

Committee Final Report

NOTE: ** = Required Field

****Type of report being submitted:** Committee Final Report

****Date:** June 20, 2012

****Committee Name:** Student and Student Chapter Outreach Committee (SASCO)

****Supervising Board Member:** Cory Lampert

****Chair, Co-Chairs, Assistant Chairs:**

Erin Dorney, Chair

Kate Kosturski, Assistant Chair

****Committee members:**

Alpha DeLap

Julie Teglovic

Kimberly Bloedel

Lindsay Sarin

Nicole Pagowsky

Tammy Ivins

****Goals, Objectives, Projects completed (including, but not limited to, any procedures, tip sheets, checklists, etc. created during the reporting year):**

The Student and Student Chapter Outreach Committee is charged with the task of developing and maintaining a network of individuals able to promote ALA and NMRT, to work with other NMRT and ALA recruitment efforts, to help keep student members informed of various NMRT activities, awards and scholarships, and to review/evaluate NMRT's student recruitment efforts.

- Increase responsiveness from schools by assigning SASCO liaisons based on personal/professional relationships rather than geographic proximity alone.
 - a . Committee members volunteered for liaison assignments based on preexisting relationships and connections.
 - b . At the beginning of each monthly newsletter (starting in March), a SASCO member will write a brief narrative explaining how they got involved with NMRT and ALA. This is in order to make the newsletters more personable and to address frequently asked questions (how did you first get involved with professional association work?).
- Send a greater number of updates, tips/advice, and news to contacts at schools for dispersal to student population than year previous. Maintain open lines of communication with other NMRT Chairs and pass along relevant news and information from NRMT-L.
 - c . In order to standardize communications, SASCO has begun distributing monthly newsletters to the student chapters. Each committee member can contribute news items to a collaborative document which is then edited for consistency. The

categories for the newsletter include: News, Professional Development Opportunities, Scholarships & Funding, and The Job Hunt. The newsletters are then distributed by SASCO members to their chapters via email. Additionally, the PDF newsletters are posted to the SASCO website so that committee members can link to them via social media (many student chapters have blogs, Twitter, or Facebook pages).

- Be more active in helping interested student chapters find speakers for their events. Utilize committee contacts and NMRT-L to maintain and grow the list of members willing to speak to student chapters.
 - d. The committee has grown the speaker’s bureau list considerably (individuals willing to do programming for student chapters physically or virtually) and added the list to the SASCO website.
- Build on Google Document started during 2009-2010 committee year for documenting correspondence with schools to create a formal way of tracking that can be carried over from year to year.
 - e. The committee continues to track communication with the student chapters and address questions and concerns that come up.
- Partner with RUSA Membership Committee to strategize communications with LIS programs.
 - f. The SASCO chair participated in a brainstorming conference call the RUSA Membership Committee to strategize communications with LIS programs.

In addition, the committee has made fairly significant changes to the SASCO web page in order to clarify our role and present information in a concise manner.

****Action Items/Issues To Be Resolved – What plans/projects remain which will be carried over or postponed until next year? Have there been any substantial changes in plans requiring a reconsideration or cancellation of projects? Information regarding such will be helpful for future chairs and planners.**

- Consider promoting the speaker pool next year - we built it and posted it, but still not sure how many people know about it. This might be applicable to areas outside of SASCO (speaking for other events, etc). Also, how will we know if people use the pool? There is no way to assess effectiveness?
- Consider some kind of email click-through rate recording to see how effective these communications are.

Financial Report Section:

Your budget appropriation (see budget)	a. 0
Amount which you have spent this year	b. 0
Difference between budgeted amount and amount spent (a-b)	c. 0

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