

ANTHROPOLOGY AND SOCIOLOGY SECTION (ANSS)
MEMBERSHIP COMMITTEE DRAFT MINUTES
Meeting at ALA Midwinter Conference in Seattle, Washington
Saturday, January 26, 2013 – 8:30 a.m.
Location: Westin Hotel, Whidbey Room

Attendees: Helen Clements (Co-Chair), Miriam Rigby (Co-Chair), and Jenny Bowers. Ellen Keith was unable to travel to Seattle; Erin Gratz and Jen Darragh were both in the Executive I meeting.

I. Welcome and Introductions

II. Reviewed Membership Committee Charge:

The Membership Committee coordinates recruitment and retention activities, encourages participation in ANSS activities, consults and cooperates with the Publication Committee in connection with the production and distribution of the section brochure, and serves as a link between ACRL/ALA membership committees and the section. The committee also plans and hosts ANSS social events at Midwinter and Annual Conference. It also sends letters to new members and to individuals who have dropped their membership.

III. Continuing Business

1. **ANSS Social:** The Midwinter social was held at the Elysian Brewing Company, and was a success with 16 attendees. 5 of these were new people; several of them have expressed interest in joining various ANSS committees. Miriam Rigby, incoming Membership Committee co-chair, organized the social.
2. **Membership Survey:** After some discussion the committee decided to postpone repeating the survey, because much of the information will not have changed. We plan to write an article for *ANSS Currents* telling what we have learned and done in response to the response to the last one.
3. **Virtual “ANSS 101”:** We discussed having a second virtual “Getting to Know ANSS” meeting, hopefully before the committee preference forms are due on February 15th. The first virtual getting to know ANSS meeting occurred in June 2012, and those who attended thought it was successful. (If plans do not materialize by February, we may be able to have a meeting between ACRL in April and ALA Annual in June-July.)
4. **Membership brochure:** The membership brochure dates to around 2007, so a revision that includes our new logo is due. Erin will check with Megan Griffin about the possibility of revising the brochure, including costs for the revision. A new brochure could also feature quotes from ANSS members and information about our website, Facebook presence, and virtual participation in meetings.
5. **Letters to New and Reinstated Members:** We continue sending emails welcoming new and reinstated ANSS members after the lists with their contact information are posted on ALA Connect. We will revise the letters and submit them on Connect, so that others may

use them as models. We decided not to send letters to dropped members because the drops often occur because a member's job responsibilities have changed, or because the person cannot afford to continue this membership. The consensus was that another letter may be counterproductive.

6. **Membership numbers:** Helen discussed the membership report. As of December 2012, ANSS section personal membership stands at 426, down from 443 in December 2011. We have 34 organizational members, two fewer than last year, so our total membership is 460. Erin Gratz supplied figures on Facebook "likes" for 2012; there were some 143. She also supplied statistics from Wordpress on the number of Website visits; this total was well over 12, 600. Helen will be compiling these statistics for reporting to ACRL.
7. **Ambassador program:** We have had a small welcoming program for several years, which has included walking with new members to the site for the Social gathering. We plan to expand this by asking for members from the various regions if they would volunteer to contact new members in their general vicinity. Possible contact could include saying hello, mentioning Facebook, ANSS-L and our website. Some members might be willing to do active mentoring.

IV. New Business

1. **Long-Time ANSS members:** Jenny Bowers reported that Liz Cooper is now working at the University of Colorado, Denver, Auraria campus.

Respectfully submitted,

Helen Clements