

NMRT Board Member Planning Report

1. Office Name: President

2. Office Term (Date: Ex. 2005-2006): 2013-2014

3. How do you plan to help committees address the four NMRT goals? (If it does not apply, put N/A.) My role as President offers the opportunity to address the NMRT goals in many ways. My primary focus this year is developing new revenue streams for the organization and brainstorming ways to increase membership. I will do this by working with the President's Program Committee to develop and implement NMRT's first pre-conference, in order to provide an opportunity for training/professional development for members while increasing revenue. I will also look into options for other forms of educational programs that can be made available to all members and potential members.

4. How do you plan to create a positive committee experience? What type of support do you plan to provide to chairs and committee members, and how often do you plan to provide such support? I plan to provide a positive committee experience by empowering my chairs to be creative and to take ownership of their outcomes. I plan to reach out at least monthly if I haven't heard from a chair and to answer any questions quickly. I would also like to host several leadership chats to pull NMRT's chairs and board members together to share information and ideas.

5. What future directions do you see your office or NMRT needing to take this year or the following year? What kind of strategies do you envision for addressing projects that affect committees outside of your supervision? Fundraising seems to be my mantra since I've begun to understand what NMRT needs to do to ensure our continuing relevance and ability to serve our members. Increasing dues will be a hot topic. Finding and building relationships with potential vendor sponsors will also be important. I will move forward doing whatever it takes to increase and foster communication among board members and committee chairs.

6. Date of report: October 20, 2013

7. Submitted by: Emily Prather-Rodgers