

Committee Planning Report

NOTE: ** = Required Field

****Type of report being submitted:** Committee Planning Report

****Date:** September 16, 2011

****Committee Name:** Student and Student Chapter Outreach Committee (SASCO)

****Supervising Board Member:** Cory Lampert

****Chair, Co-Chairs, Assistant Chairs:**

Erin Dorney, Chair

Kate Kosturski, Assistant Chair

****Committee members:**

Alpha DeLap

Julia Sherwood Murphy

Julie Teglovic

Kimberly Bloedel

Lindsay Sarin

Nicole Pagowsky

Tammy Ivins

****Committee Charge:**

The Student and Student Chapter Outreach Committee is charged with the task of developing and maintaining a network of individuals able to promote ALA and NMRT, to work with other NMRT and ALA recruitment efforts, to help keep student members informed of various NMRT activities, awards and scholarships, and to review/evaluate NMRT's student recruitment efforts.

****Project Description / Goals:**

- Increase responsiveness from schools by assigning SASCO liaisons based on personal/professional relationships rather than geographic proximity alone.
- Send a greater number of updates, tips/advice, and news to contacts at schools for dispersal to student population than year previous. Maintain open lines of communication with other NMRT Chairs and pass along relevant news and information from NRMT-L.
- Be more active in helping interested student chapters find speakers for their events. Utilize committee contacts and NMRT-L to maintain and grow the list of members willing to speak to student chapters.
- Build on Google Document started during 2009-2010 committee year for documenting correspondence with schools to create a formal way of tracking that can be carried over from year to year.
- Partner with RUSA Membership Committee to strategize communications with LIS programs.

****Specific Objectives (numbers, tangible end-products):**

- Grow the speakers bureau by at least 50%

Financial Report Section:

Your budget appropriation (see budget)	a. 0
Amount which you have spent so far this year	b. 0
Your estimated additional expenses this year	c. 0
Total of amount spent and additional "estimated" expenses for this year (b+c)	d.0
Difference between budgeted amount and total expenses from above (a-d)	e. 0

f. Vendor support planned or anticipated for the year (either money or in-kind gifts), list here:

n/a

g. Vendor support requested: (From the above list, what, if any, has been requested from the Exhibitor Contact and Relations Committee?)

n/a

h. Vendor support received: (From the above list, what if any, has been received?)

n/a

Specific Needs/Support (non-financial): (For the categories below, please include approximate date service needed)

a. Web Support (help with webpage creation, web form creation, web database, web database, scripting, etc):

Webpage updates needed (as soon as possible) for

<http://www.ala.org/ala/mgrps/rts/nmrt/oversightgroups/comm/libschoutr/sasco.cfm>

b. On-site conference volunteers: (include estimated numbers needed and brief job description)

n/a

c. Publicity planned for the committee (posting to other discussion lists, official press release for webpage, etc.):

Use of NMRT-L to get volunteers for speakers at Student Chapters

Facebook & Twitter (personal accounts)

Other listservs as a secondary resource to build up the speaker pool

****Report submitted by:** Erin Dorney, Chair

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