

Committee Planning Report

Date: September 4, 2009

Committee Name: Membership, Promotion, Diversity and Recruitment Committee

Co-Chairs: Chris Springer, Li Zhang

Assistant Chair: Ione Damasco

Supervising Board Member: Erin L. Ellis

Committee members: Fiona Bradley, Deborah Tritt, Andrea Wright, Holly Cole, Addelise Freeman, Tiffany Walsh, Danielle Walker, Nattalie Clewell, and Wendy Girven.

Committee Charge: This committee focuses on recruiting new members from library school and less represented ALA affiliates, promoting NMRT and its activities. It will incorporate the work of the Diversity committee and serve as a liaison to ALA's Office of Diversity.

2009 - 2010 Committee Goals: The committee will focus on recruiting newer members of ALA. We will investigate ways to promote NMRT membership to minority-related library organizations and information professionals.

Specific Objectives:

1. Seek input for promoting NMRT and its activities.
2. Obtain lists of ALA new members, the 2009 Spectrum Scholars, ALA General Scholarship winners, including ALA Emerging Leaders. Contact them and welcome them to the profession.
3. Send recruitment letter to new and reinstated ALA members.
4. Send e-mails promoting NMRT and its events to diversity-related discussion listservs, official press release webpages, etc.
5. Make brochures available at ALA conferences.
6. Update handbook entry for the committee.

Budget:

Misc. Administrative Expenses:	\$50.00
NMRT Brochure:	\$550.00

Estimated additional expenses:

Report submitted by:

Li Zhang