

Committee Final Report

NOTE: ** = Required Field

****Type of report being submitted: Final Report**

****Date:** 7/7/2010

****Committee Name:** NMRT Membership Promotion, Diversity, and Recruitment

****Supervising Board Member:** Erin L Ellis

****Chair, Co-Chairs, Assistant Chairs:** Chris Springer, Li Zhang, and Ione Damasco

****Committee members:**

Chris Springer

Li Zhang

Ione Damasco

Fiona Bradley

Deborah Tritt

Holly Cole

Annelise Freeman

Tiffany Walsh

Nattalie Clewell

Wendy Girven

****Goals, Objectives, Projects completed (including, but not limited to, any procedures, tip sheets, checklists, etc. created during the reporting year):**

Goals:

The committee will focus on recruiting newer members of ALA. We will investigate ways to promote NMRT membership to minority-related library organizations, ALA Spectrum Scholars, Emerging Leaders, and general information professional population.

Objectives:

1. Seek input for promoting NMRT and its activities.
2. Obtain lists of ALA new members, the 2009 Spectrum Scholars, ALA General Scholarship winners, including ALA Emerging Leaders. Contact them and welcome them to the profession.
3. Send recruitment letter to new and reinstated ALA members.
4. Send e-mails promoting NMRT and its events to diversity-related discussion listservs, official press release webpages, etc.
5. Make brochures available at ALA conferences.
6. Update handbook entry for the committee.

Projects Completed:

1. Regularly sent out email greetings to new NMRT members. Regularly sent out Welcome Back emails to reinstated NMRT members.
2. Updated the wiki of MPDR Committee.
3. Reached out to American Indian Library Association, Black Caucus of the American Library Association, Chinese American Library Association, ALA Spectrum Scholars, and Emerging Leaders. Sent recruitment emails to the above organizations and individuals.
4. Contacted ALA new members that have not joined NMRT. Sent out recruitment emails to 9,553 members.
5. Contacted NMRT dropped members and sent them a questionnaire identifying reasons of dropped membership. Only one person responded to the questionnaire.
6. Revised and updated the NMRT brochure.

****Action Items/Issues To Be Resolved – What plans/projects remain which will be carried over or postponed until next year? Have there been any substantial changes in plans requiring a reconsideration or cancellation of projects? Information regarding such will be helpful for future chairs and planners.**

We surveyed dropped NMRT members, trying to find out the reasons, so that NMRT could address some of the members' concerns in the future. However, we only received one response. The new committee may want to develop better approaches to get feedback from the dropped members.

Financial Report Section:

Your budget appropriation (see budget)	a. 600.00
Amount which you have spent this year	b. (Board handling brochure)
Difference between budgeted amount and amount spent (a-b)	c. Unknown

****Report submitted by:** Li Zhang (Co-Chair) and Ione Damasco (Assistant Chair)

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