

## **Committee Final Report**

NOTE: \*\* = Required Field

**\*\*Type of report being submitted:** Committee Final Report

**\*\*Date:** July 9, 2007

**\*\*Committee Name:** Membership Promotion, Diversity and Recruitment Committee

**\*\*Supervising Board Member:** Samantha Schmehl Hines

**\*\*Chair, Co-Chairs, Assistant Chairs:** Jeannette Ho

**\*\*Committee members:** Danya Leebaw, Jean Chelich, Veronica Stevenson-Moudamane, Judith Gaydos, Marla Peppers, Octavius Spruill

**\*\*Goals, Objectives, Projects completed (including, but not limited to, any procedures, tip sheets, checklists, etc. created during the reporting year):**

1. Obtained a list of the 2006 Spectrum Scholars and ALA General Scholarship winners. Drafted and sent an e-mail welcoming them to the profession and inviting them to join NMRT.
2. Obtained recent list of new ALA members who joined within the last 1-2 years from ITTS. Sent recruitment letter to them inviting them to join NMRT (This list had serious problems: many people on it turned out NOT to be new members. Also there were many bad e-mail addresses on this list. These problems must be addressed or this committee cannot continue sending individual emails to new ALA members in the future.)
3. Sent e-mail promoting NMRT and its events to diversity-related listservs before the Midwinter conference: CALA-L, APALA-L, REFORMAnet, Black-IP, Gay-Libn, and BCALA.
4. Contacted Denise Davis at the ALA Office of Research and Statistics in the fall inquiring about availability of demographic data for NMRT members from ALA survey. Sent formal request to obtain this data last fall (we have told them and Kim Sanders this spring that we still want it and are still waiting for this data from ITTS)
5. Forwarded a schedule of NMRT events and flyers to NMRT events at ALA Annual to Gwendolyn Prellwitz at the Office of Diversity for her to distribute on minority-related discussion lists before the conference.
6. Designed an online NMRT membership survey investigating diversity, recruitment and retention issues and obtained NMRT Board approval and funds in the spring. Conducted the survey in May using Footnotes email alerts. A link to this survey was also posted on NMRT-L.
7. Analyzed results of membership survey and submitted a report of the findings and conclusions. Shared this report with President and President-elect of NMRT. This report

was also distributed at the NMRT Board meeting at the ALA Annual conference in Washington, D.C.

8. Arranged for 830 NMRT brochures to be printed for distribution at the ALA Annual Conference. Also arranged for 500 brochures to be printed for library schools in response to a request from the Student and Student Chapter Outreach Committee.
9. Revised the MPDR Committee timeline.

**\*\*Action Items/Issues To Be Resolved – What plans/projects remain which will be carried over or postponed until next year? Have there been any substantial changes in plans requiring a reconsideration or cancellation of projects? Information regarding such will be helpful for future chairs and planners.**

Next year's chair may continue promoting NMRT to the Spectrum Scholarship and ALA General Scholarship winners, as well as minority-related ALA affiliates (Black Caucus, etc.). If MPDR still wants to send personal emails welcoming newer ALA members, it is extremely important to resolve problems with ITTS (described in previous section), so that we can get an accurate list of new members. MPDR may also partner with other ALA units and affiliates and promote involvement within NMRT by publishing articles in their newsletters or online publications.

MPDR also needs to update its handbook entry. It may also revise the NMRT brochure (or design a new one) and consider linking to it on the NMRT membership website.

**Financial Report Section:**

<b>Your budget appropriation (see budget)</b>	a. 50.00
<b>Amount which you have spent this year</b>	b. 0.00
<b>Difference between budgeted amount and amount spent (a-b)</b>	c. 50.00

**\*\*Report submitted by:** Jeannette Ho

**\*\*Email address:** jaho@tamu.edu