

ANSS Membership Committee Report

Submitted by Anne Larrivee

The ANSS Membership Committee held a virtual meeting via Google Hangouts on June 17, 2014, to avoid meeting conflicts during the ALA Annual Conference in Las Vegas. During this meeting we discussed membership trends and ideas for outreach.

More specifically, we discussed the results from the ANSS membership survey. Mary-Michelle Moore and Anne Larrivee volunteered to analyze the results from the survey that was distributed in April 2014. From the survey we learned that several of our members are also involved in other ACRL sections. Out of 82 responses, 23 are also involved in the Instruction Section, 16 in the Education and Behavioral Sciences Section, 16 in the University Libraries Section, 11 in the Women and Gender Section, 6 in the Distance Learning Section, 5 in the Law and Political Science Section, and several other sections were also represented in the mix. Out of the 82 people 27 (33%) mentioned that they were currently involved with some kind of ANSS committee. There were a few comments about additional ways that members would like to be involved such as creating or participating in new subgroups, writing or contributing to ANSS publications, and updating existing forms of communication. We look forward to creating these opportunities and collaborating with these ANSS members in the future.

This meeting also provided an opportunity to discuss ANSS and ACRL member statistics. In May 2014 we had 411 members, compared to May 2013 when we had 444. However, it appears that ACRL has also had a drop in membership. In May 2013 there were 11,344 members and now there are 10,505 members.

We discussed how we can promote membership through social media like Facebook and Twitter. As of mid-July, Facebook has 218 Likes and Twitter has 144 Followers. We have also posted a membership map on the ANSS webpage (<http://anssacrl.wordpress.com/>) so members can get an idea of where most ANSS members are located around North America. Many thanks go to Miriam Rigby for making the map possible.

In other news we would like to welcome our incoming Member-at-Large Wade Kotter, and are wishing well to the outgoing Member-at-Large Miriam Rigby. We are sad to see Miriam leave the committee but know that she will have her hands full in her new position as ANSS Vice Chair. Also we would like to send many thanks to the 24 ANSS members and the not-yet members who joined us for the ANSS ALA Annual Conference Social held at Tamba Indian Restaurant in Las Vegas. We look forward to seeing everyone again in a few months at ALA Midwinter in Chicago, IL.