000 from the Institute of Museum and Library Services (IMLS) to support the research and design of a national digital summer reading (NDSR) program website application (app). PLA will work in partnership with Influx Library User Experience (Influx) to manage the grant project and plan development of the app. Expected to be built on the Digital Public Library of America (DPLA) platform, the NDSR app will be available to all libraries in the U.S. Read more…

<u>Public Library Data Service Statistical Report</u>

Data from the 2012 Public Library Data Service (PLDS) Statistical Report is now available online via PLA*metrics*. Subscribers to PLA*metrics* can access PLDS data (2002-2011) and public-use IMLS data (1998-2009) and then take advantage of customizable reporting features. PLDS data will be available only in the online database this year. After more than 20 years of publishing an annual *PLDS Survey Report* book, and following much consideration of member input, production costs, environmental factors and more, PLA has decided to offer only the digital database this year. The digital database provides all the information of the print publication along with the flexibility and usefulness of multi-year data and dynamic, and customizable, functionality. Read more…

<u>PLA Webinars</u>

PLA continues to offer a wide range of education via monthly webinars and special series. Upcoming webinars:
- Copyright: What You REALLY Need to Know, June 13; 1:00 p.m. Central
- Screentastic! Using Screencasting as a Reference and Customer Service Tool July 18, 1:00 p.m. Central

Previously held: "Managing Traditional & Social Media for Libraries,"

<u>PLA Facebook Forums</u>

PLA Facebook Forums offer opportunities for Facebook users to discuss a specific topic with a guest "expert" and other users. They are free, one-hour, interactive events hosted on the PLA Facebook page. Upcoming PLA Facebook Forum: Author Interview, Gillian Flynn, June 19,

1:00–2:00 p.m. Central. For details and access to previous Facebook forums on e-books, customer service, makerspaces, and more visit the PLA website.

Edge Initiative Survey

The Edge Initiative beta tested the Edge benchmarks in libraries across the country this spring. The University of Washington administered the survey and the results were very encouraging—libraries of all sizes were able to find success and identify areas of opportunity in their public access technology services. Mike Crandall's impressions of the beta test are available for more information about the results, and how the data was collected and analyzed. In addition, PLA welcomes feedback. The Initiative is working hard to make sure the benchmarks are relevant and useful. At libraryedge.org, review the benchmarks and complete a survey to help PLA do just that. This input will inform the final content of the benchmarks and help to create a tool that is dynamic and responsive to library needs.

Reference and User Services Association (RUSA)

Literary Tastes at the Annual Conference

The Literary Tastes author event at the annual conference will include:
- Erin Morgenstern, author of *The Night Circus*
- Candice Millard, author of *Destiny of the Republic: A Tale of Madness, Medicine, and the Murder of a President*
- Mark Adams, author of *Turn Right at Machu Picchu: Rediscovering the Lost City One Step at a Time*
- Russell Banks, author of *Lost Memory of Skin* (Banks is one of the finalists for the Carnegie Medal for Excellence in Fiction).

The Andrew Carnegie Medals for Excellence in Fiction and Nonfiction

The shortlist of finalists for this first-time award, cosponsored and administered by *Booklist* and RUSA, were announced in May, and they include:

Nonfiction:
- *Catherine the Great: Portrait of a Woman*, by Robert K. Massie, published by Random House, an imprint of the Random House Publishing Group
- *The Information: A History, a Theory, a Flood*, by James Gleick, published by Pantheon Books, a division of Random House, Inc.
- *Malcolm X: A Life of Reinvention*, by Manning Marable, published by Viking Penguin, a member of Penguin Group (USA)

Fiction:
- *The Forgotten Waltz*, by Anne Enright, published by W. W. Norton & Company
- *Lost Memory of Skin*, by Russell Banks, published by Ecco, an imprint of HarperCollins Publishers
- *Swamplandia!*, by Karen Russell, published by Alfred A. Knopf, a division of Random House, Inc.

Young Adult Library Services Association (YALSA)

YALSA's *Complete Summer Reading Manual for Teen & Tween Services*

This resource will enable librarians and library workers to plan a summer reading program from start to finish. The title includes details on planning, funding, programming, marketing, outreach, evaluation and more. Available for purchase beginning July 1, 2012 at www.alastore.ala.org/

Recommended Reading at Your Fingertips

On June 3, 2012, YALSA launched a free iPhone app to help librarians, library workers, teens, parents and educators find recommended reads for 12-18 year olds. The app will feature the past 3 years' worth of titles from YALSA's recommended lists and all of YALSA's past and current awards. Thanks go to the Dollar General Literacy Foundation for funding this project. Later in 2012 the app will be available for other mobile platforms. Access the app at http://bit.ly/JQ9PdZ

2012 YA Literature Symposium

YALSA's next symposium will be held November 2-4, 2012 in St. Louis. The event will focus on the theme, *The Future of YA Lit: Hit Me with the Next Big Thing*. The preliminary program and registration are available at www.ala.org/yalitsymposium

National Guidelines for Teen Spaces in Public Libraries

Since 2011 a taskforce worked on developing guidelines for physical and virtual teen spaces in public libraries. The guidelines are a tool for evaluating a public library's overall level of success in providing physical and virtual space dedicated to teens, aged 12-18. Access them at www.ala.org/yalsa/guidelines/teenspaces

Curriculum Kits on Teen Services

For individuals who provide training for librarians and library workers, these kits will be available this summer from the ALA store. Developed by experts in the young adult field, these self-paced kits provide customizable training on two key areas: understanding teen behavior and strengthening teen services through technology. For details visit www.ala.org/yalsa/young-adults-deserve-best

Upcoming Events & New Initiatives

- June 22 -26, ALA Annual Conference in Anaheim, www.alaannual.org. Find out what YALSA's doing at http://tinyurl.com/YALSAannual12
- July 2, Making the Match: Finding the Right Book for the Right Teen at the Right Time. This six week course runs through August 13

- August 15, online vote for Teens' Top Ten opens www.ala.org/teenstopten
- September 15, registration closes for Teen Read Week www.ala.org/teenread & vote closes for Teens' Top Ten
- September 16, registration closes for YA Lit Symposium, www.ala.org/yalitsymposium
- September 30, deadline to submit a Selection Committee Volunteer form http://www.ala.org/yalsa/aboutyalsa/yalsahandbook#form
- October 14 – 20, Teen Read Week (TRW) is celebrated with "It Came from the Library" theme www.ala.org/teenread
- November 2 – 4, Young Adult Literature Symposium in St. Louis, MO, www.ala.org/yalitsymposium

ALA PUBLISHING

New Books from ALA Editions and Neal-Schuman

New books from Neal-Schuman include Answering Teens' Tough Questions, Being a Teen Library Services Advocate, and Evaluating Teen Services and Programs. These YA books are in the new Teens at the Libraries Series, published in partnership with YALSA. Other new books include Multicultural Storytime Magic (ALA Editions) and Digital Dialogues and Community 2.0 (Chandos).

Booklist: Mystery Month Wrap-Up, BEA, and Anticipating Book Award History

Booklist's May Is Mystery Month celebration wrapped up after 31 days of blanket coverage. On its heels was BEA (BookExpo America), where much business was done but also where the excitement about the first-ever Andrew Carnegie Awards for Excellence in Fiction and Nonfiction was palpable. With three *Booklist* editors on the selection committee, the enthusiasm is at a fever pitch as the awards presentation during the Annual Conference in Anaheim nears. www.booklistonline.com

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended workshops and eCourses, including in this period the second iteration of *Gadgets in the Library* with Jason Griffey and *12 Essential Elements for a Safe and Secure Library* with Warren Graham. Popular ALA Editions eCourses included *Web Design Basics for Librarians* with Diane Kovacs and *Social Media Basics* with Paul Signorelli. http://www.alaeditions.org/

RDA: Multiple Events at Annual and New Updates

The June release to RDA Toolkit included significant updates to Library of Congress Policy Statements (LCPS) and improvements to advanced search and user preferences. At the Annual Conference in Anaheim there will be 10 different forums and workshops related to RDA training and implementation. Troy Linker, Publisher of ALA Digital Reference, will serve as a panelist at three different forums. RDA Toolkit's Virtual User Group, which serves as a kind of town hall meeting for the product, reconvenes on July 19. www.rdatoolkit.org