

**ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES**  
**AMERICAN LIBRARY ASSOCIATION**  
**ANTHROPOLOGY AND SOCIOLOGY SECTION**  
**PUBLICATIONS COMMITTEE**

Minutes from ALA Annual Meeting 2013  
Saturday, June 29<sup>th</sup> 1:00 – 2:30pm  
Hyatt Regency Skyway 261

Present: Erin Gratz (co-chair), Hailey Mooney (co-chair), Michelle Guittar, Erin Pappas, Beth Sheehan, Kathy Moore-Jansen

**I. Welcome and Introductions**

- a. Introductions/Attendees
  - i. Beth Sheehan was introduced as the incoming Co-Chair of the publications committee, taking the position formerly held by Erin Gratz. Erin and Beth will also serve as co-editors of the website for the upcoming year. Hailey Mooney will continue as co-chair and co-editor of ANSS Currents.
  - ii. Erin Pappas was introduced as co-editor of ANSS Currents.
- b. Revisions/Additions to Agenda
  - i. Additions
    - Section III.b.iv. Other ANSS Currents Business
    - Section III.e. ANSS Brochure
- c. Volunteer to take minutes
  - i. Beth Sheehan volunteered to take minutes.

**II. Minutes of Previous Meeting**

Minutes of the virtual meeting of the Publications Committee prior to ALA Midwinter 2013 were approved.

**III. Continuing Business**

- a. Website- Erin Gratz
  - i. Guide to Editing ANSSWeb: This document is in progress. The “Details about [Wordpress] platform” and “Naming Conventions” sections are unfinished. Erin intends to complete this document and review/edit with Beth Sheehan during web editor training, with a final draft ready for committee approval by January (Midwinter 2014).
  - ii. Statistics: Committee received a handout with ANSS Web January-June 2013 Statistics, summarized as follows:  
Visits: January 2013-current: 7,154  
Averaged 42 visits per day  
ANSS Currents Spring 2013: 372 visits  
Facebook: 166 Likes (+23 since January 2013)  
Twitter: 121 followers (+21 since January 2013)

**iii. Recommended updates to the website**

Erin reported that the integrated statistics features of Wordpress do not allow granular reporting of customized statistics to the extent that we would like. Committee discussed setting up a Google Analytics account for ANSSWeb for better data tracking. For example, visit statistics for the legacy Resource Reviews pages would be beneficial in determining whether these archived pages are continuing to be used. Erin and Beth will investigate how to add Google Analytics to ANSSWeb.

**b. ANSS Currents- Hailey Mooney, Erin Pappas, Erin Gratz**

**i. Table of Contents**

Background: project to add html table of contents online for all issues of ANSS Currents was initiated in an effort to make articles more discoverable via search engines (Google).

Status: HTML table of contents have been created for all issues 2007-present. From 1997-2007, ANSS Currents was produced in HTML. Kathy Moore-Jansen asked whether it was necessary to continue writing Table of Contents for these issues. It was agreed that perhaps an HTML table of contents would still facilitate discovery and make it easier to locate individual articles if anchored links were used. Anchored links to individual articles might also be helpful if PDF versions could include anchors, in order to maintain the current redesigned PDF format but allow direct access by article title.

Next Steps: Hailey asked for a member of the committee to volunteer to take on the ANSS Currents findability project, and investigate ways to test and improve Google discoverability, as well as possible indexing in LIS article databases (ie. LibraryLit, LISTA). The committee had previously asked Dawn Mueller about indexing possibilities, but had reached a dead-end since none of the other ACRL section newsletters are currently indexed. Michelle Guittar volunteered to take this project, and Kathy Moore-Jansen volunteered to be on the task force.

**ii. Past Issues on ANSSWeb**

Janet Steins will be scanning print copies of pre-1997 issues of Currents to be added to ANSSWeb in PDF format.

**iii. Review of content for Fall issue**

We rely heavily on committees to submit content for Currents. Membership profile- The committee suggested that Helen Clements could be interviewed by someone on the membership committee.

Resource Review- will check with the Resource Review and Bibliography Committee after their meeting to determine what they have planned. Beth thought that Helen Clements may be planning to write a review of Anthropology Online (Alexander Street Press). Hailey mentioned she would like to see reviews of CQ State Stats and PolicyMap in the future.

The Information Literacy committee is a good source of articles. Hailey and Erin Pappas agreed to put out a call for contributions and volunteers immediately after ALA Annual. Call will include advertising for a volunteer to be the Tech Corner columnist (previously has been written by members of the publications committee), and solicit submissions of articles related to liaison projects that members would like to share, as well as other committee or individual member contributions.

**iv. Other ANSS Currents Business**

Hailey and Erin Pappas are working on the "Guide for Authors" and will have a draft ready by approximately one month prior to the Fall Currents deadline (date TBD). They will also work on updating the "Guide to Editing."

**c. ANSS Logo Project Update**

Membership committee joined the meeting at this point. Discussion of this topic is located in the e. ANSS Brochures section.

**d. ANSS History Project- Beth Sheehan**

Beth reported that no submissions to the call for the ANSS Memories Project, advertised in the Spring 2013 Currents and on the listserv. She has made a post about the project on the FieldNotes section of the ANSS website, as an alternative means of submission members can reply to that post. It was discussed that individual emails targeting members and requesting submissions might be more effective, and Beth asked long-standing members and membership committee to assist in this effort, as it will provide content for future brochures and membership efforts.

Beth plans to visit the ALA archives to look for ANSS archival content to contribute or to help construct a timeline which could be used to place member's memories in context. She will also ask them about born-digital archival submission policies. The need to investigate creation of a photo archive (in flickr, for example) was also discussed.

**e. ANSS Brochures- Hailey Mooney and Erin Gratz; Membership Committee**

Although ACRL does have a number of old ANSS brochures, they are outdated and inaccurate, and missing critical website and contact information, as well as the new logo. Erin will contact Dawn Mueller to find out whether it has been long enough that we qualify to order new

brochures (2 years ago we did not fit into the ACRL reorder schedule). We also will need to talk to the Review and Planning Committee to find out whether there is a real possibility of a section name change to incorporate Criminal Justice/Criminology. Funds permitting, the goal is to produce a new brochure in about 1 year, after these questions have been resolved, and incorporating content from the ANSS Memories project.

#### **IV. New Business**

- a. New Co-Chair- See Section I.a.
- b. The Membership Committee stated that they would like to create a map graphic plotting the locations of ANSS members. Erin mentioned that we would be able to use the Excel file of member zip codes received for new/renewed members, and this would be a good starting point.

#### **V. Further Announcements and Adjournment**