

## Committee Progress Report

**\*\*Type of report being submitted:** Committee Progress Report

**\*\*Date:** 4/23/07

**\*\*Committee Name:** Student and Student Chapter Outreach

**\*\*Supervising Board Member:** Samantha Hines

**\*\*Chair, Co-Chairs, Assistant Chairs:** Larissa Gordon & Amy Harris

**\*\*Committee members:** Terry Buckner, Sue Anderson, Amelia Gibson, Amanda Ros, John Siegel, William Gee, Genny Carter, Niki Wright (new member)

### **\*\*Activity in Current Reporting Period**

#### **a) Projects completed (For example, any procedures, tip sheets, checklists, etc. created during this period):**

- **Goal 1** Contact schools (all committee members)
  - o We had one speaking engagement and one or two other in depth contacts.
  - o Most of the contact that did occur was simply an acknowledgement of the e-mail that was sent.
  - o There were a large number of schools who did not reply to the initial contact e-mail at all. A 100 percent contact rate may never be doable due to the ephemeral nature of some student chapters (however, I would at least like to achieve contact with a school staff member at each school)
  - o Information about SCOTYA did go out to schools.
- **Goal 1** Develop an updated, accurate, and easier to use list of schools to contact (Amy Harris)
- **Goal 4** Compared ALA & SASCO student outreach efforts with the efforts of other organizations to find new ways to help students. Ideas to consider for next year include exploring and developing suggestions of:
  - o Community service opportunities for student chapters
  - o Project ideas for student chapters
  - o Grants
  - o A more involved mentor like relationship for student chapters and chapter officers.

- Getting distance students more involved
- **Goal 5** Spoke with Erika Johnson (ala student chapter liaison). Several ideas were developed. See the next section for ideas still in progress. Completed ideas are below
  - Put NMRT links on the student chapter ala page in a more prominent location.
- **New idea** Developing liaison positions with SASCO members to other committees (William Gee- student reception, Amanda- Mentoring, Niki Wright Membership.) At the end of the year we will determine if this is worthwhile.
- **New Idea** (not included in planning report) John Siegel has started a regular SASCO column in Footnotes. This will be continued by the committee. This is a good outreach tool.

**b) Projects in progress but not yet completed:**

- **Goal 1** As a result of the low contact level:
  - I have asked for more committee members to be assigned to SASCO next year. If committee members have fewer schools to contact, in theory they will have time to use their own initiative to make that contact more meaningful. They might also have more time to work on initiating contact with schools that are not easy to contact, as has been the case with many this year.
  - Also, having more students on the SASCO committee would also be a big benefit, because those students would be able to help participate in their student chapter in a meaningful way and leverage those contacts they have at their school.
  - We may also want to encourage NMRT members to contact their old schools independently of SASCO. Start a campaign for this next year.
  - Will also work the rest of the year to advertise the NMRT to students through the ALA student chapter listserv. I would like to leverage this resource (see below-goal 5)
- **Goal 5** Ideas from meeting with Erika Johnson (ala student chapter liaison)
  - Include NMRT info with the mailings Erika sends out to schools. I contacted the NMRT treasurer office about this (Amy Ferguson). This will help us perhaps contact students not associated with a chapter. Our other efforts are aimed at student chapters.
  - When we contact each chapter, sign them up on Erika's student chapter e-mail list. Then we can forward information to that list, instead of having committee members forward information individually. That will let committee members investigate ways on their own to create a meaningful relationship with their schools.
  - Lead meaningful discussions on the student chapter e-mail list on topics of interest to students. This will increase student participation on the list, and we can use this participation to highlight NMRT.
  - SASCO was invited to speak at the student to staff orientation program.

- Approached the Student reception committee chair and asked her to include a brief orientation to the NMRT in the program.
- A student wiki is being developed by ALA work to get NMRT featured prominently on that wiki.
- **New Idea** Speakers list- volunteer speakers were identified, a preliminary list has been developed by Terry Buckner. A collection of talking points is currently being developed by Amy Harris.

**\*\*Action Items/Issues To Be Resolved (What is left to do, based on your Planning Report? Have there been any substantial changes in plans since then? What items, if any, have been deferred until next year?):**

Changes in plans can be seen above...

**Projects Not Started**

- **Goal 3** Handbook entry- Will be updated towards the end of the year. Handbook will include a calendar of events to remind students about.
- **Goal 2** Web space is on hold until it is determined if we need it. Perhaps for the speakers list when it is completed.

Nothing yet has been officially deferred until next year. However, I anticipate contact with schools to be much improved next year if the committee gets more staff and if we follow the measures outlined above.

**Financial Report Section:**

<b>Your budget appropriation (see budget)</b>	a. N/A
<b>Amount which you have spent so far this year</b>	b. N/A
<b>Your estimated additional expenses this year</b>	c. N/A
<b>Total of amount spent and additional "estimated" expenses for this year (b+c)</b>	d. N/A
<b>Difference between budgeted amount and total expenses from above (a-d)</b>	e. N/A

**\*\*Report submitted by:** Larissa Gordon

**\*\*Email address:** Larissa.a.gordon@gmail.com