Meeting Minutes

Name of Group: New Members Round Table

Type of Meeting: Executive Board Meeting

Date Submitted: January 20, 2008

Date and time: January 14, 2008; 8:00 a.m. to 10:00 a.m., EST

Place: Pennsylvania Convention Center, Room 304, Philadelphia, PA

Name of Chairperson: Nanette Donohue, President

Name of Recorder: Akeisha Heard, Secretary

Attendees:
Officers: Nanette Donohue, President; Courtney L. Young, Councilor; Akeisha Heard, Secretary; Amanda J. Roberts, Past President; Anne Robert, Leadership Director; Alice Daugherty, Parliamentarian; Sally Bickley, Networking Director; Dawn Lowe-Wincentsen, Member Services Director; Samantha Hines, Outreach Director; Amy Gonzalez Ferguson, Treasurer; Laurel Bliss, Vice President

Guests: John Meier, Web Co-Chair; Marissa Priddis, Footnotes Chair; Amy Harmon, Marketing Task Force Member; Melissa Jeter, Emerging Leader; Tapley Trudell, PLA Liaison; Nancy Gibson, Marketing Task Force Member; Terri Kirk, ALA Executive Board Liaison; Laena McCarthy, Marketing Task Force Member; Kim Sanders, ALA Liaison; Kerri Price, ALA Member Services; Linda Shippert, NMRT-sponsored Emerging Leader

Signature of Recorder/Secretary on Official Copy of Minutes: Akeisha Heard

Body of report:

I. Call to Order
Nanette called the meeting to order at 8:01 AM ET.

II. Approval of Minutes
a. ALA Annual Conference, June 2007
Dawn noted her name was missing from the attendance list. The correction was made and the minutes were approved as corrected.

b. E-Board Meeting, November/December 2007
The minutes were approved.

III. New Business
a. NMRT 2008-2009 Budget

There was a motion to approve the 2008-2009 NMRT budget. Amy Ferguson noted the changes from the previous budget: $50 was added to the Midwinter Social Committee at their request, one time expenses were added for the booth purchase and Emerging Leaders sponsorship, and a line was added for the survey proposal as a placeholder.

There was a motion to amend the budget to decrease the Midwinter Social Committee budget amount from $300 to $250. The motion to amend carried unanimously. The new chair of the committee will be advised to submit a proposal to raise the budget amount if necessary.

The amended motion carried unanimously.

b. NMRT Marketing Task Force report
   Amy Harmon, Nancy and Laena presented the findings which covered branding, regional and student chapter outreach and a timeline. It was agreed that a discussion of the NMRT mission statement will take place on NMRT-L in March 2008 as the monthly discussion topic. Prior to that discussion, the board will discuss the mission statement on NMRTBD-L in February 2008.

   There was a motion to extend the charge of the Marketing Task Force by six months to the 2008 ALA Annual Conference to help with the mission statement discussion, upcoming logo contest, and other duties as assigned under Amanda's supervision. The motion carried unanimously. It was agreed the logo contest deadline would be prior to Annual Conference 2008 with a winner selected Annual. A free one-year NMRT membership would be the contest prize.

c. Terri Kirk, ALA Executive Board Liaison

   Terri introduced herself as NMRT's voice on the Executive Board.

   She reminded the board of the Membership Meeting. Any member of the association can bring up resolutions at that meeting. E-participation is to be discussed at the Midwinter meeting on Monday January 14, 2008 from 11:30am – 1:00 pm. At ALA Annual 2008, it will be held on Saturday June 28, 2008 from 3:30pm – 5:00pm.

   ALA expected a membership decline after the implementation of the dues increase, but the association experienced an increase of .2%.

   Terri announced starting with Midwinter 2009 in Denver, ALA will require members to register for the conference before registering for a hotel. She also noted at the same time the Conference Committee will require half of a division or round table's meetings be held during non-peak times. Peak meeting times are currently 10:30am – 12:30pm and 1:30pm – 3:30pm. This change will allow members to attend more non-meeting activities including programs.

The Graduated Dues Task Force did a study on doing a study for graduated dues. The study will not be done as was estimated to cost $600,000. Instead ALA will do a membership survey via an IMLS grant.

Terri is also the liaison to the Black Caucus and Committee on Diversity. At ALA Annual 2008, there will be the Many Voices, Many Nations program on Friday June 27, 2008 from 6:00pm to 9:00pm. There will be music and author speakers and it will cost $10.

d. Online Collaboration Task Force and Video Candidate Forum
John submitted two proposals for board consideration. The first proposal was for an Online Collaboration Task Force to evaluate tools online and how they can be used for programming, their cost (to NMRT and to the membership), archiving, features and partnering with other groups. Nanette added the need to look at best practices and directions.

Courtney is on the Task Force on Electronic Member Participation, which will report back at ALA Midwinter 2009 and is looking at all aspects of e-participation including electronic programming and committee work. She indicated that she is very interested in feedback, advice, and recommendations NMRT members have for the ALA task force to set the stage at that level for NMRT's endeavors. The ALA task force, while related, may not duplicate the work of a NMRT task force.

There was a motion to create an ad-hoc committee for Online Collaboration Tools. The committee will dissolve when their report is submitted. The motion carried unanimously. The committee will convene immediately.

John's second proposal was for a Video Candidate Forum. He suggested rolling it into the Nominating Committee with additional members. Updating the Nominating Committee charge would require a written proposal. The Video Forum proposal was deferred to ALA Annual 2008.

e. Alumni Member Relations
Nanette would like to do something with our alumni members as we have many. Laurel recommended charging a task force to investigate alumni relations. Amanda expressed interest in chairing the task force. There was a motion to create an Alumni Membership Task Force to begin work after ALA Annual 2008. The motion carried unanimously.

IV. Old Business
a. NMRT Booth for 2008 Annual Conference
Kerri shared a map of the 2008 Membership Pavilion. NMRT would be at the Welcome Counter, which would require staffing at all times. Member Services would like mini-sessions of 15 minutes with a 5 minute Question & Answer twice a day, to be scheduled in March, at the booth.

The Welcome Counter would replace the current booth. While the look of the booth may change due to it being front and center, ALA would work with NMRT to display the 3M Poster and events. A booth had been reserved but can be cancelled. At Amanda's inquiry, Kim stated ALA hired a company to evaluate the Pavilion but we may want to do our own comparisons to evaluate success.

There was a motion to cancel the existing booth reservation and participate in the Membership Pavilion at the 2008 Conference in Anaheim. The motion carried unanimously. Member Services also requested repeating ALA 101 on Monday. As the Orientations Committee already runs programs on Friday and Saturday, that is not possible due to the short notice. It may be possible in Annual 2009.

V.   New Business
   a. MPDR Survey Request
   There was a motion to accept the proposal to subscribe to Survey Monkey for three months. The motion was then withdrawn.

   There was a motion to run a survey as proposed in the January 8, 2008 proposal submitted by MPDR. It was agreed that questions will be reviewed prior to the survey occurring.

   There was a motion to amend the January 8, 2008 proposal from a one month subscription to Survey Monkey to three months. Existing funds will be used to fund the additional survey cost. The motion to amend carried unanimously.

   The amended motion carried unanimously.

   b. YALSA Program Co-Sponsorship
   Jami Schwarzwalder of YALSA contacted Nanette on November 28, 2007 about the possibility of NMRT co-sponsoring the Millennial Librarianship program at ALA Annual 2008. YALSA is requesting publicity and a source of questions for the panelists.

   There was a motion to work with YALSA at Annual 2008 on the Millennial Librarianship program. As there was no time or date given in the email, there was concern about the program conflicting with NMRT programs. Nanette will request clarification.

   There was a motion to amend the motion to co-sponsor and participate by name only. The motion to amend carried unanimously.

   The amended motion carried unanimously.

VI.   Fundraising

Discussion of this topic was deferred to the upcoming executive board conference call.

VII.   Information Sharing
   a. Amy Ferguson
       Amy noted receive financial performance reports from Kim. She will bring them to meetings as information but will not send tem to the list. She also received information about the Shirley Olofson Memorial Award endowment and questioned whether money needed to be added to it.

   b. Amanda
       Amanda noted that her employer, ProQuest, has a paid internship for a library student receive training on ProQuest databases and to train other library students.

   c. Courtney
       Courtney noted that Jim Rettig included a transcription of the discussions that took place on the NMRT-L listserv in November 2007 as a part of his ALA President-Elect report.

   d. Nanette
       Nanette noted her involvement on the Emerging Leaders Task Force. She would like to promote orientation and other NMRT activities to them. She mentioned the idea of offering free membership to NMRT for all Emerging Leaders and would like to propose a project for an Emerging Leaders group.

VIII. Adjournment
   a. The meeting was adjourned by Nanette at 10:13 AM ET.
   b. The next meeting will be a conference call in March 2008.

<div align="center">**PROPOSAL FORM FOR NMRT**</div>

From (Name and Office/Committee):
>   Alexandra Tyle and Marla E. Peppers
>   Co-Chairs
>   Membership, Promotion, and Diversity Recruitment Committee

Date: January 8, 2008

1. **Board Action Requested:**
   Requesting support to forward recruitment and retention survey to former members of NMRT.

2. **Background:**
   Following Jeannette Ho's lead from last year, will forward survey to former NMRT members in order to determine levels of interest in the organization.

3. **Rationale:**
   Given the number of members who have chosen not to renew or join NMRT, we feel it would be appropriate to survey them in order to determine why membership either lapsed or declined to join.

4. **Impact on:**
   1. **Organization:** Hopefully will address how NMRT is/is not meeting needs of new librarians; additional funding for organization**.**
   2. **Committee:** No immediate impact to committee**.**
   3. **Other Committees:** Membership Relations
   4. **Finances (please indicate amounts here with only brief descriptions. Detailed descriptions of costs should be supplied in "E: Supplemental Information" below):** (one month subscription-$19.95).
   5. **Itemized Expenses:** (one month subscription $19.95/month)   **a. Amount Not Covered by Current Allocations:** (one month subscription -$19.95/month)

5. **Supplemental Information (including complete text of the report or policy, and for any proposal that requires additional funding, provide a description and justification for each item):** Contacted Jenny Emmanuel from NMRT Membership Relations Committee (awaiting response). SEE ATTACHED SURVEY.

PROPOSAL FORM FOR NMRT

From (Name and Office/Committee):
        John Meier, Web Committee Co-chair

Date: December 18, 2007

NMRT Taskforce Proposals (Ad hoc committee that will convene immediately and dissolve after report)

Online Collaboration
Investigate online conference tools for NMRT programs:
    evaluate: 1) costs
                2) software, audio and video capabilities
                3) archiving (file types)
                4) partner with other ala groups
                5) best practices for use

Video Candidate Forum (assign to nominating committee with added members? written proposal for annual, john gather ideas/outline)
Enhance online candidate forum with virtual "face time"
    investigate: 1) equity between candidates
                2) procedure and timeline
                3) software or website
snails pace of ALA, working of ALA e-participation taskforce (committee work, programming, business meetings)