

Committee Progress Report

NOTE: ** = Required Field

****Type of report being submitted:** Committee Progress Report

****Date:**

February 26, 2010

****Committee Name:**

Orientation Committee

****Supervising Board Member:**

Linda Crook, Networking Direction – lcrook@wsu.edu

****Chair, Co-Chairs, Assistant Chairs:**

Kate Zoellner, Chair – kate.zoellner@umontana.edu

Emily Prather-Rodgers, Assistant Chair – EAPratherRodgers@noctrl.edu

****Committee members:**

Tricia Dean, Champaign, IL – tricia.chantal@gmail.com

Amanda Robillard, Northwestern University – arobillard@gmail.com

Courtney Stephens, Belmont University – courtney.stephens@belmont.edu

David Trudeau, North Carolina Central University – trudeaud@earthlink.net

****Activity in Current Reporting Period**

a) Projects completed (For example, any procedures, tip sheets, checklists, etc. created during this period):

The committee, planned, advertised and presented an Orientation program at the ALA Midwinter Meeting in January in Boston. The goal of the program was to educate attendees to make the most of – and know what to expect during – the meeting experience, and secondarily to gain new members for both NMRT and ALA.

There were 50 attendees. See the Appendix for program evaluation data. Committee members in attendance were Prather-Rodgers, Robillard and Zoellner. Program Speakers included:

- Courtney Young, NMRT President
- Camila Alire, ALA President
- John Chrastka, Director of Membership Development
- Michael Golrick, Public Library Consultant, State Library of Louisiana
- Gene Shimshock, Chair, Exhibits Round Table
- Tiffany Wilson, NMRT Resume Review Service
- Jenifer Grady, ALA-APA Director

b) Projects in progress but not yet completed:

The Committee is planning two additional orientation programs for the ALA Annual Conference in June in Washington, D.C.

****Action Items/Issues To Be Resolved (What is left to do, based on your Planning Report? Have there been any substantial changes in plans since then? What items, if any, have been deferred until next year?):**

There have not been any substantial changes in the Committee's plans since we submitted the planning report in August 2009.

Next year the Committee will need to consider a vendor give-away as the current EBSCO bags will likely be gone. The Committee should also consider the budget further with the NMRT Board to determine if the allotment is necessary and if so the potential uses for the funds in addition to supporting icebreaker give-aways at the orientation programs. With changes to the ALA schedule for Annual 2011 it is likely the Friday afternoon orientation program the Committee is currently charged to complete will be dissolved and alternate plans will need to be considered (i.e., the opening general session will be held from 4-5:30pm).

The Committee needs to plan two orientation programs for the ALA Annual Conference. We will invite speakers to talk about navigating the conference and exhibits; ALA and NMRT; and the conference city. The committee will also distribute literature from ALA divisions and round tables at the programs.

For advertising:

- Work with the Publicity Committee to promote programs (e.g., on conference web page, in *American Libraries*)
- Announcement on Orientation Committee's web page
- Inclusion in NMRT events on conference page
- Article or listing in events in *Footnotes*
- Post to listserves (NMRT-L, NMRTSTUDENT-L, New-Lib, etc.)
- Post to ALA Connect
- Post to conference wiki

The Committee is reviewing the evaluation form that we ask orientation program attendees to complete, to ensure we are asking the right questions to garner the feedback we want. Final revisions will be made by May so that the revised feedback form can be used at Annual.

Financial Report Section:

Your budget appropriation (see budget)	a. 600.00
Amount which you have spent so far this year	b. 35.00
Your estimated additional expenses this year	c. 55.00
Total of amount spent and additional "estimated" expenses for this year (b+c)	d. 90.00
Difference between budgeted amount and total expenses from above (a-d)	e. 510.00

****Report submitted by:**

Kate Zoellner, Chair

****Email address:**

kate.zoellner@umontana.edu

Appendix:

NMRT Orientation Committee 2010 Midwinter Program Evaluation Results

Saturday, January 16, 2010

50 attendees, 21 evaluations received (21/50 = 42%)

4 = Strongly agree, 3 = Agree, 2 = Disagree, 1 = Strongly Disagree					
	4	3	2	1	Total
1. The speakers and topics were useful, informative, and relevant.	9	12			21
2. The lengths of the speeches were appropriate.	12	9			21
3. The literature was helpful.	11	8	2		21
4. The overall length of the program was appropriate.	10	10	1		21
5. I would recommend the program to someone else.	12	8	1=2.5		21
6. The date, time, and location of the program were appropriate.	9	9	2		20

7. How did you hear about the NMRT Orientation Program and/or NMRT? (Check all that apply)		
<u>0</u> American Libraries <u>0</u> Footnotes <u>5</u> NMRT-L <u>8</u> Conference program <u>9</u> Conference wiki	<u>0</u> other journal, which one <u>0</u> other newsletter, which one <u>1</u> other Listserv, which one	<ul style="list-style-type: none">• NMRT sent a letter to Emerging Leaders• Student association listserv - Simmons
8. Is this your first ALA conference?	<u>15</u> yes <u>6</u> no	
9. Is this your first NMRT Orientation Program?	<u>20</u> yes <u>1</u> no	
10. Are you a member of NMRT?	<u>10</u> yes <u>10</u> no* <u>1</u> no response	
11. If not, are you interested in joining NMRT?	<u>8</u> yes* <u>1</u> no <u>1</u> no response	

Additional comments (7/21 = 33%):

- Thanks! x 2
- Contact information for speakers (on handout) could have been helpful. More than one session may have been helpful.
- Please update the NMRT membership on ALA Connect
- Since I was at ACRL Annual many things today were a review. But helpful for me today – Resume Service, information on breakdown of organization, structure. John Chraska giving out his cell was amazing would not hesitate to call if needed. John’s segment I liked the best. Also new to ALA-APA – good to know about.

- John Chrastka's presentation needs a visual diagram or something to help with the way ALA is organized (very confusing, as you know!). It's easy to "glaze over" with all the explanation of the way it works. Thanks. (Same with Michael Gorlick's information/presentation.) The exhibits RT rep did a good job!
- Some of this information would have been more helpful before the conference – maybe even before registration – to help people decide about attending or to make things seem less intimidating/confusing. Perhaps providing a webinar or presentation when conference registration begins. I'd be interested in helping with something like this as I would have liked some sort of "ALA for Dummies" earlier in registration/pre-conference.
Katie Anderson, Rutgers University, NMRT Member,
Katie.Anderson@camden.rutgers.edu