

## **Committee Progress Report**

NOTE: \*\* = Required Field

**\*\*Type of report being submitted:** Committee Progress Report

**\*\*Date:** 2/10/2009

**\*\*Committee Name:** Alumni Relations Task Force

**\*\*Supervising Board Member:** Laurel Bliss

**\*\*Chair, Co-Chairs, Assistant Chairs:**

Amanda Roberts

**\*\*Committee members:**

Laura Kortz, Lkortz@njcu.edu  
Samantha Thompson-Franklin, sfranklin@lcsc.edu  
J. Linda Williams, lwilliams@aacps.org  
Jennifer Mincey, jfhand@uncg.edu

**\*\*Activity in Current Reporting Period**

**a) Projects completed (For example, any procedures, tip sheets, checklists, etc. created during this period):**

**b) Projects in progress but not yet completed:**

On Jan. 14, Amanda, Laura, and John Chrastka had a conference call to discuss Alumni membership. What came out of that discussion was that what would be very helpful is an Alumni Giving model, whereby NMRT/JMRT Alums could donate money, service, or a combination of both in a more formalized manner than exists today. Notes from call are at the end of the report.

**\*\*Action Items/Issues To Be Resolved (What is left to do, based on your Planning Report? Have there been any substantial changes in plans since then? What items, if any, have been deferred until next year?):**

--Need to send email to Alumni members at appropriate time (March 2009), soliciting their membership and volunteer time.

--Need to determine how NMRT budget can accept formal, regular donations from NMRT Alumni members.

**Financial Report Section:**

<b>Your budget appropriation (see budget)</b>	a.
<b>Amount which you have spent so far this year</b>	b.
<b>Your estimated additional expenses this year</b>	c.
<b>Total of amount spent and additional "estimated" expenses for this year (b+c)</b>	d.
<b>Difference between budgeted amount and total expenses from above (a-d)</b>	e.

**\*\*Report submitted by:** Amanda Roberts

**\*\*Email address:** [aroberts\\_nmrt@yahoo.com](mailto:aroberts_nmrt@yahoo.com)

**Notes from Jan. 14 conference call to discuss the Alumni Giving model:  
People on call: Amanda Roberts, John Chrastka, Laura Kortz**

The purpose of the call was to discuss sending an email to NMRT/JMRT Alumni, inviting them to join NMRT. Amanda raised the point that we haven't yet truly defined what "joining NMRT as an Alumni member" really means. Both John and Laura mentioned that former JMRTers and NMRTers tend to be very service-oriented and activism-focused and would love the opportunity to serve or provide funding for NMRT.

**NMRT ALUMNI GIVING**

What came out of that discussion was that what would be very helpful is an Alumni Giving model, whereby NMRT/JMRT Alums could donate money, service, or a combination of both in a more formalized manner than exists today.

For the money donation, there would be a call to donate twice a year (once in Oct./Nov. and once in Feb./Mar.). Each call for funding could specify what NMRT service would benefit from the round of funding. Messaging could be, "The following funding is going to underwrite the Resume Review Service..."

The call could be in the form of an email, with a supplemental page on the NMRT site as well.

(The service option was not discussed in detail, but I imagine this would be some sort of call to

volunteer as a Mentor or Resume Reviewer, both virtual and at conferences.)

The questions that arose were budget-oriented. Is the NMRT budget set up today to receive this type of donation?

#### INTERIM EMAIL TO PROMOTE ALUMNI MEMBERSHIP IN NMRT

Since the above idea might take a few months to implement, we discussed a short-term plan for communicating to JMRT/NMRT alums. In March, we would send them an email encouraging them to join NMRT, explaining that their 10 dollars goes to fund the work of NMRT, including RRS, Mentoring, and other great programs. Include in that email would also be opportunities to serve as Mentors or Resume Reviewers.

The email would be distributed to NMRT Alums with membership dates as early as the mid-80s. (Note: JMRT member data before 1979 is not available).

John mentioned that there is an official NMRT email account now ([nmrt@ala.org](mailto:nmrt@ala.org)), so the email communications would come from that account.