

Committee Planning Report

Type of report being submitted: Committee Planning Report

Date: September 12, 2011

Committee Name: Membership, Promotion, Diversity and Recruitment Committee

Supervising Board Member: Cory Lampert

Co-Chairs: Holly Gerber, Ginaya Willoughby

Assistant Chairs: Thuy-Ahn Dang

Committee members: Amanda Grundmann, Haiyun Cao, Hope Lappen, Israel Yanez, Paula Maez, Amalia Menon, Erica Oesch, Lindsey Danis.

Committee Charge: This committee focuses on recruiting new members from library school and less represented ALA affiliates, promoting NMRT and its activities. It will incorporate the work of the Diversity committee and serve as a liaison to ALA's Office of Diversity.

Project Description / Goals: The committee will focus on recruiting newer members of ALA. We will investigate ways to promote NMRT membership to minority-related library organizations and information professionals

Specific Objectives (numbers, tangible end-products):

1. Seek input for promoting NMRT and its activities.
2. Obtain lists of ALA new members, the 2010 Spectrum Scholars, ALA General Scholarship winners, including ALA Emerging Leaders. Contact them and welcome them to the profession.
3. Send e-mails promoting NMRT and its events to diversity-related discussion listservs, official press release webpages, etc.
4. Make brochures available at ALA conferences.

Financial Report Section:

Your budget appropriation (see budget)	a. 600.00
Amount which you have spent so far this year	b. 0
Your estimated additional expenses this year	c. 600
Total of amount spent and additional "estimated" expenses for this year (b+c)	d. 600
Difference between budgeted amount and total expenses from above (a-d)	e. 0

f. Vendor support planned or anticipated for the year (either money or in-kind gifts), list here: N/A

g. Vendor support requested: (From the above list, what, if any, has been requested from the Exhibitor Contact and Relations Committee?)

h. Vendor support received: (From the above list, what if any, has been received?)

Specific Needs/Support (non-financial): (For the categories below, please include approximate date service needed)

a. Web Support (help with webpage creation, web form creation, web database, web database, scripting, etc):

b. On-site conference volunteers: (include estimated numbers needed and brief job description)

c. Publicity planned for the committee (posting to other discussion lists, official press release for webpage, etc.):

- Post to listservs
- Distribute NMRT brochure at conferences

Report submitted by: Holly Gerber

Email address: hollyg4@gmail.com